

(See John C. Cohan stations in "Group Ownership").

Network ABC; MBS. Rep McGavren. John C. Cohan, pres & gen mgr; Bob Brown, station mgr, coml mgr & program dir; Charles Mitchell, chief engr; Gary Bentley, news dir; Russ James, farm dir; Barbara Barber, woman's dir.

KSBB-TV: Tv companion of KVEC.

SAN MATEO, San Mateo County

KOFF (1946): 1050 kc; 1 kw-D. 212 Hillsdale Mall. Phone Fireside 5-9030. Intercontinental Broadcasting Corp. (acquired station September 1956).

Rep Forjoe. Frank Oxarart, pres; John McRae, executive vp & gen mgr; William Bell, coml mgr; Jack Carnegie, program dir.

SAN RAFAEL, Marin County

KTIM (1947): 1510 kc; 1 kw-D. 1040 B St. Phone Glenwood 3-6880. Marin Broadcasting Co. (original owner). (See "Newspaper Ownership").

Rep Best. Roy A. Brown, pres; Hugh Turner, vp, gen mgr, coml mgr, chief engr & program dir.

SANTA ANA, Orange County

KFII (FM) (not on air; target date, not announced): 106.3 mc; 1 kw. 1400 Braeridge Dr., Beverly Hills, Calif. Phillip E. Brestoff (original owner).

KWIZ (November 1926): 1480 kc; 1 kw, DA-N. 105 E. Fifth St., Phone Kimberly 7-5581. Voice of the Orange Empire Inc. (acquired station 1932).

Rep Meeker. Specialty programs: Spanish, 12 hrs. wkly. Ernest L. Spencer, pres & gen mgr; L. Benton Paschall, exec vp & coml mgr; W. J. Taylor, operations mgr; Dick de Ader, national sales mgr; Ed Nix, program dir; Beal Belford, promotion dir; Roy Morris, chief engr; Jack Boettner, news dir.

KWIZ-FM (Nov. 5, 1948): 96.7 mc; 1 kw. Same address, licensee & staff as KWIZ (above).

SANTA BARBARA, Santa Barbara County

KDB (1926): 1490 kc; 250 w. Radio Square. Phone Woodland 4131. KDB Broadcasting Co. (acquired station September 1956).

Rep McGavren. James W. Harford, gen mgr; Len Menard, sales mgr.

KGUD (not on air; target date, not announced): 990 kc; 1 kw, DA-D. 122 So. Robertson Blvd., Los Angeles, zone 48. Phone Bradshaw 2-8282. Sherrill C. Corwin (original owner). (See Sherrill C. Corwin stations in "Group Ownership").

Sherrill C. Corwin, owner & pres.

KGUD-FM (not on air; target date, not announced): 107.9 mc; 29.5 kw. Same licensee as KGUD (above).

KIST (1946): 1340 kc; 250 w. 735 State St. Phone Woodland 3981. Western States Radio. (acquired station Aug. 1, 1956). (See Ellman-Morici stations in "Group Ownership").

Network NBC. Rep Hollingbery. Karl A. Remba, pres & gen mgr; James S. Blomfield, coml mgr.

KMUE (FM) (not on air; target date unknown): 99.9 mc; 3.1 kw. 25 West Anapamu. Phone Woodland 5-6760. Tri-Counties Broadcasting Co.

William H. Buckley, pres; Lloyd Jones, chief engr.

KRCW (FM) (Sept. 1, 1957): 97.5 mc; 17.5 kw. 818 State St. Phone Woodland 5-0800. Channel Broadcasting Co.

Rep Walker Rawalt; Pacific FM Group. Cameron A. Warren, co-owner & gen mgr; Tom McManus, coml mgr; Roger A. Clarke, co-owner & program dir.

KTMS (October 1937): 1250 kc; 1 kw, DA-1.

News-Press Bldg., DelaGuerra Plaza. Phone Woodland 3911. TWX ZB 8973. News-Press Publishing Co. (original owner). (See "Newspaper Ownership").

Network ABC; NBC. Rep Raymer. Specialty programs: Italian, 1 hr.; Spanish, 1 1/4 hrs.; both wkly.

Thomas M. Storke, pres; C. A. Storke, vp; Joseph W. Benes, gen mgr, coml mgr & program dir; Ford Warner, promotion mgr & news dir; John Clowes, chief engr; Murray Phillips, farm dir.

SANTA CLARA, Santa Clara County

***KSCV (FM)** (not on air; target date, not announced): 90.1 mc; 1.1 kw. University of Santa Clara. Phone Cherry 8-5496. Univ. of Santa Clara.

Patrick A. Donohue S.J., pres of univ.; Lloyd T. Scheley, station mgr; Lawrence P. Schechtel, business mgr; Norman Gunther, program dir; Richard C. O'Brien, chief engr.

*Non-commercial educational.

SANTA CRUZ, Santa Cruz County

KSCO (September 21, 1947): 1080 kc; 1 kw-D. 500 w-N, DA-N. P. O. Box 1080. Phone Greenwood 5-1080. Radio Santa Cruz (original owner). (See "Newspaper Ownership").

Rep Broadcast Time Sales. Chas. V. Eclrin, managing partner, chief engr & program dir; E. D. McPherson, partner; M. McPherson, partner; Gloria J. Lorenzo, news dir.

SANTA MARIA, Santa Barbara County

KCOY (1946): 1400 kc; 250 w. (CP 1400 kc; 1 kw, DA-N). P. O. Box 166. Phone Walnut 5-2233. Arense Broadcasters (acquired station May 15, 1955).

