

LUXEMBOURG : LYONS
NORMANDY : PARIS
TOULOUSE : ATHLONE
PROGRAMMES
Feb. 13 - Feb. 19

RADIO PICTORIAL, February 11, 1938, No. 213.
Registered at the G.P.O. as a Newspaper

RADIO PICTORIAL

THE MAGAZINE FOR EVERY LISTENER

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FRIDAY

3^D

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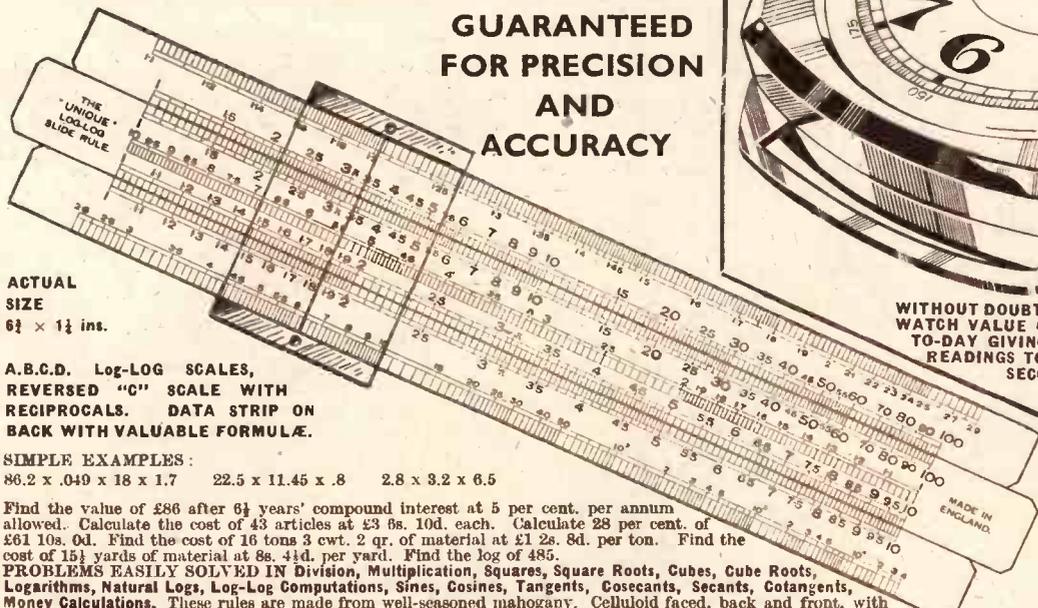
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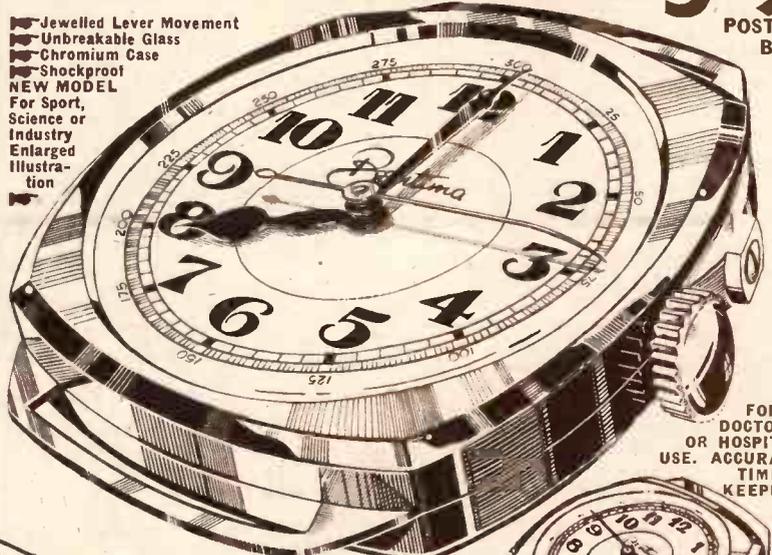
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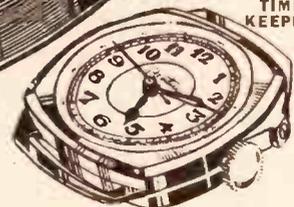
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No. 213

RADIO PICTORIAL

The Magazine for Every Listener

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MANAGING EDITOR.....K. P. HUNT

ASST. EDITORS.....{HORACE RICHARDS
MARGOT JONES

THERE'S LAUGHTER IN THE AIR!



WISECRACKS by THE WEEK'S WITTIEST BROADCASTERS

VERA: I've just had my face lifted.

PAT: Go on! Who took it?
By Pat and Vera Lennox (in B.B.C. Music Hall, to-morrow, February 12).

♦ ♦ ♦

UNARMED

MANAGER: That baritone says he can't sing to-night. He's lost the use of both his arms.

PRODUCER: But he doesn't need his arms to sing, does he?

MANAGER: No, but how's he going to protect himself?

By Gene Crowley (in Horlicks "Music in the Morning," daily from Luxembourg and Normandy).

♦ ♦ ♦

SO ALP ME!

"That singer would be all right if he wasn't so forgetful. One of these days he'll walk out and leave his head behind."

"Yeah. Only this morning he told me he was going back to Switzerland for his lungs."

By Tommy Dallimore (Luxembourg's resident bandleader, offering special weekday programmes of dance music).

♦ ♦ ♦

NO BABY CAR

B.B.C. DOORMAN: Is that your car outside, sir?

COMEDIAN: Yes.

DOORMAN: The engine's smoking.

COMEDIAN: Well, it's old enough.

By Eddie Carroll (in The Dansant, from the B.B.C., February 17).

♦ ♦ ♦

CRY, CRY AGAIN

"You say your hubby bought you this new coat?"

"Yes, I got it for one-eleven-three."

"One-eleven-three?"

"Yes, one good howl, eleven sobs, and three sulks."

By Tamara Desni (in Horlicks Picture House, Normandy, Luxembourg, February 13).

♦ ♦ ♦

ALL MODERN CONVENIENCES

RICH JOHNNIE: My father's a clergyman—we can get married at his church.

ACTRESS: That's great! My father's a divorce lawyer.

By Mollie, Marie and Mary (in Rinso Radio Revue, Luxembourg and Normandy, February 13).

♦ ♦ ♦

DESIGN FOR LOVING

"Is that right your best friend has run away with your wife?"

"I'm sorry to say it is."

"You must feel pretty miserable."

"Yes, I shall miss him."

By Lloyd Thomas (at the B.B.C. Theatre Organ in "Melodies of the Moment," to-morrow, February 12).

♦ ♦ ♦

SOLO ACT

PLAYWRIGHT: I'm putting everything I know into my new play.

PRODUCER: A one-act play, eh?

By Mary Lawson (in Huntley and Palmer's "Gaiety Stars," Normandy and Luxembourg, February 13).

♦ ♦ ♦

FIXED UP

ASPIRANT: Won't you please let me sing one song in your show, Mr. Producer?

PRODUCER: Now run away!

ASPIRANT: I only need something to keep body and soul together.

PRODUCER: Try a safety-pin!

By S. P. OGDEN-SMITH (popular Chief Announcer of Radio Luxembourg, whom you hear regularly each week).

♦ ♦ ♦

DEER, DEER!

"Shall we listen-in to the Stag Party?"

"No, I can't stick performing animals."

By Al Burton (in Glymiel Jollities, Luxembourg February 15, Normandy February 18).

♦ ♦ ♦

"HORSEY, HORSEY . . ."

DRUMMER: Didn't I ever tell you I own a half-share in a race-horse?

BANDLEADER: Has it won any races?

DRUMMER: Yes, but the other fellow's half always comes in first.

By Brian Lawrance (whose band you'll hear in "An Hour to Play," from the B.B.C., February 19).

♦ ♦ ♦

ASKING FOR IT

PRODUCER: Can you act?

ASPIRANT: No.

P.: Can you sing?

A.: No.

P.: Can you dance?

A.: No.

P.: Then what do you want with me?

A.: Well, how much are you offering?

By Marjorie Stedeford (in Beecham's Reunion, Lyons and Luxembourg February 13, and in Glymiel Jollities).

♦ ♦ ♦

LODGING A COMPLAINT

LANDLADY: Apparently you don't like these digs.

ACTOR: No.

LANDLADY: I think you had better board elsewhere.

ACTOR: Yes, I often had.

LANDLADY: Had what?

ACTOR: Better board elsewhere.

By Olive Palmer (in the Palmolive programmes, Luxembourg February 13, Normandy February 15, Lyons February 16).

♦ ♦ ♦

RINGS THE BELLE

FIRST SAX: Boy, you should have seen the engagement ring I bought that croonette!

SECOND SAX: I bet that pleased her?

FIRST SAX: Pleased her! She wanted to keep it!

By Allan Rose (presenting the "Music from America" and other programmes from Toulouse).

♦ ♦ ♦

THOUGHTLESS

DIRECTOR OF RADIO STATION: Smith, I don't think we require your services in our Script Department any longer. . . . Can you guess why?

PLAYWRIGHT: I've no idea.

DIRECTOR: That's right.

By Carroll Levis (in "Discoveries" programmes from Normandy, Lyons Luxembourg, February 13).

♦ ♦ ♦

EMPTY EXISTENCE

PRODUCER: You say you've never broadcast before?

ACTOR: Not actually.

PRODUCER: What do you mean—not actually?

ACTOR: Well, I've been playing for a long time to invisible audiences.

By Ralph Truman (comprising the star Cadbury show, Luxembourg, February 15).

♦ ♦ ♦

DRAMA

MANAGER (surveying meagre audience): Poor house to-night.

TRAGEDIAN (grimly): Poor-house to-morrow.

By Al and Bob Harvey (beginning a new series of broadcasts called "Horner's Corners," Regional, February 15).

♦ ♦ ♦

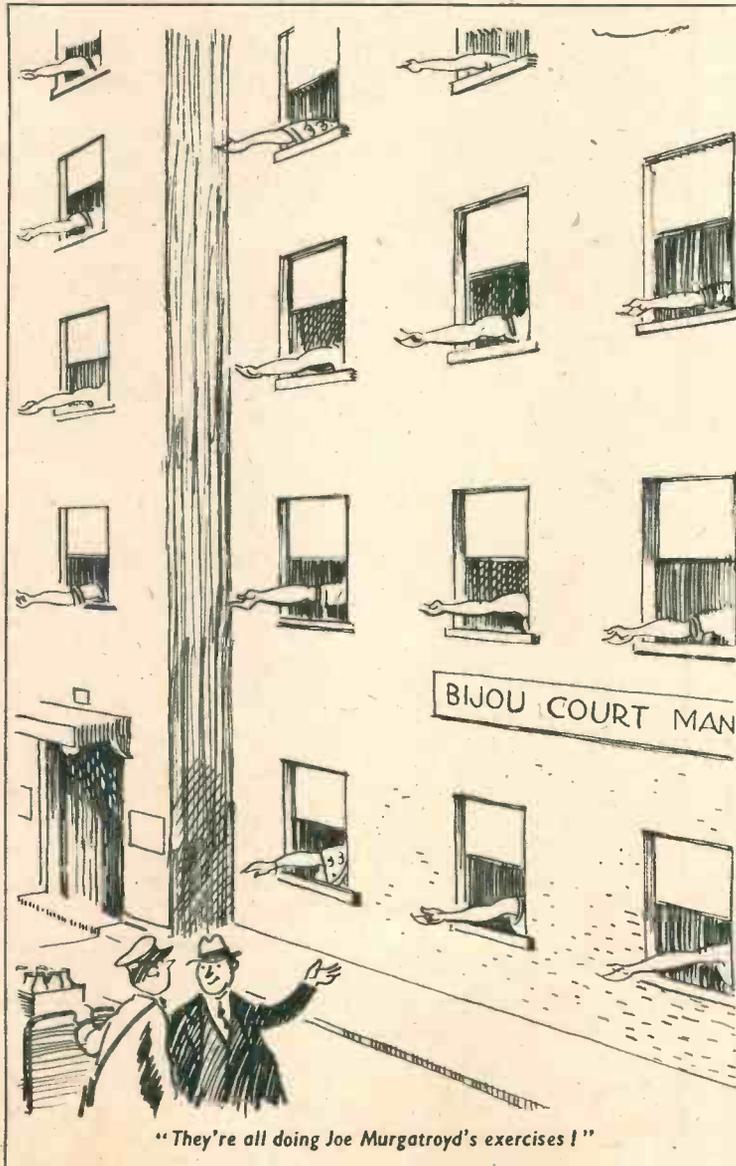
CHEAP HUMOUR

FIRST RADIO STAR: See that guy? He writes gags for comedians. Makes two thousand a year.

SECOND RADIO STAR: What, two thousand quid a year for a few gags?

FIRST RADIO STAR: No, two thousand gags a year for a few quid!

By DONALD PEERS. (In D.D.D. programme, February 13, from Normandy, and the Lyons Green Label Tea show from Luxembourg, February 13).





Until recently a milk bar assistant, now broadcasting vocalist with Billy Cotton, and soon to star in Hollywood films — that's lovely Marjorie Dale, just seventeen years old

REG FOORT'S

He's Got 'Em All Beat!

Scala Theatre, London, before packed audiences.

The general public are invited to apply for tickets and help to put the show over the air. And you who listen may have gathered that these audiences need little encouragement to do their bit.

THE impossible Vic Oliver with his fiddle and an endless supply of new jokes, is more than a comedian — he is usually a riot. Incidentally, he has now learned to play one distinct note on his fiddle; he will probably be playing the whole band before he is through.

Few programmes have such a long and impressive list of stars. I remember names such as Binnie Hale, Tam-

ara Desni, Arthur Tracey, Victoria Hopper, Gene Gerrard, Elisabeth Welch, Genevieve Tobin, Webster Booth, Frances Day—and many more to come.

Next Sunday, when you listen in to Toulouse, visualise the scene at the Scala; the band filling the centre of the stage, stars coming up in turn to take their place at the mike, "Bill" Somers with an eye on everything and everybody, and Vic Oliver endlessly drifting in and out.

TWO brothers, Richard and Percy Stovald, wrote-in from a little Hampshire village asking for an audition—at the B.B.C. Studios. Richard sings and his brother accompanies him on the piano. An appointment was made and they duly turned up.

What they had not mentioned in their letter was that they had been unemployed for several years, and to get to London for the audition had had to walk all night and beg lifts from passing lorries!

From the Heart

IN the listening cabin, taking the audition, were Arthur Young, the I.B.C. Musical



Renée Houston, now in South Africa for a six-weeks' engagement, has taken a home-sickness cure with her—records of her husband (Pat Aherne) and her children. Here she is with little Alan, and the record of his voice

LAST week they were still adding up the number of letters received at Broadcasting House in 1937.

The figures were colossal. But the most striking fact is that appreciations of light music are four times more numerous than they used to be.

It's all due to Reginald Foort; his fan-mail is quite remarkable. C. H. Middleton used to be the "champ," but now Reginald wins in a canter. He's well on the way to his thousandth broadcast at the theatre organ, and every other week he introduces a novelty.

Some fellows don't believe in sharing the limelight, but Reg Foort is not jealous. On the fifth of next month he is bringing Bryan Michie back to the mike to compère a programme.

Meanwhile, his new "Saturday Night" broadcasts are keeping fans out of bed.

KITTY MASTERS' many fans may care to paste the following dates in their diaries. If they live near enough, I hope they'll go along and give her a hand. Feb. 14 week, Worcester; Feb. 21, Chesterfield; Feb. 28, Crewe; (March 7, Concerts); March 14, Gaiety Theatre, Manchester.

TURN back to this week's cover, and you'll see a lovely lady who is a comparative newcomer to radio. Stage and screen engagements keep Dorothy Hyson busy, but this charming young actress who recently made a highly successful B.B.C. début in "The Transmutation of Ling," has also been heard in Horlicks Picture House, and made her first television appearance last month.

We look forward to her frequent future appearances at the mike.

IT was nice to hear Peter Bernard on the air again last week. Peter has been touring India with no little success, in a revue called "Let's Be Gay."

Alas, it was not easy for the cast to be gay because illness smote the company heavily. It was in this show that poor Rene Jolliffe died from typhoid and Bubbles Stewart and others are still very ill.

THE Horlicks Picture House is now, as you know, broadcast from Radio Toulouse at 10.15 every Sunday night. But perhaps you don't know that nowadays the programme is made on the stage of the

ara Desni, Arthur Tracey, Victoria Hopper, Gene Gerrard, Elisabeth Welch, Genevieve Tobin, Webster Booth, Frances Day—and many more to come.

Next Sunday, when you listen in to Toulouse, visualise the scene at the Scala; the band filling the centre of the stage, stars coming up in turn to take their place at the mike, "Bill" Somers with an eye on everything and everybody, and Vic Oliver endlessly drifting in and out.

SUNDAY mornings, when only two years old, Stanford Robinson used to sit beside his father on the organ stool. When he was three he was allowed to pull out the pedal stops which were the only ones his short arms could reach.

At four, Robbie was appearing in an amateur pierrot troupe; by five he was playing the piano and soon after was singing Faust.

Father used to take the bass parts while young Stanford trilled the treble. He got so frightened of Mephistopheles that he developed a terror of meeting him in dark corners.

NEXT Friday, that young man—he is now thirty-three—will be conducting "The Bartered Bride" in St. Georges Hall. The Theatre Orchestra and a distinguished cast are rehearsing already, Robbie, as usual, in his shirtsleeves.

For opera the stalls in St. Georges Hall are covered with sheets of three-ply. This gives a "bright" effect to the acoustics which the conductor prefers, and he always gets what he wants.

Years ago at Savoy Hill he was earning a thousand a year. His proudest moment was when, at fifteen, he was given his first dress suit so that he could conduct at Harringay a piece which he had composed for violin, piano and orchestra.

King and Lord Mayor

WHEN the King and Queen arrive at the Guildhall for the Lord Mayor's reception

Director, and Producer Roy Plomley. With them was Muriel Angelus, lovely star of "Balalaika."

As Richard sang they leaned forward excitedly. This was a Radio discovery!

Richard Stovald's untrained voice had everything that a microphone voice has to have—could have. True, he didn't sing as the text-books say one should. But Richard didn't sing from the text-books—he sang from the heart.

STRAIGHTAWAY, Arthur Young booked him as a guest artiste on his popular programme. "Arthur Young and a Friend" and Muriel Angelus offered to introduce him personally to radio listeners. What's more she rang-up her agent and had him come round right away in a taxi to hear him, with the result that Richard Stovald is to appear in Noel Coward's new show, "Operette."

FAN MAIL

This Week's Radio Gossip by Wandering Mike

So, in one afternoon, this young man was raised from the terrible state of perpetual unemployment to the path of prospective stardom. He's got a lot of hard work in front of him—but he's on his way. Good luck to him!

Wedding Bells.

BAND maestro Felix Mendelssohn tells me he's engaged again, and is really going to get married this time. "Sometime in April," he says; the lady is nineteen years old, and "very beautiful," with a streak of Spanish blood in her.

It's in the air, folks, it's in the air. Joe Loss has had to postpone his wedding from February 19, but the marriage will now definitely take place on February 27 at the Great Portland Street Synagogue. Mr. and Mrs. will live afterwards in a flat at St. John's Wood; his wife will not apparently have much time to experiment in cookery and suchlike, for she's to do Joe's secretarial work, feeling she will help him more that way.

DID you know two of the "Three Chords" in Joe's broadcasts are sisters, Betty and Tressa Dale, those Scots lassies now hitting the air with such frequency? The third chord is—but, ssh, he wants to remain a mystery man. You've often heard him on the air, anyway . . . and he's a songwriter, too. Have a guess. . . .

Chance Meeting

MEET Victor Silvester, charming and modest bandleader. He broadcasts yet again to-day (February 11).

It was the war that, indirectly, jolted Victor out of his groove and into the dance business. The war, and a lady, met by chance on a dance floor. . . .

VICTOR went into the War at fourteen-and-a-half. He wasn't supposed to, but he did. Just a schoolboy. At eighteen he was demobbed . . . a fully grown man, with the trace of a bullet wound in the leg to prove it.

Restless in peace, he thought of going back to Sandhurst to become a "regular" soldier. In the meantime, he drifted into the Empress Rooms, London, to dance awhile. Nothing else to do.

The lady he danced with told him she could get him a job—as dancing partner—at one pound a week.

VICTOR took the job. Later, he achieved his ambition, got to Sandhurst—and didn't like it!

So he went back to London as dancing partner—at a much bigger salary. In 1922 he won the World's Dancing Championship—and that, my friends, is something not easily won.

HIS big chance came when dancers began complaining there were no "strict-tempo" bands to dance to on gramophone records. Silvester formed such a band, three years back. Sales are now enormous, though it's only a six-piece outfit. But Victor tells me he's had the same boys all the time, so no wonder they swing along together.

All this because he had the courage to start as dancing-partner at one pound per week!

£1,000 a Week!

HARRY ROY tells me he's looking forward tremendously to his tour of the Argentine this spring—but adds that it won't be all fun and games over there!

It is now arranged that his Band will broadcast on the Argentine ether every afternoon. There will be afternoon concerts in addition, stage shows at night, and at odd spots between shows Harry will hurry off to do a spot of work in night-club cabarets! An expert who's worked it out states Harry's personal earnings should be in the region of £1,000 a week!

BY the way, there are eighteen men in Harry's band, fifteen of whom are married, and they're all taking their wives!

Bert Wilton, Harry's trumpet-player, as forecast by Barry Wells in a recent article, is getting married two days before they sail, and this trip will be the happy couple's honeymoon.

Harry himself is taking three ladies—Mrs. Roy, their baby, Roberta, and Roberta's nurse.



Search for a glamour girl! Harry Roy has already interviewed hundreds of girls, but has yet to find the right one to accompany his band on his three months' Argentine tour

AND another girl is wanted. She may be you, a dear lady, or you . . . or any one of our readers with vocal prowess. For Harry as yet has not found his "glamour girl," to sing with and without microphone; in the past few weeks he's auditioned hundreds, but without success.

The job is "Twenty-five pounds a week, and passage paid there and back."

THOUGH Louis Levy has now gone on the halls, and music for the films keeps him busy during the day, he has found time for a broadcast of a new kind.

Instead of "Music from the Movies," the B.B.C. has asked him to devote the whole programme to Jerome Kern on February 21. Jerome Kern is the man who wrote the tunes for "Theodore and Co." "The Cabaret Girl," "Sally," "Cat and the Fiddle" and hosts of other hit tunes which we have hummed through the years.

There will be more like this when Louis has time.

Fan Club News

HERMIONE GINGOLD has become president, and Eric Maschwitz, vice-president of a new fan club.

It is the Stage, Radio and Screen Club—appealing to all who are interested in these allied arts. Those who are interested in joining should write to the Secretary, 172 Crampton Street, S.E.17.

This morning's postbag brought news of one more fan club. "A Radio Pictorial Fan Club" has been formed in Nelson, Lancs., I am gratified to hear, and supporters are urged to write to Mr. Edward Schofield, 46 Fir Street, Nelson.

FOR some years, Joan Gilbert worked as secretary for Bill Hanson; while he was away she used to take a turn at the mike. When he left for the last illness, she felt she would like to try her hand at something fresh.

But it's funny the way things pan out. No sooner had Joan left St. Georges Hall for Alexandra Palace than Betty Cowell was asked to leave her home at Alexandra Palace—temporarily—to give a hand now and again in St. George's Hall.

Mike Meehan had seen the lovely, dark announcerette interviewing folk for television and it had given him ideas for "In Town To-night." He wants to vary the technique to keep the feature fresh, and feels that a woman at the mike would make all the difference.

Mike Meehan has now got Anthony Hall to help him carry on Bill Hanson's work.

Please turn to next page



Jack Hylton signs on the Fighting Hussar

Jack Hylton (left) has an impromptu rehearsal with Frank Hough, the Fighting Hussar. Frank has been signed up to play and sing with Louis Levy's Orchestra, which Jack Hylton is presenting. On February 14, Hough will go into Hylton's presentation of Bryan Michie in "Secrets of the B.B.C." On that night he will go on during the first house at New Cross, fight at Earls Court later and return to sing in the second house!

THIS WEEK'S GOSSIP—Continued



Off to Sweden! Nat Gonella and his Georgians, not forgetting the fascinating Stella Moya, are now entertaining Sweden, with hot music, but will be back in time for a Regional broadcast on February 17

IT'S difficult, perhaps, to find a new way of presenting a musical programme but Bisodol have done it.

"With the Immortals," presented by Orpheus, is a programme in the form of a musical problem. Included in each one are four tunes; two are old favourites and two are modern tunes worthy of immortality.

Of the modern tunes, Orpheus himself chooses one; the other is chosen by listeners and you are invited to send suggestions to 12 Chenies Street, London, W.C.1.

If you haven't heard these programmes, make a point of tuning in to Luxembourg on Mondays (9.30 a.m.) and Tuesdays (9.15 a.m.), or to Normandy on Wednesdays and Saturdays, at 9.15 a.m.

EPISODE No. 62 brought the Dr. Fu Manchu broadcasts from Luxembourg to an end last Sunday. However, the Dr. has proved so successful that Milk of Magnesia are replacing him with a new series, "Inspector Brookes of Scotland Yard."

Each mystery will take three Sundays to unravel. The first episode is "The Poison Handkerchief Murder," featuring G. H. Mulcaster as the Inspector, Bertie Hare as his son Dick, and Jane Welsh, a girl reporter.

Dr. Fu Manchu will

Gale Pedrick, the journalist, who was responsible for the idea, is already working on the scripts. His work has the kind of humanity—the common touch—which characterises Leslie Baily's work.

We shall be hearing more of this young man.

TALKING of Leslie, reminds me that he is trying to persuade Marie Tempest to play in this month's Scrapbook—for 1900. It was in that year that she left musical comedy for straight parts, after a misunderstanding with George Edwardes. In the same year Platt-Betts was champion cyclist and Hiawatha had its first performance.

GILES BORRETT has arrived at the Scotts Hotel building, next door to the B.B.C., to work in the Features and Drama department. Soon after his wife, Sheila, ceased to be the first woman announcer, Giles joined the B.B.C. staff and was sent to Manchester.

Now he is back in town and liking the job. Like so many other popular figures at Broadcasting House, Giles is an ex-naval officer.

New Announcer

A NEW voice is on the air from Radio Normandy. The I.B.C. have just enlisted the services of Hilary Wontner, a young stage actor.

Aged twenty-five, and the son of Arthur Wontner, the famous stage and screen star, Hilary Wontner was educated at Oundle School, later proceeding to the Royal Academy of Dramatic Art.

Two seasons with Sir Barry Jackson's Repertory Company and the Malvern Festivals, as well as numerous broadcasts from Midland Regional, seem to have given him the necessary experience for his new vocation.

AS a result of some notes on the beauties of Luxembourg that Ogden-Smith, Chief Announcer, wrote in R.P. a few weeks ago, his office has been flooded with "travel bureau" enquiries.

He has been answering letters ever since about camping, hiking, cycling, train and motoring holidays. There's certainly a lot to be said for a holiday in the Duchy, and it's only 150 miles from Brussels—not inaccessible!

I NTERESTING to see that that gay Welshman, Donald Peers (Radio's Cavalier of Song) has, at long last, got a well-deserved break in sponsored radio.

From Normandy, on Sunday, he starts a series for D.D.D., supported by the D.D.D. trio, which consists of Arthur Young, George Panton and George Melachrino.

DONALD who, in passing, is one of radio's finest golfers—he intends to have a crack at the Amateur Championship as soon as he has time—is yet another artiste who is bewildered by B.B.C. methods.

Though he has proved himself a natural broadcaster on his many appearances at the Argyll, Birkenhead, three years have elapsed without him being awarded a studio broadcast. May I suggest that the B.B.C. powers—that-be make a point of hearing Donald's new Normandy shows? It might give them an idea.

What Garry Allighan Thinks

I HAVE been reading Garry Allighan's book, just out, on Sir John Reith. It contains rather more of the history of radio than the history of Sir John; the curious will be disappointed in the lack of personal, intimate information. But that is the fault of the subject. Very few people are allowed to know what the Director-General is like in his off-duty moments.

The best bits in the book are contributed by Sir John himself—recollections of his school days, and quotations from the diary that he kept in the very first days of the B.B.C.

After reading the book, I don't feel that I know Sir John much better. But it's impossible not to appreciate that he's a big man in a big job.

Garry is outspoken in his comments, as you would expect, and covers such incidents as the recent "Talking Mongoose" case very thoroughly.

CONTINENTAL CAMEOS

No. 5



Giant-like figure in black hat and with an Ever present umbrella presents a Remarkable figure in the cafés of Lyons. Amiable Lyons Chief Announcer takes no umbrage as the Locals hail him with the Devastating French equivalent of "Ginger!"

Garrotty hair, massive shoulders, wide grin Are characteristics of this ex-schoolmaster who Rebelled against teaching the "Three R's" to Naughty little schoolboys. So he Entered the radio world at Luxembourg and Since has helped to put Lyons well on the map. That's Gerald Carnes.

GERALD CARNES

continue from Radio Lyons until March 6, Inspector Brookes "taking over" on the following Sunday. The times from both stations will be the same as before; 7 p.m. from Luxembourg each Sunday, and 10 p.m. from Lyons.

"**HAIL, VARIETY**" is a title which John Watt has just pencilled in his "dummy" for next quarter.

Starting in April, it is to be a fortnightly series which will trace the history of different types of variety-acts. There is a lot of difference between Margaret Cooper and Charlie Kunz, for instance, and in one programme we shall hear how the piano act has developed.

FANS of Tommy Dallimore and his Swing Five will be pleased to know that until further notice he will continue to play every Friday night from Luxembourg, from 11 p.m. to midnight.

Incidentally, if any readers are having a party or celebration of any kind, and would like to hear some of their favourite dance numbers, don't hesitate to write to Luxembourg about it.

If possible, your requests will be played that particular day, either on records or by Tommy Dallimore.

Don't forget to mark your letters "Late Dance" or they might get mixed up with the ordinary Request programmes.

Do you like BALLADS?

By **BRUCE SIEVIER**

(Well-known lyricist, author and programme devisor)



Young people do not want ballads presented in the lavender-and-lace way, says Bruce Sievier

Anna Neagle and Fernand Gravet in the film of "Bitter Sweet"

CASH PRIZES FOR YOU

IN this article Bruce Sievier argues that the British ballad is the most universally liked form of broadcasting. Is he right? Is it a fact that modern dance music has ousted the ballad from the high pinnacle of popularity it once held? Or are we to believe with Mr. Sievier that all the young generation to-day prefer to sit entranced by ballads instead of the rhythm of a modern dance band? Our own view is that ballads to-day have only a minority following, but we welcome Mr. Sievier's contribution and offer three prizes each of 10s. 6d. to the readers sending in on a postcard the most interesting and constructive views on the subject. Address your cards "Ballads," Radio Pictorial, 37 Chancery Lane, W.C.2, to reach us not later than Friday, February 18



BRUCE SIEVIER

OF all songs I consider the British ballad to be the most universally popular amongst ourselves.

The popular dance tune has a flippant fly-by-night experience. It is like a passing love affair. But the British ballad stays with us and not all the American hoey methods of boosting can alter the fact that we, as a nation, still want to hear ballads.

This is a good thing, because our authors and composers are far and away ahead of all comers in the art of ballad writing.

I have discussed the question of the "presentation" of ballads with the B.B.C. and I have every reason to believe that we shall find in the very near future a marked improvement in the exploitation and presentation of what I would call our "national songs."

In the past the B.B.C. has not been kind to the ballad. It has not made the presentation of them interesting—and in many instances "art songs" and "semi-art songs" have been encouraged and the more popular form of ballad discouraged.

Art songs are academic. They have their place in music and are popular with singing teachers. They form the main part of most recitals, but as entertainment for the masses they have little appeal.

On the other hand a ballad concert as "presented" by the B.B.C. is lacking in entertainment value and becomes more academic than alive.

Everything in the Ballad

The story-lyrics contained in ballads help to give singers elasticity of subject and breadth of vision. Instead of kneeling at the shrine of the teacher, they can obtain some form of "personality" and "individuality" of interpretation.

There is "romance," "pathos," "boldness," "sympathy," "gaiety," "sadness," and even "modernity" in the ballad. The stories are not necessarily poems; they are lyrics, mostly in simple language that the masses can understand and appreciate.

But they need "presenting" to the younger generation—the jazz-nurtured war babies who are now grown up.

