

Dialogue

BROADCAST

THE BEST BROADCAST BRIEFING IN CANADA

Copyright (2007) by
Christensen Communications Ltd.

Thursday, August 14, 2007

Volume 16, No. 12

Page One of Five

Howard Christensen, Publisher
Broadcast Dialogue
18 Turtle Path
Lagoon City ON L0K 1B0
(705) 484-0752
E-Mail, click [HERE](#)
[Broadcast Dialogue Website](#)

REVOLVING DOOR: *Canwest Broadcasting* President **Kathy Dore** leaves that position later this year after coming from the U.S. four years ago. Before her contract expires, Dore will be part of the search committee looking for her successor. She is credited with increasing *Global Television's* increased presence in the Top 10 and Top 20 shows, spearheading Global's rebranding, initiating partnerships with **CBS Paramount** to create **ET Canada** and managing the integration of the **Alliance Atlantis** specialty channels into Canwest... **Peter Kent** has gone to

Hill & Knowlton in Toronto as VP in the agency's corporate communications practice. Most recently, he was Deputy Editor of **Global Television News**. Prior to Global, Kent worked at **CTV, CBC** and **NBC**... Changes to the **EZ Rock (CJEZ-FM) Toronto** morning show see **Humble Howard** returning to radio after being off for two years while **Stu Jeffries** moves on. **Colleen Rusholme** will be staying on the show with Humble plus another new face, Canadian musical entertainer **Kim Stockwood**... **Cam Cowie**, ex VP/GM at **Citytv Winnipeg**, has been appointed GM of Regina-based **Harvard Broadcasting**. **Michael Olstrom** continues as the company's Group Station Manager. **Bruce Cowie** continues to lead the expansion of Harvard's radio business... **Nic Wry**, **Super Channel's** national Creative Development Representative, retired Aug. 1. He'd spent 30 years in the TV and film production business. Wry will consult Super Channel, says the Edmonton company, as needs arise... **CBS Vancouver** VP **Mel Sprackman's** retirement has been confirmed. He leaves the national rep shop's west coast office Aug. 31... Veteran broadcaster **Rick Howe** has joined **News 95.7 Halifax** as afternoon co-Host. He'd

been with **CJCH Halifax** for years doing a talk show that was cancelled after the station flipped to FM and began a new format... **Newcap's** new **K-ROCK (CHFT-FM) Fort McMurray** sees **Ian Balfour** move into the GM's chair. GSM **Andrew MacMullin** is gone. Balfour had been New Business Development Coordinator at **Newcap Ottawa** for a short time, having moved there from **CTV Ottawa**... **Todd van der Heyden** has become the co-anchor of **CTV (CFCF-TV) Montreal's** supper hour newscast. He joined Anchor **Mutsumi Takahashi** this past Monday in the 6 p.m. slot and retains his Anchor duties on the Noon package... Anchor **Kathy Mueller** has left **A-Channel (CFPL-TV) London** after 13 years. Mueller is moving to the **Canadian Red Cross** in Indonesia where she will take part in a project to build 5,000 homes to replace those destroyed in the 2004 tsunami... The **Canadian Film and Television Production Association (CFTPA)** has made **Anne Trueman** its new Director of



**Faster,
Better,
More Powerful**

Migrate with the best. www.gselector.com

GSelector
music scheduling
reinvented



© Copyright 2008 RCS, Inc. All Rights Reserved.
RCS, RCS Sound Software, GSelector and their logos
are registered trademarks, and Music Scheduling Reinvented is a
trademark, of RCS, Inc. GSelector's demand-based, goal-driven
scheduling system is protected by US Patent 6,910,220

CLICK ANYWHERE ON THIS AD TO ACCESS THE RCS WEBSITE

Communications. The former journalist had been managing editor of **CPAC**, deputy managing editor of **The Ottawa Citizen** and senior news editor of the Citizen and **Global Television** in Ottawa, as well as senior producer at **CTV Newsnet**... After 14 years, Corus Guelph Chief Engineer Mike Stevens moves to Research in Motion in Waterloo as Media Systems Specialist. His last day is Friday. Succeeding him as Chief Engineer at **1460 CJOY/MAGIC 106** is **Rob Brown**. It's a return to **Corus** for Brown who, for the past three years, has been in Atlantic Canada – first with the launch of **Z103 Halifax** in 2006 and then as project manager for the launches of **101.9 The GIANT/103.5 the EAGLE Sydney**... **Arjuna Ranawana**, a former **OMNI-TV Toronto** Anchor who most recently managed a multilingual broadcast newsroom in Sri Lanka, is now the News Manager for **OMNI News Alberta**.

SIGN-OFFS: **Richard Buchanan**, 76, in Brantford of cancer. He owned and was President of **CKPC-AM** and **FM Brantford**. Buchanan, who fought the disease for 16 years, insisted on live, local programming 24/7 and was a firm believer in local news. He was also the third generation in his family to own CKPC, having purchased the station from his mother who in turn had bought it from her father, **Cyrus Dolph**. He moved the station to Brantford from Preston (now part of Cambridge) in 1933 but it was 10 years earlier that CKPC first went to air, making it one of the oldest radio stations in Canada. The station has remained in private hands for more than 80 years... **Jack Dawson**, 91, at the Markham-Stouffville Hospital near Toronto. Dawson, a former **CFRB Toronto** General Manager, began his career at **CJOC Lethbridge** as an Announcer, then went to **CJCA Edmonton**. He moved east, joining CFRB in 1940. After a few years, he became Program Director and later, GM under **Standard Radio** President/GM **Don Hartford**... **Tim Kilpatrick**, 41, in Ottawa of complications from a lung infection. He was known to Ottawa sports fans as **Buzz**, one of the **Three Guys on the Radio** (TGOR) morning show at **The Team 1200 (CFGO) Ottawa**. Kilpatrick began his broadcast career at **CKSL/CIQM FM London** during the mid-80s... **Leif Pettersen**, 57, in Toronto of a heart attack. Pettersen was a wide receiver drafted in 1974 by Saskatchewan, traded to Hamilton in 1978 and became a Game Analyst on **TSN** in 1986 – known for being unafraid to voice strong opinions.

