

BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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Christensen Communications Ltd. * 18 Turtle Path * Lagoon City ON * L0K 1B0
www.broadcastdialogue.com * howard@broadcastdialogue.com

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RADIO: Twenty *Astral* stations have launched on-demand music streaming and music video services. Listeners have choices that include: Breakthrough Artists; New & Now; The Leak; Exclusives; Charts; Streams; and Community. The service crosses the French-language *NRJ* stations, five *Virgin Radio* stations (Vancouver, Edmonton, Calgary, Toronto and Montreal), *Hot 103 Winnipeg* and the four *Sun FM* stations in British Columbia's interior. The service is accessible from station websites now and will be available on mobile this spring... *HOT 103 (CKMM-FM) Winnipeg* has raised close to \$18,000 for a trust fund to help **Hamid Farooq** with the funeral and costs of transporting his deceased three children, wife and mother back home to Pakistan for burial. A house fire in the suburb of West Kildonan last week claimed all five lives. Farooq was at work when the fire broke out... *CKWR FM 98.5 Waterloo*, which launched in 1974 as Canada's first community-licensed radio station, is in dire financial straits after a former board member allegedly defrauded the organization of nearly \$60,000. **Bozana Radisic-Valincic**, 38, of Kitchener, is charged with two counts of fraud and uttering a forged document... *620 CKRM Regina* has moved away from a tight, high repetition playlist to what it describes as a formula more representative of its audience. GM **Jason Huschi** feels that the FM and urban stations, with tune-ins per day averaging 90-minutes, are more likely to benefit from tighter playlists. In CKRM's case, estimates are that its Country audience is tuned in for three to four hours daily... The future of *Ontario Place*, the provincial government's lakeside park and entertainment venue beside the *Canadian National Exhibition* grounds, will see **John Tory**, the former Ontario *Progressive Conservative* leader and current *Newstalk 1010 (CFRB) Toronto* afternoon drive Host, engaged to lead a panel in reviving the 41-year-old facility. The provincial Liberal government made the appointment yesterday (Wednesday). Tory will continue his show at CFRB... *Friends of Canadian Broadcasting* say opinion research found substantial majorities in Kamloops and Hamilton would like **CBC** to establish a local radio station to cover community affairs and support the election promise of the Harper Conservatives to maintain or increase funding to the public broadcaster... **SOCAN**, in an effort to better reflect its nature, has introduced a new brand identity. There's a new logo and a soon-to-be-launched website at SOCAN.ca. There's also the new tagline *Music. People. Connected.*

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LEE ABRAMS
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Think like an **Adman**
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FEATURING THREE DAYS OF THE FINEST RADIO NETWORKING AND EDUCATION,
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TV: **CTV Two (CKVR-TV) Barrie** has **CRTC** approval to add two new digital transmitters to serve the areas of Burlington, Fonthill, Fort Erie, Hamilton, Niagara Falls, St. Catharines, Oakville and Welland. The transmitter serving Hamilton, Burlington and Oakville would operate on channel 35 while the transmitter serving Fonthill, Fort Erie, Niagara Falls, St. Catharines and Welland would operate on channel 42. While there were intervenors opposed to the **Bell Media** station's application, the Commission considered that CKVR-TV is already distributed by BDUs in the proposed markets. That being the case, the threat to revenues by allowing OTA transmitters would be minimal... An opinion piece in the **Financial Post** by **Jamie Sturgeon** posits that the era of cable-TV packages, made up of scores of channels, appears to be ending. The double-barreled threat is increasing programming costs and cheaper Internet-based competitors. Indeed, **Cogeco** CEO **Louis Audet** – commenting on his company's first quarter results – said that every BDU will gradually move to smaller-sized packages though not right away. Trends, however, are changing, writes Sturgeon. Cable's rate hikes continue (average monthly charge now is \$59.73) and consumers have begun seeking alternatives, e.g. the Web or antennae. The CRTC expects the largest BDUs to report to it by April 1 on measures they will take to provide subscribers with greater flexibility. But **George Cope**, **BCE's** CEO, says if a la carte channel selection is adopted, he will hike rates on popular channels to offset any lost revenue... The **CRTC's** ruling that **Bell Canada** must make **NFL** games available to other wireless carriers, e.g. **Telus** has the NFL itself running interference. The **National Football League** games, carried on **CTV** and **TSN**, are there by exclusive contract, says the NFL, and that contract does not allow any other Canadian wireless providers to access the games. NFL Sr VP of Media Business Strategy **Hans Schroeder**, in his submission to the Commission, wrote: "The NFL owns the copyright to NFL content licensed under the mobility agreement and Bell has no right to [redistribute] this content to other companies"... The **32nd Annual Genie Awards**, to be held in Toronto March 8, will see **Andrea Martin** and **George Strombouloupoulos** host the **Academy of Canadian Cinema & Television** event... Pay TV and **Netflix** may find themselves threatened by **Astral Media** and **Corus Entertainment** bringing the **HBO GO** online video streaming service to Canada. Canadian Pay TV's growth in recent years has been minimized through the launch of **HBO Canada** and the continuing conversions by viewers to digital. The only fly in the ointment is the slowing of subscriber sign-ups for premium service, below levels in the U.S. In its fourth quarter letter to investors, Netflix admitted that HBO GO represents its biggest competitive threat... **CTV** will launch its new **BELIEVE** promotional

campaign this Sunday during the **Super Bowl** to promote its broadcasting of the **London 2012 Olympic Games**. The campaign will begin just after the six-month countdown to London 2012 was marked on Jan. 27... **TACTv** is now **AMI-tv**, a brand evolution according to Toronto-based owner, **Accessible Media**. President/CEO **David Errington** said the company had to link all its services under the AMI banner to aid marketing efforts. Too, he said, it will make it easier for present and potential new audiences to recognize all of AMI's services... The **CRTC** has issued a call for comments on a proposed amendment to the definition of 'broadcast day' in the conditions of licence for mainstream sports specialty services. The amendment would allow licensees of Category C services operating in the mainstream sports genre to choose between an 18- or a 24-hour broadcast day. The deadline for comments is March 6... **Clear Channel** is breaking into the TV production business by taking a minority stake in **Ryan Seacrest's** production company. Clear Channel's majority investors,



Great Job – Great City – Great Company

**General Sales Manager
Jim Pattison Broadcast Group
Medicine Hat, Alberta**

Our long time GSM is retiring and shining up his golf clubs, and we have the opportunity of a lifetime for the right team leader! Are you the high energy, creative Sales Manager we're looking for? As part of the Senior Management Team, our new GSM will be responsible for sales success at our market-leading stations, CHAT 94.5 FM, MY96 FM, and CHAT TV. We're in Canada's sunniest city—a great place to live!

