UB40 - TAKING A CLASSIC TO THE TOP

UB40 are a British pop band hailing from the working class communities of south Birmingham in the West Midlands of England. The area being multi-cultural and having a strong reggae influence, provided the group with the background to the music that has now come to dominate their lives.

In 1979, UB40 signed to an independent label - Graduate Records - based in Birmingham. Their first single release on the label took them into the Top 5 in the U.K. Their current release I Got You Babe, recorded with Chrissie Hynde of the Pretenders, is No.1 in the U.K. Their relationship with Hynde goes back to the days when UB40 were playing gigs in London and were spotted by the Pretenders, who asked them to support them on their tour. With this exposure UB40 had 2 more hit singles on Graduate, as well as the debut album Signing Off, which remained on the charts for over a year.

Towards the end of 1980, their contract with Graduate having expired, UB40 formed their own label Dep International and in May of 1981 released Present Arms and its debut single Slow Down. This release garnered tremendous chart action, and as a result UB40 emerged as one of Britain's top new bands for the 80's. They subsequently released One In Ten which joined Slow Down on the charts in November.

Following their Present Arms LP, they spent 1981 and 1982 touring through Britain, U.S., Europe, Australia and New Zealand and released UB44. With a legion of new fans UB40 achieved considerable success with this album which became their first North American release.

Other albums released in this period were UB40 1980-1983, a compilation album released in the U.S. and UB40 Live (recorded during their tour of Ireland in 1982), which was released in both Canada and the U.S. in February 1983. It was in 1983 when UB40 signed a worldwide distribution and licensing agreement with Virgin Records, followed by the release of the highly successful Labour Of Love LP.

Labour Of Love had been a project of UB40's since their formation. They believed that reggae tunes they had grown up listening to could become pop hits if presented to a wider audience. The album was released to critical acclaim and became one of the best-selling reggae albums of all time.

UB40 continued on page 7
Canadians just want to listen to good music

Chrysalis recording artists, The Adventures, are currently on tour with Tears For Fears and after the recent release of their self-titled LP RPM spoke with Steve Tennant Production Manager. Chrysalis, Records, about that release in Canada. Obviously there are many bands facing much better today in Canada, than in America, and because of this are record companies today trying to break a band in Canada first? Yes, but this is really nothing new" states Tennant, "look back to Supertramp or Genesis, and it's working well for the Adventures only on in their release schedule."

Tennent adds, "Sometimes you have to, there are just some records that fare much better here and Tears For Fears would be a prime example, to which he expands, "I didn't think the U.S. would help us to break the act. In fact, I thought the U.S. would be looking to Canada to take a shot first."

Commenting on the suggestion of a trend, Tennant replies: "It's not so much a trend - it's the uniqueness of the Canadian market. There is a certain overlap of North American sound here but considering the French population and their somewhat unique musical taste, combined with the English and European populations, our musical needs are just that....unique." He continues, "I don't think the English invasion has ever gone away. It's been here ever since the Beatles arrived! Sure there are peaks and valleys but it's always been here and it's certainly incredibly strong now."

A variety of English groups have had difficulties breaking the tough U.S. market.

MUSEXPO & IMV

MUSEXPO '85 and IMV (International Music Video) festivals are being run concurrently Oct. 16-19 at the London, England's Kensington Exhibition Centre at which will be featured seminars dealing with various aspects of the music and video fields.

The IMV seminar program will include a panel presentation on "Music Video in the Canadian market" as well as a seminar on "Environmental marketing: Audience awareness versus audience resistance to music video." The seminars will also feature a discussion on "MUSEXPO featuring the music industry: The record company's point of view," and "The role of music video in the world of entertainment." MUSEXPO is a seminar program covering the industry and will discuss such issues as heavy metal, rock, country, and as well as the art. There will also be a second seminar dealing with "Today's multi-media home entertainment market and licensing aspects." This seminar will cover the titles under the market: Home Entertainment: Music, Video, Cable and Satellite.

Further information on MUSEXPO and IMV is available by calling from Avaid or Cathy Bloom, International Trade Center, Toronto, Harrow Road, London W10 4RH, U.K., or by calling 01-968-4567.

Virgin moves to A&M

Oct 1st will mark the start of A&M as the Virgin label which recently parted a distribution deal for Canada. Virgin was previously distributed by PolyGram.

The move won't be an easy one for Virgin's Canadian president Bob Muir, who had worked closely with the PolyGram president since he came out this summer. Between that and the onslaught of outstanding Canadian product, Virgin had lost its momentum in the Canadian market. It only became a reality when the Virgin's president was allowed to make the move.

Tennent concludes, "We've seen Virgin as a long term commitment - they're an outstanding band and their day is coming very soon!"

Virgin moves to A&M for distribution

Virgin enters A&M for distribution in Canada. Virgin was previously distributed by PolyGram. The move won't be an easy one for Virgin's Canadian president Bob Muir, who had worked closely with the PolyGram president since he came out this summer. Between that and the onslaught of outstanding Canadian product, Virgin had lost its momentum in the Canadian market. It only became a reality when the Virgin's president was allowed to make the move.

The move to A&M and Bob Muir, Virgin's North American connection. A&M in the U.S. handles several of Virgin's acts: Simple Minds, U2, OMD, and Blue Nile. Key for the official launch (Oct. 1) will be albums by Freckle Fanner and Happy Records and Giorgio Moroder, plus a mid-October release of a Simple Minds L.P. Coming up in the New Year will be the release of the long-awaited Culture Club L.P.

By the time of the switch to A&M Muir expects to be on top of the band's single release, I Got You Babe, entered the Hot 100 singles chart at No. 74 with a bullet (Aug. 31) and this week it's expected to top the U.K. chart.

Fanfare's second year boosted with new releases

Fanfare, a production and label house for Cancon classical recordings, celebrates in its 2nd year of operation with a flurry of rec- ality and releases.

