There Are Bigger, Chromier, Knobbier, More Expensive Cassette Machines Than The Advent 201A. But...

If you are going to buy a high-performance cassette deck, you ought to know that no cassette machine will make more satisfying recordings (and keep on making them for year after year) than the Advent 201A.

The Advent 201A is a new version of the machine that made cassettes the high-fidelity medium they are today.

It is a uniquely simple, precise, and durable piece of recording machinery that will make cassette tapes that sound essentially identical to the best material you will find to put on them—with an ease (and repeatability) that is approached by very few cassette decks at any price and surpassed by none.

The 201A is designed to be used, not worshipped. Its unique single VU meter (which continuously scans both stereo channels and reads out the louder at any given moment) and its precise recording controls make it the same kind of day-after-day joy to operate as a fine camera.

If you will send us the coupon, we will be happy to send full information on the Advent 201A (including a description of the new features, such as the Sendust tape head, that distinguish it from the original 201).

In the meantime, we suggest that before you buy any tape machine, cassette or open reel, you give the 201A the performance test it deserves. And check with anyone who owns an Advent on the kind of satisfaction it gives year after year.

Thank you.

TO: Advent Corporation, 195 Albany Street, Cambridge, Massachusetts 02139.

Please send information on the Advent 201A, including a list of your dealers.

Name
Address
City
State
Zip

Advent Corporation, 195 Albany Street, Cambridge, Massachusetts 02139.