

DIRECTORY OF BROADCASTING STATIONS OF THE UNITED STATES

*—Non-Commercial Station. D—Day. N—Night. ST—Share Time. STN—Share Time Night. SH—Specified Hours. SHN—Specified Hours Night.
 LS—Local Sunset. L—Limited Time with Dominant Station. SA—Special Authorization. CP—Construction Permit Issued.
 (Data corrected to January 1, 1938)

CALIFORNIA—(Continued)

City	Call Letters	Frequency in Kilocycles	Power in Watts	Name of Licensee Headquarters Address Telephone Number	Network	Chief Owner or Executive Station Manager Commercial Manager	Program Director Mdsr. or Promotion Mgr. Chief Engineer	Representative
SAN FRANCISCO	KFRC	610	5,000-LS 1,000-N	Don Lee Broadcasting System 1000 Van Ness Ave. Prospect 0100	MBS Don Lee	Thomas S. Lee Wilbur Eickelberg Ward Ingram	William D. Pabst Ernest G. Underwood	John Blair & Co.
	KGCC	1420	100	Golden Gate Beatg. System 280 Eddy St. Orway 8968	Robert J. Craig S. H. Patterson S. H. Patterson	Gordon Willis S. H. Patterson William C. Grove
	KGO	790	7,500	National Broadcasting Co., Inc. 111 Sutter St. Sutter 1920	NBC-Pacific (Blue)	Gen. Elec. Co.—NBC Lloyd E. Yoder William B. Ryan	Kenneth B. Carney David McKay A. H. Saxton	NBC
	KJBS	1070 L-WTAM	500	Julius Brunton & Sons Co. 1470 Pine St. Orway 4148	No. Calif.	Ralph R. Brunton Ralph R. Brunton Ralph R. Brunton	E. P. Franklin S. A. Melnicoe	Walter Biddick Co
	KPO	680	50,000	National Broadcasting Co., Inc. 111 Sutter St. Sutter 1920	NBC-Pacific (Red)	NBC—Don Gilman Lloyd E. Yoder William B. Ryan	Kenneth B. Carney David McKay A. H. Saxton	NBC
KSFO	560	5,000-LS 1,000-N	Associated Broadcasters, Inc. Russ Bldg. Garfield 4700	CBS	W. I. Dumm Philip G. Lasky Philip G. Lasky	J. C. Morgan R. W. Dumm R. V. Howard	Free & Peters	
KYA	1230	5,000-LS 1,000-N	Hearst Radio, Inc. Hearst Bldg. Douglas 2636	California	Hearst Radio, Inc. M. E. Roberts M. E. Roberts	Reiland Quinn M. E. Roberts Paul C. Schultz	International	
SAN JOSE	KQW	1010	1,000	Pacific Agricultural Foundation, Inc. 87 E. San Antonio St. Ballard 2616	MBS Don Lee No. Calif	Ralph R. Brunton C. S. Harset E. L. Barker	James E. Doyle Cedric V. Davey	John Blair & Co.
SAN LUIS OBISPO	KVEC	1260-D	250	Valley Electric Co. Mountain View & Hill Sts. 194	Christina M. Jacobson Les H. Hacker John C. Clifton	Donald Ralph Earl Travis	Walter Biddick Co. Joseph McGillvra
SANTA ANA	KVOE	1500	100	Voice of the Orange Empire, Inc. Ltd Walter L. Moore Bldg. 4901-R	MBS Don Lee	Ernest L. Spencer Ernest L. Spencer Ernest L. Spencer	Wallace S. Wiggins A. G. Dimond Wallace S. Wiggins	John Blair & Co.
SANTA BARBARA	KDB	1500	250-LS 100-N	Santa Barbara Broadcasters, Ltd. 15 Haley St. 2-1427	MBS Don Lee	Thomas S. Lee Don Hastings Earl Pollock	Tony La Frano Earl Pollock Robert Arne	John Blair & Co.
	KTMS	1220	500	News-Press Publishing Co. Dela Guerra Plaza 6111	NBC	T. M. Storke Norman R. McLaughlin Norman R. McLaughlin	William Randall Norman R. McLaughlin C. C. Van Cott	McClatchy
SANTA ROSA	KSRO	1310-D	250	Press-Democrat Publishing Co. 427 Mendocino Ave. 110	E. L. Finley Russell Bjorn Don Avery	Andy Potter Russell Bjorn Jack van Groos
STOCKTON	KGDM	1100-D	1,000	E. E. Peffer 42 S. California St. 794	E. F. Peffer	John Blair & Co.
	KWG	1200	100	McClatchy Broadcasting Co. Hotel Wolf 580-J	NBC California	Guy C. Hamilton Bernard E. Cooney Bernard E. Cooney	Dean Banta B. E. Cooney Lewis C. Heinzman	Paul H. Raymer Co.
VISALIA	KTKC	1190-D	250	Tulare-Kings Counties Radio Assoc. Visalia 574	Chas. A. Whitmore Chas. P. Scott Millard Kibbe	Chas. P. Scott Chas. P. Scott Bert Williamson	Walter Biddick
WATSONVILLE	KHUB	1310-D	250	Anna Atkinson Atkinson Road 1700	Anna Atkinson John H. Bennett I. G. Hamma

COLORADO

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ALAMOSA	KGIW	1420 SH-KIDW	100	L. E. Wilson Alamosa 26	L. E. Wilson
COLORADO SPRINGS	KVOR	1270	1,000	Out West Broadcasting Co. Antlers Hotel Main 278	CBS	E. K. Gaylord Hugh B. Terry Fred C. Mueller	Miss W. Lahay Hugh B. Terry E. H. Taylor	E. Katz
DENVER	KFEL	920 ST-KVOD	500	Eugene P. O'Fallon, Inc. Albany Hotel Keystone 0178	MBS NBC	Gene O'Fallon Gene O'Fallon Frank Bishop	Wm. S. Wales Holly Moyer J. P. Veatch	John Blair & Co.
	KLZ	560	5,000-LS 1,000-N	KLZ Broadcasting Co. Shirley-Savoy Hotel Main 4271	CBS	E. K. Gaylord F. W. Meyer Frank Quinn	Howard R. Chamberlain Charles Inglis T. A. McClelland	E. Katz
KOA	830	50,000	National Broadcasting Co., Inc. NBC Bldg. Main 6211	NBC-Red	Gen. Elec. Co. (NBC) Robert H. Owen A. W. Crapsy	C. C. Moore J. R. McPherson C. A. Feregrine	NBC	
	*KPOF	880 ST-KFKA	500	Pillar of Fire Church 1845 Champa St. Tabor 3783	Dr. Arthur K. White Dr. Ray B. White	Dr. Ray B. White Paul H. Schissler
	KVOD	920 ST-KFEL	500	Colorado Radio Corp. Continental Oil Bldg. Tabor 2291	NBC	W. D. Pyle T. C. Ekrem Jerry Akers	Budd Heyde B. H. Stanton J. E. Finch	Edward Petry & Co.