

mgr; Alisa Clancy, opns dir; Melanie Berson, progmg dir; Jesse Varela, mus dir; Chris Cortez, pub affrs dir; Michele Muller, stn mgr & chief of engr. Co-owned TV: \*KCSM-TV affil.

**KSAN(FM)**—September 1963: 107.7 mhz; 8.9 kw. 1,162 ft. TL: N37 41 20 W122 26 07. Stereo. 55 Hawthorne, Suite 1000, San Francisco 94105. Phone: (415) 981-5726. Fax: (415) 995-7061. Web Site: www.1077thebone.net. Licensee: Susquehanna Radio Corp. (group owner; acq 5-29-97; \$44 million). Rep: McGavren Guild. Format: Classic rock. Target aud: 25-54. ♦Lee Hammer, gen mgr & stn mgr; Tony Salvador, VP & gen mgr; Larry Sharpe, progmg dir; Eric Steinberg, engrg dir & chief of engrg.

**KTCT(AM)**—Co-owned with KSAN(FM). 1948: 1050 khz; 50 kw-D, 10 kw-N, DA-2. TL: N37 39 02 W122 09 08. Stereo. Phone: (415) 864-1050. Fax: (415) 995-6867. Web Site: www.theticket1050.com. (Acq 7-21-97; \$15 million). Network: Westwood One. Format: Sports. Target aud: 25-54. ♦Lee Hammer, progmg mgr.

## San Rafael

**KSFJ(FM)**—June 1, 1961: 100.7 mhz; 910 w. 810 ft. TL: N37 59 25 W122 29 58. Stereo. 39138 Fremont Blvd., 3rd Fl., Fremont 94538. Phone: (510) 713-1100. Fax: (510) 505-1448. Web Site: www.bridgeradio.com. Licensee: Golden Gate Broadcasting Co. Inc. Group owner: Salem Communications Corp. (acq 12-8-99). Format: Christian. ♦Ken Miller, gen mgr; Andy Froiland, progmg dir; Craig Roberts, chief of engrg.

**\*KSRH(FM)**—May 1, 1980: 88.1 mhz; 10 w. 66 ft. TL: N37 58 16 W122 30 47. AR 101, 185 Mission Ave. 94901. Phone: (415) 485-2330. Fax: (415) 457-5314. Licensee: San Rafael High School District. Format: Div. Black. News: 5 hrs wkly. Target aud: 12-29. Spec prog: Fr one hr wkly. ♦Chris Russo, gen mgr; Nick Arandes, mus dir.

## Santa Ana

**KALI-FM**—Feb 6, 1980: 106.3 mhz; 3 kw. 130 ft. TL: N33 45 21 W117 51 16. (CP: Ant 203 ft. TL: N33 45 21 W117 51 17). Stereo. 747 E. Green St., Suite 400, Pasadena 91101. Phone: (626) 844-8882. Fax: (626) 844-0156. Licensee: KALI-FM Licensee LLC. Format: Asian. Target aud: 18-44. ♦Arthur Liu, pres; David Sweeney, gen mgr; Jose Calles, chief of engrg.

**KVNR(AM)**—Listing follows KWIZ(FM).

**KWIZ(FM)**—1947: 96.7 mhz; 3 kw. 206 ft. TL: N33 48 08 W117 47 43. Stereo. 3101 W. 5th St. 92703. Phone: (714) 554-5000. Fax: (714) 554-9362. Web Site: www.sorido967.com. Licensee: LBI Radio License Corp. Group owner: Liberman Broadcasting Inc. (acq 1997; \$11.2 million). Format: Sp, Tropical. Target aud: 18 plus; Asian. ♦Winnie Coombs, gen mgr; Manny Poveda, prom dir; Enrique Mayans, progmg mgr; George Murray, chief of engrg.

**KVNR(AM)**—Co-owned with KWIZ(FM). Nov 26, 1926: 1480 khz; 5 kw-U, DA-2. TL: N33 45 06 W117 54 36. 15781 Brookhurst St., Suite 101, Westminster 92683. Phone: (714) 918-4444. Fax: (714) 918-4445. E-mail: radio@littlesoignonradio.com. Web Site: www.littlesoignonradio.com. (Acq 1-88; \$6.25 million with co-located FM; 1-4-88). Rep: Allied Radio Partners. Format: Vietnamese. Target aud: 18-49. ♦Ninh Vu, pres; Kathleen Bui, gen mgr; Joe Dinh, chief of engrg.

