

Dialogue BROADCAST

The Best Broadcast Briefing in Canada

Not for Distribution Beyond Your Reception Point

Copyright (2004) by Christensen Communications Ltd., RR #1, Site #1, Box 150, Lagoon City ON L0K 1B0
Phone: (705) 484-0752 * E-Mail: publisher@broadcastdialogue.com * Web site: www.broadcastdialogue.com

Thursday, February 3, 2005

Volume 12, Number 34

Page One of Three

TV/FILM: Twenty-seven full-time and nine part-time jobs will be eliminated at *The New VR Barrie*, *The New PL London* and *The New RO Ottawa/Pembroke* as a result of what *CHUM Television* describes as an organizational restructuring. Traffic operations for The New VR and The New RO will be centralized and run from The New PL London, which also operates traffic for *The New WI Windsor* and *The New NX Wingham*. As well, master control operations for the five stations will be centralized and run from *CHUM-TV Toronto*. Nine new positions will be created in London and six in Toronto. CHUM says the one-time costs associated with the changes will be approximately \$730,000 and the net annualized operating cost savings are projected at approximately \$300,000. On top of that, says CHUM, the changes

will reduce the company's future capital expenditure requirements for equipment replacements and upgrades by approximately \$10 million. The restructuring is expected to be fully implemented by June... The **CRTC** won't shut down *Spike TV* carriage in Canada. It says there's "insufficient evidence to conclude that the service... is competitive with Canadian specialty services." The **CAB**, in a written submission, said that the re-branding of *TNN* as *Spike TV* would result in direct competition to Canadian pay and specialty services such as *Men TV*, *CTV Travel*, *Report on Business Television (ROBTV)*, *Discovery Health Network*, *Space: The Imagination Station (Space)*, *TSN*, *The Score* and *Sportsnet*... Meantime, *Spike TV* chief **Albie Hecht** has been pushed out of his job after it turned out that the "first network for men" was attracting too many women. *Spike TV*, a subsidiary of **Viacom**, was launched in 2003, and now has a female audience pegged at 42% largely, it's believed, because of nightly runs of *CSI*... **CanWest Global**, says President/CEO **Leonard Asper**, plans to spend 2005 reducing debt and cultivating growth among its current stable of assets rather than seeking takeover targets. At CanWest's annual meeting in Toronto last week, Asper said the company has to cut its \$3.7-billion debt load and shore up ratings at **Global Television**... Producers and broadcasters of convergent cross-platform TV/digital productions may now access the **Bell Broadcast and New Media Fund's Legal Toolkit**, a set of 12 legal Agreement templates and annotated commentary, designed to assist producers and other non-lawyers to recognize and understand some of the legal issues and business practices that they may encounter in the digital industry in Canada. Click www.ipf.ca/Bell/English/tools_legal.html... **Bravo!**'s use of pre-watershed coarse language and the misuse of viewer aids breached broadcast codes, says the **Canadian Broadcast Standards Council**. The CBSC's



Your February Broadcast Dialogue should be arriving in the mail shortly... But, if you just can't wait, get started with these feature items.

Just click on the ones you want to read now.

[Tom Rivers – 1947-2004](#)

by: HOWARD CHRISTENSEN

[If I was marketing KFC...](#)

by: STEVE JONES

[Carol Darling: "It's not just about our little business in Canada"](#)

by: DAPHNE LAVERS

[Digital radio on the horizon?](#)

by: DAVID DAKES

[The CRTC: At arm's length?](#)

by: ANDREW CARDOZO

National Specialty Services Panel concluded that the inclusion of the f-word in the late morning or early afternoon broadcast of three movies violated a clause of the **CAB's** Code of Ethics. It also ruled that the failure to provide on-screen icons in two cases and accurate viewer advisories in another violated code rules that enable viewers to make informed decisions regarding their viewing choices... The **Banff Television Festival Foundation** has a new name for its annual event: **The Banff World Television Festival**. It's accompanied by a new theme line: *Where great television is born*. **Loren Mawhinney**, Chair of the Foundation, says *"the fresh look and theme reflects the evolution of our mandate..."* The **26th Banff World Television Festival** takes place June 12-15, at The Fairmont Banff Springs.

