

KZER(AM)—Oct 31, 1937: 1250 khz; 2.5 kw-D, 1 kw-N, DA-2. TL: N34 25 06 W119 49 05. Stereo. Hrs opn: 24. 1317 Santa Barbara St. 93103. Phone: (805) 963-7824. Fax: (805) 240-5960. E-mail: jose@radioazer.com. Web Site: www.radiolazer.com. Licensee: Lazer Broadcasting Corp. (group owner; acq 12-18-2003; \$1.5 million). Law Firm: Hogan & Hartson. Format: Sp. News staff: 3; News: 140 hrs wky. Target aud: 25 plus; upscale, educated listeners. ♦ Jose Plascencia, gen mgr; Jose Plascencia, opns mgr; Salvador Prieto, progmr dir.

KZSB(AM)—March 1961: 1290 khz; 500 w-D, 122 w-N. TL: N34 25 W119 41 10. Stereo. Hrs opn: 24. 1330 Cacique St. 93103. Phone: (805) 568-1444. Fax: (805) 966-3530. Licensee: Santa Barbara Broadcasting Inc. (acq 3-1-2005; \$750,000). Network: Westwood One. Format: News/talk. Target aud: 35-64. ♦ Dennis M. Weibing, pres; Les Carroll, gen mgr & natl sls mgr; Geren Piltz, progmr dir; Patrice Cardenas, pub affrs dir.

Santa Clara

KLIV(AM)—See San Jose

***KSCU(FM)**—July 1, 1978: 103.3 mhz; 30 w. 179 ft. TL: N37 20 53 W121 56 25. Stereo. Hrs opn: 24. Santa Clara Univ., 500 El Camino Real 95053. Phone: (408) 554-4413. Fax: (408) 554-5738. Web Site: www.kscu.org. Licensee: President and Board of Trustees of Santa Clara University. Format: Modern alternative rock. News: one hr wky. Target aud: 14-34; Young adult who like modern music. Spec prog: Hip-hop 15 hrs, Blues 3 hrs, loud rock 6 hrs, world one hr wky. ♦ Dominic Guzzetti, gen mgr; Cameron Collins, prom dir & progmr dir; Ryan Schmidt, prom dir & progmr dir; Gordon Young, news dir; Victoria Duran, pub affrs dir; Bill Orr, engrg dir & chief of engrg.

KVVV(FM)—Sept 25, 1964: 105.7 mhz; 50 kw. Ant 500 ft. TL: N37 21 32 W121 45 22. Stereo. Hrs opn: 24. 750 Battery St., Suite 200, San Francisco 94111. Phone: (415) 733-5765. Fax: (415) 733-5766. Web Site: www.univision.com. Licensee: Univision Radio License Corp. Group owner: Univision Radio (acq 9-22-2003; grpsl). Format: Sp pop. ♦ Tony Perlongo, gen mgr.

KVVN(AM)—Licensed to Santa Clara. See San Jose

Santa Cruz

KBOQ(FM)—See Monterey

***KFER(FM)**—1992: 89.9 mhz; 200 w. 26 ft. TL: N37 00 45 W121 58 25. Hrs opn: 24. Box 13 95063. Phone: (813) 464-8295. Fax: (831) 464-8427. Licensee: Santa Cruz Educational Broadcasting Foundation. Rgnl rep: Moody. Format: Var. News: 15 hrs wky. Target aud: General. ♦ Mildred Holmes, pres; Dr. Stan Monteith, gen mgr.

KSCO(AM)—Sept 21, 1947: 1080 khz; 10 kw-D, 5 kw-N, DA-2. TL: N36 57 43 W121 58 51. Hrs opn: 24. 2300 Portola Dr. 95062. Phone: (831) 479-1080. Fax: (831) 475-2967. Web Site: www.kSCO.com. Licensee: Zwerling Broadcasting System Ltd. (acq 1-31-91; \$600,000; 12-31-90). Format: News/talk. News staff: 8; News: 35 hrs wky. Target aud: 25 plus; well educated professionals, managers. ♦ Michael L. Zwerling, pres; Michael Olson, gen mgr.

KSQ(LF)—Sept 2, 1961: 99.1 mhz; 1.1 kw. 2,487 ft. TL: N37 06 40 W121 50 34. Stereo. Hrs opn: 24. 750 Battery St., Suite 200, San Francisco 94111-1412. Phone: (415) 989-5765. Fax: (415) 733-5766. Web Site: www.univision.com. Licensee: TMS License California Inc. Group owner: Univision Radio (acq 9-22-2003; grpsl). Format: Sp, Mexican rgnl. News staff: one; News: 4 hrs wky. Target aud: 25-54. ♦ Tony Perlongo, gen mgr.

