MUSIC WEEK

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Singles, album charts Dance, Hamilton

Airplay action
A&R: Back to Motown with
Ian Levine; Elvis Costello and
Diana Ross live plus Tracking
and reviews (Sigue Sigue
Sputnik's single
pictured)
Starts 16



US charts The Other chart Publishing: Just reward Alan Hawkshaw Indie chart

Indie chart
Focus on sponsorship:
Testing the Harpbeat
Classical: New double-sided
Classical: New double-sided
Classical: New double-sided
Classical: New double-sided
Misic video: Channel 5
Feature, To seviews
Peature, To seviews
Peature, Manilow magic? 34
Diary, Dooley
Fecus on: Jazz—today's
market and frends
Special

takes shine off roadshow

THE BPI is hoping for a better re sponse to its retail liaison road show this week after two disap-pointing turn-outs at the first of the

events.

In Birmingham, some 20 dealers attended but in Newcastle-Upon-Tyne only three came along, causing the formal discussion to be cancelled. Late-night opening in the city was cited as one of the reasons

member Rupert Perry what they thought of the turn-out. They responded that they considered it poor and they expressed their disappointment at the apparent lack of concern about the record industry from their retailing colleagues. Retail liaison committee chair-

an Steve Mason says, though at the success of the roadshow

Those present in Birmingham dis-cussed a variety of industry topics including cassette singles, compact disc pricing, the future of vinyl and the role of the independent retail-er. In addition to Mason (Pinnacle) er. In addition to Mason (Pinnacle) and Perry (EMI), the BPI was repre-sented by Tony Powell (MCA), Clive Banks (Island) and Jon Webster (Virgin). The meeting was

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BARD urges: keep distribution simple

music distributors to simplify and standardise their systems as a means of increasing profits and ef-ficiency for all sectors of the indus-

While stating that the UK has the best distribution services in the world, the British Association of Record Dealers contends there are still large areas for improve The organisation points to WEA and CBS as having "the best of the to circulate a discussion document on the state of distribution in the UK in which it argues: "In this coun try, we now have the most efficient sales and distribution systems for recorded music in the world. Initiatives such as the Electronic Record Ordering System look set fair to improve on this position."

However, the document goes on: "BARD believes that significant opportunities for improved profit-ability and efficiency throughout

wholesalers, retailers and rack jobbers, believes there are benefits to be had for both the distribution and retail sector in simplifying "an often complex process".

BARD identifies five areas w

it contends, should be standardised order/delivery/odvice

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DMC paves the way for dancing in the high street

three shops as an initial move to-wards setting up a national chain

words setting up a national chair of dance music stores.

DMC has bought the three Bluebird record shops in London for an undisclosed sum and plans to carry out further acquisitions of independent shops as part of an expansion of the Bluebird chain.

DMCs Tony Prince soys dance music is the most obvious gene to develope that a specified thain. If the control of the store is the short of the s

chain of heavy rock or punk shops but there definitely is for dance. As the economics present themselves we shall expand particularly into the areas in the country that at present don't have dance special-

present don't have dance specialists but could certainly cope with one," says Prince.
"We shall also develop on an international scale but that will not be for 12 months or maybe two years. We want to concentrate on making the UR a success."

The first area that DMC is looking at to introduce a new Bulabird store is near the club's Slough base.

STOP PRESS SUPER CHANNEL has lost its

right to broadcast music videos after the termination of its licence offer the termination of its licence by Video Performance Limited. In notifying the station of its decision, VPI points to the agreement that all payments would be made in advance and says. "Now that more than one instalment is over due, we regetfully have had terminate our agreement." Super Channel has criticised the "fluge costs of performance rights."

200 sell through shops see video come of age

A NATIONWIDE network of more than 200 sell through video shops is being set up in a move that is set to establish video as the prime set to establish video as the prime home entertainment format. Both Our Price and distributor Parkfield Entertainment are getting behind the idea of separate sell

video's increasing success. Now that the format is begin-ning to match album sales, chains of sell through shops are being de-veloped in preparation for a Nine

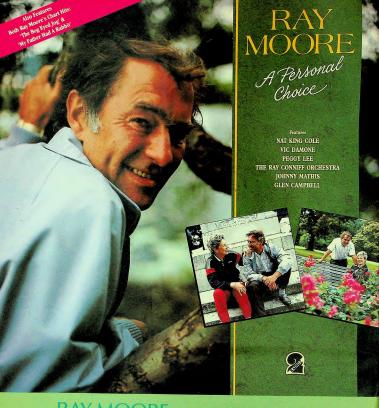
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QUEEN: THE Miracle of modern publicity

Queen promo: they get it all

EMI IS backing the May 22 release of Queen's new album The Miracle of Queen's new album The Miracle with a national co-op TV campaign with Our Price which will be shown on ITV and Channel Four during

MUSIC WEEK

cutting Serial Stage Readow and Record Bu-meral Index Hosts, and Emproper Book (Lobots NY 1922, 16 O 1327 64) Time 19945 640 Time 1994 (Serial Serial Seria son, Joone Endelmon, Jon Crosch, Glore Byer, Combon Wolfer (Special Project), Adventisenses Manager, Andy Groy, Seniar Ad Executive, Rud Blacker: Ad Executivess, Dovid Howell, Jodin Fren, Christie Chrest, Classified, Judik Rivers, Group Ad Production Manager; Robert Carks Commercial Manager; Kryl, Lopport, Publish-

Commercial Messages Andre Competer Pathalone.

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Next Music Week Directory free to subscriptions owners in January 1989.

the week of release. Notional Proposition with HMV ducked in conjunction with HMV ducked in comparison with HMV ducked in comparison with the MV ducked in comparison. Advantages a placed on 200 Landan buses in a campaign supported by Tower Records. For three monitis running from June, posters will be sitled at 110 British rull stations. Teaser 110 British rull stations. Teaser week before release followed by four years of display material.

by four types of display material, on May 22. Music and national press ads —

some in conjunction with Our Price, WH Smith and Tower Records — will be featured in Music Week, Kerrangl, Sounds, Melody Maker, 20:20, Sunday Times, Observer, Guardian. The Independent. Daily Mirror, Today, NME and Q.

- STYLUS IS supporting the re-lease of the compilation Precious lease of the compilation Precious Metal with a TV advertising cam-paign that starts in Yorkshire on May 22 before rolling out nation-
- BEECHWOOD MUSIC is backing the release of its ska compila-tion The Rude Awakening with ads in various music press and fanzines. Distribution through Revolver/Cartel.
- THE RELEASE of Onslaught's In Search Of Sanity album on Lon-don Records will be backed with a LIK tour
- MARY MY Hope will be on tour throughout May and early June to promote the Silvertone recase of their single It's About Time and album Museum
- POSITION 98 on the Next 25 singles chart listing for week end-ing May 13 was not printed. The single was Graceland by The Bible on Chrysalis BIB (X) 4.

How to be a millionaire

certain are you of what is going to be in next week's top 10?

How much would you be pre-pared to bet on getting the right records in the right order? A fiver?

A tenner?

How about going as far as staking your livelihood and your mort-

ing your livelihood and your mort-gage?
Brad Aspess took those kind of gambles week-by-week for years
— and has come out six million quid the richer for it.
At 32, Aspess is now the Span-

ish-residing, multi-millionaire for-mer owner of Soto Sound, a com-pany he sold last month after spending a decade building it up from a desk and a telephone to the sole supplier of Boots audio prod-

His first days in business in his own right, though, were spent in the riskiest of trades, working as "the middle man's middle man". He learned the wholesale and

He learned the wholesale and top-up business under Ray Laren at Lightning but it was while employed at the now-defunct Radio & Record News that the potential profits in buying and selling records really began shouting for his "In May 1979, I bought some

ds from Dave Buckley at Records Merchandisers at dealer less seven-and-a-half and sold them to Warrens at dealer less two-and-ahalf. I made 50 quid and I thought, 'this sounds good'." Soto Sound was established before the summer

"We started off with 100 quid and the proposition that if cus-tomers poid us in seven days and we got 14 days credit from the record companies, we had a business.
"When we first got going, we were the middle man to the middle man. The only way we could ma that work was by predicting the

substantial understatement, Aspess adds: "That's a very volatile busi-ness. It's not a long-term occupa-

The state of the s

ing problems getting stock for the middle men and the juke box op-erators. A 1,000 of this and 500 of that were just not available."

It was by predicting days in ad-vance which singles the big orderers were going to need that Aspess gained his foothold. He says that he was only ever left stuck with one record he could not shift a Kate Robbins

single.
Staying one step ahead of the game was Soto's stock-in-trade, then, until early 1986 when the company beat the established Recompany beat the established Recompany ord Merchandisers for the contract to fill Boots' music department

racks.

Aspess says that was the final sign the company had achieved respectability and was due in no small part to the strong management team the had built up. That team included former PolyGram UK managing director Clive Swan, the man who went on to engineer the buy-out of Soto Sound from Aspess.

Aspess.
Aspess has fond memories of
Swan who, while at EMI, gave
Soto Sound its first record company account. Of him, Aspess says:
"Clive is one of the most talented I have met in the record in dustry. He is the best at what he

Aspess goes on that the buy-out does not indicate any diminishment of enthusiasm on his part. He says

of enthusiasm on his part. He says he simply received an offer he could not refuse.

Though he is now resident in Spain "for a couple of years", he leaves behind a reputation in the

UK as an aggressive operator When challenged with that, he re-plies: "It's probably true.

pless: "It's probably true.
"When we started we had 18
competitors. All 18 would rather
that we had not been there and
we had to be aggressive to get on.
"You had to be aggressive and
you had to go with it. You had to
have something that none of the

have something that none of the others had.

"Many of our competitors disappeared. A lot of people just had a warehouse of stock and simply hoped that somebody would buy it from them. It doesn't work like

With youth and financial security on his side, Aspess has no pressure on him to make definite plans for the future. "I've been in the record business for 16 years. I've reached 32 and I decided that I could have a break for a while and come back. But I might not even come back into records. I reckon that I've proved I can make it in one busi ness so I can probably make it in another."

another."

One priority for him now is to spend time with his family — he has five children — but, even at this early stage of his temporary retirement, the entrepreneurial spirit will

not rest quietly.
"I've had a look round in Spain and there seem to be a lot of op-portunities here. I might just have a closer look at this market."

had 18 competitors. All 18 would rather that we had not been there . . . You had to have

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started we

BRAD ASPESS joined Decca straight from school at the age of 16 in 1973. He left the com-pany's Brunswick label office to pany's trunswick label office to join Lightning's juke box oper-ation three years later. After a time collating statistics for Radio & Record News, he es-

tablished Soto Sound single handedly in 1979. He comments: "For the first six The comments: "For the first six months of Soto, I was working at Lightning one day a week organ-ising their charts and buying rec-ords. Seeing as we were com-petitors, that was a bit naughty,

When he left Soto Sound last month, he was working a regular 14-hour day. In 1988, he took off just two days: Christmas Day



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Sell through sees video come of age

FROM PAGE ONE

Our Price is setting up about six test shops primarily in the London area over the next few months. "I area over the next few months. I feel that there is a growing market for sell through video and we see it as an opportunity to try a few stand alone video shops," says managing director Barry Harlog. managing director Barry Harlag.
The idea of developing the Our
Price Videos stores was first discussed after the company's acquisition of 74 Virgin stores. "We noticcussed after the company's acquisi-tion of 74 Virgin stores. "We notic-ed that they were doing very well with sell through and this is the next step on," he says. But he adds that the Virgin stores

But he adds that the Virgin stores were not bought to be turned into Our Price Videos shops. He also says that the new project is unlikely to affect music soles. "It is difficult to gauge whether it will be a more popular format because all the four music formats have been growing at such a rate," says Hartore.

says Hartog.
"I don't see video as a threat to music. We are opening separate shops because we would not want to interfere with our music

Video distributor Parkfield Enternts has arranged deals wi 250 of its customers to convert their outlets into video shops under the name of Hollywood Nites.

the name of Hollywood Villars.

The company plants have a lot lot 1 (0.00 Hollywood Nites outlets by the end of the year and will begin its first IV marketing compains forthe stores in May or June.

We want to market the chain as a credible store to buy and ren videos; suys director of retail Johnny Tewnigs.

Johnny Tewnigs.

To work the work of the wo

ner."
He says Parkfield began planning the video shops last autumn.
"Initially, it was because the small independent video rental stores were a little bit like the independent record stores of 10 years ago—their market was being token over by the multiples," he says. "We thought that if they could age tooether under one name it

get together under one name it would help in that battle." He says these stores will firmly establish video in the Nineties as prime

"So long as the quality of the outlets improves the sell through maket will continue to grow. "I don't believe we will be over-shadowed by the new Our Price stores because as soon as the c tomer starts realising his own de mand they will go to a shop tha specifically markets that product,"

specifically markets that product, says Fewings.

He does not believe the various new shops will lead to a dramatic fall in prices. "The demond and supply will dictate the price. They probably won't change a lot," he

soys.

The majority of the Hallywood
Nites shops will be fitted with an
old-style cinema frontage. They
may also stock compact discs and
cassettes. "That is something that
the dealer will make his own mind
up on," says Harlog.

Record companies face CD dearth as supply pendulum swings back

IHE SURGE in sales of compact discs could be about to create a new set of problems for record companies and the CD industry.

companies and the CD industry. Fears are growing that manu-facturing capacity will not be able to meet demand and, during the autumn's peak period, some rec-ard companies will be left out in ord companies will be 1811 out in the cold.

Dave Wilson, marketing services manager at Philips Du Pant Optical in Blackburn, says: "I would expect that, come the height of the season this year, CD pressing capacity will every hard to come by.

"Obviously, those record companies who have a good relationship with the suppliers will fare better than those who have been
shopping around for the past few
years."

Wilson contends that the overcapacity in worldwide CD manu-facturing so evident 12 months ago has been eradicated by spiral ing international sales. He adds that, because of the slack in the market this time last year, nobody has been investing in plants to meet

The upshot is, he says: "There will be people who well might have to wait a long time for what they want. In this business, that is not always acceptable."
For its part, PDO is soon to go to seven-day working and is re-dleacting its resources to lay to meet demand.

Wilson says the CD industry is also experiencing a shortage of jewel boxes at present, although he adds that it has not yet gone beyond being "an irritation".

'Stores flock to sign on EROS dotted line'

Ordering System is live and kicking and is receiving tremendous sup-port from dealers. That was the message from the organisers of the EROS roadshow which came to the end of its tour of the UK last week after visiting

of the UK last week after visiting retailers in 14 regions. The system is now in action with not only the multiples such as Our Price, HMV and Virgin taking part but also more than 30 independent stores. Most of those

signed up for the system just min-utes after seeing it in operation of a roadshow demonstration. Staff at PolyGram, EMI and BMG who developed the system are delighted with the response.
"It looks like about 70 per cent
of those dealers that have seen the

demonstration are going to buy it,' says PolyGram and EROS director

Peler Smith.

"Many of them have said that it is about time something like this was available and negative comments about it have been hard to find," he says.

Independent claims like Andy's Records and Hil Tension are buying the system but getting all the indies to accept EROS is a gradual pro-

"Some people are wary of get-ting involved before people like CBS have committed themselves. But I think that by the end of the year all the majors will be part of EROS," says Smith. has proved to be a great persuad-er but Smith adds that the roadshow would have been even more successful if more dealers had turn ed up.
"At a few of the venues there

At a tew of the venues there have not been as many people as we would have liked, But I suppose a lot of retailers, in particular the independents, find if difficult to get time away from the shop.

"On the other hand, whether our publicity was as good as it should have been, I don't know." he

Smith and the staff at EROS and

soy, me the series of SDC and the three record componies will now follow up the road-bows by keeping in contact with dealers. The series of th

have ordered the system. It is something I think everyone should

PPL calls time on unlicenced pub

A PUB landlord has been I from playing copyrighted music on his premises after playing material without a licence.

without a licence.

High Court judge Mr Justice
Vinelott granted an injunction
against Neil Scarlett, on an application by Phonographic Performance Limited.

For PPL, Edward Skone James For PTL, Edward Skone James told the court that investigators who visited the pub heard music being played although Scarlett had no licence. The judge ordered that Scarlett,

in a judge ordered that Scarlett, who was not present in court or represented, should pay the costs of the hearing and that there should be an enquiry as to any damage due to PPL.

BARD urges FROM PAGE ONE

packaging of deliveries to

returns;

Says the discu "In all cases, WEA and CBS were considered the best of the existing

systems."

