

LAUGHING ROLL

A regular size roll of Tissues with some really funny saying on every sheet. Cuaranteed to brighten up a party or gathering of friends. Be the first to introduce the new novelty into your district. 1 doz. 26; 1 doz., 4/6.

Postage 6d.

Price

A regular size roll of Tissues with some really funny saying to make the some party of the process of the first to find the process of the





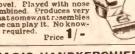
STAGE MONEY

Get a wad of these Notes and appear prosperous. The money is on good paper. By flashing a roll of these notes at the proper time you will be surprised at the result!

50 for 6d. Post 2d. 100 for 1/-

MAGIC NOSE FLUTE

Unique and novel. Played with nose and mouth combined. Produces very weet music that somewast resembles a flute. Anyone can play it. No know-edge of music required. Price



MAGIC HANDKERCHIEF

A really astonishing trick. You have seen it done many times by professional conjuncts. Now you can mystify your friends in the same way. You just had the handkerthief in one hand rur audience see it change from red to green. Go through the actions again and it will change once to red. Easily performed yet most effective. Price 1/8. Post 3d.

MULTIPLYING BILLIARD BALL

Wonderfully effective. Easily performed. One ball, two balls, three balls, and then four balls miraculously appear between the fingers, and as mysteriously disappear one by one until there are none. Full instructions. Large Size 2/- 1/Postage 2d.



PIG WITH GROWING TAIL



-0-

A little china pig is without a tail until you place one of these special pills provided, in the place where the tail should be.
Put a light to the pill, and immediately piggy will grow a long curly tail. Postage lid.
Price 6d.

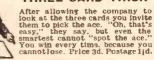
Pills 3d. per doz., 2/6 gross

FIND THE LADY

Show these cards, with the "Queen" in the centre. Placing the cards on a table, ask anyone to find it; they are wrong every time. Full instructions. Postage 14. 3d.



THREE CARD TRICK



MICROSCOPE AND FLOROSCOPE COMBINED

Surprisingly Great Magnifying Power

Made of Brass. It enables you to minutely examine mineral, animal and vegetable specimens to test cotton, wool, silk, seeds. water, flour, cheese, milk, and, in fact. nearly all articles of food. It is exceedingly interesting to examine the spores of ferns, soda, sugar, salt, alum, and other crystals, the dust (scales) from moth and butterfly wings, human hairs, files, and insects, while the animalcules in water are a neverfalling source of wonder. This instrument is capable of magnifying 150 areas. Well worth twice the price asked. Post 3d. Price 1/-

BALANCING CARD ON GLASS

The performer takes a card from the pack, shows both sides, holds it in full view, and places a glass filled with wine on the narrow edge of the card, where it remains balanced. Glass is then taken down and card shown as before. Card can also be balanced on card. A simple yet effective trick. No wires or wax used. Price 3d. Postage 11d.



HINDOO CARD TRICKS



The cards change five times. Show five cards, four eights and a deuce, Discard the deuce, you have four eights. Pick up the fifth card, throw away mother and they change to all deuces, then to all reds, then to all blacks, etc. Full tructions.

instructions. Postage lid.

Price 6d.

WOBBLY MATCH BOX

A new matchbox joke. Looks just like an ordinary box of matches, but is furnished inside with mechanism which you wind up with key provided. Hand it to someone or leave it lying about. Immediately it is picked up the box starts to shake and quiver and make such a noise it scares them out of their lives. Price 6d. Post lid.



JUMPING BEAN

One of Nature's greatest curiosities They wriggle, move, jump, flop over, etc. You can have hours of fun with these strange freaks of nature. Postage 11d. Six for 6d.

WINDOW SMASHING JOKE



or. Who Broke the Crockery. A Most Extraordinary Novelty. The apparatus for this great joke consists of specially made tuned plates which can be carried in coat the floor it sounds exactly like a window being broken or ockery being smashed. There is no limit to the fun you can have. Post 3d. Price 1/-.



not spoil or spot, but, oh! how it scares them. Sprinkle some over your friend's best shirt or the girl friend's new dress and see some real fun. It brushes off clean instantity. The best joke in 20 years. Price 6d. Postage 11d. WONDERFUL X-RAY

Enables you apparently to see through fiesh, etc. Great curlosity. You appear to see the bones in the fingers, lead in a pencil and so on. Even the fiesh seems transparent. Ready for use. Postage 2d. Price 6d.



JOKE WAFER

The greatest "eatable" joke of all. A real wafer biscuit in which is concealed a sheet of rubber. No one can tell until they bite it that it is not a delicious wafer. It is best to retire to a safe distance to watch the fun!

12 for 2% post free.

Postage lid. Price 3d.

MIDGET BIBLE-Great Curiosity

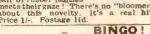
Smallest Bible in the world! Size of a postage stamp. Wonderfully clear printing. 224 pages. Weight under half an ounce. A genuine work of art. Must be seen to be appreciated. Postage 2d.



DANCING SKELETON
A figure of a Skeleton, 14 in. high.
dances and performs various gyrations at your will. Postage 14d.
Price 6d.

IT'S IN THE BAG

The very latest sensational novelty. A cutout portmanteau
which can be posted
intact, as a Greetings
Card. When the recipient opens it a genuine
pair of rubber panties
meets their gaze! There's no "bloomer"
about this novelty. It's a real hit.
Price 1/-. Postage lid.



The bingo is a shooting device which explodes a cap with a loud bang when disturbed. When loaded and set it lies flat and takes up very little room. The moment some unsuspecting person lifts the article under which it is placed they get the shock of their lives. Makes a spiehdid burglar alarm. Price 90. Postage 2d.

LUMINOUS PAINT

Make your watches, clocks, etc.. visible at hight. Luminous effect is permanent. EMIT RAYS of WHITE LIGHT. perfectly visible in the dark. The darker it is the more brilliant it shines. Price 1-. Postage 3d.

STINKY STINKERS

pal's cigarette or pipe and then get well away. In a few minutes your pal will be calling for the windows and doors to be opened. Gives out a smell you can almost see. Six tablets in each packet. Price, packet 3d. Postage 1 d.

MAGIC BOTTLE

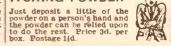
The owner can lay the bottle down on a table and it will lie flat, but ask a friend to do it. and it is impossible; you can do it every time! Price 6d. Postage 14d.



SNEEZING POWDER



Place a very small amount of this powder on the back of your hand and blow it into the air, and everyone in the room will begin to sneeze without knowing the reason why. 3d. box. Postage 1jd.





SEEBACKROSCOPE

This instrument is beautifully finished. Holds itself in the eye as magnifying glasses used by jewellers, etc. Placed to the eye, you can see what is taking place back of you and in front of you at the same time. You can have lots of fun with this instrument.

Price 841. Postage 2d.

SEX INDICATOR
When held over a
woman's hand it will
describe a complete
circle, but will go backwards and forwards when held over a man's hand. Try
itfortesting the sex of cats, dogs, rabbits,
birds, etc. Never fails, 3d. each. Postage
2d. 3 for 6d. Postage 2d.

The Sensation of the Century

Captivating—Tantalizing
A graceful figure of a dancer printed
on a special stretched rubber sheet,
finger movement, easily worked,
unobserved, and "Hula" comes to
life, creating a nifty dance that will
hold your audience spellbound. Postage 14d. Price 6d.

MAGICEI NOTE MACHINE

The most amazing little machine ever invented. Place a blank sheet of paper between the rollers turn the handle and out comes a genuine 10/- or si note. Postage 3d.

Price

THE 3 MYSTERY BELLS

This trick is very mystifying.
Only one of the bells ring.
Shuffle them about on a
table and invite your audience to select the one they
think was rung. They are
fool a room full of clever people
with this simple trick. Postage
11d. Price 6d.

MERRY WIDOW HANKIE

MAGIC SAFETY PINS Itlookssoeasy, yetso mystifying. These magic safety pins will pull apart without opening. and remain closed after sep-3d.

NEW

VAMPING CHART
Piano or organ—no teacher
needed, surprisingly simple
system. Persons having
neglected their musical
education need not despair,

for with the aid of this Vamping Chart-placed upright over the keys-you can at once vamp to thousands of songs, ballads, waitzes, ratime. No knowledge of music required. After using it a few times, you can dispense with it entirely. Postage 2d. Price 6d.

LEARN TO THROW YOUR VOICE-



into a trunk. under the bed or anywhere. Lots of fun fooling teacher, policemen or friends.

A little instrument fits in the mouth, out of sight, used with above for Bird.

It. Never fails. A full course book on Ventriloouism. together with the Ventrilo. All fored. plus post. 14d.



THE MAGIC BOX

MONT AMAZING TRICK

JUST OUT

A sixpence is borrowed from one
of your friends and marked by
him so that he can recognise it
for certain. Taking the coin from
him you put your hand in your
pocket and produce a firmly
bound box. You ask him to open
it and inside it he finds a matchbox
similarly bound: inside that is a small bag, tightly
sealed at the neck. And when he opens that his coin
is inside! The trick is completely mystifying. Full instructions sent. Postage 2d. Price

WHOOPEE CUSHION





EIGHT BEAUTIFUL GIRLS

Strip Tease Glasses
Alovely lady in a coloured costume on the outside, turn the glass around and ... ah! away drops the costume. Eight cute girls who have what it takes... and who take of what they have! Eostage 46.

Erice 2... Complete Set of 8 for 12 8.

EXPLODING BOOKS An attractive spicy picture, and an alluring title on the cover would tempt almost anyone to want to open it. but immediately the cover is lifted a terrific bang is heard! Postage 2d. Price RESURRECTION PLANT



A packet containing several pellets, which when inserted into an ordinary cigarette will explode instantly the pellet comes into contact with the heat. Outle harm-less. Postage 1ld. Price per doz.. 2/6. Price 3d.



Smear some of this fake blood on your face, arms or legs and you will have the neighbours screaming for the ambulance! Rubs off quite easily when dry without leaving any marks. Invaluable for theatricals. Price 9d. Postage 2d.

EXPLODING BOOK MATCHES

They look like real matches, but open with a loud bong! You will get plenty of fun from these innocent - looking matches. Can be used indefinitely. Postage 2d.



HOW TO HYPNOTISE



by Prof. Goubert

Tells you how easily you can master the secrets of Hypnotism. Master this strange power. Sway others at will. Learn to use this mysterious power to influence the thoughts of others, control their desires, and make you mas-

control their desires, and make you master of every situation. Make others love you, strengthen your will-power, banish fear and worry, improve your memory, overcome bad habits, etc. Everything explained in new book. Postage 1d. 1/=

ITCHING POWDER



RESURRECTION PLA
The Miracle Plant Mentioned in the
Bible. IT NEVER DIES. Has mystified
Botanists and Scientists. Possesses the
power of turning from an apparently
lifeless dry herb to a BEAUTIFUL LIVING FERNLIKE PLANT of a dark
green colour. Place the plant in a
saucer of water, it will start
to grow in 20 minutes.
When taken out it will dry
up and go to sleep until
placed in water again.
Postage 2d.



Our new greatly reduced prices for best British-made Punchbonards, show this huge profit at only 1d. a punch! Anyone can cash in on these easy money makers. Ideal for raising funds for all amproses. Send for a

400 ... 3/500 ... 3/6 600 ... 4/1 1000 ... 6/Post 3d. extra on any quantity. We pay any excess, per cent. discount on \(\frac{1}{2} \) doz. lots. 10 per cent. discount on doz. lots.

MAGIC CARDS

Our Latest "Mocker" Pack
FACE VALUES CAN BE READ
FROM THE RUKS!
Looks the same as any ordinary pack
of playing cards, the backs are marked
by a wonderful system of secret markings that defy detection. The secret
is in the backs of the cards.
THEY ALMOST TALK
TO YOU. Both the suit
and numbers are indicated.
Full illustrated instructions are enclosed with Per Park backs, 10'-, post
each pack.

THE "STAR!" SAVINGS BANK



A sturdy all-metal safe, splendid for savings, jewellery, etc., fitted with combination lock, having two numbered dials which when set at the correct numbers, allow the safe to be opened. Slot for coins in the top. Size 4 by 3 by 2. Price

Remit by Postal Order or English Stamps. Address all Orders to Dept. R.P.



ELLISDON HOLBORN, SON, 246, HIGH LONDON.

NEW ILLUSTRATED CATALOGUE OF JOKES, NOVELTIES AND MAGIC SENT FREE WITH EVERY



OUR STORE IS AS CLOSE AS YOUR NEAREST PILLAR BOX

No. 243 RADIO PICTORIAL

The Magazine for Every Listener

Published by BERNARD JONES PUBLICATIONS, LTD. 37-38 Chancery Lane, W.C.2. HOLborn 6158

MANAGING EDITOR......K. P. HUNT ASST. EDITOR......MARGOT JONES

HAT radio announcer tells me he knew you at Oxford. I never knew you went to Oxford."

"Yes, indeed. I took Medicine there.

"Feel any better after it?"

By Jack Kerr (Horlicks Picture
House, Luxembourg, Normandy, Paris, September 11).

LOVE

GOLD-DIGGING CROONETTE
(to wealthy admirer): You're such
a darling, Mr. Moneybags. a darling, Mr. Moneybags. Please don't think I love you just because you're worth a million. I'd love you just as much if you were only worth five hundred thousand!

By The Rhythm Brothers (in "Rhythm Express" selections, National, September 13).

MAKING HEADWAY

"There's one thing about that young producer. He's certainly got

a good head on his shoulders."
"Yeah, but it's a different one every night."

By Ramona (in Music Hall from Lyons, September 14).

FIRST-CLASS CARRIAGE

WIFEY (leaving store): Good Heavens, George. We've got the wrong pram. This is not our baby.
HUBBY: Shut up, you fool!
It's a better pram!

By Jimmie Davidson (Huntley and Palmer's show from Luxembourg, Septem-

. GAVE HER A TURN

"How did that little croonette

get such a turned-up nose?"
"She used self-raising flour in mistake for powder."

By Vera Lynn (in vaudeville from Lyons, September 11).

BACK STAGE CROSSTALK

"Who was that big fellow you were talking so deedily with?"
"That was the professional Strong

"What did he want?"

"He was trying to raise a couple of pounds."

By Rupert Hazell and Elsie Day (in "Sing Song," from the B.B.C. to-morrow, September 10).

HOT MUSIC SURELY?

SHE: When your radio plays soft music, don't you just love to sit there and dream?

HE: Yes, I like to sit and dream of my old flames.

SHE: Then you've been a bit of a sheik?

HE: No, I used to be a fireman. By Jack Jackson (in the Pond's programme, Luxembourg, Normandy, September 11).

FREE AND WHEEZY

"My voice is a gift."

"Well, I never thought you'd been fool enough to pay for it." By Reg Pursglove (in The Dansant, Regional, September 13).



WISECRACKS by THE WEEK'S WITTIEST BROADCASTERS

EXPECTING TOO MUCH

CUSTOMER (in radio shop): There's something wrong with this set you sold me. Every time I tune-in I get

DEALER: What do you expect for five quid—a noise like prime

By Billy Thorburn ("The Organ, The Dance Band and Me," from the B.B.C., September 14).

PROGRESS

SCOTS COMEDIAN: I think I'll

hae another whisky, mon.
PAL: Say, that's your ninth
whisky! Are you trying to ruin the
lining of your stomach?
SCOTS COMEDIAN: Dinna mak'

me laugh, mon! The lining of ma stomach went long ago. I'm working on the lining of ma waistcoat now!

By Dick Francis (Lifebuoy's "Gang Luxembourg, September 11).

. IN THE TOOTH

DENTIST (after extracting tooth): Why, I'm surprised at a big man like you screaming out like that! I thought you had at least a little

PATIENT: So I had, but you've got it now.

By Ivor Moreton and Dave Kayen "Keyboard Capers," Lyons, Septem-

MORE BARS

The drunk reeled along the street and staggered up to a tree with rails round it.

He completely encircled the tree, clutching at the rails all the time, until at last, clawing wildly at the rails, he yelled: "Help, help, somebody! Let me out!"

By Roy Plomley (compering "Macleans At The Seaside," September 11, Normandy).

ALL CHANGE

WIFE: How did you like the pie, dearest? I made it from a recipe on

HUSBAND: That settles it, then! We must get a new set.

By Bobby Howell (Stork Radio Parade, Normandy, September 11, Luxembourg, September 14).

THEN THE FUR FLEW

"The cold nights will soon be on us, Herbert, and I shall need a new

fox fur."
"A new one, woman? You've only worn your present fox fur for one winter!"

"Yes, but look at the years the fox wore it before I got it!"

By Eileen Bennett (Instant Postum's "7 Happiness Lane" programmes, Luxembourg, September 11, 16).

Where to Find Your **FAVOURITE PROGRAMMES**

RADIO LUXEMBOURG Pages 24, 27 and 28

RADIO NORMANDY Pages 31, 32 and 35

RADIO EIREANN Page 35

RADIO LYONS Page 36

PARIS

Page 38

B.B.C. PROGRAMME GUIDE Pages 20, 21 and 22

SOME OTHER TIME!

Two elderly sisters went to the cinema, but could only find two gangway seats, one behind the other.

Hoping to change seats with a young man in front so that she could sit next to her sister, the one behind leant over and whispered into the young man's ear: "Excuse

me, but are you alone?"
"Some other time, baby," said
the youth out of the corner of his mouth. "I've got my mother with

By Major and Minor (in variety from Lyons, September 13).

NICE GIRL

1ST CROONETTE: That band leader wanted to make love to me, but I refused.

2ND DITTO: My goodness!
1ST DITTO: No, mine.
By Olive Palmer (in the Palmolive half-hour, Luxembourg, September 11, 16, Normandy, September 13).

LOOK AFTER THE PANTS . .

"If I were you, I shouldn't visit that low night-club. Don't you know the place is infested with the cleverest pickpockets in town?"
"You don't say!"

"Yes. The last time I went there, they not only stole my trousers, but they hung weights on my braces so

that I shouldn't notice they'd gone!"

By Alan Keith (Milk of Magnesia's
"Inspector Brookes" thrillers, Luxembourg, Lyons, September 11).

PROMISING

"I have a promising career at the B.B.C.

"What do you do?"

"I promise aspirants we'll write to them

By Billy Bissett (in Phillip's Waltz Time shows from Luxembourg, Sunday, Monday and Thursday, and Normandy,



OFFICE S

MYSTERY

by WANDERING MIKE

hear it, artistes would have an opportunity of getting into the skins of their parts and producers well, producers would be able to build up on a show. In the long run I don't think it would work out any more expensive and I'm convinced that better shows would result."

Well, it's an idea, Douglas.

IT always gives me a kick to hear of a real, old-time trouper getting an unexpected break. The Two Leslies have been able to give such a chance to "Tubby" Turner, a little North country comic who has appeared on several bills with the boys. He's been touring the smaller Northern towns for years (Les Holmes tells me that he must be about sixty!) without ever expecting to get a radio chance. Now he has been signed up to appear with the

Now he has been signed up to appear with the Two Leslies in the next three "Radio Pie" shows (the first of which is on September 17). Helen Hill, Suzette Tarri, "Hugo", Lyle Evans and Robin Richmond and his Hammond Electric Organ are other attractions for this show.

NEVER tell me that show-business folk aren't sentimentalists at heart. On May 28, 1934, Les Sarony and Les Holmes made their first appearance as a double act at the Palace Theatre, Reading.

That important night stuck in their memories.

On January 31, 1939 (always first with the news!) they start to tour their forthcoming road-show, "Radio Pie". They've chosen the Palace Theatre, Reading as their opening date as a sort of "Goodluck-and-thank-you" gesture.

A DDED attraction to Charles Brewer's "Golden A Wedding" programme is that marvellous old-timer Kate Carney. Brewer has discovered that Kate has been married for fifty years. That would have ensured her inclusion, anyway, but plus the fact that she is still a great artiste . . . well, it was too good a chance to miss.

REGGIE FOORT is back from America to-day (Friday) and I understand that he's got a batch of grand ideas with which to

finish up his B.B.C. time.

He's got an excellent idea for Tuesday, anyway. It's a programme designed especially for hospital listeners. Alfredo Campoli, with his fiddle, will be with Reggie and the

for radio shows to me that if I had been lying in a hospital bed for some time I'd want music that was gay and lively, but Reggie has had expert advice on the subject. He contacted the matrons of several big hospitals and asked them (a) what is the most convenient time for listeners

Reggie Fort arrives back from America today : Gerry Fitzgerald is signed up by George Black: Douglas Moodie's idea

LAUGHING for a living sounds an odd job, but Charles Penrose, who writes and appears in the "Pig and Whistle" shows has been doing just that

and (b) what is the type of music they like best.

He has made several "laughing" records, which have sold well and he once had the queer task of making a "laugh" recording which was fitted to a

Short-wave listeners should tune in to Martha Raye, who sings with Al Jolson's programme on the WABC-Columbia network at 8.30 p.m.



mechanical robot made for a Blackpool exhibition. He

got fifty guineas for that two-hours job.

There's a "punchinello" angle to Penrose's story.

It seems that he is just as gay and happy in his private life as professionally and that takes some doing, because he is a martyr to arthritis.

THE "Mr. and Mrs. Neemo" broadcasts will give radio opportunities to hear various London street singers. Gordon Crier is going to include one in each of the six shows of the series.

Some of these artistes are really high-class performers and the human interest angle of their

appearances in the "Neemo" shows contrasts pleasantly to the humour.

A NYBODY who phones me up or knocks at my door at 8.20 p.m. on any alternate Friday during the autumn and winter is going

to get a pretty poor welcome.

Because at that very minute some dark and dastardly crime will be happening on the radio. Credit Jimmy Langham, of the Programme Planning Department, for an excellent idea. John Rhode, Eric Maschwitz, Arnold Ridley and Anthony Armstrong are writing a number of thrillers under the general heading of "What Happened at 8.20?" They will be broadcast at 8 p.m. on Fridays, fortnightly. They will each start at 8 p.m. and for twenty minutes will be good light entertainment set in spots where music may be heard.

Then, at 8.20 precisely, a crime will be committed . . . murder, theft or something similar. The next twenty minutes will be spent unravelling the mystery.

EARLY in November we'll be hearing Jessie Matthews in a Brewer-Baily "Stargazing" show based on her life. It's a romantic, colourful life, too. Born in Berwick Market, London, of a very poor family, Jessie has worked her way up to the top of the stardom tree and by sheer hard work, personality and ability.

If Jessie Matthews' "Stargazing" biography is as good as Anna Neagle's was, then it promises to be one of the highspots of winter listening.

I'VE heard many queer stories about rehearsing but none stranger than the habit of Will Hatton and Ethel Manners, whom you probably heard in variety last Saturday.

They rehearse for all their broadcasts in a completely dark room! They think it is more Please turn to next page







Russell Swann and Evelyn Dall in one of Television's most popular features "100% Broadway"

like broadcasting. It's very logical but I must admit that not many artistes are so conscientious. Their famous "North versus South" act is so

Their famous "North versus South" act is so true to life that most people think that Hatton is a Cockney. But he's not. He's a Manchester man and Ethel Manners is also a Lancastrian. Hatton was once a proof-reader on the old Manchester Courier, while Ethel Manners was a straight singer. Strange what devious routes comedians sometimes take before reaching their natural element.

So successful was "Puzzle Corner" during last winter's "Monday Night at Seven" shows that this season it will be a feature on its own. Every Monday there will be twenty minutes of Puzzles before "Monday Night at Seven" starts.

Inspector Hornleigh is to be on parade again in the Monday show, but whether The Singing Commère will appear again, or some new idea instead, remains to be heard.

ANOTHER new series of programmes that sounds promising is to be called "For You, Madam". It is to be designed solely to appeal to women, and because they think that you, madam, and you, madam, nurse romantic thoughts in your quiet moments the series is to be of a highly romantic flavour. What that means I don't know. Heart-throb singing, maybe.

FRED LATHAM is still pedalling away to fame, in between doing the crooning that has already made him famous. He recently finished second in the Manchester Wheelers' 10 mile championship, and third in the half mile handicap.

Meanwhile, he tells me that a new Latham is emerging prominently on the horizon. His young brother, Tommy, is only twenty-five, yet he is already leading his own band at the Aberdeen Palais de Danse. He plays sax, clarinet and fiddle and is also a good singer, which sounds like versatility.

Tommy first started playing in Fred's semi-pro band in Manchester. Then, when Fred left for London to join Jack Jackson's band, Tommy decided to become a full-time professional musician. He joined the band at the Plaza, Manchester, and then migrated to Scotland.

BILLY BISSETT and his Royal Canadians have got the coveted job at the Café de Paris. They take over from Lew Stone in October and will probably get plenty of broad-

casts from the swagger West End niterie. Billy's polished music is bound to be popular with the sophisticated West End dancers and diners and Billy is such a good chap that all his fans will be glad of this break.

A POPULAR broadcaster who is getting plenty of well-deserved dates from the North is Philip Martell. He and his orchestra are at the Blackpool Hippodrome where Jack Taylor's King Revel show, with Sandy Powell, Douglas Wakefield, Nat Gonella and Norman Evans, is going great guns.

Philip, who is short and dark, was one of those who were quick out of the trap, so to speak! He



A television set small enough to be worn on the head—literally "looking in"—was featured at this year's Radiolympla

started studying music at the tender age of five! He got a six years scholarship at the Guildhall School of Music and, having mastered the violin, the piano and harmony, got his first job at the age of fifteen, as musical director at Terry's Theatre in the Strand. It was his frequent broadcasts from the Commodore, Hammersmith, that put him right on the map. His hobbies, by the way, are fishing and motoring and his ambition is to conduct grand opera.

This Week's Gossip

Continued from preceding page

A MUSING incident in a music publisher's. George Elrick asked Tom Elliott, of Lafleur's, if he had any new numbers of the sweet type. Tom said he had just the thing, but, by error he put on a record of Ellington's "Chatterbox," which is as hot as they come!

Just as George was pleading with him to take it off there was a smell of burning. The radiogram was slowly going up in smoke! Yes, I know you don't think it's true, but I can't help it if remarkable things happen, can I?

ENNARDS, LIMITED, of BRISTOL, the well-known shoe manufacturers and proprietors of some 250 shoe stores throughout England and Wales, have found a new use for Radio Normandy advertising.

Radio Normandy advertising.

In a series of programmes which start on Friday, September 16, and which will be transmitted every Friday morning at 11.15 a.m. and every Saturday morning at 11.0 a.m., Lennards will devote their time to telling you about their latest lines and service, and about special bargains which they are offering throughout their huge chain of shoe stores.

WAS not surprised to see that Jack Halsall had left Henry Hall's band. Way back Jack had quite a basinful of touring and he is such a domesticated, home-loving person that he was not looking forward too keenly to touring again with Henry after the comfort of the resident job at the B.B.C.

However, it should not be long before Jack

However, it should not be long before Jack is fixed up in a resident job in town and then this stocky little sax player will be able to resume the home-life that he likes so much.

DURING October, November and December film-fan listeners are to have a new guide and philosopher. Andrew Rice is having a rest from these fortnightly talks and his place is to be taken by F. Buckley Hargreaves. You all know Hargreaves, particularly if you live in the North. Since 1935 he's been broadcasting the "I ondon Log" whilst you may have heard him last July a guest film critic. Hargreaves has a capable and breezy manner at the microphone.

HEAR that Gerry Moore, who, to me, has always rated as tops among swing pianists has started his own outfit: "Gerry Moore and his Music." Recording sessions have already been fixed up and I can see this new band causing quite a stir. I haven't yet heard her, but his twenty-one year old vocalist, Tony Adaire, looks to have plenty of personality.

NEWS of a revival of "Dolores," one of the best light shows ever put on by the B.B.C. Its creator, Bruce Sievier, tells me that September 19 is the date fixed for this show to go on the air again.



The amount of electricity generated by a real live electric eel can light a lamp of 300 volts, as demonstrated here by "Exide"



IGHBROWS!

WILL it surprise you to know that many of your favourite radio entertainers are "highbrows" in disguise? Take a look at this collectionfrom left to right: Ray Noble, University man; Richard Goolden ("Mr. Penny") B.A.; Philip Ridgeway, once a Member of the Inner Temple; Will Hay, F.R.A.S.; Jack Hulbert, Cambridge degree; Dr. Paul Robeson, LL.D.; Ronald Frankau, another University man—and last and biggest "eyebrow" of them all, George Robey, C.B.E., who has exhibited at the Royal Academy and has a Diploma for water colours.

HE dictionary defines a highbrow as 'an intellectually exalted person, a lofty intellectual.

When this sort of person enters the entertainment industry he gets so many hard things said about him that in time he becomes accustomed to it, and doesn't try to please anybody except his fellow-highbrows. So he never pleases "the masses."

That is the usual procedure, anyway, but there are also highbrows of another kind—the highbrows who closely guard the secret of their "lofty intellect," and only go out to appeal to the

Which of the popular stars qualify for the Diploma of Highbrowism? Now don't get too

nuch of a shock, but here goes:

Number One: Doctor Bing Crosby. Did I say Doctor Bing Crosby? Yes, madam, I did.

Our old friend Bing, world's crooner Number One, is entitled to call himself Dr. Crosby, and if you care to drop into his house one day, you will see a picture of Dr. Harry Lillis Crosby solemnly attired in the scholastic robes of his University, receiving his degree of Ph.D., Doctor of Philosophy. Bing has always kept his academic attainments quiet, but he gave millions of American listeners a surprise one night when he spoke in French over the radio.

