

Middletown

KRSH(FM)—December 1993. 98.7 mhz; 340 w. Ant 1,378 ft. TL: N38 45 55 W122 45 54. 3565 Standish Ave., Santa Rosa (95407) (707) 588-0707 FAX: (707) 588-0777. Licensee: Wine Country Radio Format: AAA □ Fred Constant, gen mgr.

Mission Viejo

***KSBR(FM)**—May 7, 1979. 88.5 mhz; 620 w. Ant 600 ft. TL: N33 30 10 W117 36 06 Stereo. 28000 Marguerite Pkwy. (92692) (949) 582-5727. FAX: (949) 347-9693. Licensee: South Orange County Community College District. Net: AP. Format: Jazz. Target aud: 25-54. Spec prog: Latin 3 hrs, blues 3 hrs, reggae 3 hrs, electronic 4 hrs, ragtime 2 hrs, folk 2 hrs w/ky. □ Terry Robinson, pres; Terry Wedel, stn mgr; Dawn Kamber, news dir; Mark Schiffelbein, engrg dir.

Modesto

***KADV(FM)**—November 1988. 90.5 mhz; 1.5 kw. Ant 200 ft. TL: N37 36 26 W120 57 26. Stereo. Hrs opn: 24. 2031 Academy Pl., Ceres (95307). Box 1312, Modesto (95353-1312). (209) 537-1201; (209) 537-7059. FAX: (209) 537-1945. Licensee: Modesto Adventist Academy. Format: Educ. relg. News progmg 14 hrs w/ky. Target aud: 45 plus. □ Terry Mundy, chmn; Gaylord Boyer, gen mgr; John P. Geli, stn mgr; Jerry Moore, chief engr.

KANM(AM)—1951. 970 khz; 1 kw-U, DA-2. TL: N37 41 28 W120 57 11 Stereo. Hrs opn: 24. Suite 135, 1581 Cummins Dr. (95358). (209) 523-7756. Licensee: Citadel License Inc. Group owner: Citadel Communications Corp. (acq 5-18-92; \$12.5 million grpsl, including co-located FM; FTR 6-8-92). Net: ABC, CBS, Rep: McGavren Guild. Format: MOR, sports. Target aud: 35 plus. □ Larry Wilson, pres; Tommy Ehrman, gen mgr; Dave Taylor, opns mgr; Greg Cobb, gen sls mgr; Jean Western, natl sls mgr; Mike Lopez, prom dir; Matt Ivie, progmg dir; Ryn Stephens, news dir; Paul Shinn, chief engr.

KATM(FM)—Co-owned with KANM(AM). 1948. 103.3 mhz; 50 kw. Ant 500 ft. TL: N37 34 30 W121 21 13. Stereo. Prog sep from AM. Format: Country. Target aud: 25-64; mass appeal. □ Tommy Ehrman, gen sls mgr; Greg Cobb, rgnl sls mgr; Paul Shinn, engrg dir.

KCIW(FM)—See Mount Bullion.

KEJC(FM)—Not on air, target date unknown: 93.9 mhz; 6 kw. Ant 400 ft. TL: N37 39 00 W121 01 28. Box 5016 (95350). (209) 526-5352. FAX: (209) 526-5397. Licensee: Modesto Communications Corp. Format: Traditional & new country. □ Elmer Gunkel, stn mgr; Chuck Hughes, chief engr.

KFIV(AM)—1950. 1360 khz; 4 kw-D. 950 w-N, DA-2. TL: N37 39 52 W120 57 00. Box 1360 (95353). (209) 545-5585. FAX: (209) 545-5587. Licensee: Capstar Royalty II Corp. Group owner: AMFM Inc. (acq 5-12-99; grpsl). Rep: Major Mkt. Format: News/talk. Target aud: 25-54. □ Gary Halladay, exec vp & gen mgr; Rick Minyard, opns dir & news dir; Greg Cobb, sls dir; Steve Brock, gen sls mgr; Jag Kooner, mktg dir & prom dir; Pete Souza, progmg mgr; Steve Minshall, chief engr.

KJSN(FM)—Co-owned with KFIV(AM). July 4, 1977: 102.3 mhz; 6 kw. Ant 300 ft. TL: N37 40 47 W120 55 28. Stereo. Prog sep from AM. Box 3408 (95353). Format: Adult contemp. Target aud: 25-49. □ Rick Meyers, gen sls mgr & rgnl sls mgr; Gary Michaels, progmg dir.

