

KSMA(AM)— 1946: 1240 khz; 1 kw-U. TL: N34 57 02 W120 29 27. 2215 Skyway Dr. (93456). (805) 925-2582. Fax: (805) 928-1544. Licensee: Bathysphere Broadcasting L.P. (acq 9-30-99; with co-located FM) ♦Net: CBS, CBS Spectrum. Rep: Allied Radio Partners. Format: News/talk. ♦Hank Loesser, gen mgr.

KSNI-FM—Co-owned with KSMA. 1960: 102.5 mhz; 17.5 kw. 774 ft. TL: N34 50 08 W120 24 06. Stereo. Format: Contemp country.

KTAP(AM)— June 10, 1962: 1600 khz; 470 w-D. TL: N34 58 48 W120 27 12. Hrs opn: 6 AM-midnight. 104 W. Chapel St. (93458). (805) 928-4334. Fax: (805) 349-2765. Licensee: Emerald Wave Media. (acq 3-6-97; \$475,000 with KIDI(FM) Guadalupe) Rep: Katz. Wash atty: Mark Van Burgh. Format: Sp. Mexican. News staff: one; news progmg 4 hrs wkly. Target aud: General: first generation Mexicans. ♦August Ruiz, gen mgr; Eduardo Leon, progmg dir & mus dir. Salvadore Ponce, news dir; Bill Bordow, chief of engr.

KUHL(AM)— April 1946: 1440 khz; 5 kw-D, 1 kw-N. DA-N. TL: N34 59 02 W120 27 10. 716 E. Chapel (93454). (805) 922-7727. Fax: (805) 349-0265. E-mail: res00sz1@gte.net. Licensee: Blackhawk Communications Inc. (acq 11-18-91; \$1.145 million with co-located FM; FTR: 12-9-91) ♦Net: ABC/I, ABC TalkRadio. Format: News/talk. Target aud: 35-64; upscale news & sports listeners.

KURQ(FM)—See Grover Beach

KXFM(FM)— 1959: 99.1 mhz; 1.8 kw. 1,905 ft. TL: N34 54 37 W120 11 08. Stereo. 2215 Skyway Dr., Suite 110 (93454). (805) 925-2582. Fax: (805) 928-1544. Web Site: www.oldies99x.com. Licensee: Clear Channel Communications Inc. (acq 2-29-96) Format: Oldies. Target aud: 18-49; contemp, active adults. ♦Hank Loesser, gen mgr; Dave Christopher, opns dir; Nancy Allison, gen sls mgr; Don Shore, natl sls mgr; Greg Russo, prom dir; David Harwood, progmg dir; Paul Kleinkramer, chief of engr.

KZOZ(FM)—See San Luis Obispo

Santa Monica

KBLA(AM)— 1947: 1580 khz; 50 kw-U, DA-2. TL: N34 05 08 W118 15 24. Stereo. 123 S. Figueroa St., Suite 101 A, Los Angeles (90012). (213) 337-6000. Fax: (213) 628-1216. Web Site: www.radiounica.com. Licensee: Radio Unica of Los Angeles License Corp. Group owner: Radio Unica Corp. (acq 7-16-98; \$21 million) ♦Net: Radio Unica Format: Spanish Talk. News staff: one. Target aud: General. ♦Mario Saavedra, opns mgr; Tony Siracusa, natl sls mgr; Isela Sanchez, pub affrs dir; Ron Blassnig, chief of engr.

***KCRW(FM)**— Jan 1, 1946: 89.9 mhz; 6.9 kw. 1,110 ft. TL: N34 07 08 W118 23 30. Stereo. Hrs opn: 24. 1900 Pico Blvd. (90405). (310) 450-5183. Fax: (310) 450-7172. Licensee: Santa Monica College District. (acq 8-3-76) ♦Net: NPR, PRI. Format: Div. news. News staff: 3; news progmg 14 hrs wkly. Target aud: General; 18-55 year old consumers. Spec prog: African, contemp, jazz, Latino, drama. ♦Ruth Seymour, gen mgr & progmg dir; Scott West, opns dir; Matt Holzman, dev dir; Sarah Spitz, prom dir; Nic Harcourt, mus dir; Jacqueline DeLauriers, pub affrs dir; Steve Hurbert, chief of engr.