We're looking for an individual who lives by our Pattison values of Trust, Integrity, Quality, Innovation, Commitment, and Customer Service. The successful applicant will lead a 14 person sales and traffic team. We're a growing and leading broadcast company that respects our people and is firmly committed to Total Team Involvement!

Responsibilities:

- Maintain a positive and enthusiastic climate while overseeing all areas of sales
- Motivate our local account executives, and our national and regional reps, to achieve and overachieve their targets
- Recruit, hire and train new account executives as needed
- Provide mentoring and coaching to ensure team members are given the best opportunity to succeed
- Develop short and long-term strategies and tactics to best present our products, and then translate those plans into action
- Maintain a positive relationship with our client base and our community
- Provide valuable input to our senior management team

Requirements:

- Education and training in sales
- An extensive history of broadcast sales and sales management success in Radio and TV
- An understanding of the changing demands in today's broadcast industry
- Great skills in communication, motivation, organization, and problem solving

If you're that person, please contact us by February 28, 2012.

Dave Sherwood, General Manager
Jim Pattison Broadcast Group – Medicine Hat
10 Boundary Road SE
Redcliff, Alberta
T0J 2P0
dsherwood@jpbq.com



As part of the Jim Pattison Broadcast Group's Employment Equity Policy, we welcome applications from people with disabilities and people of all cultural and ethnic backgrounds.

Thomas H. Lee Partners and **Bain Capital**, are committing \$300 million combined to work with Seacrest's company to identify, acquire and develop innovative media companies.

GENERAL: The **CRTC** has postponed **CBC's** French- and English-language licence renewal hearing indefinitely. It had been scheduled for this June but CBC asked for a delay. The public broadcaster said it won't have enough time to reflect on and operationalize its plans given that its budget is expected to be announced late this month or in March... Four Conservative backbenchers presented petitions in the House of Commons Monday calling for **CBC** to be defunded or sold to private industry. MPs can present petitions whether or not they agree with the goals. Governments are not compelled to act on petition demands.

REVOLVING DOOR: Sr VP/CFO **Claude Gagnon** of **Astral Media** in Montreal, after 20 years with the company, retired Tuesday. His successor is **Robert Fortier**, the VP, Finance. Fortier began as VP/CFO yesterday (Wednesday)... **CTV Atlantic** ND **Jay Witherbee** will join **Dalhousie University** as Director of Communications and PR. His last day commanding the Halifax newsroom is March 2. He's led the department for 15 years, the youngest person at the time to hold such a CTV post... **Glenn Kubish**, Director of News & Public Affairs at **CTV Edmonton**, is no longer with the station. Kubish began there five years ago as Managing Editor. A year later, he was promoted to succeed **Steve Hogle** as Director of News & Public Affairs... **Nelson Millman**, the longtime PD at **The Fan 590** and who moved to become Executive Producer, Studio Productions at **Rogers Sportsnet**, is no longer with the company... **Dustin Collins**, still sticking with **Astral Radio**, succeeds **Gerry O'Day** in morning drive at **CISL Vancouver**. Collins moves from Kelowna where he was APD for the **Astral B.C. Interior** stations. Before that, he was at **AM 1060 Calgary** as Brand Director/afternoon Host... Longtime **CBC Radio Montreal** personality **Dave Bronstetter** will retire Feb. 18. His career with the public broadcaster stretches back over three decades, including stints as a Sportscaster, TV news Anchor and as Host of CBC Radio's *Daybreak*... New MD/APD at **Bell Media's FAB 94.3/99.9 BOB FM Winnipeg** is **Frank Andrews**. He had been doing much the same thing across the street at **92 CITI FM Winnipeg**... **Cub Carson** is moving back to Canada's capital to become Host of the **939 BOB FM Ottawa** morning show. He'll leave mornings at **LIVE 105 (CKHY-FM) Halifax** Feb. 10.

SIGN-OFFS: **Jerry Landa**, 78, at the *Jim Pattison Palliative Care Facility* within the **Vancouver General Hospital**. Landa was one of the **CFUN Vancouver Good Guys** of the early '60s. He also worked at **CKDA Victoria**, **CKLG Vancouver**, **CJOR Vancouver**, **CKWX Vancouver** and **CHUB Nanaimo** into the '80s before retiring... **Brian Lord**, 77, in the Phillipines. Lord, also a **CFUN Vancouver Good Guy**, was in the radio business for almost 47 years. He worked at **CFCR-TV Kamloops**, **KMEN San Bernardino**, **KLIV San Jose**, **CJJC Langley**, **CKDA Victoria**, **CKWX Vancouver**, **CHRX/The Bridge Vancouver** and **Metro Broadcasting Hong Kong**. Lord retired in 2001 and moved to the Phillipines with his new wife... **Suzanne Woolridge**, 60, of amyotrophic lateral sclerosis (ALS), often known as Lou Gehrig's disease, in St. John's. Woolridge brought **CBC Radio** audiences countless reports on Newfoundland and Labrador's vibrant arts community... **Ted Coneybeare**, 86, of cancer in Toronto. He created *Polka Dot Door* for **TV Ontario** and produced it from 1971 to 1984. The long-running show was picked up by **PBS** and provincial broadcasters in Canada.

LOOKING: **The Jim Pattison Broadcast Group** in Medicine Hat is looking for a General Sales Manager. Complete details are in the ad on Page 2... Other jobs we've heard about include **Harvard Broadcasting, Regina** - Senior Creative Writer; **Astral Radio Kelowna** - Assistant Regional Brand Director; **K-Rock Kingston** - Morning Show Team; **Sun FM/EZ Rock Penticton** - Account Executive; **Big Dog 92.7 Regina** - Drive Announcer; **680News Toronto** - News Anchor; **Joytv 10 Vancouver** - Account Executive; **CTV Winnipeg** - Supervising News Producer; **Bell Media Toronto** - Public Affairs Representative; **Rogers Broadcasting Toronto** - Senior Publicist, Citytv/Specialties; and **TLN Toronto** - Technician.