New product being readied for the fall and winter buying seasons include release by the Toronto Symphony's Andrew Davis; flautist Jeanicturetta; and conductor Maureen Forrester. These releases will be ad- ded to the already scheduled material featuring coftist O'ra Harvey and the Arirn Strings (Beattie II), Conductor Erich Kunzel and the Winnipeg Symphony Orchestra (Kulas On Broadway), and a unique Christmas album featuring Paul Fasadina conducting the Royal Philadelphia Orchestra, the Chicago Syn- thestet ensemble and an orchestra. The Christmas Concert.

 Says Fanfare's President, Mary Scott, "As Fanfare enters into its 2nd year of operation, the basic philosophy of recording established classical artists is un- changeable. However, the move to A&M for distribution in Canada, with European success scheduled shortly thereafter."
Fanfare's second year boosted with new releases

Fanfare, a publication and production house for the major classical recording label, has expanded its operations with the addition of another label. The label, called Fanfare, will focus on producing and releasing new classical music recordings.

New products are being released for the fall and winter seasons, including new recordings by the Toronto Symphony Orchestra, the Chicago Symphony Orchestra, and the Royal Philharmonic Orchestra. These releases will be accompanied by a flurry of activity and coverage in the media.

New projects are under way, with plans for future releases. The label is looking to expand its catalog and reach a wider audience with its innovative approach to classical music production.

The new releases include works by famous composers such as Beethoven, Mozart, and Mahler, as well as contemporary composers. The label is dedicated to bringing new and exciting works to the classical music world.

The label's commitment to quality and attention to detail is evident in its new releases, which are sure to be well-received by fans of classical music worldwide.
It is better to give and receive!! David Foster is a very talented guy. No one will take that away from him, and when it comes to being honoured for his work on Tours Are Not Enough, David decided that the Prime Minister should receive the award and David would present it to the PM and the people of Canada. Really a good promotion - well thought up. As I said before, he is a very talented guy (EC: And a Canadian to boot!!)

This Evita has heart....

Having seen Evita, twice in New York, I was more than interested in the road show which opened at Toronto's O'Keefe (Aug. 28). The Globe's Debbie Kelly found that "This Evita has no heart." From where I was sitting, I found that this Evita did, indeed, have heart. In fact Evita will never die. - last night Florence Lacey brought her back to life. This Evita has heart.

Tears Are Not Enough, David decided that the "watchdog" of the Peronista rape of the "watchdog" of the Peronista rape of physically and I found that she was a much Evita will never die more believable Evita than her predecessors.

M. Michael Baker, who played Che Guevara, the "watchdog" of the Peronista rape of Argentina, was exceptional in this role - exceptionally convincing. The after-the-show party was nice too.

An Aussie in a Russian car....

Did you hear about that record person, Australian-born, whose initials are P.V., who was caught spending on the 401 in his Lady (EC: An Australian driving a Russian car....?) When the police checked his driver's permit, which was issued in the Land of Oz, they became suspicious, and when they found the "quarantine" sign on the back of his car....they hustled our P.V. off to the hospital. How the "quarantine" sign got on his car is another story, and you'll have to ask A.H. about that one. In the meantime, there's no word about the release of our Australian friend from hospital. The police say a quarantine period could last up to 14 days....and what about all those records in his trunk -?....

Country music vs Canada

A new paper that is looking into government assistance to the country music industry in Canada is yet another study of the industry by a department that spends all its money internally studying every aspect of the industry. What we need is a study of the people who are doing the studies with a view that more money be put into doing studies on radio, records, country music and industry associations that get handouts. (EC: Let's name some names....right here!!)

Dear Walt Dept.

Every so often, I would like to answer one of the letters I get from my many readers (And fans) and this week, I offer this. Dear Walt, I have just released another single and I hear in the business that it helps to get a chart listing in RPM if you buy an ad. Is it true? (signed) (EC: Who can you believe anymore???)

We just can't get anything right!

We have been told that the CBC DIDN'T take a pass on televising the country awards in Edmonton, as reported in a recent column, Al Kates and Sylvia Tyson write a column. Al Kates and Sylvia Tyson write to me that I was "dead wrong." They claim it was Telefilm Canada who scuttled the project. Obviously, without the financing of this fund, CBC wasn't anxious to go it alone, and took a pass on the awards show. It's good to know where you're wrong. This award will not be televised! (EC: Who can you believe anymore???)

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(EC: Who can you believe anymore??)

Just to make sure the Copa patrons take the mayor's suggestion seriously, there's a couple of well-placed cruisers in the area - and if they hear screeching tires they come running with their breathalyzer kits.

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**RPM - September 7, 1985**

**SINGLES**

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<th>I CAN'T STOP THINKING ABOUT YOU</th>
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**RECORDS TO RADIO**

The audience outlines experts

by Lesley Soldat
National Promotion Manager
MCA Records Canada

On Monday August 19, New Edition performed at Kingsway Theatre at Canada's Wonderland. Although Mr Telephone Man and Cool It Now were huge hits in the U.S., Canadian radio had really been cool towards their music, playing it only when they had achieved Top 5 crossover status in the U.S. Comments were always "We're playing it, but it sounds horrible!" and it soon dropped off their charts.

Meanwhile, TV placed their videos quite a bit and reported that there were always good calls and the videos were 30's a breath of fresh air.

We sold 30,000 albums and felt that considering the lack of airplay and lack of a large black population in Canada we had done a good job.

To our delight, we found out that Kingsway had sold all their reserved seats (5,000 - 6,000) a few weeks before the show, and with a little luck, walk up would be good and it would go to

So the view with Canadian radio for the show place is filled and pacing around P.M. I walk from the table and by the time the kids come down the steps, I look at the audience,

people to see if we should have wording etc.

I looked person in the show - Woody and 30 years old. That song and we had never seen live.