After itemising the changes it would like to see made (details in next weeks: MM), BARD argues such standardisations would lead to greater efficiency and cost sovings for distributors and make life easier for retailers.

When BARD has collated a resource for the control of the co

sponse to its document, it plans to formally present its arguments to the BPI.

BMG presses play for video BMG MUSIC International is to BMG Video will be based in

enter the video market with the formation of BMG Video Interna-tional under former PMV head of

tional under former PMV head of marketing Adrian Workman. The company says it will be exploiting its catalogue of video clips and will be shooting concert footage as part of its intention to present BMG artists and floresette.

intention to present BMG artists on all formats.
Says BMG vice president Heinz Henn: "Under the direction of Adrian Workman, the video arm will work closely with our music division throughout the world to take advantage of the expanding opportunities in this important sector of the market,"

End of the BPI as we know it

THE BRITISH Phonographic Industry may soon be no more. The organisation, known throughout the music business as the BPI, is considering changing its name to the British Record Industry. The move was revealed by council member Rupert Perry at the first of the BPI's dealer liaison

Roadshow FROM PAGE ONE

also attended by Steve Sm Clive Swan of the British Clive Swan of the British Associ-ation of Record Dealers. olion at Record Dealers.
This week, the roadshow visits
The Partland Thistle Hotel, Piccadilly Gardens, Manchester, on
Tuesday (16) and the Macdonald
Thistle Hotel, Eastwood Toll,
Giffnock, Glasgow, on Thursday
(18). Sessions run from 7pm to

Details of the Birmingham de-bate in next week's Frontline.

BRIEFING

classical market. A&M already distributes the UK-based Nimbus. Delos president Amelia Haygood says that the recording of new releases, postponed in the wake of the company's financial woes, is being resumed as a result of the A&M deal with new product expected by July. A&M will reissue earlier releases, including some jazz titles, later in the year.

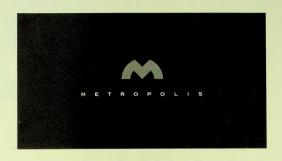
HOLLYWOOD: Metal Blade HOLLYWOOD: Metal Blade, an independent heavy metal label, has signed a joint development and distribution organisms with Capitol Records. Metal Blade has created a second label, No Wonder, which will continue to be distributed independently. Acts deemed not commercial enough for Capitol will start Capitol retaining right of first refusal when the act breaks.

NEW YORK: Entertainment companies and blank cas-sette manufacturers are joinsette manuracturers are form-ing forces in a variety of cross promotions this spring. Lead-ing the list is a deal between Enigma Entertainment and Fuji whereby new Enigma artists will be featured in Fuji-sponwill be featured in Fuji-spon-sored concert tours. Fuji will additionally sponsor a 13 week new music television series featuring Enigma artists. Multi-packs of Fuji tape will also offer free CD samplers spotlighting Enigma acts.

SINGAPORE: The IFPI in Sin close surveillance on the activities of illegal operators has kept the republic "virtually free" of music piracy. But in recent months, the extent of piracy has risen to six per cent from less than three per cent from Less than three per season after the Copyright Act was passed in April 1987. In some

of nine per cent will be intro-duced in 1991 on virtually all duced in 1991 on virtually all goods and services in Canada. The move is seen as something that will reap great income for the federal government but could mean higher consumer prices for music products.

HELSINKI: Rumours of K.tel International's Finnish opportion closing have been firmly denied by Alon Kappe, senior director of K.tel in Europe. Kel Finland will continue with full force and there is no doubt about it," he says. "This is traditionally one of our strongest operations and the results for the fiscal year ending in June will be very positive."



STUDIO... 01 742 1111

PAGE 5

MUSIC WEEK 20 MAY, 1989

the spring sales sensation

HILE THE multiples jump for joy in a state of bemusement at the mid-spring sales boom they are experiencing, their kid brothers — the independents - offer a more reserved atti

so sure what the fuss is all about. As for as they are concerned, yes sales are doing well at the moment but that's nothing unusual.

The indies take a more long te The indies take a more long term view and predict a more gradual increase and stability in sales while, for now, they say business is the same as it usually is at this time of

Jim McBrierty, of Ards Records & Tapes in Edinburgh, says at pres-ent his shop has little chance of

ent his shop has little chance of making profits comparable to the High Street chains.

"The multiples may well say they are doing well. When they are sell-ing the new Madonna album at £2.99, or whatever, as they did this month then we can't compete," he

This time of year a lot of people ment are steady. I think the reason it has stayed like that is because there has been a starvation of good new releases but now they

good new releases but now they are coming through."

In Scotland, he says, one of the restrictions on sales has been the introduction of poll tax. Singles, in particular have suffered, contrary to what the multiples stated last

Singles are not too good at all at the moment and I certainly don't think the cossette single is going to help. Do they really think people are going to want to walk around with a bunch of cassette singles in their pockets?," says McBrierty.

Les Johnson, at Humber Records in Grimsby, says his business has been helped by good new product but it does not have the impact of

but it does not have the impact of sales five years ago.

"The stuff around now is filling the gap but little more. When we had Live Aid that boosted sales by amazing amount and that's what we need now — something to boost the PR of the industry," he

says.

"Another problem comes from within the A&R departments. They seem so slow and frightened to invest. When we do get good prod-uct, we don't seem to get the display support from the record com

panies. We don't get much display material because they are only looking after the majors most of the

We need that extra advertising push but we are just not getting it. That's why a lot of independents end up doing their own in store dis-

Nick Brook, at Tower Sounds in Cirencester, says his sales are in-creasing across the board. 'This is not totally unusual for us though because we have an influx of tour-ists at this time of year," he says. He is also selling more singles

than he has done in previous months. "I don't know why that is though. One minute they are as dead as a dodo, the next they are up on their feet again. I guess it's just the crossover records like Kylie and Simply Red that stimulate sales f the others," says Brook. He adds that compact discs are

"This is because the CD player now has the same status as the video has the same status as the video recorder. By the end of the year I think the success of the CD will be phenomenal."

This popularity in the format has

also led to more people going into record shops. But dealers are not

. . . we need something like Live Aid to boost the PR of the industry'

so sure that the same people are

so sure mor the same people are coming in so regularly. "I certainly think they are making a visit to a shop every week but whether they make a purchase de-pends on whether the product they pends on whether the product they want is available. But in general the middle priced luxury item — and that's not just music — is very popular at the moment," says Brook.
The Turntable in Chingford re-

The Turntable in Chingford re-cently moved a few hundred yards down the road to a better site and sales manager David Mears says he has noticed business improve

over the last few months.
"Whether that is because of our move or not I don't know but sales are certainly better than they usu-ally are at this time of the year. Singles sales have stayed the same but I think that stability is a good sign for the format," he says. "I think it is the presentation that

matters these days no matter what the quality of the product. Sales of compact discs have gone up because of the presentation. Also, when they last for an hour or more we sell more of them," says Mears.

WEFK



NEIL FRASER is the MCA rep for the south and covers south west London, Surrey and Hampshire.

Before joining MCA months ago, he worked in an independent record shop in Nottingham where he gained valuable experience in terms of the dealer/rep relationship.

Outside of work he enjoys playing the guitar, photogra-phy, going out and sleeping. His short-term ambition is to persuade MCA to let him have a Range Rover as a company car and his long term hope is to "sleep" his way to the top.



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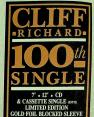
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	Panel Sales Percentage+ WEEK 19							
П	TITLES A-Z	(WRITERS						
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DONNA SUMMER

I DON'T WANNA GET HURT - REMIX 7" - 12" - CD - CASSETTE SINGLE - 117567/T/CD/C PRODUCED BY STOCK, AITKEN & WATERMAN

40 25 7 ME MYSELF AND I

45 34 12 TOO MANY BROKEN HEARTS • 46 26 8 GOT TO KEEP ON

55 UN U + ME = LOVE
The Funky Worm (Mark Bordon/Parrell Johans N

57 GRACELAND
The Bible (Jon Kelly) Ensign Music

58 55 6 GOOD TIMES
Reid (Robyn Smith) MCA Music/Copyright Cont

60 IIII IDROVE ALL NIGHT Cyndi Louper (Cyndi Lo

61 58 7 VOODOO RAY EP 62 47 4 HEAVEN HELP ME Deon Estus [George M

69 IIII IT'S YOUR TIME Breaker/Shirley Lewis (Baker/Golden/Forogher)

6) 3 THRILL HAS GONE Texos (Texos) 10 M

73 WHY DO I ALWAYS GET IT WRONG 74 at 9 PEOPLE HOLD ON Coldent feet Line See 75 HE ALBINONI VS STAR WARS

Shock treatment

by Sarah Davis
NEWEST HIP hop sensation to
burst on the scene is Silver Bullet
with his stunning debut single Bring
Forth The Guillotine (Tam Tam, Forth The Guillotine (Tam Tam, Savage). It's a mean piece of hard beat rap, hardcore vocals and jerky rhythms over savage samples of eerie, horror-laden imagery. Re-leased the first week of May, it immediately reached number nine in Westwood's hip hop chart.

Seventeen-year-old Silver Bullet, involved in music since he was 12. found his niche when he moved to Aylesbury. A round of live shows, radio shows and work with rap outfit Triple element culmi-nated in a "rap with Derek B at the Aylesbury Civic Centre".

the Aylesbury Civic Centre". Savage's Evan got to hear of him and Silver Bullet was signed on October 31. A fateful day: the opening sample in Bring Forth The Guillotine is taken from the film Holloween. Silver Bullet explains why: "The high pitched sound is a catchy tune and I thought, yeah, use that. I like to introduce the oc-cult into my rapping. That's why. cult into my rapping. That's why people think I'm mad. I've got people think I'm mad. I've got books an the ocuth, like serest of witches and spells. This has come from when I was younger playing Dungeons. And Dragons games and watching horror films. It's slowly corrupted me — not to do anything stupid but to write aggressively: A lot of people say violent, but I say aggressive. I like to shock people.

shock people. "If I'm shocked by something like to re-do it in music and lyrics to shock others so they'll rewind and listen again. To a lot of people what I'm saying is nonsense but if you listen to it a few times it makes you listen to it a few times it makes sense. My interest in the occult is to show people how not to take the wrong path. There's two ways to go; good and evil, and by the lyrics in my songs I'm trying to show people they should take the good path, not the evil." Silver Bullet has a number of PAs

Silver Bullet has a number of PAs coming up and is looking forward to working on his next 12-inch, Journey With The Reoper, which is "full of madness samples from Wor of The Worlds, and samples of screaming, coffins opening — all recreated using the keyboard", Perhaps it should be released on



SILVER BULLET: hip hop house of

the witches' Sabbath: Midsummer's

Pleasure from Payne

THE NAME Darryl Payne might not bring the same sense of recognition as, say, Jellybean, but he remembers when "Jellybean used to come by my studio every day begging me to allow him to engin-eer for me". Yet New Yorker Payne has had a long and impressive production career. He has produced records for many major record companies, owns his own record label, New Image Records, and has had a string of Billboard chart hits, including five records in the Billboard Black Singles at the same time.

In the dance arena, artists tend to come and go, but Payne has continued to write, co-write, produce or co-produce great records for great acts: Sharon Redd's Beat The Street; Brian Keith's Touch Me (Low Me Tonight) and Sinnamon's current dance flach hit, I Need You News results or complete.

Now, are just a sample.
Payne was at the spearhead of garage/deep house. He says: I basically began the New York gar-age style, and since it took off

age style, and since it took on everyone has been doing it." His debut album, Past, Present & Future — a garage/deep house dance compilation on Graphic Records — showcases eight of the Records — showcases sight of the orlists Payne has recorded, includ-ing Brian Keith, Will Downing and Sinnamon. It was produced and mixed by Payne and recorded at his studios in New York. The songs are compelling: soulful vocals slide languarously over deep dance drums in a mix that's both alluringly danceable and perfect listening for seconds.

danceable and perfect listening for a romantic evening.
Payne's now working on a Brian Keith album for Citybeat Records, due for release in this month May, and will be creating another compilation for Graphic Records. He says his great wish is now to work with "a singer who becomes huge-ly popular".

 A US DANCE craze R&B hit from 31 years ago could be seeing UK chart action soon, with the aid of a TV ad., Jimmy McCracklin's The Walk -

Jimmy McCracklin's The Walk— the ST Louis vocalist's biggest hit, which reached number seven in America in 1958 — is providing the soundtrack to a TV campaign for ICI's Grasshopper lawn feeder. And to tie in with this exposure, the original Checker label McCracklin

original checker label McCarakini recording is being released by Charly Records. The single is being stocked in depth by Woolworths as part of a special offering involving the ICI product when sold through the

This guaranteed wide sales base, plus the likelihood of mainstream airplay also spinning off from the

commercial, has encouraged Charly to push the record strongly with multi-formal marketing is a vallable as a seven-tinch (Charly and CD single (CDS 13).

The Walk is also featured on a 16-track McCrackin compilation album of Chess/Checker material, because the control of the

The Wolk was never a UK hill in its original 1958 version, though the song may afready be familiar to younger isteners through the 1979 revival by UK band The Instance, which was released on Joke Riviera's Rader label, and reached are the Ask in the Ask was released to umber 36 in the chart.

0

TO RECORDS is the hottest label of the moment, with the terrific the moment, with the ferritic unhurriedly percussive chunkily sinuous **SOUL II SOUL** Back To Life (TENX 265) poised for release next Manday and the eagerly awaited (although in truth not 100 per cent

ing melodic (an Important new input] HEAVY D & THE BOYZ We Got Our Own Than (Uptown Records MCA-23942).

Other current imports include the wordly licking him house.

West Indian flavoured breathly shrifting agrees T.T.O. BOY'S Come Into My Nest (Idea WAR 042). flipped though and possibly selling more for the straightforward Housing All The Way; lerkly jugging swingber LEVERT Got Get the March College (Allantic 0-86422). Clivilles & College Common College College (Allantic 0-86422). Clivilles & College College (Allantic 0-86422). Clivilles & College College (Allantic 0-86422). Clivilles & College (Allantic 0-86422). Todd Torry remixed though UK originated acid house FUNTOPIA Beautiful People (Idlers WAR 041); Public Enemy concert sampling

tery multering hip house RICKHOUSE featuring MC Joe Feel The Bass (Requestline Records RR01017); over tricksily juddery rolling swingbeat **LEOTIS** On A Mission (Mercury 872 923-1); this guy also having a dated early Eighties-style soul album of the sam guy also having a dated ec Eighties-style soul album at title (Mercury 838 188-1). A far hatter import albur

INVINES & Cole created house set, THE 28th ST. CREW | Need A Shythm (Vendetta Records SP5246), ehashing past productions with isque vocals or on instrumental Side wo, while UK issued LPs include the Delores Springer sung gentle cal sparse slow street soul DELUXE Just A Little More (Unyque Artists UNQ

LP1, via Sparton), and the real soul fans pleasing late Seventies/early Eighties-style superb MARC V Too True (Elecktra 960 811-1).

On 12-inch here are the

orwincingly rapped although erwise strong hip house **D MOB** turing LRS It is Time To Get tempoed stuffery hip house import hif
RAZE presents: DOUG LAZY Let it wrong overdue gorgeous dass aying **DONNA ALLEN** Joy An in (BCM Reports 12257)

elic house FAST EDDIE catchy simple **KRAZE** Let's Play House (MCA Records MCAT 1337); Waterlooville bedroom mixers

created samples woven strong THE
MAFIA Talkin' (BBH Records BBH5)
eagerly awaited though specialist P
Arnold souled superb classy
burblingly infilters to burbingly drifting jazz-funk
PRESSURE POINT Dreaming
Viceroy Records 12 VICE 2); Blaze
created girl wailed weavingly
chugging early Eightles soul-style
garage TAWANNA CURRY Let Me
Show You (RePublic Records LICT

Congrage TARAYHONTY I On Hidle I (I) Recards IENX 270); DJ Mark The 45 King produced Sty & The Family Stone Dance To The Music based funkly juggling pointive framed rap LATTEAM Dance For Me (Gee Si Recordings GFE T16); Martin Luther King, James Brown and Brende Hilliard

consciousness raising rap DISMASTERS Black And Proud! Sure Delight SDT 9, via JetStar); Blaze mixed girls wailed jazz-funk oldie adapting now house-style frantic Cher't on! Always there (Syncopate 125Y 28) ... and that's only helf of them! There's suddenly a real roadblock of records all "ying for serious dancefloor attention, and it's becoming a real struggle to fit them oil in.



