

## American Media Services

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(559) 452-0948. Licensee: Radio Unica of Fresno License Corp. Group owner: Radio Unica Corp. (acq 3-14-00) • Net: ABC/I. Format: Talk. Target aud: 25-54. • Alberto Martinez, gen mgr; Jim Pappas, sls dir; Greg Edwards, progmg dir; Roger Gadley, news dir; Steve Dresser, chief of engr.

KXEX(AM)—September 1962: 1550 khz; 5 kw-D, 2.5 kw-N, DA-2. TL: N36 46 14 W119 55 20. 139 W. Olive Ave. (93728). (559) 233-8803. (209) 233-1220. Fax: (559) 233-8871. Licensee: RAK Communications Inc. (8-10-94; \$212,000; FTR: 8-22-94) Format: Sp. Target aud: 18-49; Sp speaking 1st & 2nd generation, Sp speaking dominant. Spec prog: Regional Mexican. • Knox LaRue, pres; Albert R. Perez, VP, gen sls mgr & natl sls mgr; Juan Gomez, gen mgr; Nancy Talamantes, opns mgr; Jorge Guillen, prom mgr & progmg dir; Guillermo Fausto, mus dir; Jesse Gomez, asst music dir; Lorena Aranda, pub affrs dir; Paul Shinn, engr mgr.

KYNO(AM)—October 1947: 1300 khz; 5 kw-D, 1 kw-N, DA-N. TL: N36 46 14 W119 45 00. Hrs opn: 24. 2125 N. Barton Ave. (93703). (559) 453-1313. Licensee: Spanish Catholic Radio of Fresno LLC. (acq 8-19-99; \$800,000) • Net: CNN, Unistar. Format: Sports. Target aud: 25-54, male. • Ray Carrasco, gen mgr; Pedro Santos, dev mgr; Jeff Gonzales, prom dir; Randy Stover, chief of engr. • Rates: \$25; 25; 25; 15.

### Garberville

KHUM(FM)—1996: 104.7 mhz; 50 kw, 2,650 ft. TL: N40 07 15 W123 41 27. Hrs opn: 24. Box 25, Femdale (95536-0025). (707) 786-5104. Fax: (707) 786-5100. E-mail: info@khum.com. Web Site: www.khum.com. Licensee: Lost Coast Communications Inc. Format: Broad based rock and roll. Target aud: 25-54; general. Spec prog: Jazz 2 hrs, blues 2 hrs, motown/rhythm & blues 4 hrs wkly. • R.J. Blount, gen mgr; Cliff Berkowitz, opns VP & progmg VP; Jacqueline Debets, mktg dir; Mike Dronkers, prom dir & mus dir; James Fulton, chief of engr.

KLVG(FM)—Not on air, target date: unknown: 103.7 mhz; 10 kw, 2,647 ft. TL: N40 07 13 W123 41 32. Stereo. Rebroadcasts KLVR(FM) Santa Rosa 100% K-Love Radio Network, Suite 9, 1425 N. Market Blvd., Sacramento (95834). (916) 282-1400. Fax: (916) 282-1450. Licensee: Educational Media Foundation. Group owner: K-Love Radio Network Wash atty: Fisher, Wayland, Cooper, Leader & Zaragoza. Format: Contemp Christian. Target aud: 25-44; female (Judeo-Christian). • Richard Jenkins, pres; Lloyd Parker, gen mgr; Ed Lenane, gen mgr & news dir; Art Gazza, rgnl sls mgr; Kathleen Benares, mktg mgr; Chris Joyce, prom mgr; Mike Novak, progmg dir; David Pierce, mus dir; Sam Wallington, engr mgr.

\*KMUD(FM)—May 28, 1987: 91.1 mhz; 180 w, 2,490 ft. TL: N40 07 13 W123 41 32. (CP: 5.5 kw, ant 2,601 ft). Hrs opn: 24. Box 135, 1144 Redway Dr., Redway (95560). (707) 923-2513 (OFFICE). (707) 923-3911 (STUDIO). Fax: (707) 923-2501. Web Site: www.kmud.org. Licensee: Redwood Community Radio Inc. Wash atty: Michael Couzens. Format: Educ. News staff: one; news progmg 6 hrs wkly. Target aud: General. Spec prog: Black 3 hrs, ethnic one hr, class 4 hrs, country 6 hrs, farm one hr, jazz 6 hrs, Sp 2 hrs, American Indian one hr, call-in talk 9 hrs, children 3 hrs wkly. • Pamela Parsons, opns mgr; Mark Stemfield, adv mgr; Michael Jacinto, progmg dir; Estelle Fennell, news dir.

