If you want a Complete Stereo System that cuts your tape library costs in half...

You must think in terms of clarity of reproduction and range of response at all existing speeds. Tandberg quality at either 3¾ ips or 1½ is comparable to most machines at 7½.

7½ ips from 30 to 18,000 cycles — playing time (1200 ft. reel) 1 hr. 4 min. 3¾ ips from 30 to 10,000 cycles — playing time (1200 ft. reel) 2 hr. 8 min.

1½ ips from 30 to 6,500 cycles — playing time (1200 ft. reel) 4 hr. 36 min.

Remember a stereo system without a tape library is only half the package. Tandberg's higher quality at lower speeds will give you listening satisfaction at far less cost.

The Tandberg stereo-trio including model 3-Stereo recorder/reproducer and two perfectly matched 266 speaker systems furniture styled Scandinavian craftsmanship in the same fine grain mahogany as the model 3-Stereo cabinet. Comparable to the finest — at almost half the price: $469.95.

If you want a 3-speed Monaural Tape System plus Stereo Playback facilities...

You want a unit that gives you everything built-in — compactly designed, simple to use, and extremely versatile. The Tandberg Model 3-Stereo is just that. You have everything efficiently engineered within a Scandinavian-styled fine grained mahogany cabinet... yet conveniently portable (weights only 27 lbs.) in luxury-styled luggage type carrying case.

The Tandberg makes it so easy to "record" — everything built-in to insure best results — electronic magic eye checks recording level, a Goodman speaker monitors the voice and a timer determines the recording point.

Whatever is required from a fine recorder and stereo reproducer is achieved by the Tandberg. Model 3-Stereo records half-track... plays back half-track, full-track and stereo tapes.

SEE and HEAR TANDBERG STEREO PLUS at the Dealers listed below —

DISTRICT OF COLUMBIA
FIDELITY SOUND COMPANY 15th & L Sts., N.W.
Washington 5
Phone: Adams 4-4244

KENTUCKY
GATCHES 431 W. Walnut St., Louisville
Phone: Jefferson 2-2631

MARYLAND
CUSTOM MUSIC SYSTEMS 106 W. North Ave., Baltimore 1
Phone: V8 7-3900

MISSOURI
AEOLIAN COMPANY OF MISSOURI 1004 Olive & 7754 Forsyth, St. Louis
Phone: CH 1-6815 and JO 5-6815

BEATY Hi-Fi 1616 W. 43rd (Westport Rd.), Kansas City 11
Phone: Jefferson 1-3111

DON COOK'S HIGH FIDELITY CENTER 1020 W. Truman Rd., Independence
Phone: Clifton 2-4910

MAGNETIC RECORDING COMPANY 344 Main St., Paterson
Phone: Mulberry 4-8800

FIDELITY ELECTRONIC SUPPLY CO., INC. 402 W. 43rd St., Kansas City

MAGNETIC RECORDING COMPANY 34 New St., Newark 2
Phone: Mitchell 2-0816

NEBRASKA
HOUSE OF HI F1 6382 Dodge, Omaha
Phone: 41-4424

NEW JERSEY
MAGNETIC RECORDING COMPANY 344 Main St., Paterson
Phone: Mulberry 4-8800

PERDUE RADIO COMPANY R & 10 S. Park St., Montclair
Phone: Pilgrim 4-4343

NEW MEXICO
SANDERS AND ASSOCIATES 70 W. Marcy St., Santa Fe
Phone: 3-3432

NEW YORK
Hi-Fi HQ 150 E. 46th St., New York 17
Phone: Plaza 3-2650

NORMANDIE PIANO AND MUSIC CENTER 26 Washington Ave., Yonkers
Phone: Yonkers 3-2557

PENNSYLVANIA
AUDIO LABORATORIES 808 Muhlen St., Bethlehem
Phone: University 7-3909

BAKER COMMUNICATIONS 9 S. 12th St., Allentown
Phone: Muhlen 3-1311

HIGH FIDELITY MUSIC CENTER 1373 Easton Rd., Roselyn (North Suburban Phila.)
Phone: Willow Grove 2143 & Turner 7-4377

MAGNETIC RECORDING & REPRODUCER CORP. 1515-15 Cherry St., Philadelphia 3
Phone: Rittenhouse 6-2100

TENNESSEE
COLLEGE HIGH FIDELITY 2343 McCallie Ave., Chattanooga
Phone: Oxford 3-2139

TANDBERG 10 East 52nd Street
New York 22, New York