They do not wish to hear the antimacassar-cum-lavender-and-lace way in which ballads, and even art songs, are put over the air. They will appreciate these songs when they are "presented to them" in an entertaining manner.

I hope to have a chance soon of proving my contention. You see, there is a school which pooh-poohs the idea that listeners want ballads.

I, on the other hand, say that they do—but not in the way that they have become used to hearing them. For instance, when a singer is asked to sing a group of three songs with piano accompaniment, after a brass band has played (at the top of their trumpets!) "Stars and Stripes" or "Blaze Away," then the only inference to be drawn from this manner of presentation is that "a singer is put into the programme in order to give the wind instrument players a breather."

All this does is to kill both the song and the singer.

I am sure that by the over using of art songs, and by lack of presentation, the B.B.C. has done the ballad a great deal of harm. I also believe

that there are several high officials at the B.B.C. who agree with me, and I know that this being so, they will do their best to see that the matter is gone into—provided they are satisfied that the listener wants to hear British ballads.

Now I want to know whether you do?

Do you remember a series I did called "Words With Music"? It was a series in which I spoke about the authors of the words and associated them with many famous ballads, such as "Roses of Picardy" (Weatherley), "You Are My Heart's Delight" (Harry Graham), "Because" (Edward Lockton as "Teschemacher"), and so on.

The hundreds of letters I got during this series proved to me that the listening public not only want to hear British ballads, but that they also love them, as I do. They have associations—and memories.

This series of mine was "presented." It was carefully thought out.

Possibly my strongest argument was brought home to me recently (a month or so ago now), when my friend Marie Burke, appeared in a Saturday night Music Hall.

Marie Burke's Programme

I was delighted to hear that this lovely artiste was to be included in a Music Hall programme, for I consider that a "real" singer should be included in every Saturday night Music Hall at St. George's Hall.

Miss Burke asked me if I would construct her programme for her. I accepted. It is always a pleasure to work for Marie and it is always a delight to me to be able to bring the ballad before the public. She selected the most popular ballads over the last fifty years.

To introduce "Love's Old Sweet Song," I wrote the following dialogue for her:

"Songs paint pictures, and my next song paints a picture of the beauty of age."

Marie received the most beautifully written letter from an admirer that it has been my pleasure to read for many a long day. She had painted a picture for him. He must have been a man of well over sixty years of age.

I am not going to divulge what the contents of this letter were, because I am expecting to do a series entitled, "Songs Paint Pictures," but it shows that by "presentation" of the right kind the listener comes to life in his or her room miles and miles away and pictures are reborn, but that can only be done with songs that are good enough to live, namely, ballads.

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The PINK SPOT SAUSAGE COMPANY singing:—"Ah! Sweet Mystery of Life"



Pat HYDE

ONE of radio's most popular vocalists and accordionists, Pat has appeared with many prominent bands as well as in solo work. Currently she is doing excellent work as one of the two Milton Sisters (Dinah Miller is the other) who appear with Bob Walker and Arthur Young on Luxembourg and Normandy

FROM THE LONDON THEATRE



Drama-Director Val Gielgud—a regular first-nighter

For three years radio has helped to put the spotlight on the West End Theatre with a series of condensed versions of popular stage successes. The men behind this eagerly anticipated feature are Val Gielgud and Bruce Belfrage. This article tells you the inside story of "From the London Theatre"

By

JOHN TRENT



Bruce Belfrage, Val Gielgud's first lieutenant

NOTHING cheers the cast of a West End play so much as news that it is to be broadcast, because they know that it means more jam.

Take the case of *The Silent House*. The cast was on half pay, when Val Gielgud decided to put it on the air. He chose it because the play had merit, would interest listeners and deserved to be better known. After the broadcast the play picked up and played to crowded houses for nine months more. But for that broadcast we can only guess what would have happened to the London run of *The Silent House*.

First nights you will always find a picturesque figure in the stalls. Tall, slight and bearded you will notice that he follows every phrase very closely. Though he knows almost every one present, notice that he never lingers in the foyer between the acts. As the curtain rises, he will always be back in his seat.

Follow him out as he leaves, and you will find that in the evenings Val Gielgud favours a distinctive dress. Over immaculate clothes he wears a black cape and carries a long ebony stick with a silver top.

The London theatre owes a lot to this dramatic figure, for managements report that their audiences have shown a marked increase after a broadcast in eight cases out of ten.

Three years have passed since this feature started, and in this time a bond has been wrought between the B.B.C. and the theatrical profession which was conspicuously lacking before. One good turn deserves another, and now there is no star on the West End stage who will not broadcast when the chance occurs. They all know by first-hand experience how the microphone can enlarge their public.

Two thoughts were in Val Gielgud's mind when he launched "From the London Theatre." He felt that radio drama lacked topicality and big names. Constant work on the West End stage

was keeping the most distinguished actors and actresses from the mike.

So he got together with the managements of successes then running, proposed that their shows should be broadcast from the studio early in the evening before the curtain rose, and found that they were willing to play.

Back at Broadcasting House he called his executive into conference. Bruce Belfrage knew the theatre, he had spent years on the boards, and months in the studio as a radio actor had taught him just what the microphone needed.

Having chosen the play, Val asks Bruce to get on with the job, and it is not half as simple as it sounds.

Every play needs individual treatment, and not all lend themselves to adaptation for the mike. In every case the collaboration of the author and stage producer are essential, but mostly they are willing to place themselves in Bruce's hands when once they have heard his plans.

After studying a play in the theatre he prepares a broadcast version, and with their O.K. proceeds to produce it in the studio. Fresh scripts are typed and principals and cast come along to Broadcasting House to rehearse in the dramatic studios.

Sometimes a scene can be taken almost whole from the production; other times the play must be completely re-written. In the case of a thriller the most dramatic episode is usually chosen, but the listener must always be left in suspense. Otherwise he would have no urge to visit the theatre.

At the same time the programme must be sufficiently complete to satisfy those unfortunate listeners who will never have the chance of seeing the play.

It is not enough to put such stars as Lilian Braithwaite, Laurence Olivier, John Gielgud, Emlyn Williams, Marion Lorne, Pamela Stanley, Leon Quartermaine and Peggy Ashcroft before the

mike. As we have heard in recent months, they must re-create in the studio for an invisible audience the characters which they assume, with the aid of make-up, lighting and scenery, on the stage an hour later.

For three years now, with breaks during two or three summer months, this series of condensed plays has been running. The post bag tells Bruce Belfrage how popular these fifty odd shows have been, especially with listeners out of town. Hundreds of country listeners write to say that they have picked the plays to see on their visits to town from plays put on the air.

So from the end of next month Val Gielgud has decided to make it a weekly instead of a fortnightly broadcast. And besides popular plays he intends to include talks and discussions on theatrical matters such as we recently heard, when Michel St. Denis and the Gielgud brothers, Val and John, talked of ways of producing Tchekov.

Maybe that sounds a bit highbrow, but I recall that Philip Ridgeway produced a season some years ago. So Tchekov can't be as grim as all that, and he has always been a particular weakness of Val's.

Off duty, as on, Val Gielgud and Bruce Belfrage have a common interest. They have both produced Sir John Reith in low comedy parts for the B.B.C.'s Amateur Dramatic Society. Nearly ten years ago, when a young sub-editor at Savoy Hill, Val Gielgud undertook to produce *Tilly of Bloomsbury*, and Sir John was cast as "Stillbottle." Two years ago Bruce Belfrage produced *The Sport of Kings*, and Sir John played the part of a butler.

The Director-General has a genius for this kind of character acting and though asked to play more serious roles in other plays has always been prevented by "pressure of work."

There is no better way of assessing a producer's worth, than by acting under his direction, and by personal experience Sir John Reith has learned that Val and Bruce know their onions.

Despite his fair hair Bruce Belfrage bears a strange resemblance to Sir John. He is tall, lean and clean shaven, has the same high brow, and humorous yet piercing eye.

The world's workers complain that they cannot hear these West End successes, because the shows are broadcast before they get home. That is just too bad, but it cannot be helped. The curtain rises at eight fifteen, or sometimes half-past eight, by which time the whole cast has to be fed, dressed, made up and ready in the theatre for the first cue.

So I am afraid that these disgruntled listeners have just got to go on missing some of the best programmes ever broadcast and take their wives' advice when they choose a theatre!

And if you doubt the value of broadcasting to a theatre, listen for a moment to one of its well-known managers: "The Mayfair audience alone can never make a success of a play. Most of the folk wearing white ties and tails you see in the stalls of a theatre, come from the suburbs and the provinces.

"They are celebrating birthdays, wedding anniversaries, comings of age, and whatnots.

"Every single day in the year is an important occasion for thousands of families, and a reason for a party. These are the people whose patronage makes a show a success, and they all have wireless sets."



A scene from "This Money Business," the witty comedy current at the Garrick Theatre, London—broadcast recently in this series

Second Instalment of the Life-story
of one of Radio's outstanding
characters, as told to
MACKENZIE NEWNHAM

Discovering

BUFFETED by the angry seas, a little oil tanker lurched from side to side as it ploughed its way out of Vancouver. A young man, who stood in the wheel-house beside the captain, glanced nervously towards the shore.

"We'll steer by land, Levis," said the captain. "You take the wheel, and follow the land along to that point. But be careful, she spins a bit."

Having given his new quartermaster his instructions, the captain left the bridge, and Carroll Levis found himself, for the first time in his life, at the wheel of a ship.

What followed not only amazed Carroll, but also sent the captain into a pink rage, and nearly shot three of the crew into the troubled ocean.

Regardless of the consequences, Carroll had undertaken a job about which he knew nothing. And, as usually happened when he did this, there was trouble ahead.

Six weeks before, Carroll Levis had arrived back in Vancouver after spending six adventurous months in the frozen wastes of the Yukon, where he had worked as a dance-band leader (a venture with an unhappy ending), a ship's painter, a deck-hand, and daily risked his life as a "logger" (lumberman).

All the time he had been saving to pay his fare home. As soon as he found there was enough money he turned his face towards Vancouver, his home-town.

Back in the Yukon, while he had been sweating and straining on the timber, Carroll had resolved to find the easiest job in the world, which, he believed, was that of a radio announcer.

So the first thing he did on his arrival at Vancouver was to get a job as a compère in a burlesque show, and, to augment his salary, a managership of a theatre.

"I wasn't good enough to hold only one job," he told me.

His two jobs brought him in twenty-five dollars a week, approximately £5, which, although very little, was a fortune compared with the amount he had been receiving in the Yukon.

At first Carroll did not worry over much about the amount he was earning. He had an easy job, and he was recuperating from his previous spell of hard work. But as the weeks slipped by he began to feel dissatisfied. He wanted more pay.

So when a friend of his told him about a job as quartermaster on a ship which had called in at Vancouver, Carroll immediately saw the captain and was taken on at a salary of sixty dollars a week.

Carroll had never been a quartermaster before. Indeed, he had never done a thing on a ship except scrubbing decks. How he managed to convince the captain is a mystery.

Soon after the little oil tanker had started on its journey, Carroll received instructions to steer the ship by land.

"So I took the wheel," said Carroll, "and before I knew just what was happening the ship started to swing on me—the next thing I knew it had completely turned in the harbour."

"No matter how I tried I couldn't keep the darned tanker on a straight course. Twice I lost control of the wheel, and it spun about all over the place."

"Well, I figured that the best thing to do was to give the thing its head. So I did."

"Within three minutes we were steaming back towards the pier. I don't know how it happened, but the next moment the captain was on the bridge shouting words I hadn't even heard in the Yukon."

"He was pink with rage, and told me that I had nearly had three of the crew over the side."

"He didn't have a sense of humour."

Needless to add, Carroll's new appointment as a quartermaster ceased there and then. He was practically thrown head first off the bridge.

There was no time to turn back to port for a new quartermaster, so the crew took it in turns to do Carroll's ex-job. This did not increase his popularity among his shipmates. They had enough work of their own to do without his extra work being forced upon them.

A young man from Canada has set the radio world buzzing by his enterprise, pertinacity and zipp. He is CARROLL LEVIS, whose Discoveries have become one of the most popular acts from the B.B.C. and in the Quaker Quarter-Hour from Luxembourg, Lyons and Normandy. This story graphically describes his rise to fame and fortune.

So they gave Carroll all the dirtiest and muckiest jobs they could find. He spent six miserable weeks doing nothing but polishing bells, washing decks, and being seasick.

When he finally got home his mother asked him how he was enjoying his new job.

"It used to be O.K., ma!" he replied.

"I didn't like the sea, anyway," went on Carroll. "I had tried a lot of things during the year, and the one I liked best was the show business. And, of course, I was keen on that when I was a kid at school."

So Carroll began looking around for a job in the theatre. But he didn't look for long. He got a better idea in the meantime; and, incidentally, one that brought him a step nearer to the job he now enjoys—his famous Discoveries.

A new act came to Vancouver, an act which interested and intrigued Carroll. When he saw the posters which read: "The Great Raymond—Hypnotist and Mesmerist," he lost no time in making the acquaintance of Dr. Raymond.

Carroll foresaw great possibilities in this act, and he knew he could help the Doctor.

It was this that made him suggest that he should become Dr. Raymond's advance publicity agent. His enthusiasm impressed the mesmerist, and the following week Carroll began his new duties as advance publicity agent to "The Great Raymond."

Although Carroll was only eighteen years of age at this time, he had had enough experience of the show business to know just what the people wanted, and how they wanted it prepared for them.

"The show business is like food," he argues. "Entertainment must be casseroled and flavoured, and redecorated. You can have an old idea, but if you dress it up properly it will be a success."

"The Great Raymond" act was a success from the very start. They toured Canada, and did not miss a single town on their way, whatever the size.

One week they would play to an audience of 2,000 a night; the next week they would play to an audience of 600 a night. No theatre was too big; no shack too small. People from even the most out-of-the-way little towns travelled hundreds of miles just to see Dr. Raymond.

They began with only one car, and within six months they were running six cars and supporting a company of forty artistes.

Carroll had some amusing experiences while he was on this tour.

In one small town he met a young Italian girl who made the finest spaghetti he had ever tasted in his life. For this reason alone, Carroll fell madly in love with this dark-skinned Latin.

"At first," said Carroll, "she took very little notice of me. And there seemed no way I could capture her interest."

"But one evening, I ate five great platefuls of her spaghetti, and she thought I was most marvellous because I could 'eata more of the spaghetti than any Italian she had ever met.'

"I always have had an enormous capacity for eating, and this was child's play to me. Still, I wouldn't like to eat five plates of the stuff every day, even for the love of a pretty Italian girl."

Carroll's successful tour with Dr. Raymond terminated when Carroll got into his head that he would like to become an advertising agent. He suddenly became interested in the advertising display business.

He got the idea out of the blue, and, just as he had always done since he had left school, he rushed blindly into his new venture (it is this impetuosity which makes him refuse to drive his car today).

He quit his job with Dr. Raymond and began working in an advertising company. He worked energetically for some time, but as the days passed his enthusiasm dwindled.

He did not like the game as much as he thought he would at first, and in any case, the show business had got well into his blood.

"It's a curious bug, the show bug," said Carroll. "It's a kind of disease you don't know you've got all the while you're working"



Carroll has a smile for Doreen Blyth, one of his discoveries

Carroll Levis

in shows, but the moment you leave, the bug bites. And there's only one cure for the sting—that's going back into the business."

So Carroll decided to go back.

Looking around for a fresh field in which to work, Carroll came across the famous Kapel's All-Canadian Shows, and he applied for the job of advance publicity, hoping to make as good a success of it as he did with Dr. Raymond.

He got the job; and it proved to be no less exciting and interesting than his adventures in the Yukon and with "The Great Raymond."

He was more successful than he had hoped to be, and within a few months, Carroll was made manager of the circus. It was here the fun began.

One day, just before the show was due to begin, Carroll was sitting on a box resting, when a girl, very charming and very beautiful, came along and asked him whether he would mind removing himself from the box.

"Certainly," said Carroll, gallantly. "But why?"

"Because," the girl replied, "you're sitting on my snakes' nest."

He jumped up as if he had been bitten.

"Snakes!" he gasped. Carroll had always hated snakes. They repulsed him.

It was unfortunate, therefore, that the beautiful snake charmer should have fallen in love with Carroll. He couldn't bear the thought of courting a girl who handled snakes all day long.

But the girl was insistent. She refused to take a cold shoulder for an answer, so finally he told her outright that she was wasting her time.

So infuriated was this snake charmer, that she sneaked into Carroll's compartment in the show train with her pet python, and put the huge snake to bed in Carroll's berth.

Carroll came in a few hours later and was preparing to go to bed when he noticed the covers in the berth were moving. He thought it was somebody hiding in the bed to pull a joke on him, but imagine his horror when he pulled the sheets back and discovered the huge, slimy monster curled up on the sheets.

Carroll says he was never so frightened in his life before, and a hurried exit



Here's a bunch of Carroll's talent with his brother, Cyril, at the pram handle

from the compartment became an immediate necessity. Needless to say, it took him a long time to go back to the compartment, even though he knew the python had been removed.

From then on he took great care to keep out of the girl's way—and he always looked carefully at a box before he sat on it after that.

Within a few weeks of being made manager of the circus, Carroll undertook the job of "deputy" to every artiste in the side-shows. If anyone fell ill, he did their act for them.

One day he would be fortune-telling—he thoroughly enjoyed this job—the next day he would be shouting himself hoarse outside a tent which housed the fattest woman in the world.

"Right this way, ladies and gentlemen, to see the greatest show on earth—an aggregation of freaks and personalities from all parts of the world. In here you will see Fatima, the fattest, the largest, the most fantastic woman in the world. It is the biggest show on the ground, folks, and remember the smallest part of this show is the price—it's a dime, ten cents for the children and "two bits," twenty-five cents, a quarter of a dollar, for the adults. So hurry, hurry, hurry, we are all ready to start, let's all go in this big circus side-show."

A department of Kapel's was the popular Athletic Stadium where wrestlers challenged all comers. If they could floor any of the wrestlers in the ring within three rounds, they would receive a purse of not less than fifty dollars.

One day the announcer of this side-show was taken ill and Levis undertook, in his capacity as deputy to all, to do the "barking."

He did extremely well in this particular job, and he managed to fill the stadium to capacity every night. Perhaps it was his voice; perhaps his personality. Whatever the reason, Carroll made the stadium one of the biggest profit-making concerns among the side-shows.

Soon after he had undertaken this



And here Carroll with the Dale Daughters and the Crawford Brothers

"I want to fight you!" he growled.

"Oh, no," replied Carroll. "You have a smaller man. It will be easier to win a purse."

"I want you!"

There was no way out of it, so Carroll invited the human mountain into the ring, and for the first time since he had left school, he faced a wrestling opponent.

"Just before we started I wondered where I was going to land, when suddenly I got an idea.

"Pulling the most hideous face, I did a 'mad-man's' act—my hair all over my face, I snarled, breathed hard and hunched my shoulders up like an angry gorilla.

"Even the audience began to get frightened. Several people rose from their seats and started to leave the stadium. I figure they thought I was really mad.

"My potential opponent wasn't taking any chances. He jumped clean out of the ring and ran for all he was worth out of the stadium.

"But," Carroll added, his eyes twinkling, "I bet he wasn't half as scared as I was!

"But out of all my experiences in Kapel's, I think I enjoyed myself most in the fortune-teller's booth. He was a decent old boy, so when he was taken ill, I thought I would help him out and do his work for him.

"One afternoon a nice girl walked into the booth—she was infinitely prettier than the snake charmer—and when I told her that she would be dining with a fair-haired, blue-eyed man weighing nearly fifteen stone, she didn't say 'No.'

It was while Carroll was working in the circus that he met Arvella.

Arvella was a dream-reader who wrote explanations of readers' dreams in newspapers. And it was through this meeting that the now famous Discoveries, now sponsored by Quaker Oats from the Normandy, Luxembourg and Lyons stations, first came into existence.

And since Carroll first thought of the idea, every radio station in the United States and Canada has, from time to time, introduced a contemporary Discovery Hour.

★ Another long instalment next week.

work, one of the husky wrestlers broke a thumb, and Kapel, when Carroll told him about it, said: "Well, Levis, I reckon this is one job you can't do."

"We'll see!" replied Carroll.

That evening he appeared in the ring dressed in a leopard's skin, and looking very much the fearsome wrestler—feeling, on the other hand, a trifle scared.

But he did not fight. As in nearly everything he did at this time, he was playing the showman; and, of course, he dared not fight—otherwise several fifty dollar purses would have changed hands.

He managed to keep up the bluff for several evenings, but one night a man in the audience, of terrifying proportions, picked on Carroll to fight.

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Beryl with some black "boy-friends" in Africa

"I'M A GOOD GIRL, REALLY!"

A Light-hearted Confession by **BERYL ORDE**, (Popular radio Impressionist)

REALLY, I am a good girl—so listen, friends, to this heart cry, because all round me people seem to be thinking quite the opposite. They think I'm daring, sophisticated, blase, with a scarlet past and a purple future, a woman-of-the-world who battens with gusto, vampire like, upon the hearts of untold hosts of men that have loved in vain.

Hoey, my friends.

Maybe it's all that "sex appeal" I put into my Mae West impersonation that started it. Many's the time I've come out of the theatre and mingled with the audience in the street, and heard them refer to it and say—"I bet she's hot stuff!"

You lose your bet, brother! That is, if by "hot stuff" you mean what I think you mean. To tell the truth, I have never been in love, and furthermore I have never played at being in love. It might be an amusing game, but I'm afraid I've been much too busy.

No, I've had no time for dashing love affairs, nor have I been concerned in any divorce cases.

My hard work started at the age of nine, when I went on the stage as a male impersonator, and appeared at the famous Argyle, Birkenhead, for £5 a week. From then on I've been on the stage almost every week of my life.

There was a slight lull, true, around the age of fourteen, when I reached the gawky stage and didn't quite know what to do with myself. I went into a decorator's office for awhile, but got the sack because I was always taking time off to perform at concerts, and just couldn't concentrate on any other sort of work.

Getting the sack was the best possible thing in the world for me. . . . I went into a concert party, dropped my immaculate male attire, and took to low comedy . . . striped stockings, striped bloomers, etcetera. Pardon my saying so, but I must confess I was a riot.

When I was seventeen, playing in a show, there was a man who wanted to marry me. Mother said I was too young, and my career must come first anyway. I agreed with her.

Somebody once told me that I would never care very much for anyone except myself. "Never" is a long time, and I sincerely hope it's not true . . . but I must confess I wasn't terribly upset when I said good-bye to this first potential romance.

Well, that surely doesn't justify the label of "vamp," for else it applies to millions of others as well. Marriage for the sake of marriage, a shelter from the outside world, a safe harbour to hide in . . . that does not attract me, for surely to marry for that reason alone is moral cowardice.

Yes, I've had several opportunities to give up my work and get married . . . and when I have said I could not give up my work, the answer has been: "Well, you can't care very much, or else you would do so."

All right, then. I'm sorry, but I didn't care that much. Am I to blame, then, if no big "heart-throb" has as yet found its way into this young life. Or am I?

There was a clever French writer—La Rochefoucauld—who said: "Between two lovers, there is always the one who loves and the one who lets himself be loved." I should consider it a tragedy to be tied for life in an affair like that. Maybe it is often true . . . but for me, never.

As a matter of fact, my mother tells me what to do and what not to do, where to go, and whom to meet. She won't have any romance in my life, no marriage or talk of marriage. In fact she rules me with a rod of iron.

When any man takes an interest in me, mother says: "I can tell by his eyes he's no good." When I introduce a man to mother, there's a sort of tepid atmosphere creeps up. And afterwards mother says: "Ah, it won't be long before you find him out!"

Another favourite saying of hers is: "You don't want to have a man like a mill-stone round your throat."

But still people start crazy rumours. A friend of the family visited us once from Liverpool; he happened to be the very image of Jimmie Cagney, the "tough-guy" film star who was rumoured to be making a trip to England around that time. And for a long time after I'd been seen in this friend's company, people insisted that I'd been "stepping out" with Jimmy Cagney!

To prove how wrong these rumours are, I might further inform you that my mother has travelled with me everywhere I've been—except when I went to South Africa, with Jack Payne's company. Even then she dreamed about me, and wrote me letters telling me just what she'd dreamed I'd been doing.

And the uncanny thing is . . . in every case she was right! Second-sight, thought-vibration, call it what you will, but it happened. She says it's a comforting gift at times, but at other times rather disturbing.

Now to dispel a few more illusions:—

The truth is that I don't drink, I don't smoke, I do not "frequent" low night clubs (or any other night clubs for that matter); and I doubt whether I'd recognise a "wild orgy" even if I saw one!

As a matter of fact, as I sit at home, reading by the fire on Sundays after a week's hard labour of three-shows-a-day, I sometimes feel a little jealous of this imaginary Me, this flaming figment of the imagination who seems to have such a very hectic time.

You know, I really think I shall begin to "step out" a little, just to make up for lost time. There's dancing, for instance, a pastime of which I'm very fond . . . yes, as soon as I get a few weeks in town, I'll polish up on that.

In fact, I think I'll start looking around for a really charming dancing-partner right away. You don't happen to know of one, I suppose?

But—when and if I find him—I should consider it a favour if somebody would whisper in his ear just these few words about me: "She's a good girl, really!"



We knew we were good—and Tommy and Jean seem to agree!



Let's soap you're having a good time, Tommy

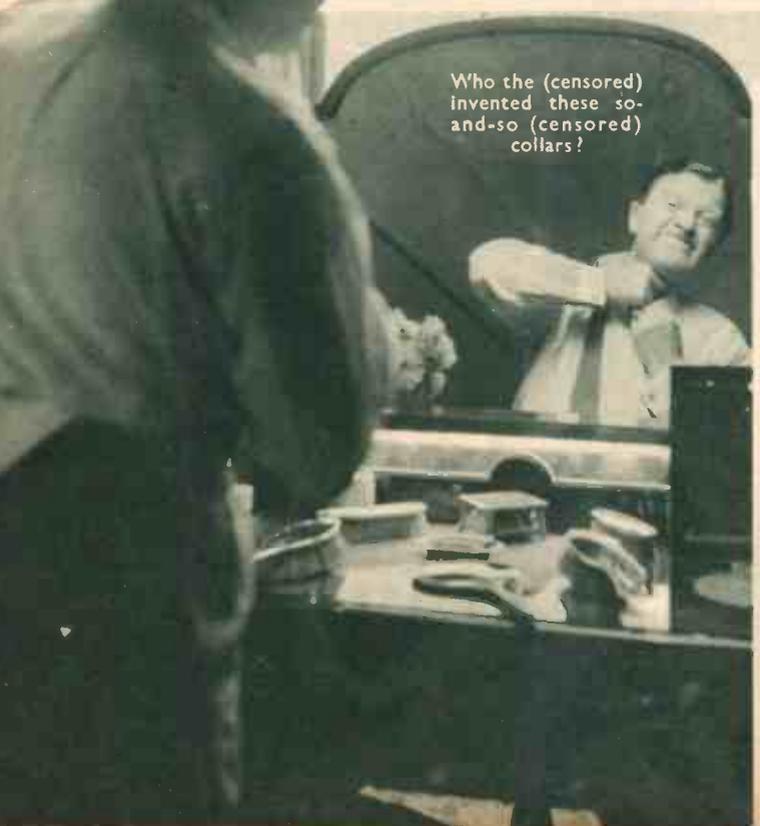


"Mr. and Mrs." have a busman's holiday

Handley PRICE

Latest in our Stars at Home series presents that rollicking, wisecracking, robust, effervescent, irrepressible, indefatigable, ingenious, funny man whom you've heard lately in "Rinso Radio Revue" . . . none other than the famous

TOMMY HANDLEY



Who the (censored) invented these so-and-so (censored) collars?



Jean trumps Tommy, to his infinite disgust

"KREEMA KOONS" ON PARADE



Leonard Henry

IT'S surprising what can be done in fifteen minutes, isn't it? A certain famous firm of cigarette manufacturers insist that fifteen minutes is just long enough to smoke one of their cigarettes.

But that's a point of view. . . . Fifteen minutes. Long enough to have a bath or a shave. Long enough to be beaten very soundly at table tennis by Barna. Long enough to walk over a mile. Long enough to become thoroughly bored, seeing somebody off by the boat-train.

And, thanks to the Kreema Koons, long enough to become very gay and anti-mood-indigo listening to one of the slickest, most exhilarating entertainments on the air.

In fifteen minutes the Kreema Koons pack a miniature revue-cum-concert-party-cum-cabaret. There's a laugh a minute, a dash of sentiment, a lot of music. Just as meat extract gives you all the goodness of meat in a small cube, so the Kreema Koons show gives you all the goodness of lively entertainment in a quarter of an hour.

Those who have not yet heard this newest Luxembourg show (Fridays at 6.30 p.m. is the time, by the way) will realise that I am in no way exaggerating when you just run your eye over the names of the five stars who are on parade for your delectation.

You want laughs? Who doesn't in this weary, troublesome world? And who can supply them better than the inimitable Leonard Henry, one of radio's outstanding comics.

Leonard has been purveying mirth for a great number of years but age has not withered his sense of humour nor custom staled the infinite variety

of his jokes. Not that I'm suggesting that Leonard is a veteran, in the sere and yellow, but as a radio comedian he is a veteran.

By **ROSS REDFERN**



Helen Raymond

He was there at the beginning and has kept pace with the times, adapting his elastic sense of humour so that his jokes are not only funny but witty commentaries on life's passing phases.

His radio technique is perfect. He wastes no time. His gags flash out like a stock-whip. Off-stage and off the air Leonard is quite a serious-minded fellow, but you have to meet him to realise it. His irrepresible, effervescent radio per-



Billy Thorburn

sonality leaves no room or time for seriousness.

Not that Leonard is left to carry the "joke-baby" alone in the Kreema show. Two other gay Koons are Curtis and Ames, a couple of lads who combine mirth and melody when they get near a piano.

Curtis and Ames' road to stardom has not been petal-strewn. They've had to fight every inch of the way and, when men have suffered their humour becomes mellowed and full of sympathy. There's no unkindness in the humour of Curtis

and Ames. And can they put over a number! Whatever the B.B.C. may think about crooning, you, sir, and you, madam, have demonstrated in no uncertain voice that you like it. When it's good. Which is the equivalent of saying when it's put over as Helen Raymond can put it over.

This sweet girl, one-time member of the Rhythm Sisters and now a welcome vocalist with many star outfits, can swing a number with the best and can give any dreamy, popular number all the sentiment and meaning that it requires. To hear the creamy-voiced Helen sing is to know dance-band singing at its best.

In the Kreema Koons shows she has with her someone with whom she has been associated on the air, off and on, for quite a while. That's our old friend Billy Thorburn, band-leader and pianist. . . . in fact, a man who can make a piano do almost everything except stand up and dance a jig.

Bill's another old-stager who brings ripe experience to bear on his broadcasts. One time pianist with Jack Payne's band, later his manager, he broke away in order to start out with his own outfit.

It was an instantaneous success and, on the air and on the music-halls, has become a top-liner. Billy's piano-solos have always been an outstanding feature of his own programmes. . . . and he is serving up some of his finest rhythm stuff for the Kreema shows.

Add the pleasing voice of Ronald Fletcher, the announcer, and you get a compact, versatile cast that could hardly be bettered for the ideal which the Kreema Koons sponsors have in mind. . . . that is first-class entertainment that will strike right home to the Man in the Street. Which means you, and your wife or girl-friend, father, mother, brother or sister. . . .



Curtis and Ames

Sets We Have Tested

By Our Technical Expert

BARGAINS IN ALL-WAVE RECEIVERS

FOR over 20 years the Peto-Scott Company, Limited, have been supplying receivers of all kinds, amplifiers, and components for constructors. Their policy has always been to supply directly to the purchaser so as to be able to produce their receivers, etc., at the rock bottom price. Also by selling direct as they do they can take individual notice of their customers' requirements and this probably accounts for the trouble-free results obtained by users of Peto-Scott receivers.

All of their equipment is sold with a guarantee of satisfaction and can be obtained either C.O.D., cash, or on special hire-purchase terms, irrespective of the size of order.

A new receiver has just been designed by Peto-Scott of which they can be justifiably proud. This receiver, model 8092, is a nine valve four-band A.C. operated super-het, covering from 10 to 54 metres and 200 to 2,000 metres. It is therefore suitable for broadcast and general short-wave reception while it is comparable in performance with many of the American communication type receivers. It includes a 10-inch high-fidelity,

moving-coil loudspeaker, the cash price being £17 17s.