Number Two: Noel Gay, Composer of the "Lambeth Walk," a number which has swept around the world, entered this life with the name of Armitage, and it was under this name that Noel Gay graduated from Cambridge University with the degree of Bachelor of Arts. Noel Gay's degrees in full are "B.A. and Mus. Bac." Strange for a composer of catchy tunes? No. For regard

Number Three: Jimmy Kennedy, one of the most popular composers in Tin Pan Alley, and famous collaborator with Michael Carr. Jimmy was responsible for Isle of Capri, Red Sails In The Sunset, Play To Me Gipsy, Café Continental, and a score of other hits. But Jimmy was a school-

master once, a professor of languages.

Number Four: Stainless Stephen—another schoolmaster, who until a few years ago was still a

schoolmaster, teaching by day, performing by night.

Number Five: Richard Goolden, B.A. Ah,
that surprises you? You would never have
dreamed that the dithery little man who won
national fame as Mr. Penny, who captured every-

body's heart with his picture of the Suburbanite, was a Bachelor of Arts of Oxford University? Here is another who hides his scholarship beneath a veil.

Number Six: Philip Ridgeway. Philip, famous for the "Ridgeway Parades," has absented himself from the air for some time, but he is still one of the great names of broadcasting and light entertainment. Yet Phil studied for the Bar, was Member of the Inner Temple, and in 1918 was

Parliamentary Candidate.

Number Seven: Jack Hulbert. Looking at the grinning, long-chinned, inconsequential, tap-dancing Jack Hulbert, you would say he was born and educated backstage, and would certainly never have bothered to attain scholastic honours at a University. But Jack was not only at Cambridge, but emerged with a degree.

Number Eight: Will Hay. You have heard plenty about Will's interest in astronomy. You might even know that his serious contributions to astronomical journals have been absorbed by white-bearded professors. But you have probably never seen his name written W. T. Hay, F.R.A.S. Will is a Fellow of the Royal Astronomical Society,

and if you think it's easy to get those four letters behind your name—well, just try it. Number Nine: Paul Robeson. The millions who thrill to the rich voice of Robeson would never for a moment think of him as Dr. Paul Robeson, .D. But that is his correct title, for Robeson graduated from his University with the degree of Doctor of Laws.

Number Ten: John Rorke, B.B.C.'s allrounder, light singer, musical-comedy man, character-comedian. But at one time an official at the Board of Education, which necessitated passing stiff Civil Service Examinations of University standard.

Whom shall we pick for our Eleventh? Shall we have the diminutive Hay Petrie, character actor of innumerable radio plays, who is an M.A. of St. Andrew's University? Shall we have those University and Public School Men George Robey, Ronnie Frankau, and Ray Noble? Or Clarence Johnstone, Doctor of Medicine?

Whom shall we not have? You see, there a whole gang of highbrows among the people who make us laugh and tap our feet! And those destructive, short-sighted critics who are forever yelling at the B.B.C. to "Clear out the highbrows!" are apt to forget that there are highbrows and



Clapham's the one with the top hat-it looks as if there were more trouble brewing, doesn't it?



WE all know and love the "spot of bother" act which Clapham and Dwyer have made so famous on the air, when a serious talk on, say,

had begun to sit up and take notice. By the time the two players had made a show of jacket divesting, cue selecting, and chalking, the vicinity was fairly buzzing with the news of this "big money" match. People in the know sent word to their pals. Before long Charlie and Robb had an excellent audience

When Charlie played the winning stroke to "pip" Robb by a small margin, hearty applause followed from all assembled.

Then, solemnly putting on their coats, they shook hands and, with a "Settle with you to-morrow, old boy!" from Robb, the two lads marched out.

We've perpetrated more than our fair share VV of practical hoaxing. A gem of a joke was when Charlie "gate-crashed" a wedding reception at Blackpool, held at a big hotel where we were staying.

Borrowing a tail-coat and topper from the

manager, and sporting a false moustache, Charlie arrived in a taxi-which he had hired just round the corner—marched into the private rooms with the other guests, and mingled with the festive throng.

People looked askance at Charlie's grey flannel trousers, which didn't appear to be quite in keeping with his tail-coat: but nobody seemed to know

who he was.

After solemnly shaking hands with the bride and bridegroom, and wishing them every happiness, Charlie observed that the waiters-who were in the know-were plying him with a succession of

HEN is a joke not a joke? When, thinks Stainless Stephen, one is dragged out of bed by some practi-cal hoaxer to answer the telephone in the wee sma' hours (exclamation mark). "Ah, my dear Stainless," observed a voice over the wire, "I wonder if you are free next Tuesday evening to take part in a concert I am organising for the Mothers' Meeting Annual Tea?"

Stainless, who was then living in Yorkshire, thought he recognised the mellow voice of a local parson friend. Actually, it was a creditable imitation by Billy ("Almost a Gentleman") Bennett, who also knew the parson in question. Stainless said he didn't know off-hand whether he was free or not and complained that the

he was free or not, and complained that the caller had got him out of bed. Whereupon, Billy ne was free or not, and complained that the caller had got him out of bed. Whereupon, Billy expressed surprise and said that he had always understood that theatrical people never went to bed. "Ring me up again to-morrow," Stainless rapped, and banged down the receiver.

When Billy 'phoned again, Stainless wasn't in, and his wife answered. Again Billy pretended to

and his wife answered. Again Billy pretended to be the parson, and asked that Stainless should ring him the moment he came in. Of course, when Stainless did, the clergyman concerned knew nothing about it.

The joker kept it up all the week, until Stainless, discovering that Billy was appearing in a local variety bill, guessed the truth and called William's

One of radio's greatest practical jokers is your old pal and ours, Tommy Handley. The jokes Tommy has played on us would fill volumes. Once, when we were playing golf with him, Tommy quietly offered Charlie (that's Clapham) a nice new ball. But when Charlie drove it off the tee, to his amazement it only went about thirty yards, and then parted in two in mid-air.

The explanation, readers, was that the ball was

a perfect imitation—made of soap! Still, Charlie had his own back not long afterwards. He and Tommy left Broadcasting House

Outside Oxford Circus Tube Station, together. Charlie gave Tommy a gasper, which the latter said he'd light in the train.

APHAM

The boys parted. Soon after the train started, Tommy was reading the cross word puzzle or trying to solve the radio programme, while smoking the cigarette, when, suddenly, it exploded with a terrific report. It was. of course, a dummy one.

A girl nearby screamed. All the other passengers stared at Tommy in astonishment. Then, like little Audrey, they laughed and laughed.

Wasn't Tommy glad to get out at the next station!

Whenever Charlie and Robb Wilton, of "Mr. Muddlecombe, J.P.," fame, meet on the same bill they invariably spend a lot of time between shows playing snooker.

One evening at a local billiards saloon the boys thought they would like to play to a "gallery." But there were only a few fellows sitting around and none of 'em seemed at all interested in Charlie and Robb.

Then Robb got an idea. After a whispered word of warning, he exclaimed loudly: "All right! Play you for £25 this time, old boy!"
"Okay, cully!" agreed Charlie. "Twenty-five of the best it is!"
By then the

By then the other occupants of the saloon

drinks which should actually have been supplied

to other guests. Soon he had a whole collection of glasses lined up on top of the piano!

During the wedding breakfast, the uninvited guest constantly made speeches, cracked jokes, and toasted the happy couple. Finally, he produced a tape measure, and began to measure the bridegroom for a new suit; amid roars of laughter.

Unfortunately, during this episode, Charlie lost his false moustache, and the cat was out of the bag.

A nother time, at Paignton, Charlie went out golfing. Half an hour before we were due to "do our stuff" in a local show he had not apparently—returned.
"Where's Clapham?" demanded the harassed

manager.

"How should I know?" I drawled, realising a "Still golfing, I expect. Charlie's joke was on.

as fond of golf as he is of a spot of bother."
"That's all very well," grumbled the manager.
"But he ought not to cut it as fine as this."
Ten minutes later, at the hostelry where we

were staying, there was still no sign of the missing

Well," I suggested to the anxious manager, "—perhaps I'd better 'phone the golf club and see if Charlie's left yet."

I picked up the phone.
"The secretary says Charlie started off after

birds'-nesting by Dwyer (or Clapham) is continually interrupted by Clap-ham (or Dwyer). And then, of course, there was Cissie the Cow ...

lunch, and hasn't been seen since," I told the manager. "They're putting out search parties. Would you like to speak to the chap yourself?" Feverishly grabbing the receiver, the exasperated manager fairly bellowed into the mouthpiece. In fact, Charlie, who was impersonating the club secretary, and "phoning from an adjoining room said after. 'phoning from an adjoining room, said after-wards that he could hear him through the wall as well as over the wires!

After saying that Clapham was now on his way to the club-house on his scooter Clapham rang off—and then walked through the door and confronted the manager.

We had a date at a party one evening, and when we arrived a fellow was sitting all by himself in a corner, looking very much "lit up." He didn't say a word; just sat there sort of rocking gently back and forth. We were at the

party two hours, did our act, and prepared to leave.

As we passed the silent guest we bade him goodnight

goodnight.

"Shay, you going?" he asked.

"Yes," we replied.

"Don't go yet," he pleaded, "Schlapin and
Dwyer are coming to entertain us."

Which reminds us of the time we were introduced to a very dear old lady at another party.

Sha beamed at we both when we entered and She beamed at us both when we entered, and began to praise us up to the skies.

Suddenly she broke off, and a puezled

look appeared on her face.

"By the way," said she, "which of you sings in the very deep voice?"

We wondered whether Flotsam and Jetsam would have been flattered!

One week we were staying at a private house while we were appearing in a nearby theatre. Our host, a well-known, wealthy man, kindly lent us a car and chauffeur to take us to and from the theatre.

It was a beautiful car in every way; very

modern, and gleaming in chrome and lacquer.

On our way back one evening, the chauffeur told us of a conversation he had with a policeman.



While he had been waiting for us to come out of the theatre the policeman came up to him and remarked on the beauty of the car.

"Who are you waiting for?" he added.
"Clapham and Dwyer," replied the chauffeur.
"Gosh," said the man in blue, "so that's where our licence money goes to!"
Curious ideas some people have about the

distribution of their ten bobs.

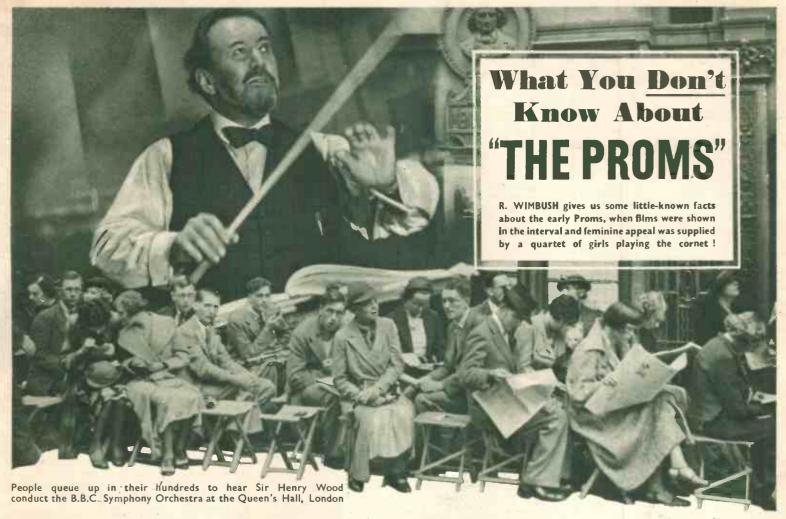
When Bert Yarlett, formerly one of Henry Hall's team of vocalists at the B.B.C., was married with full radio honours, Henry contrived during the reception to slip away and sew up the bridegroom's pyjamas.





MRS. LEW STONE

Who met her famous bandleader husband at her 21st Birthday party. She's a brilliant classical pianist as well as a keen jazz-lover.



HETHER you fight your way on to the crowded floor at the Queen's Hall or merely turn the knob of a wireless set, you are paying an unconscious tribute to the forty-year-old enterprise of three very different men—an impresario, a conductor and a Harley Street throat specialist.

It was Robert Newman who built the present Queen's Hall in 1893 and who two years later transferred to his new building the old Promenade Concerts, previously held at Covent Garden.
Mr. Henry Wood (now Sir Henry) was appointed
conductor, and the scheme was largely financed
by Dr. George Cathcart. But this triple alliance

Newman took over the sole responsibility.

There was nothing high-falutin' about those early Proms. The management played for safety, and the public was given its money's worth.

The First Programme

The first programme, on August 10th, 1895, consisted of no less than twenty-three items and soloists. These soloists played nothing so common-place as the piano or violin, but cavorted on the flute, bassoon and cornet. The bassoon, that comedian of the orchestra, was heard in variations on the famous polka Lucy Long, while Schubert's Serenade was given to the cornet. There was a Grand Selection from Carmen, and a piece called

Grand Selection from Carmen, and a piece called The Uhlans' Call, which kept popping up at intervals throughout the season.

Yet the present vogue for Wagner was foreshadowed, for the very first piece ever played at a Promenade Concert in Queen's Hall was the Overture to Rienzi. As early as September 6th in that same year came the first Wagner night, and thereafter such nights were almost weekly.

As for Beethoven, who to-day shares with

As for Beethoven, who to-day shares with Wagner a night every week, he had his first evening to himself on September 13th, but in those days it was an event to play a complete work. For instance, the violin concerto never got beyond the first movement until the year 1900, and, oddly enough, the first symphony to be given was Schubert's Unfinished!

If it is true that the modern Londoner goes to the Proms largely because he has been doing so for forty years, his father, ignorant of any such tradition, had to be attracted by all the arts of the showman. It was not considered bad taste for

men to bang the big drum for art's sake.

In the first place, the Proms were born during the golden age of song, and an extensive barrage of advance publicity heralded the personal appearance of Sims Reeves, and later of Kirkby Lunn. But that was not all. More original tactics were required to attract the man-in-the-street, for

whom these concerts were primarily intended.

Without wireless or gramophone, the average man who could not afford to pay fancy prices for his music had to go without. Now, if he lived in London he could go to the Proms, but he had to be attracted. Consequently the artistic side of the enterprise was camouflaged, and the showmanship of the contemporary music-hall was exploited.

When Sir Henry Played the Organ

or instance, throughout the second season T a nightly attraction was a quartet of girls who played the cornet. Thus the traditional love of the cornet was coupled with the novelty of attractive young women, and night after night the Park Sisters brought in the mob, who, before they knew where they were, were listening to a classical movement.

What has happened to the Park Sisters? No doubt many a modern impresario who cannot persuade the public to part with their half-crowns to hear his latest protégé would be glad of their services, or would he be too proud? Yet when these girls played the Lost Chord, Sir Henry himself

Then there were the "animated pictures," ancestors of the modern film. These were shown in the small hall during the interval, for an additional charge of sixpence. They were directed by David Devant, from Maskelyne's next door, and they were advertised as "reproducing all the natural movements of real life." Among the subjects were A Wedding Procession, Sands, Brighton Beach, Ladies Drilling, Chirgwin's Comicalities, David Devant Conjuring and The Serpentine Dance in Brilliant Colours.

Topicality was not overlooked. There was a

Queen Victoria Celebration Concert in 1896, and a Thanksgiving Concert in 1900 to celebrate the victories of the Imperial troops. In the same year,
Mrs. Beerbohm Tree gave recitations, including
Kipling's Bobs. Then on September 29th there
appeared the child pianist Wolodia Roujitzky.
As for Sir Henry Wood, who this year celebrates his jubilee as a conductor, he was moving steadily towards his goal, but was wise enough to temper his ideal to the needs of sound business. As a conductor he was recognised from the start. Indeed, as early as 1896, the Press was unanimous in its tribute. He is now engaged in his 44th consecutive season. Forty-nine concerts in eight weeks!

Success has its own sorrows, and it must be admitted that to-day much of the adventure has gone out of the Proms. The Park Sisters have gone, and the cinema has killed the "animated pictures." Packed audiences every night have destroyed the need for such diversions, but it may be legitimate to suggest that the Proms are in danger of becoming stereotyped. Four composers alone account for half of the season—Wagner, Bach, Brahms and Beethoven. The necessity of including the mass of popular works by other composers leaves little room for experiment. On the other hand, the supreme value of these concerts is in covering the popular repertory, and in this they form an admirable introduction to orchestral music.

At 8.1 Precisely

It is significant that the character of the programmes has changed less in the last forty years than during the first three seasons. It would seem that after three years Sir Henry and his associates had won through.

It is also interesting to note that no one can

recall any concert starting a second after the appointed hour. In fact, so punctual were the opening bars that in 1937 the B.B.C. actually arranged for the concerts to begin officially at one minute past eight in order to fit in the opening announcement!

Smoking has always been allowed, and in early days the phrase "excellent smoking accommodaappeared in an advertisement in type the same size as that of the conductor's name. Perhaps a little of the old gaiety might be allowed to return

without jeopardising the artistic value of the Proms.
Would the modern generation be averse to an occasional "Grand Selection" or even a set of elaborate variations on some popular tune? Anyway, we should not be too proud to pay a humble tribute to the Park Sisters, who in their own way helped to build the Prom tradition.

And so, ladies and gentlemen, to-night and nightly at 8.1 precisely!

unshine at 6

Sunday evenings at six-thirty have long been a "sunshine spot" for Luxembourg, Normandy and Paris listeners, and from next Sunday Radio Rinso Revue will be compered by that popular American radio couple Ben Lyon and Bebe Daniels. ROSS REDFERN tells you all about the show



T'S an axiom in the show business that you can never afford to "let up." No matter how good your show is—or your

matter how good your show is—or your act—you've always got to keep presenting something new to keep pace with the fickle public taste. Resting on your laurels soon results in—just resting.

The showmen who put over the Rinso shows realise that as much as anybody. Ever since they went on the Continental air, way back on January 6, 1935, they have allowed their shows to run for only a certain period before devising something fresh.

On Sunday at six-thirty the Rinso Radio Revue enters on its second year. Fundamentally, the show will differ little from that which has been entertaining you for a year. Jack Hylton

the show will differ little from that which has been entertaining you for a year. Jack Hylton and his band will provide the melody, Peggy Dell, Sam Browne and the Henderson Twins will put over the songs, and Tommy Handley will be "Funny Man in Chief." But that popular couple, Ben Lyon and Bebe Daniels, will be the compères in place of Eddie Pola in place of Eddie Pola.

Yes, it was as long ago as January 6, 1935, that Rinso first took to the air. Sponsored radio has, since then, grown from a few casual programmes to the first-rate, complete entertainment that we now know and enjoy. And, throughout, Rinso has been among the pioneers.

Do you remember their first shows, in the days when lots of people could not quite make up their minds whether it was "respect-

able" to listen to dance music on Sundays? I remember vividly an aunt of mine who heard me tuning-in "The Rinsoptimists." There was no mistaking the disapproval on her face, but she said not a word till the

her face, but she said not a word till the programme was ended.
"Well," she said at last, "I still don't think it's right—but I must admit that that man's very funny!"
"That man" was Davy Burnaby, and my aunt was not the only person, I swear, who was won over to the sponsored listening by his genial absurdities. absurdities.

Davy even sounded fat on the air! whether he was playing in a sketch, leading the "Rinsoptimists" in a rousing chorus number or indulging in one of his own particular nonsense

ditties, his technique was never at fault.

Like an income-tax demand, Davy was always with us, though the rest of the personnel varied from time to time. But Fred Yule was a constant broadcaster in those shows—Fred with his rousing



The new version of Rinso Radio Revue retains those bundles of sunshine, The Henderson Twins

singing and boisterous personality. Others who appeared fairly regularly were Tessie O'Shea, at that time only just beginning to reveal the talents that have now made her one of our most popular and best-paid comediennes, Walter Williams, Jessie Hitler, Alice Lillie, Hal Gordon, who has appeared in a host of British films during the last few years. Given Lewis, one of concert portrio appeared in a host of British hims during the last few years, Gwen Lewis, one of concert-party's leading ladies and who is now appearing with The Gang Show, Edgar Driver and Wolseley Charles who, with Davy Burnaby, was one of the original Co-Optimists.

The Rinsoptimists which, with Burnaby and Charles in the cast, naturally had much of that

same sparkle, pep and cleverness that characterised the Co-Ops, might well have run for ever.

But, believing that it is better to leave the public wanting more, the Rinso folk decided to take off the Rinsoptimists and, in November, 1935, they produced the first newspaper of the air, "Six-Thirty Special."

Then, in July, 1936, Rinso decided on another change, intent as they were on keeping the listening public on their toes.

listening public on their toes.

It was on July 12 that the Rinso Music Hall made its bow. As well as Jock McDermott's band that first Music Hall included Albert Whelan, Freddie Dosh, Nellie Wallace, G. H. Elliott and Nina Devitt. The week after, Lily Morris, Marie Kendall, the Rhythm Sisters, Walter Williams and Marjorie Lotinga, and Afrique were booked.

The following Sunday saw an even bigger and better programme. Miriam Ferris, Lucan and McShape Teddy Brown Billie Houston, Talbot

McShane, Teddy Brown, Billie Houston, Talbot O'Farrell and Marie Lloyd, jun., with the Sherman Fisher Girls as added measure.

From then on every week at 6.30 p.m. listeners could be assured of hearing a variety bill such as would make any local music-hall stagger at the thought of booking. Not many first-class artistes did not appear at some time under the Rinso Music Hall banner
—Mario de Pietro, Billy Bennett, Valaida, Fred
Barnes, Mabel Constanduros, Harry Champion, Beryl Orde, Elia Shields, Gipsy Nina, Ronald Gourley, Rawicz and Landauer.
This show continued until the autumn of 1937.

Then, on September 5, .937, the first Radio Rinso Revue was put over. That was a thrill. The chance of hearing every week the band of Jack Hylton, the Daddy of all bandleaders, was something spectacular. That livewire of radio, Eddie Pola, the man with the quicksilver brain and the fast, wisecracking voice was the compère while fast, wisecracking voice, was the compère, while Tommy Handley was booked as resident comedian.

Other stars came in from time to time to help make Rinso Radio Revue. It is fair to say that these shows "made" the Henderson Twins, those lively daughters of the rotund and cheerful pantomime comedian, Dick Henderson.

And now it starts on its second year, the one change, as I have indicated, being Lyon and Daniels for Eddie Pola. Their methods of compering will be different from those of Eddie, but I can high the different from those of Edule, but I can
promise that they will be just as lively. Jack
Hylton, Tommy Handley, Ben Lyon and Bebe
Daniels will form a quartette that will keep the
ball of fun fossing from one to the other.

No one could desire better crooners than Sam

Browne and Peggy Dell. Each stands high in the browne and Peggy Dell. Each stands high in the estimation of those who like dance-band vocals sung with feeling. The Henderson Twins will pop in and out with their usual vivacity—and that very popular woman, Mrs. Goodsort, will also be present to give useful tips to housewives.

Six-thirty on Sunday has always been synonymous with Sunshine. From Sunday, the Rinso sun is going to shine just as brightly and constantly as ever.

and constantly as ever.



No one could desire a better crooner than Sam Browne, also in the new show





ILMS and stage unions are not long-lived as a rule, but Renée and her film actor hubby, Pat Aherne, have remained happy—ridiculously happy really, because it has been necessary for them to separate so much. They even had to go without a honeymoon, because immediately that they have been needed. ately after their wedding, Pat Aherne left for Hollywood to fulfil a contract. Renee had to be content with long distance phone calls and a wedding ring specially engraved "Mrs. Pat Aherne."

Not for some time did they get the chance of a holiday together, but, even then it was a working holiday, for Renée and Billie went to play theatres in Paris, on the Riviera, and

in Switzerland, and Pat went with them, to help "play" in the recreational sense.

I remember Pat Aherne buying a yacht and christening it "Mrs. Pat" and having all the china-ware aboard engraved "Mrs. Pat." What an advertisement for matrimony!

Renée and Pat first met at a film star Carnival Ball in Birmingham where Pat was Guest of Honour and Renée was awarding prizes. A few

weeks later they played on the same bill at the London Coliseum, and Cupid got to work.

Since that time, home has had a different meaning for Renée. See them indoors now, as I have, Pat and Renée and the kiddies, and with toys strewn about, and you see a real family picture, with Renêe as a very jolly mother who can be counted upon to enter into the most inconsequential frolics.

Why did the Houstons break apart? It was because both wanted a spell of domesticity. Billie had married Dickie Cowper, who died

so tragically a little while ago, and planned to settle down for a bit. Renée had Pat and the kiddles. They were a little tired of touring the vaudeville dates, going from one lot of dies to another.

Renée got the offer to play in "Love Laughs" as the lead, at the Hippodrome, and it was by mutual arrangement among the two sisters that the Houston act was temporarily shelved.

It was obvious, though, that Renée would have individual offers. I had heard it suggested often in the West End that she could become a star in her own right, with her girlish beauty and

dancing and singing ability.

I have wondered, therefore, why the B.B.C. has never gone out to make a big name of Renée. She has a personality-voice, and could become, individually, one of the microphone's greatest assets. Perhaps Renée is not so happy working out of partnership; I don't know. I do know that she could have starred to great effect in radio musical-comedies, and I don't think this would interfere to any large extent with her partnership with Donald Stewart.

Renée is an experienced hand at the mike. She began broadcasting with Billie about eleven years

ago in the old Savoy Hill studios.

They like Renée at the B.B.C., and Renée likes

They like Renée at the B.B.C., and Renée likes the boys at Portland Place. Renée said to me once: "They have a way of treating you at the B.B.C. that makes you feel so important!"

The truth is the B.B.C. does know intelligent artistry when it sees it and they have an enormous admiration for versatility. They know Renée has plenty of it, that she is a whole variety programme in herself. Well, why don't they up and

say: "Renée, we're going to make you the Jessie Matthews of television!"

Renée has friends at the B.B.C. She worked with John Watt and Bryan Michie at the Belfast Radio Exhibition, and was associated with Bryan Michie in a floor show at the Mayfair Hotel. Bryan was the compère, and Renée did a good deal of crosstalk with him.

A mong the friends who gathered to give Renée encouragement when she blossomed out at the Hippodrome as a solo artiste was Phyllis Robins. Sometimes when Renée is out Elstree way, she will call in on the Carlyle Cousins, whose 400-year-old Tudor cottage lies just off Elstree village. Two other friends of Renée are Ben Lyon and

Bebe Daniels, who always manage to stay in the same hotel as Renée when they are playing the

same provincial theatre.

Elstree is still Renée's favourite spot. She has liked it ever since she made her earliest films, and bought a farm near the film studios. The farm is still there, but Renée and Pat live in Elstree's sister village of Stanmore these

In those farm days, Renée used to produce all her own dairy requisites, and make presents of cream,

milk, eggs, and the other bounties of the country-side to her star-friends.

To-day Renée still comes regularly to Elstree.
She and hubby Pat Aherne are as well-known in They play darts in the old inns, and mingle with the toilers of the soil. When an old Elstree innkeeper died, there was a wreath from Renée worded "Till we meet again."

The Renée Houston 9 Know

HERBERT HARRIS continues his intimate, amusing life-story of one of radio's most lovable comediennes

But, to return to the Renée we know to-day, nobody could say that her partnership with Donald Stewart was not a successful one. It is a good act, a cross between Bebe Daniels and Ben Lyon and Burns and Allen, with Renée still her inimitable self, still as impromptu and

Renee, hubby Pat, and Donald Stewart are as close a trio of friends as you will find anywhere in the entertainment business. Renée and Donald get along as well as Renée and Billie did. They have much in common, even to a common nationality, for Donald, though "a hundred per cent. Amurrican," is half Scotch.

You remember that bit of cross-talk Renée and Donald did? Don said, "I'm half Scotch, half Dutch," and Renée cracked, "Which is the Scotch half?" That wasn't cross-talk, it was

Donald Stewart is half Scotch, half reality. Dutch.

It was while she was making the film "Fine Feathers" that Renée met Donald for the first time. He had just arrived from Belgium by air and had come straight to the film studios from the aerodrome to take up the lead opposite Renée in the picture.

They worked so well in harmony in making that picture, that Renée and he were soon talking over the possibilities of a double-act

Donald had appeared in George White's "Scandals" on Broadway among other things, and the last show he did before coming to England was a show for the famous Shuberts, Broadway's most consistent producers of successes. Donald told me when I spoke to him that he had fallen in love with England and would like to stay as long as they will stand him. delight, and even suggested selling the yacht "Mrs. Pat" and buying a plane instead, but Renée's answer was that of an American comedian, who, when asked to go for a flip in a plane, said : "I'll go just high enough to shake hands with a midget.

Yet she has never, I think, looked upon the radio mike as a snake all reared up and ready to strike. Her ease at the mike springs probably from her natural spontaneity. She never has that horror of forgetting her lines that some acts have, because if she did forget them, she could extemporise till further orders, and her spontaneous uit would be into a blistions. taneous wit would be just as hilarious.