SUPPLYLINES: **CTV** has standardized on **Triveni Digital** solutions across its stations for metadata generation and management, as well as for multilayer monitoring and analysis of DTV streams. The network is using the *GuideBuilder* metadata platform at its Calgary and Toronto facilities.

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REVOLVING DOOR: Dave Warawa, GSM for the *Newcap Edmonton* cluster, is no longer with the company. He's purchased a home on Vancouver Island and will go the entrepreneurial route... Mel Kartusch, former GSM at *SHORE FM (CHHR-FM) Vancouver*, has moved to *The Jim Pattison Group Vancouver* cluster as Sr. Account Exec... *CKPG-TV Prince George* Sr. Account Manager Kelli Moorhead, who has been with the *Jim Pattison* operation for eight and a-half years, has been promoted to GSM, responsible for *CKPG-TV, 99.3 The Drive* and *101.3 The River*... *Astral*, now *SHORE FM's* new owner, has terminated all air staff. Astral is now putting the station through what's described as a transitional phase and will relaunch it with a new sound shortly... Jeff Winskell, MD at *Virgin Radio 953 (CKZZ-FM) Vancouver*, will become Assistant Brand Director and Music Director for the *Astral BC Interior* stations. His last day at *Astral Vancouver* is Feb. 17. Winskell will succeed Dustin Collins in Kelowna who, coincidentally, is about to join Astral's *AM 650 (CISL) Vancouver* as ABD and Morning Show Host... Chris Love is the new morning co-Host at *Fresh FM (CFHK) London*. Most recently, Love was with *Now FM Edmonton*. His background includes stints at *Hot 103 (CKMM-FM) Winnipeg*, PD at *Beat 94.5 (CFBT-FM) Vancouver* and *101.7 The ONE (CKNX-FM) Wingham*... Frankie Hollywood returned to the Manitoba capital this past Monday in mornings at *ENERGY 106 Winnipeg*. Hollywood moved from mornings at

101.3 The BOUNCE Halifax. He'd been out of the market for five years... J. C. Coutts moves from *Mix 100 (CJCD-FM) Yellowknife* to become PD/Ops Mgr at sister *Vista Broadcast Group* station *104.7 FREE FM (CFRI-FM) Grand Prairie*. His first day is March 2... *CTV British Columbia* Assignment Editor Elaine McKay is no longer with the station. She left yesterday (Wednesday).



Humber Radio Celebrates You! Save the Date - May 17, 2012

The Humber College Radio Broadcasting Program is celebrating 40 years of great radio this May!

Join us May 17, 2012 at the Humber College North Campus to reconnect, network, celebrate the radio industry, and honour this years inductees into the Humber Radio Hall of Fame:

Mike Bendixen - Program Director, Newstalk 1010 Toronto
Rudy Blair - Entertainment/Music Reporter - 680 News Toronto
Corey Fuchs - President and CEO - Media Job Search Canada
Suzanne Carpenter - General Manager - Corus Radio Toronto

The inaugural builders award will be presented posthumously to program creator and 1050 CHUM's Phil Stone.

Tickets for the event go on sale March 1st, 2012.

On-site overnight accommodations will be available.

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For more information, please contact:

Sheila Walsh
Program Coordinator
Radio Broadcasting Diploma Program
416-675-6622 x4913
sheila.walsh@humber.ca

Dean Sinclair
Station Manager
96.9 Radio Humber
416-675-6622 x5603
dean.sinclair@humber.ca

School of Media Studies & Information Technology
Humber Institute of Technology & Advanced Learning

SIGN-OFF: Rolly Gillis, age not verified, in Penticton of emphysema. The former *GIANT (CIGV-FM) Penticton* PD and morning personality had been in declining health. Gillis began at the station in 1981, the same time it was launched. Before that, he had radio stops in Cranbrook, Castlegar and Parksville, among others.

TV: *Manitoba's Court of Appeal* has approved fashion mogul Peter Nygard's continuation of his

defamation suit against the **CBC**. The CBC had attempted to have the case dismissed on the grounds that it was a frivolous “*abuse of process*”. Nygard claims three CBC journalists and the CBC are part of an international conspiracy to discredit him and his clothing empire. A Nygard spokesman says *The Fifth Estate* documentary contained false information and utilized unreliable sources... The deadline for *Retail Commercial Awards 2012* is tomorrow (Friday), Feb. 10. Now in its 41st year, these **TVB** awards are still Canada's only commercials competition judged solely by consumers. TVB wants to find the best local TV advertising in Canada. Details can be found at http://www.tvb.ca/pages/rca2012homepage_html/... **Rogers** and **BCE**, bedmates in their acquisition of **MLSE**, are in separate talks with **Apple** to become Canadian launch partners for *Apple iTV*. This product could revolutionize TV viewing by turning conventional sets into gigantic iPads. Sources say that Cupertino, Calif.-based Apple approached both companies in its pursuit of partnerships with Canadian carriers, and Apple, he said, isn't closed to doing it with one company or with two. Apple iTV is said to integrate *Siri*, Apple's voice-recognition software that acts as a personal assistant on the latest iPhone, into TV sets. Viewers could then control the TV by voice or hand gestures. An on-screen keyboard can also be activated the same way, allowing web surfing, video chats and use of social media sites... The **Canadian Broadcast Standards Council** has decided that an ad for an adult phone line at 1:30 a.m. is acceptable, despite it being aired on **Teletoon Retro** in *Batman: The Animated Series*. While the cartoon is aimed at children 8 and over, the CBSC panel noted that while a group of attractive women encouraged viewers to call, all were fully clothed. Further, there was no sexually explicit material in the copy. The complainant said that he recorded Batman for his children and that a program for children should not contain adult advertisements regardless of the time it's broadcast. Details can be found at www.cbsc.ca... In another decision, even though it prompted a record 6,676 complaints, the CBSC found that a **Sun News Network** interview between host **Krista Erickson** and Canadian interpretive dancer **Margie Gillis** did not breach any broadcast codes, in particular one related to fairness and balance. The CBSC panel determined that the interview, while heated at times, was balanced. Details may be found at www.cbsc.ca... **TELETOON Canada** and **Turner Broadcasting System** have partnered to will bring *Cartoon Network* and *Adult Swim* to the Canadian specialty channel later this year... **CTV's** airing of *Super Bowl XLVI* attracted more viewers than any previous Super Bowl games. There was a Canadian audience of 8.15 million – CTV had 7.3 million while French-language **RDS** had 865,000. Ditto the monster ratings for **NBC**: 111.3 million viewers.