A six-valve model, having a similar specification to the nine-valver, is also available, and priced at £13 13s. This, perhaps, is about the best value for money obtainable at the present time.

Peto-Scott are offering a large number of bargains which readers should consider. For example, those who have an old receiver that needs a new set of valves can buy these valves for as little as 2s. 9d. each. Valves such as rectifiers are priced at 5s. and output pentodes, 6s. They also have over 150 different types of American valves in stock, some of which cost as little as 3s. each.

Those who are interested in home broadcasting, need a microphone for public address work or for use with a dance band, should make a special point of testing the Peto-Scott home broadcaster, a microphone complete with transformer and energising battery.

Readers who are interested in experimenting on short waves will find that Peto-Scott have some real bargains in kit receivers. They have an all-

wave one-valver for 29s. 6d., a three-valve all-waver for £5 19s. 6d. and a three-valve chassis for broadcast reception at 21s.

Portable receivers, providing they are light and easily portable, can be very useful for taking about in a car or into the country. One of the lightest portable receivers we have ever tried is the Peto-Scott Little Princess, screen-grid 4, priced at £6 6s. or, of course, on the usual hire-purchase terms. This portable is guaranteed to receive 25 stations in any part of the country.

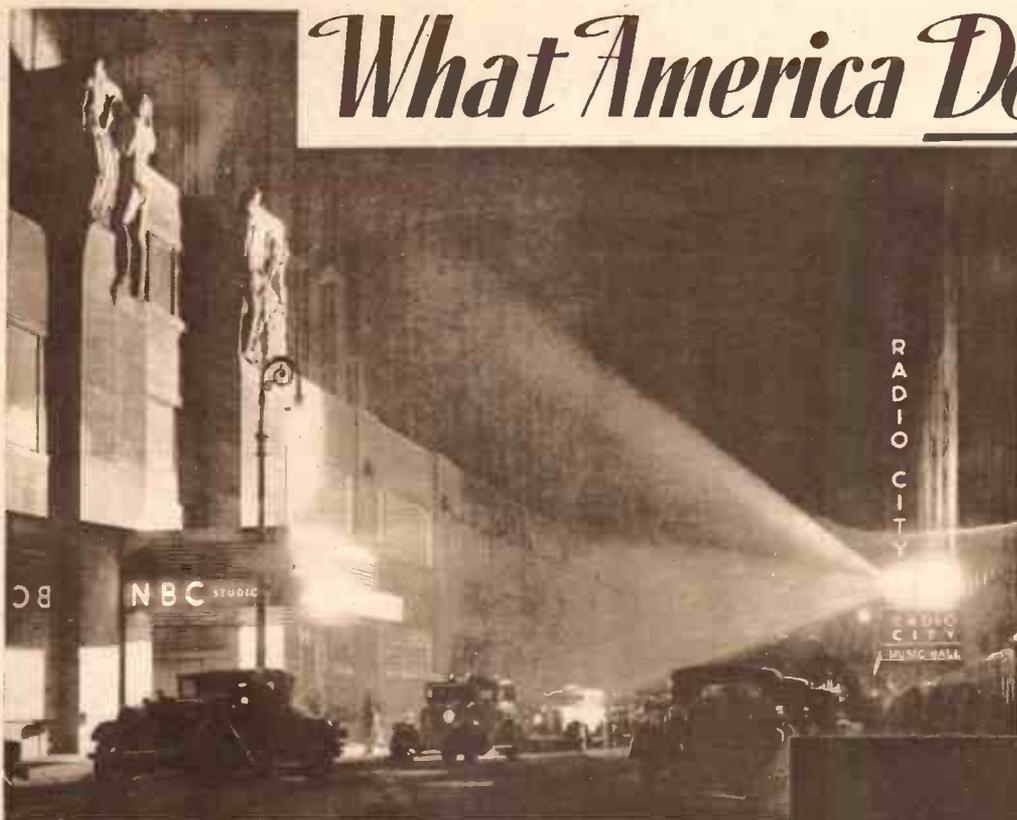
F. Lanaway, the world champion station logger won his trophy with the aid of a Peto-Scott three-valve short-wave receiver. A reproduction of this receiver costs £5 15s., or £6 6s. if mains operated.

Anyone interested in public address equipment cannot afford to miss the 6/7 watt high-quality amplifier, which is priced at 70s. for A.C. operation, or 90s. for A.C./D.C. operation, while there is a special battery model giving 4 watts output and priced at 55s.

Further details of all these bargains can be obtained from the Peto-Scott Co., Ltd., 77 (B.4), City Road, London, E.C.1.

In Next Week's RADIO PICTORIAL:
"Public Mirthmaker No. 1"
 featuring **ARTHUR ASKEY**

What America Doesn't Hear...



★ If you think that "anything goes" on the American ether, you've made a big mistake. Below are some of the things that are taboo—and why

very politely told that time would not be sold him. Radio is meant to help big business, not to harm it.

Government monopoly controls radio in England, and it is through the Government, by means of the British Broadcasting Corporation, that all wireless programmes emanate. In America private companies own the broadcasting stations. But they must be given permission to broadcast by a Federal Communications Commission.

The Federal Communications Commission represents the utmost stage in censorship. It is free to give or refuse licences at will without explanation to any other group. In order that radio stations should be completely under the control of this Commission, it was long ago established that a station's licence should run for only six months.

Every six months the executives of the radio stations must go, cap in hand, like beggars, to plead for a renewal of their licence. Stations are told that they must serve "public convenience,

interest, and necessity." No station has ever known quite clearly just what that phrase means, and the Commission has never explained it. Nevertheless, licences have been refused on those grounds. And when the Commission decides not to renew a licence, there is no appeal; the station is out of existence.

It costs a large sum of money to build and operate a radio station. Consequently no station is going to brave the wrath of the Commission and thereby make its great capital investment worthless. The Commission, by this means, has exerted a dreadful censorship.

Every six months the licence must be renewed, and every six months the stations have the jitters for fear that something which they may have said during the previous interval might have offended the high officials of the Commission.

And so, on controversial subjects, nothing stronger than a whisper is ever heard. Between the Commission and the radio stations themselves only one line of talk is ever heard. Nobody is ever offended; nothing is ever said which might cause the business of some harmful laxative or other product to decline. All in all, the censors see that the average man hears only what they want him to hear.

Still, the American sits at home after his day's work, listening to the radio in the child-like faith that what he hears is uncensored and still the truth.

WHEN the average American returns home from work in the evening, he likes to sit down by his radio. He feels assured of his entertainment, for in America radio broadcasting is in the hands of private companies which presumably vie with one another in giving the listeners what they want.

The average American feels sure, therefore, that his radio broadcasts will be interesting and true-to-life. Nothing will be censored unless against good taste. Morality, he believes, is the only consideration which will be decided upon when radio scripts are discussed.

In that, the American is sadly misinformed. America, proverbially the "land of the free," is almost unbelievably overridden by a system of rules and regulations which operate as a censorship as rigid as found anywhere else in the world.

The name of President Franklin D. Roosevelt must not be mentioned in any of the "commercial" broadcasts. A neutral remark about a political official is always difficult to judge: some will decide that it means one thing, others are just as sure that it means something else. Complimentary remarks give the sponsors a severe case of shudders, and jokes about the President are strictly taboo.

America's history-making Supreme Court battle is important, but still it must not be mentioned on the radio. Sponsors are invariably large corporations which at one time or another feel that they may need their support.

America's wave of sit-down strikes likewise is almost never mentioned. Comedians who wrote scripts including references to the strikes generally found that their sponsors had deleted those portions.

Spain, battle-ground of the world, may continue in American radio as the locality of one's "castles in Spain." But absolutely no reference can be made to the civil war. As far as radio in America goes, there is no such person as General Franco, and there are no loyalists. Everything, to judge by the dearth of remarks, must be all quiet on the Spanish front.

Hitler is a powerful dictator. His merest wish is law in Germany. When he speaks the German radios are kept tuned to his voice, so that all German people may know what is going on. But the American never hears mention of Hitler on his entertainment programmes. Almost always if a joke is written about Hitler the sponsor will cross it out and forbid its appearance on the air.

Dionne quintuplets are popular, but they mustn't become too popular. A mention now and then is all right, but too frequent mentions cause scowls.

A dog is all right on a radio broadcast. So is a cat. But a skunk is a different creature altogether. No mention of a skunk on a broadcast has been permitted for some time.

Congress in America makes the laws, and the laws sometimes may be very funny indeed. But jokes about Congress itself are strictly forbidden.

America has more than six hundred stations reaching an audience of twenty-two million families, more than half the entire population of the country. The circulation of daily papers in America is about forty million. Radio reaches seventy million people.

Of the six hundred radio stations, three hundred are limited to day-time broadcasting with short-range power. The remaining stations are mainly controlled by two huge corporations—the National Broadcasting Company and the Columbia Broadcasting System.

These octopus-like broadcasting chains really supply all the entertainment of the nation over the radio in the evening. And it is they who have established the rigid censorship over what is said over their microphones.

Beatrice Lillie, famous English comedienne, announced when starting a series of broadcasts in America, "One angle I find that radio performers have to contend with here is rigid broadcasting censorship. The networks' deleting of lines is on a much larger scale in this country than in England."

Minority political parties, trade unions, opponents of lynching, and any person whose remarks may injure the business of the "interests," all these have been kept off the air at one time or another.

Long advertising blurbs disturb the broadcasts in America, and almost invariably the advertising claims are absurd and often harmful, but that, apparently, is a satisfactory condition. But for the listener to be told about these false claims is another matter. When a speaker wished to give a programme telling about the harmfulness of certain products advertised over the air, he was

The Statue of Liberty overlooks America—but she sometimes has her wings clipped when it comes to radio

By Cyrus Bernstein

fashionfotos



Phyllis' wonderfully smart cap of ospreys on a foundation of black net makes the wearer look as pretty as a picture



Her evening gown of white chiffon net has a spreading skirt banded with appliqued white wool—an unusually charming idea



Adorable pale pink chiffon step-ins, hand-made, and trimmed with delicate lace

No. 3.—PHYLLIS ROBINS

SNAPPY, sophisticated, and original is Phyl, as up-to-date as the numbers she croons over the air. Everything she wears is "different" yet her wardrobe is smart without being eccentric.

Platinum blonde, how right she is to devote careful thought to her hats. The osprey model is perfect for her hair and for smart wear.

Original from head to foot, note the smartness of her walking shoes and how chic her bedroom mules are.

It is Phyl's own idea to have trousers made to match her tailored suit. The skirt and trousers can be changed to suit the occasion and yet, because both are so beautifully cut and suited to their wearer, they look absolutely right.

In evening clothes, Phyl chooses to be more demure and for these exclusive "Radio Pictorial" pictures she has chosen her most charming gown. Note its simplicity: the only hint of daring is concealed from view, for it is entirely backless!



A silver fox cape of beautifully matched skins, and a black open-work hat, make a rare setting for Phyl's platinum hair



It's unusual, this little day suit, because it's made of black merino. White gloves and cravat accentuate its smartness



Man tailored? Of course—and "gents suiting," too; that's Phyllis Robins' choice for a smart town suit. Few blonde glamour girls would have the courage to wear severe grey stripes like these, but isn't she justified! Sophisticated isn't the word!

★

Trousers and skirt are interchangeable, as you see. Truly, a suit for any occasion, from a golf course to Bond Street. But there—if you are the Phyllis Robins type, you can look "Sweet Seventeen" one moment, a queenly beauty the next, and the mischievous street-urchin-Elisabeth-Bergner type the next. This page proves it!



Conducted by AUNTIE MURIEL, the North's most popular Children's Broadcaster

HELLO, EVERYONE!
I am quite excited to find that a number of you have sent me some of your work. Unfortunately, however, you have all sent me very long stories, and as you can see, we have not enough space to use long stories. Will you all try again, and make your efforts as short as possible. Also, will those of you who want your work returned please send a fully STAMPED ADDRESSED ENVELOPE.

Betty Butterfield (Beeston, Leeds) writes: "I have no brothers and sisters, but the little girl next door does just as well." That's the spirit, Betty! I am so very sorry to learn that you are so handicapped by illness, and I do hope that this year you will be fully restored to proper health. I shall always be delighted to hear from you, and from all other young readers of this page. I will also welcome ideas for competitions.

Fancy Mick not knowing a cigarette when he sees it. (Perhaps it's just as well.) I expect he thought it was some kind of a cracker that had a cap or jewel inside!

More next week,
From yours affectionately,

Auntie Muriel



Mick takes the cigarettes from the machine

Under the carpet Mick the Micrognome shook his head indignantly. "Lunatic, indeed!" he muttered. "They're the lunatics. Why, think of the chocolate I could have for a shilling!"

ADVENTURES OF A MICROGNOME

Mick Plays a Trick

IN a spot convenient to members of the staff and artistes, there is a cigarette machine. You and I know exactly what that is, but Mick the Micrognome, being very small and somewhat ignorant of such worldly affairs, was extremely curious. All he could see was an enormous "contraption" into which ridiculous adults periodically were foolish enough to place shillings. What they received in return for their money he had not yet discovered, but on this very occasion, he had made up his mind to do so, and was hiding in a convenient place from which he could view proceedings without himself being seen. His hiding-place was behind the cigarette machine, and as he was exactly level with the slot from which the cigarettes issued, he was able to dart his hand round the machine as soon as the money was heard tinkling its way into the "works." In this way he found himself the owner of a beautiful, colourful-looking box. He was off like the wind, carrying his precious burden, nor did he stop until he reached the safety of his carpet home. Quickly he slid beneath the carpet and lay on the box of cigarettes until he was quite sure the studio was empty and quiet. Then out he came, and with a tremendous effort, opened the box.

"Alas! All he could see was a number of uninteresting white rolls. There must be something inside them worth having or people would not buy them. He tore off the wrapper of a cigarette, and sprinkled the tobacco over the carpet. This game was quite amusing, and soon he had quite a pile of sweet smelling tobacco. Then he heard voices!

"I tell you the place is haunted!" said one. "I distinctly put my shilling in the machine and I tell you the cigarettes vanished into thin air."

"Oh, rot!" said another. "The machine must have been out of—hello, what's this?"

Both men gazed in alarm at the scattered cigarettes and the loose tobacco on the floor.

"There you are! What did I tell you?" said the first man.

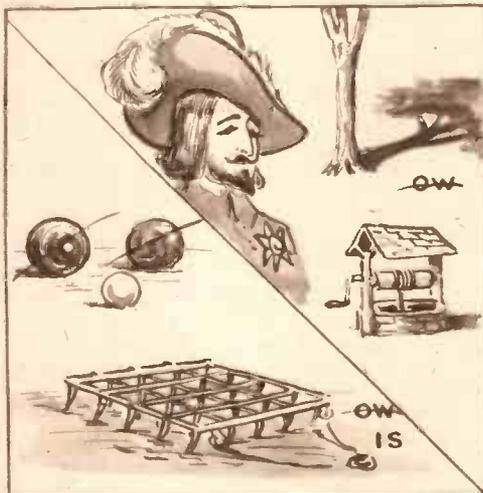
"Phew!" said the second. "There must be a lunatic in the place!"

COMPETITION

NAME THE BAND CONDUCTORS

THE two pictures below represent the names of two well-known band conductors. Puzzle out the names and write them on a postcard together with your full name, age, address and school. Four halfcrowns will be awarded for the first four correct solutions received in the neatest handwriting. Age will be taken into consideration.

Post your entries not later than February 17, to Auntie Muriel, RADIO PICTORIAL, 37 Chancery Lane, London, W.C.2.



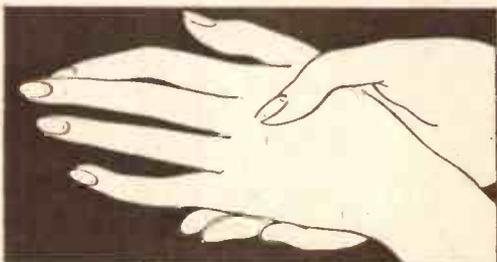
COMPETITION RESULT

THE solution to the "Who Is It?" competition, when the jigsaw had been fitted together, was Harry Korris. The prize-winners were:
MONICA ALEXANDER (age 13), Caswell, 6 Highlands Road, Fareham, Hants (Fareham Council School); BETTY WILLIAMS (age 10), Milton House, Bishopool, Newport, Mon. (Christchurch School); DAVID WILLIS (age 9), 122 Lord Street, Wolverhampton, Staffs; GEOFFREY GILL (age 10), 187 Paulhan Street, Bolton, Lancs. (SS. Simon and Jude's School).

"Nutmeg-grater" hands
TODAY...



"Velvety-white"
TOMORROW



- there's nothing so good as

GLYMIEL JELLY

"My hands were always covered with little criss-cross cracks in winter—looked and felt as rough as the proverbial nutmeg-grater. Nothing was any good till I got Glymiel. Glymiel smoothed out the roughness practically overnight. Just you try Glymiel."

For nearly a century, Glymiel Jelly has been made by a secret process impossible to copy. Rub a little well in, after washing, and it disappears into the skin, without a trace of stickiness or greasiness. You'll love the supple feeling Glymiel brings to your hands.



All Chemists sell Glymiel

**MAKE A DATE WITH THE
GLYMIEL JOLLITIES?**

A New-style Radio Show with
SYLVIA CECIL
TESSA DEANE
MARJORIE STEDEFORD
GWEN CATLEY
CLARENCE WRIGHT
MONTE REY
NEAL ARDEN
AL BURTON
and THE GLYMIEL ORCHESTRA
presented by the makers of

GLYMIEL JELLY

Radio Luxembourg, 4.15 p.m. every Tuesday.
Radio Normandy, 9.15 a.m. every Friday.
Radio Normandy time booked through I.B.C.



Even the veriest beginner can knit this ravishing bed-jacket in next to no time!

BREAKFAST- IN-BED WRAP

*Delicately shaded in Blue—
Bordered with White*

more tightly will require a size coarser needle, while a looser Knitter should use a needle a size finer).

ABBREVIATIONS.—K., knit plain; ch., chain; d.c., double crochet; s.c., single crochet. Wind each colour of wool into three balls each, with the exception of 1 oz. of White. Three strands of wool are used together throughout.

TO MAKE.—Using 3 balls of White Wool, cast on 120 stitches loosely. Work 28 rows in plain knitting. Using 2 balls of White Wool and 1 of Pale Blue, work 12 rows in plain knitting. Using 1 ball of White and 2 of Pale Blue, work 12 rows in plain knitting. Using 3 balls of Pale Blue, work 12 rows in plain knitting. Using 2 balls of Pale Blue and 1 of Sky Blue, work 12 rows in plain knitting. Using 1 ball of Pale Blue and 2 of Sky Blue, work 12 rows in plain knitting. Using 3 balls of Sky Blue, work 17 rows in plain knitting. Cast off loosely.

THE FRILL.—With the right side of the work facing, join in the White wool at the cast-off edge (lifting the first row of d.c. 1 inch in height) and proceed as follows:—

1st row—Draw the loop on hook 1 inch in height, (1 d.c., 1 ch.) into first stitch seven times, * (1 d.c., 1 ch.) three times into next stitch (1 d.c., 1 ch.) twice into next stitch *, repeat from * to * to the last stitch (1 d.c., 1 ch.) seven times into corner stitch (1 d.c., 1 ch.) twice between ridges, ** (1 d.c., 1 ch.) twice into ridge (1 d.c., 1 ch.) twice between ridges **, repeat from ** to ** to the last ridge, (1 d.c., 1 ch.) seven times into corner stitch, repeat from * to * to the last stitch (1 d.c., 1 ch.) seven times into corner stitch (1 d.c., 1 ch.) twice between ridges, repeat from ** to ** to the last ridge, join with s.c. into top of the first d.c.

2nd row—Join in the Sky Blue Wool, * 1 d.c. into first d.c., 1 d.c. into space, repeat from * to the end of the round, join with s.c. into top of first d.c.

TO MAKE UP THE DRESSING JACKET

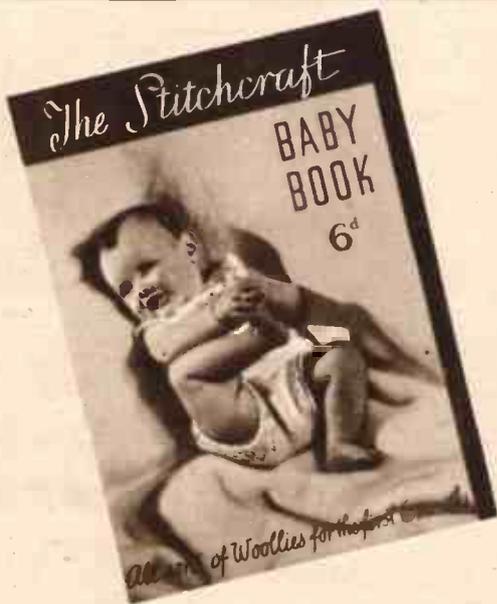
With a damp cloth and hot iron press carefully. At the centre of the White long side, fold over the edge for 2½ inches to form a collar, catch edge above Frill. For the Cuffs, turn back the ends of the wrap to form points 4 inches long, and, allowing room for the wrists, sew together edges for 2 inches.

MATERIALS.—9 ozs. Paton's Super or Beehive Scotch Fingering Wool, 2-ply—original was worked with 4 ozs. White, 3 ozs. Pale Blue (shade 188) and 2 ozs. Sky Blue (shade 189½). Two Size C Knitting Needles. A No. 13 "Inox" Crochet Hook.

MEASUREMENT.—Length at centre back, 22 inches.

TENSION.—To get this measurement it is absolutely necessary to work at a tension to produce 3 stitches to the inch, measured over the plain knitting. (An average Knitter, using the size of needles recommended, will achieve this result. One who knits

Q575



Forty pages of delightful knitted things for a baby's first six months, illustrated with infectiously cheerful photographs—that's the Stitchcraft Baby Book. Instructions are given for over 20 garments, and every one has been fitted on an actual, average-size baby. Buy a copy of Stitchcraft Baby Book from your local woolshop, or send 6d. for a copy, post free, to:—Dept. 82, Stitchcraft Ltd., Halifax, Yorkshire.

STITCHCRAFT BABY BOOK 6d.

All news trade enquiries to Stitchcraft Limited, Halifax, Yorks.

OUR RADIO LETTER BOX

Half a crown is paid for each letter published on this page. Write to "Radio Letter Box," "Radio Pictorial," 37/38 Chancery Lane, London, W.C.2. Anonymous letters are ignored. Write on one side of the paper only.

From Mr. J. Howarth, 4 Mill Street, Coppull, Lancs.

LISTENERS may surely be excused for wondering if, with apologies to Shakespeare, the B.B.C.'s motto, in spite of the Advisory Committee, is "What's in a pronunciation? That which we call a rose, by any other pronunciation would smell as sweet!" In the past we've heard Lytham pronounced Lie-tham, and whilst Stuart has been "Gone With the Wind," Rhyl has become Rhile! The sooner our Chief Announcer returns from awa' o'er the Border, the sooner will Rhyl cease being Riled!

From Mr. H. Myers, 115 Harwood Road, Rishton.

PERSONALLY, I think it is high time we listeners subscribed for a wreath for the programme Johnny who persists in choosing DEATH as the theme for late night broadcasts! Again, the other night the day's programme ended with records of songs and dances of death! Among others we were treated to "Death's Lullaby," "Death's Serenade," "Field Marshal Death!" And then the announcer had to say, "Good-night, Everybody, Good-night!"

From (Miss) L. Gibson, 65 Manchester Road, Warrington.

WHO is going to pay for the new special foreign language broadcasting station the B.B.C. is going to erect at Daventry? Home listeners are already holding the Empire and Television "Twins," but "Triplets" really, that surely, is asking too much!

From Mr. David Hill, 36 Agnes Street, Glasgow.

WHEN is the B.B.C. going to realise that we don't want excerpts from such and such a programme? For instance, how often, when one just begins to enjoy the pantomime that is being relayed from some theatre, are we suddenly whisked on to some unwelcome feature—probably a talk? Surely the B.B.C. can afford to pay for the right to broadcast the full show, instead of giving us a taste preparatory to "delighting" us with a dry diatribe on some remote subject.

From Mr. Desmond Grant, 81 Woodland Road, Northfield, Birmingham 31.

THE B.B.C. make it a strict rule that all "strict dance tempo" programmes should be non-vocal sessions. Yet on Tuesday evenings, National, 11.30 p.m., a programme of gramophone records is given—for dancers only. Yet every record contains singing, though many bands, e.g. Victor Silvester's, record non-vocal dance records. Surely this is unfair to bands who take pride in presenting their vocalists when they broadcast.

From Miss A. Reeves, 53 Shrewsbury Road, New Southgate, N.11.

WHEN I read of the thousands of filmgoers and "fans" that exist, I wonder the B.B.C. does not include in its weekly programme a short talk, lasting 15 minutes, at least, giving all of the latest news and previews of coming films. I remember such a talk being given by a woman, about two months ago and it proved a success; why wasn't this continued?

From Mrs. L. Gabriel, 23 Park Road, Regents Park, N.W.1.

THE "ghosts" with an Oxford accent, who "rode the range" in Big Bill Campbell's Hill-Billy Round-up, seemed distinctly out of place.

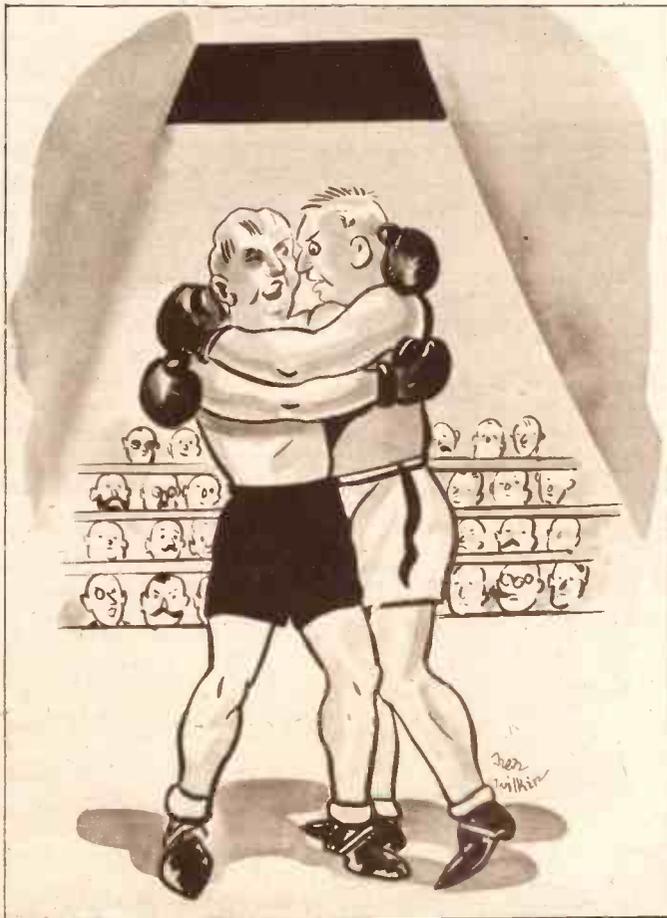
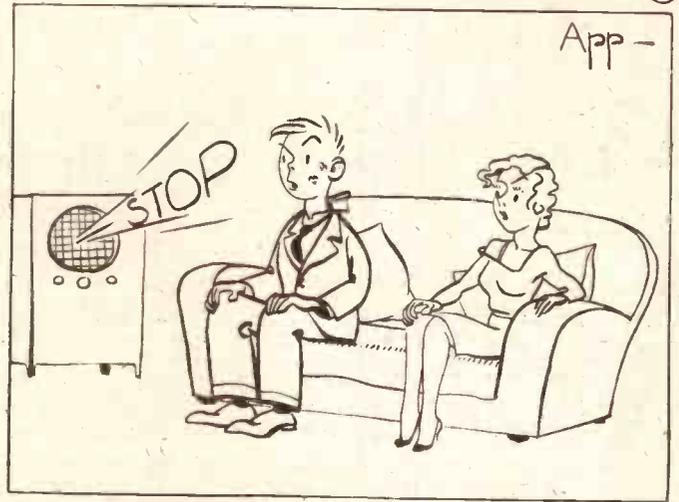
From Mr. John Manson, 163 Broomloan Road, Glasgow, S.W.1.

ON hearing the announcement of a symphony in three movements, the suggestion of movements prompts me to act immediately, thus: No. 1, rise from my chair; No. 2, walk over to the radio, and, No. 3, switch it off.

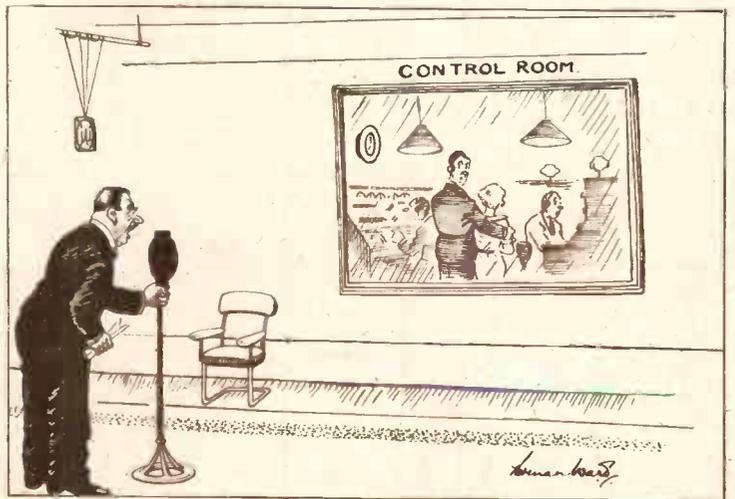
THE FUNNY SIDE OF RADIO!



"Is that really the name of a gramophone record or are you trying to date me up?"



"Did you 'ear Fu Manchu last night?"
"Yus, that feller scares me stiff"





The price of fame is . . . writing. We wonder how many times Henry has had to write the magic name "Henry Hall"?

“YOU'RE fired; understand? Get out and stay out. You told me you were a pianist. Forget it; you're not. Go and find a job that's got nothing to do with music and you might manage to get on.”

An irate cinema manager, his face purple with indignation, his eyes as blazing as his words, bellowed at a young man who, with nervous fingers, twiddled a soft hat in his hands. His hopes were shattered.

The young man was named Henry Hall, and, fifteen years ago, he had realised his heart's desire: a job as a professional musician. "We'll try you out at the matinée," the manager had declared only three hours earlier. He had smiled genially then. "Get out and stay out," he now shouted. Henry Hall was hired and fired on the same day in his first job as a musician.

Twelve years later the Director of the B.B.C. Dance Orchestra received a letter from a prominent cinema magnate: "I will pay you £1,000 for a week at my Brighton theatre." It was the same theatre, the same manager, the same Henry Hall.

That incident shows the life of Henry Hall in vivid microcosm. It has been a fifteen-year-long romance. From being a cinema pianist bad enough to be fired he rose to the position of the "Number One" band leader in this country, Dictator of Dance Music for four years and now in the £10,000 a year class.

One bright May morning, thirty-eight years ago, a humble home in South London was gladdened by the birth of a boy. There had been two girls in that particular quiver and a boy was looked forward to. They called him Henry and he started the boy habit, because two others made their debut into the Hall home during the years that followed.

Mr. and Mrs. Hall were devoted members of the Salvation Army, the one religious organisation that puts an adequate valuation on the ministry of music. And when, a few weeks later, they stood beneath the Yellow, Red and Blue flag, in the local Salvation Army barracks, their baby son the central figure of a solemn Dedication Service, the fond parents vowed him to the service of music in the Salvation Army.

He grew up in the atmosphere of a Salvation Army home, which is not bad for any youngster. While still at school he was studying the cornet, his great ambition being to play in the Army band. And the fond parents, ever-conscious of that solemn vow, encouraged him in his musical studies.

Not that there was anything noticeably sanctimonious about "young Henry" or any suggestion that a religious upbringing need take the manliness out of a boy. In those days his Salvation Army oath was coupled with a healthy love of cricket and an equally healthy dislike of schoolmasters.

Cricket or rugby were his alternative passions to music. In fact, they threatened—much to his parents' dismay—to detract from his musical studies. He never, however, excelled at cricket—a fact that he was able to demonstrate most convincingly twenty-five years later when, as the chief of the radio dance music, he took the B.B.C. Dance Orchestra to Aylesbury to play in a friendly cricket match. Henry came out with a duck.