I walked over to the bar and asked if they had any other albums and they had one and a half to the other album. I can't have a chance in Canada, so we

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Meanwhile, TV played their videos quite a bit and reported that there were always good sales and the videos were like a breath of fresh air.

We sold 80,000 albums and felt that considering the lack of airplay and lack of a large black population in Canada we had done a good job.

To our delight, we found out that Kingswood had sold all their reserved seats (1,000 - 4,000) a few weeks before the show, and with a little luck, walk up would be good

and it would be a very respectable show.

So the 19th arrives, the band does interviews with Cty-TV, CBC-TV and CTY. I get to the show at 6:00 P.M. and notice that the place is filling up nicely. I go backstage and have run around until the band goes on. At 6:00 P.M. I walk up front and, wow my head was ripped from my shoulders by one of the most deafening and frenzied crowds I have ever heard. Low and behold the place is jammed, and when I say jammed, I mean two people to each seat and someone sitting on their shoulders.

I looked around thinking that everybody person in Toronto must be attending this show! Wrong Again - 70 percent were white and 30 percent black ranging from 2 to 35 years old. The audience sang along with every song and outnumbered any audience I have ever seen including Tina, Duran Duran, etc.

I walked around to find that Kingswood was sold to capacity and were turning people away at the gate.

I can only conclude that although we don't have a large black population in Canada, and we don't have any black radio stations, there is a huge and very active audience hearing black music in Canada. I'm thrilled to report that 15,000 people tuned in to watch this band. Needless to say, these are impressive numbers, but more important than that, this show confirmed my belief that New Edition has a very special magic that Canadians react very strongly to.

The second Virgin single 'She's Got That It' was released on August 31 and was also very special. The single, Oh Stella, has crossed from Black to CHR charts. We have adds out of Calgary on CKPC and Winnipeg on CJRE.

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Major RCA push for Live Hall & Oates

8 - RPM - September 7, 1985

is the concert date for Kendrick and Ruffin at guest on this session. An interesting side note mountain.

by RCA.

HeARTS, which he co-wrote with Will Jenn-

ing, and which was co-produced by Jennings.

"WINGS ON THE HEART"

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SATELLITES
"SHE LOVES YOU"

From the deeper LP of the year.

Empy's full lineup for the Imperial Room is a mix of nostalgia which should keep the big room on top of the heap as a world class entertainment draw.

Tom Tenille kicks off the fall schedule from Sept. 16 to the 21st, followed by the McGuire sisters (24 to 28), Pia Zadora (30 to Oct. 7), Brenda Lee (7 to 12), King Creole & The Coconuts (14 - 19), Lola Falana (Oct. 23 Nov. 26th), Peggy Lee (4 - 9), Peter Noone with guest star Leslie Gore (11 - 16), Peter Noone, one of the big stars of the British Invasion during the 60's as leader of Herman's Hermits, will be in Canada on a promotion tour a month before his Imperial room date.

Crystal's Marvelous on A&M video

Among the music video clips on the latest A&M compilation is Billy Crystal's You Look Marvelous, which was taken from his self-titled LP. Crystal wrote the song with Paul Shaffer, a Canadian who is the music director on the David Letterman TV show.

The complete list of music clips on the compilation follows:

BILLY CRYSTAL
- You Look Marvelous
- Paul Hyde & THE PAYOLAS
- It Must Be Love

SAGA
- What Do I Know

LEE AARON
- Hot To Be Rocked

HEVER ALPINS
- Ball

SUPERTRAMP
- Better Days

STING
- Fortress Around Your Heart

Sting's Fortress is a strong follow-up to his recent single, "If You Love Somebody Set Them Free," taken from his LP, Dream Of The Blue Turtles. Fortress entered the RPM 100 single survey at No.85 (Aug. 31).

Toronto's Copa on Sept. 10 - a CPI Production.

The 12" version contains the additional tracks of Get Ready and Ain't Too Proud To Beg. A video is also being readied for release.

RCA's marketing push will be timed with the release of the concert special which was filmed as well as recorded. The special is set to air Sept. 15 on MuchMusic.

Other tracks included on the album are Possession Obsession, Adult Education, One On One, I, a Black, Something Is Wrong With My Baby, plus many more. The latter was written by Daryl Hall and recently became a hit for Paul Young.

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Toni Tennille kicks off the fall schedule from Sept.16 to the 21st, followed by the McGuire sisters (24 to 28), Pia Zadorn (Sept. 30 to Oct. 5), Brenda Lee (7 to 12), King Crown & The Connect (14 - 19), Los Palatin (Oct.23 - Nov.28), Peggy Lee (4 - 9), Patz Piezas (9-11), The Lettermen (15 - 22) and B.J. Thomas (22 - 30).

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BILLY CRYSTAL - You Look Marvelous
PAUL, HYDE & THE PAYYOLAS - It Must Be Love
SAGA
- What Do I Know
- Life Aaon
- How To Be Rocked
HERB ALPERT
- A Ball
SUPERTRAMP - Better Days
STING
- Fortress Around Your Heart

Sting's Fortress is a strong follow-up to his solo debut, If You Love Somebody Set Them Free, taken from his LP, Dream Of The Blue Turtles. Fortress entered the RPM 100 single survey at No.81 (Aug. 31).

Win for Edmonton Symphony Orh
The Canadian Music Council selected Orchestral Suites of the British Isles as the Best Orchestral Recording this year's Grand Prix du Disque-Canada competition. This digital recording session was performed by the Edmonton Symphony Orchestra under the direction of Maestro Neil Mejia. The recording, the orchestra's first, was produced by Anton Kwasniewski and released by the CBC Enterprises EM5000 series.

Davies solos on Arista
Ray Davies, leader of The Kinks and main songwriter releases his solo album, Return To The Ozone, on the Arista label (distributed in Canada by RCA). Davies produced and wrote the material for the soundtrack. In addition to his new albums compositions, the LP contains 3 songs from the most recent Kinks album: Going Solo, Sold Me Out and Missing Persons. Their last album was entitled Wood Of Youth. No single has been scheduled from the album and no Canadian film distributors has picked up the motion picture for Canada at time of writing.