RADIO: The **CRTC**, after serving termination notice on several Local Management Agreements (LMAs), intends to review all aspects of its 1999 LMA Policy as part of the overall Radio Policy review. Further, the Commission says local sales agreements (LSAs) fall within the definition of an LMA. The regulatory body says it is concerned by a number of possible negatives, including *"the extent to which they may reduce, ultimately to the detriment of the service provided to the public, the incentive for some or all parties to an LMA to manage their stations efficiently, compete effectively and improve their programming performance."* The operations affected are: **Rogers** and **Newcap** in Sudbury (four stations); **Newcap** and **Dougall Media** in Thunder Bay (three stations); **Newcap** and **Maritime Broadcasting System** in Charlottetown (three stations); and, **CHUM** and **Newcap** in Halifax (five stations). The CRTC says it isn't satisfied that continuing the arrangements is warranted and has given the parties involved until May 31 to terminate them. The door has not been slammed on future LMAs, however. Elements that will be considered include: profitability of stations involved; the number of stations owned by the parties in the market concerned; potential impact on competitors; potential impact on a new entry; possible reduction in the diversity of editorial voices and in the overall diversity and quality of programming; and, the potential impact on the ability of radio stations to better compete with other media... **Newcap**, meantime, has signed an agreement to purchase **CHNR-FM Winnipeg** from **CKVN Radiolink System Inc.** The purchase price is \$1.8 million and it's Newcap's first acquisition in Manitoba... The **CRTC** has slapped **CKEY-FM Fort Erie** and **CKEY-FM-1 St. Catharines** with a short renewal term – Feb. 1/05 to Aug. 31/06. The Commission's concern relates to the station's news broadcasting, local programming, logger tapes and music lists. The renewal expressly requires that CKEY-FM broadcast a weekly minimum of three hours of news. At the renewal hearing, the Commission focused on the control of the station and its programming, the level of local programming, and the compliance with the Radio Regulations concerning program logs, music lists, and the broadcast of Canadian music. For details, click <http://www.crtc.gc.ca/archive/ENG/Decisions/2005/db2005-29.htm>... The **National Campus and Community Radio Association** has endorsed **Independent Music Month**, an initiative fostered by **Indie Pool (Canada) Inc.** and supported by **Canadian Satellite Radio's** national talent development commitment. Independent Music Month is an education seminar series traveling between St. John's and Victoria, bringing the music industry to independent musicians across the country... While 2003 radio gross revenue in Canada topped \$1.189 billion, by comparison the Los Angeles Metro Radio market - in 2004 - has been pegged at \$1.045 billion. The 59 commercial stations on 53 formats were up by about 1% over 2003... **CKDR Dryden** Creative Writer/Weekend Host **Gord Kauer**, in a one man-one day marathon last Sunday, took on the Trans Canada Highway for the **Canadian Cancer Society**, raising over \$10,000. In his attempt to walk 86 kilometres, Kauer made it to Vermilion Bay in under eight hours but, on his way back, strained a hamstring. Still, he managed 46.6 clicks during his "brisk" Sunday stroll. Kauer, also President of the Dryden Branch of the **Canadian Cancer Society**, is already planning another attempt. (Photo - Staff from the **Vermilion Bay Children's Resource Centre** present Kauer with a cheque for over \$1,100.)



REVOLVING DOOR: **CanWest Global Communications** Chairman of the Board **Frank McKenna** has stepped down. The former New Brunswick premier has been appointed Canada's ambassador to the United States... **Marguerite Vogel**, a mainstay at the **CRTC's** Vancouver office, leaves her job as Director, Western & Territories Region at close of business tomorrow (Friday). She and husband, **Max**, plan to re-locate to Duncan, BC, by the end of February. Succeeding her on an interim basis is **Robert**

Stark... Lloyd Lewis succeeds VP/GM **Fred Filthaut** at **CFRN-TV Edmonton**. Filthaut retired at the end of January. Lewis, before moving into film, had been GM at **RDTV Red Deer... Eddie Fritts** is stepping down as President/CEO of the **NAB**. The Las Vegas convention in April will be his swan song. There is speculation that he may return to station ownership... **Doug Anderson**, GM/GSM at **Standard Radio's Terrace** operation, is leaving that post Feb. 18... New PD at **CISN-FM Edmonton** is **Chris Scheetz**. A 16-year employee, Scheetz has been the APD the past few years... **Dan Rather** will probably be succeeded as **CBS Evening News** Anchor - on an interim basis - by **Bob Schieffer**, the veteran *Face the Nation* Host. Rather is skedded to step down next month... **Susan Wood** has been appointed Promotion Manager for **Global Television Specialty Networks** in Winnipeg. Most recently, she worked at the company's **99.1 COOL FM Winnipeg** as Promotions Director... **NABET 700 CEP (NABET)**, the Ontario technical union for the film and TV industry, has appointed **Martine Maltais** as its new Business Manager. Maltais has worked with the **Association québécoise des réalisateurs et réalisatrices de cinéma et de télévision** (now known as l'ARRQ), **the Société de développement des entreprises culturelles** and independent producers including **Vivavision**.

GENERAL: **RTNDA** has confirmed **CNN's Dr. Sanjay Gupta** as a guest speaker at its National Conference at Toronto in June. He'll be on a panel at the **BN** session titled *World Class Reporting; Tales from the Tsunami*. Also on tap for the conference is **CBS** White House Correspondent **John Roberts**. Full info may be found at: www.rtdacanada.com... **Newcap's** deal to acquire **Midwest Broadcasting's CKSA-TV/CITL-TV/96 FM-CKSA Lloydminster** closed this week. The purchase also includes an outdoor TV billboard company, **OTV**... The **CAB** is asking those who have actively served the broadcasting industry for 25 years, and are now working or living in Ontario, to get in touch before Feb. 7. CAB is extending the invitation for you to join the Quarter Century Club (QCC). Application forms for both the QCC and the Half-Century Club can be downloaded from: <http://www.cab-acr.ca/english/about/awards/qcc-hcc/default.shtm>... The **Jack Webster Foundation** is encouraging BC Broadcast Journalists to apply for the *Jack Webster Foundation Standard Broadcasting Fellowship*. Upwards of \$16,000 is available for research-based and skills-enhancement professional development. Deadline for applications is Feb. 14. For info and an application form, click www.jackwebster.com.

SIGN-OFFS: **Jonathan Welsh**, 57, in Belleville after a brief illness. Welsh was an actor whose career included several high-profile TV shows, such as *E.N.G.*, *Adderly*, *Earth: Final Conflict*, *Total Recall 2070* and *Dracula: the Series*. His role as the gay character Eric "Mac" MacFarlane on **CTV's E.N.G.** was the one in which he took the most pride, said his wife. Recently he had a lifestyle show called *New World Wine Tours*... **Clarence Engelbrecht (Bob Lewis)**, 90, in St. John's. Lewis, a long-time radio and TV personality, joined **CJON St. John's** in 1952. With the advent of television in 1955, he soon became one of the most popular personalities in Newfoundland. Lewis had careers with both CJON Radio and CJON TV (forerunner of **NTV**). Lewis retired in 1976.

