

Dialogue

BROADCAST
THE BEST BROADCAST BRIEFING IN CANADA

Copyright (2006)
by Christensen Communications Ltd.

Thursday, June 1, 2006

Volume 14, Number 2

Page One of Three

DO NOT RETRANSMIT THIS
PUBLICATION BEYOND YOUR
RECEPTION POINT

Howard Christensen, Publisher
Broadcast Dialogue
18 Turtle Path
Lagoon City ON L0K 1B0
(705) 484-0752
howard@broadcastdialogue.com
www.broadcastdialogue.com

was **CHUM**-owned **Team 1040 Vancouver's** acquisition of **Vancouver Canucks** radio rights, owned for decades by CKNW. And earlier, Team 1040 took play-by-play rights to the **BC Lions** away from Corus... **Y101 (CKBY-FM) Ottawa** is in the midst of a three-day Radiothon – May 31 to June 2 – for the **Children's Hospital of Eastern Ontario** (CHEO). This is the 8th annual **Y101 Country Cares Challenge for CHEO** and organizers say they expect to break the \$1-million dollar mark at this year's event... **EZ Rock (CKXR-FM) Salmon Arm** is about to be born, taking over from its long-time AM counterpart. GM/GSM **Ron Langridge** says a soft launch takes place this weekend but that the official wraps come off Monday morning (June 5). Says Langridge, "It's like Christmas, we know it's coming but we still scramble like crazy in the last few days getting the final preparations together"... **JAZZ.FM 91 (CJRT-FM) Toronto** moved into new digs April 3 but as work continues in fine-tuning the new facility, the broadcasting continues to be done from the boardroom. Everything should be up and running by the end of August, according to station people. The new address is 4 Pardee Avenue, Unit 100, Toronto, ON M6K 3H5. Phone is 416-595-0404... **CBS** and **Sirius Satellite Radio** reached settlement in the breach of contract lawsuit CBS brought against **Howard Stern** shortly after his January debut on Sirius. As part of the lawsuit, Sirius will pay CBS \$2 million towards release of the rights to tapes of Stern's old CBS broadcasts. The remaining terms and conditions of the settlement are said by both sides to be confidential... **XM Canada** and **Aeroplan** signed a multi-year deal enabling XM Canada subscribers to earn Aeroplan Miles. Mile values have been placed on various packages, with the *Delphi RoadyXT* being lowest at 2,500 Miles and the *Pioneer Inno* package highest at 7,500 miles. Somewhere in the middle, however, is the *Delphi SKYFi2* package. That receiver, and the *Audiovox Xpress* receiver, have been suspended by XM in the US this week because of an ongoing **FCC** inquiry into the possibility that they exceed the regulatory body's

RADIO: MOJO Sports Radio (CHMJ) Vancouver, owned by **Corus**, will see 14 people out of a job come this weekend. On Monday, June 5, CHMJ begins airing continuous traffic reports during the day and the best of talk from sister station **CKNW Vancouver** at other times. New ID is *AM730 Continuous Drive Time Traffic and the Best of Talk* and will also feature the Vancouver Whitecaps and Giants and Seattle Seahawks games. Among those out of work are CKNW Sports Director **JP McConnell** and MOJO personalities **John McKeachie, Bob Marjanovich, Jeff Paterson and Blake Price**. Seen as the dagger to MOJO's heart

that reflect and celebrate our country's diverse heritage, culture and stories.



100% CANADIAN As Canada's public broadcaster, CBC offers all Canadians broadcasting services

that reflect and celebrate our country's diverse heritage, culture and stories.

SENIOR BROADCAST TECHNOLOGIST

Your primary role will be to ensure the maintenance of broadcasting equipment and technical systems. This will include installing, troubleshooting, repairing, maintaining and modifying equipment, systems and facilities, along with performing regular preventative maintenance procedures. Part of your role will be to carry out quality control procedures and to make recommendations on how to better utilize our systems. You will diagnose, troubleshoot and resolve challenges related to hardware and software used in broadcast equipment and systems.

Your post-secondary electronic technologist diploma from a recognized institution is complemented with at least three years of practical and relevant experience. Your demonstrated ability to work and contribute in a creative environment and to work independently will help make you an ideal candidate. You are able to demonstrate your efficient and productive work ethic and are comfortable liaising with other technicians within the organization. LAN skills are an asset, as is familiarity with computers on a network and with computer based Non Linear edit systems. A valid driver's license is required.

For a full job description or to apply please visit www.cbc.ca/jobs and apply by June 12, 2006.

We thank applicants for their interest, however, only those elected for an interview will be contacted. The CBC is committed to equity in employment and programming.

permissible emission limits. Further, an XM spokesman in the US says other receivers that may face shipment suspensions include the Roady XT and the *Sportscaster*... At **WFNX-FM Boston**, 40 days of just one sponsor – **Snapple**. And for that, Snapple pays a bit more than \$2-million. Through to July 4, air talent will acknowledge Snapple on-air for its sponsorship of the *Summer Free for All*. As well, WFNX will be the station *Playing the best stuff on earth* (a derivation on Snapple's tagline), and sound effects mixed in during stop sets such as the whoosh a Snapple cap makes when a bottle is opened... **Bill Carroll**, the morning Talker at **CFRB Toronto**, took a swipe Monday at people who were waiting at bus or street car stops, or trying to get into subways, for calling the station wondering why the transit commission wasn't operating. One listener, observed Carroll, said he didn't know about the walkout because he listened only to his iPod. After a mini-soapbox lecture about radio being the best source for local information, he tongue-in-cheek suggested that dedicated iPod users could download the morning's news and listen to it in the evening.

G**ENERAL:** Governor General Michaelle Jean has warned against sensationalism and gossip replacing the reporting of critical news, urging an audience of journalists at **The Canadian Press** annual dinner in Halifax to remember their civic responsibility. She painted a bleak picture of transforming journalism into a commodity, where sales figures and deadline pressures erode the quality of reporting. The 24-hour news cycle which enslaves journalists with never-ending deadlines, she said, can create reporting devoid of insight. Before becoming G-G last year, Jean was a TV Journalist with **Radio-Canada** and the **CBC**... **Marc Chikinda** of **Mount Royal College** in Calgary will be the first recipient of the *Michael Monty Memorial Award*. The **Radio-Television News Directors Foundation** initiated the award – honouring the late **Michael Monty** – to be presented annually to a broadcast educator nominated by students for special recognition. The presentation takes place next Friday in St. John's as part of the **RTNDA** National convention... The **Canadian Communications Foundation** has an updated and exciting new Web site, particularly the NEWS section. Check it out by clicking www.broadcasting-history.ca.

T**V/FILM:** Two **CBS** crew members were killed in Iraq this week, and Reporter **Kimberly Dozier** was seriously injured. It happened during an attack on a US military unit. The dead are Cameraman **Paul Douglas** and Soundman

James Brolan. All were embedded with a team from the US Fourth Infantry Division when the convoy was struck by a roadside bomb. Dozier's been reporting on the war in Iraq for nearly three years... Two days later, a 25-year old Iraqi TV sportscaster was gunned down in a drive-by shooting. The state channel and its employees have been targeted by insurgents waging a campaign against what they consider a US-backed government.

R**EVOLVING DOOR: MIX 106 (CIXK-FM)** **Owen Sound** Morning Man **JD Moffat** has been promoted To PD/Promo Director for **Bayshore Broadcasting**'s three Owen Sound stations, **CFOS**, **Country 93 (CKYC-FM)** and Mix 106... **Rick MacKenzie** is the new Sales Manager at **CTV Sudbury**. He succeeds **Wendy Watson**... **Ruth-Ellen Soles**, for 10 years the Head of Media Relations at **CBC** and based in Toronto, is stepping aside

ACCOUNT EXECUTIVE CJOH-TV Ottawa



Qualifications:

- * A minimum of 3 years experience in media sales
- * A highly developed client service focus
- * Exceptional interpersonal and presentation skills
- * Dedication to applying high ethical standards in business
- * Ability to prioritize, multi-task, and work under pressure of constant deadlines and last-minute revisions
- * Practical computer knowledge of Microsoft Office.