I could never visualise her, anyway, learning set

Please turn to page 39

Billie-the other half of the famous partnership, looking very feminine in contrast to the natty top-hat outfit she used to wear in her



Although
the Controller of
Broadcasting
in India is an
Englishman,
there is plenty
of room for
Indians in the
radio ranks

ALL INDIA RADIO

CATERING for the wireless needs of a vast country like India, with its mixed races, dialects and religions, is no simple matter, says DEWAN SHARAR, himself an Indian, who tells you of the marvellous strides already made by the Government of India in providing entertainment and instruction for its millions of listeners



Indian music is supplied by Indian performers for the vast listening public, but there is still a shortage of first-class artistes.

HE story of broadcasting in India is for the most part a record of progress made, and success achieved, in the teeth of almost insuperable difficulties and setbacks—many of them such as could not occur in any other country.

Its inception—round about the time of our own 2LO at Savoy Hill—took the form of semi-amateur Radio Clubs. There were five of these operating independently of each other, from Bombay, Calcutta, Karachi, Madras, and Rangoon, and struggling along uncertainly on Government grants, the support of various Indian states, and personal subscriptions.

Personal subscriptions.

Not until 1927 did the Indian Broadcasting Company, a privately-owned concern with head-quarters at Bombay, come into being, with the design of serving the whole of India as the B.B.C. serves the British Isles.

It was a gallant but ill-fated venture. The time was not ripe for it. India is not, despite her legends of vast wealth, a rich country; moreover, in those days, even a few years back, only a few of her people were "radio-conscious." The majority of them—village folk remote from the towns—had never heard of such a thing as wireless in their lives, and had they been introduced to it, would have taken it for magic as a matter of course. (Many, incidentally, still do.)

Technical expenses were enormous; technical

Technical expenses were enormous; technical difficulties nearly as great. In the end, reluctantly, the company was wound up; and the Government of India decided to carry on the work.

B.B.C. Man for India

It was a bold move; for the whole world was suffering from the trade slump at the time, and there were other difficult problems—notably the political situation—to be reckoned with. Nevertheless, the Indian State Broadcasting Service was inaugurated, continued, and gradually became more and more appreciated.

more and more appreciated.

In 1932 the B.B.C. Empire Short-Wave station from London came into being, giving a very definite fillip to the popularity of wireless broadcasts; and in 1934, as trade improved, it was realised that the venture was proving successful, both financially and otherwise.

In 1935 Mr. Lionel Fielden of the B.B.C. was appointed Controller of Broadcasting in

In 1935 Mr. Lionel Fielden of the B.B.C. was appointed Controller of Broadcasting in India. Beneath his hand the re-organisation of the service—which he re-named All India Radio—has been taking place steadily ever since.

It is doubful whether there is any country

where radio means as much as it does, and can, mean in India—and this with due acknowledgment of its popularity and value in the West, where we take it for granted as a part of our daily life.

Admittedly, this state of affairs exists just the same in the big cities of India, where everything is so greatly Westernised. But on the other hand, it must not be forgotten that out of India's population of three hundred and fifty-three million, the greater proportion can neither read nor write; and the greater proportion of these, again, are country folk, dwelling in villages of which the remoteness and isolation can only be realised by those who have some conception of India's tremendous distances.

Communal Radio Sets

To such people, devoid of the city-dwellers' opportunities for amusement—above all to the women, whose lives are even more monotonous than the men's, and just as hardworking—the radio comes as an almost unimaginable blessing.

Nor is the entertainment side its only aspect, important though that is. By means of the radio it is possible to give educational talks and instruction in such matters as hygiene, child welfare, home industries, first-aid, and agriculture, as well as warnings of impending weather-changes, storm, flood, or other emergency.

or other emergency.

Since even the most reasonably-priced receiving sets are beyond most Indian villagers' means, some provincial governments are installing a certain number of communal radio sets in their rural areas. This experiment was first tried by the Government of the N.W. Frontier Province three years ago; and a year later the Government of Bengal followed suit.

Now the Punjab Government is providing, at its own expense, about a hundred and twenty sets for the rural districts in the radius covered by the Delhi Broadcasting Station.

The Research Department of All India Radio

has succeeded, after careful experiment, in evolving the type of receiving set best fitted for this purpose, and at the most reasonable price possible. It is designed to be fixed to a tree or other convenient support in the village meeting place; it is contained in a locked metal box, all the controls being inside, so that unauthorised interference is impossible; it is all ready tuned in to the local station; and it is provided with an automatic time-switch which "turns it on" at the right moment, and a battery, which is changed at regular intervals.

the right moment, and a battery, which is changed at regular intervals.

If the need for a comprehensive radio system is perhaps greater in India than anywhere else, so, proportionately, are the difficulties. And these, like the need, are peculiar to the country.

Among the most important is the language problem. Broadly speaking, India is bi-lingual, the majority of educated Indians speaking English in addition to their own tongue. There is also

Among the most important is the language problem. Broadly speaking, India is bi-lingual, the majority of educated Indians speaking English in addition to their own tongue. There is also the English population, which naturally wants at least a proportion of English broadcasts. There is the enormous majority, in the cities, the smaller towns, and the countryside, who only speak their own language.

own language.

Lest this state of affairs appear fairly simple at first glance, let it be remembered that there are many main languages current in India; that their various dialects (some of which practically amount to languages in themselves) number hundreds; and that it is by no means unknown to find the people of one village unable to understand the language of their neighbours in the next, though no more than twenty or thirty miles may separate them.

India's Problem

There is also the question of politics, which does not merely imply political issues in the English sense, though these, of course, occur and flourish. Nothing so simple. In India one has also to reckon with the eternal difference—and differences between the Hindu and Mohammedan communities; and here again the scrupulous fairness of A.I.R. must be unassailable.

Please turn to page 39

CUPID'S latest triumph at the microphone reads like a best-seller-they met at rehearsal . . . she wasn't interested . . . a secret engagement . . . and here the whole story is revealed

The happy couple, Buts Marchant and Cecily Gay, who both appeared in the popular radio serial "Send for Paul Temple " were introduced by the producer of the show, Martyn C. Webster, seen here in caricature

BYCHARLES HATTON

MIDLAND

RADIO

ROMANCE

F Martyn Webster had not been persuaded to attend a cocktail party, it would never have happened.

Not being particularly interested in cocktails, Martyn turned his attention to a young man who was reeling off stories

one after another with lightning rapidity.

"You really must come along for an audition some time," Martyn told him. 'I'm sure you'd be just the man to compère

So Buts Marchant went along to the B.B.C. On hearing him through the microphone, Martyn discovered that his voice was quite distinctive, but hardly the style suitable for compère work. So he decided to use him as an actor, and when he was searching for an unusual voice for one of the villain parts in the serial, Send for Paul Temple, he decided to send for Buts Marchant.

Which brings us to the heroine of our romance,

who was, incidentally, the heroine of the serial.
"There's a new villain in the show this week,"

"Yes, he certainly looks the part," answered Cecily indifferently. So you can see it was not a case of love at first sight!

A little while after, Cecily sat talking to another

actress, confiding that her great ambition was to

run a modern roadhouse.

"You'll find yourself up against an obstacle there," remarked Buts Marchant, who had joined the group. "They only allow married people to run a roadhouse."

ecily thought this a great joke. She's been Cecily thought this a great jobs. what cynical stage where men were concerned. Several of them have tried to change her point of view, without much success till Buts Marchant came along. And he found it pretty hard going at first. Other members of the cast, scenting something in the wind, tactfully left them alone together. Cecily begged them not to—and so it

By the time the seventh instalment arrived, they were secretly engaged. You can per-haps imagine how Cecily's lively sense of humour would be tickled when on reading the script of the seventh instalment she found that she had to "bump off" her newly acquired fiancé.

Anyhow, at the dinner to celebrate the success of the serial, the engagement became more or less

And now let's take a closer look at the happy couple.

Buts Marchant went to Stoneyhurst, where he was in the same form as Charles Laughton. Though he comes of a family who are all artistes in some professional capacity, Buts has always been attracted by things mechanical, so he set his heart on becoming an engineer. He has served his apprenticeship in many corners of the

world, and spent some years in Singapore.

Returning to this country, he secured a job with a famous Birmingham motor firm, where he has been working for the past few years. Acting raconteur. Also, he is the complete bachelor—or has been up till now. Runs his own flat, is quite an expert cook, and a great connoisseur of good cooking ("Heaven help us!" says Cecily, who never bothers much about food). He is also a voracious reader, so he will have a lot in common these with his future wife. there with his future wife.

Cecily's career has been rather more glamorous. At the age of four she was clambering on to the platform at school concerts to say her little piece—and she didn't wait to go round the back, but climbed over the footlights!

She soon began to make rapid progress, and Percy Edgar, the Midland Regional Director, saw her at an amateur show, and was so impressed that he gave her an introduction to the Royal Academy of Dramatic Art. There she was a fellow-student of such well-known stage personalities as Stephen Haggard, Dorothy Hyson and Ida Lupino. In one of the students' performances she played Catherine to Stephen Haggard's Petruchio in *The Taming of the Shrew* and she has kept up a friendship with Stephen ever

When the R.A.D.A. were helping to present a spectacular pageant at Grosvenor House, Cecily was called upon at twenty-four hours' notice to deputise for Lillah McCarthy in the leading part

and she was never prompted once.
While living in London, Cecily often worked a day or so at the film studios, but she was never greatly enamoured with this.

Returning to her home in Birmingham, she decided to give an audition for broadcasting, and Martyn Webster was immediately impressed with her voice, which is surely one of the most attractive on the air to-day. It has that "velvet" quality which is the envy of so many radio aspirants, and which results in Cecily being first choice for most of the heroine parts at Midland Regional.

Her first broadcast was in another Martyn Webster show, which was to be repeated on the Empire wavelength the next day. Imagine everybody's dismay when London rang up and said that most of the material was quite unsuitable for Empire listeners, and would Mr. Webster substitute something else!

With just about twenty-four hours to find new sketches and rehearse them, you can imagine the Midland producer's predicament. However, they managed to struggle through with it, but Cecily never forgets her introduction to broad-

Nowadays, she would take an incident like that as a matter of course. Since then, she has broad-cast in all sorts of shows—musical comedies, plays, cast in all sorts of shows—musical comedies, plays, feature programmes and children's hour. She played the lead opposite Colin Keith-Johnson in Robin Hood, and greatly enjoyed the experience. She revels in poetry reading as much as anything, and the recital she gave last Christmas Eve brought in many letters of appreciation.

During the past two years she has been principal instructress at the Midland School of Broadcasting, and has been instrumental in introducing many

and has been instrumental in introducing many newcomers to the microphone. Several of them are now making a name for themselves in broadcasting, thanks to the hard work Cecily put in

With all these activities, you can well appreciate that Cecily has time for only one hobby—a very unusual one for a girl of her age. She takes rubbings of the brass designs you find on tombs in old churches, and when she has a few hours to spare you will be almost sure to find her in some ancient Warwickshire village church on her hands

and knees, rubbing away industriously.

"The practice will come in useful for when I have to scrub floors," she retorts, when her fiancé teases her about this hobby.

You see, they both have a ready sense of

humour, which should go a long way towards making their marriage a success.



Conducted by AUNTIE MURIEL, the North's most popular Children's Broadcaster

ELLO, EVERYONE! Competition entries are of such high standard that I am again mentioning the a standard that I am again mentioning the names of those who came near to winning half a crown in the "SOS" Competition. They are: Vera Brisley, Newcastle-on-Tyne; Leslie Rous, Peckham; Stanley Gardner, Mottingham, S.E.9; Joan Taylor, Crowborough; Walter Kearns, Haslingden; Pearl Boyle, Chorley; and Desmond

Moore, Coton, Nuneaton.

This week's contest is not quite so easy, as the animals are not those we see frequently, but you will find the names if you concentrate for a few minutes.

I'm so pleased the prize money came as such a pleasant surprise, Keith Barton (Buxton), and hope it helps during your holidays.

I hope to receive lots of letters from you all

this week.

Affectionately,

Huntie I livial

"THE Blacksmith makes insects," said Johnny.
"What do you mean?" asked the teacher.
"Well," replied Johnny, "he makes the fire-fly!"

ADVENTURES OF A MICROGNOME MICK CHANGES PLACE

M ICK the Micrognome was lying under the carpet in the studio. It was a saltry day and nothing of any particular interest seemed to be happening. The little gnone was almost asleep, in fact, when suddenly an angry voice shouted, "Come on out of there!"

Mick stiffened slightly. He knew positively that there was no one else in the studio; could this there exists a scale happening.

this stern order possibly be meant for him?
"Come on! Come on out of there! I see you!"

continued the voice.

Mick trembled and tried to think what he had done, but as he had quite a "clean slate" for that week, he thought he might safely come out and see what the trouble was.

He emerged from his hiding-place and blinked.

There was no one in the studio.
"Ha ha! I see you!" said the voice.
Mick shook his head lustily in case he was dreaming.

'Come out!" insisted the voice, and Mick decided that whoever was playing this joke was very stupid indeed.

Sould Mark 2 12 11 COME OUT!

Mick tried to open the cage door, but it was locked. He was a prisoner

He was just about to return and finish his snooze, when a fluttering noise made him look up, and there, above his head, on a table was a beautiful golden cage containing a very lovely multi-coloured parrot. So that's what it was!

Mick climbed up on the table and had a closer

"Come out!" cried the parrot.
"Is that all you can say?" inquired Mick scornfully.

For answer, the parrot repeated the order.

Come out! Come out yourself!" ordered Mick, opening the cage.

Pleased at the sudden opportunity, the parrot flew out, a free bird, while Mick, intrigued with the novel idea, stepped inside the cage, while Polly shut the little door with a snap.

For a while the parrot thoroughly enjoyed itself touring the studio, while Mick did a marvellous trapeze act on polly's perch.

But the bird grew tired and on hearing the

voice of his master, he ordered Mick out.

"Righto!" cried Mick. "I wouldn't live in a cage anyhow." He pushed the door, but to his horror, it would not open, and here was someone coming.

"Good gracious!" came a male voice. "The parrot's got out !"

I know, I know!" exclaimed Polly irritably.

A large hand opened the door and ushered the culprit back. He had bad manners, that parrot, for he bit Mick's leg as he made a hurried exit.

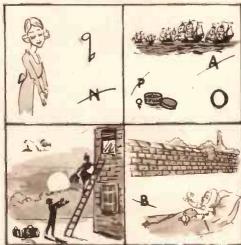
Ow !" cried Mick.

"What was that?" exclaimed the male voice. "Ha, ha. ha. Come out, come out, come out!" laughed Polly-and that was that !

More about Mick the Micrognome next week.

COMPETITION

NAME THE ANIMALS



These four pictures give you the clues to four lesser-known animals

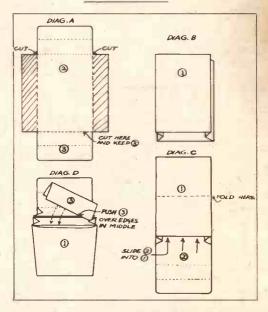
THE four pictures represent the names of four lesser-known animals. Can you find out what they are?

I will award four half-crowns to the senders of the first four correct solutions received in the neatest handwriting.

Write your solutions on postcards only, and together with your full name, age, address and

school, post not later than September 15, to Auntie Muriel, RADIO PICTORIAL, 37 Chancery Lane, London, W.C.2.

Age will be taken into consideration.



WOULD you like to be able to make yourself a purse? It won't take you a few minutes, nor will it cost you any money at all. Ask your daddy for an empty cigarette package. Have you got one? Well, study the diagram for a few minutes . Have you got

There are two separate pieces to a cigarette package: (1) the cover, and (2) the part which contains the cigarettes. Separate these, and take the container (2). Now, in the same way as you see in the diagram A, tear off the side pieces and throw them away, leaving the top and bottom pieces on. Now, cut one of the ends off and put it aside. Now take the cover (1) and bend the two sides in a concertina fashion as you see in diagram B. Now you will find that the container (2) will fit nicely into the slots made by the bend, as in Diagram C. When you have completed that, fold the whole thing as marked in dots in Diagram C. Look at Diagram D. You will notice that it is folded, and all you have to do now is to take the end you cut off and put aside and put it in the two slots to keep the ends together. And lo and behold !--you have

Result of Auntie Muriel's Competition

FIND THE STARS

THE names of the three stars were:—Arthur Askey, Stanley Holloway, Rene Houston.

Cheques for half a crown have been sent to the following prizewinners:

HILDA C. SHAW (age 13), 25 Maclure Road, Rochdale, Lancs. (Lowerplace Senior School).

JOAN EMBLIN (age 11), 34 Carters Green, West Bromwich (Cronehills Central School).

DAVID WHITE (age 12), The Barn, Chipstead, Surrey (School, The Grange, Eastbourne).

LEONARD EVIS (age 9), 6 Princes Row, Temple Street, Sidmouth, Devon (All Saints' School).

RADIO POT-POURRI POPULAR TIMES

DIANA MASON

visits more of your favourite radio stars this week and passes on their pet fashion and beauty tips with a special recipe for a quick, cold supper

HERE'S one thing about going to see
Anne Lenner. No matter how
depressed you might be when you
ring the bell of her flat, the moment
you get inside, that little black devil jumps off your shoulder and flies out of the window!

Anne is the craziest, most cheerful, and friendliest person I know. She bubbles over

with vitality.

When I went to see her at eleven o'clock yesterday morning she was standing in an evening dress and a cute little hat as tall as

"Hallo," she said, entirely unconcerned

about her odd clothes.
"Going out?" I inquired.
"No," said Anne, "just trying on a new evening frock and then I saw the hat I bought yesterday, so I tried that on, too."
"I meant," I said, "to ask you for a



The very latest hair fashion spotted at Radiolympia-how long will it be before we're all pinning up our curls ?

beauty hint, but since you've got a new clothes complex, maybe it had better be fashion. What's new?"

It's Economical

"WHAT'S new?" said Anne. "Three-colour clothes, for one thing, and jolly economical they are, too. For example, I've got a tan frock and a tan coat to match trimmed with lynx, tan hat, shoes, bag and gloves. Worn all together they make a lovely town outfit.

"But with this new three-colours it

"But with this new, three-colour idea, I've also got a short, emerald green jacket, a brown felt hat with an emerald band, and a nigger-and-white spotted scarf. Wearing the tan frock with the green coat, nigger hat and scarf, there's a perfect week-end sports outfit. See?"

I saw. And I saw several other ways of switching Anne's clothes around to make several entirely different outfits, too. You bear the idea in mind when you're collecting your autumn wardrobe and see how much money you save!

Paula on Beauty

SINCE I got Anne for our fashion note I went along to see Paula Green about beauty.

She should know, I thought, since she always looks as if she'd just left a beauty parlour.

"How about a beauty hint for my Pot Pourri, Paula?" I said. "Here's the best one I know," Paula replied.

"Add gin to your astringent lotion and your skin

will look grand."

And it's a fact. You try adding a teaspoonful of gin—you can buy tiny bottles of it, you know—to a bottle of whatever astringent lotion you use and see how it tightens up those pores and makes your skin as soft as silk and ready to take your make-up without any trouble.

The Quickest Way

TALKING of make-up, I simply must tell you of the newest method of taking your "face" off in the office or when you're out for a long day's motoring.

For sixpence you can buy an airtight tin of little pads. Each one is impregnated with cleansing fluid and keeps moist in the tin for weeks. You simply rub one over your face, using both sides in turn, and every scrap of dust and make-up will come away on the pad, leaving your skin all ready for the next lot.

I wouldn't be without these cleansing pads for worlds now. They save all the fuss and excitement of finding some place to wash. If you can't track my pads down, send me a stamped addressed envelope and I'll tell you the name of them and where to buy them.

Washing Wisdom

"SOME place to wash" reminds me of a wash-day hint Mrs. Alec McGill gave me the last time I went to the McGill's for dinner. Mrs. McGill is, of course, Gwen Vaughan, whose act with her husband is well-known to us as "The Wireless Chatterers."

It's a way of removing grass stains from your tennis frock or your husband's flannels. On washable fabrics, the stains can be removed by

soaking in methylated spirit and then brushing them

with warm, soapy water. Use an old nail brush for this; it's by far the best thing.

On non-washable materials, for example, if your husband's flannels are clean except for the grass stain and you don't want the fag of washing them, dab the stains with a pad of cotton wool dipped in ether. You can buy a small bottle of ether for a few pence at your chemists.

An Italian Salad

TENNIS flannels mean that you're going out to enjoy yourself on the courts this week-end, and you won't want to come home tired and prepare a meal. Bearing all this in mind I took bus down to Beryl Orde's place and asked her how she would fix things so that there was some-

thing nice to eat without any preparation.
"I'd fix an Italian Salad before I left for the tennis club," Beryl said. "It's appetising and filling and cheap to make. Here's the recipe, Diana—take it down."

So I took it down, and here you are !

CUT six hard-boiled eggs in half lengthwise and scoop out the yolks. Mash the yolks up to a smooth paste with a little soft butter and then mash in the following ingredients. A tablespoonful of minced onion, two minced anchovies (or sardines, skinned and boned, if you prefer), a teaspoonful of salt, a saltspoonful of pepper, three tablespoonfuls of oil and one of vinegar.

Fill the empty whites of the eggs with this mixture, piling it up nicely. Then spread the remainder on inch-squares of buttered, brown

bread.

Mix up the heads of two endives with whatever salad dressing you like and arrange them in a dish, placing the filled eggs in a neat pattern, then arrange the squares of bread neatly, too, and finish up by garnishing the dish with a few radishes. If you like, you can lay a thin slice of ham or tongue on the squares of bread and pile the mixture over this, but Beryl leaves that to your discretion. discretion.

FOR RADIO'S MOST POPULAR FEATURE



NOW!

CARROLL LEVIS

and his

RADIO DISCOVERIES

Every Sunday from

LUXEMBOURG * RADIO

(1293 metres)

AT 12 NOON

RADIO NORMANDY

(212.6 metres)
Transmission through I.B.C. Ltd.

AT 5.15 p.m.

RADIO LYONS

(215 metres)

AT 8.30 p.m.

Every week in the Quaker Quarter Hour, Carroll Levis brings you a programme of quick-fire variety, introducing talented unknown performers of today who may be the stars of tomorrow.

CARROLL LEVIS

is now brought to you by the makers of

QUAKER **CORN FLAKES**

READY IN A FLASH - ECONOMICAL TEMPTINGLY TASTY - CRACKLING CRISP.



SATURDAY, SEPT. 10

Variety

SING SONG (National) brings us a batch of not unfamiliar names. Mr. Longstaffe has his reliables. Rupert Hazell, Elsie Day, and Fred Duprez will be sharing the compering, and very good choices, too. Further fun can be expected from Murgatroyd and Winter-nother. It knew Tommy couldn't be left out. botham (I knew Tommy couldn't be left out), while melody of varying kinds will be produced by that lively act, Vine, More and Nevard, Bertha Willmott, folk-singer Ernest Butcher, Turner Layton, and "The Vagabond Lover," with his stage girl-friend, Bertha Ricardo. The nis stage girl-friend, Bertha Ricardo. The current Sing Song has but to be half as lively as the last to justify itself.

The Guvnor of Daly's, which was broadcast on Thursday, has another airing to-night on Regional.

Joe Coyne, Huntley Wright, Betty Huntley Vright and Bertram Wallis are in this programme, which will turn the spotlight on some of the big successes of the Daly's Theatre. This

be a tuneful amusing show For further variety switch to Scottish Regional. There you will meet Harry Thorley and his Modern Music Masters in Bon Accord. With the maestros will be heard Charmain Powell, singing musical comedy songs, and Carr and Finch, a couple of funny fellows.

Plays, Talks, Features

Outstanding event to-night is Money ! Money! Money ! which sounds like a cry from the heart of my income-tax collector but which, actually, is the latest contribution to the Lights Out series of "shockers." The play is by Arch Obler, the American, and should curl your hair. Farrell, Philip Wade, Norman Shelley, and Andrea Malandrinos are the arch-hair-curlers. (National)

Late at night on National there is also a Bedside Anthology of verse

Dance Music

There is nothing new to say about dance music. Fans of those bands playing will rush to their sets. Fans of other bands will either disdain to switch on, or will do so critically.

Teatime (National) brings us Henry Hall's band. Lights out (late-night, to you) brings us the music of Lew Stone, while on Regional Eddie Lange's band from America will try to show our home-grown music up. But won't succeed. Robinson Cleaver (National) and Sydney Gustard (Regional) are here for organ fans.

Obviously, we start with the Prom Concert. Both halves hit the Regional air, bringing us, as soloists, Stiles Allen, Keith Falkner, and Cyril Smith on piano. Incidentally, William Walton's Façade, Second Suite, receives its first broadcast. Lance Dossor and John Palmer each have National piano recitals, whilst the Hazall's

National piano recitals, whilst the Hazell's Printing Works Band also have a National

Sport

Stewart MacPherson goes to Herne Hill to comment on the Cycling Championships, on National, while on Midland, John Howeli will put over all the thrills of the Shelsley Walsh Hill Climb for Motor Cycles.

SUNDAY, SEPT. 11

Plays, Talks, Features

NOVA PILBEAM and Griffith Jones have the spotlight turned on them to-day (Regional). They co-star in Sir James Barrie's lovely play, Mary Rose, which will also be broadcast on Tuesday. Here is a play that has distinct charm and which should not be missed.

The talks fans will like to note John Gasking, D.Sc., who is Professor of Archaeology at Liver-pool University. He'll talk on Digging Up the Past which, oddly enough, is all about digging up the past (National). On the same wavelength Frank Shaw dilates on the Fortnight's Films.

Services, etc.

The Rev. B. C. Hopson conducts the service on National this morning, from Christ Church, Cockfosters, while on National in the evening

Highlights of.

the service comes from St. Martin's-in-the-Fields, with the Rev. Professor A. Main, D.D., D.Litt.

Good Causes bring us two stars of differing spheres. On National the Newbury District Hospital has Stewart Rome, famous actor of silent films to plead its cause. On Regional, the London Y.W.C.A. will have the famous voice of Norman Birkett, K.C. at its command.

Table Under the Tree returns with its soothing music. But the Theatre Orchestra takes the place of Walford Hyden's band, much to the bewilderment of everybody but the B.B.C.



Elsa Rykens has a soprano recital and the 2nd Battalion of the Manchester Regiment is on National.

Light music on National is shared between Harold Sandler's Viennese Octet, Mantovani's Tipica Orchestra, Pini's Tango Orchestra, with Diana Clare singing two of Tolchard Evans' numbers, Whispering Waltz and Three Minutes of Heaven, Walford Hyden's Magyar Orchestra, Parkington's Quintet and Sydney Phasey's Orchestra.

On Regional Reginald Foort broadcasts what he calls a Home Again programme

MONDAY, SEPT. 12

Variety

THE You Shall Have Music series, with Louis Levy conducting the augmented Variety Orchestra, with Peter Yorke's inimitable arrangements and with Gerry Fitzgerald and Eve Becke singing, has taken its place among the few not-tobe-missed' B.B.C. features. There is another one to-day on Regional.

Jean de Casalis is starred in what is termed a moral fantasy for organ and voices, which has been written by John Pudney and produced by him. Jack Clarke has written the music which Reginald Foort will play on the organ. The title

is Uncle Arthur and you can hear it on Regional.

Caryll and Mundy contribute towards another Mr. and Mrs. Neemo frolic on National, while Ronnie Hill has a little variety feature to himself

on National in the afternoon.

Marjorie Westbury and Harry Porter sing in Tunes of the Day on Regional and Dudley Beaven from the Granada, Woolwich and Leslie James, from the Rialto, Coventry have

organ sessions.

Explorers round the dial may find themselves on West of England whereupon they can catch

THIS WEEK'S B.B.C. PROGRAMMES

Another lively Saturday Night Sing-Song . . . Variety from Scottish Regional . . . Henry Hall and Lew Stone on September 10 . . . Barrie's "Mary Rose" on Sunday and Tuesday . . . Tommy Woodrooffe on the Jack Doyle fight from Harringay on September 13

Variety in Miniature, which will star some lesser known artistes, Evans and Monelle in original songs at the piano, Stan and Jan, two Devonshire Rustics, Reg Wotton, impressionist, and Edgar Hawke and the Phantom Five. This week's King of the Keyboard on National is Arthur Sandford.

Plays, Talks, Features

Richard Hughes talks on The Birth of a Hurricane on National, while Harold Nicholson, M.P. and Henry Williamson continue their respective series, The Past Week and Close To Earth on National and Regional respectively.

Dance Music

There is another Dave Frost programme, When You and I Were Dancing on Regional, while, as a gesture to to-morrow's Llandudno Nights, late night music to-day comes from Rhyl. It is shared between Cliff Gwilliam's band from Rhyl Pavilion and the band so ably run by Mrs. Wilf Hamer, since the death of her young and brilliant husband. Her outfit is playing this summer at the Queen's Dance Hall, Rhyl.

TUESDAY, SEPT. 13

Beryl Reid's impressions on Regional is, a feature that is worth while catching.

Plays, Talks, Features

I hope you didn't miss Mary Rose on Sunday, but if you did it is to be repeated to-day on National. There is also an adaptation of H. C. Baily's story, The Little House, on National. This takes its place in the Famous Detectives of Fiction series and features Mr. Fortune in the case of The Missing Kitten.

The Lofty Minded Mariner is an afternoon short story on Regional while a new serial begins on National. This is C. Henry Warren's adaptation of John Buchan's novel, Midwinter. It will be read by Owen Reed.

