MUSIC WEEK



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PETER JAMIESON: no Gordon Gekko

Jamieson targets BPI image

PETER JAMIESON, chairman-elect of the BPI, has two personal priorilies for his two years at the head of the organisation: to promote unity throughout the music industry and to present a better image of the business to the public at large. He takes over the role for He takes over the role from WEA chairman Rob Dickins after

says: "It is a singular honour to be asked by my peers to represent the interests of all of us. There is much that can be achieved collectively. 'I do not regard the job as a lumber nor an accolade or a re-ward for past labours but an apportunity to contribute positive-

Jamieson, chairman of BMG UK, defines the main challenge with: "The survival of those that invest in recorded music copyrights has never been easy and it co cult; tomorrow is always a greater

challenge than yesterday."

Of his personal objectives, he says: "The first is to promote a unity soys: "The first is to promote a unity of purpose among all those parts of the business connected with the creation of recorded music. We stand better together when facing those who play a role in our welfare than if we bicker among

ourselves. Secondly, I want to greater depth of understanding and perception of what is involved and perception of what is involved in the making of recorded music. The perception of the industry as being run by greedy Gordon Gek-kos (the mercenary anti-hero of the film Wall Street) needs to be

changed." Asked whether he has a different style to Dickins, Jamieson re-sponds simply: "Yes."

RENEWED SPECULATION that Virgin's shops are about to be sold is being discounted by the group. Several publications, following up MW's revelation six months ago that the chain was up for grabs, have suggested that the late announcement of Virgin's interim results was due to an imminent

However, a Virgin spokesman says: "The results are not delayed, they are merely two weeks later than last year. We have signed no deal for the sale of the shops."

NSID

CDV faces 'uphill battle' 3 New Product: TV for Motown and Philly 26 MPs decide future for nusic industry; 'kick up the music industry; 'kick up the bum' for CDs
BBC radio celebrates
Publishing: Zomba expands 6
Country: More dates for
Route 88, plus reviews and

12

Indie chart Classical: Stocking Stockhausen Airplay action; CD chart



Latin Lovers and Rogues, taking the stage with Whitney Houston and The Soup Dragons plus Dance, Hamilton, Tracking and reviews of the latest releases (Gerry Rafferty pictured)

A&R: Tin Gods, Smithereens,

Singles, albums charts 16, 25 Folk chart 22 The Other Chart 23 Focus on sell through video and duplication Starts 26 iary; Dooley Stylus: at the sharp end of marketing cen

Blackwell to sell off Island Music

its 25th anniversary this month, is up for sale, company founder Chris

up tor sale, company founder Chris Blackwell has confirmed. The publishing company, which owns the copyright of many of Island's most successful works, is expected to be sold by the sum-

"Island Music has been extremely successful but its growth depends increasingly on administering outside catalogues — that kind of role is not the Island style," says Blackwell.

TO PAGE FOUR >

CDs raise banner for flagging singles market

THE FLAGGING singles market seen by many to be in termina decline, is receiving a ray of hope from the booming sales of compact occounted for 4.3 per cent of all singles sales and that figure is rising by around one per cent a

The BPI is now finalising its trade

delivery figures for the first quarter of the year — the first full three

The format, originally a purely promotional device, last week Sell through hits platinum

actual spend at £350,000. ich started from scratch 1985, is set to burst through the which has expanded at a pne-nomenal rate from nothing in 1985," says Steve Ayres, man-aging director of The Video Col-lection which is distributing the

Jackson tape and was the first sell Jackson tape and was the insistent through specialist.
"The 1987 figure was in excess of £100m and the way both distributors and retailers are budgeting this year I think £150m is a realistic figure," says 300,000 units, the accepted benchmark for audio products.

Other firsts achieved by the
Michael Jackson tape will be

TO PAGE FOUR >

per cent of total sales during the

they are expected to show that the Since the end of the first quarter. soles have grown even further to the point where, last week, 44,000 were sold from a total singles mar-ket of 1,020,000, according to fi-gures supplied by Gallup.

been eligible for the chart

A substantial contributory factor in that success is the three-inch CD single. The low price of these discs has bolstered the whole market and they are now selling around 10,000 units each week.

Some singles have particularly benefited from the CD format and Eurythmics' I Need A Man is being held up as a classic example. In its first week of release, Need A Mon sold some 8,000 copies on all formats, of which 50 per cent were CD singles.

At the end of its life, the single

At the end of its life, the single had sold out its initial pressing of 8,000 CDs. A number one compact disc single normally sells between 7,000 and 8,000

platinum barrier this year and clock up £150m in sales at retail stop and examine the whole business of sell through video which has expanded at a phe-The title expected to lead

video into the platinum era is a ...The Legend Continues — with projected soles of more than

Michael Jackson tope will be the largest ever ship-out — already guaranteed to break 150,000 — and the biggest ever advertising promotion, with the

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A Big Wave To Richard Thomas



Good Luck At RCA From All Of Us At SBK

Motown in multi-media promotion

A TV campaign in support of Motown Dance Party is running in Granada and Yorkshire this week and next prior to a national roll

tion will be backed by odvertising in the music consumer press and national newspapers. The 40-track double album, dealer priced at £4.86 (compact disc £9.72), features The Jackson 5, Marvin Gaye, The Temptations, The Four Tops and Stevie Wonder



MARVIN GAYE - one of Motown's golden oldies

MUSIC WEEK

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K-tel puts £1/3m behind **Philly Sound**

K-TEL IS mounting a £300,000 national TV campaign in support of its latest release, The Sound Of Philadelphia.

The promotion begins in London and Yorkshire next week, sup-ported by slots on Copital Radio. A national roll out will follow later and K-tel says it expects the adver-tising campaign to run well into the

The 28-track double album in cludes such classics as The O'Jays' Love Train, Harold Melvin And The Bluenotes' If You Don't Know Me By Naw, Lou Rawls' You'll Never Find Another Love Like Mine and Teddy Pendergrass's Turn Off The

 COUNTERPOINT IS claiming COUNTERPOINT IS claiming to have mounted its biggest press advertising campaign to launch its Recording Arts Reference Edition box sets of Miles Davis, John Col-trane, Billie Holiday and Marilyn Monroe. Space has been bought throughout May in The Wire, Jazz Journal, Jazz Rag, The Guardian and Too. and Top

CBS IS releasing a single from Leonard Cohen, Ain't No Cure For Love, to tie in with his dates at the Royal Albert Hall at the end of this

COMPACT DISC Video will have "one hell of an uphill battle" to establish itself as a format, according to music video programmer lan

nar at the London Press Centre, Wiener said that the advent of CDV amounted to the industry "shooting itself in the foot" by creating question marks in the consumers' minds about the music video medium as a whole.

"In many ways, I would be a lot happier if there was one worldwide accepted/acceptable format and system, be it CDV or VHS. It would appear to me that Compact Disc Video is going to have one hell of an uphill battle to establish itself as a format with VHS having already beaten off all its competi-tors to date," said the Wienerworld

Wiener was also sceptical abou customer reaction to the pricing of Compact Disc Video product, cur-

CDV's 'uphill battle'

rently estimated to start of around £5.
"The main question to be answered is: will customers pay around that price to get one or two video clips and the equivalent of half a compact disc of audio? I am not canvinced," he said.

Wiener, who said that UK record wiener, who said that UK record retailers are starting to derive at least 10-20 per cent of their earn-ings from music video product, adopted a more positive stance on the future of sell through as a whole, describing the market as rosy and buoyant

"So long as we, the programme suppliers, can make and release suppliers, can make and Treleaue entertaining, professional prog-rammes at the same realistic, under-a-tenner price and as long as the youth of today grow up buying videos to complement their fost, frenetic lifestyles, then I fore-see an extremely bright road ohead for our sell through music video market," he said.

in order to boost the event," says

REPUBLIC RECORDS is a new label; connected to Rough Trade, which specialises in black and dance music. The first release is the single Get Busy (It's Party Time) by MDEmm.

 AWARENESS RECORDS has AWARENESS RECORDS has switched distribution to Revolver/ The Cartel. Signal Publishing has signed a sales and distribution agreement with PRT for its 15-volume recording of the Bible on

 PRESTWICH IS opening a trade showroom at its headquar-ters in north London on May 19.
 The company describes the project as a "supermarket for dealers" and says 110,000 units of the group's product and other items will be on

PLANS ARE being made to record a commemorative album to celebrate this year's Birmingham Music Festival, at the NEC on July 30 to August 6. The event will feature a number of concerts and may also be filmed.

 A FORUM on international tax as it affects the entertainment inas if affects the entertainment in-dustry is being run by London accountants Stoy Hayward. The event takes place on May 23 at the CFS Conference Centre, Baker Street, London W1.

New-look Dance Aid launches 'businesslike' 1988 programme

THE DANCE Aid Trust - dance music's charitable organisation — has a new look and new organisa tion as it launches its 1988 prog ramme with a gala luncheon t

Born as Disco Aid, the trust I already raised more than £65,000 for charity in its first year of opera-tion, but the intention is to make it "more businesslike", says recentlyappointed company secretary Martyn Levett.

"In the past, it has been run by DJs, for DJs, but now we want to broaden it to involve the whole music business," adds Levett, who music business, adds Levett, who says that cheques have already been presented to The Band Aid Trust, Help The Aged, SANE, Chil-dren In Need and the Gloria Miles Foundation For Cancer.

The first step towards this is the luncheon at the London Metropole Hotel on May 26 when guest speakers will include Pete Water-

"In the past we tried to get clubs to dedicate one day as Disco Aid Day, but in the future we aim to be more flexible so that if venues want to stage an event, we will ensure that a couple of names come along



ANDREW LAUDER (centre) who has launched the new label Silvertone Records as part of the Zomba group, lines up with Zomba's John Fruin (left) and Ralph Simon. The label will concentrate on new recordings from American and English artists.

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MUSIC WEEK 14 MAY, 1988

Flame still flickers for copyright reform as MPs meet over bill

TWENTY-SIX MPs are due to down today (10) to give detailed consideration to some of the most important issues facing the music industry: the possibility of a tape levy, a rental royalty and the na-ture of the proposed Copyright

The MPs. a majority Conservative, form the committee to analyse the Copyright Bill before its final debating by the House of Com-mons. They are being pressed by the music industry to reconsider the duction of a tape levy and to look again at current proposals for a rental royalty.

expressed a willingness to re-examine pravisions introduced by the House of Lords which wor outlaw any renting of an album for the first year of its life. The music industry is seeking a right through which it could control rental for the full 50-year copyright period. Ministers have repeatedly stated

 THE NEW managing director of PolyGram Ireland is Paul Keogh. He succeeds industry veteran Jo Woods who has retired after 25 years with the company Keagh, who was formerly a

marketing manager with Guinness, sees his first priority as establishing more efficient distribution in the

Sell through

FROM PAGE ONE Ayres. The 1987 figure repreaverage price of £8.99. The Video Collection's slice of that was approximately 3m units, while Woolworths led the way at retail level, capturing almost half the market

Ayres expects some of the growth to be organic, with the addition of new o specialis Michael Jackson ... The Leaend

Continues is a 55-minute prog-ramme based on an a US TV special and will be released on June 3 with a retail tag of £9.99

Blackwell

FROM PAGE ONE "To use an analogy with Island concentrated in the creative areas We don't manufacture our own records, for instance, nor do we

distribute them "The same philosophy will be applied to our future publishing activities. We intend to start again

activities. We intend to start again with a small company signing and developing writers and building a real creative partnership," he adds. Lionel Conway, the Los Angeles-based president of Island Music, is actively involved in the selling of the company. He is believed to be trying to find a buyer who will take on all existing staff

although there are distant hopes that the concept could be re-introduced by the committee. The music industry argues that with nine Labour MPs on the committee who can be persuaded on a levy and two from other parties, it would take only three Conservatives to vote with them for a levy to be

During the bill's latest airing in the Commons, trade and industry minister Kenneth Clarke addressed the rental issue by saying: "A period of one year is specified in the bill and we could have an interesting debate on the proposition to extend that. I am sure that that will give rise in committee to debates on how long music remains exploitable from the date that a record is made.

"Consideration of the protection period is only one possible approach Ministers have already canvassed a variety of proposi-

forward to having further proposi tions convossed in committee Later in the debate, Labour's Brian Gould said: "We share the objections to a levy on blank tapes.

We do not want a system which merely makes Madonna richer but does not do anything for the crea-

However, he added: "The Gov ernment cannot go away from this problem without attempting to deal with it. Apart from the interests of the music industry, the Government seem to have no intention of changing the law or of ensuring that the illegal toping done by mil-lions of our fellow citizens is brought to an end, I urge the Gov ernment to recognise that they have a responsibility they have not vet discharged. In committee and on the remaining stages of the bill, we shall do what we can constructively to help the Government to reach at least a partial solution.

RUG eyes independent radio THE REALLY Useful Group has be-

gun its compaign to win the franch-ise for one of the three national independent radio channels proposed by the Government. As a preliminary step, it has bought a 12½ per cent share in Golden Rose Broadcasting. Gol-den Rose has been set up by David Maker, former managing director of Lancashire ILR station Red Rose

RUG and Golden Rose now in tend to work together on the pre

duced under the Government's proposed broadcasting legislation.
Say the companies: "Once the new radio regulatory authority is in place we intend to lend a major with an application for a licence to ffer a broadcasting service, ational classical music and news RUG and Golden Rose are also

eeking to invest in existing radio

Music Box back on Yorkshire TV

MUSIC BOX is to provide s hours of programmes for Yorkshire TV as part of a new deal struck at this year's MIP-TV market. The company will contribute seven hourly programmes for the overnight service and the agree-

ment represents one of the first deals since Clive Leach took over as managing director at Yorkshire TV.

The programmes, which are aimed at younger viewers and be-gin on May 30, include The Nino

new production of the club and dance music programme Boogie

Other deals made by Music Box at MIP-TV include agreements with Canale 10 in Spain, TVM in Nor-way, NHK in Japan, RPP in Portug-al, SVT in Sweden, the USA cable network and negatiations are in progress with the Hong Kong cable network.

CHRIS BLACKWELL: Island Music on the market and a iblishing company in the pipeline

21/2 hour CDs 'kick industry up the bum'

AN IMPORTER is planning to give major record companies "a kick up the bum" by releasing two and a half hour compact discs.

He believes the release of the seven CD set of Wagner's The Ring, although only available in mono will encourage companies to make greater use of the max-imum time limit for stereo CDs. Richard Harrison, of Harmonia Mundi, says the set has a total running time of 14 hours 14 mi-nutes and is available via the French lobel Rodolphe.

"Such a long running time is limited to mono recordings be-cause they only use one track," he

"But people going into record shops will realise that they can get these long recordings and will naturally wonder why more stereo recordings are not longer, which of course they have the capability to "At last there is something that

might kick the companies up the bum and make them produce lon-ger CDs," adds Harrison. Nimbus Records sound engineer Martin Jackson says the maxin

running time for a stereo CD_is about 80 minutes. "We have produced one at 79 minutes 56 seconds but we certain ly can't go much further because we are almost at the end of the disc

PolyGram sales up as CD takes root MARBELLA: PolyGram Into

tional has announced an eight per cent increase in sales for While net figures, expressed in Dutch guilders, show a slight drop to 2,924 billion this represents an crease when currency fluctua-

tions are taken into account.

The proportion of PalyGram sales in north America rose from 19 per cent to 21 per cent.

Announcing the figures to the
PolyGram International conference here, chairman David Fine said that compact discs now repre-sent 40 per cent of the company's

turnover.

He added that in 1987 global sales of Ban Jovi's Slippery When Wet reached 12m capies. Other successful artists for PolyGram included Def Leppard, Level 42 and John Cougar Mellencamp.

"Our business and the livelihood of our artists depends on the proper protection of the musical works in sound and audio-visual recordings which we control," he

"Legislation, in most countries, still falls short of providing the pro-tection that enables the creative community to prosper."

Fine added that it was still the

intention of Philips to float 20 per cent of the PolyGram company on world stock exchanges. However, no date has yet been set for the

RRUSSELS: The Belgian music crease in turnover of 16.7 p cent from 1986 to 1987. This argely due to the increase in sales of compact discs. In unit sales of compact discs. In the pop/rock category, CD sales rose 164 per cent from 582,000 to 1,538,000 and in the classical category they rose 112.8 per cent from 436,000 to 928,000.

KUALA LUMPUR: Nine concert promoters are involved in talks with the management of the Putra World Trade Centre to try and formulate conditions to mers to the country. The centre has already agreed in princi-ple to work out special deals for concert promoters, including discount rates.

NEW YORK: David Glew has been named senior vice president/general manager of the Epic/Portrait/CBS Assor the Epic/Portrait/CBS Associ-ated Labels, by CBS Records Division newly-appointed president Tommy Mottola. Glew has spent the last 19 years with Atlantic as VP/GM.

CALIFORNIA: MCA Inc has acquired Bill Graham's con-Winterland Productions for an undisclosed price. Graham will serve the unit — now under MCA Music Entertainment Group — as a consultant.

NEW YORK: William Velez. former business affairs execu-tive at ASCAP, has formed Wiltive at ASCAP, has formed Wil-liam Velez & Associates, a music rights and royalty man-agement firm. Velez, a lawyer, offers services including offers services including ongoing audits of domestic and foreign foreign mechanical and performing rights fees; prepa-ration and international reg-istration of TV and film cue sheets; clearances; and mangement of sub-publishing agreements.

MOSCOW: Heavy metal is house to the country's media. Even having to fight for acceptance by the country's media. Even though there are thousands of young metal bands in the Soviet Union, the genre is attracting more discussion rather than actual music. The youth paper Komsolomets recently commented: "Heavy metal is so contradictory to socialist values, so foreign to humanism and democracy, that there should be no dia-logue with it. It is frankly an

NEW YORK: 3M has called off its live big band DAT recording session at the June Consumer Electronics Show. "Since there's no availability of hardvare it is pointless to tout 3M's tape," says a harried PR execCAPITOL RECORDS ARE PROUD TO PRESENT



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Nothin' But A Good Time

BBC makes an exhibition of itself

BBC RADIO is celebrating the 21st birthday of its national and local radio networks with a £1m exhibi-

radio networks with a £1m exhibi-tion at Earls Court.

The BBC Radio Show runs from September 30 to October 9 and will feature The Story Of Radio, and in particular it celebrates the replacement of the Home, Light and Third Services with Radio One, Two, Three and Four and the launch of local radio stations 21

BBC Enterprises and Interr al Ski Show organisers PAISS are sharing the £1m cost to put on the plays and a broadcasting studio in

Exhibits will come from a variety of firms, including radio and television manufacturers, record labels hi-fi manufacturers retailers and overnment departments. will also be a variety of competi-tions and opportunities for the public to take part in radio program-

Show publicity officer Jane Futrell hopes the event will increase radio audiences. "We are enjoying a renascence with the popularity of radio and we hope to encourage more people to listen to and enjoy radio by way of this show," she

"We will also be focusing on the future of radio which includes broadcasting on FM and Rodio Data System push-button radios

AN IMPORTER has been banned from trading in novelty mugs and plastic hearts which play Con-Mr Justice Millet heard at the

Court that Cypher Interna tional of Wilton Road, Belgravia was trading the goods which used a microchip to play the 1968 hit. KPM Music of Streatham, London, alleged that this was a breach

SICAL

RECORDS nted Mark Foster as its new marketing manager. He joined the company in July 1986 and is promoted from his present post of promoted from his present post of senior product manager ...Sally Caplan has been promoted to director of legal and business affairs at PolyGram Music Video hile Adrian Workman becomes PMV's head of marketing. The res-tructuring has led to the appoint-ment of Annie Kelley as marketing manager. She previously worked for Channel Five ... a new recruit for Channel Five ... a new recruit to Roger & Cowan International Division is Niki Turner from Shandwick PR ... Pilman group managing director Giles Pitman has been appointed finance direc-tor of The Really Useful Group, He will be responsible for strategic planning... The General Booking Company has become Search — The Sound Advice Company and The Sound Advice Company has appointed Coral Worman as WEA's bookings manager

manager accounting manager Richard Brattle has be appointed general manager Financial Management Ltd.... rinancial Management Ltd... Wil-liam Higham has joined the Epic press office from Tony Brainsby PR, replacing Roger James who moves into international A&R accounts. Founding partner Mel Jones has left the company.

of the song's copyright. Cypher agreed to the judge granting sum-mary judgement to KPM whose was backed by the Mechanical Copyright Protection Society. The judge ordered that no furth-

er breach of copyright should be made and that any song-playing novelties that infringed conviolat should be handed over by Cypher International



JIM'S IN: Jim Dovle (third left) meets from left Steve Howard, Neil Watson and Zomba director, Ralph

im'll fix it for Zomba

HE ZOMBA group of com panies this week confirmed details of the significant ex-pansion taking place within its music publishing division, and announced the appointment as general manager of Jim Doyle. Doyle, who for the past 10 years has run Rocket Music, Elton John's music publishing arm, joins Zomba as general manager responsible

for all publishing activities outside of North America. Zomba has also appointed Neil Watson as professional manager, reporting to Doyle. Watson was formerly with Chappells "I'm delighted to become part of Zomba as I've always had great respect for the very musical and creative approach they have exhi-

bited over the years," says Doyle.
"I would say that in general, people are not fully aware of th tent and international breadth of Zomba's activities but the company has a great independent spir-it coupled with unparalleled facili

ties for writers and composers alike. The company is at a very exciting stage of its development and I feel they're on course to become one of the world's premier publishing operations", he adds.
Among Zomba's latest publishing deals are representation o

lishing deals are representation of the music publishing interests of the major independent Hollywood-based film company, Carolco Pic-tures, an agreement with the leading country music catalogue, Tom Collins Music and a deal to repre-

Collins Music and a deal to repre-sent the noted writer/producer Mike Chapman's cotalogues. Recent signings in the UK include Boys Wonder, Mammoth, writer/ producer John Porter, The Stone Roses, The Wild Flowers and the Wee Papa Girls Rappers. Moan-while, Zombo has been experienc-ing its most successful period in the American profest whee this week merican market, where this week the company publishes seven sing-les in the US pop and 13 in the US "Over the past couple of years

'Zomba is at an excitina stage of its development and is on course to become one of the world's premier publishing operations'

our policy of developing qualita tive songwriters has borne great fruit", says Zomba chairman Clive Calder.