### Garden Grove

KMXN-FM—June 21, 1961: 94.3 mhz; 3 kw, 245 ft. TL: N33 46 52 W117 53 34. Stereo. Hrs opn: 24. 1045 S. East St., Anaheim (92805). (714) 502-9494. Fax: (714) 502-9400. E-mail: kikfm@aol.com. Web Site: www.kikfm.com. Licensee: Orange Broadcasting Corp. Group owner: Astor Broadcast Group (acq 8-31-83) Format: Country. News staff: one; news progmg 4 hrs wkly. Target aud: 25-54. • N. Arthur Astor, CEO & pres; Susan E. Burke, exec VP; Bill Martinez, gen mgr; Craig Powers, opns VP & progmg VP; Carrie Dunne, prom dir & mus dir; Mickey Z. Glades, news dir; Rick Hunt, chief of engr. • Rates: \$100; 100; 100; 100.

### George

KATJ-FM—June 29, 1989: 100.7 mhz; 260 w, 1,548 ft. TL: N34 36 38 W117 17 18. Stereo. Suite 17, 12370 Hesperia Rd., Victorville

(92392). (760) 241-1313. Fax: (760) 245-0205. Licensee: Clear Channel Broadcasting Licenses Inc. Group owner: Clear Channel Communications Inc. (acq 2000; grpsl) • Net: CNN. Rep: Katz. Wash atty: Latham & Watkins. Format: Country. Target aud: 25-54; adults. • Chuck McKay, gen mgr; John Couington, stn mgr; Paul Mitchell, gen sls mgr; Kari Lynn, progmg dir; David Wylie, news dir; Tim Perry, chief of engr.

### Gilroy

KAZA(AM)—September 1957: 1290 khz; 5 kw-D, DA. TL: N37 09 48 W121 38 28. Hrs opn: 6 AM-midnight. Box 1290, San Jose (95103). No. 355, 2980 Stevens Creek Blvd., San Jose (95128). (408) 984-1290. Fax: (408) 985-9322. Licensee: Radio Fiesta Corp. (acq 5-14-73) Rep: Lotus. Format: Oldies. • Albert S. Rodriguez, pres; Oscar Narvaez, VP; Juan Sidhu, opns mgr; Veronica Yanez, gen sls mgr & natl sls mgr; Dolores Ellie, rgnl sls mgr; Debra Romero, prom dir; Manuel Reyes, progmg dir; Filiberto Arteaga, news dir & chief of engr.

KBAY-FM—Jan 1, 1970: 94.5 mhz; 1.23 kw, 2,535 ft. TL: N37 06 39 W121 50 37. Hrs opn: 24. Suite 200, 190 Park Center Plaza, San Jose (95112-2223). (408) 287-5775. Fax: (408) 278-6394. Web Site: www.kbay.com. Licensee: Infinity Radio License Inc. Group owner: Infinity Broadcasting Corp. (acq 11-13-98; grpsl) Rep: D & R Radio. Format: Classic rock. News staff: one; news progmg 4 hrs wkly. Target aud: 25-54. • John Guerin, pres; John Sutherland, gen mgr; Shawn Kelly, prom dir; Bob Khotz, progmg dir.

### Glendale

KIEV(AM)—1928: 870 khz; 15 kw-D, 1 kw-N, DA-2. TL: N34 08 13 W118 13 34. Stereo. Hrs opn: 24. Suite 550, 701 N. Brand Blvd. (91203). (818) 244-8483. Fax: (818) 551-1110. Web Site: www.kiev870.com. Licensee: New Inspiration Broadcasting Co. Inc. Group owner: Salem Communications Corp. (acq 6-23-98; \$33.4 million) Wash atty: Haley, Bader & Potts. Format: Talk. News progmg 35 hrs wkly. Target aud: 35 plus. Spec prog: Irish one hr, Jewish one hr wkly. • Dave Armstrong, gen mgr; Harry Fahy, natl sls mgr; Rique Avila, prom mgr; Jason Jefferies, progmg dir.

