Now—YOUR NEEDLE CAN BE DIAMOND TIPPED

Precision diamond tipping is an ART, and our diamond craftsmen are ARTISTS in this precious stone specialty. Each diamond-tip is custom formed, micro-calibrated, meticulously examined for flaws—highly polished to ride in your fine record grooves smoothly for the cleanest clarity and highest fidelity possible.

Send us your replaceable needle and a check or money order for $10—LOWEST PRICE FOR THIS QUALITY! You will receive a genuine, unconditionally guaranteed diamond stylus, which retains its tip form nearly 100 times longer than sapphires. If your old needle cannot be forwarded, please add $1, specify make and number of your phono cartridge. We will furnish the proper stylus shaft.

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• All tubes: high-power output, high efficiency, and extended power output transformer available. This outstanding amplifier is offered with matching output transformer.
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The words are recognizable, but the sense is lost—because some of the most important ideas have disappeared. Hardly "good reading"!

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Test this! Ask your Stromberg-Carlson dealer to play any record of your choice on an ordinary reproducer and then on "Custom Four Hundred" equipment. You'll likely agree that you have been only half-hearing your music!

Illustrated brochure and dealer's name on request.

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