

California CONTINUED

MOJAVE, Kern County

KDOL (CP): 1340 kc; 100 w. 38325 North 12th St., E. Palmdale, Calif. Mojave Broadcasters (original owner).
Leslie G. Foote, pres & gen mgr.

MT. SHASTA, Siskiyou County

KWSD (June 12, 1947) 620 kc; 1 kw-D. P. O. Box 448. Phone Walnut 6-2124. Shasta Cascade Broadcasting Corp. (original owner).
Rep Ayers, Allen & Smith (San Francisco & Los Angeles), Fred Siegner (Seattle), Continental Radio Sales (East Coast).
David H. Rees, mgr, owner & chief engr; Lola Huntingdon, program dir.

MOUNTAIN VIEW, Santa Clara County

***KPJC** (FM) (June 1, 1959): 88.5 mc; 10 w. 150 El Camino Real. Phone Yorkshire 8-6521. Foothill Junior College District (original owner).
Arla L. DeHart, dean of students; George Wiley, faculty advisor; Robert Ballou, student station mgr.

*Non-commercial educational.

NAPA, Napa County

KVON (July 1947): 1440 kc; 500 w. DA-1. P. O. Box 598. Phone Baldwin 6-2023. Jack L. & Alyce M. Powell (acquired station Dec. 1, 1955).
Network Keystone. Rep Lee F. O'Connell (San Francisco and Los Angeles).
Jack L. Powell, owner & gen mgr; Burke Riley, coml mgr.

NATIONAL CITY, San Diego County

KEAK (FM) (not on air; target date, not announced): 99.3 mc; 840 w. 8815 La Jolla Scenic Dr., La Jolla, Calif. James Michael Harmon.

NEEDLES, San Bernardino County

KPSE (October 1952): 1340 kc; 250 w. SH. P. O. Box C-2. Phone Eastgate 6-2101. Needles Broadcasting Co.
Network Keystone. Rep Continental.
Specialty program: Spanish, 1 hr. wkly.
B. J. Fitzpatrick, pres.

NEWPORT BEACH, Orange County

KAJS (FM) (not on air; target date, not announced): 103.1 mc; 860 w. 6535 West Olympic Blvd., Los Angeles, Calif. Arnold J. Stone.

OAKLAND, Alameda County

KABL (1925): 960 kc; 1 kw. 464 19th St., zone 12. Phone Twinoaks 3-9600. McLendon Pacific Corp. (acquired station March, 1959). (See McLendon stations in "Group Ownership").
Rep McGavren.
Barton R. McLendon, chmn of board; Gordon B. McLendon, pres; Homer Odom, vp & gen mgr; Bok Reitzel, sales mgr; Bill Morgan, dir of national sales.

KAFE (FM) (July 3, 1958): 98.1 mc; 1.71 kw. Hotel Leamington, 19th & Franklin Sts., zone 12. Phone Higate 4-2323. Hal Cox Co. (acquired station May 27, 1959).
Hal Cox, owner & gen mgr; Sandy Paul program dir.

KDIA (1920): 1310 kc; 1 kw. 327 22nd St., Zone 12. Phone Higate 4-1212. KWBR Inc. (acquired station July 15, 1959). (See Sonderling stations in "Group Ownership").
Rep Bernard Howard & Co. (New York, Chicago, Atlanta); B-N-B (Los Angeles).

KEWB (1925) 910 kc; 5 kw, DA-N. 2150 Franklin St., zone 12. Phone Templebar 6-0910. TWK OA409. KEWB Broadcasting Corp. (acquired station May 9, 1959). (See Crowell-Collier stations in "Group Ownership").
Rep Katz.
Robert M. Purcell, pres; Milton H. Klein, gen mgr; Bill Enis, program dir; Bill Laws, promotion dir; Roswell Smith, chief engr; John Babcock, news dir.

OCEANSIDE, San Diego County

KUDE (1956): 1320 kc; 500 w. DA-1. P. O. Box 779. Phone Saratoga 2-8294. Dolph-Petty Broadcasting Co. (acquired station March 1959). (See Dolph-Petty Stations in "Group Ownership").
Rep Grant.
Herbert L. Petty, pres; William B. Dolph, vp.

