RADIO WEEK

Singles Chart, 10 - 12: Album Chart 26; New Singles, 7; Small Labels, 5; Spartan Records Feature 9: Virgin Megastore Special, 20-25.

September 8, 1980 VOLUME THREE Number 25

Companies set autumn plans

RCA discount or returns plan

RCA IS offering dealers a novel incentive to encourage early ordering of autumn stocks. It embraces either extra discounts or a higher returns allowance.

The scheme, tagged 'A Helping Hand From RCA' covers about 400 LPs and their tape equivalents and is split into two periods. The first runs from September 15-November 14. Dealers can chose extra discounts growing from 71 percent for 50 units up to 20 percent for 350 units, plus normal trade terms and

The alternative is to accept a reduced level of discount ranging from 5 percent 171 percent off invoice value, for orders from 50-350 units, plus a 15 percent returns allowance. Settlement discounts and total stock returns allowance will not be affected if this scheme is preferred.

The second stage begins on November 17 and runs until December 19, when the extra returns allowance will be dropped and a reduced level of extra discounts ranging from 31 percent - 17 percent will be offered

As an added bonus, RCA will be running a prize draw every week from September 19. Every order of 50 units will qualify for one ticket. Prize each week will be worth £100 in vouchers for gifts, merchandise, drinks or Bonus Bonds.

A main feature of RCA's autumn product plans, revealed last week at the Birmingham Sales Conference will be a heavy concentration on the International label which carries a £2.99 list price. The company has been building a catalogue during the year and October releases will bring the total strength to about 60 albums. Promotional spending will focus on family magazines.



spraying the crowd with champagne at the opening of the Glasgow Megastore.

Phonogram co-op ads deal

CO-OPERATIVE PRESS advertising with dealers and extra discounts form the mainstays of a wide-ranging Phonogram autumn back catalogue campaign under the banner 'Star Buys.

The entire Phonogram catalogue with the exception of ty-advertised albums and new releases is included. The scheme which runs from September

LIBERTY UNITED Records is embarking on its biggest tv campaign since its Shirley Bassey 25th Anniversary LP in 1978 for The Very Best Of Don McLean (UAG 30314).

The three-week peak time to push kicks off on September 22 with a series of 30-second animated commercials in STV, Granada, Border, Ulster, Yorkshire. Tyne Tees and ATV regions. Tracks include 'Crying,' 'American Pie', 'Vincent' and 'And I Love Her So'.

The campaign will be backed by the company's largest-ever window display campaign with 600 sites being dressed with sleeves, showcards and posters. McLean is touring the UK between September 7-October 1

1-December 11. Charisma records are also included

Dealers wishing to run local press campaigns on the scheme will receive help from Phonogram with advertising costs. The company is reluctant to reveal the discount scale but it will vary according to quantities ordered.

Phonogram will be providing pointof-sale merchandising material along with special 'Star Buy' stickers for the product. New LP releases become eligible for the scheme one month after release date

WITH THE disappearance of the Featured 40', Record Business this week introduces a new Radio-1 airplay report as part of its Airplay Guide (pages 18/19).

Singles will be given one of the following ratings: A ('Heavy play'), B ('Medium play') and C ('Occasional play'), based on the actual number of plays published in the scripts for the major Radio-I daytime strip shows.

CBS schedules five big ones

spend at its command, CBS is aiming to dominate the autumn album charts with five big releases.

The company's Torquay sales conference heard on Friday of major campaigns for Guilty by Barbra Streisand with Barry Gibb, due in October; a Jacksons LP featuring Michael Jackson, Bruce Springsteen's long-awaited double album The River; and Earth Wind And Fire's new offering Faces also set for October. An as-vet-untitled Abba LP is being rush-released on October 10.

The company is also extending its rock boxed set series this season with a selection of three-album packages from such artists as Billy Joel, Earth Wind and Fire, Judas Priest, Barbra Streisand, Santana and Bruce Springsteen. Most will be available in cassette form for the first time at £11.49.

The TisWas ty team, back on screens for 26 weeks from September weigh in with a mid-price LP called The Four Bucketeers, and as usual CBS is running a back catalogue discount scheme offering substantial - but undisclosed - extra margins during the Christmas run-up.

From America CBS and Epic are expecting albums from Cheap Trick -All Shook Up, Crystal Gayle, Steve Forbert and Kansas. From the UK roster the Nolans, Shakin' Stevens, Bruce Woolley, Mike Batt, Sinceros and the Hit Men are awaited

Managing director David Betteridge told the sales meeting: "Our marketing spend is not diminished and we intend to invest our company's money in not only breaking new acts but by taking our existing hit acts and deliverying top sales in to the market place









Wholesalers undercut by IRD's Warwick terms

through the retail trade, the Multiple Sounds Group has set up a wholesale subsidiary, to be known as Independent Record Distributors. Man in charge is Tony Hamlin, one of the founder directors of Relay, the distribution firm which specialises in servicing independent record outlets with ty merchandis-

ers' releases Located in 10,000 sq. ft of warehouse accommodation at 3 Standard Road London NW10 (01-96) 5466), IRD and its staff of 28 will initially only be handling Multiple Sound Distributors product. MSD will continue to service the major multiple accounts. Woolworth, Boots and W.H. Smith direct. However, with manufacturing and distribution facilities now available MSG chairman Ian Miles will be looking to develop IRD as an outlet for pressingas competing ty merchandisers

Setting up IRD and particularly if it becomes a service unit for tv product. will effectively fill a gap in the distribu tion chain so far as independent dealers are concerned. For long enough they have complained that they are over looked n favour of the major multiples when tv albums are available. With IRD, Multiple Sounds will be making a positive effort to overcome this prob

However, the move is not likely to meet with great approval from the wholesalers who have been supplying Warwick albums to shops. With IRD Hamlin and Miles are making it an attractive proposition to deal direct. On top of the normal Warwick discount of 25 percent, 21 percent better than the opposition, IRD will be offering a sliding scale of additional discounts up to an extra 5 percent for orders of £25 and over. "This means the independent dealer will be in line to get a better margin from us than from the wholesaler commented Miles. He stressed that he

Adams to A&A

to maximise catalogue potential is likely

following the arrival at Ariola-Arista of

Dave Adams as commercial director

Adams joined the company from CBS

where he was commercial marketing

Adams will be responsible for co-

ordinating all commercial activities and

new ventures. His brief will include tak-

ing over the duties previously handled

by sales manager Ray Jenks who has left

the company. Also under his control will

be exports, juke box sales, liaison with

Pickwick on Irish sales and with the UK

tunities for secondary licensing for

budget and mid-price release and the

Additionally Adams will seek oppor-

p&d partners PolyGram and PRT.

and felt that their operations, offering a range of choice and speed of delivery, would continue to be attractive to retail-

Over 2000 independent accounts have been keyed in to MSD's IBM computer installation which has an on-line link to the IRD warehouse.

Warwick's rate-card spend this autumn is budgeted at £1.5 million covering more than one dozen packages. First release is Little Miss Dynamite, a Brenda Lee hits compilation. This will be followed by a joint venture promotion together with PRT of a Robin Sarstedt album. Other albums, previously tested and due for autumn promotion will be by Val Doonican, Gallagher and Lyle and Acker Bilk

An offbeat Warwick release will feature actress Joan Collins talking about health and beauty techniques. Her album will be issued to tie in with publication of Joan Collins' Beauty Book

Arden drops six acts but re-signs ELO

JET RECORDS boss Don Arden denied industry rumours last week that he was about to change the company's deal with CBS from pressing and distribution to a full licence arrangement.

The denial followed news last week that Jet had made 11 staff redundant and had chopped six long-term development cts from the roster including Trickster, Carl Perkins, Raymond Froggatt, Wilson Gale and Co, Violinski and Adrian

Jet's staff had been trimmed to managing director Ronnie Fowler, marketing and promotion man Adrian Williams a&r and artist liaison chief Arthur Sharp, Don David and Sharon Arden plus secretaries and personal assistants. ales manager Ray Cooper was a casualty in the original cut-back but was reinstated later in the week.

Acts remaining on the roster are: Ozzie Osbourne, ELO, Magnum, Gary Moore's G Force, Girl, Alan Price and new artists Stonehenge and P45 Don Arden told RB: "There are no

negotiations in progress and we are not changing to a licence deal with CBS," although he added "Contracts were made to be re-negotiated.

He blames the streamlining of the company on the current industry climate, but claimed that he had recently signed Jeff Lynne and ELO to a further six-year deal and that he was preparing to spend a lot of money on recording and promotion in the current months.

"The fact is that people are not buying records in the quantities they used to three years ago," said Arden. "The sooner people realise this, the better off we will be."



DAVE DEE, head of the Double D label, maintains his sequence of offbeat signing pictures by making Deptford band The Kraze an offer

Page clinches Indian deal

A LICENSING deal just concluded by Larry Page, head of the Larry Page Group, will provide opportunities for his own and other UK artists to have their product released in a number of territories not normally easily accessible to Western talent.

After negotiations which began during Midem 1978, Page has finalised arrangements with the Indian Record Manufacturing Company of Calcutta for representation in India, Pakistan, Sri Lanka, Bulgaria, USSR, German Democratic Republic, Czechoslovakia, Hungary, Poland and Rumania.

Under the terms of the government licence, IRMC is required to export 60 percent of all the material it releases to the other markets," said Page, who is also empowered to act as agent for IRMC in the UK and sign lease tape and label deals.

It has taken two years for me to set up this deal and it would take anybody else just as long," said Page. "Obviously it makes sense for anybody interested to contact me first

"There is no possibility of any advances, but I regard it as more important for material to be released and for a royalty payment to be made than for it not to be released because up-front payments are being asked for.

Page reckons that 24 albums will be released in the next 12 months through IRMC. The first batch will be out in November featuring two LPs by Johnny Pearson's Orchestra, two by the Larry Page Orchestra, one by Hunter and a disco compilation album

Indie claims world first for video EP

A TINY Doncaster independent label has scooped the majors by issuing the world's first video EP. It features five songs by Mansfield hard rock trio Limelight.

Future Earth Records boss Dave Moffitt produced the tape himself. It will only be available on the VHS format and is on mail order direct from the company at 19, Darrington Drive, Warmsworth, Doncaster, South Yorks DN4 9LF at £19.95, from Friday

Plans are now being made to distribute the EP to record dealers, via indie distributors Pinnacle. Apart from being the first video EP - it boasts a playing time of 28 minutes, it is also the first music video to be released by a small label and the first to feature a heavy rock group. Songs include the two on their latest single 'Metal Man' and 'Hold Me, Touch Me' plus 'Walk On Water',
'Don't Look Back' and 'Man Of Col-

The cassette, which cost just £500 to make will come in a special plastic library case which opens like a book with a poster wrap-around

MCPS ban on Streisand LP THE MCPS has notified record

importers that Barbra Streisand's new Guilty album is the subject of its latest import ban.

A circular from the society informs importers that Chappel Music, the copyright holder, is not prepared to grant an import licence for copies of the record made by CBS in America. Any import or sale would constitute a breach of copyright and renders anyone dealing in the imported albums liable to an injunction, damages, delivery up of all copies of the record and costs

Bands battle for £3000 prize

recording contract is being offered by the organisers of a talent contest for unsigned groups. And those who nominate the 12 finalists each receive a fortnight's Riviera holiday valued at £140.

Bands are asked to send in a cassette of two original songs plus a cover version, a photograph and brief biography and previous live experience to Battle of the Bands Ltd., London House, Fulham Road, London SW10 9EL, Entries are restricted to amateur or semiprofessional outfits.

The best 72 acts will take part in (paid) regional heats with the winning bands appearing on a special compila tion album. The 12 regional winners will then play at the grand final at the Rainstyles of groups are eligible for entry

bow Theatre London on February 3, All Said organiser Steve Lishman: "This

is not just a one-off competition. It is going to be an annual event which we aim to build eventually into an interna tional talent forum. Our aim is to make this the premier international event in rock music and the launching pad for the major rock stars of the future.