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EVERY LITTLE STEP

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3 3 Chaka Khan Warner Brothers W2963(T) (W)	
2 : 3 Kylie Minogue PWL PWL(T) 35 (P)	
3 MISS YOU LIKE CRAZY S Notalie Cole EMI USA (12)MT 63 (E)	
BRING ME EDELWEISS WEA YZ 353(T) (W) REQUIEM	
5 6 7 London Boys Teldec/WEA YZ345(T) (W)	
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9 4 Yozz Big Life BLR 8(T) (I/RT)	
8 16 3 Cappella Music ManMMPS7004)(12/12/004) [P]	
9 10 3 Alyson Williams Def Jam 6548987(12'6548986)(C)	Γ.
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s s Inner City 10/Virgin TEN(X) 252 (E)	
8 7 De La Soul Big Life/Tommy Bay BLR7(T) (I)	
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MCA MCA (T) 1323 (F)	1
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	9 (13) SKA VOLUTION V					
7	10 (31) *LOVE THE LIFE YO					
	NEW RELEA					
	HONEY GIRL Frontie Poul					
4	NICE EVERY TIME Clement in					
3	BE MY LOVER UNG John					
Section 2	NEW WAY TO SAY I LOVE YO					
	SWEET MOUTH Johnny Oxbourne					
	BABY Peulo Clork					
Ŋ	I HAVE BEEN IN LOVE Deloy Wil					

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	35 25	12	STRAIGHT UP Paula Abdul	Siren/Virgin SRN(T) 111 (E
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ı	37 ₃₁	13	THIS TIME I KNOV Donna Summer	Warner Brothers U7780(T) (W
ı	384	3		Beat/Filmtrax -(DRX912) (BMG
	39 E			STRONG th + B'way/Island (12)BRW130 (I
	40,,	3	ROCK TO THE BEA	Jive JIVE(T) 201 (BMC
ı	41 C	377	LET IT ROLL Raze Presents Doug Lazy BUN AND CHEESE	Groove St -{GSR018} (Imp
	42 50		Clement Irie	Blue Mountain BMD 055 (3
ı	43,,	2	GROOVE ME Guy DON'T BE CRUEL	MCA MCA(T)1331 (
	44.		Bobby Brown	MCA MCA/T013107

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46 LIXII Funky Worm

	DON'T YOU WANT ME BABY
	Mandy Smith PWL PWL(T)37 (P
2	FUNKY COLD MEDINA/ON FIRE
_	Tone Loc Delicious (12) BRW129 (F
3	WHY CAN'T WE LIVE TOGETHER
3	Husion Rumour RUMA(T)1 (A
4	BRING FOURTH THE GUILLOTINE
4	Silver Bullet Tom Tom - (TTT008) (P
-	REAL LOVE
5	El Debarge Motown ZB42685 (12ZT42686) (BMG
40	LOOKING FOR A LOVE
6	Joyce Sims Sleeping Bag -(SLX41042) (Imp
100	ONE STEP AT A TIME
7	Naisha PWL PWL(T)40 (P
	WOMEN BEAT THEIR MEN
8	Voodoo Doll Breaking Bones - (BBR200) (Imp
_	IF I'M NOT YOUR LOVER
9	Al B. Sure Warner Brothers -(021158) (Imp
	HUMANITY
10	

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Taken from the forthcoming album



Moscow metal heads RVI's summer music spectaculars

by Sarah Davis
PARIS, LONDON and Moscow are among the ve music spectaculars to be distributed for TV broadcasting by Radio Vi-

those taking part on 13 August will be Bon Jovi, Scorpions and Russian rockers Gorky Park. The trans-RVI senior vice president mission is a co-production with MTV in America, with RVI handling Lorenzo Camerana says that the Moscow event, to benefit the alco-

hol and drug abuse charity Make A Difference Foundation, will have

CAMERANA:

Prior to that will come the Liberty Prior to that will come the Liberty 89 show from Paris, a four-hour extravaganza on June 24 starring Stevie Wonder, Rod Stewart, Bob Dylan and Tracey Chapman. RVI dosh as rights to the Princes Trust Show, which this year takes place on 19 July. Says Camerona, "This is the first time a Princes Trust show.

will feature the London Symphony Orchestra". Last year, Radio Vision International distributed the Nelson Mandela concert worldwide. More

recently, the company sold Elton John's Verona show to Sky and Super Channel as well as national stations in nine countries in Europe

> Е F S

 STRAWBERRY STUDIOS is the base for one of the 13 applications received by the IBA for the Stockport incremental contract on the

closing date last week. There were three contenders for the ethnic contract in Bradford and five com-

panies have applied for the Belfast community franchise, KNBC Radio, led by Now Radio editor Haward

led by Now Radio editor Haward Rose, is the sole applicant for the new Kettering station. The IBA says that decisions on the four contracts will be made in late June.

Radio is the title of a discussion to

ONE OF over 20 appli ONE OF over 20 applicants for the Brixton ethnic incremental contract, the South London Radio Consortium (SLR) is currently con-tacting all Afro-Caribbean organ-

Cork pops for new Irish rock talent

organising a series of rock concerts in Cork over Bank Holiday weekend 26-28 May. RTE producer lan
Wilson says that the event has now
become "Ireland's national rock
showcase" and will be recorded or later transmission on 2FM.

for later transmission on ZFM.
Compere is Dave Fanning.
The event begins with a free open air concert, The Lark By The Lee, which was attended by 10,000 people in 1988. Among bands taking part are Belsonic Sound, signed to Clive Hudson's Ringsend Road label. According to

ing part are unsigned, like The Malfunctions from Donegal, who won 2FM's recent Band Of '89 competition."
He adds that last year's Cork

He adds that last years cork Rock event proved a stepping stone for several participants. "three went on to the Irish week at the Mean Fiddler in London, while the Black Velvet Band have joined Mother Records in Ireland and Elektra elsewhere

UK talent scouts should nate that yanAir has a London-Cork return fare of £70 for the event, and ho tel deals are available.

Rosie PATTERSON LOVING

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isations in south London to ascer-tain their requirements for a com-munity radio station, SLR, 10 south London-based business people in-volved in the community, says it "can offer south London essential 7" FTR 4 and entertaining listening

PMI IS shooting six eight-min-ule pieces for Channel Four's Club X in June. They'll feature classical musician Nigel Kennedy interview-ing the pop and rock stars per-forming in the clips.

KEY A=Rodio 1 'A' list

27 That's When I Think Of You WEA

BRICKNELL EDIE/NEW BOHEMIANS C BROWN SAM Con I Get A Water

UZZBOX Pink Sunshine

CLAREN, MALCOLM/BOOTZILLA ORCH.

OISEWORKS Touch

TUNING IN - Pop On The ROXETTE The Lock kadio is the title of a discussion to be held on Thursday (18) at the National Sound Archive in Lon-don Toking part are station chiefs Roger Lewis (Radio One), Richard Park (Capital) and Clive Dickens Park (Capital) and Clive Dickens (head of music, Chiltern Radio) as well as author Stephen Barnard, whose On The Radio, Music Radio In Britain has just been published by Open University Press. Details and tickets from 01-589 6603.

WILLIAMS, ALYSON/NIKKI-D My Love Is So S

39

WEA 16

Virgin

EMI

20

39

A more detailed playful breakdown, tracking specific records, is available from the Resea Department For details of this weekly service, call Lynn Focay on 01 387 6611 ext 224. ords are eligible for the grid if they a) are on the current Radio 1 playtet, or b) had 4 hare plays on Radio 1 less week as markiared by Radio 1's Romeo computer or c) are used on 11 or more current RR playtinh (A. & B late).

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Modern Green Motown

by Gerald Mahlowe

MOTOWN RECORDS may be in the hands of MCA but an Englishman has launched the Motor-Town Sound of Detroit with a roster of 58 ex-Tamla artists and aims to produce a string of Motown-flavoured new recordings.

The man in question is lan Levine. A Motown fanatic since his schooldays, he was a writer/producer at 21 in Northern Soul's Seventies heyday with The Exciters and LI Johnson, and in the Eighties High Energy era with Mique Brown (two million sales) and Evelyn Thomas (seven million sales). He is now a mixmaster for such artists as The Pet Shop

Tor such drists as the Personal Boys, and Kim Wilde. "We've been pledged the support of the whole Gordy company now," enthuses Levine, "and we've clinched a three-hour prime-time TV special, too. We've even got The Four Tops working with us a charity record; Levi Stubbs is singing lead, backed by Martha Reeves and everybody else. The Motor City All Stars, we're calling that one

The reconstructed roster includes the sort of hit names you'd expe Jimmy Ruffin, Edwin Storr, The Contours, Jr Walker, The Velvelettes, Brenda Holloway, R Dean Taylor, Syreeta, Supremes Wilson Terrell, Birdsong and Payne, and Temptations Ruffin and Kendricks — plus some you might not, such as cult hero Chuck Jackhouse band leader/keyboard ist Earl Van Dyke, and the ladies who, it turns out, sang back-ups on almost everything. The Andantes.

"The Miracles have resisted many offers to reform, but they're doing it for this project," says Levine. "Martha Reeves originally refused to work with me, but the refused to work with the, but then she went to the reunion and changed her mind. And after six months of very hard work, I've got The Marvelettes back together."

Levine's musical policy is clear: What we're doing is modernising Motown in the same sort of way Phil Collins did with Two Hearts. The actual sounds are very Eighties but the essence of the music is pure old Sixties Motown. Everything's got an optimism and a basic fours beat. About 85 per cent will be new songs, and I've been working with Sylvia May, who wrote Uptigh with Stevie Wonder, and with Ivy Hunter, who co-wrote Dancing Ir The Street

Not so clear yet is marketing strategy: "My own label, Night-mare, hasn't really found its niche mare, hasn't really tound its niche in England yet, though we do pheomenally well all round the world", adds Levine, "so I may do a deal with a major. I want to get it absolutely right because I'm concerned about the importance of people like Martha Reeves and Mary Wells — they're names that

backers

by Dave Laing HEARD THE one about the French-born racehorse? Owner Chris Wright of Chrysalis Records want-ed to call her Greenpeace Girl or ed to call her Greenpeace Girl or Rainbow Warrier. But across the Channel, sensitivities on such mat-ters still run high and both name were turned down by the French jackey club. Now she's called World Party which is great, ac-cording to Tessa Tennant of Merlin Ecology. Fund management ser-vices who's looking for clients in the music hustient.

the music business. Anyone who's had a hit and is looking for somewhere to invest should consider Merlin, she says. Its Ecology unit trust is one of a growing number which operate a policy of 'social responsibility' or 'ethical' investment, avoiding investments in areas such as South Africa, armaments, tobacco or the nuclear ments, tobacco or the nuclear in-dustry. However, what makes the Merlin Ecology Fund different, says Tennant, is that "beyond these cri-teria it actively seeks to invest worldwide in companies making a positive contribution to protecting

our natural environment It claims to be the only environmental unit trust in Europe and also says it is unique in having its own environmental and social research unit to advise the fund managers in these areas and to inform unit-holders about their investments. For the larger investor, Merlin also offers private portfolio mangaement with social and environnental criteria tailored to a client's

particular needs. These commendable objectives These commendable objectives have been matched by a promising performance record. The Ecology Fund was launched last April and in its first year the offer price of units has increased by 20.4 per cent compared to the industry av-

cent compared to the industry av-erage is 14.3 per cent. Tennant, a former lobbyist for the Green Alliance, advised on the foundation of the Merlin Ecology foundation of the Merlin Ecology Fund management services and now heads up the Research Unit. She sees the Merlin principles as a successful meeting of two cultures

a successful meeting of two cultures
— pinstripes and brown rice.
She comments: "While people
give money to charities such as
Friends Of The Earth or support events like Band Aid they can also be doing most to destroy the world. Whatever your political persuasion, it is time to recognise that money speaks and money management has to be more socially and environmentally respon-sible — Merlin Ecology is a positive response to this challenge". Tennant sees musicians as a

natural constituency for Merlin: "Artists tend to have the farsightedness to understand what we're on about, so why shouldn't they benefit?"

Alexa sails on

by Kirk Blows

TH HER self-titled debut album Alexa has certainly attracted plenty of interest. No, make that positive interest. For though it's not difficult getting attention when



ALFXA IN restrained 1 was e out in the autumn and plans

for a tour with a seven-piece band including former Floy Joy singer Carole Thompson and Working

Week's Juliette Roberts on backing

Terry going for a more rocky ap-proach incorporating 12-string autors and what she describes as

a more simplified, emotional vocal style. She has co-written most of

the new material with Harry

tion that she could be the UK's

"A lot of the things I was doing

with Virgin were to please the rec-ord company rather than myself and the first album owed more to technique than to belief — it was

me showing off what I could do," she says. "I wanted to go back and do rock music, there's something

wrong with seeing a gimpy dancer

Napier-Bell and thanks him for getting her show back on the road

after she was dropped from Virg

two years ago.
"He rang me up out of the blue
and said he wanted to manage
me. I'd heard all sorts of horror

stories about him, but I went along to meet him and thought I'd give

it a crack. He's turned out to be

Bogdanovs and, despite her asse

still sound soulful.

doing dance music Terry is now managed by Simon

The music's changed too, with

you're equipped with the good looks of this 27-year-old Ameri-can, it's the quality of music that's clinching the affirmative votes, delving into the heart of AOR land but with the emphasis well and

but with the emphasis well and truly on quality songs. Despite the predictably sexy press shots, the packaging of the record tries so hard to not exploit her looks that it ends up looking particularly naff. It doesn't do justice to the contents

tice to the contents.

The majority of which seems to have been developed under the guiding light of highly respected AOR ist Poul Sabu, who co-writes eight songs, plays guitar, produces eight songs, plays guitar, produces and engineers the whole project. With Alexa reduced to one full writing credit, the promising Gool Wind, and a hand in just three others, you'd be forgiven for as-suming the entire thing to be Paul Sabu's brainchild.

"I have mixed emotions about that," she says "on the one hand Paul and I have been working together in one way or another for several years and it's nice now to have something of substance to show for it. Paul's nurtured me as an artist over that time and I'm glad that I can give something back to

But, on the other hand, being a writer and creative artist, a doesn't show the other side of me so I'm hoping the next album will do so. But there is still a lot of me

Indeed there is. Alexa's gutsy vo cal and determined approach comes through in convincing

The album itself is released in the UK on Savage. Live dates will fol-low once a new band has been put together: Alexa is now anxious to sever the Sabu connection ever though she is grateful for his help

Won't get fooled again

by Selina Webb "AFTER LEAVING Virgin I thought long and hard about continuing long and hard about continuing my career as agreer. I couldn't bear the thought of being one of those trage arisks who keep mak. Thankfully, a newly confident Helen Terry has returned with a new deal with EM, a single (Fortunate Foot), a part-recorded album

Matt black

by Duncan Holland
MATT JOHNSON's back, as ever. This time round The The's chosen vehicle is Mind Bomb, maychosen vehicle is Mind Bomb, moving on with the intense strides of Infacted, with just a few of those lighter fouches that made Johnson's first LP-proper, Soul Mining, such a continuing delight. And the boy's feeling good about things: "I've got the best group in the world," says Johnson, a man incapable of biosating, but

group in the world," says Johnson, a man incapable of boasting, but pretty good at spotting the truth. There's Johnny Marr on rentance guiter, the drums-out-of ABC. David Palmer and James Eller doing the bass duties. This is the band with which Johnson intends to tour, something of a radical move for a man who has previously shunned live work in favour of the more in-tricate video compliment that came with 1986's Infected. A departure?

"I've always wanted to have the hard core of a group behind me. which can maintain a diversity and fluidity. Things got a bit stiff before, but I proved that even without touring it's still possible to sell records."

Mind Bomb, which Johnson has Mind Bomb, which Johnson has astutely timed to come out after the Simple Minds ballyhoo, is "the toughest thing I've done, we've all ever done". It is aggression scores the faint-hearted them Johnson's optimism should provide a few safer corners. Never one to pull punches, his work has always been slightly uncomfortable, but it is his belief that as an artist, as a human being, he should stand up and be

"Mind Bomb is the struggle be tween good and evil, the light and dark. This is my personal experi-ence of life and what I see. Everybody should express themselves and reject what I say if they want to. But music is my vehicle of expression and I use it as a forum."

The warldwide tour Johnson is

planning will bring him as a per-former more into the limelight. That his views sometimes appear a trifle naive in print is one of the prob-lems of honest expression. To see him live should prove where the heart is. Matt Johnson remains one of the last contenders: Mind Bomb and its undoubted success will con-firm this.