ONTARIO, San Bernardino County

KASK (1947): 1510 kc; 250 w-D (CP 1 kw, DA-1). P. O. Box 593. Phone Yukon 2-8888. Daily Report Co. (original owner). (See "News-paper Ownership").
Network Keystone; United Pacific. Rep Hen-

ry M. Stanley (Los Angeles); Hugh Feltis (Seattle); Ted Hall (San Francisco); Best (East Coast).

Specialty programs: Italian, 1½ hrs., Spanish, 10 hrs.; both wkly.
Jerene Appleby Harnish, pres; Edward J. Jansen, gen mgr; Manuel Barraza, chief engr.

KASK-FM (1947): 93.5 mc; 1 kw. Duplicates KASK (above).

OXNARD, Ventura County

KOKE (June 11, 1955): 910 kc; 1 kw, DA-D. 1280 So. Oxnard Blvd. Phone Hunter 3-2303. Oxnard Broadcasting Corp. (original owner).

Rep Tracy Moore.
Specialty programs: Spanish, 12 hrs. wkly.
Paul R. Schneider, pres, gen mgr & chief engr; Charles A. Farmer, station mgr; J. Alan Rinehart, coml mgr; David F. Smith, program dir; Robert Tobin, promotion & farm dir; Karl J. Gilbody, news dir; Billie Evje, women's dir.

KAAB (FM) (Sept. 27, 1958): 104.7 mc; 10.5 kw. Duplicates KOXR (above) part of day.

KUDU (See Ventura-Oxnard).

KVEN (See Ventura).

PALMDALE, Los Angeles County

KUTY (Aug. 15, 1957): 1470 kc; 1 kw-D. P. O. Box 5. Phone Windsor 7-3107 (Palmdale); Whitehall 8-3107 (Lancaster). Palmdale Broadcasters (original owner). (See Singleton Stations in "Group Ownership").
Rep Grant.

Herold L. Singleton, owner; William A. Hoftzyer, gen mgr; Charles Feddersen, coml mgr; Dave Cornelius, program dir.

PALM SPRINGS, Riverside County

KCMJ (February 1946): 1010 kc; 1 kw-D. 500 w. DA-2. Box KK. Phone Fairview 5-2253. KCMJ Inc. (acquired station Dec. 1, 1958).

Network CBS. Rep Henry Stanley (Los Angeles), Ted Hall (San Francisco); Hugh Feltis (Seattle).

Robert D. Blashek, pres; Norman W. Lofthus, gen mgr; Cole E. Wylie, vp & tech dir; Louis Wasmer, sec-treas; Glenn Garnett, chief engr; Phil Stone, news dir.

KDES (1956): 920 kc; 1 kw-D. 174 N. Palm Canyon Dr. Phone Fairview 4-1212. George E. Cameron Jr. (original owner). (See "Newspaper Ownership").
Network Keystone. Rep Grant.

George E. Cameron Jr., pres; John Michel, gen mgr; Harry Voelker, coml mgr; Cliff Miller, chief engr.

KPAL (1954): 1450 kc; 250 w. P. O. Box 1450. Phone Fairview 4-9171. KPAL Broadcasting Corp. (acquired station July 1956).

Rep Forjoe.
Harry Maizlish, pres; Al Yallen, gen mgr; Bob Manchel, coml mgr; Paul Wieman, chief engr.

KPSP (FM) (Nov. 15, 1958): 92.1 mc; 1 kw. P. O. Box 2661. KPSP Inc.
Richard T. Sampson, pres & chief engr; Irving S. Chernoff, program dir & gen mgr; Hyman Shane, coml mgr.

PALO ALTO, Santa Clara County

KIBE (1947): 1220 kc; 1 kw-D. Box 1151. Phone Davenport 3-1341. Sundial Broadcasting Corp. (acquired station 1953).

Rep Walker-Rawalt.
William R. Crocker, pres; Edward Davis, gen mgr; Ronald Feinberg, coml mgr; Martin Cantisano, program dir; Bernard Palmedo, promotion dir; Robert Cook, chief engr; Helen Lake Davis, women's dir.

PARADISE, Butte County

NEW (CP): 930 kc; 500 w-D. Paradise Broadcasters.