So far the organisers have not decided with which company the recording contract will be WE HAVE been asked by the MTA to

point out that the present PRS charge for background and demonstration music is approximately 23.7p per square metre and not 18.2p, as reported. The new rate of 24.2p is only 2 percent higher and not 33 percent. The MTA stresses that no changes to the existing PRS tarrif has yet been decided on and a further announcement will be made in due course

700-title classical catalogue. TV promotion and video will also be under his supervision.

manager

MULLINGS

TIMES MAY be hard out there - but Virgin retail chief Steve Mandy highly delighted that in its first week of trading the Glasgow megastore did £35,000 worth of business, which may not be the best of news for the other record stores close by although there has been the usual speculation linking CBS with John Lennon's impending return to disc, his onetime road manager Tony Bramwell, now Polydor's director of promotion, reckons that the man hasn't done a deal with anybody yet - and has jetted off to the Big Apple to check over the Lennon ses and renew acquaintance with an artist whose disc comeback will undoubtedly and fenew acquaintance with an artist whose the control of all the big guns, PolyGram included . . . it's interesting to see occasionally how the official word is differently interpreted. In a comment on the performance of its UK companies, the annual PolyGram report stated: "Polydor and Phonogram had disappointing sales in line with the rest of the market, but had strong repertoire bases. Polydor was the UK's leading singles company." An accompanying press release, datelined Hamburg/Baarn, summed up their performance thus - "During the period under review, PolyGram's British record companies Phonogram and Polydor, reported considerable success across a wide range of repertoire." Would that it was always so easy to covert "disappoint-" to "considerable success"

SPECULATION GROWING around the parish that it can't be long now before the Ariola-Arista combination ceases to be divided into three and becomes a wholly integrated unit, with only one managing director . . . further to our recent mention of the frantic bidding reportedly going on for rockabilly act StravCats one managing director, who's not in the fight, reported in awestruck tones that a figure of £250,000 is now being bandied around. And we thought the industry was hard up . . . watch out for Campaign's forthcoming special report on Music and Marketing - among the goodies in store will be the low-down on 'How to sell a £5 album and a £1 single', something most record companies will want to know all about parta Florida chief Hal Shaper reveals company has an interest in a stage musical

The Streets Of London, vastly expensive and now being cast for an October opening at an intimate lunch for favoured scribes hosted by Polydor to launch the first Shadows album on the label, Hank Marvin gagged; "Cliff stays with EMI because he has a pension arrangement". Brian Bennett couldn't make it - he was conducting the LSO at a recording project. Bruce Welch reckoned there had been 13 Shadows one way or another since the group was formed. Mullings will be pleased to award a copy of the album to the first brain of Britain to come up with a correct (or nearly correct) list of names . . . the act's former vocalist takes another step towards his EMI pension on October 14 with the celebration of his 40th birthday - and undoubtedly a major hit with 'Dreamin', written and produced by Alan Tarney, who wrote 'We Don't Talk Anymore'. His three weeks at London's new Apollo theatre, from September 19, are already sold out. Beforehand he makes his first visit to Rome for a tv show, then plays a concert in Copenhagen followed by two weeks in Germany. After London he's doing a charity go of Africa. Not bad for an old 'un . apologies to John Howes (RCA) for uncertainty about the spelling of his name in last week's story. Obviously those merger negotiations caused confusion with John House, PRT's a&r manager LIKE EVERYBODY in the industry, recording studios are feeling the pinch but the unkindest cut of all came for one when the operator removed the Space Invader machine because takings were insufficient. Such is the popularity of these fiendish playthings with musicians that a studio share of £400 a week is not . conspicuous by their absence from the historic Barclay James Harvest free concert for 170,000 West Berliners were the hatchetmen of the British rockpress - entirely due to the fact that none had been invited as a result of past treatment which has not exactly endeared them to the band or its management

a Daily Mail story that Bill Haley was planning legal action against Walls for parodying 'Rock Around the Clock' on a new ice cream commercial has mystified the MCPS which confirmed that copyright owners Kassner Music gave Walls permission for the project. MCPS now curious to see whether Haley's management works the trick again when another licensed parody is unveiled shortly



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THE CLIMACTIC moments of the Barclay James Harvest free concert for German fans, played against a backdrop of the Reichstag building in Berlin. The concert was staged by the group as a special gesture of thanks to their fans in West Germany who during the last 12 months have bought 1.4 million copies of the group's albums. It turned out to be one of the biggest open-air gatherings in Germany since the war and the official estimate of the attendance was 170,000 people. The massive parkland site was thronged with fans and a free and easy party atmosphere developed as the band played a two-hour set from a specially erected stage framed by the massive former government building. The newly-created show featured most of the classic BJH material, including Les Halroyd's haunting composition 'Berlin' dedicated to the city. The band's elegant, sweeping style of synthesizer-enhanced ballads lent itself well to the occasion and despite the vastness of the site, the use of four supplementary speaker towers strategically placed at some distance from the stage produced particularly high quality reproduction. However, rather than risk the possibility of a political incident, a plan to site one set of speakers facing the adjacent Berlin Wall was dropped. Nevertheless, there were reports of fans in East Berlin congregating on their side of the Wall to hear what was possible of the music. The cost of the event was estimated by manager David Walker to be about £160,000 of which the band contributed about £50,000. The rest of the money was made up from contributions from a number of sources including the Axel Springer publishing group, the Berlin Senate, Mama Concerts, organisers of the band's 26-date tour earlier in the year, and Handle Artists, the UK management company. The event was filmed by Keith MacMillan's Keef & Co. video company.

Merchandising

single for Logo Records will contain a free 'live' single with the first 10,000

Entitled 'Let's Go' (VAR 1) the 45 is released in a picture bag on September 12. The band's first album 100 m.p.h. (MOGO 4012) is out on October 17 with the first 10,000 copies containing a free two-colour poster. It will retail at midprice and both products will be backed by heavy in-store merchandising.

THE REVILLOS album Rev Up (DID X3) released on September 12, will be backed by extensive promotion including 'mini pages' in the consumer press, ZigZag and Smash Hits, store visits in the provinces, fly-posting in tour towns and London and extensive display material.

WITH THE reformation of Atomic Rooster, B&C Records is re-releasing the band's two hits 'Devil's Answer' and Tomorrow Night' on one single (BCS 21) available from September 19 to coincide with Rooster's six-week UK tour. Also re-issued is the double album Home To Roost (CRD 2) at £5.99.

Meanwhile Trojan Records is putting out a maxi-single of Judge Dread's first three hits, as part of its Maxi-Trojan series, under the title 'The Big One' including Big Six' 'Big 7' and 'Big 8'. It

HEAVY METAL band Vardis's first comes in a special bag and will retail at £1.49 released on September 12

DR FEELGOOD'S new album is released on United Artists on September 12 supported by trade and consumer press advertising, posters and widespread window displays with a national tour to follow in the Autumn, Entitled A Case Of The Shakes (UAG 30311) it is produced by Nick Lowe.

VIRGIN RECORDS is to release a four album boxed set by Tangerine Dream titled Tangerine Dream 70-80, a compilation of selected back catalogue and new material recorded for the occasion along with a 24-page booklet. The album, which features a reunion of the founding band members preceeds a national tour in November

Colin Burn goes to Stones label

COLIN BURN, formerly general manager of EMI LRD, has been appointed general manager of Rolling Stones Records. He will be responsible for co-ordinating the group's recording activities worldwide outside the US and Canada, including marketing and promotion activities, and for talent acquisition.

Gee and Davison form Liaison & Promo Coy

vice has been launched by two former record executives to ensure smooth relations and give back-up support between small and large labels.

Former GEM Records general manager Clifford Gee and Gary Davison, previously head of Infinity Records in the UK, have set up the Liaison and Promotion Company offering a full range of marketing, advertising, sales, promotion, press, dealer liaison and production control services to major and independent companies, management

Commented Gee: "We believe this is

a revolutionary new service and a much needed one. Record company staff cuts are making it increasingly hard for them to offer a full range of facilities to their artists and independent labels." The company can also handle international work with several deals already

RCA to handle Fantasy and Stax

FOLLOWING THE termination of Fantasy/Stax's EMI licence deal, RCA is taking over distribution of the labels in the UK with immediate effect.

RCA plans to operate the agreement through its existing contract for Milestone-Prestige and only release selected new product until a new release schedule can be organised and a full and independent licence deal brought into

Future releases from the labels will include new product from Sylvester, Fat Larry Band, Fever and Idris Mohammed

FORMER RUSH-Release director Barry McCloud has set up his own management, agency, promotions, publishing and record companies under the banner of Barry McCloud Enterprises. The promotions company will cover

national and local radio, club mailing and monitoring and trade promotion through a regional team. Initial pro-duct includes 'The Whisper' by The Selecter and 'Mantovani' by the Swinging Cats for Chrysalis.

McCloud has signed wrestler and country singer Brian Maxine for management, publishing to his McCloud-7 Music company and to his Subway Records for recording. First release will be a single in October and a Maxine album, acquired from DJM, to be remixed and scheduled for November.

McCloud has appointed Marion Wright as personal assistant and to handle national radio coverage. From September 8 the company will be based at 10, Longfield House, 18-20 Uxbridge Road, London W5 (Tel: 01-579 5902).

NEON MARKETING and Communications, the pr company formed by Brian

international artists, manager or labels in a total co-ordination role," said Davi-

The new firm is based at 4D Oxford and Cambridge Mansions, Old Marylebone Road, London NW1 (Tel: 01-723 36230.

Money on Magic Moon

A NEW independent record company called Magic Moon has licensed a Zoot Money album from Paul McCartney's MPL company as its first LP release. Out on September 26, Mr. Money (LUNE 1) is Money's first solo album for ten years and will be complemented by a single on September 19 - a version of the Fats Waller classic 'Your Feets Too Big' (MACH 35)

Magic Moon has been formed by Ral Lofting, previously a manager who also handles a&r. Marketing is the responsibility of Robin Bryson. Distribution is through Pinnacle and the company can be contacted on 01-221 2936 Oliver and Bruce Welch has clinched sev-

eral forthcoming Meroyn Conn Organisa-

tion projects, including public relations

work for the 17-date Nashville Cavalcade

Show which tours the UK in September

plus the launch of the Mervyn Conn Presents record label as well as promotion work on initial releases from Wanda Jackson, Razzy Kramer and 7.7. Barrie KINGDOM RECORDS, first launched in 1973, is being refloated in the UK in November with a maxisingle nd album from Caravan. It will be followed by a reggae single from lovers rock outfit Revelation. Negoti-

ations for distribution are currently

under way. In the meantime Kingdom

can be contacted at 9-11 Monmouth Street, London WC2 (Tel: 01-836 4763) The label ceased UK operations 18 months after its launch but carried on in France and the Benelux countries through Disques Vogue.

MARK HARRISON has formed his own independent promotion company to be known as Harrison Promotions at 66, Beaufort Road, Ealing, London WS (01-997 9650).

KOROVA RECORDS has signed new London group The Sound which previously released a single on the small Torch label. Debut single from The Sound is 'Heyday' out last Friday, with an album to follow later in the vear

DA BIZ has signed a long term deal with Sire Records and release a single 'On The Beach' (SIR 4045) on Friday. The song was previously out on the band's own Small Operations label.

SMALL LABELS

Edited by JOHN HAYWARD

Big push on Kennedys LP

CHERRY RED is mounting a big bona fide promotion campaign around release of the Dead Kennedys album Fresh Fruit For Rotting Vegetables (BRED 10)

this week The album has secured advance orders of more than 18,000 and is launched with an initial phase of trade and consumer press advertising space plus posters and streamers for dealer use

free colour poster with every LP and badges and armbands are being distributed.

If sales hold up, a second phase of promotion comes into effect in a fortnight's time. Later in September a cassette version of the album (CARED 10) is released. New versions of the indie chart hits 'Holiday In Cambodia' and 'California Uber Alles' have been and London fly-posting. There is also a included on the LP.

Next the sound of Surrey

BURIED DEEP in the heart of picturesque Surrey (Leatherhead to be exact) Surrey Sound Studios has launched its own label - to be known, not entirely surprisingly, as Surrey Sound Records

The initial signing is Jeff Scott and the Hitmakers, a combo from the West Coast of America with a distinctly unlaid-back sound called 'Keep On Proving It' (HMS 1) out last week and

available through Pinnacle

Ia label for one-stops

THE GHETTO community label Black under the arrangement were 'Mother In Roots/Youth Production which oper- Law' by the Gaylords with a debut ates out of Kingston Jamica run by album now awaiting release and 'You've Sugar Minott, Barry Brown and Tony Lost It' by Sugar Minott - an alternative Tuff has arranged UK distribution through Rough Trade and Jet Star.

version of the Righteous Brothers' 'You've Lost That Loving Feeling' Released at the end of last month standard

See New Singles page for Distributor Code details

THE INDIE CHART

4 CAN'T CHEAT KARMA/WAR/SUBVERT Zoundz Crass 421984/3 (H) PARANOID Black Sabbath NEMS BSS 101 (S) PHOLIDAY IN CAMBODIA RADIO DRILLTIME

2 I PARANCIO BIESE SABESTI NEINO 3 PARANCIO BIESE SABESTI NEINO 3 POLIDATA IL CAMPO CHERRY 13 (M) 3 PAULIA PARANCIA CHERRY DA MAT 1 JOY DIVISION FALLO PARATT 1 JOY DIVISION FALLO PARAMETRI CAMPO PARAMETRI C Josef K Postcard 80-3 (H/T)
LIAR Demon Clay 4 (H)
BORN IN FLAMES Red Crayola RT 054 (N) Spizz Energi RTSO 3 (N)
YOU CAN BE YOU (GIRL ON THE RUN)
Honey Bane Crass 521984-1 (H)

7 7 TERRICH COURSE 4AD AD 7 (N)
Balman
8 11 THERE GOES CONCORDE AGAIN
And The Native Hipsters
Heater Volume HVR 254 (H/Z)
9 12 CALIFORNIA UBER ALLES
Dead Kernedys
Fast FAST 12 (N.P)

33 38 MAR RIBAT SERVISTOR RTTY RT 044Y 5 FM Stis Stis Page 14 22 DE MATROSEN/SPLIT Light T T047 M St 44 MOTORHEAD Motorhead Big Beat NS 13 P 35 - THE YOUNG ONES Menaco Feath 14 17 - DRUG TRAIN Cramps Height 15 0021 M S 24 TOMIGHT Patrik Flugerad Sciuton F5 02 M Final Sciuton F5 02 M Fi Dead Kennedys 10 9 TRANSMISSION NO ESCAPE Cheisea Step Forward SF 16 SNOW Mekons Red Rhino RED 7