RADIO: A Calgary **CRTC** hearing scheduled to run all of this week is looking at applications that include 12 submissions for new radio licences in the Stampede city. Applicants seeking the 95.3 frequency in Calgary are: **Diversified Society of Alberta** (not-for-profit) at 50 watts for ethnic-based programming; **Jim Pattison Broadcast Group** at 100,000 watts for an AA alternative format; **Unison Media** at 54,000 watts for Ethnic specialty; **Harvard Broadcasting** at 36,000 watts for an AC format; **Bell Media Calgary Radio Partnership** at 54,000 watts for Rhythmic CHR; **Clear Sky Radio** at 21,000 watts for a '90s-based Country format; and **Alberta Mosaic Radio Broadcasting** at 7,000 watts for Ethnic programming. There are two applicants for the 100.3 frequency in Calgary: **7954689 Canada** at 7,800 watts for Hybrid Hit Music/Hybrid Hit Radio (HHM/HHR) and **Rawlco Radio** at 100,000 watts for Hit music. There are two applicants for the 106.9 frequency in Calgary: **Multicultural Broadcasting Corporation (Red FM)** at 8,000 watts for Ethnic commercial and **Corus**

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Entertainment at 1,000 watts to add an FM transmitter to air **CHQR-AM** programming to adequately serve downtown Calgary. And there is one application for an AM licence in Calgary. **Punjabi - World Network** wants 1670 at 5,000 watts for an Ethnic commercial station. Among non-appearing applications which the Commission will consider are: **Haliburton Broadcasting Group** for approval to acquire **CJFB-FM Bolton** and **CFGM-FM Caledon** from **Rick Sargent** for \$200,000; one from **Papoo Holdings** for an AM licence in Ottawa at 1630 for an Ethnic station (1,000 watts); and **Frank Torres'** application for 105.5 at 372 watts in Uxbridge, ON, programming Classic Hits... The **CRTC** is studying a **National Campus and Community Radio Association** (NCRA) application to replace the **Canadian Association of Broadcasters** (CAB) *Code of Ethics* with one of its own creation. The Commission has launched a public consultation with a deadline of Feb. 16 for written comments... **Saskatoon Media Group's 10th Annual Children's Hospital Foundation Radiothon** raised \$407,484 over the course of a three-day broadcast, including \$200,000 from Saskatoon homebuilder **Northridge** which had pledged to match up to \$200,000. This is the largest result in the radiothon's history. All three of the company's local stations – **Magic 98.3**, **CJWW** and **92.9 The Bull** took part, with anchors from the stations gathered at the Centre Mall location of the remote broadcast... **Proud FM Toronto's** administrative staff have moved from their quarters in the gay and lesbian district of downtown Toronto (Wellesley and Church Streets) because of the neighbourhood's increasingly high rents. Proud's space was over \$10,000 monthly. The broadcast studio, however, will remain but in much smaller quarters. The new location for admin/business staff is in the west end **Evanov Radio Group** HQ.

GENERAL: While **Astral Media** saw its profits grow in the first quarter with increased revenues in its TV and outdoor advertising divisions, the radio division took a hit. Revenue fell in radio by 4% to \$88.3 million. CEO **Ian Greenberg** said in a conference call that radio felt the impact of a slower than expected advertising market and competition from new players in Western Canada. He expects a return to revenue growth later this year and will focus on keeping costs down in radio. Overall, net earnings grew 5% to \$55.8 million, or \$1 per diluted share for the three months ended Nov. 30. Revenue increased to \$271.1 million to \$267.1 million. Television had revenue growth of 3% to \$153.6 million with higher TV subscription revenues. Astral also added 9,000 new pay-TV subscribers for **The Movie Network** and **Super Ecran** in the quarter. And, in another development, the roll-out of **astralradiodeals.com**, that was tested in Quebec, is now being implemented in key markets across Canada. It provides Groupon-like online discount offerings and, says Astral, enhances listeners' experience... The **Broadcast Executives Society** has a new 2011/2012 fiscal year Board of Directors. Elected and confirmed at the Annual General Meeting, the eighteen BES board members are: President - **Veronica Low, QMI Sales**; VP - **Kim Dougherty, OMD Canada**; Honourary VP - **Theresa Treutler, TVB Canada**; Past President - **Byron Garby, Bell Media Radio**; Secretary/Treasurer - **Neil Kerr, Evanov Radio Group**. Directors are: **Lina Ales, Mindshare**; **Alan Dark, CBC**; **Rita Fabian, CTV Bell Media**; **Larry Gavin, Closed Captioning Services**; **Ky Joseph, Evanov Communications**; **David McDonald, M2 Universal**; **Barb McKergow, Shaw Media**; **Steve Muscat - Rogers TV**; **Bob Reaume - ACA**; **Dean Rutherford - Astral RadioPlus**; **Helena Shelton - PHD Toronto**; **Ron Suter - NBC Universal**; and **Suzanne Ware - Kraft Canada**. BES, while promoting learning and growth within the broadcast sector, is also charitably-driven. Agencies benefitting in the last year are the **Paul Mulvihill Heart Foundation**, **NABS**, the **Ruth Hancock Broadcast Scholarship**, the **Salvation Army** and the **Monkeybiz Project**.

LOOKING: **CTV Montreal** - Quebec City Bureau Chief; **CTV Edmonton** - Managing Editor; **CTV Two Barrie** - Broadcast Maintenance Technician; **CTV Scarborough** - a Production Manager at CTV News; **CTV News Channel Scarborough** - Chase Producer; **Corus Television Toronto** - Director, TV Sales, Kids; **MusiquePlus Inc. Montreal** - Directeur(trice) de production; **Global TV Winnipeg** - Reporter/Anchor; **Astral Radio Edmonton** - Project Manager, Astral Radio Deals; **Harvard Broadcasting Regina** - Senior Creative Writer; **Newcap Radio Lloydminster** - Radio Commercial Writer and a Commercial Writer/Producer; **Newcap Radio Stettler** - Morning Host; **CBC Charlottetown** - Videojournalist; **CBC Halifax** - a Videographer, a Reporter/Editor CBCNews.ca and an Associate Producer; **CBC Sydney** - Videojournalist; **CBC Saint John** - Videojournalist; **CBC Toronto** - a Producer, News Network and a Reporter/Editor; and **CBC Edmonton** - Senior Broadcast Technologist.