KHKK(FM)—1949. 104.1 mhz; 50 kw. Ant 500 ft. TL: N37 39 10 W121 28 38. Stereo. Hrs opn: 24. Suite 135, 1581 Cummins Dr. (95358-6402). (209) 572-0104. FAX: (209) 572-1931. Licensee: Citadel License Inc. Group owner: Citadel Communications Corp. (acq 10-1-93). Rep: McGavren Guild. Format: Rock/AOR, hits. News staff one; news progmg 5 hrs w/ky. Target aud: 25-49; baby boomers who grew up with rock and roll. □ Larry Wilson, pres; Tommy Ehrman, vp & gen mgr; John Hutchinson, gen sls mgr; Jay Scheil, prom dir; Richard Perry, progmg dir; Renee Cardona, news dir; Paul Shinn, engrg mgr.

KHTN(FM)—See Los Banos.

KJSN(AM)—Listing follows KFIV(AM).

KLOC(AM)—See Ceres.

***KMPO(FM)**—January 1984. 88.7 mhz; 2 kw. Ant 1,500 ft. TL: N37 32 00 W120 01 29. Stereo. Hrs opn: 24. 5005 E. Belmont Ave., Fresno (93727). (559) 455-5760; (559) 455-5777. FAX: (559) 455-5778. Licensee: Radio Bilingue Inc. Format: Bilingual, Sp. News staff 5; news progmg 3 hrs w/ky. Target aud: 16 plus; Latinos. Spec prog: Black 3 hrs, folk 4 hrs, Hmong 3 hrs, Filipino one hr w/ky. □ Hugo Morales, CEO; Keith Frady, opns dir; Eva Torres-

Vazquez, sls dir. mktg dir & prom dir; Samuel Orozco, progmg dir & news dir; Bill Nevlik, chief engr.

KOSO(FM)—(Patterson). June 6, 1966. 93.1 mhz; 2.95 kw. Ant 1,791 ft. TL: N37 30 14 W121 22 22. Stereo. Hrs opn: 24. 2121 Lancy Dr., Modesto (95355). (209) 551-1306 FAX: (209) 551-1359. Licensee: Capstar TX L.P. Group owner: AMFM Inc. (acq 5-12-99; grpsl) Net: AP. Rep: Katz. Format: Adult contemp. News staff one; news progmg 5 hrs w/ky. Target aud: 25-54. □ Gary Halladay, gen mgr, Max Miller, opns mgr & progmg dir; Diane Kephart, sls dir; Greg Cobb, natl sls mgr; Bambi Clark, rgnl sls mgr, Donna Miller, prom mgr & mus dir; Diane Cartwright, news dir, Brad Johnson, chief engr.

KTRB(AM)—June 18, 1933. 860 khz; 50 kw-D, 10 kw-N, DA-2. TL: N37 42 32 W120 43 27. Stereo. 5087 E. McKinnley Ave., Fresno (93727). (209) 526-8600; (209) 453-8879. FAX: (209) 578-3568; (209) 252-4522. Licensee: The Pete Pappas Co. (acq 12-17-86). Rep: Caballero. Format: News. News staff one; news progmg 6 hrs w/ky. Target aud: 25 plus. Spec prog: Pub affrs 2 hrs, legal affrs one hr w/ky □ John Carpenter, gen mgr; Catrina Lundeborg, stn mgr & gen sls mgr; Jack Kleppen, opns dir; Terry de Paz, progmg dir; Carmen Caracco, mus dir; Steve Minshall, chief engr.

Mojave

KAVC(AM)—May 1, 1958. 1340 khz; 1 kw-U. TL: N35 02 23 W118 08 57. Hrs opn: 24. Suite B-3, 190 Sierra Ct., Palmdale (93550). (805) 274-1031. FAX: (805) 274-1017. Licensee: Regent Licensee of Palmdale Inc. Group owner: Regent Communications Inc. (acq 8-21-97; grpsl). Net: ABC/E. Rep: Christal. Wash atty: Latham & Watkins. Format: Relg. Target aud: 35 plus. Adult Christian community. □ Terry Jacobs, CEO & chmn; Bill Stakein, pres; Matthew Yeoman, CFO; Fred Murr, sr vp; Bill Hurley, gen mgr; Heather Welch, stn mgr; Barry Kaye, sls dir; Rebecca Geihler, prom dir; Dan Gilcrest, progmg dir; Cliff Huffmire, pub affrs dir; Brad Sobel, chief engr.