Candidates are encouraged to forward a resume, in confidence, to:

DELMA DEVOE
MANAGER, HUMAN RESOURCES
CTV TELEVISION INC CJOH-TV DIVISION
PO Box 5813 MERIVALE DEPOT
NEPEAN ON K2C 3G6

e-mail: ottawahr@ctv.ca

or fax: 613-274-4280

Only those applicants selected for an interview will be contacted.
Bell Globemedia is dedicated to equity in the workplace.

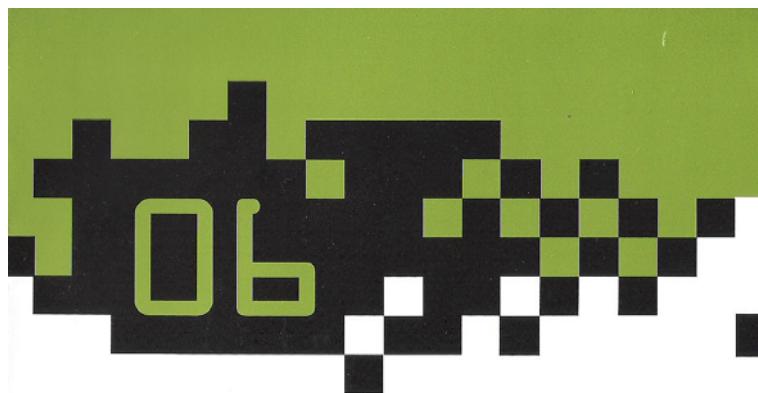
from the Media Relations component in favour of **Jeff Keay**, newly appointed as Spokesperson for CBC English Services. Soles continues her support of the CBC English Management team (Radio, Television, Newsworld and CBC.ca)... **Tricia Knowles** is new Promo Director at **Corus Kingston**... **CTV British Columbia** ND Tom Walters rejoins **CTV National** as Los Angeles Bureau Chief, succeeding **Graham Richardson** who moves as CTV's Ottawa Bureau... New ND at **CTV British Columbia** is **Margo Harper**, the international assignment editor for CTV National News... **Erin Harrison** of **Global Regina** moves to **CH Red Deer** as News Anchor, effective June 12. She succeeds **Al Redel**.

SIGN-OFFS: **Bernard Ostry**, 78, in Toronto of cancer. Ostry, described as stylish, intellectual and visionary, helped shape the country's cultural infrastructure as a government mandarin in Ottawa and Toronto, and late in his career (1985) as head of **TVOntario**. For seven years, he directed the educational channel's huge growth in international deals and became one of the country's most eloquent defenders of public broadcasting... **John (JD) Dale**, 54, in Barrie of cancer. The veteran broadcaster was most recently with **CHAY-FM Barrie**. Previously, though, his was the first voice heard on **CFNY-FM Brampton** (now Toronto) back in 1976. Dale had worked at many central and southern Ontario stations, including **CHUC Cobourg**, **CHIC Brampton**, **CKNX Wingham**, **CKBB Barrie**, and **EZ Rock Orillia**.

SUPPLYLINES: **Blake Noon**, the GM/VP of **Eckel Industries** in Iroquois, Ont., is retiring. His last day on the job is today, June 1... **Novanet/MSC** has appointed **Michael Di Lillo** as its Quebec Sales Manager. He had been Sr. Account Mgr. with **Apollo Microwaves**.

LOOKING: Other jobs we've heard about include: **CTV Timmins** - Photojournalist; **Big Country 93.1 FM (CJXX-FM)** **Grande Prairie** – Promotions Director; **CJVR/CK750 Melfort/Country 105.3 Whitecourt** - On air, News, and Sales people; **Alliance Atlantis Toronto** - Senior Financial Analyst and a Junior/Intermediate Broadcast Technician; **Global Television Toronto** – Director of Finance, Programming; **Bell ExpressVu Toronto** - Manager, VOD Acquisitions and Inventory Planning; **CBC Montreal** - Manager, Radio Promotion; **CBC Toronto** - Associate Business Manager, English Radio and an Executive In Charge of Production; **CBC Regina** - Senior Broadcast Technologist; **Teletoon Toronto** - Manager, Interactive Sales; and, **Rogers Radio Calgary** – Web Producer.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Tracey Mills**, **The Beat (CFBT-FM)** **Vancouver**. Welcome!



72ND WAB Annual Convention
Kananaskis, Alberta
June 9-11, 2006

www.wab.ca

(click here to check out the Western Association of Broadcasters)



Please watch our website for further convention details

DIALOGUE

BROADCAST

THE BEST BROADCAST BRIEFING IN CANADA

Copyright (2006)
by Christensen Communications Ltd.

Copyright (2006)
by Christensen Communications Ltd.

Thursday, June 8, 2006

Volume 14, Number 3

Page One of Three

**DO NOT RETRANSMIT THIS
PUBLICATION BEYOND YOUR
RECEPTION POINT**

Howard Christensen, Publisher
Broadcast Dialogue
18 Turtle Path
Lagoon City ON L0K 1B0
(705) 484-0752
howard@broadcastdialogue.com
www.broadcastdialogue.com

providing value added on top of video. Broadcast will be limited to things that are most popular." Or, in more succinct terms, said Gates, TV no future, "it's gone." Speaking at the San Diego D-4: All Things Digital conference, he also said, "*the biggest thing with video, is taking all of television and putting it on the Internet, creating a video experience that blows away the broadcast model . . . there is no dividing line between TV and the Internet. We're finally getting to the point where richness and bandwidth are available.*" On networks and affiliates, Gates says, "*affiliate stations and systems are artifacts of the broadcast world. There's a difference between what technology enables and what historic business models do*..." An independent group called the **Public Policy Forum** says in a study that **CBC-TV** should run more news, arts and culture, less sports and fewer commercials. Politicians, claims the study, too often demand more than they're willing to pay from the CBC and that that leaves the broadcaster to troll for spot revenues (at the expense of its mandate as a public body). Written by **Bill Neville**, a former member of the CBC board and who was chief of staff to **Joe Clark** during his Conservative government, the report says ratings and ad revenues are "*the elephants in the room*" as CBC TV tries to make ends meet. The feds provide about two-thirds of the corporation's \$1.5 billion annual budget. If the government won't provide more money to let the CBC drop most commercials, then it should rewrite the corporation's mandate to reflect the money available... The **FCC** has denied **CBS**'s request for reconsideration of the \$550,000 fine for broadcast of indecent material during the 2004 **Super Bowl** half-time show when singer **Janet Jackson**'s breast was briefly exposed to viewers. (**See *Bigger Fines for Indecent Programming* in the **GENERAL** section.).

4

HUMBER

Institute of Technology
& Advanced Learning

Broadcast Technician

School of Media Studies

The technician will act as a lead hand supervising the work activity of two other technicians. Familiarity with Television studios associated video (non-linear) editing and Pro Tools (audio) suites are essential. The incumbent will also be required to be on call to respond to emergency situations.

Possession of a diploma or degree from a recognized Electronics Technician or Technologist program is required. A minimum of four (4) years of practical work experience in a similar capacity is also essential. Other qualifications include: detail oriented, excellent communications and interpersonal skills; strong system trouble shooting and analysis skills; ability to work independently and as part of a team in a fast paced environment; positive, friendly manner and superior customer service skills. Experience with computer networks and digital broadcast storage systems are an asset.

Submit a cover letter and resume to the Human Resources Department and quoting competition number: **2006-083ad**

Humber College
205 Humber College Bl **Fax: 416.675.4708**
Toronto ON M9W 5L7

Or by e-mail:
resumes@humber.ca

FOR THE DETAILS ON THIS POSITION, CLICK [HERE](#).

