

THE Magazine for Today's Radio Industry

Now Radio

AUGUST 11, 1967

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Marine, &c., Broadcasting (Offences) Act 1967

1967 CHAPTER 41

An Act to suppress broadcasting from ships, aircraft and certain marine structures. [14th July 1967]

BE IT ENACTED by the Queen's most Excellent Majesty, by and with the advice and consent of the Lords Spiritual and Temporal, and Commons, in this present Parliament assembled, and by the authority of the same, as follows:—

1.—(1) It shall not be lawful for a broadcast to be made from a ship or aircraft while it is in or over the United Kingdom or external waters, nor shall it be lawful for a broadcast to be made from a ship registered in the United Kingdom, the Isle of Man or any of the Channel Islands or an aircraft so registered while the ship or aircraft is elsewhere than in or over the United Kingdom or external waters.

(2) If a broadcast is made from a ship in contravention of the foregoing subsection, the owner of the ship, the master of the ship and every person who operates, or participates in the operation of, the apparatus by means of which the broadcast is made shall be guilty of an offence; and if a broadcast is made from an aircraft in contravention of that subsection, the operator of the aircraft, the commander of the aircraft and every person who operates, or participates in the operation of, the apparatus by means of which the broadcast is made shall be guilty of an offence.

(3) A person who procures the making of a broadcast in contravention of subsection (1) above shall be guilty of an offence.

(4) In subsection (2) above—

(a) "master", in relation to a ship, includes any other person (except a pilot) having command or charge of the ship;

20 YEARS AGO, on August 15th, 1967 the MARINE etc BROADCASTING OFFENCES ACT came into force.

It was designed to bring a halt to the activities of Offshore Radio stations who had freely transmitted their wide variety of entertainment to millions of British listeners since Easter 1964.

Twenty years after HAROLD WILSON tried to silence the Pirate stations - Briton's can still tune to RADIO CAROLINE's transmissions beaming across the airwaves and enjoyed daily by millions of people.

What is it that attracts so many people to tune into CAROLINE when there is a multiplicity of new stations listeners can now find on their Radio's? What makes DJs work for something which could put them in jail for as long as two years? How can CAROLINE survive against all odds, when others, sometimes with millions of pounds backing, fail?

NOV RADIO investigates the issue...inside!!!

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LBC READIES FOR FALL RATINGS BATTLE

LBC RADIO is preparing for a September 21 launch of a brand-new programme schedule aimed at bringing more listeners than ever before to the station.

Amongst the top names given prime time slots on the revamped station will be MICHAEL ASPHEL, MIKE ALLEN, PETE MURRAY, HENRY KELLY, and STEVE ALLEN.

Before him, another former CAPITAL voice, MICHAEL ASPHEL, will be heard on a one-hour recorded programme. The ASPHEL show, with music, interviews and features, is being produced by SIMON BOOKER. He's been a long time producer of MICHAEL ASPHEL, both at CAPITAL and for the Six O'Clock Show on LWT. The ASPHEL programme has been co-ordinated by another former CAPITAL staffer, PETER BLACK for production outfit VNRS. It is claimed that the 60-minute programming will be the most expensive hour to be aired on LBC. A sponsor will be sought for the show - which will probably be offered to the rest of the IR network later in the year.

STEVE JONES will take over a new Light Magazine format programme which will run between noon - 2pm on weekdays. At present he's hosting Weekend AM.

PETE MURRAY, who has been a regular Nightline host on LBC, will take over the new weekday afternoon session on the station running from 3 - 5pm. MIKE ALLEN, formerly of rival London commercial station, CAPITAL RADIO, will host Nightline on Monday, Tuesday, Wednesday and Thursday evenings from 10pm - 1am.

BOB HARRIS remains with the rest of the weeks Nightline shifts. MIKE ALLEN will also host a Sunday afternoon programme, running from 3pm - 5pm.

One of the most popular people heard on LBC, STEVE ALLEN, moves from overnight airshifts to a new early evening slot in the up-coming schedules. He'll be hosting the 7 - 9pm programme on Friday, Saturday and Sundays. From Monday to

Thursday the show will be held down by GILL PYRAH who moves from her two-hour afternoon shift.

Top TV personality HENRY KELLY has been hired by LBC to host Weekend AM on Saturday and Sunday mornings. He joins from TV-AM.

CLIVE BULL will host Weekend Night Extra and THERESA BIRCH will take over Clive's Fix It Phone In show at the weekend.

RADIO CITY LOOK FOR REPLACEMENT PROGRAMMER

Liverpool's RADIO CITY are looking for a new Programme Controller to replace BRIAN COOK who leaves the station after two years and hiking the stations ratings book from a 34% weekly reach to 41% in 1986. He also upped the hours listened to the station by two to 14.2 per week on average.

COOK joined RADIO CITY from the post of Manager at SAXON RADIO (Bury St Edmunds, Suffolk).

His new job is with THE SOUND PARTNERSHIP where he steps in to replace company founder ANDY BOOTH.

FORMER PIRATES HEAD BATTLE FOR SATELLITE RADIO

Once leading names in the Offshore Radio world are leading the race to establish Satellite-delivered Radio services to UK and Continental European audiences.

CHRIS CARY, one time CAROLINE, RADIO NORTH SEA, LUXEMBOURG DJ and founder of Dublin Superstation RADIO NOVA is currently in the process of preparing a round-the-clock Rock service.

ROBB EDEW, who has served CAROLINE and RNI also, is working on his SATELLITE MUSIC NETWORK project and former VERONICA and RNI jock VILLEN. VAN KOOTEN is working for an autumn launch for his RED BULLET pop channel. It will use the channel vacated by EUROPA TV.

OWEN OYSTON QUILTS

RED ROSE RADIO

POST

OWEN OYSTON, the Lancastrian business tycoon, has quit the post of Chairman of RED ROSE RADIO GROUP.

RASCHID GIBRIL, until now Deputy Chairman of the company, assumes the vacant title immediately.

Senior staff in the RED ROSE group, which consists of RED ROSE

RADIO (Blackpool/Preston), RADIO AIRE (Leeds, West Yorkshire) and RED DRAGON RADIO (Cardiff, South Wales),

appear not to be too surprised by OYSTON's decision. One told NOW RADIO NEWSLETTER several weeks ago that he, OWEN OYSTON, had taken "a bit of a back seat" in recent times.

OYSTON and his GROVBAR organisation have recently added to their media interests by buying 5 percent of the shares in CAPITAL RADIO LTD, the London General Entertainment IR station.

It was GROVBAR that went to the rescue of the financially troubled left-wing newspaper, NEWS ON SUNDAY.

OYSTON's decision to resign as Chairman of RED ROSE RADIO would not prevent GROVBAR from extending its interests in the company when it floats on the Stock Market in the future.

THE TERRY BATE 'GOLDEN TOUCH' CONTINUES

TERRY BATE's re-organisation of the national sales house BROADCAST MARKETING SERVICES continues to pay dividends.

Advertising revenue for BMS-repped stations for July 1987 was up a staggering 87

percent on the same month last year.

BMS TAKE 2CR

With effect from September 1st, 1987, BROADCAST MARKETING SERVICES will represent Bournemouth Commercial Radio station 2CR. INDEPENDENT RADIO SALES have been selling the station.

RADIO CAROLINE TAKE DELIVERY OF NEW JINGLES

Offshore Radio station CAROLINE 558 has taken delivery of some of PAMS 'First Fire' package of jingles.

The jingles were recorded at PAMS New York studios.

TEENAGER RIDES THE NIGHT AIRWAVES FOR CHILTERN

The CHILTERN RADIO NETWORK has a new recruit - 18 year old MICHAEL MARTIN.

Michael recently started hosting the networks Nightwatch and Early Riser programmes.

"I've got some great ideas for the programme..." said MICHAEL MARTIN.

His ambition to work in Radio started when he was 8.

The CHILTERN NETWORK currently comprises CHILTERN and NORTHANTS 96 - The Hot FM.

DRIVE EASY

South West BBC Local Radio stations RADIO DEVON, RADIO CORNWALL and RADIO BRISTOL are now offering hourly traffic reports designed for holiday-makers.

The reports air hourly throughout Friday afternoon and Saturday.

COMMUNICATIONS

*Lighthouse Close
Happisburgh
Norwich
Norfolk*

Dear Howard

May I congratulate you on an excellent publication in NOW RADIO. It was through LASER HOT HITS I learnt of this and recently signed up for a year. Before I was getting BROADCAST for Radio news, but with that I was paying £1 a week for half a page of Radio news and that was a joke. Thanks, also, for the NOW RADIO NEWSLINE - another great service.

STUART DAVIES

*Brighton,
East Sussex*

I think NOW RADIO is excellent. The format, layout and content is just right. When I first subscribed, I did so for the up-to-date, and accurate, Offshore coverage. Something that no other magazine appears to be able to offer. However, I find the whole magazine is a good read and the beauty of NOW RADIO is that it's a fortnightly publication, which means that subscribers can read the news almost as it happens and not six months later. This is where NOW RADIO leaves other magazines standing!

A word of praise for CAROLINE 558's Breakfast Show DJ KEVIN TURNER. This man is consistently brilliant in the mornings and seems to get better with each stint on board. KEVIN TURNER presents what must surely be the fastest-moving and most professional programme that can be heard in Great Britain. (None of the ILR stations could produce such a show because of the volume of advertising and news they have to include.) In spite of all the hassles of life at sea KEVIN TURNER always manages to sound happy and enthusiastic during every programme. I hope the CAROLINE organisation are paying him according to his worth! So, the n.v. COMMUNICATOR is now under new ownership. That extra cash

invested in the station is good news for everyone concerned. But I'm surprised that it's taking such a long time to get LASER broadcasting again. If the new owners are smart, they'll get the station on the air well before the autumn gales, so that it can build up an audience. Then with a sizeable audience on top, LASER will attract sufficient advertising to help them pay for any equipment that might need replacing as a result of storm damage (ie aerial masts). It would therefore be advisable for the new owners to get the station on the air now - or are they going to wait until the end of next winter?

