

Paso Robles

KKAL(FM)— Nov 20, 1972: 92.5 mhz; 17 kw. 760 ft. TL: N35 38 45 W120 44 16. (CP: 4.8 kw, ant 1,428 ft.). Stereo. Box 2700, Bakersfield 93303. Phone: (805) 781-2751. Fax: (805) 781-2758. Web Site: www.kkalonline.com. Licensee: AGM California. Group owner: American General Media (acq 1997; \$675,000). Format: Classic country. News staff: one; News: 12 hrs wkly. Target aud: 18 plus. Spec prog: Pub affrs. ♦ Kathy Signorelli, gen mgr; Mark Wilson, opns mgr & sls dir; Debbie Scott, prom dir; Dick Mason, progmg dir; Bill Bordeaux, engrg dir.

KLUN(FM)— August 1995: 103.1 mhz; 1.2 kw. 761 ft. TL: N35 38 45 W120 44 16. Stereo. 200 E. Fester St., Suite 101, Santa Maria 93454. Phone: (805) 928-9796. Fax: (805) 928-3367. Web Site: radiolazer.com. Licensee: Lazer Broadcasting Corp. (group owner; acq 8-7-00; \$1.115 million with KLMM(FM) Morro Bay). Booth, Freret, Imlay & Tepper. Format: Adult contemp, Sp, news/talk. Target aud: 25-54; general. ♦ Alfredo Placencia, pres; Maricarmen Buch, gen mgr & gen sls mgr; Enrique Uribe, prom dir & progmg dir; Bill Bordeaux, chief of engrg.

KPRL(AM)— Oct 1, 1946: 1230 khz; 1 kw-U. TL: N35 39 15 W120 40 52. Box 7 93447. Phone: (805) 238-1230. Fax: (805) 238-5332. E-mail: kprl@tcsn.net. Licensee: North County Communications LLC (acq 5-1-2003; \$900,000). Network: ABC Information & Entertainment. Rep: Western Regional Broadcast Sales. Garvey, Schubert & Barer. Format: News/talk, sports. News staff: one; News: one hr wkly. Target aud: 25 plus. ♦ Kevin Will, CEO, pres, opns mgr & progmg dir; Joe Benson, news dir; Bill Bordeaux, chief of engrg.

Patterson

KOSO(FM)—Licensed to Patterson. See Modesto

KTSE-FM— 1996: 97.1 mhz; 3 kw. 328 ft. TL: N37 29 26 W121 13 16. Stereo. 6820 Pacific Ave., Suite 3A, Stockton 95207. Phone: (209) 474-0154. Fax: (209) 474-0316. Licensee: Entravision Holdings LLC. Group owner: Entravision Communications Corp. (acq 7-28-00; grpsl). Format: Sp. ♦ Lisa Sunday, CFO, gen mgr, opns mgr & gen sls mgr; Jorge Moreno, prom dir; Homero Campos, progmg VP; Valentina Rupio, mus dir; Jeff Paz, news dir; Paul Shin, chief of engrg.

Pebble Beach

***KSPB(FM)**— Sept 22, 1978: 91.9 mhz; 1 kw. 485 ft. TL: N36 35 11 W121 55 21. 3152 Forest Lake Rd. 93953. Phone: (831) 625-8374. Phone: (831) 626-5300. Fax: (831) 625-5208. E-mail: webmaster@kspb.org. Web Site: www.kspb.org. Licensee: Robert Louis Stevenson School. Format: Progs, Spec prog: Black 18 hrs, oldies 4 hrs, reggae 2 hrs, hard rock 2 hrs wkly. ♦ Hamish Tyter, gen mgr; Karl Lindstrom, stn mgr.

Pescadero

***KPDO(FM)**—Not on air, target date: unknown: 89.3 mhz; 100 w. Ant 148 ft. TL: N37 15 23 W122 24 43. Box 25, Loma Mar 94021. Licensee: Pescadero Public Radio Service Inc.