RADIO: **Newcap** has acquired **Haliburton Broadcasting's 12 Moose FM** stations in central and northern Ontario for just under \$19 million. They are in Bancroft, Bracebridge, Cochrane, Elliot Lake, Haliburton, Huntsville, Hearst, Iroquois Falls, Kapuskasing, North Bay, Parry Sound and Timmins... Meantime, **Newcap** posted a profit of \$6.4 million in the second quarter, up from \$5.8 million last year as revenues rose five per cent. Sales came in at \$27.4 million, up from \$26.2 million last year, with broadcasting revenue in the quarter coming in at \$26.5 million, \$1.3 million better than last year. The earnings amounted to 56 cents per share, compared with 51 cents in the quarter last year... The **FCC** approved the satellite radio merger of **Sirius Satellite Radio** and **XM** in a 3-2 vote. Sirius paid US\$3.6-billion for the buyout. The tie-breaking vote came when the companies agreed to pay \$19.7 million to the **U.S. Treasury** to settle FCC rule violations. Here at home, **XM Canada** says it is "diligently reviewing its options" but that it may refuse a merger with **Sirius Canada** and go it alone. But a forced merger of the two Canadian companies is believed to be the most likely scenario since both rely on their American affiliates for the bulk of

BROADCAST TECHNOLOGIST

APTN has a career opportunity for an experienced individual who will be part of a team of Broadcast Technologists responsible for installing, maintaining, repairing, configuring and administering all types of television broadcast equipment in Winnipeg's production centre, remote news bureaus, and three northern uplink locations.

Key Duties and Responsibilities

Installs, maintains and (basic) repairs all types of broadcast equipment including analogue and digital components both Standard Def and High Def with minimal supervision including but not limited to:

- * Avid non linear edit systems
- * Avid Shared Storage
- * Robotic cameras
- * Sundance on-air automation
- * Harris video servers
- * Sony VTRs
- * Character generators
- * Digital and analogue audio and video switching equipment
- * Digital and analogue audio and video processing, distribution and routing infrastructure
- * Intercom Systems

Requirements

- Recognized certificate in Broadcast Technology, or five years of technical experience in a professional broadcasting environment, or equivalent combination
- Enhanced computer and networking systems knowledge
- Ability to carry gear up to 40 lbs.
- Shift work and travel

As this position is part of a bargaining unit, the successful candidate will operate under the collective agreement with the Canadian Media Guild.

Please provide your resume quoting the competition number **07/08-35** and where you saw this ad. Respond by **3 p.m. (CST), Friday, August 29, 2008**, to:

Human Resources
ABORIGINAL PEOPLES TELEVISION NETWORK
339 PORTAGE AV
WINNIPEG MB R3B 2C3
 Fax: (204) 943-2368 E-Mail: careers@aptn.ca

As an Aboriginal organization, we encourage First Nations, Métis and Inuit applicants. We thank all applicants for their interest; however, only those selected for an interview will be contacted.

programming. Over at Sirius, a succinct news release says the U.S. merger has no immediate impact on its business... Meanwhile, back in the States, **Goldman Sachs** analyst **Mark Wienkes** has set a six-month target price of \$1 a share. Further, he projects Sirius XM's 2009 subscriber growth will top out at 2.1 million, versus a 2.9 million estimate put forth by other Wall Street analysts... The famed **CHUM Toronto** building is doomed, soon to become another high-end condominium residential site. A developer purchased the mid-town location for \$21.5 million and then, records show, mortgaged the property for \$30-million (the **Bank of Nova Scotia** being the primary lender). The CHUM building's neon **CHUM DIAL 1050** sign has been a landmark there for 50 years... **My Broadcasting Corp.** (MBC) has won **CRTC** approval for an FM station at Exeter. The company already has other Ontario stations **CKYM-FM Napanee**, **CJMI-FM Strathroy**, **CIMY-FM Pembroke** and **CHMY-FM Renfrew**. The Exeter station will be AC/MOR, operating at 90.5 with power of 1,330 watts... The **CRTC** has revoked the licence of **Harmony Broadcasting's CJWV-FM Winnipeg**, a campus instructional station dormant since October of last year. Harmony had been in breach of various regulations and conditions of licence since 2005, failing to comply with a number of mandatory orders... **CBS** CEO **Les Moonves** says deals to sell upwards of 50 radio stations in 12 markets could be announced as early as sometime this month. CBS has already had talks, it says, with several strategic buyers. Meanwhile, the newly privatized **Clear Channel** has announced it plans to sell around 60 radio stations... **Carol Off**, host of **CBC Radio's As It Happens**, has been named the winner of the 2008 **John Drainie Award** for distinguished contribution to Canadian broadcasting. Previous winners include **Wendy Mesley**, **David Suzuki**, **Shelagh Rogers**, **Pierre Berton**, **Peter Gzowski** and **Barbara Frum**... **RAB2009** takes place in Orlando, March 16-18, 2009... Concerns by **Vermont Public Radio** listeners in Quebec were largely ignored by the **CRTC** when it approved the application by **Corus-owned CHLT-FM Sherbrooke** to change its frequency (from 102.1 to 107.7) and authorized contours (by increasing power from 5,800 watts to 24,000 watts, increasing the antenna height and relocating the transmitter). VPR operates at 107.9 but because it's a U.S. station, it wasn't considered by the Commission... **Industry Canada** says FM stations that haven't utilized the maximum protected coverage allowed on their frequencies by Jan. 1, 2011 may lose some protected coverage. While affected stations may still be able to increase operating parameters after 2011, portions of their increased service areas may be subject to interference from other Canadian stations. Industry Canada encourages broadcasters to increase the parameters of their stations to the maximum permitted... Two Quebec radio decisions from the **Canadian Broadcast Standards Council**. In the first, the on-air identification of a politician on **CHMP-FM Montreal** who had filed a broadcast complaint did not violate any **Codes of Ethics**, neither the **CAB's** nor the **RTNDA's**. A different story for **CKAC Montreal** where the CBSC determined that encouraging violence in hockey is, indeed, a **Code** violation. Both decisions may be found by clicking [HERE](#)... The **Quebec Association for Anglophone Community Radio** (QAACR) – five community stations providing English language broadcasts to their communities – says its vision is for “*all English-speaking persons in Quebec being able to receive audio programming that contains essential news and information, as well as quality artistic and cultural programming, relevant to their daily lives.*” QAACR President **Chantale Legault**, who is Station Manager at **CHIP-FM Fort-Coulonge**, says that with the capacity for collaborative activities the Association can better serve English-speaking Quebec communities. QAACR is funded by the **Official Languages Support Program** of the **Department of Canadian Heritage**. Founding member stations are: **CHIP-FM Fort Coulonge** (Pontiac); **CJMQ-FM Lennoxville** (Eastern Townships); **CFTH-FM Harrington Harbour**, (Lower North Shore); **CJAS-FM St-Augustin** (Lower North Shore); and, **CFBS-FM Blanc Sablon** (Lower North Shore)... **93.1 CHAY-FM Barrie**, the *Today's Hits & Yesterday's Favourites* station, has been rebranded to *FM93 Barrie's Fresh Music Mix*. With the rebrand, **Kristy Scott** joins the morning show with **Shawn and Dave**... **Q99 (CIKT-FM) Grande Prairie** Jock **Alex Lambert** had his car stolen, not an uncommon thing to have happen. But this car was special, a 1992 Cadillac deVille that he bought when he moved to Grande Prairie. Lambert LOVES the beast! Earlier this summer, he awoke one fine morning, looked out his window and – horrors! – the beast was gone. Taken. Stolen. Swiped. Ripped off! At 3:15 that very afternoon, Lambert was on the air with PD **Dave Sawchuk** talking about the theft, the car, his grief, his desolation. Just three minutes later, there were two calls from listeners who'd spotted it. **RCMP** were quickly despatched but no luck. The thief got away. Then, minutes later, more reports came in. The Caddy was in another part of town. Seemingly after mere moments, another listener e-mailed photos of the RCMP arresting a thief. As Q99 President/GM **Ken Truhn** says, “*Good radio, dumb thief to steal a radio guy's car.*”