"We have purposely concen-trated heavily in America and with particular emphasis on the black

Collopy takes the indie route to EG

by Nigel Hunter

DOING THINGS that can't be done in a multi-national corporation is the main motive for the recent departure of Dennis Col-lopy from the UK MD's chair at BMG Music to join the EG Group. At the Kings Road location he now managing director of EG Music, EG Management and EG Records, reporting to chairman Sam Alder and Mark Fenwick, who made him the proverbial offer he

couldn't refuse. couldn't refuse.
"Working in all three sectors is
one of the chief attractions of the
opportunity," says Collopy, "At an
independent company structured
like EG, there is a simpler
framework and less constraints for

 NEW SUPREME Songs General NEW SUPREME Songs General Manager Ellis Rich has achieved his first chart placing with Im Min'Alu sung by top Israeli singer Ofra Haza. Rich, who joined the company at the beginning of April, company of the beginning of April, has 23 years experience in the music industry. He intends to ac-quire product "selectively but often" and is seeking varied material from writers and overseas pubgetting things decided and done. I can spend less and achieve much

Collopy's career in the music industry began at Chrysalis Music, followed by 18 months at RCA Records, eight years at Billy Gaff's Riva Music and Records, and then two and a half years at RCA Music, which became BMG Music during that period.

His time at Riva game him an insight into what is possible operat ing under an independent banner compared with the frustrations of working in a multi-national with its inevitable layers of timetime consuming decision-making, which can often mean losing a promising

deal or at least seeing the price of that deal double or even treble as other companies make their offers to the band and their business representatives.

Collopy is also disappointed at the apartheid which frequently exists within multi-nationals where the publishing arm and the A&R department have little productive contact or mutual authook and sometimes a very small opinion of each other's worth in the general

scheme of things. "Sam Alder and Mark Fenwick

want EG to be a music compo per se with no barriers or divi-sions," he remarks. "The rule at EG is to run and expand the business in the most profitable way. When publishing companies are an arm of multi-nationals, they should be able to work closely with the A&R departments, but it seldom seems to happen at the moment.

to happen at the moment."

Collopy recalls a prediction made nine years ago by Rob Dickins, then heading Warner Bros Music here, to the effect that music publishers would become an A&R filter in terms of locating and selecting writers and artists with potential.
"That's come true to a large ex-tent, and publishers can fulfil this

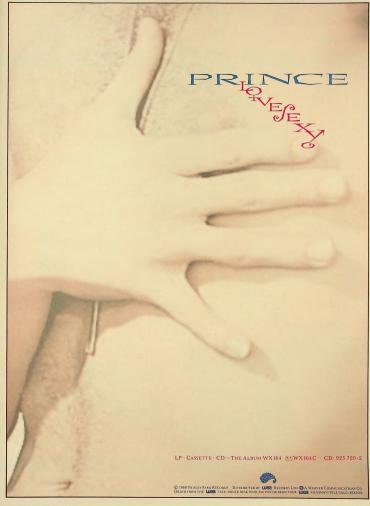
function very well. Modern pub-lishing teaches you to become in-volved early with new talent, and to develop instincts and hunches

for the right material."

He admits to some regrets at leaving BMG Music, where he's enjoyed his time, and believes that president Nick Firth will build it into formidable world publishing force over the next year. But he's eager and excited about returning to an independent, self-contained



ZAIREAN ARTIST Ray Lema has signed to Island's world music lab Mango. Pictured with him are, at rear, manager Laurent Viguie and label manager Jumbo Vanrenen. Seated with Lema is Island chairman Tom



More dates for Route 88

ROUTE 88 UPDATE: Additions the list of acts published in the last country column include an extra date for Sweethearts Of The Rodeo at Woolwich Tramshed on June 20, while Kathy Mattea's Mean Fiddler gig has been moved to June 21. This allows legendary western swingers, Asleep At The Wheel (albums on numerous labels, but currently signed to Epic) to play Harlesden's Mean Fiddler to play Harlesden's Mean Fiddler on June 19 and 20. For the first time in Britain, Lyle Lovett will be backed by what is called his Large Band for his June 17 show at Kenh Town's Form & Country Club. More shows are still to be added to the list which now includes gigs on 15 days between June 1 and July 1. For up to date into, call the Koule 88 Holline on 100 and 1 tones of Andy Kershaw providing latest campaign details

TOP 1 0 COMPILATIONS

- 1 THE KENNY ROGERS STORY Liberty EMTV39 (E)

- DIAMOND SERIES
 4 Dolly Parton Diamond RCA CD90108 (HON)
- THE COLLECTION
- MECA C090110/HON



MICHAEL JOHNSON: That's That, RCA PL 86715 (Cass: PK 86715). Producer Brent Maher. On hearing this largely excellent album, one is doubly sorry that Johnson didn't make it as billed to Wembley at Easter. Of the folk/ country persuasion, Johnson values a good song, and is lucky enough to have found a pretty enough to have found a pretty neat writer in Hugh Prestwood, whose four compositions here seem to be the best tracks. The quicky title song, and Johnson's duet with Juice Newton, It Must Be You, are better than many songs on albums by more famous country artists, but even these pale next to Roller Coaster Run, which cleverly compares driving a truck to life itself, and The Moon Is Still Over Her Shoulder, a song about endurlove which avoids schmaltz. her worthwhile tracks include Oh Rosalee (rather like The Price Of Love by the Everlys) and Crying Shame. Very good — how about Shame. Very good — how about this dude for Peterborough, Mr



RICKY SKAGGS: headlining at Peterborough, expect a sales

GEORGE JONES: Too Wild Too Long. CBS 460805-1 (Cass; Long. CBS 460805-1 (Cass; 460805-4). Producer: Billy Sherrill. The ultra prolific George, who seems to make three new albums of varying quality each year, seems to veer towards the downside on his latest. Best track is the amusing The Bird (about his wife's parrot, who repeats everything he's said to his illicit lover), while I'm A Survivor

is autobiographical enough (although George didn't write it) to be a very suitable inclusion. I'm A Long Gone Daddy (by Hank Wil-liams) is similar to I'm Movin' On (by Hank Snow), and The USA Today smacks of right wing patriotism — it includes a spoken passage as does the rather maudlin The Old Man No One Loves. Performance
— fine: material — dubious.

 GREAT TO see the Randy Travis single, Forever And Ever Amen, bubbling under the national charts — this is only the beginning — but sad to hear Steve Earle can't make it over to Route 88 due to record-

TOP • 20 • ALBUMS COUNTRY

14th May 1988 LITTLE LOVE AFFAIRS MCA MCF3413 IFI C: MCFC3413/CD: DMCF3413

LONE STAR STATE OF MIND MCA MCF3364 (F) C-MCFC3364/CD: MCAD5927 I NEED YOU Ritz RITZLP 0038 (SP) C: RITZLC 0038/CD: RITZCD 104 Daniel O'Donnell

Nanci Griffith

ALWAYS AND FOREVER Warner Brothers WX107 (W) C:WX107C DON'T FORGET TO REMEMBER Ritz RITZLP0043 (SP)

C: RITZLCOO43/CD: RITZCD105 PONTIAC

C: MCFC3389/CD: DMCF3389 Warner Brothers WX99 (W) C: WX99C

Dally Parton/Linda Ronstadt/Emmylou Harris CD: 925 491-2 8 NEW Ricky Skaggs C: 4606924/CD: 460692-2

TWO SIDES OF DANIEL O'DONNELL Ritz RITZLP 0031 [SP] TIRED OF THE RUNNIN'

10 C: 4608314 The O' Kanes THE LAST OF THE TRUE . . . Rounder Europa REU1013 (P)

Nanci Griffith TRACES Don Williams C: TCEST2048

SWEET DREAMS MCA MCG6003 (F 13 RE Patsy Cline C: MCGC6003 GUITAR TOWN MCA MCF 3335 (F) Steve Earle C: MCFC 3335/CD: DMCF 3335

15 RE STORMS OF LIFE Warner Brothers 9254351 (W)

16 16 EXIT O Steve Earle & The Dukes MCA MCF 3379 IFI C: MCFC 3379/CD: DMCF 3379 GUITARS, CADILLACS ETC ETC C- 9253724/CD: 925372-2

18 20 HILLBILLY DELUXE Dwight Yookam Reprise WX106 (W) C: WX106C/CD: 9255672

19 14 LYLE LOVETT MCA MCF3361 (F) C: MCFC3361 20 RE HIGHWAY 101 Highway 101 Warner Brothers 9256081 (W) C: 9256084

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Get Right On... Featuring:

RANDY TRAVIS 'Forever and Ever, Amen'

K.D. LANG 'Shadowland' BRADER SYSSONS

ROSIE FLORES Rosie Flores' Crying Over You'

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	ANYTHING FOR YOU, Gloria Estafan & Mians Sound Machine	E
1* 2	SHATTERED DREAMS, Johnny Hotes Jazz	Virg
2± 8	WISHING WELL, Terence Trent D'Arby	Col/Cl
3 1	ONE MORE TRY, George Michael	CoVC
4* 14	PINK CADILLAC, Notolie Cole	Monhots
5 5	ALWAYS ON MY MIND, Pet Shop Boys	Manhatian/Fr
64 6	ANGEL Aerosmith	Geffe
7 3	NAUGHTY GIRLS (NEED LOVE TOO), Somontho Fox	Ji
8× 10	ELECTRIC BLUE, Icehouse	Chryso
94 9	I DON'T WANT TO LIVE WITHOUT YOU, Foreigner	Atlan
10× 11	WHERE DO BROKEN HEARTS GO, Whitney Houston	Aris
11 4	WAIT, White Lion	Allen
12* 13	TWO OCCASIONS, The Deele	Sol
13× 16	PIANO IN THE DARK, Brendo Russell	A&
14* 18	PROVE YOUR LOVE, Toylor Doyne	· Aris
15 7	EVERYTHING YOUR HEART, Daryl Hall & John Oates	Ari
16± 21	TOGETHER FOREVER, Rick Astley	RC
17± 25	DREAMING, Orchestral Manageures in The Dark	AA
18± 24	GET OUTTA MY DREAMS , Billy Ocean	Fig.
19 15	MY GIRL, Suove	Copit
20± 26	CIRCLE IN THE SAND, Belado Cortisle	MC
21 ± 30		Col/O
22 22	PAMELA, Toto	Repri
23* 28	STRANGE BUT TRUE, Times Two DEVIL INSIDE INXS	Atlan
24 12		Alton MC
25* 33	MAKE IT REAL, The Jets	MC
26 17	GIRLFRIEND, Pebbles	Geff
27★ 32	WE ALL SLEEP ALONE, Cher	
28 29	ONE GOOD REASON, Paul Carrack	Chryso
29* 36	FOOLISH BEAT, Debbie Gibson	
30 ± 35	I STILL BELIEVE, Brenda K Starr	MC
31 ± 37	I'M STILL SEARCHING, Gloss Tiger	EMI-Marhatta
32* -	THE VALLEY ROAD, Bruce Hornsby & The Ronge	80
33* -	ALPHABET ST., Prince	Paisley Pa
34 27	SAY IT AGAIN, Jermaine Stewart	Aris
35★ —	KISS ME DEADLY, Lito Ford	RC
36 23	I WISH I HAD A GIRL, Henry Lee Summer	CBS Ass
37± 39	NIGHTIME, Pretty Poison	Virg

* * * * * ALBUMS

	=	70001	
1*	2	FAITH, George Michael	CoVCBS
2	- 1	DIRTY DANCING, Original Soundtrack	RCA
3	3	MORE DIRTY DANCING, Original Soundtrack	RCA
4*	4	INTRODUCING THE, Terence Trent D'Arby	CoVCBS
5±	5	BAD, Michael Jackson	Epic
6	6	KICK, INXS	Afantic
7	9	APPETITE FOR DESTRUCTION, Guns & Roses	Geffen
8	8	NOW AND ZEN, Robert Plant	Esparanzo
9	7	TIFFANY, Tiffony	MCA
10×	14	LET IT LOOSE, Gloria Estefan/Miami Sound Machine	Epic
11	10	HYSTERIA, Def Leppard	Mercury
12		PRIDE, White Lion	Allontic
13	12	PERMANENT VACATION, Aerosmith	Geffen
14	13	KINGDOM COME, Kingdom Come	Polydor
15*	24	SEVENTH SON OF A SEVENTH SON, Iron Maiden	Capital
16	15	OUT OF THE BLUE, Debbie Gibson	Allantic
17	17	PEBBLES, Pebbles	MCA
18*	33	SAVAGE AMUSEMENT, The Scorpions	Mercury
19*	20	WHENEVER YOU NEED SOMEBODY, Rick Asley	RCA
20	16	MAKE IT LAST FOREVER, Keith Sweat	Vintertainment
21	19	NAKED, Talking Heads	Sire/Fly
22	18	TEAR DOWN THESE WALLS, Billy Ocean	Jive
23	21	RICHARD MARX, Richard Marx	Manhatian
24	26	WHITNEY, Whitney Houston	Aristo
25	23	SKYSCRAPER, David Lee Roth	Warner Brothers
26	25	TUNNEL OF LOVE, Bruce Springsteen	Col/CBS
27 ×	31	DIESEL AND DUST, Midnight Oil	Columbia
28	22	GOOD MORNING, VIETNAM, Original Soundfrack	M&A
29 ±	29	SURFING WITH THE ALIEN, Joe Satroni	Relativity
30	27	THE LONESOME JUBILEE, John Cougar Mellencomp	Mercury
31	28	HEAVEN ON EARTH, Belindo Carlisle	MCA
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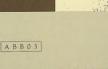
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3 ,	3 PUMP UP THE BITTER Star Turn on 45 Pints Pacific/Immoculate DRINK 1 (P)
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10 u	CAT HOUSE Danielle Dax Awesame AOR12(T) (I/RT)
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7	,	LET'S PICK UP THE PIECES Twin-Beat Big-One—(VVBIG 9) (I/RT)	35 EE		Quazor C
8:			3621 1		Plaza PZA0
9,	,	Many	37 "		Some Bizzare SLUTI
01		STRONG ISLAND	38"	SHIMMER The Flatmates Subway	Organisation SUBWAY17
7	, ,	GOODGROOVE	39 a	, SHAME ON YOU The Dorling Buds	Native Records (12)BU
2		GIVE IT TO ME	4000	HOLLOW HEART Weather Prophets	Creation—(CRES
31	VI SV	Pull Pull	41 2	SHAKE! Gene & Jim	Rough Trade RT(T):
4:	0 1	BOURSELL STREET	422	SAMARITHAN Condiemoss	Axis 7AX1 (12"—1
5 :	1 1		43×	THE PEEL SESSION	NS Strange Fruit—(SFPS C
6:	2 1		4415	HOUSE TRAIN	Jack Trax i
7 :	5 4		45 27 15	COLD SWEAT The Sugarcubes	One Little Indian (12)TF
8:	3 :		460 1	FASCINATED Company B	Bluebird BR
9	1 :		47 "	GOTTA GET DOV	NN (CRAZY CUTS A
0:	6		48	ONLY A MEMORY	
1	1		49		Roge RAG
21	N		50 EE	YOU LOVE	Immerulate /12/IMMA

33 34 31 THE CIRCUS (REMIX) Mute (1) MUTE 66(T) (URT/SP) 34 IIII SHOULD THE BIBLE BE BANNED September SEPTST (I/RE) 25 ALBUMS

11 15 54 HATFUL OF HOLLOW Rough Trade ROUGH 76 (I/RT)

13 : STREETSOUNDS HIP HOP 20 Various Streetsounds ELCST20 (A) 14 , 2 HAIRWAY TO STEVEN
Butthole Surfers Blast First/Mute BFFP29 (L.

First Night ENCORET (P)

12 10 21 LES MISERABLES Original London Cost

				MEER	WEEK	REGGAE DISCO CHAR	CHAP
	15		THE INNOCENTS	1	(1)	WINGS OF LOVE Invol Sports	8lue Troc/MMD
	1	ď	Erasure Mute STUMM 55 (I/RT/SP)	2	(6)	DEBI DEBI GIRL P Meha/Sa Charmona	Tours/TRS (
5	illi	w	LIFE'S TOO GOOD	3	[7]	FROM MY HEART Am and Sonio	88 Records/880
i	_		The Sugarcobes One Little Indian TPLPS (I/NM)	4	(4)	EVERYWHERE Mercio Griffithe	Germain Records/DGT
3	0	56	THE CIRCUS Frosure Mute STUMM 35 (I/RT/SP)	5	(3)	HOLDING ON Sendro Creek	Arwa Records/AR
	-	-	GUITAR	6	(2)	COME TO ME Frontise Poul	German Record/DGT
b	4	2	Frank Zappa / Music For Nations ZAPPA 6 (P)	7	(10)	DIDNTIKA	Anwa Records/AR
			UPFRONT 10	8	(9)	WE'VE ONLY JUST BEGUN Fronkie Poul	Redmon Int/RED
5	2 !	5	Vorious Serious UPFT10 (A)	Serious UPFT10 (A) 9	(11)	SLOW DOWN Frontee Poul	Redman Int/RED
ē		22	WONDERLAND	10	(12)	JUST WANT TO LOVE YOU Levey Sommons	Arma Records/ARI
,		22	Erosure Mute STUMM25 (I/RT/SP)	11	(8)	SHE'S MINE Barrington Larry	Tane/ATT 0
7	,	25	SUBSTANCE	12	(15)	FOLLOW ME Horsenson	Digital Records/DT 0
			New Order Factory FACT 200 (P)	13	(18)	HEART OF STEEL Peter Hunningsle	Street Wiber/SV (
3	5	9	BEST OF HOUSE VOLUME 4 Various Serious BEH04 (A)	14	(5)	DON'T TURN AROUND As-od	Mangar 1215
	-	_	COMPRODY UP TUENE LIVES ME	15	(13)	I'M IN LOVE Larray Gibbons	Foshion Records/FAD (
)	И	W	SOMEBODY UP THERE LIKES ME Brilliont Corners McQueen MCQUP1 (I/RE)	16	(21)	OLD FRIENDS Sonchez	Redmon lot/RE
i			SURFER ROSA	17	(22)	WHEN Beres Hommond	Chorm Records CRT
J	12		Pixies 4AD CAD803 (I/RT)	18	[14]	GIRLFRIEND Dean Frager	Dennis Stan '05

(16) BIG IN BED LIVA

Butthole Surfers Blast First/Mute BFFP29 (L/RT)	REGGAE ALBUM CHART
15 13 28 GEORGE BEST Reception LEEDS001 (I/RR)	1 [2] COME ALONG Gregory hooses Use And Leons/LALF 22
16 11 21 BEST OF HOUSE MEGAMIX Serious BOITI (A)	2 (1) DISTANT THUNDER Award Mangol IPS 9815 3 (3) FOUR SEASONS LOVER Levy Globari Super Financi SPIPA
SOME RARE GROOVES VOLUME 2	4 (5) KEEP ON COMING THROUGH Verious DJ Tropos/1815 255
various Chany Ckelles (Ch)	5 (6) FEELINGS OF LOVE Michael Gordon Fine Style/FADLP 005 6 (9) GIVE ME POWER Lee Parry & French Ingen Rec./TELS 254
Stiff Little Fingers Link LINK LINK LINKLP026 (SP)	7 (4) BIG BAD SAXOuss Frazer Super Forcer SPLP 5
19 MOSHKINSTEIN Under One Flog MFLAG20 (P)	8 (7) INSEPARABLE Dennis Brown AW Record WIGLET 9 (12) ARISE High Mundell April 1991
20 16 30 STRANGEWAYS HERE WE COME The Smiths Rough Trade ROUGH105 (I/RT)	10 (13) RUNNING BACK TO ME Coheel Rook Mongo US 9887
21 21 4 HOUSE TORNADO 4AD CAD802 (I/RT)	11 [14] ONE THE HARD WAY Cluck Tures Use And Love (ARE) 216 12 [16] REGGAE CLASSICS VOL. 3 Verses Troop Rec/(RE) 216
22 " 1 THE QUEEN IS DEAD Rough Trade ROUGH 96 (I/RT)	13 17
23 23 1 IN ROCK Fire FIRELP12 (P)	15 [10] GIVE ME THAT FEELING Franke Paul Moodes Record WA 1004 16 [11] TO THE TOP Aread Substitute Paul
24 17 4 GREEN THOUGHTS Enigma 83751 (P)	17 [28] CONSCIOUS PARTY Zegy Modey The Melody Molens'
25 18 , THE MAN — BEST OF ELVIS COSTELLO Demon FIENDS2 (P)	18 46 NA LEF JAMAI CA José Wides Mongo (UPS 9894) 19 47 BAD BOY Courtery Melody Techniques Recond/WREP 14