Petaluma

KTOB(AM)— Jan 10, 1950: 1490 khz; 1 kw-U. TL: N35 39 15 W120 40 52. c/o Radio Station KRRS(AM), Box 2277, Santa Rosa 95405. Secondary address: c/o Radio Station KRRS(AM), 1410 Neotomas Ave., Suite 104, Santa Rosa 95405. Phone: (707) 545-1460. Fax: (707) 545-0112. E-mail: krrs@sonic.net. Web Site: www.moonbroadcasting.com. Licensee: Moon Broadcasting Corp. Group owner: Moon Broadcasting (acq 12-13-01; \$1.28 million). Rep: Caballero. Format: Spanish. Target aud: 25-54; contemporary Hispanic families. ♦ Abel DeLuna Sr., CEO; Abel A. DeLuna, pres; Arelia DeLuna, CFO; Maggie LeClerc, gen mgr & stn mgr; Benoit LeClerc, opns dir; Miriam Gomez, opns mgr; Miguel A. Ruiz, progmg mgr; Ms. Yesenia DeLuna, mus dir; Asael Garcia, pub affrs dir; Randy Wells, chief of engrg.

Philo

***KZYX(FM)**— October 1989: 90.7 mhz; 3.41 kw. 1,886 ft. TL: N39 01 22 W123 31 17. Box 1 95466. Phone: (707) 895-2324. Fax: (707) 895-2451. Web Site: www.kzyx.org. Licensee: Mendocino County Public Broadcasting. Network: NPR. Format: News, talk radio, div music. Target aud: General. Spec prog: Black 8 hrs, class 14 hrs, folk 8 hrs, gospel 2 hrs, jazz 11 hrs, blues 3 hrs. ♦ Laura Miller, stn mgr;

Burton Segall, opns dir; Mary Aigner, sls dir & progmg dir; Annie Esposito, news dir; Owen O'Toole, chief of engrg.

Piedmont

KMZT(AM)— May 1947: 1510 khz; 8 kw-D, 230 w-N, DA-2. TL: N37 49 02 W122 17 10. Box 250028, Los Angeles 90025. Phone: (310) 478-5540. Fax: (310) 445-1439. Licensee: Mt. Wilson FM Broadcasters (acq 1996). Network: UPI. Format: Country. ♦ Saul Levine, pres; Michael Johnson, opns mgr; Dave Wagner, progmg mgr; Tom White, chief of engrg.

Pismo Beach

KXTZ(FM)— Dec 7, 1974: 95.3 mhz; 4.2 kw. 390 ft. TL: N35 09 24 W120 38 11. Stereo. 396 Buckley Rd., Suite 2, San Luis Obispo 93401. Phone: (805) 786-2570. Fax: (805) 547-9660. Web Site: www.kxtz.com. Licensee: Mapleton Communications LLC (group owner; acq 5-23-02; grpsl). Rep: Allied Radio Partners. Haley, Bader & Potts. Format: Classic hits. News staff: one; News: one hr wkly. Target aud: 18-49. Spec prog: Talk one hr wkly. ♦ Nancy Lechter, gen mgr, opns mgr & sls dir; Drew Ross, progmg dir; Rick Martell, news dir; Tom Hugh, chief of engrg.

Pittsburg

KATD(AM)— September 1949: 990 khz; 5 kw-U. TL: N38 04 49 W121 50 33. Stereo. 145 Natoma St., 4th Fl., San Francisco 94105. Phone: (415) 978-5378. Fax: (415) 978-5380. Licensee: Way Broadcasting Licensee LLC. Group owner: Multicultural Radio Broadcasting Inc. (acq 2-4-2004; grpsl). Keck, Mahin & Cate. Format: Sp. News: 50 hrs wkly. Target aud: 25-54; middle upper income. ♦ Arthur Liu, pres; Judy Re, gen mgr; David Liu, opns dir & opns mgr; Andrea Yamazaki, gen sls mgr; Len Harris, chief of engrg.

Placerville

KREL(FM)— Dec 9, 1982: 92.1 mhz; 2.95 kw. Ant 331 ft. TL: N38 45 31 W120 44 59. Stereo. 298 Commerce Cir., Sacramento 95815. Phone: (916) 576-7333. Fax: (916) 929-5330. Web Site: www.realcountry921.com. Licensee: First Broadcasting Sacramento Licensing LLC. Group owner: First Broadcasting Investment Partners LLC (acq 5-19-2003; \$7.12 million). Format: Country. ♦ Gary Lawrence, pres; Mark Beranek, gen mgr & opns mgr; Caren Berry, gen sls mgr; Gordy Gomez, progmg dir; Steve Goff, pub affrs dir.