ROGER CARLIN

*Herne Bay
Kent*

We have had several complaints that some mail addressed to our PO Box 19, Herne Bay, Kent facility have been returned to sender marked 'gone away'.

Investigation reveals that this happened for some three weeks whilst a relief sorter was in charge of that section of Herne Bay Post Office, who muddled the instructions with one for PO Box 9.

We have certainly not 'gone away' (despite some folk occasionally wishing us to!) and mail for either Pirate Publications or myself personally may still be addressed to us at PO Box 19.

If you've had mail returned please do take the trouble to write again. We'll refund your postage and claim reimbursement from the Post Office.

PAUL A RUSLING

HAVE YOU SOMETHING TO SAY? USE THE PAGES OF NOW RADIO TO EXPRESS YOUR OPINION...

REMEMBER NOW RADIO NEWSLETTER IS YOUR PLATFORM - USE IT!

ANOTHER AIRSHIFT FOR BURNETT

Former RADIO ONE DJ PAUL BURNETT joined SOUTHERN SOUND in Brighton on Sunday 2nd SAUGUST to present a weekly golden oldies show called 'PAUL BURNETT'S GOLD COAST'. The programme airs from 2pm - 4pm on Sundays.

PAUL BURNETT is also involved in a live Sunday programme on CAPITAL RADIO's CFM service, which finishes at noon. Paul's programme at SOUTHERN SOUND is also live, but there is an emergency tape at SOUTHERN which would be broadcast if he couldn't make it down to Brighton in time.

ISLAND RADIO MOVES

The founder and senior producer of BBC RADIO ORKNEY, HOWIE FIRTH, is taking up a new post with BBC RADIO SCOTLAND in Glasgow.

His replacement will be 33-year-old JOHN FERGUSON who has been head of BBC RADIO SHETLAND since 1985.

REPORTER MOVES

KATHRYN KELLY has joined BBC RADIO DEVON.

24-year-old KELLY joins the station as a reporter from a newspaper group in Mid-Devonshire.

EXTRA TRAINING

The BBC LOCAL RADIO TRAINING unit appears to be planning to select more trainees for short attachments to news agencies - in addition to their regular work in Local Radio - following the success reported when a trainee was placed at a Liverpool news agency earlier this year.

The Head of Local Radio training, JOHN HERBERT, said it helped to widen a journalists experience, adding if they could survive an agency they would survive anywhere.

OPENINGS EXTRA

A JOURNALIST is required by GWR RADIO for their busy Bristol newsroom. A first-class microphone voice is essential. CV and demo cassette should be sent to: MAGNUS CARTER, Head of News, GWR RADIO, PO box 2000, Bristol, BS99 7SN.....

CHILTERN RADIO are now inviting applications for the post of HEAD OF NEWS for their two stations - CHILTERN and NORTHANTS 96. The station has three newsrooms and serves a population potential of around 2 million. Experience, a good broadcasting voice and a talent in presentation techniques are essential. CV should be sent to: PHIL FOTHERGILL, Programme Controller, CHILTERN RADIO NETWORK, Chiltern Road, Dunstable, LU6 1HQ.....

MERCIA SOUND now has an opening for a new SPORTS EDITOR capable of covering and organising reports on a wide range of top class teams in the station area. CV should be sent to: STUART LINNELL, Managing Director, MERCIA SOUND, Hertford Place, Coventry, CV1 3TT...

BBC RADIO SHEFFIELD requires a REPORTER. This position is offered on a one-year contract with a salary of £9,357 - £11,610 plus an allowance of £624 p.a. Further information can be obtained by calling GEOFF HIBBERT on Sheffield (0742) 68 61 85.

MORE OPENINGS APPEAR ON THE INSIDE BACK PAGE OF THIS AND EVERY ISSUE OF NOW RADIO NEWSLETTER. NO CHARGE IS MADE FOR INCLUSION OF RADIO INDUSTRY VACANCIES.

MP BACKS COMMUNITY RADIO PLEA

SIR ANTHONY MEYER, Tory MP for Clwyd North West has requested a meeting with DOUGLAS HURD, Home Secretary, to see if he might change his mind about not awarding costs to Community Radio groups who applied for licences in the cancelled two-year experiment.

The HOME OFFICE has already stated it would not be offering any kind of compensation as it did not ask any applicants to go to any expenses in drawing up their applications for permits.

JIM WALLACE, Liberal MP for Orkney and The Shetlands, will also attend the meeting, according to the FEDERATION & NATIONAL CO-ORDINATION FOR COMMUNITY RADIO.

The Federation says that the cases of North West Wales applicants, and the SHETLAND ISLANDS BROADCASTING COMPANY should be treated as exceptional by The HOME OFFICE.

It is most unlikely that the Home Secretary will actually offer any kind of compensation to any applicants, but he would point out to the MPs that the Green Paper, Radio: Choices and Opportunities, will allow for hundreds of new localised Radio services and that the original 260-plus applicants will be able to make fresh applications when the time comes.

Furthermore, the influence of the North Wales based Federation is not as strong as that of the ASSOCIATION FOR BROADCASTING DEVELOPMENT or the COMMUNITY RADIO ASSOCIATION and is not regarded as representative of the Third Force in sound broadcasting as they are.

LONDON PIRATE STATIONS SUFFER AT HANDS OF GANGS

London's unlicensed pirate Radio stations are having to face up to a new threat to their existence - and this time it is not the DEPARTMENT OF TRADE'S RADIO INVESTIGATION SERVICE officers - but gangs who are moving from station to station, stealing and damaging transmitters and aerial systems. Exactly who the gangs are is not yet known, though some sources claim they may have decided to swing into action following the recent publicity given to alleged violence against RIS staffers by operators of some pirate stations.

A FAIR COP!

London pirate Radio station QUEST-FM is playing the METROPOLITAN POLICE at football this week in a charity fund-raising game.

RETURN OF STARPOINT

STARPOINT RADIO returns to the air this week with a six-day-per-week schedule on 94.3 MHz FM.

The seventh day, Sunday, sees the transmission facilities used by another organisation.

YOUNG BILL PLAYS THE DOMESTIC

CHILTERN RADIO's morning presenter BILL YOUNG has found a novel promotional idea of late...doing outside broadcasts from the home of CHILTERN listeners and carrying out their domestic chores in between playing the music. His show airs daily from 10am - 2pm on CHILTERN RADIO.

RADIO SHROPSHIRE DELIGHTED WITH RATINGS RESULTS

BBC RADIO SHROPSHIRE staff are delighted both by the results of a recent Audience Survey and by what they claim is a lack of impact of the recently launched opt-out service by commercial station, BEACON RADIO in the Shropshire area.

"We thought they would slaughter us," one staffer told NOW RADIO, "but they came on with nothing more than a whimper and we've really gained in confidence about our future as the leading station."

The survey, carried out over four weeks in May, amongst 1,532 interviewees, makes RADIO SHROPSHIRE one of the BBC's leading three local Radio stations.

"The figures were so good that the Research Department in London double-checked them!" said Station Manager, LAVRIE BLOOMFIELD. He promised even better things to come.

Amongst the changes - the hiring of GORDON ASTLEY who has just quit BEACON RADIO. ASTLEY will host RADIO SHROPSHIRE's 9 - noon programme on Sunday's from September.

The seven-day listening figure for RADIO SHROPSHIRE is 18.7%, 5.4% up on last autumn. Monday to Friday, the station reaches 20.4%, that's 2% clear of RADIO ONE.

RADIO ONE got 18.9%, RADIO TWO 9.6%, RADIO FOUR 7.5% and BEACON RADIO 3.1%.

For the first time, BBC Research has been able to produce weekly "reach" results - similar to those produced by JICRAR for the commercial stations. RADIO SHROPSHIRE's reach is 42, RADIO ONE 40, RADIO TWO has

23, RADIO FOUR 16 and the three commercial stations heard in the county, SIGNAL, MARCHER and BEACON have a reach of only 12 between them.

The increase in RADIO SHROPSHIRE's figures begins with the stations all-speech breakfast show. Between 7.45 and 8.15 the station has doubled the figure that had featured in the station's four previous surveys.

"It is clear that the people of Shropshire want to wake up to local, national and international news comment and opinion. We are the only station that gives this. There is evidence that devotees of 'Today' on RADIO FOUR have switched to us." said LAVRIE BLOOMFIELD.

Local week-end audiences have also improved, but less dramatically. Saturdays show a remarkable consistency throughout the day, with sharp increases for the lunchtime gardening programme and the afternoon sports sequence.

"A year ago, when our overall figure was down to 10 percent, we confessed to disappointment. We felt we had lost some of our local feel. Everyone's worked hard at putting that right. Now we have a staggeringly high audience for locally speech-based shows." said BLOOMFIELD.

Other changes to the station in September will include TIM SMITH partnering CHRIS ELDON LEE on what will become an all-speech news and current affairs shift from noon until 2pm. COLIN YOUNG, hot from RADIO SOLENT, returns to the station for a new afternoon show (2-5pm).

RADIO SHROPSHIRE broadcasts on 756 kHz, 1584 kHz, 95 and 96 FM. The two year-old stations main studios are in Shrewsbury, Shropshire.