Dance Music

The Dansant gives us another chance of hearing Reg Pursglove's band, while late night music comes from Syd Lipton and the Grosvenor House Dance Orchestra.

Music

Handel's works are featured in to-night's Prom Concert. Star artistes are Elsa Suddaby, Dennis Noble, and Harold Darke at the organ. I Hear America Singing, Allstair Cooke's

popular record programme offers us Songs of Five Wars, including the American War of Independence. Elgar admirers will look forward to a Regional programme of his works offered by the B.B.C. Military Band.

Sport

There's a little dust-up due to-night between Jack Doyle, the crooning fighter, and Eddie Phillips, who can't croon, but can he scrap! Phillips, who can't croon, but can he scrap! It's at Harringay, and Tommy Woodrooffe, back from holiday, will commentate, with Barrington Dalby to offer a technician's viewpoint

WEDNESDAY, SEPT.14

Variety

NATIONAL brings us another of the bright Intermission programmes put over from time to time by the B.B.C. Variety Orchestra, while on North Regional David Porter has a little show which he calls Variety at Home. Violet Carson will sing songs at the piano, Roy Davey performs on his xylophone, and other attractions are Al Reno. accordionist. Will Tattarsell corrections Reno, accordionist, Will Tattersall, comedian and Henry Reed's Variety Orchestra.

Please turn to next page





If you missed hearing Betty Huntley Wright in The Guvnor of Daly's last Thursday, there's another chance on Saturday, Regional

There is another of the lively Pig and Whistle adventures on Regional, written by Charles Penrose and also on Regional Harry Evans has a session of songs and syncopation at a piano.

Plays, Talks, Features

Advance in the Air is a programme designed to introduce a series of talks on aviation by experts. You can hear it on Regional. There is another Empire Exchange in the morning on Regional. This is the excellent programme that gives an opportunity for visitors to these shores to tell us exactly what they think of us. National offers us a short story by B. L. Jacot.

Dance Music

Teatime music comes from Billy Bissett and his Royal Canadians on National, while Joe Loss, from the Astoria, provides the late dance music. With Reg Foort back in harness there is to be heard on National an Organ, the Dand Band and Me show, with Billy Thorburn's band and with Ronnie Hill and Helen Raymond singing.

Midland and Regional offer Neapolitan Song Festival; which consists of songs made famous by the 1,000-year-old Italian Piedigrotta. Such songs as O Sole Mio, Santa Lucia, and Funiculi, Funicula

were first heard at this festival.

Egon Petri, the famous pianist, is the soloist in to-night's Prom concert on National. The concert will be devoted to the works of Brahms. There is also another Folk Song Almanack on National. This show is arranged by H. C. Piggott.

THURSDAY, SEPT. 15

Variety

Give Me Air, with Al Bowlly, is described as a described burlesque, and will be on Regional.

Steamboat will In the afternoon on Regional Steamboat will chug its way into the entertainment river once more. As well as Dick Francis and Bob Ashley, the Southern Sisters will be heard. Peter Hodgkinson's Hawaiian Islanders have a Regional. session and Reginald Dixon will be heard on the organ of the Tower, Blackpool. There are also variety relays on West and Midland respectively from the Hippodrome, Bournemouth and the Royal County Theatre, Bedford. Moreton and Kaye will be the piano-playing stars of the latter show.

Plays, Talks, Features

One feature programme and two short stories seem to be the highspots of to-day's programmes seem to be the highspots of to-day's programmes in this section. Ivor Vinogradoff has arranged a programme called Compton Wyngates—The Story of a House which is a repeat of a show that was successfully broadcast some time ago, A short story by Roger Dataller called After Midnight will be told by Wilfred Pickles on



Bernard Hunter sings with Henry Hall's band in Saturday's tea-time dance music (Nat.)

RECORDS OF THE WEEK and SONG-HIT FORECAST by EDGAR JACKSON

For Everybody HITS TO COME

MITS TO COME

"I'M SORRY I DIDN'T SAY I'M SORRY"—by The Organ, The

Dance Band and Me (Parlophone FI190 with "I'M READING YOUR LETTERS"*); by Lew Stone (Decca F6744 with

"LITTLE LADY MAKEBELLEVE")

"THERE'S HONEY ON THE MOON"—First records due

"I'M GONNA LOCK MY HEART "-First records due October 1.

Week's Tune Mit

"MERRILY WE ROLL ALONG"—by Billy Cotton (Rex 9326
with "MAMA I WANNA MAKE RHYTHM"e); by Joe Loss
(Regal - Zonophone MR2805 with "OUTSIDE OF
PARADISE"e)

PARADISE")

For Swing Fans

BOB CROSBY AND HIS ORCHESTRA—"At The Jaxx Band Ball" and "Grand Terrade Rhythm" (Decca F6754)

**Couplings in capitals have already become, or are expected to become, successes.

Regional and on National Frank O'Connor reads his own short story The Lodgers,

Dance Music

Billy Thorburn's band has the late night session from the Royal Bath Hotel, Bournemouth.

Part I of the Prom Concert on National stars pianist Elsa Glazeunov, while Part II has as soloists on Regional, Lisa Perli, soprano, and William Primrose, viola.

Myra Ffoulkes has a piano recital on National while Webster Booth's tenor voice will be heard singing Songs I Like on Midland and National.



"Would you mind blowing your own trumpet?"



Monday, Sept. 12, gives us a record programme on National, in which Felix Mendelssohn's band is featured

Sport

Four commentators, Graham Walker, Richard North, Harry Johnson and J. H. L. Cowin will be employed to "put over" the Manx Senior Grand Prix race on Northern and National.

FRIDAY, SEPT. 16

Variety

OUTSTANDING to-day is Morecambe Merriment, which is a composite programme that turns the spotlight on the many delights of this Northern resort. You will hear Reg Williams and His Futurists, with Leila Rowland singing, from the Winter Gardens Ballroom. And the mike will also visit the Arcadian Follies, the 1938 Frolics, variety at the Winter Gardens and Pierrots on Parade. The result should be lavish mirth and melody.
On Regional "Schoolmaster" Arthur Marshall

and Hughes and Lever share a small but enter-taining variety spot. National has a repeat of the burlesque Give Me Air and Reginald Foort takes A Day in the Country as the theme for his organ

recital, on Regional.

Plays, Talks, Features

Hollywood has had plenty of shafts of wit flung it, but it can take it! There's another one at it, but it can take it! There's another one to-day on National. It Must Be Simple is the title, Andrew Allan the author, and the whole thing is a joyous, satirical romp at the expense of the makers of epic, colossal, sensational, staggering, tremendous films.

Another play, more serious in theme, has been written by Charles Lefeaux on the theme of the immortal love of *Heloise and Abelard* which flourished in 1079. Mr. Lefeaux will himself take part and J. B. Rowe and Milton Rosmer are others with important parts.

A novel broadcast on National is the International Sheepdog Trials from the Municipal Golf course, Southport. J. Valentine Allan will comment on this show which, as one who has seen the trials take place, I can recommend on sight.

Dance Music

Henry Hall, Eddie Carroll and Jack Jackson are the three bandleaders in charge of dance music to-day. Hall, from Newcastle, will be heard just before lunch on National, Carroll has a National mid-evening date and Jackson has the late session.

Myra Hess, the pianist, is soloist in to-night's Prom concert. Part I of the concert, which will be a Beethoven evening, will be heard on National

Cavan O'Connor (not as the Vagabond Lover) sings with the B.B.C. Orchestra, conducted by John Ansell and the Birmingham Friday Midday Concert takes place on National.

What Listeners Think

This Week's Prize Winner

For the best letter received this week the editor has pleasure in awarding 10s. 6d. to Mr. Jay Silver, Menost, Redhill, Bournemouth. Silver, Melrose, Brierley Road,

THE B.B.C.'s habit of fading out programmes that over-run their time limit is infuriating to all listeners, highbrow and

I can quite understand the necessity of keeping to a time schedule, but why not have five minutes interval between each programme? This would allow for a little overlapping, save the B.B.C. money and not do

listeners any harm.

In fact, a "breathing space" between two interesting but dissimilar features would be

Mrs. L. Gabriel, N.W.1.

TOPICAL jokes about gas-masks and all things pertaining to war, should be banned. Most of us switch on "Variety," in order that we may forget our troubles—past, present and future.

Ann Lewer, W.2.

POLLOWING in her sisters' footsteps, little Shirley
Lenner bids fair to be even more popular than that
famous pair! In addition she has a sweet little voice and
any amount of personality. Engaging this promising
starlet to croon with his band proves George Elrick
to be indeed a "canny" Scot!

Mr. F. W. Norton, Leicester.

WHAT has happened to the Accordion Bands?
There must be dozens of them in England, but it is very rarely we ever hear one. Surely the B.B.C. could feature them in a series of programmes the same as they do the Dance Bands. Personally I think it would be a pleasant change, and I'm sure listeners would appreciate it also.

Mr. Walter E. Eason, Notts.

WE have our "Amateur Hour," so why not a "Stars of Yesterday"? This would bring back those "good old days," and be a welcome change from the "scintillated" programmes we hear so often to-day.

Walter Rushworth, London, N.W.1.
WHY not Sherlock Holmes adventures as a radio serial? They would be more exciting, more absorbing than much of the dry material now offered and would lead to new interest in serials as they are the best of detective stories.

Miss A. Hardesty, Brierley.
WHAT has become of Van Phillips and his two orchestras these days? The charming way in which the melody and rhythm was blended by the large and small bands appealed to everyone.

Vera Abbott, Welling, Kent.

THE gramophone records played to us from the B.B.C. are badly presented at times. The tempo is ignored. Records of the beautiful music of well-known composers are often played as fast as hot jazz.

Mrs. Gladys Lawrence, Colchester.

THOROUGHLY disagree with your correspondent's suggestion that a radio artiste's work must necessarily suffer through broadcasting too frequently. To be a regular and successful "Broadcaster" is a very highly specialised "job" which demands and gets from the artiste his "best" whenever he is "on the air."

John Lewis, Shepperton-on-Thames.

WHY doesn't the B.B.C. give us more plays?

If I were in charge of the programmes there would be at least two good, full length plays every week. There are many theatre-lovers who for reasons of health, pocket or domestic ties are unable to indulge their hobby and welcome "second-hand" plays on the

Miss Mollie W. Brown, Exmouth.

MAY I say a word of praise about Radio Normandy? Its cheerful music encourages me to rise in the mornings and it makes wet Sundays far less dull than they would be. More strength to their transmitter!

Henry Link, S.E.6.

AM bitterly disappointed. There is not nearly enough military band music in commercial broadcasts. If it were not for the "Open Road" and "The Greys are on the Air" programmes, lovers of this kind of stirring music would not have anything to look forward to.

READERS are invited to send in their views about radio in general and particularly the programmes they like or dislike. A prize of 10s. 6d. will be awarded for the best letter published. Letters should be addressed to The Editor, "Radio Pictorial," 37-38 Chancery Lane, London, W.C.2, and marked "What Listeners Think."

Mr. Richard Parsons, London, W.2.
WHAT about a new line in running commentaries?
Too often lately I've heard the commentator say something like this:—"I imagine So-and-so is talking about the What-is-it——"Well, can't we have lipreading commentators? Then we should really know what So-and-so is talking about.

T. M. Lightbody, Glasgow.

WITH regard to B.B.C. programmes, I think that more frequent talks on European politics and world affairs could be advantageously included.

Miss Megan Lewis, Shooters Hill.

SHOULD like to express my appreciation of the programmes given by Fred Hartley and his Sextet. They are well arranged and perfectly balanced. His singer—Brian Lawrance—is certainly one of the best "on the air." His expression and flawless diction alone have given me hours of pleasure.

Mr. A. I. Race, Sheffield.

THE other day I saw a most entertaining film "short" of the stars at play. Will some enterprising company give us one of radio stars in their off moments? Although but voices, some of the radio stars are as much beloved to us as the shadows that move across the silver sheet.



Miss L. Brown, Belfast.

N the wireless our announcers pronounce humour, "hewmour," white, "wite," wherefore, "werefore," what, "wat," and, the greatest "earache" of them all, Newfoundland, "Newfunlin." Then why do they pronounce London, "London"?

Carol, Sheffield.

Mr. A. Carol, Sheffield.

THOSE who prate that too much advertising matter is mixed with Continental programmes should be thankful they were not listening to a recent American broadcast where the name of a substance was mentioned 32 times in half an hour.

Miss Anne M. Bacon, S.W.1.

LIKE most people, I have sometimes had complaints about the "noise" of my wireless although I never keep it on late. Much to my surprise, the other day, I received a charming little note from a lady saying that she had been living in the room facing mine across our two backyards. "I am moving," she finished, "and would like to thank you for the great pleasure your wireless has given me when you had the window open. I cannot afford one myself."

Mrs. D. Wilkinson, Sheffield.

M ANY of the radio acts are billed and announced as, "So-and-so assisted by someone else." In my opinion, the assistant is often better than the principal, and so ought to have equal acknowledgement and publicity.

Mr. Percy Hayes, Duddington.

ANY congratulations to Harry S. Pepper, for his relays of seaside "concert parties." They certainly are the "goods"!

Alice Trianee, Freshwater, I.O.W.

WHY don't the B.B.C. have the play "Charley's Aunt"? That would amuse the listeners.

S. Stanley, Woolwich.

WHY is it that regular broadcasting cinema organists are not given engagements on the Continental Commercial Programmes? This work appears to be given to an exclusive few well-known organists while other excellent console wizards languish on their periodic monthly or fortnightly broadcasts from cinemas. from cinemas.

Mrs. E. Fox, Tredegar.

WHY don't the B.B.C. use the gramophone more for dance music? The last half-hour of dance records on the National is very often the best listening of the day.

F. Flood, Morden.

WEE Georgie Wood takes the trouble to bring a bright new sketch to the microphone for each welcome broadcast. A pity so many famous artistes persist in repeating the same old stuff, ad infinitum!

Geraldine Fraser, N.W.8.

I TAKE off my hat to Nosmo King, because he made me cry! His enchanting monologue concerning the "down-and-out," the little dog, and the police, was put over with consummate artistry.

Our "bobbies" deserve the compliment, bless' em!

Let's hope they were listening in !

Walter E. Eason, Arnold.

SINCE films are so very popular, it would be a good idea for the B.B.C. to bring famous film stars to the microphone, say once a month. They could tell us the stories of their lives.

G. Lightbody, Glasgow.

A LTHOUGH many listeners have protested in no uncertain terms against swing arrangements of our most famous melodies, a similar form of vandalism, which is as distasteful as the first, receives practically no open condemnation whatever. I refer to the practice, which some comedians indulge in, of subjecting certain songs to such ridicule and pathetic attempts at wit that all the beauty the melodies possess is entirely lost.

Mrs. Doris Hughes, Redhill.

WHY doesn't the B.B.C. take a mike into the kitchens of London's biggest hotels and ask the cheeks to tell us about a few of the dishes they prepare?

G. Phillips, Lewes.

SINCE Henry Hall left the B.B.C., nearly a year ago, he has never broadcast the late dance music. If other bands can be heard late nights, why can't we hear Henry Hall? I'm sure a lot of his fans cannot hear him at midday owing to business, so I'm sure he would be welcome at 10.30, or even 11, once in a while.

Alan Nowell, 160 Plodder Lane, Farnworth. Lancs.
WOULD like a correspondent, age about sixteen

(inale or female), who is interested in the activities of George Formby, not only on the air, but also on the

screen.

Will anyone interested please write to the above address?

Mrs. Kensett, Hutton.

A WORD of praise is due to Alistair Cook for his lovely and enjoyable half-hour of "America Singing." His quiet, easy, clear way of explaining the character is also most enjoyable. I hope we have many weeks of this delightful arrangement. I for one look forward and enjoy it.

Miss Emily Palmer, W.11.

REFERRING to Mrs. E. Swift's suggestion for radio theatres at each broadcasting station, I do not think such an idea would meet with approval from the stations themselves. After all, it is possible to hire a radio set for a small weekly sum or, in many districts to join a relay service so there would be districts, to join a relay service, so there would be nothing gained by poor people paying admission prices to the proposed radio theatres just to be entertained for an hour or two!

IN FULL

Listen to-THIS WEEK'S **PROGRAMMES** RADIO EMBOURG 1,293 metres Chief Announcer: Mr. S. P. Ogden-Smith

Photo by courtesy of H.M.V

SUNDAY, SEPT. 11

8.15 a.m.

Request Programme

8.30 a.m.

GEORGE FORMBY with a strong supporting cast, including.
"Beryl"
A terrific series of laughter and song

A terrific series of laughter and song programmes
HER'S Britain's favourite comedian again, George Formby—with more secrets of his strange football team. And Beryl is there, the girl who bewitches and bewilders him—and (of course) George's ukelee, helping him along with grand new songs.

new songs.

Presented by the proprietors of Feen-a-Mint.

8.45 a.m.
YOUR OLD FRIEND DAN Singing his way into the home

Presented by the makers of Johnson's

Wax Polish.

9.0 a.m.

GEORGE ELRICK

Maclean's Laughing Entertainer

Presented by the makers of Maclean Brand Stomach Powder.

9.15 a.m. On Board the Top Hat Express, whose passengers include the Top Hat Orchestra, conducted by Fellx Mendelssohn, the Top Hat Singers, Paula Green and George Barclay, and a Surprise Passenger.—Presented by Nestle's.

9.30 a.m. Master OK Abase

9.30 a.m. Master O.K. the Saucy Boy Presented by the makers of Mason's O.K.

Sauce.

Sauce.

Showland Memories
A Musical Cavalcade of Theatreland,
past and present, with Webster Booth,
Olive Groves and the Showlanders.
Presented by California Syrup of Figs.

O. O. a.m. Old Salty and His Accordion
To-day: Old Salty's narrow escape from
a giant cuttlefish.—Presented by the
makers of Rowntree's Cocoa.

10.15 a.m. INSTANT POSTUM presents
"No. 7 Happiness Lane"
The romantic adventures of a musical family



Listen to Harry Davidson and his Commodore Grand Orchestra in the Bisurated Magnesia programme on Sunday at 10.30 a.m.

10.30 a.m.

HARRY DAVIDSON

and His Commodore Grand Orchestra
Sponsored by Bisurated Magnesia.

10.45 a.m.

Brown & Polson

Present Eddie South and His Orchestra,
with Mrs. Jean Scott, president of the
Brown & Polson Cookery Club.

Brown & Poison Cookery Club.

1. O a.m. The Happy Philosopher A programme of particular interest to all dog lovers.—Presented by Bob Martin Limited.

11.15 a.m. THE OPEN ROAD Presented by Carters Little Liver Pills.

.30 a.m. Luxembourg Religious Talk (in French)

12.0 (noon)
QUAKER QUARTER-HOUR

QUAKER QUARTER-HOUR featuring Carroll Levis and
His Radio Discoveries Samuel Price (Crooner)
Leonard McCarthy (Comedy Vocalist)
Marion Parry (Comedienne)
The Carlton Four (Four Boys and a Guitar)
Jessie Lewis (Vocalist)
A DVANCE news about the Quaker Quarter-Hour . . . the Carlton Four —Four boys and a Guitar—the boys are from West Ham, London, and one of their items is "Washboard Blues." A young lady of 14—Marion Perry of Liverpool—is going to sing the song rejoicing in the name of ", I do Love a Lovely Bloater." Among others on the programme are a tube setter, an engineering inspector . . so everything's set for a typical Levis show.

Presented by the Makers of Quaker Corn Flakes.



A breath of old Ireland is brought to you by Peggy Dell In the Rinso Radio Revue on Sunday at 6.30 p.m.

12.15 p.m. John Goodwood (Astrologer) and The Coty Orchestra. Presented by Coty.

12.30 p.m. "Peter the Planter" presents "Plantation Minstrels," with C. Denier Warren, Todd Duncan, Dale and Dodd, the Plantation Singers, the Plantation Banjo Team, and the Plantation Players.—Sponsored by the blenders of Lyons' Green Label Tea.

12.45 p.m.

12.45 p.m. HUNTLEY & PALMERS

Ray Noble and His Orchestra

1.0 p.m. Lux Radio Theatre Featuring Teddy Joyce and His Orchestra with Polly Ward as Guest Star, introducing "The School for Stars," with highlights from "The Merchant of Venice."—Presented by the makers of Lux.

1.30 p.m. Ovaltine Programme of Melody and Sone.

Assistant Announcers: Mr. S. H. Gordon Box and Mr. John Bentley

1.30 p.m. O Melody and Song Directed by Billy Cotton, featuring Fred Duprez with Phyllis Robins, Peter Williams, Alan Breeze, and the Four-

some.
2.30 p.m.
FRED HARTLEY AND HIS ORCHESTRA
Brian Lawrance
and
John Stevens
revive for you
"Songs You Can Never Forget"
Presented by the makers of Johnson's Glo-



2.45 p.m.
THOMAS HEDLEY & CO., LTD.

THOMAS HEDLEY & CO., LTD.

proudly present
Miss Gracie Fields
in a programme of new songs, and at
least one old favourite, with some
homely advice about Falry Soap.

GRACIE packs the Scala Theatre,
London, every time she records one
of these great programmes. She's the
World's greatest music-hall artiste and
she'll enthrall you more and more with
her flashing humour, her lovely voice,
and her dynamic personality.

p.m.

CARSON ROBISON
AND HIS PIONEERS
continue their popular Hill-Billy Broad-

continue their popular Hul-Billy Broadcasts.

BRINGING you all the glamour of the Wild West. Carson, boss of the C.R. ranch, and his boys, sing you many more of their wonderful songs this week. And they've got further news too, about the trouble over this new oil craze.

Sponsored by the makers of Oxydol.

3. 15 p.m.

WALTZ TIME
with
Billy Bissett
and His Waltz Time Orchestra
Esther Coleman
Robert Ashley
and
The Waltz Timers
Presented by Phillips', Dental Magnesia.



Your Old Friend Dan, Lyle Evans, sings his way into your home again on Sunday at 8.45 a.m., in the Johnson's Wax Polish programme

3.30 p.m.

"The Ace of Hearts Orchestra," in a programme for Sweethearts.—Presented by the makers of Black Magic Chocolates.

3.45 p.m. Geraldo in Play
A quarter-hour of unbroken melody.
Presented by the makers of Diploma

4.0 p.m.

HORLICKS PICTURE HOUSE
Master of Ceremonies: Edwin Styles
with
Derrick de Marney
Oliver Wakefield
Gertrude Niesen
Jack Kerr
Rosalyn Boulter
The Horlicks Singers
and and
The Horlicks All-Star Orchestra

Debroy Somers
Presented by Horlicks. 5.0 p.m. Ray of Sunshine Programme Compèred by Christopher Stone.—Presented by the makers of Phillips' Fonic Yeast and Betox.

Op.m. The Ovaitineys With Harry Hemsley and Orchestra. Presented by the makers of Ovaltine.

Presented by the makers of Lifebuoy Soap featuring

rady Gwen Lewis
is Bill Bannister
Jack Orpwood
Norman Fellows
Yoland, Elva Veronica Brady Dick Francis Syd Palmer Jack Beet Eric Christmas Elva and

Eric Christmas Yoland, Elva and Dorothy
Orchestra under the direction of
George Scott-Wood, maestro of
music behind the "Radio Gang
Show." There's no mistaking George
with that perpetual smile of his. Whatever happens at "the session" that smile
always predominates—and frequently
develops into a broad grin. The fame of
that smile is only surpassed by his fame
as a pianist and arranger.

Please turn to page 27

Tune in to the

COOKEEN COOKING FAT RADIO PROGRAMMES



and his Boys

with stage and screen favourites

MONDAYS: 10 to 10.30 a.m. RADIO LUXEMBOURG

SATURDAYS: 10 to 10.30 a.m. RADIO NORMANDY

(Normandy transmissions arranged through I.B.C. Ltd.)

-also

THE BIG LITTLE SHOW with favourite

Guest Artists SUNDAYS: 7.45 to 8 p.m. RADIO LUXEMBOURG

SUNDAYS: 9.0 to 9.15 a.m. RADIO NORMANDY

CKN 253-143

Start the morning's work work with a small song a song a song a song a song a song and hear the delightful love story told b

JAMES DYRENFORTH

TO THE LILTING MUSIC OF

CHARLES ERNESCO AND HIS QUINTET



AND THE CHARMING SONGS OF

BOOTH

ZIEGLER

THE ROMANTIC TENOR

THE LYRIC SOPRANO

DONT FORGET ___ NEXT MONDAY and WEDNESDAY MORNING AT 9-15

FROM RADIO LUXEMBOURG

IN THE ROMANTIC NEW PERSIL ,
PROGRAMME "WITH A SMILE AND A SONG

PER 652-143

END THAT mealtime misery

Do you find you cannot eat a thing with out getting filled with flatulence and twisted up with pain? That is because acid turns your food into a sour, tough mass. Your harassed stomach has to struggle with every mouthful. Take 'Milk of Magnesia' Tablets and you'll have no magnesia Tablets and you'll have no more mealtime misery. These Tablets relieve acidity at once. They sweeten and soothe the stomach. They keep food digestible. So the stomach has an easy job. No sour repeating, not a trace of wind, not a twinge of pain. Your indigestion has vanished. And it can't torture you again if you take 'Milk of Magnesia' Tablets. They never fail. Prove it with your next meal. Take the Tablets and save yourself another attack. Buy a tin now! Neat flat tins for the pocket, 6d. and 1/-. Also family sizes, 2/-and 3/6. Of all chemists.



'Milk of Magnesia' is the trade mark of Phillips' preparation of Magnesia.

NEW HANDY TIN 6?

CARROLL LEVIS'S

MOST POPULAR

DISCOVERY

On Sunday, August 28th

DOT TAYLOR

Singing

"Two Lovely People"

This artiste received the greatest number of votes from listeners and has therefore been awarded the Cash Prize for the week, presented by the makers of Quaker Cornflakes.

Don't miss CARROLL LEVIS and his latest RADIO **DISCOVERIES** next week!

DON'T FORGET YOUR AND VOTE. IT MAY MEAN A STAGE CONTRACT FOR ONE OF THESE "UNKNOWNS"

NORMANDY 5.15 p.m. SUNDAY

LYONS 8.30 p.m. SUNDAY

LUXEMBOURG (12 noon) SUNDAY

RADIO FAN CLUB NEWS

This is what you have been waiting for—a new weekly feature bringing to you the latest news and activities of your favourite clubs

FAN club is a vital and happy thing in the life of a radio star. It ranks as the most important link a star has with the vast listening public, and acts as a popularity barometer. While a club is in existence an artiste knows that his position

in the radio world is secure.
Yet there must be millions of fans who do not belong to a fan club. Why is this?

One of the main reasons given by the average person is that it seems silly to belong to a club for the sake of belonging to a club, and, once having been enrolled, there is nothing more to

This idea of inactivity is an erroneous one. The clubs are not in a position to broadcast their various activities, with the result that the outsider hears practically nothing about them.

For this reason Fan Club News in future will find a regular space in RADIO PICTORIAL, giving details of new clubs, changes in existing clubs, and the general activities of the clubs.

To start, we want to tell you about some of the things the clubs do. Club secretaries work ex-tremely hard, organising, arranging meetings, working on the magazines; and all this has to be done in their spare time.

But one of the greatest things about fan clubs is the enormous amount of charity work they do.
Then, of course, they have dances, whist drives,

meetings, outings, and keep the fan in constant touch with the star. Below you will find a complete list of the fans clubs to date.

Don't glance hurriedly through this list and then dismiss the idea from your head. Think it over, and if your particular radio favourite is there, just drop a card to the secretary. You will receive a prompt reply, and once you have been enrolled you will find a mass of interesting activities going on all the time.

LUB secretaries are invited to write to us and let us know all about their clubs, the number of members, all the news, and any particular item they want passing on to other members, and would-be members.

We've just had news of a new Nat Gonella Fan Club, run by Miss K. G. Ayres, of Oliver House, 2, Lupus Street, Westminster, S.W.1.

Now then, Nat fans, rally round and give Miss

Ayres your full support, and write to her to-day. And, Miss Ayres, please let us know how you're getting along with membership.

Another item of interest about fan club activi-

ties is the eager help the organisers offer to other members with their problems. The "Radio Pictorial" Fan Club is opening a new branch at Windsor; Sec.: Mr. L. E. Simmonds, 10 East Crescent, Vale Road, Windsor, Berks. All members are asked to send their problems to the club secretary, who will see to it that every question asked receives prompt and expert attention.

Women members wanting advice on any women's subject are asked to send their problems women's subject are asked to send their problems to Miss Eileen Armfield, 18 Charley Road, Blackpool. And if you should want any technical advice on radio, send your query to Mr. Albert Schofield, 46 Fir Street, Nelson, Lancs.

By the way, the Brian Lawrance Fan Club has opened a new branch for London members only. Every London Fan of Brian's is invited to send a card to Miss Winnie Ingram, 19 Hawkins Crescent, Harrow, Middlesex.

A LL Richard Goolden fans should hold Saturday, October 1, open for the Club dance at Acton Central Hall. Dick Goolden will be there himself.