SUPPLYLINES: **Ross Video**, of Iroquois, ON, saw a year after year increase of 59% in the first quarter of their fiscal year. The company's success, says CEO **David Ross**, is entirely self-funded through both organic growth and strategic acquisitions... In other news from **Ross**, the company has purchased **FX-Motion**, a robotic camera systems company based in Brussels, Belgium. FX-Motion is now **Ross Robotics**.

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RADIO: The *Canadian Independent Music Association*, the *Canadian Federation of Musicians*, the *Canadian Council of Music Industry Associations* and *Re:Sound*, a non-profit licensing company want the federal government to amend its copyright reform act to give performers and record labels a fair shake when it comes to royalties paid by radio stations. The group wants the government to cancel what they say is a 15-year-old subsidy for more than 600 commercial radio stations. But the government has said it's only going to make technical amendments to Bill C-11, tweaking language for example. This kind of amendment isn't on the table, according to the *Canadian Association of Broadcasters*. CAB's lawyer says broadcasters pay a number of royalties which support music labels and artists, and that radio stations already hand over too much of their revenue because of the royalty regime... The first song played at *The New 99.1 Fresh FM Winnipeg* was **Nelly Furtado's** *All Good Things Come to an End*. **Corus Radio** launched the format Tuesday, describing the new programming as "the freshest music of today and the best hits from yesterday". It succeeded the previous jazz-based *99.1 Groove FM*. This is Corus' second Fresh franchise. The first was *1031 Fresh FM (CFHK-FM) London*... The *CRTC* has approved *Newcap's* purchase of *The Giant (CIGV-FM) Penticton*, with repeaters in Princeton and Keremeos. Giant FM was the Okanagan Valley's only independent radio station, founded by **Ralph Robinson** in 1982. The deal's expected to close within 30 days... **Brittany King**, the Host of *107.3 KOOL FM (CHBE) Victoria's* midday show, is the 2012 recipient of the *Jim Waters Broadcaster of the Year in honour of Steve Young Award*. She was chosen for her work on radio and her community involvement. King will pick up the award during *Canadian Music Week* in Toronto... Following on the heels of last week's news about astralradiodeals.com and online group coupons and loyalty building, an *Ipsos Canadian Inter@ctive Reid Report* reports that Canadians are flocking to online coupon websites to try new companies, experience new products or services and save on purchases. Building loyal customer bases, says Ipsos, shows that among those who have redeemed an online group coupon in the past, 57% would be likely to return to the same company without a coupon... **Corus Calgary's** two stations, *Country 105* and *Q107* raised \$1.92 million at their *Ninth Annual Caring*

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for **Kids Radiothon** during a three-day broadcast from the **Alberta Children's Hospital**. With this year's proceeds, the nine-year total is \$13.2 million. The funds are aimed at life-saving equipment, innovative child health programs and advanced child health research. Radiothon is a **Children's Miracle Network** initiative... **Canadian Satellite Radio Holdings**, operating as **SiriusXM Canada**, posted a loss in the first quarter of \$3.4 million or three-cents a share. Subscriptions are up, from 1.8 million to 2.01 million, with 1.4 million of them considered "self-paying" customers. Revenue grew to \$63.1 million from \$59.2 million... **CBC** launched **CBC Music** and the **CBC Music App**, a free digital music service. There is a choice of 40 different web radio stations, 14 distinct genre-based communities and music from nearly 1,000 major and independent music companies. Other features of CBC Music on cbcmusic.ca include: **CBC Radio 2** and **CBC Radio 3**; artist pages on more than 25,000 independent artists with thousands of songs; and hundreds of concerts available on demand... Victoria's **Village 900 (CKMO Radio Society)** is relinquishing its over-the-air transmission in favour of exclusive digital distribution via the Internet at villagenow.net. The switch is expected March 4. Students in the **Applied Communication Program** at **Camosun College** use Village 900 as part of their training. **Rogers Radio** in Victoria had been running the AM transmitter for CKMO under a 10-year agreement. When that agreement ended they stepped up and kept the transmitter operating while the society developed this solution... **CKBW/HANK FM Bridgewater's** second annual **Gift for the Heart** radiothon on Valentine's Day – on both stations – raised slightly over \$62,000. Based on the first event last year, **Acadia Broadcasting** expects more donations to trickle in over the next week. The event supports local hospitals. Helping to answer the pledge phones, unexpectedly so, was former CKBW part-Owner/GM **Bob McLaren** and his wife, **Carole**.

GENERAL: **Broadcast Dialogue** rarely uses speculative information. However, when two usually reliable parties – **La Presse Montreal** and Media Analyst **Scott Cuthbertson** of **TD Canada Trust** – are the sources, we make exceptions. La Presse reported that TD believes all elements are in place for **Astral Media**, the last major independent Canadian broadcaster, to be sold sometime over the next year. It is Cuthbertson's belief, too, that the **CRTC** will change restrictions on station ownership this fall insofar as number of stations owned by a single enterprise per market is concerned. A revision of CRTC rules is due since the last one happened in 1998... Meantime, an opinion survey by **Friends of Canadian Broadcasting** finds that 77% of Canadians see domestic media companies as too important for cultural and security reasons to allow them to be controlled by foreign interests. The finding emerges amid reports that the feds will soon unveil plans to scrap or weaken laws requiring domestic ownership of Canadian media and telecommunications companies... Internet Service Providers (ISPs) are not broadcasters, according to the **Supreme Court of Canada**. The question before the court was if ISPs carry broadcast programming subject to the **Broadcasting Act** do they then provide access requested by end-users? The question before the Supreme Court was limited to ISPs that simply provide the mode of transmission and access to the Internet... A memo to the prime minister suggests that the government is rejecting claims that **CBC** is boycotting **Quebecor** newspapers. Quebecor says CBC refuses to advertise with it because of a vindictive policy -- and complained directly to **Stephen Harper**. The memo, obtained by **The Canadian Press**, praises CBC's advertising policies. A spokesman for Quebecor says he's surprised and suggests the PMO may not have all the information... **CBC/Radio-Canada** head **Hubert Lacroix** told the **Montreal Board of Trade** he fears imminent budget cuts that might affect programming. He's concerned that any such cuts will keep the CBC from



