These are the folks who work in the farmhouse, and feed Peter, the cat, and write and edit and illustrate and produce your magazine.

Issue by issue, as you read these special messages from us to you, you’re going to get to know each of these men and women (and others) a whole lot better. You’ll know who they are and what they do... their education, background, special talents... how warmly they live with their work. Whether you know it or not, it takes a lot of living, and a lot of loving to get out your special kind of a magazine each month, and just for you.

You’ll learn how they go about discovering what you want to read most, and how they spare no effort to find the one right authority to write it for you. And how genuinely pleased these men are to do a story for the readers of High Fidelity. You’ll learn more about our 9-man editorial advisory board, and their zealus interest in keeping this the finest publication of its kind. You’ll learn how these pages are actually put together, how we work with our printer, The Rumford Press, outstanding craftsmen.

You’ll learn...

And before we’re through, we’ll be telling you how our general manager lost his Thanksgiving turkey in the East Boston tunnel... we’ll introduce you to our lady advertising manager who’s never been known to wear her hat in the office... show you our business manager in action as America’s champion fly-swatth.

But more than anything else, we want you to come away feeling that we enjoy making this magazine every bit as much as we hope you enjoy reading it. And that, in turn, when you are so benefited, it works out perfectly peachy for your favorite record and equipment dealer’s business... and that conscientious manufacturers, in their turn, make lots more sales, and go on to develop new and improved products.

In short, there are an awful lot of people who care about satisfying your special wants... and especially the folks at...

**high fidelity**

THE MAGAZINE FOR MUSIC LISTENERS