

## American Media Services LLC

DEVELOPERS & BROKERS OF RADIO PROPERTIES  
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P. O. Box 20696  
CHARLESTON, SC 29413  
TEL (843) 972-2200  
FAX (843) 881-4436

**KPLM(FM)**—Jan 24, 1983: 106.1 mhz; 50 kw. 391 ft. TL: N33 52 14 W116 13 39. Stereo. Hrs opn: 24. Box 1825 (92263). (760) 320-4550. Fax: (760) 320-3037. Web Site: www.kplm.com. Licensee: RM Broadcasting L.L.C. (acq 9-10-98) Rep: Kalz. Wash atty: Koteen & Naitalin. Format: Country. News staff: one; news progmg 9 hrs wkly. Target aud: 25-54. ♦ Deborah Altmar, opns mgr; Todd Marker, gen mgr & sls dir; Hiles Hughes, gen sls mgr; Al Gordon, progmg dir.

**\*KPSC(FM)**—April 1978: 88.5 mhz; 3 kw. 266 ft. TL: N33 52 14 W116 13 39. Stereo. Hrs opn: 24. Box 77913, Los Angeles Suite 262, 3716 S. Hope St., Los Angeles (213) 514-1400. Fax: (213) 514-1410. E-mail: kusc@kusc.org Web Site: www.kusc.org. Licensee: University of Southern California. (acq 9-9-86) ♦Net: PRI, NPR. Wash atty: Lawrence Bernstein. Format: Class. News progmg 3 hrs wkly. Target aud: 35 plus; general. ♦Martha Harris, pres; Brenda Pennell, gen mgr; Scott Henderson, dev dir; Abe Shefa, mktg dir; Sheila Rue, progmg dir; Charles Andrews, mus dir; Pablo Garcia, engrg dir; Jim Sensenbach, chief of engrg.

**KPSI(AM)**—Oct 29, 1956: 920 khz; 5 kw-D, 1 kw-N, DA-2. TL: N33 51 29 W116 29 39. Stereo. 2100 E. Tahquitz Canyon Way (92262). (760) 325-1211. (760) 325-2582. Fax: (760) 325-8163. Licensee: KDES Radio Corp. Rep: Christal. Format: News, talk. Target aud: 25-54. ♦Terry Masters, gen mgr.

**KDES-FM**—Co-owned with KPSI. Feb 10, 1963: 104.7 mhz; 42 kw. 540 ft. TL: N33 51 56 W116 26 04. Stereo. (760) 325-2582. (760) 322-3562. E-mail: kdes@aol.com. Web Site: www.kdes.com. Wash atty: Cohn & Marks. Format: Oldies. ♦Kirk Gregory, gen sls mgr; Danny Fox, progmg dir; Mike Keane, prom mgr & progmg mgr.

**KWXY-FM**—(Cathedral City). Jan 19, 1969: 98.5 mhz; 50 kw. 499 ft. TL: N33 51 55 W116 26 10. Stereo. Hrs opn: 24. KWXY Broadcast Centre (92263). 68700 Dinah Shore Dr. (92263). (760) 328-1104. Fax: (760) 328-7814. Web Site: www.kwxy.com. Licensee: Glen Barnett Inc. Wash atty: Garvey, Schubert & Barer. Format: Btl mus. News staff: one; news progmg 16 hrs wkly. Target aud: 35 plus; affluent adults. Spec prog: Canadian news 2 hrs wkly. ♦Glen Barnett, pres, gen mgr, progmg dir & engrg dir; Estelle Layton, exec VP & stn mgr; Jim Keye, gen sls mgr; Larry Collins, opns mgr & mus dir; Bill Hesson, news dir. ♦Rates: \$37; 37; 18.

**KWXY(AM)**—Oct 4, 1964: 1340 khz; 1 kw-U TL: N33 48 07 W116 27 44. Hrs opn: 24. ♦Larry Collins, opns dir. Same as FM.

### Palmdale

**KUTY(AM)**—August 1957: 1470 khz; 5 kw-U, DA-2. TL: N34 39 55 W118 00 40. Stereo. Hrs opn: 24. Q-9, 570 East Ave. (93550). (661) 947-3107. Fax: (661) 272-5688. Web Site: www.kutyam.com. Licensee: High Desert Broadcasting Co. (acq 3-5-97) Rep: Lotus. Wash atty: Arent, Fox, Kintner, Plotkin & Kahn. Format: Sp. Target aud: 18-49; homeowners, married couples with discretionary income. ♦Vicki Connors, gen mgr; Jeff Ryan, opns mgr & progmg dir; Jeff Collins, natl sls mgr; Scott Blake, chief of engrg.