10 9 TRANSMISSION
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18 10 REALITIES OF WAR Discharge Clay 2 (H
19 16 FINAL DAYS

BETTER SCHEAM
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THE PICTURE ON MY WALL
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Zoc CAGE 004 (M)
LIMITED ENTERTAINMENT (EP) RT 043 (N Young Marble Glants
Young Marble Glants
Young Marble Glants
Young Marble Glants
Postcard 80-2 (H/T)

1 - ARE YOU GLAD TO BE IN AMERICA
James Blood Ulmer
22 20 I'LL REMEMBER YOU Glaxo Babies SWEET & INNOCENT Diamond Head Media SCREEN 1 (P)

28 MY WAY OF THINKING/I THINK IT'S GOING
TO RAIN TODAY

22 20 I'LL REMEMBER YOU
32 20 WHERE'S CAPTAIN KIRK?
\$25 Energi RT RTSO 4 (N)
42 21 NO ROOM Albelsoo Spizz 80 RT RTSO 5 (N)
5 15 GMETTO The Wall Fresh 17 (N) TO RAIN TODAY
UB40 Graduate (12) GRAD 8 (M/T)
JUST LIKE EDDIE/SUN FLIGHT 49 35 JUST LIKE EDDIE/SUN FLIGHT
SILCON Teens Mute MUTE COR (N)
50 39 GOING THROUGH THE MOTIONS
Prefects RT 040 (N)

- JANE FROM OCCUPIED EUROPE RT ROUGH 15 (N) Joy Division Factory FACT 25 (HJP)

2 - SIGNING OFF
UB40 Graduate GRAD LP 2 (M/T)

3 2 UNKNOWN PLEASURES 12 9 DOME Graham Lewis & Bruce Gibert 13 10 INFLAMMABLE MATERIAL RT ROUGH 1 (N) Factory FACT 10 (H/P) Stiff Little Fingers RT ROUGH 1 (N)
14 8 MUSIC FOR PARTIES SILCON TOPINS
15 18 GUILLOTINE/LIVE AT THE ELECTRIC CIRCUS 4 - THE ART OF WALKING

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Factory FAC 14 (H/P) Black Sabbath NEMS BS(C) 001 (S)
10 7 TOTALE'S TURN (IT'S NOW OR NEVER)
Fall RT ROUGH 10 (N) Postcard, 185 West Princes Speet, Glasgow G4 982

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Meaningless Songs THE HEEBEEGEEBEES



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***UP-AND-COMING - strong release from
established act or expected breakthrough with crossover potential or simply new and hopeful
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Signale likely to boost album sales

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DUARTZ STAND UP AND FIGHT (MCA) Specius 2000#

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◆New heavy metal signing to MCA. For carricalign, see Quartz comment

See New Singles page for distributor code details

ALBUM REVIEWS

Top 10

GARY NUMAN: Telekon (Beggars Banquet BEGA 19) Prod: Numan

Telekon features two of Numan's most expert and evocative pieces to date in 1 Dream Of Wires' and 'Remember I Was Vapour' - both mysterious little vignettes of the future and technoaffection. Elsewhere there are good examples of Numan's painful alienation like 'The Joy Circuit' and the title track with its effectively sparse Smile' sounds like a slice of the dreaded rock star self-pity. Numan's appeal lies in his naivite, and if he loses it and becomes weary of fame it would be damaging to his electronic persona. Meanwhile the album comes with a free single containing previously unavailable tracks from the video and ought to chart high.

KATE BUSH: Never For Ever (FMI EMA 794) Prod: Kate Bush/Jon Kelly

Kate Bush's albums never seem to fulfil the promise of her excellent hit singles and this one's no exception with a selection of witty and diverting song ideas that nonetheless lack something in final punch, too often becoming fragmented pieces in which Ms Bush's quirky voice is the only focal point. But she is Kate Bush and assisted by its attractive cover this album will do well

NINE BELOW ZERO: Live At The Marquee (A&M AMLE 68515) Prod: Mickey Modern & Nine Below Zero Good move from A&M to record Nine Below Zero's debut album at the spiritual home of British r'n'b The Marquee club, and then to cram in 12 strong cuts from the great reservoir of Chicago music, songs like 'Tore Down', 'Ridin' On the L&N', 'I Can't Quit You Baby' and 'Got My Mojo Working'. The remaining two tracks are originals which augur well for the future of his hard-working four-piece which features a rather special young harmonica player in Mark Feltham and a good rasping vocalist-cum-quitarist called Dennis Greaves. The live mix is very punchy, and the LP ought to sell to fans of The Blues Band' and the many who have caught a club performance recently.

THE B52's: Wild Planet (Island ILPS 9622) Prod: Rhett Davies & B52's. The B52's appear to have survived last year's ballyhoo quite well and now get down to the not-quite-so-serious-as all-that business of making records. Specialising in percussive new pop of an alien kind, the zany West Coast band obviously have the skill to become influential in the world of mutant rock and will soon take over the mantle of Devo as numbers like '53 Miles West Of Venus' and 'Quiche Lorraine' get around. Bet on strong enough initial sales to make a chart entry

UB40: Signing Off (Graduate LP2) Prod: Bob Lamb, Astro, Jim Brown, Ali Campbell, Robin Campbell, Earl Falconer, Norman Hassan, Brian Travers, Michael Virtue.

UB40's unique style of jazz-dub reggae has earned them much acclaim and two hit singles to date. Unfortunately the formula wears a little thin when spread over a whole album. 'King', 'Food For Thought' and 'I Think It's Going To Bain Today' are all included together with seven new tracks in a similar but less distinctive vein. Having found a hit formula UB40 seem unable or unwilling to experiment but if the hits are to keep on coming significant changes will be required

Best of the rest

BRINSLEY SCHWARZ: The New Favourites Of . . . (Liberty-United LBR 1033) Prod: Dave Edmunds Well justified re-issue on Liberty-UA's

Pop File series of an album originally released in 1974 when the band numbered Nick Lowe, Bob Andrews, Brinslev Schwarz, Ian Gomm and Billy Rankin - a remarkable line-up for a group that was by then almost entirely confined to the pub circuit. The quality of the material is almost ridiculously high with main writers Lowe and Gomm going through their country-style Beatles period Nick Lowe fans alone should make for steady demand.

VARIOUS ARTISTS: New Flectric Warriors (Logo MOGO 4011)

Good sampler of 16 new metal bands (where do they find them?) with much variety and few falling into the trap of playing the 'new' heavy style with its increasingly predictable simplistic riffs. Bands like Turbo, Streetfighter, Stormtrooper. Vardis and Kosh all have something to offer in terms of commitment and imagination. Can be recommended to fans of the genre.

PAT BENATAR: Crimes Of Passion (Chrysalis CHR 1275) Prod: Keith Certainly one of the best looking lady

rockers around at the moment Ms Benatar also has a fine cutting edge to her voice that puts her in the top division. However, her choice of material could be better, and there is hardly a let up in the full volume breathless approach which makes for a lowcontrast experience over two sides of an album, although her tilt at K. Bush's 'Wuthering Heights' is enterprising.

SACHA DISTEL: The Sacha Distel Collection (Pickwick PDA 071) Surefire double-album

romantically-inclined songs which you can imagine everybody's favourite Frenchman crooning even as you look at the titles - 'Raindrops Keep Falling On My Head', 'feelings', 'What Now My Love', 'How To Handle A Woman' and so on. Total of 24 numbers and Sacha's handsome visage adorning the sleeve.

NEW SINGLES	The Record Susiness Singles Marketing Golde B-Special bag (White)-Special Visys (£1.49-recummented Retail Price)					
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DISTRIBUTOR GUIDE

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Business

THE FLOOD of oldies continues unabated. Motown's latest extravaganza comes now as a pack only. Individual titles may be available at a later date.

Meanwhile Lightning's Old Gold Catalogue is boosted by another batch of releases including four Classic Coasters' tracks The Archies' 'Sugar Sugar' and the Shangri-Las 'Leader of The Pack.'

Index A-Z listing of title and initial letter of artist Any rep rou man
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isco Dealer

chart top, but significantly her sales are almost entirely on 7-inch, with the larger format languishing at a lowly 25th position.

Unfamiliar faces in the disco listings are Queen, who roar in at 19 with their blatantly dancefloor-orientated 'Another One Bites The Dust'. This has also done the reverse-crossover trick in the States, where it currently stands at 43 in Record World's Black-Orientated Singles chart, and No.6 on the disco listing. There seems to be no sign of a 12-inch pressing of the cut from EMI (although a few shops here have somehow gotten hold of US Elektra promo-only 12-ers), which is perhaps a little odd considering that the forthcoming Paul McCartnev single is to be a 12-inch only release of 'Temporary Secretary', presumably aimed at disco DIs.

Another strong influx of import albums into UK shops this week, headed by L.T.D.'s Shine On (A&M). High Inergy's Hold On (Gordy), and Look In Your Heart by Ernie Watts (Elektra), all of which have made an immediate chart debut on RB's imports list. Others include Stand Up from Fat Larry's Band (Fantasy); Hubert Laws and Earl Klugh collaborating on the soundtrack album to the film How To Reat The Cost of Living (US Columbia); Sylvester with Sell My Soul (Fantasy); Serenade For the City by Michael Urbaniak (Motown): Main Ingredient's Ready For Love (RCA); No Way from Geraldine Hunt (Prism); and Have You Heard by Edmund Sylvers (Casablanca). All these are picking up sales already around the RB panel. By contrast, hot new import singles seem decidedly thin on the ground - Eddie Rosemund's months-old 'Funk It', oddly never picked up for UK release, is holding its head up well sales-wise amongst the current trickle of newies.

A quiet area too, around the bottom and just outside the charts. Bubblers include Sun's 'Space Ranger (Capitol); the O'Jays' Girl, Don't Let It Get You Down' (TSOP); Carrie Lucas' 'Keep Smilin' (Solar); Sugarhill Gang's 'Hot Hot Summer Day' (Sugarhill); and Syreeta's 'He's Gone' slowie (Motown) but none of these are sufficiently new or hot to be worth tipping as future winners. New releases which should do the trick, however, are Mass Production's 'Cosmic Lust' (Atlantic); 'Summer Grooves' by Mirage (Flamingo); the less-than-splendid remix of Flakes' 'Sugar Frosted Lover' (Calibre); and at long last, William DeVaughn's 'Be Thankful For What You've Got' on FMI 12-inch.

Ottowan's 'D.I.S.C.O.', a fresh entry at 48, has actually been languishing on a lot of dealers' shelves for many months, having achieved absolutely nothing when it was first released. Blanket exposure this Summer in continental discotheques has, however, led to its belated demand by returned holidaymakers trying to recapture those hot nights on foreign dancefloors. Inevitably, it's now also getting domestic DJ play as the same freshly returned tanned hordes make free with their requests; watch it grow inexor-ably. BARRY LAZELL ably.