I have a theory! I may be wrong, but it is my hope that I could well be on the right tracks in some of my assumptions. Here goes...

Pirate Radio stations (the shorebased variety) are often accused of causing interference to existing (and legit) operators. In so many cases where a station has this line used 'against' it by a spokesman of the DTI, it is 'rubbished' by the operator, and the supporters of such stations. Have we, to date, stopped to wonder whether, in fact, there could be some truth in these allegations by the DTI? I don't think we have. So that is why I have spent a good deal of time following HOME OFFICE Minister JOHN BUTCHER's claims of violent attacks on RIS staff by Pirate Radio operators, looking into why the RIS are often forced into taking what sometimes turns out to be quite nasty action.

The RADIO INVESTIGATION SERVICE has a duty to uphold the law. You and I would be first to want to complain if a neighbour's electric drill, his lawn mower or motor vehicle, caused interference to our Radio or TV set, wouldn't we? And, under the WIRELESS TELEGRAPHY ACT, we would expect the RIS to investigate and possibly find a cure to the problem. Your neighbour would also expect to receive a remedy to the problem if it were your drill, mower or car causing interference to his viewing or listening enjoyment. Right!

The person who installs and or operates a broadcast transmitter, whether or not it actually has a licence from the HOME OFFICE must also realise that he is equally guilty of an offence if that transmitter causes problems with neighbouring Radio receivers, television receivers or transmissions made by the Police, Fire Brigade, Ambulance Service, Gas Board, Electricity Suppliers, the Water Board or what have you. They have not only paid their licence fees, for the right to a part of the spectrum, or their right to receive

domestic broadcast programmes, but as citizens they should be able to expect interference free reception or transmissions. Right!

Pirate Radio stations can often forget that they, as citizens, have a duty to uphold the law - as far as possible - and in my view it should be possible for a Pirate station to avoid breaking any Law, or part of it, with the sole exception of the clause of the WIRELESS TELEGRAPHY ACT which states that you must have a licence to operate a transmitter. At the moment, in all but a few special cases, that is totally impossible. So, can we look upon broadcasting without a licence as nothing more wrong than a large chain store operation opening on a Sunday? I think so.

But, the large DIY store which opens on Sunday's does not avoid planning permission, it does not fail to keep accounts, it does not fail to register for VAT, it pays its staff and takes care of their National Insurance contributions, it does not sell goods which it is illegal to sell and it does operate openly. All it does wrong (in many parts of the UK) is open up on Sunday - and breaks that one part of existing legislation.

And, whilst there is an element which condemns Sunday trading as wrong, there is also an element which would not want to see the range of Radio services expanded in this country - yet the Government has given a greater choice of stations it's seal of approval - and before too long it will be a reality. Like Sunday trading.

The Pirate Radio station should rethink its whole philosophy immediately - and look upon its entire operation on a par to that of the store which opens its doors on a Sunday. Everything else it does must be by the book...

And that, primarily, means avoiding using equipment which may cause interference to other people.

I am sure that, by taking away this serious problem, the operators of Radio stations until now unable to broadcast legally because there just is not the structure to grant them permits, will find that with no major reason to carry out investigations/raids, life will become a lot easier for everyone concerned. Is it true that the DTI/RIS act only on complaints received, and generally, complaints of interference?

Of course, there may be the odd operator who will claim that his station does not cause interference. But has he checked the entire spectrum? For harmonics and other spurious emissions? Has he ensured that his transmitter meets normally accepted broadcast standards, either to European or FCC level? Is his aerial system mounted in such a manner so as to avoid causing problems? Perhaps the frequency the station is actually transmitting on causes no problems in the direct neighbourhood...but what about 5, or 10 miles away? And what about stations broadcasting on adjacent channels? Do you cause 'splatter' to their signals? These, and many other factors must be considered by those who feel they have a legitimate cause to break the one section of the WIRELESS TELEGRAPHY ACT.

It is no excuse to say that a Pirate station must act in an irresponsible manner. Building respect and confidence amongst those who are likely to be your biggest critics is one of the most important tasks you must undertake.

If there were a greater degree of inter-station co-operation, we might even be able to see the establishment of set technical standards which each station would adhere to. There could also be on-going frequency planning and even allocation, to avoid problems not only with licenced stations, but between the Third-Force stations themselves. Equipment, technical resources (practical and theoretical) and legal advice could also be

shared within such an organisation, and a joint approach could be made to PHONOGRAPHIC PERFORMANCE LTD, MUSICIANS UNION, PERFORMING RIGHT SOCIETY, and the MECHANICAL COPYRIGHT PROTECTION SOCIETY where a standard payment from Third Force stations would be forced upon them through the Courts. Several years ago one station wanted to investigate the possibility of taking one of the organisations to Court, claiming that by refusing payment from a Pirate station, they were actually with-holding payments from their members...a number of stations together could perhaps force this issue?

It would also help a stations case if it did not broadcast from residential property, where carrying on a business were not allowed. For a few pounds per week a station can rent premises to use as a studio and office base, and then locate the transmitter away from residential areas away from this location, to avoid interference - and further problems when the RIS perhaps did carry out an 'inspection' of the transmission facility (which they can do on any station under the WIRELESS TELEGRAPHY ACT).

If your station is to operate commercially, it would also be advisable to register for VAT. This way you can also claim back allowances for expenditure, such as that duty paid on petrol, etc. etc.

The registering of a Limited Liability Company - and having a Company Secretary, Accountant, as well as a Registered Office also would do nothing short of improve the image and stability of most stations. A Bank Account should also be on the shopping list.

As I said at the begining, this is only a theory. It may be that I am wrong. I should point out that operating a transmitter without a licence is an offence - and a term in jail, or a heavy fine, or both, could result. But what if my theory were correct.....?!!!

HGLR

**SOVEREIGN
BROADCASTING
AGAIN**

The Solid Gold RADIO SOVEREIGN sound has re-appeared from broadcast facilities in Ireland after several months of preparation.

SOVEREIGN, which as a Programme-Provider Service is now seeking further outlets to carry its programming - which will at a future date probably extend to enough for a station to carry as its main output - ie up to 18/24 hours-per-day, depending upon the requirements and financial arrangements between SOVEREIGN and the carrying organisation.

Full programming from transmission facilities in County Louth, Ireland, began on Sunday August 2nd.

SOVEREIGN is broadcasting from 6am until 6pm on 1521 kHz, 6240 kHz (Shortwave) and 96.1 MHz FM-Stereo.

At present programmes are hosted by two of the available DJs, PAUL GRAHAM and CHRIS ELLIOT. PAUL GRAHAM will continue to be heard via SOVEREIGN when he returns to CAROLINE.

The RADIO SOVEREIGN programming operation is controlled through NOW RADIO COMMUNICATIONS.

Hundreds of Reception Reports and Listener letters have already arrived for the station. Reception Reports are all replied to, and listeners letters will be forwarded to each DJ to deal with on the air.

SOVEREIGN has just signed up its first advertising contract for spots for the ASSEMBLIES OF GOD organisation. Talks are going on with other clients.

SOVEREIGN, c/o NOW RADIO COMMUNICATIONS, Box 45, Kettering, NN16 0NW.

IN OUR NEXT ISSUE

**OFFSHORE RADIO
IN THE
USA...an
EXCLUSIVE NOW
RADIO feature**

**Part 5 - THE
WONDERFUL
RADIO LONDON
FILES by Chris
Elliot**

**Part 2 - RADIO
350 Revisited
by Rob Chapman**

**THE CHARLIE
WOLF Interview**

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LBC AIR PIRATE RADIO ISSUE

LBC's WEEKEND NIGHTLINE on Friday night (between 11pm and Midnight) will deal with the issue of Pirate Radio. The programme is presented by BOB HARRIS. LBC broadcasts to London on 97.3 MHz FM and 1152 AM. The phone-in number is (01) 353 8111.

LONDON STATION PLANS SPECIAL MOA BROADCAST

On Friday August 14, a station calling itself FLASHBACK '87 will appear on London's airwaves at 94.3 FM and broadcast what it says will be a comprehensive history of Offshore and Landbased pirate Broadcasting.

The transmission, between 8pm and 2am, will be via facilities leased by RFM.

BBC STATION TO AIR RADIO SPECIAL

MOA-Fever spreads into the BBC this Saturday, when BBC RADIO SHROPSHIRE broadcasts a sixty-minute special called 'RADIO RADIO - THE SIXTIES'.

The programme, in remembrance of the passing of an era when the Marine Offences Act came into force 20-years ago, looks back into the music and Radio in the mid-1960's at 5pm this Saturday August 15th.

Radio Enthusiast ROB YARNOLD looks back at his favourite decade in the programme which has been produced by GRAHAM HUGHES.

RADIO SHROPSHIRE is heard on 96FM and 756 AM.

**LET NOW RADIO
DO YOUR
PRINTING... ASK
FOR A QUOTE!!!**

LONDON MEET FOR FREE RADIO SUPPORTERS

The CAROLINE MOVEMENT holds a special one-day convention at the BLOOMSBURY CREST HOTEL, Coram Street, London, WC1, this Saturday 15th August.

The event, DRIFTBACK 20, will include the appearance of many offshore Radio personalities, videos, displays of offshore Radio memorabilia, and sales stands.

Amongst those attending will be former LASER jocks CHARLIE WOLF and TOMMY RIVERS and former CAROLINE jocks JOHNNY LEWIS and JAY JACKSON (now contributor and Editor NOW RADIO NEWSLETTER respectively).