20 [49] STUDIO KINDA CLOUDY Kash Hudson and Friends

MIN-I							
	EADI		RADO		21610		101
KEY A. Radio 1 'A' list B. Radio 1 'B' list	1	30 4	ES PLANS	26.5	25	10.4	MEEKS CHART
B Kodo I B Inf	CTEAL	PLSYS.	PLAN	MILO	FLERE	INSI	
ADVENTURES, THE Broken Land Elektro	14	14	A	A	36	35	23
ASWAD Give A Little Love Mongo		(7)	A		26	9	-
AZTEC CAMERA Somewhere in My Heart WEA	9	13	A	A	33	32	33
BANANARAMA I Ware You Back Lendon	14	17	A	A	35	37	6 48
BASE, ROB/DJ E-Z ROCK it Tales Two Citybeat BRAGG, BILLY She's Leaving Home Go! Discs		5	8	8	3	12	48
BROWN, JAMES The Poybock Mix (Port One) Urban	9	9	8	8	_19	20	20
BUTLER, JONATHAN Overflowing Jive	-		3		(1)	15	
CARLISLE, BELINDA Circle In The Sand Virgin	12	17	A	A	37	35	31
CHEEKS, JUDY I Stil Love You Polydor CHRISTIANS, THE Born Agen Island	13	(4)	A	B	36	38	25
CLASH, THE London Colling CBS	9	5	8	8	11	8	46
CLAYTON, MERRY Yes RCA	12	8	A	A	14	-	81
CLIMIE FISHER Love Changes (Everything) EMI	7	16	8	A	25	38	29
CLIMIE FISHER This Is Me EMI COLE NATALIE Pols Codillos Manhaman	9	12	8	Α	13	37	- 11
	13	12	A	A	34	18	86
CRY BEFORE DAWN Gore Forever Epic DANNY WILSON Mary's Proyer Virgin	15	17	A	A	37	39	7
DEACON BLUE When Will You Make My CBS	6	13	8	A	18	36	50
DEAN, HAZEL Who's Leaving Who EMI	12	16	Α	A	37	33	8
DEREK 8 Bod Young Brother Tuff Audio	5	7	8	В	9	2	26
DOWNING, WILL A Love Supreme 4th & B'way ENFIELD, HARRY Loodsomoney Mercury	15	21	A	A	34	36 6	17
ENFIELD, HARRY Loodsomoney Mercury ETHERIDGE, MELISSA Simior Features Island	,	6	8	8	9	12	-
FAIRGROUND ATTRACTION Perfect RCA	22	18	A	A	37	38	1
FITZGERALD, SCOTT Go PRT	-		-		13	11	52
GIBSON, DEBBIE Out Of The Blue Affordic	6	6	8	В	32	27	37
GRANT, EDDY Horn'ess Piece Of Fun Parlophone	8	10	Α	A	18	24	90
HABIT Lucy Vingin HAZA, OFRA Im Nin' Alu WEA	10	16	Α	Α	16	18	78 38
HEART What About Love Capital	4	-	A	-	27	74	43
HOTHOUSE FLOWERS Don't Go London	11	7	A	A	16	12	47
HOUSEMARTINS, THE There is Always Go! Discs	8	8	В	В	28	32	53
CICLE WORKS Line Girl Lost Beggans Banquet	6	7	В	8	19	22	67
N TUA NUA All I Worled Virgin	13	10	A	A	35	38	75 10
JACKSON, MICHAEL I Wort You Bock '88 Epic JETS, THE Rocket 2U MCA	13	7	A	A	93	4	97
UVERPOOL F.C. Anfield Rop Virgin	-	4	-	-	2	-	13
MAGNUM Start Taking Love Polydor	8	Ł	Α	A	20	13	22
MARX, RICHARD Endess Summer Nights Manhattan	6	- 6		-	27	27	56
MAZIQUE Rodor Love Rege MICHAEL GEORGE One More Try Epic	5	10	B	B	3 36	37	19
MICHAEL, GEORGE One More Try Epic MICK & PAT Let's All Chart PWL	6	10	A	A	29	27	14
MINOGUE, KYLIE Got To Be Certain PWL	5	6	В	8	26	22	15
MISSION, THE Beyond The Polo Mercury	-	10	В	A	4	23	66
NARADA Divine Emotions Womer Brothers	14	17	Α	A	33	29	16
NEW ORDER Size Monday 1988 Factory DCEAN BILLY Colores Conty See	20	15	A	A	29	22	3 39
OCEAN, BILLY Colypso Crazy See PARIS, MICA My One Temptotion 4th & B'way	6	15	B	_ A	-22	13	42
PARKER IR, RAY You Shouldo Kept A Spore Gellen	(5)	-	A		(1)	16	
PEBBLES Girmend MCA	15	15	В	A	19	28	34
PET SHOP BOYS Heart Parlaphone	10	14	Α	A	33	37	18
PREFAB SPROUT The King Of Rock 'N' Roll Kitchenwore	11	14	Α	A	37	36	28
PRIMITIVES, THE Out Of Reach RCA PRINCE Alphabet Street Paisley Park	18	17	B A	- A	29	28	36
RAFFERTY, GERRY Shipyord Town London	16	1/	A	^	19	22	. ,
RUSSELL, BRENDA Piono In The Dork A&M	5	14	8	A	34	36	32
CRITTI POLITTI On Porti Vingin	10	9	Α	В	' 31	25	41
SIMS, JOYCE Walk Away London	4	6	8		29	28	27
S-EXPRESS Theme From S-Express Rhythm King	13	21	A	A	29	30	61
SEVELLE, TAJA Wouldn't You Love To Love Reprise SPENCE, BRIAN Reputation Polydor	8	10	A	-	4	16	61
STAR TURN ON 45 PINTS Pump Up The Bitter Pocific	5	8	3		15	10	12
STEWART, JERMAINE Get Lucky Siren	13	16	A	A	28	36	30
SWEAT, KEITH Something Just Ain's Right Elektra	5	5	8		8	7	57
SWIMMING WITH SHARKS Coreless Love WEA	12	10	A	A	20	13	63
TRAVIS, RANDY Forever And Ever, Amon. Worner Brothers	12	- 11	- A	- A	15	16	79
VANDROSS, LUTHER I Gove It Up Epic VOICE OF THE BEEHIVE Don't Call Me Boby Leedon	7	6	A	A	14	36	55
WAS (NOT WAS) Out Come The Frecks (Again) Feetless	10	11	A	A	23	18	44
WET WET WET With A Little Help Precious	7	11	3	8	23	6	5
WILDE, KIM Hey Mr Heorische MCA	11		A	-	23	17	51
WONTON TON I Lie And I Check WEA	9	11	A	A	5	7	83
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Records are eligible for the grid if they a) are on the current Radio 1 playlist, or b) had 4 or more plays on Radio 1 last week as lagged by Sham Tracking, or c) are featured on 11 or more current IER playlists (A. & B lists).

A NEW tope series of British music has been devised by Decca to ras been devised by Decca to capitalise on the evident interest in the genre. Called simply British Music, the first 10 littles have a dealer price of £2.25. The Vaughan Williams tape con-

sia on Greensleeves, the Concerto Grosso, the Obae Concerto, Romance, and the English Folk Song Suite with the Academy St Martin-in-the-Fields ducted by Marriner (421 392-4). ducted by Marriner (421 3972-4). But there are no fewer than four Elgar programmes. The Nwo sym-phonies, (421 3874 Symphony No 1), (421 386, Symphony No 2); and the Violin Concerto played by Kyung Wha Chung with two piano pieces as fillers (421 3884).

of particular interest will be Brit-ten's Dream Of Gerontius coupled on a 2-tape set with Holst's Hymn of Jesus (421 3814).

A DETAIL from Decca's new release of The Dream Of Gerontius

Stock up on Stockhausen

THE 60TH birthday of the German composer Karlheinz Stockhauser falls on August 22, but Deutsche Grammophon is previewing the event with two issues in May. The first is a four-CD set of Donnerstag au Licht, part of the massive seven-work cycle Stockhausen is currently working on, and which was performed at the Royal Opera House four years ago.
It centres on a roving trumpet

player — a scintillating perform-ance was given by Stockhausen's son in the London performance

The second of these specialist issues is a single CD of works for

Presenting Joshua Bell, Joshua Bell, violin, Samuel Sanders,

clarinet played by Suzanne Stephens, including Traum-Formel, Amour and 5 pieces for Clarinet (423 3782).

 Deutsche Grammophon has decided to issue the CD compilation, made for the German market of recordings by the controversial Yugoslavian-born pianist Ivo Pogorelich.
The recording, which conto

music by Beethoven, Chopin, Schu-mann, Rayel and Prokofieff, has a German-only booklet. "It is being oerman-only booklet. "It is being issued to satisfy the demands of the young moestro's formidable fan club," says DG's marketing manager, Bill Holland.

Chailly's new world

RICCARDO CHAILLY officially takes over as music director of the Concertgebouw Orchestra Bernard Haitink — orchestra and conductor come to London in September for two Prom dates so a stream of collaborations for

Decca can be expected.

This month sees one of the most popular works in the classical repertoire from them: Dvorak's New World Symphony coupled with the Carnival Overture (CD 421 016

and on tape/LP).

The release comes at the same ne as the six-CD box set Beethoven's Symphonies with the Concertgebouw conducted in farewell recordings by Bernard Haitink. The set (416 822-2 and on LP/tape) also includes the Egmont Overture, Haitink's 'live' recordi of the works first issued some you ago remains available on CD.

Bell, violin, Samuel Sano piano. Decca 417 891-1 There is no question about Jo There is no question about Joshua Bell's ability to play the most diffi-cult music. Decca's 21 year old new signing enjoys the challenges of Wieniawski's Variations and Scherzo-Torantella, as well as Sarasate's Carmen Fantasy as any young player out to show what he can do. He also clearly has a beautiful sound in all areas of the violin — capable of sustaining a furious rush to the top of the instrument and arriving with all the time in the world to sing. I don't think that quite justifies Decca's claim of Bell's outstanding musicianship will take greater works to test him on that score. But certainly, he seems to have all the necessary equipment and there can be few stunning recording debuts as this.

Song Cycles, Peter Dickinson, Meriel Dickinson, Henry Her-ford, Martyn Hill, Marilyn Hill-Smith, voices, Peter Dickinson, Robin Bowman, pianos. Conifer CDCF 154.

The English composer Peter Dickinson has written songs throughout his career, and this useful collection draws from every period — includ-ing the four W H Auden Songs which date from 1956 to the Three which date from 1956 to the Thrae Songs From The Unicarras which was not completed until 1982. As is to be expected, Dickinson fol-lows the strong thread of the British song tradition as maintained by Britten among others, but there is also discernible, even in the earlier works, traces of more unusual sources, such as Charles Ives. In the end, however, he has his own

voice, a comfortable blend of easy lyricism with more astringent qual-ities which proves absorbing. An imaginative release from Conifer. The Rite Of Spring/Fireworks/

Circus Polka/Greetings Prelude, Stravinsky. LPO, Mackerras. EMI Eminence CD-EMX 9517. Symphony No 3, Saint-Saens/Le Carnaval Romain Overture, Berlioz. Royal Liverpool SC Andrew Litton, CD-EMX 9511. The Stravinsky disc is a new re-cording — with Mackerras strong on instrumental sounds and orchestral timbres. There is a really exciting rasp here from the clarinets and sensuous sounds from other woodwind, and this drives the work through, rather than the famous motor rhythms, which have more bounce than bite. Saint-Saens' Organ Symphony gets a Saens' Organ Symphony gets a thrilling reading from the Royal Liverpool Symphony Orchestra under the baton of the young American Andrew Litton who is now the centre of much attention. There is urgency and need in the Berlioz as well.

The Planets, Holst. London S phony Orchestra, Richard Hick-ox. IMP Classics PCD 890. Pickwick needed this work in its catalogue, and although Hickox took over the recording at relatively short notice, there is no sign of a rushed interpretation. Hickox choses a steady pulse but produces the tension with some brazen climaxes in Mars and well controlled and shaped lines in Saturn which are admirably contained in the old acoustic All reviews by Nicolas Soams.



SCENES FROM THE SOUTHSIDE, Brace Hamsby/Rango

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15 18 WILL DOWNING, Will Downing

2 4 PET SHOP BOYS, ACTUALLY, Pet Shop Boys

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Boys will B Boys

JAMES BROWN

PENTHOUSE 4

C.FYPRESS TA

ST PAUL: Intrace

KEITH SWEAT

LUTHER VANDROSS

CLIMBERS

As featured on the TONY BLACKBURN Show, Radio London Fam-17 noon Monday-friday (206/94.9 VNF)

NEW YORK Hip-Hop label B Boy Records, which came to prominen-ce last year with Scott La Rock and and the controversial Cri minal Minded album, has signed an exclusive long-term distribution deal with Westside Records in Lon-The deal gives Morgan Khan's company release rights in India, and involves back-catalogue as well as future productions.

said at the New York announce "We feel that Morgan Khan and Westside best exemplify the philosophical spirit of B Boy and its



PICTURED AT the New York signing of the B Boy agreement are (l to r) Jack Allen of B Boy, the label's lawyer Seymour Fig. Bill Kamarra, and Westside's New York-based lawyer Alan Skiena, with (front) L.G. Money,

scene." On this side of the Atlantic, Khan feels similarly: "Westside and RADIO B Boy share similar commitments to street music artists and street music LONDON audiences. Bill Komarra has proved himself to be one of the most creative and well-attuned A&R men in the US, and I am totally confident that the Westside/

B Boy pact will be hugely and mutually rewarding. Straight onto the case. Westsid will be releasing its first B Boy LP package on May 16, in the form of The B Boy Sampler (BBOY 1/ ZCBBY 1/CDBBY 11, which will be specially priced as a general intro-duction to the label. Tracks and tists are as yet unannounced, but B Boy has a roster of over 20 rap/Hip-Hop acts who have made noise in the specialist market over the lost couple of years, including the Cold City Crew, G Force, Spyd-er D, J.V.C.F.O.R.C.E., The B Girls

and Tall, Dark And Handsome. The sampler will offer the cream of

catalogue 12-inch cuts To follow will be a double album pulling together the very best tracks of KRS-1 and Scott La Rock, drawing from their Criminal Minded, Man And His Music and Hot Club Version LPs. Also ex-Hot Club Version LPs. Also ex-pected soon is the debut album from J.V.C.F.O.R.C.E., whose 12-incher Strong Island has been a recent big seller in Hip-Hop markets on both sides of the pond.

A further spin-off of the new deal means that many of B Boy's

contracted acts will now be coming to the UK in the mid-summer to rm live at Westside's UK Fresh 88 Hip-Hop/rap festival.

Sound business

behind London Records' new FFRR 12-inch house release Back To The Beat (The Sound Reproduced), by Reese & Santonio. The track was originally The Sound, written and produced by Reese & Santonio and Kevin Saunderson and released by Detroit's KMS Records In this form it became a major favourite in House-featuring New York clubs several months ago, and then spread to similar acclaim orientated Northern club scene as a hot import. It has now been released here by Birmingham's Kool Kat Records, on a 12-inch which includes both the orig version and an Exclusive Motor remix by Mix Master Reese (KOOL T 15). In New York, the track was 'borrowed' by producer Todd Terry and incorporated on a quite different production for Sleeping Bag Records — about

which the originators knew nothing until they heard it. However, Kevin Saunderson has also now produced a completely new version, updating The Sound with additional effects, and it is this production which has been retitled ack To The Beat on FFRR (FFRX 7). The commercial release, due on May 9, leads with the 'Power

Sound' mix of Back To The Beat.

Jamestamili

Housemaster) featuring BUD ATOUR Do You Wanna Dance? Future Sound Records FSR 1005), tast selling hierce acid house; ALEXANDER O'NEAL The Love

reminiscent of Russ Brown's Gotta Find A Way, TYKA NELSON March

Packed (At the Way (upic) 07803), Clivilles & Cole-mixe omed in a Michael Jack

direction (even if his so girt); COLD CRUSH BROTHERS feel The Horns (B Boy Records 88-601); short urgen staccate and the stac

out here, **PRINCE** LoveSexy (Paisley Park WX 164), provocatively packaged idiosyncratic sexy funk wit

BLES Mercedes Boy ds MCAT 1248], jutte MCA Reco oup, right on larget for the curren tragressive trend, **SUAVE** My Gir apilol 12CL 491), jerkily jolling

(Extended Mix) (Virgin VST 1067), Aretha Franklin-ish London gos girl's jiggly swayer, this pre-release ersion apparently being due for a commercially released remix; 99.9% to It Again (Part 1) (Debut DEBTX

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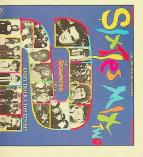
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by Duncan Holland

TIN GODS strike you as the sort of band that enjoy the thought of misbehaving. And if that's a tenet to bringing better music with a bit more passion then they're already

in 1985 after singer Formed in 1985 after singer Jonny Bealby and guitarist Andy Osborne returned from an ex-tended Australian jaunt, infused by Formed the local music scene there — c bars, drinking and having a good time — their numbers are now made up by Guy Denning on bass and the drums of Tom Hackwood. our-track Cosmetics EP on Razor, a telling little document, stuffed full of the rocky radio sounds and lyric al episades that form the band's

Andy Osborne explains: We're Andy Osborne explains: We're trying to put a bit more thought and energy into music. At the moment it's almost impossible to get away from all the processed music. It needs more noise and more thought. Lyrically, I've always admired Mott Johnson and Elvis Costello, and the Jam, who succeeded in producing exciting music

ceeded in producing exciting music with thoughtful lyrics." Interestingly, Osborne writes for Bealby to sing, unusual in the rock/ guitar format the band works. guitar format the band works. Bono sings his own words, Jim Kerr is the lyrics to Simple Minds, as is Rick Butler to the Psychedelic Furs, but not in Tin Gods. Much debate later and only The Who and poss-ibly The Undertones stand as examples where a guitarist puts words into the singer's mouth. Any problems here for Bealby?

problems here for Bealby?
"None," soys Jonny, "I'm the
show-off, Andy's more reserved,
but I love performing live, the
whole thing of being larger than life
and enjoying the whole business of
going on stage and entertaining,
having a good lime. I'm sick of
bands that look apologetic about
being on a stage."

being on a stage."

Where Tin Gods will triumph where others have floundered is that over the last three years and upwards of 100 gigs they've chiselled out an act and direction, learnt their trade and built a steady following. Resisting the temptation to jump on the first deal offered, they've built what they believe to



be the best vehicle for the band's | varied talents and now have the confidence to take the next step. The EP sold out in the Megastore, so it seems they're going about it in the right way.

as made and picked A video was made and picked up a Chart Show preview as well as exposure on Night Network but. typically for the band, this was not a standard piece of work. "We realised that another band-

performance video would've been a waste of time," explains Andy. "We knew a few people involved in video so we hassled, pulled in a few favours and eventually produced a fairly professional piece of work for a surprisingly small cost. It obviously worked."

"Video's not really the way want to go," adds Jonny, "but if it's required, which seems to be the case, then we'll do it. You've got to work within this business, but do it your way."

It's rare to encounter a band with such enthusiasm yet direct vi-sion. Putting a bit of rock 'n' roll spirit back into music can't be that bad an idea, and the twin axis of bad an idea, and the twin axis of Beadly/Osborne, "fire and ice" as they say, seems to be holding a winning hand. Can you thrill peo-ple and make them think at the same time? "Definitely!"

Follow that

by Nick Robinson

WHEN YOUR debut album achieves as much critical acclaim as The Smithereens' Especially For You, writing a follow-up is a real

"Especially For You was recorded over eight years and I then found I had to write the next album in just a few months," says vocalist Pat DiNizio. The band had just finished an extensive US and Eu pean tour promoting the debut LP and DiNizio was mentally and physically exhausted. "So I just took a break and locked myself in my house for two months with the phone off the hook," he says.

In that time, he managed to write the band's latest album, Green Thoughts, which maintains the three-minute guitar pop vein for which the US quartet is renowned. "I love that sort of Buddy Holly sound. The songs were short but they had everything and that's the feel that we wanted to create but I feel that we wanted to create but I don't think we are States rip-offs. Our sound is more than that," he states. Both Green Thoughts and the first album were produced by Dan Dixon, famed for his work with REM. "I was a bit worried about working with him because of the REM thing, but when we met him we got on really well and I him we got on really well and I realised that he would do a good

Green Thoughts is a marked progression from the bristling pop of Especially For You and has a slightly harder, more mature sound. One surprise on the LP is the vocal credit for Sixties star Del Shannon on The World We Know. Yeah, I suppose it is kind of un usual. Our drummer is a great Del annon fan and when we did the first album he sent a copy to him. Shannon wrote back and said he really liked it and if we were ever passing, to pop in and see him.
"Then we recorded the new album nearby so we gave him a call and he came into the studio to say hello and in typical rock and



THE SMITHEREENS indulge in some Green Thoughts

roll tradition he ended up singing on one of the tracks," says DiNizio. Sadly, Del won't be joining the boys on the Green Thoughts which is due to visit the UK in September. But later this year the band is re-releasing some of its old material, recorded on New York's D-Tone label, which should keep

Root stock

by Dave Laina

WHEN IAN A Anderson talks ab out English dance music he doesn't mean Come Dancing. Editor of mean Come Dancing. Editor of Falk Roots magazine and prop-rietor of Rogue Records, Anderson has recently released Tap Roots, which is subfilled "a history of the new wave of English country dance music" plus Howling Moth, a new album by Tiger Moth, the cur-

rent supergroup of the genre.
The Tap Roots tracks range from a 1933 Columbia 78 of Speed The Plaugh by the Morris Motors Band to 1988 pieces by Tiger Moth and Edward II And The Red Hot Polkas, two groups led by melodeon play-er Rod Strading, the guvnor of the current folk dance band scene. Distribution is by The Cartel, which, according to Anderson, "is like ma-jor label distribution as far as a folk company is concerned"

The compilation contains a num-er of tracks which have been deleted for some years and Anderson says that through pre-publicity in Folk Roots and on Andy Ker-shaw's Radio One show 2,000 were sold before the release date Howling Moth is the follow-up to a debut 1984 record which Anderson says has now sold 4,000-5,000, healthy figures for a falk record. The new album is also the first Rogue Records has issued on Set up costs have fallen and v

can break even on sales of 600 out of our 1,000 run," explains Anderson. He feels that there is a Anderson. He teels that there is a "chicken and egg situation" with regard to folk/roots/world music and CD. "People who like the music won't get a CD player be-





TIGER MOTH: supergroup of the folk genre

cause not enough music is availhasten things along. In our recent Folk Roots readership survey, only 17 per cent said they had a CD," says Anderson. "But that's up from only three per cent two years

Songs for Latin lovers

by Nigel Hunter THINGS ARE set fair for a hot

summer — musically at least. July will see a batch of 10 albums of Latin American music released here by Charly Records following its recent agreement with Musica Latina, the US-based company which controls some of the most prominent Latin labels

prominent Latin labels.

Among them are Fania (specialising in salsa) Vaya, Alegre,
Cotique and Tico, the latter an offshoot of Roulette with a rich back catalogue of Latin recordings by stars of the calibre of veteran bandleader Tito Puente and that grand lady of Latin song, Celia Cruz.

The pact was prompted by the success last year of Charly's We Got Soul compilation, and the three-year deal "gives Charly the apportunity to establish Latin music firmly in the UK and break it out of firmly in the UK and break it out of the underground," according to deputy managing director Bob Fisher. "The Musica Latina cata-logues give us the broadest possible spread of Latin styles."

Latin music constantly faces mixed fortunes and ambivalent attitudes, even in the US, where the Hispanic population is increasing dramatically in the demographic charts. As Charly announced its Musica Latina arrangement here. A&M over there closed its Latin A&M over there closed its Latin department after six years, blam-ing disappointing US sales and the adversely fluctuating currency rates in the Latin republics south of the border. It also must be said that Latin stars and music executives themselves sometimes do nothing to improve their lot because of c laid-back manana policy towards

getting things done and together. In the UK, existing aficionados of Latin music are only too familiar with the outlook of vital vehicles like BBC radio, whose past patt has been six months on the oir for a Latin series and then six years off The brief interludes on the air gave positive proof of the latent interest among the public, but the general lack of the continuity accorded to jazz, folk and country music has prevented it gaining a regular

The July release will inclu low-price sampler, A Best Of Tito Puente and a similar Celia Cruz ection, a volume of Latin Soul LPs by conguero Ray Barretto and the Fania All Stars, a salsa com-pilation, an album by Larry Harlow as non-Latin as his name but a widely respected exponent of the music) and repertoire by Ruben Blades, Johnny Pacheco, Willie

Colon, Joe Cuba and Joe Bataan Fisher is hoping that some of these artists can be present in the UK for the launch. That might just be the right sauce and seasoning to what a lat of British appetites.