LOOKING: Jobs we've heard about this week include: **The New WI Windsor** - Reporter/Cameraperson; **Standard Radio Terrace** - GM/GSM; **Alliance Atlantis Toronto** - Program Manager Dramatic, **History Television** and a Production Executive, **Life Network; Astral Television Networks Toronto** - Manager Independent Production; **CTV Toronto** - Technical Director and an On-Air Master Control person and a Print and Visual Researcher; **Country 95.3 Hamilton/Toronto** - Sales Exec; **Corus Entertainment Toronto** - Technical Support Specialist I — 6 Contract Positions; **Standard Radio** in Hamilton and St. Catharines - Junior and Intermediate Sales Representatives; **Corus Television Toronto** - Viewer Relations Coordinator; **CIKZ-FM Waterloo** - Creative Writer; **CKPG-TV Prince George** - Master Control Operator; **CBC Toronto** - a Business Manager, an Account Director Communications, a Media Librarian and a Sales Representative for French TV; **CBC Saskatoon** - Senior Maintenance Technologist; **CFBT-FM Vancouver** - Information Host/Co-Host; **CHVR-FM Pembroke** - Afternoon Drive Host; **Country 105/1420 Memories Peterborough** - Producer; **CBC Montreal** - Director Sales and Marketing; and, **CFEL-FM Montmagny/Lévis** - Animateur (trice) temps partiel régulier.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Mike Keller**, GM of **Newcap's** latest acquisition, **CKSA-TV/CITL-TV/CKSA-FM Lloydminster**. Welcome!

Dialogue BROADCAST

The Best Broadcast Briefing in Canada

Not for Distribution Beyond Your Reception Point

Copyright (2004) by Christensen Communications Ltd., RR #1, Site #1, Box 150, Lagoon City ON L0K 1B0
Phone: (705) 484-0752 * E-Mail: publisher@broadcastdialogue.com * Web site: www.broadcastdialogue.com
Thursday, February 10, 2005 Volume 12, Number 35 Page One of Three

REVOLVING DOOR: Pat Donelan, who was moved by Newcap from **CJMO-FM/CJXL-FM Moncton** to Calgary to get **CIQX-FM The Breeze** up and running, now has a similar chore to perform back east. Donelan has been charged by Newcap with riding herd on the building of the company's new Fredericton FM licence. Succeeding Donelan in Calgary is **Stephen Peck**, ex Director, New Business Development with **CHUM Radio Sales** in Toronto. Peck begins Feb. 22 and will work under Donelan's tutelage for a week or two. Donelan will leave Calgary March 5... GSM **Wayne Bews** adds GM duties at **The Team 990 (CKGM) Montreal**. He succeeds the late **Lee Hambleton**... Lots of changes at **CanWest MediaWorks: Barbara Williams**, ex-VP/GM at **Toronto 1**, becomes Senior VP, Programming and Production Feb. 17 for CanWest MediaWorks TV; Global Alberta GM **Chris McGinley** has been appointed

VP, Western Stations and will oversee all Global stations in BC, Alberta, and Saskatchewan; Patrick O'Hara, GM, Eastern Broadcasting Operations, is promoted to VP, Eastern Stations and will oversee all stations in Manitoba, Quebec, the Maritimes, and Ontario with the exception of Global Ontario, as well as all radio assets; **Bill Hunt**, VP/GM of Global Television Specialty in Winnipeg, moves to VP/GM of Global Ontario effective April 1; **Greg Treffry**, Director, Corporate Development at Global Television, moves to VP, Business Development; **Adam Ivers**, VP, Programming, is now responsible for program acquisitions for both conventional and specialty TV; and, **Steve Wyatt**, Editor in Chief, Global News, has been appointed Sr. VP, News and Information with oversight of all TV news assets... New PD at **JOE-FM (CKNG-FM) Edmonton** is **Boyd Leader**. He moves from sister station **CHED** where he programmed talk. New PD at CHED is **Syd Smith**.

SIGN-OFF: **Bob McAdorey**, 69, in hospital in St. Catharines after a long illness. McAdorey retired as entertainment editor at **Global Toronto** in 2000. Before TV, he was a radio personality at **CHUM Toronto**.



CHUM Radio Kingston
CFLY-FM/CKLC-AM
is looking for a



General Sales Manager

This is an amazing opportunity for the right individual. We are looking for leadership... for sales and our great people. The candidate must have a sales background, vision to inspire, passion to work with people, and the ability to lead the entire radio station by example.

You will be responsible for creating top line results while participating in providing leadership to all aspects of the operation.

A minimum of 10 years radio sales/sales management experience is required.

Interested parties should contact Jim Blundell, Regional Manager, CHUM Radio by Friday February 23rd. Only qualified applicants will be contacted.

Jim Blundell
Regional Manager
CHUM RADIO
(519) 690 0102 ext 7259
blundell@1023bob.com

CFLY-FM/CKLC a division of CHUM Limited, values diversity in its work force and is committed to employment equity.