FOLLOWING HIS much publicised spft with Aulan last year, Christy Dgman recently lounded his solo career in treland with a sell-out bour power power in the property of the solo dead to dead t

Di-mond

But let's be honest, who would really expect anything else?

After 29 years in the business,

Diana Ross returned to the UK to

lay a total of five nights at Wem-ley Arena. The fact that the show was quite schmaltzy and over-the-top seems to have upset over-ine-top seems to have upon a few critics. But when you see 11,000 people cheering like crazy when Ross returns for an encore, you know those critics are the smallest minority.

It seems that so much is expected of Rass from people who don't realise that she is a singer and not realise that she is a singer and not a musician. Consequently, you might expect something different from someone like Stevie Wonder but Ross is there to simply sing songs — something she still does extremely well.

And with so many hits to her

And with so many hits to her name, who can blame her for packaging many of them in a med-ley or settling for shorter versions? After all, it meant that the audience sampled the whole range from Supremes soul to Lady Sings The Blues, pop and donce songs. In fact, the only time she seemed to come unstuck was when songs

from her new album were played many of which find her pander ing desperately to modern musical tastes but only coming up with halfhearted dance tracks

But, overall, it was a classy formance with the underlying message being that when she sticks to what she does best, she certainly is the hest

NICK PORINSON

Entertaining Mr Costello

SUNDAY NIGHT at the Palladm saw Elvis Costello trans from the bloke in specs to the fully rounded entertainer, Mr Variety himself. It was the bloke in spechimself. If was the bloke in specs who hung-high the hordings of stark invective, but Mr Variety was always on hand to provide the Tarby links between God's Comic or Thatcher's heckler, Alison's stillned lover or the pianoman, idly fickling Almost Blue.

Spike, Costello's latest, came at

a time when it was most required and was liberally featured throughout this performance. Tramp The Dirl Down, his sharpest-yet condemnation of Thatcher's creed, was bleak in its solo acoustic creed, was bleak in its solo acoustic setting and stood as the finest mo-ment of the two-hour-plus set. Other highlights included the inevi-table moulding of songs into med-ley form: New Amsterdam bookended various quotes and refer-

ended various quotes and reter-ences, Beatles songs snuck in and out, Costello was enjoying himself His rambling was at times crimi-nal, brickbats here for Mr Variety. stroking an audience ever ready to bellow Oliver's Army in various regional accents, always capable of over-keen laughter at their masover-keen lougher at their mas-ter's continuing tumble of asides and in-jokes. But given the premis of two hours solo, the show required this knockabout, almost onically showbiz approach

Good old boy Nick Lowe joined the proceedings for a spot of Evertys-like fun with Indoor Fire-works and What's So Funny About Peace. Love And Understanding

Abba's Knowing Me, Knowing You stood as the finest cover and Pump It Up returned as a metallic over-

It Up returned as a metallic over-ture suggesting its inception as the UK's first genuine rap song. Costello clase to his best, moving ever on. One simply can't ask that

much more.
DUNCAN HOLLAND

Yazzle dazzle

WITH THEIR third single buzzing just outside the top 40, Reid bought their glitzy, well-groomed soul in search of a bit of reflected glory as support to budding super-star Yeaxs. The idea of three good oloking brothers singing their socks off may seem stale but should not deprive these EMI hopefuls of chart action for long. The sweet voices of the twinkle-

The sweet voices of the twinkle-toed trio won over a lot of young hearts at **Hammersmith Odeon** but Reid are still seeking a spark of inspiration to do credit to their undoubted talent. For now they are as drab as an Imagination without the comp overkill, and that just won't cut i

There was a monotony in their set that Yazz worked overtime to avoid in her own. Switching from acid drop disco to the syrupy lover's rock of Fine Time she is an accomplished performer with a smile only upstaged by her colossal charisma. It lifted even the blander soul workouts (and there were a few too many of those) as she ro a wave of captivating charm and confidence.

Starting out with the celebratory Love Rights her set ended propheti-cally with Only Way Is Up. Yazz has built the foundations of a cafor years to come.

MATTHEW COLE reer that should go on happening



YAZZ: THE hair might have chan

Meet the Neighbours

FIRSTLY, WHO is the Neighbor hood's tailor? Head honcho Tim Hutton stands a foot taller than of the other six by virtue of his Ma Hatter hat and snakeskin platform shoes (not quite the four-inch hoo style though), and I haven't seen silstyle Mougn, and I naven I seem six-ver lame trousers and waistoots since, oh, The Rubettes. Keyboard Kween Carrie Fisher's wedding-dress-on-acid stood out among the rest of the ruffles, strides, shades and self-conscious grins; it migh look dandy and decisive suppoing Simply Red around the larger venues, but when you picture them all crowded into the Town & Country's Two's dressing room, chanting, 'OK, Highbury Corner, are you ready to ... ?", well, you get

But that's dedication for you. Th Neighbourhood's psychedelic funkadelic package is matched by the music; this swinging, growling horn-fed funk heaviness initially made one think there was way too made one think there was way too too much by service poid to SIy Stone, George Clinton and, naturally, Innky Prince, while (the white) Hutton simply tried too hard to sound black but then you realise these guys have rhythm, soss, wagger, riffs and cool all their own too, and Hutton is genuinely charitmete, a bland (raibad) was charitmete, a bland (raibad) was careful. Then you start for adviring them.

Divis Costello. Inten you start tor-giving them.

The opening 10 minute Magic Muffle just wouldn't let go, the fol-lowing soul ballad was achingly misty and well ailed, and even wher misty and well oiled, and even wher the bass drum pedal cracked, Hutton caught the waiting crowd with a gusty solo Life's Mystery. With just his guitar or whipped up by the horn frenzy and key-board/drum stabs of A Certain Attitude, Hutton started making sense with his white Prince outlook — if you can't beat them, join them. MARTIN ASTON

Ozzy's dream turns sour

THERE IS something oddly ing about an Oxxy Osbourne audience. As a collective throng, they display all the fanatical devo-tion of the blue-rinse mob at a Tory conference; never mind the sub-stance, the cult of personality i

Even the unmitigated disaster of 20 minutes total silence mid-way through Ozzy's opening night at London's Hammersmith Odeon only warranted something of a mild rebuke from this congregation

of the church of aural sects. It wasn't Ozzy's fault, after all Nah, blame that new guitarist of his, Zak Wylde — a name that won't be around for much longer either. In soaking himself the brash young American fused his guiter, PA and everything. First it was a bit of a laugh. "That's what hapout or a laugh. "That's what hap-pens when you drink too much (F-word) Southern Comfort," beamed the hairy axeman. Twenty minutes later and the humour was gone and jeers greeted Wylde as Fstrolled onto an empty stage to ex-plain that everything was "gonna be alright." It was a farce-turned-tragedy for the faithful who'd paid a tenner each for the honour.

Eventually Ozzy ambled back on stage and the band launched into yet another undistinguishable dirge of squeaky riffola. In notice-ably dour mood the ageing racker continued to urge his followers to raise their hands, again with liberal use of the F-word. That was his sole form of communication with th The master of rapport, is our Ozzy.

And after enduring the most mind numbing drum solo yet bestowed on an innocent audience it became clear that Mr Osbourne's days as one of the big names in heavy metal circles must surely be num-

When the opening chords of Suicide Solution grunged out, one



ANDREW MARTIN The boy from the

black stuff HELEN WATSON, possibly the best British female singer/song writer to emerge in the last couple writer to emerge in the last couple of years, provoked a warm response at the Royal Albert Hall. Where she has the edge over her contemporaries is in the delicate phrasing of her songs, lyrical I wists and turns like those of Costello or Joni Mitchell, The Weather Inside being a case in point. The current single, Dangerous Daybreak, is an ingeniously deconstructed bar-room boogie; When You Lave Me I Get Lazy glows the primary col-ours of soft jazz, speckled with Steely Dan guitar chords. Helen Watson is going to be simply enor-

Black should be enormous by now — why the initial success of the first two singles hasn't been maintained is anyone's guess, although tonight the earlier material though tonight the earlier material sounds distinctly stronger. The problem of making a brilliant debut LPI Songs like Finder, Paradise and Everything's Coming Up Roses got as rapturous ovations as the hits did. I Just Grew Tired was the archetypal Black song, evoking perfectly the weariness of a failing

No-one is better at conveying the empty misery of heartache than Colin Vearncombe, with his pained countenance and velvety croon. An evening with the Prince of Pathos looked set to be a chastening experience until the excel-lent Now You're Gone. As the song stepped up a gear into a Ca-lypso-ish finale, the net of balloons which had been bulging expect-antly all evening finally burst and showered its fruit all over the audience. Streamers fell from the stage curtain and a wake suddenly turn-ed into a fiesta. When all's said and done Vearncombe can still laugh about it now.

DAVID GILES

Do the Dinosaur

THE NEW wave of guitar-based rock bands has so far centred mainly on those with REM-style inclinations or thrash/hardcore

binosaur Jr can be found somewhere in the middle. The trio combine the strong rhythm and meladies of the former with the raw power of the latter. The end isult, as demonstrated at the Powerhaus in Islington, is a subtle but highly intoxicating sound that thrives on lots of volume.

Consequently, ears were pinned back by the guitar wailing but despite the noise it was the simple mel-odies that burst through with the feedback and distortion, heighten-

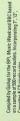
teedback and distortion, heighten-ing the excitement.
Songs like the single Freak Scene and The Lung kept the mo-mentum going throughout the 45-minute set which left the audience in no doubt that Dinosaur Jr are one of the most effective and breathtakingly simplistic rock bands to come out of the US over the last two year

Support band The Lunachicks a bunch of 18-year-old Ne Yorkers recently signed to the same label as Dinasaur Jr. Blast First — were not quite so compel

They too have an aggressive rock sound that boxes the listener's ailed to rise above the volume and distortion and vocalist wacky Siouxsie stylings only made the effect more unsettling. NICK ROBINSON



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TOO MANY BROKEN HEARTS .

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47 TT PINK SUNSHINE Fuzzbox

HAND ON YOUR HEAR!

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"M EVERY WOMAN (Remix)

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IF YOU DON'T KNOW ME BY NOW O DON'T IT MAKE YOU FEEL GOOD

ELECTRIC YOUTH Debbie Gibson ROOMS ON FIRE

AMERICANOS

WHERE HAS ALL THE LOVE GONE YOUR MAMA DON'T DANCE

EVERY LITTLE STEP Bobby Brown

TO THE BRAVE FACE VIOLENTLY EP

ABY I DON'T CARE

WHO'S IN THE HOUSE

THAT'S WHEN I THINK OF YOU LULLABY The Cure

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MY HEART CAN'T TELL YOU NO

THROUGH THE STORM Aretha Franklin & Ellon John **WON'T BACK DOWN**

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GOOD TIMES

59 Mandy Carist

50 TI DROVE ALL NIGHT



the comprehensive guide to the new releases





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FOCUSONJAZZ



new

ONE OF US Courtney Pine helped enormously to open up jozz contemporaries deliberately choosing to play gigs which were ot astensibly



LAST DECEMBER, Morgan, a 15-

LAST DECEMBER, Morgan, a 12-year-old schoolboy, presented his Christmas present list to his mother. It was the usual teenage selection of the fantastic and impossibly expensive — a complete home com-puter system, a sailing dinghy, carefully chosen designer acces-sories — but near the bottom, nestling under "CD player and new speakers", was one interesting, sur-prising and more easily obtainable item: "an LP by Courtney Pine". Morgan had seen Courtney on The Chart Show a few weeks earlier — and he had already got into the blues through the Levis commercials and by nicking his mum's Muddy Waters records — but this was to be his first jazz album. Five months later the record is still regu arly on his deck in between Housemartins and Run DMC. "At

and Jason singles where every thing is synthesised and has a pa thetic little beat. He could be an isolated example of course, but Morgan not only proves that jazz can reach a young audience but that there a young audience but that there has been a massive sea-change in perceptions. What would Morgan's impressions of British jazz have been just a few years ago? Straw boaters and Dixeland, Acker Bilk and Kenny Ball? An anachromism grown-ups freaked

least jazz is real music," he says,
"and not like those terrible Kylin

As the first young British player to make an impact, Courtney Pine changed all that. A perfect and dy namic combination of musical and street credibility, he spearheaded the wholesome Great British Jazz Revival by being everything a new audience could ask for: black, British, precociously talented, commit-ted, well-dressed and most of all

When his debut album on Island, Journey To The Urge Within, was released in 1986, Courtney was just 22 and his background had been in soul and reggae. This was important because for the first time a younger audience could relate to him on their terms; Courtney was aking music for his contemporar-

Right from the start Courtney chose to play gigs in places like The Fridge in Brixton, that weren't ostensibly jazz venues," says Rob Partridge, press director at Island and head of Antilles, the label ressurrected in direct response to Courtney's success. "This attracted

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WEEK

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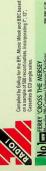














Whatever its origins, jazz was regarded by many vounasters as stale and inaccessible: layers of Acker Bilk topped with a dollop of Kenny Ball. Now, in the wake of Courtney Pine, new audience of youthful devotees. By Philip Watson



ONE OF US: Courtney Pine helped enormously to open up jazz far his contemporaries, deliberately choosing to play gigs which were not ostensibly iazz venues

azz is an art of the young" — Count Basie.

LAST DECEMBER, Morgan, a. 15.
wer-old schoolboy, presented his
Christmas present list to his mother.
It was the usual teenings election
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elem: On it by Country trible, on the country trible, on the Cap Share was the country trible on the Cap Share was the country trible of the blues through the Levis commercials and by nicking his mam's Muddly Waters records — but this was to be his first jezz allown. Five large was the country trible of the

thefic little beat."
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young. When his debut allbum on Island, When his debut allbum on Island, Journey To The Urge Within, was released in 1986, Courtney was just 22 and his background had been in soul and regage. This was important because for the first time a younger audience could relate to him on their terms, Courtney was making music for his contemporar-

"Right from the start Courtney chose to play gigs in places like the Fridge in Brixton, that weren't astensibly jazz venues," says Rob Partridge, press director at Island and head of Antilles, the label ressurrected in direct response to Courtney's success. "This attracted

TO PAGE TWO

Something old, something new



thing previously thought to be at variance with the more conceptual, album-based nature of the music. Yet the vocal track Children Of The Ghetto from Courtney's debut was released in 1986 and reached the top 100, while Courtney has also appeared on a single with label-mate Mica Paris. Antilles also plans also superior and provided the court of the court a late summer release of the debut single by its other rising British jazz talent Andy Sheppard, whose sec-ond album, introductions in The THE Freedom Principle (top) and Andy Sheppard: helping ditch those jazz Dark, was released in February. Titled Bright Moments, the Latin

FROM PAGE ONE

a significantly younger following not your stereotypical jazz crowd. Courtney Pine expanded the market for jazz, no longer was it just middle-age and middle

Of course Island's press office and marketing department may also have had something to do with this expansion, being aware of the very favourable media attention jazz was beginning to gen-erate. The Face had been running articles on jazz from the early Eighties, about the time Wire, a

new and stylishly produced jazz magazine, appeared. But Courtney Pine and his musical contemporar-Pine and his musical contemporaries provided the springboard lo a much wider and more diverse audience, including a potentially younger market tuning into Courtney on Wogan or any one of countless commercials trading on saxophone symbolism. The combined effect of this new-known missical and mergic soul.

ly-found musical and media synthesis was to make jazz fashion thesis was to make jazz tashion-able again, unimportant if you had been listening to the music for 30 years but essential if you were coming to it for the first time. And others noticed more perennial and intrinsic attractions for a youth

When I was a kid in the Fifties when the red. A call but I also listened to pazz because it was an other hip music to like," I was an other hip music to like," I was an other hip music to like," And in the Model because of the Reded to the Model because of the Model becau was into rock 'n' roll but I also

stereotypes Titled Bright Moments, the Lahn dance-oriented track was penned by Sheppard and Colombian bass player Churcho Merchan, better known for his work with the Eurythmics and The Pretenders, and features the Minister Pretenders and teatures and

mics and The Pretenders, and fea-tures the Nigerian Island.
Ania, also significant Island.
Rob Partridge is seen to empha-size that the initial seen to empha-size that the initial seen to entha-size that the initial seen and says he will be careful to ensure the pop-single and jazz album are significant in single sail offered, the jazz people, well sorry about that — so what," he says. well sorry about that — so what, he says, Another company, presenting the pay single face of a recently-signed jazz act is Polydar with the release of Cleevland Warks's regulated the release of Cleevland Warks's regulated the result of the

There's a view that jazz is a high-

realise its

One avenue being pursued by

Antilles is the release of single
tracks where appropriate, something previously thought to be at

iazz artist to a youth market is a jazz arnst to a your market so treat them the same way as a so act," says Kieron Hurley, Usan

AAR numeri seems to be new closely. Following the Aest, closely following the Aest, closely following the Aest (Aest). Following the Aest (Aest). Following the Aest, compositions of Hood to Aest, compositions of Hood to Aest, compositions is well made to the Aest, compositions is well made to the Aest, compositions is well made to the Aest, compositions and house and and personality that could open up a market over and above those that love Peters And Lee.

that love reters And Lee.
"Harry Connick is to America
probably what Courtney Fire a
here," says Mark Gortenberg international A&R executive at C&S. ternational Aux executive in Co.
"He has a tremendous personally, wears really hip clothes, his hor greased back and he understand the whole history of the music He's the kind of guy you'd see on a N chat show and want to check him

Alan Omokhoje says his god for Tommy Smith, 22, the first Britis jazz player to sign to Blue Note is also to cross over but his ap-proach is a little different Smith proach is a little different. Smith and his newly-released Blue Note debut Step By Step are being pro-moted by showcasing Smith's tol-ents in a variety of contexts.

ents in a variety of contest,
"Tommy is good friends with
Hue And Cry and he has bee
going out with them as part of the
band. Half-way through the show
Pat Kane introduces time is
great young sax player from Ediburgh. It opens the gades to a
wider audience," says Omokhoje.
Smith will lost be seen player
with Hue And Cry in one of six Aumitted BIR Concommers inhibitemitted BIR Concommers inhibitemitted BIR Concommers inhibite-

"There's a view that jazz is a high-horew music for grown-ups alone. But there's a lot of rebellion in the music which can appeal to a younger audience if you do it in the right way," he says. This then is the \$64,000 ques-tion facing those attempting to market jazz to a young audience: if the potential exists, how do you recalliss it? minute BBC programmes highli ing his versatility. While mostly turing Smith in jazz settings, one programme will also match him with the BBC Scottish Symphony Orchestra.