REVOLVING DOOR: Lyndon Friesen adds COO to his Exec VP duties at **Golden West Broadcasting**. The appointment was effective June 1. President/CEO **Elmer Hildebrand** says he will continue looking for ways to grow the company... **Pat Cardinal** is no longer GM/PD at **JACK-FM (CJAQ) Toronto**. Succeeding him is **Steve Kennedy**, in from sister **Rogers** station **JACK-FM Calgary**. He's expected to be in Toronto by July 4. Meantime, his PD position at Calgary has not yet been filled... **Brian Williams** moves at year-end from **CBC-TV** to **CTV/TSN** where he's been named the Prime Time Host of the 2010 Winter Olympic Games from Vancouver-Whistler. It's a six-year deal through 2012 that will see Williams performing several assignments, including the 2012 Summer Games from London... Edmonton-based **Rob Mise** has been promoted to Director of Programming, **Newcap Radio**. He had been Ops. Mgr. at the Newcap Edmonton stations and is succeeded in that role by two appointments: **Jackie Rae** as PD at **Big Earl/CFCW** and by **Terry Evans** as PD at **K-Rock**... **Roger Currie**, whose News career has been primarily in Winnipeg, begins as Morning Anchor at **CKRM Regina** June 12... Morning Show host **Gloria Evans** moves from **Zed 99 (CIZZ-FM) Red Deer** to **Q14 (CKSQ) Stettler**. The **Newcap** shift for Evans, after eight years in her old role, takes her into the Station Manager's position... After 11 years with **The Drive (CHDR-FM)/CHBZ-FM Cranbrook**, ND **Nadine Berkout** departs June 15. No word on a successor... **Russ Tyson** has succeeded **Jay Thomas** at **Cool FM (CJZZ-FM) Winnipeg**. Tyson is now PD/Promotions Director at the **CanWest** station... **Kent Schumaker**, ex APD/Morning Show Host at **CKWV-FM Nanaimo** joins **CKGY-FM/CIZZ-FM Red Deer** as MD for CIZZ and Midday Host at KG Country... New ND at **CJOK/KYX 98 Fort McMurray** is **Randy Pike**. Pike had been ND at **CKDR-FM Dryden**.

SIGN-OFF: **Krista Harris**, 42, suddenly at her home in Barrington, NS. Harris was Executive Director, digital programming and business development for **CBC's** English Networks.

RADIO: A **Desjardins Securities** analyst says **Standard Radio Income Trust's** planned initial public offering should provide an impetus for **Astral Media** to convert itself into a trust and, in turn, take a run at Standard. **Carl Bayard** says Standard's filing of a preliminary prospectus last month highlights just how attractive it is, particularly for a player such as Astral. A takeover of Standard, Bayard wrote in a report, makes strategic and financial sense and would allow Astral to shed its regional status. Further, he said, Astral would need to convert into a trust to make the transaction accretive (*that's the process of shared growth [yeah, I had to look it up]*)... Coarse language shouldn't be broadcast on radio during the day, says the **Canadian Broadcast Standards Council** in a decision about **CJMF-FM Quebec City**. The weekday morning show, *Bouchard en parle*, aired comments about politics and freedom of speech but, in the process, also used coarse language, a violation of the CAB Code of Ethics. The decision may be found [HERE](#)... The **National Association of Broadcasters** wants the **FCC** to look at free access to satellite radio by non-subscribers, e.g. in rental cars or the certain number of freebie months after the purchase of a new car. NAB President/CEO **David K. Rehr** charges that, because of this, mainline broadcasters aren't being treated equally – particularly as it relates to "indecent" programming. Rehr notes instances where over-the-air listeners have heard indecent satellite programming caused by interference from terrestrial satellite radio devices. (**See *Bigger Fines for Indecent Programming* in the **GENERAL** section.)... The **National Hockey League** has teamed with American Sports, Rock and Talk radio stations in Chicago, Detroit, Los Angeles, Philadelphia and New York to promote the **Stanley Cup Final**. Themed prize packages can be won through on-air, on-line and outdoor "My Stanley Cup" promotions – all designed to drive TV tune-in to 2006 Stanley Cup Final broadcasts on **NBC** and **OLN**...

GENERAL: **BCE** CEO **Michael Sabia** told the company's AGM in Toronto yesterday (Wednesday) that he plans to take subsidiary satellite company **Telesat** public. Sabia also said Canada's largest communications company will continue to reshape itself and intends to compete head on with cablecos... **Nancy Smith**, Founder/CEO of **The NextMedia Company** in Toronto, has been appointed to the Board of Directors of **Palm Springs Women in Film & Television** (PSWIFT). Smith is a winter resident of the Coachella Valley and active in local organizations, including PSWIFT and the **Media Mavens** press club for prominent female journalists. She is a co-Founder of **Canadian Women in Communications** and also served as a Director of **Women in Film and Television Toronto** (WIFT-T) as well as being a Columnist in **Broadcast Dialogue** magazine... **Paul Shaffer**, the bandleader on **CBS's** late night **David Letterman Show** and **Jeopardy** host **Alex Trebek** were among stars inducted into the 2006 **Walk of Fame** in Toronto on the weekend. Others were actors **Brendan Fraser** and **Pamela Anderson**, singers **Jann Arden** and **Robert Goulet**, comic actor **Eugene Levy** and the surviving members of the **Crazy Canucks** ski team. Their names

were unveiled in slabs of sidewalk snaking through Toronto's entertainment district... The US House of Representatives was set to vote on bigger fines for indecent programming yesterday (Wednesday) afternoon. The Senate-passed bill would increase – by 10 times – the top fines the **FCC** could impose on broadcasters, up from \$32,500 to \$325,000 for each violation. Insiders expected **President Bush** to sign the bill... Two broadcast conventions are on the go this weekend. In St. John's, the **Radio-Television News Directors Association of Canada** begins its national gathering today (Thursday) while at the other end of the country –almost–the **Western Association of Broadcasters** begin their annual convention today at Kananaskis (just a bit east of Banff).

LOOKING: **CKIQ Iqaluit** - On-Air person; **Astral Media, Toronto** - Broadcast Network Systems Technician; **CKIS-FM Calgary** - Program Director; **CHDR-FM (The Drive)/CHBZ-FM Cranbrook** – News Director; **CKWV-FM Nanaimo** - Morning Host/Music Director; **Teletoon Toronto** – Director of Traffic; **CTV Toronto** - Senior Network Engineer and a Segment Producer for Daily Planet; **CBC Toronto** – Broadcast Technologist; **CBC Windsor** – Managing Editor; and, **CBC Montreal** - Sales and Marketing Officer.

SUPPLYLINES: **Husam Hassan**, the Senior Account Manager at Ottawa-based **Rohde & Schwarz Canada**, has been promoted. As of July 1, Hassan moves to R&S headquarters in Munich to create a new position, Marketing Manager in the TV Broadcast Transmitters division. **Peter Foulger**, President of Rohde & Schwarz Canada, will handle Hassan's broadcast product line responsibilities until a successor can be found.

* * * *



Husam Hassan

DIALOGUE

BROADCAST
THE BEST BROADCAST BRIEFING IN CANADA

Copyright (2006)
by Christensen Communications Ltd.

