MONKEYS TO DO TV SPECTACULARS

Although there has been speculation that the Monkees will be dropped from their weekly series on NBC, it has just recently been reported that three specials are to be produced for the upcoming television season.

The Monkees were sky rocketed into fame and fortune as television stars and today their popularity on records overshadows their television series. They are big grousers on tour and a movie in exist. If there is any doubt that the Monkees continue to score on the charts, their current release for Colgems distributed by RCA in Canada "Valle" has in 4 weeks skyrocketed its way up to the #2 position on the RPM 100 Chart. Their record sales are well over 20 million. How are the Monkees doing? They're doing very well, and they have shown the downfalls of TV over exposure and have picked the route that will guarantee them exposure through the spectacles and additional time to tour, record, and make motion pictures.

Presently they are negotiating a Far East tour and making their first full length feature film. They will probably be more active in the coming to come in various areas when they were concentrating on their weekly series. The series might have been running a little thin and the work involved in a weekly show didn't give them the opportunity to expand in other areas.

It could be the first real opportunity for the groups to appear on a national TV show. With the Monkees since the days of Balboa and Shindig. Other than the occasional guest spots here and there, pop music groups have been relatively ignored by the networks. The Monkees will probably feature many of the chart topping groups and their many zany antics in one hour specials will probably amount to good family entertainment. The popularity of the Monkees will continue on records. Their Monkees will bring them new fans and their specials will keep them in the public eye for another season while the weekly shows might more go to disaster. It's good news for Monkees fans.

MATT HEFT - PRESIDENT OF CDN. MUSIC PUBLISHERS ASSOC.
Montreal: Matt Heft, manager of Peer Southland's official office has been named president of the Canadian Music Publishers Association. He succeeds Ben Napper of IPA Canada Ltd. Mr. Heft is a native of Montreal and carried himself a career as a musician in the thirties. He was general professional manager of Francis, Dai and Hunter, a large London music publishing firm before joining Peer-Southland's Montreal office.

The Canadian Music Publishers Association was founded in 1930 for the purpose of providing a common ground on which Canadian music publishers could discuss their common interests and also to provide a more constructive effect in promoting Canadian music and serving the musical needs of Canadians. E.G. The CMPA holds monthly general meetings and special sessions as required. Autumn is carried on through the secretariat.

A new vice president of the CMPA is Ennio Aupolanto, of Ricordi & Co.

RECORD DEALERS ORDERING GUIDE
Record companies and their shop names on this weeks RPM 100 order chart ordering

| Alfred | AM | Car | Capital | Command | Compass | Crown | Ferec | PM | Quality | Service | Warner
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SUBSCRIBE TO RPM

E. TAYLOR CAMPBELL APPOINTED VICE PRESIDENT MARKETING CAPITOL RECORDS (CANADA) LTD. Toronto: Mr. G. Edward Leduc, president of Capitol Records (Canada) Ltd., has announced the appointment of E. Taylor Campbell to the newly created position of vice-president-marketing effective March 1st, 1969.

In his new post Mr. Campbell will be responsible for the promotion of Capitol's new marketing concept providing total co-ordination in advertising, promotion, selling, distribution, warehousing and procurement.

Mr. Campbell joined Capitol in 1956 as sales representative and quickly climbed the executive ladder. His first appointment was in 1968 as Ontario sales manager. In 1963 he became Capitol's national sales manager and in 1968 was appointed vice president and director of sales in which he held until this time.
**AUDLEY WILLIAMS OPENS AT CAV-A-BAB**

Toronto: One of Jamaica's top recording artists, Audley Williams, opened at the CAV-A-BAB in Toronto's Arcade, Monday March 13 for an indefinite run. Manager Harold Tator and Hope Garber, who heads up his own promotion and publicity firm, organized a pre-opening reception for the opening, which saw many press, production and record VIP's in attendance. Marty Wax, of Motion Wax Associates, New York, who organized the advance promotion and publicity for the Sammy Davis Jr. show, also dropped in for the opening.

Beauty Williams are the VIP's with Jimmy Waters on piano; Alan Manning as lead and Wayne Humann on drums.

**JONI MITCHELL'S LATEST ALBUM**

The singer's latest Reprise album "Sammy sings Joni" is a two week engagement at Toronto's O'Keefe Centre has elicited extra praise of the singer's latest Reprise album. "Sunny Days Of Pearly Spencer", "What Kind Of Fool Am I", "The Shelter Of Your Arms", "As Long As She Needs Me", "The Song From Moulin Rouge" gives it an adult appeal, as well as teen.

