

Dialogue BROADCAST

The Voice of Broadcasting in Canada

Christensen Communications Ltd. * 414 St. Germain Av * Toronto ON M5M 1W7 * Phone: (416) 782-6482 * Fax: (416) 782-9993
E-Mail: broadcastdialogue@rogers.com * Web site: broadcastdialogue.com

NOT FOR DISTRIBUTION Beyond Reception Point

Thursday, August 8, 2002

Volume 10, No. 10

Page One of Three

REVOLVING DOOR: Ken MacDonald, National VP, News at *Global Television* (based in Toronto) has resigned. Rumoured successor is said to be former Global National Anchor Peter Kent... Succeeding the late Gord Sinclair as ND at *CJAD Montreal* is Derek Conlon. Conlon's been with the station for 15 years, the past four as Deputy News Director... Laurie Haines has been appointed Group VP, Information Technology at *Bell Globemedia* in Toronto. Haines had been VP, Information Technology at *CTV*... Brian DePoe has returned to *EZ Rock (CJEZ-FM) Toronto* as PD. It was just over a month ago (July 2) that DePoe resigned that position to be PD at *ENERGY FM @ 95.3 Burlington*. DePoe, on his return, said "my style of management is more compatible at EZ Rock and with Standard, I realized it's a better fit for me." However, there may have been other reasons. See the item in **RADIO** about a format switch at ENERGY... Michèle Fortin will leave her position as Exec VP of *CBC/Radio Canada's* French TV network at the beginning of September. She's been in that position for eight years. Succeeding her on an interim basis is Daniel Gourd, now GM of programming at Radio-Canada Television... At *CJBQ Belleville, MD* Mike Hill is now also APD... Kerry Gray has resigned his PD gig at *CHTZ FM St. Catharines* for an Ops. Mgr. position in Colorado... *CFLY-FM Kington MD* Dave Deodato has resigned... Rob Johnston has been appointed Creative Director for *Corus Radio Toronto*. He's been with *Edge 102 Toronto* since 1991... Marlene Lone has been appointed to the newly created position of Creative Director, Regional Television for CHUM in Toronto. Her new department is charged with building and overseeing *CHUM Television's* creative services, design, marketing, traffic, and programming divisions... GSM Bob McCheyne has left *Standard Radio's* properties at Fort St John and Dawson Creek... New Production Manager at *The Breeze Calgary* is Rick Volpatti, ex of *CHQR Calgary*... PD Joe Edwards has left *CJCD/MIX*



We are seeking a qualified applicant to take on the position of . . .

TRAFFIC CO-ORDINATOR of KY-58 & 92 CITI-FM

The applicant should have a minimum of 2 years relevant experience, proven organization skills, and detail oriented with excellent data entry skills. Responsibilities include:

- * Data entry of contracts for Sales
- * Assemble and edit daily program logs
- * Reconciliation of logs and contracts
- * Perform moderate commercial inventory management
- * Process reports as required for Sales and Accounting departments
- * Maintain Purchase Order System and some Accounts Payable duties
- * Liaise with Sales, copy and Finance departments

Previous experience with CBSI Traffic System and DCS would be an asset.

FORWARD RESUME IN CONFIDENCE TO:

PAT WALCHUK
TRAFFIC MANAGER
KY-58 / 92 CITI-FM
UNIT 4 - 166 OSBORNE ST
WINNIPEG MB R3L-1Y8
E-mail: pwalchuk@rci.rogers.com

100 Yellowknife. Acting PD is **Kent Schumaker**... New Production Manager at **Quinte Broadcasting** in Belleville (**Mix 97/CIGL-FM/CJBQ/CJTN**) is **Mike Darrach**, ex of **The Bear Ottawa**... ND **Randy Pike** is gone from **MAGIC 99.9 (CJUK-FM) Thunder Bay**... **David Marsden's** short term contract ad PD at **FLOW FM Toronto** expired. While the search is on for a new PD (see the ad in this edition), GM **Carl Redhead** will fill in as interim PD... **Sun FM Kelowna** Ops. Mgr. **Geoff White** is no longer with the company... Since **CHUM** dropped **The Team** format from **CKPT Peterborough**, the station is now known as **1420 Memories**. With that change also came changes to some people on the roster: **Rick Ringer** is Ops. Mgr. for **CKPT/CKQM Peterborough** and **CKLY Lindsay**. MD **Brian Young** is also APD at CKQM. At 1420 Memories, **Ray Hebert** is both MD and APD. And, **George Gall** is ND at CKPT/CKQM... **Gary Milne**, Exec VP/GM at **CFBT-FM (The Beat) Vancouver**, is no longer with the station... **Anna Maria Tremonti** will host **CBC Radio One's** new national morning show which will debut Nov. 18...