It was football that was the greatest menace to music in those schoolboy days. Not even a bad fall on the field of play, which damaged his leg, was sufficient to damp his enthusiasm and his father had, at length, literally to imprison him, to ensure his piano practice.

"My mother did not think I would shine in music," he has since admitted. "She soon saw that although

I liked to hear music, I was only too anxious to dodge the tedious theoretical stuff. And when it came to learning the piano—well, there just couldn't have been anybody worse than me for wangling out of practice."

Henry carried this wangling business to extremes one day. There was a special football match fixed for that week and Henry was one of the players. He saw no possible chance of playing, however, because it was to take place at the very hour he had to practise.

He was determined to go, at all costs, even if it meant staying away from home all day. When he had decided on that punishable offence, he had a brainwave and the night before the day of the match, while working at his fretwork, he deliberately sawed into the tops of his fingers with the fret-saw.

"It hurt like the dickens," Henry confessed later. "I had to go about with my hand bound up for over a week. But it was worth it. And it also meant a few precious evenings without scale practice."

It was when "young Henry" was still at school that his parents decided to give him a really good musical education. They sent him to Trinity College of Music where Dr. Warrenner was his chief. Still with their mind on that Dedication Vow, his parents placed him under the famous John Soloman, to learn the cornet.

When not yet thirteen he won a first in the student teachers' class at Trinity by passing an extremely difficult test. The examination took place at the Aeolian Hall, where a work in four-part harmony was played on the pianoforte by one of the examiners. Henry, who had never heard it before, or knew what the piece would be, then wrote out the music, note by note, from memory.

Henry Hall will never forget that occasion, because of the sweets of victory. He bought them at a candy store with the money his mother had given him for his fare home. Flushed with victory—and sticky with sweets—he had to walk miles to his home in the suburbs!

He left school at sixteen and worked, for a time, in the then Sir Henry Bradbury's office at the Ministry of Health, when Sir Henry was in charge of the National Health Insurance Commission, but, all the time, his parents were searching for some avenue by which they could fulfil that sacred Dedication Vow. The opportunity came as if in answer to prayer.

Henry's father heard, one day when he was at the local "barracks," that Colonel George Hawkes, the head of the Salvation Army musical activities, was ill and that, as his assistant was doing the job, the Music Department was short-handed. "My father suggested that my experience would fit me for the job," Henry has explained, "and the result was that in a few days I found myself in the vital hub of Salvation Army world-wide musical activities."

His work in the Musical Department of the Salvation Army gave Henry Hall a variety of experience that has helped to make him the versatile musician he is now recognised to be. There is a constant stream of musical works produced by the Salvation Army month after month. Marches, selections, hymn tunes, arrangements of classical works and instrumental solos are turned out incessantly.

Henry Hall quickly made his mark with some original works. Trained at Trinity, he had a sound knowledge of harmony, counterpoint and composition. His music soon became highly popular and was played by Salvation Army musicians everywhere. His march—"Holly"—is even now played all over the world by Salvation Army bands.

It was while with the Salvation Army that Henry Hall also acquired that sound knowledge of the commercial side of music that amazed the

The Real

Private Life of a Bandleader

by

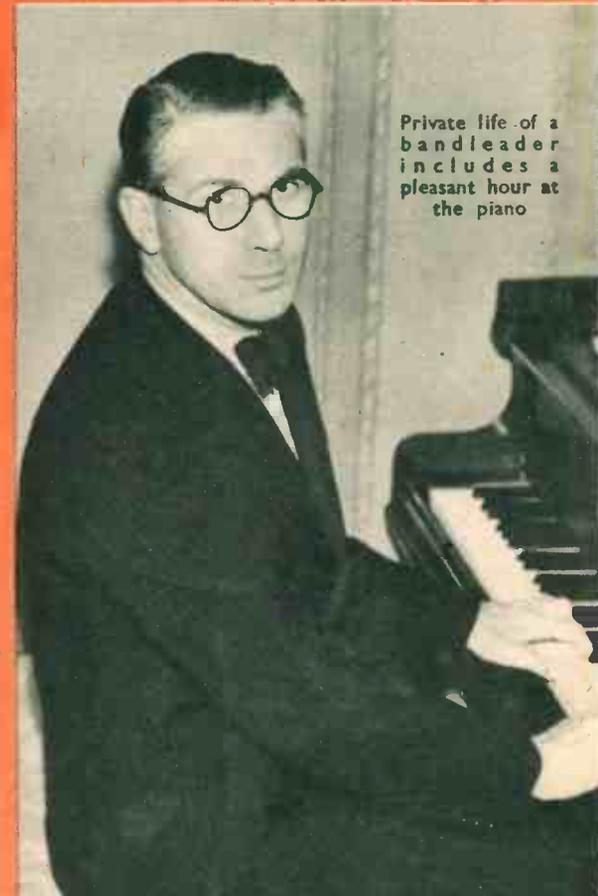
GARRY ALLIGHAN

(Sir John Reith's Biographer)

music publishers with whom he came into contact in his B.B.C. position. The careful economies of the Salvation Army developed the business capacity that had been passed on to him by his father, the last of a family of expert dealers.

Millions of listeners might never have heard the familiar words: "This is the B.B.C. Dance Orchestra, directed by Henry Hall." Instead, the world might have got to know of a Commissioner Henry Hall of the Salvation Army—or even a General Hall. It was the war that changed the course of his career.

Less than two years after he became associated with Salvation Army musicians the war broke out. Henry, under age, joined up. He chose—or, perhaps, did not stop to choose—the Royal Field Artillery, and was told to report to Woolwich for duty next day. He did—and was put on the job of carting coal!



Private life of a bandleader includes a pleasant hour at the piano

He gritted his teeth—or, anyhow, the coal did—and a few days later was drafted to Preston Barracks, where he was soon made horse-conscious. The hardest thing he had ever sat on previously had been an office stool, and the new training was painful.

One night he was sent out on the downs, with two horses, "for practice." It was a pitch-dark night, additionally darkened by the fact that no lights were permitted. And in the middle of this "horse practice" came a Zepp raid warning. A few minutes later the anti-aircraft guns blazed from a dozen points round him and the Zepp replied by unloading a few bombs.

Crazed with the gunfire, the horses evidently needed the "practice" as much as the raw recruit—and "raw" is the operative word. They reared, snorted, and bolted. Henry dug his heels in, reined hard, and hoped harder. 'Twas useless; the horse he was riding deposited him heavily on the hard ground and his companion tapped his head emphatically with his hoof.

Henry woke up in heaven; everything was white—white sheets, white marble walls, and two beautiful angels all arrayed in white robes. When he came out of that hospital he was told that the R.F.A. was no place for him; an official observation with which he was inclined to agree.

Impressed with his obviously honest face, the Powers-that-Were transferred Henry to the R.A.M.C., with a job of managing the accounts. It was a cushy sort of job, working at a desk all day long and having most evenings free. I understand that he and his comrades were not held in the highest esteem by the

Henry Hall

"old soaks" in the other and less sedentary regiments. It meant a great deal, however, to the career of the man who was to make "Here's to the Next Time" the world's bed-time tune. It meant free evenings and free evenings meant shows. Some of them found him in the audience; others found him playing the piano. It was in that rough school of "canteen concerts" that Henry Hall had a sound education.

This gave him furiously to think. He began to show signs of becoming the serious-minded fellow he is. He had joined up in the wave of enthusiasm that swept thousands off their feet into the trenches and into those other cross-mounted trenches. Having begun to realise that after the abnormal excitements of war time there must come the normal commonplace of peace—including working for a living—he then and there decided to make use of every opportunity his war service provided in order to become a professional musician—not a writer, but a performer.

At that time he became a cadet at the Trowbridge School and joined the musical combinations there. He played the piano in the string band and the trumpet in the military band.

While at Trowbridge Cadet School his superior officer was Godfrey Tearle, who formed the popular concert party, "The R.G. Adians," in which Henry played the piano and "doubled-up" on the violin.

Not satisfied with those expressions of his musical art, he secretly rented a small room in the town, hired a piano which he installed there, and mystified his comrades by disappearing at all sorts of hours. They never discovered his secret, preferring to believe that his mysterious absences in the town had an amorous explanation. Actually, he was devoting every free hour to study and practice.

Thus it came to pass that when the war ended Henry Hall felt himself competent to tackle a job as a professional musician. He went to the nearest large town—Brighton—and presented himself to the manager of a cinema which, he had heard, needed a pianist. He was engaged on the spot, played through the matinée, and was fired, as has already been stated.

"Get out and stay out. Find a job that's got nothing to do with music and you might manage to make good." That was a fine start to a musical career. Again Henry Hall gritted his teeth. Music was to be his job in life and he'd live long enough—he swore—to make that manager swallow his words.

He accordingly entrained for London and home and a few weeks followed of discouraging inquiries. "Everybody was finding it difficult to get jobs," he says, "especially musicians." And then he was offered the position of organist in the orchestra of a famous London cinema.

"It was a curious experience for me," he says, "especially after the very keen interest I had developed for anything to do with the stage. I must say that I think this experience was very valuable for me, though I didn't appreciate it at the time.

"All sorts of things happened. For instance, I came in touch with the temperamental sort of musician with whom I have in later years had a lot to do. But in this first case I didn't come off too well.

"The leading violinist in this orchestra was an Italian, of the very fiery variety. He suffered from an artistic temperament (or, rather, from the excess of it) and we were always having violent arguments about music.

"One day he became so angry during an argument that he crashed me on the head with his violin bow. I became temperamental then. I wasn't going to stand

that kind of thing, so I walked out of the place, regardless of the fact that I was giving up my job."

Henry walked out of the "pit" on to the stage. He joined up with two other instrumentalists and put on a musical act with which they toured the music halls of the country, working for a time in Lily Morris' company. That period was another invaluable "classroom" in the university where he secured the education that fitted him for his later career. He has since waxed reminiscent about those days:

"I remember when we were once in a Northern music hall on a Saturday night. The place was packed. Just at the end of our act, as my partner was dancing off the stage, he slipped and fell into the footlights, and then rolled down bang on to the timpani section of the orchestra.

"That would have been bad enough, but in his flight he smashed about half of the footlights and so caused the main fuse to blow. The place was plunged into darkness and something like a panic ensued.

"The electrician raced round, found the fuse, and re-wired it. But, of course, he couldn't replace the footlight bulbs, half of which had been broken, and so there was only a dim row of lights at one side of the stage.

Prominently in the public eye, and yet still an enigma . . . that is the position of HENRY HALL, one of radio's most popular bandleaders. But this article lifts the veil. Garry Allighan, the well-known radio journalist, writes here the most complete, most revealing story about Henry Hall's career and personality that it has been our privilege to read

H.R.H. at breakfast. Looks unusually cheery for such an early hour, doesn't he?



"Whammm!" Bang down the fairway . . . Hall on the mark again

"I worked like a slave, playing the piano twelve hours a day. Often I practised my classical music from ten in the morning to four in the afternoon; then went off to the cinema where I played from six until ten at night. My technique improved amazingly and I became quite a creditable concert pianist."

Henry became consumed with one ambition: to be a pianistic virtuoso, a concert performer of classical music. All his energies were directed to that end and nothing else mattered. Until he met Harriet Cohen.

One evening he saw that Harriet Cohen was advertised to give a Bach recital at a West End concert hall. The temptation was too strong for Henry. He found a deputy for the cinema piano and took the night off. Full of suppressed excitement he sat at the back of the hall, in one of the cheaper seats, and heard a recital of his favourite works performed by an artiste of whom he had read wonderful accounts.

That was a vital evening for Henry; it railroaded his ambitions in an entirely different direction. For two hours he sat entranced, listening to the artistic performance of Harriet Cohen. Still under the spell of her artistry, he went home, took his pile of classical works, including his much-beloved Bach, and locked them away in a cupboard. Harriet Cohen had shown him what classical piano-playing is—and he convinced himself that he could never attain such heights.

Next day he forsook the concert platform and decided his forte should be light, "popular," music. The cupboard was locked on Debussy and Chopin, but the Door of Opportunity opened on an avenue that led to the B.B.C. and theatre fame. That same week he was offered the job of deputy pianist at the Midland Hotel, Manchester.

That was the vital point of Henry's career. He was at the Midland, as deputy, for a month. During that month he accomplished two important achievements: he pleased the management sufficiently to be offered the conductorship of the new dance band and he pleased a prominent Manchester girl sufficiently to woo for Henry to return to Manchester and commence life as a dance band leader.

Please turn to page 32

Even a busy radio star must find time for gardening



"The audience took everything with characteristic good humour, and when the next turn came on they had good cause to laugh. The next act was a famous comedian of the type who promenades up and down the stage while singing, in the good old music-hall manner.

"As only a few of the lights were on, he had only a few feet in which to prance up and down, which quite spoiled his act. What he said to me off-stage afterwards is nobody's business."

Playing in cinema orchestras was, to Henry Hall at that time, the bread-and-butter side of his life; his real interest was in becoming a classical pianist. To that forte playing—and spared not his students either. Henry Hall says of those days:

B.B.C. PROGRAMME

An hour of fun from Bobby Howes and Cicely Courtneidge. Their show, "Hide and Seek," is relayed this week



VARIETY

FEW artistes have contributed more originality to radio programmes than our old friends Flotsam and Jetsam. As a unique song-at-the-piano act, they first won the listener's heart; then their news bulletins in melody and song became one of the most popular features of Savoy Hill broadcasting. Now they provide us with a complete show, of the revue-burlesque type, *Flotsam and Jetsam's Guyed Book*, on FEBRUARY 12, Regional.

An inviting cast includes Gladys Merredew, Charles Hayes, *The Radio Three*, and Dorothy Barton. This will be the last broadcast together by those charming young ladies, "The Radio Three," who have decided to work on their own in future.

A new feature which promises novel amusement is introduced this week, *Horner's Corners*. It comes from those popular broadcasters Al and Bob Harvey, and behind it is their own romantic story. Forty miles from Toronto is a small country town, Greenwood. There Al and Bob lived at the general store which their father kept. Around those boyhood days in those surroundings the two brothers have written these new sketches.

Horner's Corners is the name of their little town, and its general store is kept by Pa Horner, played by Bob, whose son, Clem, played by Al, wants to be a great musician. The town band uses the store as its headquarters, all its players have instruments on the "h.p." and all learn music by correspondence course. The resultant fun is fast and furious. Listen on FEBRUARY 15, Regional, to this original entertainment.

All will be sincerely glad to hear Leslie Holmes back with his loyal partner Leslie Sarony. The two make their first broadcast, since Leslie Holmes' very serious illness, in *Radio Pie* on FEBRUARY 14, Regional. Also, the clever Douglas Young, and two lovely and talented ladies, Nan Kenway and Helen Hill.

David Porter, at North Regional studios, is producing an attractive little show for FEBRUARY 14, Regional. He presents *The Three Semis*, that mystery Northern close harmony trio which has won such esteem; Taylor Frame, Violet Carson and the Cabaret Kings under

Henry Reed's direction. The title is *After Dinner*.

There are three good theatre relays this week, two for Regional listeners, the other for Midland. Cicely Courtneidge and Bobby Howes will be heard in a relay from their hilarious show, *Hide and Seek*, now at the London Hippodrome. This relay will last no less than an hour, on FEBRUARY 16, Regional, and will be compered by Charles Brewer.

The Midland relay, on FEBRUARY 15, comes from the Aston Hippodrome and includes Harry Hemsley and Troy Sisters and Sidney Wilson. North's contribution is the popular *Arcadian Follies* from the Grand Theatre, Doncaster, on FEBRUARY 18, which will be given in main Regional. Madge Collin, Evie Carcroft, David

Morris and that favourite Lancashire comedian Harry Korris are in this show.

Don't forget W. H. Berry in another of his inimitable *Mr. Micawber* portrayals on FEBRUARY 16, National.

PLAYS—FEATURES—TALKS

ONE of the most charming plays ever given a long run in the West End is *Marigold*. Sophie Stewart recently starred in the name-part in its revival in London; now she has gone to Scotland to play in the production by Scottish Regional which is coming into main Regional on FEBRUARY 12.

Marigold is the lively daughter of a staid household in the country. She takes it into

her head to go to Edinburgh to see the Queen on the occasion of one of Victoria's visits. The fun of the play is what befell her there.

Of a very different type is a play contributed by Northern Ireland to main Regional on FEBRUARY 18. Only listeners with strong nerves had better listen to *Not One Returns to Tell*, Denis Johnston's ghost-thriller. The novel story is presented as an outside broadcast, but the venue of activities is far more unnerving than that haunted house from which there was a broadcast once. It is the sinister Nine Glen's Hotel and O'Cahan's Castle on a bleak and lonely stretch of coast. The castle has been derelict for eighty years—and not without reason. J. R. Mageean, Lucie Parker and Colin Keith-Johnston are in the all-Irish cast.

John Snagge's chief radio glory is his vivid broadcast from the launch *Magician* following the Boat Race crews each year. Now, however, he is to broadcast from under water. A novel programme on FEBRUARY 17, Regional, will offer you the unique experience of hearing this B.B.C. commentator speaking from within a diving suit submerged in a large practice diving tank. The idea is for John to try to carry out some of the ordinary operations performed by divers under water and to tell us how he's progressing. This is not an easy task for a novice.

A feature by Robin Whitworth, *Border Journey*, on FEBRUARY 13, Regional, describes, with the aid of speakers from the district visited, the chief points of interest on a journey down the Welsh Marches from the Breiddens in Shropshire to the Happy Valley in Herefordshire. Clun, with its old castle, and the Anchor Inn, near the Kerry Hills, are visited.

In a programme on FEBRUARY 17, Regional, Burbleton, North Region's imaginary town, tackles the modern city's greatest pest—slums. Conflicting interests, tragedy and comedy, too, are given fair play in the dramatised problem by T. Thompson.

News Reels form the subject for the sixth of the *Cinema* talks on FEBRUARY 14, National. Gerald Sanger, managing editor of one of this country's leading reels, will let you into the secret of the work behind these films.

L. C. M. S. Amery gives the next of the *Way of Peace* talks on FEBRUARY 17, National. He will deal with Imperial Security—how far can Britain and the Empire serve the ends of peace by detaching themselves from the problems which are facing Continental Europe?

One of the B.B.C.'s periodic National Lectures is given on FEBRUARY 15, National, by Dr.



Bunkhouse boys, Al and Bob Harvey, turn small-town store-keepers this week, in "Horner's Corners"

GUIDE

Flotsam and Jetsam Revue : : "Horner's Corners,"
New Feature : : Three Theatre Relays : : Ghost-
Thriller : : Nat Gonella Again : : "The Organ,
 the Dance Band and Me"

L. P. Jacks on *The Relations of Morals to the Progress of Science*. The new spring fashions make Allison Settle's tea-time talk on **FEBRUARY 17, National**. A short story written specially for radio by Sean O'Faolain, *The End of a Good Man*, will be read on **FEBRUARY 13, Regional**. On the same day, John Hilton makes a Week's Good Cause appeal.

DANCE BANDS

IT'S a hey-day, boys! Nat's back! Nat Gonella, of course—of all the giant-lunged, tight-lipped trumpet brigade, he's the king. It's some time since he's aired himself and those Georgians, but he's signed up to do so on **FEBRUARY 17, Regional**, and his programme, as may be expected, will be a wow.

It's not for fun they've called Nat the Louis Armstrong of Britain. As a lad he used to copy Armstrong records, but his playing to-day is no mere imitation of that American King Blow—rather an original and clever adaptation. Exponent of scat-singing, Nat is one of the most energetic trumpeter leaders in the country. He learned the trumpet at school; he can also play violin and clarinet. For a time he was a prominent member of Billy Cotton's band, and worked also with Fox and Stone.

Talking of Cotton, he has *The Signature Is*—session on **FEBRUARY 16, National**. Maybe, we sometimes forget, among all the new comets of the rhythm world, that Billy has been going strong in the dance band business since 1921. Recalls the days when he was dead against girl vocalists; said they put the boys in a band off their step!

By tuning-in Midland on **FEBRUARY 15**, you can hear an accordion combination which has been steadily pushing ahead lately and is likely to cause some stir before long. Macari's is the band, and Anthony Macari is a guy with push. Once he played in the streets, and one summer took to the sand at Torquay. Crowds gathered to hear him. A fellow one day handed him his card and offered him a date at the Holborn Restaurant—Macari jumped at the job. Royalty were present when he played there, he went over big and three weeks later topped the bill at the Alhambra.

The Jack Hill Trio get a break with Martyn Webster's show of *Romance in Music* which Midland gives main Regional on **FEBRUARY 16**. Vocalists are Mary Pollock and Brian Jones.

Reggie Foort and Billy Thorburn have been getting together again on another programme of the *The Organ, the Dance Band and Me* series—since it now seems set as a series. This second session is booked for **FEBRUARY 15, Regional**.

Piano and hearts in harmony—such might be the theme of the syncopation interlude which Clive Richardson and Rene Pougnet will give on their two pianos on **FEBRUARY 15, National**. You see a day or so before this broadcast comes off Clive will have been married. And the day following it Rene will be wed in romantic Budapest. He's flying there after the broadcast.

Another tune-a-minute dash of piano syncopation comes from the energetic Peggy Cochrane on **FEBRUARY 17, Regional**. And that purveyor of the latest numbers, "Song Reporter" Ian Stewart is doing his stuff on **FEBRUARY 15, National**.

RECORDS OF THE WEEK

Edgar Jackson's Selections
For Everybody

THE ANDREWS SISTERS, America's sensational singing sequels to the famous Boswell Sisters, in the popular new Continental ballad, "Bei Mir Bist Du Schöen" and "Nice Work If You Can Get It," from the film "A Damsel in Distress" (Brunswick 02552).

JACK HARRIS and HIS ORCHESTRA in "Bei Mir Bist Du Schöen" and another new tune which is certain to be a hit, "Once in a While." Both titles have vocal refrains by Sam Browne. (H.M.V. B.D.5321.)

For Swing Fans

BOB CROSBY and HIS ORCHESTRA in "Little Rock Getaway" and a swing performance of "Vieni, Vieni," that really swings. (Decca F.6548.)

MUSIC

THAT Schumann Violin Concerto which caused so much fuss last year will at last get its first performance in this country at the B.B.C. Symphony Concert on **FEBRUARY 16, National**. Jelly d'Aranyi, who claimed to have had spiritualistic guidance in the concerto's discovery, will play it.

The work has now been released by the Prussian State Library in Berlin, after two B.B.C. officials had been called to Germany to argue with Hitler's artistic chiefs. Schumann composed the concerto three years before his death, and it became the property of Joseph Joachim, whose heirs made a condition that it should not be played for 100 years after the composer's death.

The new Music Productions Department, which launched its series of radio operas with *Manon* recently, this week produces the second on its list—*The Bartered Bride*. Under the general direction of Stanford Robinson, the producer will be Gordon McConnell, and the broadcast, on **FEBRUARY 18, National**, will last two hours. Percy Heming will play one of the leading parts.

The second act of *Don Giovanni* comes from Sadler's Wells on **FEBRUARY 12, National**.

Louis Kentner will be the soloist in Liszt's arrangement of Schubert's *Wanderev* Fantasia for piano and orchestra in the Sunday Orchestral Concert conducted by Constant Lambert on **FEBRUARY 13, Regional**. Constant Lambert also gives another illustrated talk on *The Instruments of the Orchestra* on **FEBRUARY 14, National**.

Musical director of the Austrian State Broadcasting system, Oswald Kabasta, will conduct the B.B.C. Orchestra on **FEBRUARY 18, National**, and will introduce to this country Symphony No. 4 by Franz Schmidt.



Sophie Stewart is the enchanting heroine of "Marigold"

SPORT

STEWART MACPHERSON, our snappy ice hockey commentator, has packed his bag and sped to Prague for the International Ice Hockey contests now being held there.

It's a B.B.C. commission he's on, and the crowning glory to his brilliant entry into sporting broadcasts this winter. On **FEBRUARY 12, Regional**, we shall hear him speaking from half way across Europe, describing the final periods of the contest reached on that day.

On **FEBRUARY 12, National**, rigger enthusiasts will be able to hear H. B. T. Wakelam giving a commentary on the eagerly anticipated international between Ireland and England at Dublin.



The
**"MIGHTY
 ATOM"**—

Gravies, stews and all meat dishes, enriched with Oxo, are as tasty and nutritious as the rich goodness of beef can make them.

Oxo encourages appetite and sound digestion, and makes other foods more nutritious by ready assimilation.

Adds Strength!—Adds Flavour!

OXO

**THE
 GOODNESS
 OF BEEF**

LISTEN TO RADIO LUXEMBOURG

1,293 metres

Chief Announcer : Mr. S. P. Ogden-Smith

Assistant Announcer : Mr. S. H. Gordon Box

SUNDAY, FEB. 13

- 8.15 a.m. Request Programme
8.30 a.m. "MASTERS OF RHYTHM" with Neal Arden
Presented by the makers of Feen-A-Mint.
8.45 a.m. Your Old Friend Dan Singing his way into the home.—*Presented by the makers of Johnson's Wax Polish.*
9.0 a.m. GEORGE ELRICK Maclean's Laughing Entertainer and His Band
Presented by the makers of Maclean's Stomach Powder.
9.15 a.m. Fifteen Minutes of Variety at the Café Au Lait, featuring Felix Mendelssohn and His Orchestra, George Barclay and Guest Artists, Elsie Carlisle.—*Presented on behalf of Nestlé's Milk Products, Ltd.*
9.30 a.m. Master O.K. the Saucy Boy
Presented by the makers of Mason's O.K. Sauce.
9.45 a.m. Showland Memories A musical cavalcade of theatreland past and present, with Jan Van der Gucht, Olive Groves, and the "Showlanders."—*Presented by California Syrup of Figs.*
10.0 a.m. Old Salty and His Accordion To-day : Old Salty's adventures with the Jampot of Junk.—*Presented by Rowntree's Cocoa.*

CARROLL LEVIS'S MOST POPULAR DISCOVERY

For Sunday, January 30th was GREVILLE KING playing "Robbin' Harry" on his Xylophone

This artiste received the greatest number of votes from listeners and has therefore been awarded the Quaker Oats Cash Prize for the week.

Don't miss CARROLL LEVIS and his latest RADIO DISCOVERIES next week!

AND DON'T FORGET YOUR VOTE. IT MAY MEAN A STAGE CONTRACT FOR ONE OF THESE "UNKNOWNNS"

NORMANDY
5.15 p.m.
SUNDAY
Transmission through I.B.C. Ltd.

LYONS
8.30 p.m.
SUNDAY

LUXEMBOURG 10.30 p.m.
SUNDAY

HEAR MONTE REY!



H.M.V. Records

- "Shake Hands With A Millionaire." No. B.D.451
- "Night Over Shanghai."
- "My Gypsy Dream Girl." No. B.D.464
- "In the Mission By The Sea."
- "Sailing Home." No. B.D.483
- "Water Lilies In The Moonlight."

- 10.15 a.m. CARSON ROBISON AND HIS PIONEERS
Presented by the makers of Oxydol.
10.30 a.m. DAVY BURNABY The Jovial Comper
Presented by the makers of Bisurated Magnesia.
10.45 a.m. The Brown and Poison Cookery Club, with Mrs. Jean Scott, the President, giving helpful talks.
11.0 a.m. Elevenses With Geraldo and Diploma.—*Presented by the makers of Diploma Cheese.*
11.15 a.m. THE OPEN ROAD
Presented by Carter's Little Liver Pills.
11.30 a.m. Luxembourg Religious Talk (in French).
12.0 (noon) Calvert's Front Page Re-creating the most outstanding events of the world.—*Presented by the makers of Calvert's Tooth Powder.*
12.15 p.m. The Rowntree's Aero Show Harry Roy and Bill Currie in the lighter side of life, while the famous band "Swings It."—*Presented by the makers of Rowntree's Aero Chocolate.*
12.30 p.m. Peter The Planter Presents H. Robinson Cleaver at the organ of the Regal Cinema, Bexleyheath, and his guest artiste, Donald Peers.—*On behalf of Lyons' Green Label Tea.*
12.45 p.m. HUNTLEY AND PALMERS present Excerpts from Firth Shepherd's London Gaiety Theatre Success "Going Greek" with Leslie Henson Fred Emney Irene Browne Mary Lawson Richard Hearne Roy Royston and the Gaiety Stars Orchestra
1.0 p.m. Princess Marguerite Programme Music by Grant Hughes and His Orchestra.—*Presented by Theron.*
1.30 p.m. OVALTINE PROGRAMME OF MELODY AND SONG
Presented by the makers of Ovaltine.
2.0 p.m. The Kraft Show Directed by Billy Cotton, with Peter Williams, Alan Breeze, Jack Doyle and George Formby.—*Presented by Kraft Cheese Co., Ltd.*
2.30 p.m. Songs You Will Never Forget Featuring Fred Hartley and His Orchestra, with Brian Lawrance (vocalist) and John Stevens (narrator).—*Presented by the makers of Johnson's Glo-Coat.*
2.45 p.m. FAIRY SOAP Thos. Hedley & Co., Ltd. proudly present MISS GRACIE FIELDS Introducing new songs, and an old favourite in every programme.
3.0 p.m. MORTON DOWNEY The Golden Voice of Radio
Presented by the makers of Drene Shampoo
3.15 p.m. Waltz Time With Billy Bissett and His Waltz Time Orchestra, Esther Coleman, Hugh French and the Waltz Timers.—*Presented by Phillips' Dental Magnesia.*
3.30 p.m. Black Magic "The Ace of Hearts" Orchestra, in a programme for sweethearts.—*Presented by the makers of Black Magic Chocolates.*
3.45 p.m. ALBERT SANDLER AND HIS TRIO Compered by Stephen Williams
Presented by Boots the Chemists.
4.0 p.m. HORLICKS PICTURE HOUSE Master of Ceremonies: Billy Milton Tamara Desni Vic Oliver John Garrick Josephine Houston The Rhythm Brothers The Horlicks Singers and The Horlicks All-Star Orchestra under Debrov Somers
Presented by Horlicks.
5.0 p.m. Ray of Sunshine Programme Compered by Christopher Stone.—*Presented by the makers of Phillips Tonic Yeast and Betox.*
5.30 p.m. THE OVALTINEYS Entertainment especially broadcast for the League of Ovaltineys, with songs and stories by the Ovaltineys, and Harry Hemsley, accompanied by the Ovaltineys' Orchestra.—*Presented by the makers of Ovaltine.*



Beautiful Tamara Desni—easy on both the eye and ear—is one of the all-star bill that Horlicks Picture House offers you this week at 4 p.m. on Sunday

- 6.0 p.m. UP-TO-THE-MINUTE RHYTHM MUSIC Ambrose and His Orchestra with Evelyn Dall Vera Lynn Max Bacon and The Manhattan Trio
Presented by the makers of Lifebuoy Toilet Soap.
6.30 p.m. RINSO RADIO REVUE featuring Jack Hylton and His Band Alice Mann Sam Browne Peggy Dell Molly, Mary and Marie Tommy Handley Compered by Eddie Pola
Presented by the makers of Rinso.
7.0 p.m. Announcing a new series of thrilling dramas centred round the characters of Inspector Brookes of Scotland Yard and his son, Dick. Episode No. 1—"The Poison Handkerchief Murder" Main Characters: Inspector Brookes—G. H. Mulcaster Dick—Bertie Hare Joan Anderson—Jane Welsh
Presented by the makers of Milk of Magnesia.
7.15 p.m. Eddie Pola and His Twisted Tunes. A programme of twisted words and music.—*Presented by the makers of Monkey Brand.*
7.30 p.m. SONGS AND SENTIMENT A programme of piano and vocal duets, featuring Helen Clare and Ronald Hill.—*Presented for your entertainment by the makers of Danderine.*
7.45 p.m. Dinner at Eight Enid Stamp-Taylor introduces "My Friends the Stars." The C. & B. Dance Band, directed by Sidney Lipton.—*Presented by Crosse & Blackwell.*
8.0 p.m. PALMOLIVE PROGRAMME with Olive Palmer and Paul Oliver
8.30 p.m. Luxembourg News (in French).
9.0 p.m. HIGHLIGHTS ON PARADE with Alfred Van Dam and his Gaumont State Orchestra and Wyn Richmond
Presented by Macleans Limited.
9.15 p.m. BEECHAM'S RE-UNION with Jack Payne and His Band featuring Marjorie Stedeford Peggy Cochrane and Billy Scott-Coomber Compered by Christopher Stone
Presented by the makers of Beechams Lung Syrup and Dinneford's Magnesia.
9.45 p.m. Colgate Revellers
Presented by Colgate Ribbon Dental and Shaving Creams.
10.0 p.m. A SERENADE TO MELODY
Presented by Pond's Extract Co., Ltd.
10.30 p.m. QUAKER QUARTER-HOUR featuring Carroll Levis and His Radio Discoveries Ellen Murphy (Vocalist) Percy Stenhouse and His Pals (Harmonica Gang) Peggy Moore (Comedienne) John Wiltshire and His Pals (Two boys at a piano with a drummer) Lynn Davies (Vocalist)
Presented by Quaker Oats.
10.45 p.m. COTY PROGRAMME Presenting John Goodwood. A new programme of haunting melodies, beauty information, and John Goodwood, astrologer and student of the stars, who will tell you how the planets shape your destiny.
11.0 p.m. to 12.0 (midnight) Request Programme.