GENERAL: In its first annual report on the communications industry, the **CRTC** says, in its *Communications Monitoring Report*, that the industry posted revenues of \$51.1 billion in 2007, an increase of 5.7% over the \$48.3 billion reported in 2006. Broadcast industry revenues were up \$816.1 million in 2007, or 6.7%, and totalled \$13.1 billion. Broadcast growth has been driven by BDUs as well as by specialty, pay and pay-per-view TV and video-on-demand. Telecommunications revenues increased by \$1.9 billion, or 5.3%,

to reach \$38 billion in 2007. Up until this year, the Commission had published separate annual monitoring reports for the broadcasting and telecommunications industries... **The Canadian Internet Policy and Public Interest Clinic**, based at the **University of Ottawa**, has asked the federal privacy commissioner to investigate the practice of online profiling of Internet users for targeted advertising. It says its research suggests that some Canadian ISPs may be doing this or preparing to do so. In a letter to Privacy Commissioner Jennifer Stoddart, the organization said "We question whether such collection and use of personal data is necessary for advertising purposes, whether subscribers have consented to such uses of their personal data, and whether the practice is ... appropriate in the circumstances." The **Interactive Advertising Bureau of Canada** says online advertising revenues climbed to just more than \$1.2 billion in 2007, with \$1.5 billion expected this year... **Rogers Communications** reports second-quarter net income of \$301 million, up from a year-ago loss of \$56 million, as operating revenue grew 11% to \$2.8 billion. Its April-June earnings amounted to 47 cents per share, compared with a loss of nine cents per share in the year-ago period, when operating revenue was \$2.52 billion. Operating profit improved to \$1.09 billion, from \$930 million a year earlier... The **BBC** has been fined \$800,000 for deceiving viewers and listeners in TV and radio competitions. Britain's media watchdog – the **Office of Communications** – says eight of "the Beeb's" TV and radio shows faked wins and mislead audiences... **Borrell Associates** forecasts a 39% drop in yellow pages advertising over the next five years. The company's recent research shows the phone book ads are collapsing due to a big shift in small-business spending towards online... **Canwest Global Communications** CEO **Leonard Asper** is taking a look at taking the company private. The thought, says the **Globe & Mail**, is based on stock hovering at a 16-year low. One possibility, suggested the G&M, was a takeover by the controlling Asper family with backing from major shareholder **Fairfax Financial Holdings**. CanWest shares, rebounding a bit, had plunged 83% in the past 18 months, leaving the company with a market value of \$366 million... Meanwhile, **Canwest Global** is selling three underperforming FM radio stations in the UK for an undisclosed price. The **Original 106FM**-branded operations in Bristol, England and Aberdeen, Scotland will go to private investors including members of station management while a third station in the Solent region of England has been sold to **Complete Communications Corp**. Canwest says it expects the sale of the properties will improve operating profit by about \$7 million annually... The **American Civil Liberties Union**, joined by the **Directors Guild of America** and the **American Federation of Television and Radio Artists** - among other groups - says the **U.S. Supreme Court** has to look at the overall constitutional issues in a case concerning the **FCC's** indecency regulations. The union, guild and federation et al told the court that the FCC "has no business regulating any speech short of outright obscenity." The American high court is reviewing a lower-court ruling that overturned a fine issued to **Fox** stations for fleeting expletives on a Billboard awards show. Meanwhile, former FCC chairmen **Newton Minnow**, **Mark Fowler** and former acting chairman **James Quello** have filed an amicus brief to the Supreme Court arguing in favor of stripping the FCC of its authority to issue fines for broadcast indecency. Their brief argues that the Commission "has radically expanded the definition of indecency beyond its original conception; magnified the penalties for even minor, ephemeral images or objectionable language; and targeted respected television programs, movies and even noncommercial documentaries"... The 2008 **CAB** convention – **The World View** – takes place Nov. 2-4 at Ottawa's Westin Hotel. CAB is billboarding what it describes as a global perspective to the intersecting spheres of radio, TV and the Internet: Views from cyberspace 2.0: how broadband, the Internet, hi-def TV, digital radio and mobile are changing the business, and how they aren't; consumer focus: how viewers and listeners interact with content, and how broadcasters can create and deliver the content consumers want; strategic directions: how broadcasters are generating content – and revenues – from new technologies, platforms and metrics; policy and regulation – the big picture: how policy-makers and regulators are adapting to new competitive, copyright and consumer realities. For more information on this year's program, click [HERE](#).