### Palo Alto

**KBZS(AM)**—1947: 1220 khz; 5 kw-D, 147 w-N. TL: N37 29 04 W122 08 04. Hrs opn: 24. Suite 1410, 114 Sansome St., San Francisco (94104). (415) 434-1220. Fax: (415) 434-1280. E-mail: info@bizradio1220.com Web Site: www.kbzs.com. Licensee: In Radio License L.L.C. (acq 4-7-99) ♦Net: AP. CBS. Format: Business & Technology news. News staff: 5; news progmg 70 hrs wkly. Target aud: 25-54; general. Spec prog: Technology news & interviews. ♦John Douglas, CEO; Greg Douglas, pres; Andrew Whatley, gen mgr & gen sls mgr; Mike Johnson, opns dir; Johnny Norris, chief of engrg.

**KDFC-FM**—See San Francisco

**KZSU(FM)**—See Stanford

### Paradise

**KHSL-FM**—Oct 15, 1983: 103.5 mhz; 1.6 kw. 1,250 ft. TL: N39 57 29 W121 42 50. Stereo. Hrs opn: 24. 2654 Cramer Ln., Chico (95928).

(530) 345-0021. Fax: (530) 893-2121. Web Site: www.khsl.net. Licensee: McCoy Broadcasting Co. (group owner; acq 1996: \$1.466 million with KNSN(AM) Chico) Rep: Kalz. Wash atty: Haley, Bader & Potts. Format: Country. News staff: one; news progmg 6 hrs wkly. Target aud: 25-54; active. ♦Craig McCoy, pres; Dave Brower, VP & gen mgr; Peggy Mead, gen sls mgr; Lisa Fitzgerald, prom mgr; Clark Michael, progmg mgr; Veronica Carter, news dir; Dan Butner, chief of engrg.

**KKXX(AM)**—September 1960: 930 khz; 1 kw-D, 37 w-N. TL: N39 43 37 W121 40 45. (CP: 500 w-N). 300 Broadway, Chico (95928). (530) 872-5599. Fax: (530) 877-2545. Web Site: www.kkxx930.net. Licensee: Butte Broadcasting Co. (acq 12-21-66) Format: Talk, relig. ♦Carl J. Auel, pres; Randy Zachary, gen mgr; Tony Kay, progmg dir; Justin Converse, mus dir; Mike Roberts, chief of engrg.

**KZAP(FM)**—June 4, 1977: 96.7 mhz; 1.5 kw. 1,289 ft. TL: N39 57 45 W121 42 40. Stereo. Hrs opn: 24. 407 W. 9th St., Chico (95928). (530) 893-1200. Fax: (530) 895-3740. Licensee: Regent Licensee of Chico Inc. Group owner: Regent Communications Inc. (acq 8-15-00; \$233,333 for stock) ♦Net: ABC. Format: Classic rock. Target aud: 25-49. Spec prog: Blues 3 hrs wkly. ♦Robb Cheal, pres; Scott Pierson, opns mgr; Dave Pack, gen sls mgr; Scott Peterson, chief of engrg.

### Pasadena

**KAZN(AM)**—Sept 12, 1942: 1300 khz; 5 kw-D, 1 kw-N, DA-2. TL: N34 09 38 W118 04 46. Stereo. Hrs opn: 24. 800 Sierra Madre Villa Ave. (91107). (626) 351-1300. Fax: (626) 351-4204. Licensee: Multicultural Radio Broadcasting Inc. (group owner; acq 5-11-98; \$12 million) Format: Chinese. News progmg 90 hrs wkly. Target aud: Chinese. ♦Arthur S. Liu, pres; Kevin Chu, gen mgr; Jimmy Yuan, rgnl sls mgr; Alice Liu, mktg mgr & prom mgr; Felix Guo, progmg mgr; Nick Gao, news dir; Rick Hunt, chief of engrg. ♦Rates: \$235; 205; 225; 195.