The album "Turn On Your Love Light" is a more teen oriented version which could send it to the top of the charts.

The Mills Brothers are playing a two week engagement at Toronto's Beverly Hills which is timed with their current hit "Cabin Driver" on the Dot label.

Quality's promo man Ed Lawson is busy arranging a press conference plus making the rounds to radio and television stations with the trio. It's nice to know that the smooth easy sound of the Mills Brothers after twenty-five years can break through the psychedelic, electronic sounds of today.

Joni Mitchell has been signed to a recording contract with CBS Records. Her debut LP is due soon. Miss Mitchell was commissioned to write the theme for the controversial television sit-com show "The Day the Earth Stood Still" which the premieres on the show December 13. In addition, Mitchell's number one smash "I Feel Like Being" feels Sammy Davis Jr.'s two week engagement at Toronto's O'Keefe Centre has elicited extra praise of the singer's latest Reprise album. "Sunny Days Of Pearly Spencer", "What Kind Of Fool Am I", "The Shelter Of Your Arms", "As Long As She Needs Me", "The Song From Moulin Rouge" gives it an adult appeal, as well as teen.

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WELL, of course, the big NOISE in Canada is in the "Unicorn" by the Irish Rovers. This big Canadian hit by a bunch of New Englanders who can only record in California are now ALL OVER CANADA. Possibly this record might even pick up a WIDEAWAR award. The sales are pretty fantastic and might even be as big as the sale of imported smokeshows or seven cent paper at this time of year. Very apposite should be a great greeting card for St. Patrick's Day...!! STRONG RUMOURS of a sixteen track record coming out of their head office to Toronto. So strong that the office will produce four of these records. We'll let you know about it first in this column. RUMOURS of a very strong action group forming that will lobby for a very high Canadian content in radio are true. According to an anonymous source who have already many big names behind it and they haven't even officially begun to recruit yet. Is there any room in the fact that a big record production complex is being planned for Toronto? RUMOURS of their using one of several banks of money to produce records in Canada. Generally the very wealthy groups that have already failed in that area might lose their money behind promoting the Canadian music industry throughout the country.

PERSUADERS SET FOR BARN-MARCH 23 Aylmer. P. Q.: The Persuaders, featuring Brutis LePage, are set for an appearance at The Barn March 23. This will be their first Ottawa appearance.

Dennis LePage and The Persuaders, currently one of Montreal's top soul groups, have appeared twice on CBC's " você's Go!" show which is produced by Robert Benotignay (Montreal). On their recent second appearance the whole half hour show was devoted to The Persuaders in concert at which time they performed their current Jet recording of "Don't Fight It."

FESTIVAL OF CAROL'S ARTISTS AT ROYAL ALER MAR 20 Toronto: The world premiere of the Toronto play "Festival Of Carol's" will be the last offering of Theatre Toronto's productions at the Royal Alex.

Under the direction of 27 year old Richard Bigas, "Carol's" stars Anna Cameron as Carol; John Colicos, as Richard; Gloria Cunliffe, as the Governor; Barbara Hamilton, as Maria; Duncan Hogan, as Bill; Eric House as Chef; Pam Nystad, as Lola; Richard Ninett, as Gentle; Hugh Webster, Police Officer; Langdon as Judge, and Christopher as George.

Sets were designed by Douglas Higgins with Theatre Toronto's costume designer, Rae Brasham in charge of costumes.

"Festival Of Carol's" will play the Royal Alex until April 7.

Dave Richardson produces another fine album. Emil & Piano Archival LP. Record producer Dave Richardson has announced the release of a new LP that documents the performances of various player pianos dating back to the turn of the century. The LP is presently being processed by Columbia Records for release at the beginning of April. Titled "Player Piano Treasury," the LP features a Boortz, Werfelberg, Peerless and Ampico and is introduced in the liner notes by Pierre Berton. The sound quality and mechanical performance of the restored instruments are excellent and the LP would be a valuable collectors piece for the nostalgic who can remember the first forms of recorded music.

This is the first of many ambitious efforts planned by Richardson. Player pianos and piano rolls are still being manufactured and a resurgence of interest in the mechanical instrument has been developing for some years.