PETER ROSENGARD is the man who gave Curiosity Killed The Cat their name and managed their rise to stardom. Now, with publisher Eddie Levy. he is launching Ice Cold In Alice, a new teenage male foursome, all in t

first year at university.
"I showcosed them lost year," says Rosengard, "and Rob Dickins and Max Hole of WEA walked out, just as they had at the first Curiosity showcase." This confirms Rosengard's view that the band will make it. A Showcase. This Commiss assenged were man be assenged to champion life assurance salesman and originator of the London Comedy Store, Rosengard discovered Curiosity when he heard their demo tape. Slore, Kosengard discovered Lunostly when he heard their demo tope playing in a Kings Road pizza house. The group was then called Ryedance but their song was Curiostly Killed The Cat. "Thar's what the band should be called," said Rosengard, and it was. Lec Cold In Alice's first single is Fade Away, produced by Graham Gouldman, released on Revelation and distalhed by PRI with promotion

by Alan James (the man in black). DAVE LAING

Gospel Dallas style

IT MAY be stating the obvious but Whitney Nouston is one hell of a singer. She's only little and she's very thin but she commands a great big voice. At Birmingham NEC, after a few shoky moments in the first half, she launched into two gaspel numbers, one slow and one fast, and I was hooked. It could almost be Aretho, she sang so well.
"The music I love singing", she said,
"that's where I come from". It

showed Prior to this, proceedings had been somewhat stilted by corn; showbiz routines: "You're rilly wun nerful", "Are ya gonna enjoy yourselves tonight? Are ya? Are ya?", "Gee, I just love the way you guys talk over here". Well choreographed but unimaginative stop-start dance routines, grossly overblown endings, Vegas, Holly-wood — love it or hate it, that's how these American soul singers do their shows — especially it they've sold 27 million records

But maybe Whitney just needed time to warm up, because after the gaspel section there followed a ribute to Aretha which included a breathtaking version of You Make Me Feel Like A Natural Woman efore the set ended with a slob bering Greatest Love Of All. The encore was, of course, a costume change (strictly Dallas) and I Wanlance With Somebody. The audience went berserk

ADAM BLAKE



WHITNEY HOUSTON: a star de-

Enter the Dragon

THREE SULLEN faces fronted by the snarling presence of a black-clad Sean Dickson, The Soup Drugons delivered a blitzkrieg set at London's Yown and Country club. The sweety, heaving crowd gelled itself to the stage as the Glaswegian quartet stormed into the first ferocious beats of Great Empty Space, and the longer they played the more pugnacious they became. Dickson's acerbic vocal was spat to the back of the venue groping the mike stand Cope-style, he resembled a rudely gwakened

The Soup Dragons glance over their shoulders to the best bits of the Sixties — psychedelia, Monkee-ish tunefulness — and it's their zestful reworking of these for their zestful reworking of these for-mulae which underpins their appeal. Tonight's set was a fiery anslaught: salid rhythms spliced with some deft guitar lines and a beserk drum beat from the Animal-esque Ross Sinclair. There are down-beat moments on the band's first LP, but none were forthcoming for this performance. Kingdom Chairs, Passion Protein and King Of The Castle all lent themselves to a healthy headbang, and when Dickson screamed his way through

old fave Hang Ten! something in those heads must have gone flip. Having broken their teeth in the indie chart, The Soup Dragons are going for wider appeal with a new glossy-sleeved album and major label respectability. Live, they stick

Economically independent

KICKING OFF a night of four indie Economics were Best Village a relatively new four-piece from High Wycombe. They delivered a fine set of quitar-driven pop that brought to mind the early singles by the very wonderful Hurroh! With the bassist and two guitarists sharing the singing and songwrit sharing the singing and songwriting they have quickly amassed a varied and high-quality collection of songs. Their performance was still slightly rough around the edges, but they show all the signs of being one of the most important new indie bands of 88. Watch out for heir debut single which is due for release on the 5ub-Aqua label, through Rough Trade, later this through Rough Trade, later this

men, a guitar and a drum machine They set out to amuse but failed Cohen and Joy Division concerts have laughed more than the poor a set by this duo.

It is only April, and McCarthy have already released two of year's finest singles, namely This Nelson Rockefeller and Should The Bible Be Banned? Listen to one of their records once and you will hear an upbeat pop song. Listen a second time and you will notice that the lyrics are much more inci-sive and relevant than we have sive and relevant than we have come to expect from indie-chart popsters. They voice their loathing of royalty, MPs, Fleet Street hacks, stockbrokers, and captains of in-dustry in no uncertain terms. But theirs is no Cross-style rant; these are eloquent and listenable reflec-

tions on Eighties Britain.

On stage they are slightly less low-key than they used to be. However, they could still be more consistent: for every great song, there is one simply 'good' one. But, at a lime when most other bands on Eighties Britain. are struggling to produce a 'good' record, it is clear that McCarthy should be cherished. ANDY BEEVERS

by Dave Henderson NOW, THAT'S what we call, er, two LPs or cassettes, sold separtitle. Yep, there'll be some orde mix ups on Beechwood sic's Indie Top 20 Volume pendent pop sound o

and are expected to prop each other up at the top of the charts

WHO IS **King Blank?** Yes, that's the cry of excited self-doubt that's ringing around the exclusively reveal in this sentence that it's lan Lowery? Who? Well, m'dears, he's the man who led the highly acclaimed Folk Devils! Oh, that lan Lowery, and now he's teamed up some musos of note, including Blue Messiahs bold person Bill Carter, to produce Mouth Off any accurate A bit to capitales with raucous 45 that coincides with the release of a retro FD album and cassette, Folk Devils: Goodright Irony. All this bracing activ ity gets down on Situation Two through the Cartel.

THERE'S THE usual blast of outrageous rock coming straigh from the heart of Pinnacle Io should that be the tip of Pinna cle?). The Hard-Ons new LP assault on the senses. That's on Anthony Adverse has a debut album, The Red Shaes, Always debut with Thames Valley Leather Club, and Marden Hill gives er Club, and Marden Hill gives the world the flowing and crea-tive Cadequex. On CD, Bill Nelson has his popular album Chance Encounter in The Gar-den Of Light made available on

THERE'S LOUD, and there's loud ... but at Revolver the churning Chinese burn of rampont metal is just loopaaud! Critical Mass release In Deepest Rebound, a 12 inch on Divided Kingdom music, while Toxic Reasons Throbbing Gristle ha their career seasonally dusted off with the release of Special Treat-ment on Mental Decay, this album is taken from live record-ings at the Cryptic One Club around '78. My, how the times they are a-changin'. On Kankur-rel, **God** (a Dutch three-piece,



not the Aussie psyche tribe) have an LP called Sweet Life and Kampec Dolores have a self-titled thrust. Finally the thrill of prickly pimple-pop com THE EXTREMELY productive and to town as The Poppyheads bizarrely off-the-wall Hangman label delves deeper and deeper release a single, Cremation Town, on the fabby Sarag label Now, all these bands have guitars but can you spot the sub-tle difference? Yes, some of them

Galas takes two tracks from her forthcoming LP, You Must Be Certain Of The Devil, for a wacko 12-incher that's unlikely to appear on Mike Smith's play-list. The tracks in question are diction and it's on Mute. The Play on two new 12 inchers, Trash
N's Trash III and Zinno's Blackaya — both available through Red Rhino and the Cartel here in UK land. Also through Red Rhino at the moment is another slice of tasteful beaty musak from tasteful beaty musak from Manufacture — a 12-incher on the Canadian Nettwerk label, ti-

have them plugged in!

SOUTHERN RECORD Distribution has two new full length and olbum cass-the releases with **The Grim's** Face OF Betrayal and Alchemy (a filting exercise in devil may care rack 'n' roll) and **Neurosis's** Plusbeat explosion or Pain Of Mind (again from Alchemy). At the offers and of the rack-out spectrum, **The Man** dayst weld together four fraces of noteworthiness on their Fortune And Glory set for Unicom through Nine Mile and The Cartel. Ry Cooder's back up vocalists Bobby Kling and Terry Evens step out in their own right on the LP. Live And Let Live for Special Delivery through Nine Mile and the Cartel while

Michael Doucet has his Hot Cajun And Blues for the same label.

into the world of books and re and the Cartel. Wild Billy Chilthrough on I Remember.

Rockling Richard and Whistling Vic Templar offer Teo And
Baccy, Sexbon Ming wanders
Six Miles From The Com-Jack Ketch And The Crowmen have a Brimfull Of Hate and The Delmonas have their self-titled debut album (which ori-ginally appeared on Empire) re-

IN THE midst of the rush for the IN 1HE midst of the rush for the new Mylie Minogue single, the Pinnacle warehouse also plays host to CD versions of Peel Ses-sions from Syd Barrett and The Cure, Into A Circle's long awaited Assassins LP on Absratct, and, hot on the heels of New Order's Blue Monday remix b Quincy Jones, there's also the

THE ADVENT of CD has also prompted 4AD to comb through its back catalogue and make a selection of quality music available in the medium. Bauhaus have their In The Flat Field with have their in the triat hield with additional tracks available, **The Birthday Party's** Prayers On Fire appears with previously un-available material, **Gilbert And** Lewis have their back pages smudged into a best of style com-pilation for 8 Time, while Colin plation for 8 lime, white Colin
Newman couples Provisionally
Entitled The Singing Fish and Not
To (the first 3,000 copies of
which come with a free CD single). All available through the Cartal trae.



and BBC based on a sample Cassettes & CD single sales.

5	~	PERFECT 7 Sea Fairground Attraction 7 Sea	RCA P8 41845 (12: PT 4184)
N	-	THEME FROM S-EXPRESS S-Express	Rhyfan King/Mute LEFT 21
69	0	BLUE MONDAY 1988 New Order	Factory FAC 737 (12:FAC

Mercury Phonogram DOSH 1(12) (F) 2/27/30) Sidire CHID 1 [5] 727/5 WITH A LITTLE.../SHE'S LEAVING HOME Billy Bragg/Wet Wet Wet LOADSAMONEY (Doin' Up The House)

A 17 Harry Enfield
Mercarification Of the House)

andon NANA 16 (12:-NANX 16) (F) I WANT YOU BACK

MARY'S PRAYER

Poisley Pork/Werney Brothers W 7900(T) (W) WHO'S LEAVING WHO 18

ALPHABET STREET

I WANT YOU BACK '88 Michael Jackson with Jackson 5 PINK CADILLAC Natalie Cole

ote DRINK ITT P STEVEN PUMP UP THE BITTER (Brutal Mix) Star Turn On 45 Pints 12 15

15 ET GOT TO BE CERTAIN LET'S ALL CHANT Mick And Pat

Reprise/Warner Brothers W 7957(T) [W] DIVINE EMOTIONS 16 22

PWL PWL(T) 12 [P]

4th + 8'woy/Island (12)8RW 90 (F) 17 14

A LOVE SUPREME Will Downing HEART O

'orlophone (12)R 6177 (E) Epic EMU(T) S (C) Urban/Polydor URB(X) 17 (F) Trans-Tarothers W 8143(T) [W]

THE PAYBACK MIX PART ONE ONE MORE TRY George Michael 20 12

EVERYWHERE Fleetwood Mac

27 10

MUSIC WEEK

TIME & T.





Records to be

THERE IS ALWAYS SOMETHING THERE TO REMIND ME
The Housemartins
GolDack GODIN 2010 GAVE IT UP (WHEN I FELL IN LOVE) PROVE YOUR LOVE Taylor Dayne 55 32

56 TEN ENDLESS SUMMER NIGHTS

SOMETHING JUST AIN'T RIGHT Keith Sweat 57

COULD'VE BEEN

MCA TIFF(T) 2 (F

Uptown/Womer Ecohers W 8192(T) (W NITE AND DAY Al B. Sure! DREAMING Glen Goldsmith ≥ 65 E 09

Joy Park/Reprise W 8127(T) (W) 61 TW WOULDN'T YOU LOVE TO LOVE ME?

Ariolo 109911 (BMC CARELESS LOVE CHANGES Alan Price 62 54

64 IIII BETCHA CAN'T LOSE (WITH MY LOVE)
Magic Lady
Magic Lady CROSS MY BROKEN HEART (Remix) 65 43

Reggars Banquet BEG 215(T) (W) ffrr/London LON(X) 175 (F) Mercury/Phonogram MYTH(X) 6 (F) 68 TT DON'T CALL ME BABY BEYOND THE PALE LITTLE GIRL LOST The lcide Works 07 99

Chrysolis CHS(12) 3239 [C] 69 ET ELECTRIC BLUE

CBS DESI[T] 2 (C. A&M AM(Y) 435 (F) 7 S WHAT A WONDERFUL WORLD 70 ET VOYAGE VOYAGE (Remix) DON'T TURN AROUND

I'M NOT SCARED

Mongo/Island (12)15 341 (F



LIFE

A TOP

PEOPLES

HEALTH

4th + 8"Way/Island (12)8RW 85 (F) CBS ATOM(T) 3 (C)

Virgin VS(T) 1006

STYLE COUNCIL WIL

NEW YORK - GSTAAD - TOKYO - MARBLE ARCH

Chrysalis JEL(X) 3 (C) CBS CLASHIT) 2 Tr/London LON(X) 174 (F) Citybrat/Beggars Banquet CBE 724 (CBE 1224) (W) Sprint/CBS OIL(T) 1 (C) CBS DEAC(T) S (C)

OUT COME THE FREAKS (AGAIN)
Was (Not Was)

JUST A MIRAGE Jellybean featuring Adele Bertei

LONDON CALLING
The Clash

19 90

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DOUN ZEX WEEK 101



Siren/Virgin SRN(T) 80 (E) Virgin VS(T) 1072 (E) CAS SCARETT I'C

74 SS TPOU 75 THE I WANTED

Sighth Wonder

Warme? Beothers W 8143(T) (W)

START TALKING LOVE

EVERYWHERE

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22 15 TTAKES WIN RAS BOR ED JE 2 ROOM WHAT ABOUT LOVE Boar ED JE 2 ROOM RAS BOR ED JE 2 ROOM RAS BOR ED JE 2 ROOM RAS BORNER REPORT SOME SALEN SOMETHING SOUST ANY RIGHT.

BLUE MONDAY 1989 New Oxider THEME FROM S-EXPRESS S-Express PERFECT Forground Almadion ALPHABET STREET Prace DOWNE EARD TOWN S-Arrodo LOADSAMONEY

CH PATTI DON'T FEEL SORRY FOR ...

Uchoel Jockson with The Jackson.
WANT YOU BACK Renonserso 16 LET'S ALL CHANT Wick And Por

ANTYOU BACK '33

28 20 GET LUCKY Jernaine Stewart
20 Anny CIRCLE IN THE SAND Belondo Coriole
20 Anny SOMEWHERE IN MY HEART Azuc Cor
20 27 BROKEN LAND The Adventures

TCHA CAN'T LOSE (WITH MY LOVE)

Magic Lody

34 19 ONE MORE TRE George Michael

37 29 MANON THE BARK Servedo Sanosi

38 23 BETONO THE PALE THE MASSON

38 NEW OUT COME THE FREAKS (AGAIN) VOUIDNT YOU LOVE TO LOVE ME?



WEA YZ 190(T) (W)

live BOS(T) 2 (BMG) Capitol [12]CL 487 (E)





(7 inch LM 11 and 12 inch 12LM 11)

EALOUSY AND LIES

WHEN WILL YOU MAKE MY TELEPHONE RING

JULIAN JONAH

cooltempo

BEDS ARE BURNING

IT TAKES TWO
Rob Base/DJ E-Z Rock 47 TO DON'T GO

51 WHEY MR. HEARTACHE 52 75 GO Scott Fitzgerald

PRT PYS 10 (12: PYT 10) (A)

TSC 15 TSCX 15 TSCCD 15

GERRY RAFFERTY: North And South, London LONLP 55, Producers: Gerry Rafferty and Hugh Murphy. The omens are good for this, his first album in five years. Paul Simon's return to favo proved there's a market in Britain for literate adult rock which is what Rafferty uses to explore his twin themes of grown-up love and the need to hold on to the past (north) the midst of the present (south). in the midst of the present (south). The rise of roots music, the chart success of Fairground Attraction or All About Eve all show there's a new audience for the folk input which. Rafferty provides through the uillean pipes of Davy Spillane, and the folk-rock guitar of Jerry and the tolk-rock guitar at Jerry Donahue and his own evocative singing. The single Shipyard Town is the perfect test case for the self-proclaimed openness of Radios One and Two. Over to you, Keith



EDDY GRANT: File Under Rock Blue Wave/Parlophone PCS 7320. Titled so vehemently due to people's desire to categorise Eddy as a reggae artiste, as a "rock" record this is one of the dullest rashes around. The fact is, Eddy Grant is an average guitarist good pop songwriter and a highly good pop songwriter and a highly stylised, and successful, vocalist. Through his career, it's been that play-off of rock and soul that's worked best, while the rockier out-

TITLE. Artist

Berry, Chuck (Is The King) which is included here, is the kind of stan-dard work out that 17 year old kids reject once they've discovered the fourth chord. Fans of Grant's recent singles will buy this record but half of the material

CAMPER VAN BEETHOVEN Our Beloved Revolutionary Sweetheart, Virgin V2516. This a curious collection of tracks by the cult American guitar band. Anyone familiar with their usual offbeat sense of humour and quirky pop vill be somewhat surprised by this latest offering which has so many styles included that it could be a number of different bands. The songs range from simple folk, gen-tle waltzes and psychedelia to the Zeppelinesque beat of Walka and sionally, the band's sense humour rises to the fore but the only constant is the high quality and fairly original musicianship. The fact that the LP needs a good few listens means it is unlikely to b a host coller

RUBEN BLADES: Nothing But The Truth. Elektra 960 754-1. Anyone who has been seduced in the past by Blades soaring Spanish vocals and rushing salsa will possibly be bemused by this — his first recording in English. Lou Reed has had his sticky fingers on the project and touching sleeve notes writter by Blades testify to the meaningfu process of their musical collabora tion. There's also input from Sting and Elvis Costello — the latter of whom provides the highlights. His Shamed Into Love is an intox ME

VARIOUS: Hot Cookies Cooking Vinyl Compilation. Cooking Vinyl GRILL002. Compilation albums aren't always a refor success, but Cooki Vinyl has got just about all the right ingredients for a successful vinyl platter. Features are two superb and previously unreleased tracks from rising star Michelle Shocked, home recordings and LP cuts, in-cluding The Oyster Band's classic The Oxford Girl, surely one of the best folk/rock tracks in recent years. The whole album proves that although the 'roots' market years. The whole album proves that although the 'roots' market may like to think of itself as elitist, Cooking Vinyl is proving that this music is accessible to a much wider audience than might previously have been thought. Out of the ghetto and onto the High Street.

JEANETTE: Prefab In The Survival Records SUR LT011. Jeanette indulges her flights of fan-cy on her second curiously named um. She works hard lyrics and makes sure that they come over laud and clear which unfortunately reveals their occa sional shortcomings. Having said that this album has an air of mystery underpinned by discordance that ensures it is compelling. If Jeanette could sustain the slight commercial edge that she achieves an Ships In Harbour and Swallow Flight she would be a dead cert for tardom



STOCKIT

PEBBLES: Pebbles. MCR 42094. Pebbles follows her UK chart suc-cess, on the back of the Princepaced Girlfriend, with her debut album, replete with a tremendously interesting list of her backstage and backhand helpers. A meaningful insight into the mass marketing of today's stars which comes as a shock to this cynic who was reasonably inspired by the audac-ity, minimalistic production and hard hitting ambience of that hit. Still, everyone needs friends, as does Girlfriend, if Pebbles is to stay a pillow plea of the pubescent groover. The score on that one is good, though, as quality is main ained, if not developed, through out. If the pundit on your block met their true love while grooving to Girlfriend then this album will be

MICHAEL DOUCET & CAJUN MICHAEL DOUCET & CAJUN BREW: Hot Cajun Rhyth-m'n'Blues. Special Delivery SPD 1013. Producers: Michael Doucet & Sonny Landreth, Dis-tribution: Nine Mile/Cartel, Doucet is a cajun/zydeco fiddle player best known for his wark with Baousoleil. This album does an include a version of Mr. Isosal include a version of Mr. Isosal include a version of Mr. Isosal not include a version of My Tool Toot, but does throw slightly new light on Do You Want To Dance Wooly Bully, Hey Good Looking and Louie Louie. It also features a guest appearance on three tracks by Richard Thompson, adding Richard Thompson, adding ome non-Arcadian guitar to, among others, his own composi-tion, Women Or A Man. Also listen for the gorgeous steel dobro sound of Sonny Landreth on Last nesday Night. Vocals gener-



GERRY RAFFERTY: back after a five-year break

ally in caiun French, but it's no hard to get the picture, although this may be better for cutting a rug than just listening.

BOSE: XXX. WEA WX153. Pro-ducer: Tony Mansfield. Bose gives great copy, his life stary related to Visconti. Dominavia nti, Dominguin (his father, a famed bullfighter), time as a dancer, pals with Bowie, Picasso, a dancer, pals with Bowie, Picasso, Loren — it all makes great reading, but after the supplements have whisked through his Filofax, what's left? Well, to be honest, through this slick production it's hard to see much at all. XXX is his second album for WEA, his previous work being cited as plagiaristic of his idols, it's report that little sod to report that little has changed. Bose may look correct, he has a story to tell and the cash to buy an Anthony Price two piece, but that final thread is where I'll leave this renegade Spaniard. His version of music is saturated with Ferry references, but the sleazy poise is absent. Bose is an 18-In comparison an 18-30 poke w second-hand "thingie

LITTLE BROTHER: Cham

tical prose, seems to have sever

able mouth-manipulator left and

this album, spiced up with musical accompaniment in places, is a general view of northern life from

with wry comment and dry wit, Champion The Underdag uses Brother's fast delivery to great

effect while only getting predict-

ment to drop the Poll Tax, b

SHACK: Zilch. Ghetto Recordin Company. GHETT 1. Kicked off by the refreshing exhiloration of

their current single, Emergency, Shack's debut album is packed with

and a seeph upon a pecked win verve, vitality and lusty tunes which linger long ofter the needle's done its job. Twangy up-front guitars, pristine production and stomach-flipping drums do the groundwork

for singer/songwriter Michael Head's homely vocal and those surprising interludes from harmoni-

ca, percussion and brass are frills

enough for this promising post-Pale Fountains quintet. There are

other 45s amongst these songs ab-

out Channel 4, town planning and

ment life and, with this r

er, on a couple of occasions. Not likely to appear on CD or to persuade the govern-

able, in subject mot

school punishment to social sec ity and all points between, Filled



PEBBLES: Prince-paced

Shack have emerged as a pot tially powerful proposition. Its titl is misleading.