**KLYY(FM)**—See Arcadia

**\*KPCC(FM)**—September 1957: 89.3 mhz; 680 w. 2,922 ft. TL: N34 13 35 W118 03 58. Stereo. 1570 E. Colorado Blvd. (91106). (626) 585-7000. Fax: (626) 585-7916. E-mail: mail@opr.org. Web Site: www.kpcc.org. Licensee: Pasadena Area Community College District Board of Trustees. ♦Net: NPR, PRI. Format: Intelligent talk. Target aud: 25-55. ♦Cindy Young, gen mgr; Doug Johnson, opns mgr; Mia Karnatz, dev dir; Larry Mantle, progmg dir & news dir; Shana Livigni, mus dir; Larry Teffeller, chief of engrg.

**KROQ-FM**—1974: 106.7 mhz; 5.6 kw. 2,000 ft. TL: N34 11 47 W118 15 30. Hrs opn: 24. Box 10670, Burbank (91510). 3500 W. Olive Ave., Burbank (91510). (818) 567-1067. Fax: (818) 520-1329. Web Site: www.kroq.com. Licensee: Infinity Broadcasting of Los Angeles Inc. Group owner: CBS Radio (acq 8-15-86) Format: Alternative rock. Target aud: 18-34. ♦Trip Reeb, VP & gen mgr; Jan Kopic, gen sls mgr; Mike Iversen, natl sls mgr; Amy Stevens, prom dir; Kevin Weatherly, progmg dir; Boyd Britton, news dir; Scott Mason, chief of engrg.

**KSPN(AM)**—Feb 7, 1942: 1110 khz; 50 kw-D, 20 kw-N, DA-2. TL: N34 06 50 W117 59 51. Stereo. 3580 Wilshire Blvd., Los Angeles (90010). (213) 383-4222. Fax: (213) 386-3649. Web Site: www.data1110.com. Licensee: CBS Radio Inc. Group owner: CBS Radio (acq 8-1-97) Format: Talk. ♦Bob Moore, gen mgr; Ron Escarsega, opns mgr; progmg dir & progmg mgr; Ron Vaccina, gen sls mgr; Tolan Clark, prom dir; Nelson Fernandez, pub affrs dir; Kevin Scott, engrg dir; Chris Hayes, chief of engrg.

### Paso Robles

**KLUN(FM)**—August 1995: 103.1 mhz; 1.2 kw. 761 ft. TL: N35 38 45 W120 44 16. Stereo. Hrs opn: 24. Box 1497, Suite B, 935 12th St. (93446). 1200 W. Venice Blvd., Los Angeles (90006). (805) 928-9796. Fax: (805) 238-0674. (805) 239-3672. Licensee: Lazer Broadcasting Corp. (group owner; acq 8-7-00; \$1.115 million with KLMM(FM) Morro Bay) Wash atty: Booth, Freret, Imlay & Tepper. Format: Adult contemp. Target aud: 25-54; general. ♦Andrew James Fakas, pres; Rebecca

Davis, gen mgr & gen sls mgr; Paul Jacobus, prom dir, mus dir & pub affrs dir; Bill Bordeaux, chief of engrg.

**KPRL(AM)**—Oct 1, 1946: 1230 khz; 1 kw-U. TL: N35 39 15 W120 40 52. Box 7 (93447). (805) 238-1230. Fax: (805) 238-5332. E-mail: kpri@tcsn.net. Licensee: Dellar Broadcasting Co. (acq 8-3-81; \$1 million with co-located FM: FTR: 8-10-90) ♦Net: ABC/I. Rep: D & R Radio. Wash atty: Haley, Bader & Potts. Format: News/talk, sports. Target aud: 25 plus. ♦Sylvia Dellar, pres; Kevin Will, gen mgr, opns mgr & progmg dir; Ron Fisher, news dir; Bill Bordeaux, chief of engrg. ♦Rates: \$15.50; 14.50; 13.50; 11.50.

