

EBENEZER NOT SO GOODE?

A complaint against Radio 12N over drug references in "The Shame" short-topping single Ebenezer Goode has been upheld by the Broadcasting Standards Council. The BBC's defence that the song contains warnings against drug abuse was rejected by the Council, who concluded "the words of the song are sufficiently clear to a large number of the audience", though it has no legal power to impose an airplay ban.

12N listener Mr Shiffen of Devon had complained that the record promoted

the use of the drug Ecstasy, but the BBC argued that a decision to ban the song would only attract additional publicity. In assessing its verdict, the Council cited its Code of Practice which says programmes must not encourage "tolerance towards the taking of drugs in Britain or the view that taking them was socially acceptable".

Another recent complaint against 12N submitted to the Council by three BBC manufacturers about a trail for Ecstasy "it that had commented "Year 12

listeners gear made of PVC" was partially upheld. And a complaint against a More4 Fifth Radio/television prize-in honor's comments about the Duress of York was upheld, having already been considered and upheld by the Radio Authority.

But the Council dismissed a complaint about a sex scene in an afternoon radio play, on the grounds that "the portrayal of sexual activity was entirely to have caused widespread offence amongst the Radio 4 audience".

85 CHRISTMAS CRACKERS

The UK's largest chain of temporary stations, launched by Radio Crackers to raise funds for Third World charities, takes to the air Sat 20 Nov for one month. Eighty-five individual licences, all broadcasting to very local areas between 87 and 101 FM, will use the slogan "Turn In, Pay Out" to beat the 12N slogan in the first weekend broadcast last Christmas.

A launch ceremony, to be held two days earlier at the top of London's 20 Tower, will be attended by Radio

Authority Chairman Lord Chalfont and 12N GM Steve Wright who will report on the event live in Simon Bates' show. The Tower provides Crackers with a 27 uplink to the Astra satellites from its Maroon studio, where news bulletins and an overnight continuing service are produced for the rest of the network.

"Cracker is a tremendous challenge to young people," explains Christmas Cracker Trust National Director Nev. Steve Chubb. "They not only raise money but learn about the business of

broadcasting, and they are being led in the initiative by a network of local church groups".

The local stations would be very pleased to receive donations of music product to be played on-air and solicited or raffled to raise funds for charities. Advertising is also available to local main shops and venues. Contact the National Office on 021-531-0893 for details of your nearest station.

CAPITAL RESULTS

Capital Radio preliminary results for 1991/92 show a fall in group pre-tax profit to £8.6m from the previous year's £9.5m, and advertising revenue down in real terms. But the pic has locally cash balances of £18.5m, including £1.5m net profit made from the sale earlier this year of London's Duke Of York Theatre.

"This has been a difficult year," admits Chairman Ian Irvine. "The

results reflect the continuing depressed state of the economy and, in particular, a very short term advertising market".

Despite increased competition in the London radio market, Capital FM has maintained its lead position and increased its listening share to 18%, four points ahead of its nearest rival, Capital Gold ranks fifth with 9%, a position it is seeking to

improve with a huge TV, press and roadside campaign in the current SAAR survey period.

The stations' improved historicity has not prevented stagnation of their advertising and sponsorship income, whose 2% increase in money terms Irvine credits to national sales that account for two thirds of the total.