MONDAY, FEB. 14

- 8.0 a.m. Waltz Time with Billy Bissett and His Waltz Time Orchestra, Esther Coleman, Hugh French and the Waltz Timers.—*Presented by Phillips' Dental Magnesia.*

RADIO LUXEMBOURG'S PROGRAMMES *Continued from previous page*



The romantic-voiced Hutch, who sings for Phillips' Dental Magnesia on Tuesdays and Fridays, at 8 a.m.



Neal Arden is starred each week both for Feen-a-Mint with "The Masters of Rhythm" and in the Glymiel Jollities



George Formby, an ever welcome guest artiste in Sunday's Kraft Cheese show at two o'clock



One of radio's most versatile actors is Foster Carlin. Hear him in Cadbury Calling at 8.45 a.m.: on Saturday

8.15 a.m. HORLICKS "MUSIC IN THE MORNING"
Presented by Horlicks.

8.30 a.m. Scott's Movie Matinée
Presented by the makers of Scott's Emulsion.

8.45 a.m. THE OPEN ROAD
Presented by Carter's Little Liver Pills.

9.0 a.m. MELODIES FROM THE MASTERS
Compèred by Peter Heming
Presented by the makers of Kolynos Tooth Paste.

9.15 a.m. THE HAPPY PHILOSOPHER
A new programme of particular interest to all dog lovers. Both adults and children will eagerly await the arrival of their old pal, The Happy Philosopher.—*Presented by Bob Martin Limited.*

9.30 a.m. WITH THE IMMORTALS
A musical problem, introduced by Orpheus, and *presented by the makers of Bisodol.*

9.45 a.m. Keeping House with Elizabeth Craig. Introduced by Peter the Planter.—*Presented by Lyons' Green Label Tea.*

10.0 to 10.30 a.m. THE COOKEEN PROGRAMME
With Carroll Gibbons and His Boys. Anne Lenner and George Melachrino. Guest Artistes: Len Young and Bobby Farrell
Compère: Russ Carr
Presented by the makers of Cookeen.

3.30 p.m. Concert of Music
By the Luxembourg Station Orchestra, under the direction of Henri Pensis.

4.0 p.m. Fireside Memories
A programme of worthwhile music.—*Presented by the makers of Coalite.*

4.15 p.m. Thé Dansant

4.30 p.m. The Family Circle
Gramophone records, compèred by Christopher Stone.—*Presented by the makers of Phillips Tonic Yeast.*

4.45 p.m. MARMADUKE BROWN
the lovable, eccentric inventor and his patient wife, Matilda
Presented by the makers of Phillips' Dental Magnesia.

5.0 p.m. BORWICK'S BAKING POWDER CONCERT

5.15 to 5.30 p.m. The Sunny Side
The programme which is "different," Melodies of to-day and yesterday, to fit in with your tea-time mood. Introducing the new radio personality, "That Friendly Fellow," who has a cheery word for everyone, old and young alike.—*Presented by British Tutorial Institutes.*

6.30 to 7.0 p.m. Request Programme

8.45 a.m. CADBURY CALLING
and presenting
Reminiscing with Charlie Kunz, playing melodies with memories, and Janet Lind and George Barclay singing for you
Compère: Ralph Truman
Presented by the makers of Cadbury's Milk Tray Chocolates.

9.0 a.m. MUSIC ON THE AIR
Presented by the makers of Kolynos Tooth Paste.

9.15 a.m. WITH THE IMMORTALS
A musical problem, introduced by Orpheus, and *presented by the makers of Bisodol.*

9.30 a.m. Brown & Polson Cookery Club. Club news and cookery talks by the President, Mrs. Jean Scott.

9.45 a.m. THE MILTON SISTERS
Dinah Miller and Pat Hyde
with their entertaining announcer Bob Walker and Arthur Young (at the Piano)
Presented by the makers of Milton Denture Powder.

10.0 a.m. Fit as a Fiddle
Presented by the makers of Castorets Brand Tablets.

10.15 to 10.30 a.m. Request Programme
3.30 p.m. Concert of Music
by the Luxembourg Station Orchestra, directed by Henri Pensis.

3.45 p.m. Ah, Bisto
On the air is Sidney Torch, at the organ, and Webster Booth, the famous tenor, in popular melodies and songs.
4.0 p.m. Fifteen Minutes of Variety
At the Café Au Lait, featuring Felix Mendelssohn and His Orchestra, George Barclay and Guest Artistes: Frances Maddox.—*Presented on behalf of Nestlé's Milk Products, Ltd.*

4.15 p.m. THE GLYMIEL JOLLITIES
with
Sylvia Cecil, Tessa Deane, Marjorie Stedeford, Gwen Catley, Clarence Wright, Monte Rey, Neal Arden, Al Burton, and The Glymiel Orchestra.
Presented by the makers of Glymiel Jelly.

4.30 p.m. HUNTLEY AND PALMERS
present
"THE BEST-OF EVERYTHING"
Programme arranged and compèred by Christopher Bouch

4.45 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda
Presented by the makers of Milk of Magnesia.

5.0 p.m. The Colgate Revellers
Presented by the makers of Colgate Ribbon Dental and Shaving Creams.

5.15 to 5.30 p.m. Request Programme
6.30 to 7.0 p.m. Tommy Dallimore and His Band broadcasting from the Luxembourg Studio.

WEDNESDAY, FEB. 16

8.0 a.m. The Charm of the Waltz
Bringing you each week a melodious quarter-of-an-hour of Waltz Music.—*Presented by Phillips' Dental Magnesia.*

8.15 a.m. HORLICKS "MUSIC IN THE MORNING"
Presented by Horlicks.

8.30 a.m. Scott's Movie Matinée
Presented by the makers of Scott's Emulsion.

8.45 a.m. GOOD MORNING
A visit from Albert Whelan,
bringing a song, a smile and a story
Representing the makers of Andrews Liver Salt.

9.0 a.m. The Biggest Little Programme
Starring Louise Browne, Peggy Desmond, Paul England and Monia Litter.—*Sponsored by Rowntrees, the makers of Chocolate Crisp.*

9.15 a.m. THE HAPPY PHILOSOPHER
A new programme of particular interest to all dog lovers. Both adults and children eagerly await the arrival of their old pal, The Happy Philosopher.—*Presented by Bob Martin Limited.*

9.30 a.m. Ann French's Beauty Talks
Presented by the makers of Reudel Bath Cubes.

9.45 a.m. Radio Favourites
Presented by Brooke Bond Dividend Tea.

10.0 to 10.30 a.m. THE STORK RADIO PARADE
Presented by the makers of Stork Margarine, from the stage of the Union Cinema, Kingston-on-Thames.

Featuring:
Bert Weston and Les Allen with Phil Park and Jack Dowle at the Organ
Directed by Harold Ramsay
Announcer: Bob Walker

3.30 p.m. Concert of Light Orchestral Music.

3.45 p.m. MACLEAN'S MUSICAL MATINÉE
Presented by the makers of Maclean's Peroxide Toothpaste.

Please turn to page 27

LEADS NEW SUNDAY SHOW



JACK JACKSON of The Dorchester is the romantic young master of melody who is hitting a new high in heart throbs, as compère of the Pond's Serenade to Melody—every Sunday from Normandy at 3 and Luxembourg at 10 p.m. He leads a dizzy company that includes Barbara Back, slick commentator on women's ways—a surprise amateur "find"—and Jack's own smooth dance band, brilliantly aided and abetted by a Queen and a Pair of Jacks: Helen Raymond, contralto, Jack Cooper,

tenor, and Bill Clayton, baritone!
Another baton swinger whose band is bringing big moments to millions of girls just now over the air is Al Collins of the Berkeley Hotel, Piccadilly. He leads the Pond's Face Powder show: "Music in the Mayfair Manner"—every Sunday from Normandy at 3.45 p.m. Songsters Sam Costa and Betty Dale are sparkling features in this popular programme of Mayfair's favourite dance tunes.
Transmission from Radio Normandy through I.B.C. Ltd.

TUESDAY, FEB. 15

8.0 a.m. "Hutch"
Romantic singer of world renown.—*Presented exclusively by Phillips' Dental Magnesia.*

8.15 a.m. "8.15 And All's Well"
Featuring Browning and Starr.—*Presented by the makers of Alka-Seltzer.*

8.30 a.m. Household Hints by Mrs. Able
Presented by the makers of Vitacup.

TO ENTERTAIN YOU WITH THE MOST THRILLING MUSIC, THE FUNNIEST BACK-CHAT ON THE RADIO

SUNDAYS,
AT 6.30 p.m.

THE NEW RINSO RADIO REVUE

LUXEMBOURG
-NORMANDY

[Transmission for Normandy arranged through
the International Broadcasting Company Ltd.]

FEB 13TH
and
FEB 20TH

TOMMY
HANDLEY



JACK
HYLTON

JACK HYLTON AND HIS BAND

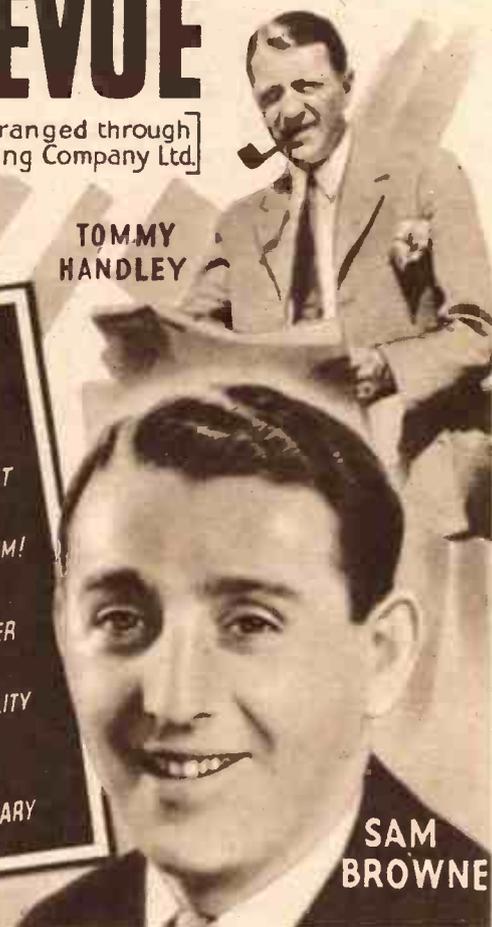
Tommy HANDLEY SMILE SPECIALIST

Sam BROWNE HE HAS RHYTHM!

Peggy DELL THE IRISH SINGER

Alice MANN THE PERSONALITY GIRL

Eddie POLA COMPERE EXTRAORDINARY



SAM
BROWNE

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R. S. HUDSON LIMITED, LONDON.



BILLY MAYERL

will quickly teach YOU
to become an expert

RHYTHM PIANIST

You have enjoyed Billy Mayerl's popular broadcasts, and if you can already play a simple dance tune, he will show you quickly and easily how to get that modern rhythm into your own playing and become a really brilliant and popular pianist.

He will teach you in your spare time! With his wonderful lessons and special "instruction gramophone records" he will explain each step to you PERSONALLY and you will be amazed at your progress!

Listen to *Billy Mayerl* broadcasting in the *National* programme at 7.50 p.m., February 22nd.

More than 25,000 have already taken his famous postal courses. Why envy others?—he can teach you.

★ **BEGINNERS.** If you cannot play a note, Billy Mayerl's special Course for Beginners will quickly enable you to play all your favourite songs or dance tunes. No wearisome exercises. You start right away on fascinating pieces and your success is assured in a very few weeks.

FILL UP NOW

To Mr. Billy Mayerl, 1 & 2 George Street, Hanover Square, London, W.1.

Please send me without obligation full particulars—offered to all readers of RADIO PICTORIAL—of Rhythm Course, Beginners' Course. (Please strike out course which does not apply.)

Name

Address

RADIO LUXEMBOURG'S PROGRAMMES

Continued from page 25

- 4.0 p.m. Variety
- 4.30 p.m. The Family Circle
Gramophone records compiled by Christopher Stone.—Presented by the makers of Phillips Tonic Yeast.
- 4.45 p.m. **MARMADUKE BROWN**
The lovable, eccentric inventor and his patient wife, Matilda
Presented by the makers of Phillips' Magnesia Beauty Creams.
- 5.0 p.m. **CARSON ROBISON AND HIS PIONEERS**
Presented by the makers of Oxydol.
- 5.15 to 5.30 p.m. Glyco-Thymoline Programme. Numerology—a fascinating talk, showing how your birth date affects your whole life, by James Leigh, the famous Numerologist.
- 6.30 p.m. John Mackintosh, Ltd., present That Reminds Me, a programme of melody and memory, featuring Melody Mack.
- 6.45 to 7.0 p.m. Tommy Dallimore and His Band, from the Studio.

THURSDAY, FEB. 17

- 8.0 a.m. The Charm of the Waltz
Bringing you each week a melodious quarter-of-an-hour of waltz music.—Presented by Phillips' Dental Magnesia.
- 8.15 a.m. **HORLICKS**
"MUSIC IN THE MORNING"
Presented by Horlicks.
- 8.30 a.m. **THE OPEN ROAD**
Presented by the makers of Carter's Little Liver Pills.
- 8.45 a.m. **GOD MORNING**
A visit from Albert Whelan, bringing a song, a smile and a story
Representing the makers of Andrews Liver Salt.
- 9.0 a.m. **MELODIES FROM THE MASTERS**
Compiled by Peter Heming
Presented by the makers of Kolynos Tooth Paste.
- 9.15 a.m. **OLIVER KIMBALL**
the Record Spinner
Programme presented by Bisurated Magnesia.
- 9.30 a.m. Brown & Polson's Cookery Club. Club news and cookery talks by the President of the Cookery Club, Mrs. Jean Scott.
- 9.45 a.m. Keeping House with Elizabeth Craig. Introduced by Peter the Planter.—Presented by Lyons' Green Label Tea.
- 10.0 a.m. **MACLEAN'S MORNING MELODY**
Presented by the makers of Maclean's Brand Stomach Powder.
- 10.15 to 10.30 a.m. Request Programme.
- 3.30 p.m. **THE MEDICINE CHEST**
A programme of tunes and tonics devised by Boots the Chemists. Compiled by Stephen Williams. Guest Artists: Flotsam and Jetsam.
- 4.0 p.m. Fireside Memories
A programme of "worth-while" music.
Presented by the makers of Coalite.
- 4.15 p.m. **G.P. TEA-TIME**
George Payne & Co., Ltd., present Cavalcade of Memories (1897-1937).
- 4.30 p.m. Your Old Friend Dan
Singing his way into the home.—Presented by the makers of Johnson's Wax Polish.
- 4.45 p.m. **MARMADUKE BROWN**
the lovable, eccentric inventor and his patient wife, Matilda
Presented by the makers of Milk of Magnesia.
- 5.0 p.m. "MASTERS OF RHYTHM"
with Neal Arden
Presented by the makers of Feen-a-Mint.
- 5.15 to 5.30 p.m. Station Concert
- 6.30 to 7.0 p.m. Tommy Dallimore and His Band from the Studio.

FRIDAY, FEB. 18

- 8.0 a.m. "Hutch"
Romantic singer of world renown.—Presented exclusively by Phillips' Dental Magnesia.
- 8.15 a.m. Record Review
A programme of popular melodies chosen by Donald Watt.—Presented by the makers of Parment.
- 8.30 a.m. **CHIVERS CONCERT**
Presented by Chivers & Sons, Ltd.

- 8.45 a.m. **OUT OF THE BLUE**
The Programme of Surprises
Brought to you "Out of the Blue."
Introduced by Ruth Dunning—The Reckitt's Reporter. A famous athlete makes his debut as a singing pianist, and Reckitts bring some of London's quaint characters to the microphone.—Presented by the makers of Reckitt's Blue.
- 9.0 a.m. Zebo Time
A musical contrast of Grandmother's romantic songs, with the gay rhythm of to-day.—Presented by the makers of Zebo.
- 9.15 a.m. Countryside
A musical panorama of our glorious country highways and byways, featuring Simon the Singer and the Carnation Countryside Quintet.—Presented by Carnation Milk.
- 9.30 a.m. **THE MILTON SISTERS**
Dinah Miller and Pat Hyde
with their entertaining announcer Bob Walker and Arthur Young (at the Piano)
Presented by the makers of Milton Denture Powder.
- 9.45 a.m. Concert
Presented by Brooke Bond Dividend Tea.
- 10.0 a.m. **MUSIC ON THE AIR**
Presented by the makers of Kolynos Tooth Paste.
- 10.15 to 10.30 a.m. Ah, Bisto
On the air is Sidney Torch at the Organ, and Webster Booth, the famous tenor, in popular melodies and songs.
- 3.30 p.m. Concert of Music
By the Luxembourg Station Orchestra, directed by Henri Pensis.
- 4.0 p.m. Friday at Four
Du Maurier Diary of the Week
- 4.15 p.m. Master O.K. the Saucy Boy
Presented by the makers of Mason's O.K. Sauce.
- 4.30 p.m. The Family Circle
Gramophone records, compiled by Christopher Stone.—Presented by the makers of Phillips Tonic Yeast.
- 4.45 p.m. **MARMADUKE BROWN**
the lovable, eccentric inventor and his patient wife, Matilda
Presented by the makers of Milk of Magnesia.
- 5.0 p.m. **MORTON DOWNEY**
The Golden Voice of Radio
Presented by the makers of Drene Shampoo
- 5.15 to 5.30 p.m. Glyco-Thymoline Programme. Numerology—a fascinating talk showing how your birth date affects your whole life, by James Leigh, the famous numerologist.
- 6.30 p.m. **KREEMA KOONS**
featuring Leonard Henry, Billy Thorburn, Helen Raymond, Curtis and Ames and Ronald Fletcher
Presented by Needler's Limited.

- 6.45 to 7.0 p.m. Station Concert
- 11.0 to 12 (midnight) Tommy Dallimore and His Band, from the Luxembourg Studio.
- 12 (midnight) to 1.0 a.m. Late Dance Music

SATURDAY, FEB. 19

- 8.0 a.m. Programme of Popular Music
Talk by Nurse Johnson on child problems.—Presented by California Syrup of Figs.
- 8.15 a.m. **HORLICKS**
"MUSIC IN THE MORNING"
Presented by Horlicks.
- 8.30 a.m. Sunny Jim's Programme of "Force" and Melody.
- 8.45 a.m. **CADBURY CALLING**
A new blend of Radio Entertainment
"The Exploits of Mr. Penny"
by Maurice Moseiwitsch
No. 11—"Mr. Penny's Aunt Cissie Comes to Town"
Richard Gooden as "Mr. Penny," Doris Gilmore as "Mrs. Penny," with Betty Jardine, Ernest Sefton, Foster Carlin, Maurice Denham and the music of Blackpool's Wizard of the Wurliitzer, Reginald Dixon.—Presented by Cadbury Brothers, Ltd.
- 9.15 a.m. **THE HAPPY PHILOSOPHER**
A new programme of particular interest to all dog lovers, but of special interest to children, who will eagerly await the arrival of Uncle Phil.—Presented by Bob Martin Limited.
- 9.30 a.m. Brown & Polson Cookery Club. Club news and cookery talks by the President of the Cookery Club, Mrs. Jean Scott.
- 9.45 a.m. Keeping House with Elizabeth Craig. Introduced by Peter the Planter.
Presented by Lyons' Green Label Tea.
- 10.0 a.m. Uncle Coughdrop's Party for the Kiddies.—Presented by Pineate Honey Cough Syrup.
- 10.15 to 10.30 a.m. **GOOD MORNING**
A visit from Albert Whelan
bringing a smile, a song and a story
Representing the makers of Andrews Liver Salt.
- 4.15 p.m. **Thé Dansant**
Showland Memories
- 4.45 p.m. A musical cavalcade of theatreland, past and present, with Edward Reach and Olive Groves and the "Showlanders."
Presented by California Syrup of Figs.
- 5.0 p.m. Station Concert
- 5.30 to 6.0 p.m. King's Cigarettes Football results programme.—Sponsored by Ardath Tobacco Co., Ltd.
- 6.30 to 7.0 p.m. Request Programme
- 11.0 to 1.0 a.m. Dancing Time

Information supplied by Wireless Publicity, Ltd., Electra House, Victoria Embankment, W.C.2. Sole Agents in the British Empire.



Frances Maddox, famous American songstress, is in Tuesday's Café au Lait programme at 4 p.m.

Cadbury Calling!

★ CLAP HANDS—HERE COMES CHARLIE KUNZ



CHARLIE KUNZ
famous pianist and band leader

JUDY SHIRLEY
popular Radio singer

Cadbury Calling on TUESDAY—Don't forget MR. PENNY CHARLIE KUNZ, wizard and REGINALD DIXON on Saturdays and George Barclay will sing.

RADIO 1293 METRES
LUXEMBOURG
Tuesday morning
8-45
February 15th

Become a
BETTER COOK

Listen to the Borwick's Broadcast and pick up useful hints while you are being entertained

Here is a professional cook's hint. If you want to make the delicious cakes and feathery pastries of an expert, use plain flour and Borwick's Baking Powder. This makes successful Baking easy, for you get the right amount of Raising Power in each different cake or pastry.

Take this tip and you, too, will soon earn a reputation for successful baking.

DAYS AND TIMES OF BORWICK'S PROGRAMMES

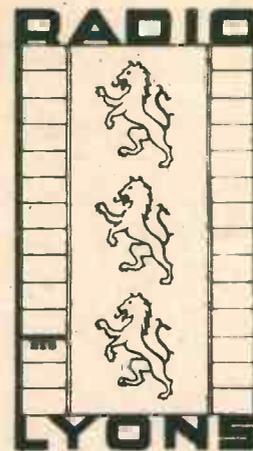
Every Monday, Luxembourg (1293 m.), 5—5.15 p.m.

Every Friday, Normandy (269 m.) 10—10.15 a.m.

BORWICK'S
BAKING POWDER
The Best in the World

Radio Lyons Calling!

215 metres



A new photograph of Peggy Cochrane, whom you will hear this Sunday in "Beecham's Reunion," at 6.30 p.m.



A newcomer to Lyons programmes, Laidman Browne, delightful actor. Hear him on Sunday and Tuesday in the "Bab-O Broadcast"

- 7.15 p.m. Hawaiian Holiday
The sweet music of guitar and ukulele in records by native South Sea Island melodians.
- 7.30 p.m. At The "Micetersingers" Club. A novel programme of merry music and song.—Presented by the makers of Liverpool Virus.
- 7.45 p.m. Station Concert and News
- 8.05 p.m. Dance Music
On gramophone records.
- 8.15 p.m. Highlights on Parade
With Alfred Van Dam and His State Broadcasting Orchestra, and Wyn Richmond.—Presented by the makers of Maclean's Peroxide Toothpaste.
- 8.30 p.m. CARROLL LEVIS
and
His Radio Discoveries
Further Unknowns of to-day and Probable Stars of to-morrow, include this week:
Ellen Murphy (Vocalist)
Percy Stenhouse and Pals (Harmonica gang)
Peggy Moore (Comedienne)
John Wiltshire and Pals (Two boys at a piano with Drummer)
Lynn Davies (Vocalist)

- 8.45 p.m. Station Concert and News
- 9.0 p.m. Young and Healthy
A programme of modern, snappy dance-rhythm and swing.—Sent to you by the makers of Bile Beans.
- 9.15 p.m. The Zam-Buk Programme
of melody, song and humour.—Presented by the makers of Zam-Buk.
- 9.30 p.m. Hildegarde
Radio's most fascinating personality.—Presented by the makers of Phillip's Magnesia Beauty Cream.

- 9.45 p.m. Waltz Time
With Billy Bissett and His Waltz Time Orchestra, Esther Coleman, Hugh French, and The Waltz Timers. An invitation to the Waltz.—From the makers of Phillip's Dental Magnesia.

- 10.0 p.m. SONGS AND SENTIMENT
featuring
Helen Clare
Ronald Hill
and
J. Wilbur
and the
Dandierne Orchestra
A delightful programme of vocal-duets, seasoned with one or two popular melodies.—Presented by the makers of Dandierne.

- 10.15 p.m. Dr. Fu Manchu
by Sax Rohmer. A further episode in the timeless conflict between Nayland Smith, famous criminal investigator and Fu Manchu, arch-demon of the Orient. Episode 49.—"The House of the Bloodhounds." Dr. Fu Manchu—Frank Cochrane, Nayland Smith—D. A. Clarke Smith, Dr. Petrie—Gordon McLeod, Weymouth—Arthur Young, Galagher—Vernon Kelso, Voice—Frank Cochrane, Fah Luo See—Rani Waller.

- 10.30 p.m. Showland Memories
A programme of hits from musical-comedy with Olive Groves, Webster Booth, and the Showlanders.—Presented by the makers of California Syrup of Figs.

- 10.45 p.m. The Bab-o Broadcast
A delightful programme of varied entertainment, compered throughout by Laidman Browne.

- 11.0 p.m. HONEY AND ALMOND
Four Beautiful Hands in a programme of piano-duets, with Al Bowly.—Presented by the makers of Hinds Honey and Almond Cream.

- 11.15 p.m. Music From all Nations
A brilliant melange of gramophone records, featuring national airs which will take you on your own World Tour—at your own fireside.

- 11.45 p.m. As You Like It
A quarter-hour of pleasant music to end the day.

12 (midnight) Close Down

MONDAY, FEB. 14

- 10.0 p.m. "Beauty and Romance"
Famous stage and screen stars and Diana Grant, the Beauty Expert, in a programme presented by the makers of Hinds Face Powder.

- 10.15 p.m. Sunny Jim
transmitting "Force" and Melody. A new-time ballad concert.—Presented by the makers of Force.

- 10.30 p.m. The Movie Club
Hollywood Highlights and "Stop Press News" cabled direct from the film-capital, with intimate glimpses of your favourite stars.—Presented by the makers of Lux Toilet Soap.

- 10.45 p.m. Organ Parade
Once again Britain's famous organists delight listeners with their finest recordings.

- 11.0 p.m. The Stage-Door Lounger
Radio Lyons' backstage reporter with his weekly supply of intimate, theatre-land gossip and music from the hit-shows of the moment.

- 11.30 p.m. Our Own Choice
Gerald Carnes and Johnny Couper, Radio Lyons' popular announcers, present a programme of their own favourites.

12 (midnight) Close Down

TUESDAY, FEB. 15

- 10.0 p.m. Variety
Something for everyone in an enjoyable entertainment.—Offered by the makers of Stead Razor Blades.

- 10.15 p.m. Bolonium Bill on Parade
With his army of daily workers.—Presented by Bolonium Overalls.

- 10.30 p.m. The Bab-o Broadcast
A programme to delight all listeners, compered throughout by Laidman Browne.

- 10.45 p.m. HONEY AND ALMOND
Four Beautiful Hands in a programme of Piano Duets, with
Al Bowly
Presented by the makers of Hinds Honey and Almond Cream.

- 11.0 p.m. Floor Show
Cabaret Stars of Europe and America collaborate to produce 30 minutes of gay entertainment.

- 11.30 p.m. The Night Watchman
Brings another selection of pleasant music for the closing programme.

12 (midnight) Close Down

An interesting new Radio Lyons personality comes to listeners in the Bab-O programmes, on Sunday at 10.45 and Tuesday at 10.30 p.m.

He is Laidman Browne, who comperes these pleasant programmes of varied light orchestral and vocal music. Well-known as an actor, he delighted West End audiences in the tremendously successful 1066 and All That, and last summer he was one of the leading players in the Regent's Park Open-Air Theatre presentations, playing, among other roles, Malvolio in Twelfth Night and Cassius in Julius Caesar.

His association with broadcasting started in Newcastle. Later, he was more and more frequently heard from London, and to Laidman Browne fell the signal honour of being chosen as one of the four voices in the solemn broadcast on the eve of the funeral of King George V: a broadcast which was received all over the world.

He was also on the air on the happier occasion of the Coronation broadcasts.

GERALD CARNES, Radio Lyons Chief Announcer, has a clever brother, Simon Carnes, who is already well-known as a promising playwright, actor and producer. Just a year ago, he spent some weeks at Lyons, visiting Gerald; and it was soon after his arrival in the typically French provincial city that he "got the idea" for a new comedy with music. He set to work at once; and early every morning, the tap of Simon Carnes' typewriter could be heard in the hotel where he and Gerald were living. Day after day he worked, and later, travelling in Italy, Austria and Hungary, he improved and polished his script. Returning to England, he called in Michael Duff as collaborator, and they produced a final version of the play.

The result of that inspiration in Lyons is *Entente Cordiale*, a comedy with music shortly opening in London after a provincial try-out, with Alice Delysia, Arthur Margetson, Mary Clare, and Esme Percy. "It's all about a Frenchwoman who helps an Englishwoman out of a jam," says Simon Carnes. "A sort of 'hands-across-the-sea' idea. I've put in a tremendous lot of the French atmosphere that I lived in at Lyons: and there's even a line or two about Radio Lyons itself. I used to spend most evenings at the Studio with my brother, and I was thrilled by it all. He even persuaded me to take a turn at the microphone one evening for a few minutes: but I must say that this scared me a little!

"What is more, I owe the title of the play to Tony Melrose, who, just at the time when I was puzzling over what to call it, compered a programme from Radio Lyons. I heard him mention the title of this programme—'Entente Cordiale,' and my problem was solved."
NOTE.—Title now changed from *Entente Cordiale* to *Back Your Fancy*. Or maybe it's been changed back by now. Stage-plays are funny that way!

SUN., FEB. 13

- 5.0 p.m. Dance Music
By your favourite rhythm-masters in their latest recordings.

- 5.15 p.m. Your Old Friend Dan
Songs and sound advice from Lyle Evans, with music by the Johnson Orchestra.—Presented by the makers of Johnson's Wax Polish.

- 5.30 p.m. A.D.C. Presents the A.B.C.
A brilliant New Variety Programme.—Sent to you by the makers of A.D.C. Vitamin Beans.

- 5.45 p.m. Peter the Planter
Presents Fred Hartley's Sextet, with Brian Lawrence.—On behalf of Lyons' Green Label Tea.

- 6.0 p.m. CARSON ROBISON
AND HIS PIONEERS
From the C.R. Ranch, far out in the West, these favourite songsters bring you their rhythm, melody and humour of the range.—Sent to you by courtesy of the makers of Oxydol.

- 6.15 p.m. MORTON DOWNEY
Radio's Golden Voice
and the
Drene Orchestra
in a programme of song and melody.—Presented by the makers of Drene.

- 6.30 p.m. BEECHAM'S REUNION
with
Jack Payne and His Band
Peggy Cochrane
Marjorie Stedford
Jack Parfitt
and
Ivor Davies
The whole programme compered by Christopher Stone.—Sponsored by Beecham's Pills, Ltd.

- 7.0 p.m. Harold Ramsay
at the Organ, in a programme of melody and charm.—Presented by Fynnon, Ltd.

TUNE IN TO
RADIO LYONS
EVERY
SATURDAY
EVENING AT 11-15
FOR THE DAY'S
FOOTBALL POOL
DIVIDENDS

Announcers: Gerald Carnes and Johnny Couper

WEDNESDAY, FEB. 16

10.0 p.m. **THE WORLD ON WAX**
Britain, America provide us with the pick of their famous orchestras and entertainers via the gramophone. Here the finest recordings of all are presented to you by Beechams Pills, Ltd.

10.15 p.m. **Sunny Jim's Tour**
A new series, in which this famous character takes his listeners with him on his musical travels.—Presented by the makers of Force.