HAWKWIND, The Zenon Coder GWR GWLP26. Producer: Guy Bidmead. The chances of Hawk wind ever progressing musically is about as likely as house prices in the south going down. But then that's unlikely to bother the band and with every album release the masses of fans seem just as willing to settle for the same old product. Just a few bars into The War I Survived and it's obvious that this is simply just another Hawkwind album — but at the same time uniquely Hawkwind. Their pen chant for repetitive, cruising synth-esiser and guitar rhythms is irresisti-ble nonetheless and it is almost impossible not to enjoy some of their atmospheric mini-epics. This album is unlikely to widen Hawk-wind's audience but then just like

those house prices they will always TO AVOID confusion: The Hothouse Flowers LP, reviewed last week, won't be out until May 30 but it'll certainly be worth the wait.

POP PICKERS: Karen Faux, Dave E Handerson, Dave Laing Nick Robinson, Gareth Thompso John Tobler and Selina Webb

FOLK & ROOTS ALBUMS

TITLE, ATTOM LEDGEV COTOTOGUE NO (DISTINGUIO)
1 (1) IF I SHOULD FALL FROM GRACE WITH GOD, The Poques Poque Mohane MTRI ()
2 (4) LE MYSTERE DES VOIX BULGARES VOL 2, Verlous Artists 440 (40081 (NX)
3 (5) LITTLE LOVE AFFAIRS, New Grillin MCA MCF 3413 (
4 (2) ATLANTIC BRIDGE, Day Spillane Cooking Viryl COCK 009 (1996)
5 (3) THE COLUMBIA RIVER COLLECTION, Woody Coffrie Topic 12T 448 (HS/PROLIDE
6 (13) ALI FARKA TOURE, All Forks Toure World Grook WCE CET (170)
7 (10) THE CUTTER AND THE CLAN, Red Sign Ridge RROSS (CM/RMPROLYFFIG)
8 (8) SANGOMA Wirlam Maleba Worser Bros 87256731 (9
9 (7) PONTIAC, Lyle Loret MCA MCF 3389
10 (6) SORO, Salii Kelia Steres Africa STERNS 1029 (STERN
11 (11) MISCHIEF, Cline Gragion & Christine Collister Special Delivery SPD 1810 (1998)
12 (35) BEATING HARPS, Slees Green Linner SJF 1009 (8
13 (17) SIRIUS, Classed RCA PUTS13 (RMC
14 (bi) YEMENITE SONGS, Olio Haza Globertyle CR8 006 ()
15 () TAP ROOTS, Forious Artists Falk Reet; FR007 002 (Mar
16 (14) DONAL LUNNY, Describerty Good Line (17 133 (C)
17 (19) PALM WINE GUITAR MUSIC, S. E. Rogie Cooking Way! COOK \$10 () NO
18 (25) IN MY TRIBE, 10,000 Norion Being DOT-1 (1
19 () WAITING FOR BONAPARTE, The Men They Cooldn't Hong Magnet MAGL 5075 (884)
20 (—) AMBUYA? Seela Chiveste (Slobestyle CRS 029)
21 (22) IN REAL TIME, Feirport Convention Island 1125 9883
22 (25) GRACELAND, Poul Simon Warner Bros W032 (i
23 (18) LONE STAR STATE OF MIND, Novi Griffith MCA MCF 3344 [
24 (24) BALLROOM, De Donnon WEA DOLFT (N
25 [-] HOWLING MOTH, Tiger Kath Rogar FASL 2012 DTC
26 [16] BORDERLANDS, Kathryn Tidell Black Crow (80 270 (0
27 (12) TIL THE BEASTS' RETURNING, Andrew Crocking Topic 1215 447 (HS/PRO.) CO.
28 [] DANCING FEET, The Tossekill Nooners Green Linnel SF 1081 (N
29 - THOKOZILE, Mobiotsini & The Mobiotella Duanes Eurifreoria/Virgin EWW
30 (b) LE MYSTERE DES VOIX BULGARES VOL 1, Various Artists 440 CA0600 (17)

Best selling folk & roots LPs for April 1988 Embargo for publication or broadcast until issues dated or broadcast on Sat. May 14th

PAGE 22

KEVIN ROWLAND: Walk Away (Mercury/Phonogram DEXYS 14(12)) Now minus the Dexys Midnight Runners tog, Kevin Rowland returns with this smooth number. produced, amozingly enough, by Deodato, with an insistent fingerclicking quality of high-pop noten-

DAVID SYLVIAN: Orpheus (Virgin VS(T) 1043) The second of the wo hauntingly beautiful and en gogingly atmospheric tracks to appear on last year's Secrets Of The Beehive album that makes excellent singles in their own right and hopefully, unlike Let The Happiness In, this will be received as such

WET WET WET: With A Little Help From My Friends/BILLY BRAGG WITH CARA TIVEY: She's Leaving Home (Childline/ Phonogram/Go! Discs CHILD1) An inspired choice of double A sided tracks taken from the equally inspired NME/Childline album remake, Sqt Pepper Knew My Father, to bring mass exposure and profits to the cause, with musical integrity intact.



THE WILD FLOWERS: Take Me For A Ride EP (Chapter 22 (12)CHAP 29) Wolverhampton's Wild Flowers are now on the verge of success having signed a major deal in the States and this rugged, barnstorming guitar thrash, pro-duced by Mark Stewart, is released as a prelude to their long awaited debut LP, aptly entitled Sometime

THE JACK RUBIES: Foolish Boy (Lush LUSH 1T) Another shorp, sprightly tune from the impishly efferversent lack Pubes, and one rvescent Jack Rubies, and one that continues their steady climb towards the charts with its bubbling rhythm and memorable chorus

LOOP: Collision (Chapter 22(12)CHAP 27) Noise merchants Loop move to a new lobel and itsue this four track 12-inch single, two of which are versions of The Pap Group's Thief Of Fire. A mesmensing mixture of their harrowing rhythms for the initiated only.



BRIAN SPENCE: (Polydor POSP(X) 916)) Bright, inious rock number delive an effective, no-nonsense manner with its driving beat and melodic vocals ripe for mass airplay, deserving of wide attention

KIM WILDE: Hey Mister Hear-tache (MCA KIM(T) 7) The first tache (MCA KIM(T) 7) The first single to be taken from Wilde's forthcoming LP, Close, proves to be a fussy pop track, clinically pro-duced by Ricki Wilde and Tony Swain, and featuring Junior in a predictable vocal.

NANCI GRIFFITHS: I Knew Love (MCA MCA(T) 1240) Released to coincide with her UK Tour, this excellent, dramatic ballad and sensitive backing superbly show-cases her distinctive voice and draw attention to her latest LP. Little Love Affairs.



SAM BROWN: Stop! (A&M AM(Y) 440) Another promising re-lease from this talented singer/ songwriter, with her gulsy vocal proving to be very impressive on this dynamic track which deserves attention and bodes well for her forthcoming debut LP.



THE MYSTERY GIRLS: I Promise To Rock You Forever (Mystery Girls MGSTP 2) Their lost single, Swing And Slide, received a wide range of praise and exposure for an independently produced single and this glorious, rocking pop track should do just as well, if not even hattar

ROTE KAPELLE: Fire Escape (In Tape IT 051) Exquisitely raw num-ber from this Scottish band, with abrasive, rumbling backing coupled to striking vocal harmonies. Should make an impression

ANIMAL NIGHTLIFE: Always Your Humble Sleeve (10/Virgin TEN(T) 213) Andy Polaris and crew deliver a typically smooth and stylish track, produced by Lenny White, but, characteristically it's distinctly lacking in the song de-



DAVID SYLVIAN: more almosphere from the Beehives

LIVERPOOL FC: Anfield Rap (Red Machine In Full Effect) (Vir-gin LFC 1(12)) With the FA Cup looming, up pops that bizzare animal, the football single, but fo once this a surprisingly entertaini effort, written by winger Crai Johnston, and humourously del vered over a clichéd rhythm.

ALTERNATIVE RADIO: Swins Out (Tamarin/PRT PY(S/T) & Liverpudlian duo Alternative Radi turn to a big band, swing sound for this lively, up-beat number, plu catchy chorus, which is wort watching out for.

ICE COLD IN ALICE: Fade Awar (Revelation REVA 1) Despite the quality production, surprisingly supplied by Graham Gouldman this debut pop/funk single shows of hint of things to come

DEAN MARTIN: That's Amore (Capitol CL 492) This classic with ber was a number two hit boo in 1954 and is re-issued due to it appearance in the acclaime movie, Maanstruck and could wel be a hit again





SAM BROWN: gutsy



KIM WILDE: fussy

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н	11	JP · 4U · 5	INGLES
П	1-	BLUE MONDAY 1988	Festers FACTST (F
н	2 1	OUT OF REACH	
Ш	3 3	THERE'S ALWAYS SOMETHING THER	E TO REMIND ME
Ш	4 2	BEYOND THE PALE	Gol Discs GOD22 (C
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ш	6 9	LITTLE GIRL LOST	IRS/MCA IRM 161 (F
Ш	7 10	GIVE GIVE ME MORE MORE N	MORE Beggon Banquet BEG215 (W
ш	8 11	The Wooderstuff AMERICA	Polyder GONE3 (F
ш	and the latest death of the latest death death of the latest death d	EVERY ANGEL	EG/Virgin EG940 (E
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	12 -	FALL DOWN (LIKE THE RAIN) The Mighty Lemon Grops SIN BIN	Blue Guitar/Chrysolis AZUR9 (C
	13 15	CAT HOUSE	Virgin V51007 (I
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	15 —	CRYSTAL PALACE	Orysels 8182 (C
П	16 17	WHAT'S THE MATTER HERE?	Elektris/WEA EXECT (W
	17 -	INDIGO EYES	Beggers Banquet BEG210 (W
	18 —	COLLISION	Chepter 22 LCHAP27 JVNM
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ı	27 -	ONLY A MEMORY	Enigmo SMITT (F
н	28 26	YOUNG MANHOOD	Siru/WEA W7973 (W
ı	29 8	DON'T LOOK ANY FURTHER	
	30 7	DEUS	Kitchenwore/Phoeogram SK33 (F
ı	31 36	SHIP OF FOOLS	One Little Indian 77710 (L/NM
	32 35	CRASH	Muse MUTET4 (J/RT/SA
ı	33 13	SIDEWALKING	RCA PB41761 (BMG
	34 19	The Jesse And Mary Chain WHAT FOR	blasco y negro NEG32 (W
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	36 40	The Wedding Present PEEL SESSIONS	Reception \$5,0009 1/25
	37 24	STAY WITH ME NOW	Stronge Fruit SEPS 001 (7
	00	Fire Next Time YOU LOVE	Polydor FNT2 (F
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TOP-20-ALBUMS

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blanca y neg	BARBED WIRE KISSES The Jesus And Mary Chain	2	3	
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His Master's Voice/EM	VIVA HATE Morrissay	5	6	
Eden/Mercury	ALL ABOUT EVE	4	7	
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Manual MAC	WAITING FOR BONAPARTE	8	10	
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AAD C	SURFER ROSA	14	13	
Fast First/Mare	HAIRWAY TO STEVEN	12	14	
	TATTOOED BEAT MESSIAH	13	15	
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17 17 HOUSE TORNADO

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19 16 GREEN THOUGHTS
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54 47 DISTANT THUNDER () CD Mangel	33 RAINTOWN O CO CES 459549-1
53 St Jellybean Chn	32 BAD ***** CD Epic 450290-1
52 49 LOVE CD Warner 8	27 HEARSAY * CD Tobu 459794-1
51 37 TELL IT TO MY HEART CO	34 SINITTA! ● CD Fanlare BOYIP1
50 43 WHO'S BETTER, WHO'S BEST ● CD	TURN BACK THE CLOCK * CD Virgin V 2475
49 40 HEART • CD Co	GIVE ME THE REASON ** CD Epic 459134-1
48 38 KICK • CD Mercary/Phonog	BARBED WIRE KISSES CD The Jesus And Mary Chain Blanco Y Negro/WEASYN 15
47 58 WINGS OF HEAVEN () CD Poly	25 LOVELY C CD RCAPL71683
46 31 NAKED • CD Talking Heads	SCENES FROM THE SOUTHSIDE CD RCAR 86686
45 36 Tiffany ● CD	19 FAITH ** CD Epic 46/0001
44 39 Billy Ocean	LIFE'S TOO GOOD CD One Unite Indian TPLPS
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TOP · 100 · ALBUMS

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12 6 9 THE BEST OF OMD * OMD (Various)	Virgia OMD 1(E) CITCOMD 1/CD:CDOMD 1
13 13 2 NITE FLITE	CBS MOOD 4(C)
14 5 6 HIP HOP AND RAPPING IN THE HOU	Stylus SMR 852(517) C:SMC 852/CD:SMD 852
15 734 PET SHOP BOYS, ACTUALLY *** Pet Shop Boys (Mendelsohn/Various)	C:5MC 852/CD:5MD 852
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12 33 BRIDGE OF SPIES * * * 12 33 TPau (Ray Thomas Baker) SAVAGE AMUSEMENT Scorpions (Dieter Dierks)	Siren/Virgin SRNLP 8[E] C:SRNMC 8/CD:CDSRN 8
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19 1719 HEAVEN ON EARTH * Belinda Carlisle (Rick Nowels)	Virgin V 2496[E] C:TCV 2496/CD:CDV 2496
20 11 3 SEVENTH SON OF A SEVENTH SON (C.TCV 2496/CD:CDV 2496 EMI EMD 1006/E) C.TCEMD 1006/CD:CDEMC 1006
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21(20) 8 WILL DOWNING (Will Downing (Will Downing)	
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24 24 8 FROM LANGLEY PARK TO MEMPHIS	Kitchenware/CBS KWLP 9[C] C:KWC 9/CD:KWCD 9
25 Hay HOUSE HITS Various (Various)	Neede/Serious HOHIBB(A) C:ZCHIBB/CD:ZDHIBB
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28 6318 RUMOURS ****** Fleetwood Mac (Fleetwood Mac/Dashut/6	Womer Brothers K 56344(W) Coillet) C:K 456344/CD:K 256344
29 14 2 LIFE'S TOO GOOD The Sugarcubes (Ray Shulman/Derck Birks	One Little Indian TPLPS(I/NM) C:CTLPS/CD.TPLPSCD
30 1927 FAITH ** George Michael (George Michael)	Epic 460000 1(C) C:460000 4/CD:460000 2
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33 16 3 BARBED WIRE KISSES The Jesus And Mary Choin (Reid/Reid/Lod 34 2667 GIVE ME THE REASON ** Luther Vandross (Vandross/Miller)	Blosco Y Negro/WEA BYN 15(W) er C:BYNC 15/CD:242331-2
34 2667 GIVE ME THE REASON **	Epic 450134-1(C) C:450134-4/CD:450134-2
35 2917 TURN BACK THE CLOCK * Johnny Hotes Jozz (Colvin Hoyes/Mike No	Virgin V 2475(E) cito) C:TCV 2475/CD:CDV 2475
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38 32 36 Michael Jackson (Quincy Jones/Michael Jo	ckson) C-450290-4/CD-450290-2
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39 9 TEAR DOWN THESE WALLS	Sive HIP 57 (EMO) C:HIPC 57/CD:CHIP 57
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46 31 8 Trilking (George Tobin)	EMI EMD 1005(E) C:TCEMD 1005/CD.CDEMD 1005
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47 58 6 WINGS OF HEAVEN O Magnum (Albert Boekholt/Magnum)	Polydor POLD 5221(F) C:POLDC 5221/CD:835277 2
48 38 18 KICK • INXS (Chris Thomas)	Mercury/Phonogram MERH 114(F) C:MERHC 114/CD:8327212
49 4010 HEART • Heart (Ron Nevison)	Cepinol EJ2403721 E] C:EJ2403724/CD:CDP 746157 2
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Sell through rides into the sunset

adventures are being released as sell through titles by RCA/ Columbia Pictures Video UK on May 13.

Mackenna's Gold stars Gregory Peck, Omar Sharif and Telly Sava-las in a 131-minute tale of a US sheriff's quest for a legendary, and apparently gold-laden, valley. Mackenna and his map become the principal objectives both of a local bondit gang and the towns-people, all of whom are bound together by their greed and fear o

Kelly, described as a "fast paced action-adventure" with William Holden in the gun-slinging title Hired by Colonel Tom Rossiter to steal a herd of cattle and deliver

them to Richmond, Virginia, Kelly faces furious attacks from Union troops. He also has a tricky choice to make between two women.

Alvarez Kelly runs for 106
minutes and both sell through
titles have a dealer price of titles h





GODLEY AND CREME (left) and Curiosity Killed The Cat head Channel 5's latest music package

10cc kick off Channel 5 set

by Selina Webb

CHANNEL 5 has prepared a ma-jor TV ad campaign for its forth-coming video release featuring coming video release fea 10cc and Godley & Creme. The hour-long compilation, entitled Changing Faces, covers mate rial from I'm Not In Love to the present and has been released in conjunction with Polydor Records' album version. The £100,000 campaign on TV-am and Channe The £100,000 commences the week of the video release on May 20.

Changing Faces, which includes a 17-minute out-take extravaganza of award-winning promos directed by the duo, leads a music package from Channel 5 which also features a video debut by Curiosity Killed The Cat, Canadian heavy metallists Rush and Barclay

The Curiosity video includes the hits Down To Earth, Ordinary Day and Misfit — all tracks from their debut album Keep Your Distance which is now on the verge of double platinum status in the UK. Th video has a dealer price of £4.86 and runs for 16 minutes. Rush and Barclay James Harvest

Rush and Barclay James Harvest are already strong sellers on the Channel 5 label: Rush with Exit Stage Left and Through The Camera Eye, and Barclay James Harvest with A Concert For The People. Now fans are brought up to date with Grace Under Press om Rush, and Glasnost from BJH both with a dealer price of £6.95

anyone disappointed by the lack of tickets can console themselves with this 60-minute tape containing
14 songs including The Spirit Of
Radio and Distant Early Warning. The Barclay James Harvest live tape was recorded in front of a 170,000 audience in East Berlin. the first time a Western rack band

had been allowed to stage an open-air concert in the GDR. There are 10 tracks on this 58 minute

Elementary, mv dear Hendring THE ADVENTURES of super-sleut

Sherlock Holmes are featured on four Hendring Video sell through titles, due for release on May 21 To coincide with the present final

lock Holmes, Hendring's videos fe-ature seven adventures from the ature seven adventures from the lang-running Granada series. Three videos, featuring two tales on each, run for 95 minutes with a dealer price of £6.95. The fourth, The Blue Carbuncle, has a 47minute running time and goes out to dealers at £4.86. Granada TV is providing assist-

ance with the releases and, in what is described as "a unique gesture of support by an independent channel", will be announcing the availability of the videos at the end

availability of the videos of the end of the current series.

The releases will also be supported by trade and consumer advertising, point of sale and a PR campaign which will include press interviews with Jeremy Brett (Sher-

C5/Mattel link for toy promotion

CHANNEL 5 is embarking on a promotion with toymakers Mattel in conjunction with their latest Teddy Ruxpin release on May 20. Channel 5 and Mattel are join Channel 5 and Mattel are joining forces in a direct mail opera-tion to the 40,000 UK owners of the Ruxpin toy. The new 79-minute video, entitled Just Between Friends, features Teddy with his faithful churs Grubby and New-ton Gimmick in four new adventures and has a dealer price of

E6.25.

A further adventure in Gerry
Anderson's popular Terrahawks
series, Zero Strikes Back, is also
due for release by Channel 5 on May 20. In the new 86-min adventure Ninestein has to foil Zelda's plan to steal a consignment of gold as it passes over the pyramids in a spacecraft. Zero Strikes Back has a dealer price of £4.86.

The Grateful Dead live on video

FANS OF perennial rockers The FANS OF perennial rackers the Grateful Dead can look forward to an epic 137-minute concert film to be released on the sell through market by Hendring on May 25. Already acclaimed as "the best rack 'n' roll film to date" by the New York Daily News, the film was shot at the band's 1976 concert at San Francisco's Winterland and in-cludes US Blues, Eyes Of The World, The Wheel and Stella Blue. The video (left) also features an animation sequence by Gary Gutierrez, containing scenes from the Dead's classic album covers. The 1976 Steal Your Face tour

marked the return of the Grateful Dead to live performances after a break of almost two years. "By virtue of their music, the extraor inary locations for some of their live performances, their unusual perspective on the rock and roll perspective on the rock and roll business and the strong allegiance of their fans, the band have truly become a legend in their own time," says Hendring, which is re-leasing the video as a special

a specially commissioned painting taining a Grateful Dead poster and

The video goes out to dealers at £19.50 with a retail price of £27.95.

 GMH HAS released five new sell through titles in the Visions Of War series. The titles, which all include ori-

ginal archive footage, are Battle For Cassino (the story of the battle for Monte Cassino), Battle For The Bulge (Hitler's last desperate gam-ble of the Second World War), War In The Desert — Tunisian Vic-War In The Desert — Tunisian Vic-tory (Rommel's last dilich stand in North Africa) and Burma — Rail-way Of Death (the horrific story of the building of the Burma-Thailand Railway). A fifth release is the award-winning The Death Of Adolf Hiller, a dramplised documentary starring Frank Finlay.
All five new titles have a dealer price of £6.95, plus VAT.

BBC releases Quatermass Fifties classic THE CLASSIC Fifties TV serial

THE CLASSIC Fifties TV series Adultations And The Pit is being released as a 178-minute sell through title by BBC video. Nigel Kneale's innovative landwork in televition science fiction, storring Andre Morell, was first screened in 1957 in six 35-minute episodes. The BBC Video version. prepared with Kneale's assistance, is to be released at the end of May with a dealer price of £6.95.



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ut that's only part of the story, because equally important is display. That's why we've now become sole UK distributors for the superb Videoflex racks in order to offer a

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elivery too is superb at TBD. We have telesales till late in the evening 6 days a week and guarantee next morning delivery to most areas of the

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Human jungle

Rosie Horide looks at the wide range of wildlife videos always a firm family favourite that never fail to sell

HE VIEWING HE VIEWING figures achieved by such TV programmes as Life On Earth, and Wildlife On One (which is shown in peak time and attracts massive audiences) are eviattracts massive audiences) are evidence of the importance of videous dealing with the natural world.