PASADENA, Los Angeles County

KALI (1950): (See San Gabriel, Calif.).

***KPCS** (FM) (September 1957): 89.3 mc; 370 w. 1570 East Colorado. Phone Sycamore 5-6961, ext 207. Pasadena City Junior College District.

John E. Twomey, gen mgr; Virginia Kersting, program dir; Donald K. Wilson, co-enr; Ken Johnson, chief engr.

*Non-commercial educational.

KPKF (FM) (not on air; target date, not announced): 90.7 mc; 48 kw. 2207 Shattuck Ave., Berkeley, Calif. Pacifica Foundation.

***KPFC** (Dec. 25, 1924): 1240 kc; 100 w. SH. 585 E. Colorado Blvd. Phone Sycamore 3-3069. Pasadena Presbyterian Church (original owner).

Clayton M. Blake, acting gen mgr & chief engr; Del Mar Reynolds, program dir;

*Noncommercial.

KWKW (Sept. 12, 1942): 1300 kc; 1 kw-DA-N. 800 Sierra Madre Villa. Phone Murray 1-6744. Southern California Broadcasting Corp. (acquired station February 1950).

Rep National Time Sales; Hall (San Francisco).

Specialty programs: Spanish, 100%.
Marshall S. Neal, pres; William J. Beaton, vp & gen mgr; Claire Hughes, asst mgr & women's dir; Andy James, coml mgr; Robert Griffin, program & promotion dir; Robert Fisher, chief engr; Jaime Jarrin, news dir; Gordon Baker Lloyd, farm dir.

KKLA (1942): 1110 kc; 10 kw, DA-2. (CP 50 kw-D, 10 kw-N, DA-2). 1401 S. Oak Knoll Ave. Phone Ryan 1-6991. Eleven Ten Broadcasting Corp. (acquired station March 1959).

Rep Cooke.
Donald Cooke, pres; William Wheatley, program dir; Edwin V. Schulz, gen mgr.

PASO ROBLES, San Luis Obispo County

KPRL (1946): 1230 kc; 250 w. P. O. Box 96. Phone 205. Radio Station KPRL (acquired station April 1, 1952).

Network ABC; MBS.
Rep Grant.

Dale J. Schwartz, co-owner, gen mgr, chief engr & farm dir; Bernard Schwartz, co-owner, coml mgr & promotion & news dir; Dorothy Schwartz, program & women's dir.

PETALUMA, Sonoma County

KAFP (1950): 1490 kc; 250 w. P. O. Box 590. Phone Porter 3-1505. Broadcast Associates, Inc. (acquired station Oct. 1, 1956).
Network Keystone. Rep Frank Crennan, Assoc.

William Oliver, pres; David A. Hicks, gen mgr; Victor Kopp, program dir; Ken Phillips, chief engr; Elena Phillips, women's dir.

PITTSBURG, Contra Costa County

KKIS (1949): 990 kc; 5 kw, DA-2. 235 Railroad Ave. Phone Hempstead 2-2961. Contra Costa Broadcasting Corp.

Rep Headley-Read.
Ronald B. Woodyard, pres; Louis G. Froelich, executive vp; Jack Grant, station mgr.

POMONA, Los Angeles County

KWOW (1947): 1600 kc; 1 kw-D, 500 w-N. South Mills & Olive. Phone National 2-1293. Valley Broadcasting Co. (original owner).

Rep B.N.B. Time Sales.
Dean H. Wickstrom, pres, gen mgr & coml mgr; Florence Wickstrom, program dir.

PORT HUENEME, Ventura County

KACY (July 30, 1958): 1520 kc; 250 w. DA-1. P. O. Box 1520. Phone Hunter 3-1520. Lincoln Dellar. (acquired station Feb. 11, 1959).

Specialty programs: Spanish, 1 hr. wkly.
Lincoln Dellar, owner & gen mgr; Robert M. O'Brien, station mgr; Lou Stumpo, program dir.

PORTERVILLE, Tulare County

KTIP (1947): 1450 kc; 250 w. P. O. Box 1312. Phone Sunset 4-1450. Gateway Broadcasters Inc. (acquired station April 1959).

Network ABC. Rep Lee F. O'Connell.
Gareth F. Garlund, pres & gen mgr.

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