

# DIRECTORY OF STANDARD BROADCASTING STATIONS OF THE UNITED STATES

\*—Non-Commercial Station.    D—Day.    N—Night.    ST—Shares Time.    SH—Specified Hours.    U—Unlimited.    CP—Construction Permit Issued.  
 LS—Local Sunset.    L—Limited Time with Dominant Station.    SA—Special Authorization.  
 (Data corrected to December 6, 1943)

## CALIFORNIA (Continued)

City	Call Letters Date Estab.	Frequency Power (watts)	Name of Licensee Headquarters Address Telephone Number	Network	Executive Personnel	Representatives Transc. Library News Service	
SAN DIEGO 1 .....	KFMB 1941	550 1,000	Jack Gross Bcastg. Co. 1375 Pacific Blvd. Main 2114	ABC	Jack Gross, Pres. John Bainbridge, Prog. Dir.	Robert E. Lee, Jr., Chief Engr.	Branham World AP
SAN DIEGO 12 .....	KFSD 1926	600 5,000	Airfan Radio Corp. 326 Broadway Franklin 6353	NBC	Thomas E. Sharp, Pres. John C. Merino, Gen. Mgr.	Alys Phreaner, Prog. Dir.	Raymer Thesaurus UP
SAN DIEGO 1 .....	KGB 1928	1360 1,000	Don Lee Bcastg. System 1017 First Ave. Franklin 6151	MBS Don Lee	Lewis Allen Weiss, Pres. F. D. Ide, Gen. Mgr. Hobby Myers, Coml. Mgr.	Jerry Lee Pecht Prog. Dir. Wm. G. Collins, Chief Engr.	Blair World UP
SAN DIEGO 12 .....	KSDJ 1946	1170 5,000-LS 1,000-N	Charles E. Salik 1405-5th Ave. Franklin 1315	CBS	Charles E. Salik, Pres. & Gen. Mgr. Amos Baron, Coml. & Prom. Mgr.	Dan Cubberly, Prog. Dir. Charles J. Sherburne, Chief Engr.	Free & Peters Capitol SESAC UP
SAN DIEGO 1 .....	KSON 1947	1240 250	Studebaker Broadcasting Co. 630 P St. Franklin 5175	KBS	J. W. Studebaker } Fred Rabell } Partners J. G. Studebaker } Wm. Tomberlin, Chief Engr.	Fred Rabell, Gen. & Coml. Mgr. Dorothy Johnson, Prog. Dir. J. G. Studebaker, Prom. Mgr.	Burn-Smith Standard Lang-Worth Capitol SESAC AP, INS
SAN DIEGO 1 .....	KUSN 1947	1510 5,000-LS 1,000-N	San Diego Broadcasting Co. 1029 Second Ave. Main 2041	Calif. Rural	C. A. Smith, Pres. Jack Heintz, Gen. Mgr. Paul Jones, Coml. Mgr.	Wilson Edwards, Prog. Dir. Vern Milton, Chief Engr.	Forloe Associated Lang-Worth AP, UP
SAN DIEGO 1 .....	KYOR 1947	1130 250-D; CP-5,000	Silver Gate Broadcasting San Diego Hotel Franklin 9-5121	.....	Pete Watts, Gen. Mgr.		Grant MacGregor Standard AP
SAN FERNANDO ....	KGIL 1947	1260 1,000	San Fernando Valley Broadcasting Co. 4919 Van Nuys Blvd. Sherman Oaks, Cal. State 4-6291	.....	F. J. Smalley, Jr., Pres. & Gen. Mgr. Howard P. Gray, Coml. Mgr.	Allan W. McKee, Prog. Dir. Caleb C. Frisk, Chief Engr.	Standard Capitol UP
SAN FRANCISCO 9..	KFRC 1924	610 5,000	Don Lee Holding Co. 1000 Van Ness Ave. Prospect 5-1017	MBS Don Lee	Thomas S. Lee, Pres. William D. Pabst, Gen. Mgr. Merwyn L. McCabe, Coml. Mgr.	Mel Venter, Prog. Dir. Robert L. Templeton, Prom. Mgr.	Blair World AP, INS
SAN FRANCISCO 4 ..	KGO 1924	810 50,000	American Broadcasting Co. 155 Montgomery St. Exbrook 2-6544	ABC	Mark Woods (ABC) Pres. Gayle V. Grubb, Gen. Mgr. Kirk Torney, Coml. Sales Mgr.	Bloyce Wright, Prog. Mgr. Maury Baker, Prom. & Publ. Mgr. A. E. Evans, Chief Engr.	ABC Spot Associated Capitol Standard AP, UP, INS