RADIO DIARY

- 23 **NEW TV TELEPHONE IS BROADCASTING** conference at Sedgwick Centre, Aldgate, London. 640 registration. Info: The Radio Academy, PO Box 452, London W1A 462 tel: 071-332-3837
- 26 **NEW RADIO CRACKERS** 85 local stations start one month of 24 hour broadcasting to raise funds for Third World charities. Info: Sheila (Sue) Nicholas, Cornerstone House, 5 Elbel Street, Birmingham B2 4BB Tel: 021-532-2873
- 7 **DEC INDEPENDENT RADIO ADVERTISING AWARDS** at Grosvenor House Hotel, Park Lane, London tel: 071-799-1565
- 8 **DEC MIDDLESEX YOUNG RADIO PLAYERS CONTESTION** (LRC/IRP) Presentation of Finals at The Purcell Room, South Bank, London. Info: Middlessex Building Society, Watling Street, Neasayth, West 18A 7W tel: 081-298-5488
- 10 **DEC RADIO 4 STARS 1992** Anniversary Edition Launch at The Savoy, London. Individual shows 14. Info: Radio 4, PO Box 485, London W1A 482 tel: 071-332-3837
- 14 **DEC RADIO CERGATION** see Aberystwyth commercial station starts broadcasting on 96.4/103.5 FM. Info: Unit 68, Science Park, Gellian, Aberystwyth tel: 0970-626636
- 16/17/18 **DEC VINE LA ENCO** conference in Paris of Association Nationale des Radio
- 1 **JAN RADIO AUTHORITY** new tariff rates for licences come into force. Info: Radio Authority
- 5 **JAN SYSTEM EFFICIENCY** closing date for licence applications for first regional FM station serving 1.6 million adults in Cardiff, Newport, Bristol, Bath, Exeter & West Midlands. Info: Radio Authority.
- 12 **JAN ABERDEEN** closing date for re-applications for AM & FM licences serving 230,000 adults, starting 29 Jul 1994. Info: Radio Authority
- 24/25/26/27/28 **JAN HELEN RADIO** at Palais Des Festivals, Cannes, France. Info: International Exhibition Organisation, Metropolitan House, 22 Percy Street, London W1P 9PP tel: 071-528-0086
- 25 **JAN SAAR** first audience research figures from joint BBC/12N system released publicly

RADIO WAVES

BBC Radio Leicester marked its 25th anniversary with a live rendition of Roger Whittaker by a 20-piece choir assembled around the city's clocktower, each person representing one aspect of Leicester's multicultural community. The station was the first in the UK to use phone-in shows. **Radio 5's** Group Worldwide celebrated its fifth anniversary as a weekly syndicated show produced by America's National Public Radio and broadcast by 300 stations. Synforce releases five CDs of live performances recorded for the show, starting with **Suede** **Bring On The New**. First interference to temporarily hampered **Radio 4's** London has been successfully purged by the DTI. **Radio 4** to report the death of **MC Newstead** & Worcester **News** **John** **McDermid**, after a short illness, on the same day as **BBC** local radio's 25th birthday. **Radio 4** **McDermid** is providing foreign radio stations with three compilations of new batch pop and classical acts. **Radio 4** last week's **Sevens** concert in aid of the Prince's Trust was relayed to local stations using **SBS** satellite and **ISDN** (Integrated Services Digital Network) phone lines for the first time. **Radio 4** **27** now is **Monday** on 30 local stations using individually recorded interviews with **Brian** **May** and competitions organized by **UK/Parliamentary** **Regional** **Promotions**. **Radio 2's** **See** **Service** Show offers a prize trip to Greenland to a winning listener sending in their favourite Elvis tune. **The** **Comedian** **For** **Racial** **Equality** is inviting radio airtime for its Race In The Media Awards (071-933-5272). **Radio** **Autobuy** Chief Executive Peter Salade's tenure is extended from 1993 to the end of 1995. **A** coach load of car manufacturers were given a demonstration of **MS** technology on the move, listening to tests from **BBC** transmitters in Surrey on **Band** **111** **WV**. **Radio** **4** **new** **show** **station** **Power** **99.5** **radio** **breakcasts** a Saturday night show **News** **To** **Home**