10.30 p.m. **PALMOLIVE TIME**
With Olive Palmer, Paul Oliver, and the Palmolivers. Palmolive's own collection of radio favourites in songs, duets and rhythm.

11.0 p.m. **Film Time**
Another up-to-the-minute programme of news from Screenland, with delightful musical selections, by The Man on the Set, Radio Lyons' Friend of the Stars. Address the Man on the Set at 10 Soho Square, London, N.W.1.

11.30 p.m. **Comedy Corner**
Laughtermakers on parade in a scintillating programme of good humour.

12 (midnight) Close Down

THURSDAY, FEB. 17

10.0 p.m. **Beauty and Romance**
Famous stage and screen stars and Diana Grant, the Beauty Expert, in a programme presented by the makers of Hinds Face Powder.

10.15 p.m. **Hill-Billy Harmonists**
In gay, amusing recordings in their typical style.

10.30 p.m. **THE OPEN ROAD**
is calling and our Caravan of Health wends its way down "Happiness Lane."—Sponsored by the makers of Carter's Little Liver Pills.

10.45 p.m. **Cowboy Capers**
The gay, catchy melodies of the Far West as recorded by well-known "puncher" bands.

11.0 p.m. **Guess the Bands**
Radio Lyons' fascinating competition-feature may bring you an attractive prize. Don't miss this bright half-hour "musical game."

11.30 p.m. **By Request**
Each week, we receive hundreds of requests from listeners for their favourite records. We can't comply with all of them, but here a selection of "lucky listeners" will be especially delighted to hear their choice "on the air" in a special programme.

12 (midnight) Close Down

RADIO LYONS has always catered for the filmgoer. One of the earliest regular programme-features from "Your own, friendly station," was that of *The Man on the Set*, whose well-informed and intimate gossip from screenland still reaches listeners in *Film Time* on Wednesday and Saturday evenings. Filmgoers appreciated, too, the glamour and reality of *Air Express from Hollywood*, Max Factor's programme of screen personalities. Now comes *The Movie Club*, presented on Monday night at 10.30 by Lux Toilet Soap, bringing yet more excellent fare for film-fans. A special *Hollywood Cable* brings the latest news from the film-city direct to this interesting programme: stories of the recent doings of the stars at work and at play; and a series of "news flashes" which give details of last-minute announcements of new films, new arrivals in Hollywood, and many other intriguing items gathered "here and there" in the world-centre of Filmdom.

FRIDAY, FEB. 18

10.0 p.m. **Colour Harmony**
A programme of gay fare from Radio Lyons' enormous record-library.

10.15 p.m. **Bolenium Bill on Parade**
Featuring Bolenium Bill and his army of daily workers.—Presented by Bolenium Overalls.

10.30 p.m. **The World on Wax**
The pick of the famous artistes and entertainers of Europe and America, presented in their latest recordings by the makers of Dinneford's Magnesia.

10.45 p.m. **Planophonics**
Masters of the keyboard in favourite recordings.

11.0 p.m. **Varied Fare**
Something for all tastes.

11.30 p.m. **Afterthoughts**
Wasn't your "pet" record in the last request programme? Don't despair, it may be in this selection of songs, solos, and request items.

12 (midnight) Close Down

SATURDAY, FEB. 19

10.0 p.m. **Hits and Highlights from Stage and Screen?** Music from stage-shows and motion-pictures of yesterday, to-day and to-morrow.—Presented by the makers of Maclean's Peroxide Toothpaste.

10.15 p.m. **Solo Parade**
Famous soloists show their form in this thrilling programme of records.

10.30 p.m. **"Good Evening, Neighbour!"**
Featuring The Three Admirals, Betty Dale and Bill Bowness.—Presented by the makers of Reckitt's Bath Cubes.

10.45 p.m. **Film Time**
Radio Lyons' own film-reporter, The Man on the Set, brings you the latest news from Screenland in another of his interesting, up-to-the-minute, first-hand bulletins.



Esther Coleman, shining star of the "Waltz Time" programmes. Sunday, 9.45 p.m.

11.15 p.m. **Empire Pools Special**
A programme of songs and good cheer announcing to-day's football pool results.

11.30 p.m. **Passing By**
Friendly, popular Tony Melrose, with a further supply of remedies for "what ails you." Spend the last half-hour of the day with Uncle Tony, and write to him at 10 Soho Square, London W.1.

12 (midnight) Close Down

Information supplied by BROADCAST ADVERTISING LTD., of 50 PALL MALL, LONDON, S.W.1, Sole Agents for RADIO LYONS. Programme Dept.: Vox, 10a Soho Square, London, W.1.

The **D.D.D.** COMPANY IS **PUTTING A NEW COMPLEXION ON LIFE** with Music and Song



DONALD PEERS
Radio's Cavalier of Song

Donald Peers, Radio's Cavalier of Song, heads a list of well-known artistes in the new D.D.D. Programme "Putting a New Complexion on Life," which will be broadcast every Sunday from Radio Normandy at 11 a.m. commencing with Sunday, February 13. Donald Peers, with the D.D.D. Trio of music makers, Arthur Young, George Panton and George Melachrino, will sing all your favourite songs for you. Tune in this Sunday to Radio Normandy at 11 a.m. and hear Donald Peers in a glorious fifteen minutes of song hits and dance numbers in the new D.D.D. Programme.

D.D.D. BRAND **PRESCRIPTION**

is the finest remedy for skin troubles. It clears the skin of every blemish, and "Puts a New Complexion on Life." Of all Chemists, price 1/3 a bottle.

Now!
HINDS Honey & Almond **CREAM**

The most famous of beauty preparations made specially for the hands

BRINGS YOU

Radio's prettiest personalities
HONEY & ALMOND
(Four beautiful hands)
in a programme of piano duets,
with
the internationally popular singer
AL BOWLLY

RADIO LYONS

SUNDAYS at 11.0 p.m. TUESDAYS at 10.45 p.m.

LISTEN ALSO FOR

★ A PROGRAMME OF BEAUTY & ROMANCE ★

presented by

HINDS NEW FACE POWDER

featuring
**WELL-KNOWN
DANCE
ORCHESTRAS**

NORMANDY 2.45 p.m.
every weekday except Saturday
LYONS 10 p.m.
Mondays and Thursdays

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Brand ASEPTIC OINTMENT

BANISHES CRACKED SKIN

GERMOLENE ends Cracked Skin like magic! The cracks are healed overnight! That awful redness disappears and the skin becomes silky!



CHAPS

Smooth **GERMOLENE** on those painful Chaps! The soreness and smarting stops instantly, the rough skin becomes smooth and delicate!



CHILBLAINS

Immediately **GERMOLENE** is applied the fiery, throbbing agony dies away! Swelling is quickly reduced and even badly broken chilblains are healed in record time!



GERMOLENE is the World's quickest healer! Even frightful leg ulcers and the most obstinate skin disease cannot resist its healing power.

THE WONDER REMEDY for ALL SKIN TROUBLES including ULCERS, BAD LEG, WOUNDS, ECZEMA, SCALDS, BOILS, ABSCESSSES.

Sold Everywhere
6^d 1/3, 3/- & 12/-
Per Tin. Tubes 4/6

STAR PORTRAITS FOR YOU!

10 in. by 8 in. Specially Autographed 6d. EACH

Helen McKay, red headed croonette, and Carroll Gibbons, popular bandleader, are the latest radio stars to be added to our grand array of ART PORTRAITS. A sixpenny postal order (crossed payable to "Radio Pictorial") will secure either of these attractive photographs all ready for framing. Send your application for these photographs (or any listed below) to "Star Portraits," Radio Pictorial, 37 Chancery Lane, London, W.C.2.

STAR PHOTOGRAPHS NOW AVAILABLE

Harry Roy, Evelyn Dall, Brian Lawrance, Anne Lenner, Ambrose, Esther Coleman, George Elrick, Hildegard, The Two Leslies, Judy Shirley, Jack Payne, Monte Rey, Richard Golden (Mr. Penny), Paula Green, Sandy Powell, Reginald Dixon, Joe Loss, Henry Hall, Anita Riddell, Les Allen, Sutherland Felce, Mantovani, The Three Herons, Billy Scott-Coomber, Charlie Kunz, Larry Adler, Anona Winn, "Hutch," Eve Becke, Billy Thorburn, Albert Sandier, Billie Houston, Ronnie Hill, Mills Brothers, Roy Fox, Denny Dennis, Dan Donovan, Pat Hyde, Bryan Michie, Princess Pearl, Joe Daniels, Jack Jackson, Peggy Cochrane, Leslie Douglas, Felix Mendelssohn, Helen McKay and Carroll Gibbons.

THIS WEEK'S ADDITIONS



Helen McKay



Carroll Gibbons

TWO GIRLS WITH A NEW STYLE!

If you like new discoveries If you like the latest songs, well sung If you like to hear two girls with plenty of wit—and plenty of wisdom Then meet Pat and Dinah, a perfect radio pair.

Make a date with the

MILTON SISTERS

They're on the air from

NORMANDY	
Thursdays	9.15-9.30
Saturdays	9.45-10.0
LUXEMBOURG	
Tuesdays	9.45-10.0
Fridays	9.30-9.45
<i>(Transmissions from Normandy through I.B.C.)</i>	

MILTON PROPRIETARY LTD.,
John Milton House,
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NO SOAP SHAVEX NO BRUSH REVOLUTION IN SHAVING

Millions are now using SHAVEX all over the world. Beware of imitations.

Throw away your soap and brush and use the up-to-date method of shaving which takes a quarter of the time. We guarantee that one can have a perfect shave in two minutes with Shavex.



MR. LESLIE HENSON, the famous actor, writes: "I use 'Shavex' every time I shave, and think it the quickest, cleanest and most delightful preparation ever invented for shaving."

SHAVEX is without doubt the most perfect way of Shaving that man can desire. What is more simple than just wetting the beard and smearing on a little Shavex—and then a perfect Shave? Shavex contains Almond Oil, which is a fine skin food for the face. You shave in a quarter of the time that is taken by any other method, and you rub the rest of the Shavex into the skin—this takes away the wrinkles and keeps the face in a perfect condition. Fancy every day scrubbing one's face with very hot water and soap full of soda. One has only one's face for a lifetime and it should be treated kindly. OILS IN SHAVEX will keep the face young and without wrinkles, and after shaving you will always feel as fresh as a daisy. The Shavex Cream makes the bristles of the beard stand up, when they are easily shaved with the razor. The ordinary creams and soaps flatten the beard, and so it is impossible to get the perfect shave. If grass is lying down it is more difficult for the mower to cut than if it is standing up. It is the same with the beard and Shavex. SHAVEX gets between all the hairs and forces the beard to stand up, and one can cut it so easily and get a perfect shave.

TRY A SHAVEX BLADE, THE KEENEST AND BEST BLADE ON THE MARKET. PRICE 2d. INSTEAD OF 4d.

SHAVEX is sold in
6d., 1/- & 1/6 Tubes and 1/6 Pots

Obtainable from all Chemists and Stores or direct from

SHAVEX ZEE-KOL CO., LTD. (Dept. R64),
40, Blenheim Rd., Upper Holloway, N.19.



MR. JACK BUCHANAN, the great actor-producer, writes: "I find 'Shavex' absolutely perfect for shaving. It is most refreshing and so easy, and it gives me the best shave I have ever had."



MR. RALPH LYNN, the well-known actor, writes: "I consider 'Shavex' really splendid for shaving. It leaves the face soft and sweet, also removes the beard better than any shaving soap."

ALMOND OIL ZEE-KOL TOILET SOAP

Beautiful and Talented Woman's Evidence that it—
CREATES BEAUTY and PRESERVES BEAUTY
and has a beautiful lingering perfume

A revelation in transforming the worst skin, in three nights, into a most beautiful satiny and peach-like complexion.

Never before has a soap of this description been given to the public. It is made of the purest oils. One must not think of the cheap 3d. tablets of soap when thinking of Zee-Kol Almond Oil Soap.

This is the wholesale price of the material used in most of the advertised soaps. Compare this price to Almond Oil, which is 5/8 per lb., and which is used in Zee-Kol Almond Oil Soap.

PALM OIL
costs 4d. per lb.

ALMOND OIL
costs 5/6 per lb.

Now it is easily seen why Zee-Kol Almond Oil Soap is the most expensive to make as it is very rare to get Almond Oil in a Soap at all. The price of Almond Oil will prove to everyone that there is no soap in the world so marvellous as Zee-Kol Almond Oil Soap.



MADAME DU BARRY

Du Barry was the mistress of Louis XVth. She was noted for her beautiful complexion and vitality. She was only a seamstress when Count du Barry fell in love with her and he afterwards got her to beguile Louis XVth, usurping the position of La Pompadour. Her glorious complexion—which bewitched the King—was made beautiful with similar materials to those which are used in Zee-Kol Soap to-day. Du Barry was guillotined during the French Revolution.

It has taken years to know how to blend the oils in this soap, because it is not like other soaps to-day, which are only ordinary soaps. Its oils are a marvellous tonic to the skin. Blended with the most exquisite perfumes. ALMOND OIL has been chosen for this Zee-Kol Super-Toilet Soap. It contains the purest and the most natural oil for the skin. When washing, the natural oil is replaced and the skin keeps firm, smooth and beautiful. No ordinary soap can do what Zee-Kol ALMOND OIL Soap does, yet it is sold everywhere to-day at half its former price—6d. instead of 1/- Zee-Kol Almond Oil Soap is a perfect Shampoo. All dandruff disappears and the hair shines with health. Zee-Kol Pills together with the use of Zee-Kol Soap keep one perfectly slim and in perfect health. The skin will radiate health. The Zee-Kol Soap puts back the natural oils after washing. Zee-Kol Pills are sold, price 1/3 and 3/- per box.

1/- LARGE TABLET now 6d.

Obtainable from all Chemists and Stores, or direct from

SHAVEX ZEE-KOL Co. Ltd. (Dept. 541), 40, Blenheim Rd., Upper Holloway, N.19

FOR BRIGHTER RADIO . . .



RADIO NORMANDY

269.5 m., 1113 kc/s

Announcers: Godfrey Bowen, David J. Davies, D. I. Newman
Hilary Wontner.

Times of Transmissions	
N.B.—All Times Stated are Greenwich Mean Time	
Sunday:	7.45 a.m.—11.45 a.m. 1.30 p.m.—7.30 p.m. 10.00 p.m.—1.00 a.m.
Weekdays:	7.45 a.m.—11.30 a.m. *2.00 p.m.—6.00 p.m. †12 (midnight)—1.00 a.m.
†Thursday:	2.30 p.m.—6.00 p.m.
*Friday, Saturday, 12 (midnight)—	2.00 a.m.



SUNDAY, FEBRUARY 13

Morning Programme

- 7.45 a.m. Studio Service From Rouen. Conducted by the Rev. C. Ross of All Saints' Church, Rouen.
- 8.0 a.m. In Search of Melody Presented by Pynovape Brand Inhalant, Yeo Street, E.3.
- 8.15 a.m. I.B.C. TIME SIGNAL Musical Potpourri.
- 8.30 a.m. Musical Alphabet Queen of Hearts, Parr-Davies; Quicker than You Can Say Jack Robinson, Meyers; Practising the Piano, Wrubel; Queen Fairy Dances, Kettelbey.—Presented by Kia Ora.
- 8.45 a.m. Sporting Special Selection—The Mikado, Sullivan; Little Old Lady, Carmichael; You Are My Heart's Delight, Lehar; Maybelle, Ellis; Farewell to Dreams, Romberg; Countess Maritza—Potpourri, Kalman; I Know Now, Warren.—Sent you by International, Sporting Pools, Bath Road, Bristol.
- 9.15 a.m. I.B.C. TIME SIGNAL The Movie Club. Highlights of Hollywood and a Hollywood "Stop-Press News." Cabled direct from the film capital. Intimate glimpse of Fred Astaire.—Presented by the makers of Lux Toilet Soap.
- 9.30 a.m. Showland Memories A Musical Cavalcade of Theatreland Past and Present with Jan Van Der Gucht, Olive Groves and The "Showlanders." Presented by California Syrup of Figs, 179 Acton Vale, W.3.
- 9.45 a.m. The Smoking Concert A Convivial Collection with a Cigarette and Song on Their Lips, featuring Charlie the Chairman and The Smoking Concert Company.—Presented by Rizla Cigarette Papers, Rizla House, Beresford Avenue, Wembley, Middlesex.
- 10.0 a.m. Waltz Time With Billy Bissett and His Waltz Time Orchestra, Hugh French, Esther Coleman, and the Waltz Timers.—Presented by Phillips' Dental Magnesia, 179 Acton Vale, W.3.
- 10.15 a.m. CARSON ROBISON And His Pioneers Presented by Oxydol Co., Ltd., Newcastle-on-Tyne.
- 10.30 a.m. Eddie Pola And His Twisted Tunes. A Programme of Twisted Words and Music.—Presented by the makers of Monkey Brand, Unilever House, Blackfriars, E.C.4.
- 10.45 a.m. The Rowntree Aero Show Harry Roy and Bill Currie in the Lighter Side of Life. While the Famous Band "Swings It."—Presented by the makers of Rowntree's Aero Chocolate.
- 11.0 a.m. I.B.C. TIME SIGNAL DONALD PEERS The Cavalier of Song Presented by D.D.D., Fleet Lane, E.C.4.
- 11.15 a.m. THE STORK RADIO PARADE Presented by the makers of Stork Margarine from the stage of the Union Cinema, Kingston-on-Thames featuring Les Allen Bert Weston and Jack Dowe at the Organ Announcer: Bob Danvers Walker
- 11.45 a.m. Programmes in French Assn. des Auditeurs de Radio Normandie



Eve Becke, beautiful singer with Louis Levy and his Symphony, every Sunday at 1.30 p.m.

Afternoon Programme

- 1.30 p.m. LOUIS LEVY And His Symphony with Eve Becke and Gerry Fitzgerald Announcers: Roy Plomley and Benjy McNabb Presented by F. W. Hampshire & Co., Ltd., makers of Snowfire Beauty Aids.
- 2.0 p.m. The Kraft Show Directed by Billy Cotton with Peter Williams, Alan Breeze, Jack Doyle and George Formby.—Presented by Kraft Cheese Company, Ltd., Hayes, Middlesex.
- 2.30 p.m. Phil Park Presents His Own Medley of Organ Music. Presented by Hallborange, Allen & Hanbury, Ltd., Radio Dept., E.C.2.
- 2.45 p.m. THE OPEN ROAD El Capitan, Sousa; Everything's in Rhythm With My Heart, Sigler; Sabre and Spurs, Sousa; Rise and Shine, Youmans; El Relicario, Padilla.—Presented by Carter's Little Liver Pills, 64 Hatton Garden, E.C.1.
- 3.0 p.m. A SERENADE TO MELODY Presented by Pond's Extract Co., Perivale, Greenford, Middlesex.
- 3.30 p.m. Excerpt from Firth Shephard's London Gaiety Theatre Success "GOING GREEK" with LESLIE HENSON Fred Emney Mary Lawson Louise Browne Richard Hearne Roy Royston and the Gaiety Stars Orchestra Presented by Huntley & Palmer's, Ltd., Biscuit Manufacturers, Reading.

- 3.45 p.m. AL COLLINS AND HIS BAND From the Berkeley Hotel, London playing Music in the Mayfair Manner Presented by Pond's Face Powder.
- 4.0 p.m. THE HORLICKS PICTURE HOUSE Master of Ceremonies: Billy Milton Tamara Desni Vic Oliver John Garrick Josephine Houston Rhythm Brothers The Horlicks Singers and The Horlicks All-Star Orchestra under Debroy Somers Presented by Horlicks, Slough, Bucks.
- 5.0 p.m. Peter the Planter presents Fred Hartley's Sextet and Brian Lawrence.—On behalf of Lyons' Green Label Tea.
- 5.15 p.m. THE QUAKER QUARTER HOUR featuring Carroll Levis And His Radio Discoveries Ellen Murphy (vocalist) Percy Stenhouse and Pals (harmonica Gang) Peggy Moore (Comedienne) John Wiltshire and Pals Two Boys at a Piano with Drummer Lynn Davies (vocalist) Presented by the makers of Quaker Oats, Southall, Middlesex.
- 5.30 p.m. "Hutch" Romantic Singer of World Renown. Presented by the makers of Phillips Magnesia Beauty Creams, 179 Acton Vale, W.3.
- 5.45 p.m. The Adventures of Master O.K. Featuring Master O'Kay (The Saucy Boy), Uncle George, Betty Dale, Johnnie Johnson and The O.K. Sauce Orchestra. Presented by O.K. Sauce, Chelsea Works, S.W.18.

Evening Programme

- 6.0 p.m. Harold Ramsay At the Organ. Selection—Follow the Fleet, Berlin; Little Old Lady, Carmichael; Overture—Poet and Peasant, Suppe.—Presented for your entertainment by Fynnon, Ltd.
- 6.15 p.m. More Showland Memories A Musical Cavalcade of Theatreland Past and Present, with Jan Van Der Gucht, Olive Groves and "The Showlanders." Presented by California Syrup of Figs, 179 Acton Vale, W.3.
- 6.30 p.m. RINSO RADIO REVUE featuring Jack Hylton and His Band Alice Mann Sam Browne Peggy Dell Molly, Mary and Marie Tommy Handley Composed by Eddie Pola Presented by the makers of Rinsol, Unilever House, Blackfriars, E.C.4.
- 7.0 p.m. Black Magic "The Ace of Hearts Orchestra" in a programme for Sweethearts.—Presented by the makers of Black Magic Chocolates.
- 7.15 p.m. The Biggest Little Programme Starring Louise Browne, Peggy Desmond, Paul England and Monia Litter.—Sponsored by Rowntrees, the makers of Chocolate Crisp.
- 7.30 p.m. Programmes in French Assn. des Auditeurs de Radio Normandie.
- 10.0 p.m. Variety
- 10.15 p.m. Tunes From the Talks It's the Natural Thing To Do (Double or Nothing), Johnston; Nice Work If You Can Get It (Damsel in Distress), Gershwin; When You Gotta Sing (Gangway), Lerner; Selection—Firefly, Friml.
- 10.30 p.m. JOHN GOODWOOD and The Coty Quintette A New Programme of Haunting Melodies with Beauty Information and John Goodwood Astrologer Telling you how the Planets shape your Destiny Presented by Coty (England), Ltd.

- 10.45 p.m. Invitation to Czechoslovakia
- 11.0 p.m. Vaudeville You've Got to Take Your Pick and Swing, Kennedy; Charlie Kunz Piano Medley; Sunset in Vienna, Lerner; Ain't Love Grand? Sarony.—Presented by Western Sports Pools, Westgate Chambers, Newport, Mon.
- 11.15 p.m. Father's Favourites
- 11.30 p.m. Normandy Playbill Advance News and Some of Next Week's High Spots. Compered by Benjy McNabb.
- 11.45 p.m. Sweet Music
- 12 (midnight) Melody at Midnight Hal Grayson and His Orchestra. Guest Artists: The Playboys (Electrical Recordings).—Presented nightly by Bile Beans, C.E. Fulford, Ltd., Leeds.
- 12.30 a.m. I.B.C. TIME SIGNAL Dance Music.
- 1.0 a.m. I.B.C. Goodnight Melody Close Down.

MONDAY, FEB. 14

- 7.45 a.m. Laugh and Grow Fit With Joe Murgatroyd (The Lad fra' Yorkshire) and Poppet at the Piano.
- 8.0 a.m. MUSIC IN THE MORNING I've Got My Love to Keep Me Warm, Berlin; Remember Me, Warren; We'll Never Run Short of Love, Lerner; The Goose Hangs High, Friend; Wheezy Anna, Sarony.—Presented by Horlicks, Slough, Bucks.

Please turn to page 33

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CARTERS Brand LITTLE LIVER PILLS

Radio Normandy transmissions arranged through International Broadcasting Co., Ltd.

THE REAL HENRY HALL (Continued from page 21)

That was in 1922, when Henry was twenty-three years old. It was the beginning of a ten-year stay with the L.M.S. hotels, an engagement that led him directly to Broadcasting House, his million "fans" and £10,000 a year.

"In addition to my dance band work, I also took over the string orchestra that was so popular in the Winter Gardens at the Midland, and found that the varied experience I had gained was of the greatest help to me." That is the modest mode of speech which is a Henry Hall characteristic.

Very soon he was in charge of all the L.M.S. musical activities at the Midland and the Adelphi Hotel, Liverpool, where there was also a dance band and a string orchestra. Then, when the famous Gleneagles opened, Sir Arthur Towle asked him to supply the bands and take charge of the hotel's music.

It was while at Gleneagles that an important event happened. During the August of 1924 the B.B.C. decided to broadcast from Gleneagles and radio listeners heard, for the first time, the statement that they were to hear on more than 2,000 subsequent occasions, "This is Henry Hall speaking."

When forming the Gleneagles band, Henry Hall looked around for the best drummer available. Good drummers then, as now, were rare and Henry confided this fact to a young man, resident at the hotel, who he knew was a traveller for Peak Frea'n's biscuits. The commercial traveller expressed the keenest possible interest because, as he explained to the band leader, "I fancy myself at the drums quite a lot."

More out of politeness than anything else, Henry invited the stranger up to the band room "and let's hear how good you are." Seating himself at the piano Henry began playing a lively tune and the commercial traveller got busy on the drums.

The manager of Peak Frea'n's received a telegram from his traveller, giving a week's notice. Henry Hall signed him on as a drummer. His name was Leslie Holmes, who never looked back from that day and is now a famous radio star in his own right, as well as one of the "Two Leslies."

I first met Henry Hall at the Midland in the autumn of 1931, when in Manchester in connection with the Radio Exhibition, and I was vastly impressed with his style, which I thought was exactly suitable for the B.B.C., whose contract with Jack Payne was, I knew, soon to expire. I mentioned the matter to Lady Snowden, then one of the Governors of the B.B.C. and the next time she was in Manchester she made a point of hearing Henry's band.

The New Year was only a few days old—it was actually on January 9, 1932—when Henry Hall received a telegram. It was from the B.B.C. and asked him to go to London "to discuss broadcast dance music." Henry went, merely imagining that it had to do with his various broadcasts from L.M.S. hotels, of which he was then music director. To his amazement, the B.B.C. invited him to form an official B.B.C. Dance Orchestra and join the B.B.C. staff as their dance band director. Three months later—on March 15, 1932—Henry's new band went on the air for the first time.

With characteristic courage born of conviction, Henry Hall introduced an entirely new style of band, new style of dance-music performance and new style of dance-band direction. "My new band will be a complete breakaway from everything else that British listeners have been given," he told me at the time. He defied all the dance-band purists by using the minimum of brass instruments, introducing such non-dance band instruments as a viola and oboe, completely rejected "hot" playing and substituted waltz for jazz.

What a storm arose! Like every other radio journalist I was bombarded with letters, telephone calls and telegrams. A bitter war waged between the protagonists of "hot" and "sweet" music. Henry merely smiled quietly and went on with his new policy. Within a year he had won through; not only were the leading bands in this country playing "sweet" music, but Paul Whiteman had given America a similar lead.

Henry said, at the end of that year: "I have stepped into the place previously occupied by Sidney Firman and Jack Payne. They had built up great reputations with listeners. What could I do to provide entertainment? It was a difficult task. I decided on melody and introduced what is now known as 'sweet' music. Many of the experts chided me and tried to persuade me that the public wanted real hot playing. I wondered about it for weeks and spent many sleepless nights. Maybe I was wrong, I said, but I persevered and the results proved that I was on the right lines."

Eighteen months after starting the "sweet music" cult in this country, Henry went to America and the know-alls declared that he would come back converted from the error of his ways.

He met everybody that mattered in the American dance-band world and heard every band worth hearing. He was taken around by Rudy Vallee, Paul Whiteman, Ben Bernie, Cab Calloway, Duke Ellington, and the rest—forty-seven band leaders in all.

"As the fresh winds of the Atlantic cleared the

smoke of Harlem dives from my nostrils," he said at the time, "I looked at the last thing in 'hot' arrangements piled up in my cabin—homeward bound. My thoughts went back eighteen months. I was faced with the same predicament: should I go 'as hot as Harlem' or stick to 'sweet music'? I decided to stick to my policy. Harlem is as Harlem does—and Henry Hall isn't Harlem and never can be."

Six-foot-one Henry Hall is now at the peak of his career, and the man is the same unassuming gentleman he always was. Early parental training with a religious upbringing formed the character and character conditioned career. He is frightfully intemperate—with coffee—drinking as many as ten cups in a morning. They keep pace with his cigarettes: he is a non-stop smoker. His other "vice" is eggs-n-bacon. He'd have them for breakfast, lunch, and supper; in summer and in winter.

His hobbies are the simplest—a little golf and a lot of reading. He has read every thriller that Edgar Wallace wrote, but has now gone all Galsworthy. He is not a socialite and spends his off-duty hours at home in the company of his wife, Betty, aged twelve, and Michael—just another "Mike"—aged nine.

Have no fears for Henry's head. It gets neither swollen nor turned. Even contact with Royalty leaves him the same man. One evening he was called out of the studio in the middle of his broadcast because "someone at Buckingham Palace wants you on the 'phone." It was King Edward VIII who, in person, asked Henry if he would include "The Music Goes Round and Around" in the programme he was then broadcasting.

Henry went back to the studio and, without any fuss, said quietly into the microphone: "We will now play 'The Music Goes Round and Around,' by request." No one to this day knew that it was a Royal request. Henry never told.

Nor did Henry Hall's millions of "fans" know the effect of his Royal Command Performance had on him. There sat the Royal party in the Royal box; the Palladium a mass of boiled shirts and bare backs; thirty million people listening to the broadcast and Henry making his first Royal appearance. Was it nerves, or was it normal stomach trouble? I cannot say, but the secret is that when he stepped off the stage after bowing to the Royal Box, with the applause deafening his ears, he dashed outside and was sick!

Looking back on his five B.B.C. years, Henry would say that his most memorable moment was the first public appearance of himself and his B.B.C. dance orchestra. I had something to do with that occasion, which was the first Radiolympia theatre show. Henry had no conception of the circumstances. The boys in the band were installed on the stage behind the curtain that separated them from the audience, to whom Henry had his back, conducting. As the band sat there playing, the curtain went slowly up, but what his band could see, facing the audience, Henry could not. As the tune finished Henry turned.

He saw five thousand people—the largest audience in London that night. They were not ordinary people, it seemed to him; they were more like an American baseball crowd. They were shouting and cheering, clapping with their hands and stamping with their feet; standing on the seats, waving their hats, whistling and whooping.

And as he stood there, realising what it all really meant—that 5,000 people were thanking him, on behalf of thirty million, for many hours of happy melody, the hero of the moment felt his eyes fill up and when I met him immediately afterwards, his made-up face was streaked quaintly, with tear-courses.

That is the real Henry Hall, the man of instinctive sincerity that he has been in all the varying circumstances of his life. And that is why he is the idol of millions.

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Tune in RADIO NORMANDY . . . —Continued from page 31

Full Programme Particulars

8.15 a.m. 8.15—And All's Well An Early Morning Programme to Encourage the Healthy, Happy Side of Life. Featuring Browning and Starr. Presented by Alka Seltzer Products.

8.30 a.m. I.B.C. TIME SIGNAL . . . and Speaking of the Weather, here is The Musical Barometer.—Sponsored by Keen Robinson & Co., Ltd., makers of Waverley Oats.

8.45 a.m. Jane and John Presented by Drages, Ltd., Everyman House, Oxford Street, W.1.

9.0 a.m. I.B.C. TIME SIGNAL THE OPEN ROAD Belphegor March, *Brepant*; Swing, *Ellis*; Steadfast and True, *Teike*; When You've Got a Little Springtime, *Woods*; Nippy March, *Alford*.—Presented by Carter's Little Liver Pills, 64 Hatton Garden, E.C.1.

9.15 a.m. Sporting Special Sent you by International Sporting Pools, Bath Road, Bristol.

9.30 a.m. Light Music

9.45 a.m.

HILDEGARDE
The Most Fascinating Personality of the Year
Presented by Milk of Magnesia, 179 Acton Vale, W.3.

10.0 a.m. I.B.C. TIME SIGNAL Film Rhythm.

10.30 a.m. In Search of Melody Presented on behalf of Pynovape Brand Inhalant, Yeo Street, E.3.

10.45 a.m. Popular Music On the Cinema Organ.