fulfilling its objectives. His comments were in advance of the Conservative government's upcoming budget. Departments have been warned to prepare scenarios for clawbacks of either five or 10%. CBC/Radio-Canada cut \$171 million from its budget two years ago and had to eliminate 800 jobs... **Environment Canada** will participate in the **National Alert Aggregation and Dissemination System (NAAD)**, expected to provide over 80% of the system's content. The announcement was made by federal Cabinet Ministers **Peter Kent** and **Vic Toews** at the Oakville headquarters of **Pelmorex Communications**, owner/operator of **The Weather Network** and **MeteoMedia**. The federal, provincial and territorial governments have taken an active role to support the **CRTC's** decision enabling Pelmorex to make emergency weather alerts available to broadcasters... **BCE** says profits were up nearly 53% in the fourth quarter, attributed to its acquisition of CTV and an increase in smartphone sales. Earnings were \$486 million, or 62 cents per share, up from \$318 million (42 cents a share) in the same quarter last year. On an adjusted basis, earnings rose 5.1%. Revenues increased 10.4% to \$5.17 billion, from \$4.68 billion a year earlier. **Bell Media**, formed April 1, 2011, had revenues of \$578 million this quarter, benefitting from subscriber revenue growth due to higher rates for broadcast distributors carrying its specialty channels and increasing usage of online video and mobile TV services. Bell Media's income, before interest and taxes and depreciation and amortization (EBITDA) were subtracted, was \$130 million this quarter and \$334 million for 2011. Ad revenues were down 4% year-to-year in the fourth quarter...

T**V:** Hamilton city council was unanimous in backing a motion to support **CHCH-TV Hamilton** and the *Local Programming Improvement Fund (LPIF)*. Mayor **Bob Bratina** said that the station has always played a vital role in the community, along with the other media, so that it was a no-brainer for council to support CHCH's request for sufficient funding to allow local programming coverage to continue. The Fund's resources come from BDU subscribers and is distributed to TV stations that broadcast locally-produced programming. The actual amount CHCH received has not been made public, nor has it for **CHEK Victoria**, in a similar position. But **CBC** received a combined \$40.7 million (\$19.49 million for English programming and \$21.2 million for French). LPIF payments in 2010-11 totaled \$106.56 million, compared to \$100.68 million the year before... The B.C. government has given up on fighting for TV cameras in the courts when alleged Stanley Cup rioters appear. The province had a change of heart after a B.C. court judge decided Monday to deny the broadcast of an admitted rioter's sentencing. The judge said issues to be addressed included whether or not cameras might affect the right to a fair trial and the possible impact on witnesses... The **CRTC** has approved three new Category B Specialty channels. They are: **Corus Entertainment's Harmony**, devoted to romance, love and relationships; **Canyon TV's WANDS Auto TV**, focusing on the automotive genre dealing with motor shows, custom shows, auctions and trade shows including racing and competition events; and **GlassBOX Television's GlassBOX Horror**, broadcasting horror and thriller movies as well as other programming such as magazine-style shows devoted to the horror and thriller subject matters... **BNN** announced it has launched **BNN.ca** for mobile, a new, app-free web portal optimized for the most popular web-enabled smart devices. The site features on-demand streaming of the business channel's



Global Edmonton's Gord Steinke with his Honourary Lieutenant Colonel's bars

popular shows alongside staffers' blog posts... **TVA's** broadcast of a four-episode reality TV program on the historic rivalry between the Montreal and Quebec hockey teams has drawn a rebuke from the **Canadian Broadcast Standards Council** for containing language "peppered with swear words". The broadcast, aired at 7:30 p.m., contained neither classification icons nor viewer advisories. CBSC said the episode should have also displayed appropriate viewer advisories as required under Clause 11 of the *CAB Code of Ethics*. The complete decision may be found at cbsc.ca... **Global Edmonton News Hour Anchor Gord Steinke** has been appointed an Honourary Lieutenant Colonel of the **15th (Edmonton) Field Ambulance** (part of **41st Canadian Brigade Group**). He's now in the midst of getting outfitted with uniforms and there will be a swearing-in ceremony in the next couple of months.

R**EVOLVING DOOR:** **Rick Doughty**, **Rogers Radio** VP/GM for the company's Northern Ontario stations in North Bay, Sault Ste Marie and Timmins, and GM at **Rogers Sudbury**, will retire from that position at month's end. His successor has yet to be announced. Doughty has been with **Telemedia** and **Rogers** for a combined 22.5 years, 12 and a-half of them with Telemedia before it was purchased. He divided his time between, first, North Bay and then Sudbury. The future, he says involves each day being on his and his wife's own itinerary; golfing, traveling and doing whatever they want, whenever they want... Sixteen **Bell Media Ottawa** staffers, on-air and a manager, have been let go in what's described as a corporate restructuring at: **CTV Ottawa**,

CFRA, Majic 100 (CJMJ), Bob FM (CKKL) and Team 1200 (CFGO). Among those dismissed are CFRA talk show Host **Michael Harris** and Reporter **Gord McDougall**; Team 1200's **Jim Jerome, Phil Melanson** and **Mike Sutherland**; Majic 100's **Steve Boynton**; BOB FM's **Tina Sapp**; , Marketing Director for Bell Media Radio Ottawa and **CTV Two Ottawa Al Macartney**, and CTV Ottawa's Promotion Manager, **Brent Corbeil**... New PD at **91.7 The Bounce (CHBN) Edmonton** is **Russell James**. It's a return to the **Rogers** station for James who, in the last go-round, was an on-air Host. Most recently he was PD at **Harvard Broadcasting's HOT 108 FM (CJNW) Edmonton**... **Canadian Media Production Association (CMPA)** President/CEO **Norm Bolen** will step down from that position in June. He was appointed CMPA president in 2009. Before that, he was Exec VP, Content, at Alliance Atlantis Communications and, before that, spent over 20 years as an Exec with CBC... New PD at **90.3 AMP Calgary** is **Paul Kaye**. His last stop was in the UK where he worked at **BRMB Birmingham**... **Edwina Follows** is now Director, Commissioning and Production at **Discovery Networks**. She had been with **Exploration Production Inc.** as Director of Production. **Discovery Channel Canada** is a joint venture between **Bell Media** and **Discovery Communications**... MD/Ass't PD/Host **Jason Boast** has been promoted to PD at **Vista-owned Mix 100 Yellowknife**.