Rep McGavren. James H. Ranger, pres & gen mgr; Ed Zuchell, coml mgr & news dir; Bill Sinclair, program dir; Tom Morrissey, chief engr.

KEYM-FM (1958): 99.1 mc; 3.2 kw. 114 W. Church St. Walnut 5-5602. Santa Maria Broadcasting Co.

Rep FM Unlimited. Frank J. Nesmith, partner, gen mgr & chief engr; Robert E. Bonson, sales mgr; Loren Power, program dir.

KSMA (1945): 1240 kc; 250 w. 510 W. Morrison St. Phone Walnut 5-2582. James M. Hagerman and John I. Groom (acquired station April 1, 1951).

Rep Grant. James M. Hagerman, co-owner & co-gen mgr; John I. Groom, co-owner & co-gen mgr.

KSMA-FM (not on air; target date, not announced): 102.5 mc; 27 kw. Permittee and address same as KSMA (above).

SANTA MONICA, Los Angeles County

KCRW (FM) (1948): 89.9 mc; 400 w. 1815 Pearl St. Phone Exbrook 9-7711. Santa Monica School Board.

Dr. Emil Toews, gen mgr; Hillis M. Brown, chief engr.

KDAY (1947): 1580 kc; 10 kw, D (CP 50 kw, DA-D). 1549 N. Vine St., Hollywood 28, Calif. Phone Hollywood 1-9981. Radio California Inc. (acquired station 1956).

Rep Young. John D. Keating, pres; Irving C. Phillips, gen mgr; Cliff Levine, local sales mgr; Jack W. Ostrode, production mgr; Robert H. Dye, chief engr; Mark Ford, news dir.; Bill Brundige, sports dir.

SANTA PAULA, Ventura County

KSPA (1948): 1400 kc; 250 w. 110 Middle Road. Phone Jackson 5-6395. Frank James and

Christie Palmer James (acquired station January 1, 1957).

Frank James, co-owner & gen mgr.

SANTA ROSA, Sonoma County

KJAX (1958): 1150 kc; 5 kw-D; 500 w-N, DA-2. Hotel Santa Rosa. Radio Santa Rosa.

Rep Pearson. Joseph E. Gamble, partner; Lew L. Gamble, partner; Willard Outlaw, gen mgr.

KSRO (May 1937): 1350 kc; 1 kw, DA-1. Flamingo Hotel. Phone Liberty 5-3313. Finley Broadcasting Co. (original owner). (See "Newspaper Ownership").

Rep Hollingbery. Mrs. E. L. Finley, pres; Frank W. McLaurin, gen mgr; Dan Galvin, coml mgr; John Douglas, program dir; Greg Prichard, promotion dir; Hillmar Cann, chief engr; Fred Allen, news & farm dir.

SONORA, Tuolumne County

KBQG (1949): 1450 kc; 250 w. P. O. Box 967. Phone Jefferson 2-7426. John H. & Charlotte A. Robbins (acquired station January 1, 1958).

Network Keystone. Rep Grant. John H. Robbins, pres, gen mgr, coml mgr & program dir; Lee Ferrell, chief engr.

STOCKTON, San Joaquin County

***KCVN (FM)** (1947): 91.3 mc; 3.4 kw. College of the Pacific, zone 4. Phone Howard 4-0129. College of the Pacific.

Richard B. Elliott, acting dir; Richard D. Settle, asst. dir; James E. Alexander, chief engr.

*Non-commercial educational.

KJOY (1947): 1280 kc; 1 kw, DA-N. Hotel Stockton. Phone Howard 5-4437. Joseph Gamble Stations, Inc. (acquired station Sept. 1, 1953).

Rep McGavren. Specialty programs: Italian, 1 1/4 hrs.; Spanish, 3 1/4 hrs.; both wkly.

Joseph E. Gamble, pres; Ort J. Lofthus, gen mgr; Jack Blake, coml mgr; Alan Oak, program dir; Carolyn Pribyl, promotion dir; James Tracewell, chief engr; Spencer Tyler, news dir; Art Powers, farm dir.

KRAK (1926): 1140 kc; 5 kw DA-N. (CP 50 kw, DA-2). Hotel Wolf, Stockton; Hotel Senator, Sacramento. Phone (Stockton) Howard 4-4551; (Sacramento) Gilbert 1-6464. Golden Valley Broadcasting Co. (acquired station November 1955).

Rep Headley-Reed. L. E. Gene Chenault, co-owner & pres; Alan Torbet, co-owner, vp & gen mgr; Dwight Case, coml mgr (Sacramento); Glenn Newell, coml mgr (Stockton); Chuck Edwards, program dir; Anne Brown, promotion dir; Ralph Click, chief engr; Bob Brannon, news dir; James Smallwood, program dir; Elsie Flower, women's dir.

KRAK-FM (not on air; target date, not announced): 92.9 mc; 1.5 kw. Same address, licensee & staff as KRAK (above).

KSTN (November 1949): 1420 kc; 1 kw, DA-1. (CP 5 kw-D, 1 kw-N, DA-2). 2171 Ralph Ave. Phone Howard 6-3451. San Joaquin Broadcasting Co.

Rep Hollingbery. Specialty programs: Spanish, 9 1/4 hrs. wkly. Knox LaRue, pres.

KSTN-FM (not on air; target date, not announced): 107.3 mc; 8.9 kw. Same address, licensee and staff as KSTN (above).

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