THE DISCO CHART

	Com	iled by RR	Research from returns fro	m sper	latist disco-orient	ate	d sh	ops
Th			BPMs (Beats-per-minute) supplied by Wi			Dist	BFM	12-inch
*		9 FEFLSLIK	E I'M IN LOVE KELLY MARIE	-	Calibre Plus PLUS(L) 1	A	121	28%
-	2 2		HE NIGHT GEORGE BENSON	Warne	r Bros K17673 (LV 40)	W	110	54%
-			SIDE YOUR HEAD GAP BAND		Mercury MER(X) 22	F	106	32%
_			HE FUNK LOCKSMITH		Arista ARIST (12)364	F	114	77%
*			ON A WIRE SURFACE NOISE		Groove GP 102(T)	W	129	78%
*1		3 ONE DAY!	WILL FLY AWAY RANDY CRAW	FORD V	/arner Bros K17680(T)	W	Slow	46%
#7			ONE SHALAMAR		Solar SO(12) 11	R	114	56%
-	4		OR JAMAICA TOM BROWNE	_	Arista ARIST (12)357	F	112	58%
*9	12	9 BIG TIME R	ICK JAMES		Motown (12)TMG 1198	E	117	72%
10	7	6 SEARCHIN	CHANGE		WEA K79156(T)	W	128	81%
11	9	3 DYNAMITE	STACY LATTISAW		Atlantic K11554(T)	W	116	57%
★12	16	7 POP YOUR	FINGERS ROSE ROYCE		Whitfield K17674(T)	W	120	54%
13	13	5 CAN'T STOR	THE MUSIC VILLAGE PEOPLE		Mercury MER 16	F		N/A
14	14	5 TASTE OF E	HTTER LOVE GLADYS KNIGHT	1000	CBS (13)8890	C	109	61%
★15	30	YOU'RE LYI	NG LINX		Aves CHS (12)2461	F		100%
*16	26	CAN'T FAKE	THE FEELING GERALDINE HU	INT	(Prism PDS 405)	Imp	115	100%
17	8	BACK STRO	KIN' FATBACK		Spring POSP(X) 149	F	118	71%
18	6	PRIVATE LIF	E GRACE JONES		Island (12)WIP 6629	E	105	57%
*19		ANOTHER O	NE BITES THE DUST QUEEN		EMI 5102	E		N/A
20	11 1	UPSIDE DOV	WN DIANA ROSS	N.	totown (12)TMG 1195	E	110	32%
21	20 1	LOVE MEET	NG LOVE LEVEL 42		Eite POSP(X) 170	F	99	80%
22	17 4		ME WAIT ROBERTA FLACK		Atlantic K11555(T)	w	117	72%
23	24 4	WEAKNESS	FOR YOUR SWEETNESS JIMM	Y SENYA	H Rokel ROK (12)13	R	114	100%
24	28 12		YOU'RE DOING YOUNG & CO.			Imp	119	90%
*25	33 4		OFF CAMERON		Salsoul SAL (12)4	R	119	B2%
26	21 9		BSON BROTHERS		Island WIP 6617	E	126	N/A
27	19 6		N GONE CROWN HEIGHTS AFI	EAID	De Lite MER(X) 28	F	122	64%
*28	37 3		MAKE IT ASHFORD & SIMPSO		arner Bros K17679(T)	w	110	94%
29	22 13		BE LOVED BOR MARLEY		Island (12)WIP 6610	F	Reg.	48%
*30	42 2		THE LIMIT NORMAN CONNORS		Arista ARIST (12)363	F	rieg.	50%
31	25 B	STEPPIN'SH		,	Polydor POSP(X) 163	F	99	80%
*32	38 2		ION DETROIT SPINNERS	_	Atlantic K11558(T)	w	126	54%
*33	58 2		ASS BRASS CONSTRUCTION	O tobe	d Artists UAX 1371 Y)		118	N/A
34	31 4		THE PAPERS DELLS		th Century TC(D)2463	Imp B	122	100%
35	34 6		A TASTE OF HONEY		Capitol (12)CL 16156	E	106	74%
			THE 80's 80's LADIES		(Melodic UMD 7000)	Imp	124	100%
37	43 15		TIME (DO IT RIGHT) SOS BAN		Tabu TBU (13)8564	C	119	85%
38	32 1		T JERMAINE JACKSON		Motown (12)TMG 1194	ε	119	38%
39	23 1		EGUN TO LOVE YOU DYNAST	Y	Solar SO (12)10	R	115	62%
40	44 :		TY FRED WESLEY		(RSO/Curtom 1037)		124	N/A
41			FUNK SOUL SHACK		Record Shack 002			100%
*42		GIVE IT ON			(Epic 48-50918)			90%
43			IBILEE AL DI MEOLA		CBS (13)8803		128	74%
44			O IT WITH YOU RITZ		(Posse POS 1201)			100%
45	29 1		WEAR IT OUT ODYSSEY		RCA PB(PC) 1962	R	128	56%
46	52		ALL IT WAS JEAN CARN		Phil Int PIR (13)8840	C	114	88%
★47			UR LOVING TEENA MARIE		(Gordy G8-9978)			N/A
★48		1 D.I.S.C.O.			Carrere CAR 161(T		124	57%
49	35		REST BABY O		Calibre CAB(L) 505		126	78%
50	41		STAR STARSHIP ORCH.		CBS (13)8898	C	122	86%
51		1 GORO CIT	Y MANU DIBANGO		(Polydor 2141 254)	Imp		24%
52		1 SITTING &	WATCHING DENNIS BROWN		Taxi 100	В	Reg.	82%
53		1 SHINE ON	LTD		A&M AMS(P) 7555	C	-	67%
54	-	2 DANCE TL	IRNED INTO A ROMANCE JONE	ES GIRLS	(Phil Int ZS9-3111)	Imp		N/A
55	5 47	2 BEHIND TI	HE MASK YELLOW MAGIC ORD	CH.	A&M AMS 7559	C	117	45%
56	5 39		RADIO CHOCOLATE MILK		RCA PB(PC) 2030			75%
57			RK JOHN HANDY		MCA(T) 621		132	88%
54			HY POINTER SISTERS		Planet K12470			N/A
-			THE FUNK B.T. EXPRESS		Calibre CAB(L) 500		118	85%
- 6			N LOVE AFFAIR GEORGE DUK	E	Epic EPC (13)8751		126	72%
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See New Singles page for Distributor Code details

IIK DISCO LPS

George Duke LET'S GET SERIOUS

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Ÿ	17	10	BADDEST Grover Washington Jr	
•	18	100	HOLD ON High Ingray	Gord
sic .	19	16	LOOK IN YOUR HEART	
			Ernia Watts	Elektr

IMPORT LPS

LIVE MUSIC

Wonder's triumph at Wemblev show



is supposed to lift the spirits and move the soul then Stevie Wonder's twohour plus opening show at Wembley Pool must be rated as one of the outstanding musical occasions of recent years

Relaxed, good-humoured and obviously enthused. Wonder somehow managed to radiate such an abundance of warmth and unaffected love for mankind, that for a while at least it was possible to believe that the world wasn't such a bad place after all - and that if we subscribed to the Wonder doctrine of peaceful co-existence then its longterm chances have to be considerably brighter as well. It is possibly part of the magic of the man that in his blindness he can communicate feelings more graphically than those gifted with sight Musically he was magnificent, laying

to rest any doubts that the indulgent Secret Life of Plants album heralded a move in new and less accessible directions. While for the most part it was a retrospective of past musical peaks. he did provide a couple of glimpses of the new album which suggest he's back in top form again. One song, 'Lately', performed to a simple piano accompaniment, concerned itself with premonitions of a romantic split and with its beguiling melody line may well become one of his classics. It formed part of a sequence of ballads, among them 'Superwoman' and 'All In Love Is Fair', which provided an early highlight, particularly for the opportunity they provided to appreciate the rare

expressive qualities of his voice. Wonder worked with a 10-piece band and four girls singers and the opening 'Signed, Sealed Delivered I'm Yours' gave an early taster of the power later to be displayed in the driving climax to the first half which took in Boogie on Reggae Woman', 'Let's Get Serious', 'Living In The City' and a version of 'Higher Ground' with the horns spitting out punchy riffs, that was a masterpiece of controlled rhythmic excitement. The second half began with a rever-

sion to boyhood and a harmonica workout on 'Fingertips', in which he donned the vestervear Motown outfit of blue tuxedo. Winners in this section included rumbustious 'You Can Feel It All Over', 'Superstition', which had the audience on its feet, a plaintive 'Secret Life of Plants' and a closing pot-boiler, 'Did I Hear You You Love Me?', While he continues in this mood, the future of black music is secure in hands of its most prolifically gifted creator.

BRIAN MULLIGAN

Spartan: giving indies credibility and clout

TWO YEARS ago when Spartan Records set up business in a converted bakery in Wembley with the aim of distributing independent labels, not even the most optimistic observer would have rated very highly the company's chances of survival.

But the foresight of Tom McDonnell and Dave Thomas, two former Record Merchandisers executives who founded the company with Pran Gohil, has paid off handsomely. In a time of industry recession. Spartan has become one of the outstanding success stories of recent years. While other companies are contracting, Spartan is engaged on an expansion programme which will not only provide new job opportunities, but will see the installation of a £60,000 computer and the purchase of a record pressing fac-

While the industry generally was slow to recognise the burgeoning influence of the small and not so small indies, Spartan has flourished impressively. Hits like 'Day Trip To Bangor' by Fiddlers Dram and UB40's two winners, 'Food For Thought' and 'My Way of Thinking', have helped turn the spotlight on the company and have proved Spartan's ability to deliver when the pressure is on.

When McDonnell and Thomas launched Spartan, their belief in their own ability to succeed was such that they second-mortgaged their homes to raise £40,000 of the £80,000 capital

IN THE first year, Spartan turned over £930,000 worth of business, better than expected after an initial six months when rather more was going out than coming in. By the firm's second anniversary at the end of June, turnover had grown to £2.5 million, with a healthy bottom line, and next year Spartan is budgeting for £4 million worth of business

Even in the nail-biting first six months, there was no doubt in the minds of McDonnell and Thomas that Spartan would survive and become an important force in the UK industry. "We were totally committed to the belief that there were lots of labels and music that people wanted," says McDonnell. Trouble was that there was not an organisation in existence specifically geared to cater for them. Previously the only alternative to major record companies had been wholesalers. If they didn't want to handle the line, where did they go?

Spartan, as Thomas points out, could have taken the easy route by "renting an old garage and calling ourselves national distributors. Instead, they decided to do the job properly in order to give the company the credibility it needed in the eyes of prospective customers. So they went for premises of 15,000 sq.ft. and took on the overheads of employing 20 people, including a team of six salesmen covering the country and utilising the services of Courier Express to provide fast delivery support for the INDEPENDENT LABELS and independent distributors have come and gone since the boom four years ago. But Spartan is one indie distributor that has proved the possibility of selling small label's product on a consistently successful basis. 120 little labels are currently utilising Spartan's services.

personal service

eye of Sales manager Mike Denton, has now been expanded to a total of nine field representatives and a sixstrong telephone sales department.

The field team cover upwards of 1,800 accounts each month while the tele-sales operation covers between 350 - 400 shops daily.

After taking the orders, Spartan spares no effort to ensure that they are despatched on the same day through the distribution operation which is headed by Pat McDonnell.

WHILE THE tendency over the past 12 months has been for a general reduction in the dealer discount, Spartan is keen to do nothing which it feels would endanger its carefully cultivated relationships with the trade

some of the acts which received their The sales team, under the watchful first chance through Spartan distribution. Among them are Stiff Little Fingers, Specials, UK Subs. Ruts. UB40 and of course, Fiddler's Dram.

Although Spartan had already seen chart action with some of its releases it was the 1979 Christmas hit by Fiddler's Dram, 'Day Trip To Bangor' which really brought the company to national prominence

Spartan had heard the group perform the song in concert and fancied its potential as a single - but not in the form in which they were singing it. It was typical of the way that Spartan likes to get involved with records

at the earliest possible moment that Dingles re-recorded it several times before a version came up which was regarded as really commercial. "It wasn't," savs McDonnell, "just a



SALES MANAGER Mike Denton (far left) and members of the Spartan sales force get together at the company's Wembley hq. Also pictured with md Tom McDonnell, marketing director Dave Thomas and distribution manager Pat McDonnell, are female members of the staff and two visitors from Graduate Records, md Dave Virr and promotions manager Dave Ingham.

"The dealers are the front-line of question of handling a hit record - it this industry and we want to support them" says Thomas. "We have no intention of cutting their 33 per

The arrival of Spartan was welcomed not only by labels but also the retail trade. Dingles, Cherry Red, CJMO, Tangent, Rough Trade, Faulty Products, Charly, Safari, Fellside, Release, Ipi Tombi and Graduate were among the early clients. Many are still sharing Spartan's success today. At the retail end, instead of finding it hard to sell, Spartan was pleasantly surprised by the dealers' reaction. Major multiples immediately opened accounts and owner-operated outfits welcomed the arrival of a supply source for new-wave labels and their street music acts which were gaining increasing consumer interest but in many cases were difficult to

Looking back it is interesting to list

was total involvement. We advised on the design of the picture bag, and then helped on promotion, like Top Of The Pops and getting press cover-

The record became the best-seller of that Christmas. It proved, if proof were needed, that Spartan could handle a really massive national seller. The record ended up by selling over 600,000 copies, and it is Spartan's proud boast that never once did they go out of stock. "It was more than just a test of our distribution system, says McDonnell. "We were also responsible for manufacture and we had to liaise with six different factories on supplies."

However, the company will not need to deal with six different factories again. To further improve its service to

clients, Spartan has bought from Multiple Sound Distributors a record the biggest success stories of the 80s.

pressing plant in Caerphilly With 10 semi-automatic presses and with space to expand, the plant can turn out 125,000 singles and 50,000 LP's per

"We are going into manufacturing so that we can provide a complete service to our labels. Although we have been given good service by the independent pressers, we are vulnerable at certain times of the year. Having our own factory will enable us to cope with all our requirements if the pressure is on," says McDonnell.

Spartan's achievements and reputation as a sales and distribution company servicing small labels is best underlined by the company's claim that in its two years of existence it has never had to make the first approach to the client

Right from the beginning, small labels found out about Spartan and they have never stopped knocking on the door since. At the last count there were 120 utilising Spartan's services in one form or another and although the company's name has been built on success with new wave and ethnic material, it is now looking to broaden its appeal to the trade with a wider range of repertoire. It has for instance, just taken on Nimbus, the specialist classical label from Wales with a reputation for high quality pressings, and Sepia, the label owned by the Dankworths which will give Spartan the opportunity to sell An Evening With Cleo Laine, a 2LP recorded in Australia.

SPARTAN'S CONVICTION that 'small is beautiful" means that the company is wary of taking on what Thomas describes as "large catalogue labels," "We are here to build our labels into major international creative sources." The company is keen to grow in step with its clients and is looking to labels like Graduate, Safari and Cherry Red to develop as major independent outfits, while also expecting big things in the future from more recent acquisitions like Cocteau, Hurricane, Secret, Silent, Superstition, Play, Aura and Albion.

In signing a distribution deal, Thomas and McDonnell are more interested in longterm prospects and client empathy rather than taking on the quick one-off release. Because the aim is commitment to

artist and label development, Spartan takes the necessary steps to protect itself from putting in all the hard work only to see the act poached by wealthy major companies. Signings are for a minimum period of two years, but in a positive sense the company believes that if it does its job properly, then neither act nor label would wish to take its business elsewhere.