Blue Note's signing of Tommy mith is important because it siganis a greater commitment and ex-pansion by the label on this side of the Atlantic in addition to the new US artists such as Dianne Reeve and Charnett Morrett. And Omokhoje says other UK signings Omokhoje says other UK signings Omokhoje soys other Uk signily-are imminent, including such "open secrets" as the fiery, 49-year-old, bop saxophonist Peter King, young drummer Clark Tracey and "on-other young, white, male" musician to be appropriated year, 1000. to be announced very soon.

Another label whose accent is

lo be announced very room.
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Novus synanymax with qualify,
says Goreith Horris, serior direction
of MAC. "We are not just for
panel we're gaing to keep of it
with Roodside Procul or emphason the board of there is o'pout
market for their music. There is an
outdience out there for music.

audience out there for music which is not just top 40. Roadside Picric have played polytechnics and been on college radio and it certainly hasn't failed." Harris believes reaching a youth

TO PAGE FOUR

Omokhoje: 'There's a view that jazz is a high-brow music for grown-ups alone. But there's a lot of rebellion in the music which can appeal to a younger audience'

PAGE 2 JAZZ SUPPLEMENT

MUSIC WEEK 20 MAY, 1989

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FROM PAGE TWO

audience is largely a problem of awareness and cites the growth of world music as an example. "DIs like Andy Kersaw have shown that like Andy Kersaw have shown that if world music gets aired, a market exists for it. We've got Roadside on to Richard Skinner's programmes that shows some change in attitude at Radio One."

While BBC DJs are potentially

The state of the s

"Jazz has always been a dance music and it's great that some of the younger DJs have brought it back into the clubs as an alterna-tive to funk and soul," says Ted Carroll at Ace. "Gilles is so enthusi-Carroll at Ace. "Gilles is so enthus-astic about the music and that spreads to the kids who hear it in the clubs."

Joap Visser at Charly agrees:
"Dancing to music is the best plug

you can get — it's so physical and

The most recent message Gilles and Baz have been spreading to the dancefloors is acid jazz, a term and a movement that have gener-ated a great deal of debate and controversy, not least because of the perceived difficulty in defining it. Tracks on acid jazz compilations have been anything from hard bag to Seventies funk to jazz-rock to

the avant-garde. Gilles and partner Simon Boo say acid jazz is more an attitude than a genre and say they are working hard to promote young working hard to promote young British jazz, releasing, through Ur-ban, The Freedom Principle, eight tracks by artists such as Steve Williamson (also rumoured to be signing to Urban) and Jason Rebello ("another young, white,

male").

Others have taken a dimmer view, crying "hype" and arguing the term is meaningles. "Acid jazz is an arbitrary lobel retrospectively applied to something that doesn't merit it," says Chris Parker, jazz columnist of The Independent Wire editor Richard Cook agrees: "Arbit New Services and Cook agrees." "Acid jazz is shutting out so much whereas if purports to open up everything. A lot of the older audi-ences and musicians, especially the free improvisors, are left out. Where does Evan Parker fit into all

Irrespective of the disagree-ments, acid jazz does seem to be reaching a sizeable youth audi-ence. One of the movement's lead-ing bands, The James Taylor Quar-tet, who signed to Polydor last year, recently played a jazz bop in Brighton to 2,000 people. Simon Booth claims the first Urban album, Acid Jazz And Other Illicia Acid Jazz And Other Illicit Grooves, has sold 40,000 and Ted Carroll says his Acid Jazz volumes on BGP have sold three times as

many as his next most successful inzz danca LE And acid jazz has even changed Jaop Visser's view on the promo-tion of his dance compilations. In

acid jazz compilation post haste?
"It's too late," he replies. "It was
a swift four-month hype and it

"I'm not convinced a youth ket for jazz exists," he says. "Acid jazz is just a flash in the pan; it's

too ephemeral, and the 15-24 audience is in a steady decline

to reach a younger market – Radio One is so narrowly defined. You can't hit the youth market if they don't know you're there."







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described as

Ali, an outstanding Jazz/Classical Flutist, is the daughter of guitarist Art Ryerson (a veteran of Paul Whiteman's Orchestra). She has toured throughout the U.S., Canada, and Europe and has played with many of the jazz world's leading artists, such as Lou Donaldson, Stephane Grappelli, Chico Hamilton, Maxine Sullivan and Clark Terry, as well as being an in demand session musician in New York City. She currently resides in Brussels and her recent live performances have been

"EXCEPTIONAL JAZZ - ORIENTATED PLAYING"

(New York Times)
"ABSOLUTELY DAZZLING" (Off Beat Jazz)
"IMMACULATE ARTISTRY" (Cleveland Press) This is Ali's first album

CHARLES LOOS

Composer and Pianist, Charles is a veteran of the European jazz scene, having recorded seven albums in his own name and appearing as a featured artist on countless others. He has also accompanied some of the jazz greats including Johnny Griffin, Chet Baker, Toots Thielemans and Philip Catherine. As a professor of jazz at "THE ACADEMIE INTERNATIONALE", "INSTITUT NATIONAL" and "THE

CONSERVERTOIRE" in Brussels, he is an acknowledged expert of jazz

Charles and Ali have been performing together for a year and a half during which time they have received rave reviews throughout Europe. Following several outstanding performances in Belgium they were voted in November 1988 "THE BEST LIVE PERFORMANCE OF THE YEAR" by the Association of Jazz Critics.

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MUSIC WEEK 20 MAY, 1989

IP/CD

Putting On The Style

The perennial problems of displaying CD have hit the growing jazz market. As the genre moves more towards the little silver chaps, how best to show the product and entice the passer-by? Stan Britt discovers

OR ALL the obvious advantages of listening to jozz on compact disc and foolilly for extra playing time and elegant pockaging—the sheer size — or, rather, lack of it — makes for problems in still considered by many to be "minority music", the sheer vice — or with the size of the makes and the size of the makes the product. And even though forz is still considered by many to be "minority music", the sheer volume of jazz-on-CD made available during the past two a hindrance, rather than an easet in this area of retailing, wholesaling or distribution.

Even Hough rocking of jozz/CD product continues to show improvement, in terms of sophistication and development, making a purely visual impact on either the committed jozz-buyer or the would-be business. Visually, eyebell-top-roduct context is obtained business only when the front index card, preferably, is displayed straight only when the front index card, preferably, is displayed straight only when the full of instances and the first of the displayed straight on the control of th

Should adequate display space prove possible, it is obvious that those CDs with the liveliest, most colourful and arresting inlay fonts will stand the greatest chance of intriguing both the jazz buff as well as the curious-but-converted.

An example of this cames from European Music Distributor's managing director Colin
Johnson who is delighted with
the impact of Alon Bates' revamped Black lion catalogue,
womped Black lion catalogue,
through but man party distributed
through but but of a
series of striking black-andwhite photos of the artists,
for the 12-in-th QWR Redferman,
the effect is stunning; yet, even
for a slightly-less-than five-in-the

LEE WILEY TO ELLIS LARKINS DUOLOGUE

SIMPLE, BUT stylish: the Black Lion approach

insert card for CD the visual impact is only slightly less impres-

It is not surprising, therefore, to hear Johnson say that "50 per cent of Black Lian's current success, over the counter, is due to the packaging... there is no doubt in our minds that that helped enormously in the lime being success to the counter of the surprise of th

Although expensive, K-Tel's impressive packaging for its initial entry into the jazz/CD market is visually impressive. Its partnership with saxophonist-producer Dave Fell has produced the Headfirst label, which makes its UK debut, May 22, with the release of five

TO PAGE EIGHT

'Fifty per cent of Black Lion's current success, over the counter, is due to the packaging . . . there is no doubt in our minds that helped in the line being stocked by W H Smiths, HMV and Virgin'



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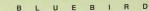
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MICHAEL SHRIEVE



Beating at the heart of Jazz



FROM PAGE SIX

titles. Available in all three configurations, the artists — Pell excepted — will probably be excepted — will probably be be proposed to the proposed propos

While she agrees that instore space for visual contact is going to be a real challenge in some areas, she adds that "we're confident of a positive response. We've enjoyed to of success in the States so far with Headfirst, and we're planning on releasing jazz/CDs on a regular basis. We are also losing into bringing over the

More conventional in size and sans additional packaging facilities — is France's Concert label, imported from across the Channel by Panther Music (and available also in LP format). As the label's title suggests, explains Panther's Pat Tynan, the repertoire emanates from live recordings, featuring such names as Charlie Mingus, Bill Evans, Chet Baker, Freddy King, and John Coltrane. The recordings are cleaned and made in collaboration with the Institute of National Audio Visual Archives. The impressive sleeve design, with different contemporary paintings on each issue is the work of Francis Paudras, veteran French 'We should be thinking perhaps in terms of 'small is beautiful'—and reducing from 12-inch to five-inch doesn't make it less impressive'

jazz supporter, who once looked after the personal and professional needs of the great Bud Powell when the late, great pianist lived in Paris between 1959-1964.

"We're sure the jazz punters will look favourably on these really eye-catching covers," says Tynan. "And we're confidently looking forward bunch success in the UK. The music is consistently excellent, and the sound is extremely good."

Sor Rey Crick of the ASV group, there is not too much problem with the reduction from 12-inch vinity sleeves to five-inch CD Inleys. "We should be thinking perhaps in terms of 'small is beautiful'—and reducing thus doesn't make it less impressive," he soys. "The way things are, any-way, the market generally is moving into more specialist areas, and faster and faster into CDs. There has been a



DAVE PELL: Headfirst for a UK debut

subtle change, I believe — today, the sleeve design for CDs is now geared to a five-inch design, rather than working to a 12-inch, and then reducing down."

ASV itself has been quiethy compiling its own impressive jazz calalague as part of its Living Era series, although only selected items from the vintage-jazz reperfoire have been made available in CD format. But, says marketing manager Crick, there is bound to be further development in this area.

For EMI's Wendy Furness, the basic problem of getting the visual message over to the would-be purchasers is something that manufacturers or importers will have to live with for a while. But, the says, that does not mean that record companies' hands are tied in respect of promotional crievities.

of promotional activities. There is room for development in display, for instance," she says. "Im producing a generic poster for our blue Note construction of the says of t

According to BMG's Gareth
Harris marketing his own company's jazz-CD product is "my
key objective right now. For us,
it is a great asset that we have
such striking fronts as our successful Bluebird reissue series
soful a Buretine way, with our Novus
contemporary'iozz label.

contemporary-jazz label.
"But marketing means a lot of things. Apart from producing our own leaflets, to give away, plus really eye-catching display posters, I feel that marketing display disp

keting jazz-on-CD also means us maintaining the highest quality in terms of sound, plus extra music on CDs, as opposed to the other configurations." Colin Johnson of EMD feets

Colin Johnson of EMD feels that his company is looking more comprehensively into window displays: "I believe that, or or coll specific production of the sympothetic But I also believe that you shouldn't confine support the majors are that you shouldn't confine support the majors are that you shouldn't confine support the majors are that you shouldn't confine support that the majors are that you shouldn't confine support much more evenly on a national basis."

From the retailer's standpoint, Dobells' Don Sollash says that space — or rather lack of it — is, as always, the main problem in preventing adequate display: "Perhaps the manufacturers could let us have some extra display cards.

cards.

"As to any further development, in terms of actually instore display," I don't know. Apart maybe from something I saw in a leading American store on my lest trip Stateside. Basically, it was the use of a special filment, about hatined three or four CDs. Being transparent, you could note details of the CDs. And because of its size, the filment could be stored in regular IP racks."

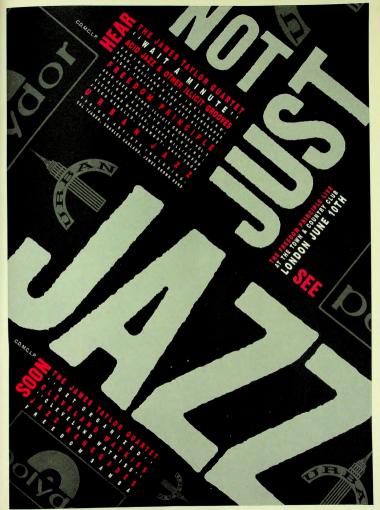
Even though the increase of jazz-on-CDs continues to gain momentum, BMG's Gareth Harris inserts a word of caution, vis-a-vis CDs and LP.

"We have found recently there is still a transfer."

"We have tound recently there is still a strong viny! tradition among jazz fans. It we are to attract them to CD, specifically—and this, of course, is more relevant with the long-established fans—then we must make sure, as I said, that the sound quality is at least maintained, and we must provide further incentives like extra playing-time."



HERRY WINSTON: new to the U



Roderick Smith may be only 25, but, as Stan Britt discovers, he's no wide-eyed innocent when it comes to Jazz Directions, a company formed to bring British talent to a wider **audience**

ODERICK SMITH has not been exactly a transpondent of lower of the British jozz scene, or indeed someone who has been deeply involved in its growth and evolution. After all, Smith, 25, only left the Trinity College of Music — where he'd been studying French horn — should in wear ago. been exactly a long-time follower of the British jazz

bout a year ago. And yet, in less than six months, eneral administrator Smith's tireless efforts on behalf of Jazz Directions Ltd are beginning to show re-

incorporating nine of the most reincorporating nine of the most re-spected and acclaimed of the es-tablished jazz musicians in this country — was started last year to achieve a long-overdue breakthrough in bringing to a wide pub-lic the talents of its members, at the same time acquiring a lasting — and richly-deserved — interna-tional recognition for British jazz in

The nine local jazz musicians are pionist-composer-arranger Stan Tracey; saxophonists Peter King, Evon Parker, Tony Coe and Alan Skidmore; trumpeters Kenny Skidmore; trumpeters Kenny Wheeler, Ian Carr and Harry Beck-ett; and vocalist Norma Winstane. Rod Smith has been "appalled"

at the way gifted jazz tolent like these have been treated over many years. And his initial investigations quickly led him to discover just how British musicians have all-too-often allowed themselves to be part of what has been virtually a no-go situation: where conditions of employment and fees have been pegged at ridiculously low levels. Sadly, he says, because in many cases the performers have wed certain situations to develop, these then become the norm

Smith's sense of Direction



RODERICK SMITH: discovered

"After I'd thoroughly immersed myself in the music of the nine-plus, and of course that of many others with whom I came in contact, I dis-covered that they were offen working for ridiculously low money — sometimes for as little as £25 for a gig. In addition, I soon found out that they were hardly recog-nised outside what is a very close network of jozzz," he soys. Smith, a native of Louth, Lines, and handrang in the Revol More.

and bandsman in the Royal Mar-ines for three years, set about pre-paring a constitution for Jazz Directions that seems, even at this early stage, to be at least as for-ward-looking and wide-ranging as anything envisaged in previous

years.
For one thing, Smith is planning to open his own London jazz club in August or September. The Jazz Cellar, at the Ladbroke Grove end of the Portobello Road, promises

to be one or the city's major use.