Wildlife programmes have one of the essential pre-requisites of a

successful sell through tape — they are eminently repeatable. They also have an educational side and they appeal to all types and ages. This makes them excellent stock items for anyone carrying a range

of sell through video.

Because these programmes are initially so expensive to make, the sources for video product are li-mited to either TV companies or specialist organisations. It comes as o surprise to find that the market leader in this country is the BBC. But not all of its product is always available to everyone, as BBC Video occasionally does exclusive deals for ranges with a specific multiple — usually for a limited period of six months.

That is the case with the most recent batch. These are "double bills": two programmes from the BBC's world famous natural history unit in Bristol on each of four tapes, unit in Bristol on each of tour rapes, with a suggested retail price of £9.99. That gives an average of around an hour's viewing per tape, with examples like Squirrel On My Shoulder and Brackside, featuring respectively an orphan grey squir-rel and an urban badger. These rel and an urban badger. These are initially only available through Woolwarth stores, but that exclu-



IT COMES as no surprise to find that the UK market leader is the BBC sivity should end at the beginning



of September. This will give plenty of time for independent retailers to make the most of the lucrative pre Christmas market with these titles, Another series of four BBC dou-ble bills, released last September, which weren't exclusive to anyone, featured such excellent programmes as the recently screened Meerkats United, coupled with The Impossible Bird (namely the ostrich). These have already done well for many dealers and are well

well for many dealers and are well worth stocking, at £59.99 retail.

Also worth mentioning is another BBC package of September 1987 releases. This includes life On Earth, Kingdom Of The Ice Bear, The Living Isles, and two topes featuring The Living Planet. These were exclusive to W H Smith until the end of December 1987 and, again, dealers have reported excellent sales since the exclusivity ended. The retail price is £12.99 apart from the two-tape pack which is £14.99.

These are just a few of the BBC's wildlife programmes now avail-able on video: a glance at the catalogue will give any dealer some idea of the breadth and quality of the whole collection Certainly, there's a wide range of potential customers from children bored with cartoons through to gift buyers, with institutions and schools also becoming increasingly aware of the product's educational uses.

One other company has achieved a significant share of the sales in this area of the video business. Stylus Video is the sister company of the organisation known for its music compilations, and it has notched up considerable suc-cess with wildlife and nature tapes,

cess with wildlife and nature tapes, in particular those belonging to the National Geographic collection and, latterly, those from the highly rated Anglia TV series, Survival. The National Geographic material was among the first wildlife programming on the market, and the success of such titles as Save The Panda and Land Of The Tiger opened many people's eyes to the potential of this area of special interest. It sold well both through the multiples and through independent dealers.

dent dealers.

Last November saw the release
of 10 World Of Survival tapes,
featuring topics like The Flight Of
The Snow Geese and The Legend
Of The Lighting Bird. All have a
retail price of £8.99 (dealer price
£6.25) and are steady sellers. Stylus Video admits to being delighted

THE TREE frog is one of the many animal stars of BBC's Life On Earth video (David Attenborough is another)

with the success of both series. Each tape in the Anglia The World Of Survival series is an hour long and narrated by a well-known personality such as David Niven, Peter Ustinov, Sir Peter Scott and Anthony Valentine. The titles range from an overview of wildlife in Africa entitled Safari By wildlife in Africa entitled Saton By Balloon, through to a close look at the inhabitants of the Etosha National Park in The Waterhole, and from Krakatoa — The Day That Shook The World, through to Spiders — Come Into My Parlour and Termites — Castles Of Clay. A new batch of 10 titles has just been added, which includes Eagle Come Home, The Leopard That Changed Its Spots, Penguin Island and The

Wildlife Cameraman. The new tapes will be promoted on nationwide TV through a deal with Woolworths, and should arouse a lot of interest. They will have a dealer price of £6.95 and a suggested retail price of £9.99.

One or two other companies have a little wildlife programming have a little wildlife programming, but the most noteworthy of the rest is a recently released collection from Encyclopaedia Britannica en-titled The Phenomenal World. This product has been put out by sell through specialists MSD Video and comprises 11 volumes, each con-taining two 22-minute program-mes. Released at the end of Februmes. Released at the end of February, each tope has a Ey-99 sug-gested retail price (E6.95 dealer) and some of the topics covered include The Big Cats and Voyage To The Galapagas. First impressions suggest this series will do well. Even this brief glance at new product shows how the material available has grown recently—a size size of a presented to require.

sure sign of a response to consu er demand for wildlife program-ming on video that they can keep. Dealers in a position to supply that demand can be certain not only of good steady business but, experi-ence shows, repeat business too.

STYLUS VIDEO has notched up considerable success with the highly-rated Anglia TV series, Surviva



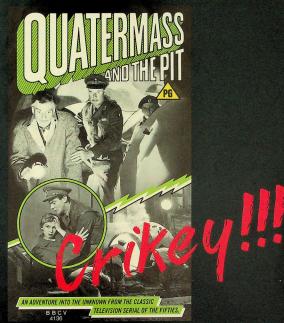








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Catholic catalogue

A PACKAGE of sell through videos for children, sports fans and music lovers is due for release by MSD on May 16.

The four children's titles are led by Toytown Volume I, featuring Larry The Lamb in the first part of a senes of Toytown videos from the BBC's Children's Hour. The Tempo/ MSD release runs for 59 minutes

and has a dealer price of £5.56. From British classics to American Clowns Of Happy Town made by ABC television. The series is a household name in the US and is based on the concept of a clown training school. The sell through runs for 66 minutes with a

£5.56 dealer price.

Action Force — Arise Serpenter

Arise and Starcom II — The Anse and Starcom II — The Voyage Continues share the May 16 release date. The new Starcom video (66 minutes, dp £6.25) contains three fully animated space adventures from the series that has been hailed as the successor to tar Wars. It will contain a free offer which will allow the purchaser to send away to MSD for a Starcom toy worth £1.75.

Heading the list of sports videos is The Pat Cash Story — No econd Prize. A 52-minute locumentary following the career Second

player, the video includes inter-views with Cash and footage of the man "as tennis champion, rock star and proud parent". A support re-lease, Tennis That Counts Volume If, is the second in the series by professional coach Adrian Stonebridge and will be promoted alongside The Pat Cash Story. Both tennis filles go out to dealers at

On the MSD label comes Daley Thompson's Body Shop, Volumes 1, 2 and 3. Following the success of the Channel 4 series, and re-leased to coincide with the build-

up to his appearance in the Olympics, these three programmes (run-ning time 48 minutes, dealer price £5.56) feature Thompson examin-E5.56) feature Thompson examin-ing many aspects of health and fitness as well as looking at each event in the Decathlon. Guests Ro-ger Daltry, Suzi Quatro, Dame ger Daltry, Suzi Quality, Dalte Edna Everage, Jenny Agutter, Col-in Welland and Rick Wakeman put the Daley Thompson exercises to

The Thighs The Limit, a fitness The Ihighs The Limit, a thriess programme aimed at "the weighty problem of the legs, bums and thighs of your average Briton" is also due for release by MSD. Put together by the redoubtable Scouser John Cartwright, The Thighs The Limit was first made available through mail order from Prima magazine, runs for 73 mi-

World Dance Championships (59 minutes, dp £6.25) is the May music release on the MSD Video music release on the MSD Video label. Featuring highlights from the World Dance Championships re-corded last November at the Lon-don Hippodrome, MSD says the tape is "made to measure for the disco market". Live guest appear-ances include Bros, Samantha Fox

THE VIDEO debut of American thrash metal band Metallica has been released by Polygram Music

The 90-minute film, entitled Cliff 'Em All, features the band at its frenetic best and is described as "not a hi-tech, 10-camera produ tion but rather a compilation of non but rather a compilation of boot-leg footage shot by sneaky fans at concerts, footage shot for TV that was never used, home foot-age and personal photos, includ-ing the band drunk".

age and personal photos, includ-ing the band drunk". Cliff 'Em All features Metallica tracks Creeping Death, Master Of Puppets, For Whom The Bell Talls and Metal Militia and has a dealer price of £10.42. The video is a tribute to the band's former bass player Cliff Burton who died in a coach crash during their Scandina-vian tour of September 1986.





BBC catches tennis fever

BBC, VIDEO is hoping to cash in on summer tennis fever with the re-release of two best-selling sell through titles featuring The Best Of Wimbledon.

Two of the greatest contests to be fought on Wimbledon's hallowed Centre Court are featured. offering sizes up The Winning Part-nerships of the doubles competi-

Play by such outstanding riay by such outstanding part-nerships as Fleming and McEnroe and Navratilova and Shriver are featured on this 95-minute sell through title in which John Barrett on the first video, the classic Smith Nastase final in 1972 and the nail biting Borg-Gerulaitis semi-final in 1977. Together the matches pro-vide 90 minutes of action which the traces the history of the Women's, Men's and Mixed Doubles titles BBC says provides a "breathtaking sauvenir of Wimbledon magic that with a look at the successful comthrilled television viewers and spectators alike". Dan Maskell detitles have a dealer

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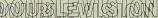
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High speed decisions

'High speed copies should be cheaper, because they're quicker to produce'

you speak to, the video duplication business is either on the verge of a revolution or about to witness the very expensive arrival of a new

very expensive arrival of a new technology of minority interest. The technology, of course, is high-speed duplication, whose in-troduction will mark the first significant innovation since pre-recorded cant innovation since pre-recorded video cassettes became a mass market product. Until now, duplica-tion plents have relied on serried ranks of 'slave' machines to pro-duce copies from a master in real time. While the video market and VCR ownership were in their infan-cy, this sufficed. But as the quantity of units required for the shipment of units required for the shipment of new tilles has multiplied, the search has been on for ways to streamline the output of videotapes

for the new mass markets. Over the last few years major American and Japanese firms have been working overtime to develop high-speed systems and in 1988 they're here. Currently five of Bri-tain's top duplication houses are about to take the plunge by pur-chasing high-speed equipment, while others are adamant that the time to go high-speed is not yet

The debate over high-speed re-solves itself into three key ques-

tions: which system to choose, when (or whether) to go over from real time, and whether the quality and price can match that of existing duplication methods.

Any firm that opts to invest in

high-speed video duplication has a stark choice between two systems: the Sony Sprinter and the DuPont/ Otari magnetic system. Among British manufacturers, Rank, VDC and Harlequin have announced their intention to go for the Sony machines, while TapeTech has placed orders for the rival machinery, which the company claims has the advantage of a loop bin system which eliminates the need to re-

whether such a level of investment is justified, given the current average sale of even the most popular sell through titles. One who is not yet convinced is Phil Stringer of Elmag who believes that it is more wital to use high-grade real time cassette recorders than to invest in high-speed machines. Stringer also emphasises the fact that improving



PHIL STRINGER: backing high-grade real time tapes

the sound quality of video should be top of the agenda, especially until the rapid rise in the music video sell through market.

methods for some copies of the lackson tape, there is clearly a question mark for some people in video sell through market.

indeo sell through market.

It is perhaps ironic, or just unlucky timing, that Britain's biggest-selling video — Michael Jackson's The Legend Continues should be The Legend continues snoura use launched just as high-speed is com-ing an stream. In the event, Video Collection has opted to get copies made at its 'in-house' plant, Strand, whose facilities will be monopolised for about a week in order to turn out the 100,000 plus copies for the ship-out. And while Video Collection's Mike Gower says that he is likely to try out high-speed

Jackson tape, there is clearly a question mark for some people in the industry over the quality of the copies the first high-speed machines will turn out. Finally, there's unit cost. Will high

rinally, there's unit cost. Will high speed copies come out more ex-pensive for the customer than real time ones? One industry executive tells of his discussions with a duplication house using the new equipment: "I'm arguing they should be cheaper because they're quicker to produce. They're saying they should cost more because of the size of their investment."

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professional Hi-Fi Stereo recorders. For more information contact:—

118 GARRATT LANE, LONDON SWI8 4DJ TELEPHONE: 01-870 9711. TELEX: 88 14193TTL. FAX: 01-870 5932 As the debate of high-speed versus quality rages, the duplication **business** continues apace, always aware of the sell through boom. Selina

Webb and Rosie

doing what, and

Horide take a

look at who is

what they can

provide

Duplication in the UK

BS/FOX VIDEO is virtually he 'in-house' duplication plant of he video distribution arm of the same company. Not only does it share premises with its sister company, but it also does all its dupl tion work and manufactures for Medusa and Nelson Entertainment companies with whom CBS/Fox distributi Video has exclusive distribution deals. Much of its 3½m units a year capacity is already spoken for, but CBS/Fox also duplicates for outside companies, including Sony Software and WEA Music.

With a market share of between 15-20 per cent, the company says that while much of its capacity is ing to talk to potential clients where appropriate. CBS/Fox Video has no plans at present to install high no plans at present to install high speed duplication facilities.

CBS/Fox Video, Perivale In-dustrial Park, Greenford, Middx UB6 7RU. (01) 997 2552. Contact:

OUBLEVISION IS a fiveyear-old company specialising in master duplication for pop promos and long form music videos for

Dealing with over 300 clients from all fields of video, including music, feature films and TV, the company is currently completing a £1 m expansion with new offices at Golden Square in London's West

Using the latest broadcast quali-ty equipment to provide 1-inch ty equipment to provide 1-inch copies, Umatic copies, VHS copies, plus digital audio or separate sound with high quality control and fast turn around, the company says it provides a complete service for all post production duplication re-aurrements. Recently Doublevision quirements. Recently Doublevision has been working on master copies for Tino Turner and Dovid Bowie music videos, the Phillips CDV project and the new Channel of Husuic show Wired. "We are always investing in new technology and trying to come up with new ideas," says managing director Moderalm Sharev.

and trying to come up with new ideas," says managing director Molcolm Stacey,

Doublevision, Grafton House, 2/3 Golden Square, London W1R 3AD. (01) 434 4461. Contact:

LMAG (Electronic Magne Associates Ltd), founded only last year, is one of only two European uplication houses to hold a full VHS cassette manufacturing and loading licence from JVC. On site is a "clean room" tope winding sys-tem using the latest dual pancake machines with a fully automatic n-line packaging operation. Elmag's Phil Stringer says that

the company's computer control-led duplication process is the most technically advanced in Europe and the plant has an annual capacity of 4.5m units. The auto-matic loading facilities utilises Japanese-produced slaves and are the only machines of their type in

the country.

The company offers to clients a flexible and fast turnaround for texible and tast furnaround for orders of any size.

Elmag, Unit B, Caxton Court, Porters Wood, St Albans, Herts AL3 6PB. (0727) 36464. Contact:

Phil Stringer.

RASER PEACOCK is one of

around 6m units per annum. Its business has built steadily, which is partly attributed to the growth of the sell through market and the company's association with Chan-nel 5 which launched soon after

nel 5 which launched soon after FPA was set up in 1985. FPA says it offers a professional service, and is proud of its ability to respond quickly and offer a short turnaround of orders. It is deter mined to stay at the forefront of the video duplication market.

 Fraser Peacock Associates (Video), Unit D, 2 Endeavour Way, Durnsford Road Industrial Estate, London SW19 BUH. (01) 946 5388. Contact: Mike Carey.

ARLEQUIN, ONE of the new firms in the field, is looking to expand its client base during 1988, especially within the sell shrough market. The companion of the

to have high speed systems oper-ational. The company has opted for the Sprinter system, and intends for the Sprinter system, and intends to have machines installed during the summer. In terms of capacity, Harlequin says that apart from high-speed, it also has 500 VHS machines at its clients' disposal. Harlequin prides itself on being able to offer a total service, inclu ing creative input and packaging. It feels that many clients prefer to deal with one company rather than many separate entities, and hones that the creative and competitive service the company can offer will soon lead to it achieving a signifi-cant share of the video duplication

market Harlequin Video, Unit 10, Commercial Way, Abbey Road In-dustrial Park, London NW10 91X (01) 965 9680. Contact: Peter Hall/Sue Marsh.

UMPHRIES IS one of the longer established video duplica-tors, and works for such names in video as the BBC, Virgin and CIC. It intends to offer rather more specialist services than some other companies, which is reflected in the fact that it has a lot of multi-standard work in Secam and NTSC for overseas, and has clients in the professional video market as well as the home entertainment side of

no plans to move into high-speed duplication, but is obviously watching the situation with interest. A present the company has around 700 machines in various formats, to cope with the varied demands

tor its services.

Humphries Video Services Ltd.,
42 Station Road, Merton Abbey,
London SW19 2LP. (01) 542
5661 or London soles office (01)
636 3636. Contact: Martin Ro-

ANK VIDEO services can claim to be the world's largest and most technologically advanced du-plication facility after the recent £48m acquisition of US duplication

£48m acquisition of US duplication house BHCP Video.
Established in 1981, the company is part of the Rank Organisation's Film and Television Services Division with a total 1987 revenue of around £19m, In January 1986, Rank Video Services moved its op eration from central Landon to Phoenix Park in West Landon where it aims to duplicate seven million units this year for its main clients, RCA, Warner, Rank Home Video, New World and BBC. Rank, which puts budget du plication in second place to

plication in second place to a "qualitative, professional ap-proach", has recently decided to ioin its competitors with the intro-duction of high speed technology, opting for the Sony Sprinter sys-

TO PAGE 34 P

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Three Legged Cross, Wimbome, BH21 6SZ.
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► FROM PAGE 32

"We have placed our first orders for the system, with the first orders for the system, with the tirst machines arriving in May and the first high-speed duplicated product available in June or July," says sales and marketing director Address Bourne.

He adds that the purchase of BHCP from Bell & Howell, Columbia Pictures Entertainment and Gulf & Western will give Rank the ability to market its wares "on a very international basis to many

 Rank Video Services, Great
West Road, Brentford, Middx TW8 9HR. (01) 568 9222. Contact

TRAND HAS many clients, major among which is Video Col-lection (the leading specialist sell through label), most of whose du-plication requirements it fulfils. With a capacity of around 1m units per month, Strand is well placed to service sell through companies with high volume needs.

high volume needs.

At present Strand has no firm plans for high speed, but says it is watching the situation closely. The company feels that if and when it opts for high-speed it will be uniquely placed, because it already winds its own tope, and so installation that high left is CC. tion should be a lot easier. Strand says it is just waiting for the right

time to make its decision Strand moved into sell through when Video Collection (its siste company in the Prestwich group) was launched at the end of 1985. was originally a manufacturer of blank topes, but now considers itself to be a major video duplicator,

especially for the sell through mar-ket. It prides itself on offering a complete service to clients, and looks forward confidently to adily expanding business Strand Magnetic Ltd., Strand House, Woolsbridge Industrial Park Wimborne. Dorset BH21 House, Park, Wimborne, Dorset BH21 6SZ. (0202) 825253. Contact Brian Atkinson/Mike Campbell.

APETECH, THE first UK com

pany to announce the introduction

of high-speed technology, has ambitious plans to double its six

million units a year duplication capacity. The company is

capacity. The company is ploughing £4m into expanding its

operation and, according to man-aging director Alastair Bowes, aims to become "the biggest duplication company outside the States". A new 60,000 square foot site

at the Northfield Industrial Park, Wembley, has been found to accommodate the expansion and

TapeTech is purchasing seven Otari Thermal Magnetic Duplica-tors and 13 Italian tape winding

machines to achieve duplication a

190 times the speed of the current

'real time' system. Delivery of the machines will commence in June and, the company says, final in-stallation and commissioning will be completed by mid-August

TapeTech says it has enjoyed a our-fold increase in turnover in its 23 month existence and names PMI, Virgin, CIC, MGM/UA, BBC and PolyGram Music Video Channel 5 as its main customers Bowes stresses that the company will be continuing its real-time duof less than 4,000 units. TapeTech, 118 Garratt La London SW18 4DJ. (01) 870 9711, Contact: Alastair Bowes.

DUPLICATING Company plans to become the first duplicator with on-line high-speed technology at its Slough subsidiary, Swift Video Facilities.

Swift Video Facilities.

VDC Director Sanjay Mohindra
says the company has spent over
£1m on the new Sony Sprinter
system and comments: "The first achines will be in the building on May 2 and we expect the system to be on line on May 25

Duplicating sell through titles for Pickwick Video, Video Collection and Video Gems, VDC prides itself and Video Gems, VDC prides itself on offering "quality service at the best possible price at the best possible quality". It has set itself a five million unit target for 1988.

thre million unit target for 1988.
"It's an expanding market and
we see VDC being at the forefront
of the technology and developments," says Mohindra.

The Video Duplicating Company, Unit E, Trading Estate Road,
Park Royal, London NW10 7 LJ.
[01] 945 0131. Contact: Sonjay

VIDEO S

IDEOPRINT claims to be the fastest-growing independent video duplication company in the UK, with a reputation based on "reliable service, flexibility, and the ability to deliver large qua pre-recorded cassettes at short pre-recorded cassettes at short notice". Using hi-fi stereo industrial grade machines to manufacture for clients including BBC Home Video, Palace, MSD, Video Gems, Castle Communications, A&M Re cords and Island, Videoprint dupli cated 2.4 million units in 1987.

The company increased its capacity to over 5 million units late last year with a £3m investment in last year with a £3m investment in new 49,000 square feet premises in Wandsworth, South London. The new complex, shared with Video-print's parent company Mayking Records, provides five times the space of its previous West London headquarters

Videoprint sees new tecl as the key to its future. "We firmly believe in the future of high-speed duplication and will begin preparation for changing over to the new technology in the autumn. We are currently exploring the options open to us for committing ourselves to either of the available systems,"

says business development director. Simon Knight.

Videoprint, 2a Askew Crescent, London W12 9DP. (01) 740 7676. Contact: Simon Knight.