Thursday, June 15, 2006

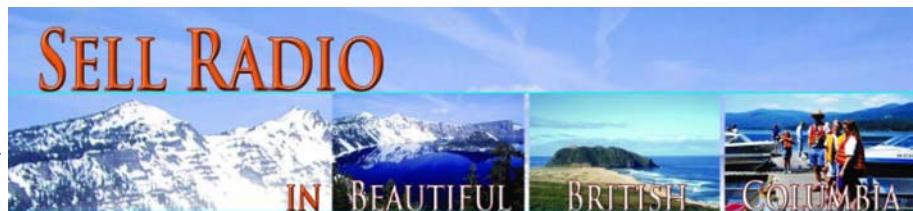
Volume 14, Number 4

Page One of Five

DO NOT RETRANSMIT THIS
PUBLICATION BEYOND YOUR
RECEPTION POINT

Howard Christensen, Publisher
Broadcast Dialogue
18 Turtle Path
Lagoon City ON L0K 1B0
(705) 484-0752
howard@broadcastdialogue.com
www.broadcastdialogue.com

RADIO: **Standard Radio** has indefinitely called off its planned issue of income trust units. Citing "recent market conditions," Standard says it hasn't withdrawn its preliminary prospectus filed with the **Ontario Securities Commission** but it has not yet indicated a date for commencing the marketing of the **Standard Radio Income Fund IPO**. While it hadn't been publicly priced, SRIF was expected to raise as much as \$300 million in a spinoff of about one-third of the business... **CHUM Radio** Limited's Exec. VP **Paul Ski**, VP Industry Affairs **Duff Roman**, Director Radio Research **Kerry French** plus EAs **Camilla Billingsley** and **Marlo Kates** have moved to the CHUMCity Corporate Head Office in downtown Toronto. They are the first CHUM Radio Ltd. execs who are destined to leave the famous old CHUM Radio building in favour of having radio and TV corporate people at one location... The BC Court of Appeal has ruled that former **CKNW Vancouver** talk show Host **Rafe Mair's** on-air comments almost seven years ago were defamatory. The defence of them being "fair comment", ruled the court, was invalid. Mair had taken exception to **Kari Simpson**, then the executive director of the **Citizens Research Institute**, during an editorial in which he was critical of her public support for a school board decision to ban three books depicting same-sex parents. During the editorial, Mair slammed Simpson and made allusions to skinheads, Adolf Hitler and the Ku Klux Klan, although he acknowledged Simpson did not condone violence... The **National Association of Broadcasters** wants the US regulatory body to put permanent rules in place that would halt both **XM Satellite Radio** and **Sirius Satellite Radio** from offering localized content via terrestrial repeaters. NAB thinks the two may be developing a next generation of receivers that can deliver localized programming. Repeaters now in place are regulated under temporary authority. NAB says the **FCC** "... must ensure that XM and Sirius do not utilize new technology to fundamentally alter the nature of satellite radio service"... **CD989 (CHCD-FM) Simcoe**, which began life as **CFRS**, celebrates 50 years of service to that community next Friday, June 23. **Ted Fielder**, a co-founder of the station, and **Fred Sherrat**, who moved on to corporate fame at **CHUM Limited** – and who both signed-on CFRS 50 years ago – will be there. And all past employees are invited to an open house beginning at 4 pm that afternoon. Audio greetings via e-mail (to production@cd989.com) are invited and welcome, says GM **Blair Daggett**. Trivia: The CFRS opening was a big deal, with coverage of the launch carried in **Time** magazine. First song played was **Fancy Pants** by the **David Caroll Orchestra**.



You have established yourself in a broadcast sales career. Most likely you are in a small or medium market. You prefer a smaller lifestyle-oriented community. You enjoy the mountains, lakes, maybe even the ocean!!

Vista Broadcast Group Inc. is a new Western Canadian company. We're looking for sales professionals with a proven track record. Want the lifestyle AND the career in Beautiful BC?

The Vista compensation program will make you stand up and pay attention!! **25% commission in your first year and 18.5% year two forward.** If you are a true sales performer, we're thrilled to compensate for that passion, skill and the results!! **Yes, you read the numbers right!!!** Successful candidates will be responsible for expanding our

retail client base and maximizing local sales revenues.

CRA or CRM Certificate preferred. If not, be prepared to train. It is a condition of employment.

Now, tell us about yourself. Your sales track record. Your work ethic. Your burning desire to WIN every budget, every month and how you do it. Tell us why you want and need to be part of a strong team. Demonstrate to us that you are a creative thinker and totally passionate about this business. We may just have a place for you in Beautiful British Columbia!!

No phone calls please. Only those applicants selected for an interview will be contacted. Vista Broadcast Group Inc. subscribes to all aspects of Employment Equity.

Please return resume to:
Paul Mann
pmann.vista@shaw.ca

VISTA Radio

REVOLVING DOOR: Don Kille, GM at **CKLQ/CKLF-FM Brandon**, is set to retire from that post come the end of September... **Clyde Ross**, a former GM at **Dave FM Cambridge** and **Standard Radio St. Catharines** – a 30-year radio sales and management veteran – has become a Principal with Lagoon City, ON-based **ENS Media Inc.** Brad Hooper is new Engineering/Operations Manager at **CTV Edmonton**. He's served on the board of the **Western Association of Broadcast Engineers** (WABE) the past nine years and is a holder of the WABE Ambassador Award... Former **Canadian Cable Television Association** President **Michael Hennessy** is now VP broadband and video policy at the Ottawa office of **Telus**. There's some irony at work here. His immediate supervisor is the CCTA President he succeeded, Janet Yale. She is Exec. VP, Corporate Affairs... At **Corus Quebec**, **Mario Cecchini** has been appointed VP, Montreal Region and **Jacques Papin** becomes VP, Network. Both appointments take effect July 31. This organizational redistribution means that the Montreal stations – **98.5 FM, Q92 FM, CKOI, CKAC, Info 690** and **940Montreal** – will come within Cecchini's jurisdiction, while Papin will be responsible for **CIME Saint-Jérôme, CFEL Montmagny, CHLN Trois-Rivières, CHLT Sherbrooke, CJRC Gatineau, CKRS Saguenay, CKTS Sherbrooke, CFOM Lévis** and **CHRC Quebec City**... **Maurice Cyr**, Coordinating Producer at **CBC Moncton**, has been appointed Manager, Operations for CBC Moncton. The appointment takes effect at mid-August...

LOOKING: Jobs we've heard about this week include: GM at **CKLQ/Star 94.7 Brandon**, a GSM for two-FM'ers in Central Ontario, Sales Execs for **VISTA Radio** stations in BC, and Hosts and News people at **AVR** stations in Vancouver, Calgary, Ottawa and Toronto. See the ads in this week's edition... Other jobs we've heard about include: **Rogers Radio Timmins** – Morning Show Host; **Rogers Radio Halifax** – Weekend News Anchor/Reporter; **Alliance Atlantis Toronto** – Sales Manager, Brand Sell; **CTV British Columbia** – Senior Electronic Graphics Operator; **CBC Toronto** – Director, Business, Rights and Content Management and a Director of Business Planning and Strategy; and, **Teletoon Toronto** – Director of Traffic.

TV/FILM: The **CRTC** has agreed to delay **CBC/Radio-Canada's** licence renewal for a year while it reviews over-the-air TV. CRTC chair **Charles Dalfen** confirmed the postponement after Heritage Minister **Bev Oda's** announcement of a six-month review of new TV technologies, also to be performed by the Commission. The two reviews could create the framework for that medium's broadcasting through the foreseeable future. The review will touch on the role of the Internet, downloading technologies, phone and high-def TV. The **Canadian Association of Broadcasters** (CAB) says it welcomes the review. The deadline for filing written comments with regard to the fact-finding on a new TV landscape is Sept. 1 while the deadline for submission is September 27. The Public Hearing is scheduled to start November 27... As reported last week, **Brian Williams** -- for 32 years the go-to on-air guy for **CBC-TV**-- gave his long-time employer notice of his departure, including six-months notice. But that notice period isn't going to happen. Williams was apparently terminated this week by fax. In case you missed it, Williams is moving to CTV on a six-year deal that includes the Olympics... **CHUM Television's** online news service, **Pulse24.com**, has re-launched as **CityNews.ca**. The redesigned site, among other features, offers on-demand broadband video.



The Aboriginal Voices Radio Network is about to begin its expansion across the country, with new stations in Vancouver, Calgary and Ottawa. The network will feature significant amounts of programming created at the AVR production centre in Toronto.