***KSRI(FM)**—Feb 28, 2001: 90.7 mhz; 316 w. Ant 364 ft. TL: N37 00 W122 03 05. Stereo. Hrs opn: 24. Rebroadcasts KHRI(FM) Hollister 100%. 5700 W. Oak Blvd., Rocklin 95765. Phone: (916) 251-1600. Fax: (916) 251-1650. E-mail: info@airi.com. Web Site: www.airi.com. Licensee: Educational Media Foundation. Group owner: EMF Broadcasting (acq 8-17-00; \$295,000). Network: Air 1. Law Firm: Shaw Pittman. Format: Contemp Christian. News staff: 3. Target aud: 18-35; Judeo-Christian, female. ♦ Richard Jenkins, pres; Mike Novak, VP & progmr dir; Lloyd Parker, gen mgr; Ed Lenane, opns dir & news dir; Keith Whipple, dev dir; Eric Allen, natl sls mgr; David Pierce, progmr mgr; Jon Rivers, mus dir; Sam Wallington, engrg dir.

***KUSP(FM)**—Apr 14, 1972: 88.9 mhz; 1.25 kw. 2,496 ft. TL: N36 32 05 W121 37 14. Stereo. 203 8th Ave. 95062. Phone: (831) 476-2800. Fax: (831) 476-2802. E-mail: kusp@kusp.org. Web Site: www.kusp.org. Licensee: Pataphysical Broadcasting Foundation Inc. Network: NPR. Format: Div. News: 44 hrs wky. ♦ Terry Green, gen mgr & stn mgr; Paula Kenyon, dev dir & sls dir; Rob Mullen, mus dir.

***KZSC(FM)**—August 1974: 88.1 mhz; 1.36 kw. Ant 350 ft. TL: N37 00 W122 03 05. Stereo. Hrs opn: 24. 1156 High St. 95064. Phone: (831) 459-2811. Fax: (831) 459-4734. Web Site: www.kzsc.org. Licensee: Regents of University of California. Format: Div. News: 40 hrs wky. Target aud: 18-plus; college students up thru late 30's. ♦ Michael Bryant, gen mgr; Carla Brauer, stn mgr.

Santa Margarita

KWWV(FM)—July 21, 1986: 106.1 mhz; 950 w. 1,467 ft. TL: N35 21 38 W120 39 21. Stereo. Hrs opn: 24. 3620 Sacramento Dr., Suite 204, San Luis Obispo 934201. Phone: (805) 781-2750. Fax: (805) 781-2758. Web Site: www.wild1061.com. Licensee: Salsbury Broadcasting Corp. (acq 4-1-99; \$1 million). Format: Chr/top40. News staff: 2; News: 6 hrs wky. Target aud: 18-34; upscale homeowners. ♦ Kathy Signorelli, gen mgr.

Santa Maria

KBOX(FM)—(Lompoc). Dec 24, 1968: 104.1 mhz; 5.7 kw. 710 ft. TL: N34 43 50 W120 26 01. Stereo. Hrs opn: 24. Box 5579 93456-5579. Secondary address: 2325-J Skyway Dr. 93455. Phone: (805) 922-1041. Fax: (805) 928-3069. Licensee: AGM-Santa Maria LP. Group owner: American General Media (acq 2-1-2000). Law Firm: Hogan & Hartson. Format: Adult hits. News staff: one. Target aud: 25-54. ♦ Rich Watson, pres & gen mgr; Luis Diaz, opns mgr & progmr dir; Emily Stich, gen sls mgr & natl sls mgr; John Bartel, chief of engrg.

KGDP(AM)—(Orcutt). July 4, 1988: 660 khz; 10 kw-D, 1 kw-N, DA-2. TL: N34 57 04 W120 22 38. (CP: COL Oildale. 5 kw-U, DA-2. TL: N35 27 10 W118 56 40). Hrs opn: 24. 2225 Skyway Dr., Suite B 92455. Phone: (805) 928-7707. Fax: (805) 922-8582. E-mail: kgdp660@yahoo.com. Web Site: www.kgdp660.com. Licensee: Radio Representatives Inc. Group owner: Norwood J. Patterson Network: USA. Format: Christian, talk. Target aud: 35-65. ♦ Steve Cox, gen mgr; Bill Greenelsh, prom dir.