GOVERNMENT DETAIL DATE FOR NEW SEA ACT

The TERRITORIAL SEA ACT 1987 will come into force on October 1st, 1987, according to The FOREIGN & COMMONWEALTH OFFICE in London.

The Act extends United Kingdom territorial waters from their present 3-miles limit to 12-nautical miles from low water.

It was because of this Act that RADIO CAROLINE/MONIQUE aboard the ROSS REVENGE and LASER RADIO aboard the COMMUNICATOR moved to new anchorages.

LASER, still off air, is now anchored off of Dunkirk, France, whilst CAROLINE is now at a position in the South Falls Head.

DUTCH REPORT

RADIO NETHERLANDS weekly communications programme, MEDIA NETWORK, this Thursday will present a special history of Offshore Radio - past and present. The show is produced and hosted by JONATHAN MARKS and is aired in English transmissions.

LOCAL EVENTS

LBC RADIO has sifted through around 14 presentations from jingle producers and finally arrived at the choice of a consortium headed by producers MIKE MORAN and DAVID ARNOLD to make their next station identification jingle package.....

The lawyer who defended RADIO JACKIE in their case against the DTI following their massive closedown raids a couple of years back has been jailed for two years for dishonestly handling £2 million of foreign currency with four other people.....

NOW RADIO's PAUL EASTON finds himself on a Busman's Holiday, yet again! This time he's sitting in on the mid-morning airshift at OCEAN SOUND (West) for a couple of weeks, whilst on holiday from his position as Commercial Production Manager at LBC RADIO.....

In NOW RADIO (#32) we said RBL transmits on 96.1 FM...we were typographically mistaken! RBL actually are located at 91.6 FM...now try again!!!!.....

GWR RADIO (Bath) has bowed to some rather heavy pressure groups locally and cancelled all commercials for CAPE FRUIT. The station claims that the loss of income as a result is a six-figure sum. Interesting to note that in this day and age principal can be more important than commercial gain.....

The phone rang the other day and a chap asked if we could put him in touch with RONAN O'RAHILLY..."I'd like to know if he would like to broadcast readings of SPYCATCHER on RADIO CAROLINE...knowing how he believes in Free Speech.." he said...Needless to say, we dared to answer for both RONAN and CAROLINE and declined the offer.....!!!!

Remember MARK ALLAN from VIKING RADIO (Null IK)? Mark left these shores ahead of some rather large shake-ups at VIKING (like linking with PENNINE, etc) and went to the USA. Now he's landed the plumb job of Commercial Producer and Copywriter for TRIPLE M-FM in Sydney, Australia! He tells us he's very happy working at the station where the breakfast jock on this giant (yet local) station receives a pay packet equal to £365,000 a year!!!!.....

Another old colleague who left these shores, PETE GRIFFIN has ended up working as Chief Engineer for a Radio station at a Children's Camp in Canada!.....

BRIAN ALLEN, who did a few stints for CAROLINE a couple of years back, is now married, owns an Ice Cream Parlour in Denmark and works two shows a week for one of the growing number of local Radio stations in that country.....

The JAY JACKSON Radio Radio Show on RADIO AIRE is no more. JAY JACKSON, aka HOWARD G L ROSE (Editor of this organ) has quit the station to concentrate fully on the newsletter operation and finds himself unable to travel to Leeds, West Yorkshire, each weekend where he was presenting the Saturday and Sunday night 10pm - 2am airshift. RADIO AIRE was the station that gave him his first on-air work after departing RADIO CAROLINE a couple of years ago. He also hosted PIRATE GOLD on VIKING RADIO for a few months.....

To put the record straight NICK BOLLAND called and told us that he did not quit CAROLINE 558 in a hurry..."I was only out there for a couple of weeks. I came off as planned, and had a good time out there!".....

Well, can we expect to see one or two major/dramatic changes soon at London's CAPITAL RADIO in the programming output? Watch this space!, I think they say!....



RESEARCH BY ROB CHAPMAN
For NOW RADIO

We begin here a special review of RADIO 390, the 'sweet music' station from the 'sixties, that is so highly respected all these years on...

In coming issues NOW RADIO will bring you a special interview with a senior sales department figure from RADIO 390, the actual closedown announcement as read on the station's final day on the air, plus many more illustrations of this rather unique offshore broadcaster. As will be seen from documents we reproduce, RADIO 390 was well on the way to setting up RADIO 390 NORTH.....

'The Voice of Business' - a new concept in Radio Service

Starting July 11, RADIO 390 presents an entirely new programme, "The Voice of Business", forming a valuable service to industry and commerce. Broadcast daily Mondays to Fridays, from 7.30 p.m. to 8.00 p.m., and repeated at 12 mid-night to 12.30 a.m. the following weekday night, the programme will include interviews, recorded comment, informed and authoritative talks, news of new products, processes and equipment, market and business trends. The subject of each evening's programme will be a detailed examination of some aspect of a particular branch of business or commerce. It is planned to deal with the following general subjects on the days shown:

- Monday Building/Construction
- Tuesday Manufacturing/Engineering
- Wednesday .. Advertising/Marketing
- Thursday Retail Shops
- Friday Agriculture

"The Voice of Business" is Britain's first Radio Journal of Industry, Agriculture and Commerce; it will cover conventions, exhibitions, and similar important functions.

"The Voice of Business" provides the first opportunity for industry to present its sales story through the medium of radio; the first practical way of immediate communication between companies and clients, salesmen and customers, management and staff, directors and shareholders.

Advertisers can buy time in two categories:

- Rates £100 for a 5-minute interview (inclusive of all production costs)
- £50 for a 2-minute scripted announcement

For further details of how "The Voice of Business" could be used to suit your requirements, and details of special facilities, contact Noel Ranken at RADIO 390.

The Station

Latest type RCA transmitter, 35 kw output. Location - Red Banks Pt., outside territorial waters off Whitstable. (One of the Munsell Ports, built for coastal defence in the last war.) The aerial is 200 ft high on a 90ft base, (effectively 290 ft.) Primary signal area of 150 miles radius includes Hull, Nottingham, Birmingham, Bristol and Bournemouth. This covers 26 million potential listeners. Prings areas are getting more than satisfactory reception.

Wave Length

390 metres, medium wave.

Broadcasting Hours

From 6.30 a.m. to 11.00 a.m.

Programmes

Complete break-away in both content and presentation from the current commercial radio pattern. Main daytime aim is to please house-wife audience. From 9.00 a.m. to 5.00 p.m. weekday presentation is "Eye the Woman's Magazine of the Air". Mainly tuneless music made up of the best standards, music from films and shows, records by the top performers of today and yesterday. There will be very little pop music, except in a special format. Features of interest to women are always being planned.

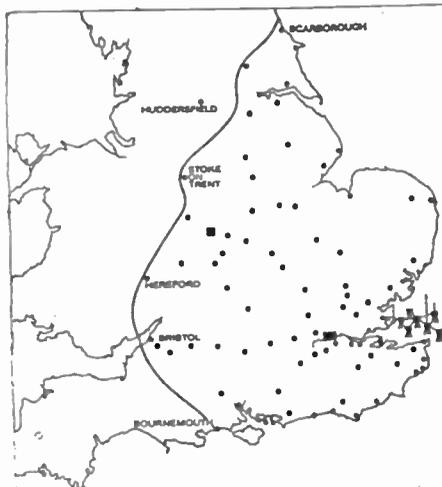
The above covers the types of programmes we have broadcast so far. You will have heard, we are sure, the fantastically popular serial of the air - Dr. Paul, and you should listen too, for the Family Doctor 390 five minute series each day from 10.30 - 10.35.

Almost every week we organise an EVE "easy-to-win" competition, for which there is never an entrance fee, and for which there are hundreds of prizes.

We particularly draw your attention too, to the many offers of samples, catalogues, etc., made by our advertisers, no less than the competitions sponsored by these.

Above all, do please remember that Radio 390 is your station.

Thank you for your interest.





390 - the strongest signal of them all

Without a strong signal, no radio station—however good its programmes—can hope to have an audience of real value to advertisers. That's why RADIO 390, believing in first things first, recently commissioned an independent electronic survey of comparative signal strengths at different points throughout the RADIO 390 reception area. We wanted to find out our audience potential in terms of density as well as in breadth of coverage.

KW Electronics Ltd. conducted their tests in 112

towns and districts. In 2, RADIO 390 SOUTH "led" with its main commercial competitor; but in 89 of the remaining 110, RADIO 390 SOUTH had a stronger signal than its principal commercial competitor, and in many cases a very much stronger signal than any other station, including the BBC Light Programme.

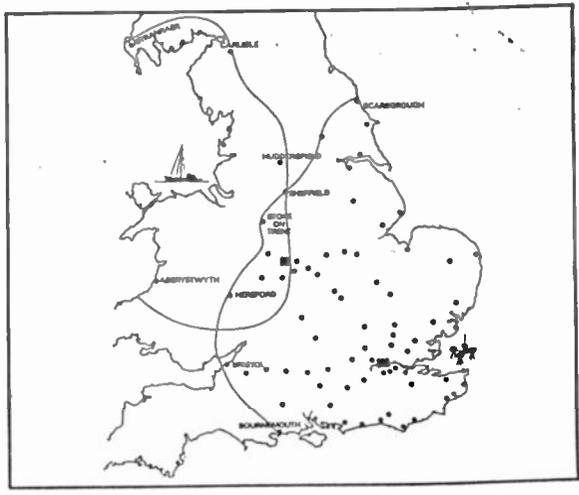
So, RADIO 390 SOUTH has established itself as overall the strongest commercial station, the one most likely to be heard by 26,000,000 people in the affluent South-East—Loud and Clear.