WE ARE LOOKING FOR ON-AIR HOSTS, NEWSPERSONS, AND SPECIALTY PROGRAM CREATORS WHO WOULD LIKE TO BECOME A PART OF THIS NEW NATIONAL ABORIGINAL BROADCAST SERVICE, AS IT DEVELOPS AND OPPORTUNITIES BECOME AVAILABLE ACROSS THE COUNTRY. WE ARE BUILDING A TALENT POOL FOR CONSIDERATION NOW AND IN THE FUTURE.

We are looking for broadcast professionals with proven experience, computer skills, enthusiasm, an interest in the aboriginal community, aboriginal arts, and aboriginal issues.

Demo CDs / MP3s etc. and Resumes should be sent to:

**Aboriginal Voices Radio Talent
Suite 323 – 366 Adelaide St. E.
Toronto, ON M5A 2P9**

**Or by email to:
info@aboriginalradio.com**

No phone calls please. We appreciate your interest but due to time constraints only applicants of interest will be contacted, when appropriate opportunities arise.

GENERAL: Award winners at the **Western Association of Broadcasters** annual convention at Kananaskis on the weekend are: GOLD RIBBON (RADIO) – **Country 105 (CKRY) Calgary**; GOLD RIBBON (TELEVISION) – **CH Red Deer**; and, BROADCASTER OF THE YEAR – **Dave Rutherford, CHQR Calgary**... Tomorrow morning (Friday), the **Ontario Provincial Police** (OPP) and the **Ontario Association of Broadcasters** (OAB) will be conducting a test of the **Amber Alert** system. This will allow the OAB to check the accuracy of its recently updated station contact list. Stations are asked to respond to OPP headquarters by fax or e-mail, confirming receipt of the alert notification. OAB says it hopes the test will remind all station management to review their Amber Alert procedures... The new President of **RTNDA Canada** is **Bob McLaughlin** of **CHUM Television's A-Channel Barrie**. He was elected to the post at the Annual General Meeting last Friday morning in St. John's and officially accepted the presidential gavel from outgoing president **Terry Scott** (see photo. McLaughlin on left) at the President's Banquet Saturday night... A revision to the **RTNDA Code of Ethics** has been passed that includes this new clause: Article Six (*Integrity*) – *Producers of news broadcasts will not pay subjects or sources that have a vested interest in a story. Commentators or contracted experts are exempted. Broadcast journalists will not accept financial compensation from those who seek to influence news coverage thereby compromising journalistic integrity and independence...* The **Radio-Television News Directors Association of Canada** honoured the best in electronic journalism Saturday night in St. John's as the RTNDA National and Network Awards were presented. Winners announced at the 2006 RTNDA National Conference are:

**RADIO:**

Byron MacGregor Award - Best Newscast:

Charlie Edwards Award - Spot News:

Dan McArthur Award - In-depth/Investigative:

Dave Rogers Award – Short Feature:

Dave Rogers Award – Long Feature:

Gord Sinclair Award – Live Special Events:

Ron Laidlaw Award - Continuing Coverage:

Sam Ross Award – Editorial/Commentary:

Website Award:



Westman Communications Group requires a

GENERAL MANAGER

for its Radio Stations 880 CKLQ and 94.7 Star FM located in the "Wheat City" Brandon, Manitoba. This is an excellent opportunity to lead a dynamic team in beautiful Western Manitoba.

The successful candidate will require;

- Experience in Radio Management

- Small Market Experience

- Knowledge of BBM

- A desire to succeed in a competitive marketplace

Send your resume in confidence to;

Ms. Pat Eastchuk

Supervisor, Human Resources

Westman Communications Group

1906 Park Avenue

Brandon, MB R7B 0R9

Fax: 204-725-4368

or Eastchukp@westmancom.com

Applications to be received before June 29th, 2006



KG Country (CKGY) Red Deer (Small Market)

CJME Regina (Medium Market)

680News (CFTR) Toronto (Large Market)

CHED Edmonton

CBC Radio One Vancouver

CBC Saskatchewan (Medium Market)

CBC Radio One Vancouver (Large Market)

CKAT North Bay (Small Market)

CBC Newfoundland and Labrador – (Medium Market)

CBC Radio Edmonton (Large Market)

CBC Radio Vancouver

680News (CFTR) Toronto

CJME Regina

CJWW Saskatoon

NETWORK RADIO:

Byron MacGregor Award - Best Newscast:
 Charlie Edwards Award - Spot News:
 Dan McArthur Award - In-depth/Investigative:
 Dave Rogers Award – Short Feature:
 Dave Rogers Award – Long Feature:
 Ron Laidlaw Award - Continuing Coverage:

CBC National Radio News
Broadcast News
CBC National Radio News
CBC National Radio News
CBC Radio
Broadcast News

TELEVISION:

Bert Cannings Award - Best Newscast:

 Charlie Edwards Award - Spot News:
 Dan McArthur Award - In-depth/Investigative:
 Dave Rogers Award – Short Feature:

 Dave Rogers Award – Long Feature:

 Gord Sinclair Award – Special Events:
 Ron Laidlaw Award - Continuing Coverage:
 Sam Ross Award – Editorial/Commentary:
 Website Award:

CBC North Yellowknife (Small Market)
CBC Television Halifax (Medium Market)
CTV British Columbia (Large Market)
CTV British Columbia
CHBC TV Kelowna
CBC North Yellowknife (Small Market)
CTV Regina (Medium Market)
Global News Edmonton (Large Market)
CBC North Yellowknife (Small Market)
A-Channel Barrie (Medium Market)
Global News Ontario (Large Market)
A-Channel Barrie
Global News Ontario
Global BC
CTV Calgary

NETWORK TELEVISION:

Bert Cannings Award - Best Newscast:
 Charlie Edwards Award - Spot News:
 Dan McArthur Award - In-depth/Investigative:
 Dave Rogers Award – Short Feature:
 Dave Rogers Award – Long Feature:
 Gord Sinclair Award – Special Events:
 Ron Laidlaw Award - Continuing Coverage:
 Website Award:

CBC Television
CTV News
CTV W-FIVE
CTV News
Global Television
Global Television
CTV News
CTV Television Network

Earlier in the convention, awards for Atlantic Region winners were presented. Recipients are:

RADIO:

Byron MacGregor Award - Best Newscast:

 Charlie Edwards Award - Spot News:
 Dan McArthur Award - In-depth/Investigative:
 Dave Rogers Award – Short Feature:
 Dave Rogers Award – Long Feature:

 Gord Sinclair Award – Live Special Events:
 Ron Laidlaw Award - Continuing Coverage:
 Sam Ross Award – Editorial/Commentary:
 Website Award:

CKBW Bridgewater (Small Market)
CBC Radio Halifax (Medium Market)
CJLS Yarmouth
CBC Radio Halifax
CBC Radio - Moncton (Small Market)
CBC Newfoundland & Labrador (Medium Market)
CBC Radio Newfoundland & Labrador
CBC Radio - Moncton
KHJ Fredericton
CBC Newfoundland and Labrador

TELEVISION:

Bert Cannings Award - Best Newscast:
 Charlie Edwards Award - Spot News:
 Dan McArthur Award - In-depth/Investigative:
 Dave Rogers Award – Short Feature:
 Dave Rogers Award – Long Feature:

CBC Television Halifax (Medium Market)
Global News Maritimes
CBC TV Halifax
Global News Maritimes (Medium Market)
Global News Maritimes (Medium Market)

Ron Laidlaw Award - Continuing Coverage:
 Sam Ross Award – Editorial/Commentary:
 Website Award:

Global News Maritimes
CBC TV Halifax
CBC Halifax



Step Into Media Sales Management

The General Sales Manager of our media client in this rapidly growing Ontario Market is retiring, creating a unique opportunity for you as our . . .