LOOKING: **CHUM** properties **CFLY-FM/CKLC Kingston** are looking for a General Sales Manager and a Senior Accounts Executive. See the ads in this edition and in the **CLASSIFIED** section of the **Broadcast Dialogue** Web site (www.broadcastdialogue.com). Other jobs we've heard about this week include: **The Fox (CFXY-FM) Fredericton** - morning News Anchor; **Alliance Atlantis Toronto** - Manager, Operations Systems Analysis, a National Account Executive, a Director, Human Resources, a Programming Coordinator-Dramatic Programming, a Sales Coordinator, and a Client Services Supervisor; **CTV Toronto** - a Project Manager and an Executive Producer, Daily Planet; **Channel M Vancouver** - Avid Online Editor; **Corus Television Calgary** - Senior Accountant; **CKRY-FM/CFGQ-FM Calgary** - Promotions Coordinator; **CHQT Edmonton** - Drive Host/Assistant Program Director/Music Director; **Corus Radio Vancouver** - Administrative/Programming Assistant; **Knowledge Network, Burnaby** - Director, Marketing & Communications; **CFXJ-FM (Flow 93.5) Toronto** - Copywriter; **CJDC/CKNL-FM/CHRX-FM/CJDC-TV Fort St. John** - Reporter/Anchor/Videographer; **CHAT-TV Medicine Hat** - ENG/EFP Shooter; **CBC Ottawa** - Managing Editor (National), Managing Editor (Regional), a Producer, a Senior Financial Analyst, and a Senior Analyst HRIS Systems; **CBC Sydney** - Program Manager; **CBC Iqaluit** - Reporter/Editor; **CBC Montreal** - Senior Systems Designer; **CKAL-TV (A-Channel) Calgary** - Morning Weather/Traffic Reporter; **CJSU-FM Duncan** - Writer/Producer; **CKMM-FM Winnipeg** - Afternoon Drive Announcer/Music Director; and, **ATI Technologies Inc. Toronto** - Software Architect, Digital TV, a Field Application Engineer, an Account Program Manager, a Product Manager, and a Staff Engineer.

RADIO: A survey by **J.P. Morgan** shows satellite radio's biggest attraction is the absence of commercials, and not original content such as the likes of **Howard Stern**. A survey of 1,600 American consumers - subscribers and non-subscribers - found that almost 2/3s of subscribers' radio listening time is with satellite over traditional radio. J.P. Morgan says commercial-free programming is the biggest driver of demand. In that same survey, however, the key conclusion found that interest in satellite radio had dropped to 35% from the 43% in the first survey (conducted last May). And penetration in US markets for satellite radio is pegged at 3.8%. Having determined these points, however, J.P. Morgan still expects XM Satellite to generate free cash flow in 2006 and Sirius in 2007. Eventually, the survey's chief architect says, he expects the satellite radio companies to have cash flow margins in the 40% range - similar to terrestrial stations... **Tarzan Dan Freeman**, who made a name for himself at the old **CFTR Toronto** as a jock, is said to be the new host for a "party hits" weekend show on to air Friday and Saturday nights on **myFM (CHMY-FM) Renfrew**. No date has been set for the beginning the shows but there's already talk of syndicating it... The **CRTC** has approved the application by **1097282 Alberta Ltd.** (controlled by **Edward Tardif**) for a new FM'er at Whitecourt, Alberta. It will be at 105.3 MHz with power of 42,300 watts, and programming Rock... The Commission has also granted **Elmer Hildebrand's Golden West Broadcasting** an FM licence at Swift Current, where his company already has **CKSW** and **CIMG-FM**. The new stations will operate at 97.1 MHz with power of 100,000 watts and program Contemporary Rock... Another **CRTC** approval sees **Standard Radio's** wholly-

**CHUM Radio Kingston
CFLY-FM/CKLC-AM**
is looking for a
Senior Accounts Executive.

This is a great opportunity for the right person... we are looking for a Senior Accounts Executive for our premier Kingston radio stations.

The person we will hire must understand that our approach to sales is to focus on our clients' success through the creative process. They must develop strategic plans for clients, that gets results and build client relationships based on accountability and mutual respect.

Interested parties should submit resumes to Greg Hinton, Operations Manager, CHUM Radio Kingston by Friday, March 25/05. Only qualified applicants will be contacted.



Greg Hinton
Operations Manager
CHUM RADIO Kingston
168 Wellington Street
Kingston, ON K7L 4Y5

greghinton@chumkingston.com

CHUM Kingston a division of CHUM Limited, values diversity in its work force and is committed to employment equity.

owned **Valley Broadcasters Ltd.** winning approval to operate an FM station at Nelson. The new station will operate at 103.5 MHz with power of 104 watts and will replace **CHNV-FM**, a transmitter of **CKQR-FM Castlegar** programming, also owned by Valley. Valley says the new station would produce local programming that would include a weekday program block, community event interviews and local advertising. Other than local programming, all of the programming broadcast on the new station would continue to be received from CKQR-FM.

T**V/FILM:** A **CTV** and **Rogers Communications** alliance has won the Canadian broadcast rights to the 2010 Winter Olympics and the 2012 Summer Games. The decision stunned **CBC-TV**, which has had the rights since 1996. The winning bid was \$US153 million (\$90 million for Vancouver in 2010 and \$63 million for 2012), more than double the \$73 million the CBC paid for the 2006 Winter Olympics in Turin and the 2008 Summer Games in Beijing and about \$US50 million below the CTV/Rogers bid for 2010 and 2012... **A-Channel Calgary, A-Channel Edmonton** and **A-Channel Winnipeg**, recently acquired by **CHUM-TV**, will be rebranded this fall to **Citytv**, the same as CHUM's Toronto (**CITY**) and Vancouver (**CKVU**) stations... The **Canadian Association of Broadcasters** says Canada's private broadcasters continue to be independent production's strongest partner. CAB President **Glenn O'Farrell** cites "... year-over-year growth of investment in independent production of 13% in the 2003 broadcast year." In the 2003 broadcast year, \$482 million was invested by private broadcasters. O'Farrell says the difficulties faced by the independent production sector in Canada "are due largely to the increased value of the Canadian dollar, a general decrease in production throughout North America, and an aggressive strategy put in place by various U.S. states to keep US TV productions at home"... The **Canadian Broadcast Standards Council** (CBSC) has determined that **Citytv Toronto's** airing of the movie, *Jade*, breached the advisory provisions of Clause 11 of the **CAB Code of Ethics** by failing to refer to the sexual content of the motion picture and that the audio and visual advisories coming out of each break constituted a breach of that clause and of Article 5 of the **CAB Violence Code**. Details on this decision may be found by clicking www.cbsc.ca.