Summary of statistics from signal strength survey conducted by K.W. ELECTRONICS LTD. (All measurements shown in microvolts)

LONDON AREA			SOUTH AREA			SOUTH AREA			SOUTH AREA			SOUTH AREA			
Town	Radio 390	Main Comp	BBC Light	Town	Radio 390	Main Comp	BBC Light	Town	Radio 390	Main Comp	BBC Light	Town	Radio 390	Main Comp	BBC Light
Bed	3000	600	2350	Twickenham White	1000	600	750	Huddersfield	600	220	150	Output	200	100	200
Tottenham	600	300	3000	Manager	6000	6000	300	Beaconsfield	300	80	80	Waltham	200	100	70
Finchley	400	140	3000	Canbury	6000	2600	300	Oakham	175	200	80	Beulieu	100	60	30
Wembley	300	120	3000	Arboret	2200	1400	150	Hemel Hempstead	300	120	30	Stamming	100	50	50
Waltham	200	125	2600	Dual	1800	1800	120	Limington	200	170	30	Small Heath	25	R.A.	20
Uxbridge	140	100	3000	Dover	1200	1100	120	Southampton	120	100	50	W. Bromwich	20	R.A.	10
Barnet	150	100	3000	Fulham	1100	850	110	Hull	40	60	R.A.	W. Bromwich	20	R.A.	10
Farnley	200	120	3000	SOUTH AREA				Swellingham	30	50	R.A.	Waltham	20	R.A.	10
Richmond	300	130	5000	Crevice	750	100	250	Scarborough	20	60	R.A.	WEST ARLA	30	R.A.	10
Wembleton	200	100	2500	Leaves	150	50	60	York	20	10	R.A.	Widmer	200	200	200
Wandsworth	600	240	3000	Signpost	525	175	200	Purton	10	10	R.A.	Reading	100	60	200
Peckham	120	40	3000	Eastbourne	750	90	300	Barnstaple	10	R.A.	R.A.	100	60	200	
Merton Ash	120	60	3000	Warrington	600	200	300	Huddersfield	R.A.	R.A.	R.A.	100	60	200	
Governor Sq.	110	30	3800	S.W. ARLA				Doncaster	25	10	R.A.	Northampton	70	R.A.	70
Chelsea	400	200	2500	Leeds	210	110	350	Manchester	60	30	R.A.	Huddersfield	60	60	120
Leicester Bk.	75	R.A.	2000	Leeds	400	200	400	Widmer	200	120	2000	Chichester	100	50	120
Epsom	110	30	2500	Leeds	170	90	180	Widmer	600	220	4000	Bath	60	60	60
St. Paul	120	40	2200	Leeds	220	110	100	Leam	400	220	700	Beeston	40	40	20
Peckham	200	80	3000	Leeds	110	60	110	Hove	200	200	200	Canterbury	20	20	20
Camberwell	275	60	5400	Leeds	90	60	90	Leam	300	170	120	R.A. ARLA	20	20	10
Hammersmith	275	70	6000	Leeds	70	30	50	Leam	320	60	110	Beaconsfield	1500	1200	2000
New Cross	500	250	1000	Leeds	25	R.A.	25	Wetherham	75	R.A.	R.A.	Chichester	2000	2000	2000
Hammersmith	300	100	1100	Leeds	150	70	300	Worcester	100	R.A.	R.A.	2000	2000	2000	
Dartford	1200	660	1200	NORTH AREA				Worcester	100	70	70	Worcester	500	200	200
Dagenham	1000	450	1800	Doncaster	7000	1200	3000	Stoke-on-Trent	20	R.A.	R.A.	St. Yves	600	1400	50
S.E. ARLA				Doncaster	1400	1100	5000	Stoke-on-Trent	20	R.A.	R.A.	St. Yves	300	200	60
Bromley	400	200	200	Doncaster	1400	1100	5000	Stoke-on-Trent	20	R.A.	R.A.	St. Yves	300	200	60
Greenwich	1000	750	700	Doncaster	1400	1100	5000	Stoke-on-Trent	20	R.A.	R.A.	St. Yves	300	200	60
Greenwich	1000	750	700	Doncaster	1400	1100	5000	Stoke-on-Trent	20	R.A.	R.A.	St. Yves	300	200	60
Greenwich	1000	750	700	Doncaster	1400	1100	5000	Stoke-on-Trent	20	R.A.	R.A.	St. Yves	300	200	60
Greenwich	1000	750	700	Doncaster	1400	1100	5000	Stoke-on-Trent	20	R.A.	R.A.	St. Yves	300	200	60

Extract from report on survey by Mr. R. G. Sheers, managing director; K.W. Electronics Limited.
 'Conclusively. The figures shown have been accurately recorded on reliable measuring equipment. From study of the figures it will be clear that Radio 390 has in practically all areas a higher signal level.'

In London where there was bad screening from buildings or poor reception conditions Radio 390 could be heard quite strongly, whereas (the other commercial stations) were of no programme value. This is undoubtedly due to the choice of wavelength and aerial system used at Radio 390.



RADIO 390 NORTH and SOUTH broadcast seven days a week from 6.30 a.m. to midnight, on 390 metres on the medium wave-length.

On this map we show three things. First, the measured coverage of RADIO 390 SOUTH. The boundary of this area is that within which a satisfactory signal can be received by an average household radio.

Second, we show by red circles the 99 towns or districts out of 112 surveyed where the RADIO 390 signal is proved stronger than our principal commercial competitor.

Third, we show the expected coverage—based on technical calculations—of RADIO 390 NORTH. The limit is that beyond which an average radio might not receive a sufficient signal.

RADIO 390 SOUTH is located on Red Sands Fort, outside British territorial waters, off Whitstable, Kent. It uses the latest extra-powerful type of RCA transmitter with an effective output of 35,000 watts, and its aerial—the effective height of which is 280 feet above sea level—is the highest of any off-shore station. It is because of this extra power, and superior aerial height, that RADIO 390's signal strength is greater than any competitors in its area.

RADIO 390 NORTH broadcasts from a ship outside British territorial waters off the Wurrel Peninsula. It also uses an extra-powerful combination of transmitter and aerial to bring a super-signal to its listeners.

THE ALTERNATIVE MEDIA DEPARTMENT



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30 PER CENT OF
CHILDREN UNDER 15
NEVER LISTEN TO
THE RADIO AT
ALL.....

The fact that a third of our country's under-fifteen's don't listen to the Radio should send alarm bells ringing around the industry! The facts are even more horrific for Programmer's in commercial Radio - in particular ILR - as only around 35% of children aged 5 - 14 tune into those stations at some time in an average week - and then for less than 7 hours...

So, do we just sit back and blame the TV for this problem, knowing it is easy to argue that is the children's media of the day and age. I don't agree. The fact is, more-or-less, since the beginning of Radio in the UK we have segmented programming aimed at children. Think back to the kid's programmes on LUXEMBOURG, and UNCLE MAC on the BBC, and more recently ED STEWART children's request show on RADIO ONE - later to be take over by the likes of TONY BLACKBURN. RADIO FOUR dropped its daily children's programme in the morning, and ILR, if bothering with such output, normally fronts it by a twerp and a twep-ish accomplice or three! Talking down to kid's seems to be the norm - rather than looking at the success of such TV programmes as Blue Peter, and the many programmes that offer the kid's what they really say they want - including, like it or not, cartoons, pop, pop stars, and fun!

The answer to the missing millions of kids would be to offer them a station of their own. Programming aimed just at them - and not an adult in

sight to fiddle with their choices.

So it must be welcome news that a Children's Radio Service is currently being planned and has won the support and hearts of a number of people in and out of Radio and Show-business. The Network is the dream of HELEN WESTGATE of Surrey. She talks of a station where children could talk to other children on the air, participate in making and presenting programmes and a station which would offer programmes for mother's with young children at home in the daytime.

HELEN WESTGATE's dream not only needs some incredible financial support, but also the technical openings to allow it to become a reality. Perhaps it will have to start off as a production operation offering programmes to stations already on the air, or to prospective Community Radio stations.

That, of course, is the traditional British Compromise coming through yet again.

The real answer would be for HELEN WESTGATE to be given a licence to operate a national service (d'ya want 227 kHz or 1215 kHz, Helen?...) and let her and her scores of supporters get on with what could turn into a most exciting venture in sound broadcasting.

We need people like her, you know, to bring to the attention to millions of children the magic there is in that little box that Granny calls The Wireless.

Those millions of children will soon be adults - and if they don't get the listening habit now - none of us may be benefiting from their patronage in the years to come. Let's back this idea now!!!
HGLR.

JUST WHAT KEEPS CAROLINE AFLOAT?

A NOW RADIO FEATURE

To say the least, operating an Offshore Radio station is a precarious business.

Imagine the scenario; a ship forced by law to stay well away from any country's territorial waters, having to rideout each and every storm and not ever being able to head for port and safety; a ship housing a radio station and all its equipment requiring constant and professional engineering to ensure a reliable and listenable signal; a ship which is not just another ocean going working vessel, but home and life for a bunch of DJs and their thousands of records; the daily headache of making sure that you have enough food, water, fuel oil for generators, fuel for the main engines in case of a storm causing your anchor to break, and the lack of instant and reliable communication between ship and shore

Then you should think of the practical problems for those who live and work for the station on shore. Legally you cannot exist. You can't have your office at 6, Chesterfield Gardens, London, W.1. or even Singel 160, Amsterdam, because that's illegal. You can't invite the Senior Radio buyer around from McCann-Erikson because you don't exist in Europe and even if you did, you would both be breaking the law.

So, what is it that makes people work for an operation like RADIO CAROLINE twenty years after HAROLD WILSON brought out a law to make such stations outlaws?