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5	[6]	LIZZIE WEBB'S BODY PROGRAMM (Video Gens) £7,99	E R1133
6	(8)	THE WARRIORS (CIC/Screen Legends) £9.99	VHR 2007
7	(4)	CHILDREN'S TV FAVOURITES	V 9047
8	(5)	CAR WARS (Front Runner) £9.99	8503
9	(17)	TRADING PLACES (CIC/Screen Legends) £9.99	VHR 2101
10	(3)	JANE FONDA'S LOW IMPACT AEROBIC	WORKOUT LR 2234
11	(15)	EDDIE MURPHY — DELIRIOUS (CIC/Screen Legends) £9.99	VHR 2256
12	()	10 TO MIDNIGHT (Video Collection) £9:99	VC 3230
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Motown 41 1903 (BMC)

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Manhattan/EMI COMT 4 *CD* [E]
GROOVE FARM, The THE BIG BLACK PLASTIC EXPLOSION/Nancy Sinatra/Red Dress/Baby Blue Manne/Riot On Sunset Strip Subway SUBWAY 19T 12" (I/RE)

HANCOCK, Herbie VIBE ALIVE/Marden Vorage CBS 6514327 Fic Bag;6514328 12° Fic Bag;6514328 12° Fic Dance/D HOBSON, Keith ACTION WORLD/bb Atro D 001 12° (I/RE) HOLLOWAY, Brende JUST LOOK WHAT YOU'VE DONE/WHEN I'M GONE Motown ZB 41911

IRMG

IRISH MIST ROCKY ROAD TO DUBLIN/Rose Of Mooncoin Etude ET 2 Pic Bog (SP)

JACKSON, Michael & THE JACKSON 5 ABC/THE LOVE YOU SAVE Motown ZB 41941 Dence/Disco JAH WOBBLE HOW MUCH ARE THEY/fba Licenced LD 8816 12" [J/RR]

JEANETTE PREFAB IN THE SUN/A Woman's Love Survival SUR 044 Pic Bag (L/BK)
JOHN, Chris I NEED YOUR LOVE/So In Love With You Box BX 71004 Pic Bag; BX 1004 12" (BMG)

KAMEN, Nick TELL ME/Better Be Good Tonight WEA YZ 184 Pic Bog; YZ 184 T 12* Pic Bog YZ 184 KING SINGERS, The BLACKBIRD/Back in The USSR EMI KINGS 1 Pic Bag (E

LIVE CINEMA POP DENSITY/(Version) Highcue CUER 1 Pic Bog. 12CUER 1 12° Pic Bog (A) LONG, Shorty HERE COMES THE JUDGE/FUNCTION AT THE JUNCTION Motown ZB 415 78 41915

Dance/Disco LOOSE ENDS MR BACHELOR/Too Much Virgin VS 1080:VST 1080 12"(E)

Single Releases: 74

Artist A/B-side Label 7" 12" "MC" "CD" Cat Nos Extra tracks (Distributor) Category

MADNESS, The WHAT'S THAT/Be A Good Boy Virgin VS 1078;VST 1078 12" incls Floshing (E)
MANCHA, Steve HOPELESS!V/Venion) Nightmore MARE 50 Pic Bog; MARES 50 12" (A)
MARVELETTES, The TOO MANY FISH IN THE SEA/PLEASE MR POSTM

Dance/Disco Dance/Disco MC BUZZ B SLAP HEAD/for Play Hard DEC 009 1210 MIRACLES, The LOVE MACHINE IPART 11/EDWIN STARR — 25 MILES Motown ZB 41919 Dance/Disco (BMG)

.. O'NEAL, Alexander THE LOVERS/foo Tabu 6515957 Pic Bog; 6515956 12" Pic Bog (C) Dance/Disco

PASADENAS, The TRIBUTE/I Believe CBS PASA 1 Pic Bog; PASA T 1 1 2" Pic Bog (C)
PEBBLES MERCEDES BOY/Ibo MCA MCA 1248 Pic Bog; MCAT 1248 12" Pic Bog; DMCA 1248 "CD" Donce/Disco

QUIRE BOYS, The MAYFAIR/Misled Survival SUR 043 Pic Bog; SUR 12043 12" Pic Bog incls Man On

RAINGODS, The TEARS IN THE RAIN/The Stors Go Out RCA PB 42015;PT 42016 12" incls Tidal

RAINGOLDS, The LEAR SH ITE RAINFILE WAS TO CHILK AT \$2.00 JUN CAP \$2.00

RHYTHM SISTERS AMERICAN BOYS/Iba Red Rhino RED 092; REDT 092.12" (I/RE)
ROM AND IAZZ REACH OUT (VENO) Arrahma ARIS 2021 In: Bogs, ARIS 2001 112" Fic. Bog (I/RE)
ROMS, Dinna REACH OUT AND TOUCH/SURRENDER Motown 2B 41923 (BMG)
Dance/Disc ROSS, Diana REACH OUT AND TOUCH/SURRENDER Motown ZB 41923 (BMG)

Dance/Disc
ROSS, Diana & THE SUPREMES SOMEDAY WE'LL BE TOGETHER/MY WORLD IS EMPTY WITHOUT U Motown ZB 41925 (BMG) RUFFIN, David WALK AWAY FROM LOVE/JIMMY RUFFIN -- I'll SAY FOREVER MY LOVE Motown

SHOE PEOPLE featuring JUSTIN HAYWARD SHOE PEOPLE/PHILIP WHITCHURCH — Welcome
To The World Of the Shop People Bright BILIP 10 Pc. Roy (A) To The World Of The Shoe People Bright BULB 10 Prc Bog (A)

SHOOTING PARTY SAFE IN THE ARMS OF LOVE/ljnsty Lisson DOLE 9 Prc Bog; DOLEQ 9 12* Prc

SIMPSON, Paul MUSICAL FREEDOW/Iba Coaltempo/Chrysalis COOL 165 Fic Bag; COOLX 165

12" Pic Bog (C)

Demce/Disc.
SPK BREATHLESS (REMDX)/Ibo Nettwerk NET 002 12" (//RR)

SPYLE COUNCIL, The LIFE AT A TOP PEOPLES HEALTH FARM/Sweet Loving Woys Polydor TSC 15
STYLE COUNCIL.

Pic Bog:TSCX IS 12" Pic Bog:TSCCD 15 "CD" [F]

"SUAVE MY GRU/Version) Capital CL 491 Pic Bog: 12CL 491 12" Pic Bog: [E]

Donce/Disco
SUPREMES, The UP THE LADDER TO THE ROOF/FLOY JOY Motown ZB 41931 (BMG) Dance/Disco SYKE DYKE STREET FREAK/(Version) 4th + B'Woy/Island BRW 95;12BRW95 12" (F) Dance/Disco

TAYLOR, Tot WHEN BLUE TURNS TO GREY/I Take The Night/When You're In Love/Please Do It Again Landon Popular Arts TOT 9 Pic Bog (URE)
TEMPTATIONS, The I CAN'T GET NEXT TO YOU! I KNOW I'M LOSING YOU Motown ZB 41933

THULE DR LLOYD/tbo Thule Entertoinments CRAIN 001 12" (I/FF) TIFFANY I SAW HIM STANDING THERE/Mr Mombo MCA TIFF3 Pic Bog; TIFPR 3 Poster Bog; TIFFT 3

Pic Bog; DTIFF 3 "CD" (F) TIMBUK 3 EAY/I Love You In The Strangest Way (Glass Eye Version) I.R.S. IRM 165 Pic Bag; IRMT 165 12" Pic Bag (F) TOTO PAMELA/Stay Away CBS 6516077 Fic Bag;6516076 12" Fic Bag;6516072 "CD" [Lid Edition]

TURNER, Tina A CHANGE IS GONNA COME/Unel/Nulbush City Limits Capital CL 495 Pic Boo: 12CL 495 12" Fir Bor

"TYLER, Bonnie HIDE YOUR HEART/Ibo CBS 6515168 "CD" (C) WALKER, Jr & THE ALL STARS HOW SWEET IT IS ITO BE LOVED BY YOU IN HAT DOES IT TAKE TO

WIN YOUR LOVE Motows 28 41935 (BMG)

Dan
WHITE HOUSE WHITE CUVERTURE/Iba Subway SUB 023 12" [VRR]

"WILDE, Kim HEY MISTER HEARTACHE/Tell Me Where You Are MCA KIMX 7 12" Pic Bog [F] mice THE WAY YOU LOVE ME/No Half Steppin' Breakout/A&M USA 634 Pic

Bog: USAT 634 1.2" Pic Bog [F] DWONDER, Stevie FINGERIPS (PART TWO)/BLOWIN' IN THE WIND Motown ZB 41937 Dance/Di

WONDER, Stevie NEVER HAD A DREAM COME TRUE/SIGNED, SEALED, DELIVERED, I'M YOURS Motown ZB 41939 (8MG)

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Joolens

WATCH OUT CBS and WEA — in an upboat closing speech to the PolyGram International Conference in less-than-surprise to the property of the prop ther bottle firm dayab appear to have been recordious.

In the bottle firm dayab appear to have been recordious.

In sale of Virgin had been dayab and sale and sale appear an classics exclusively in Russia, perhaps Paul McCartney could use his influence to gain acceptance for heavy metal which has been condemned by the state authorities as "an enemy" ...

STAND UP and take a bow Andrew Miller, Willie Robertson, Curt Smith, Paul King, Steve Smith and Neil Edmonstone who travelled to New York to set up a US version of Nordoffwho travelled to New York to set up a US version of Nordoff-Robbins Music Therapy and have persounded none other than Allania Records chief Ahmet Ertegun to chair the organisa-tion. Money crisical will stoy in the US to help American Children ... Music Therapy will cop the proceeds from Melody Maker's Question Of Pap qu'iz in which the magazine has roped in 14 ad agencies to compete ... Sod to report the death of Jeal Question Of Pop quiz in which the magazine has roped in 1 ad agencies to compete . Sod to report the death of Joel Webber, a vice-president of A&R at Island Records in New York and a director of the New Music Seminar, at the age 33 ... Recent megabuck signing Robert Palmer capped EMI's 33. Recent megabout signing Robert Pathers capped EWIS CEMA comention in Lox Angeles with an assured performance but focusing on other for helpful, and the contract product produc

EMI MUSIC PUBLISHING LIMITED



CLIFF PROMOTED: Cliff Richard summer's tour and promotional activities



OCK DOWN to Bedford Avenue John Preston welcomes RCA's new head of A&R Richard Thomas



Remember those ads run by the Tape Manufacturers Group in *The Times* attacking the industry fal cats who creamed off money from poor unsuspecting music consumers? The shades, the big cigor, the chunky gold jewellery? People in the business naturally felt insulted by the crude depiction but — more to the point — didn't recognise the likeness when looking around them in today's music business.

vsic business.

Yet however much we would like to think that the "fat cats" left the business years ago and the image died with them, the public at large feels comfortable dealing in stereotypes. And the sod fact is that stereotypes. And the sod toot is that unless we're able to hand them a new stereotype, they will be happy to stick with the one they're used to. In supporting Peter Jamieson's fresh approach, it's not just a

matter of trading Rob Dickins' designer suits for Jamieson's hockey shirts for profiles in consumer magazines. Dickins laudably co-operated in a campaign to put a more positive face on the music business (and had to put up with some stick in the process) as part of the sometimes process) as part of the sometime desperate lobbying process on copyright legislation, but it was never going to be possible to change public perceptions

The positive image of a responsible industry contributing wealth and culture — without subsidy — to the nation, as well as being a considerable exporter of an only be put ac gradually. A more immediate priority is to lock into politicians in



GORDON GEKKO

power on a permanent basis, owever frustrating that can be nowever trustrating that can be when they seem to change jobs so frequently. One minister involved with the Copyright Bill recently observed that he would welcome regular contact "rather than being hit with a baseball bat" when things aren't going the music

Once perceptions have been changed there, where it matters most, the industry can then start work on the public





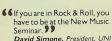
GERRY'S MERRY: Gerry Hague, PRT's northern territ



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661've been to every one. That speaks for itself.") Martin Mills, Managing Director, Beggars Banquet/4AD, U.K.

color. 10,000 miles is never too far to travel if you want to plunge into the madness of the global market. This is the place to do it!" > > Martin Fabinyi, Managing Director, Regular Records, Australia

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TONY NAUGHTON: I believe that the skills we bring are complementary and supplementary to what the record companies are doing

In just three vears Stylus Music and Video has established itself as the leader in TV marketing. **Chris White** finds out how

INNOVATION

ONY NAUGHTON, manoging director of Stylus Music and Video, talks ab-out the company's role in secondary marketing and Stylus's plans for the future.

In just three years Stylus Music has established itself as the leading company in TV marketing, building p strong working relationships with the retail trade and the music industry. It has reached this enviable position not without some set backs, but is now well on course to establish itself as one of the leading home leisure and entertainmen companies of the Nineties.

"It has been a case of identifying what we can do well, and with

Stylus: at the s

Stylus that is marketing," Naughton says. "If we see a product as having the potential to be bought in the hundreds of thousands, and not just tens of thousands, then we can project it to the customer in such a way that ther are made aware of its value and their interest is sufficiently aroused to want to go out and buy it."

and buy it."
Noughton has had more than
20 years experience of marketing,
both in the UK and Australia, but it
worst until he worked for Ranco
that he became closely involved
with the IV marketing of music. "I'd
worked in both the food and tay
industries before, but Ranco gave
me involuable experience of the
letture and home entertainment." leisure and home entertainment market. When that company developed severe problems, and I realised the American parent was unlikely to survive. I knew that there was a splendid opportunity to 'do my own thing' in the UK and that's really how the idea of Stylus came

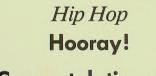
Naughton and Christopher Naughton and Christopher Pushman began to look for finan-cial backing for the projected new company. "We were fortunate enough to eventually find a significant number of investors who believed that we could achieve some thing in the area of secondary marketing," Naughton recalls, "In a way, it wasn't the ideal time to

convince potential backers about the wisdom of starting a new TV marketing company because by then Ronco had gone, and some of the other companies were ex-periencing difficulties, but what convinced them was the fact that we weren't going to specialise solely in records. They realised it was a worthwhile investment — although in the first 12 months they may have felt that their early

doubts were justified Naughton readily acknow-ledges that the company did have problems early on: "The first 12 months were tremendously difficult, we under-estimated changes in the narket and the difficulties of estab lishing a new entity in the market place. We pulled through howey er, and the only real problem we face now is controlling growth. Sty-lus Music's business has doubled each year over the last three years, and is likely to increase by ground 75 per cent in its fourth year. Wha 75 per cent in its fourth year. What this does mean is that a physical move is very much under consideration, and we're likely to be moving into new 24,000 squere feet premises in West Landon with in the next few months."

Naughtno admits that Shylus Music's arrival in the marketplace was a creeked with some roution by

was greeted with some caution by the record industry. "Because we are a secondary marketer, and use



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sharp end of marketing

record companies' material in order to compile and package music product in a way that we believe is consumer credible, some companies perhaps look on us as being parasitical rather than innovative and creative.

"I believe that the skills we bring ore complementary and supplementary to what the record companies are doing. Stylus will probably contribute somewhere around £4m in royally terms to the record industry this year but that aspect is often over-looked. "We can be innovative in that

"We can be innovotive in that we use record companies" material to their own advantage. We often use material to their own advantage. We often use material that is juring domain in their catalogues and by treating it in a madern and consumeracceptable way revive interest in that catalogue or artist. Record companies should look on us as another important marketing out of their materials that it is not to their materials and their materials that it is not to their materials and the same that it is not to the to their materials are the same that it is not to the total that is not to the total that it is not to the tota

mortes stare: "As a secondary marketer we are denied access to current hit material but it has served to make Shlus more resourceful. We have had to lack around for new ideas and consultation of the control of pornings called for around the have helped create a unique mice have helped create a unique mice in the marketalore for Shlus. How many other companies had thought of TV-promoting classical music? We did, and the success we have had is well-known in the busi-

What is the Stylus formula for success? "I don't think that there is a formula os such. We rely heavily on integrity and self and mutual respect in all our commercial dealings," Naughton says, "We utilise the diverse skills of a number of individuals, blending, them

respect in all our commercial dealings, "Noughnot says, "We utilise the diverse skills of a number of tagether, and in a disciplined way market an end-product. I think that perhaps one of Shylus's diaguised skills is the way that we use peaple's telents, i'm not so concerned about people's weaknesses but in their strengths, and what I try to do develop those strength. When divide the production of the strengths of "Also, we have remained a very "Also, we have remained a very

high-kink from Mori people in the company void probably feel thet they are too stretched at times, but it is my experience that people work for better under controlled pressure than if they have too pressure than if they have too pressure than if they have too you will be to be company to the controlled pressure than if they have too you will be to be working with such a tolented group of people, and that goes for the service elements too, like Trank Santon and Pyromid, Jackse Giff Santon and Pyromid, Jackse Giff Prince and Disco Mix Cultb, Let Spoine who works on record

promotion and Richard Robson who looks after Stylus's PR profile with Karen Shillcock and Mick Copsey at TMD.
"We also closely identify with

the retail trade. Indeed, we see
ourselves as secondary retailers
seeking to achieve retail objectives
returns on linear footage, stock
turns, etc."

Snylur is well geared up for the opportunities of the Nineies. The opportunities of the Nineies. The state of the Nineies of the Nineies of the Nineies of the Nineies of the Snylur of the Snylur of the Snylur of the Nineies of the

of the Common Market by 1992.
"In order to survive and stay strong, we have to look at the positive opportunities that some of these threats present, and exploit them in a way that the retail trade and the consumer wants. I firmly believe that Stylus will be able to

believe that Stylus will be able to accommodate the tremendous changes that are going to take place and that we can remain on tap," Naughton adds.
"There's obviously going to come a time when Stylus Music and Stylus Video are going to have to operate as separate enhities. In



CHRISTOPHER PUSHMAN: 'Stylus's real skills lie in marketing and distribution, and I consider that we are the best distributor in the business in terms of cost-effectiveness'





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MUSIC WEEK 14 MAY, 1988 STYLUS PAG : 2





We have had to look ground for new ideas and concepts'

act, that time probably isn't too far off because our video business in the sell through market is growing very rapidly. We're also looking at other areas for the future other areas for the future — Europe is a very important part of our plans and Stylus may well be moving there before the end of 1988."

1988."
Direct response marketing for video is another area that Stylus is looking carefully at: "It's clear that with the increasing amount of product that is being released by componies, the average High Street retailer is just not going to be able retailer is just not going to be able to stock ranges in any significant width or depth, in which case we have to look at alternative ways of making our product available to the public. If that means selling by mail-order then we shall have to do that."

Stylus will not, however, be mov-ing into the area of direct artist ing into the area of area and a signings. "We have made a couple of attempts in the past, but frankly artist development skill is something that we don't possess in adequate depth at Stylus. It's a case of concentrating on what we do best, and single arms over very specialised area. Our strength lies in marketing — we have the resources and the expertise, the ability to put together a package

sumer.
"Stylus can't compete with re-cord companies in terms of creating new artists but we can compete with the best when it comes to projecting a product to the mar-ket."

Communications is another area that Stylus is looking at closely in

terms of its future plans. "We are already part of the communicaalready part of the communica-tions industry, and there is certainly no lack of opportunities in the fu-ture," Noughton says. "The Barry Hearn deal is part of our expen-

entation in this segment."

He feels that Stylus Music and Video has created a unique niche for itself in the marketplace. "Others have tried to copy what we do but without the same success. We're very close to the mar-ketplace and the consumers, and we use them as a sounding board we use them as a sounding board for ideas. That, combined with an awareness of what is happening in terms of popular appeal and radio play, is the reason why we have play, is the reason why we have been able to come up with so many strong packages which are attractive to the consumer." Naughton adds: "The reason

why we are in this business is because we have the expertise, the resources and the discipline which are with for marketing. There is a resources and the discipline which are vital for marketing. There is a lot of talent within the Stylus team and that is going to ensure that we can grow throughout the Nineties."

light behind the launch of the com-pany in 1985. "It is a policy that is going to ensure that Stylus is one of the top leisure and home entertain companies of the Ninefer Pushman's credentials in the financial world are impeccable: an economics degree at Bristol Unieconomics degree at Bristol University, almost 10 years' experience working for Price Waterhouse in London, a spell with Mid. land International, followed by several years working for the Reeves Communications Corporation of America, a company involved in the production and financing of films and TV programs, including Sessing Street Cumps in contract of the production of financing of films and TV programs, including Sessing Street Cumps in Communications. mes including Sesame Street, Give Me A Break and Porky's.

Pushman was mainly responsible for the financial affairs of RCCA in the UK and Europe, reporting direct to New York. "Another arm direct to New York. "Another orm of the company was direct market-ing and the main products in the UK were Heron Books, the Concert Hall Record Club and Bullworker, The annual turnover of the cor-poration was in the region of \$600m."

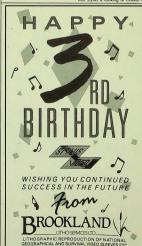
Pushman remained with the company until 1983 and admits company until 1983 and admits. "It gave me a wide commercial background and helped me build up a lot of City contacts which were invaluable for helping set up Stylus. One of my briefs had been to build up the British company and one of the areas I looked at was that of TV-marketing records. There were some talks with a couple of other companies involved in that field, including Ronco, but no-thing happened."

It was during those talks, howev-

er, that Pushman became reac-



E HAVE always believed in putting the emphasis on quality emphasis on quality, and not selling the consumer short," says Stylus Music and Video's financial director Christopher Pushman who, with Tony Naughton, was the guiding



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quainted with Tony Naughton, who was then general manager of Ronco. "Both of us were agreed that there was a marketing appor-tunity for a Ronco equivalent, and decided to start a new company decided to start a new company on a fifty-fifty basis. However, our aims were different from the other mpanies around in that Stylus was to be a broad-based home entertainment and leisure communications group. Marketing re-

cords was just our initial foray into the market." Pushman admits that he had to use "great powers of persuasion" to come up with the necessary City to come up with the necessary City backing for such a risk venture. "We had two plans of action — the first was an attempt to buy out Ronco or K-tel in the UK, but that didn't happen. The alternative was to set up a new company and

to set up a new company and employ several of the ex-Ronco people. That's what happened and Stylus came into being."

There were several teething problems. "We were due to start operations in February 1985, but it was actually those mostle later be. operations in February 1985, but it was actually three months later before we got underway. That contributed to problems with just about everything else, including repertoire, premises, systems, people and our market plan. We were also hit bodly by the lack of capacity on the IBM PCs, and had problems with the volume of activities.

lems with the volume of activities. Then there was the demise of Towerbell which made a lot of people think that Stylus was next in line. The industry really didn't seem to know whether to take Stylus seriously."

Stylus's delayed start had a rip-ple effect in that the company had

some repertoire problems, some repertoire problems, and missed out on business deals. "We were unable to contract to buy TV advertising time in February and March for the calendar year, which is the usual way, and instead were having to huy snot what were having to buy spots when they were much more expensive. To be honest, we took a bath but at

To be honest, we took a bath but at the same time took a close look at the market and ourselves and com-mitted everyone in the company to a strict plan of action. Everything a strat plan of action. Everything then changed for the better, helped by Stylus albums like Enter-tainment USA, the Shalamar Hits Collection and, of course, the Pavarotti Collection."