Planada

KHTN(FM)— 1966: 104.7 mhz; 1.95 kw. Ant 2,080 ft. TL: N37 32 01 W120 01 46. Stereo. 510 W. 19th St., Merced 95340. Phone: (209) 383-7900. Fax: (209) 723-8461. E-mail: mcadam@kubb.com. Web Site: www.hoi105.com. Licensee: Buckley Communications Inc. Group owner: Buckley Broadcasting Corp. (acq 9-21-95; \$500,000). Rep: D & R Radio. Format: Contemp hit. Target aud: 21-34; women. ♦ Mike McAdam, VP, gen mgr & rgnl sls mgr; Drew Stone, prom dir; Rene Roberts, opns mgr & progmg dir; Leon Washburn, news dir; Ken Warren, chief of engrg.

Point Arena

KYOE(FM)— 2003: 102.3 mhz; 1.2 kw. Ant 1,417 ft. TL: N38 53 44 W123 32 34. Box 1152, Fort Bragg 95437. Secondary address: Box 366 95468. Phone: (707) 882-2323. Fax: (707) 882-3258. Licensee: Del Mar Trust. Format: Country. ♦ Karen J. Hay, gen mgr.

Point Reyes Station

***KWMR(FM)**— May 2, 1999: 90.5 mhz; 180 w. 285 ft. TL: N38 04 13 W122 48 27. Box 1262 94956. Secondary address: 11431 State Rte. One #8 Phone: (415) 663-8068. Fax: (415) 663-0746. E-mail: kay@kwmr.org. Web Site: www.kwmr.org. Licensee: West Marin Community Radio Inc. Format: Community radio. ♦ Kay Clements, gen mgr & mus dir; Adrienne Pfeiffer, dev dir; Lyons Filmer, progmg dir & progmg mgr; Andrew Shawn, news dir.

Pollock Pines

***KPPN(FM)**—Not on air, target date: unknown: 89.9 mhz; 100 w. Ant 482 ft. TL: N38 44 18 W120 42 10. 95 La Jota Dr., Angwin 94508. Phone: (707) 965-4155. Fax: (707) 965-4161. Web Site: www.thecandle.com. Licensee: Howell Mountain Broadcasting Co. ♦ David Shantz, gen mgr.

Pomona

KMNY(AM)— May 12, 1947: 1600 khz; 5 kw-U, DA-N. TL: N34 01 48 W117 43 35. 747 E. Green St., Floor 4, Pasadena 91101. Phone: (626) 844-8882. Fax: (626) 440-1657. Web Site: www.mrbi.net. Licensee: Multicultural Radio Broadcasting Licensee LLC. Group owner: Multicultural Radio Broadcasting Inc. (acq 11-17-98; \$7.55 million). Format: Business news/talk. Chinese. Target aud: 30 plus; money oriented. ♦ Arthur Liu, pres; Felix Guo, gen mgr; Jeremy Landau, opns dir & gen sls mgr; Rick Hunt, chief of engrg.

KWKU(AM)— Dec 23, 1960: 1220 khz; 250 w-U, DA-2. TL: N34 01 11 W117 43 03. (CP: 930 w-D). 363 S. Park Ave., Suite 105 91766. Phone: (909) 865-3323. Fax: (909) 865-0342. E-mail: kwkw1330@aol.com. Licensee: Lotus Communications Corp. (group owner; acq 2-00; \$750,000). Gammon & Grange. Format: Sp, news/talk, sports. News staff: one; News: 7 hrs wkly. Target aud: 24-64. Spec prog: Relg 15 hrs wkly. ♦ Juan Rodriguez, gen mgr & progmg dir; Mike Edison, sls dir; John Cooper, chief of engrg.