It is already hard to think of the record industry without thinking of Spartan. However, if present progress is maintained, there is no doubt that the company is set to become one of

THE SINGLES CHART 1 - 60

Action Of The



SA 100	LE = Str	S R.A	TII	VG les	AIRPLAY RATING 100% = Maximum radio play plus BBCtvs 100% = Top Of the Pops AIR PLAY RATING Thursday noon average reporting time being Thursday noon		OUEEN; No 34 pop, No 19 disco			
100 = Strong No.1 Sales 100% = Top Of The Pops OUEEN No 34 sop. No 19 disco										
This Week	Last Week	Wks on	1	-	TITLE/ARTIST		Label/Cat. No. 0	Dealer Use		
1	Week 1	Chart 5	65	72	ASHES TO ASHES DAVID BOWIE	-	RCA BOW 6	R		
2	2	4	63	83	START JAM	0	POLYDOR 2059 266	F		
* 3	3		58	78	FEELS LIKE I'M IN LOVE KELLY MARIE	0	CALIBRE PLUS PLUS(L) 1	Α.		
* 4	7	5	45	81	EIGHTH DAY HAZEL O'CONNOR		A&M AMS 7553	C		
5	5	3	43	69	I DIE YOU DIE GARY NUMAN	_	BEGGARS BANQUET BEG 46	W		
6	4	9	39	59	9 TO 5 SHEENA EASTON	0	EMI 5066	E		
* 7	10	7	31	51	SUNSHINE OF YOUR SMILE MIKE BERRY		POLYDOR 2059 261	F		
8	8	7	34	68	TOM HARK PIRANHAS		SIRE/HANSA SIR 4044	W		
* 9		5	27	30	BANKROBBER CLASH		CBS 8323	С		
10	11	7	26	79	THE WINNER TAKES IT ALL ABBA		EPIC EPC 8835	С		
* 12	16	4	26	100	DREAMIN' CLIFF RICHARD MODERN GIRL SHEENA EASTON		EMI 5095	E		
* 13	19	5	26	40	CAN'T STOP THE MUSIC VILLAGE PEOPLE	0	MERCURY MER 16	F		
14	9	13	24	27	OOPS UPSIDE YOUR HEAD GAP BAND	_	MERCURY MER(X) 22	F		
¥ 15	29	3	22	48	IT'S ONLY LOVE ELVIS PRESLEY	_	RCA 4	R		
★ 16	20	8	21	84	IT'S STILL ROCK AND ROLL TO ME BILLY JOEL	_	CBS 8753	C		
17	14	9	21	63	GIVE ME THE NIGHT GEORGE BENSON		WARNER K17673 (LV 40)	W		
★ 18	40	4	20	80	ONE DAY I'LL FLY AWAY RANDY CRAWFORD		WARNER BROS K17680(T)	W		
19	12	9	20	32	UPSIDE DOWN DIANA ROSS	0	MOTOWN (12)TMG 1195	E		
★ 20	27	3	19	58	I WANT TO BE STRAIGHT IAN DURY & THE BLOCKHEADS		STIFF BUY 90	С		
21	21	4	17	79	BEST FRIEND - STAND DOWN MARGARET BEAT		GO-FEET FEET 3	F		
★ 22	35	5	17	4	PARANOID BLACK SABBATH		NEMS BSS 101	S		
23	23 30	5	17	57 47	MARIE, MARIE SHAKIN STEVENS		EPIC EPC 8725	C		
± 24 25	15	7	16	60	OH YEAH (ON THE RADIO) ROXY MUSIC		VIRGIN VS 359 POLYDOR 2001 972	F		
26	17	10	15	18	FUNKIN' FOR JAMAICA (N.Y.) TOM BROWNE		ARISTA ARIST (12)357	F		
27	18	7	15	62	ALL OVER THE WORLD ELECTRIC LIGHT ORCHESTRA	_	JET 195	C		
28	31	6	14	71	I GOT YOU SPLIT ENZ		A&M AMS 7546	C		
29	32	3	14	45	UNITED JUDAS PRIEST		CBS 8897	С		
30	22	6	13	75	A WALK IN THE PARK NICK STRAKER BAND CBS 8525 C					
★ 31	51	3	11	54	I OWE YOU ONE SHALAMAR		SOLAR SO (12)11	R		
32	34	4	10	82	MAGIC OLIVIA NEWTON-JOHN		JET 196	С		
± 34	33	4	10	54 -	THE WHISPER SELECTER ANOTHER ONE BITES THE DUST QUEEN		CHRYSALIS CHS S1 EMI 5102	E		
★ 34 ★ 35	42	2	11	15	WEST ONE (SHINE ON ME) RUTS		VIRGIN VS 370	C		
36	24	7	10	24	PRIVATE LIFE GRACE JONES		ISLAND (12)WIP 6629	E		
37	37	5	9	48	SUMMER FUN BARRACUDAS		ZONOPHONE Z5	E		
38	38	5	8	74	SOUND OF CONFUSION SECRET AFFAIR		I-SPY SEE 8	F		
★ 39		1	10	6	GENERALS AND MAJORS - DON'T LOSE YOUR TEMPER XTC		VIRGIN VS 365	С		
40	43	4	7	77	SARTORIAL ELOQUENCE ELTON JOHN		ROCKET XPRES 41	F		
41	26	10	9	20	MARIANA GIBSON BROTHERS		ISLAND WIP 6617	E		
42	36	6	9	26	YOU GOTTA BE A HUSTLER IF YOU WANNA GET ON SUE WILKINSON SLEEPWALK ULTRAVOX	_	CHEAPSKATE CHEAP 2 CHRYSALIS CHS 2441	F		
± 44	50	4	6	73	LATE IN THE EVENING PAUL SIMON		WARNER BROS K17666	w		
45	28	4	9	7	BIKO PETER GABRIEL		CHARISMA CB 370(12)	F		
46	46	3	6	67	ALL THE WAY FROM AMERICA JOAN ARMATRADING		A&M AMS 7552	С		
47	41	14	9	2	LIP UP FATTY BAD MANNERS		MAGNET MAG 175	Α		
★ 48	57	2	8	•	ARMED AND READY MICHAEL SCHENKER GROUP		CHRYSALIS CHS 2455	F		
49	45	5	6	51	YEARS FROM NOW DR.HOOK		CAPITOL CL 16154	E		
50	48	5	7	9	UNLOCK THE FUNK LOCKSMITH	-	ARISTA ARIST (12)364	F		
± 52	25 59	11	7	7	MORE THAN I CAN SAY LEO SAYER	0	CHRYSALIS CHS 2442	W		
53	53	3	7	14	DYNAMITE STACY LATTISAW BACKSTROKIN' FATBACK		ATLANTIC K11554(T) SPRING POSP(X) 149	F		
★ 54	70	4	6	26	TASTE OF BITTER LOVE GLADYS KNIGHT & THE PIPS		CBS (13) 8890	С		
55	49	6	6	29	ANOTHER DAY (ANOTHER GIRL) LAMBRETTAS		ROCKET XPRES 36	F		
56	56	6	5	38	IF IT'S ALRIGHT WITH YOU BABY KORGIS		RIALTO TREB 118	A		
★ 57	71	2	6	17	SEARCHING CHANGE		WEA K79156(T)	W		
★ 58		_1	6	12	D.I.S.C.O. OTTAWAN		CARRERE CAR 161(T)	w		
★ 59 60	60	1	6		ARE EVERYTHING - WHY SHE'S A GIRL BUZZCOCKS		UNITED ARTISTS BP 365	E W		
60	60	2	5	1/	DANCIN' ON A WIRE SURFACE NOISE	-	GROOVE GP 102(T)	VV		

* Bullet New Entry

Platinum Disc (BPI certified) • Gold Disc

O Cilver Disc

* Sales or Airplay Index less than 0.5 For details of distributor codes, see

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CAB 503 = 7-inch single CABL 503 = 12-inch single

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* (-1	5	13	TWO LITTLE BOYS SPLODGENESSABOUNDS	DERAM ROLF 1	F
		47	12	6	3	USE IT UP AND WEAR IT OUT ODYSSEY	RCA PB (PB) 1962	R
* (1	5	21	MISUNDERSTANDING GENESIS	CHARISMA CB 369	F
	65	44	13	5	3	COULD YOU BE LOVED BOB MARLEY & THE WAILERS	ISLAND WIP 6610	8
* (66-	79	2	4	27	JOHNNY AND MARY ROBERT PALMER	ISLAND WIP 6638	8
* (67	-	1	3	51	IF YOU'RE LOOKIN' FOR A WAY OUT ODYSSEY	RCA (12)5	R
* (68	81	2	3	53	PEACHES DARTS	MAGNET MAG 179	A
	69	73	2	3	47	GOTTA PULL MYSELF TOGETHER NOLANS	EPIC EPC 8878	С
* :	70	-	- 1	3	43	THE QUARTER MOON V.I.P.'S	GEM GEMS 39	R
	71	66	11	5		HOLIDAY IN CAMBODIA DEAD KENNEDYS	CHERRY RED CHERRY 13	M
* 7	72	-	1	5	•	CRAZY TRAIN OZZY OSBOURNE BUZZARD OF OZZ	JET 197	C
* :	73	78	5	4	15	LOVE MEETING LOVE LEVEL 42	POLYDOR POSPIXI 170	F
* :	74	-	1	4	11	BIG TIME RICK JAMES	MOTOWN (12)TMG 1198	E
* 1	75	89	6	4	16	BODY LANGUAGE DOOLEYS	GTO GT 276	C
	76	72	6	3	14	RACE WITH THE DEVIL GIRLSCHOOL	BRONZE BRO 100	Ε
- 3	77	67	3	3	10	EQUINOXE (PART V) SHADOWS	POLYDOR POSP 148	F
	78	54	9	3	15	THERE, THERE MY DEAR DEXY'S MIDNIGHT RUNNERS	PARLOPHONE R6038	E
	79	62	5	2	37	IT'S REALLY YOU BARBARA DICKSON	EPIC EPC 8838	C
-	80	61	6	4	2	FREE ME ROGER DALTREY	POLYDOR 2001 980	F
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* 1	82	90	2	3	16	HUNGRY FOR LOVE REVILLOS	DINDISC DIN Z 20	C
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	92	83	4	2	27	ROLLER JUBILEE AL DI MEGLA	CBS (13) 8803	C
	93	03	1	3		WAYWARD CHILD RORY GALLAGHER	CHRYSALIS CHS 2453	E
	94	=	1	1	51	SPLIT DECISION DETROIT SPINNERS	ATLANTIC K11558(T)	w
	95		2				MCA 634	C
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104 YOU'VE LOST THAT LOVIN' FEELIN' DARYL HALL & JOHN DATES (RCA 1) 105 ONCE IN A WHILE LEO SAYER (CHRYSALIS

106 GO NOW DENNY LAINE (SCRATCH HS 408) 107 TERROR COUPLE KILL COLONEL BAUHAUS

107 TERROR COUPLE KILL COLONEL BAUHAU
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114 HE'S SO SHY POINTER SISTERS (PLANET 115 WHEN THE CHIPS ARE DOWN BOSS (RAK

320)
116 THREE LITTLE BIRDS BOB MARLEY & THE WAILERS (ISLAND WIP 6641).
117 WATCH OUT BROTHER EAT AT JOES (GOLDINER GO I) 118 YOU'RE LYING LINX (CHRYSALIS CHS

(12)2481)
119 RESCUE ME A TASTE OF HONEY (CAPITOL (12)CL 16156)
120 MEANINGLESS SONGS HEEBEEGEEBEES (ORIGINAL ABO 2)

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All enquiries concerning RB charts and listings should be referred to the research director, Godfrey Rust (01-836 9311).

"FORGET AROUT broadcasting and start talking to people." 2CR programme controller John Piper told the IBA that this was how he would brief his staff should Two Countries Radio be awarded the Bournemouth ILR franchise. The station begins broadcasting on Monday (15), chosen from five groups bidding for this lucrative, if geriatric" slice of the south coast.

Piper won his broadcasting wings at BBC Radio Solent in a career which began with an angling spot and survived through a popular morning show to a current affairs programme. Having spent 20 years working in Fleet Street he moved to Bournemouth, driving daily to Solent's Southampton studios and mentioning his home town at every available opportunity. "I have always dreamt of being involved in Bournemouth radio," he says

As Piper prepared his programme schedule word got out that 2CR would sound like the "BBC with commercials" but Piper accepts this view good naturedly, "Radio 14 - 24 with commercials would be quite a station." Certainly the area's demographics have needed special treatment in programming terms, 48 percent of the available audience are over 55. Standard ILR fodder would simply alienate the majority.

2CR's story from appointment to day-one has also deviated from the ILR norm. It is punctuated with set-backs and disappointments but an imaginatively built radio station is emergeing within the 11,000 square feet that began life as an indoor bowling green before becoming an MFI warehouse.

Having formed the consortium with chairman Lord Stokes, David Spokes was turned down by the IBA as chief executive due to his youth and inexperience. While continuing to run his Bournemouth press agency Spokes remained acting chief executive until former Metro sales director Norman Bilton took up the managing directorship two months ago. By that time only one appointment was left to be made. Previously Radio Forth's sales director Derek Gorman had been offered the position but turned it down at the eleventh hour.