Abunts. "If's going to be absolutely stunning. I can promise you," says Smith. "It stands at present on 1,000 square feet of ground — and hopefully, we've got access to another 500 square feet. We're working very fast in getting the place ready for a late-summer, or early-autumn opening. And we'll be having just about the best there

and we're having imported German beer.

is in sound equipment and lighting
"More than this, there is a super

for 'ridiculously low money' to be one of the city's major jazz restaurant that's right above the restaurant mars right above me Cellar. This is already open for business. The chef was tormerly with the Dorchester. The food is good, with an excellent wine-list

Following the opening of the Jazz Cellar, Smith's entrepreneurial skills will be fully tested with the

presentation of Jazz Directions' first festival, scheduled for late-June 1990. "For which, we'll be

seeking completely new venues— like, for instance, the Town & Country Club, Kentish Town, the Hackney Empire, the Barbican Centre and, on the South Bank both the Queen Elizabeth Hall and the Purcell Room.

the Purcell Koom.

"Yes, it will certainly be an allBritish jazz festival. I'ill be run on
basically the same lines as the
Capital/JVC Festival (that is to say, the marketing will be exactly the same). We'll be looking specifically for sponsorship from maybe LBC or GLR, to utilise their advertising. Hopefully, our festival will become an annual event on the local jozz

In trying to ensure that the nine members of JD receive a better deal, at all times, Smith will also be acting as liaison between the artists and any potential deals with local record companies. Already, he has negotiated on behalf of altoist Peter King, on two fronts. King re-cently signed a contract with WEA to make the most unusual album of to make the most unusual album at his career, with Everything But The Girl's Ben Watt. (King had previ-ously recorded with the group — but his contributions then were

Explains Smith: "No, it isn't a jazz Explains Smith: "No, it isn't a jazz album as such, but it has a lot of general public appeal. Obviously, they'll need to revamp his image a bit — but not, I promise, in any excessive, unnatural way."

More conventionally, Smith is waiting the outcome of protracted negotiations with another major record company which, if success-ful, will undoubtedly make King a truly international name.

And there is every chance of fur-ther British jazz signings, says Smith, to the same label. Again, his has been an important inte

ary role. In addition, Smith aspires to bein addition, Smith aspires to be-coming a record label boss ("that's likely to take a couple of years, though"), and he envisages a posi-tive involvement by JD in an edu-

"It's all tremendously exciting. During the past 40-odd years, locals have grown up listening — mostly — to American jazz. We've got to try to change this. We've got to get the kids, in particular, to know about British jazz. When they actually get the chance to hear it,

they respond so marvellously."

Smith's boyish looks and inexperience in the world of jazz tend at times to give those who meet him for the first time the wrong impression. In fact, he is far from being the wide-eyed innocent, and a pushover for the sharks and cow-

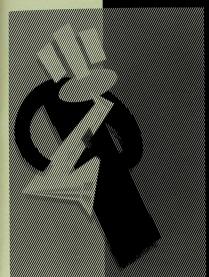
boys.

As hard-headed as he is level-headed, Smith has no illusions about the general apathy which still prevails — or the degree of inflexibility that prevails among certain local jazz musicians. "We can help, in so many ways,

to break down the prejudices on both sides. And our plans for joint both sides. And our plans for joint ventures between jazz musicians and performing artists in other fields, by way of recordings, videos, etc, is a start.
"I'm some enough to realise that it might take up to 10 years from now to achieve real success. And I'll be in there, trying to help, at all firms."

STAN TRACEY (below) and Alan Skidmore: looking for international recognition away from the close-knit jazz network





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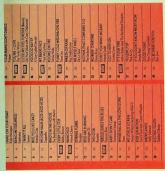
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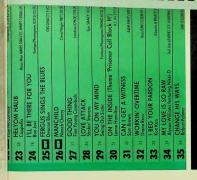
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MINT CLOSE MY ETES FOREYER (Remin) YOUR MAMA DON'T DANCE # AINTNOSODY BETTER N TITT TOUME - LOVE II 30 ROOMS ON FIRE T EILT POSINCONNY THE EVERY WOMAN (Donny D Remit) HELTOM HAUS (ACID ACID ACID)

MAND ON YOUR HEART BRING ME EDELWEISS MISS YOU LIKE CRAZY IWANT IT ALL

are you ready...

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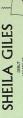
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US TOP FORTIES A&R

*	*	* * * SINGLES	
7.	4	FOREVER YOUR GIRL, Paula Abdul	Virgin
2.	3	REAL LOVE, Jody Wasley	MCA
3	1		Mercury
4.	5		Capitol
5*	8		Cypress
6.	9	PATIENCE, Guns N' Roses	Geffen
7.	10		Alignec
8	6		Geffen
9"	15	EVERY LITTLE STEP, Bobby Brown	MCA
10		LIKE A PRAYER, Modonto	Sire
111.	11	ELECTRIC YOUTH, Debbie Gibson	Atlantic
12*		PLL BE LOVING YOU, New Kids On The Black	Columbia
13	7	SECOND CHANCE. Thirty Eight Special	A&M
14"	18	EVERLASTING LOVE, Howard Jones	Elektro
15"	20	CLOSE MY EYES FOREVER, Life Ford	RCA
16	13	CULT OF PERSONALITY, Living Colour	Epic
17	14		Capitol
18	12	THINKING OF YOU, So-Fire	Cutting
19*	23	BUFFALO STANCE, Neneh Cherry	Virgin
20"	24	WHERE ARE YOU NOW?, Jammy Homen with Synch	WTG
21°	25	THROUGH THE STORM, Aretha Fronklin	Aristo
22"	32	SATISFIED, Richard Marx	EMI
23	17	FUNKY COLD MEDINA, Tone-Loc	Delicious
24"	29	CRY, Waterfront	Polydor
25	19	SHE DRIVES ME CRAZY, Fine Young Combols	LRS
26°	30	VOICES OF BABYLON, The Outfield	Columbia
27*	36	POP SINGER, John Cougar Mellencamo	Mercury
28°		THIS TIME I KNOW IT'S FOR REAL, Donna Summer	Affantic
29*	37	MISS YOU LIKE CRAZY, Notalie Cole	EMI
30°		BABY DON'T FORGET MY NUMBER, Mili Varilli	Aristo
31	33	I ONLY WANNA BE WITH YOU, Samoning Fox	live
32*	38	LITTLE JACKIE WANTS TO BE A STAR, Liso Liso & Cult Jom	Col
33	21	ROOM TO MOVE, Animoton	Polydor
34"		COMING HOME Cinderella	Mercury
35*		GOOD THING, Fine Young Cornibals	LRS.
36		HEAVEN HELP ME, Deon Estus	Mika
37		DOWNTOWN, One 2 Mony	A&M
38		THE LOOK, Roxette	EW
30	31	A SHOULDER TO CRY ON Tommy Prope	Cina

			ALC: UNKNOWN

I DROVE ALL NIGHT, Cyndi Lauper

1		LIKE A PRAYER, Modonno	Sire
2	3	LOC-ED AFTER DARK, Tone-Loc	Delicious
3.	4	THE RAW & THE COOKED, Fine Young Cornibols	UR.S.
4	2	G N'R LIES, Guns N' Roses	Geffen
5	5	DON'T BE CRUEL, Bobby Brown	MCA
6.	9	BEACHES, Original Soundtrack	Atlantic
7		HANGIN' TOUGH, New Kids On The Block	Columbia
8	6	VIVID, Living Colour	Epic
9.	10	FOREVER YOUR GIRL, Paulo Abdul	Virgin
10	8	ELECTRIC YOUTH, Debbie Gibson	Atlantic
11.		NEW JERSEY, Bon Jovi	Mercury
12*	16	SONIC TEMPLE, The Cult	Sire
13	12	GIRL YOU KNOW IT'S TRUE, Milli Vorilli	Arista
14	13	TRAVELING WILBURYS, Traveling Wilburys	Wilbury
15	15	APPETITE FOR DESTRUCTION, Guns N' Roses	Geffen
16"	17	LARGER THAN LIFE, Jody Wolley	MCA
17	14	MYSTERY GIRL, Roy Orbison	Virgin
18*		FULL MOON FEVER, Tom Petty	MCA
19	18	SKID ROW, Skid Row	Alarric
20	20	HYSTERIA, Del Leppard	Mercury
21	19	EVERYTHING, The Bangles	Columbia
22	21	SHOOTING RUBBERBANDS AT THE STARS, Edie Brickell	Geffen
23	22	MELISSA ETHERIDGE, Melissa Etheridge	Island
24	23	AND JUSTICE FOR ALL, Metallica	Vertigo
25*	33	TWICE SHY, Great White	Capitol
26	24	GREEN, R.E.M.	Womer Brothers
27*	29	GUY, Guy	Uplown
28	28	LOOK SHARP!, Roxette	EMI
29	26	OUT OF ORDER, Rad Stewart	Warner Bros
30	25	WATERMARK, Enyo	Geffen
31	30	WINGER, Winger	Atlantic
32	32	LET'S GET IT STARTED, M.C. Hammer	Capital
33*	37	NICK OF TIME, Bonnie Roitt	Capital
34	27	LIVING YEARS, Mike & The Mechanics	Atlantic
35"		DIRTY ROTTEN FILTHY, Warrant	Columbia
36	31	KARYN WHITE, Koryn White	Womer Bros
	40	LIFE ISTOO SHORT, Too Short	live
37			
37		STRAIGHT OUTTA COMPTON, N.W.A.	Ruthless
	34	STRAIGHT OUTTA COMPTON, N.W.A. SPIKE, Elvis Costello 3 FEET HIGH AND RISING, De Lo Soul	Warner Bros Tommy Boy

Charts courtesy Billboard, May 20, 1989 * Bullets are awarded to those

ate hope. His lyrical and musical visions gel like second nature to create a thought-provoking yet disarmingly close atmosphere. The colour and depth of the eight tracks make enlightening and de-voted listening. Like the albums be-fore it, Mind Bomb will become an

JOHN COUGAR MELLAN-CAMP: Big Daddy, Mercury 838 220-1. Harvesting the country-folk seeds sown on the previous Lone-some jubilee. Mellancamo has now fully reached the point where he can be seriously regarded outside the rock arena, only the single, Pop Singer, will give detractors fuel for their criticism, as the rest stands as an eminently musical offering, the Little Bastard's cracked it

NATALIE COLE: Good To Be Back, EMI (TD/CD)MTL 1042 every success of tinues to strive for perfection by once again employing a wide var-iety of producers in a quest for the best sounds. Apart from the current hit Miss You Like Crazy, most of the mbers could safely expect

ARETHA FRANKLIN: Thro The Storm. Arista. 209 842. The Queen of soul returns with an al hum that reconfirms that title It's packed with a variety of styles ar cracking duets that emphasise the versatility of her soft yet powerful voice. It's great to hear her singing some decent songs for a change — songs that have tremendous commercial potential too.

STOCKIT KIRSTY MACCOLL: Kite. Virgin KIRSTY MACCOLL: KIRE. Virgin KMLP 1. Free World was a great single and most of this is equally good. It's a guitar driven machine with MacColl taking a clear-eyed

with MacColl taking a clear-eyed view of some of our world's ills and glories, shuffling in some neat word-play and emerging all the better for it, its potential should be limitless, but needs a touch more exposure, so give it a couple of shop spins and see 10,000 MANIACS: Blind Man's Zoo. Electra EKT 57. Following the

startingly good In My Tribe was alstartingly good in My Tribe was al-ways going to be tricky, and while they haven't quite pulled it off, Nat-alie Merchan's voice is still a joy to behold. The problem lies in the composition which all-toe-often depends on that voice, the sort of thing for which eye teeth and right arms are regularly traded in. It's bright and it floats, but the songs have to be a little stronger for the

MARK GERMINO: Caught In The Act Of Being Ourselves. RCA PL 86608, There's an enormous amount of radio interest in Germino's gentle, countrified tunes, but in the context of this album they don't travel well, sounding like a poor imitation of Springsteen or Kristofferson. Still, if commercial success is gained through a lack-lustre, if gritty, ballad, this album back it up

THE THE: Mind Bomb. Epic 48331Y2. Met Johnson's anguids- sleeping Bag SBUKLP 5. Confrod ethoughs burn der on this about of blater images and despen- that included crimnal tendences and the part of t Indeed, this album's finest mor see him lapsing into Caribbean vasee him lapsing into Caribbean va-cal styles, particularly on the excel-lent Welfare Recipients. The straight raps are generally a little dull, with much "dissing" of fellow MCs but Just-Ice remains a m

STOCKIT

VARIOUS: In Love With These Times. Flying Nun Europe. FNE 28. Distribution: Rough Trade/Cartel. UK acts have yet to match the defity-crafted passion of some of the US and Aussie/Kiwi quitar bands but they would do ell to have a listen to the array of talent showcased on this New Zealand compilation. They key is in the natural blend of vocals and guitar wrapped in rich, hypnotic

VARIOUS ARTISTS. Totally Wir-ed. Acid Jazz JAZID 13LP. This new compilation of steaming dance cuts is a convenient indication of the current wealth of activity in UK night club circles. Inspired by in UK night club circles, soul, so the best funk jazz, soul, so carries an impeccable, if incredibly diverse, musical pedigree. Criteria for inclusion appears to be high for inclusion appears to be ing-level danceability, and best tracks are The New Jersey Kings' Dance Wicked and Harvou's Latin Jam.

3 MUSTAPHAS Uncle. GLOBESTYLE ORB 043 Another koleidoscopic musto-pho-nic taxi-tour around the globe in-deed. In trying to be all known world musics to all people, the Mustaphas have succeeded rather than failed by virtue of their than tailed by virtue of their vivid imaginations, inborn rhythmicability plus the songbird performance of now permanent Mustapha Lavra Tima Daviz M, who helps illuminate these gallop-ing world travels. And we all know travel broadens the mind

LATIN QUARTER: Swimming Against The Stream. RCA PL 74037. LQ's third album, the first for RCA, is sophisticated, smooth Anglophiled pop soul mixed with plaintive folk tinges, coloured by committed "we are the world" lyrics — nuclear testing, animal rights — that recal that recalls Peter Gabriel's mix of modern melo and motivation. Given the risingle, watch this one move. MA

THE GODFATHERS: More Songs About Love & Hate. Epic. 4633941. While The Godfathers still keep one foot firmly rooted in the Sixtes with their subtle Stonesy guitar riffs and rhythms and simple guitar atts and rhythms and simple lyrical messages, the other foot kicks out wildly with a fury that pro-vides an underlying bubbling en-ergy within each song. It may not be mentally challenging but it w certainly give you a shake. FRAZIER CHORUS: Sue. Virgin

V2578. Jumped the gun slightly with this one, but now it's out we can reiterate the strength of Tim Freeman's curiously domestic view of life swaddled in a delightful blanket of synths, oboes, flutes and

BARRY MANILOW: Songs To Make The Whole World Sing. Arista 209927. After a jazzy Arista 209927. After a jozzy phase which brought critical respectability but few sales, Manilow is back to his winning ways. In parnership with Arista chief Clive Davis he's come up with a collection of well-crafted melodic bal. tion of well-crafted metodic bal-lads that ought to othract the MOR masses. Although the first single Please Don't Be Scared was only a minor hit, reasonable radio play should lift sales of the album.