It may sound a most glamorous profession to some! But like the DJs who are lucky enough to find themselves aboard the ROSS REVENGE - and those behind the relaunch of LASER RADIO last December - life is not so great when you have so many elements against you. True, on a good day, it's fantastic - but on a bad day, you would wish, in the words of STEVI MERIKE, you were perhaps working in the matchstick factory!

RADIO CAROLINE is quite different to any other Radio station in existence. I think it always has been, too. I've done the rounds - at home and abroad - from other ship-based stations, to BBC and ILR operations, and including some of what we like to describe as Third Force operations, and I can honestly say that my time with CAROLINE was about the most memorable and worthwhile.

I am sure I speak for so many DJs and News Readers who have had the privilege to experience CAROLINE that one of the major forces at work to keep and maintain the special 'feel' that surrounds CAROLINE is RONAN O'RAHILLY.

Some may describe his words as nothing short of the old Irish Blarney, others that it's his blagging people into action...but I know it has to be a lot more than that.

Who else could have got JOHNNIE WALKER and ROBBIE DALE to sit out on the MI AMIGO as the MARINE OFFENCES ACT came into force? When nobody really knew if HAROLD WILSON would actually send the Navy and arrest them? On what other station would DJs continue to broadcast whilst their ship was sinking? Who else could have re-built a station from scratch and brought it back bigger and better than ever before?

When times got rough, perhaps because of severe storms causing a delay in supplies reaching the ship, and food ran low, the jocks would simply think of the Old Man and his dreams - and his words of encouragement...and they would stick it out. They wouldn't run. They would stay and broadcast and sound as happy as ever.

Whatever CAROLINE may or may not stand for - beyond another Radio station you can choose to listen to if you want to - it's good to feel that as August 14/15 1987 arrive - twenty years of the NOA have not managed to destroy the unique spirit that is quite simply THE CAROLINE FAMILY.

JAY
JACKSON

THE WONDERFUL
RADIO LONDON
FILES

BY GUY
ELLIOT

In Part 3 of THE WONDERFUL RADIO LONDON FILES we saw the formation of the RADLOW SALES Board of Directors. We saw how PATRIC BAKER LTD were commissioned to handle the BIG L public relations campaign and how PHILIP BIRCH decided on the MV GALAXY's location in the Southern part of the Thames Estuary. The story goes on, once again....

The GALAXY was finally converted into a floating Radio station and ready to sail by October 1964. DON PIERSON travelled to Honduras to get the ship's papers in order - GALAXY now being registered in that country. Keen to get on the air, Don was anxious to undertake sea trials as soon as possible before sailing across to England. Before the trial cruises he discovered that the Captain employed to Master the GALAXY had a reputation of quitting ships when they were about to sail! The Captain, a Miami resident, made it clear that he felt PIERSON was in too much of a hurry and therefore he wanted to quit. Don himself takes up the story:

"I told the Captain that I had heard of his reputation of quitting at the last minute and that I had taken the precaution of having a stand-by Captain waiting on-shore. After a few minutes he came to me and said that he had changed his mind and would stay with the ship and expedite her sailing. After that he did work hard in that direction."

And so MV GALAXY finally left Miami on October 22nd, 1964, with a port of call at both San Juan in Puerto Rico and the Portuguese island of Madeira in the Atlantic Ocean off the North West African coast. TOM DAWHERR in the meantime flew to

Madeira to meet the ship and to ensure she sailed for England in good time. However on arrival he was told by the First Engineer and the Captain that they wanted to stay in Madeira for two weeks to facilitate repairs before proceeding to England because the ship would not make it in her present state. Whether this was the case is not clear, but in the event DAWHERR had the GALAXY on her way to England in a matter of hours. On November 19th she arrived at the anchorage point in the Thames Estuary recommended by PHILIP BIRCH and in sight of SHIVERING SANDS TOWER.

As the BIG L's first team of DJs joined the GALAXY (see next issue) PIERSON and DAWHERR flew into London to supervise the station launch and ensure everything was running smoothly. DON PIERSON takes up the story again:

"We asked PHIL BIRCH repeatedly if he were positive that the ship's location, that he had studied for several months and selected, was in International Waters and safe from British confiscation. We were never able to get a clear answer. Being unable to ascertain from him and knowing the whole investment might be in jeopardy, I contacted RONAN O'RAHILLY and found in five minutes that it was in fact in British Territorial Waters and was subject to immediate confiscation, even though we were not on the air, because the transmitting crystals proved, along with the news press, our intention. Since PHIL BIRCH refused to even take three minutes to discuss this with me, I called BURTON KANTER, our Lawyer, who was in Dallas, and I asked that he contact PHIL BIRCH and get the ship moved instantly to safe waters. It was moved that night after my call, so if my trip accomplished nothing else, this was sufficient."

The new location was in the Northern part of the Thames Estuary - 3 1/2 miles East of Frinton, Essex, in sight of RADIO CAROLINE and close to the Gunfleet Sandbar.

As the GALAXY hopped from one side of the Estuary to the other, PIERSON and DANAHERR also discovered that PHILIP BIRCH had been having merger talks with RONAN O'RAHILLY of RADIO CAROLINE. Although BIRCH had not been particularly impressed with the 'image' and sound of RADIO CAROLINE, he could not help noticing how well the station was attracting advertisers. Indeed he had already commented on this in a letter to MAL McILLVAIE, dated September 29th, 1964:-

"RADIO CAROLINE are going great guns and the two ships combined are now taking orders at the rate of £500,000 a year. They are about to release the results of an audience study. They achieve rating levels of up to 10 percent which are enormous and would make any American station jump with joy."

RONAN O'RAHILLY for his part had been very aware of the speed and professionalism with which both RADIO LONDON and RADLON SALES had been set up. Here were competitors who really meant business and it seemed inevitable that CAROLINE would suffer quite badly immediately the BIG L came on the air. So in an attempt to stave off this new competition he had approached PHILIP BIRCH with a view to a merger. BIRCH in turn had been discussing the practicalities of the matter with the RADIO LONDON Lawyers, BURTON KANTER and ARTHUR STEFFAN of Chicago:

The situation alarmed DON PIERSON and TOM DANAHERR and Don reported his feelings to the other Texan investors:-

"Even though Tom and I were staying less than 300 feet from our London office (One assumes they were staying in the London Hilton) PHILIP BIRCH was spending hundreds of Dollars calling KANTER, who was in turn calling me; one call lasting 55 minutes. Merger talks were being held and considered, and the reports called to Chicago, all without our knowledge and we were

just across the street. Bear in mind that PHIL BIRCH was hired to work for the whole group. He apparently has done a good job with sales and publicity but all personnel hired by TOM or me were instructed from the beginning that they were employees of the entire group and were to conduct themselves in the best interest of all. From the moment we arrived in London he was evasive to us and it was difficult to find out what the situation really was. We did not have a chance for he was prejudiced against us before we arrived and he seemed to have the feeling that the whole operation belonged to him rather than being an employee of the group with a very small interest. TOM contacted RONAN O'RAHILLY and met with him at London Airport to get a clear picture of the true situation."

It subsequently transpired that not only was O'RAHILLY clearly worried about the threat of powerful competition, but very concerned that the arrival of RADIO LONDON might well provoke the fledgling Labour Government into taking action against all Offshore stations. They, like all European Governments except The Netherlands, Ireland and Spain, were committed to the idea of signing an agreement to collectively ban such Radio operations.

With this information to hand, the Texans were, in theory, interested in the idea of a merger between CAROLINE and RADIO LONDON. However, from the evidence in the files, it is not clear who actually suggested what. One idea put forward by RONAN O'RAHILLY was that of a 'Handshake Merger' which could be vacated in hours by either side. This would, in effect, mean a merger between the two sales organisations only and a sharing of revenues, with RADIO LONDON retaining its own ship, etc. O'RAHILLY would then close down one of the CAROLINE ships to hopefully stall any likely Government action. That CAROLINE ship would then broadcast to a European country in the country's own language in an effort to boost British Exports and

so improve the flagging balance of trade. This could in turn lead to a more favourable attitude from 'official quarters', thus benefiting all concerned with the Commercial Radio cause.

It was certainly a very interesting idea, but a telegram delivered to PHILIP BIRCH on December 2nd, 1964, from BURTON KANTER, suggests that the concept of a merger was far more involved, to the extent of O'RAHILLY actually chartering the GALAXY himself for the period of a year, with PHILIP BIRCH assuming the role of General Manager at CAROLINE SALES! The telegram is reprinted in full here and NOV RADIO NEWSLETTER readers are invited to draw their own conclusions:-

"To: PHILIP BIRCH, 17 Curzon Street, London, W.1., England;

Please deliver this cable to O'RAHILLY immediately and suggest he call me about 12-noon Chicago time today.

The message for O'RAHILLY is as follows:-

To facilitate our discussion regarding a Charter of the GALAXY, the following appear to be the minimum conditions of any contract which would be acceptable to my client:-

(1) Net Bareboat Charter at a flat rate of £5,000 per week minimum, commencing DECEMBER 7th 1964, plus additional payments of 5 percent of gross advertising revenues from combined activity exceeding £500,000 to £750,000 and 10 percent over that, payable annually 15 days following the close of the calendar year, pro-rated monthly for any lesser period. The calculation of excess rental is to be subject to audit by our Accountants.

(2) All the expenses of the ship operation including insurance, crew, maintenance and repair etc are to be borne by you.

(3) The Charter is for a period of one year subject (a) to the cancellation by you on two months prior written notice following the event of legislation causing you to cease conduct of your business and (b) to the further option by either party to terminate upon six months prior notice for any reason.