One of the disappointments has been the failure of the station's 16-track music studio to meet the IBA's acoustic requirement. Nearly half the £150,000 spent on Neve equipment was ploughed into this studio - one of the highlights of 2CR's application. It has 24-track capability and will be one of the best recording studios on the south coast. Unfortunately some "fine-tuning" is necessary - the railway station is quite close by and every 15 minutes rumbles from passing trains can just be discerned. The station's reception area is nearing completion on the ground floor, offices

2CR brings ILR to Bournemouth

and studios situated above. Only Bilton. Piper and chief engineer Stan Horobin have their own offices. Sales staff, presentation staff, administration and secretaries share a huge open area with access to studios, newsroom, racks room, music library, offices and an enormous ballroom-type area containing nothing much.

A window from the studio complex overlooks the main area fitted with closed-circuit TV for easy monitoring. The street-to-studio set-up was designed with maximum security in mind. The music library also has one large window overlooking the open plan

Beside the newsroom is access from the rear of the building via ramp while a car park is tucked underneath. Horobin. who began his ILR career at Swansea Sound, says it was a joy to come to Southcote Road where space is not at a premium. One of the main problems at Swansea was lack of storage space,

The BBC was due to transfer one of its home of Barclays International headand presumably believed the IBA would not require transmissions until then either. Test transmissions eventually began at 9am on August 27 and to everyone's relief the signal was loud and clear

At this stage of the company's financial life, its £500,000 launch capital used up, revenue income is imperative Bilton's major worry is lack of national sales. Bournemouth is one of the most well-heeled areas in the country and 90 percent of revenue for the sold-out first week is local. Bilton believes that advertising money will move towards the more affluent areas in the south but so

far national advertisers are showing their usual reluctance to buy time on a station vet to begin broadcasting For sales controller David Oldroyd formerly at Radio 210 in Reading, Sep. tember 15 will see a welcome end to selling "fresh air". Locally he and his



Programme controller John Piper in jovial mood with curiously attired presenters in 2CR's studios. Left to right: Michael Hooper, Tim Butcher, Glenn Richards, Simon Ward, Geoff Allen and Lisa Rayne,

There aren't many buildings in Bournemouth suitable for a radio station," says, "but this building proved excellent for adaption '

Apart from the recording studio, 2CR has two self-op studios, (one on-air, one commercial production) and a news booth. The latest Neve desks are fitted with a new automatic delay system which, if used, electronically spaces out subsequent words in natural pauses to revert to live transmission, putting an end to the need for tape loops.

2CR scored an unfortunate first when test transmissions were due to begin on August 24. Key staff arrived at the station at the crack of dawn to await feed-back on reception quality and distance but nothing happened. Tuning to 362 metres resulted in a resounding silence. Unusually 2CR medium wave transmitters run on an aerial shared with the BBC and before leaving the site for the bank holiday weekend BBC engineers had left it disconnected.

Apparently special tests had to be undertaken to ensure transmissions would not interfere with local airfield communications before the final goahead was given by the Home Office

team are selling a lot of it. Already the annual target has nearly been achieved And Oldroyd has every faith in national agents AIR Services to up the share of national advertising.

In choosing a sales team Oldrovd plumped for experience. He has three sales executives: Lawrence Williams from Radio 210, Rick Reynolds from Swansea Sound and Bridget Wakeley from a local advertising agency. Traffic manager Keith Hoskins was previously traffic assistant at LBC. In charge of commercial production is Andrew Ullmann from the RRC

Already the team has sold nearly 30 yearly contracts and Oldroyd is convinced that the impetus will increase once the station is to air. There are many traders who will believe II R when they hear it. However he is anxious to counter the impression that the transmission area is "full of old fogies. There are a lot of younger people here," he says, "and the emergence of Poole as a light industrial area is going to be very encouraging for the type of mix adver-

tisers require." The area has the second largest natural harbour in the world and is the

services on to the site after the holiday quarters. While many piers along the coast are falling into permanent disrepair, Bournemouth's pier is being rebuilt. The resort also attracts around 25,000 foreign students a year to language schools

The official figure for holiday makers to the area is 80,000 a night but Piper's programming policy makes no special plans for them. "I'm sure people here on holiday are more than happy to hear the local station," he says, "The only time I will expect to hear anything on air for them is if it's thundering and pouring with rain and then we would air alternative leisure activities for holiday mak-

He's actually trying to attract three different audiences "There's no way you can kid yourself that it is possible to put out programmes that will appeal to people aged 17-60 at the same time. But there is an alternative to 'station sound'

and that's selective programming One of the first things Piper did was set up a Youth Advisory Panel of 15 14-19 year-olds telling them that he was responsible for all the programmes on the station except theirs. What did they want? Almost unanimously they agreed they would like a programme doctor to answer questions they felt they could not ask their parents and they also asked for information on the different political From 6.30-8pm Monday - Friday

and 6.30-9pm Saturday and Sunday, Old Harry Rocks looks after the teenage interests. The programmes, named after Old Harry Rock - a pillar of chalk in the sea at the edge of Purbeck Hills which separate Dorset and Hampshire - are hosted by a team of three presenters: Simon Ward and juniors Tim Butcher and Debbie Fisher. Ward was educated at Gordonstoun, started broadcasting on Radio Forth and then moved to 4HT in Tasmania for three years where he was "discovered" by Max Bygraves who has been closely involved with the company since inception, but who is denied a seat on the board at the moment by IBA Output begins like any other ILR

station: station jingle (written, incidentally, by David Riley who has worked closely with Max Bygraves' son, the whole package produced by the station) at 5.59am, followed by IRN's threeminute news feed straight into the breakfast show, entitled Tw Counties
Call with Glenn Richards formerly at Downtown and Victory.

At 9am John Piper presents Home Patch in the same time slot he occupied for six years on Radio Solent. He says the two-hour programme pattern will change every morning. There'll be music, fillers, guests, talking points and phone-ins. From 11am-1.50pm Geoff Allen, who has freelanced for City, Orwell and the BBC, presents a show aimed at young adults with competitions and poppy Top 40 material with bestselling album tracks.

There follows a 10-minute show called Dateline which singles out a specific town on a certain day each week, looking back at the week's happenings. This show runs six days a week, is produced and presented by the news department, and is designed to link the station very specifically to towns on the boundaries of the transmission area.

Between 2pm-3pm is a quaintly titled Cabbages and Kings hour which, as its name implies, can take in anything, topical or not, with just a couple ofmusicalbreaks or illustrative material. It is presented by one of a team of three presenters: Richard Gwynn from BFBS, Michael Hooper who was with Swansea Sound before working in New Zealand, and Lisa Ravne - an actress who, with Debbie Fisher, is the only presenter without previous radio experience. Piper felt she had a "fantastic" voice. She had previously worked with Granada and Southern TV

(One of the things that most impressed Bilton on his arrival at Bournemouth was the range and style of voices hired Piper's policy is unusual for ILR, using teams of presenters and different voices in rotation. The terminology he uses is also unashamedly BBC.

A music-based drivetime show runs 3pm-6pm introduced by Sean Street called Three's Company. He left Radio Solent over three years ago to join a theatre and ballet school in Tring where he taught microphone technique and drama. Each night at 6pm the news department present 2CR Reports covering news, current affairs, sport and city report

Once the teenage contingent have been catered for, a two-hour "John Dunn-type presentation" magazine show follows. Called After Eight, it is presented in rotation by Gwynn, Hooper or Rayne. If will feature a spokesman from one of the area's hundreds of clubs and societies, with a specialist flavour sailing, gardening and so on "all broken up with music - nothing dull."

At 10pm there's specialist music with a difference. Every night a member of the society concerned introduces a selection of recorded music promoting that society: Monday: Bournemouth Electronic Organ Society; Tuesday: Birmingham Symphony Orchestra; Wednesday: Blandford Jazz Circle; Thursday: Country & Western; Friday: Bournemouth Big Band Society; Saturday: Carlos Romanos and his Latin Library, and Sunday: Folk, with five clubs from the area involved.

The last programme, By Candlelight, is perhaps the most unusual of all, There's no presenter, just a technical operator who plays non-stop music of the Conniff Singers variety for older people. "I hope it works," says Piper. "My fingers are crossed." Closedown is at midnight

As previously reported 2CR has no playlist, just a general brief to stick to the melodic side of the Top 40/MOR. There will be no requests because the music library is nothing like large enough - just dedications, Librarian Nina Fleming, who previously worked for a record shop after a spell at University, thinks her job is probably more difficult without a playlist format. The sizeable library dwarfs the sparse number of records already stacked, but she doesn't think she will have too much difficulty obtaining the records she needs although she turned C into Q.

Airlines

ANNOUNCEMENT EXPECTED from the board of Radio 210 that Neil ffrench Blake, programme controller and deputy managing director, is no longer with the company. Officially he is on holiday, working on a project at home while David Addis, news editor, is acting programme controller. An article in last Friday's Reading Evening Post questioned NffB's future, but firm denials that he has left the station from managing director Chris Yates . II R revenue for July increased only 20 percent over last year - £3.1 million against £3.7 million - a figure which doesn't cover inflation, and that's with three extra stations on air. The annual figure is just 27 percent up on last year - £25.9 million against £20.4 million and August remains largely unsold . . BBC's first local radio station for 10 years opens on Thursday (11) at 5.55pm, chosen to coincide with the start of East Anglia's regional TV show Look East which will broadcast Radio Norfolk's first few minutes on air in a programme largely devoted to the new station.

It looks as though Jimmy Gordon's attempt to secure the Avr ILR contract on behalf of Radio Clyde and "a number of prominent Ayrshire interests" has failed. The IBA is expected to award the franchise to Ayrshire Broadcasting Company, a local consortium backed by the Royal Bank of Scotland. . . Graham Moon has launched his promised marketing research document on the lines of ITV information. It's ILR's first - 32 pages giving the marketing facts about

has found some record companies less than accommodating Apart from IRN at 6am, the station

originates its own news until 7pm when the IRN feed is used once more. There are 10 minute bulletins of melded news at 7am and 8am, headlines on the half-hour through breakfast and five-minute melded news bulletins from 9am-5pm. Piper eventually convinced the IBA that the station could cope with its own bulletins, the Authority leaning towards more IRN takes at first. "I didn't want us to be a satellite of London," emplains Piper

New editor is Alan Saunby from Granada TV. Previously he was with Radio Hallam. His team of six news staff have all had broadcasting experience.

A series of 10-second commercials on Southern TV heralds the station's launch next week with back-up from local paper advertising, 250,000 beer mats and bookmarks distributed through a local brewer and public libraries respectively, an aerobatics team performing off the coast, a luxury cruiser flying 2CR banners off the coast-line, balloons and

An army of open-topped buses with 2CR livery will cruise the area for six months. As a marketing exercise the station has obtained a Post Office cover on special envelopes to celebrate the first day of broadcasting, but attempts to acquire the postal code BH1 2CR was foiled by the Post Office computer which

Severn Sound's transmission area, its people, the market place and retail trade. "One day all stations will be as professional as Severn Sound in their approach to marketing," predicts All BMS stations except Trent no longer offer weekly packages. Instead the agency has devised Combined Segment Rates, providing discounted airtime for those advertisers prepared to buy airtime covering longer time spans. Trent is in the middle of a computerisation programme and will introduce the change early next year.

Four creative judges have been added to the panels for the ILR Advertising Awards. They are Quixote's Alan Fitter, Radio Operators' Tony Hertz, Hobo's Chris Sandford and Redwood Studios' Andre Jacquemin. Chairing the judges is Dennis Barham, chairman and managing director of Leo Burnett ... Capital's weekend programmes to change somewhat. Rumours are flying, including one predicting the departure of Gerald Harper who has been giving away champagne and roses Sunday lunchtimes since the station took to air. But Dave Cash will definitely take over two of the three hours Kenny Everett vacates with a new programme

Countrypolitan (12-2pm). Duncan Johnson then regains an hour he lost sometime ago (2-5pm), no change for Greg Edwards (5-8pm), then Nicky Horne is an hour earlier with three hours of Six Of The Best followed by David Rodigan's Roots Rockers



(11pm-lam)... Those who tuned in to Radio 4's Tuesday Call on August 19 to hear the director general Sir Ian Trethowan take part in a phone-in wer disappointed. The announcement was mistake. Try September 16 instead.

Piccadilly's Ray Teret is predicting Ottowan will enjoy chart success. Soon to be realised by Carrere? At presen Piccadilly is the only station in th country to have a copy. . . BRMB's new programme controller Bob Hopton i speaking at the 1980 DJ Convention is Birmingham on Sunday, October 19. Radio Industries Club Ball at Gros venor House September 19. . . Chri Sandford of Hobo Radio Productions little fed up because the IBA took Caddyshack commercial off air becaus of an old music hall joke used in th script: "It's all about fooling around a the country club." - "Oh, the country club. I myself am a country member." "I remember." Sandford says h wouldn't mind but just hours earlie Kenny Everett used the joke in h Capital programme.

MOST AIRPLAY

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- Virgin V2170 GLORY ROAD Virgin V2171 4 DIRTY LOOKS Stiff SEEZ 22

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- 5 VIENNA Chrysalis CHR 1296 6 CLOSER Factory FACT 25
- 7 DO A RUNNER Athletico Spizz 80 A&M AMLE 68541 WILD CAT MCA MCE 2075
- Tygers of Pan Tang EMOTIONAL RESCUE CUN 39111 10 DRAMA Atlantic K50736

LOTS OF news from individual dis this week. First and foremost, the Rockshow Report welcomes back two stations to the panel: Beacon and presenter Mick Wright and Capital and dj Nicky Horne. Beacon bowed out of the original panel when its rockshow was taken off the air indefinitely and Capital while Nicky became increasingly hard to locate. This brings the total number of reporting stations on the panel to 32.