ELVIRA CAPRESE

United States and the world by way of a promotion firm, a PR organization or an ad agency. Preferably an organization that is well versed in the manner of the music industry. It would be nicely better spent than to continue to produce those weird LP's for Canadian consumption. This would be something for everybody...not just a chosen few! (Ed: You tell 'em guys! / That Canadian record label that was going to set the world on its (censored hands) been put out by many record labels. They have all the acts under contract but are sitting pretty quietly. It would be interesting to know the meeting of the "class." you might see a few very familiar faces who are "on the payroll." / The music industry might get some digging into soon when a few "investigations" bring forth a few facts that will be a little embarrassing (and if I say noise it will be edited so you have ALLLLL the news!!! (Ed: We have to keep the faith Elvis!!!) / I will soon be pricing the complete list of new personalities that are being considered for Top 40 RADIO. / What is this about an "in depth study of LEGISLATED RADIO," and when will this series of articles commence in RPM? I won't miss an issue. /"

ORGAN PLAYER & SINGER WANTED FOR NON-UNION GROUP MUST BE VERSATILE CONTACT: GORD JONES TELEPHONE 239-2271 TORONTO-AFTER 6PM

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LEGALIZED RADIO / As compiled by RPM's research staff.

THE GROUP AND SINGLE TO SHAKE UP THE CHARTS!

MEET CANADA'S QUALITY RECORDS LIMITED.

FREEDOM SOUND SIGN TO D.J. PRODUCTIONS Toronto: The Freedom Sound, a well known Southern Ontario rock group, have signed an exclusive booking and management consultant contract with D.J. Productions.

Don J. Mountford, president of the agency has high hopes for the group and in making the announcement states: "The Freedom Sound are young, average age of 16 and are developing a sound that is different not only in the musical field but in the vocal field as well. Their lead singer, Jesse Rupio, has a voice destined for greatness. He has also written much of the materials being used by the band today." Rupio, who play trumpet, guitar and drums has also written most of the material.

Other members include Dave Miller on lead guitar, Tom; Dick; Donko, and organist and Steve Williams, drummer. Their manager is Doug Geyer. In the short time they have been formed the group have played 32 successful engagements including Toronto's Strayway Towers, University of Toronto, and schools in Milton, White oaks, Oakville, Bolton, Streetsville and Caledon, all in Ontario.

BMI ISSUES EIGHTH ANNUAL ORCHESTRAL SURVEY YRC: Broadcast Music Incorporated, this month, issued its eighth annual BMI Orchestral Survey, prepared in cooperation with the American Symphony Orchestra League. Many changes have come about in the industry since BMI took over on this giant task. Since seasons have grown longer the survey now covers an entire musical year rather than just a musical season. The first survey was based on the programs of 24 orchestras. The 1968 survey totals 23,136 concerts with 3067 works performed by 355 orchestras.

EDEN'S CHILDREN MOVE OUT ON PROMO TOUR NYC: Eddie's Children, a hot Boston rock group are set for appearances at Boston's Psychedelic Supermarket and in Philadelphia's Electric Factory. The trio, consisting of composer-singer Richard "Sham" Schanbacher on lead guitar; Jimmy Humman drums, and Larry Baye, bass, have entered the best selling album charts with their ABC (Shamrun In Canada) release of "Eden's Children." Personal manager, Jonathan Wolfin, of New York is lining up additional dates which will tie in with their inaugural single due shortly.

YOU SAVE BOTH!

When Canada's oldest and largest record company and its head offices sign you up to record under their own label, they have a vested interest in seeing that you market your product to the maximum extent possible. From creative concept to finished product — with guaranteed quality and fast, efficient service.

PARK'S PRINT
The president of a record company is concerned that promotion is not being done properly. He states that just a promotion doesn’t happen by itself. Companies need to cooperate in the placing of an ad. He emphasizes that the real test begins when the record has been signed, the master made, and a tape is sent to the studio. It doesn’t happen by itself. The promotion must be proactive. The real cost comes into the picture when the record is ready to be released. The promotion is the key to getting the record noticed by the public.

Many record companies simply sign their artists and hope that promotion will take care of itself. This is a mistake. Promotion is not just a one-time event. It is a continuous process that requires ongoing effort and resources. The company must be prepared to invest in promotion and must have a plan for how to do it. Without a plan, the promotion will be disorganized and ineffective. The company must also be willing to adjust its plan as needed.

The president notes that many companies release records that don’t even get into the charts. This is because the promotion is not adequate. He emphasizes that promotion is not just about spending money. It is about making sure that the right people hear the record and that they are convinced that it is worth listening to. The promotion must also be able to create a buzz and generate interest in the record.