KSSC(FM)— 1963: 103.1 mhz; 3 kw. 265 ft. TL: N34 00 53 W118 22 50. Stereo. Hrs opn: 24. 3450 Wilshire Blvd., Suite 820, Los Angeles (90010). (213) 251-1011. Fax: (213) 251-1033. Web Site: www.superstrella.com. Licensee: Entravision Holdings LLC. Group owner: Entravision Communications Corp. (acq 2000). Format: Contemp hit/Top-40, Sp. News progmg one hr wkly. Target aud: 25-54; upscale adults in Los Angeles' westside. ♦David L. Haymore, gen mgr; Elias Autran, mktg mgr & adv dir; Nestor Rocha, progmg dir & mus dir; Rick Hunt, engr dir & chief of engr. ♦Rates: \$150; 100; 125; 100.

Santa Paula

KCZN(FM)— Oct 4, 1976: 96.7 mhz; 87 w. 1,500 ft. TL: N34 19 33 W119 02 18. (CP: 278 w). Stereo. Hrs opn: 24. Box 6940, Oxnard (93030). 200 S. A St., Suite 400, Oxnard (93030). (805) 240-2070. Fax: (805) 240-5960. Licensee: Lazer Broadcasting Corp. (acq 3-31-98; \$925,000; FTR: 11-4-91) Rep: Lotus. Wash atty: Dickstein Shapiro Morin & Oshinsky L.L.P. Format: Sp, adult contemp. Target aud: 25-54; general. ♦Alfredo Plascencia, CEO & pres; Juan Ramon Rosales, opns mgr, opns mgr, prom dir & prom mgr; Terry Janish, gen sls mgr; Juan Carlos Hidalgo, progmg dir; Bob Richards, chief of engr.

KKZZ(AM)— 1948: 1400 khz; 1 kw-U. TL: N34 19 48 W119 05 31. Stereo. 2284 S. Victoria Ave., Ventura (93003). (805) 289-1400. Fax:

(805) 644-4257. Web Site: www.kkzz1400.com. Licensee: Gold Coast Broadcasting LLC (group owner; acq 5-31-95; \$1.2 million; with KOCF(FM) Camarillo). Format: Mus from the 40s, 50s & 60s. Target aud: 35 plus. ♦Tom Spence, opns mgr; Dan Carter, sls dir; Dan Garite, prom dir & progmg dir; Chuck Hastings, chief of engr.

Santa Rosa

***KBBF(FM)**— May 30, 1973: 89.1 mhz; 1 kw. 2,770 ft. TL: N38 39 23 W122 36 54. Box 7189 (95407). 4010 Finley Ave. (707) 545-8833. Fax: (707) 545-6244. E-mail: kbbradio@aol.com. Licensee: Bilingual Broadcasting Foundation Inc. Format: Educ. Sp, bilingual. ♦Maria Fincher, gen mgr; Omar Vargas, progmg dir & news dir; Paul Siebert, chief of engr.

KFGY(FM)—Listing follows KSRO(AM).

***KLVF(FM)**— Oct 15, 1982: 91.9 mhz; 840 w. 2,988 ft. TL: N38 40 09 W122 50 24. Stereo. Hrs opn: 24. K-Love Radio Network. 1425 N. Market Blvd., Sacramento (95834). 2288-A Airport Blvd. (95834). (916) 282-1400. Fax: (916) 282-1450. E-mail: klove@klove.com. Web Site: www.klove.com. Licensee: Educational Media Foundation. Group owner: K-Love Radio Network (acq 1986) Wash atty: Fisher, Wayland, Cooper, Leader & Zaragoza. Format: Contemp Christian. Target aud: 25-49; Judeo-Christian females. ♦Richard Jenkins, pres; Lloyd Parker, gen mgr; Ed Lenane, opns dir & news dir; Art Garza, rgnl sls mgr; Kathleen Bowers, mktg mgr; Chris Joyce, prom mgr; Mike Novak, progmg dir; David Pierce, mus dir; Sam Wallington, engr dir.

KMGG(FM)—(Monte Rio). Nov 20, 1977: 97.7 mhz; 250 w. 1,122 ft. TL: N38 29 08 W123 02 05. Stereo. Hrs opn: 24. Box 2158 (95405). (707) 578-0977. (707) 543-0100. Fax: (707) 571-1097. Licensee: ECRP Santa Rosa LLC. Group owner: Emerald City Radio Partners (acq 7-25-01; grpsl). Format: Oldies. Target aud: 25-54. ♦Peggy Mulhall, gen mgr; Dave Parks, opns mgr; Jere Crosby, prom mgr; Steve Garland, progmg dir; Beau Rafferty, mus dir; Randy Wells, chief of engr.