TV/FILM: The volume of Internet traffic for the **Beijing Olympics** has been astounding. **CBC Sports** Head **Scott Moore** describes it as "unbelievable" while **NBC Universal's** **Adam Freifeld** says "the statistics are shattering all records for previous Olympics." **CBCSports.ca** is averaging two million page views a day, with live streaming and video-on-demand getting close to 250,000 daily hits. As one might expect, the CBC numbers are dwarfed by **NBC.com's**. In just four days, Beijing had 291.1 million views. CBC's Moore is quoted as saying that the Internet's performance is "... not the wave of the future. It's the wave of the present"... Montreal-based **TVA Group** saw operating profits grow in the second quarter, but overall net income was down 23% because of an adjustment for disputed regulatory fees. Earnings were to \$12.8 million, 49 cents per share, compared to 61 cents in the earlier January-March period, when net income was \$16.6 million. Operating revenue increased 4.2 per cent to \$111 million. TVA is setting aside the regulatory fees pending a decision by the Supreme Court on whether to hear an appeal on the legality of \$100 million in annual licence fees collected by the government from private broadcasters and cable companies... The **Canadian Association of**

Broadcasters, in a letter to Industry Minister **Jim Prentice**, has asked that **Industry Canada** take the lead in establishing a government/industry working group with a mandate to oversee the implementation of an effective and consumer-focused transition to digital TV. The working group would include representatives from private and public broadcasting, BDUs, Canadian and U.S. electronic industry reps and the responsible government departments and agencies. Negotiations with the U.S. to finalize the Canada/U.S. agreement on the DTV transition are nearing completion. Private broadcasters' ability to proceed with applications to Industry Canada for permanent DTV transmitters depends on the outcome of these negotiations... Canada's networks and Independent producers who were getting set to discuss new program-rights agreements tackling new-media rights have already reached an impasse. **CFTPA (Canadian Film and Television Production Association)** says defining and valuing new-media rights will be a vital part of the larger terms of trade negotiations. But CFTPA says **CTVglobemedia**, **Canwest** and **Rogers Broadcasting** have refused to negotiate on a broadcaster-by-broadcaster basis, insisting instead on group negotiation. While no one is talking a strike, the CFTPA wants a deal. **CRTC** Chair **Konrad von Finckenstein** says the Commission is urging both sides to sign terms of trade agreements that include a fair sharing of new media rights and revenues... The **Directors Guild of Canada** has requested an appearance before the **House of Commons Standing Committee on Finance** to speak in favour of "comprehensive enhancement" of all federal programs of direct and indirect investment in the film, TV and new media industry in Canada. DGC President **Sturla Gunnarsson** says the industry has been buffeted by a strengthened Canadian dollar, competitive tax credits offered by some U.S. states, the recent writers strike and a possible U.S. actors strike... **CTV (CFTO-TV) Toronto** has been found in breach of both the **CAB** and the **RTNDA Codes of Ethics**. The **Canadian Broadcast Standards Council** says a news report about a dispute over a driveway renovation didn't provide a comprehensive presentation of the issue and included unnecessary personal information about an individual. In another decision, the **CBSC** said **TQS Montreal** should have provided a viewer warning before airing a news item about a pedophile assault. A viewer complained that images of young women with bare breasts and in underwear were unnecessary and promoted child pornography. The Quebec Regional Panel, however, says the images were "discreet, non-exploitative" and "entirely relevant." Both decisions, in their entirety, may be found by clicking [HERE](#)... The **Academy of Canadian Cinema & Television** has announced the 2008-2009 National Board of Directors. They are: Chair: **Ron Cohen**; Immediate Past Chair: **Paul Gratton**; Vice-Chair Eastern Canada: **Steve Mayhew**; Vice-Chair Quebec: **Charles Ohayon**; Vice-Chair Ontario: **Christine Shipton**; Vice-Chair Western Canada: **Terry McEvoy**; Vice-Chair Cinema: **Kevin Tierney**; and, Treasurer: **John Vandervelde**. New ACCT CEO is **Sara Morton**... **JumpTV**, the Toronto-based Internet TV provider, had a second-quarter loss \$11.5 million or 23 cents a share, widened from its year-ago loss of \$6.5 million or 13 cents per share as revenues more than doubled. The company said its revenue moved up to US\$3.6 million from a year-ago's \$1.2 million.

LOOKING: **APTN Winnipeg** seeks a Broadcast Technologist. See the ad on Page 2 for details... Other jobs we've heard about this week include: **APTN Yellowknife** - Video Journalist; **APTN Iqaluit** - Reporter/Correspondent; **CTV (CJOH-TV) Ottawa** - Engineering Technical Support; **BBM Toronto** - Account Executive; **Canwest Media Toronto** - Vice President, Distribution & Account Marketing; **CTV Toronto** - Manager, Communications (Much MTV Group) and a Director, Regulatory Affairs; **Astral Television Networks Toronto** - Senior Maintenance Technician; **Global Ontario Toronto** - Creative Manager; **TFO Toronto** - Direction de la programmation; **CBC Edmonton** - Sales Manager; **CKAC SPORTS Quebec** - Sales Manager; **Astral Media Radio Edmonton** - Creative Writer; **Newcap Radio Thunder Bay** - Producer and Announcers; and, **Rogers Radio Fort McMurray** - Anchor.

SUPPLYLINES: **CTVglobemedia** has entered into a five-year agreement with Iroquois, Ontario-based **Ross Video** for that company to provide production control room technologies for all **CTV** properties.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Carol Riffert**, **FirstCom Music**, Carrollton, Texas, and **Russ Salo**, **GPS to GO**, Ottawa. Welcome!