U.S. gold for Hart
EMI-America have announced that Corey Hart has achieved gold status in the U.S. for his latest LP, Boy In The Box. The LP presents the hit singles "I'm A Lover," which peaked at #3 in Canada and "Satin," with his Never Singer number one for the top spot. After wrapping up his current Canadian tour, Hart is expected to begin an extensive U.S. tour this fall and on completion will be shooting video for his newest single, Boy In The Box. In England he will then tour Europe and Japan.

Cassettes show increase again
Companion sales figures for tapes and cassettes in Canada for 1987, released by CHIA. Although these figures indicate a decline in the net value of sales for records of 10 percent, from $65,394,083 to $59,907,201, they alternately indicate that the number of cassettes rose from 56,510,322, an increase of 11 percent.

Helix tour dates set
Helix, Capitol recording act, whose most recent LP release, Long Way To Heaven, split gold (May 27), is now on a short tour of Canada which will be followed by a more extensive tour of both Canada and the U.S.

Paul Young, Bruce Springsteen, Platinum Blonde, WHAM, Gowan and Bob Dylan, do what some successful recording acts have come to expect, besides enjoying RPP Top 30 status? They're all signed to HBO, which is just the tip of the iceberg. Add to this The Beach Boys, Steve Miller Band, Michael Jackson, Men At Work and The USA For Africa project - name just a few more.

The lobby walls of the CBS offices are a myriad of gold, platinum and diamonds, reflecting the sales power of the above acts. Kim Zayac, Manager of National Promotion for CBS, who asked what makes a million seller, quoted the renowned pundit, Steve Martin. "When he was asked how he could make a million dollars and pay no taxes - his answer was 'First you have to have the million dollars.'" And Zayac's answer to what makes a hit? "A hit is, a hit is, a hit is.

Changes in radio formats have stirred theinteressing debates lately about Zayac. Take the A/C stations...there are actually 2 types now. First there is the A/C station that plays beautiful music - and there's a A/C station playing Top 40 and gold." He continues."The 'yuppy-lover' of AOR will burst itself out in 6 to 8 months. There really aren't a lot of young, urban professionals driving around in their Porsche, or drinking wine with their wives or arranging their jaccuzis in their 9,000 sq. ft. houses. But there are a lot of people who do have jobs...who work in factories...or even salesman... who go home, and listen to a programmer who says to the audience: 'Hey, we're here for the music. AOR was a program instead of a band.'"

"There is also the folly of the different record companies who released product by the Beach Boys, Shaggs and other groups. Simply, what the industry is doing is sacrificing music for the sake of commerce. They are painting the fence without the horse."

"People are listening to music in a new way..." says Zayac. "Music today is the sound that people are listening to when they're in the shower, or in the car...or anywhere else...they're not listening to music in the same way they did when they were kids...they're not listening to the 'hit' music...they're listening to the 'good' music..."

"With Springsteen recently going..." says Zayac, "we can expect more of the same. People are tired of the dance bands and Platinum Blonde quickly approaching No. 1 status, Zayac concludes. "You can paint any album and spray it with perfume, but eventually it will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the paint will all dry up and the pain..."
Young increases stature with label involvement

by Garry Young
President and Chief Operating Officer
Current Records

The Current Entertainment Corporation has a variety of interests in the entertainment in-
dustry. Current Records, our flagship opera-
tion formed in 1983, now has signed to the
 roster RPM, with a new album The World Is
A Ball out in mid-
September, along with june and cabby
awards-winner, The
Parachute Club, and a
new band, Double
Dare, featuring An-
dy McClain (former-
ly of the Tenants)
and new comer, Windy
Lands, which is slated
to begin recording in
late September in Toronto. Chris Barboza
and Mark Lippert (Shannon) will handle the
production chores.

Current Sounds, our publishing division
headed by entertainment lawyer, Joseph
Foster, handles such artist repertoire as The
Parachute Club, Double Dare and the sound-
track from Yuppies, The Musical.

We have recently moved into video pro-
duction, being actively involved with videos
by the Parachute Club (Laser Intelligent and
the U.S. version of Rise Up.) This in-
volution with our band's videos will con-
tinue to increase.

CJCL set to increase its coverage in October

Jim Kidd, Program Director for Toronto sta-
tion CJCL, reports that the station will
quadruple their signal coverage with the in-
station of a new tower on Toronto Island
(Oct. 1). The station has been successfully in-
creasing its listenership and has adopted a
Music Of Your Life format which took place in
Spie. of 1983. Previous to that, the station had an
all-talk format and prior to that, car-
rying the call letters CCH, were introduced
with country and rock.

CICL is now owned by Telmedia On-
tario. Kidd, who was previously Program
Director for CFTO TV, joined CJCL in
February of last year.

"The decision to go to the Music Of Your Life
format was made on the basis of market-
ing research," Kidd explains. "The station com-
missioned a research study to determine if
there was an opportunity for a format of
this type. Originally, we were going to go
country.

Kidd pointed out that the station's coverage
of hockey and in particular baseball, with the success of the Toronto Blue
Jays, has been a major contributor to the sta-
tion's growing popularity. Music, of course,
was a major method of presenting it and what
Kidd believes made the big difference.

"We're the only station in Toronto playing
this kind of music," Kidd continues. "We
look at those artists as the classic music of the
'80s, not old music, but classic music. We've
got the highest share of a Music Of Your Life
radio station in the city. We're really 2 stations -
music and sports.

"We've got an audience all to ourselves
today," said Kidd, who pointed out that
what happened when other local easy-listening sta-
tions made adjustments to their formats to
more contemporary sounds.