The dance is being run in aid of the P.D.S.A. Tickets are 2s. each, and can be obtained from Miss Kenwright, 80 Hatfield Road, Chiswick,

A strong arm is a strong weapon. The more members a club has the more it can do for a star. If there are a few thousand members sup-porting an artiste, and that artiste has a bad break, the fan club can rise in arms and demand that something is done about it.

If the noise is loud enough, someone will take

So if you are a fan-and by that we mean a person who really enjoys the performance of a star, and wants to help him in some way or other—don't sit back and be satisfied in the knowledge that there is a fan club in existence.

Join it now, and be one of them.

If you can't find a club in the list covering your particular favourite, start one your-self. You'll soon have hundreds of other

people willing to support you.

-RADIO FAN CLUBS-----

Bert Ambrose, Miss Eileen Matthewman, 135, Castellain Mansions, Castellain Road, Maida Vale, W.9.

Bert Ambrose, Miss Eileen Matthewman, 135, Castellain Mansions, Castellain Road, Maida Vale, W.9.

Len Bermon, Miss May Scott, 68 Ravenshaugh Road, Levenhall, Musselhaugh. Robinson Cleaver, R. T. Bartlett, 21 Huber Road, East Ham, E.6.

Billy Cotton, David Hayes, 24 Chandos Street, London, W.C.2.

Bing Crosby, Desmond Carmody, 5, Waldemar Avenue, Baling, W.13.

Gene Crowley, Marie Kendon, 72 McCullum Road, Bow, E.3.

Joe Daniels, Nelson Lyons, 12 Beechill Road, Eltham, S.E.9.

Denny Dennis, Miss Millie Pegras, 23 Haverfield Road, Grove Road, Bow, E.3. Glasgow Branch, Miss Marion L. Baillie, 22 Broomhill Drive, Broomhill, Glasgow.

George Elrick, Joan Funnell, Station House, Wandsworth Common, S.W.12.

Roy Fox, Wemyss Craigie, 51 Commercial Street, Leith, Edinburgh. London Branch, Miss Connie Jacobs, 334, Kingsland Road, Dalston, E.8.

Ronnie Genarder, Miss Elsie Jones, 20 Westlea Drive, Gorton, Manchester.

Nat Gonella, Miss K. G. Ayres, Oliver House, 2 Lupus Street, Westminster, S.W.1.

Richard Goolden, Miss Hilda Kenwright, 80 Hatfield Road, Chiswick, W.4.

Al and Bob Harvey, Miss Audrey M. Godden, 6 Kirklees Road, Thornton Heath, Surrey.

International Radio and Film Club, Robert Lee, 27 Meyrick Road, Battersea.

Jack Jackson, R. J. Adams, 10glewood House, Burgbley Road, St. Andrews Park, Bristol, 6.

Brian Lawrance, Miss Barbara Williams, 5 Fen Pond Road, Ightham, nr. Sevenoaks, Kent.

ry Lee, Christopher Snell, Petitor, 183 Broad Lane. Coventry.

Joe Loss, Miss Lily Tebay, Clarke Lane, Langley, nr. Macclesfield.

Vera Lynn, Miss Vera Puckey, 108, Farrant
Avenue, Wood Green, London, N.22.

Bryan Michie, Miss Betty Smith, 23 St. Kilda Road, Ealing, W.13.

Bob Mallin, Miss D. Pearce, 72 Brockhill Crescent, Brockley, S.E.4.

Oscar Rabin, Eric Lawton, "Jesmondene,"
Rydens Avenue, Walton-on-Thames, Surrey.

Arthur Riscoe, Miss Marjorie Rogers, 45 Caversham Avenue, Palmers Green, N.13.

Harry Roy, Reg Goddard, 69 Whitehouse Lane, Mile End, E.1. Catford Branch, Eric J. Rendall, 166 Inchmery Road, Catford, S.E.6. Leeds Branch, Miss W. Dunstan, 86 Earl Street, Bradford

Syd Seymour, Harold Price, 50 Vernon Avenue, Handsworth Wood, Birmingham, 20. Lew Stone, Horace G. Thompson, 115 Constable Street, Hull, Yorks.

Arthur Tracy (Street Singer), Harold Pickard, 138 Bispham Road, Greenlands, Blackpool.

Patrick Waddington, Miss Sybil Applegate, 17 St. Norbert Green, Brockley, S.E.4.

Rita Williams, Miss Sally Jarman, 334 Kingsland Road, Dalston, E.8.

George Scott-Wood, Robert Wormald, 34 Midmoor Road, London, S.W.12.

News from Fan Club Secretaries will be welcomed.—ED.

RADIO LUXEMBOURG'S PROGRAMMES

Continued from page 24

6.30 p.m.

RINSO RADIO REVUE
featuring
Jack Hylton and His Band
Bebe Daniels and Ben Lyon
Tommy Handley
Sam Browne
Peggy Dell
The Henderson Twins
Compèred by Ben Lyon
THIS is the first of the new series of
Rinso Radio Revue broadcasts and
introduces to you the new compère,
Ben Lyon, with his ever-loving wife, Bebe
Daniels. With the irrepressible Tommy
Handley, these two keep Ben well in his
place. Jack Hylton and his boys, who
started it all, are still with the show, as
also are Peggy Dell and the golden
Henderson Twins. The show goes with
a swing and is a worthy successor to the
popular Rinso series which have preceded
it.

Presented by the makers of Rinso.

Presented by the makers of Rinso.

7.0 p.m.
Announcing a series of thrilling dramas centred around the characters of Inspector Brookes of Scotland Yard

and his son Dick

Presented by the makers of Milk of Mag-

7.15 p.m. Eddle Pola and His Twisted Tunes. A programme of twisted words and music.—Presented by the makers of Monkey Brand.
7.30 p.m.

"IT WAS A HIT"
featuring
The Danderine West End Orchestra and Alice Mann

A programme presented by the makers of Danderine.

Danderine.
7.45 p.m.
THE BIG LITTLE SHOW with Helen Clare Guest Artistes: Billy Reid and Esther Coleman

Coleman Compère: Russ Carr
Presented by the makers of Cookeen
Dp.m.

PALMOLIVE PROGRAMME.
with
Olive Palmer
and

Paul Oliver

and
Paul Oliver
and
The Palmolivers
HERE'S a "preview" of some of the items in the Palmolive programme. Remember "High, Wide and Handsome," that grand circus film with Irene Dunne, Dorothy Lamour and Randolph Scott? Well, Paul Oliver's singing a number from it—"Can I Forget You?" Did you see "We're Going to be Rich" with the great Gracie and the tough MacLaglen? The fanious "Trek Song" from the picture is in this Palmolive programme also.
8.30 p.m. Luxembourg News (in French).
9.0 p.m.
HIGHLIGHTS ON PARADE with Alfred Van Dam and His Gaumont State Orchestra and Wyn Richmond Presented by Macleans Limited.
9.15 p.m. Snowfire Alds to Beauty present Mantovani and His Orchestra.
9.30 p.m. Symington's Sunday Night Excursion, including Marjorie Stedeford, Al Bowlly, The Southern Airs, and the Symington Serenaders, directed by Harry Kerr.—Presented by the makers of Symington's Table Creams.

9.45 p.m. On the Alr
With Carroll Gibbons and the Savoy
Orpheans, Anne Lenner, and George
Melachrino.—Presented by the makers of
Colgate Ribbon Dental Cream and Melachrino.—Presented by the make Colgate Ribbon Dental Cream Shaving Cream.

10.0 p.m.

A SERENADE TO MELODY featuring
Jack Jackson and Orchestra with
Barbara Back
and

Barbara Back
and
"A Star of To-morrow"

TO-DAY'S "star of to-morrow" walts
for stardom in a London store where
she sells socks—and ice cream in between
whiles. Her name is Dorothy Angelo and
with her partner, Ray Butler, she plays
the plano. Ray is at present out of a job,
but is by trade a radio mechanic, skilled
in assembling sets. Listen to them and
see if you can envisage their future.
Presented by Pond's Extract Co., Ltd.
30 p.m.

10.30 p.m.
THE GREYS ARE ON THE AIR

presenting
The Greys Band
with

The Greys Band
with
Raymond Newell
The Greys Singers
and
Lt.-Col. Graham Secon Hutchinson,
D.S.O., M.C.
(Author of "The W Plan")
This Week: India
MYSTERIOUS India—The Gateway
to Adventure for many a young
British soldier, "The Song of India,"
"Mandalay," and the "Kashmiri Love
Song" recall the colourful life and the
ever-changing scene of the elusive Orient.
The Greys Band strikes a sturdy British
note with a pot-pourri of rousing marches.
By courtesy of Godfrey Phillips, Ltd., the
makers of Greys Cigarettes.

10.45 p.m.
CADBURY CALLING
Let's Meet at the Organ
Sidney Torch
entertains his friends at the Organ.
This week:
Tessa Deane
(Chooses "The Chocolate Soldier" for
Cadbury's)
Three Admirals
(Waves of Harmony)
(Rawicz and Landauer
Brilliant Viennese piano duettists)
A musical variety sent by Cadbury Bros.,
of Bournville, to announce their new
Cadbury's Roses Chocolates.

1.0 p.m.
Young and Healthy
A Programme of modern snappy dance
rhythm and swing.—Sent to you by the
makers of Bile Beans.

1.15 p.m.
The Zam-Buk Programme
of Song, Melody and Humour. An
enjoyable programme containing something for everyone.

1.30 to 12.0 (midnight)
Request

MONDAY, SEPT. 12

8.0 a.m.

WALTZ TIME with
Billy Bissett
and His Waltz Time Orchestra
Esther Coleman
Robert Ashley
and

The Waltz Timers

Presented by Phillips' Dental Magnesia.

HORLICKS

"MUSIC IN THE MORNING"

Presented by Horlicks.

8.30 a.m. Station Concert



The admirable Three Admirals will add to the enjoyment of the Cadbury Calling programme at 10.45 p.m. on Sunday



Delightful Polly Ward will sing for you on Sunday at 1.0 p.m.

8.45 a.m.

THE OPEN ROAD

Presented by Carter's Little Liver Pills.

9.0 a.m.

MELODIES FROM THE MASTERS

Compèred by Peter Heming

Presented by the makers of Kolynos Tooth

9.15 a.m.

a.m.
The makers of Persil greet you
WITH A SMILE AND A SONG
With
Charles Ernesco and His Quintette
Webster Booth
Anne Ziegler
James Dyrenforth

9.30 a.m.
THESE NAMES MAKE MUSIC
Robin and Rainger
A programme presented by the makers of
Bisodol.

9.45 a.m. Keeping House With Elizabeth Craig, introduced by "Peter the Planter." Presented by Lyons' Green Label Tea.

10.0 a.m.
THE COOKEEN PROGRAMME

with
Carroll Gibbons and His Boys
Anne Lenner

Anne Lenner
and
George Melachrino
Guest Artistes:
Morton Fraser and Robert Irwin
Presented by the makers of Cookeen
Cooking Fat.

10.30 a.m.

Presenting
PLAIN JANE
The Story of Plain Jane Wilson and her struggle for those things that every woman longs for, love and happiness...
A girl endowed with imagination, but no beauty, who is determined to make life give her what she wants.
Presented by the makers of Rinso.

10.45 to 11.0 a.m.
Programme.
Request

3.30 p.m. STARS ON PARADE

A Programme of movie memories

Presented by the makers of Puffed Wheat
and Puffed Rice.

3.45 p.m. Concert of Light Orchestral

Music.
4.15 p.m. Coty Presents
"The Charm School," featuring Kay
Lawrence. A programme mainly for

women.
4.30 p.m. The Family Circle
Gramophone records compered by
Christopher Stone.—Presented by the
makers of Betox.

MARMADUKE BROWN /
The lovable, eccentric Inventor and his patient wife,
Matilda
Presented by the makers of Phillips'
Dental Magnesia.

5.0 p.m.

BORWICK'S LEMON BARLEY

CONCERT 5.15 to 5.30 p.m. Programme.

TUESDAY, SEPT. 13

8.0 a.m.

"HUTCH" Romantic singer of world renown
Presented by Phillips' Dental Magnesia.

Request

8.15 a.m. The Alka Seltzer Boys
Browning and Starr.—Presented by Alka-Seltzer Products.

8.30 a.m. Household Hints by Mrs. Able Presented by the makers of Vitacup.

8.45 a.m. CADBURY CALLING CADBURY CALLING
and presenting
Reminiscing with Charlle Kunz
(playing melodies with memories)
and
The Three in Harmony
(Singing for you)
Announcer: Maurice Denham
Presented by Cadbury Brothers, Ltd.

9.0 a.m. MUSIC ON THE AIR

Presented by the makers of Kolynos Tooth

Presented by the maners
Paste.

9.15 a.m.
THESE NAMES MAKE MUSIC
Kahn
Presented by the makers of Bisodol.

9.30 a.m. Brown & Polson Cookery
Club. Club News and Cookery Talks
by the President of the Club, Mrs. Jean
Scott.—Presented by Brown & Polson.
Station Concert

Please turn to next page



With lovely

ESSA DEAN

singing 'My Hero'



THREE ADMIRALS popular vocal trio gives you 'Button Up Your Overcoat ' and ' Varsity Drag'

RAWICZ & LANDAUER

play as a plano duet a phantasia on Faust

And at the organ the ever-popular SIDNEY TORCH

Cadbury Calling every Sunday, bringing you different stars each week. And don't forget the Saturday programmes — Around the Blackpool Shows, and the Tuesday programme featuring Charlie Kunz. Both commence at 8.45 in the morning.

Sunday Night _{каріо} 10-45 то II р.m 1,293 METRES SEPT IIth.

RADIO LUXEMBOURG'S PROGRAMMES

Continued from page 27

10.0 a.m. ASK YOUR DOCTOR A Programme presented by the makers of SANATOGEN BRAND TONIC FOOD with music by the ARCADIAN OCTET

10.15 a.m. Doctor Humankind gives you a slice from his Casebook of Humanity—Presented by the Kraft Cheese Co.
10.30 a.m.

Presenting
PLAIN JANE
Presented by the makers of Rinso.

10.45 to 11.0 a.m. Request Programme
3.30 p.m. Concert of Light Orchestral Music

Music
p.m. On Board the Top Hat Express
whose passengers include the Top Hat
Orchestra, conducted by Felix Mendelssohn, the Top Hat Singers, Paula Green,
George Barclay, and a Surprise Passenger.
Presented by Nestle's.
5 p.m. 4.0 p.m.

4.15 p.m. GOOD AFTERNOON A visit from Albert Whelan, bringing a song, a smile and a story.—Representing the makers of Andrews Liver Salt. 4.30 p.m.
HUNTLEY & PALMERS

"The Best of Everything"

A programme arranged and compèred by Christopher Bouch

9.15 a.m.

from the sta 10.30 a.m.

10.45 to 11.0 a.m.

4.45 p.m. MARMADUKE BROWN The lovable eccentric inventor and his patient wife Matilda Presented by the makers of Milk of Mag-

nesia. On the Air with Carroll Gibbons and the Savoy Orpheans, Anne Lenner and George Melachrino.—Presented by the makers of Colgate Ribbon Dental and Shaving Creams.

5.15 to 5.30 p.m. Request Programme WEDNESDAY, SEPT. 14

8.0 a.m.
THE CHARM OF THE WALTZ
Bringing you each week a melodious
quarter hour of waltz music
Presented by Phillips' Dental Magnesia.

8.15 a.m.

HORLICKS

MUSIC IN THE MORNING

Presented by Horlicks.

8.30 a.m.

Fifteen Minutes of Light

Popular Music.—Presented by Rowntree's
Cocoa, Ltd.

8.45 a.m.

GOOD MORNING

A visit from Albert Whelan, bringing a
song, a smile and a story.—Representing
the makers of Andrews Liver Salt.

9.0 a.m.

Problem in Music

9.0 a.m. Problem in Music

Presented by Symington's Table Creams.

The makers of Persil greet you
WITH A SMILE AND A SONG
with

with
Charles Ernesco and His Quintette
Webster Booth
Anne Ziegler
James Dyrenforth
a.m.

9.30 a.m.
ANN FRENCH'S BEAUTY TALKS
Presented by the makers of Reudel Bath
Cubes.

9.45 a.m. Radio Favourites

Presented by Brooke Bond Dividend Tea.

THE STORK RADIO PARADE featuring
Anona Winn
Wyn Richmond
Wilfrid Thomas
Leonard Henry
Bobby Howell and His Band
Announcer: Bob Walker
Presented by the makers of Stork Margarine
from the stage of the Granada. East Ham.
300 a.m.

Presenting
PLAIN JANE
Presented by the makers of Rinso.

Request

Programme
3.30 p.m. Concert of Light Orchestral.
Music

3.45 p.m. Maclean's Musical Matinee
Presented by the makers of Maclean's
Peroxide Toothpaste.

4.0 p.m. Variety
4.30 p.m. The Family Circle
Gramophone records compèred by
Christopher Stone.—Presented by the
makers of Betox.

4.45 p.m. Marmaduke Brown
The lovable, eccentric inventor and his
patient wife, Matilda.—Presented by the
makers of Phillips' Magnesia Beauty
Creams.

5.0 p.m.

CARSON ROBISON
AND HIS PIONEERS
continue their popular Hill-Billy Broadcasts. Presented by the makers of Oxydol.

Station Concert

10.0 a.m.
THE STORK RADIO PARADE



Romeo Ralph Reader and Juliet Adele Dixon, as they appear in a scene from "The Fleet's Lit Up," at the London Hippodrome. Listen to Ralph Reader in the Lifebuoy Radio Gang Show on Sunday at 6.0 p.m.

THURSDAY, SEPT. 15

8.0 a.m.

WALTZ TIME with
Billy Bissett
and His Waltz Time Orchestra
Esther Coleman
Hugh French and

The Waltz Timers
Presented by Phillips' Dental Magnesia.

8.15 a.m.
"MUSIC IN THE MORNING"
Presented by Horlicks.

8.30 a.m.

THE OPEN ROAD

Presented by Carter's Little Liver Pills

8.45 a.m.

GOOD MORNING
A visit from Albert Whelan, bringing a song, a smile and a story.—Representing the makers of Andrews Liver Salt.

9.0 a.m.

MELODIES FROM THE MASTERS
Compèred by Peter Heming
Presented by the makers of Kolynos Tooth
Pate

Paste. 9.15 a.m.

OLIVER KIMBALL The Record Spinner
Programme presented by Bisurated Magnesia.

Brown & Polson Cookery 9.30 a.m. GO a.m. Brown & Polson Cookery Club. Club News and Cookery Talks by the President of the Club, Mrs. Jean Scott.—Presented by Brown & Polson. Let a.m. Keeping House With Elizabeth Craig, Introduced by Peter the Planter. Presented by Lyons' Green Label Tea.

9.45 a.m.



That was a twist! Eddie Pola brings you some more Twisted Tunes on Sunday at 7.15 p.m.

10.0 a.m.
THE LIVING WITNESS Fascinating episodes from the lives of men and women around you Presented by the makers of Genasprin.

Presented by the makers of School 10.15 a.m.

MACLEAN'S MORNING MELODY
Presented by the makers of Maclean Brand
Stomach Powder.

10.30 a.m. Presenting
PLAIN JANE
Presented by the makers of Rinso.

10.45 to 11.0 a.m. Request

10.45 to 11.0 a.m. Programme

3.30 p.m. STARS ARE ON PARADE
Programme of Movie Memories
Presented by the makers of Puffed Wheat
and Puffed Rice.

and Puffed Rice.

3.45 p.m. Geraldo in Play
A quarter-hour of unbroken melody.
Presented by the makers of Diploma
Cheese.

4.0 p.m. Station Concert

4.0 p.m. Station Concert
4.15 p.m. G.P. Tea Time
George Payne & Co., Ltd., present a
Cavalcade of Memories—1897-1937. Station Concert G.P. Tea Time

4.30 p.m.
YOUR OLD FRIEND DAN
Singify his way into the home
Presented by the makers of Johnson's Wax

4.45 p.m.

MARMADUKE BROWN The lovable, eccentric Inventor and his patient/ wife,
Matilda
Presented by the makers of Milk of Mag-

5.0 p.m. GEORGE FORMBY

with a strong supporting cast, including
"Bery!"

A terrific series of laughter and song

Presented by the proprietors of Feen-a-Mint.

Programme

Programme

Programme

FRIDAY, SEPT. 16

8.0 a.m.

"HUTCH" "HUTCH"
Romantic Singer of World Renown
Presented by Phillips Dental Magnesia.
8.15 a.m. "Records at Random".
Compèred by Donald Watt.—Presented
by the makers of Dodo Asthma Tablets.
8.30 a.m. Chivers Concert
Featuring Mrs. Cambridge (Christine
Barry).—Presented by Chivers & Sons,
Ltd

The Three Tops a.m.

5.45 a.m.

Fifteen minutes of music, song and laughter, with the smartest trio in town A presentation by the makers of Sanpic.

9.0 a.m.

ROY FOX AND HIS BAND

with
Mary Lee
and
Denny Dennis

"Swinging in the Bathtub"

A morning tonic sent to you by the makers of Reckitt's Bath Cubes.

9.15 a.m. Countryside A musical panorama of our glorious country highways and byways—Presented by Carnation Milk.

9.30 a.m. Station Concert
9.45 a.m. Concert
Presented by Brooke Bond Dividend Tea. Station Concert

10.0 a.m.

MUSIC ON THE AIR

Presented by the makers of Kolynos Tooth
Paste. Station Concert

10.15 a.m. 10.30 a.m.

Presenting
PLAIN JANE
Presented by the makers of Rinso,
10.45 to 11.0 a.m. Request

Programme
3.30 p.m.
PALMOLIVE PRÓGRAMME

with Olive Palmer and Paul Oliver and the Palmolivers

4.0 p.m. Friday at Four The du Maurier diary of the week, with happy memories of your favourite stars. Presented by the makers of Du Maurier Cigarettes.

Cigarettes.
4.15 p.m. Master O.K., the Saucy Boy
Presented by the makers of Mason's O.K.
Sauce.
4.30 p.m. The Family Circle
Gramophone records compered by
Christopher Stone.—Presented by the
makers of Betox.
4.15 p.m.

4-15 p.m. MARMADUKE BROWN The lovable, eccentric inventor and his patient wife,
Marilda
Presented by the makers of Milk of Mag-

5.0 p.m.

"No. 7 Happiness Lane"

The romantic adventures of a musical family

A programme presented by the makers of Instant Postum.

5.15 to 5.30 p.m. Request Programme
11.0 p.m. Programme of Dance Music
presented by the makers of Ovaltine.
11.15 to 1.0 a.m. Dance Music 11.15 to 1.0 a.m.

SATURDAY, SEPT. 17

8.0 a.m. Programme of Popular Music
Presented by California Syrup of Figs.
8.15 a.m.

"MUSIC IN THE MORNING"

Presented by Horlicks.

8.30 a.m. Sunny Jim's Programme of "Force" and Melody

8.45 a.m.

CADBURY CALLING
and bringing you the seaside every
Saturday. An all-sunshine, all-Blackpool
Show, featuring Reginald Dixon at the
Tower Ballroom Wurlitzer, and Blackpool's 1938 Entertainments.
No. II.—The "Seafarers" Concert
Party from the North Pler, Blackpool,
with Ernie Moss, Bert Linden, Marie
Gros, Alfred Grant and Eira Elma.
Presented by Cadbury Bros., Ltd.
5 a.m. The Happy Philosopher

9.15 a.m. The Happy Philosopher A programme of particular interest to all dog lovers.—Presented by Bob Martin,

9.30 a.m. Brown & Polson Cookery Club. Club News and Cookery Talks by the President, of the Club, Mrs. Jean Scott.—Presented by Brown & Polson.

Scott.—Presented by Brown & Polson.

9.45 a.m. Keeping House with Elizabeth Craig, introduced by Peter the Planter. Presented by Lyons' Green Label Tea.

10.0 a.m. Uncle Coughdrop's Party for the Kiddies.—Presented by Pineate Honey Cough Syrup.

10.15 a.m. Station Concert

10.30 a.m. Concert
Presented by Brooke Bond Dividend Tea. 10.45 to 11.0 a.m. Request

Programme 5.0 p.m. Station Concert 5.15 p.m.

Presented by the makers of Snowfire
Beauty Alds.

5.30 to 6.30 p.m. All the Association Football Results flashed straight from the Grounds, and presented in the most entertaining manner, by the courtesy of Edward Sharp. & Sons, Ltd.

11.0 p.m. Programme of Dance Music Presented by the makers of Ovaltine.

11.15 to 12.0 (midnight) Dancing Time 12.0 (midnight) MIDNIGHT IN MAYFAIR

with
Greys Cligarettes
Presented by Godfrey Phillips, Ltd.
12.15 to 1.0 a.m. Late Dance Music

Information supplied by Wireless Publicity, Ltd., Electra House, Victoria Embankment, W.C.2. Sole Agents in the British Empire.

5.15 to 5.30 p.m.

5.0 p.m.

THEY'RE ALL DOING .

THE BLACKPOOL WALK

HORATIO NICHOLLS' NEW DANCE SENSATION



FULL PIANO COPY

PRICE 6d. (7d. Post Free)

INCLUDING FULL DESCRIPTION OF STEPS

ADELA ROSCOE AND

CYRIL FARMER

YOU CAN LEARN TO PLAY IT WITH THE

The WRIGHT PIANOFORTE TUTOR

> PRICE 2/6 (2/10 Post Free) (ENGLISH OR CONTINENTAL FINGERING)

LAWRENCE WRIGHT MUSIC COMPANY LTD. WRIGHT HOUSE, DENMARK STREET, LONDON, W.C.2. In Next Week's

Radio Pictorial

Don't Miss These Brilliant Articles:-

"I Want to Broadcast . . ."

by Harry Roy

Long intimate article by Britain's favourite dance band lender

This Marriage Business

by Arthur Askey

A really humorous contribution by this grand radio comedian.

Television's Threat to the Films

by John K. Newnham

The Renée Houston I Know

by Herbert Harris

Concluding instalment of this great story

These Listeners Didn't Laugh

by S. Heppner

Facts about broadcasts which will surprise you

Specially featured: Anne Ziegler, Marjorie Dale, Frank Terry

ALL THE WEEK'S RADIO NEWS, GOSSIP, HUMOUR AND PICTURES

The Week's Luxembourg, Normandy, Lyons, Paris and Eireann Programmes and B.B.C.Programme Guide

To avoid disappointment order your copy now



CREAM DOGE

THE MARVELLOUS COMPLEXION RESTORER With Its Most Glorious Perfume

'I think Doge Cream is a really remark-a b i y fin e cream. It is wonderful for the skin and keeps the com-'I find Doge Cream per-fectly delight-ful. It keeps the skin so smooth and smooth and refreshed, also keeps it in wonderful condition. I will always use to? plexion per-fect. I shall be very happy to recommend it.' MissIRENE VANBRUGH it.'
Miss MARIE
LOHR

Doge Cream is a really delightful cream, exceptionally soothing to the skin and wonderful for the complexion. Miss LILIAN

BRAITHWAITE

I use Doge Cream because for the skin and so soothing for the skin and so soothing for the skin and so soothing and ideal after exposure to the wind and sun. It keeps the skin so smooth; it is perfect for a sensitive skin. I will always use it.

Miss MARY LAWSON

I find Doge Cream splendid for the skin and so soothing and ideal after exposure to the wind and sun. It keeps the skin so smooth; it is perfect for a sensitive skin. I will always use it.

Doge Cream is not a vanishing cream. It does not dry up the skin, but keeps the skin supple, firm and youthful. When thinking of other face cream, and the most perfect cream to bake to any other.

Try it and you will never so back to any other face cream in the most perfect cream that has every been blended into a face cream. It contains almond Oil, which is the most perfect cream that has every been blended into a face cream. It contains almond Oil, which is the most perfect cream that has every been blended into a face cream. It contains almond Oil, which is the most perfect cream that has every been blended into a face cream. It contains almond Oil, which is the most perfect cream that has every been blended into a face cream. It contains almond Oil, which is the most perfect cream that has every been blended into a face cream. It contains almond Oil, which is the most perfect cream that has every been blended into a face cream. It contains almond Oil, which is the most perfect cream that has every been blended into a face cream. It contains almond Oil, which is the most perfect cream that has every been blended into a face cream. It contains almond Oil, which is the most perfect cream that has every been blended into a face cream. It contains almond Oil, which is the most perfect cream that has every been blended into a face cream. It contains almond Oil, which is the most perfect cream that has every been blended into a face cream. It contains almond Oil, which is the most perfect cream that has every been blended into a face cream. It contains almond Oil, which is the most perfect cream that has every been blended into a face cream. It contains almond Oil, which is the most perfect of the most perfect of the most perfect of the face cream. It contains almond Oil, which is the most perfect of the most perfect of the face cream. It contains almond Oil, which is the most perfect of the most perfect of the face cream. It contains almond oil of the face cream. It contains almond oil of the face cream. It conta

ALMOND ZEE-KO TOILET

Beautiful and Talented Women's Evidence that it CREATES BEAUTY & PRESERVES BEAUTY AND HAS A BEAUTIFUL LINGERING PERFUME



A revelation in transforming the worst skin in three nights into a most beautiful satiny and peach-like complexion. Never before has a soap of this description been given to the public. It is made of the purest oils. One must not think of the cheap 3d. tablets of Soap when thinking of Zee-Kol Almond Oil Soap.