SWANS: The Burning World. MCA. MCG 6047. Having moved from indie Product Inc to a major label, Swans have also dropped the doom-laden tunes of old in fa vour of a richer more colourful sound. The deep vocals take on a more spiritual tone and with Bill Laswell producing, the atmosphere is less claustrophobic but just as in

THE CHIEFTAINS: A Chieftains Celebration. RCA RK 87858 With guest appearances from Nanci Griffith and Van Morrison on a new composition, this is other immaculate set from Ireland's other immacurate set from retains a premier instrumental group. The musical highlight is a Millenium Cellic Suite. Composed by Paddy Moloney, it features instrumenta-ists from Brittany, Galicia and Northumberdand. Elsewhere har-pist Derek Bell is on top form with the offecting Coolin Medley. DL

KILLDOZER: For Ladies Only. Touch & Go Records T&G39. Distribution: Southern. Those Distribution: Southern. Rose let charming Killozer boys or let loate on some of their all-time free tracks with devantating affact. Their version of Deep Purple's Hush is a reverentfall carried on or reverentfall carried to for Before is similarly sphendid, Highlight, though, is their nose-bloodying I realment of American Per [Parts 18.2], There's no reason why this couldn't be more than i on india hit

ADRIAN BELEW: Mr Music Head, Atlantic 781 959-1. This is a fine albam: individual and imaginative, and very psychedelic in an almost contemporary way, Belew plays, sings and writes everything himself and he is obviously a musician and writer of high standards, original and accomplication of the property of the proper

THE FABULOUS THUNDER-BIRDS: Powerful Stuff. Epic 463382 1. Here we have a good, hard rockin' blues band trying' et modern. Some of these songs hit a nice updated Stax groot with touches of Creedance, but some are just duffers and all the lyrics are pure formula. Emergency catches the Thunderbirds at their best: la-a-azy backbeat, easy vo cals and tough harmonica. Still they're trying to progress so go

SPINNERS: Martin Aston, Adam Blake, Leo Finlay, David Giles, Dave E Henderson, Julian Henry, Dancan Holland, Dave Laing, Nick Robinson and Gareth Thompson.



SKIN GAMES: Your Luck's Changed. [Epic (CD) SGA[7] 4). Skin Games return by Changed (CD) State of the Control o

EIVIS COSTELLO: Baby Plays Around. Warner Brothers W2949 (T/TE/CD/CI). One of the mighty Eivis' fantasic and accioned Spike album, which seems on add choice as a single. However, Baby ... written without early a condition of the single sing

FUZZBOX: Pink Sunshine. (WEA YZ 401 (T/CD/C)). The furry, frenefic Fuzzbox foursome bounce back from their recent, string-driven hit, the blackbusting International Reszue, with another less wacky but far slickier catchy pon umber lifted from their Andy Richards produced second album.

TONELOC: On Fire/Funky Cold Medina. (4th & Broadway/Island (12)BRW 129). Hoving already had the biggest rap hit in the US with his stunning Wild Thing. Tone Loc is sure to keep the hits rolling with a double A-side from his Loc'ed After Dark debut allown,



FIFTH OF HEAVEN: leaving a mark for the future



SKIN GAMES: looks like their luck's change

which includes the excellent Funky Cold Medina, presently racing up the US Hot 100.



DOUBLE TROUBLE & THE REBEL MC: Just Keep Rockin'. (Desire WANTIX) 91. This killer dance track looks like emerging as a club monster with crossover success, with serious clubbers going for the hip house version while the Sk'ouse version, with its infectious Liquidator base, is sure to gain wider appeal. Set to be a big one!

ETTA JAMES FEATURING DAVID A STEWART: Avenue D. (Capitol/EMI (12)CL 533). The btb James revival is upon us with on new Island album and this explosive and roundry single, featuring and produced by Eurythmics Dave Stewart, taken from the soundbrack to a new American film, Rooflops. With her unique voice and its heavy rock first of overhones.

THE SHAMEN: You And Me And Everything. (Moksha SOMA 6(T)). The Shomen come up with what is probably their most psychedelically-acid stuff yet, with the 12-inch cut up and re-mixed by Evil Ed Richards of Jolly Roger fome. Without their usually scalhing vacals, this single is clearly oimed at the alternative Clark.

BIG STICK: Crack Attack. (EMI (12/CD)EM 88). New York's acclaimed hard and fost art houseduo Big Stick issue a newly-recorded version of an old track as their mojor label debut, produced and re-vamped by the Fon Force team. Previously a searing sonic altack, the addition of a bubbling dance rhythm weekens the effect.

FIELDS OF THE NEPHILLIM: Psychonout Lib. III. (Situation Two SIT 57(T/C)). Another harvest of hammy gahic mysicism from these purveyors of overhearing pamp rack, complete with gravelly vaculs. Their cult following should appreciate it, even if originators such as the reversed Sisters do it with so much more style.



KITCHENS OF DISTINCTION:
The Third Time We Opened The
Capsule. (One Little Indian 19
TP12). After the wonderful and
much-admired Prize, the bizarrely
titled Kitchens Of Distinction tur
up with a highly effective four-track
EP, bursting with atmosphere and
a memorable, droning sound that
proves to be very engaging.

DEACON BLUE: Fergus Sings The Blues. (CBS DEAC 9). Now with a number one IP under their belts with When The World Knows Your Name, Deacon Blue's pap success looks assured and this track lifted from it, with its smooth Warne Livesy produced sound and catch, chorus, should underline the fact.

SIGUE SIGUE SPUTNIK.
Albinoni vs Star Wars. (Parlophone/EMI (12/CD) SSS 4). Arch
pranksters, the Sputnik Corp, turnin their own dramatic 21st Century
synth update of Albinonis 17th
Century classical piace Adogio, lifeed from their recently released second album, Dress for Excess, and
it could prove to be very occeptoble given enough exposure.

MALCOLM McLAREN AND THE BOOTZILLA ORCHESTRA-Waltz Darling. [Epic WALTZ (T/C) 2]. Another excursion into pop for the media manipulator, howing already set off a median for Vogueing among styleconscious dencers and this loging dance track, with Bootsy Collina and Phil Ramone, forms a graceful moves.



STOCKIT

FIFTH OF HEAVEN: Just A Little More. (Mixout (7/12/FOH 1). Three-piece bond from Manchester look sure to leave 'their mark with a very competent soul single displaying a deliciously slick, syrupy backing for Deniss Johnson's dynamic, emotive vocal. Certainly a band to watch for in the future.

A&R THE OTHER CHART

TOP-40-SIN	GLES
1 1 BABY I DON'T CARE	MCATVVVID
2 2 LULLABY	Fiction FICS29 (F)
3 3 INTERESTING DRUG	HMVPOP1621 [E]
4 4 DISAPPOINTED	Yargin VS1181 (E)
5 5 FREE WORLD	Yingia KMAT (E)
6 8 EARDRUM BUZZ	Main MUTEORT (RT/SP)
7 14 CIRCLE The New Sobermines	Geffex GEFS1 (W)
8 6 WISE UP SUCKER	ECA PRIZZES (BMG)
Q CULT OF PERSONALITY	Epic (CLS(C)
10 - SOMETHING ABOUT YOU GIRL	Polytor MNG105 (F)
11 7 NEVER	Foetono HOLL (F)
12 9 Mores	Creation CRECOLS (VRT)
13 - GRACELAND	Okysola BIM (C)
14 13 THE BEAT(EN) GENERATION	Epic EMUR (C)
15 11 TYPICAL!	Vegia VS1178 [E
16 - WON'T LET GO	Purlaphone R6216 [E
17 12 FIREWOMAN	Seggan Bonquel SEG225 (W
18 10 SAVED	MCA MCA1332 F
19 15 WHEELS OF WONDER	Island S434 F
20 17 MONKEYS GONE TO HEAVEN	4AD AD964 JUST
21 - CALLING OUT TO CAROL	IRS E185106 (F
22 - DUSTY HEARTFELT	Virgie V\$1178 (I
23 20 LIKE PRINCES DO	Food FOCO19 (
24 18 SHE GIVES ME LOVE	Epic GFT4 (C
25 16 INTERNATIONAL RESCUE	WEA YEAT O
26 19 ONLY THE MOMENT	Parlophore R(210)
27 - ALL AND MORE	Karben KAR612T
28 22 LET'S GO ROUND THERE	Spic BLONDS (
29 - JOE Inspirational Corpets	Cow MOO3
20 24 EVERYTHING COUNTS (LIVE)	Mute BONG14 (RT/S
31 - HARD WORK	MCA MCA1298
32 29 HOMOSAPIEN II	Immoculate IMMAC11 (PA
33 25 BIRDLAND EP	Lozy LAZY13 (I/F
34 26 ETERNAL FLAME	CBS BANGSS
35 27 JOCELYN SQUARE	Fostona MONEY7
36 35 VAGABONDS	EM NMAS
37 30 KEITH CAN'T READ	China CHINATA
38 - TEENAGE BRIDE	Survival SURS48
39 34 MERCY SEAT	4AD 8AD906 D/I
40 - JUST LIKE HEAVEN	Siest First 8FFP047 (J./

TOP · 20 · ALBUMS 1 · DISNITGRATION 2 · POOP ART HOMERON HOMERON

603	The Core	Fiction FIXHT4 (F)
2 1	POP ART Treasuring Vorte	MCAMCEHEL (F)
3 -	THIS IS THE DAY, THIS IS THE HOUR, THIS IS THIS	RCAPLIFETED (EMG)
4 2	DOOLITTLE	4AD CAD905 (VIII)
5 -	STONE ROSES	Säverisee OktuP502 (F)
6 3	SONIC TEMPLE	Boggers Bonquel BEGASS (W)
7 5	THE INNOCENTS	Mule STUMMSS (ET/SP)
8 4	SILVERTOWN The Mar They Couldn't Hong	Silvertone ORELPS03 (P)
9 6	UKRAINSKI VESTUPI V JOHNA PEELA	RCA PL74164 (BMG)
10 10	SHOOTING RUBBERBANDS AT THE MOON	Gelfen WXX218 (W)
11 8	TECHNIQUE New Corder	Factory FACT215 (F)
12 7	GOOD DEEDS AND DIRTY RAGS	EAN ESTRONY (E)
13 9	101 Describe Mode	Muse STUMMSS (RT/SP.
14 11	STRANGE KIND OF LOVE	Feeting SFLP7 (F
15 14	GREEN	Worner Bros WX234 W
16 15	SURFER ROSA	AAD CADBOS (URS
17 17	THE TRINITY SESSION	Cooking Vani COOK 11 IVES
18 12	SHORT SHARP SHOCKED	Cooking Viryl CVLP1 (
19 13	BLACK SWAN	Island ILPS9928 (
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The power of persistence

by Nigel Hunter

ATIENCE AND persist-ence actually do pay off sometimes in songwriting and music publishing. Pro-viding, of course, you start off with

a good song.
Alan Hawkshaw sent one of his compositions called Why Let II Go to Barbra Streisand in 1979. She liked it, and he got a letter from

med II, one ne gor a letter from her attorney saying she rated it as an Academy Award song. She wasn't over keen on the lyncs, though, and thus began a prolonged eight-year saga until Streisand finally recorded it for her Till I Love You album.

There were different sets of lyrics There were different sets of tyrics written, Hawkshaw demoed the song time and time again, and finally, when Streisand approved the words contributed by Alan and Manilyn Bergman, lyricists of The Way We Were among other standards, the song was scheduled to dards, the song was scheduled to be included in a 1984 album by the songstress — but wasn't.

"Everybody told me I was wasting my time and to go for some-body else," Hawkshaw recalls. "But I kept with it, and sent her a per-I kept with it, and sent her a per-sonal note with another demo, say-ing I thought the song was timeless. There were still delays and inter-ruptions caused by her Yent film and the Guilty album with The Bee But it finally happened, and the

But it finally happened, and the IP has passed the 2m sales mark. Hawkshaw is particularly graftfied to have one of his songs in the company of work by Andrew Loyd Webber, Quincy Jones, But Bocharach and Michel Legrand. He began his working life as a printing apprentice in Leeds on he turned professional in 1960 by Joining a Joney lavel group for a

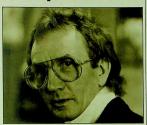
he turned professional in 1760 by joining a local vocal group for a Blackpool season. Later the same year, Hawkshaw became a mem-ber of Emile Ford's band, The Checkmoles, and stayed with them for nine years before joining the London session scene as a keyboard player and backing stars like Tom Jones, Petula Clark, Engelbert nperdinck and Tony Hatch and lackie Trent

He also played piano for Clift Richard and Olivia Newton-John, for whom he became musical difor whom he become musical farector, winning an Academy Award for the arrangement of 1 honestly Love You and, through the same singer, a BMI award for the same singer, a BMI award for hos diso been cut by Donne fargo, Loretta Lynn and Jody Miller. "I stopped playing in 1980 when sessions were still plentful in Hawkhow." His was quite a big step and a bit of a risk." The move was well-advised.

and a bit of a risk."

The move was well-advised, however, partly because session work is now a fraction of what it was but mostly because the quality of Howkshaw's writing swiftly established him and the two music publishing companies he set up -Petal Music, which handles his songs and some of his library ma-terial written for Bruton Music (now teriol written for Bruton Music, (now part of Zombo), and Alan Hawkshaw Music, which is mainly for his current library music being written for Music House, the library firm headed by Robin Phillips.

Hawkshaw wrote the music for Grange Hill before the series



ALAN HAWKSHAW: persistence pays

evolved, his work being selected for the theme from the library resources. He's a favourite composer at Yorkshire TV, having penned the music for Magic Moments starring music for Magic Moments starring Jenny Seagrove and John Sheo; Dreams Lost — Dreams Found; The Winning Streak: The New States-man featuring Rik Mayall, which wan an international Emmy Award last autumn; Farringdon; Hallelu-jah; There Comes A Time; Room At The Bottom; two Arthur C Clarke cumentaries, and Passport To

He received a BASCA Ivor Novello Award in 1979 as best film score for his music in The Silent Witness. Hawkshaw's theme for the Channel Four Countdown quiz persuaded YTV to invite him to write another for that channel's new quiz, Tangent, and he also wrote Channel Four's News At Seven musical ident and the Chan Seven musical ident and the Chan-nel Four racing programme theme. But, despite these notable success-es, he still prefers composing songs. "Writing TV and film music for years has been terrific, but the

songwriting side can being some glory with it which you don't often get in films or TV."

Hawkshaw has installed a 24-track studio known as Hawk's Loft at his Hertfordshire home, and writes and records his library albums there with the help of a sound engineer. The windows overlook open countryside, and he admits it's hard to concentrate sometimes on sunny days, particuarly as he is a tennis fo

likes to play every day if possible. Current and forthcoming projects include the theme and inci-dental music for Snakes And Lad ders, a situation comedy about a Glaswegian family in 1999 written by The New Statesman authors Lawrence Marks and Maurice Lawrence Morks and Maurice Gran and to be screened by York-shire TV, and a TV-advertised al-burn which Hawkshaw is also pro-ducing of all the love themes from the Harlequin romance stories, of which Dreams Lost — Dreams Found is one.

This is an exciting project for me as it allows me to work with other writers such as Richard Rodney Bennett, George Fenton and John du Pre," comments Hawkshow. "I am a bit proud to be sharing credits with them." 'I stopped playing in 1980 when sessions were still plentiful in order to write full-time. It was quite a big step and a bit of a

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	3 3 WHERE HAS ALL THE LOVE GONE	Ball service
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Harp Beat reaches the parts other sponsors cannot reach

With sport being 'flooded' with sponsors, Harp decided to associate its product with the 'young and trendy' world of pop music. David Giles asks 'What's in it for Harp?'

AVID BOWIE, Status Quo, Elkie Broaks, Bon Jovi, David Byrne these are just a few of the these are just a tew of the names whose gigs have been sponsored by Harp Lager as part of its Harp Beat sponsorship programme. Harp Beat has been in operation since 1986 when it between the programme in the sponsorship with the sponsorship programme. an sponsoring nationwide tours, sing the Keith Prowse agency as using the Keith consultants, and in just over three years has sponsored 356 concerts by 31 different headline acts. So rhy has Harp put its money into the music industry rather than the

more traditional world at sport!
Harp's public relations manager
Paul Collingwood explains:
"Until now, spontsorship of major
rock bands hasn't been as developed as, soy, sponsorship of sport.
But now sport has become flooded with sponsors. You can't turn to any now without seeing some one's logo. And it costs an arm and a leg. Look at the snooker at the moment — that's costing Embassy £600,000. There are so many sponsors in the sport world you forget the names, especially if they switch, like Milk and Littlewoods in the Football League Cup. People

Harp's involvement with music initially centred around its sponsor-ship of the ICA Rock Week. Intensive research into Harp's target audience suggested that wider op-erations would have a positive eferations would have a positive et-fect both in terms of brand image and nationwide publicity. In other words, they get the chance to pro-mote Harp Lager up and down the country and make it look young and trendy by associating it with pop music. Mark Isahak, operations marketing manager at Harp

Given that our target audience is 18 to 35-year-olds, it's a nice match. Going into a lot of research data we found that 80 per cent of all concert audiences are between 18 and 35. Also there's some other data about what people in that age group like to do in their spare time; the most preferred evening activity is to go to the pub, and the second is going to a gig. So the link is a very nice one."

