INTRODUCING A REVOLUTIONARY
DOT MATRIX PRINTER
WITH JUST ONE HAMMER.
AT AN INCREDIBLE PRICE—
JUST $495.
Cat. No. X-3252 P&P $5.50

The Uni-Hammer Replaces Seven . . . or More.

Revolutionary? We don't know what else to call it. An impact printer with a single rugged hammer, rather than the seven or more individual solenoids and print wires found in conventional dot matrix printers.

At an incredible unit price of $495!

Because of the unique Uni-Hammer design, the X-3252 is smaller and simpler than other dot matrix printers yet costs considerably less. Which makes it a natural for the personal or small business user who wants a quality, reliable impact printer at the lowest possible price.

How the Uni-Hammer Works

The X-3252, which prints both graphics and alphanumerics, uses a rotating platen with protruding splines positioned behind the paper (see diagram). The character or graphics image is created by multiple hammer strikes in rapid succession as the print head advances across the paper. The precision gear train assures exact positioning of the print hammer relative to the splines on the platen, to provide excellent print quality.

A Complete Printer

The X-3252 has features comparable to printers selling for thousands of dollars. These include upper/lower ASCII character sets, ribbon cartridge, 80 columns at 12 characters per inch, adjustable tractor feed, original and 2 copies, 30 characters per second, and full graphics with a resolution of better than 60 dots per inch in both horizontal and vertical axes.

Centronics Interface

The X-3252 DOT MATRIX PRINTER has a Centronics-type parallel data interface and is compatible with System 80, TRS-80, Sorcerer and Apple computers etc.

A Product of the Seiko Group

It took a company such as the Seiko group, world’s largest watch manufacturer, with vast experience in the design of small, intricate, precision products, to come up with a totally new concept in dot matrix printing.

EXCLUSIVE TO
DICK SMITH STORES

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