G**ENERAL:** **CBC** has a multimillion-dollar plan to improve Canadian programming, including the restoration of regional radio and TV content. Such programming - notably local supper-hour newscasts - was slashed in 2000 because of cuts in public funding. CBC President **Robert Rabinovitch** the public broadcaster is "... committed to rebuilding our local and regional service..." Under a three-year regional/local program restoration strategy, special operating funds would be required: \$34.4 million in the first year, \$61.2 million in the second, ramping up to \$82.8 million by the third year. On top of this, CBC wants the government to make permanent a \$60-million annual pay-out that's been added to CBC's fixed budget of nearly \$900 million in each of the past three years. And there's an ongoing plea that the CBC get back its once-protected 50% allotment of the Canadian Television Fund. There are also plans to double the amount of current Canadian drama series and specials, mount a weekly cultural affairs program and bring back late night and weekend local news. Stursberg says the CBC is the only network willing to devote prime-time hours to Canadian drama... **BBM's Staying Tuned Conference** - "Straight to the Heart of Audience Research" - is set for Monday, Feb. 14 at Toronto's Westin Harbour Castle. Click www.bbm.ca for details.

S**UPPLYLINES:** Winnipeg-based **OMT Inc.** says it has sold its automation product suite, *iMediaTouch 2.0*, to the **Blackburn Radio Group** as the digital delivery and wide area software system. First for installation will be Blackburn's new Wingham FM station, along with existing properties **CKNX-FM/AM Wingham**. Afterwards, the software will be installed at **CHYR Leamington** and the three Sarnia-Lambton stations.

Dialogue BROADCAST

The Best Broadcast Briefing in Canada

Not for Distribution Beyond Your Reception Point

Copyright (2004) by Christensen Communications Ltd., RR #1, Site #1, Box 150, Lagoon City ON L0K 1B0
Phone: (705) 484-0752 * E-Mail: publisher@broadcastdialogue.com * Web site: www.broadcastdialogue.com
Thursday, February 17, 2005 **Volume 12, Number 36** **Page One of Three**

TV/FILM: **CHUM Television** has restructured its Alberta TV operations (*The Access Media Group*, which include **ACCESS**, **Canadian Learning Television**, **BookTelevision** and **CourtTV Canada**) so that they will be integrated with **A-Channel Edmonton**. All will be relocated to the A-Channel building, as will **CHUM/Milestone Media's** soon-to-be-launched FM'er. Master control and traffic for **ACCESS**, **Canadian Learning Television** and **BookTelevision** will be moved to **A-Channel Calgary**, which already provides master control for A-Channel Edmonton. Master control and traffic for **MTV2**, now in Calgary, and **CourtTV Canada**, now in Edmonton, will move to **CHUM Television** in Toronto. Seventeen full-time jobs will be lost in Edmonton and Calgary while four will be created in Calgary. **CHUM** says the one-time costs associated with these changes will be approximately \$440,000 and the net annualized operating cost savings are projected at approximately \$900,000... Financial results for conventional Canadian private TV stations for 2000 to 2004 have been released by the **CRTC**. Revenues increased marginally between 2003 and 2004 while earnings before interest and taxes declined. Between 2003 and 2004, revenues saw an increase of 1% (from \$2.087 to \$2.105 billion). Local TV ad sales were up 6.1% (to \$364.1 million) while national advertising was down 1.5% (to \$1.447 billion). Over the 2000 to 2004 period, total revenues for private television rose by 12%, while total operating expenses grew by 15.5%. The complete numbers and backgrounding may be found by clicking [HERE](#)... The **Canadian Cable Telecommunications Association** has asked the **CRTC** to add three foreign-language services: **Radio Television Portugal International** (RTPi), **New Tang Dynasty Television** (NTDTV) and **Phoenix North American Chinese Channel** to the lists of eligible satellite services. **CCTA** says the Commission "opened the door to offering consumers more choice in services and we intend to take advantage of this opportunity over the coming months"... **Rita Deverell**, Director of News and Current Affairs at **APTN (Aboriginal Peoples Television Network)** in Winnipeg, will receive the Order of Canada. She is cited for devoting much of her 35-year career as a broadcaster, teacher and artist for ensuring there is a voice for visible minorities and Aboriginal Peoples on television... **Citytv Toronto** has been cited by the **Canadian Broadcast Standards Council** for perpetuating the link between women and violence – this in an episode of *Ed's Night Party*. The **CBSC** Panel determined that there was "an undoubted connection drawn between violence and sexual activity." The details may be found at www.cbsc.ca.

GENERAL: The **US House of Representatives** has approved a bill – by a vote of 389 to 38 – to impose stiffer fines on broadcasters for indecent programming. The maximum fine for indecency would go from \$32,500 to \$500,000 for both a broadcast company and an individual entertainer. There was broad bipartisan support from US lawmakers who want to make the big broadcasters take notice of the penalties for exposing audiences to what some called "vulgar" material... Four appointments to the **CBC** Board of Directors. They are: **Peter Herrndorf**, President of Ottawa's **National Arts Centre**, former Chair/CEO of **TV Ontario** and a former Manager and Producer at **CBC**; **Trina McQueen**, who has held executive positions with both **CTV** and **CBC**, as well as the **Banff Television Festival**; **Bernd Christmas**, a Nova Scotia aboriginal and lawyer; and, **Nezhet Khosrowshahl** of Vancouver, a business executive and founder of the **Inwest Group** of companies... **Telesat** has been selected by the **World Broadcasting Unions International Satellite Operations Group** (WBU-ISOG) as the host site for tests to ensure the global interoperability of codecs used for high-definition TV (HDTV) video transmissions. **Telesat** will work with WBU-ISOG representatives in partnership with **Communication Research Centre Canada** and **CBC**. The tests will involve trials to investigate the interoperability of HDTV codecs - the technology used for the compression and decompression of HDTV signals. The codecs operate at rates between 20 and 100 megabits per second, and are used internationally for satellite links between studios

and other venues. Testing is scheduled to begin at Telesat's R&D lab next month... Winners of the 2004 **Canadian Women in Communications** Annual Awards, to be recognized at the **CWC Annual Awards Gala Dinner**, Tuesday, March 8, 2005 in Ottawa, are:

* CWC Woman of the Year: **Susan Ross**, Executive VP/GM, Specialty Television, **Corus Entertainment Inc.**

* CWC Employer of the Year: **Aboriginal Peoples Television Network**

* CWC Trailblazer of the Year: **Carole Taylor**, Chair, Board of Directors, CBC/Radio-Canada

* CWC Mentor of the Year: **Janet Eastwood**, President, **Two Red Chairs**

* Volunteer of the Year: **Dennie Theodore**, Senior Writer/Intranet, **TDBFG**

PUT YOUR MONEY WHERE YOUR MOUTH IS!

the best line of quality affordable mics on the planet!

"If you're looking for bargain-priced mic that performs like it costs a bunch more, give the V69ME a very close look. You'll be thrilled at how little money you have to shell out, and you'll be even happier at how well it does its job."...
Mitch Gallagher, Editor EQ Magazine

MXL V69
Professional
Broadcast

MXL

www.mxlmicro.com
Distributed in Canada by YAMAHA www.yamaha.ca

REVOLVING DOOR: Rawlco Regina VP/GM **Michael Zaplitny** will be leaving that post March 31. Zaplitny, who also held the News Director position there, has been with Rawlco Radio for 30 years... **Brian Langston** succeeds **Doug Anderson** as GM at **CFTK Terrace**. Anderson's last day is tomorrow (Friday)... **Dianne Collins** is the new ND at **Channel M Vancouver**. Collins was most recently with **BC CTV** and **CKWX Vancouver**... **Gino Cavallo**, after 15 years as the play-by-play voice of the **Sault Ste. Marie Greyhounds** of the **Ontario Hockey League**, is moving on. At the end of this season, he'll become Executive Director of the Sault College fundraising foundation... **CNN** Chief News Exec **Eason Jordan** has resigned amid a furore over remarks he made in Switzerland last month about journalists killed by the US military in Iraq. Jordan said he was quitting to avoid CNN being "unfairly tarnished" by the controversy. Jordan said he believed several journalists who were killed by coalition forces in Iraq had been targeted... **Teisha Gaylard** has been appointed the **Canadian Broadcast Standards Council's** Director of Policy. Before pursuing her Master's degree, Ms. Gaylard had served for two years as Broadcast Analyst at the CBSC. In partial fulfilment of her degree requirements, she prepared a major research paper entitled *Cultural Policy and the 'Diginets': An Analysis of the Policy Framework for Canadian Digital Pay and Specialty Television Services*...

SIGN-OFFS: Wally "Country" Cameron (Wally Stadnyk), 70, of cancer in Saskatoon. He was best known for his show, *Let's Go West with Wally Cameron* on **CKOM Saskatoon** but also was in Calgary doing TV news and sports and, earlier, at CKLW Windsor... **Jacqueline Elizabeth Durst Armes** in Toronto after a intense 17-month battle with cancer. Durst Armes was Head of Broadcast Production at **Grey Worldwide**... **George Herman**, 85, in Washington of heart failure. Herman was a long-time (1969-1983) moderator of the **CBS** Sunday show, *Face the Nation*...

RADIO: Hits FM Prince George has tweaked the format, moving to "The Best Music, The Best Variety". Music will be "the best of the 80s, 90s and Now!"... **CHOI-FM Quebec** and two of its on-air personalities – **Andre Arthur** and **Jeff Fillion** – say they'll ask the Supreme Court to hear an appeal about a lawsuit launched by former rival morning man **Robert Gillet**. **Genex's** CHOI was one of two Quebec City stations where hosts attacked Gillet following his arrest in connection with an investigation into a teen prostitution ring. Gillet is seeking \$3 million in damages for defamation of character. Meantime, Gillet is appealing his subsequent conviction of paying for sex with a 17-year-old prostitute... Actor **David Carridine's**

use of the F-word on **CFNY-FM Toronto** has earned the station a censure from the **Canadian Broadcast Standards Council**. CBSC says the coarse language was used in a gratuitous fashion and that CFNY was responsible for avoiding it, whether by tape delay or otherwise. Details may be found at www.cbsc.ca... In Montreal Sunday, hundreds rallied at **CKAC** to protest the ownership change that will end the station's popular news and talk-radio format. Listeners and retired CKAC hosts asked the station's fans to help persuade **Corus Entertainment** to shelve the planned closure of the Montreal newsroom as part of the Corus restructuring plan. Seventeen of the 20 Montreal journalists will be laid off...