Kidd also pointed out that the majority of
CJCL's listeners are in the 35 to 64 age
bracket. He would like to make it 30 and
over. He acknowledges that some of the sta-
tion's listeners are not those who grew up
with the music, but who were introduced to it
through their parents or the revival.

CICL has commissioned a new study to
find out just what percentage of their au-
cults listen to this type of music, and what
many grew up listening to the songs of that
era. Kidd admits that there will have to be ad-
justments made with their sound in the com-
ing years with their current audience moving on.

"I see us moving in 3 to 5 year progress-
ions whereby we'll be shifting off at the
bottom end," he said. "There's going to have
to be some tough decisions made."

CICL listeners shouldn't be surprised in
future to hear rock staples of the late
'60s and early '70s as the next Music Of Your Life.
It's true, old music, but classic music. We've got the highest share of a Music Of Your Life station. We're really 2 stations - music and sports.

"We've got an audience all to ourselves these days," said Kidd, who noted that this happened when other local easy-listening station moved adjustments to their format to more contemporary sounds.

Kidd also pointed out that the majority of CCL's listeners are in the 35 to 64 age bracket. He would like to make it 30 and over. It acknowledges that some of the station's listeners are not those who grew up with the music, but who were introduced to it through their parents or the revival.

CCL has commissioned a study to find out just what percentage of their audience listens to this type of music, and how many grow up listening to the songs of that era. "We estimate that there will be adjustments made with the sound in the coming years with their current audience moving on.

We're moving in 3 to 5 year progressions, whereby we'll be chopping off at the bottom end," he said. "There's going to have to be some tough decisions made."

CCL listeners shouldn't be surprised in future to hear the early rock or pop of the late '50s and early '60s as the next Music Of Your Life.

GANG OF 4000!
September 25-28, New York Marriott Marquis
If you imagine the music industry to be run by a small, mysterious clique, don't believe it. The real power is held by thousands of innovative and influential people, most of whom will be attending the New Music Seminar in New York. Join the Gang of 4000— including the following confirmed panelists—and take part in a unique opportunity to explore and affect the state and future of the international music business.

ARE THERE OPPORTUNITIES IN CANADIAN RADIO?
CHECK OUT PAGE 22

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**SAMPLING**

**ACTIVE ALBUMS**

1. Don Henley - The Boys Of Summer
2. U2 - War
3. J. Geils Band - Trust
4. Whitney Houston - Whitney
5. J. Geils Band - Trust
6. Van Halen - 5150
7. Dire Straits - Brothers In Arms
8. Eagles - One Of These Nights
9. Journey - Rearview Mirror
10. Bruce Springsteen - Born In The USA
11. Dire Straits - Brothers In Arms
12. Eagles - One Of These Nights

**PLAYLIST MATERIAL**

1. Whitney Houston - I Wanna Dance With Somebody
2. John Tesh - Love Will Find A Way
3. The Pointer Sisters - Slowhand
5. Meat Loaf - Two Out Of Three Ain't Bad
6. The Bangles - Walk Like An Egyptian
7. John Tesh - Love Will Find A Way
8. Whitney Houston - I Wanna Dance With Somebody
10. The Pointer Sisters - Slowhand

**ACTIVE SINGLES**

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**CHART ADDS**

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**HEAVY ROTATION**

1. John Tesh - Love Will Find A Way
2. Whitney Houston - I Wanna Dance With Somebody
3. The Pointer Sisters - Slowhand
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**Motley Crue/Macdonald score WEA Videos**

Motley Crue and Macdonald are in a hot air bubble.
CFOK boosts local Rotary
On June 15, 1970 CFOK Radio (Wooliscoth, Alta.) turned over their studios to the local Rotary Club for 9 hours. The club's members manned the studios, hosted the programs, played music and other various on-air activities, including selling the advertising for "dirt" day. Bob Berg, PD at CFOK explains that "there is a big push for a social recreation complex and indoor swimming pool, and with the funds raised designated towards that end, the Rotary Club, with the help of CFOK, took to the airwaves. After the day's smoke had cleared almost $10,000 had been raised - and all towards the new complex. That's quite an accomplishment, and we're overjoyed."

Taylor wants Stuntwork
In an effort to combat the child killing disease Muscular Dystrophy (MD), Radio personality and dartdevil, Mark Taylor of CKDK in Wooliscoth, informed RPM that, once again, he will "offer my services to any radio station that would be willing to raise money for (MD) research." Taylor says that he "hopes a station will come up with an idea that is totally off the wall and that can be completed the Labour Day weekend."

CHFI sponsors Child Find Centre - Toronto, in conjunction with the Global Television Network have announced they will sponsor the Child Find Centre at the "A Time For Children" trade show to be held Sept. 27 to 29 in Toronto. At the Child Find Centre will be a Kid Check program which will include fingerprinting and photographing children as well as distributing information on the Canadian Children's Foundation. Clorinda Royston, Promotions Director for CHFI informed RPM that "they are very proud to be involved with this project" and hopes that "this increased awareness campaign will greatly benefit our children." CHFI and Global are donating their time to this effort, as well as half the proceeds from every child's admission at the show will be donated to the Canadian Children's Foundation.

Radio 98 summer sounds
Radio 98, London, Ontario held various promotions this past summer which included broadcasting from the coast of their building, hosted by morning man Peter Gralnd (that caused a minor traffic jam) holding conversations with Jan Wett who was flying overhead in a hot air balloon. Radio 98 also conducted a show from the Braintree Inn that was the culmination of a contest and featured special guests, autograph Robin Armstrong. Prizes given away throughout the night included a grand prize of a trip to London, England - which was won by Tracey Satter - courtesy of Radio 98 and First Choice/Super Channel.

Jane Siberry
IN 1984 No Borders Here became Canada's most critically acclaimed album and a consistent critic's "top ten" choice. One year later Duke Street Records presents The Album. THE SPECKLESS SKY

Available now!
Look for the video (ONE MORE COLOUR) on your television.