Pushman is anticipating pre-tax profits of around £1.5m for the present year, and predicts that in two years the figure could have increased four or five-fold. "Stylus increased four or five-fold, "Stylus is built on a very firm financial base. We have a tight-knit team and will only expand on the principle that small is beautiful.

"Stylus's real skills lie in marketing and distribution, and I consider that we are the best distributor in

the business in terms of cost-effectiveness. We have a very competent distribution staff and competent distribution statt and very good computer systems, hav-ing started with two Network IBM PCs and moving on to a DEC PDP 11 73. We added a second DEC PDP six months later and are now about to take delivery of a CCI computer system which is 40 times

more powerful than two DECS."

Stylus has plans to eventually move into video production and broadcasting software, as well as high price ticket items. "Our moves will be dependent upon additional financial sources being mode available. We certainly won't be financing such projects out of straight profits. We've got a toe-bold in Europe via Stylus Video,

and that will be increasing, and our knowledge of the US market is beginning to build." Pushman adds: "Stylus Music and Video has team stability which

is very important."

TEAM WORK

EAM WORK within First Strike and a very close working relationship with working relationship with Sylvus plus working on product that has credibility with the dealers, have been factors that have helped establish us in the marketplace," says Jackie Giff, general manager of First Strike Promotions which has a 17-strong field sales and promotion team covering dealers throughout the UK and Northern Ireland, Jackie's expresses of recommended to produce the control of the production of the producti

Jackie's experience of promo-on extends back to the mid-Seventies when she was with United Artists Records, Later, at EMI Records, she was singles manager of the EMI strike force, and re-mained there for several years, be-fore moving to MCA Records where she was responsible for the

singles division. Last April Jackie joined First Strike and has found it a challeng-ing role. "As general manager, I'm responsible for overseeing all

aspects of First Strike Promotions, but I'm supported by an excellent team which includes operations manager Simon Montro and assis-tant Ian Wischmeier."

Earlier this year, in response to a market need, Frank Sansom set up an adjunct, Pyromid Promotions, which now boasts a six-strong re-gional radio, TV and club promo-tions team.

in third party work. My brief has develop accounts in the been to develop accounts in the independent dealer sector be-cause previously. Stylus's main strength had only been with the multiples. The last 12 months have been highly successful for us— it started slowly but has been steadily building and is now going ex-

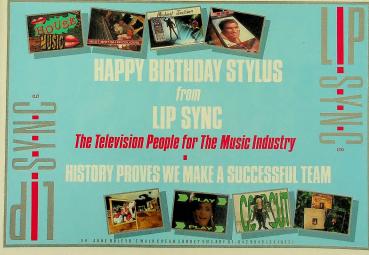
building and is now going ex-tremely well.

"The dealers are pleased to see
you come in with TV-advertised
product, provided that it has credi-bility. It's the same with music
videos. If the package is right then
they want to stock it and usually
Stylus provides us with strong
packages."

CREATIVITY

N ALL the years I've worked in the UK record industry, I don't think I've ever worked for a company with the same kind of drive and creativity that is to be found in the Stylus Music and Video team," says Frank Sansom, who originally set up the First Bell and First Strike telesales and on-

'We've got a toe-hold in **Europe via** Stylus Video. and that will be increasing, and our knowledge of the US market is beginning to build'



'The days are gone when all a plugger had to do was take a record in to Radio One and hope to

get it played'



JACKIE GIFF: 'If the package is right, the dealers want to stock it

the-road teams, now part of the

Stylus set-up.

"The reason why the company is so successful is because there is such a strong team of people, working very closely logether. The cohesian is quite remarkable, and when you consider all the experie between everybody, it's no ader that Stylus has established

elf so rapidly in the marketplace, reryone specialises in their own articular area but also works well other areas." Sansom's 18 years in the music siness include several at Charisma Records where he was marketdirector during the time that nesis, Peter Gabriel, Lindisfarne I Van Der Graff Generator

and Van Der Graff Generator were all enjoying success. In 1977 here all phis own management and publishing company, and in 1981 lounched the highly success, fol 101 Club in London, promoting then fledgling acts such as UZ, Duron Duran, UB40, Wang Chung, The Fixx and The Thompson Twins. Five years ago. Sanoon leurn-Five years ago, Sansom laun-ted First Bell, a telesales company

panies, but were then drop-We re-introduced the idea, and the first First Bell record promated was Phyllis Nelson's Move Closer which went to number one. next logical step was to start ne neax ragical stép was to start irris Strike Promotinos which had ea eam of 11 on the road."

First Bell/Frist Strike began work-ng closely with Stylus in 1986 on and Video's strengths include the and Video's strengths include the fact that "in Tony Noughton there

oster & Allen Reminiscing album, both of which went platinum, "We

with other areas of Stylus — the company's main strength until then was with the multiples, and Fire Bell/First Strike was strong independent sector. In M year Stylus made us an offer, and as I anyway wanted to see Firs Strike developing into a national independent sales and promotion

force, it couldn't be turned down."

The First Strike team was increased from 11 to 17, and the structure was changed so that in-stead of just one national sales manager, there are now North and South managers with a str central office in London to take care of all the records and videos promoted. The telesales and prom otion force are now combined and report to general manager Jackie Giff, while Sansom acts as a consultant for First Strike Promotions, working exclusively for Sty.

He has also recently set up Pyro He has also recently set up tyro-mid Promotions, a six-strong re-gional TV, radio and club promo-tion team which has already had success with Stylus's Hip Hop and success with Stylus's Hip Hop and Rapping In The House collections. "Pyramid is supported and backed by Stylus, and we look after the company's product on a client reationship, but are free to take on other work. In fact we have already worked on product from Chrysalis, EMI, PRT, PolyGram, Se-

and Video's strengths include the fact that "in Tony Naughton their is a managing director of the high est ability and the company has

word

A twenty eight second advertisement to wish Tony Naughton and everybody at Stylus Music a very happy third birthday from Phil, Eddie and everyone at

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Christopher Pushman, plus the consistent vision and creative A&R and marketing departments. What is also very refreshing is the total lack of politics to be found within the company — Tony Naughton goes to great lengths to open channels of communication

He adds: "As a secondar marketing company, Stylus has to respond to the needs of the mar much success in the last coup years with the crossover appe of Pavarotti and Domingo, the Six-ties Mix which has catered for nostalgia. Foster & Allen for the olde buyers, and the Hip Hop and Mir e albums with the younger gen

g because it was the first time that ouse music had been nationally advertised on TV, and stocked by the multiples. Previously, it was only to be found in the more specialist

Pyramid Promotions was formed ecause of the growing import-nce of the regional media in reaking records. "There are more and more TV and radio stations around the UK that are promoting c, and Pyramid wants to ex-that situation. The days are gone when all a plugger had to do was take a record in to Radio One hope to get it played. Now there are so many alternative promotional outlets around the country, including clubs, so Pyramid is opening up a whole area for Skelar "

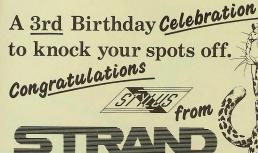


FRANK SANSOM: There are more and more TV and radio station promoting music, and Pyramid wants to exploit that situation'



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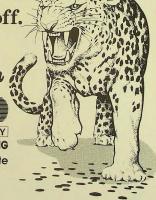
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ORIGINATORS

TYUS MUSIC and Video's sucreas is probably due to the fact that we are originators and seek to challenge the conventions of the record industry — I don't the industry which can work as fast and effectively as we do. It can take last than two weeks from a project being infinitely conceived key for the convention of th

being undertoken."
So speaks Gordon Smith, who works on on exclusive A&R consultancy basis for Stylus, and whose 15 years experience of IV merchandising (nearly 10 years with

The whole process of TV marketing has become much more sophisticated over the years, and Stylus is now in the forefront'

Ronco, one of the pioneering companies of TV marketing, and briefly with K-tell has taught him a lot about the market.

about the market.
"Back in the early Seventies, TV
marketing was very new and all
you really had to do was spend a
lot of money promoting an album
on television, and then watch it sell.
The whole process has become
much more sophisticated over the
years, and Sylva is now, in the

together.

"Sylvs has initiated many of the new concepts in the industry. We don't sit around and schedule releases which are months chead, and then keep changing things. From the concept to getting the product on the street we can do it in less than two weeks, whereas with many other record companies it would be at least a three-month period.

particularly when legalities are involved, but generally it's a case of

'The key to making a good commercial is to have your ear close to the ground and know what the public wants'

'Ler's go for it' and everybody getting on with the job. Tony Naughton has tought us that once we have researched the project and mode the decision, not to be swayed it's a case of pushing the button, and then it's all systems go. He won't let us get cold feet half-way through."

through."

Smith adds: "Sylvus doesn't do enormous amounts of market resources are successful and the succ



GORDON SMITH: doing the A&R business for Stylus

THE SECRET'S OUT IT'S STYLUS' 3rd BIRTHDAY

Spies have discovered a top secret arrangement created during the last three years by Stylus, now celebrating their 3rd Birthday. A mole interrogated at J/HQ Chetenham revealed yesterday that cassette manufacturers James Yorke have been deeply involved in helping to create many of the successes from Stylus.

Suspects currently held for questioning at JYHQ include, Peter Fanshawe, Jim Wilmer, Steve Kitchen and Liz Keenan. Many new Stylus releases were discovered on their premises.

In defence the James Yorke suspects claimed that Ros Chenery and Tony Naughton were responsible for ordering the product, and asked shamelessly for three years prior offences to be taken into consideration.

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compaign starts railing out."
With the TV commercials Stylus works with "good production compenies who we can build a strong relationship with — we're not lock admit only porticular ones, almostly the Sine have worked on the lost few commercials, and Wire Duck have been involved with the Styles Video adventments,"

Sylvis vineo doverneemens. Smith insists. "In the early days of TV morkefing, everything was just banged on television, there was no below-the-line marketing, but now you can't ely solely on that medium. The old idea was to go on the standard of the stan

logan, best ford wit der Orde it one metter of week?
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'Stylus
believes
strongly in readvertising
and
developing a
catalogue,
titles that will
sell over a
long period of
time rather
than just a
matter of
weeks'



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COMMUNICATION

GOOD strong ropport and good communica-tion channels between trade is an all-important part of the Stylus Music and Video philoso-phy," declares Brian Kempster, the company's national sales manager who prior to joining Stylus in March 1987 had worked for some time at The Video Collection, and before that spent 12 years working in sales at WEA Records.

"Because TV marketing condi-tions are now a lot different to

diversify and is now bringing out some broader based TV packages. My role is to expose that product to the widest spectrum of accounts Stylus and the retail to the widest spectrum or accounts possible, and that's why a good working relationship with the retail trade, and in particular the multiples, is crucial," he adds.

Kempster has been particularly

keen so see co-operative TV advertising between Stylus and the multiples. "It has helped strengthen our relationships, and the trade and the consumer feels more com-fortable with the products when

what they were several years ago, and with the advent of major re-

cord company packages like the Naw and Hit series, Stylus like other similar companies has had to

'Because TV marketing has changed. Stylus has had to diversify and is now bringing out some broader based TV packages'

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they appear to have been officially endorsed by a well-known chain like John Menzies in Scotland or Our Price. The wholesalers also ploy a very important role in the Stylus strategy, and we have built up a strong relationship with them during the comany's three-year history, while the independent re-tailers are serviced by First Strike Promotions through their task force and telesales divisions which play

an essential role," Kempster feels that a lot of Stylus's success has been due to the fact that "we're a relatively small team of people, and everyone involved has more than one role to play — there's almost a family atmosphere within the company.

"A&R/marketing meetings are held every Monday where every-body's opinion is sought. Because every pound spent has to work, we closely analyse the data received from Gallup, and there are discus-sions whether the resources we are committing are working. It's a total democracy, everyone can have their say and opinions are re-

'We're a relatively small team of people, and everyone involved has more than one role to play there's almost a family atmosphere'



sales manager at Stylus

Kempster adds: "One of the most exciting aspects about TV marketing is that it's possible with everyone's co-operation to have an idea on the Monday, and within 21 days or less, that product or idea can be out in the shops. The Sixties Mix album, which has gone platinum, started off as an idea around the table, and the success of it has been due to the complete learn effort from everyone. There were many problems, particularly when it came to licensing the tracks. We were being told that we couldn't do this, that or the other to them, but in the end the problems were surmounted and now Sixties

Mix Vol 2 has just been released."

Kempster points out that Stylus also awas a lot of its success to the broad range of music available.
"Nobody believed that classical
music could be TV advertised, but the success of the albums by Placido Domingo, Pavarotti and Callas has proved people wrong.

"Our aim as a company is to have a fair spread of product, and market music for all tastes. The mums and dads MOR market has mums and daas MUx market nas seen two Foster & Allen albums that we released go platinum. The 16- to 24-year-old record buyers have similarly helped titles like Hit Mix and Hip Hop and Rapping In The House have great success. We're a rapidly growing company

You can't rely solely on television to create total awareness'

and have to cater for all musical

Kempster odds though:
"Although TV advertising is obviously a major part of Stylus's marketing strategy, below-the-line activity is also a very important aspect. We appreciate the importaspect. We appreciate the impur-ance of radio airplay — in particu-lar Radio Two for MOR product — and magazine advertising and promotional publicity. You can't rely solely on television to create total awareness.

"Les Spaine is retained as a plugger/promoter to work on cer-tain kinds of product on radio and TV. The current circuit and DJs are important to us and Richard Rob son Associates look after our PR Even personal appearances car be very effective, particularly if an artist or act is on tour. Foster & artist or act is an tour, roster a Allen are currently doing a nation-wide tour, and John Menzies' wanted them for an in-store appearance in Scotland. We were

66Only three, yet already a name that means something in the business. Stylus...could mean they have style and they use us for video duplicating! Right – a really sharp outfit. And with their product range they aren't stuck in a groove, either. Happy birthday, Stylus. Here's to the future from all of us at Elmag.



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play and be involved with loca advertising because awareness can be enhanced and a lot of records can be sold that way."

records can be sold that way."
He adds: "A company con't just say that it's going to spend \$200,000 on IV advertising an album, and then leave it at that, "You can't just expect that product to happen — you've got to make in happen. The market has to be researched, a plan formulated and the unique selling features projected."

jected." Kempster also underlines the growing importance of video. When we look of product we' When we look of a product we' and and the product we' will be a supported to the look in promotine IP. CD and cassette. Apart from the series that Stylus Video markets, we have been insched with various music videos which IP releases including and the stylus of the series of the whole with the series of the whole when the wide releases with IP releases including and the stylus of wide releases will be a Salset Mix video released wery soon, tealuring original film legis, and the recent Hip floy video.

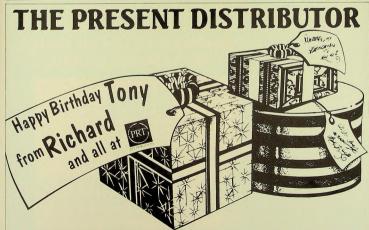
has also begun very well for as:
company like "Syku Music and Video is slimulating and solishing because every non-collectively sees a project through from start to first a project through from start to first and the start of the start of

What makes Stylus so different from its competitors is that we aim to provide the market with what it wants as well as real value for money'

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SELL THROUGH

HE VIDEO sell through market is a relatively new area for Stylus, but as and development consultant Tony Taglienti points out, an increasingly important one for the company. "We spend more money on tele-vision, advertising our video ranges than any other company

ranges than any other company because, quite simply, if you have a range of product then you have to let the potential customer know that it's available," Taglienti de-clares. "There are many people out there in the marketplace who own VCRs but are not actually buying videos, and it is Stylus Video's intention to get those people into the stores, and make them realise that there are titles available that they

there are titles avoilable that they never even dreamed of, and retaining for less than \$1.0°. In Cagliant recking 10°C less than \$1.0°. In Cagliant recking 10°C less than a consideration of CR users are buying sell through videos at the moment, which leaves a lot of potential outstamers. "Obviously you can't really 17 devirties are more than a consideration of the consideration of th

change.
"Tony Naughton had the vision to see how the video market would develop, and realised that people would want to build up a video

collection just like they build up a library of books. So rather than just release different video titles, Stylus has had great success with variou video ranges including the Nation al Geographic Series, Children's Animated Classics, which has so far Animated Classics, which has so far grown to a catalogue of 12 titles including Swiss Family Robinson, Oliver Twist and Sinbad The Sallon and The Match Room Series — a series of videos about snooker players including Sleve Davis and Dennis Taylor among others," Tag-

lienti adds. Taglienti — who prior to Stylus had his own company specialising in premiums and promotions, and who now works for Stylus in an exclusive consultancy capacity travels the world looking appropriate programmes lease on video.



TONY TAGGLIENTI: 'at Stylus we advertise the ranges available

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"I look for programmes which are going to have longevity, that people will want to watch in years to come. Good wholesome family entertainment and specialist progentertainment and specialist prog-rammes are the ones that have that kind of potential. It's a case of trying to identify a gap in the mar-ketplace that is likely to be there in a couple of years. Customers are becoming more selective in what becoming more selective in what they buy, and trends are changing all the time. As people get more leisure time the potential of the sell through video market is going to

increase rapidly," he says.

Another Stylus Video series
which should have enormous which should have enormous potential is one about fishing. "There are 12 half-hour programmes produced by Anglia TV, and they're really quite superb. I've never fished in my life but after seeing them I could have taken up seeing them I could have taken up the sport myself. And you have to remember that fishing is Britain's most popular sport with some 11 m enthusiasts, so it is going to be a video series with a lot of sales potential."

Also scheduled soon is Space Flight, four videos documenting mon's exploration of space, which will be released to co-incide with the next Space Shuttle launch. Aimed at the important children's market will be a series of videos about a small bear which was a top television programme in the last year and has just ended its first series on British TV.

"Stylus will also be getting involved in producing its own prog-rammes because we can't always buy the programmes that we w In some cases they just don't exist,"

'We see the gaps others don't and knock on doors other people haven't visited'

Taglienti adds. "You have to con-trol your own destiny to a degree, and we can do that by financing

videos ourselves or making them through a production company." Stylus Video is run as a very tight-knit unit. "There's certainly no tight-knit unit. "There's certainly no room for spare passengers, and everything is down to teamwork. We know exactly what we want to do, and certainly nobody comes with the attitude of clocking in at nine, and clocking off at five

o'clock. "There is tremendous potential for Stylus Video, not just in the UK but overseas as well," adds Taglienti. "We see gaps that other people seem to be blind to and knock on doors that other people haven't visited. Stylus Video may never have the number one market share but we can be top when it comes to good quality video pro-ductions and distribution. We want to have good programmes that the marketplace wants, and that will have a long shelf-life for the deal-ers and sell continually to the cus-tomers' satisfaction."

MEMORANDUM

TONY NAUGHTON RICHARD ROBSON To: Subject: SIXTIES MIX II From:

- 1. Organise launch party
- 2. Prepare press kits 3. Send out review copies
- 4. Arrange interviews
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PRESENTATION

not to look on something as just being a piece of product but as music that has a life of its own, something that has been created by someone and which should be treated with respect. That's why Stylus has been so suc-cessful in the marketplace because the greatest care is always taken with the content presentation, packaging and marketing."

A&R consultant Paul Lynton speaks with feeling because he has

'Stylus has been successful in the marketplace because the greatest care is always taken with the content, presentation, packaging

and marketing' the music industry, as a musician himself, as well as producing hits himself, as well as producing hits for other artists, and forming his own management and publishing companies. "Stylus respect the music and has to believe in the morketability of the product, which is the way it should be: it's so easy to select packages and TV promote them, but here everyone is deter-mined to get the project exactly right," he says.

"A&R consultant is rather a mis nomer because there are much wider, real areas of responsibilities than the title suggests. Along with Mark Arthurwarrey and Judy Head, I do controct negotiations, source the product, and come up with new ideas for projects. It is a case of putting a whole package together, and making sure that all the elements are right," Lynton

"There are weekly A&R/ marketing meetings when someone will come up with an idea or concept and the whole thing is concept and the whole thing is researched and is discussed by ev-erybody. When Stylus was first started three years ago it was covering the traditional musical areas of 17 morketing, but now it caters for the specialist as much as for the mass market and the pack-ages are broader based and con-temporary.

It wasn't particularly the fault of Stylus that some of the early pack-ages were rather predictable. Quite often there were restrictions imposed by the record companies licensing the material: TV marketto license tracks that they didn't

'It has taken around two vears for Stylus to persuade the record companies to understand philosophy'

rights to ones that they did. It has taken around two years for Stylus to persuade the record compo to understand our philosophy."

Lynton adds: "During Stylus

Music's first year we had to con-

vince the record companies that we had something new to offer that we could take their repertoire and package it in a fashion that would broaden its market appeal. Stylus has identified certain areas of the market — like classical with artists such as Maria Callas, Placido Domingo and Mario Lanza and had very successful results."

Lynton also points to the fact that Stylus has never been reluctant to try different marketing ideas, and not just rely on TV advertising to effect results. "With the Shalama hits package we included a free 12-inch single which had three re-mixes of certain tracks, and a



PAUL LYNTON: Stylus A&R consul

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'Music is music, and it's important that it is treated with love and affection. If music is treated with care, then you get something out of it'

"Then there was the Sixties Mix package which we did in very package with Tony close co-operation with Tony Prince's Disco Mix Club. Initially the Mix idea was purely as a service to disco clubs, but Stylus could see that there was also enormous con mercial appeal. We come up with the first Megamix LP in time for Christmas 1986 — it featured 86 tracks, each with a running time of about a minute, but the negatia-tions with the BPI and the record tions with the BPI and the record companies were a nightmarel Everyone thought that we were bormy to get involved in such a project, but Stylus wanted to come up with something novel and diffe-rent, and the results have, of course, spoken for themselves." Lynton recalls that there was similar industry scepticism about Stylus's plans to TV-promote a Luciano Pavarotti double-album package. "But we felt that if the package. "But we tell that it the idea was right, which in this case was a collection of Neopolitan-type tracks and Arias sung by Pavarotti, then there would be a wider appeal. That collection has done more than 300,000 units which has proved a lot of people

"Music is music, and it is very important that it is treated with love and affection. If music is treated with care and respect, then you get something out of it."

something out of it."

Lynton points to the very broad spectrum of music that has been released and TV-promoted by Styrelasses of the TVis. "How many other TV-tarketing companies would have put a package by Ella Fitzgerald, Edith Piaf or Andres Segovia on the box? What Stylus has become is a very classy secondary markete. and it is earning us respect in the



ROS CHENERY: A+R manager with special responsibilities for production

MIISIC WEEK

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