***KHFR(FM)**—2005: 89.7 mhz; 2.45 kw vert. Ant 1,866 ft. TL: N34 54 37 W120 11 08. Hrs opn: 24. Family Stations Inc., 4135 Northgate Blvd., Suite 1, Sacramento 95834. Phone: (916) 641-8191. Fax: (916) 641-8238. Web Site: www.familyradio.com. Licensee: Family Stations Inc. (group owner). Format: Relg. ♦ Peggy Renschler, gen mgr.

KPAT(FM)—(Orcutt). 1993: 95.7 mhz; 3.3 kw. 735 ft. TL: N34 44 20 W120 26 41. 2325 Skyway Dr., Suite J 93455. Phone: (805) 922-1041. Fax: (805) 928-3069. Licensee: AGM-Santa Maria LP. Group owner: American General Media (acq 12-1-99; \$900,000). Network: USA. Format: Rhythm and blues, hip hop. ♦ Rich Watson, gen mgr & pub affrs dir; Emily Stich, gen sls mgr; Wendy Snow, rgnl sls mgr; Rosa Barreto, prom dir; Danny Garite, progmr dir.

***KRVCFM**—2003: 90.5 mhz; 17.5 kw. Ant 846 ft. TL: N34 44 30 W120 26 45. 1416 Hollister Ln., Los Osos 93402. Phone: (805) 528-1996. Fax: (805) 922-8582. E-mail: jp805@msn.com. Web Site: kgdp660.com. Licensee: People of Action. Format: Sp/English, Christian, talk radio. ♦ Steve Cox, gen mgr.

KSBO(AM)—Sept 1, 1961: 1480 khz; 1 kw-D, 61 w-N. TL: N34 57 02 W120 29 22. Hrs opn: 24. Box 6940, Oxnard 93030. Secondary address: 200 E. Fesler St., Suites 101 & 201 93454. Phone: (805) 240-2070. Phone: (805) 928-9796. Fax: (805) 240-5960. Fax: (805) 928-3367. Licensee: Lazer Broadcasting Corp. (group owner; acq 12-29-99; \$225,000). Natl rep: Lotus Entravision Reprs LLC. Law Firm: Fletcher Heald & Hildreth. Format: Christian. Target aud: 18-49; adults. ♦ Alfredo Plascencia, CEO & pres.

KSMA(AM)—1946: 1240 khz; 1 kw-U. TL: N34 57 02 W120 29 27. 2215 Skyway Dr. 93456. Phone: (805) 925-2582. Fax: (805) 928-1544. Licensee: CC Licenses LLC. (acq 10-17-2000; grpsl). Network: CBS. Format: News/talk. ♦ Rich Hawkins, stn mgr.

KSNI-FM—Co-owned with KSMA(AM). 1960: 102.5 mhz; 17.5 kw. 774 ft. TL: N34 50 08 W120 24 06. Stereo. Format: Contemp country.

KTAP(AM)—June 10, 1962: 1600 khz; 470 w-D. TL: N34 58 48 W120 27 12. Hrs opn: 6 AM-midnight. 718 E. Chapel St. 93458. Phone: (805) 928-4334. Fax: (805) 349-2765. E-mail: kidiktap@aol.com. Licensee: Emerald Wave Media. (acq 3-6-97; \$475,000 with KIDI(FM) Guadalupe). Law Firm: Mark Van Burgh. Format: Sp, Mexican. News staff: one; News: 4 hrs wky. Target aud: General; first generation Mexicans. ♦ August Ruiz, gen mgr.

KUHL(AM)—April 1946: 1440 khz; 5 kw-D, 1 kw-N, DA-N. TL: N34 59 02 W120 27 10. 716 E. Chapel 93454. Phone: (805) 922-7727. Fax: (805) 349-0265. E-mail: kuhl@radiocontrolcoast.com. Web Site:

www.1440kuhl.com. Licensee: Knight Broadcasting Inc. (group owner; acq 7-31-2006; \$1.2 million. with KINF(AM) Lompoc). Format: News/talk. Target aud: 35-64; upscale news & sports listeners. ♦ Sandra C. Knight, pres; Nancy Leichter, gen mgr; John Barone, opns dir.

KURQ(FM)—See Grover Beach

KXFM(FM)—1959: 99.1 mhz; 1.8 kw. 1,905 ft. TL: N34 54 37 W120 11 08. Stereo. 2215 Skyway Dr. 93454. Phone: (805) 925-2582. Fax: (805) 928-1544. Web Site: www.991thefox.com. Licensee: CC Licenses LLC. (acq 10-17-2000; grpsl). Format: Classic rock. Target aud: 18-49; contemp, active adults. ♦ Rich Hawkins, gen mgr; Jennifer Grant, opns dir.