GENERAL SALES MANAGER

You are a proven performer who is ready for a new challenge and some upward mobility. You will manage a senior account executive team for two market-leading FM radio stations. You will recruit and direct a new business development team to continue our impressive growth curve. And, based on performance, you could grow to become the next Vice-President & General Manager.

You will help implement new plans and directions for a growing company and provide leadership for our sales team and our business community. Ideally, you will have a business degree with a marketing focus, have superior analytical skills and be driven to succeed for both our customers and our stations.

You will enjoy a superior life-style community, a competitive compensation plan and have the opportunity to work with one of North America's most respected media sales consulting companies.

Forward your resume in strictest confidence along with a cover note as to why you are the best candidate to lead our client to new sales heights by clicking . . .

wayne@wensmedia.com

up 10 times what it was, to \$325,000. The bill also sets at \$3 million the maximum a US broadcaster can be fined in one broadcast day, or for one broadcast event...

SUPPLYLINES: Toronto-based **Specialty Data Systems** (SDS), having expanded its broadcast management software to include radio, says the first radio station onboard is **OZ-FM St. John's**. The system is said to give broadcasters automated tools to maintain market share, increase revenue and reduce costs.

NEW SUBSCRIBERS THIS WEEK INCLUDE: Pam Leyland, *Rawlco Saskatoon*. Welcome!

Elizabeth Roscoe is a Conservative insider who may be prevented from her lobbying career as VP of Public Affairs at the **CAB** because she sat on **Prime Minister Harper's** transition team. She'd volunteered to help Harper last January, then took a job the CAB VP. Within weeks of the election, Harper brought in rules retroactively outlawing members of the transition team from lobbying for five years. Roscoe wrote to the parliamentary committee studying the Accountability Act saying she would never have taken the job if she knew she'd be banned from lobbying. **Derek Burney**, the former ambassador and senior bureaucrat who led Harper's transition team, has broken with the PM on the issue. While most MPs think the Accountability Act is a good thing, there are those who question its retroactivity thus trapping people such as Roscoe... The **US House of Representatives** has passed legislation to boost maximum fines the **FCC** can impose for indecency on TV and radio stations. It's now

Dialo^{gue}

BROADCAST
THE BEST BROADCAST BRIEFING IN CANADA

Copyright (2006)
by Christensen Communications Ltd.

Thursday, June 22, 2006

Volume 14, Number 5

Page One of Three

DO NOT RETRANSMIT THIS
PUBLICATION BEYOND YOUR
RECEPTION POINT

Howard Christensen, Publisher
Broadcast Dialogue
18 Turtle Path
Lagoon City ON L0K 1B0
(705) 484-0752
howard@broadcastdialogue.com
www.broadcastdialogue.com

GENERAL: A Senate report on the state of Canada's media recommends that there be measures to stop media conglomerates from dominating newspaper, radio and TV in a single market. It also recommends that **CBC-TV** become a commercial-free broadcaster and therefore truly public. Further, the Senate's transport and communications committee recommends that the Competition Act be beefed up. The CBC proposal would mean that the feds would have to boost the corporation's almost \$1-billion annual budget to make up for the ad losses... In the United States, the **Federal Communications Commission** has voted to re-examine media ownership rules. FCC Chairman **Kevin J. Martin** promises that his agency will approach the issue differently than the it did last time (two years ago), when a court blocked changes. The FCC's next rewrite of media-ownership rules will determine how many media outlets a company can own in a single market. Six hearings will likely be held in different US locales even as the FCC also undertakes its own research on the issues, including how the public gets the news and changes in the media marketplace... Here at home, **CanWest Global Communications** CEO **Leonard Asper** told business leaders in Toronto that Canada's media industry may be headed for another round of consolidation and that the federal government needs to step aside and let it happen. Speaking to the **Empire Club**, Asper said traditional media outlets are scrambling to maintain their share of advertising dollars. The Internet has created a multitude of new competitors and to compete with the Web giants, Canadian media companies not only need to get bigger, they need Ottawa to let them consolidate. Concentration has been a touchy subject for almost 20 years as smaller newspaper and TV companies have been bought, merged or taken over. Ottawa studied the issue after several deals reshaped the industry. Says Asper: "*In the inevitable consolidation that will come for all companies . . . the Competition Bureau has to look at it on the basis that the world is just bigger than Canada*"... **Canadian Association of Broadcasters** VP **Elizabeth Roscoe** still has the Accountability Act hanging over her head but there is some relief. The Conservative government has climbed down from its hard line toward senior Tories who worked on its transition team. The Tories brought in an amendment to their ethics bill that would allow volunteer transition workers to become lobbyists under certain conditions. Team members who placed people in top jobs in ministers' offices and the Prime Minister's Office can lobby the very people they hired if an



Step Into Media Sales Management

The General Sales Manager of our media client in this rapidly growing Ontario Market is retiring, creating a unique opportunity for you as our . . .

GENERAL SALES MANAGER

You are a proven performer who is ready for a new challenge and some upward mobility. You will manage a senior account executive team for two market-leading FM radio stations. You will recruit and direct a new business development team to continue our impressive growth curve. And, based on performance, you could grow to become the next Vice-President & General Manager.

You will help implement new plans and directions for a growing company and provide leadership for our sales team and our business community. Ideally, you will have a business degree with a marketing focus, have superior analytical skills and be driven to succeed for both our customers and our stations.

You will enjoy a superior life-style community, a competitive compensation plan and have the opportunity to work with one of North America's most respected media sales consulting companies.

Forward your resume in strictest confidence along with a cover note as to why you are the best candidate to lead our client to new sales heights by clicking . . .

wayne@wensmedia.com.

independent commissioner exempts them from the five-year ban that the new law creates.

TV/FILM: A US reality show called *The One* (where young musicians compete for a recording contract) will bump **CBC's** *The National* from 10 p.m. to 11 o'clock on Tuesdays in Ontario and Quebec for part of the summer. The *National* won't be affected from Manitoba westward. **Friends of Canadian Broadcasting** describes the move as "shocking and surprising." Spokesperson **Ian Morrison** says CBC has a mission that involves explaining Canada to Canadians, and not importing American commercial programming. Exec Director **Arthur Lewis** of **Our Public Airwaves** says bumping *The National* for a reality show is "sad testimony of the extent to which CBC Television has become a commercial network" (see lead item in the **GENERAL** section)... The **CRTC** has allowed **HDNet** - the US channel offering 24/7 HD programming - to be added to the list of eligible satellite services for digital distribution by cable and satellite BDUs. **HDNet** was launched in September, 2001, by **Mark Cuban** and **Philip Garvin**. The **Canadian Association of Broadcasters**, the **Director's Guild of Canada**, the **Canadian Film and Television Production Association** and the **Alliance of Canadian Cinema Television and Radio Artists** had intervened opposing the application... **Nielsen Media Research** says it will integrate TV and Internet measurement, add ratings for viewing on cell phones and iPods, and it gave a firm date of 2011 for the end of paper diaries. The announcement came months after Nielsen told **Arbitron** that it wouldn't go ahead with the joint venture involving Arbitron's Portable People Meter technology.

