BARTOLOMEO CRISTOFORI: master

He was a Paduan harpsichord maker when the great Prince Ferdinand de Medici engaged him to keep his collection of musical instruments in order. The harpsichord was supreme in 1709 but Cristofori believed that a way could be found to increase the dynamic control of this instrument and thereby widen its appeal. He finally worked out a new principle of escapement, thus controlling the rebound of the hammer on the strings. When he produced his first model, Cristofori had invented the piano!

In the 20th century, Master Craftsmen are challenging the problem of reproducing sound. Radio Craftsmen is a leader in this field and since the first days of high fidelity the name of Radio Craftsmen has been synonymous with "the sound of quality." A typical achievement from the sound laboratories of Radio Craftsmen is the new Concerto, an amplifier of advanced design. It features an unusual combination of power and versatility of controls plus nine effective curves of record equalization. The distinctive contemporary styling of the Concerto is typical of all Craftsmen units, where quality can be seen as well as heard. Ask for a demonstration of Craftsmen high fidelity components at your dealer now. Or write for free, illustrated catalog.