KSCA(FM)—March 1951: 101.9 mhz; 2.4 kw, 2,848 ft. TL: N34 13 26 W118 03 45. (CP: 4.8 kw). Stereo. Suite 200, 1645 N. Vine St., Hollywood (90028). (323) 860-0480. Fax: (323) 468-5337. Licensee: HBC License Corp. Group owner: Hispanic Broadcasting Corp. (acq 7-19-99; \$112.5 million) Wash atty: Irving Gastfreund. Format: Sp. Mexican ranchera. Target aud: 25-54. • Jackie Aulry, chmn & pres; Rich Gusman, opns dir; Maria Nava, progmg dir; Steve Blodgett, chief of engr.

### Goleta

KKSB(FM)—Jan 30, 1982: 106.3 mhz; 250 w, 827 ft. TL: N34 27 55 W119 40 38. Stereo. Hrs opn: 24. 1330 Cacique St., Santa Barbara (93103). (805) 966-1755. Fax: (805) 965-6001. (805) 564-4489. Web Site: www.hi1063.com. Licensee: Engles Enterprises Inc. (acq 1996) Rep: McGavren Guild. Wash atty: Fletcher, Heald & Hildreth. Format: Country. News progmg 4 hrs wkly. Target aud: 25-54; upscale, educated, professional, affluent. • Steven B. Engles, pres; Sandy Lipowski, gen mgr; Mark Elliott, opns mgr; Pat Cantwell, sls VP; London Fields, prom dir; Mark Hill, progmg dir; Mark De Anda, pub affrs dir; John Strahler, chief of engr.

### Gonzales

KKMC(AM)—Sept 22, 1984: 880 khz; 10 kw-U. TL: N36 33 48 W121 26 04. Hrs opn: 24. Suite 501, 30 E. Fair Joaquin St., Salinas (93901). (408) 424-5562. Fax: (408) 424-6437. E-mail: info@kkmc.com. Web Site: www.kkmc.com.Satcomllr Licensee: Monterey County Broadcasters Inc. • Net: USA. Format: Relg, Christian. News progmg 7 hrs wkly. Target aud: 25 plus; family oriented. Spec prog: Sp 5 hrs, teen talk 3 hrs wkly. • Carl J. Auel, pres; John N. Dick, gen mgr; Lorraine Dick, gen sls mgr; Ronald Warren, chief of engr.

KMBY-FM—Oct 25, 1990: 104.3 mhz; 2.6 kw, 508 ft. TL: N36 40 06 W121 31 09. Stereo. Hrs opn: 24. Suite E, 975 W. Alisal, Salinas

(93901). (408) 643-1017. Fax: (408) 657-1349. Licensee: New Wave Broadcasting L.P. (group owner; acq 10-21-97; \$2.1 million) Rep: McGavren Guild. Wash atty: Leventhal, Senter & Lerman. Format: AOR. Target aud: 18-49; upscale, active young professionals. • Jon Ferrari, CEO; Charlie Cohn, pres; Kirk Warshaw, CFO; Will Douglas, gen mgr; Jodi Morgan, gen sls mgr; Chris White, progmg dir; Rick Melzig, chief of engr.

### Grass Valley

KLVS(FM)—September 1997: 99.3 mhz; 640 w, 325 ft. TL: N39 16 29 W121 00 35. (CP: 490 w, ant 1,089 ft. TL: N39 14 45 W120 57 56). Stereo. Hrs opn: 24. Rebroadcasting KLVR(FM) Santa Rosa 95% K-Love Radio Network, 1425 N. Market Blvd., Sacramento (95834). (916) 282-1400. Fax: (916) 282-1450. E-mail: klove@klove.com. Web Site: www.klove.com. Licensee: Educational Media Foundation. Group owner: K-Love Radio Network (acq 9-12-96; \$65,000) Format: Contemp Christian. Target aud: 25-44; Judeo-Christian, female. • Richard Jenkins, pres; Lloyd Parker, gen mgr; Ed Lenane, opns dir & news dir; Art Garza, rgnl sls mgr; Kathleen Bowers, mktg mgr; Chris Joyce, prom mgr; Bob Anthony, progmg dir; David Pierce, mus dir; Sam Wallington, engr dir; Tom Oja, chief of engr.