Port Hueneme

KCAQ(FM)—See Oxnard

KVTA(AM)— July 1958: 1520 khz; 10 kw-D, 1 kw-N, DA-2. TL: N34 10 02 W119 08 02. 2284 S. Victoria Ave., Suite 2 G, Ventura 93003. Phone: (805) 289-1400. Fax: (805) 644-7906. E-mail: dciniero@hotmail.com. Web Site: www.kvtaam1520.com. Licensee: Gold Coast Broadcasting LLC (group owner; acq 1996; \$3.65 million. with KCAQ(FM) Oxnard). Leibowitz & Spencer. Format: News/talk. Target aud: 25-54.

Porterville

KIOO(FM)— Aug 1, 1972: 99.7 mhz; 24 kw. 690 ft. TL: N36 06 26 W119 01 45. Stereo. 617 W. Tulare, Visalia 93277. Phone: (559) 627-9710. Phone: (559) 781-5100. Fax: (559) 627-1590. E-mail: raym@q97.com. Web Site: www.997classicrock.com. Licensee: Buckley Broadcasting Corp. (group owner; acq 3-1-94; \$360,000; 5-2-94). Rep: D & R Radio. Format: Adult classic rock. News staff: one. Target aud: 25-44. ♦ Rick Buckley, pres; Ray McCarty, VP & gen mgr; Tommy DelRio, opns mgr; Clint Showalter, gen sls mgr; Brian Martinez, prom mgr; Tommy Del Rio, progmg dir; Bob Turner, engrg dir.

KTIP(AM)— 1947: 1450 khz; 1 kw-U. TL: N36 05 44 W119 03 10. 1660 N. Newcomb 93257. Phone: (559) 784-1450. Fax: (559) 784-2482. E-mail: live@ktip.com. Web Site: www.ktip.com. Licensee: Mayberry Broadcasting Co. Inc. (acq 9-14-00; \$130,000. for 51%). Network: ABC, Westwood One. Rgnl Reps. Dow, Lohnes & Albertson. Format: News/talk. News staff: 2; News: 23 hrs wkly. Target aud: 25 plus. Spec prog: Gospel 16 hrs, health show one hr, loc sports 6 hrs, loc travel one hr wkly. ♦ Larry Stoneburner, pres; Larry & Mimi Stoneburner, gen mgr; Kent Hopper, chief of opns, progmg dir & news dir; Michael Partipilo, sls dir; Mimi Stoneburner, mktg dir; P.K. Whitmire, news dir; Ron Neil, chief of engrg.

Prunedale

***KLVM(FM)**— Feb 28, 1986: 89.7 mhz; 210 w. Ant 2,053 ft. TL: N36 45 22 W121 30 05. Stereo. 8145 Prunedale N. Rd., Salinas 93907. Phone: (831) 663-6022. Fax: (831) 663-1663. E-mail: klove@klove.com. Web Site: www.klove.com. Licensee: Prunedale Educational Foundation. Network: K-Love. Format: Adult contemp, Christian. Target aud: 25-35; Judeo-Christian female. ♦ Dr. E.L. Moon, pres & gen mgr; David Pierce, progmg dir; Sam Wallington, chief of engrg.

Quincy

KHGQ(FM)— 1997: 100.3 mhz; 900 w. -1,125 ft. TL: N39 56 14 W120 56 51. 250 W. Nopah Vista Ave., Parump, NV 89060. Phone: (775) 751-9709. Licensee: Keily Miller (acq 2-16-01; \$70,000). Format: News/talk. ♦ Keily Miller, gen mgr & opns mgr; Rick Manning, stn mgr; Charlie Postle, progmg dir; Randy Creff, chief of engrg.

***KJCC(FM)**—Not on air, target date: unknown: 88.5 mhz; 790 w. Ant 2,194 ft. TL: N40 14 00 W121 01 11. CSN International, 3232 MacArthur Blvd., Santa Ana 92704. Phone: (714) 825-9663. Fax: (714) 825-9660. Licensee: CSN International (group owner). Format: Christian. ♦ Jeffrey W. Smith, gen mgr.

KNLF(FM)— June 10, 1996: 95.9 mhz; 500 w. -499 ft. TL: N39 58 03 W120 53 34. Box 117, 440 Lawrence 95971. Phone: (530) 283-4144. Phone: (530) 283-4145. Fax: (530) 283-5135. Licensee: New Life