The president concludes by noting that the real cost of promotion is not just in terms of money. It is also in terms of time and effort. The company must be willing to put in the time and effort to make sure that the promotion is effective. If the promotion is not done properly, the record will not get the attention it deserves.

In summary, the president of the record company stresses the importance of promotion. It is a key element in the success of a record. The company must be willing to invest in promotion and to put in the time and effort to make sure that it is done properly. Without promotion, the record will not get the attention it deserves.
There’s a young man who comes on the “tube” every week. He’s a “star” and you know it, because CBC. They don’t believe in “stars.” This young man is a Magnetic. Reasonably talented, and extraordinarily charming. He is the sort of performer who differentiates between the genuine “star” and that he is kind, warm, afterthoughts and love. He is the sort you could only gain the confidence to talk to by those who work behind the scenes. This is quite the reverse of many performers of this caliber. They do a commendable job about the fires they walk off stage, or that little red light goes on. They’re the “stars.”

You must know I’m talking about Tommy Hunter. He wouldn’t call himself a performer he’s always been a likely get involved in his craft as positively deserves having his own show. He’s the kind of person that’s serviceable because of his good nature and easily taken advantage of. Tommy wouldn’t do if he can help it. He’s a generous to a fault, always looking for another person. A couple of years ago he stole the scene at the Don Dunsmuir Pendant in Victoria; and they only gave him a few mentions.

Debbie Lori Ray has made the most progress in the last few months. She always had a great voice, but there were times when it was hard to distinguish from one of the girls in a pant suit very often anymore. She has a future on the song and with proper direction and management, she will be a “star” property. She should be having his re- corded and made a star who wines all looks likes, including Nancy Wilson and Anna Moffo in the same week. Throw in Shahn Davis, and you have a slice in the spring. To quote Charlie Brown, “That’s Happiness!”

“Elvira Madigan” a Swedish film by writer-director Bo Widerberg opened last week at the New Yorker theatre. It is taken from a true story of a couple having a runaway love affair. Bo Widerberg is known for films like “Montenegro’s Big Album of Music” and “Beach Boy Nut.” He sang his first folk song, and teamed with Breau’s band, The Hour Glass, to open the New Yorker, and to play the songs from his recording scene for some time. As well, his comedy offers him a wide range of possibilities.

The year is 1889. Fleeing from all over Canada, a beautiful, young tightrope walker, Madigan, a beautiful, young tightrope walker, is featured in Montenegro’s big album of music from the mainland for their annual Easter fling. Bruce Hyam, who operates London’s Power of Love”.

“Elvira Madigan,” a Swedish film by director Bo Widerberg, opened last week at the New Yorker theatre. It is taken from a true story of a couple having a runaway love affair. Bo Widerberg is known for films like “Montenegro’s Big Album of Music” and “Beach Boy Nut.” He sang his first folk song, and teamed with Breau’s band, The Hour Glass, to open the New Yorker, and to play the songs from his recording scene for some time. As well, his comedy offers him a wide range of possibilities.

The Tommy Hunter show each week is well executed, the production by Dave Thomas, is so slick that it will allow. The supporting cast pulls its weight. Each act has talent and shows it.

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NEIL WRIGHT NODS MONKEY HITS

NYC: Neil Diamond, 23 year old songwriter/performer, who has strong upshots on the charts with “New Orleans” and “Kentucky Home”, has written several songs that became chart toppers. Two of the most recent, “Little A Believer” and “A Little Bit Me, A Little Bit You,” are on the charts. Neil Diamond has apparently never met the Maud Mixemore, a starlet who has sat out their recording sessions before too long.

Elvira Madigan — Bittersweet

by franmoy freyne

At several points throughout the film they have some literal flashbacks of doom but these are only symbols to those who have watched it more than once. For those of us outside Scandinavia it is superbly done we do not. Widerberg was aware of this problem, and anxious for the Canadians, particularly the non-Scandinavians seeing his work in the right perspective. He asked them, “Hey Canada” do you have to have little cards made announcing that the box and points of sale throughout Canada. These cards are given to patrons before entering the theatre. This is unique for North American movie-goers, who normally receive such cards.

The colour is magnificent. Old world scenery in general provides the perfect atmosphere, blending in beautifully with the theme.

“Elvira Madigan” is scored by Piano Concerto No. 21, played by Geza Anda in equally magnificent style. Evidently, the only communication in many of Widerberg’s longsilent scenes.

The exploitation photography captures the same atmosphere. This one stars Pia Degenark as Elvira and Tommy Hunter. No plot appears.