And back to back from London production company **OC**. **A** survey of advertising staff in 44 commercial stations finds more than half think **Radio 1** should go commercial. Are they hoping for jobs? **The** **Impending** **Green** **Paper** on the **BBC's** future does not apparently suggest closing **Radio 2** and **5**. **Orion** **Investments** is raising promotional packages on 14 stations to promote new Warner Brothers films, including **The** **Body** **Guard**, to 18-24 year olds. **Spot** **the** **Difference?** **The** **BBC's** **School**, **Children** & **Youth** **Programme** **Radio** **Dept.** is renamed **Children**, **Youth** & **Daily** **Programme**, **Radio** **5**. **Dutch** **satellite** **station** **Power** **FM** seems to have dropped its **FM** in favour of non-ethnically **new** **research** **finds** 11-12 year olds spend only an hour a day listening to the radio, but 15-20 year olds listen daily for four hours. **BBC** **Radio** **Derby** **Programme** **Operator** **Alan** **Trellis** takes over as **Manager** next month when **Bryan** **Harley** retires. **South** **London** **community** **station** **First** **Love** is broadcasting on 101.5 **FM** with a temporary licence until the end of the month. **BBC** **Local** **Radio** boss **Ronald** **Hall** says his 39 stations have a target of 100% speech and no music at peak listening times. **Pioneering** **6th** **Scandinavian** **offshore** **pirate** **Radio** **Byd**, now based on land in The Galicia, has a new website in **Spain**, backed by a Swedish publisher targeting **Swedes** living in **Barcelona**. **How** **Does** **Choice** **FM's** **evening** **presenter** **feel** about the station's local news bulletin rewording listeners with a **BBC** **TV** programme that night. **Radio** **2** and the **Office** **Of** **Fair** **Trading** **publish** a one-off free magazine **Fair** **Play** filled with consumer advice. **Classic** **FM** is to hold **Creative** **Day** workshops to help advertising agencies produce better radio commercials. **BBC** **Radio** **Beckwith** needs a breakfast show **Presenter/Producer** (081-749-7000). **Capital** **Radio** needs a **PA** **Wendie** (071-379-0333). **Saturday** **is** **selling** **glazed**

Pauley **beans** in aid of the **BBC** **Children** **In** **Need** **appeal** (and very likely they are too). **Radio** **4's** **in** **business** **programme** **with** **the** **BBC** **Industrial** **Association** of the Year prize. **FM's** **Web!** (Sat 21 2-3p) casts a sceptical eye over the charity fundraising **gip** **showcase**. **Robert** **Palmer** performs songs from **Radio** **4** with the **BBC** **Big** **Band** **In** **Concert** on **Radio** **2** (Sat 21 7-9.30pm). **Radio** **5's** **Group** **Worldwide** **Joaks** at **Sea/Africa** **festivals** (Sat 25 9-10pm). **FM's** **Radio** **4** (Sun 22 2.30-4pm) gets **Take** **That** in the **hospital** **for** **listeners'** **questions**. **Radio** **2's** **The** **Sliper** & **The** **Band** (Wed 25 9.45-10pm) talks to **6th** **Station** **Radio** **Dept.** of **What** **Do** **the** **Men** **To** **Make** **Those** **Eyes** **at** **Me** **For** **Law**. **FM's** **In** **Concert** (Thu 26 9-10pm) features **Billy** **Bl** **Merle** at the **Memoriam** **Obit**. **Shirley** **Conner** **Joins** **Gloria** **Gaynor's** **Gospel** **Train** (Thu 26 9.45-10.15pm) on **Radio** **2**. **FM's** **body** **search** **appraises** **the** **CD** **release** **boom** (Sat 28 2-3pm). **In** **Radio** **2's** **new** **series** **Behind** **The** **Mix** (Sat 29 7-7.30pm) **Ben** & **Clay** **reveals** **he** **recorded** **Spanish** **barley** **only** **because** **other** **candidate** **was** **stuck** **in** **a** **switzerland**. **Gilbert** **O'Sullivan** **is** **in** **concert** on **Radio** **2's** **Night** **Ride** (Sat night 28 2-3am). **Richard** **Neri** **is** **FM's** **Radio** **4** (Sun 29 2.30-4pm) **guest**. **A** **Daily** **Telegraph** **survey** of 12,300 readers found 80% listen to **Radio** **4** on **longwave**, 94% do not use the proposed all-news service, and 85% want it allocated to **FM**. **But** **not** **all** **of** **the** **aging** **Telegraph** **readership** **is** **dead** **away** **by** **the** **time** **the** **new** **station** **arrives** **in** **1997**. **A** **new** **radio** **travel** **information** **service** **needs** **presenters**. **Tap** & **CV** **to** **Bill** **Thold**, **11th** **Floor**, **London** **News**, **55** **Albert** **Embankment**, **London** **SE1** **7TY**. **MD/ST** **London** **96** **News** **York** **was** **fired** **after** **his** **morning** **presenter** **put** **a** **couple** **on-air** **having** **sex** **next** **to** **his** **mobile** **phone**. **Thold** **was** **on** **holiday** **at** **the** **time** **500** **staff** **at** **BBC/América** **are** **on** **strike** **over** **thirty** **proposed** **job** **cuts**.