## Santa Barbara

**KBKO(AM)**—April 1926: 1490 khz; 1 kw-U. TL: N34 24 57 W119 41 10. Stereo. 414 East Cota St. 93101. Phone: (805) 879-8300. Fax: (805) 879-8430. Licensee: Citicasters Licenses L.P. Group owner: Clear Channel Communications Inc. (acq 5-4-99; grpsl). Rep: Caballero, Farrand, Cooper & Bruiniers. Format: Mexican. News staff: one; News: 7 hrs wkly. Target aud: 16-65; Hispanic. ♦Richard C. Marsh, CEO; J.D. Freedman, gen mgr; Marlene Huddy, opns dir; Jose Fierroz, progmg VP & progmg dir; Ransom Bullard, chief of engrg.

**KSPE-FM**—Co-owned with KBKO(AM). Feb 6, 1989: 94.5 mhz; 81 kw. 2,949 ft. TL: N34 31 32 W119 57 28. Format: Sp oldies.

**\*KCSB-FM**—November 1964: 91.9 mhz; 620 w. 2,910 ft. TL: N34 31 31 W119 57 29. (CP: Ant 1,879 ft.). Stereo. Box 13401, KCSB Associated Students, UCEN 93107. Phone: (805) 893-3757. Fax: (805) 893-7832. E-mail: info@kcsb.org. Web Site: www.kcsb.org. Licensee: Regents of the University of California. Format: Eclectic. News: 9 hrs wkly. Spec prog: Sp 12 hrs, Japanese pop one hr. East

Indian 2 hrs, reggae 6 hrs, American Indian 3 hrs wkly. ♦Elizabeth Robinson, gen mgr; Andrew Belak, progmg dir; Keith Rozendal, news dir; Bryan Brown, chief of engrg.

**KDB(FM)**—Feb 14, 1960: 93.7 mhz; 12.5 kw. 870 ft. TL: N34 27 58 W119 40 37. Stereo. Box 91660 93190. Phone: (805) 966-4131. Fax: (805) 966-4788. E-mail: kdb@kdb.com. Web Site: www.kdb.com. Licensee: Pacific Broadcasting Co. (acq 11-6-2003; transfer of stock). Rep: Clear Channel. Fletcher, Heald & Hildreth. Format: Class music. News: one hr wkly. Target aud: General; affluent, influential, active. ♦Richard Bickle, opns dir & progmg dir; Roby Scott, gen mgr & sls dir; Ran Bullard, engrg dir.

**KIST-FM**—1998: 107.7 mhz; 710 w. 1,758 ft. TL: N34 30 10 W119 50 56. 414 E. Cota St. 93101. Phone: (805) 879-8300. Fax: (805) 879-8430. Web Site: www.107kisfm.com. Licensee: Citicasters Licenses L.P. Group owner: Clear Channel Communications Inc. (acq 5-4-99; grpsl). Network: ABC. Rep: Katz Radio. Format: CHR Top-40. ♦Jim Votaw, gen mgr; Carol Ray, sls dir; Vince Hollian, gen sls mgr; Lin Aubuchon, prom dir; Keith Royer, progmg dir; Ran Bullard, engrg dir.

**KKSB(FM)**—See Goleta

**KMGQ(FM)**—Sept 1, 1957: 97.5 mhz; 17.5 kw. 2,920 ft. TL: N34 31 31 W119 57 29. 3757 State St., Suite 206 93105. Phone: (805) 682-2895. Fax: (805) 682-5718. Web Site: www.cumulus.com. Licensee: Cumulus Licensing Corp. Group owner: Cumulus Media Inc. (acq 3-12-01; grpsl). Rep: McGavren Guild. Format: Smooth Jazz. Target aud: 35-64; young, educated, upscale adults. ♦Lewis W. Dickey Jr., CEO; Jonathon Pinch, COO; Martin Gausvik, CFO; John W. Dickey, exec VP; Richard Denning, VP; Patrick J. Cantwell, gen mgr & gen sls mgr; Mark De Anda, opns dir; Julee Shea, sls dir; Adam Gilbert, natl sls mgr; Kimberly Hasselbring, prom dir; Mark Deanda, progmg dir; J.D. Strahler, engrg mgr & chief of engrg.

**\*KQSC(FM)**—July 1985: 88.7 mhz; 12 kw. 866 ft. TL: N34 27 55 W119 40 37. Stereo. Secondary address: 1515 S. Figueroa St., Suite 2050 90071. Phone: (213) 225-7400. Fax: (213) 225-7410. E-mail: kusc@kusc.org. Web Site: www.kusc.org. Licensee: University of Southern California. Network: PRI, NPR. Lawrence Bernstein. Format: Class. News: 3 hrs wkly. Target aud: 35 plus. ♦Brenda Barnes, pres; Eric DeWeese, gen mgr; Abe Shefa, mktg dir; Stephanie Ross, prom dir & progmg dir; Pablo Garcia, engrg dir.