SAN FRANCISCO 9 ..	KJBS 1924	1100 1,000 L-WTAM	KJBS Broadcasters 1470 Pine Street Ordway 3-4148	.....	Edwin P. Franklin, Gen. Mgr. Stanley G. Breyer, Coml. Mgr. Charles F. Pendleton, Prog. Dir.	Wayne L. Berthhold, Chief Engr.	Headley-Reed Standard MacGregor Lang-Worth AP, UP, INS
SAN FRANCISCO 2 ..	KNBC 1922	680 50,000	National Broadcasting Co. Taylor & O'Farrell Sts. Graystone 4-8700	NBC	Niles Trammell (NBC) Pres. John W. Elwood, Gen. Mgr. Alfred W. Crapsey, Coml. Mgr.	Harry Bubeck, Prog. Dir. Ethel Gilchrist, Prom. Mgr. Curtis D. Peck, Chief Engr.	NBC Spot Associated Thesaurus AP, UP, INS
SAN FRANCISCO 5 ..	KQW 1912	740; CP-560 5,000	Pacific Agricultural Foundation Ltd. 140 Jesse St. Exbrook 2-3233	CBS	Ralph R. Brunton, Pres. & Gen. Mgr. Myron A. Eiges, Coml. Mgr.	Fred Ruegg, Prog. Dir. Alan N. Cormack, Chief Engr.	Petry Standard AP, UP
SAN FRANCISCO 3 ..	KSAN 1922	1450 250	Golden Gate Broadcast- ing 1355 Market St. Market 1-8171	.....	S. H. Patterson, Pres. Lee Mikesell, Gen. & Coml. Mgr.	Clint Sherwood, Prog. Dir. & Prom. Mgr. Norwood Patterson, Chief Engr.	Rambeau Lang-Worth AP, UP
SAN FRANCISCO 6 ..	KSFO 1925	560 5,000-LS 1,000-N CP: 740 50,000-U	The Associated Broad- casters Inc. Mark Hopkins Hotel Exbrook 2-4567	.....	W. I. Dumm, Pres. Philip G. Lasky, V. P. & Gen. Mgr. John G. Campbell, Sales Mgr.	Keith Kerby Lakin, Prog. Dir. A. E. Towne, Dir. of Engrng.	Bolling Associated Standard UP, INS
SAN FRANCISCO 3 ..	KYA 1926	1260 5,000-LS 1,000-N	Palo Alto Radio Station Inc. Third & Market Douglas 2-2536	.....	Dorothy S. Thackrey, Pres. & Owner Don Fedderson, Exec. V. P. & Gen. Mgr. David E. Lundy, Coml. Mgr.	Tom Franklin, Prog. Dir. Paul C. Schulz, Chief Engr.	Young World AP, UP, INS
SANGER .....	KSGN 1947	900 1000-D	Radio Sanger Co. P.O. Box 338 490	.....	E. L. Barr, Estey Walton, J. & E. Rheingans— Partners Edward L. Terry, Gen. Mgr.	R. B. McGill, Coml. Mgr. George E. Steiner, Prog. Dir. Julian Nielsen, Chief Engr.	World Capitol UP
SAN JOSE 3 .....	KEEN 1947	1370 1,000	United Broadcasting Co. Hotel De Anza Columbia 1370	.....	George M. Mardikian, Pres. Floyd Farr, V. P. & Gen. Mgr. Walter Grau, Sales Mgr.	George Snell, Secy., Treas., & Prog. Dir. Harold Woolley, Prom. Mgr. Lee Johnston, Chief Engr.	Forloe, Grant Associated MacGregor UP
SAN JOSE 17 .....	KLOK 1946	1170 5,000-D	Valley Broadcasting Co. 40 W. San Antonio St. Columbia 1483	.....	E. L. Barker, Pres. & Gen. Mgr. R. E. Ryan, Coml. Mgr.	Ruth Poindexter, Prog. Dir. Gene Goldrup, Chief Engr.	Rural Radio Gene Grant AP
SAN JOSE .....	KQW		(See listing under San Francisco)	.....			
SAN JOSE .....	KSJO 1946	1590 1,000-LS 500-N	Santa Clara Broadcast- ing Co. P.O. Box 995 Ballard 3660	.....	Patrick H. Peabody, Pres. Charles F. Mallory, Gen., Coml. & Prom. Mgr.	Norman Paul, Prog. Dir. Lawrence King, Chief Engr.	Moore Standard World UP