MORE RADIO WAVES

Feminist attorney Gloria Allred presents a weekly rant on **BBC/ABC** **Los** **Angeles**, naming perpetrators of outrages against women, called **Red**

My **Lipstick** **needed** **to** **close** **Collector?** **Software** **owner** **EC** **was** **awarded** **£30,000** **damages** **after** **the** **owner** **of** **DVD/Screensoft** **was** **found**

guilty of bootlegging another station's tapes.

RE-ADVERTISED LOCAL LICENCES

Merthen	MR	250,000	8 Oct 92	12 Jun 93					29 Jul 94	1075 AM
Merthen	FR	120,000	8 Oct 92	12 Jun 93					29 Jul 94	96.9 FM
Leeds	MR	1,220,000	4 Nov 92	9 Feb 93					1 Sep 94	829 AM
Leeds	FR	770,000	4 Nov 92	9 Feb 93					1 Sep 94	96.3 FM
Southend/Chelms	MR	1,330,000	6 Nov 92	9 Feb 93					12 Sep 94	3431/1359AM
Southend/Chelms	FR	770,000	6 Nov 92	9 Feb 93					12 Sep 94	96.3/102.6FM

NRM LOCAL LICENCES

High Wycombe	MR	?	7 Aug 92	17 Nov 92	4					1170 AM
Northamptonshire	FR	85,000	1 Jul 92	20 Oct 92	1					
Weymouth	FR	80,000	8 Jan 92	8 Sep 92	5	6 Mar 92	Bayport Radio/Oxford Radio			
North Wales	MR/FR	130,000	17 May 92	25 Aug 92	3	1 Oct 92	Harbour Coast FR/Mariner Sound			
Cardiff	FR	150,000	22 Apr 92	28 Jul 92	4	7 Sep 92	CRW			
Gloucestershire	FR	260,000	7 Apr 92	21 Jul 92	1	7 Sep 92	[no record]			
Gloucestershire	FR	120,000	7 Feb 92	19 May 92	6	2 Jul 92	Colchester FR/SGR-FR			
Gloucestershire	FR	75,000	22 Jan 92	28 Apr 92	1	4 Jun 92	Wey Valley Radio			
Slough/Windsor	FR	390,000		31 Mar 92	8	2 Jul 92	Windsor Mounting			
Warlow	FR	100,000		24 Mar 92	1	7 Sep 92	Warlow Radio/Essex Radio			
Worcestershire	FR	180,000		10 Mar 92	2	14 May 92	Key Radio			
Worcestershire	MR	?		18 Feb 92	1	4 Jun 92	BRILLIANTLY	community spring 93	756 AM	
Cheltenham	MR	?		14 Jan 92	5	6 Mar 92	CD 603	AC	Mar 93	603 AM
Corredigion	FR	45,000		10 Dec 91	2	7 Feb 92	BARO CHRISTIAN	community	14 Dec 92	96.5/103.3FM

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