(4) You are to deposit concurrently with the execution of the Charter the sum of £40,000 as a security deposit to ensure the return of the vessel and equipment in good operating condition. None of the deposit is to be applied against current rental payments except in the event of default and all these security deposits are to be refunded only at the end of the Charter or upon cancellation of the Charter, excepting the proportion required to meet rental payment in default and to satisfy any damages to the vessel or equipment.

(5) The Charter is to contain all of the usual provisions with respect to default enforcement rights, maintenance of insurance and maintenance of the vessel and equipment, etc.

(6) CAROLINE SALES are to undertake a guarantee of obligation of one year's salary to PHILIP BIRCH and to other obligations he may have made to his employees and the lease of the premises at 17, Curzon Street. This undertaking is not to terminate in the event of legislation or termination of the Charter, unless (a) it is instigated by us and (b) BIRCH re-associates with us. Any liability in these regards is to be met from the security deposit if not otherwise fully satisfied.

(7) In the event you should use 1125 kHz as a wavelength of the name RADIO LONDON, both shall revert to us upon termination of the Charter.

(8) PHILIP BIRCH's association with CAROLINE SALES is to be terminable at his election on six months prior notice, but he may cease rendering services, effective

in 60 days from notice, in order to permit us to get ready to go into business if, we have terminated the Charter for this reason. Mr BIRCH is to be made General Manager of CAROLINE SALES.

(9) You, ALLI CRAWFORD and the other major shareholders are to personally guarantee the obligations of all contracts with us.

(10) The payments of Charter fees are to be made in precisely the manner directed by us from time to time.

(11) The preparation of documents to be done in the United States of America with you bearing the expense of our representative including counsel fees, apart from direct costs such as telephone, telegraph and travel, etc not to exceed £4,000 with a remission of £2,000 in advance to mutually agreed person on account.

In the event the conditions of such a contract appeared to be totally unacceptable to RONAN O'RAHILLY and the CAROLINE directors and so no more was heard of suggestions for a merger in any form.

As RADIO LONDON prepared to make her first test transmission, so CAROLINE braced herself for the approaching onslaught.

Just three days later, on December 5th, 1964, the BIG Y broke the silence on 266 metres for the first time. Transmissions ceased the following day, returning again on December 18th. As Christmas drew near, even during these experimental broadcasts, the ever gathering listeners were left in no doubt as to what was to come: an endless stream of pop music interspersed with swanky jingles, clever commercials, slick and amusing DJs and regular news and weather bulletins. At 2pm on December 22nd, RADIO LONDON closed down to facilitate final adjustments on the powerful 50kW RCA transmitter. Then, at the stroke of 6 o'clock the next morning, to the

strains of CLIFF RICHARD's "I Could Easily Fall in Love with You", Disc Jockey PETER BRADY made the announcement everybody had been waiting for:-

"RADIO LONDON is now on the air with its regular broadcasting...This station will bring to Britain the very latest from RADIO LONDON's Top 40, along with up-to-date coverage of news and weather..RADIO LONDON promises you the very best in modern Radio..."

Yes, WONDERFUL RADIO LONDON had indeed arrived and British sound broadcasting was never the same again!

...
NEXT ISSUE

THE FINAL PART OF THE WONDERFUL RADIO LONDON FILES TAKES A SPECIAL LOOK AT THE TOP 40 FORMAT THE STATION SO SUCCESSFULLY PIONEERED IN BRITAIN. WE ALSO LOOK AT OTHER PROGRAMMING ASPECTS OF THE BIG Y AND THE HIRING OF ITS FIRST DJs, PLUS MORE MEMORIES OF THOSE HISTORICAL FIRST BROADCASTS AT CHRISTMAS 1964!!!

...
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UNITED STATES
AUTHORITIES
HALT NEW
OFFSHORE
STATION

Strong action by United States Coastguards has resulted in the closure of that country's first commercial offshore Radio station, RADIO NEW YORK INTERNATIONAL.

RADIO NEW YORK INTERNATIONAL, backed by \$250,000, transmitted on 103.1 MHz FM, 1620 kHz AM, 6240 kilz Shortwave and 190 kHz Long Wave - with each transmitter capable of 10kW output. Also announced, though not heard, were transmissions on 530 kHz AM. Reception Reports for the station were received from as far away as the Mid-West.

RADIO NEW YORK INTERNATIONAL was fronted by General Manager RANDI STEELE, who claimed that legitimate shorebased commercial stations were becoming bland and highly restricted in their freedom to develop. The station followed a Rock and Roll/Hit format from a vessel registered in Honduras. The ship, a former Japanese fishing vessel, 200-feet in length, anchored around 6 miles off of Long Island, New Jersey. The operators of the station said that this placed them outside US territorial waters and inside International Waters, on the High Seas.

STEELE says about 20 Radio Enthusiasts are backing the station.

It went on the air with test transmissions on Thursday July 23rd.

On the Saturday, a delegation from the FCC (Federal Communications Commission) went alongside the new radioship and asked them to stop broadcasting. RANDI

STEELE informed the FCC officials that their jurisdiction did not extend on to the High Seas.

At 5.35am on July 28th, the stations fifth day on the air, the 95-foot Coastguard Cutter, CAPE HORN, went alongside the Radioship SARAH and put a boarding party on the vessel, after calling out through a speaker, "Everyone on the Sarah should appear on deck immediately!" ALLAN VBIHER, 34 years old, from Monticello, Maine, IVAN ROTHSTEIN, 25, from Brooklyn and a reporter from VILLAGE VOICE - R J SMITH were asleep at the time, having broadcast for six hours.

Five coastguards with pistols in their holsters boarded the SARAH, handcuffed the men and read them their rights. Officials from the FCC (FEDERAL COMMUNICATIONS COMMISSION) then dismantled the broadcasting equipment aboard the trawler.

MR SMITH, of VILLAGE VOICE, showed his Press Card and continued to take notes. They asked him to put down the notebook, but SMITH refused. The officials then took away his notebook and photographic equipment. ROTHSTEIN and VIBER were held for several hours on the deck of the SARAH before being transferred to the Cutter and taken to Brooklyn, New York.

Also SMITH was taken to Brooklyn where he was released and only his notebook was returned to him. The two FBI men were charged with conspiracy to impede the FCC, a felony, and operating a broadcast station off the shores of the USA, a misdemeanor. After the men promised to stop their broadcasts, Magistrate JOHN J CADEN released them on their own recognizance, pending a hearing on August 27. Each man could face maximum prison

terms of five years and \$250,000 fines on the felony charges. The stations base of operations, the SARAH, remained 14 miles off Long Beach, New York, under Coast Guard custody.

MRS. BERRATINO, a FCC spokeswoman, told NOV RADIO, the broadcasters were bound by an international treaty that forbids broadcast operations aboard ships. She said that the Honduran Government was consulted before the seizure. Coastguard spokeswoman BARBARA VOULGARIS, said MR SMITH was arrested because he was aboard the SARAH and handcuffing was a standard procedure. She said also that the photographic equipment belonging to R-J SMITH and VILLAGE VOICE had been accidentally left aboard the Cutter and would be returned. SALLY MOTT-LAWSON, a spokeswoman for the legal unit of the FCC, says Commission lawyers are 'vigorously pursuing their options' ahead of the Court hearing set for August 27th.

For RADIO NEW YORK INTERNATIONAL, RANDI STEBLE, said they would wait until the Court case before deciding their next move. "We will be back on the air. Our ship was in International Waters and we were outside the jurisdiction of the FCC."

PIRATE BROADCASTERS GET DAY ON LONG ISLAND STATION

The Rock 'n' Roll pirate's of RADIO NEW YORK INTERNATIONAL (RNIA) found a home on dry land on August 5th at a Long Island station that gave them free time for an entire broadcast day.

"I don't think they did anything terrible. Maybe they did us all a favour," said...

MURIEL HORNSTEIN, owner of WNYG-AM, which let the outlaws broadcast from 6am to 10pm on August 5th. She said she wanted to see how the public responded to the pirate's RNI format. And she sympathised with the pirates' arguments that New York Radio was a conformist "black hole".

RANDI STEBLE, RNI Operations Manager, said his staff welcomed the opportunity and hoped it would lead to a more permanent arrangement elsewhere.

"We are not pirates," he insisted. "We are a group of Radio enthusiasts trying to improve Radio. We fervently believed what we were doing was not illegal."

The 200 foot former fishing boat used by RNI was returned to RNI, but DJ HANK HAYES said the Radio equipment was in shambles.

"I couldn't believe what I saw," HAYES said. He said two-inch transmission lines had been cut and all but the turntables had been dismantled and thrown into a heap by the FCC officials who were on the Radio ship.

OFFSHORE RADIO REPORTS

NOV RADIO NEWSLETTER will publish a lengthy feature on RADIO NEW YORK INTERNATIONAL - including an interview with RANDI STEBLE in its next issue in a fortnight. The feature will also look at another attempt at ship-borne broadcasting off the USA, RADIO FREE AMERICA in 1973.

SPECIAL ISSUE

A Special OFFSHORE RADIO issue of NOV RADIO NEWSLETTER will be published for this coming weekend's DRIFTBACK convention in London organised by the CAROLINE MOVEMENT. Those not attending the event can purchase a copy for £1.50p inc P&P from NOV RADIO FREEPOST KETTERING, NORTHANTS, NN16 0NW.

(No stamp required)

A RADIO REVOLUTION IN ISRAEL?