Graham Neale of Nottingham will be leaving the station to join Trent on the 15th September. Graham will be presenting a 90-minute show five nights a week. In addition to his duties at Nottingham, Graham also worked with Winton Cooper at Sheffield doing interviews and news items. Writes

MOST ADDED

1 TELEKON Gary Numan Beggars Banquet BEGA 19
2 AFFECTIONATE PUNCH
Associates Fiction 2383 585

Rockshow Report

- Associates CRIMES OF PASSION Pat Benatar Chrysalis CHR 1275 MICHAEL SCHENKER GROUP
 - Group Chrysalis CHR 1302
- 6 PURITY OF ESSENCE SIM SEEZ 27 BRUTE FORCE MCA MCF 3074

Winton: 'Sad loss for me - but wi him well in a job I know he'll not or enjoy but will do successfully' and as postscript adds 'AND from now on

be doing interviews for my own show Andy Lloyd of Mercia reports the following Ian Gillan's acceptance to his show while he's on holiday, he contacted by Bev Bevan and E arranged for him to record a two he programme which will go out sor time after the Gillan show. Also Mercia, a new monthly feature, Mercia Sound Rockshow Chart, presented last week. The chart is cc

piled from phone nominations. Stuart Colman of London has b waxing poetic about his white I= copy of the Inmates A Shot In Day of the Inmates A Shot In Dark Ip on Radar, Says Stuart: "I In-found the best British album so fa 1980: The Inmates. . . There I've st my neck out – Just you wait & see



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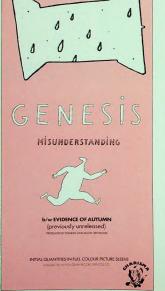












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AIRPLAY GUIDE 100

AIRPLAY BATING

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BE THANKFUL WILLIAM DE VAUGHN

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NEW ADDITIONS TO PLAYLISTS ARE SHOWN IN BOLD TYPE The Airplay Guide features playlists Basic Kev A - Main Playlist/Chart which are in force in the current week B - Breakers /Climbers (except for Radio Hallam which due to C - Extras production deadlines is for last week) * - Hit Picks Playlists normally only affect daytime Monday-Friday shows - Station Pick 71 ALL OUT OF LOVE AIR SUPPLY ARIST 362 + 0 NO NIGHT SO LONG DIONNE WARWICK 16 ARIST 356 Key To HE'S GONE SYREETA 4 Δ TMG 1200 16 Station UNLOCK THE FUNK LOCKSMITH BB ARIST 364 16 **Playlists** BODY LANGUAGE DOOLEYS 1 AA Δ GT 276 15 ON MY HONOUR DONNA SUMMER CAN 159 76 MERCIA SOUND Coventry A A List FREE ME ROGER DALTREY 2001 980 UPSIDE DOWN DIANA BOSS TMG 1195 15 78 NO MO DO YAKAMO DR. FEELGOOD BP 366 15 75 PENNINE SHE'S GONNA BREAK YOUR HEART SALFORD JETS PR 527 B 15 90 **PUMPING IRON FLATBACKERS REDS 005** A 15 81 82 YOU'VE LOST THAT LOVIN' FEELIN' HALL & OATES A A RCA 1 R 14 D.I.S.C.O. OTTAWAN В CAR 161 W 83 ARRIVAL MIKE OLDERED В 14 210 IT'S REALLY YOU BARBARA DICKSON A EPC 8838 85 PARAMOID BLACK SARRATH A BSS 101 86 87 PAINT YOUR PRETTY PICTURE ELKIE BROOKS AMS 7547 WHEN THE CHIPS ARE DOWN BOSS **BAK 320** В 13 DI VMOLITU COLIN SUBURBAN DREAM MARTHA & THE MUFFINS В 89 **DIN 21** 13 BA GIVE ME THE NIGHT GEORGE BENSON W 13 В THIS IS IT MILLIE JACKSON POSP 159 12 CRC 92 HE'S SO SHY POINTER SISTERS В 12 WHY NOT ME FRED KNORLOCK w 12 YOU'RE LEAVING COLUMBIA BROTHERS 94 BBC SCOTLAND BY TONIGHT EXPRESSOS C * K18336 12 95 ROLLER JUBILEE AL DI MEOLA В CBS 8803 12 YOU'LL ACCOMP'NY ME BOB SEGER Δ AB CI 16163 970 Single Of HEREWARD EQUINOXE V SHADOWS Α A AA POSP 148 98 THREE LITTLE BIRDS BOB MARLEY & THE WAILERS A A * B B A AB BA WIP 6641 100 介 ■ I'M YOUR RADIO CHOCOLATE MILK A B BB 8 BCB PB 2030 BREAKER YOU GOTTA BE A HUSTLER ... SUE WILKINSON A В CHEAP 2 BREAKER GO NOW - SAY YOU DON'T MIND DENNY LAINE В Δ R HS 408 RREAKER TRICK OF THE LIGHT PRELUDE BBA EMI 5090 Δ BREAKER BELIEVE IN YOU DON WILLIAMS A B MCA 631 Δ RREAKER EVERYTHING'S ALRIGHT SPIDER DLSP 4 BREAKER BA K18330 w BACK ON MY FEET AGAIN JACKIE CHALLENOR RREAKER LOVE MEETING LOVE LEVEL 42 В POSP 170 10 D DEF 5 10 RREAKER THREE STRINGS DANCE BAND B В RREAKER DM 435 10 MATTHEW AND SON CAT STEVENS RREAKER SIMMER DOWN MORSTER FNY 41 10 RREAKER DANCIN' ON A WIRE SURFACE NOISE R GP 102 W 10 10 RREAKER SOMETHING INSIDE US MITCHELL COE MYSTERIES * A * В B B PB 5284 В B ERS 001 BLIND DATE GINGER CB

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Each playlist is approximate tre

Key To

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MANTOVANI SWINGING CATS

YOUNG BLOOD BUNK DOGGER,

A DAY WITHOUT ME U2

SAVE ME JOHNNY LOGAN

PORTABLE RADIO CLOUT

BE BY MY SIDE SHY

TOP SPEED KENNY & THE CAR PARKS

I DON'T NEED YOU HARRY NILSSON

YOU SHOOK ME ALL NIGHT LONG AC DC

SOMETIMES WHEN WE TOUCH LAINE & GALWAY

WHO'LL BE THE FOOL TONIGHT LARSEN-FEITEN BAND

LET ME LOVE YOU TONIGHT PURE PRAIRIE LEAGUE

ARMED AND READY MICHAEL SCHENKER GROUF

BIG SHOT - MOMENTARILY JONA LEWIE

CAN'T STOP THE BOY BLAST FURNACE

YOU ME TOGETHER STANLEY CLARKE

THEME FROM NEW YORK, NEW YORK FRANK SINATRA

SHOULD'VE NEVER LET YOU GO NEIL & DARA SEDAKA

BEHIND THE MASK YELLOW MAGIC ORCHESTRA

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Virgin Glasgow, a new leisure concept

Virgin's latest megastore in Glas-20w will stock £180,000 of records and tapes. But its much more than ust a record shop. Tim Smith reports on Virgin's latest pioneering retail venture.

T TOOK Virgin just under four weeks to trans form the former furniture department store at 28-32 Union Street in the heart of Glasgow's shopping centre into a retail outlet that probably represents the chain's most ambitious venture

However the planning of its new Glasgow megastore - Scotland's largest music store took a great deal longer. It required a twoand-a-half year search to find the ideal site. which just happens to be situated 20 yards away from the city's HMV store

Situated on five floors, with a basement turned over to administration offices, it has cost Virgin Retail just under £200,000 to open the 15,000 square store. The vast majority of this sum has been taken up by refitting costs.

Opening of the store has cost Virgin another £15,000 plus in promotional costs – which have included heavy radio and press advertising and



to mention personal appearances by various Virgin artists

The unique feature of the Glasgow megastore is obviously the wide range of product lines carried - a completely new development for

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Sole purveyors of imported records to the Virgin retaul group wish Virgin Records all the success they deserve with the new Glasgow megastore.



up the front of the former furniture store.

Virgin but something that the chain has steadily been working towards over the last few years.

With a stock holding of over £180,000, record and cassettes continue to dominate the store's retail direction. But the range of complimentary product lines effectively marks Virgin's move to into the concept of the department store

Virgin Retail managing director, Steve Mandy, explained: "We are still record retailers, but looking towards the long term the record industry is getting smaller so we have decided to move into complimentary product areas that fit into our existing customer profile.

He continued: "It's really just a logical extension of our policy. We regard video as particularly important – the home entertainment field is going to be one of the few retail growth areas during the 1980s."

during the 1980s."

Pete Stone, Virgin Retail's marketing director, has been responsible for the detailed planning of the new Glasgow megastore.

He told Record Business: "Our expansion philosophy has not been to open up hundreds of little outlets. We have restricted the size of the chain and developed larger and larger stores in major city centres."

"But you arrive at a situation where you cannot expand the record side beyond a certain point. While we will continue to concentrate on records and tapes, this is why we have decided to move into other product areas."

Stone continued: "With Glasgow this is exactly what we are doing. It's a whole department store and we hope that the customer traffic for records will generate business in the other areas and vice-versa."

As for the actual breakdown of the new megastore, the ground floor carries nothing but albums – predominantely chart material, special offers but also mainstream back catalogue material.

The first floor is turned over to jazz, soul and reggae product, singles, pre-recorded cassettes, blank cassettes and a sizeable selection of posters, badges and T-shirts. This floor also houses jewelry and clothing licensees, the later specialising the punk and bondage clothes.

Hi-fi, video hardware and video software take

up the second floor – via a local Glasgow licensee Robert Smith Hi-Fi. Hi-fi falls within the mid-price range, and the selection of pre-recorded video cassettes is likely to expand with the market.

The third floor is dominated by books, operated by Virgin itself, but there is also a greetings card section. The fourth floor is licensed to local company Thrifty Jeans, which runs a Dirty Dicks type operation, on similar lines to the successful London cut-price operation.

Virgin has utilised many of the merchandising concepts that have proved so successful in its Oxford Street megastore as well as a number of its other outlets, including the dump racks display units, special lighting and specially designed check out units.

The record departments at the Glasgow megastore are run by 12 staff, under manager Gordon Montgomery, who has been with Virgin Retail for the last three years most recently managing the Manchester outlet. There are also five security staff.

Montgomery commented: "Obviously we've had the usual problems opening the shop up Late deliveries and a few stock shortage. But business has been better than we ever thought it would be. In the first three days we took well over £13.00."

A week after the opening of the megastore, the majority of the licensees were still moving in, so it is too early to assess the initial business they are achieving. However, if the first week takings on record and tapes are anything to go by, the future definitely bodes well for the latest concept in retailing from Virigin Records.

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LEFT, MANAGER of the Glasgow megastore Gordon Montgomery. Above, Norman Harrison shoofitting company, which does all such work for Virgin, moves in to transform the old five-floor furniture shop.

Glasgow shows Virgin leads

HOW VIRGIN is continuing its innovative tradition towards record retailing

THE OPENING of Virgin's new Glasgow megastore not only heralds the latest phase in the chain's long-term development plans but also emphatically confirms the company as the most innovative force in UK record retailing

While records and tapes are obviously intended to be the mainstay of the Glasgow megastore's business, the introduction of numerous complimentary lines, prompted by the continuing decline in record sales, marks the arrival of a new concept in retailing

For the first time, Virgin has opened a denartmental store aimed at catering for almost all the leisure/entertainment requirements of consumers between the ages of 14 - 35. In addition to music there is video, hi-fi, books, jewelry, clothes and posters.

The development process that resulted in last month's opening of the Glasgow megastore the 25th outlet in the Virgin chain - has been running for much of the last five years, and is today far from complete.

Prior to the opening of the Oxford Steet megastore last summer, Virgin had been gradually improving its retail chain, resiting

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A&M Records



ANOTHER VIEW of the album department showing alphabetical racking.

numerous shops and introducing self-service systems wherever possible.

Since the launch of the first megastore this process has continued. The Plymouth outlet has been doubled in size with the introduction of a new book section, the success of which led to the large book department in the Glasgow

megastore. Virgin has refurbished its Birmingham store, increasing its size to 4,500 square feet including a book section. The Virgin shop in Brighton has been spruced up and a new outlet has been opened in Exeter. In addition the Nottingham

And with the Glasgow megastore now off the ground, Virgin has plans for new superstores in

Edinburgh and Sheffleld plus the redesigning of the massive Marble Arch branch. Responsible for this steady development programme is the retail chair is managing director, Steve Mandy, who, despite the record industry recession, has managed to continually increase Virgin's market share and retail tur-

nover.

The last financial year (1979-1980) saw Virgin clock up an impressive £12 million turnover-£11 million more than was originally forecast. And for the current financial year, turnover is expected to fall only slightly below the projected £15 million.

Mandy told Record Business: "Like everyone else in the record retail trade we are being hit by the recession, but compared with the rest of the market we are definitely holding our own."