**KRUZ(FM)**—Aug 8, 1961: 103.3 mhz; 105 kw. 2,980 ft. TL: N34 31 30 W119 57 10. Stereo. 3757 State St., Suite 206 93105. Phone: (805) 682-2895. Fax: (805) 682-5718. E-mail: webmaster@kruz.com. Web Site: www.kruz.com. Licensee: Cumulus Licensing Corp. Group owner: Cumulus Media Inc. (acq 4-00). Rep: McGavren Guild. Format: Adult contemp. Target aud: 18-54; general. ♦Lewis W. Dickey Jr., CEO, pres & gen sls mgr; Jonathon Pinch, COO; Martin Gausvik, CFO; John W. Dickey, exec VP; Richard Denning, VP; Pat Cantwell, gen mgr; Mark De Anda, opns dir; Julee Shea, sls dir; Adam Gilbert, natl sls mgr; Kimberly Hasselbring, prom dir; Mandye Thomas, progmg dir; J.D. Strahler, chief of engrg.

**KSBL(FM)**—See Carpinteria

**\*KSBX(FM)**—Apr 1, 2003: 89.5 mhz; 50 w. Ant 899 ft. TL: N34 27 57 W119 40 37. Stereo. KCBX Public Radio, 4100 Vachell Ln., San Luis Obispo 93401. Phone: (805) 549-8855. E-mail: kcbx@kcbx.org. Web Site: www.kcbx.org. Licensee: KCBX Inc. Network: NPR. Margaret Merisante. Format: Class, jazz. News: 30 hrs wkly. ♦Frank Lanzzone, gen mgr; Guy Rathbun, progmg dir; Neal Losey, mus dir.

**KTLK(AM)**—1946: 1340 khz; 1 kw-U. TL: N34 25 09 W119 41 54. (CP: 675 w-U). Stereo. 414 E. Cotta St. 93101. Phone: (805) 879-8300. Fax: (805) 879-8430. Licensee: Citicasters Licenses L.P. Group owner: Clear Channel Communications Inc. (acq 5-4-99; grpsl). Network: ESPN Radio. Rep: Katz Radio. Format: Sports, talk. Target aud: 25-54. ♦J. D. Freeman, gen mgr; Keith Royer, opns dir; Vince Hollian, gen sls mgr; Lin Aubuchon, mktg dir & prom dir; Jeff Williams, progmg dir & news dir; Ran Bullard, engrg dir.

**KTMS(AM)**—Listing follows KTYD(FM).

**KTYD(FM)**—Aug 11, 1972: 99.9 mhz; 34 kw. 1,278 ft. TL: N34 28 15 W119 40 33. Stereo. 414 E. Cota St. 93101. Phone: (805) 879-8300. Fax: (805) 879-8430. Web Site: www.ktyd.com. Licensee: Citicasters Licenses L.P. Group owner: Clear Channel Communications Inc. (acq 5-7-97; grpsl). Rep: Katz Radio. Wiley, Rein & Fielding. Format: AOR. News staff: one; News: 3 hrs wkly. Target aud: 18-49; upscale adults. Spec prog: Pub affrs one hr wkly. ♦Keith Royer, VP & progmg dir; J.D.

Freeman, gen mgr; Vince Hollian, gen sls mgr; Lin Aubuchon, mktg dir & prom dir; Ran Bullard, chief of engrg.

**KTMS(AM)**—Co-owned with KTYD(FM). Aug 11, 1962: 990 khz; 5 kw-D, 500 w-N, DA-2. TL: N34 28 15 W119 40 33. Stereo. Web Site: www.990am.com. Network: CNN Radio, ABC. Format: Talk. News staff: 2; News: 4 hrs wkly. Target aud: 25 plus; upscale adults. ♦Keith Royer, opns mgr; Jeff Williams, progmg dir.

**KZBN(AM)**—March 1961: 1290 khz; 500 w-D, 122 w-N. TL: N34 25 07 W119 41 10. Stereo. 331 N. Milpas St., Suite F 93103. Phone: (805) 568-1444. Fax: (800) 365-6255. Licensee: Rotijefco Inc. (acq 12-12-94; \$299,000; 1-2-95). Network: Westwood One. Format: Adult Standards. Target aud: 18 plus; mature adults. ♦George Robert Newhart, CEO; Les Carroll, gen mgr & natl sls mgr; Betty Carroll, progmg dir, mus dir & pub affrs dir.