This is the wholesale price of the material used in most of the advertised soaps. Compare this price to Almond Oil, which is 5/6 per lb., and which is used in Zee-Kol Almond Oil Soap.

PALM OIL Costs 4d. per lb. ALMOND OIL Costs 5/6 per lb.

Now it is easily seen why Zee-Kol Almond Oil Soap is the most expensive to make as it is very rare to get Almond Oil in Soap at all. The price of Almond Oil will prove to everyone that there is no soap in the world so marvellous as Zee-Kol Almond Oil Soap. It has taken years to know how to blend the oils in this soap, because it is not like other soaps to-day,

which are only ordinary soaps. Its oils are a marvellous tonic to the skin. Blended with the most exquisite perfumes, Almond Oil has been chosen for this Zee-Kol Super Toilet Soap. It contains the purest and the most natural oil for the skin, and has a beautiful perfume that lingers over the face until washed away. When washing, the natural oil is replaced and the skin keeps firm, smooth and beautiful. No ordinary soap can do what Zee-Kol ALMOND Oil Soap does, yet it is sold everywhere to-day at half its former price—6d. instead of 1/-. Zee-Kol Almond Oil Soap is a perfect Shampoo. All dandruff disappears and the hair shines with health.

14 LARGE TABLET NOW 60

Obtainable from all Chemists and Stores or direct from SHAVEX ZEE-KOL GO., LTD. (Dept. S41), 40, Blenheim Rd., Upper Holloway, London, N.19.

NOW ON SALE "FOOTBALL FORECAST'S"

GUIDE to the NEW SEASON POOLS 1938 - - 1939

DON'T GUESS AT IT! READ THIS BOOK

Facts:: Penny Pools:: Figures :: New Fixtures :: Winning

Systems:: How to Forecast, etc.

Everything for the Pool Fan!

ONE BOB-WORTH A QUID!

READ

DOCTOR

The Medical Journal for Every Home

- SEPTEMBER ISSUE NOW ON SALE AT ALL NEWSAGENTS AND BOOKSTALLS Price 1/-
- ABSORBING ARTICLES **QUALIFIED EXPERTS**

The National Magazine of Health

GET YOUR COPY TODAY

FOR BRIGHTER RADIO

212.6 m., 1411 kc/s

I.B.C. Studio Manager? George R. Busby
Transmission Controller: David J. Davies
Residant Announcers: Ian Newman, Godfrey Bowen, Norman Evans, Henry Cuthbertson
Technical Staff: Clifford Sandall, Vivian Gale

SUNDAY, SEPT. 11

Morning Programme

7.0 a.m. Radio Reveille
A Morning Greeting of Sparkling Melody.

I.B.C. TIME SIGNALS,
7.15 a.m., 7:30 a.m., etc.
Sudio Service
Conducted by the Rev. C. Ross, of All
Saints' Church, Rouen.

8.0 a.m. March of Melody
Presented by Novopine Foot Energiser.
I.B.C. TIME SIGNAL, 8.15 a.m.

8.15 a.m. Breakfact with Mealth

8.15 a.m. Breakfast with Health
Presented by Farmer's Glory, Ltd.
8.30 a.m. News Bulletin In French

8.40 a.m.
"YOUR MESSAGE FROM THE STARS"
Murray Lister
The Radio Normandy Astrologer
Reads in the Stars Your Luck for To-day
Presented by Reudel Bath Cubes.

8.45 a.m. The Songs We Know Them By Presented by Ladderix.

1.B.C. TIME SIGNAL, 9.0 a.m.

THE BIG LITTLE SHOW

with
Helen Clare
And Guest Artistes
Morton Fraser
Robert Irwin Compère: Russ Carr
Presented by the makers of Cookean
Cooking Fat.

9.15 a.m. The Organ, Some Records, and Me. Compèred by Donald Watt. Presented by Do-Do Asthma Tablets. The Longe-range Weather Forecast for Monday will be given at 9.30 a.m.

9.30 a.m. The Adventures of the Bisto Kids. Supported by the Bisto Bandoleros. Directed by Felix Mendelssohn, with Muriel Kirk.

9.45 a.m. ROLL UP ! ROLL UP!

ROLL UP I ROLL UP!
Roll up to the
Rizia Fun Fair
All the Fun of the Fair
with
Fred Douglas
Wyn Richmond
and Company
Special Barrel-organ Arrangement by
Signor Pesaresi
Presented by Rizia Cigarette Papers.
I.B.C. TIME SIGNAL, 10.0 a.m.
10.0 a.m. I've Brought My Music.—
Presented by the makers of Pepsodent
Toothpaste.

Presented by the makers of Pepsodent Toothpaste.

10.15 a.m.

CARSON ROBISON

And His Pioneers

Continue their Hill-Billy Broadcasts

Sponsored by the makers of Oxydol

10.30 a.m. Eddie Pola

And his Twisted Tunes. A Programme of

Twisted Words and Music.—Presented by
the makers of Monkey Brand.

10.45 a.m.

GEORGE FORMBY

With a Strong Supporting Cast

Including

"Beryl"

A Terrific Series of Laughter and Song

Programmes

Presented by the proprietors of Feen-a-Mint.

Programmes
Presented by the proprietors of Feen-a-Mint.
I.B.C. TIME SIGNAL, 11.0 a.m.

11.0 a.m.

DONALD PEERS
Cavaller of Song
Supported by
Arthur Young
And the D.D.D. Melodymakers
Presented by the makers of D.D.D. Prescription and compèred by Roy Plomley.

11.15 a.m.
THE STORK RADIO-PARADE

THE STORK RADIO-PARADE
Second Edition
From the Stage of the Granada, East Ham
Anona Winn
Wyn Richmond
Wilfrid Thomas
and
Bobby Howell and His Band
Compère: Leonard Henry
Announcer: C. Danvers-Walker
Presented by the makers of Stork Margarine



Oliver Wakefield will "dither" his way through the Horlicks Picture House on Sunday at 4.0 p.m.

11.45 a.m. Programmes in French Assn. des Auditeurs de Radio Normandie.

Afternoon Programme

Lux Radio Theatre
Featuring Teddy Joyce and His Orchestra
with Polly Ward as Guest Star. Introducing "The School for Stars," with
Highlights from "The Merchant of
Venice." 1.30 p.m.

2.0 p.m. The Kraft Show Directed by Billy Cotton, featuring Fred Duprez, with Phyllis Robins, Peter Williams, Alan Breeze and the Foursome.

2.30 p.m. Phil Park
Presents his own Medley of Organ Music.
Sponsored by the House of Genatosan.

2 .45 p.m.

THE OPEN ROAD

Presented by Carter's Little Liver Pills.

I.B.C. TIME SIGNAL, 3.0 p.m.

3.0 p.m.
A SERENADE TO MELODY

A SERENADE TO MELODY
Featuring
Jack Jackson
And Orchestra
with
Barbara Back
and a
"Star of To-morrow"
Presented by Pond's Extract Co.

3.30 p.m. A Programme Presented by the makers of Opas Indigestion Remedy.

3.45 p.m. The Movie Club Intimate Glimpse of Hollywood, by Colin Cooper, with a Musical Background by Bert Firman and His Orchestra.—Pre-sented by the makers of Lux Toilet Soap.

4.0 p.m.
HORLICKS PICTURE HOUSE

Master of Ceremonies: Edwin Styles
Derrick de Marney
Oliver Wakefield
Gertrude Niesen
Jack Kerr
Rosalyn Boulter
The Horlicks Singers

and
The Horlicks All-Star Orchestra under

under

Debroy Somers

Presented by Horlicks

I.B.C. TIME SIGNAL, 5.0 p.m.

5.0 p.m. Peter the Planter

presents The Plantation Minstrels, with
C. Denier Warren, Todd Duncan, Dale
and Dodd, The Plantation Singers, The
Plantation Banjo Team, The Plantation
Players.—Sponsored by the blenders of
Lyons Green Label Tea.

5.15 p.m. QUAKER QUARTER HOUR QUAKER QUARTER HOUR
Featuring
And His Radio C iscoveries
Samuel Price (crooler)
Leonard McCarthy (comedy vocalist)
Marion Perry (comedienne)
The Carlton Four (four boys and guitar)
Jessle Lewis (vocalist)
Presented by the makers of Quaker Corn
Flakes

"Hutch"

"Hutch" 5.30 p.m.

5.30 p.m.

Romantic Singer of World Renown
Presented by the makers of Phillips'
Magnesia Beauty Creams.
5.45 p.m.

Featuring Master O'Kay (The Saucy
Boy), Uncle George, Helen McKay,
Johnnie Johnston, the O.K. Sauce
Orchestra: Directed by Tommy Kinsman.
Presented by O.K. Sauce.

6.0 p.m. Harold Ramsay
At the Organ.—Presented for your enter-

tainment by Fynnon, Ltd.

6.15 p.m. Showland Memories
A Musical Cavalcade of Theatreland, Past A Musical Cavalcade of Theatreland, Past and Present. Webster Booth, Olive Groves and "The Showlanders."—Presented by California Syrup of Figs.
6.30 p.m.
RINSO RADIO REVUE featuring
Jack Hylton and His Band
Bebe Daniels and Ben Lyon
Sam Browne
Tommy Handley

Tommy Handley

Tommy Handley
Peggy Dell
Henderson Twins
Compèred by Ben Lyon
Presented by the makers of Rinso.
I.B.C. TIME SIGNAL, 7.0 p.m.
Black Magic
"The Ace of Hearts Orchestra" in a
Programme for Sweethearts.—Presented
by the makers of Black Magic Chocolates,
7.15 p.m. Seager's Good Mixers
Join Us at the Good Mixers Road House
With Norman Long, Carlyle Cousins,
Oscar Rabin and His Romany Orchestra.
Presented by the House of Seager.
7.30 p.m. Programmes in French
Assn. des Auditeurs de Radio Normandie.

Evening Programme

Evening Programme

10.0 p.m.

MACLEANS AT THE SEASIDE
Another of the Bright Series of Summer
Programmes

Bringing you a Constant Variety of
Summer Entertainment
A Holiday for the Whole Family
Compèred by Roy Plomley
Presented by Macleans, Ltd., Makers of
Macleans Peroxide Toothpaste and
Macleans Brand Stomach Powder.

10.30 p.m.
Sunshine Serenade
10.45 p.m.
Advance Film News
Also a Programme of Music Chosen from
the Latest Films.—Presented by Associated British Cinemas.

I.B.C. TIME SIGNAL, 11.0 p.m.

11.0 p.m.
Vaudeville
Presented by Western Sports Pools.

11.15 p.m. Czechoslovak Picture Book
Page 18: "Here is a Map."—Sent to you
by the Czechoslovakian Travel Bureau.

11.30 p.m.
Normandy Playbill
Advance News and Some of Next
Week's High Spots. Compèred by Tom
Ronald.

11.45 p.m.
Roumanian Concert

Week's High Spots. Compèred by Tom Ronald.

11.45 p.m. Roumanian Concert Melody at Midnight Presented nightly by Bile Beans.

1.B.C. TIME SIGNAL, 12.30 a.m.

12.30 a.m. "Swing Something in the Morning." A Rhythm Programme for After-midnight Fans, by Teddy Foster And His Kings of Swing, with his Singing Guest: Betty Kent.

1.0 a.m. Dance Music 1.0 a.m. L.B.C. Goodnight Melody Close Down.

MONDAY, SEPT.

A.m. "Swing Something in the Morning." Get Up and Get Going to the Rhythm of Teddy Foster and His Kings of Swing, with his Singing Guest: Betty 7.0 a.m.

Kent.

I.B.C. TIME SIGNALS,
7.15 a.m., 7.30 a.m., etc.
5 a.m.
Sparkling Melody
The Long-range Weather Forecast for
Tuesday will be given at 7.30 a.m.

7.45 a.m. Laugh and Grow Fit with Joe Murgatroyd (The Lad fra' Yorkshire), and Poppet at the Piano. Presented to-day by the makers of Halex Toothbrushes.

8.0 a.m. MUSIC IN THE MORNING Presented by Horlicks

*I.B.C. TIME SIGNAL, 8.15 a.m.

8.15 a.m. Records at Random Compèred by Donald Watt.—Sponsored by Do-Do Asthma Tablets.

8.30 a.m. News Bulletin in French 8.40 a.m.

8.40 a.m.
"YOUR MESSAGE FROM THE STARS"

"YOUR MESSAGE FROM THE STARS"
Murray Lister
The Radio Normandy Astrologer
Reads in the Stars Your Luck for To-day
Presented by Reudel Bath Cubes
8.45 a.m. "Happy Familles"
Presenting Famous Musical Familles,
with a Special Message for Your Own
Family.—Sponsored by Keen, Robinson
& Co., Ltd.
I.B.C. TIME SIGNAL, 9.0 a.m.
9.0 a.m.

9.0 a.m.

) a.m. THE OPEN ROAD

Presented by Carter's Little Liver Pills
Family Favourites 9.15 a.m. 9.45 a.m.

"HUTCH"

Romantic Singer of World Renown
Presented by Milk of Magnesia
I.B.C. TIME SIGNAL, 10.0 a.m.
10.30 a.m.
The Musical Mirror
Presented on behalf of Novopine Foot
10.45 a.m.
Two by Two

1.0.45 a.m.

1.0.45 a.m.

1.0.45 a.m.

1.0.45 a.m.

1.0 a.m.

hirst aid



ing, healthy Just add cold water

BORWICK'S LEMON BARLEY POWDER

3d. 72d & 102d

George Borwick & Sons Ltd., I Bunhill Row, London, E.C.1.

DAYS AND TIMES OF BORWICK'S **PROGRAMMES**

Every Monday, Luxembourg (1293 m.), 5-5.15 p.m.

very Friday, Normandy (212.6 m.), 10-10.15 a.m.

Normandy transmission arranged through I.B.C. Ltd.

Tune in RADIO NORMANDY ... —Continued from page. 31

Full Programme Particulars

11.15 a.m. Radio Normandy Concert Hall.
11.30 a.m. Programmes in French Assn. des Auditeurs de Radio Normandie.
2.0 p.m. Miniature Matinee
2.15 p.m. Listen After Lunch An Informal Programme of Songs and Melody by Arthur Young and Wilfrid Thomas.
2.30 p.m. Sunshine Serenade

Thomás.
2.30 p.m. Sunshine Serenade
2.45 p.m. Around the Metropolis
I.B.C. TIME SIGNAL, 3.0 p.m.
3.0 p.m. By Special Request
A Programme of Requests from Listeners.
3.30 p.m. Light Orchestral Concert
I.B.C. TIME SIGNAL, 4.0 p.m.
4.0 p.m. The Pleasant Quarter-Hour
Presented by Farmer's Glory, Ltd.
4.15 p.m.

Presented by Farmer's Giory,
4.15 p.m.
A HOBBY AND SOME HARMONY
Of Interest to Stamp Collectors and
would-be Stamp Collectors
Presented by Surrey Stamp Services
Advance Film NewsPresented by Associated British Cinemas.
Variety

Presence of Passociated

4.45. p.m. Variety
I.B.C. TIME SIGNAL, 5.0 p.m.

5.15 p.m. A Quarter-hour Programme
For Boys and Girls. Birthday Greetings
from the Uncles.

Crachoslovak Picture Book

Page 19: "The Real Bohemian."—Presented by the Czechoslovaklan Travel

Bureau.

5.45 p.m. Winners
Tunes to Make You Whistle and Songs to
Make You Smile.—Presented by South
Wales Pari-Mutuel, Ltd.
6.0 p.m. Programmes in French
Assn. des Auditeurs de Radio Normandie.
12 (midnight) Melody at Midnight
Presented nightly by Bile Beans.
12.30 a.m.

12.30 a.m. Dance Music
1.0 a.m. I.B.C. Goodnight Melody
Close Down. Dance Music

TUESDAY, SEPT. 13

7.0 a.m. Radio Reveille
A Morning Greeting of Sparkling Melody.
I.B.C. TIME SIGNALS,
7.1S a.m., 7.30 a.m., etc.
The Long-range Weather Forecast for Wednesday will be given at 7.30 a.m.
7.30 a.m.
FAYOURITE MELODIES

Presented by Freezone Corn Remover.

15 a.m. Laugh and Grow Fite
With Joe Murgatroyd (The Lad fra'
Yorkshire), and Poppet at the Plano.

Sponsored by Novopine Foot Energiser.

CADBURY CALLING presenting Reminiscing

Reminiscing with Charlie Kunz (Playing Melodies with Memories) and The Three in Harmony (Singing for You) Announcer: Maurice Denham Presented by Cadbury Bros., Ltd. I.B.C. TIME SIGNAL, 8.15 am.

8.15 a.m. Light Fare Introducing Mrs. Able.—Presented by Vitacup.

8.30 a.m. News Bulletin in French 8.40 a.m.
"YOUR MESSAGE FROM THE STARS"

Murray Lister
The Radio Normandy Astrologer
Reads in the Stars Your Luck for To-day
Presented by Reudel Bath Cubes

8.45 a.m.

THE OPEN ROAD

Presented by Carter's Little Liver Pills

1.B.C. TIME SIGNAL, 9.0 a.m.

From the Ranch House

9.15 a.m.

9.15 a.m.

OLIVER KIMBALL
The Record Spinner
Presented by Bismag, Ltd.
9.30 a.m.
Tunes We All Know
Presented by Limestone Phosphates.

9.45 a.m. WALTZ TIME with
Billy Bissett
And His Waltz Time Orchestra
Robert Ashley
Esther Coleman
The Waltz-Timers
Presented by Phillips: Dental Magnesia.
1.B.C. TIME SIGNAL, 10.0 a.m.
O a.m. One Good Tune Deserves
Another.

10.0 a.m.

Another.

10.30 a.m. Radio Favourites Presented by Brooke Bond & Co., Ltd.

10.45 a.m. Military Band. Concert I.B.C. TIME SIGNAL, 11.0 a.m.

11.0 a.m. The Songs We Know Them By Presented by Ladderix, Ltd:

11.15 a.m. Something for Everybody 11.30 a.m. Programmes in French Assn. des Auditeurs de Radio Normandie.

2.0 p.m. Advance Film News Also a Programme of Music Chosen from the Latest Films.—Presented by Associated British Cinemas.

2.15 p.m.

An Informal Programme of Songs and Melody by Arthur Young and Wilfrid Thomas

2.30 p.m. Music and Mystery
Number Six of a New Senjes of Complete
Ten-minute Thrillers.—Sponsored by
Novopine Foot Energiser.

2.45 p.m. Light Songs I.B.C. TIME SIGNAL, 3:0 p.m. 3.0 p.m. Radio Normandy Concert Hall

3.0 p.m. Radio Normandy Concert Hali
3.15 p.m. Radio Sweethearts Romantic Adventures of Daphne and Douglas. Told in Comedy and Song.
3.30 p.m. Your Requests

I.B.C. TIME SIGNAL, 4.0 p.m.
4.0 p.m. Pleasant Quarter-Hour Presented by Farmer's Glory, Ltd.
4.15 p.m. What's On

4.15 p.m. What's On Intimate Reviews of the Latest Films, Plays and Other Attractions, by Edgar Blatt, the I.B.C. Special Critic.
4.30 p.m. Tunes and Tea-Cups Our Weekly Half-hour of Tea-time Dance Music

Our Weekly Half-hour of Tea-time Dance
Music

I.B.C. TIME SIGNAL, 5.0 p.m.

5.0 p.m. Popular Tunes on the Cinema
Organ.

5.15 p.m. A Quarter-Hour Programme
for Boys and Girls. Birthday Greetings
from the Uncles.

5.30 p.m.

PALMOLIVE HALF-HOUR
With the Palmolivers
Paul Oliver
and

and
Olive Palmer
Sponsored by Palmolive Soap
n. Programmes in French
des Auditeurs de Radio Normandie. 6.0 p.m.

Assn. des Auditeurs de Radio Normandie.

12 (midnight) Melody at Midnight
Presented nightly by Bile Beans.

1.B.C. TIME SIGNAL, 12.30 a.m.

1.30 a.m. Dance Music

1.0 a.m. 1.B.C. Goodnight Melody

Close Down.



Glamorous Helen McKay will sing for you on Sunday at 5.45 p.m.

WEDNESDAY, SEPT. 14

A.m. "Swing Something in the Morning." Get Up and Get Going to the Rhythm of Teddy Foster and His Kings of Swing, with his Singing Guest: Betty

of Swing, with his Singing Guest: Betty Kent.

I.B.C. TIME SIGNALS,
7.15 a.m., 7.30 a.m., etc.

7.15 a.m. Sparkling Melodies
The Long-range Weather Forecast for Thursday will be given at 7.30 a.m.

7.45 a.m. Laugh and Grow Fit with Joe Murgatroyd (The Lad fra' Yorkshire), and Poppet at the Piano. Presented to-day by the makers of Halex Toothbrushes.

8.0 a.m.
MUSIC IN THE MORNING

MUSIC IN THE MORNING
Presented by Horlicks

1.B.C. TIME SIGNAL, 8.15 a.m.

8.15 a.m.
Prosperity Programme
Introducing Careers for Girls.—Presented
by Odol.

8.30 a.m.
News Bulletin In French
8.40 a.m.
"YOUR MESSAGE FROM THE STARS'!
Murray Lister
The Radio Normandy Astrologer
Reads in the Stars Your Luck for To-day
Presented by Reudel Bath Cubes
Presenting Famous Musical Familles.
With a Special Message for Your Own
Family.—Sponsored by Keen, Roblinson
& Co., Ltd.

1.B.C. TIME SIGNAL, 9.0 a.m.
9.0 a.m.
These Names Make Music:
ROBIN AND RAINGER
Presented by the makers of Bisodol
9.30 a.m.
Do You Remember?

9.45 a.m. Programme of Popular Music Talk by Nurse Johnson on Child Prob-lems.—Presented by California Syrup of

Figs.

1.B.C. TIME SIGNAL, 10.0 a.m.

10.0 a.m. Ught Entertainment
10.30 a.m. Music from Stage and Screen
1.B.C. TIME SIGNAL, 11.0 a.m.

11.0 a.m. The Colgate Revellers
Presented by Colgate's Ribbon Dental

Cream.
11.15 a.m. Radio Normandy Concert Hall.

11.30 a.m. Programmes in French
Assn. des Auditeurs de Radio Normandie.
2.0 p.m. The Musical Mirror
Sponsored by Novoplne Foot Energiser.
2.15 p.m. L'isten After Lunch
An Informal Programme of Songs and
Melody by Arthur Young and Wilfrid
Thomas.

Melody by Arthur Young and Wilfrid Thomas.

2.30 p.m. The Songs We Know Them By Presented by Ladderlx, Ltd.

2.45 p.m. Normandy Playbill Advance News and Some of Next Sunday's High Spots. Compèred by Tom Ronald.

I.B.C. TIME SIGNAL, 3.0 p.m.

3.0 p.m. I've Brought My Music A Programme of Piano Solos and Songs at the Piano, by Harry Jacobson.—Presented by the makers of Pepsodent Toothpaste.

3.15 p.m.

3.15 p.m.

Thomas Hedley and Company

proudly present
MISS GRACIE FIELDS And at Least One Old Favourite
With Some Homely Advice About Fairy
Soap

3.30 p.m. FRED HARTLEY

FRED HARTLEY
And His Orchestra
BRIAN LAWRANCE
and
John Stevens
Revive for You
Songs You Can Never Forget
Presented by the makers of
Johnson's Glo-Coat

3.45 p.m. GEORGE FORMBY

GEORGE FORMBY
With a Strong Supporting Cast
Including
"Beryl"
A Terrific Series of Laughter and Song
Programmes
Sponsored by the proprietors of Feen-a-Mint
I.B.C. TIME SIGNAL. 4.0 p.m.
4.0 p.m. The Pleasant Quarter-Hour
Presented by Farmer's Glory, Ltd.,
Huntingdon.

Presented by raining.

4.15 p.m. Dancing Through the Ages

4.45 p.m. Fingering the Frets

A Programme for Instrumental Enthu-

siasts.

I.B.C. TIME SIGNAL, 5.0 p.m.

5.0 p.m. Czechoslovak Picture Book Page 20: "Pilsner Beer."—Presented by the Czechoslovakian Travel Bureau.

5.15 p.m. A Quarter-Hour Programme For Boys and Girls. Birthday Greetings from the Uncles.

5.30 p.m. On With the Control of the Carter Signal of the Carte

5.30 p.m. On With the Show 6.0 p.m. Programmes in French Assn. des Auditeurs de Radio Normandie.

12 (midnight) Melody at Midnight Presented by Bile Beans.

1.B.C. TIME SIGNAL, 12.30 a.m.

12.30 a.m. "Swing Something in the Morning." A Rhythm Programme for After-Midnight Fans, by Teddy Foster and His Kings of Swing, with his Singing Guest: Betty Kent.

12.45 a.m. Dance Music

1.0 a.m. I.B.C. Goodnight Melody Close Down.

THURSDAY, SEPT. 15

A Morning Greeting of Sparkling Melody.

I.B.C. TIME SIGNALS,

7.15 a.m., 7.30 a.m., etc.

The Longe-range Weather Forecast for Friday will be given at 7.30 a.m.

Laugh and Grow Fit with
JOE MURGATROYD
(The Lad fra' Yorkshire)

Poppet at the Piano
Presented to day by the makers of Kolynos
Ja.m.

8.0 a.m. Fifteen The Three Tops Pifteen Minutes of Music, Song and Laughter with the Smartest Trio in Town.—A presentation by the makers of Sample.
1.B.C. TIME SIGNAL, 8.15 a.m.

8.15 a.m.

ROY FOX And His Band with Mary Lee Denny Dennis

"Swinging in the Bathtub"
A Morning Tonic
Sent to you by the makers of Reckite's Bath
Cubes.

News Bulletin In French 8 30 am 8.40 a.m.
"YOUR MESSAGE FROM THE STARS"

Murray Lister
The Radio Normandy Astrologer
Reads in the Stars Your Luck for To-day
Presented by Reudel Bath Cubes.
5 a.m. Popular Tunes

Presented by Fynnon, Ltd.

1.B.C. TIME SIGNAL, 9.0 a.m.

9.0 a.m. Light Music 9.30 a.m. Music You Might Have Heard.—Presented by the proprietors of Lavona Hair Tonic.

Romantic Singer of World Renown
Presented by Milk of Magnesia
I.B.C. TIME SIGNAL, 10.0 a.m.
10.0 a.m.
Presented on behalf of Brooke Bond & Co.,
Ltd.
10.15 a.m.

Ltd.
10.15 a.m. From Erins
10.30 a.m. HIGHLIGHTS ON PARADE with
Alfred van Dam
And His Orchestra
and From Erin's Isle

and
Wyn Richmond
Presented by Macleans Peroxide Tooth-

Presented by Fractions

10.45 a.m. Mandolin Music

11.0 a.m. The Songs We Know Them By

Presented by Ladderlx, Ltd.

11.15 a.m. Something for Everybody

Programmes in French

11.30 a.m. Programmes in French Assn. des Auditeurs de Radio Normandie. 2.30 p.m. Miniature Matinee
I.B.C. TIME SIGNAL, 3.0 p.m.
3.0 p.m. Radio Normandy Concert

3.0 p.m. 3.15 p.m. Around the Bandstand

3.15 p.m. Around the Bandstand
3.45 p.m. The Musical Mirror
Sponsored by Novopine Foot Energiser.
I.B.C TIME SIGNAL, 4.0 p.m. What's the Answer?
Presented by Farmer's Glory, Ltd.
4.30 p.m. On Board the
Top-Hat Express, Whose Passengers include The Top-Hat Orchestra, conducted by Felix Mendelssohn, The Top-Hat Singers, Paula Green and George
Barclay, and a Surprise Passenger.—Presented by Nestle's.

4.45 p.m. Your Requests
I.B.C. TIME SIGNAL, 5.0 p.m.
5.15 p.m. The Thursday Half-hour
Programme for Boys and Girls. Birthday
Greetings from the Uncles, and the
Weekly Visit of The Animal Man.
5.45 p.m. Tunes of the Times
6.0 p.m.

5.45 p.m. Iunes of the Times
6.0 p.m. Programmes in French
Assn. des Auditeurs de Radio Normandie.
12 (midnight)
Presented nightly by Blie Beans.
I.B.C. TIME SIGNAL, 12.30 a.m.

Dance Music 12.30 a.m. 1.0 a.m. Close Down. I.B.C. Goodnight Melody

FRIDAY, SEPT. 16

Morning." Get Up and Get Going to the Rhythm of Teddy Foster, and His Kings of Swing, with his Singing Guest: Betty

Kent.

I.B.C. TIME SIGNALS,
7.15 a.m., 7.30 a.m., etc.

7.15 a.m. Sparkling Melodles
The Long-range Weather Forecast for
Saturday will be given at 7.30 a.m.
7.30 a.m. Bolenium Bill on Parade
Presented by Bolenium Overalls.
7.45 a.m.

7.45 a.m. Laugh and Grow Fit

Laugh and Grow Fit with
JOE MURGATROYD
(The Lad fra' Yorkshire)
and
Poppet at the Piano
Presented to-day by the makers of Kolynos
1 a.m.