The performances are perfect. Tommy Hunter, reflected all the characteristic changes in the hardening when very young. Max Diamond was not a professional actress, but Sanfrancisco de Pia Degenark as Elvira and Tommy Hunter. No plot appears.

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TRUMPETS OF THE LORD
SET FOR CBC IN TORONTO
Toronto: "Trumpets of the Lord," an off-Broadway musical based on the book "God's Trombones," by the late James Baldwin, Johnson, has been adapted for television and will be presented as a 90-minute production on the CBC's TV-6, "Festival," May 4 and 8 and the National Educational Television network in the U.S. May 10.

Production will be done by Anterest Productions Inc., of New York in association with the Canadian Broadcasting Corporation and has been set for the CBC studios in Toronto April 17 through 19. Rehearsals will be held in New York for an eight day period prior to the Toronto taping.

The TV production's all-Negro cast of nine performers (three principals and a chorus of six) will be announced at a later date.

Producer in Quebec is Howard Schwartz, with CBC-TV's Norman Campbell as director and Nikolai Soloviy also of the CBC as designer. Executive producers are Robert Allen for the CBC and Craig Gilbert for NET.

Set in the backwoods churches of the deep South, "Trumpets" is a blend of gospel music and words with sermons ranging from the Creation to the Ascension.

FROM OTTAWA
by Jim Bellshaw

The Cuspo Company seems to be getting into the swim of Canadian talent as well. Topping the list of Canadian groups playing at this year's Ottawa Jazz Festival is the group "The Irish Rover", whose "Unicorn" was produced by none other than Don Connors. For anyone interested in the group as a whole, it would be wise to encourage him to see the company referring to the group as being a fine new addition to the Canadian scene. A for effort for the group is "Irish Rover" with "A Moon for the Misbegotten" by The Midwight Angels from The Fase, Manitoba. The group is getting some support in the west but very little throughout the rest of the nation and none at all in Toronto, where we used to have our problems, now we have two.

Glasgow, in Montreal, on another trip to the UK and you won the Cuspo camp. His release "Black Day" on the label was produced by the group's own John Redmond. The Redmond treatment from Toronto, which is a good sign for the group, is in the limelight. His latest release, "Rage", has been a big hit for the group, which is no surprise. With so much time, the group's hope is, it's about time they replaced the "Rageful" album.

Remember Honey Wells? She's the Tartan girl who toured with Bobby Curtola and who cut a disc, "Johnny Get Away". This Aberdeen, Nova Scotia gal has another single, just out from "Irish Rover", "Ta Da Ron".

The new Cuspo releases are: the album "The Irish Rover" and the single "Black Day". The new single is as well as the Niagara Peninsula and has been sold in the local market. Mike Giorgis said, formerly with The British Rods, has just been joined for the group, who now has on their high heels, a brand new, a lowdown, a Irish Rover. The group is still under the management of the new man, Steve Smith. Steve has just been adapted for television and will be presented as a 90-minute production on the CBC's TV-6, "Festival," May 4 and 8 and the National Educational Television network in the U.S. May 10. Rehearsals will be held in New York for an eight day period prior to the Toronto taping.

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WHILE YOU'RE ON YOUR OWN

MILLS BROTHERS TO HOCK AND LADDER
Toronto: Hot on the heels of their debut hit "Cub Steer", the Mills Brothers moved into the Book and Ladder Club off the Mount, their first tour since their successful trip to the States last month.

Following the Mills Brothers, will be the Duke St. Jazsters for one week commencing April 1 with Johnny Pulico and The Harmonia for a two-week appearance from April 8.

FLOWER SHOW IN QUEBEC CITY
Quebec City: The Penitentiary flower show will open April 11.

FOR THOSE WHO WERE ASKING THE question: "Why Rainbow Rainbow?" by the Lords Of London, it's on the A side of 70014. "Doctor Lollipops" by The Tarot, a single, is out on Decca's label and Keep On Running" by E.G. Smith and "The Flower of Love" is out on Decca as well. The latter two are distributed by Canadian Records.

Where have all the hippies gone? Take a look at Ottawa's shopping center. On a Saturday afternoon you might see upwards of several hundred of them. If you have a power supply going, you might be able to spot a couple of their pictures. The next big thing is a movement going on they call The Hippiest. Wesley's dad's where the Toronto driffrers are going. Seems Ottawa has everything to offer. No traffic, no collection fee, and parents who don't want to have their pictures taken.

