NEW... FROM RADIO CRAFTSMEN

THE CONCERTO AMPLIFIER-PREAMP. MODEL CA-11

Here is the outstanding value in the field of amplifiers with features and performance equal or superior to amplifiers selling at twice the price. Again Radio Craftsmen pioneers a new concept of high fidelity.

In the past low priced amplifiers have been the result of compromises in quality and performance. A team of Craftsmen engineers was assigned the task of designing a low priced amplifier with features hitherto found only in higher priced models, and offering performance and quality up to traditional Radio Craftsmen high standards.

The Concerto meets this ambitious goal. Here are specific examples of superior features built into this unit. In low and medium priced amplifiers it is unusual to find tone controls, as in the Concerto, that provide 17db of boost as well as 15db of attenuation. The Concerto's continuously variable loudness control is not the usual partial effect control, but follows the true Fletcher Munson curve throughout its entire range. In addition there is a continuously variable level-set control. There are nine phono equalization positions, but more important, each equalization position follows the actual compensation curve employed by the record manufacturer. Instead of the usual high impedance output with its attendant losses in fidelity, the Concerto has a low impedance tape output. These are just a few of the many features that prove the new Craftsmen Concerto represents a new concept in low cost high fidelity amplifiers.

RADIO craftsmen, a division of Precision Radiation Instruments, Inc.

4223-F, West Jefferson Boulevard, Los Angeles 15, California

JUNE 1956