BROADCAST Dialogue

The Best Broadcast Briefing in Canada

Copyright (2008) by
Christensen Communications Ltd.

August 21, 2008

Volume 16, No. 13

Page One of Two

This publication may be distributed within the subscriber's location.
Kindly do not forward it beyond your physical plant.

Howard Christensen, Publisher
Broadcast Dialogue
18 Turtle Path
Lagoon City ON L0K 1B0
(705) 484-0752
E-Mail, click [HERE](#)
[Broadcast Dialogue Website](#)

REVOLVING DOOR: Marty Forbes, VP/GM at *Astral Radio Edmonton* (*The Bear, EZ Rock, The Team*) is retiring effective Jan. 2. Forbes says he wanted to go during the *Standard* era but was happy to be part of the transition. He's been in radio for 38 years, 36 of them in management. After Jan. 2, Forbes says he will still be involved in some company affairs.

Astral Calgary Ops Mgr **Stewart Myers** has been tagged to succeed Forbes at Edmonton... Also in Edmonton, after years apart, the reunion of **Rob & Audi** – this time on *Capital FM*. The station, which launched early this spring, will see the two back on the air together beginning Sept. 2. The

duo dominated the Edmonton market on *630 CHED* and *Power 92* for years before **Rob Christie** made the move to *MIX 99.9 Toronto*. **Audi Lynds** stayed in Edmonton... **Rick Hodge**, who left *CHUM-FM Toronto's* morning show – **Roger, Rick & Marilyn** – is now with *CFRB and EZ Rock Toronto*. He began this past Monday morning. Hodge had been with the CHUM-FM morning show for over 20 years. He joined the **Bill Carroll** Morning Show on CFRB while also stepping down the hall as a feature act on the new EZ Morning show with **Humble Howard, Kim Stockwood, and Colleen Rusholme**... Former *Radio Marketing Bureau* President **John Harding** becomes Executive Director of the *North American Broadcasters Association* next Monday. Most recently, Harding was President of the *Strategic Marketing Group*. He succeeds **Carol Darling** who'd held the position since 2004 and who left earlier this year. NABA is headquartered in Toronto... *Citytv Vancouver* management has fired **Simi Sara** and **Dave Gerry**, the co-hosts of its Breakfast Television show. One reason given was that BT hasn't been able to wittle away *Global BC's* dominance in the morning. Seven other Citytv staff, including BT Director **Bruce Dawson**, were also laid off. A new approach and new hosts will be named in the next few months... **Kenton Boston** has been promoted to VP of *Global National* while **Neill Fitzpatrick** becomes Global National's Executive Producer. Boston joined Global National in early 2005 as Exec Producer while Fitzpatrick moves to Vancouver from *Global Edmonton* where he was most recently ND... **John Voiles**, the former Regional Sales Manager for *Citytv Vancouver/A Victoria*, is now VP/GM at *Astral Media Radio Sales* in Vancouver. He began last Monday... **Tamara Stanners** has been appointed APD at the yet-to-be-launched *The Peak-FM Vancouver*, the new branding for *CKBD-AM* once it's flipped. Veteran **Dave "Big Daddy" McCormick**, after 22 years, is no longer with CKBD... **Jennifer Smith** has become Director of Sales & Marketing at *CBC Vancouver*. Previously, Smith was with *Standard Broadcasting, CTV* and *Rogers*... **Seanna Collins**, an Edmonton broadcast veteran of 21 years, joins *104.9 EZ Rock Edmonton* on Monday, teaming with **Shane Michaels** and **Cheryl Brooks** on the morning show. Her other job is at *Global Edmonton* where she is co-host of a feature as well as a weekend Anchor... *Citytv Vancouver* Chief Engineer **Neil Tegart** retires at the beginning of Sept. Of note, Tegart began his 40-year career Sept. 1, 1968 and is ending it this Sept. 1 weekend. His successor at Citytv Vancouver is **Myles Morse** who becomes Chief of Technology... **Jim Kippen**, Manager, Engineering & Operations at *A-Channel (CFPL) London* is leaving this fall. **Mark Schembri** will succeed him at the helm in Engineering & Technology... *NTV (CJON-TV) St. John's* long-time ND **Jim Furlong** will be retiring at mid-September. Succeeding him is **Fred Hutton**, promoted from within... Former *Vancouver Television (Citytv/channel m)* Director of Creative Services **Tamara Poirier** has been promoted. She's now Director of Operations... *K-Lite Hamilton* Promotions Director **Michelle Williams** moves down the highway to sister operation *Astral Radio St. Catharines*. She'll be Promotions Manager at *CKTB/CHRE FM/CHTZ FM* beginning next Monday. **Tracey Fischer** becomes Marketing and Promotions Director for the *Astral Hamilton* cluster... *Heart-FM Woodstock* Production Manager **Jeremy Riddell** has moved to *MyFM Strathroy* as morning Host and Ops Mgr.

IGN-OFFS: **Ron Laidlaw**, 88, in London. The Canadian television news pioneer and former *RTNDA Canada* president served as the organization's second president in 1965-66 and was the first ND at *CFPL-TV London*. It was a position he was to hold for 32 years – from 1953 until his retirement in 1985. Under his watch, CFPL-TV was the first in Canada to deliver hour-long evening newscasts. RTNDA Canada's award for continuing coverage is named after Laidlaw... **Lee Beach**, 53, in Saint John after a lengthy illness. The veteran New Brunswick broadcaster, affectionately known as Beacher, began a 30-year radio career at *CHSJ Saint John*, then worked at several other stations in the area... **Vic Waters**, 89, in Vancouver. A member of the *B.C Entertainment Hall of Fame*, Waters started in radio in 1938 at *CJOR Vancouver*. It was the only station he ever worked for, as a studio operator, announcer and later as PD. He retired in 1969 after hosting the

morning show for many years. Waters was also the man who gave **CLEAR FM Vancluver's Red Robinson** his first radio job in the 1950s.