Jane Siberry's 1985 North American Tour co-presented by
### Albums

<table>
<thead>
<tr>
<th>Rank</th>
<th>Album Title</th>
<th>Artist(s)</th>
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<tbody>
<tr>
<td>1</td>
<td>Honeymoon Suite</td>
<td>Corey Hart</td>
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<tr>
<td>2</td>
<td>The Wrecking Crew</td>
<td>Various Artists</td>
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<tr>
<td>3</td>
<td>The Game</td>
<td>Journey</td>
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<tr>
<td>4</td>
<td>A Walk On The Wild Side</td>
<td>Sweet</td>
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<tr>
<td>5</td>
<td>American Fool</td>
<td>John Mellencamp</td>
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<tr>
<td>6</td>
<td>The Remains Of The Day</td>
<td>Ike &amp; Tina Turner</td>
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<tr>
<td>7</td>
<td>The Power Of Love</td>
<td>Michael McDonald</td>
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<td>8</td>
<td>The Very Best Of</td>
<td>Various Artists</td>
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<td>The Best Of</td>
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<tr>
<td>10</td>
<td>The Very Best Of</td>
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### Recordings

<table>
<thead>
<tr>
<th>Album Title</th>
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<tr>
<td>Boy In The Box</td>
<td>Aquarius</td>
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<tr>
<td>Honeymoon Suite</td>
<td>WEA</td>
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<tr>
<td>- Target Cruise</td>
<td>MCA</td>
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<td>- Audio Henry Canyon Creek</td>
<td>Polydor</td>
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<tr>
<td>- CIA</td>
<td>A&amp;M</td>
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### Singles

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<th>Artist(s)</th>
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<tr>
<td>1</td>
<td>She Was Mine</td>
<td>Stone Temple Pilgrim</td>
</tr>
<tr>
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<td>In The City</td>
<td>Stone Temple Pilgrim</td>
</tr>
<tr>
<td>3</td>
<td>The Game</td>
<td>Journey</td>
</tr>
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<td>4</td>
<td>Back To The Future</td>
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</tbody>
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### Reference

The list includes a variety of albums and singles, reflecting different genres and artists, from rock to pop, and from the 70s to the 80s. It provides a snapshot of popular music during that time period, with notable artists like Journey, Stone Temple Pilgrim, and Michael McDonald. The chart is a testament to the diversity and evolution of music during the specified era.
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---

**COUNTRY**

**Lee and Gator Tour Maritimes**

Shogun recording artists Linda Lee and G.W. Gator are currently on tour in the Maritimes promoting their latest single "Your Memories On The Loose." Stops include St. John and Chatham New Brunswick, and then one week in Charlottetown before returning to Ontario for a stint in North Bay. Gator Records, a division of Shogun, have announced the signing of Collingwood native Fred Hignell -- more affectionately known as the Singing Sailor -- and will release his single "Sally Have A Heart" this fall. Also veteran performer Wayne Mack will return to the studio this fall to begin work on his latest LP and will soon release a single "The Heart Of Dixie." Mack and the Silver Band have just finished Ontario and have scheduled a Western tour later this fall.

**Laura & Red Wyng release single**

Laura Vinson and Red Wyng, her backup band have released Good-Bye, a Vinson original, on the Edmonton-based Royalty label. The session was produced by Red Wyng and R. Halan Smith. Laura and her band have just come off a series of dates in Alberta and are now performing at the Alberta Pavilion at Toronto's CNE. Laura and Red Wyng have been asked to write and perform the theme music for a special film for the International Year of Youth, featuring Native and Metis teenagers. The film is being produced by The Image Works Alberta, and is sponsored by the Alberta government.

**Baker releases on Red Sun**

Garry Baker has released one of his originals, "Where The Humans Used To Live," on the Red Sun label. The session was produced by Norman Wm. Corbett but there is no studio information available. The single carries a full MAPL logo.

**Young duets with Nelson**

Willie Nelson must be the most called-on country artist in the business to do duets. His latest is "Are There Any More Real Cowboys," a duet with Neil Young. This single was released on the Columbia label, and qualifies as 3-part Cancon. Young, who at last report was still a Canadian, wrote the plug side, and of course he's a featured performer. The single is included on Old Ways, an L.P., Half Nelson.

**Song material**

The Dallas-based label, Red Sun, has had "Old Ways," by Audie Hendry, featured on the RPM Country 6 for "Heaven Knows." The Kansas-born "Dean of Country" is now playing regular gigs in Toronto's Manor Club with the "Dean of Country" is now playing regular gigs in Toronto's Manor Club and the "Dean of Country" is now playing regular gigs in Toronto's Manor Club.

**Double Eagles**

The Edmonton-based label, Double Eagle Management are releasing a new album.

---

**REGISTRATION**

**DELEGATES MUST**

**DELEGATE NAME (for badge)**

**Name of Group Company you represent**

**Spouse Guest Name (for badge)**

**Mailing Address**

**Postal Code**

**City**

**Telephone**

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**EDMONTON, W.R.S. Alberta**

**SEPTEMBER 2 to 8, 1985**

**Delegates must**

**Name of Group Company you represent**

**Spouse Guest Name (for badge)**

**Mailing Address**

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Song material wanted

The Dallas-based Canyon Creek label is looking for song material, suitable for Audie Henry. Audie is currently moving up the RPM Country 60 with her Canyon single, Heaven Knows, which was produced at Toronto's Mason Sound by Canyon Creek's Bart Barton. Those songwriters who might have something of interest for Audie or Bart should send a cassette to Bart Barton, Canyon Creek Records, P.O. Box 35331, Dallas, Texas 75231.