He continued: "On current performance it does look like we will fall slightly below our 1980-1981 target of £15 million but it's still pretty healthy and a considerable gain on last year."

"Our philosophy toward refailing has always been to consolidate our sites," said Mandy." It's our responsibility to open shops were appropriate, steadily improve—them, but also to close down shops if market conditions suggest that we can redeploy staff and resources more profitably in other locations. Nevertheless we

have only had to make three people redundant

since January."

He added: "It is our policy to reinvest our profits in the continual redevelopment of the chain – but the rest goes towards staff wages. We have wage reviews every six months and our staff are better paid on average than those in any other retail chain."

Mandy places a great deal of emphasis on staff training and he believes that much of the success of the chain stems from the high professionalism and expertise of the 237 people who work for Virgin Retail.

Looking at the future of record retailing in general, Mandy is fairly pessimistic – although he is confident that in the long-term the falling market will consolidate Virgin's position.

He said: "The record industry recession will definitely get worse as consumer spending power continues to be eroded. There are too many record retailers and those that survive will be the stronger, tighter more efficiently run."

Mandy is also highly critical of the "negative" approach of many record companies towards the industry's problems – although he does single out such companies as A&M and CBS for their progressive approaches.

So what would he like to see record companies doing? "Manufacturers must be more consistent on margins," said Mandy. "The whole issue of rrp and "list" prices is confusing, He also insisted that record companies, and

retailers, had to use price to attract customers and compete with other consumer lines — otherwise more and more retailers would move into the cheap imports market, something that as so far been resisted by Virgin.

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Books – a revolutionary new area

OF ALL the numerous product lines complimenting records and cassettes carried by Virgin's new Glasgow megastore, only the book department is being run by the

retail chain itself.
Peter Stone, Virgin Retail's marketing director, explained this somewhat surprising policy decision. "We want to be absolute specialists in every area of retailing that we control ourselves. We did think seriously about operating the other

areas outselves but basically we don't have the experience at present." He continued: "In the future we may the continued: "In the future we may ments, especially video, but for the time being we want to be experts in each field. Virgin doesn't want to end up like a mul-

iple."
The retail chain's experience of book retailing has been gradually built up over-the last 12 months following the introductions of book sections in the Plymouth, Birmingham and Kensington High Street branches.

The lessons learnt from these experiments have enabled Virgin to introduce a massive book department – carrying over 5,000 titles-in its new Glasgow outlet. Titles are geared towards Virgin's existing customer profile, spanning not just music



5,000 TTTLES in Virgin Glasgow's shop. Virgin is also considering breaking the no-discoun agreement which exists in book selling.

publications, but fiction, science fiction and the entire spectre of youth culture.

"For Virgin, books are an exciting and revolutionary new area," commentated Stone. "We're not aiming at impulse buying but the tastes of the sort of people that regularly shop at Virgin Records." Virgin has also developed what it

Virgin has also developed what it believes is a new concept to book display – putting out the entire range of titles in dump racks in a similar way to its discs. Advertising for the Glasgow megastore will also emphasise the book department. Stone also confirmed speculation that Virgin has been considering breaking the net book agreement on books, which outlaws any discounting.

"We don't have any immediate plans to break the net book agreement," he said. "But we do disagree with the whole set-up and discounting on books would create a lot more excitement about the market."

Congratulations on your first McMegastore

and with artists like The Beach Boys, Earth Wind & Fire, Dr. Hook, Fleetwood Mac and The Byrds... we'll help you.



Leo Saver SHM (HSC) 3035
2 THE FIRST TIME EVER I SAW YOUR FACE Roberta Flack VITAL VINYL VOL. 2 \text{VITAL VNYL VOL. 2}
\text{Various} SHM (HDC) 3037
4 CATHY'S CLOWN
\text{Everly Brothers} SHM (HSC) 3030
5 DON WILLIAMS WITH THE POZO SECO SNGEDES
5 POZO SECO SINGERS
5 SHM (HSC) 3021
6 ELVIS THE KING CDS 1190 (CAM 500)
7 VITAL VNYL VOL. 1

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1 THE SACHA DISTEL COLLECTION PDA (PDC) 071

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3 THE NOLAN SISTERS COLLECTION
4 THE KNKS COLLECTION PDA (PDC) 067
5 BLACK MAGIC Various PLDIC; 8000

MfP TOP 15

TV GUIDE

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PICKWICK TOP 15 THE ALBUM CHART 1-60

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4	3	6	BACK IN BLACK AC DC		ATLANTIC K(4)50735	W	3.04 (3
15	5	5	BREAKING GLASS HAZEL O'CONNOR		A&M AMLH (CAM) 64820	C	3.04 (3.
6	4	8	GIVE ME THE NIGHT GEORGE BENSON		WARNER BROS K(4)55823	W	3.04 (3.
17		1	SIGNING OFF UB40		GRADUATE GRADLP (GRADC) 2	M	2892
8		1	I'M NO HERO CLIFF RICHARD		EMI (TC)EMA 796	E	3.29 (3
9	7	8	XANADU SOUNDTRACK	•	JET JETLX (JETCX) 526	C	3 22 (3
0	10	5	GLORY ROAD GILLAN		VIRGIN (TC)V 2171	C	3.20 (3
1		16	ME MYSELF I JOAN ARMATRADING		A&M AMLH (CAM) 64809	C	3.04 (3
2	33	3	I AM WOMAN VARIOUS		POLYSTAR WOMTV (WOMMC) 1	F	3.23 (3
3	14	16	I JUST CAN'T STOP IT THE BEAT		GO-FEET BEAT (TCBT) 001	F	2 90 (2
4		1	THE MICHAEL SCHENKER GROUP MICHAEL SCHENKER GROUP		CHRYSALIS (Z)CHR 1302	F	3.04 (2
5	37	2	WILD CAT TYGERS OF PAN TANG		MCA MCF 3074	C	3.04
6		1	A JETHRO TULL		CHRYSALIS (Z)CDL 1301	F	3.22 (3
7	6	5	KALEIDOSCOPE SIQUIXSIE AND THE BANSHEES		POLYDOR 2442 177 (3184 146)	F	3.25 (3
8	9	20	SKY 2 SKY	- 4	ARIOLA ADSKY (ZCSKY) 2	A	3.76 (3
9	8	51	OFF THE WALL MICHAEL JACKSON	-	EPIC EPC (40) 83468	C	3.04 (3
0	21	3	ONE-TRICK PONY PAUL SIMON	-	WARNER BROS K(4)56846	w	3.04 (3
1	15	9	DEEPEST PURPLE DEEP PURPLE		HARVEST (TC)EMTV 25	F	3.07 (3
2	32	4	CAN'T STOP THE MUSIC SOUNDTRACK	_	MERCURY 6399 051 (7199 051)	F	3.44 (3
3	18	4	LIVING IN A FANTASY LEO SAYER		CHRYSALIS (Z)CDL 1297	F	2.89 (2
4	16	50	REGGATTA DE BLANC POLICE	-	A&M AMLH (CAM) 64792	C	3.04 (3
	13	50 B	SEARCHING FOR THE YOUNG SOUL REBELS DEXY'S MIDNIGHT RUNNERS	- 10	Late Night Feelings (TC)PCS 7213	E	3.07 (3
5	20	13	DIANA DIANA ROSS	-	MOTOWN (TCISTMA 8033	F	3.30 (3
				_		P	
7	17	8	CLOSER JOY DIVISION	_	FACTORY FACT 25		2.79
8	26	10	THE GAME QUEEN		EMI (TC)EMA 795	E	3 29 (3
9	19	105	BAT OUT OF HELL MEAT LOAF	立	EPIC EPC (40) 82419	С	3.04 (3
0	24	10	IF YOU WANT BLOOD YOU'VE GOT IT AC DC		ATLANTIC K(4)50532	W	2.44 (2
1	SS	8	VIENNA ULTRAVOX		CHRYSALIS (Z)CHR 1296	F	2.78 (2
2	25	53	MANILOW MAGIC BARRY MANILOW	0	ARISTA ARTV(C) 2	F	3.05 (3
3	44	14	GLASS HOUSES BILLY JOEL		C8S (40) 86108	С	3.22 (3
4	12	12	UPRISING BOB MARLEY AND THE WAILERS		ISLAND ILPS (ZCI) 9596	E	3.07 (3
5	27	73	OUTLANDOS D'AMOUR POLICE	- 4	A&M AMLH (CAM) 68502	C	3.04 (3
6	28	15	PETER GABRIEL PETER GABRIEL		CHARISMA CDS 4019 (7150 015)	F	3.04 (3
7	31	22	WHEELS OF STEEL SAXON		CARRERE CAL (CAC) 115	W	3.04 (3
8	30	24	DUKE GENESIS	10	CHARISMA CBR(C) 101	F	3.18 (3
9	56	6	NOW WE MAY BEGIN RANDY CRAWFORD		WARNER BROS K(4)56791	w	3.04 (3
0	35	54	READY AN' WILLING WHITESNAKE	0	UA UAG (TCK) 30302	E	2.95 (2
1	38	15	HIGHWAY TO HELL AC DC		ATLANTIC K(4)50628	W	2.44 (2
2	41	3	ELVIS ARON PRESLEY (25th Anniversary Boxed Set) ELVIS PRESLEY		RCA ELVIS(K) 25	R	21.28 (21
3	23	10	EMOTIONAL RESCUE ROLLING STONES		ROLLING STONES (TC)CUN 3911	1 E	3.07 (3
4		1	24 CARROTS AL STEWART		RCA PL (PK) 25306	R	3.04 (3
5		- 1	CLUES ROBERT PALMER		ISLAND ILPS (ZCI) 9595	E	3.07 (3
6	34	10	LIVE AT LAST BLACK SABBATH		NEMS BS(C) 001	S	2 75 (2
7	45	87	PARALLEL LINES BLONDIE	0	CHRYSALIS (Z)CDL 1192	F	2.89 (2
A	42	32	THE WALL PINK FLOYD		HARVEST (TC2)SHDW 411	ε	4.87 (4
9	50	71	RUMOURS FLEETWOOD MAC		WARNER BROS K(4)56344	w	2.44 (2
0	39	106	JEFF WAYNE'S "THE WAR OF THE WORLDS" VARIOUS	- 6	CBS (40) 96000 WOW 100	C	4.861 (4.
1	29	16	MCCARTNEY II PAUL MCCARTNEY		PARLOPHONE (TC)PCTC 258	E	3.29 (3
2	47	7	THE DARK SIDE OF THE MOON PINK FLOYD	- 2	HARVEST (TC)SHVL 804	E	3.29 (3
3	55	3	ON THE RIVIERA GIBSON BROTHERS	- 14	ISLAND ILPS (ZCI) 9620	E	3.07 (3
4	55	1	WILD PLANETS B 52's		ISLAND ILPS (ZCI) 9622	8	3.07 (3
5	_	1	FAME SOUNDTRACK		RSO 2479 253 (3216 265)	F	3.25 (3
6						E	3.07 (3
	36	7	ANOTHER STRING OF HOT HITS SHADOWS		EMI (TC)EMC 3339	F	3.07 (3
		2	MCVICAR ROGER DALTREY		POLYDOR POLD(C) 5034		
57		_					
	54	6	LIVE 1979 HAWKWIND WARM LEATHERETTE GRACE JONES		BRONZE (TC)BRON 527 ISLAND ILPS (ZCI) 9592	E	3.07 (3

AC DC Robert John Lange 4, 30, 41

A C D C Moder John Lange 4,9,0,41
All Sewarf 4.
All Sewarf 4.
Burry Manisov Rico Danie Burry Manisov 22.
Burry Manisov Rico Danie Burry Manisov 22.
Burry Manisov Rico Saladam 46
Budd Marley And The Walnes Core Blackwell Bidd Manisov A The Walnes Core Blackwell Bidd Manisov A The Walnes Core Blackwell Bidd Manisov A The Walnes And The Walnes Core Blackwell Bidd Manisov A The Walnes And The Walnes Core Blackwell Bidd Manisov A The Walnes Core Blackwell Bidd Manisov A The Walnes And The Walnes Ander Blackwell Bidd Manisov A The Walnes Ander Blackwell Bidd Manisov Ander Bidd Maniso

Mac 49
Gary Numan Gary Numan 1
Genesis David Hentschel Genesis 38
George Benson Quircy Jones 6
Gibson Brothers Daniel Vangarde 53

The Album Chart : compiled by Record Business from sales information supplied by the RB Dealer Panel

New Entry
He-Entry
Bullet
Platnum Disc (300,000 sales)
Gold Disc (100,000 sales)
O Silver Disc (60,000 sales)

Roger Daltrey 57
Rolling Stones Glimmer Twins 43
Roys Music Roet Davies 2
Sexon Pete Hinton Saxon 37
Shadows Shadows 56
Slouxsie And The Banshees Nigel Gray/Stoursie & The

Banshees 17 Sky Sky/Tony Clarke Haydn Bendall 18 Soundtrack: Can't Stop The Music Jacques Morali 22 Xanedu Jett Lynne, John Farrar 9 Fame 55

The Beet Bob Sargeant 13 Tygers Of Pan Tang Chris Tsanfarides 15 U840 Bob Lamb U840 7 Ultravox Conny Plank Ultravox 31 Whitesnake Marin Brich 40 Yes You 3

Various Artists: I Am Woman Various 12 War Of The Worlds Jeff Wayne 50



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