KXTK(AM)—See San Luis Obispo

KZOZ(FM)—See San Luis Obispo

Santa Monica

KBLA(AM)—1947: 1580 khz; 50 kw-U, DA-2. TL: N34 05 08 W118 15 24. Stereo. 747 E. Green St., Suite 400, Pasadena 91101. Phone: (626) 844-8882. Fax: (626) 844-0156. Web Site: www.mrbi.net. Licensee: Multicultural Radio Broadcasting Licensee LLC. Group owner: Multicultural Radio Broadcasting Inc. (acq 2-4-2004; grpsl). Format: Spanish Christian. News staff: one. ♦ Jose Calles, stn mgr.

***KCRW(FM)**—Jan 1, 1946: 89.9 mhz; 6.9 kw. 1,110 ft. TL: N34 07 08 W118 23 30. Stereo. Hrs opn: 24. 1900 Pico Blvd. 90405. Phone: (310) 450-5183. Fax: (310) 450-7172. E-mail: mail@kcrw.org. Web Site: www.kcrw.org. Licensee: Santa Monica College District. (acq 8-3-76). Network: NPR, PRI. Format: Div, news. News staff: 3; News: 14 hrs wky. Target aud: General; 18-55 year old consumers. Spec prog: African, contemp, jazz, Latino, drama. ♦ Ruth Seymour, gen mgr; Jennifer Ferro, stn mgr; Mike Newport, opns dir; Jacki Weber, dev dir.

KDLDFM—1963: 103.1 mhz; 3.7 kw. Ant 269 ft. TL: N34 00 53 W118 22 50. Stereo. Hrs opn: 24. 570 Wilshire Blvd., Suite 250, Los Angeles 90036. Phone: (323) 900-6100. Fax: (323) 900-6200. Web Site: www.kdl.com. Licensee: Entravision Holdings LLC. Group owner: Entravision Communications Corp. (acq 2000). Format: Rhythmic CHR / dance, alternative. News: one hr wky. Target aud: 25-54; upscale adults in Los Angeles' westside. ♦ Karl Meyer, gen mgr; Nestor Rocha, progmr VP & mus dir; Robert Isaac, opns dir & engrg dir.

Santa Paula

KLJR-FM—Oct 4, 1976: 96.7 mhz; 87 w. 1,500 ft. TL: N34 19 33 W119 02 18. (CP: 278 w). Stereo. Hrs opn: 24. Box 6940, Oxnard 93030. Secondary address: 200 S. A. St., Suite 400, Oxnard 93030. Phone: (805) 240-2070. Fax: (805) 240-5960. Licensee: Lazer Broadcasting Corp. (acq 3-31-98; \$925,000; FTR: 11-4-91). Natl rep: Lotus Entravision Reprs LLC. Law Firm: Fletcher, Heald & Hildreth. Format: Sp, adult contemp, CHR. Target aud: 25-54; general. ♦ Alfredo Plascencia, CEO & pres.

KUNX(AM)—1948: 1400 khz; 1 kw-U. TL: N34 19 48 W119 05 31. Stereo. 2284 S. Victoria Ave., Suite 2 G, Ventura 93003. Phone: (805) 289-1400. Fax: (805) 644-7906. Licensee: Gold Coast Broadcasting LLC (group owner; acq 8-18-99; grpsl). Format: Sp. ♦ Chip Ehrhardt, gen mgr.

Santa Rosa

***KBBF(FM)**—May 30, 1973: 89.1 mhz; 1 kw. 2,770 ft. TL: N38 39 23 W122 36 54. Box 7189 95407. Phone: (707) 545-8833. Fax: (707) 545-6244. E-mail: kbbradio@aol.com. Licensee: Bilingual Broadcasting Foundation Inc. Format: Educ, Sp, bilingual.

KFGY(FM)—Listing follows KSRO(AM).

***KLVRFM**—Oct 15, 1982: 91.9 mhz; 840 w. Ant 2,988 ft. TL: N38 40 09 W122 50 24. Stereo. Hrs opn: 24. 5700 W. Oaks Blvd., Rocklin 95765. Phone: (916) 251-1600. Fax: (916) 251-1650. E-mail: klove@klove.com. Web Site: www.klove.com. Licensee: Educational Media Foundation. Group owner: EMF Broadcasting (acq 1986). Network: K-Love. Law Firm: Shaw Pittman. Format: Contemp Christian. News staff: 3. Target aud: 25-44; Judeo-Christian females. ♦ Richard Jenkins, pres; Mike Novak, VP & progmr dir; Lloyd Parker, gen mgr;