Double Eagle Band into studios

The Double Eagle Band, which make their home in Winnipeg, along with Direction Four Management are into production for their first album project. Declan O'Doherty will be producing. He has produced for Idle Eyes and Anne Montforte and has a long list of engineering credits in England which includ-

In three days you will cover the world of music and video.
Ever Say Goodbye (No. 15 RPM this week) charts with his Book Shop single, We Won’t produced by label owner Brian Ferriman. ten by his guitarist Wayne Heimbecker and of Lovin’ The Night Away, which was writ-3-pants Cancon, was taken from his LP, Bruce Rawlins. The single, which qualifies as 4-parts Cancon, was taken from his LP, with Sweet Blue, which he co-wrote with 140 0.14 4.0, with her t 19 13

18 13

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519-745-9018

Laura Vinson
says
“HELLO”
with her new single
“GOODBYE”

Radio Royalties
RP-100-8517

"Best yet"
The first single, BLUE MOON CAFE, racking up instant adds coast to coast.

CAROL JOHNS
is
(Walkin’ A)
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ENCORES TODAY: COCA COLA, KELLOGG'S, BMI, GIT, MCA, MGM, RKO, RCA, W, W 

EMERALD release for Everett

The Emerald label has released Divided Highway by Loretta Kaczynski, her follow-up to Keep The Flame, which was her debut release. The new single was produced by Everett and Al Leal at Orchard Studios in Brampton, Ont. Written by Everett, the single again qualifies as 4-pence Capitol.

Benefit for Perry's Widow

A benefit was held at Toronto's Caledonia Country Club (Aug. 25) for the widow of Al ('Boyknock') Perry, who was shot by Toronto Police (Aug. 15). The police were reportedly searching for drugs, which they did not find. An investigation has been launched by the Ontario Provincial Police. Perry and his band, Rodeo, were well known on Toronto's club circuit. He was also a recording artist, having released one of his originals, Empty Bottles, which was produced at Toronto's Amber

RPM COUNTRY SINGLES

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<thead>
<tr>
<th>No</th>
<th>NUM</th>
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<th>ARTIST</th>
<th>LABEL</th>
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<tr>
<td>1</td>
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<td>&quot;YOU MINE on a 2-week tour of the Cana-</td>
<td>EDMONTON EXPO 85, W</td>
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<td>2</td>
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<td>&quot;COZY&quot;</td>
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<td>&quot;WINTER'S LOVE&quot;</td>
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<td>&quot;NEVER LET YOU GO (DON'T YOU LET ME GETAWAY)&quot;</td>
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<td>&quot;YOU LOST A BEAUTIFUL LOVE IM NOT&quot;</td>
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<td>&quot;IN BETWEEN BLUE EYES AND JEANS&quot;</td>
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RPM ADULT CONTEMPORARY

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<td>&quot;YOU BABY&quot;</td>
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RPM - September 7, 1985 - 10

The following songs were also released on:

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Emphasis on seminars at Country Music Week

This year's Canadian Country Music Week, '85, being held in Edmonton from Sept. 2 through the 8th, will place a greater emphasis on seminars than in past years. The seminars, jointly sponsored by P.R.O. Canada, Yamaha, ACME and The Alberta Country Music Association, will get underway on Sept. 3rd and 4th with Yamaha Clinics.

There will be 2 Radio Seminars on Thursday (5) - State Of Country Music Radio - from 10 am to 12 noon. Panelists will be Len Helton (R&R), Peter Fleming (CRTC), Bob McCoid (CSSN-FM), and Warren Hobe (CFCW). The afternoon session from 1 to 3:30 pm will use as its subject: How To Get Your Records Played On Radio. Panelists will be Robin Ingram (CFAC), Vic Fullicent (B99), Len Helton (R&R), Wayne Russell (CFFW), Gary O'Brien (Opry North), Lance Lee Hagan (CFCW), and Gerry Siemens (CSSN-FM).

Much of the next day (6) will be devoted to a Video Seminar with panelists C. Paul Corbin (Nashville Network), Barry Hauzer (RCA), Earl Rosen (Videofact), Earl Rosebud (Sunbury/Dunbar) Michael Hamm (video producer), and Frank Phillet (chartered accountant). An afternoon session on Job Related Stress will be chaired by Dr. Hary Haakonson.

The Saturday sessions (7) will begin with a talk by Bob Hunka using as his theme It All Starts With The Song. This will be followed by a workshop on Creating The Music with moderator Richard Phillips. Panelists will be Greg Clark, Dick Damron, Geo. Hamilton IV, Barry Brown, Keila Haveland, Sylvia Tyson and Laura Vinson.

An afternoon session (2 to 3:30 pm) on Publishing - Fact & Fiction - will be moderated by Holger Peterson with panelists David Conrad (Elmo/Irving), Karen Conrad (Blendingwell Music), Franny Parrish (Happy Sack Productions), and Ron Solleveld (Sunbury/Dunbar). This will be followed by a Career Development seminar with panelists Jim Fugelton (Capitol/EMI Nashville), Bob Hunka (Copyright Management), Karen Conrad (Blendingwell Music), Ron Sparkle (Family Brown), Les Helton (R&R) and Allen Eaton (Sylvia Tyson Mgr.).

Seminars for the final day (8) will center on careers, from an artist and business angle. Panelists for these session will include Nancy Grokkes and Lyna Partridge from P.R.O. Canada, Tembo's Ed Preston, Franny Parrish, Boston Pride, C. Paul Corton, David Conrad, Marie Bottrell, Vally, Anne Lord, and Sylvia Tyson. Emphasis on these seminars will be on Taking Canadian Music Abroad.

The final event for the evening and the work will be ACME's Canadian Country Music Awards.
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An afternoon session (5 to 3:30 pm) on Publishing - Fact & Fiction - will be moderated by Holger Pettersson with panelists David Conrad (Elmo/Irving), Karen Conrad (Blimlingwell Music), Franny Parth (Happy Sack Production), and Ron Solleved (Jambury/Duboise). This will be followed by a Career Development seminar with panelists Ron Field (Capitol/BMI Nashville), Bob Hunks (Copyright Management), Karen Cannon (Blimlingwell Music), Ron Speeding (Family Brown), Len Helton (R&R) and Allen Kates (Sylvia Tyron Mgr.).