Merely sticking your brand just the tip of the sponsorship ice erg. Around the gigs themselves whole publicity programme

competitions on loca radio for tickets, promotional de-vices in pubs in the area, such as pop guizzes, photo opportunities

Isahak adds: "In 1987 we start ed to get local radio co-funding we've built on since. Local which we've built of since. Iccommodic co-funding is very important.
And it's going to happen more and more. I think it's something we're very much in the forefront of obviously, there's the Nescafe sponsoring a specific show. In total, we're linked with 15 to 20 stations. "An extension of the publicity

"An extension of the publicity programme in pubs is the Harp Beat Roadshow. We've got about 24 different acts from a huge showband down to a DJ, who go round the country playing to clubs and pubs. That way a lot of people get to know that Harp. Beats around even if they haven't be to any of the rock concerts."

The success of Harm Reet to far

The success of Harp Beat so far has been closely manitored by re ing studies", the results of which are published every two months carried out in the street — a thou-sand in all," says Isahak. "So far it's produced some very good results; 21 per cent awareness of Harp Beat in 18-24 year-olds, 15 per cent in the 24-35s. That's very

successful."

All well and good for Harp Lo-ger, you might think, but what does the music industry get out of it, given that cries of "sell-out" and "socrilege" ring out every time a poptar goes anywhere near a non-music-related product? Collingwood insists: "What we're not looking for it hands to

we're not looking for is bands to endorse the product; we don't want to do anything that might go against what they're trying to hieve and, the closer we can get to the bands and their managers the better the end result will be for both of us. We don't want to make it sound too cosy — at the end of the day, it is a business deal — but where both sides of the partnership work together. And we are finding work together. And we are finding increasingly that the bands we work with are accepting the value of spansorship, and that we don't try and exploit them."

Isahak says: "If you're careful about the way you get involved you're not ramming your product down people's throats — then you get a positive response. We have something of a softly, softly ap-proach. You won't go into a gig and see a screen lowered on to the stage with a Harp commercial on it. The key is: don't mess with the core product, because that's the core product, because that's what people are going to see. As long as you're seen to support and help it, that's enough."

Collingwood adds: "If anything,

re've been occused of not pushir Harp strongly enough."

When it comes to selecting the

when it comes to seeking the bands Harp sponsor, it seems as though the company doesn't have to scour the industry too thorough-ly before they find willing partici-

"People tend to come to us per



BEAT GENERATION: rock band Then Jerico, Harp Beat's latest signing

sonally — as long as they get in touch in time and not two weeks before the tour's starting!" says Isahak.
"We have had to turn dow

me excellent tours because of that; often in the music business things are organised quite quickly, but, from our own point of view, the more time we have to plan the surrounding publicity. He better. And it's good for the band too: get-hig Daily Mirror competitions in association with Then Jerico Harp's most recent deal) has got to be good for them. But it tokes time to organise those things," Collingwood affirms. New theless. Harp. Bad L. the more time we have to plan the

Nevertheless, Harp Beat has certain criteria about what bands it chooses to work with. "The popularity of the act, their

oppeal to our target audience, the scale and scope of the tour itself — if all the dates are in London it wouldn't be particularly useful to our handlers in Scotland. Also we have to consider their current success — if they've got an LP or single out — and, obviously, we want the concerts to sell out," ex-

"There's obviously a certain amount of luck involved" admits Callingwood. "One side is getting involved with up-and-coming bands who are going to make all the noise in the future. The other is the established acts; we try and balance the two. We don't want to become associated just with es-tablished acts."

on the one artist. What you get with what is a straight swap of im-age; associate yourself with one name, and people start associating that name with your product, of brand," Isahak concludes.

Harp's success in sponsoring live music has inspired them to look tomusic has inspired them to look to-wards other spheres of music-relat-ed activity. In June, Banyan Publi-cations are publishing a Harp Beat-sponsored book, the Harp Beat Rock Gazetteer. It's essentially Beat Rock Gazetteer, it's essentially a rock trivia book compiled by chief Radio One researcher and Zig Zag founder Pete Frame, which links facts and events to geographical locations (say, the tion on north-west England in-cludes the information that Paul a bench at Widnes station). Be yond that, are they likely to ex plore the more contentious area of

vinyl sponsorship, an avenue both Coke and Milk Tray have taken. Isohak says that a compilation LE of all the acts Harp Beat has spon sored, has been considered but range of artists means that a lot of wouldn't sit side by side very

them wouldn't sit side by side very well on the one album. Live al-bums? That'd be a possibility." Yet, the idea has not been ruled out. As Collingwood puts it: "At the moment the sponsorship of actual concerts is still something that's de-

veloping in this country.

Obviously we've got to the point where we can begin to do other things with various bands in the



MARK ISAHAK: The most preferred evening activity is to go to the pub, and the second is going to a gig. So the link is a very nice one'

TOP · 75 · ARTIST · ALBUMS

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п	STREET FIGHTING YEARS + Washing Life
P	2 1 2 Simple Minds [Trevor Hom/Stephen Lipson] C.MINDSC I/CD.MINDSCD
	Inner City (Kevin Sounderson/Juan Atkins) C.CDIX 81/CD:DIXCD 8
ı	414 Fine Young Cannibals (Cox/Steele/Gift/David Z) C.8280694/CD.828069
	5 613 Simply Red (Stewart Levine) Elektro/WEA WX 242 (M C-WX 242C/CD-244689
	BLAST ● MCA MCG 6012/9 Holly Johnson (Various) C.MCGC 6012/CD;DMCG 604 CMCGC 6012/CD;DMCG 604
	WHEN THE WORLD KNOWS YOUR NAME * CRS 4633211 IC
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ı	The Monkees (Various) C.CE 1432/CD:NCD 1432
ı	7 Texas (Tim Palmer) C.8381714/CD.8381712
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ŀ	Poula Abdul (Various) C.SENMC 19/CD:CDSEN 19
ı	Sam Brown (Sam Brown/Pete Brown) CAMC 5195/CD CDA 5195
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Double-sided CD: is this a record, or just a gimmick?

discs from the Italian historical some super-refined loser wizardry but of the entrepreneur's eye for an opportunity: Nicos Velissiotis. an opportunity: Nicos Velissiotis, the former general manager of Fonit-Cetra, struck upon the idea of making the CD imitate the record-ings of old.

Distributed by Target, Hunt has

Distributed by Target, Hunt has issued four filles on the new format, including Wagner's Ring in an admired mono recording taken from three live performances from La Scala Milan conducted by Wilhelm Furtwangler with Kirsten Flagstad

sets with a dealer price of £59.70

The three other titles are Weber's Der Freischutz, Verdi's Otello and Beethoven's Fidelio, which is yet to arrive in the UK. Each opera is contained on one double-sided CD with a dealer price of £9.95.

It is difficult to regard them as anything other than a gimmick — unless one lives on a boot where space is really at a premium. The development is even less technically based than the double-length mono CDs from Rodalphe with both "stereo" channels filled

onsecutively to the brim. The double-sided CDs have just

The double-sided CDs have just been stuck together—you can see the jain — and a small label glued to the middle. In other words, they look like an old record.

They are pressed by Lordisc in France, and some pressing troubles have been encountered, but gen-

erally they appear to play well.

"There has been more media in

"There has been more media in-terest than true consumer re-sponse," admits Laurie Adams of Target. Presumably, if Hunt got to-gether with Rodolphe, the whole gether with Rodolphe, the whole 16 hours of Furtwangler's Ring could be contained on just three double-sided CDs.

June goes Opera and then some . . .

JUNE IS going to be Opera Month in a very big way, with another extravagant Harvey Goldsmith opera production at Earls Court — Bizet's Carmen — from June 5-11, and some of the greatest international stars, led by Luciano Pavar-

otti and Placido Domingo iging in the capital.

All the majors are set to capital

extensive coverage which will be given to the most flamboyant form of classical music, not least with the release of a host not least with the release of a host of Carmens. The production, with Mary Ewing, will attract a vast audience in much the same man-ner as Verd's Aida last year. RCA is releasing on CD not one

but two recordings of the world's most famous opera. There is the established recording with Leontyne Price, conducted by Herbert von Karajan (GD 86199 3CDs); and an older but also respected re-cording with Rise Stevens conducted by Fritz Reiner (GD 87981 3CDs).

SCDs).
EMI is releasing a Carmen High-lights recording featuring the leg-endary Maria Callos (CDM) 7630752) and on tape, along with 10 other operatic "Highlights" discs from such works as Puccini's Toxca, Rassini's Barber Of Seville, and Bellini's Norma — all Callas

THE WORK considered by Nicholas Kenyon on Saturday's Building A Library on Radio Three was Mazarf's Piano Concerto in D minor K491. The top recommendation was the performance by Ared Brendel with the Academy of St Martin-in-the-Fields issued by Philips (420 867, CD and tope only, mid-paid).

UK's French Revolution

THE FRENCH Revolution's bicer nary may not appear to be a parthe UK, but both EMI and Nimbus are marking the event in May. EMI has two releases: Revolution

Française with the Choeur e Orchestre du Capitole de Toulouse under Plasson performing La Ma under Plasson performing La Marseillaise and other work (CDC 749 4702); and Mireille Mathieu and L'Orchestra de la Garde Republicaine perform similar works on CDC 7494732.

With its strong French connection, Nimbus boldly declares Vive La Revolution in its publicity. There

are two releases again: The Wal-lace Collection plays Berlioz's Symphonie Funebre Et Triomphale and works by Gossec and others plus La Marseillaise (NI 5175); and the Orchestra of the Gulbenkian Swierczewski play a more aca Swierczewski play a more aca demic programme, Four Symphon ies by Mehul, a leading Frenci symphonist between Gossec and Berlioz (NI 5184/5 2CDs).



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Five alive

CHANNEL 5 is claiming its strongest ever music line-up with pro-grammes featuring Level 42, INXS, All About Eve, The Cure, James Brown and a Sixties collection en-titled Swinging UK all out this

the Level 42 title, Foit Accompli (dealer price £9.04), is a 90-min-ute film directed by Chris Gobrin. the film directed by Criss Gobin. It follows the band at meetings with the record company, through filming of promos, to concert footage from their sell-out world tour. Sixteen songs are included plus interviews with the band and offstage

INXS's second video release for Channel 5 is In Search Of Excel-lence (dealer price £9.04, running time 90 minutes). It features 10 live



tracks, behind-the-scenes footage, band interviews and archive ma-

All About Eve make their video debut with Evergreen (dealer price £5.56, running time 30 minutes) which includes the hit single Martha's Harbour plus five other Martha's Harbour plus two other tracks from the band's first album.

Timed to coincide with the release of their new album, Channel 5's Cure title, The Cure In Orange (dealer price £9.04, running time 113 minutes), is a 23-track live concert filmed at the dramatic Roconcert filmed at the dramatic Roconcert filmed at the dramatic Roconcert filmed.

man amphitheatre modhem France:

There's another live concert film of Jomes Brown playing in Berlin last year (lealer price 5.6.75, running lime 60 minutes) and, to commodified the film of Jomes 60 minutes) and, to commodified the film of Jomes 6.0.55, running lime 53 minutes) sees Alan Freeman, Brian Mothew and Pete Murroy introduce 21 trocks from The Hollies, July. The Trembolaes, The Four stors, from the fabled Kinky Boot era.

W

SINEAD O'CONNOR: The Value Of Ignorance, Chrysa-lis Video CVHS 5029, Running time: 36 minutes. Dealer price: £6.08.

Comment: Since the release of her The Lion And The Cobra album, this Irish singer has achieved subthis Irish singer has achieved sub-stantial success in the US with mad-erate support in the UK. But this video, featuring songs recorded live at London's Dominion Theatre last June, shows exactly why she is going to be a major name during the coming year. The factage centres purely on O'Connor whose, initially, shocking image of a skinhead in a skirt is both striking a sonnead in a skirt is born striking and intriguing. To mointain the viewer's interest in this image, director John Maybury employs a few visual twists and turns. A mix of film formats, along with digital post-production techniques, turn predominantly simple concert

shots into a highly effective 36 Sales forecasts: This is more than Sales forecasts: This is more than just a straight-forward concert package and should prove to be one of the better rock videos of this year thanks to its diverse content year thanks to its diverse content and visual style. The recent show-ing on Channel Four should boost the sales to O'Connor's increasing number of fans and a second al-bum this year will help keep this video in demand.





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22 May 1989-26 May 1989 Single Releases: 74

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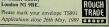
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Making the most of that Manilow magic

by Dave Laing

OW DO you market a new album by a super-star without a hit for five years and whom most of the media prefer to joke about

That was the problem facing Arista product manager Phil Tom-Arista product manager Phil Tom-kins when he was given Barry Manilow's Songs To Make The Whole World Sing to work on. "This was his first album for five years with Clive Davis as executive producer," explains Tomkins. "In between he'd mode two jazz al-bums and a record for RCA where he was night to the law to the work of the production of the he was night to the control." he was given total artistic control They all sold about 20,000,"

But the new album is back to the winning formula of Manilow Magic and A Touch More Magic. All but one of its tracks are "rea ballads, songs Clive has had stored in his top drawer", according to Tomkins. The UK was chosen to launch Manilow by becoming the first territory to release a single, Please Don't Be Scared, which

ame out in March. Faced with radio and dealer

apathy, Tomkins decided to har-ness the buying power of Mani-low's 15,000 strong fan club to lif low's 15,000 strong fon club to lift the single. "I started talking to Lynne Killick, who runs the club, to Lynne Killick, who runs the club, to find out what to do," he soys. His first move was to issue six different formats of Please Don's Be Scared. Beginning with a limited pressing of a seven-inch with poster bag, Arista offered a normal seven-inch.

a 12-inch with an extra track not on the album, a 12-inch picture disc, a CD picture disc with a differ-ent shot and a cassette single. To alert the fans he sent each a postand through TIC set up a telephone line to give a 30 second taster of our outlay back from the revenue

our outlay back from the revenue on calls.

"With 15,000 people buying a single in the first week, if should get high in the charts," says Tomkins. But he hadn't reckoned with the ho refused to stock the single: "They seem to get more pleasure from telling a Barry Manilow fan to fuck off than from hearing a

cash register ring."
The fans still got the record, though, because of their grapevine which passed on information about who had the single in stock.

However, the uneven stocking by dealers led to an uneven sales patnern as some stores sold 30 capies and others none. As a result, Tom-kins says, Gallup reduced to 46 a record that would otherwise have charted at 32. Although the multiple formats pulled Please to 40 and to 35 in the following weeks, if got no higher.

Now, Arista has released the following the following weeks.

single and without Manilow himself whose planned mid-May visit to the UK has been cancelled bethe UK has been cancelled be-cause his Broadway show, Gershwin, has an extended run, But Phil Tomkins in't downhearted. He has a new marketing strategy. Avoiding radio and the music press, Tomkins has gone directly to

press, Tornium ras gane areas, y to Manilow's audience through full colour posters at railway stations and trailer ads in the Daily Mail, Daily Express and Today, "For the first time ever, I've also taken a Sun



BARRY MANILOW: the victim of 'stupid bigotry's

ad," he says. "And I've gone into Woman and Womans Own, be-Woman and Womans Övrn, because he's ackully right for them."
And Tomkins has had a welcome
boost from reloil support for instore disploys, "We're in Wools
store disploys, "We're in Wools
beots are talking about Manilow
being the first of their new in-store
displays. I can't get Our Price but
HMV are charting the album."
He's equally excited about
He's expected about
Asda and others have been given
a special cassette with Manilow ina special cassette with Manilow in-

a special cassette with Manilow in-troducing cuts from the album for

in-store playing and "they're really pleased to get a topline act on the day of release". Tomkins is hoping for a top 20 place right away, but he points out that MOR albums like this are long-

People who buy an MOR al "People who buy an MOK al-bum often wait for a special acca-sion. They will buy it in their own week one, not ours!" he points out. His campaign plan includes two more single releases leading up to a big IV push at Christmas. "We're aiming for 100,000 to 200,000 sales," he says.

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FS, TS fin causes integle — direct. Pile entire BPI council
hates the word 'consigies' as you EMY Rapert Perry ... Don't
suppose a put much in death the Sche for health similar
suppose a put much in death the Sche for health similar
properties and the seem of the Finnacle's Steve Mason, lost at tenns, foking just rour games in three sets. Reading MM's news analysis piece on Aspess's rue, one wonders if other budding entrepreneurs might use this story as obluepint for their own success. Anyone missing vital U-matic tapes and a less vital raincoal, toth the return flight from Mas/C in Amsterdam will be pointed in the right to the control of the point of the return of the return to the control of the return of the



ist Chris Holmes help laur



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