**KZER(AM)**—Oct 31, 1937: 1250 khz; 2.5 kw-D, 1 kw-N, DA-2. TL: N34 25 06 W119 49 05. 1330 Cacique St. 93103. Phone: (805) 963-7824. Fax: (805) 963-7415. E-mail: keyradio@aol.com. Web Site: www.radiolazer.com. Licensee: Lazer Broadcasting Corp. (group owner; acq 12-18-2003; \$1.5 million). Hogan & Hartson. Format: Rgnl Mexican. News staff: 3; News: 140 hrs wkly. Target aud: 25 plus; upscale, educated listeners. ♦Terry Janisch, gen mgr; Steve Day, opns mgr & progmg dir; Pat Cantwell, gen sls mgr; Jeff Martin, prom dir; John Palminteri, news dir; Bob Ripley, chief of engrg.

## Santa Clara

**KLIV(AM)**—See San Jose

**\*KSCU(FM)**—July 1, 1978: 103.3 mhz; 30 w. 179 ft. TL: N37 20 53 W121 56 25. Stereo. Santa Clara Univ., 500 El Camino Real 3207 95053. Phone: (408) 554-4413. Fax: (408) 554-5738. Web Site: www.kscu.org. Licensee: President and Board of Trustees of Santa Clara University. Format: Modern alternative rock. News: one hr wkly. Target aud: 14-34; Young adult who like modern music. Spec prog: Hip-hop 15 hrs, Blues 3 hrs, loud rock 6 hrs, world one hr wkly. ♦Dominic Guzzetti, gen mgr; Cameron Collins, prom dir & progmg dir; Ryan Schmidt, prom dir & progmg dir; Gordon Young, news dir; Victoria Duran, pub affrs dir; Bill Orr, engrg dir & chief of engrg.

**KVVV(FM)**—Sept 25, 1964: 105.7 mhz; 50 kw. 500 ft. TL: N37 21 32 W121 45 22. Stereo. 750 Battery St., Suite 200, San Francisco 94111. Phone: (415) 733-5765. Fax: (415) 733-5766. Web Site: www.viva1057.com. Licensee: Univision Radio License Corp. Group owner: Univision Radio (acq 9-22-2003; grpsl). Rep: Katz Hispanic. Format: Sp pop. ♦Michelle Hohman, gen mgr; Tony Perlongo, gen sls mgr; Eric Osuna, natl sls mgr; Bill Shadorf, rgnl sls mgr; Luz Maria Rodriguez, mktg dir; Bismarck Espinoza, progmg dir; Raul Velez, chief of engrg.

**KVVN(AM)**—Licensed to Santa Clara. See San Jose

## Santa Cruz

**KBOQ(FM)**—See Monterey

**\*KFER(FM)**—1992: 89.9 mhz; 200 w. 26 ft. TL: N37 00 45 W121 58 25. Box 13 95063. Phone: (813) 464-8295. Licensee: Santa Cruz Educational Broadcasting Foundation. Moody. Format: Educ. Talk. News: 15 hrs wkly. Target aud: General. ♦Mildred Holmes, pres; Dr. Stan Monteth, gen mgr; David Culp, chief of engrg.

**KSCO(AM)**—Sept 21, 1947: 1080 khz; 10 kw-D, 5 kw-N, DA-2. TL: N36 57 43 W121 58 51. 2300 Portola Dr. 95062. Phone: (831) 479-1080. Fax: (831) 475-2967. Web Site: www.kSCO.com. Licensee: Zwerling Broadcasting System Ltd. (acq 1-31-91; \$600,000; 12-31-90). Format: News/talk. News staff: 8; News: 35 hrs wkly. Target aud: 25 plus; well educated professionals, managers. ♦Michael L. Zwerling, pres; Michael Olson, gen mgr & gen sls mgr; Rosemary Chalmers, progmg dir; Susan Simon, news dir; Bill Graft, chief of engrg.

**KSQL(FM)**—Sept 2, 1961: 99.1 mhz; 1.1 kw. 2,487 ft. TL: N37 06 40 W121 50 34. Stereo. 750 Battery St., Suite 200, San Francisco 94111-1412. Phone: (415) 989-5765. Fax: (415) 733-5766. Web Site: www.esterosol989.com. Licensee: TMS License California Inc. Group owner: Univision Radio (acq 9-22-2003; grpsl). Format: Sp, Mexican rgnl. News staff: one; News: 4 hrs wkly. Target aud: 25-54. ♦Michelle Hohman, gen mgr; Tony Perlongo, gen sls mgr; Eric Osuna, natl sls mgr; Bill Shadorf, rgnl sls mgr; Luz Maria Rodriguez, mktg dir; Jose Luis Gonzalez, progmg dir; Raul Velez, chief of engrg.