RADIO: **Larche Communications** opened its newest station Monday, **KICX 91.7 Sudbury**. Format is "hot" New Country and IS under the leadership of Station Manager/GSM **Mick Weaver**. Larche is no stranger to the Sudbury market. He began at **Mid-Canada Radio** and was once GM at **Q92**. Weaver worked at both Q92 and **MIX 105 FM** in Sudbury, plus Timmins, **CHEZ Ottawa** and **KICX 106 Midland... Astral Media Radio Sales** (AMRS) is the new name for the former **imsradio**. Exec VP/GM **Lesley Conway-Kelley** says the name reflects the bringing together of "*the tools, the strategy and Creative Services into one national sales organization that delivers ideas – not just air.*" The Creative Services Division within AMRS, led by VP Creative Services **Murray Christenson**, includes the Media Creativity department under the supervision of **Melissa Morris**, Director of National Promotions and Media Creativity. Research and Marketing is under the supervision of **Alicia Olson-Keating... Astral Media's** radio division is shutting down its online and TV classified ad division, **TATV**, in a move that will affect 38 jobs in Quebec. The company said the growing market share of classified ads using the free Internet model, and the fact that classified ads aren't one of Astral's core businesses, forced the closure.

TV/FILM: Blaming a slowdown in the use of studio production facilities, **Canwest MediaWorks**, citing a slowdown in the use of the facility, is getting out of the **Cinevillage** studio in Toronto. The TV and film site produced the likes of *The Mom Show*, *House and Home* on **HGTV** plus content for **History Television** and **Discovery Health Channel** and was once the site for the set of the *Traders* television series... **S-VOX** will launch **Joytv** in Vancouver and Winnipeg Sept. 1. The two stations, previously owned by **Rogers – CHNU-TV Vancouver** and **CIIT-TV Winnipeg** – will include simulcasts of U.S. shows such as *60 Minutes* and *Smallville*. Joytv's tagline, "*It's all good,*" is meant to reinforce the positive tone, while underlining the enhanced quality and variety of the stations' new programming line-up. S-VOX also owns **VisionTV, One: the Body, Mind & Spirit channel** and **The Christian Channel... An ultimate fighting promo on Fox Sports World Canada** at around 7 p.m. was meant for adults and should not have aired before 9:00 p.m., according to the **Canadian Broadcast Standards Council**. The spot for **International Fight League** (IFL) programming included images of bloody faces and provocative actualities ("*I came to hurt somebody, hurt somebody*" and "*There's no better feeling than crackin' the guy in the chin, watching his crippled carcass go face down on the mat, wakin' him up and showing him he just got knocked out.*") highlighting the fighting. The decision in its entirety may be found by clicking [HERE](#)... **TSN** launches **TSN2** Aug. 29. Standard and high-def programming will include live **NHL, CFL, NBA, NASCAR**, curling and tennis events as well as repeat TSN programming... Television remains the leading source for news amongst Americans while fewer are reading newspapers. The newspapers' loss is the Internet's gain. According to the **Pew Research Center's** biannual survey on news consumption habits, younger people tend to get more of their news on the Internet while those who are older use traditional media. Those who use both traditional and online, Pew says, are more engaged, sophisticated and well-off. Overall, among those who get some of their news from TV, fewer are watching the 6:30 broadcast network newscasts, and instead opting for cable news sources. The group that relies most on the Internet for news has a median age of 35, and is the smallest at 13% of those polled... The 23rd annual **Gemini Awards** return to Toronto (John Bassett Theatre) this fall and will be aired on **E! Network** and **Showcase** Friday, Nov. 28. Three industry awards evenings will take place – Oct. 20, 21 and 22... **Rogers Cable** is carrying **Cosmopolitan TV**, inspired by the magazine, for its digital customers in Ontario and New Brunswick. A free preview can be found on Rogers channel 262... More detailed and precise viewer advisories were required on **Teletoon** for its airing of the adult animated film, *Team America: World Peace*. The **Canadian Broadcast Standards Council** said the movie was appropriately scheduled after 9:00 p.m., but that Teletoon's viewer advisories should have mentioned the violence and sexual activity. The full decision may be found by clicking [HERE](#)... The **CRTC** has approved a new Category 2 specialty service to be called **CBC SportsPlus**, an English-language channel offering a majority of programming dedicated Canadian athletes with emphasis on amateur athletes.

LOOKING: **Canwest Broadcasting Toronto** - Senior Digital Brand Manager; **Canwest Broadcasting Toronto** - Senior Digital Brand Manager; **CTV Toronto** - Technical Director, On-Air Master Control; **CP24 Toronto** - Senior Director News; **LA Barrie** - Promotions/Community Relations Manager; **CTS Burlington** - General Operations Technician; **CTS Edmonton** - Camera/Editor/General Operations Technician; **CTS Calgary** - Camera/Editor/General Operations Technician; **CTS Alberta** - Associate Producer; **CFJC TV Kamloops** - Midday Host; Photojournalist; **CBC Toronto** – Research Officer; **CBC Edmonton** – Senior Broadcast Technologist; **Corus Radio Corporate Toronto** - VP Controller; **Astral Media Radio Sales** (ims) – New Business Development Manager; **EZ ROCK Toronto** – Account Executive; **CFRB Toronto** – Account Executive; **Rogers Radio Toronto** - Assistant Program Director / Music Director; **Newcap Radio Calgary** – Creative Production; **VOCM St. John's** – Producer; **K-Rock 89.3 Kentville/New Minas** – Creative Writer; **Newcap Radio Thunder Bay** - Account Manager; **CHUB-FM Red Deer** – Morning Show Host; **Big Country 93.1 FM Grand Prairie** – Sports/News Reporter; **Total Country B-104/The Drive Cranbrook** – Copy Writer; and, **CKKQ-FM/CJZN-FM Victoria** – Traffic Manager.

SUPPLYLINES: The management team of **ATX Systems Limited** has purchased the company from **ATX Incorporated** and will rebrand to **Novanet Communications Limited**, the original corporate name.

BROADCAST Dialogue

The Best Broadcast Briefing in Canada

Copyright (2008) by
Christensen Communications Ltd.