KAVS(FM)—May 1966. 97.7 mhz; 3 kw. Ant 145 ft. TL: N34 58 45 W118 10 02 (CP: Ant 300 ft.). Stereo. Hrs opn: 24. 2501 West Ave. I, Lancaster (93536). (661) 942-1121. FAX: (661) 723-5512. Licensee: Citicasters Co. Group owner: Jacor Communications Inc. (acq 10-27-98; grpsl). Wash atty: Pepper & Corazzini. Format: Top 40. News staff one. Target aud: 18-49; active adults & young families. □ Larry Thornhill, gen mgr; Henry Schindel, sls dir; Dexter Taylor, natl sls mgr; Clay Roe, progmg dir; Reid Phegming, asst mus dir. □ Rates: \$30; 22; 30; 24.

***KCRI(FM)**—Not on air, target date June 2000. 88.1 mhz; 22 kw. Ant 640 ft. TL: N35 04 02 W118 23 03. Rebroadcasts KCRW(FM) Santa Monica 100%. c/o KCRW(FM), 1900 Pico Blvd., Santa Monica (90405). (310) 450-5183. Licensee: Santa Monica Community College District. □ Ruth Seymour, gen mgr.

KTPI(FM)—See Tehachapi.

Monte Rio

KMGG(FM)—Licensed to Monte Rio. See Santa Rosa.

Montecito

KJEE(FM)—March 1994. 92.9 mhz; 820 w. Ant 886 ft. TL: N34 27 57 W119 40 37. 2nd Fl., 302 W. Carrillo, Santa Barbara (93110). (805) 963-4676. FAX: (805) 963-8166. Licensee: Montecito FM Inc. Format: Modern rock. Target aud: 18-34; general. □ Eddie Gutierrez, gen mgr; Kevin Polley, vp opns & prom dir; Steve Meade, rgnl sls mgr; Michelle Waters, vp prom; Eddie Gutierrez, vp progmg; John Schroter, mus dir; David Mooreman, news dir; Erin Montenes, pub affrs dir; Dean Burt, vp engrg.

Monterey

KBOQ(FM)—(Carmel). Dec 4, 1993. 95.5 mhz; 1.7 kw. Ant 630 ft. TL: N36 33 09 W121 47 17. Hrs opn: 24. Suite C-150, 2511 Garden Rd., Monterey (93940). (408) 656-9550. FAX: (408) 656-9551. Licensee: J & M Broadcasting Co. Inc. Rep: CMBS. Wash atty: Miller & Miller. Format: Class. □ Sherrie McCullough, CEO; Stoddard Johnston, chmn; Sherrie McCullough, pres, CFO, gen mgr & progmg mgr; Ed Monroe, gen sls mgr; Rick Meltzig, chief engr.

KIDD(AM)—Listing follows KWAV(FM).

KNRY(AM)—October 1935. 1240 khz; 1 kw-U. TL: N36 36 56 W121 53 53. Hrs opn: 24. 651 Cannery Row (93940). (408) 373-1234. FAX: (408) 373-1255. Licensee: Wagenwoord Advertising Group Inc., Ronald Harrison & Chester McKown (acq 12-11-97). Net: CNN, CBS.

Wash atty: Haley, Bader & Potts. Format: News/talk, sports. Target aud: 35 plus. □ David Wagenwoord, pres; Ron Harrison, gen mgr & vp sls; C B Maxwell, vp opns & news dir. Carl Willeford, chief engr.

KOCN(FM)—See Pacific Grove.

KRQC-FM—See Marina.

KTOM(AM)—See Salinas

KTOM-FM—See Salinas

KVRG-FM—See Seaside

KWAV(FM)—Oct 14, 1961. 96.9 mhz. 18 kw. Ant 2,450 ft. TL: N36 32 05 W121 37 14. Stereo. Box 1391 (93942) (831) 649-0969. FAX: (831) 649-3335. Licensee: Buckley Broadcasting Corp. of Monterey. Group owner: Buckley Broadcasting Corp. (acq 5-1-80; \$700,000; FTR 3-17-80). Net: AP. Rep: D & R Radio. Format: Adult contemp. News staff one; news progmg 2 hrs w/ky. Target aud: 18-54; primarily women. □ Richard Buckley, pres; Kathy Baker, sr vp & gen mgr; Sue Clark, sls dir; Ruben Diaz, prom mgr; Bernie Moody, progmg dir; Debi McCallister, news dir; Ken Warren, chief engr.