LOOKING: **CHNR-FM Winnipeg** - Sales Reps; **Broadcast News, Toronto** - two summer relief journalists and one one-year contract journalist; **CJCD/Mix 100 Yellowknife** - Reporter/Anchor; **Alliance Atlantis Toronto** - VP Corporate Legal and a Traffic Coordinator; **CTV Toronto** - NewsNet Writer, a Traffic Coordinator and a Supervising Producer for Canada AM; **CTV Winnipeg** - Human Resources Specialist; **MCTV North Bay** - Videographer; **CBC Toronto** - DVD Production Manager, a Unit Manager-Documentary Production Unit, and a Network Control Centre Technician; **CBC Kingston** - Video Journalist; **CBC Saskatoon** - Reporter/Editor; **CBC Ottawa** - Producer; **CBC Calgary** - Producer; **CJXY/CHML Hamilton** - Creative Writer; **MOVIE CENTRAL, Edmonton** - Assistant Director of Programming; **MOJO Sports Radio 730 Vancouver** - Operator / Technical Producer; **CJOB/POWER 97 Winnipeg** - Producer; **OMNI Television Toronto** - Italian Reporter/Host; **CJGX/CFGW-FM Yorkton** - Creative Writer; **CIWV-FM Hamilton** - Advertising Executive; **CIOC-FM Victoria** - Junior Account Manager; **CFXY-FM Fredericton** - Morning News Anchor; and, **CKRW Whitehorse** - Creative Writer.

SUPPLYLINES: **Applied Electronics** has become the Canadian distributor of **Front Porch** digital archive management software. Applied President **Paul Stechly** says "the Canadian broadcast market is making a strong move toward digital broadcasting, and we are seeing an increased demand for archive management solutions."

NEW SUBSCRIBERS THIS WEEK INCLUDE: Lee Sterry, **CKOR/CJMG Penticton**. Welcome!



**Watch for
it to land
on your
desk in two
weeks time!**

Dialogue BROADCAST

The Best Broadcast Briefing in Canada

Not for Distribution Beyond Your Reception Point

Copyright (2004) by Christensen Communications Ltd., RR #1, Site #1, Box 150, Lagoon City ON L0K 1B0
Phone: (705) 484-0752 * E-Mail: publisher@broadcastdialogue.com * Web site: www.broadcastdialogue.com
Thursday, February 24, 2005 Volume 12, Number 37 Page One of Three

TV/FILM: **CBC-TV** had been hoping that the Federal Budget would mean that local CBC newscasts, cut five years ago, would be coming back. But that hope was dashed after the budget gave CBC only \$60-million in one-time funding for program development. The budget document said it was to "help ensure that Canada's stories, reflecting the ever-increasing diversity of Canadian society, find their way into Canadian homes in the form of high-quality programming." CBC laid off thousands of workers in 2000 when it had to shorten local TV newscasts because of funding cuts – and it lost more than 200-thousand viewers across the country... **Global National's** weekday supper-hour national newscast moves to a seven-day-a-week schedule beginning this weekend. **Tara Nelson** will anchor... A US appeals panel in Washington has challenged new **FCC** rules that will require anti-

piracy technology in next-generation TV devices beginning July 1. It's a move to prevent the copying of digital TV shows and then distributing them via the Internet. One Circuit Judge told the US regulatory body that it crossed the line. The broadcast flag, as it's called, will be mandatory for TVs equipped to receive digital signals, many personal computers and VCR-type recording devices. The flag would allow entertainment companies to designate programs to prevent viewers from copying. Another circuit judge acknowledged that entertainment companies could be reluctant to broadcast high-quality movies or TV shows that can't be protected against copyright violators, but said that wasn't the FCC's problem. Consumers groups say the "flag" would prevent consumers from recording programs in ways already allowed under copyright laws. If the appeals panel decides that the consumers groups can't contest the FCC requirements, it would dismiss the case regardless of any concerns about the anti-piracy technology. A decision by the court could happen within months.

RADIO: **CHUM**, in partnership with **Milestone Media**, launched **91.7 THE BOUNCE (CHBN-FM)** **Edmonton** late last week. The new station format is a mix of today's hottest Urban rhythmic top-40 music. For more on the story, click [HERE](#)... **CJLB (Hot 105.3) Thunder Bay** is no more. In its place is **CKTG-FM (The Giant)**. On Monday of this week, The Giant began broadcasting from its new studios



Broadcast Technician Prince George BC

CKPG RADIO & TELEVISION, a division of the Jim Pattison Broadcast Group in Prince George British Columbia, is now accepting resumes for the position of Broadcast Technician. We have just moved into a brand new building and are looking to add to our engineering team.

The successful applicant will have the following:

- * A graduate of a recognized Electronics / Broadcast Technology program
- * Strong Computer / Electronics / Troubleshooting skills
- * Strong Computer / IT / Networking skills
- * Previous experience in a Television / Radio station will be an asset.

Please forward resumes to:

Craig Foster, Chief Engineer
Jim Pattison Broadcast Centre
2nd Floor – 1810 Third Avenue
Prince George BC V2M 1G4
Email: cfoster@ckpg.bc.ca
Fax: 250-562-8768

We offer a competitive remuneration package as per the collective agreement with CEP local 824. Only those selected for an interview will be contacted. The Jim Pattison Broadcast Group follows the principles of Employment Equity.

overlooking Thunder Bay's Marina Park. CKTG-FM's new address and related information may be found by clicking [HERE](#)... A new FM'er has been approved for Kincardine, ON, with a repeater at Goderich. Owners are **Brian Cooper** and **Daniel McCarthy**. It will program Adult Classic Hits on a frequency still to be determined ... The Commission also approved **Bayshore Broadcasting's** application for an FM station at Port Elgin to succeed its CFPS-AM. Bayshore, which continues to simulcast its **CFOS Owen Sound** signal, won the 97.9 frequency. It will program AC at 3,800 watts... The **Radio Advertising Bureau's** monthly US radio revenue results for January show sales results up 3% over January, 2004. National was the category leader with 6%. Local spots were up 2%, and there was a 2% increase in non-spot. **Merrill Lynch** revised its projections downward for 2005 US radio ad spending growth -- to 2.9% from its previous forecast of 3.5%. The revision, says Merrill