***KRCB-FM**— September 1993: 91.1 mhz; 120 w. 731 ft. TL: N38 44 25 W122 50 46. Stereo. Hrs opn: 24. 5850 Labath Ave., Rohnert Park (94928). (707) 585-8522. (707) 585-8522. Fax: (707) 585-1363. Web Site: www.krcb.org. Licensee: Rural California Broadcasting Corp. ♦Net: NPR, PRI. Format: Class, progsv, news/talk. News staff: one; news progmg 15 hrs wkly. Target aud: General. Spec prog: Folk 6 hrs, jazz 6 hrs wkly. ♦Nancy Dobbs, CEO & pres; Dan Lanahan, chmn; Bruce Robinson, sln mgr; Albert Carl, opns mgr; Robin Pressman, progmg mgr; Larry Straiton, chief of engr.. Co-owned TV: *KRCB-TV affil

KRRS(AM)— Apr 1, 1962: 1460 khz; 1 kw-D, 33 w-N, DA-2. TL: N38 22 13 W122 43 39. Stereo. Box 2277 (95405). (707) 545-1460. Fax: (707) 545-0112. E-mail: krrs@sonic.net. Web Site: www.krrs1460.com. Licensee: Moon Broadcasting Corp. Group owner: Moon Broadcasting (acq 1993; \$400,000; FTR: 9-6-93). Rep: Caballero. Format: Sp. Target aud: 25-54; contemporary Hispanic families. ♦Maggie LeClerc, gen mgr.

KSRO(AM)— May 1937: 1350 khz; 5 kw-U, DA-N. TL: N38 26 22 W122 44 51. Box 2158 (95405). 1410 Neotomas Ave. (95405). (707) 543-0100. Fax: (707) 571-1097. Web Site: www.ksro.com. Licensee: ECRP Santa Rosa LLC. Group owner: Emerald City Radio Partners (acq 7-25-01; grpsl). ♦Net: CNN. Rep: Eastman. Format: News/talk. Target aud: 35-64. ♦Lisa Amador, gen mgr.

KFGY(FM)—Co-owned with KSRO(AM). Dec 21, 1979: 92.9 mhz; 2.3 kw. 1,800 ft. TL: N38 45 45 W122 50 24. Stereo. Web Site: www.froggy929.com. Format: Country. Target aud: 18-44. Spec prog: Jazz 5 hrs wkly.

KXFX(FM)— Dec 23, 1974: 101.7 mhz; 2.2 kw. 1,056 ft. TL: N38 30 31 W122 39 41. Stereo. Box 2158 (95405). (707) 543-0100. Fax: (707) 571-1097. Web Site: www.kxfx.com. Licensee: ECRP Santa Rosa LLC. Group owner: Emerald City Radio Partners (acq 7-11-00; grpsl) Rep: Eastman. Wash atty: Pepper & Corazzini. Format: AOR, classic rock. Target aud: General. ♦Lisa Amador, gen mgr; Rick Lee, gen sls mgr; Jere Crosby, prom mgr; Steve Garland, progmg dir; Randy Wells, chief of engr.

KZST(FM)— Apr 18, 1971: 100.1 mhz; 6 kw. 240 ft. TL: N38 25 07 W122 40 33. Stereo. Hrs opn: 24. Box 100 (95402). 3392 Mendocino Ave. (95402). (707) 528-4434. Fax: (707) 527-8216. Web Site: www.kzst.com. Licensee: Redwood Empire Stereocasters. Rep: McGavren Guild. Wash atty: Haley, Bader & Potts. Format: Adult contemp. News staff: 2. Target aud: 25-54.

Santa Ynez

KRAZ(FM)— 2001: 105.9 mhz; 65 w. Ant 2,932 ft. TL: N34 31 32 W119 57 00. Hrs opn: 24. 1693 Mission Dr., Suite D202, Solvang

(93463). (805) 688-8386. Fax: (805) 688-2271. Licensee: Knight Broadcasting Inc. (acq 4-30-01; \$325,000 for CP). ♦Net: ABC. Format: Country. ♦Shawn Knight, gen mgr.

Seaside

KSES-FM— Nov 22, 1972: 107.1 mhz; 1.85 kw. 587 ft. TL: N36 33 12 W121 47 05. Stereo. 339 Pajaro St., Suite E, Salinas (93901). (831) 771-9950. Fax: (831) 771-1052. Licensee: Entravision Holdings LLC. Group owner: Entravision Communications Corp. (acq 3-14-00; grpsl). Format: Contemp hit. Target aud: 18-49. ♦Kim Bryant, gen mgr, gen sls mgr, natl sls mgr & rgnl sls mgr; Jeff Liberman, opns VP; Manuel Sepulveda, prom dir; Lovena Aguilera, progmg dir; John Burger, chief of engr.