KIDD(AM)—Co-owned with KWAV(FM). 1955. 630 khz; 1 kw-U, DA-2. TL: N36 41 28 W121 48 00. Licensee: Buckley Communications Inc. (acq 1995; \$200,000) Format: Nostalgia. □ Lon Hofmann, progmg mgr.

Moraga

***KSMC(FM)**—Sept 22, 1977. 89.5 mhz; 800 w. Ant 95 ft. TL: N37 50 25 W122 06 36. Stereo. Hrs opn: 24. Box 3101, St. Mary's College (94575). (925) 631-4718; (925) 631-4000. FAX: (925) 376-5766. Licensee: Associated Students of St. Mary's College of California. Format: CHR, educ, country. Target aud: 15-30; young, urban & willing to experiment. Spec prog: Relg 2 hrs, class 4 hrs, Sp 3 hrs, jazz 5 hrs w/ky. □ Ed Tywoniak, chief engr.

Moreno Valley

KBPM(AM)—Not on air, target date unknown: 1670 khz; 10 kw-D, 9 kw-N. TL: N34 00 42 W117 11 03. Box 87, Colton (92324). (909) 247-5479. Licensee: Delbert L. Van Voorhis. □ Gayle L. Van Voorhis, gen mgr.

KHPY(AM)—1991. 1530 khz; 10 kw-D, DA-3. TL: N34 00 42 W117 11 03. Box 909 (92556); 24490 Sunnymead Blvd., #215 (92553). (909) 247-5479. FAX: (909) 247-2790; TELEX: (909) 247-2790. Licensee: Dr. D.L. Van Voorhis (acq 4-30-92; \$1 million; FTR 5-11-92). Wash atty: Fletcher, Heald & Hildreth. Format: Div. Target aud: General. □ Dr. D.L. Van Voorhis, pres; Gayle L. Van Voorhis, gen mgr; John Artal, chief engr.

Morgan Hill

KSQQ(FM)—December 1990. 96.1 mhz; 530 w. Ant 781 ft. TL: N37 10 03 W121 34 20 (CP: 1 kw). Suite-C, 1629 Alum Rock Ave., San Jose (95116). (408) 258-9696. FAX: (408) 258-9770. Licensee: Coyote Communications Inc. Format: Ethnic. □ Batista Vieira, pres & gen mgr; Peter Mieuli, vp; Jim Petrucci, chief engr.

Morro Bay

KBAI(AM)—Feb 4, 1974. 1150 khz; 5 kw-U, DA-N. TL: N35 21 36 W120 49 26. c/o KXTA (AM), Suite 800, 3400 W. Riverside Dr., Burbank (91505). (818) 845-1027. FAX: (818) 295-6475. Licensee: Citicasters Co. Group owner: Jacor Communications Inc. (acq 1-24-97; \$150,000). Net: ABC/SMN. Format: Top 40. News progmg 10 hrs w/ky. Target aud: 35 plus; mature adults with buying power. □ Roy Lofland, gen mgr.

KBZK(FM)—September 1997. 94.1 mhz; 2.3 kw. Ant 522 ft. TL: N35 22 48 W120 45 37 (CP: 630 w, ant 1,004 ft.). Hrs opn: 24. c/o KBZK(FM), Box 1497, Paso Robles (93447); 1200 W. Venice Blvd., Los Angeles (90006). (805) 237-6111. FAX: (805) 238-0674. Licensee: Moon Broadcasting Paso Robles L.L.C. (acq 12-28-94; FTR 3-20-95). Wash atty: Booth, Freret, Imlay & Tepper. Format: Adult contemp. Target aud: 25-54; general. □ Andrew James Fakas, pres; Isabelle Drake, gen mgr; Taina Eckland, chief opns; Rebecca Davis, gen sls mgr; Paul Jacobus, pub affrs dir; Bill Bordeaux, chief engr.

KWWW(FM)—May 1, 1991. 99.7 mhz; 220 w. horiz, 210 w. vert. Ant 1,633 ft. TL: N35 21 37 W120 39 18. Hrs opn: 24. Box 987, 4115 Broad St., San Luis Obispo (93406). (805) 781-2750. FAX: (805) 781-2758. Licensee: Salisbury Broadcasting Corp. (acq 1994). Format: Contemp hit. Target aud: 18-34. □ Charles Salisbury, CEO; Christian Salisbury, gen mgr; Tom Keffury, opns dir & sls dir; Kathy Signorelli, natl sls mgr; Paula Nichols, prom dir;