Did you know that 4 out of 10 of the top towns were by Polish artists? 6 out of 10 of the top towns in Japan is by Japanese and on the U.S. radio chart you get about 90% from the U.S. and Canada. 10 out of 10 of the top records are American. And local Canadian stations, we've been sold that with some of the stations in Canada, if you beep off 39 of the top 30 records are of foreign origin. I've got a better name for the month of April. - I SHOULDN'T BE TAKING

CONTACT: SIGMOBILE - 429-1315

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Mr. Nowe further stated: "I have always believed that stars make the film and 'Guess Who's Coming To Dinner' has the finest stars in the business. The material is perfect and the audience reaction is simply wonderful." With his mingling through the audience Mr. Nowe has found that a goodly portion of those attending haven't been to a movie in over 10 years. "They came to see Hepburn and Tracy, two giants in the industry, and they went away with a feeling of extreme happiness", Mr. Nowe further stated. "In the 15 years I have been at the Odeon Carlton I have never seen an audience become so enthralled and so personally involved with a movie. At the conclusion of the film they just couldn't contain themselves, they applauded and some cheered." Many of the patrons took their memories of the movie home with them as indicated by the mail received at the theatre. Since the first week of showing, Mr. Nowe has received an average of 1000 letters per week, which is something almost unheard of in the business as we know it today. There has also been a heavy demand for stills of Hepburn and Tracy, necessitating a costly reordering which has been absorbed by the theatre. Mr. Nowe has given the stills to his patrons with his "most grateful blessings".

The only unfortunate note of the Toronto engagement is the disinterest of those in the age bracket of 14 to 20. Mr. Nowe points out that "this is one of the most pleasant and soul satisfying love stories to hit the screen in some time. The action and the problems are very much a part of today. There is a very deep personal message here for everyone." However there is one very great and important promotion going on for "Guess Who's Coming To Dinner" that money can't buy. It is word of mouth that is chalking up the greatest interest in the movie. Theatre party groups are becoming a common sight at the Odeon Carlton, and with April 8th (Academy Awards) still a few weeks away "Guess Who's Coming To Dinner" could just reach that magic 500,000 figure which isn't too much to expect from a city of over 2 million. Mr. Nowe points out "This is a very tender love story", and went on to say "Toronto people aren't interested in any racial problems. We don't have any such thing in this city. Our patrons aren't categorized, no prejudice. The reaction of those coming to see the film has been magnificent!

The dinner takes place in a mansion, high on a hill overlooking San Francisco. The mansion is owned by Matt Drayton (Spencer Tracy) a

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**GUESS WHO'S COMING TO DINNER**

A Columbia motion picture nominated for ten Academy Awards. Now playing at a Toronto theatre (The Odeon Carlton), in its eleventh week.

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**A COLUMBIA MOTION PICTURE**

**ACADEMY AWARD NOMINATIONS FOR GUESS WHO'S COMING TO DINNER**

1. BEST PICTURE
2. BEST ACTOR
   - Spencer Tracy
3. BEST ACTRESS
   - Katherine Hepburn
4. BEST SUPPORTING ACTOR
   - Cecil Kellaway
5. BEST SUPPORTING ACTRESS
   - Beulah Bondi
6. BEST DIRECTOR
   - Stanley Kramer
7. ART DIRECTION
8. SCORING
9. STORY
10. SCREEN PLAY

---

**SOUNDTRACK ALBUM**

"Guess Who's Coming To Dinner" (COS 108) has garnered a great deal of attention as well with the theatre crowd. RCA Victor, who distribute Colgem product in Canada have rushed released the album and Ontario branch manager Jack Poeney reports fantastic back ordering of the release. RCA Victor promotion man Ed Priston has found encouraging acceptance among radio stations who are particularly interested in the cut "Glory Of Love", which, by the way, weaves in and out of the film, but is not regarded as the theme. "Love" was written by Billy Hill and although recorded many many times, was even a hit in 1952 by the Four Knights on Capitol, could now very easily become a top ten item. The "Guess Who's Coming To Dinner" album in original music by Frank DeVol from the film score and was arranged and conducted by DeVol. Producer was Nocly Plush.

Many tributes have been written about Spencer Tracy and all deserved. This last Tracy accomplishment is a sorrowful indication that the era of the silver screen in being allowed to pass us by. The movie greats are great because of their devotion to "their" public, and unfortunately when we realize they are no longer with us, they're screens performances of the past are considered even more priceless. Tracy was one of the greatest and "Guess Who's Coming To Dinner" is a fitting memorial to Spencer Tracy who died June 10, 1967.