SIGN-OFFS: **Allan Keith Taylor**, 98, in Trenton. During the Second World War, Taylor was with **RCA Victor** in Montreal, testing transmitters for the Armed Forces. At war's end, he joined **CJAD Montreal** as Chief Engineer. Later, he moved to **CKEY Toronto** as Chief Engineer. In 1960, when **CFTO-TV Toronto** was launched, Taylor became a Transmitter Supervisor and was involved in the planning and installation of CFTO-TV's transmitter at the CN Tower. He retired in 1980... **John Robert Grant**, 78, in North Vancouver. Grant was a long-time National Sales Rep, first for **Stephens and Towndrow** and then **Paul Mulvihill** in Vancouver. One of Vancouver's original "Mad Men," Grant's career in broadcast advertising sales spanned four decades.

LOOKING: **Bell Media Scarborough** - Group Sales Director, Discovery Channel Networks; **Shaw Media Toronto** - Director of Research; **CTV Saskatoon** - Post Production Editor; **TVO Toronto** - Manager, Public Relations; **Zoomer Media Toronto** - Regulatory & Business Affairs Coordinator; **CBC Toronto** - Senior Application Portfolio Manager- Broadcast Management and a Manager, Strategic and Competitive Analysis; **CBC Yellowknife** - Manager, Media Operations and Technology; **Astral Radio Vancouver** - Assistant MD/Announcer and a Broadcast Engineer; **Astral Radio Fredericton** - Digital Account Manager; **Astral Radio Terrace** - Swing Announcer; **NRJ 102,3/Rouge fm 94,7 Trois-Rivieres** - Directeur(trice) general; **Bell Media Toronto** - Digital Sales Account Executive; **Corus Entertainment Toronto** - Infrastructure Engineer; **Nelvana Toronto** - Senior Accountant; **90.3 AMP Calgary** - Evening Announcer; and **103.5 Big Dog Lac La Biche** - News Anchor/Morning Show co-Host.



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Christensen Communications Ltd. * 18 Turtle Path * Lagoon City ON * L0K 1B0
www.broadcastdialogue.com * howard@broadcastdialogue.com

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SIGN-OFFS: **Pierre Juneau**, 89, in Ottawa. Juneau's career and accolades read as a practical impossibility. He was a Chairman of the **CRTC**, the President of **CBC** and had a Canadian music award named after him, though with slightly different spelling (**Juno Awards**). Juneau was also the architect of Canadian content regulations. His long career fighting for Canadian musicians, actors and artists began when he joined the **National Film Board** in 1949, eventually moving up to become head of French content. In 1968, **Prime Minister Trudeau** made him the first chair of the newly-created CRTC (formerly the **Board of Broadcast Governors**). Juneau mandated minimum standards for Canadian content on radio and TV to the dismay of that era's broadcasters. Trudeau later appointed him Communications Minister in 1975 even though he didn't have a seat. As CBC President, he spearheaded the 1987 creation of **CBC Newsworld**... **Bruce Williams**, 55, suddenly in Vancouver. Williams was the long-time afternoon **News 1130 (CKWX) Vancouver** Traffic Reporter. He'd been with the station 16 years, pre-dating News 1130. Before that, he was with **CKSA Lloydminster**, **CHAB Moose Jaw**, **CKLG Vancouver**, **CFMI-FM Vancouver**, **CHRX/CJJR-FM Vancouver** and the **Satellite Radio Network**.

REVOLVING DOOR: **Ross Davies** has joined **BBM** as Director, Member Engagement, Radio. His last stop was **Haliburton Broadcasting** as VP Programming. In a similar capacity at **BBM**, **Anita Boyle Evans** is new Director, Member Engagement, Television. She moved from Director, Client Service and Sales at **Nielsen**... **Gavin Mortimer** becomes GSM at **CHUM FM** and **FLOW 93-5 Toronto** March 7. Mortimer moved from Toronto to **KOOL 101.5 Calgary** five years ago, leaving his National Account Manager position to assist in the launch of that new station... **Newcap – Alberta South** GSM **Rick Colliou** is no longer with the company. He had been based at **KG Country/ZED 99 Red Deer** and was responsible for sales there and at **Q91 Drumheller**, **Q14 Stettler** and **Mountain Radio Blairmore/Crowsnest Pass**... New GM of **Vista Broadcasting's** Coast Group on Vancouver Island is **Pete Montana**, the Group PD. In the near term, he'll continue to hold down the PD gig as well as hosting the morning show on **Jet FM (CFCP) Courtenay**... **Jim Curran**, **CBC Radio Toronto's** Traffic Reporter for 40 years, will retire at the end of March. The plan is to do a driving tour of Canada

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with his wife, after she retires at April's end... **Beverley Shenken** has been appointed VP, Programming for **ZoomerMedia Limited**, Television Division. It's a promotion for Shenken who's been with the company since 2001 as Director of Acquisitions... **Matt Mise** moves within **Larche Communications** from Promotions Director at **The Dock Owen Sound** to that same position at **The Dock Midland**. He begins in the larger market-area March 1... B.C. Premier **Christy Clark** has fired her press secretary, former **CTV British Columbia** Reporter **Chris Olsen**. The move was described as a restructuring... **Moose FM Bancroft** morning show Host **Drew Hosick** moved to **Haliburton Broadcasting's** new **Star FM (CKVV) Kemptville**, also as morning Host. The new station, 60 km southwest of Ottawa, is expected to be on-air next week... **Kevin MacDonald**, the morning show co-Host at **97.7 the Beach Wasaga Beach**, moves north to join **Mix 100 Yellowknife** as morning Host/APD at mid-March.

