

RECORD MAIL

A MONTHLY REVIEW AND DETAILS OF THE LATEST 'POPULAR' RECORDS ISSUED BY E.M.I. RECORDS LTD. (H.M.V., Capitol, Columbia, Parlophone, M.G.M.)

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JOE LOSS CUP FOR JAPAN

FOLLOWS BIG SUCCESS THERE OF HIS DISCS

The strict tempo music of the Joe Loss Orchestra, a familiar feature on the British dance music scene for some 23 years and well-known in many parts of the world, has now become so popular in Japan that Joe Loss has presented a trophy to be competed for annually by Japanese ballroom dancers.

The trophy, a 2-ft.-high, solid silver cup worth £250 and named the Joe Loss Challenge Trophy, is now in Tokio, where it has already been put up for competition for the first time.

The Joe Loss records first made their appearance in Japan about two years ago. Now they are being released there monthly and are causing so much interest that he is receiving letters regularly from Japanese dancers asking for details of the disc and future releases.



ENGLISH STYLE

Says H.M.V. artist Joe: "The Japanese are now going in for ballroom dancing in a very big way. They are teaching the English ballroom style and have made the same preference for dances that we have in this country. But there is one big difference—they take their dancing far more seriously than we do."

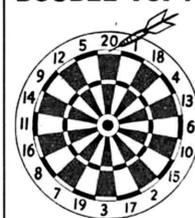
According to the translation of a report in a Japanese dancing trade paper, one teacher referred to the decision to release Joe Loss records as "a very timely plot." He went on: "We, as men in the dancing circle, welcome it from the heart."

NECESSARY

Another is quoted "It is necessary for giving good dancing to the public to give them good and right music. If the public dance to unsuitable music the dance will become a bad one. If we want to dance in the English style we have to dance to music like Joe Loss's".

Joe, whose total record sales now run into many millions, has been an E.M.I. recording artist for some 25 years. Besides his normal 'single' record issues, he has several "Dancing Time For Dancers" L.P. discs to his credit.

DOUBLE TOP!



Record Mail scores it with TWO guest writers this month—famous disc-jockey

- ★ SAM COSTA on page 2 and star TV producer
- ★ JACK GOOD on page 8

A WELCOME FOR CONNIE

1st

The 'Who's Sorry Now' Girl Here For TV And Variety

TOP M-G-M songstress Connie Francis is due to arrive in this country for a long-awaited visit later this month. Assured of a sincere and enthusiastic welcome from her many British admirers, the Newark-born singer will be making both stage and television appearances during her stay.

Her dates here—among them a week at Glasgow's Empire—quickly follow her triumphs with the great "Who's Sorry Now," a disc winner which soon put Connie into the best-selling charts and went on to take her to the very top of the Hit Parade.

Despite fierce male opposition she had a long and undisputed tenancy of the number one spot, and will be arriving here not long after her follow-up record, "I'm Sorry I Made You Cry" (M-G-M982), also entered the charts to make its own bid for Hit Parade honours.

This month also sees the release of the first Connie Francis L.P. Entitled, appropriately enough, "Who's Sorry Now" (M-G-M-D-153), and with orchestral accompaniment directed by Joe Lipman, Connie sings some well-tried 'standards.'

High on the list of M-G-M's best-selling EPs is Connie's June release entitled "A Girl In Love" (M-G-M-EP-658). Titles are "No Other One," "I Never Had A Sweetheart," "Goody Goodbye," and "Who's Sorry Now."

MANY HONOURS

Connie Francis, born Constance Franconero, graduated from Belleville High School with many honours, including a scholarship to New York University.

Although these honours ranged from debating and psychology to a typing championship, she found time in high school to write and produce a school musical comedy show and be assistant editor of the school paper.



CONNIE FRANCIS

However, Connie's interests always were founded in show business in which she made her first attempt at the age of four on the "Starline" NBC TV Show. From that spot she appeared on Arthur Godfrey's Talent Scouts and morning show, as well as personal appearances on TV with such stars as Milton Berle, Martin and Lewis, and Eddie Fisher.

H.M.V. Signs Joan

Glamorous song stylist Joan Regan has joined H.M.V. Well known as a stage, record, radio and television personality, she is popularly recognised as one of this country's brightest stars, with an assured and rightful place at the top in the world of entertainment.

Joan, currently starring in the summer show at Blackpool's North Pier Theatre, took the first step towards a successful show business career in 1952 when she happened to mention casually to her bank manager that she just loved to sing.



The bank manager was anxious to help, so introduced her to another of his clients—Keith Devon, of the Bernard Delfont Agency. He listened to a private recording that Joan had made—and was impressed.

Mike back in new TV series

Columbia star Michael Holliday has made a welcome return to television with his own series again. The programme is seen fortnightly and is produced by John Ammonds, who was responsible for an earlier series to feature Mike.

Format of the new show is simple. In contemporary settings in the B.B.C.'s Northern television studios Mike sings—and talks. Telecordings of the programme are usually made in the afternoon as he is currently appearing in "Light Up The Town" at Blackpool.

Because of his television and summer show commitments Mike took his own vacation earlier this year—in Majorca. Besides his regular TV stint he

has been seen in an excerpt from the all-star "Light Up The Town" when it was a feature of the "Ticket For Friday" series recently.

Summer seasons and new television appearances do not mean that this popular singer has forsaken the disc field. His new winner in a long line of successes is "I'll Always Be In Love With You" and "I'll Be Lovin' You Too" (DB4155).