8:0 a.m.
MUSIC IN THE MORNING
MUSIC IN THE MORNING

Presented by Horlicks
I.B.C. TIME SIGNAL, 8.15 a.m.
The Alka Seltzer Boys
Browning and Starr, in Fifteen Minutes
of Mirth and Melody.—Presented by Alka
Seltzer Products.
8.30 a.m. News Bulletin in French

8.40 a.m.
"YOUR MESSAGE FROM THE STARS"

Murray Lister
The Radio Normandy Astrologer
Reads in the Stars Your Luck for To-day
Presented by Reudel Bath Cubes

S.45 a.m. SMILES, SONGS AND STORIES SMILES, SONGS AND STORIES
Presented by Andrews Liver Sale.

1.B.C. TIME SIGNAL, 9.0 a.m.

9.0 a.m. Round the World
Presented by Hancocks the Chemists.

9.13 a.m. Instrumental Potpourri

Please turn to page 35

FIRST INVESTMENT LIMITED TO 5/-. MAXIMUM
PER COLUMN 1/-

This coupon must reach us by 5 o'clock, Saturday, September 17, 1938.

COUNTY

SPORTING POOLS
BRISTOL 4.

POOL

AT SLOUGH

RADIO "RESCUE" FOR NOVA PILBEAM?

RRITAIN'S talented young actress who is being neglected by filmland comes to the microphone on September 11 and 13 in Barrie's "Mary Rose." Will radio give her a break?

ILL radio come to the rescue of Nova Pilbeam? This talented young player, who shot to fame when she scored a startling success in Little Friend, more than four years ago, is one of the most extraordinarily neglected actresses in the British film studios.

Her pictures are few and far between. Yet she remains tremendously popular, and film-

goers by the score persistently ask why they can't see her more frequently.

Her last film was Young and Innocent, which was released as far back as May of this year, and she hasn't made anything since. Before this, she was in Tudor Rose—but there was a gap of one year, nine months between the two pictures. Nothing else has been announced for her yet, so filmgoers will probably have to wait at least another year

before seeing her again.

All her pictures have been smash-hits. It's hardly surprising that her admirers are puzzled by her infrequent appearances-puzzled and irriexplanation for her long absences, except that "stories are difficult to find for a girl in her

With these increasingly long gaps between her films, there is a serious danger that Nova's popularity will suffer. Is amazing that it has survived so well.

Now she has turned to radio. You'll hear her in Barrie's Mary Rose next Sunday and Tuesday. It will bring her into contact with the public once again, and serve as a reminder that she is still in the acting game.

If this should lead to further broadcasts, radio may save her popularity from dwindling, and lead to wider recognition of her abilities as a grownup actress. She has already proved herself over the air, as you will remember if you heard her in Dear Brutus last year (which, apart from a talk in the Young Idea series, represents her only previous broadcasting experience).

It will be interesting to hear her in Mary Rose, because there is not much doubt that she is an outstanding young actress. She has developed a lot since the public first saw her as a schoolgirl actress in 1934.

She has, of course, matured. She is now a young woman of eighteen or so, self-confident, good actress. Her childish charm has been replaced by a more adult charm. She is level-headed and intelligent.

She is still suffering from the fact that she made her name while so young. Although she played more grown-up roles both in *Tudor Rose* and *Young* and Innocent, a lot of people still think of her as a schoolgirl—and that's one thing that really does

Mary Rose may help her in this connection, too. The heroine is a young girl. Not too young, but somewhere about Nova's own age. It is an ideal role for her, and one which she has been ambitious to play for a long time. By a coincidence, Val Gielgud has been wanting to make a radio play of it for a long time, too, and the girl he has had in mind has been Nova Pilbeam. So it was inevitable when the broadcast was arranged, Nova should take the lead!

Nova's success as an actress is no fluke. Acting is in her blood, and from her earliest days she has been trained for the stage.

Her father is Arnold Pilbeam, himself a former

actor and for years the late Sir Nigel Playfair's manager. So she was brought up in the atmosphere of the theatre, with none but theatrical people around her.

By the time she was five, she was showing signs of becoming an actress, and her father took her By

JOHN K. NEWNHAM



in hand. He gave her valuable lessons, but never at any time insisted on making her act. He never pretended to her that the theatre was so wonderful as people imagined. All he did was to impress on her that acting was ninety per cent. hard

work.

"Actually," he once told me, "Nova needed very little teaching. Acting came naturally to her, and she had an instinctive knowledge of what to do

Nova made her first appearance on the stage when she was six—in an amateur show at Blackheath. Her first appearance in a theatre proper was the result of an accident. A young actress was taken ill at the last minute, and Sir Nigel Playfair himself suggested that Nova should be tried out.

Nova didn't know the play. But when, three-quarters-of-an-hour after being told that she was to take the part, she went on to the stage, she was

word-perfect.

Nova had training from a dramatic instructor, Nova had training from a dramatic instructor, and gradually prepared herself for her career. Fame came unexpectedly quickly. Little Friend was going into production, and the film people were going grey in their efforts to find a suitable girl for the starring part.

Child after child had been interviewed. In all, sixty youngsters were considered. Nova happened to be one of them. An agent had sent her along—and Nova was chosen.

and Nova was chosen

Being catapulted to fame in this manner might have spoiled her. Most young girls would have put on airs, and considered themselves above all necessity of learning any more about acting (until of course, they had it knocked out of them).

Not unnaturally, Nova did become inclined to think that she knew far more than she actually did. But fame didn't go to her head. Her ambition to become an important actress increased. She was one of the first to pick on her own faults when she saw her pictures. She realised that her accent was wrong, and improved it of her own accord. She spotted certain little mannerisms, and cured

She herself soon realised that she didn't know everything. And she has always earnestly continued to try and improve. She has appeared on the West End stage, with success. Each of her films has shown her as a very real actress, and not just a personality or a flash-in-the-pan.

It is a great pity that she hasn't been seen more frequently. Hollywood would have liked her to go out there, but the idea has never appealed to her (although she may go there to make a picture one day)—and, anyway, she has a contract with

Gaumont-British.

Her studio's financial troubles have doubtless had a lot to do with her infrequent appearances, but one would have thought that this difficulty could have been overcome, even if it meant loaning her out to other companies.

Because she has something fresh and vital to give to the art of acting, it is not fair that she should be allowed to wait for years between

pictures.

If broadcasting can give her the opportunities

If broadcasting can give her the opportunities that the film people are neglecting, then broadcasting will be doing a good turn not only to Nova Pilbeam herself but to all those people who appreciate sincere acting.

With her, in Mary Rose, she will have another really sincere actor whom you have often seen on the screen, Griffith Jones. Strangely enough, the two have never worked together before—and, right up to the time of writing this article, they have not even met! they have not even met!

So there is particular interest attached to Nova's

two broadcasts next week.



June in to 531 METRES, 565 KC'S

RADIO EIREANN for LUCK PROGRAMMES PRESENTED BY IRISH RADIO PRODUCTIONS



Programme details:

SUNDAY, SEPT. 11

9.30 to 10.30 p.m. Sunday Serenade
We dip at Random into the Album of
Melodies that have charmed the World.

MONDAY, SEPT. 12

9.30 to 10.0 p.m. An Autumn Prelude
Leaves from September's Musical Diary,
10.0 to 10.10 p.m. Ten Minutes With
a Star—Robert Ashley (Electrical Recordings).
10.10 p.m. (approximately) You will
hear Our Racing Commentary.
10.15 to 10.30 p.m. South Section

hear Our Racing Commentary.

10-15 to 10-30 p.m. South Sea Stomp!
Dreamy Dance Time to Hawalian

TUESDAY, SEPT. 13

9.30 to 10.30 p.m. What Are the Wild Waves Saying . . . Join us at the No. I Seaside Resort of "Dreampool." for all the Fun-of-the Fair, for all the Happiness and Galety at that Holiday-You-Have-Planned. "When Your Ship Comes In." It's "On, the Sands." It's "On the Promenade." It's "Dancing in the Ballroom." In fact, it's "What are the Wild Waves Saying." Come to "Dreampool." You will hear our Racing Commentary at 10.10 p.m. approximately.



Gracie Fields joins in the Revels on Saturday at 9-30 p.m.

WEDNESDAY, SEPT. 14

9.30 to 10.0 p.m. Music of Your-Dreams. Here is a Wealth of Golden Melody played for you by our Symphonic



Listen to handsome Rudy Vallee for ten minutes on Friday at 10 p.m.

10.0 to 10.10 p.m. Ten Minutes With a Star-Michael O'Higgins, the famous Irish Baritone.

10.10 p.m. (approximately)
hear our Racing Commentary. You will

10.15 to 10.30 p.m. Dance Memories

THURSDAY, SEPT. J5

9.30 to 10.0 p.m. Arabian Mirage An Eastern Fantasy of Song and Music of the Desert, the Caravan and the

Bazaar.

10.0 to 10.10 psm. Stars in Harmony

—The Mills Brothers (Electrical Re-

cordings).

10.15 to 10.30 p.m. New Orchestra Dance Medley.
10.10 p.m. (approximately) hear Our Racing Commentary.

You will

FRIDAY, SEPT. 16

9.30 to 10.0 p.m. Half an Hour With Noel Coward. Orchestral Selections... Songs and Dialogue from the Original Artists in some of his Greatest Successes.

10.0 to 10.10 p.m. Ten Minutes With a Star-Rudy Vallee (Electrical Recordings).

10.10 p.m. (approximately) You will hear Our Racing Commentary.

10.15 to 10.30 p.m. Swing Time Up-to-Date. New Rhythm Styles from the New Rhythm Orchestras.

SATURDAY, SEPT. 17

9.30 to 10.10 p.m. Nine-Thirty Revels
"A Friendly" Radio Party "Just
Between Ourselves" given by the usual
artists and the usual band with Gracie
Fields as the Visiting Star!

10.10 p.m. (approximately) You will hear Our Racing Commentary.
10.15 to 10.30 p.m. Dance Time Cocktall.

Tune in RADIO NORMAN

-Continued from page 32 Full Programme Particulars

9.30 a.m. Radio Favourites
Presented on behalf of Brooke Bond & Co., Ltd.

9.45 a.m. Programme of Popular Music Talk by Nurse Johnson on Child Prob-lems.—Presented by California Syrup of

Figs. I.B.C. TIME SIGNAL, 10.0 a.m.

10.0 a.m.

A REFRESHING PROGRAMME

Presented by Borwicks' Lemon Barley

10.15 a.m.

Dream Waltzes

Selected Famous Waltz Melodies, New and Old.—Presented by True Story

Magazine.

10.30 a.m. SONGS AND MUSIC From Stage and Screen
Presented by Maclean Brand Stomach

Powder.

10.45 a.m. Popular Dance Bands

1.B.C. TIME SIGNAL, 11.0 a.m.

11.0 a.m.

DONALD PEERS Cavalier of Song
Supported by
Arthur Young
and the D.D.D. Melodymakers
Presented by the makers of D.D.D. Pre-

scription. 1 . 15 a.m. Radio Star Bargain Programme Presented by Messrs. Lennards, Ltd. 11 . 30 a.m. Programmes in French Assn. des Auditeurs de Radio Normanise.

Assn. des Auditeurs de Radio Normandie.

2.0 p.m. Miniature Matinee

2.15 p.m. Listen After Lunch
An Informal Programme of Songs and
Melody, by Arthur Young and Wilfrid
Thomas.

2.30 p.m. The Songs We Know Them By
Presented by Ladderix, Ltd.

2.45 p.m. Rumba Rhythm
I.B.C. TIME SIGNAL, 3.0 p.m.

3.0 p.m. Radio Normandy Concert Hall
3.15 p.m. Cinema Organ Music
3.30 p.m. The Musical Mirror
Sponsored by Novopine Foot Energiser.

3.45 p.m. Pleasant Quarter-Hour
Presented by Farmer's Glory, Ltd.

I.B.C. TIME SIGNAL, 4.0 p.m.

No. 12: Peter. What's in a Name?

No. 12: Peter.

What's in a Name f
No. 12: Peter.

What's On f
Intimate Reviews of the Latest Films,
Plays and Other Attractions, by Edgar
Blatt, the I.B.C. Special Critic.

4.30 p.m. Songs at the Piano
4.45 p.m. The Musical Magazine
I.B.C. TIME SIGNAL, 5.0 p.m.

5.15 p.m. A Quarter-Hour Programme
For Boys and Girls. Birthday Greetings
from the Uncles.

5.30 p.m. Your Requests 6.0 p.m. Programmes in French Assn. des Auditeurs de Radio Normandie. Your Requests

12 (midnight) Melody at Midnight Guest Artiste: Benny Goodman (Elec-trical Recordings).—Presented nightly by Bile Beans.

I.B.C. TIME SIGNALS,

1.B.C. TIME SIGNALS,
12.30 a.m., 1.0 a.m., 1.30 a.m.
12.30 a.m. "Swing Something in the Morning." A Rhythm Programme for After-Midnight Fans, by Teddy Foster And His Kings of Swing, with his Singing Guest: Betty Kent.

12.45 a.m. Dance Music I.B.C. Goodnight Melody 2.0 a.m. Close Down.

SATURDAY, SEPT. 17

7.0 a.m. "Swing Something in the Morning." Get Up and Get Going to the Rhythm of Teddy Foster and His Kings of Swing, with his Singing Guest: Betty Kent.

I.B.C. TIME SIGNALS, 7.15 a.m., 7.30 a.m., etc.

7.15 a.m. Sparkling Melodies The Long-range Weather Forecast for Sunday will be given at 7.30 a.m.

7.45 a.m. Laugh and Grow Fit with
JOE MURGATROYD
(The Lad fra' Yorkshire) and

and
Poppet at the Piano
Presented to-day by the makers of Kolynos
Tooth Paste.

8.0 a.m. MUSIC IN THE MORNING

Presented by Horlicks
I.B.C. TIME SIGNAL, 8.15 a.m. Happy Days

8.15 a.m.
Presented by Wincarnis. News Bulletin in French 8.30 a.m.

8.40 a.m.
"YOUR MESSAGE FROM THE STARS"
Murray Lister
The Radio Normandy Astrologer
Reads in the Stars Your Luck for To-day
Presented by Reudel Bath Cubes

8.45 a.m. Sunny Jim's Programme for Children.—Presented by A. C. Fincken & Co. I.B.C. TIME SIGNAL, 9.0 a.m.

9.0 a.m., SMILES, SONGS AND STORIES Presented by Andrews Liver Salt.

9.15 a.m.
These Names Make Music GUS KAHN
Presented by the makers of Bisodol
9.30 a.m. A Quarter of an Hour's Entertainment for Mothers and Children.
Presented by Uncle Coughdrop and the Pineate Aunties and Uncles.—Presented by Pineate Honey Cough Syrup.
Normandy Playbill

9.45 a.m. Normandy Playbill
Advance News and Some of Next
Sunday's High Spots. Compèred by Tom
Ronald.
I.B.C. TIME SIGNAL, 10.0 a.m.

CARROLL GIBBONS
And His Boys
with
Anne Lenner
George Melachrino
Guest Artistes:
Morton Fraser Morton Fraser Robert Irwin

Robert Irwin Compère: Russ Carr by the makers of Cookeen Sponsored by the makers of Cookeen Cooking Fat.

10.30 a.m. Radio Favourites Presented on behalf of Brooke Bond & Co., Ltd.

10.45 a.m. Light Orchestral Favourites

I.B.C. TIME SIGNAL, 11.0 a.m.

11.0 a.m. Radio Star Bargain Programme

Presented by Messrs. Lennards, Ltd.

11.15 a.m. The Songs We Know Them By

Presented by Ladderlx, Ltd.

11.30 a.m. Programmes in French

Assn. des Auditeurs de Radio Normandie.

2.0 p.m. Military Moments

Presented by Hayward's Military Pickle,

2.15 p.m. Flanagan and Allen Successes

2.30 p.m. The Nimble Needle

Lively Tunes for Busy Fingers.

2.45 p.m. The Whirl of the World Presented by Monseigneur News Theatres I.B.C. TIME SIGNAL, 3.0 p.m. Radio Normandy Concert Hall 3.15 p.m. Musical Pairs

3.30 p.m. Dafte Music

1.B.C. TIME SIGNAL, 4.0 p.m.

4.0 p.m. Pleasant Quarter-Hour

Presented by Farmer's Glory, Ltd.

4.15 p.m. Swing Music

Request Programme from Mr. Derrick

Monk and Mr. B. Gill, of Ryde, Isle of

Wight. Old Friends

4.30 p.m. Old Friends
I.B.C. TIME SIGNAL, 5.0 p.m.

5.0 p.m. Your Requests 5.30 p.m. Who Won?

The Results of Association Football Matches will be Broadcast as soon as they come to hand.—Presented by True Story and True Romances Magazines.

6.0 p.m. Programmes in French Assn. des Auditeurs de Radio Normandie.

12 (midnight) Melody at Midnight Guest Artiste: Eleanor Powell (Electrical Recordings).—Presented nightly by Bile

Beans.
I.B.C. TIME SIGNALS, 12.30 a.m., 1.0 a.m., 1.30 a.m.

12.30 a.m., 1.0a.m., 1.30 a.m.

"Swing Something in the Morning." A Rhythm Programme for After-midnight Fans by Teddy Foster and His Kings of Swing, with his Singing Guest: Betty Kent.

12.45 a.m. I.B.C. Goodnight Melody 2.0 a.m. Close Down.

> RADIO LJUBLJANA
> 569.3 m., 527 Kc/s.

Time of Transmission Friday: 10.30—11.0 p.m. Announcer: F. Miklavcic

FRIDAY, SEPTEMBER

Rose Marie (Rose Marie), Friml; Vilia (The Merry Widow), Lehar; Love Will Find a Way (Maid of the Mountains), Graham; Lover Come Back to Me (The New Moon), Romberg; Medley of Daly's Favourites.

10.45 p.m. Military Band Concert When the Band Begins to Play, Williams; Selection—The Mikado, Sullivan; Post Horn Galop, Koenig; There's Something About a Soldier, Gay.

11.0 p.m.

Information supplied by the International Broadcasting 37 Portland Place, London, W.I.

Radio Lyons Balling!

Resident Announcer: Johnny Couper

SUNDAY, SEPT. 11

8.0 p.m. Vaudeville With Eddie Cantor, The Mills Brothers, Tessie O'Shea Vera Lynn and Issy Bonn, brought to you via the gramo phone turntable.

8.30 p.m.

CARROLL LEVIS

and
His Radio Discoveries
The man who has brought new blood to Variety introduces
more unknown artistes of To-day. This week's amateurs

Sam Price (Crooner)
Leonard McCarthy (Comedy Vocalist)
Marion Perry (Comedienne)
The Carlton Four (Four boys and a guitar)
Jessie Lewis (Vocalist)
Sponsored by the makers of Quaker Cornflakes.

5 p.m. Station Concert and News (in French)

8.45 p.m. 9.0 p.m.
Young and Healthy
Peppy dance rhythms and modern swing tunes in a bright
programme.—Fresented by the makers of Bile Beans.

9.15 p.m. The Zam-Buk Programm of Melody, Song and Humour. A quarter-hour of varie tare sent to you by the makers of Zam-Buk.

9.30 p.m.

On behalf of the blenders of Lyons' Green Label Tea Peter the Planter

9.45 p.m. Hutch (Leslie Hutchinson). Romantic singer of World Renown in a programme of song.—Presented in the sophisticated manner by the proprietors of Phillips Magnesia Beauty Creams.

10.0 p.m. It Was a Hit Unforgettable Stage melodies that have set the world humming, played by The Danderine West End Orchestra,

with

Alice Mann Sponsored and presented by Danderine.

10.15 p.m.
THE ADVENTURES OF INSPECTOR BROOKES

of Scotland Yard
and his son
Dick
Another thrilling chapter of "Murder Walks the Deck."
Presented in serial form weekly by the makers of Milk of

Magnesia. 10.30 p.m.

A Musical Cavalcade of Theatreland—past and present, featuring Olive Groves, Webster Booth, and The Showlanders.—Presented by courtesy of the makers of California

landers.—Presented by courtesy of the makers of Canada...

Syrup of Figs.

10.45 p.m.

Al Bollington, Reginald Foort, and other famous Kings of the Cinema Organ in a fifteen minute programme of hits of yesterday and to-day.

Honey and Almond

11.0 p.m. Honey and Almond (Four Beautiful Hands) and Patrick Waddington. An attractive piano and song interlude, Sponsored and presented by the makers of Hinds Honey and Almond Cream.

11.15 p.m. Happy Days
A cheerful quarter-hour of dance music and popular songs.

—Presented to you by Western Sports Pools.
11.30 p.m. As You Like It
All your favourites come to you in this half-hour of miscellanea.

12 (midnight)

MONDAY, SEPTEMBER 12

10.0 p.m. Dance Time
Strict tempo dance orchestras play music to which you

Strict tempo dance orchestras play music to white year dance.

O.K. For Sound A tasty "Musical Menu" to tickle your ear with song, and your palate with talk of food,—Prepared and served by the makers of O.K. Sauce.

The Best of the Bargain A special programme for football fans with news of interest to all sportsmen.—Brought to you by Avon Pools, Ltd.

A5 p.m.

Keyboard Kapers Piano medleys and intricate novelties by your favourite "ivory ticklers." Listen especially for Carroll Gibbons, and Ivor Moreton and Dave Kaye, among others.

Op.m.

Odds and Ends

Too many excellent recordings are apt to get overlooked, so—in this half-hour we clear up the "odds and ends."

30 p.m. Our Own Choice Radio Lyons' friendly announcers amuse themselves, and you—we hope, with a selection of their own favourite recordings ecordings

TUESDAY, SEPTEMBER 13

Dance Music

10.0 p.m. Dance Music A fifteen-minute session of contrasted dance rhythms.

10.15 p.m. Bolenium Bill On Parade Stirring marches and gay dance tunes in a programme compèred by Bolenium Bill.



This sparkling young lady is Ramona, who is singing on Wednesday at 10.30 p.m.



Those clever pianists Ivor Moreton and Dave Kaye take part in "Keyboard Kapers" on Monday at 10.45 p.m.

Calypso Records
Calypso singing is a feature of the West Indies. The
amusing lyrics are based on everyday events, and are
sung by Atilla, King Radio, Lord Beginner, and others
with equally strange names. You will find this quarterhour unusual and highly entertaining.

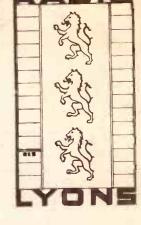
45 p.m. 10.30 p.m.

10.45 p.m. Honey and Almond
With Patrick Waddington. Four Beautiful Hands and a pleasing voice in a programme of piano duets and sePresented by arrangement with the makers of Hi
Honey and Almond Cream.

O p.m. Variety
An all-British Bill which stars George Formby, Noel
Coward, Norman Long, Phyllis Robins, Major and Minor
and Eric Siday and Reg. Leopold.

11.30 p.m. Thirty michoice. minutes devoted entirely to the listener's own
To hear your "pet" recording, write to Radio

12 (midnight)



WEDNESDAY, SEPTEMBER 14

O p.m. Yesterday's Dances
Possibly a tune that you heard at a dance some time ago has lingered in your memory? Perhaps you'll hear it to-night in this survey of the songs that you were humming and dancing to a few years back.

O.30 p.m. Music Hall
With Fred Astaire, Bennett and Williams, Ramona,
Harry Torrani, and Ai and Bob Harvey.

1.0 p.m. Hawalian Paradise
Songs of Hawaii.

A little out of season perhaps, but none the less enjoyable,
A little out of season perhaps, but none the less enjoyable,
for it brings Jack Daly and other famous Irish artistes.

This and That

11.30 p.m. Thirty mi minutes of varietl fare—with something for every 12 (midnight)

THURSDAY, SEPTEMBER 15

. 10.0 p.m.

Hot from the press come these new recordings.—Presented by arrangement with the publishers of The Gramophone Magazine.

10.15 p.m.

First listen to a Master Melody played in orthodox style, then let the modern swing bands and vocalists break your hearts with their versions of the same piece.

10.30 p.m.

30 p.m. An Evening in Paris To-night "Cafe Bourjois" present: Lucienne Boyer, and as usual Ray Ventura and His Collegians.—By courtesy of Bourjois.

10.45 p.m. Radio Round-Up Favourite hill-billy songsters in melodies of the Western Prairies.

11.0 p.m. Op.m. Concert Platform Away with pep and hot rhythm. Let the strings of the world's greatest light orchestras delight you for a brief

Bringing pleasing "goodnight melodies."

12 (nidnight)

FRIDAY, SEPTEMBER 16

10.0 p.m.

This time by leading piano accordion bands.

10.15 p.m.

Bolenium Bill On Parade
A programme compered by Bolenium Bill.

10.30 p.m.

Famous American artistes and orchestras in music from
"across the Pond."

11.0 p.m. Comedy Corner Radio and the Music Halls' greatest humorists come to you in this all-comedy half-hour.

11.30 p.m. By Request Here are the tunes you have requested. To hear your favourite—write to Radio Lyons.

12 (midnight) Close Down

SATURDAY, SEPTEMBER 17

Dance Music e famous bands bring the hit tunes of yesterday and y. Listen for Roy Fox, Nat Gonella and the Six

to-day. I Swingers. 10.30 p.m. **Empire Pools Special** Song and good cheer in a Variety programme.—Presented by Empire Pools.

by Empire 1003.

10.45 p.m.
A quarter-hour with popular organists.
A quarter-hour with popular organists.
Swing With Good Sway
A programme of rhythm hits by well-known orchestras.—
Presented by Goodsway Bonus Football Pools.
Voices of the Past
Voices of yesterday—

Voices of the Past Featuring some of the grand old stars of yesterday-including "Whispering" Jack Smith, Layton and Johnstone, and Ed Lowry.

11.30 p.m.
by Ginger Rogers, Grace Moore, Richard
Hulbert and leading orchestras.
12 (midnight)
Screen Songs
Tauber, Jack
Hulbert and leading orchestras.

Information supplied by BROADCAST ADVERTISING LTD., of 50 PALL MALL, LONDON, S.W.1, Sole Agents for RADIO LYONS. Programme Dept.: Vox, 10a Soho Square, London, W.1.

MAKING THE MOST OF YOUR SET TO Stop

By OUR TECHNICAL EXPERT

T. Henry, Cromer
THERE are a number of cheap television receivers available at present from about 21 guineas upwards, but you must not feel that these very cheap receivers will be suitable for use in your area. You are quite a long distance from Alexandra Palace and well outside the theoretical service area and unless the receiver has a high degree of sensitivity and your aerial can be erected well above ground, I should not consider that the very cheap receivers will provide much of a picture. These cheap receivers, although giving very good pictures within 25 miles of Alexandra Palace, are not really designed for long-range work. However, your local dealer who has a good knowledge of the location will be able to give you some further advice. to give you some further advice.

J. Allen, Wimbledon

THE hum of which you complain appears to have been caused by a break-down in one of the smoothing condensers in your power unit. I am assuming, of course, that this hum has only just started. If you have any technical knowledge you should not have any difficulty in replacing the faulty condenser, but if the receiver is a commercial one and still under guarantee, then you would be well advised to have it serviced by the manufacturers. A hum of this kind can also be set up by a faulty cathode condenser.

Thompson, Glasgow

WITH a sensitive receiver of the type you mention it is quite undertally mention it is quite understandable that you should get interference from lighting switches. These switches do cause a considerable amount of noise when the contacts become corroded or dirty and the only real and permanent cure is to connect a 2-mfd condenser across each switch that causes interference. This, however, is likely to be expensive as the condensers cost approximately 3s. each. Your only alternative is to clean the switch contacts with fine glass paper and to make quité sure that they have not become loose.

W. A. Douglas, Margate

IF you intend to use an amplifier and loud-speaker for outdoor use, you must remember that there is a very strict copyright governing the use of gramophone records for public entertain-ment. Before you can use gramophone records you must obtain permission from the copyright owners. If the equipment is being used for charity with only one loud-speaker, then the charge is about 7s. 6d. per day, but these charges vary according to circumstances. You must, however, obtain permission for playing any record.

H. Lee, Brighouse
THERE are several car radio receivers fitted
with press-button tuners. Most of them, however, are of American manufacture, but there are several importers who can supply. The average price is £7 to £10 complete, while the problem of The average fitting is not a very big one.

M. Prior, Nottingham

MOST American receivers of the type which have not been specifically built for export are designed for 110 or 115 volts A.C. mains. These receivers can only be used on the English 200 or 250-volt mains providing you have a resistance in series with the mains or else an autotransformer. This transformer steps down your A.C. voltage to the required 110 or 115, and is quite inexpensive to buy. You can obtain full details from Webbs Radio, 14 Soho Street, W.1.

B. R. Day, N.W.1.

THE purchase of an electric shaver is hardly THE purchase of an electric snave is within the scope of this column, but it has been my experience that few of the American electric shavers are likely to cause interference with radio sets; in any case, they are not used very much during the course of the day. Some of the shavers fitted with induction motors are absolutely silent. A suitable one is that manufactured by Peto-Scott Limited.

A K-B ALL-WAVE RECEIVER

READERS who are restricted to the use of battery-operated receivers need no longer use simple two-band receivers in order to economise in battery supply. Messrs. Kolster Brandes have produced an extremely efficient receiver in their K.B. 710 which is a three-valver designed to give the maximum possible volume with good quality without taking excessive current from the high-tension battery.

possible volume with good quality without taking excessive current from the high-tension battery.