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New shows for Nashville Network

The latest acquisition by the Nashville Network (TNN) is a 1-hr. concert featuring Willie Nelson and Ray Charles. The special was taped before a live audience at the Austin Opera House, Nelson's own nightclub and marks the first time Nelson and Charles have shared the stage together. Featured will be the pair's only live performance of Seven Spanish Angels, which is included on Charles' Friendship album. There's no set time or time of writing, but it's expected the special - will air as part of TNN's Homecoming calendar during Country Music Month in October.

TNN airing for Strait Special

George Strait in Houston, a concert special has been purchased by TNN for airing Oct. 30. The special features Strait performing at the Houston Livestock Show and Rodeo before a crowd of 47,000 fans, the largest crowd in the history of the Houston Rodeo. Strait is currently represented on the RPM Country 60 with his MCA single, The Fireman.

EDDIE EASTMAN

From the hot new LP "THE WINNING SIDE"

A rush release of Eddie's new single with Carroll Baker "HOW CLOSE AM I TO LOSING YOU"

Watch for THE EDDIE EASTMAN SHOW on CBC-TV in your area this fall!

* RACK & RETAIL - THE WINNING SIDE
  LP and cassette (APL 85001 - APC 85001)
  National distribution by Boot
* RADIO - Contact Mapleshire Marketing for promo records, tour info and interviews: 416-783-5166

THANKS D.J.'S

A PLACE IN THE SHADE

MBS 1057

The hot new summer single from Julies is doing quite well thanks to you. Your support is greatly appreciated!

For further information contact: MBS RECORDS 38 Church Street West Elmira, Ontario N3B 1M5 519-669-5394
ARE YOU OFFERING EMPLOYMENT???

HELP WANTED ADS of 25 words or less are offered on a one time basis FREE OF CHARGE. Free ads must be mailed or faxed to RPM by Tuesday 2 p.m. to appear in the next issue. Free ads will not be accepted on the telephone. Please limit to 25 words. OTHER ADS and HELP WANTED ADS of over 25 words, or ads requiring box numbers will be charged at $1.031/A41.

MORNING PERSONALITY FOR NORTH
Wanted: a morning personality for a growing chain in Northwestern Ontario. Send tapes and resumes to: Al Hiebert, Box 580, Thunder Bay, ON, P7E 2Z6.

WANTED - NEWS TALENT
Mid Canada Radio is expanding its radio news operations in Sudbury and North Bay. We have openings for experienced news professionals. Ability to write copy and produce news stories and interviews required with good on-air delivery. Apply with tape and resume to Chuck Bailey, Mid Canada Radio, 295 Victoria Street, Sudbury, ON, P3C 1L6.

REPORTER/ANNOUNCER FOR CKBI
CKBI: News is accepting applications for newscaster/reporter. The successful individual will have a minimum of two years of experience as a newswriter/reporter. Must have a strong work ethic and be able to write copy and produce news stories and interviews. Apply by sending a resume and letter to: Brian Hunt, Manager, CKBI Radio, Renfrew, Ont. K7V 4H9.

MANAGEMENT TALENT FOR CJCD
Program Director/Personality required for contemporary station. Ability to work in all aspects of the business, and guest personality necessary. Looking for someone who can work as part of our management team. If you qualify and want to see Canada's North, send resume and tape to Charles Vandenberg, CJFI FM 100, 546 North Christina Street, Samu, Ont. NTT 5W5.

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FEMALE PERSONALITY FOR SARMIA
CJFI FM 100 Sarnia has an immediate opening for a female DJ to fill the 6-11a slot. We need a hard working, enthusiastic personality with a contemporary sound. If you're the one we want, send your tape and resume to: Max Vandenbos, CJFI FM 100, 546 North Christina Street, Sarnia, Ont., N7T 5S9.

NEWS PRO'S NEEDED
If you like working with news, then we want to hear from you. Pro's needed for future openings. Send schools and resumes to:


THM 278.


NEEDED NOW....


THM 278.


DO WHAT YOU WANT TO DO
Get out of that 9-5 grind and do what you have time for music, here for yourself at home - no boss to worry about! Send tape/pics and resumes to: Eddie Hamilton, CJCD Radio, P.O. Box 9800, Regina, Saskatchewan.

SAF 214.


FUTURE OPENINGS - PRAIRIE FM STN.
License FM station looking for applicants from knowledgeables, talented and with personality. Switch to CJMX, with great living and a Lite Rock format. Send tapes and resumes to: Station Manager, CJMX-AM, 2160 Harlech Street, Regina, Saskatchewan. SAF 214.

031 GEARING FOR 50,000 WATTS
Q 91 is getting ready to own 50,000 watts of contemporary country in AM space, and we're looking for dynamic people to fill anticipated openings due to growth. If you have the ability and a pro, we need you. Right now, we have an immediate opening for an on-air announcer. Please send resume and resumes to: Mora Woods, Manager CJOY-FM P.O. Box 1440, Dronto, Ontario N7L 1C3.

OTTAWA VALEY RADIO LOOKING
Ottawa Valley Radio CKOA/CKOB needs talent for future openings. Send tapes and resumes to: P.O. Box 1440, Renfrew, Ont., K7V 4R9.

HELP, HELP - URGENTLY NEEDED

THANKS
PD, MD's, DJ's & FANS
for a great record
See you in Edmonton
at Canadian Country Music Week '85

Canyon Creek Records
P.O. Box 31351
Dallas, TX 75231
Our Beloved Friend

DAVID W. DARGIE
February 22, 1952 — August 21, 1985

You will be sorrowfully missed
...but forever remembered.

CBS RECORDS CANADA LTD