Lynch, reflects flat growth projections for **Clear Channel** and **Infinity** (which represent 18% and 11% of the radio ad marketplace, respectively)... Campus radio Host **Ron Anicich** says he'll tone down a program that's critical of police and stop using the show's controversial e-mail address. **CKLN-FM Toronto, Ryerson University's** campus radio station, had raised the ire of city police chief. **Julian Fantino** who said he wanted the weekly show *Bad Cop, No Donut!* banned. The program, says volunteer Host **Ron Anicich**, focuses on stories about police abuse that happen throughout North America each week. It ends with an invitation to e-mail comments and story ideas to ihatepigs@hotmail.com. Chief Fantino claimed it was hate-mongering. A Ryerson spokesperson says CKLN is a separate entity from the university and receives no funding from the school. According to its Web site, the show is picked up by at least two other Canadian markets; Vancouver and Nelson, BC.

REVOLVING DOOR: **Doug Anderson**, who had been GM at **Standard Radio's CFTK/CJFW-FM/CFTK-TV Terrace**, moves to **Newcap** this week as GM at **The Giant** (new call letters are **CKTG-FM**. They were **CJLB**) **Thunder Bay**... **Robert Fife** is taking over for **Craig Oliver** as **CTV's** Ottawa Bureau Chief. Oliver has been appointed CTV's Chief Political Correspondent. Fife had been Ottawa bureau chief for **CanWest News Service**... **Dave Barry** returns to **PGTV Prince George** as Senior Anchor beginning March 7. He'd been with the provincial government and a foresting company... Saying there wasn't enough work, **CBC** fired Sports Commentator **Chris Cuthbert**. He did play-by-play for *Hockey Night in Canada*, was the main voice of the **CFL** on CBC and covered figure skating... And, **Marty York** is no longer with **Rogers Sportsnet**. His contract apparently ran out this week and Sportsnet decided not to renew it. York had been with the network for five years.

SIGN-OFFS: **Gordon Allan McInnes**, 66, in Regina. McInnes was an announcer, talk show host, producer, interviewer, weatherman - virtually a jack-of-all trades, and worked at **CHAB Moose Jaw** and **CKCK-TV Regina**... **Daniel Feist**, 51, of cancer in Montreal. Feist was host of *Rhythms International* on **Mix 96 Montreal**.

GAULIN MEDIA

Recruit your reporters, anchors and producers.
On budget. On deadline. Online.

www.jeffgaulin.com

(Click the URL above
or the e-mail address
below for linkage.)

jobs@jeffgaulin.com

Fax: (403) 374-0625

LOOKING: PGTV Prince George is looking for a Broadcast Technician. See the ad on Page 1... An alternative site for finding Reporters, Anchors and Producers is the service provided by **Jeff Gaulin**. Check his Web site in the ad on Page Two... Other jobs we've heard about this week include **National Broadcast Reading Service (NBRS) Toronto** - Audio Technician; **CICT-TV Calgary (Global)** - Station Manager; **CJME Regina** - Program Director; **Alliance Atlantis Toronto** - Manager, Public and Government Affairs, an Executive Assistant to EVP, Corporate Development & General Counsel, and a Synergy Key Account Coordinator; **The Comedy Network Toronto** - Broadcast Designer; **CTV Toronto** - Field Producer; **CTV Specialty Toronto** - Contract Administrator; **The Flow 93.5 (CFXJ-FM) Toronto** - Graphic Designer; **CHAN-TV (Global) Vancouver** -

Associate Producer; **Corus Television Toronto** - Traffic Coordinator; **Q107 (CFGQ-FM) Calgary** - Intermediate Account Executive; **CJOY/CIMJ-FM Guelph** - News/Traffic/Sports Announcer; **CIZZ FM/CKGY FM Red Deer** - Announcer; **CHQR (Country 105)/Q107 Calgary** - Traffic Assistant; **Corus Corporate Toronto** - Payroll and Benefits Administrator; **CFPS-FM Port Elgin** - On-Air & Sales Positions; **A-Channel Calgary** - Senior News Reporter; **CBC Vancouver** - Sr. Manager, Business and Planning, Part-time Radio Hosts; a Producer; an Associate Business Manager; a Producer (Music Director); a Reporter; a Manager, Partnerships, and an Associate Producer; **CBC Halifax** - Radio Reporter; **CBC Toronto** - Radio Reporter, a Business Manager, a Senior Research Officer, and a Human Resources Assistant; **CBC Montreal** - a Writer/Broadcaster; **CBC Moncton** - Radio Host; **CBC Ottawa** - Reporter/Editor; and, **CJCD Yellowknife** - News Director.

This space is for rent.

Got a job that needs filling?

A product you want broadcast managers to know about?

A special event that needs promoting?

This is **THE PLACE!**

Call 705-484-0752 for information.
Or click broadcastdialogue@rogers.com.

GENERAL: Ken Thomson's Woodbridge Co. has offered \$1.5-billion for the 70% of **BellGlobemedia** that it doesn't already own. BellGlobemedia owns, among other properties, CTV and the Globe and Mail. The \$1.5-billion offer is in line with a recent **CIBC World Markets** report which valued BCE's stake in the division at \$1.4-billion... **Rogers Cable** expects to have VOIP digital phone service available by this summer. **Nortel Networks** says its software and hardware will allow Rogers to connect its cable TV and Internet technology to the public telephone system.

SUPPLYLINES: Saskatoon-based **Pippin Technical** will supply and install the **Axia Livewire** audio distribution and control system for **NewCap's** new West Edmonton Mall studios. Included in the project are five Smart Surface studio control surfaces and full audio over IP routing capability for the entire facility.