11.0 a.m. I.B.C. TIME SIGNAL Something For Everybody.

11.30 a.m. Programmes in French Assn. des Auditeurs de Radio Normandie.

2.0 p.m. Peter the Planter and a Particular Lady Talk over Tea to the Music of the Fantasia Orchestra. Sponsored by Lyons' Green Label Tea.

2.15 p.m. Gipsy Airs

2.30 p.m. Arthur Young and a Friend. The I.B.C. Musical Director at the Piano Introduces Listeners to a Radio Guest.—Sponsored by The Mentholatum Co., Ltd., Slough, Bucks.

2.45 p.m. Beauty and Romance Georgiana, *Aske*; I'm Getting Sentimental Over You, *Bassman*; Nice Work if You Can Get It, *Whitcup*; A Foggy Day, *Gershwin*.—Presented by Hinds, Ltd., S.W.20.

3.0 p.m. Advance Film News Presented by Associated British Cinemas, 30 Golden Square, W.1.

3.15 p.m. Favourites—Old and New

3.45 p.m. Your Requests

4.15 p.m. What's On Stop Press Reviews of the Latest Films, Shows and Other Attractions by Edgar Blatt, the I.B.C. Special Critic.

4.30 p.m. Celebrity Parade

4.45 p.m. Variety

5.15 p.m. Invitation to Czechoslovakia Presented by The Czechoslovak Travel Bureau.

5.30 p.m. A Quarter-Hour Programme For Boys and Girls. Birthday Greetings from the Uncles.

5.45 p.m. Shamrockland I'll Marry Ye When Me Garden Grows, *Coulter*; A Little Bit of Heaven, *Bali*; The Daughter of Mother Machree, *Connell*; Phil the Fluter's Ball, *French*.

6.0 p.m. Programmes in French Assn. des Auditeurs de Radio Normandie.

12 (midnight) Melody at Midnight Jimmy Grier and His Orchestra. Guest Artistes: The Rhythm Rascals (Electrical Recordings).—Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.

12.30 a.m. I.B.C. TIME SIGNAL Dance Music.

1.0 a.m. I.B.C. Goodnight Melody Close Down.

TUESDAY, FEB. 15

7.45 a.m. Laugh and Grow Fit with Joe Murgatroyd (The Lad fra' Yorkshire), and Poppet at the Piano.—Presented by Freeze Corn Remover, Braydon Road, N.16.

8.0 a.m. The Leader of the Band Introduced by Diana—The Outdoor Girl, Harry Roy (Electrical Recordings).—Presented by Outdoor Girl, Brunel Road, East Acton, W.3.

8.15 a.m. I.B.C. TIME SIGNAL Jane and John.—Presented by Drages, Ltd., Everyman House, Oxford Street, W.1.

8.30 a.m. Contrasts Introducing Mrs. Able.—Presented by Vitacup, Wincarnis Works, Norwich.

8.45 a.m. Musical Potpourri Forge in the Forest, arr. Lloyd; Laughing Irish Eyes, *Stept*; Down South, *Spaeth*; Winnick's Melody Medley.

9.0 a.m. I.B.C. TIME SIGNAL Busy, Busy, *Picon*; She'll Be Coming Round the Mountain, *Traditional*; In a Bird Store, *Lake*; Waltz of the Gipsies, *Kennedy*.

9.15 a.m. Tunes We All Know Presented by Limestone Phosphate, Braydon Road, N.16.

9.30 a.m. Ann French's Beauty Talks.—Presented by Reudel Bath Cubes, Braydon Road, N.16.

9.45 a.m. Waltz Time with Billy Bissett and His Waltz Time Orchestra, Esther Coleman, Hugh French, and the Waltz Timers.—Presented by Phillip's Dental Magnesia, 179 Acton Vale, W.3.

10.0 a.m. I.B.C. TIME SIGNAL Theatre Memories.

10.15 a.m. THE OPEN ROAD Semper Fidelis, *Sousa*; Massed Bands of the Guards, *Burnaby*; Scottish March, *Herbert*; Who's Been Polishing the Sun? *Gay*; Washington Post, *Sousa*.—Presented by Carter's Little Liver Pills, 64 Hatton Garden, E.C.1.

10.30 a.m. POPULAR CONCERT Offenbach Can-Can, *Offenbach*; Cuban Love Song, *Stohart*; The Voice in the Old Village Choir, *Kahn*; Tell Me To-night, *Spoliansky*.—Presented by Macleans, Ltd., Great West Road, Brentford.

10.45 a.m. Military Band Concert

11.0 a.m. I.B.C. TIME SIGNAL LEISURE AT ELEVEN

Featuring Mrs. Feather Sing As We Go, *Parr-Davies*; Sailing Along On a Carpet, *Sigler*; Everything is Rhythm, *Sigler*.—Presented on behalf of Goblin Electrical Products, Fulham, S.W.6.

11.15 a.m. Sporting Special Sent you by International Sporting Pools, Bath Road, Bristol.

11.30 a.m. Programmes in French Assn. des Auditeurs de Radio Normandie.

2.0 p.m. Miniature Matinee

2.30 p.m. Novelty Orchestra Beauty and Romance Adieu, mon Amour; Never in a Million Years, *Revel*; Goodnight To You All, *Watson*; The Trouble With Me is You, *Tomlin*.—Presented by Hinds, Ltd., S.W.20.

3.0 p.m.

OLIVER KIMBALL
The Record Spinner

Happy Memories Selection; Sweet Dreams, *Pretty Lady, Downey*; With My Little Stick of Blackpool Rock, *Gifford*; Selection—Evergreen, *Woods*.—Presented by Bismag, Ltd., Braydon Road, N.16.

3.15 p.m. The Musical Mirror Sponsored by Novopine Foot Erigeron, Yeo Street, E.3.

3.30 p.m. The Magic Carpet

4.0 p.m. Song Hits By Al Dubin and Harry Warren. I Know Her; Remember Me; Selection—42nd Street; Lullaby of Broadway; Am I in Love?

4.15 p.m. Soaring With Seraflo Presented by the proprietors of Seraflo Self Raising Flour, Dartford, Kent.

4.30 p.m. Continental Dance Music Played in the Radio Normandy Studio by the Orchestra of The Ranch Night Club, Le Havre.

5.0 p.m. I.B.C. TIME SIGNAL Popular Dance Bands.

5.15 p.m. A Quarter-Hour Programme For Boys and Girls. Birthday Greetings from the Uncles.

5.30 p.m.

PALMOLIVE HALF-HOUR
With the Palmollivers

Paul Oliver and Olive Palmer

Presented by Palmolive Soap, Palmolive, Ltd., S.W.1.

6.0 p.m. Programmes in French Assn. des Auditeurs de Radio Normandie.

12 (midnight) Melody at Midnight Eddie Fitzpatrick and His Orchestra. Guest Artistes: Betty Jane-Rhodes (Electrical Recordings).—Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.

12.30 a.m. I.B.C. TIME SIGNAL Dance Music.

1.0 a.m. I.B.C. Goodnight Melody Close Down.

WEDNESDAY, FEB. 16

7.45 a.m. LAUGH AND GROW FIT

with Joe Murgatroyd (The Lad fra' Yorkshire) and Poppet at the Piano

8.0 a.m.

MUSIC IN THE MORNING

Stop, You're Breaking My Heart, *Lane*; Old Pal of Mine, *Box*; It's the Natural Thing to Do, *Johnston*; Cross Country Hop, *Hudson*; The Peanut Vendor, *Simon*.—Presented by Horlicks, Slough, Bucks.



Ruth Dunning, the Reckitt's Reporter in "Out of the Blue," on Thursday at 8 a.m.

8.15 a.m. I.B.C. TIME SIGNAL Prosperity Programme. Introducing Careers for Women.—Presented by Odol, Odol Works, Norwich.

8.30 a.m. . . . and Speaking of the Weather, here is The Musical Barometer. Sponsored by Keen Robinson & Co., Ltd., makers of Waverley Oats.

8.45 a.m. Songs You Will Never Forget Featuring Fred Hartley and His Orchestra with Brian Lawrence (vocalist), John Stevenson (narrator).—Presented by Johnson's Glo-Coat, West Drayton, Middlesex.

9.0 a.m. I.B.C. TIME SIGNAL Cookery Nook. Your Rendezvous with Phyllis Peck, McDougall's Cookery Expert.—Presented by McDougalls, Ltd., Millwall Docks, E.14.

9.15 a.m. WITH THE IMMORTALS A Musical Problem, introduced by Orpheus.—Presented by Bisodol, 12 Chenies Street, W.C.1.

9.30 a.m. Movie Melodies

9.45 a.m. Programme of Popular Music Talk by Nurse Johnson on Child Problems.—Presented by California Syrup of Figs, 179 Acton Vale, W.3.

10.0 a.m. I.B.C. TIME SIGNAL From the Hill Billy Cabin.

10.15 a.m. Normandy Playbill Advance News and Some of Next Sunday's High Spots. Compered by Roy Plumley.

10.30 a.m. An All-Scottish Programme Presented by Scott's Porage Oats, A. & R. Scott, Ltd., Colinton, Midlothian.

10.45 a.m. Accordion Band Music

11.0 a.m. I.B.C. TIME SIGNAL The Colgate Revellers.—Presented by Colgate's Ribbon Dental Cream, Colgate, Ltd., S.W.1.

11.15 a.m. Listen to Vitbe Presented by Vitbe Bread, Crayford Kent.

11.30 a.m. Programmes in French Assn. des Auditeurs de Radio Normandie.

2.0 p.m. Peter the Planter and a Particular Lady Talk over Tea to the music of the Fantasia Orchestra. Sponsored by Lyons' Green Label Tea.

2.15 p.m. In Search of Melody Sponsored by Pynovape Brand Inhalant, Yeo Street, E.3.

2.30 p.m. Latest Hits by Popular Screen Stars.—Presented by Ladderix, Ltd., Slough, Bucks.

2.45 p.m. Beauty and Romance Presented by Hinds, Ltd., S.W.20.

3.0 p.m. Advance Film News Presented by Associated British Cinemas, 30 Golden Square, W.1.

3.15 p.m. Thomas Hedley & Co., Ltd., Proudly present MISS GRACIE FIELDS Introducing New Songs and Old Favourites in Every Programme

3.30 p.m. MORTON DOWNEY The Golden Voice of Radio Presented by Thos. Hedley & Co., Ltd., makers of Drene Shampoo.

3.45 p.m. Neal Arden presents MASTERS OF RHYTHM A Programme Illustrated by Outstanding Recordings by Famous Artistes and Orchestras Sponsored by Feen-a-Mint, Thames House, S.W.1.

4.0 p.m. Popular Tunes Presented for your entertainment by Fynnon, Ltd.

4.15 p.m. Personalities

4.45 p.m. Fingering The Frets A Programme for Instrumental Enthusiasts.

5.0 p.m. I.B.C. TIME SIGNAL Insectarmy. (Request Programme from E. L. Adlem of London, W.11.)

5.15 p.m. Invitation to Czechoslovakia Immortal Strauss, *Strauss*; Polka, *Weinberger*; Czardas, *Tchaikowsky*; Folk Music, *Trad.*; Little Old Lady, *Carmichael*.—Presented by The Czechoslovak Travel Bureau.

5.30 p.m. Songs At the Piano

5.45 p.m. Sporting Special Sent you by International Sporting Pools, Bath Road, Bristol.

6.0 p.m. Programmes in French Assn. des Auditeurs de Radio Normandie.

12 (midnight) Melody at Midnight Henry King and His Orchestra. Guest Artistes: Art Tatum (Electrical Recordings).—Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.

12.30 a.m. I.B.C. TIME SIGNAL Dance Music.

1.0 a.m. I.B.C. Goodnight Melody Close Down.

THURSDAY, FEB. 17

7.45 a.m. LAUGH AND GROW FIT

with Joe Murgatroyd (The Lad fra' Yorkshire) and Poppet at the Piano

Presented by Kolynos Toothpaste, 12 Chenies Street, W.C.1.

8.0 a.m. OUT OF THE BLUE

A Programme of Surprises, the Big Stars and Personalities Brought to You Out of the Blue

Introduced by Ruth Dunning

The Reckitt's Reporter

Presented by the makers of Reckitt's Blue Reckitt & Sons, Ltd., Hull.

Please turn to next page

Listen to FELIX MENDELSSOHN and His Orchestra with GEORGE BARCLAY and Famous Guest Artistes



In Nestles CAFÉ AU LAIT Programme

ON RADIO LUXEMBOURG

Sunday Morning 9.15—9.30
Tuesday Afternoon 4—4.15

AND ON RADIO NORMANDY

Thursday 4.30—4.45

Dance to Felix Mendelssohn on Decca Records

Tune in RADIO NORMANDY

—Continued from page 33

Full Programme Particulars

- 8.15 a.m.** *I.B.C. TIME SIGNAL*
Zebo Time. A Musical Contrast of Songs of Grandma's Day with the Rhythms of her Grandchildren.—Presented by the makers of Zebo, Reckitt & Sons, Ltd., Hull.
- 8.30 a.m.** Popular Tunes
Amoretentanze, *Gung'l*; My Gipsy Dream Girl, *Pease*; Weymouth Chimes—*Gavotte, Howgill*; Geraldoland No. 1. Presented for your entertainment by Fynnion, Ltd.
- 8.45 a.m.** Songs of the Century
Presented by the makers of Jersey Lily Beauty Lotion, Dept. C.12, 15 Burrard Street, Jersey, C.1.
- 9.0 a.m.** *I.B.C. TIME SIGNAL*
Tunes of To-day.
- 9.15 a.m.** The Milton Sisters
PAT HYDE AND DINAH MILLER
with their Entertaining Announcer Bob Walker
and
Arthur Young at the Piano
Presented by Milton, John Milton House, N.7.
- 9.30 a.m.** TUNES YOU MIGHT HAVE HEARD
Presented by the proprietors of Lavona Hair Tonic, Braydon Road, N.16.
- 9.45 a.m.** Hildegard
The Most Fascinating Personality of the Year.—Presented by Milk of Magnesia, 179 Acton Vale, W.3.
- 10.0 a.m.** *I.B.C. TIME SIGNAL*
Radio Favourites.—Presented on behalf of Brooke Bond & Co., Ltd., London, E.1.
- 10.15 a.m.** THE OPEN ROAD
Colonel Bogey, *Alford*; You've Got To S-M-I-L-E, *Reed*; Semper Fidelis, *Sousa*; Everything's in Rhythm, *Sigler*; Washington Post, *Sousa*.—Presented by Carter's Little Liver Pills, 64 Hatton Gardens, E.C.1.
- 10.30 a.m.** HIGHLIGHTS ON PARADE
Presented by Maclean Peroxide Toothpaste, Great West Road, Brentford.
- 10.45 a.m.** Film Favourites
- 11.0 a.m.** *I.B.C. TIME SIGNAL*
Dance Music.—Presented by Roboleine, 51 Clapham Road, S.W.9.
- 11.15 a.m.** A Piquant Programme
Presented by the makers of Green Label Chutney, A. J. Sherwood & Co., Ltd., Offley Works, S.W.9.
- 11.30 a.m.** Programmes in French
Assn. des Auditeurs de Radio Normandie
- 2.30 p.m.** Miniature Matinee
- 2.45 p.m.** Beauty and Romance
Thanks, *Johnston*; Learn to Croon, *Johnston*; One Night of Love, *Scherzinger*; Cribibirin, *Dole*.—Presented by Hinds, Ltd., S.W.20.
- 3.0 p.m.** Light Orchestral Music
- 3.30 p.m.** Sporting Special
Invitation to the Waltz, *Weber*; That Old Feeling, *Brown*; Gee, But You're Swell, *Tobias*; Cowboy in Manhattan, *Hudson*; Village Band, *Fryberg*.—Presented by Horlicks, Slough, Bucks.
- 3.45 p.m.** The Musical Mirror
Sponsored by Novopine Foot Energiser, Yeo Street, E.3.
- 4.0 p.m.** Jane and John
Presented by Drages, Ltd., Everyman House, Oxford Street, W.1.
- 4.15 p.m.** Harlem Nights
- 4.30 p.m.** Fifteen Minutes of Variety and Entertainment at the Café Au Lait.
Guest Artist: Stella Roberts.—Presented by Nestle's Milk Products.
- 4.45 p.m.** Patchwork
Chinese Laundry Blues, *Cottrell*; If You Were the Only Girl, *Ayer*; El Relicario, *Padilla*; I'm a One Man Girl, *Grey*.
- 5.0 p.m.** *I.B.C. TIME SIGNAL*
Texas Dan, *Robison*; Orange Blossom, *Mayerl*; Sailing Home, *Whitcup*; Chicken Reel, *Daly*; Nice Work If You Can Get It, *Gershwin*.
- 5.15 p.m.** A Quarter-Hour Programme
For Boys and Girls. Birthday Greetings from the Uncles.
- 5.30 p.m.** Selections From Musical Comedy. Selection—No, No, Nanette, *Youmans*; Old Man River (Show Boat), *Kern*; White Horse Inn Medley, *Stolz*; Mad Dogs and Englishmen (Words and Music), *Coward*; Selection—Over She Goes, *Mayerl*; The Sheep Were in the Meadow (Going Greek), *Lerner*; Follow the Bride (Hide and Seek), *Ellis*; Selection—Crest of the Wave, *Novello*.
- 6.0 p.m.** Programmes in French
Assn. des Auditeurs de Radio Normandie.
- 12 (midnight)** Melody at Midnight
Seger Ellis and His Orchestra. Guest Artist: Al Clauser and his Oklahoma Outlaws (Electrical Recordings).—Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.
- 12.30 a.m.** *I.B.C. TIME SIGNAL*
Dance Music.
- 1.0 a.m.** *I.B.C. TIME SIGNAL*
Close Down.



Hilary Wontner, son of famous actor, Arthur Wontner, is Radio Normandy's new announcer

FRIDAY, FEB. 18

- 7.45 a.m.** LAUGH AND GROW FIT
with
Joe Murgatroyd
(The Lad fra' Yorkshire)
and
Poppet at the Piano
Presented by Kolynos Toothpaste, 12 Chenies Street, W.C.1.
- 8.0 a.m.** MUSIC IN THE MORNING
I've Got Beginner's Luck, *Gershwin*; That Old Feeling, *Brown*; Gee, But You're Swell, *Tobias*; Cowboy in Manhattan, *Hudson*; Village Band, *Fryberg*.—Presented by Horlicks, Slough, Bucks.
- 8.15 a.m.** 8.15—And All's Well
An Early Morning Programme to Encourage the Healthy, Happy Side of Life. Featuring Browning and Starr. Presented by Alka Seltzer Products.
- 8.30 a.m.** *I.B.C. TIME SIGNAL*
Pictures on The Wall.—Presented by the makers of Parmlint, 161 Smedley Street, S.W.8.
- 8.45 a.m.** One Thing Leads To—
Presented by Sunny Jim on behalf of A. C. Fincken & Co., Clifton House, Euston Road, N.W.1.
- 9.0 a.m.** *I.B.C. TIME SIGNAL*
Round the World.—Presented by Hancock's Chemists, Fleet Street, E.C.4.
- 9.15 a.m.** THE GLYMIEL JOLLITIES
with
Sylvia Ceall
Tessa Deane
Marjorie Stedeford
Gwen Catley
Clarence Wright
Monte Rey
Neal Arden
Al Burton
and
The Glymiel Orchestra
Presented by the makers of Glymiel Jelly.
- 9.30 a.m.** Radio Favourites
Presented on behalf of Brooke Bond and Co., Ltd., London, E.1.
- 9.45 a.m.** Programme of Popular Music
Talk by Nurse Johnson on Child Problems.—Presented by California Syrup of Figs, 179 Acton Vale, W.3.
- 10.0 a.m.** *I.B.C. TIME SIGNAL*
KITCHEN WISDOM
It's Raining Sunbeams, *Coslow*; Winnick's Melody Medley; I Know Now, *Warren*; Fox trots in Tempo.—Presented by Borwicks Baking Powder, 1 Bunhill Row, S.W.1.
- 10.15 a.m.** Dream Waltzes
Presented by True Story Magazine, 30 Bouverie Street, E.C.4.
- 10.30 a.m.** SONGS AND MUSIC FROM STAGE AND SCREEN
Presented by Macleans, Ltd., Great West Road, Brentford.
- 11.0 a.m.** *I.B.C. TIME SIGNAL*
Light Orchestral Music. Roses of the South, *Strauss*; A Gipsy Wedding, *arr. Mantovani*; Fantail Whirligig, *Mayerl*; Eton Boating Song, *Kaps*.

- 11.15 a.m.** Something For Everybody
Do You Recall? *Flanagan*; The Whistling Waltz, *Woods*; How Many Rhymes Can You Get.; *Friend*; You Made Me Love You, *McCarthy*; Springtime Serenade, *Heykens*.
- 11.30 a.m.** Programmes in French
Assn. des Auditeurs de Radio Normandie.
- 2.0 p.m.** Peter the Planter
and A Particular Lady Talk over Tea with the Music of the Fantasia Orchestra. Sponsored by Lyons' Green Label Tea.
- 2.15 p.m.** The Magic Carpet
2.30 p.m. A Story of Success
Part Two.—Presented by Vitacalé, Slough, Bucks.
- 4.45 p.m.** Beauty and Romance
Presented by Hinds, Ltd., S.W.20.
- 3.0 p.m.** Musical Cavalcade
Presented by the publishers of Cavalcade, 2 Salisbury Square, E.C.4.
- 3.15 p.m.** Sporting Special
House With the Little Green Tiles, *Stanley*; Le Touquet, *Evans*; By the Sleepy Lagoon, *Coates*; Sailing Home, *Whitcup*.—Sent you by International Sporting Pools, Bath Road, Bristol.
- 3.30 p.m.** Jane and John
Presented by Drages, Ltd., Everyman House, Oxford Street, W.1.
- 3.45 p.m.** In Search of Melody
Old Favourites; Sleepy Valley, *Hanley*; You Will Remember Vienna, *Romberg*; Tales from the Vienna Woods, *Strauss*. Sponsored by Pynovape Brand Inhalant, Yeo Street, E.3.
- 4.0 p.m.** Friday at Four
Presented by Du Maurier Cigarettes, 1 Seckford Street, E.C.1.
- 4.15 p.m.** What's On
Stop Press Reviews of the Latest Films, Shows and Other Attractions, by Edgar Blatt, the I.B.C. Special Critic.
- 4.30 p.m.** Fingers of Harmony
When the Lads are Off to Dance, *Kruger*; Summer Rain, *Gibbons*; Frivolous Joe, *de Pietro*; Kunz Piano Medley.—Presented by the proprietors of Daren Bread, Daren, Ltd., Dartford, Kent.
- 4.45 p.m.** Schubertiana
- 5.0 p.m.** *I.B.C. TIME SIGNAL*
Dancing Reminiscences.
- 5.15 p.m.** A Quarter-Hour Programme
For Boys and Girls. Birthday Greetings from the Uncles.
- 5.30 p.m.** Variety
- 6.0 p.m.** Programmes in French
Assn. des Auditeurs de Radio Normandie.
- 12 (midnight)** Melody at Midnight
Dick Jurgens and His Orchestra. Guest Artistes: The Playboys (Electrical Recordings).—Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.
- 12.30 a.m.** *I.B.C. TIME SIGNAL*
Dance Music.
- 1.0 a.m.** *I.B.C. TIME SIGNAL*
- 1.30 a.m.** *I.B.C. TIME SIGNAL*
Dance Music.
- 2.0 a.m.** *I.B.C. TIME SIGNAL*
Close Down.

- 9.45 a.m.** The Milton Sisters
PAT HYDE AND DINAH MILLER
With their Entertaining Announcer Bob Walker
and
Arthur Young at the Piano
Presented by the makers of Milton Denture Powder, John Milton House, N.7.
- 10.0 a.m.** *I.B.C. TIME SIGNAL*
CARROL GIBBONS AND HIS BOYS
with
Anne Lerner
George Melachrino
Guest Artistes: Len Young and Bobby Farrell
Composé: Russ Carr
Thirty Minutes of Bright Music, Song, and Humour
Sponsored by the makers of Cookeen.
- 10.30 a.m.** Light Music
- 11.0 a.m.** *I.B.C. TIME SIGNAL*
Listen to Vitbe.—Presented by Vitbe Bread, Crayford, Kent.
- 11.15 a.m.** Something for Everybody
- 11.30 a.m.** Programmes in French
Assn. des Auditeurs de Radio Normandie.
- 2.0 p.m.** Military Moments
Presented by the makers of Haywards Military Pickle, Montford Place, Kennington, S.E.11.
- 2.15 p.m.** Hollywood Celebrities
(Electrical Recordings). Dick Powell, Al Jolson, Fred Astaire, Sophie Tucker.
- 2.30 p.m.** Arthur Young
and A Friend. The I.B.C. Musical Director at the Piano introduces listeners to a Radio Guest.—Presented by The Mentholatum Co., Ltd., Slough, Bucks.
- 2.45 p.m.** The Whirl of the World
Presented by Monseigneur News Theatre.
- 3.0 p.m.** Advance Film News
Presented by Associated British Cinemas, 30 Golden Square, W.1.
- 3.15 p.m.** Normandy Playbill
Advance News and Some of Next Sunday's High Spots. Competed by Roy Plomley.
- 3.30 p.m.** Dancing Time
A Programme of Dance Music Chosen by Victor Silvester.
- 4.0 p.m.** Swing Music
Request Programme from Mr. S. A. Smith, of Sutton.
- 4.15 p.m.** Selections From Light Opera
Rhythm Cocktail
- 4.30 p.m.** *I.B.C. TIME SIGNAL*
An Earful of Music. Featuring Cella Ryland. Selection—Shall We Dance? *Gershwin*; Your Broadway and My Broadway, *Brown*; It's Swell Of You, *Revel*; Texas Dan, *Robison*.—Presented for your entertainment by Rentals R.A.P., Ltd., 183 Regent Street, W.1.
- 5.15 p.m.** The Music of Hawaii
- 5.30 p.m.** Who Won.
The Results of Association Football Matches played to-day will be broadcast as soon as they come to hand.—Sent you by International Sporting Pools, Bath Road, Bristol.
- 6.0 p.m.** Programmes in French
Assn. des Auditeurs de Radio Normandie.
- 12 (midnight)** Melody at Midnight
Tommy Tucker and His Orchestra. Guest Artistes: The Rainbow Trio (Electrical Recordings).—Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.
- 12.30 a.m.** *I.B.C. TIME SIGNAL*
Melody Calling.—Presented by British Home and Office Telephones, 31 St. Peter Street, Westminster, S.W.1.
- 12.45 a.m.** *I.B.C. TIME SIGNAL*
Dance Music.
- 1.0 a.m.** *I.B.C. TIME SIGNAL*
- 1.30 a.m.** *I.B.C. TIME SIGNAL*
Dance Music.
- 2.0 a.m.** *I.B.C. TIME SIGNAL*
Close Down.

RADIO LJUBLJANA

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Time of Transmission
Friday: 9.30—10.0 p.m.
Announcer: F. Miklavcic

- 9.30 p.m.** Military Band Music
Colonel Bogey on Parade, *Alford*; Humoresque, *Dvorak*; See Me Dance the Polka, *Grossmith*; Post Horn Galop, *Koenig*.
- 9.45 p.m.** Light Music
Slippery Sticks, *Brooke*; Mountains of Mourne, *French*; The Teddy Bears' Picnic, *Bratton*; Memories of Devon, *Evans*; Cheery Song Memories.
- 10.0 p.m.** Close Down

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SUNDAY, FEB. 13

9.30 to 10.0 p.m. This Poetry Inspired Music. From Shakespeare to Thomas Moore and Macfeld. The Poetry of Words has subsequently been set to Music.

10.0 to 10.30 p.m. This Music Inspired Poetry. Famous instances where the Melody inspired the Lyric.

MONDAY, FEB. 14

9.30 to 10.0 p.m. Between Ourselves Another intimate Studio Production in which we feature Jennie Benson, Renee Flynn, Dorothy Morrow, Hubert Valentine, Les Arthur, Three in Harmony, Five Melody Boys and Our Rhythm Band under the direction of Dave Frost.

10.0 to 10.30 p.m. Ten Minutes with A Star and the Star is—Judy Shirley the Singing Commère. We bring you, then, the rhythm of haunting dancing tunes. You will hear our Racing Commentary at 10.10 p.m. approx.

TUESDAY, FEB. 15

9.30 to 10.30 p.m. Our Concert Hall Again we present for your enjoyment the Stars of the Stage, Radio and Screen in the grand Concert Hall Style in which you can take your part by tuning-in to 531 metres. You will hear our Racing Commentary at 10.10 p.m. approx.



Charming Judy Shirley is featured in a star programme on Monday at 10 p.m.



Songs by Noel Coward will be heard in Wednesday's programme at 10 p.m.

WEDNESDAY, FEB. 16

9.30 to 10.0 p.m. Music of Your Dreams. Here is a further Wealth of Golden Melody in which we feature Dorothy Morrow, Ronnie Genarder and

our Symphonic Orchestra under the direction of Dave Frost.

10.0 to 10.30 p.m. Cole Porter and Noel Coward. Excerpts from two composers with a taste for light sophistication. You will hear our Racing Commentary at 10.10 p.m. approx.

THURSDAY, FEB. 17

9.30 to 10.0 p.m. Evening Melodies An intimate collection of favourite refrains—a musical garland for these your fireside moments.

10.0 to 10.30 p.m. We Present The Film Sensation of 1937—Deanna Durbin. Then on to Dancing Moments to the Call of Modern Rhythms. You will hear our Racing Commentary at 10.10 p.m. approx.

FRIDAY, FEB. 18

9.30 to 10.0 p.m. May I Have The Pleasure...? Old-Time Ballroom. Gavotte, Minuet, Reels, Jigs, Polkas, and Barn Dance.

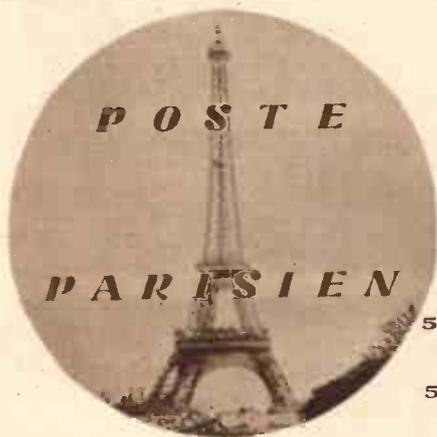
10.0 to 10.30 p.m. Shall We Dance? Fox-Trot, Rumba, Tango, Waltz and Blues. You will hear our Racing Commentary at 10.10 p.m. approx.

SATURDAY, FEB. 19

9.30 to 10.0 p.m. Thirty Minutes of Light Variety. A studio production in which we feature stars of various entertainment firms.

10.0 to 10.30 p.m. Miscellany A light musical and mostly dance-time concoction. You will hear our Racing Commentary at 10.10 p.m. approx.

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 Sunday: 5.00 p.m.—7.00 p.m.
 10.30 p.m.—11.30 p.m.
 Weekdays: 10.30 p.m.—11.00 p.m.

Announcer:

John Sullivan

SUNDAY, FEB. 13

5.0 p.m. From the Shows and Films I'm Feeling Like a Million (Broadway Melody of 1936), Browns; Lord and Lady Whoosis (Gangway), Lerner; The Moon Got in My Eyes (Double or Nothing), Johnston; I Still Love to Kiss You Good-night (52nd Street), Bullock.

5.15 p.m. Request Medley Runnin' Wild, Grey; Someone to Care for Me, Jermann; Sweet is the Word for You, Rainger; Bolero, Ravel.

5.30 p.m. Sporting Special The Geisha—Vocal Gems, Jones; This Year's Kisses, Berlin; Old Pal of Mine, Box; Serenade—Student Prince, Romberg; You Can't Stop Me From Dreaming, Friend; Grandma's Days and Nowadays, Long; The Gypsy Princess—Waltz, Kalman; Moon or No Moon, Lerner.—Sent you by International Sporting Pools, Bath Road, Bristol.

6.0 p.m. Music Hall California—One step, Jolsen; What D'ya Think of That, Boys? Woods; The Londonola, Sigler; Let Me Go Back to the Farm, Sarony; Cuckoo—Waltz, Jonassen.

6.15 p.m. OPTIMISTIC OUTBURSTS That Song in My Heart, Reader; The Girl on the Police Gazette, Berlin; Canoe Song, Spoliansky; Swing High, Swing Low, Lane.—Presented by Albert Thomson and Co., Manchester, 19.