KTEE(FM)— October 1996: 103.9 mhz; 1.4 kw. 604 ft. TL: N36 30 17 W121 54 21. Stereo. Hrs opn: 24. 60 Garden Court, Suite 300, Monterey (93940). (831) 658-5200. Fax: (831) 658-5299. Web Site: www.ktee.com. Licensee: Mapleton Communications LLC (group owner; acq 1-24-02; \$1.85 million). Rep: Allied Radio Partners. Format: New adult contemporary. News staff: one. Target aud: 18-54; working women & men. Spec prog: Urban oldies 4 hrs wkly. ♦Morriss Rogers, pres.

Sebastopol

KJZY(FM)— Nov 5, 1995: 93.7 mhz; 6 kw. 216 ft. TL: N38 25 07 W122 40 33. Stereo. Hrs opn: 24. Box 100, Santa Rosa (95402). (707) 528-4434. Fax: (707) 527-8216. E-mail: gordon@kjzy.com. Web Site: www.kjzy.com. Licensee: Redwood Empire Stereocasters. Format: Smooth jazz. ♦Tom Skinner, VP; Gordon Zlot, gen mgr, progmg mgr & chief of engr; Tom Nelson, sls dir; Karen Baker, prom dir; Rob Singleton, mus dir; Debbie Abrams, news dir.

Selma

***KQKL(FM)**—Not on air, target date: unknown: 88.5 mhz; 17 kw. Ant 397 ft. TL: N36 26 50 W119 37 10. Educational Media Foundation, 1425 N. Market Blvd., Suite 9, Sacramento (95834). (800) 434-8400. Fax: (916) 282-1450. Licensee: Educational Media Foundation.

Shafter

***KGZO(FM)**— June 6, 1996: 90.9 mhz; 1.9 kw. 2070 ft. TL: N35 16 51 W119 44 52. Stereo. Hrs opn: 24. Rebroadcasts KMRO(FM) Camarillo 100% 2310 Ponderosa Dr., Suite 28, Camarillo (93010). (805) 482-4797. (661) 792-9071. Fax: (805) 388-5202. E-mail: info@nuevavida.com. Licensee: The Association for Community Education Inc. (acq 7-30-97;) Wash atty: Miller & Miller. Format: Relg, Sp. Target aud: General. Spec prog: Sp-speaking. ♦Phil Guthrie, pres; Mary Guthrie, gen mgr; Pepe Caballero, opns dir.

KRRF(FM)— 1994: 104.3 mhz; 6 kw. 308 ft. TL: N35 25 10 W119 11 54. Hrs opn: 24. 1400 Easton Dr., Suite 144, Bakersfield (93309). (661) 328-1410. Fax: (661) 328-0873. Licensee: American General Media of Texas Inc. Group owner: American General Media (acq 7-25-97; \$1.5 million with KBID(AM) Bakersfield). Format: Urban oldies. News staff: 4; news progmg 2 hrs wkly. Target aud: 25-54.

KSMJ(FM)—Licensed to Shafter. See Bakersfield

Shasta

KCNR(AM)— Aug 13, 1967: 1460 khz; 750 w-U. TL: N40 33 14 W122 22 53. Hrs opn: 5 AM-10 PM. 4531 Shannon Pl., Redding (96001). (530) 246-1450. Fax: (530) 244-5698. Licensee: M C Allen Productions (acq 10-9-96; \$35,000). ♦Net: ABC/I. Rep: Katz. Format: Sports. News staff: 8; news progmg 7 hrs wkly. Target aud: 24-55. ♦Mike Quinn, gen mgr; Mark Collins, opns mgr; Tom Collins, pres & chief of engr.

Shasta Lake City

KESR(FM)— 1998: 107.1 mhz; 1.4 kw. 1,361 ft. TL: N40 39 06 W122 31 32. 1588 Charles Dr., Redding (96003). (530) 244-9700. Fax: (530) 244-9707. Licensee: Results Radio of Redding LLC. Group owner: Fritz Communications Inc. (acq 5-28-00; grpsl). Format: Hits of the 80's & 90's. ♦Craig C. McCarthy, gen mgr.

KSNA(AM)—Not on air, target date: unknown: 1330 khz; 1 kw-U, DA-1. TL: N40 40 35 W122 15 59. 4531 Shannon Pl., Redding (96001). (530) 246-8782. Licensee: Mark C. Allen.

Shingle Springs

KCCL-FM— May 1, 1989: 101.9 mhz; 47 kw. 505 ft. TL: N38 51 12 W120 56 23. Stereo. Hrs opn: 24. 1436 Auburn Blvd., Sacramento