SIGN-OFF: **Sandy Hoyt**, of cancer, at Picton, Ontario, on Monday. Hoyt had a distinguished career in radio, including being **CIGO Port Hawkesbury's** first PD, an on-air stint in Halifax, and is probably best remembered for his years at **CHFI-FM Toronto** (1977-1999) when he served as Morning Host and later, when health problems got in the way of a regular morning shift, as "*that nice man on the radio*" who did swing.

LOOKING: **KY58/CITI-FM Winnipeg** is looking for a Traffic Co-ordinator. See the ad on Page 1... **FLOW 93.5 Toronto** seeks a Program Director. See the ad opposite.

TV/FILM: **Citytv Toronto** has applied to broadcast HDTV. If the **CRTC** approves, the **CHUM** station will be the first in Canada to offer the signal. CHUM VP of Planning, **Peter Miller**, says the benefits of being first outweigh the extra cost of installing new infrastructure. CHUM expects the price of high-def TV sets to drop to about \$1,000 (from roughly twice that much now) in the next few years, and the percentage of Canadians owning them to be 20% by 2007... **CBC** has acquired 100% of digital channel, **Country Canada**. It purchased **Corus Entertainment's** 70% ownership stake... In Toronto, **CFMT-TV** and **CFMT "too"** have been rebranded under the umbrella label of **OMNI TELEVISION**. CFMT "too" will launch as **OMNI.2**, Monday, Sept. 16, on channel 44, cable 14. The transition of CFMT-TV to **OMNI.1** will be phased in over the next year. In the interim, all language news programming produced by CFMT-TV will soon change to OMNI News,



PROGRAM DIRECTOR TORONTO

FLOW 93.5 FM, which pioneered Canada's first Urban Radio format, is looking for the right candidate to continue its format development. Having worked as a Program Director before, you have a proven record of success in programming in a competitive commercial radio environment and have a knowledge of urban music and culture. You have strong communication, employee-relations, interpersonal, organizational, program planning and evaluation skills and you have successfully recruited, managed and trained on-air personnel. You can analyze audience ratings and develop effective strategy. In addition, you are capable of ensuring broadcast regulatory compliance.

Your background includes progressively responsible management experience in a radio environment, post secondary education in broadcast/communications or a related field, or equivalent on-air experience, and familiarity with computerized scheduling software.

Please forward resume by Tuesday, August 13, 2002 to:

FLOW 93.5 FM
Attn: General Manager
211 Yonge Street, 4th Floor
Toronto, ON M5B 1M4
Email: jobs@flow935.com

FLOW 93.5 FM is an Employment Equity Employer

We thank all applicants and advise that only those selected for an interview will be contacted.

supported by a multi-media ad campaign to begin by mid-month... **ckvu13** has relaunched as **Citytv Vancouver**, a sister station to **CHUM Ltd.'s Citytv Toronto**. Citytv Vancouver will adopt the same basic style and operating philosophy as in Toronto – roving 24-hour broadcast trucks, less formal news presentation, and a highly localized focus... The **Television Bureau (TVB)** has added the **TQS** network and their O&O stations, **CFJP-TV Montreal** and **CFAP-TV Quebec City**. TVB now represents more than half of the conventional stations in Quebec... The **Association of Canadian Advertisers** – in its study called *Blind Date: The 2002 Canadian Television Commercial Monitoring Report* – shows that of nine markets studied, all nine regularly ran more than the

12 minutes per hour of non-program material allowed by the **CRTC**. The study, which examined commercial clutter on Canadian TV during a two-week period last fall, concluded that daytime programming was the most cluttered and that conventional stations have more clutter than specialty stations. The worst offender was a Calgary station that ran the equivalent of 28.4 minutes of non-program material per hour... Meantime Digital Video Recorders (DVR), to many TV executives' way of thinking, get in the way of the "contract" viewers have with networks in that they (the viewers) are supposed to watch commercials and not skip over them. DVR users can quickly bypass commercials in shows they've recorded and can also skip through ads in shows they're watching live (it works on an eight-minute time delay). **TiVo**, the most prominent maker of DVRs, says more than 70% of users almost never watch the ads. And now there's a lawsuit. Twenty-eight media-entertainment firms – including all the major US TV nets and movie studios – have sued Santa Clara, CA-based **Sonicblue Inc.**, the maker of the ReplayTV 4000. In this product, ad skipping is a feature called "Commercial Advance." The media companies argued that this feature breaks copyright laws and allows users to do the same.