6.30 p.m. THE OPEN ROAD Blaze Away, Holzman; Red, White and Blue, Gay; Blaze of Glory, Halzman; Who's Been Polishing the Sun? Gay; Through Night to Light, Laukien.—Presented by Carter's Little Liver Pills, 64 Hatton Garden, E.C.1.

6.45-7.0 p.m. Dance Time Caravan—Fox trot, Ellington; Dance the Moonlight Waltz With Me—Waltz, Grundland; Blossoms on Broadway—Foxtrot, Rainger; Toy Trumpet—Novelty Fox trot, Scott; Afraid to Dream, Gordon.

10.30 p.m. Variety Theatre Remember Me? Warren; Roses in December, Jessel; Things Are Looking Up, Gershwin; Silvery Moon and Golden Sands, Pease.—Presented by Goodsway Bonus Football Pools, Sunderland.

10.45 p.m. A Comedy Quintette The Window Cleaner (Further Adventures of a Window Cleaner), Formby; Nowt About Owt, Melvin; The Song of the Prune, Crumit; Mother's Pie Crust, Wallace; A'm Feared For Mrs. McKie, Fyffe.

11.0 p.m. Cabaret Daybreak Express, Ellington; Life Begins At Forty, Yellen; Oua, Oua; Half-caste Woman, Coward; Railroad Rhythm, Carvill.

11.15 p.m. Request Medley Black Eyes, Igor; Beautiful Italy, Lehar; Will You Remember? Young; Whispers in the Dark, Robin.

11.30 p.m. Goodnight Melody Close Down.

MONDAY, FEB. 14

10.30 p.m. Relay of Cabaret from the Pavillon De L'Elysée.

TUESDAY, FEB. 15

10.30 p.m. Relay of a French Play from the Studio.

WEDNESDAY, FEB. 16

10.30 p.m. Relay of Cabaret from the Scheherazade Night Club. Compered by John Sullivan.

THURSDAY, FEB. 17

10.30-11.0 p.m. Medley of Dance Music and Light Music.

FRIDAY, FEB. 18

9.0 p.m. (approx.) French Theatre Relay

SATURDAY, FEB. 19

10.30-11.0 p.m. Dance Music

Information supplied by Anglo-Continental Publicity Ltd., 6 Cavendish Mansions, Langham Street, London, W.1. (Telephone: Langham 1162.)

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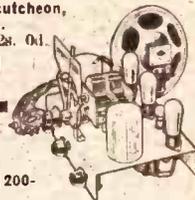
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- CHASSIS and VALVES as described and illustrated above, but less speaker. List value £4 4s. Bargain 39/8 or 2/6 down and 11 monthly payments of 3/9.
- CHASSIS, VALVES and SPEAKER, as illustrated above including splendid P.M. moving-coil speaker. List value 25 7s. 6d. Bargain 55/- or 5/- down and 11 monthly payments of 5/3.

2/6
DOWN

PETO-SCOTT CO., LTD.,
77 (B4) City Road, London, E.C.1

BARGAIN 5

PETO-SCOTT TRICKLE CHARGER

Charge your L.T. for 3d. a week

BARGAIN 10/-

Nothing to wear out or go wrong. Modern metal rectifier. Will charge your 2-volt accumulator at 1-amp, while you sleep. 12 months' guarantee. A.C. mains, 200-240 volts, 40-100 cycles.



BARGAIN 6

PETO-SCOTT MAINS UNITS

MODEL M.A.10/30. BARGAIN 39/6

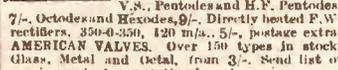
0r 2/6 down and 11 monthly payments of 4/8. This outstanding unit incorporates a Trickle Charger, which re-charges a 2-volt L.T. accumulator at 0.5 amp. For A.C. mains, 200-250 volts, 50-100 cycles. Westinghouse Metal Rectifier. Four H.T. tappings: Output 20 m.a. at 120 volts.

PETO-SCOTT CO., LTD.,
77 (B4) City Road, London, E.C.1

BARGAIN 7

GIVE YOUR SET A TONIC!

VALVES. Fit new valves. Huge purchases enable us to supply at greatly reduced prices. Long and efficient service guaranteed. Battery, Det. L.F. and H.F., 2/9; S.G., V.M. Class "B", H.F., and L.F. Pentodes, 6/-; Mains Types, A.C., H.L., 5/-; All A.C., S.G., V.M., Pentodes and H.F. Pentodes, 7/-; Octodes and Hexodes, 9/-; Directly heated P.W. rectifiers, 350-450, 120 m.a., 5/-; postaxe extra.



AMERICAN VALVES. Over 150 types in stock. Glass, Metal and Octal, from 3/-; Send list of requirements for quotation by return.

Every valve passes through our own test department immediately prior to despatch, thereby safeguarding your interests to the utmost.

Place your next order with Peto-Scott and be certain of complete satisfaction. Orders over 10/- sent Cash or C.O.D., post paid, or H.P. terms are available for amounts in excess of £1.
We are the Largest Valves Stockists.
PETO-SCOTT CO., LTD.,
77 (B4) City Road, London, E.C.1

BARGAIN 8

HOME BROADCASTER

PETO-SCOTT HIGH FIDELITY MICROPHONE

For Dance Bands, Crooners, Home Broadcasting and Public Address Work. May be used with A.C. or Battery amplifier, or attached to your radio receiver. High-fidelity reproduction. Supported on 4 sensitive springs attached to a chromium plated ring, on black moulded base. On-off switch. 30-1 microphone transformer with bias battery in separate bakelite moulding for greater efficiency. FLOOR STAND MODEL, with Telescopic Chromium-plated Stand, height 3 ft. 6 ins. closed, 6 ft. extended £2/2/-, or 2/8 down and 11 monthly payments of 4/-.

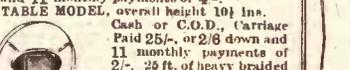


TABLE MODEL, overall height 10 1/2 ins. Cash or C.O.D., Carriage Paid 25/-, or 2/8 down and 11 monthly payments of 2/-, 25 ft. of heavy braided flex extra.

BARGAIN 25/-
PETO-SCOTT CO., LTD.,
77 (B4) City Road, London, E.C.1

BARGAIN 9

Peto-Scott "MAXADE" HEARING AIDS



Deafness is but an unhappy memory to thousands who now enjoy perfect hearing with MAXADE. These new midgeet valve and non-valve Electrical Hearing Aids incorporate a new "Pocussed Tone" device, which enables the instrument to be adjusted at home by the user himself, to suit every degree and form of deafness. Prices from £5/12/6 upwards. Pocket model 52PL. 2-valve Amplifier with High-Fidelity Microphone, as illustrated (6 1/2 x 5 1/2 x 1 1/2 ins.). Well worth 25 gns. **£14-14-0**

Easy payment terms available
PETO-SCOTT CO., LTD.,
77 (B4) City Road, London, E.C.1

BARGAINS in Famous-Name RADIO

ALL-WAVE 1938 MODELS! NEW! GUARANTEED!

Brand new guaranteed 1938 models by famous makers, at slashing reductions equal to wholesale prices, and carriage paid on passenger train. Entire satisfaction guaranteed. Only obtainable at these prices from us. Offers strictly limited - first come, first served.

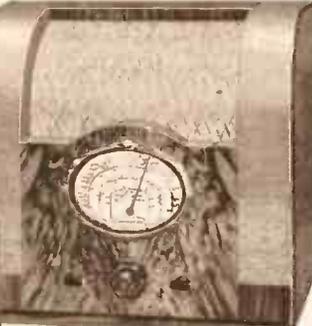
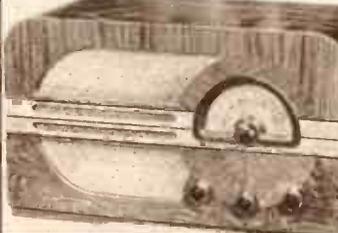
We are not permitted to mention the makers' names here.

BARGAIN 1

NEW 3-VALVE ALL-WAVE BATTERY RECEIVER

Short, medium and long waves. Covers world reception. Simple tuning. Rich tone. Special dynamic moving-coil speaker. 3 watts output. Attractive walnut cabinet, inlaid with ebony, as illustrated below. In sealed carton with 3 valves less batteries. Maker's guarantee.

List Price 7/- Carr. **£5-19-6**
Or 5/- down and 18 monthly payments of 7/4.



BARGAIN 2

NEW 6-VALVE ALL-WAVE A.C. MAINS SUPERHET

Illustration above.

Four wave-bands 12 to 2,000 metres. World-wide reception. Bandspread tuning. Automatic volume control. Brilliant reproduction. Elliptical moving coil speaker. 5 watts output. Handsome hand-polished walnut cabinet, as shown above.

In sealed carton. With 6 valves. For A.C. Mains. 200-250 volts, 50-60 cycles. Maker's guarantee. Or 10/- down and 18 monthly payments of 12/3.

PETO-SCOTT CO., LTD.,
77 (B4) City Road, London, E.C.1

BARGAIN 11

1-valve ALL-WAVE KIT



Wave ranges 18-52, 200-550, 900-2000 metres. A unique all-wave single-valver combining simplicity of assembly with extraordinary efficiency and low cost. Ready assembled tuning unit incorporates all windings and switching and needs only six simple connections for incorporation in the circuit. Kit "A" comprises all parts including ready drilled steel panel and chassis, drawings and instructions, less cabinet.

List value £2 0s. 10d. **BARGAIN 29/6**

Or 2/6 down and 11 monthly payments of 2/11. Valve given Free with Kit.
PETO-SCOTT CO., LTD.,
77 (B4) City Road, London, E.C.1

BARGAIN 3

NEW 6-VALVE ALL-WAVE ALL-MAINS SUPERHET

(Not illustrated.)

Range, 19 to 2,000 metres. No outside aerial required, except for distant stations. Stations clearly named. Automatic volume control. High fidelity reproduction through special dynamic moving-coil speaker. Works on 100-250-volt supply, A.C. or D.C. Choice walnut cabinet. In sealed carton, with 6 valves. Maker's guarantee.

Or 8/6 down and 18 monthly payments of 11/-

List Price 12/6
81
82
GNS.

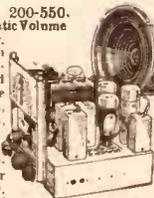
BARGAIN 13

5-valve ALL-WAVE A.C. SUPERHET RADIO/GRAM CHASSIS

with 5 British Valves and Moving-Coil Speaker
LIST VALUE £10.0.0

Bargain £6-6-0

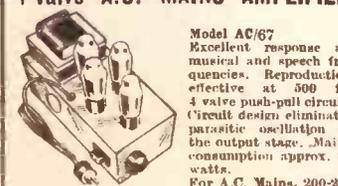
Wave range: 18-2,000 metres. Dimensions: 10 in. high; 11 1/2 in. wide; 8 1/2 in. deep. Six stages, pentode output. ● 3 Wavebands: 18-50, 200-550, 900-2,000 metres. ● Automatic Volume Control. ● Mains input filter. 4 position wavechange switch for 3 bands and gram. Combined on-off switch and volume control. Separate tone control. A.C. Mains, 200-260 volts, 50-100 cycles. Output 3 watts. Complete with 5 Matched Valves and High-Fidelity Field-Ener-gised Moving-coil Speaker illustrated. Cash or C.O.D. £6 6/0, or 7/6 down and 17 monthly payments of 8/9. Chassis with Valves less Speaker **£4 7/6**



7/6
DOWN
PETO-SCOTT CO., LTD.,
77 (B4) City Road, London, E.C.1

BARGAIN 14

High-Fidelity 6-7 Watts. 4-valve A.C. MAINS AMPLIFIER



Model AC/67
Excellent response all musical and speech frequencies. Reproduction effective at 500 ft. 4 valve push-pull circuit. Circuit design eliminates parasitic oscillation in the output stage. Mains consumption approx. 60 watts.

For A.C. Mains, 200-250 volts, 40-100 cycles. Ready to connect to microphone or pick-up.
Bargain £3-10-0
or 5/- deposit and 11 monthly payments of 6/9.
A.C./D.C. Model **Bargain £4-10-0**
or 7/6 down and 11 monthly payments of 8/6.
Battery 4 Watt Model. **Bargain £2-15-0**
or 4/6 down and 12 monthly payments of 4/9.

PETO-SCOTT CO., LTD.,
77 (B4) City Road, London, E.C.1

BARGAIN 15

TROPHY Short-Wave RECEIVERS

More Records will be broken with these Wonderful Receivers

● F. Lansway, World's Champion station logger, used a Trophy Short-Wave Set when he won recently the World Trophy. TROPHY THREE

Employs highly efficient 3-valve circuit, providing unique results on 12-52 metre waveband. World-famous specially wound One-shot Inductors tuning from 12-52 metres. Wavelength calibrated scale. Moving-coil speaker fitted and provision for headphones. Steel cabinet in beautiful crackle finish. Complete with valves and 2 coils, fully tested.

BATTERY MODEL A.C. MODEL
(Less Batteries) 200-250 volts, 40-100 cycles.
£5-15-0 **£6-6-0**

Or 9/6 deposit and 12 Or 10/- deposit and 12 monthly payments of 9/11 monthly payments of 10/9

B.T.S. One-shot Inductors to cover from 6.5 to 500 metres. Full details and Trophy Leaflet sent FREE on request.

PETO-SCOTT CO., LTD.,
77 (B4) City Road, London, E.C.1

ORDER FORM

To PETO-SCOTT CO., LTD.,
77 (B4) City Road, London, E.C.1

Please supply Cash/C.O.D./H.P. the under-mentioned goods, for which I enclose

Bargain Nos.

NAME

ADDRESS

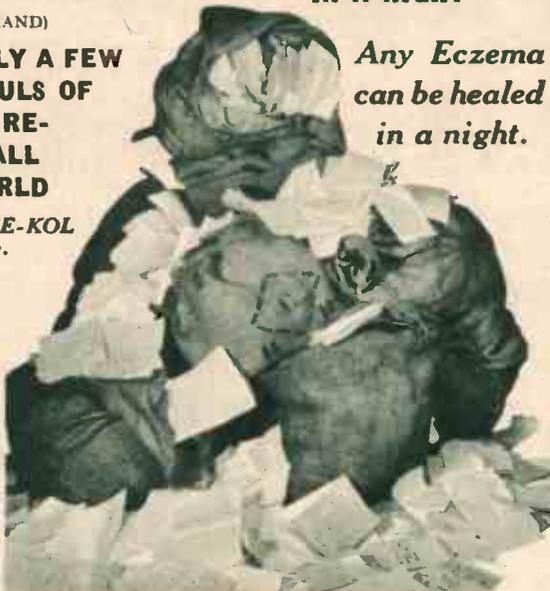
Please cross all P.O.s and register currency. SEND ME YOUR BARGAIN LISTS.

ZEE-KOL HEALS SKIN DISEASES IN A NIGHT

(BRAND)

THESE ARE ONLY A FEW OF THE SACKFULS OF TESTIMONIALS RECEIVED FROM ALL OVER THE WORLD

They claim that ZEE-KOL acts like a miracle.



Any Eczema can be healed in a night.



ECZEMA. "I suffered from Eczema all over my face and body. I applied Zee-Kol and in three days the Eczema had gone."

VARICOSE AND OTHER ULCERS. "For years I could not walk with Ulcerated Leg. Zee-Kol healed it in a week."



ABSCESSSES. "Zee-Kol instantly draws out all inflammation and the abscess is healed in twenty-four hours."

Many may promise a wonderful remedy, but there is nothing like Zee-Kol. Beware of imitations.

Zee-Kol is, without doubt, the most wonderful skin remedy of all time. The cruellest Skin Diseases, such as Ulcers, Eczema, Abscesses, Erysipelas, etc., are rapidly and completely banished and Pimples, Blackheads, Boils, Rashes, etc., disappear like magic. Never was known any remedy like Zee-Kol. Where it touches, the skin takes on a finer and healthier glow. Zee-Kol kills all germs that enter the skin—that is why it heals the moment it touches the skin. It destroys everything unhealthy to the skin. No skin disease can resist it. Forget it being a patent medicine. This is the only way we have of letting the world know of Zee-Kol's marvellous power of skin healing. There is nothing in the world to compare with Zee-Kol. Do not hesitate. Go straight to your chemist and get a box of Zee-Kol and rest absolutely assured that your skin troubles will speedily be banished. Zee-Kol heals in record time Eczema, all kinds of Ulcers, Chilblains, Leg Troubles, Severe Burns, etc.

Obtainable from all Chemists and Stores **IN THE NEW 6 D. Larger sizes 1/3 & 3/4** Or direct from **SHAVEX ZEE-KOL Co., Ltd.,** (Dept. Z.K.45), 40, Blenheim Road, Upper Holloway, N.19.

DOGE CREAM

THE MARVELLOUS

COMPLEXION RESTORER

HOWEVER sallow or patchy your complexion may be, we guarantee to make it perfect with Doge Cream. Doge Cream is absolutely a complete restorer. It works miracles on the skin and is the most ideal complexion cream on the market.

The original recipe was beyond price in the days when it was first known, but to-day we can make up all these preparations for the skin.

If Doge Cream is smeared around the eyes at night every wrinkle will vanish as if a miracle had happened. It will make the worst complexion perfect.

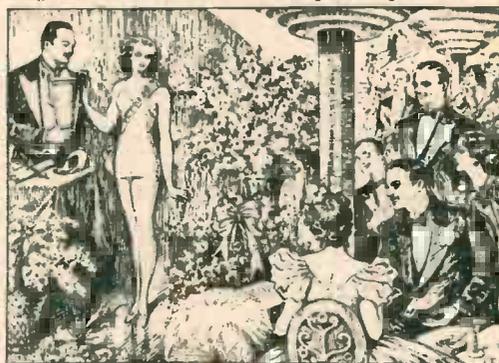
Doge Cream is not a vanishing cream. It does not dry up the skin but keeps the skin supple, firm and youthful. When thinking of other face creams remember that Doge Cream is not like any of these. Try it, and you will never go back to any other face cream you have ever used.

It is the most remarkable and the most perfect cream that has ever been blended into a face cream. It contains Almond Oil, which is the most expensive oil one can use in a face cream, and does not grow hair. It preserves the skin and takes away all wrinkles and leaves the skin smooth as a child's. It was taken from an old Venetian recipe and has a beautiful perfume which lingers on the skin until it is washed away. Over a thousand of the leading Society women use Doge Cream.

In Tubes 6d. and 9d.

In Pots 1/- and 2/-

Obtainable from all Chemists and Stores or direct from SHAVEX ZEE-KOL CO., LTD. (Dept. De36), 40, Blenheim Road, Upper Holloway, London, N19



ERIC: She looks the most beautiful creature I have ever seen. She is perfect.

IRENE: To win first prize in a Beauty Contest like this gives a girl many chances in her life.

ERIC: Who is she? Do you know her?

IRENE: Yes, she is a close friend of my sister Vera. I really didn't think she would win first prize in this Beauty Competition. There are other girls much prettier than she. I wonder why the judges have chosen her.

ERIC: I can believe it. She

has the most wonderful complexion and her skin is simply wonderful. She must know some secret that other girls did not bother about.

IRENE: There is no secret about her complexion, Eric; my sister told me that she uses Doge Cream, the most famous of all creams. It is a Venetian cream that takes away all one's wrinkles and it is not a vanishing cream. It has a beautiful lingering perfume and it makes even old age look youthful.

ERIC: Well, she is lovely; you must introduce me to her.

from **WHEAT** you get

BREAD

from **COAL** you get

GAS

from **TREES** you get

FURNITURE

THIS CERTAINLY IS EASY... AND WHAT AN OPPORTUNITY

from THOMPSON You get FORTUNES

Take this simple way to a Fortune ABSOLUTELY AND ENTIRELY FREE. I am winning sensational Pool Dividends for vast numbers of my delighted followers week after week, and I offer YOU this rare chance of adding your name to my long list of winners. I make no charge whatever for my EXPERT PERSONAL SKILL, which is convincing proof of my extreme confidence of winning YOU a huge sum. A BIG POOL WIN is yours for the asking—don't miss this CHANCE OF A LIFETIME. Prove it for yourself by posting off the coupon NOW.

TO WIN A FORTUNE IS EASY—THERE ARE ONLY THREE THINGS TO DO.

FIRSTLY—Make up your mind to accept my specialised guidance in choosing the easiest and best Pool for your investment. **SECONDLY**—Fill in the Order Form. **THIRDLY**—Send one 1/4d. stamp, or better still, four 1/4d. stamps, and I forward free Forecasts for four weeks. **DO NOT** send any envelopes. **DO NOT** send any money. I send you the coupon that I select, filled in with my wonderful forecasts, and you merely have to sign and post it. Owing to recent gigantic successes early application is advisable.

LATEST SUCCESSFUL DIVIDENDS:
Jan. 1st—£1867; Jan. 8th—£2064;
Jan. 15th—£2891

Remember this Name—and you can't go wrong!

FREE POOL Forecasts

AT THOMPSON
ALBERT RD. MANCHESTER. 19.

FORTUNES

YOU MAY BLESS THE DAY YOU POST THIS COUPON

I enclose stamp(s) for.....week(s) Free Forecasts and Special Nap. I promise 25 per cent. commission on wins over £50. (Please write in BLOCK LETTERS.) I am over 21 years of age.

NAME (R)
ADDRESS
TOWN..... COUNTY.....

STICK CORNER OF STAMP HERE FOR 1 WEEK'S FREE FORECASTS	STICK CORNER OF STAMP HERE FOR 2 WEEK'S FREE FORECASTS	STICK CORNER OF STAMP HERE FOR 3 WEEK'S FREE FORECASTS	STICK CORNER OF STAMP HERE FOR 4 WEEK'S FREE FORECASTS
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Radio Toulouse

Compère : JOSLYN MAINPRICE.
Announcer : ALLAN ROSE.

Tune-in to 328.6 metres.

SUNDAY, FEBRUARY 13

5.0 p.m. **GOODSWAY FOOTBALL POOLS—**
DIVIDENDS

5.5 p.m. **ALL KINDS OF MUSIC**

Wash All De Summer (Paul Robeson); Didn't My Lord Deltver Daniel? (Paul Robeson); Let's Have a Charabanc Ride (Max Miller); Aquarium Sulte (Billy Mayerl); Gangway Selection (Louis Levy). (Electrical Recordings.)

5.30 p.m. **SURPRISE ITEM**

Just a Pleasant Surprise for some of you.

5.45 p.m. **THE LILT OF THE WALTZ**

6.0 p.m. **COMFORT CORNER**

The Understanding Heart Invites you to confide your troubles to her.

6.15 p.m.—6.30 p.m. **SANDY MACPHERSON AT**
THE ORGAN

of the New Empire Cinema, London, presents an essay in melody, "Say It With Music." (Electrical transcriptions made at the new Empire Cinema, London.)

INTERVAL

10.15—11.15 p.m. **HORLICKS PICTURE HOUSE**

Master of Ceremonies: EDWIN STYLES
 VICTORIA HOPPER
 VIC OLIVER
 BETTY ANN DAVIES
 STANLEY VILVEN
 HELEN RAYMOND
 THE RHYTHM BROTHERS
 and
 THE HORLICKS ALL-STAR ORCHESTRA
 under
 DEBROY SOMERS
 Presented by HORLICKS, SLOUGH, BUCKS.

MONDAY, FEBRUARY 14

10.15 p.m. **LET'S SIT THIS ONE OUT**

10.45 p.m. **MARCH OF SWING TIME**

The Family Tree of Jazz.

11.0—11.15 p.m. **LET'S DANCE TO HENRY HALL**

Let's Put Our Heads Together; Boo Hoo; Swing Patrol; With Plenty of Money and You; The Merry-go-Round Broke Down. (Electrical Recordings.)

TUESDAY, FEBRUARY 15

10.15 p.m. **MUSIC FROM AMERICA**

Presented by Allan Rose. Some Tunes and records hot from the States—never heard in this country.

10.45 p.m. **FRIENDS ON THE IVORIES**

11.0—11.15 p.m. **THEY ALL LAUGHED**



Edward G. Robinson relieves Maurice Winnick of the baton for a session in a film. Listen to Winnick's sweet music on Wednesday, at 11 p.m.

WEDNESDAY, FEBRUARY 16

10.15 p.m. **THEY CAUGHT THE WORLD BY THE EARS**
 Each Year has its Song.

10.45 p.m. **MELODIES THAT NEVER DIE**
 Ever Popular Music from the Classics.

11.0—11.15 p.m. **LET'S DANCE TO MAURICE WINNICK**
AND HIS SWEETEST MUSIC

The Sweetest Music This Side of Heaven; Off the Beach at Bali Bali; On Treasure Island; Rose in Her Hair; Sailing Home with the Tide. (Electrical Recordings.)

THURSDAY, FEBRUARY 17

10.15 p.m. **OH, LISTEN TO THE BAND**

King Cotton (Arthur Pryor's Band); Turkish Patrol (Coldstream Guards Band); Dorothy Selection (Coldstream Guards Band). (Electrical Recordings.)

10.30 p.m. **YOURS FOR THE ASKING**

Write to Radio Toulouse, 23 Buckingham Gate, London, S.W.1, and ask them to include your favourite tune in this programme.

10.45—11.15 p.m. **BROADWAY AND PICCADILLY**

My S.O.S. to You (Turner Layton); I'm on a See-Saw (Vivian Ellis); Moonlight and Shadows (Shep Fields and His Rippling Rhythm); Leaning on a Lamp Post (George Formby); All God's Chillun Got Rhythm (Artie Shaw and His New Music); Rambling Cowboy (Carson Robison); We're All Good Pals Together (Gracie Fields); Blue Danube (Josephine Turminio); Let's Call the Whole Thing Off (Greta Kella and Brian Lawrence). (Electrical Recordings.)

FRIDAY, FEBRUARY 18

10.15 p.m. **SPORTSMEN'S CORNER**

Featuring CLIFFORD BASTIN.

10.30 p.m. **NEW WORLD RIVIERAS**

and "Laconia" Cruise to the West Indies and Mexico.—Presented by CUNARD WHITE STAR LIMITED.

10.45—11.15 p.m. **MICROPHONE MIRROR**

The Radio News Revue of Interest and Entertainment for the whole Family.

SATURDAY, FEBRUARY 19

5.0 p.m. **DO YOU REMEMBER?**

Old Favourites. Birth of the Blues (Edyth Baker); The Kerry Dance (Carroll Gibbons and Johnny Green); Schubert's Serenade, Rubinstein's Melody in F, Liszt's Liebestraum (played on the Marimba); Lover Come Back to Me (Evelyn Laye). (Electrical Recordings.)

5.15 p.m. **BREEZY BALLADS**

5.30 p.m. **ASSOCIATION FOOTBALL**

The Day's Results presented by INTERNATIONAL SPORTING POOLS, LTD., Bath Road, Bristol.

6.0—6.30 p.m. **THE WAX WORKS REVUE**

An up-to-the-moment Floor Show on Gramophone Records.

INTERVAL

10.15 p.m. **TOULOUSE SONG CLUB**

Present to the Public for the first time New and Unknown Songs by Amateur Composers, played by TOMMY KINSMAN AND HIS BAND and sung to you by HELEN McKAY and JOHNNIE JOHNSON. Compèred by JOSLYN MAINPRICE.

10.45 p.m. **LITTLE MORE DANCING**

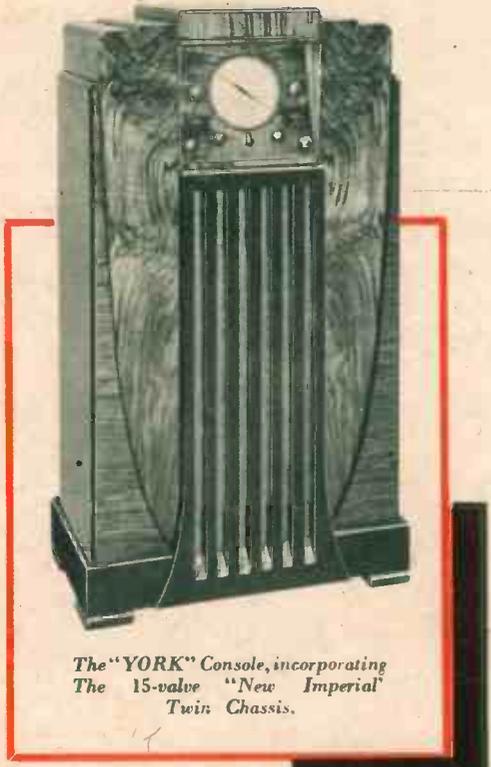
11.0—11.15 p.m. **GLOUCESTERSHIRE FOOTBALL**
POOLS—DIVIDENDS

Presented by GLOUCESTERSHIRE FOOTBALL POOLS, Saul, Gloucester.

Information supplied by David Allen and Sons, Billposting, Limited, 23 Buckingham Gate, London, S.W.1.

(N.B.—This programme sheet is liable to revision and alteration without notice.)

Prepare to be astonished!



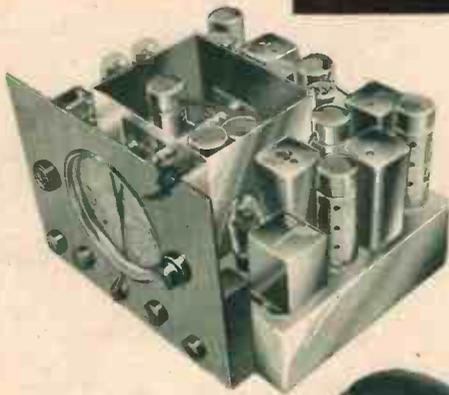
The "YORK" Console, incorporating The 15-valve "New Imperial" Twin Chassis.

Not just ordinary
ALL - WORLD RADIO!
... **EXTRAORDINARY!**

So many radio sets are dumb on much of the world's most interesting broadcast entertainment. So many "short-wave" sets emit stuttering, unpleasant noises to mar short-wave programmes. But the 1938 NEW IMPERIAL will astonish you, just as it earned the wonderment of leading critics.

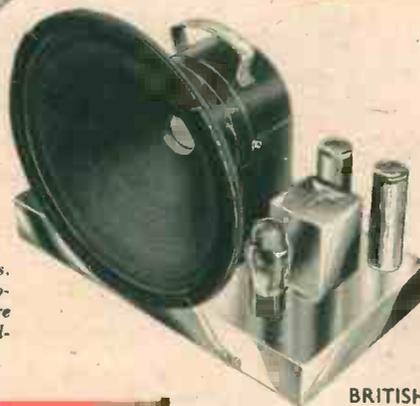
Here you have All-Wave radio that is really ALL-WORLD radio, covering a wider wave-range than any other set on the market. Short wave stations usually difficult to get, and ultra short wave transmissions from Alexandra Palace, are tuned in with ease and are received with ample volume and without fading. Here you have unequalled brilliance of performance, rich fullness of tone, the very peak of sensitivity, and genuine knife-edge selectivity over the entire wave-range of $4\frac{1}{2}$ to 2,400 metres.

This incomparable Receiver is the successful outcome of painstaking research by a picked band of experts who set themselves an ideal to attain. Every set is hand-built by skilled craftsmen—not by mass production. Every component part is rigorously tested, every coil accurately matched. Every completed Set is carefully checked and submitted to an exacting aerial test. It is without doubt the best obtainable, but not by far the highest priced.



The 1938
NEW IMPERIAL
15-VALVE ALL-WAVE RADIO

The New Imperial Receiver employs a dual chassis, a method of construction which has many advantages. The chassis is available for building into your own cabinet if desired.



(Above) Separate Tuning Chassis.
(Below) Power Pack with reproducer—a giant 12-inch Theatre Sonic High Fidelity Loud-speaker.

DEMONSTRATIONS
daily at our Showrooms.
9 a.m. to 8 p.m. (Tuesdays 9-4) Open all day Saturday.
(Near Clapham Common Tube Station, Morden—Edgware Line.)

BRITISH MADE

(On right) The New Imperial "WINDSOR" 15-Valve Radiogram With Automatic Record Changer.



FREE

It is impossible in this space to convey an adequate impression of these incomparable Sets. If you cannot call for a demonstration, WRITE for our FREE Illustrated Art Brochure, B.I.

MIDWEST RADIO (MFG) CO., LTD., 16, OLD TOWN, CLAPHAM, LONDON, S.W.4

Telephone: MACaulay 5005