August 28, 2008

Volume 16, No. 14

Page One of Three

This publication may be distributed within the subscriber's location.
Kindly do not forward it beyond your physical plant.

Howard Christensen, Publisher
Broadcast Dialogue
18 Turtle Path
Lagoon City ON L0K 1B0
(705) 484-0752
E-Mail, click [HERE](#)
[Broadcast Dialogue Website](#)

RADIO: *StatsCan* says the country's private radio stations appear to be prospering despite the challenges presented by new technology. Ad revenue, it reports, advanced 6% to \$1.5 billion in 2007 – the third time in five years that radio outpaced ad market growth as a whole. The big-city stations averaged 19.8 cents of profit per dollar of income last year before interest and taxes – the third-best result in 30 years, after 2006 and 2005. FM generated 78.3% of advertising revenues and 94.6% of profits before interest and taxes... After 17 years, the *Mix 99.9* format at *CKFM Toronto* is no more, banished in favour of **Richard Branson's *Virgin Radio*** – the first such branding in North America. *Virgin 999 Toronto* launched at 4 p.m. Monday and retains its AC format, delivering what **Astral Media** execs describe as “energetic, innovative and irreverent” content. *Mix 99.9* signed off with “I hope you had the time of your life” by **Green Day** and *Virgin Radio 999* signed on with “Let's get it started” by the **Black Eyed Peas**... **Ryan Seacrest's** syndicated show, along with being on *Virgin Radio Toronto* in the evenings five days a week, has also launched on **Astral Media's** BC Interior stations... In Winnipeg, the licensing of new radio stations. The **CRTC** approved the application by **Native Communication Inc.** for a broadcasting licence to operate a new English- and Aboriginal-language Native Type B FM radio station at 106.3 and 100,000 watts while **Evanov Communications Inc.** won approval in part for a new FM'er but must, within 90 days, find another frequency to replace the proposed 104.7. *Evanov's* station will be 35% AC and 65% New Easy Listening, targeted at the 45+ demo. Two other applicants, **Newcap** and **YO Radio Management Inc.**, were denied. *YO* is owned by **David Asper**... **Golden West Broadcasting** has won one and lost one at the **CRTC**. The Commission approved the company's application for a new FM'er at Drumheller programming AC and targeted at 25-50s, with power of 3,600 watts at 99.5. *Golden West*, however, was denied an FM station at Humboldt that would have programmed Country at 107.5 with 100,000 watts... **Rawlco Radio's *Rock 102 Saskatoon Boxer Bash*** – a one evening extravaganza – raised \$1,591,580.58 for the **St. Paul's Hospital**. The *Boxer Bash* saw a dress code of boxer shorts with tuxedo jackets at the city's **Delta Bessborough Gardens** hotel. The total donated by those who received invitations was \$341,580.58. *Rawlco* owner **Gordon Rawlinson** matched the first \$250,000, **PotashCorp** donated a further \$250,000 and *Rawlco* committed to providing a further \$750,000 over the next five years... **Vista Radio's *CHQB***

NEWS DIRECTOR



The successful candidate will have strong and sound news judgment and will maintain journalistic policies as well as design and develop creative concepts for daily news

programming. As a member of the management team, the News Director will participate in strategic planning and setting station policy. Compliance with the Global Television Journalistic Principles and RTNDA Code of Ethics is mandatory. An excellent communicator, this people person readily takes on difficult assignments and works well in a team environment. Preferred candidate qualifications include a minimum of five years proven TV news experience plus a university degree in news journalism or in a related discipline.

Summary of the primary aspects and responsibilities:

- * Define and establish measurable strategic news objectives and constantly monitor progress towards achieving these goals.
- * Imagination and drive to develop and complete innovative projects/assignments.
- * Analyze market research in News/Sports/Entertainment and implement ways to increase viewing audiences.
- * Possess a knowledge of the City of Edmonton and surrounding area.
- * Evaluate work performance and provide regular feedback to employees.
- * Innovative thinker with the drive to create an atmosphere in the Newsroom that makes all News Staff work to provide the best news product in North/Central Alberta.

(Click [HERE](#) for broader job requirements)

Applicants should send a resume and letter of interest in confidence to

HRedmonton@globaltv.com

or confidential fax number (780) 989-4613

quoting **Posting Number CITV 08-27**

by Noon Monday, Sept. 15, 2008.

Powell River has flipped to FM. **95.7 SUN FM (CFPW-FM)** signed on with *Soak Up the Sun* by **Sheryl Crow**. While the change happened yesterday (Wednesday), the **Commission** has allowed three months of simulcasting... **Terry DiMonte** will be returning to radio in Montreal, if only by long distance. DiMonte begins a noon show on **Q92 Montreal** Sept. 8. DiMonte had been the morning man at **CHOM-FM Montreal** for 23 years before departing for **Corus-owned Q107 Calgary** last November. Q92 is also a Corus station. The show's daily format, says Corus Quebec, will be one-hour of commentary, conversations with listeners and music.

REVOLVING DOOR: **Jack Derouin**, GSM at **CHUM Ottawa** will retire Dec. 23 after a 42-year career with the CHUM organization. Derouin began as a parliamentary reporter with the now defunct **CHUM Contemporary News Service (CCNS)** on July 1, 1966. Later he was a personality at **CFRA Ottawa** before moving into sales. Succeeding Derouin is **Dave Daigle**, a promotion from his sales supervisor position... **Global National** has appointed five correspondents to new international bureaus launching in London, Beijing, New Delhi and Jerusalem. **Tara Nelson** becomes London bureau chief while **Stuart Greer** is foreign editor reporting from London; **Lauren McNabb** goes to Jerusalem; **Jas Johal** to New Delhi; and **Ben O'Hara-Byrne** to Beijing. Nelson had been Global National's weekend news anchor and B.C. correspondent; Greer was Global National's freelance video-journalist for Europe; Johal was a veteran of **BCTV News** (now known as **Global BC**); O'Hara-Byrne had been with Global News in Montreal and Toronto before moving to Ottawa for the national newscast; and, McNabb was with the Toronto bureau... **Ontario Provincial Police Sgt. Cam Woolley's** last Labour Day road safety blitz happens this weekend. Monday, he will retire. Tuesday (Sept. 2), the well-known police traffic spokesman begins a new career at **CTV-owned CP 24 Toronto**. Woolley will also lend his expertise to other CTV newscasts and programs. During his 30-years with the force, Woolley has received broad-based recognition for his role in bringing traffic safety issues into the media spotlight... **David Hamilton** has joined **TVO** in Toronto as Marketing Manager. Hamilton is known primarily for his many years in marketing and communications at **Global Television** in Toronto.