RADIO: Moses Znaimer, the man who founded **Citytv Toronto**, has a deal with **Trumar Communications**, the owner of **Classical 96 (CFMX-FM) Toronto**, to acquire the only private English-language radio station in the country formatting classical music. Purchase price is \$13 million. Znaimer said he would keep the classical format but build on the station's links to Toronto-area arts organizations to generate a wider listening audience. "The new 96.3's goal will be to further popularize classical music to make it more accessible to the public at large and to help people know about it and like it," Znaimer's **MZ Media Inc.** says in the **CRTC** application... Talk show Host **Charles Adler** may have been rude but he wasn't in breach of the **CAB's Code of Ethics** when he said some of his callers were "stupid." So says the **Canadian Broadcast Standards Council** in its decision concerning comments Adler made on **CKNW Vancouver**. The complete decision may be found by clicking [HERE](#)... In another **CBSC** decision, the Council came down on the side of **Fairchild Radio (CHKG-FM) Vancouver** after the station broadcast announcements last year saying it would no longer accept phone calls from a particular individual who had criticized a local Vietnamese program in a Vancouver publication. That decision may be found in its entirety [HERE](#)... **EMI Music North America** is the latest to settle a pay-for-play investigation into air time sold or traded in the US to benefit artists. New York Attorney General **Eliot Spitzer** said the \$3.75 million compensation for radio airplay was paid by EMI, which includes **Virgin Records America**, **Capitol Records**, **EMI Christian Music Group** and **S Curve Records**. Last month, **Universal Music Group Recordings** agreed to pay \$12 million to settle a payola case that claimed the company provided vacations, electronics and other bribes to increase radio play for their artists. Spitzer opened his investigations into alleged wrongdoing by music and radio companies in 2004... **XM Satellite Radio** in the US is finding itself under pressure from the **Recording Industry Association of America** as well as from US Senators **Dianne Feinstein**, D-Calif., **Lindsey Graham**, R-SC, and Majority Leader **Bill Frist**, R-Tenn. Together, the three have introduced legislation targeting a feature of two new portable XM players that download programming blocks. The RIAA says the feature violates copyright law... **CKDR Dryden**, a supporter of the **Canadian Cancer Society's Relay for Life**, helped raise over \$250,000. In the photo, CKDR Sales Rep **Gord Kauer** (also President of the Dryden Branch of the Canadian Cancer Society) and Senior Reporter **Mike Ebbeling** have their heads shaved during the Dryden portion of the Relay for Life.



REVOLVING DOOR: David Scapillati is the new GM of Media Sales and Marketing for **CBC Television**. He arrives at CBC from **Prime Restaurants of Canada** where he was Sr. VP of Brand and Marketing... **Citytv Toronto's** new Meteorologist is **Michael Kuss**, effective June 26. Kuss, who had been with **Global Ontario** (in Toronto), moves "across the street" to succeed long-time Meteorologist **Harold Hosein**. Hosein has decided to move on to a new business venture... **Kathleen Petty** has been named the new host

of *Ottawa Morning*, as well as the host of **CBC News: The House**. Petty succeeds **Anthony Germain**, who is heading up the CBC news bureau in Shanghai... **Dan Rather's** departure, after 44 years with **CBS News**, happened Tuesday. Without a CBS-TV show for him to appear on, Rather decided to pull the plug and move on to "do the work I love elsewhere." Elsewhere may be with **Mark Cuban's HDNet** cable channel (see **TV/FILM**). Rather issued a statement critical of CBS, saying it "had not lived up to their obligation to allow me to do substantive work there. As for their offers of a future with only an office but no assignments, it just isn't in me to sit around doing nothing"... **James Cybulski**, after eight years with **The Score**, joins **TSN** July 1 as a Toronto Reporter... **Tim Roszell**, having moved from **Rogers** sister station **News 95.7 Halifax** to **News 88.9 Saint John**, will be become – in addition to his off-season duties as afternoon News Anchor – the **Saint John Sea Dogs** play-by-play host for the 2006-07 broadcast season.

SIGN-OFFS: **Lee Facto**, 73, in Santa Rosa, California, of emphysema. Facto was **Andrew Economos'** early partner at **Radio Computing Services** (RCS), having grown the company from a five-person operation. Facto, over more than two decades at RCS before his 2002 retirement, served in sales, administration, international development and finances... **William J. Lamb**, 76, in Los Angeles after a stroke following heart surgery. Lamb was a public TV pioneer who helped spearhead shows such as *American Playhouse*, *Nature* and *Cosmos*.

L**EOKING:** **Spirit FM (CJTS-FM) Lethbridge** - Sales Manager; **CanWest MediaWorks Toronto** - Executive Assistant; **Report On Business Television, Toronto** - Chase Producers; **Global Quebec** - News Director; **CanWest MediaWorks Toronto** – Executive Assistant; **CBC Toronto** - Executive Director of Digital Programming and Business Development, English TV Networks; **CTV Toronto** - Producer, TSN Digital Media; **CTV Winnipeg** - News Promotion Writer/Producer; **Corus Entertainment Inc.** – Technical Development Engineer IT; **CMT Toronto** – Marketing Manager; **CBC Vancouver** – Production Manager Television; **CBC Ottawa** – Sr. Communications Advisor and a Sr. Designer Production and Resources; **CBC Montreal** – Accounting Officer; **CHNU-TV Surrey** – Retail Sales Representative; **VisionTV Toronto** - Manager Master Control & Ingest and a Senior Editor; **Telus TV Vancouver** – Product Manager; **Family Toronto** – Production Coordinator; **Team 1040 Vancouver** – Account Executive; **Boom fm 104.1 St-Jean-sur-Richelieu** - Adjoint(e) administratif(ve), ventes et promotions & Conseiller(ère) publicitaire; **RockDétente 102.7 Estrie** - Conseiller(ère) publicitaire; and, **énergie 99.1, Rouyn-Noranda** - Directeur(trice) des ventes & représentant(e) des ventes locales. Be sure to see ALL of the recent job availabilities and ads by clicking [HERE](#).

SUPPLYLINES: **CFTF-TV Rivière-du-Loup** has purchased **For-A's** Hanabi HVS-3800S 2 M/E HD production switcher for its news broadcasts. It's an upgrade that handles all HD formats.

N**EW SUBSCRIBERS THIS WEEK INCLUDE:** **Doug Flaherty, Woodbine Entertainment Toronto.** Welcome!

Dialogue

BROADCAST
THE BEST BROADCAST BRIEFING IN CANADA

Copyright (2006)
by Christensen Communications Ltd.

Thursday, June 29, 2006

Volume 14, Number 6

Page One of Three

DO NOT RETRANSMIT THIS
PUBLICATION BEYOND YOUR
RECEPTION POINT

Howard Christensen, Publisher
Broadcast Dialogue
18 Turtle Path
Lagoon City ON L0K 1B0
(705) 484-0752
howard@broadcastdialogue.com
www.broadcastdialogue.com

RADIO: American radio stations, according to a study by **Media Monitors**, have cut 60-seconds off commercial loads. Two years back, in 2004, average spot breaks ran 8:30 per hour. This year, the average at those stations dropped to seven minutes 30 seconds. Those and other results were announced at the annual **Interep Radio Symposium** in New York... The **CRTC** has renewed 73 transitional digital radio licences for another 12 months, extending licence terms through to Aug. 31, 2007. The Commission, meanwhile, will be developing a new commercial radio policy, including the transitional digital radio policy, introduced in 1995... The **Jim Pattison Broadcast Group** has won **CRTC** approval for its purchase of **Island Radio Ltd.**'s **CHWF-FM/CKWV-FM**

Nanaimo, CIBH-FM/CHPQ-FM Parksville, CKLR-FM Courtenay and CJAV-FM Port Alberni. Purchase price was \$12.5 million... **Sunny 94 (CJUV-FM) Lacombe** launched yesterday (Wednesday) under the direction of President/PD **Troy Stevens**... **Corus-owned CJDV-FM (Dave) Cambridge** has been denied a power increase that would have changed Dave FM's status from a Class A to a Class B1 service. Also, the authorized contours of the station would have been significantly increased... American **Bob Coen**, described as an "ad guru," has lowered his financial expectations for US radio in 2006. Back in December, he predicted that both local and national would see growth of 4%. Now, however, Coen's revised numbers show national growth at 1% and local showing no growth whatsoever... The **National Association of Broadcasters** has notified **FCC Chairman Kevin Martin** and the US Senate Commerce Committee that several FM modulator devices used in satellite radio receivers exceed allowable interference limits. Tests were performed on 17 wireless FM modulator devices used by consumers to transmit audio signals from their satellite radio or MP3 player to their in-dash car radio. Of that number, 13 exceeded field strength limits set by the FCC (six by 2,000%), and one transmitted a signal 20,000% stronger than allowed. Many of the devices also transmitted signals that were substantially wider in bandwidth than permitted, causing potential interference to first and second adjacent channels as well.