CHRIS RAISTRICK
For NOW RADIO

1987 marks the setting up, in earnest, of a network of local Radio stations in Israel. The country's broadcasting chiefs are testing the water with an experimental station in Eilat. The studio is a makeshift affair in the basement of the plush Hotel Neptun. In this unlikely setting you'll find a couple of turntables, a telephone switchboard, an untidy pile of records, wires everywhere, and of course, the presenter with his back-up team, taken from HQ in Jerusalem and changing on a weekly rota.

With four national stations covering everything from educational programmes to pop music, why is there a need for a local network as well? DANNY OFFRY, RADIO EILAT's DJ for the week explained: "We want to set up these stations to serve the specific needs of local communities. The aim is to set up 20 - 25 stations around the country. Each community has its own needs. Eilat being a tourist city in a nice climate will have a station with a different atmosphere to that in Jerusalem, which is a quiet city with tourism of a different kind."

Having made history by being the first person ever to call Jerusalem "quiet", DANNY went on to explain that Eilat was chosen for the experiment primarily because RUSHET GIMMEL (Channel 3), the 'light' station, cannot be received there. At the moment they broadcast just four hours a day, borrowing the frequency of RUSHET-ALEPH (Channel 10), the Classical Music station and ed. Their format is a pleasant mix of Hebrew and English pop music, together with interviews and phone ins. It is genuinely a local station, and even after just a few weeks, in operation has become both a popular and very useful service. The day JAM spoke to DANNY OFFRY he broadcast a message from a taxi driver, saying a tourist had left \$500 of travellers

cheques in his car. The tourist heard of the announcement, retrieved his cheques and was extremely grateful to the station for helping him out. It would be wrong to assume, however, that RADIO EILAT does its own thing. As DANNY explains, control from Jerusalem is strict: "The final responsibility is up there - we have to watch out to be impartial. Also, Hebrew is not an easy language, we have very strict rulings about how to pronounce things - I have to roll my 'r' in Hebrew for example - and we do have courses for DJs and Announcers to impress these things upon us. It is an intimate station - yes, and we can have a laugh, but all in good taste and within certain limits."

If all goes well in Eilat and early signs are that it is - then some 25 - 30 local stations will eventually appear, financed by advertising and possibly helped by local council grants. A local station may be, but it can be picked up in two countries. Jordan is the other. DANNY OFFRY says: "No political borders ever stopped any Radio wave getting through. If they can listen to us and that can cause some kind of good feeling between the two nations, who knows, maybe this will be the starter for peace..."

An ambitious aim for a tiny Radio station right at the base of Israel. But among the wires and records in the cluttered basement of a four-star hotel, one can't help but think RADIO EILAT is the start of something big.

SUBSCRIPTIONS

TO CHECK WHEN YOUR SUBSCRIPTION EXPIRES, CHECK YOUR PERSONAL ADDRESS LABEL REFERENCE NUMBER FOR THE FINAL SET OF NUMBERS OF THE FIRST LINE SHOWS THE ISSUE ON WHICH YOUR CURRENT SUBSCRIPTION EXPIRES. IF: 2500-25-25-25 WOULD MEAN IT EXPIRES WITH ISSUE 37.3! RENEW EARLY TO AVOID DELAYS!



INDEPENDENT BROADCASTING AUTHORITY

11, RUSSELL SQUARE, LONDON, W.C.1A 3BS

3 August 1987

The Editor
NOW Radio
P.O. Box 45,
Kettering,
Northants
NN16 0NW

Dear Sir,

I do not believe your correspondent Cive Glover is correct when he reports (Issue 32 page 3) that a 'fundamental difference' exists between the IBA and CRA over what constitutes community radio. Forming links between small stations, and larger ILR neighbours, is one approach but under new legislation, small stations could go it alone, if they wish, and be democratically run, and not aim to maximise profit. The IBA's response to the Green Paper (paragraph 84) included the suggestion that in setting the level of licence fees special consideration could be given to providing an 'incentive' to groups wanting to set up small non-profit making radio stations. We have also emphasised, like the CRA, the importance of satisfying more fully the needs of ethnic minorities. But at the same time we do not believe that future radio development should exclude new stations of varying sizes, either of an ILR type or providing more specialised services. When we say that we would aim for a wide range of services, we mean it, community radio included.

Yours sincerely,

Michael Johnson
Senior Radio Officer

VIKING RADIO, part of the YORKSHIRE RADIO NETWORK of HALLAM, PENNINE and VIKING, is looking for a new NEWS EDITOR to work at its Hull, North Humberside studio centre. Applications should be addressed to ROGER BROOKS, General Manager - Operations, VIKING RADIO, Commercial Road, Hull HU1 2EG.

BBC RADIO MERSEYSIDE needs an experienced broadcaster to take over its successful daily current affairs programme 'Morning Merseyside'. Salary by negotiation. Aircheck and c.v. should be sent immediately to IAN JUDSON, Station Manager, BBC RADIO MERSEYSIDE, 55 Paradise Street, Liverpool, L1 3BP. The closing date for applications is August 13th, so hurry!

WHO DID YOU THINK OF?
SMOKE SENSORS
(GIGAWATT)

Now Radio

Openings

Remember! Many job openings are carried in each issue of NOW RADIO. Some vacancies from recent issues may still be unfilled. Please check back to find what you are looking for!

SIGNAL RADIO has a vacancy for an experienced JOURNALIST capable of working on hourly bulletins and two news programmes daily. CV and demo cassette to: PAUL SHELTON, News Editor, SIGNAL RADIO, Stoke Road, Stoke-on-Trent, ST4 2SR.....

INVICTA RADIO has a couple of openings to fill at this moment. One is for a JOURNALIST and the other for a SPORTS REPORTER. Relocation expenses considered. CV and demo cassette to: JONATHAN MARLAND, Head of News, INVICTA RADIO 15 Station Road East, Canterbury, Kent, CT1 2RB.....

NOW RADIO COMMUNICATIONS are UK Agents for THE VOICE OF PEACE RADIO (a non-political operation) and are currently up-dating files for PRESENTERS for the station. If you fancy six-months in the Eastern Med with a music-based station, not a great deal of money - but plenty of experience and sunshine, you may fit the bill. In the first instance please send a c.v. and aircheck/audition cassette to: VOICE OF PEACE, c/o NOW RADIO COMMUNICATIONS, PO Box 45, Kettering, NN16 0NW.....

BBC RADIO FOUR are looking for CONTRACT PRODUCERS for 'Face The Facts' and 'You and Yours', A Posts based in Central London with salaries ranging £12,211 - £16,718 plus allowance.....

BBC RADIO CUMBRIA have openings for PROGRAMME ASSISTANTS to be based at Carlisle and Whitehaven. Evening and weekend work involved. Salary £8,228 - £11,610 plus allowance.....

RADIO 210 is looking for a PROMOTIONS MANAGER, aged 25 - 35, and educated to A1 level standard. This opportunity is for somebody either currently working in IR or who has worked in a closely related industry. The successful applicant should have knowledge/experience of above/below the line mix, exhibitions, print design, presentations, press releases, customer/client liaison and a sales promotion/commercial background/appreciation. He or she will be currently working in IR in a similar position or in a promotions department of a major service industry, possibly a junior, looking for the next step. It would be essential for the person to demonstrate a flair for creative thinking and for spotting and exploiting every possible promotional opportunity. Good organisational skills also needed and an ability to work within budget guidelines and to targets. A clean current driving licence is required. All enquiries to TONY GRUNDY, Managing Director, RADIO 210, PO Box 210, Reading, Berkshire, RG3 5RZ.....

AIDS

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A selection of current radio vacancies around the country (and beyond!). Entries in this section are free of charge to subscribing stations. Details should be sent in writing or by telex.

OPENINGS, NOW RADIO NEWSLETTER,
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NORTHANTS, NN16 0NW
Telex: 8951182 GECMS G
(NOW RADIO)

AIRCHECKS

SOLID GOLD RADIO SOVEREIGN (1983) 60-minutes on cassette featuring some of the slickest programming, together with station 10s, jingles, commercials, PSA's from this unique station. A must for all collectors. Send only £1.50 (includes postage and packing) to: NOW RADIO, FREEPOST, Kettering, Northants, NN16 0BR.

JAY JACKSON on RADIO AIRE. (Leeds ILR). Recent aircheck recording on cassette. Duration 60-minutes. Cost just £1.50 inclusive postage and packing. Order from NOW RADIO, PO Box 45, Kettering, Northants, NN16 0NW.

RADIO CAROLINE. 21st Birthday Celebration Programming. Easter and the DJs (Past and Present) All Time Top 200! Featuring DJs SIMON BARRATT and JAY JACKSON. 60-minutes on cassette. Price (inc P&P) £1.50. From NOW RADIO, PO Box 45, Kettering, Northants, NN16 0NW.

LASER RADIO! Relive the very first test broadcasts on 729kHz (who chose that one?!), and the big name big voices of DJs JESSIE BRANDON, RICK HARRIS and DAVID LEE STONE. 90-minutes on cassette. Airchecked. Priced at only £2.00 - another great collectors item. Order from NOW RADIO, PO Box 45, Kettering, Northants, NN14 0NW.

STATION IDENTS

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Kent, DA6 8JG. Phone (01) 304 8088 PAMS

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TOWER OF POWER offer a wide and interesting selection of previously unavailable recordings of music radio in the 60's, 70's and 80's. For latest list, please send 2 x 18p stamps and your name and address to TOWER OF POWER TAPES, 5 Latham Street, Brigstock, Northants

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THE ASSOCIATION FOR BROADCASTING DEVELOPMENT. Free Details. ABD, 79, Calingcroft, New Ash Green, Dartford, Kent, DA3 8PY.

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