It is, of course, suitable for short-wave reception, covering between 18 and 52 metres. On medium waves the coverage is 195 to 570 metres, and on long waves 730 to 2,000 metres. The valve sequence is high-frequency pentode, detector and output pentode, while when the receiver is used on short waves a special circuit is brought into action, so giving greatly improved sensitivity. The tuning drive has two ratios so that short-wave stations can be received with the minimum of difficulty.

Provision has also been made for a gramophone pickup and the volume control embodied in the receiver operates on both gramophone and radio.

For those who have a loudspeaker which they wish to use at a distance from the receiver, sockets have been provided so that a second loudspeaker can be used in addition to the one in the receiver and the circuit is so designed that any loudspeaker of average impedance can be used without special matching devices.

When the receiver is supplied by the manufacturers complete interesting ers complete instructions are provided so that the non-technical user will not have any difficulty in installation. A fuse is an integral component and should at any time the battery be wrongly connected this fixed will burn out, so saving any possible damage to the instrument.

The wave-change switch is coloured to line up with the three-colour tuning dial so that one instantly knows to which band the receiver is tuned.

to which band the receiver is tuned.

In order to obtain the best possible reproduction a highly sensitive 8-in. moving coil loudspeaker of improved design has been embodied. This loudspeaker has been matched up to the output valve so that even at maximum volume there is no trace of distortion.

The controls are extremely simple, being merely volume control, tuner, wave-change switching and sensitivity control. These are all clearly indicated on

to instal and operate that in ordinary circumstances satisfactory results can be obtained in a few minutes after the receiver has been delivered.

after the receiver has been delivered.

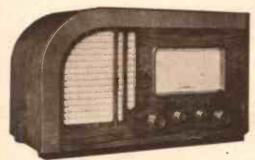
Although this receiver includes all modern refinements, it is priced at £7 17s. 6d., complete with valves. The performance will fulfil the highest expectations, particularly on short-waves. Selectivity is adequate to cope with the congested state of the medium wave bands, while on long waves, Radio Paris and similar stations can be obtained absolutely free from interference.

Those stations which transmit sponsored programmes are all regularly obtainable, including Radio Lyons and some of the smaller stations. Most of the commercial broadcasters on short waves are receivable at good loudspeaker volume, while the 20 and 40 metre amateur bands will also be of interest to those who have

amateur bands will also be of interest to those who have not listened to the amateur experimenters.

This receiver can be thoroughly recommended for those who require good value and a set suitable for battery operation.

Further information can be obtained from the manufacturers, Messrs. Kolster Brandes Limited, Cray Works, Sidcup, Kent.



K-B 710 3-VALVE ALL-WAVE BATTERY RECEIVER Note the outstanding design of the Cabinet. distance-getting powers are just as remarkable.

STOMACH PAINS in 5 minutes

take, after meals, a little

Bisurated' Magnesia Get a For the Stomach

Trial Tin (24 Tablets) Quick—one dose stops pain.

Sure —never fails to relieve;
prescribed by doctors
everywhere.

Economical — Large sizes, 1/3d.
and 2/6d., even more
economical than the 6d. tins.

A.R.P. AND THE MAN IN THE STREET

The answer to the householder's inquiry about "Air Raid Precautions"-how they immediately affect himself, his home and his family—is given in a series of 50 cigarette cards issued by W. D. & H. O. WILLS with their "CAPSTAN" "GOLD FLAKE," 'WOODBINE" and "STAR" Cigarettes.

The reply to "What can I do?" is very well handled, for these fine cards, which are based on photographed operations and constructions, show, among many other vital points, how to use a gas respirator, how to make a door gas-proof, how to equip a refuge room, how to handle an incendiary bomb, how to build a garden dug-out, etc. They also give particulars of what may be termed the "national side of A.R.P.-anti-aircraft batdefence" teries, balloon barrages, first-aid posts, gas decontamination squads and the detection of aircraft.

An Album, in which the smoker can preserve this A.R.P. series in a permanent form, is obtainable from Tobacconists, price ld. In it is a Foreword by the Home Secretary, The Rt. Hon. Sir Samuel Hoare, M.P., who writes, "I welcome these cigarette cards for the manner in which they bring home to the householder and his family what they can do for themselves. I commend a study of these cards to your attention.'

THAT SHINY NOSE

UNIQUE preparation for the prevention of a shiny or red nose is now on the market. It is called NOshiNO, and can be obtained in 1s. handbag size. This preparation is colourless, odourless and harmless, and contains no glycerine, but it certainly has the effect of removing that annoying shine and gives what photographers call a "matt finish" to the nose.

If you are unable to obtain it locally a sample will be sent on application to Elvira, 23, Hanson Street, London, W.1.

FREE TO LADIES

In all aliments incidental to the Sex

DR. OSTER MANN'S FEMALE PILLS have
been used with extraordinary success. Countless letters
from all parts of the world provide conclusive and undeniable
proof of their efficacy. Every woman sufferer should write
for FREE SAMPLE. Sold in boxes. Price 3/-, 5/-, 12/-.
FROM THE MANAGERES.

The HYGIENIC STORES, Ltd. (Dept. R.P.),
95, Charing Cross Road, London, W.C.2.

TELEVISION

and SHORT-WAVE WORLD

Of all Newsagents



Times of Transmissions;
Sunday: 9.15 a.m.—11.15 a.m.
5.00 p.m.—7.00 p.m.
10.30 p.m.—11.30 p.m.
Weekdays: 9.15 a.m.—11.15 a.m.
10.30 p.m.—11.00 p.m. Monday, Tuesday and Wednesday
Announcer: ALLAN ROSE

SUNDAY, SEPTEMBER II

9.15 a.m. HERE'S NEWS OF LOVE 5 a.m.

I was Anything but Sentimental, Cicely Courtneidge and Jack Hulbert; I've Got You Under my Skin, Larry Adler; I'm Gonna Kiss Myself Good-bye, Harry Roy; If I Had You, Bob Crosby; The Love Bug Will Bite You, The Mills Bros.

9.30 a.m. A QUARTER-HOUR WITH HARRY ROY Rita the Rumba Queen; When the Trumpet Started Crooning; No Name Rag; Boo-Hoo; Julietta.

9.45 a.m. DRYCOLE MELODIES

Presented by The Elephant Chemical Co.

10.0 a.m. JOIN IN THESE SONGS
Bonnie, Bonnie Banks of Loch Lomond, Harold Williams;
Pennies from Heaven, Street Singer; Horsey, Horsey,
Big Bill Campbell; Let's Have a Tiddley at the Milk Bar,
Leslie Holmes; With Me in a Love Song, Bobbie Coomber.

Bojangles of Harlem, Nat Gonella and His Georgians; I Once Had a Heart, Margarita, Geraldo; The Fleet's Not in Port, Very Long, Peter Dawson; Happy Little Jeanne and To-day, Anny Ahlers; Teddy Bears' Picnic, Foden Motor Works Band.

10.30 a.m.

THE OPEN ROAD March of the Grenadiers
Ride of the Janissaries
Rustrian Army
Soaring
Sergeant Major on Parade
Presented by Carter's Little Liver Pills.

10.45 a.m. AGE 15, HER REQUEST Blue Danube, De Groot and the Piccadilly Orchestra; Stars and Stripes, Sousa's Band; Silly Symphonies, Ambrose; Caravan, Eddie Carroll.

11.0 a.m. RHYTHMICAL QUINTETTE I'm on a See Saw, Vivian Ellis; I Stumbled Over Love, Carroll Gibbons; Love, Please Stay, Henry Jacques; Left Right, In Out, Quickstep, The Ballroom Orchestra, directed by Clavoe Ivy; Let's Swing It, Ray Noble.

5.0 p.m.

HORLICKS PICTURE HOUSE Master of Ceremonies: Edwin Styles Derrick de Marney Oliver Wakefield Gertrude Niesen Jack Kerr Jack Kerr
Rosalyn Boulter
The Horlicks Singers
and
The Horlicks All-Star Orchestra
under
Debroy Somers

Presented by Horlicks.

6.0 p.m. LUX RADIO THEATRE
Featuring Teddy Joyce and His Orchestra, with Polly
Ward as guest star. Introducing the "School for Stars"
with highlights from The Merchant of Venice.—Presented
by the makers of Lux.

6.30 p.m.

RINSO RADIO REVUE Find the second of the second

10.30 p.m. A NEWPORT REQUEST FOR MARCHES
March of the Men of Harlech, Royal Mountain Ash Male
Choir; Montmartre March, Debroy Somers; March of
the Leaden Soldiers, The Chenil Military Band; Pageantry
March, Foden's Motor Works' Band; Preciosa, Military
Rand Band.

10.45 p.m. A STROLL DOWN HARMONY LANE
Ay-Ay-Ay, Richard Tauber; Smoke Gets in Your Eyes,
Ruth Etting; Tea for Two, Comedy Harmonists with
Plano; One Night of Love, Grace Moore; Little Old
Lady, The Mills Bros.

The Broadcasting Station

ACP

312.8 metres.

959 kc/s.

60 kw.

PARIS



Take a stroll down Harmony Lane with lovely Ruth Etting on Sunday at 10.45 p.m.

11.0 p.m. GRAND RECORDINGS
Lumbermen, Kurt Engel, Xylophone, with His Dance
Orchestra; It's Like Reaching for the Moon, Frances
Langford; Lady Be Good, Larry Adler; The Winds in
the West, Jack Jackson; There's a Bridle Hangin' on
the Wall, The Rocky Mountaineers.

1.15 p.m. HOT POT-POURRI

1.15 p.m.

Creole Love Call, Eddie Carroll; Mama, I Want to Make Rhythm, Harry Roy; Midnight in Mayfair, Ivor Moreton and Dave Kaye on Two Pianos; Toy Trumpet, Joe Loss; Chinatown, My Chinatown, Louis Armstrong.

MONDAY, SEPTEMBER 12

9.15 a.m. SWING'S THE THING
9.30 a.m. LISTEN AWHILE
9.45 a.m. TWO WORDS OF RHYTHM
10.0 a.m. NOW WE HAVE TURNER LAYTON
10.15 a.m. STAGE STARS ON THE AIR
If You Only Knew, Dorothy Dickson; Half Caste Woman,
Noel Coward; Play it Again, Gitta Alpar; Everything
Stops for Tea, Jack Buchanan; Me and My Dog, Frances

10.45 a.m.
11.0 a.m.
She's My Lovely, Bobby Howes; A Melody from the Sky, Kitty Masters; Putting on the Ritz, Fred Astaire; Say that You Will Not Forget, Joan Cross; Alone, Harry Richman. Day. 0.45 a.m.

10.30 p.m. PARIS NIGHT LIFE Surprise Transmissions from famous Cabarets and Night Clubs.

TUESDAY, SEPTEMBER 13

9.15 a.m.

Meet Me By the Icehouse, Lizzie, The Hilly Billy Aces, the Original Hot Shots; Show Me the Way to Romance, Frances; He Wooed Her and Wooed Her and Wooed Her, Elsie Carlisle; Play to Me, Gypsy, The Street Singer; Kiss Me Good-night, Anna Neagle.

9.30 a.m.

A NORTHWOOD REQUEST.
WHO'S YOUR FAVOURITE So Many Memories, Elsie Carlisle; The Pretty Little Patchwork Quilt, Al Bowlly; Don't Ever Change, Les Allen; You're Laughing at Me, Lew Stone and His Band with Sam Costa; So Do I, Roy fox and His Orchestra with Denny Dennis.

10.0 a.m.

USTEN IN TO AMERICA 10.15 a.m.

Presented by The Elephant Chemical Co.
10.30 a.m.

HEARD AT THE MUSIC HALL MAESTROS OF THE ORGAN TAKE YOUR PARTNERS PARIS NIGHT LIFE Surprise Transmissions from famous Cabarets and Night Clubs.

WEDNESDAY, SEPTEMBER 14

9.15 a.m.

Everything's in Rhythm with My Heart, Jack Jackson; The Park Town Strutters Ball, Ella Fitzgerald; Lookin' Around Corners for You, Harry Roy; Timber, Jack Jackson; I Dream of San Marino, The Street Singer.

9.30 a.m.

Present Eddle South and His Orchestra with Mrs. Jean Scott, President of the Brown and Polson Cookery Club.

10.0 a.m.

ENTERTAINMENT PAGE The Greatest Mistake of My Life, Gracie Fields; Diga Diga Deo, The Mills Bros.; The Bee Song, Arthur Askey, Love is in the Air Again, Plano Solo by Carroll Gibbons; Chloe, Benny Goodman.

10.15 a.m.

10.30 a.m.

MUSICAL MEDLEY THE PANO MISCELLANEOUS MY FAVOURITES On PARIS NIGHT LIFE Surprise Transmissions from famous Cabarets and Night HERE AND THERE

30 p.m. PARIS NIGHT-LIFE Surprise Transmissions from famous Cabarets and Night

THURSDAY, SEPTEMBER 15

HAVEN'T THESE A MEMORY ATTACHED 9.30 a.m. REVUE
Vic Oliver; Stardust, The Radio Three with Their
Rhythmic Escorts; Bird on the Wing, Great Keller;
Sweet Fanny Adams, Lesile Sarony; Up the Wooden Hill
to Bedfordshire, Elsie Carlisle.

9.45 a.m. SYNCOPATION
10.0 a.m. ALL BY THE SAME COMPOSER
HOLLYWOOD CALLING
Down Sunshine Lane Diet Bewellt In Co.

to Bedfordshire, Elsie Carlisle.

9.45 a.m. SYNCOPATION
10.0 a.m. ALL BY THE SAME COMPOSER HOLLYWOOD CALLING.
Down Sunshine Lane, Dick Powell; I'm Shooting High, Alice Faye; We Saw the Sea, Fred Astaire; Let Yourself Go, Ginger Rogers; Izinea Doodle Day, Maurice Chevalier.
10.30 a.m. A FAVOURITE SELECTION
10.45 a.m. CHEERY TUNES
11.0 a.m. CERTAIN SMILE SCORERS

FRIDAY, SEPTEMBER 16

9.15 a.m.

THE OPEN ROAD IME OPEN ROAD
Light of Heart
Good-night Song
The Gladiator's Farewell
Song of the Mounties
The Call of the Kahn
Presented by Carter's Little Liver Pills.
MED a.m.

Presented by Carter's Little Liver Pills.

9.30 a.m. MERRY PROGRAMME

9.45 a.m. A.B.C. OF RHYTHM—PART 2
Farewell to Dreams, Jeanette MacDonald and Nelson
Eddy; Glpsy Lullaby, Gracie Fields; Have You Been in
Heaven, Mantovani; I'm a Ding-Dong Daddy, Benny
Goodman; Jerry the Junker, Nat Goneila.

10.0 a.m. DRYCOLE MELODIES
Presented by the Elephant Chemical Co.

10.30 a.m. SUMMERY SELECTION
Moonlight Valley, Big Bill Campbell; Big Boy Blue,
Bunny Berigan; Air Pilot, Peter Dawson; The Snake in
the Grass, Primo Scala's Accordion Band; Old Bohemian
Show, Billy Scott Coomber.

11.0 a.m. SOMETHING FOR EVERY LISTENER

SATURDAY, SEPTEMBER 17

9.15 a.m.

When Your Little Boy Grows Up, Phyllis Robins; Misty Islands of the Highlands, The Street Singer; Rendezvous, Anona Winn; On Ilkla Moor, Stuart Robertson; Fresh as a Daisy, Kitty Masters.

9.30 a.m.

A PERFECT SETTING FOR ROMANCE On a Little Dream Ranch, Ruth Etting; Moonlight and Shadows, Dorothy Lamour; Wonderful Nights in Hawaii, Linn Milford and His Hawaiian Players; My Heaven in the Pines, Mantovani; In the Still of the Night, Billy Cotton.

LISTEN AND FEEL GAY
JOIN IN THESE DANCES
POPULAR CHOICE
MELODY AND HUMOUR
FRESH FROM THE SHOWS AND FILMS Billy Cotton. 10.0 a.m. 10.15 a.m. 10.30 a.m. 10.45 a.m.

Anglo-Continental Publicity Ltd., Cavendish Mansions, Langham Street, London, W.I.

ALL INDIA RADIO

Continued from page 16

One problem, it goes without saying, confronts the radio director in India precisely as elsewhere. Listeners are the same all the world over. They have their likes and dislikes; when it comes to a good grumble at the radio fare, East and West

meet on common ground.

There are the listeners—not necessarily Europeans—who want more programmes in English; there are those who want more, or all, in Hindustani; those who wish the bill of fare to consist entirely of ''bhajans'' and other sacred music, condemning even the mildest love-songs as immoral; and there are those who like swing. There are also the old-fashioned and highly orthodox who dis-approve on principle of all professional singers.

A notable feature about Indian broadcasts is the variety of the programmes nowadays compared with those of even a few years ago. True, there is still a shortage of first-class artistes, but a sincere quest for new talent, especially among Indian artistes, is being carried on. Once a certain shyness, even yet, among women singers and instrumentalists over performing in public has been fully overcome—it is a survival of the days when the dancing or singing girl's profession was not accounted a reputable one—the radio programmes will benefit proportionately.

There are now proposals afoot for broadcasting from India to the rest of the world, as the rest of

the world broadcasts to her.

India is a deeply artistic country; and the more her music and poetry are heard in the West the more their appeal and interest to Western listeners will develop. And what is far, far more, the mutual interest and understanding which broadcasting never fails to promote among its hearers cannot fail to do its share—and, we may hope, an increasingly Jarge share—towards the encouragement of friendship between East and West.

ANOTHER SPOT OF BOTHER

Continued from page 9

the Empire, Edinburgh, an artiste in the same bill had a small child who was most objectionable.

Automatically, Harry imitated the youngster.

After the show, he was wondering whether his
mimicry was really life-like when he spotted
mother and daughter in a general store.

The child kept tugging at her mother's skirt, demanding shrilly: "Mum, buy me this!"

Her parent took no notice until Harry imitated the offspring's voice and cried: "Mum, if you don't

buy me some chocolate, I'll kick you on the ankle!"
Whereupon mother swung round and gave the kid a slap which Harry felt was well deserved.

Here's a grand story about Les Allen, radio's famous vocalist. Lunching in the almost deserted restaurant of a big seaside hotel Les asked the pretty waitress who served him what there was to do in the place during the winter. She told him about various cinemas, dances, etc., and then added, rather dubiously: "Of course, there is one variety theatre."

As Les was appearing at the theatre in question, he was naturally interested
"'Are you likely to be going this week?"

Les inquired.
"Oh, goodness, no!" she exclaimed firmly.
"Les Allen's on."

"And don't you like him?" asked Les.
"Oh, I like his voice, of course," she said. "But

gave me a pain in the neck—he's so terribly conceited!" when I saw him once at the Holborn Empire he

When Les had finished, and while the waitress was writing out his bill, he took the opportunity to scribble on the back of one of his cards. Handing it to her, he said, "If you present this at the box-office one evening Maybe if you come I can convince one evening this week they'll give you a couple of stalls. Maybe if you come I can convince you that I'm not half as conceited as you think."

Poor girl! Was her face red?

THE RENEE HOUSTON I KNOW

Continued from page 15

pieces of dialogue and repeating them like a Catechism. Renée has a "theme," and elaborates it with her effervescent personality. A perfectly ordinary remark sounds funny when she cracks it, because she knows just the right intonation to give it and invents it on the spur of the moment. Often it emerges in a high-falutin' Mayfair accent wedged between rich Scottish, often in some other accent. She varies her accents for comedy effect in real life, too, when she is telling you a story.

She could always invent a sudden piece of cross-talk to share slyly with the leader of the orchestra—the B.B.C.'s Charlie Shadwell or the director of a music-hall orchestraand those laughs from the boys of the Variety Orchestra have been genuinely spontaneous. They have been as surprised and as legitimately amused as the listeners by some little aside of Renée's that would look nothing at all in print, but is a three-ply side-shaker when Renée slides it out.

Renée has, in fact, the gift of being able to create "personal" but inoffensive wise-cracks about real personalities we all know. Only a few vaudevillians have that flair. Robey can do it. So can Gracie. Stainless Stephen and Vic Oliver

are noted for it.

are noted for it.

Renée is even-tempered, too, like her sister,
Billie. That is why they never disagreed in the
unpleasant sense. They argued a lot, yes, and
boasted about it, but they never really quarrelled
as so many double-acts do.

Few of Renée's fans know that Renée

Houston isn't really her name. Few know that she isn't completely Scottish, despite the fact that she was born in Scotland.

Next Week Concludes the Story of a Romantic Career which, happily for us, goes on from Strength to Strength.

SOAP SHAVEX REVOLUTION IN SHAVING

Millions are now using SHAVEX all over the world. Beware of imitations.

Throw away your soap and brush and use the up-to-date method of shaving which takes a quarter of the time. We guarantee that one can have a perfect shave in two minutes with Shavex.



MR. IVOR NOVELLO, the celebrated author and composer, writes: "Share' is a really splendid invention. I am so often asked to recommend preparations and can so seldom do so, but in this case my appreciation of your 'Shavez' is remained in the laways use it."



MR. LESLIE HENSON, he famous actor, writes: I use 'Shaven' every time shave, and thick it is the quickest, cleanest and most delightful preparation ever invented for shaving."

SHAVEX is without doubt the most SHAVEX is without doubt the most perfect way of Shaving that man can desire. What is more simple than just wetting the beard and smearing on a little Shavex—and then a perfect Shave? Shavex contains Almond Oil, which is a fine skin food for the face. You shave in a quarter of the time that is taken by any other method and you sub the rest a quarter of the time that is taken by any other method, and you rub the rest of the Shavex into the skin—this takes away the wrinkles and keeps the face in a perfect condition. Fancy every day scrubbing one's face with very hot water and soap full of soda. One has only one's face for a lifetime and it should be treated kindly. OILS in SHAVEX will keep the face young and without wrinkles, and after shaving you will always feel as fresh as a daisy. The Shavex Cream makes the bristles of the beard stand up, when they are easily shaved with the razor. The ordinary creams and soaps flatten the beard, and so it is impossible to get the perfect shave. If grass is lying down it is more difficult for the mower to cut than if it is standing up. It is the same with the beard and Shavex. SHAVEX gets between all the hairs and forces the beard to stand up, and one can cut it so easily and get a perfect shave.

TRY A SHAVEX BLADE, THE KEENEST AND BEST BLADE ON THE MARKET. PRICE 2d. INSTEAD OF 4d.

SHAVEX is sold in 6d., 1/- & 1/6 Tubes 1/6 Pots



MR. JACK BUCHANAN, the great actor-producer, writes: "I find "Bhavear' absolutely perfect-for shav-ing. It is most refreshing and so easy, and it gives me the best shawe I have ever had."



Obtainable from all Chemists and Stores or direct from

SHAVEX ZEE-KOL CO., LTD. (Dept. R64),
40, Blenheim Rd., Upper Holloway, N.19.



AND OTHER VARICOSE ULCERS "For years I could not walk with Ulcerated Leg. Zee-Kol healed it in a week."



Zee-Kol instantly draws out all inflammation and the abscess is healed in twenty-four hours.



Bathe with hot water and then generously apply Zee-Kol and cover with clean linen. This will remove all septic conditions. clean linen. This will remove all septic conditions. or direct from: SHAVEX ZEE-KOL CO. Splendid for Stiff Joints, In two to four days the place is healed.

LUMBAGO
STIFF JOINTS, ETC.
Splendid for Stiff Joints, In two to four days the place is healed.

Upper Holloway, London, N.19.

ZEE-KOL

(BRAND)

Suffered from Eczema HEALS SKIN DISEASES Zee-Kol Cakes IN A NIGHT

WE HAVE SACKS FULL OF TESTIMONIALS

Many may promise a wonderful remedy but there is nothing like Zee-Kol. Beware of Imitations. ZEE-KOL is, without doubt, the most wonderful skin remedy of all time. The cruellest Skin Diseases, such as Ulcers, Eczema, Abscesses, etc., are rapidly and completely banished, and Pimples, Blackheads, Boils, Rashes, etc., disappear like magic. Never was known any remedy like Zee-Kol. Where it touches, the skin takes on a finer and healthier glow. Zee-Kol kills all germs that enter the skin—that is why it heals the moment it touches the skin. It destroys everything unhealthy to the skin. No skin disease can resist Forget it being a patent medicine. it. Forget it being a patent medicine. This is the only way we have of letting the world know of Zee-Kol's marvellous power of skin healing. There is nothing in the world to compare with Zee-Kol. Do not hesitate. Go straight to your chemist and get a box of Zee-Kol and rest absolutely assured that your skin troubles will speedily be banished. Zee-Kol heals in record time Ezema, all kinds of Ulcers, Chilblains, Leg Troubles. Severe Burns, etc.

Obtainable from all Chemists and Stores

6d., 1/3 and 3/



all pain away and no blister



BOILS, ETC.
Boils cannot resist the wonderful healing properties of Zee-Kol and in two days they disappear



PIMPLES AND BLACKHEADS l always had Blackheads nd Pimples. Zee-Kol healed them in a night—they vanished."



From Varicose Veins To Beautiful Legs

DANGER, DISCOMFORT AND UNSIGHTLINESS ABOLISHED Wonderful New "Spirastic Supports" ON APPROVAL

It sounds like a fantastic dream! But to all those men and women who now suffer from Leg Troubles, such as Varicose Veins, Weak Knees and Ankles, Puffy, Swollen, Shapeless Legs, Tired, Aching Legs-all those who must stand for long hours on their feet, or who must walk long distances during the course of their daily work—this message comes as a brilliant gleam of Hope and Cheer! For, through this wonderful invention, Leg Troubles can be conquered and the sufferers can once more walk, run, skip or jump for

They can stand without being tired—they can walk without getting weary in the legs—they can conquer for ever the danger, distress, unsightliness and dread of those terrible, swollen, distorted, knotted and painful Varicose Veins!

The Postman, the Policeman, the Nurse, the Shop Assistant,

the Housewife, the Leisured Classes who like to spend their time in walking exercise, all of them are advised to "Try my wonderful invention on approval and be the possessor of new, youthful, healthy legs instead of those old and suffering ones!"

MARVELLOUS INSTANT RELIEF

My invention is so simple that it bears the real stamp of genius! For it is a Support woven on an ingenious spiral principle which gives the muscles and veins and joints of the legs that same kind and sympathetic support as you would give them yourself with your own two hands!

No more is it necessary to wear unsightly bandages which always come loose at the wrong moment and show under silk stockings. No more is it necessary to wear those oldfashioned, hard-ribbed elastic stockings which only intensify the pain!

EVEN_UNDER_FINEST SILK STOCKINGS

"SPIRASTIC" Supports fit with the ease and comfort of a kid glove! They are absolutely Invisible in wear they do not show even under the finest silk stockings! They contain no seams to irritate the swollen veins; nothing tocause painful areas of inflammation and so possibly set up ulcers; nothing which can impede the circulation of the blood.

Sufferers who have already worn them are absolutely enthusiastic in their praise.

Spirastic Supports YOUR passport to wonderful, incredible relief! Through the medium of the Coupon on the right you will be able, in the comfort of your own home, actually to wear these wonderful SPIRASTIC Supports; actually feel the comfort.

So important is my discovery that I have decided to give every sufferer the opportunity of trying these wonderful Sup-ports, and I ask you to send without delay so that you can at once obtain full, free details of this great "On Approval Offer.''

CAN NOW WALK OR CYCLE FOR HOURS WITHOUT THE SLIGHTEST FATIGUE

Dear Sir,
Your "Spirastic Supports" are all
you claim them to be. Since wearing same, I have never before experienced such comfort. I can now walk or
cycle for hours without the slightest
fatigue. I shall recommend them whenever possible and remain, Your grateful client, M.G.

THE MORE PEOPLE WHO USE THEM, THE LESS SUFFERERS THERE WILL BE

Dear Sir,

It is with pleasure I write to tell you at since wearing your "Spirastic that since wearing your "Spirastic Supports" I have derived greater ease and satisfaction than from any other appliance; they are, indeed, a boon, and the more people who use them, the less there will be who suffer from varicose

Thanking you,

Yours very faithfully,
(Mrs.) E.S.V.

NOT FOUND ONE TO EQUAL YOUR SUPPORT

I am pleased indeed with your "Spirastic Support." I have been a warer of elastic supports for upwards of 18 years, and in all that time I have not found one to equal your Support, and can thoroughly recommend it to any sufferer.
Yours truly, (Mrs.) S.

NEVER DREAMED IT POSSIBLE TO GET SUCH RELIEF

Dear Sir,

I never dreamed it possible to get such relief as I now have. I feel a new creature "as regards legs." If I can help any other sufferer as I have been I shall be only too glad. You can use anything I say if you think it may help. A cain thenking you help. Again thanking you.

Yours truly, (Mrs.) O.I.W.

to Mr. D. M. COOPER

(Dept. 441) 35, Gray's Inn Road, London,

W.C.1. Please send me full illustrated particulars of your wonderful new Spirastic Supports and details of your special ON APPROVAL Offer.

NAME....

(If you post in UNSEALED envelope you need only use \d. stamp.)

T. C. Bench, Ltd.