KNCO(AM)—Oct 1, 1978: 830 khz; 5 kw-U. TL: N39 12 52 W121 00 55. Hrs opn: 24. Suite A, 1255 E. Main St. (95945). (530) 272-3424. Fax: (530) 272-2872. E-mail: knco@nccn.com. Web Site: www.knco.com. Licensee: Nevada County Broadcasters Inc. • Net: ABC/I. Wash atty: Fletcher, Heald & Hildreth. Format: News/talk. News staff: 3; news progmg 30 hrs wkly. Target aud: 25-54; adults of western Nevada County. Spec prog: Christian 8 hrs wkly. • Edward Sylvester, chmn; Scott Robertson, pres; Bob Breck, gen mgr; Michelle Shockley, prom mgr; Tom Fitzsimmons, opns mgr & progmg dir; Jim Kerr, news dir; Dale Harry, chief of engr.

KNCO-FM—Sept 7, 1982: 94.3 mhz; 290 w, 980 ft. TL: N39 14 44 W120 57 52. Stereo. Hrs opn: 24. E-mail: star@knco.com. Web Site: www.star943.com. Format: Adult contemp. News staff: one; news progmg 2 hrs wkly. Target aud: 25-44; residents of western Nevada County.

### Green Acres

\*KAXL-FM—May 4, 1994: 88.3 mhz; 360 w, 133 ft. TL: N35 23 02 W119 06 46. (CP: 21.14 kw, 328 ft.). Hrs opn: 24. Suite 205, 110 S. Montclair, Bakersfield (93309). (661) 832-2800. Fax: (661) 832-3164. E-mail: kaxl@kaxl.com. Web Site: www.kaxl.com. Licensee: Skyride Unlimited Inc. (acq 7-8-91; \$4,000; FTR: 7-29-91) • Net: Skyline. Wash atty: Leventhal, Senter & Lerman. Format: Christian mus, adult inspirational mus. Target aud: women 35 plus. • Don Bevilacqua, pres; Terri Blankenship, stn mgr; Dan Schaffer, opns mgr & mus dir; Judy Kurtz, prom mgr; Mark Heffernan, news dir; Gerald Garis, chief of engr. • Rates: \$10; 10; 10, 10.

KRAB(FM)—Licensed to Green Acres. See Bakersfield

### Greenfield

KLOK-FM—Aug 7, 1989: 99.5 mhz; 50 kw, 492 ft. TL: N36 27 51 W121 17 52. (CP: 30 kw, ant 640 ft.). Suite E, 339 Pajaro St., Salinas (93901). (831) 771-9950. Fax: (831) 771-1052. Licensee: Entravision Holdings LLC. Group owner: Entravision Communications Corp. (acq 3-14-00; grpsl) Format: Regional Mexican. • Kim Bryant, gen mgr.

KSEA(FM)—1998: 107.9 mhz; 870 w, 1,637 ft. TL: N36 23 00 W121 25 40. Hrs opn: 24. 229 Pajaro St. 302 D., Salinas (93901). (831) 754-1469. Fax: (831) 754-1563. Web Site: www.campesina.com. Licensee: Farmworker Educational Radio Network Inc. (acq 3-13-97; \$600,000) Wash atty: Borsari & Paxson. Format: Sp rgnl Mexican. Target aud: 25-54; Hispanic market. • Anthony Chavez, gen mgr; Humberto Salinas, natl sls mgr; Jesse Portillo, progmg dir & progmg mgr; Jose Rocha, pub affrs dir.

### Gridley

KMJE(FM)—Oct 1, 1996: 101.5 mhz; 140 w, 1,975 ft. TL: N39 12 21 W121 49 11. Box 7568, Chico (95927). (530) 342-2200. Fax: (530)