Craftsmen Goes Direct!

Bringing these Savings to You...

Effective March 1, Radio Craftsmen will begin a new policy—
"Selling directly to you."

The same fine Craftsmen Components that have previously been sold only through High Fidelity Dealers and Radio Parts Distributors can now be purchased direct from the factory—at tremendous savings. This new sales policy is designed to offer you the finest High Fidelity Equipment at the lowest possible price.

Craftsmen Solitaire

Here is the finest, most flexible unit offered by any manufacturer. All you need for a professional home music system is the Solitaire, a fine record player and speaker...

C10 FM-AM Tuner
There are more C10 tuners now in use than any other FM-AM tuners ever made. The proof of its exceptional performance and durability is in the thousands of installations in homes, leading radio and TV stations, schools and hospitals. Its independent, continuously variable tone controls, built-in preamplifier, and two cathode follower outputs, frequency response: 20 to 20,000 cps. Sensitivity less than 5 microvolts, AFB for simplified "no-drift" tuning. 12 tubes including receiver. Weight—17 lbs. Price was $131.50
NOW ONLY $107.50

C1000 FM-AM Tuner
For more than just a tuner, the C1000 is a complete control center for your Hi-Fi system. Here is a superior FM-AM tuner, a complete preamplifier with 4 positions of record equalization and input circuits for TV, tape recorder and phone. Has two AM bandwidths; broad for local Hi-Fi and sharp for distant or noisy stations. FM sensitivity, 2 mc for 20 db quieting. AFB and 2 cathode follower outputs. Weight 25 lbs. Price was $179.50
NOW ONLY $161.00

C900 Basic FM Tuner
For use with Solitaire or C350 Preamplifier. Designed for broadcast reception where low distortion, ultra-stability, and high sensitivity are needed. Exclusive printed IF coils. 200 mc. variable amplified AFC and lower over-all distortion than any station. Frequency response ±7½ db 20-20,000 cycles. Overall FM distortion for 100% modulation less than 0.5%. Sensitivity 2 microvolts for 20 db quieting. Weight 17 lbs.
Price was $119.50
NOW ONLY $99.50

C810 Basic FM-AM Tuner
For use with the Solitaire or C350 Preamplifier. Does not have built-in preamplifier or tone control. Exceptional FM sensitivity (4 mv. for 30 db of quieting) and wide band AM for true Hi-Fi performance. Frequency response ±1 db 20-20,000 cps. Weight 21 lbs.
Price was $134.50
NOW ONLY $97.50

C550 30 Watt Amplifier
Here is maximum ruggedness, dependability and flawless reproduction of any volume level. Thirty full watts of audio power with only 0.1% harmonic and 0.5% IM distortion. Frequency response is far beyond the audible range (±1 db 10-100,000 cps). Special linear time delay protects circuit. 4-kilowatt output tubes used exclusively for maximum efficiency. Weight 33 lbs.
Price was $109.50
NOW ONLY $89.50

C400 Audio Amplifier
Exceptional performance at low cost. Streamlined narrow chassis for ease of installation. Push-pull 6V6 beam-tetrode tubes plus 12.5 watt push-pull feedback tube provide 10 watts output with frequency response of 15 to 20,000 cps. ±1 db. Harmonic distortion less than 1%. Hum and noise level 70 db below rated output. Five tubes including rectifier. Weight 13 lbs.
Price was $42.90
NOW ONLY $29.50

C450 Audio Amplifier
Ideal for budget Hi-Fi systems. Has same high quality craftsmanship as other Craftsmen amplifiers but with lower output 5 watts. Frequency response ±2 db 20-10,000 cps. ±1 db with only one percent harmonic distortion. Push-pull 6BQ5 beam-tetrode output tubes. Output 5 x 0.75 x 6 inches. Weight 10 lbs.
Price was $39.50
NOW ONLY $19.50

Order direct from factory and save. Only by selling direct can Craftsmen offer you these exceptional units at so low a price. Don't delay—Order by Mail Today.

Southern California: Henry Radio, 11240 W. Olympic Blvd., Los Angeles, California

World's Largest Exclusive Makers of High Fidelity Equipment