TV/FILM: **Canwest Broadcasting** says it will air over 50 shows online and an extensive line-up of new shows available for streaming on its network websites, including some of the new fall shows. The announcement comes a week before the fall season's launch... **Canwest Broadcasting** also says it will launch a new digital specialty channel Oct. 6 called **MovieTime** and airing contemporary movies. It will succeed **Lonestar**, the westerns channel... The broadcast of hockey fights in sports news, ruled the **Canadian Broadcast Standards Council**, does not promote violence. The decision follows a complaint about **Sportsnet Connected** where such fights are televised. Specialty service **Sportsnet East** says fighting is a legitimate part of hockey and is considered within the sanctioned activity of the sport. The decision in its entirety may be found by clicking www.cbsc.ca

GENERAL: The **Ontario Association of Broadcasters** will present its first **Lifetime Achievement Award** to former **CHUM Ltd.** Vice Chair/CEO **Fred Sherratt** Tuesday, Oct. 7 in Toronto. The awards luncheon will also see **CRTC**

OPERATIONS MANAGER

You've got more radio savvy than anyone knows and you want to prove it! You want to make your mark in a market that matters. And you want to bust out where you'll be rewarded for creativity, initiative and brilliance! Welcome to Astral Media, one of the country's leading multi-media companies. An exceptional opportunity is now open for the **Operations Manager** who dreams about being number one and has the vision and smarts to make it happen in one of Canada's most competitive markets.



You're the one with the programming experience and the inspirational management skills to be the leader of Calgary's Best Rock CJAY 92; Calgary's #1 Hit Music Station, VIBE 98.5 and Classic Country AM1060.

Create, innovate and generate the success you know you can with a job you will love! You know potential for greatness when you hear it. Your talents for programming and management, your brilliant people skills, your proven track record and team approach are what CJAY92, VIBE 98.5 and Classic Country AM1060 'must have'.

Got energy? Passion? On-line savvy to oversee our 3 stations websites including the Loyal Listener Programs? We're looking for you! You are currently a proven Program Director or Operations Manager with large/major market experience and you'd like to bring your skills to a place where your voice will be heard and your creative ideas will fly.

Deadline: September 12, 2008

Email resume to: calgaryoperationsmanager@radio.astral.com

As an equal opportunity employer, Astral Media is committed to accommodating the needs of people living with disabilities. If you have any health or physical limitations, which may adversely affect your performance during any phase of the appointment process, please identify the accommodation needed. Moreover, Astral Media is committed to providing equal opportunities to candidates and employees, regardless of age, gender, disability, visible minority status, Native status, marital status, cultural or national background, religion, or sexual orientation. All candidates are encouraged to apply with confidence.

Please note that while we appreciate all expressions of interest, we can only respond to those candidates who will be interviewed.

Vice Chair **Michel Arpin** deliver the keynote address. Further, the OAB will showcase Ontario radio and TV stations that have made significant contributions to their respective communities during 2007/2008. For info and tickets, contact; **Val Skivington** at either 905-554-2730 or by clicking memberservices@oab.ca.

LOOKING: *Global Edmonton* seeks a News Director. See the ad on Page 1... *Astral Media Radio Calgary* seeks an Operations Manager. See the ad on Page 2... *Newcap Television* at Lloydminster is looking for a Television Creative Writer. See the ad here on Page 3... Other jobs we've heard about include: *Global BC (Vancouver)* - Senior Engineer; *98.9 XFM Antigonish* - afternoon news reader/reporter; *CHUM Radio Toronto* - Manager, Communications; *CFPL/FM96 London* - Senior Account Manager; *Corus Radio Calgary* - Account Executive; *CKNW Vancouver* - Account Manager; *99.1 GROOVE FM Winnipeg* - Morning Show Host; *Astral Media Radio Penticton* - Afternoon Drive Host; *Astral Media Radio Montreal* - Creative Manager; *The Zone Victoria* - Music Director; *Canwest Broadcasting Toronto* - Senior Manager of PMO; and, *TVO Toronto* - Purchasing Officer.

SUPPLYLINES: The *Documentary Channel* has selected *BroadView Software's* traffic and programming as its information infrastructure. The database, when launched this fall, will handle programming, scheduling, logs, and ad contracts...

**Arriving at your location
beginning next week.**



Television Creative Writer

An exciting opportunity for a Television Creative Writer has just opened at Newcap Broadcasting in Lloydminster. If you consider yourself a wordsmith, who can juggle daily deadline requirements with outstanding and effective creative copy in a fast paced broadcast environment - We want to know!

Previous Copywriting experience is preferred, however Newcap Television is willing to train the right candidate.

Minimum qualifications include:

- A Broadcasting degree/diploma (or equivalent experience)
- Proficiency with MS Office applications
- Strong time management skills and the ability to work under pressure independently as well as within a team environment.

Responsibilities include:

- Writing and preparation of commercials and corporate videos in collaboration with Newcap Sales Staff and Clients
- Light clerical tasks relating to facilitation of ad copy with the Newcap Television Traffic Department.

Newcap Television is part of an exciting media environment that includes two television stations: CITL TV (CTV) & CKSA TV (CBC) as well as radio stations in Lloydminster, Lac La Biche, Wainwright, St. Paul, Bonnyville and Cold Lake.

Please submit your information to:

Chris MacBurnie
Television Creative Supervisor
Newcap Lloydminster
5026-50th St
Lloydminster AB T9V 1P3

Or e-mail cmacburnie@newcap.ca

Newcap Broadcasting is an equal opportunity employer.

The September

BROADCAST DIALOGUE

Magazine!