R EVOLVING DOOR: **Dave Schneider** is new PD and mid-day Announcer at **KICX 106 (CIKZ-FM) Kitchener-Waterloo**. Most recently he was



GENERAL SALES MANAGER - MULTI MARKETS

Think about this. You've been knocking it out of the park for a few years, destroying budgets left right and centre. People look to you with questions because you always seem to be able to find solutions. You're looking for a challenge that will allow you to use all of your skills and be rewarded for it!

We're looking for an energetic, driven,
'shake the foundations' kind of

General Sales Manager

to lead a group of fifteen salespeople
based at our Moncton office.

Your qualifications include a post secondary education in Sales and Marketing, proven Sales Management experience (or remarkable sales results in a leadership role), being a strong leader and manager with an impeccable work ethic; being an excellent communicator, focused, detail-oriented and able to work effectively in a fast-paced environment, and, you must be able to travel throughout the Maritime provinces regularly.

MBS Radio (Maritime Broadcasting System) is a locally-owned and operated group of 25 radio stations. Compensation package includes a base salary plus bonus incentives. We also offer a competitive company benefits program. Please submit your cover letter and resume quoting

Job Posting # MBS064

by clicking jobs@mbsradio.com.

We thank all applicants for their interest, however, only those selected for an interview will be contacted.

No phone calls please.

MBS Radio is an equal opportunity employer.

We're always looking for input on what to cover in Broadcast Dialogue magazine.
Any ideas?
Dialogue with me, the publisher, and tell me your thoughts.
Send a quick note by clicking howard@broadcastdialogue.com.

Assistant PD and afternoon drive Announcer at **KOOL FM (CFCA FM) Kitchener-Waterloo**... **Zack Hewitt**, ex of **Q107 (CFGQ-FM) Calgary**, moves home to take over the reins of the morning show at **KYX 98 (CKYX-FM) Fort McMurray**... **Elizabeth Whiting** is the new Media & Public Affairs Officer at the **British High Commission** in Ottawa, succeeding **Laura Markle**. The British High Commission handles radio programming from the **BBC**... **Dan Abrams** has been selected by **NBC** as the new day-to-day boss of **MSNBC**. Abrams, 40, has worked as a Legal Analyst and

News Anchor.

SIGN-OFF: Aaron Spelling, 83, in Los Angeles shortly after suffering a stroke. Spelling was the TV Producer behind such hits as *Charlie's Angels*, *Dynasty*, *Starsky and Hutch* and *Beverly Hills 90210*.

TV/FILM: Go to Page 3 for a complete list of Canadian winners at **Promax/BDA**... **Knowlton Nash** has slammed the decision of the **CBC** to simulcast a US reality show for the first time in its history. "If the CBC really wants reality TV," he says, "let people get the reality of what's happening in the world by turning on *The National* at 10 p.m. every night." Nash's comments were contained in a speech read by his wife, **Lorraine Thomson**, during his acceptance of a Lifetime Achievement Award from the **Canadian Journalism Foundation**. Nash is unable to speak at times because of problems caused by Parkinson's disease... **NBC** has agreed to promote its fall shows on **YouTube.com**, marking the first time a broadcast network has linked up with a major video-sharing Web site. Under the deal, NBC will buy ads on YouTube and the network will promote the partnership on the air.

GENERAL: **CanWest Global Communications** has given **The Canadian Press (Broadcast News)** a year's notice of its intent to resign CP/BN by the end of June, 2007. CanWest remains free to change its mind at any time over the next 12 months... There are five Canadian winners in the **Radio-Television News Directors Association International Edward R. Murrow Awards** for 2006. The awards, announced in Washington, honour excellence in electronic journalism. Canadian winners are:

Radio Small-Market – Spot News Coverage: **VOCM St. Johns**

Radio Network/Syndication Service - Feature - Hard News: **CBC National Radio News**, Toronto

Television Large-Market – News Series: **CTV British Columbia (CIVT-TV Vancouver)**

Website: **CP24 Toronto**

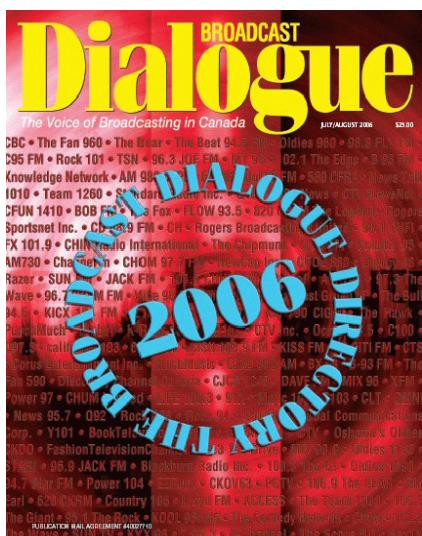
Television Small-Market – News Documentary: **CTV Atlantic (CJCH-TV Halifax)**...

LOOKING: **Maritime Broadcasting System** seeks a Regional GSM. See the ad on Page 1... Other jobs we've heard about include: **Newcap Television Lloydminster** - Graphic Artist; **Global Television Toronto** – Senior Manager of Advertising Strategy and a Floor Director, Entertainment Tonight Canada; **CBC Ottawa** - Manager of Operations, Production and Resource; **CBC Toronto** – Creative Director, a Promotions Manager, a Manager, Advertising Coordination and a Director Financial Management English Radio; **SUN TV Toronto** – Creative Director; **Alliance Atlantis Toronto** – Production Executive Life Network, a Production Executive Food Network and HGTV, a Finance Unit Manager Digital Media, and a Director Online Product; **Newsnet Toronto** – Producer; **CBC Montreal** – Accounting Officer; and, **CFDV-FM/CHUB-FM Red Deer** – a Creative Writer.

SUPPLYLINES: **Harris Corporation** says **CHUM Television** in Toronto has placed a "significant order" for that company's standard- and high-def conversion, processing, and control and monitoring equipment. Beginning in September, **Citytv Toronto** plans to broadcast two locally-produced morning shows and three newscasts in HD... Also from **CHUM Television**, the purchase of 49 **Ikegami Editcam** tapeless camcorders for **Citytv Vancouver**, **Citytv Toronto** and for the company's Alberta News Bureau.

Seventeen Canadian broadcast companies were awarded 256 awards at **Promax/BDA**. That organization is described as a “worldwide association of entertainment marketers, promoters and designers, representing more than 500 television stations and all major broadcast and cable networks from the US as well as more than 3,000 individual members in 70 countries.” The Canadian winners are:

Company	Gold	Silver	Bronze	Total
Alliance Atlantis Communications	12	17	2	31
Astral Media Inc.	26	25	6	57
Bell ExpressVu	12	6	1	19
CBC (English)	4	1	1	6
CBC (French)	9	3	4	16
channel m	5	6	0	11
CHUM Limited	15	10	5	30
Corus Entertainment	2	2	1	5
CPAC/Front	2	1	0	3
CITS-TV (CTS)	0	1	0	1
CTV Inc.	21	21	5	47
Global Television	0	3	2	5
Groupe TVA	3	2	0	5
OMNI	0	2	0	2
Rogers Cable	4	5	0	9
Rogers Sportsnet	3	4	0	7
Telelatino	0	1	0	1
TFO-TV Ontario	1	0	0	1
Total	119	110	27	256



IT'S ALMOST HERE....

THE 2006 BROADCAST DIALOGUE DIRECTORY!

WHEN IT ARRIVES, STASH IT AWAY
FOR EASY REFERENCE.

LOOK FOR YOUR SUMMER EDITION
TO ARRIVE VERY SOON.