**KWSR(FM)**—Nov 20, 1972: 92.5 mhz; 17 kw. 760 ft. TL: N35 38 45 W120 44 16. (CP: 4.8 kw, ant 1,428 ft.). Stereo. Hrs opn: 24. 4115 Broad St. (93401). (805) 781-2751. Fax: (805) 781-2758. Licensee: Lagnippe Broadcasting Inc. (acq 1997; \$675,000) Format: Bright adult contemp. News staff: one; news progmg 12 hrs wkly. Target aud: 18 plus. Spec prog: Pub affrs. ♦Kathy Signorelli, gen mgr; Tom Keffury, opns mgr & sls dir; Paula Nichols, prom dir; Jeremy Ryan, progmg dir; Randy Scovil, news dir; Bill Bordeaux, engrg dir.

### Patterson

**KOSO(FM)**—Licensed to Patterson. See Modesto

**KTSE-FM**—1996: 97.1 mhz; 3 kw. 328 ft. TL: N37 29 26 W121 13 16. Stereo. Hrs opn: 24. Suite C17, 1620 N. Carpenter Rd., Modesto (95351). (209) 529-1900. Fax: (209) 529-1528. Licensee: KZMS License Co. LLC. Group owner: Z-Spanish Radio Network Inc. (acq 4-14-99; \$10,000 plus \$3 million in stock of buyer for 60%) Format: Sp. ♦Amador Bustos, CEO; Raul Salvador, CFO; Lisa Sunday, gen mgr & gen sls mgr; Maria Avampato, prom dir; Homero Campos, progmg VP & mus dir; Jorge Layton, news dir; Lee Granlund, engrg VP; Steve Minshall, chief of engrg.

### Pebble Beach

**\*KSPB(FM)**—Sept 22, 1978: 91.9 mhz; 1 kw. 485 ft. TL: N36 35 11 W121 55 21. 3152 Forest Lake Rd. (93953). (831) 625-8374. (831) 626-5300. Fax: (831) 625-5208. E-mail: webmaster@kspb.org. Web Site: www.kspb.org. Licensee: Robert Louis Stevenson School. Format: Progbv. Spec prog: Black 18 hrs, oldies 4 hrs, reggae 2 hrs, hard rock 2 hrs wkly.

### Petaluma

**KTOB(AM)**—Jan 10, 1950: 1490 khz; 1 kw-U. TL: N35 39 15 W120 40 52. Hrs opn: 24. 750 Mendocino Ave., #6, Santa Rosa (95401). (707) 544-0147. (707) 524-3752. Fax: (707) 524-3756. E-mail: rodriguez@aol.com. Web Site: www.lafuria.com. Licensee: Petaluma Broadcasting Corp. (acq 2-14-97; \$450,000) Wash atty: Fisher, Wayland, Cooper, Leader & Zaragoza. Format: Spanish. Target aud: 25-54; Hispanics. Spec prog: Portuguese 2 hrs wkly. ♦Dave DeVolo, pres; Ambrosio Vigil, progmg dir; Tom Diggers, gen mgr, news dir & chief of engrg. ♦Rates: \$25; 20; 25; 12.

### Philo

**\*KZYX(FM)**—October 1989: 90.7 mhz; 3.41 kw. 1,686 ft. TL: N39 01 22 W123 31 17. Box 1 (95466). (707) 895-2324. Fax: (707) 895-2451. Web Site: www.kzyx.org. Licensee: Mendocino County Public Broadcasting. ♦Net: NPR. Format: News, talk, radio, diverse music. Target aud: General. Spec prog: Black 8 hrs, class 14 hrs, folk 8 hrs, gospel 2 hrs, jazz 11 hrs, blues 3 hrs. ♦Laura Miller, stn mgr; C. Jack Tysseling, opns dir; Mary Aigner, sls dir; Teresa Simon, progmg dir; Annie Esposito, news dir; Ron O'Brien, chief of engrg.

### Pismo Beach

**KXTZ(FM)**—Dec 7, 1974: 95.3 mhz; 4.2 kw. 390 ft. TL: N35 09 24 W120 38 11. Stereo. Hrs opn: 24. Suite 2, 396 Buckley Rd., San Luis Obispo (93401). (805) 786-2570. Fax: (805) 547-9860. Web Site: www.kxtz.com. Licensee: Winsome Media L.L.C. (acq 10-27-99) Rep: Allied Radio Partners. Wash atty: Haley, Bader & Potts. Format: Adult rock. News staff: one; news progmg one hr wkly. Target aud: 18-49.