RADIO: **Mark Tamagi**, on behalf of a corporation to be incorporated, has won an FM licence in Leduc. The **CRTC** approved his application for a Country format at 93.1 with power of 1,100 watts... The Commission also granted **Newcap's** application to flip **CKSQ Stettler** to FM. The new station will operate at 93.3 with power of 11,000 watts and will continue the Country format... **Newcap's** application to purchase **K96.3 (CKKO-FM) Kelowna** from **Sun Country Radio** has been approved, the second of two such Newcap purchases in the Okanagan. Purchase price for the station was \$5 million, but after Commission adjustments the amount was set at \$5,329,147. The sale is expected to close next week. Earlier this month, the CRTC approved Newcap's purchase of **Giant FM Penticton**. **K96.3 GM Dallas Gray** will remain with Newcap as will that station's staff. Gray will oversee both stations. With these purchases complete, there are no remaining locally-owned radio stations in the Okanagan... The **CRTC** has approved **Golden West's** application to add an FM station to the two it already operates in Weyburn. The new FM'er will operate at 106.7 with power of 100,000 watts and will program Classic Rock. It will join **AM1190 CFSL** (Country) and **Magic 103.5 (CKRC-FM) Weyburn**, which offers Hot AC... **Hot 107 (CJNW) Edmonton**, the Top 40 station recently acquired by **Harvard Broadcasting**, will move to the **Lite 95.7 (CKEA-FM) Edmonton** location at Centre 104. **Lite 95.7 GM Tamara Konrad** also takes over GM duties at **Hot 107** while **Sara Parker** has PD responsibilities for both stations... It's not much but this little bit of news underscores the battle brewing between **Rogers** and **Bell Media** on the sports front. After 18 years on **The Fan 590 Toronto**, **SCOREGolf** is moving to **Bell Media's TSN Radio**.

GENERAL: Internet users in Canada prefer product information from traditional media over digital media sources, according to an online survey. The **Canadian Council of Public Relations Firms** said respondents preferred newspapers (86%), TV (83%) and radio (78%) over blogs (29%), Facebook (21%) and Twitter (15%). But that isn't true of 18-34s. They are almost twice as likely as 35-54s to trust social media sources for product information. Total ad spending in Canada for 2011 is estimated at \$12.22 billion, with \$2.57 billion of it having gone to online... **Corus Entertainment**, **Seneca College of Applied Arts & Technology** in Toronto and **Telus** are among the winners of this year's **Canada's Best Diversity Employers** competition. Sponsored by **BMO Financial Group**, the competition recognizes 50 organizations that lead the country in creating diverse and inclusive workplaces... The recipients of the **2012 RTDNA Lifetime Achievement Awards** in each of four regions will be presented at Regional Awards Banquets and at the National Conference President's Gala June 22 in Toronto. They are: B.C. region: **Betty Selin** of **105.7 Sun FM (CICF) Vernon** and **Steve Wyatt**, retired, ex of **Global National**; Prairie region: **Alex Docking** of **NewsTalk 980 Regina** and **Murray Blakely**, retired;

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Central region: **Warren Beck**, 78, ND at **CKPC AM/FM Brantford** and **Dave Wright** (posthumous); and Atlantic region: **Rick Howe** of **News 95.7 Halifax** and **Steve Murphy** of **CTV News Halifax**... And, for U.S. political junkies: The nominations of two new members to the **Federal Communications Commission** are being held up by **Senator Charles Grassley**, R-Iowa. Other Republican senators – upset that **President Obama** made recess appointments during the Christmas break – are trying to block all White House nominees.

T**ELEVISION:** **CTV Ottawa** is looking to eliminate 19 full-time and 15 part-time jobs by mid-June. That word follows last week's lay-offs of 16 staffers at **Bell Media's** Ottawa radio stations, CTV Ottawa and **CTV 2 Ottawa**. The jobs involved this time are camera operators, video editors and TV-production staff who will be superseded by automation... The union representing workers at five **TVA** stations – Montreal, Quebec City, Sherbrooke, Rimouski and Trois-Rivieres – says the **Quebecor**-owned broadcaster has consolidated its newsrooms with those of its newspapers. That's contrary to **CRTC** policy, says the union (**Le Conseil provincial du secteur des communications**). It has filed a complaint asserting violation of the CRTC's *Code of Journalistic Independence*. The union further charges that the consolidation compromises the diversity of news available to Quebecers... The **CRTC** has approved **Glassbox News**, a national, English specialty category C service owned by **Michael MacMillan's Glassbox Television**. The service will provide updated news every two hours. Toronto-based Glassbox also owns **Bite TV**, **Aux** and **Travel + Escape**... **Phyllis Platt**, **Brian Dennis** and **Peter Moss** have joined forces to create **PDM Entertainment**, a TV production company. Platt has been a journalist, producer and broadcast executive. Dennis is a producer of TV series, movies and feature films. And Moss has been a director of theatre and television, a TV producer and a broadcast executive... Paywalls have been imposed for digital access to *March Madness* programming on **CBS** and **Turner**. Some viewers will have to pay a \$3.99 fee for online access to the **NCAA** men's basketball tournament. The two networks are gambling that if paywalls lower the number of viewers, they will still monetize them at a higher rate than they would through advertising alone... The creator of **Fox TV** has introduced **Aereo**, an Internet television service he says will pry over-the-air broadcast television out of the closed cable and satellite system. **Barry Diller's** concept is described as one of the most ambitious attempts to date to distribute television over the Internet. When it becomes available in New York City at the middle of next month, Aereo will stream all of the programming of the major networks (ABC, CBS, Fox, NBC) to phones, tablets and Internet-connected TVs at \$12 a month. That includes an online digital video recorder. As **The New York Times** said, "Whether it succeeds or not, Aereo – and the technology world's interest in it – is a testament to the intense pressure on traditional TV companies to innovate or risk being left behind"... **DogTV**, a cable network for dogs in San Diego, is aimed at stay-at-home mutts. The new channel is free during its launch period but will be charged at \$4.99 a month. Fido's peace of mind is at stake. One of the channel's owners was quoted as saying that the colors are different and the videos are taken from a dog's point of view. And a doggy psychologist said that while many people leave their TVs on for their dogs, shows with gunshots, sirens and car chases can cause them stress. Dogs like *SpongeBob SquarePants* and harp music. They also enjoy shows with other dogs in them including the movie *Beverly Hills Chihuahua*.

S**UPPLYLINES:** **ByrnesMedia** has a marketing partnership with syndicated reporter, **James St. James**, "The Real Jimmy Hollywood", and is offering his daily three-minutes entertainment feature to Canadian radio stations.

L**OOKING:** **CTV British Columbia** - Assignment Editor; **Bell Media Toronto** - Director, User Experience, Bell Media Digital; **Shaw Media Toronto** - a Senior Systems Administrator, a Web Developer and a Senior Post Production Editor; **Shaw Media Montreal** - Reporter/Anchor; **CBC Calgary** - Exec Producer; **CBC News Montreal** - Meteorologist and a Host; **92.3 The Dock Owen Sound** - Promotions Director; **Newcap Radio Red Deer** - Creative Writer/Producer; and **Astral Radio Smithers** - Account Exec.