RADIO: **John Sherratt** has won **CRTC** approval to acquire **CJOJ-FM** and **CHCQ-FM Belleville** from **Tony Zwig**. Purchase price was \$1,456,610 for CJOJ-FM and \$541,351 for CHCQ-FM... **MOJO Radio** has arrived in Vancouver, succeeding **NW2 (CJNW)**, the former **CKLG**. **Jesse Dylan**, ex of **MOJO Toronto**, handles mornings. He'll be followed at 10 am by **Scruff Connors**. Talent agent and rock promoter **Bruce Allen** (who reps **Bryan Adams**) will do a once-a-week gig on Mondays, 4 to 7 pm... **JOY1250 (CJYE) Oakville** and **CJMR Mississauga**, both owned by **CHWO Radio Ltd.**, are now on the air in digital. Sister station **AM740 (CHWO) Toronto** awaits **CRTC** approval for DAB... **CING-FM (ENERGY @ 95.3) Burlington** is about to make a format change, relinquishing its long-time CHR format for an as yet unknown new direction. However, the station's frequency is 95.3 and **Corus Radio** recently registered the domain name www.Country953.com... **The Breeze (CHRS-FM) Calgary**, **NewCap's** new smooth jazz station, is on the air and testing its signal... **CBRF-FM Calgary** has won a power increase to 22,000 watts from 10,000... **CHUM's The Team (CKPT) Peterborough** is gone. In its wake is **1420 Memories**, music from the 40s, 50s, and 60s. GM **Steve Fawcett**, commenting on the change, said Peterborough is a community with one of the fastest growing aging populations in the country "so now more than ever is a good time to do it"... **Country 100 (CILO-FM) Moose Jaw** has signed on. The **Golden West Radio**

station went to air July 23. Sister station **CHAB Moose Jaw**, which had been programming Country, has switched to an Oldies format... The **CRTC** has approved **Standard Radio's** application for a time limit extension to begin transitional digital radio undertakings at **CJAD** and **CJFM-FM Montreal**... Shares of several leading US radio broadcasters plunged Monday after a **Wachovia Securities** analyst issued a slew of ratings downgrades. Ratings were dropped on **Clear Channel Communications**, **Cox Radio** and **Radio One** to "buy" from "strong buy." **Saga Communications** and **Emmis Communications** were cut to "hold" from "buy." The analyst is quoted as saying, "The economic news has worsened and overwhelmed the radio sector's positive results and guidance the last two weeks"... More than 200 Internet-based radio stations have shut down because of a US royalty fee that takes effect next month. **Kurt Hanson**, editor of the **Radio and Internet Newsletter**, is quoted as saying that most of the roughly 10,000 radio Webcasters are also expected to shut down. The exceptions, he says, are the deep-pocketed **Yahoo**, **AOL**, and **Microsoft**... **Moose FM (CJNH) Bancroft**, a small station in a very small market, raised upwards of \$50,000 for a local man when word got out that the Ontario Hospital Insurance Plan (OHIP) wouldn't cover experimental treatments for a rare form of cancer. A short news item on the station started an avalanche of donations that allowed the 21-year old to go to Chicago for the care required. .. And now there's solar powered radio! The **Sungear Solar + Dynamo Power** is a compact, water-resistant device with an AM/FM radio featuring a built-in antenna, siren and long lasting flashlight with emergency strobe. Powered by a memory-free Ni-MH battery, one winds the hand crank and - voila! - the station of choice.



AAB 56th Annual Convention
Halifax, Nova Scotia
September 20-22, 2002

BROADCAST Dialogue

The Voice of Broadcasting in Canada

Christensen Communications Ltd. * 414 St. Germain Av * Toronto ON M5M 1W7 * Phone: (416) 782-6482 * Fax: (416) 782-9993
E-Mail: broadcastdialogue@rogers.com * Web site: broadcastdialogue.com

NOT FOR DISTRIBUTION Beyond Reception Point

Thursday, August 15, 2002

Volume 10, No. 11

Page One of Two

RADIO: *CanWest Global Communications* has won an FM licence in Winnipeg (at 99.1), the first radio station for the company in Canada. The station will program Jazz and it's expected to go on air early in the new year... At the same time, the **CRTC** approved a flip for **CKY Winnipeg** to FM although CKY must find an alternate to the proposed 99.1 frequency awarded to Global. CKY's FM station will program Classic Rock... The third proposal for that frequency in Winnipeg, from **Corus**, was denied... **CKVN Radiolink System** won the 100.7 frequency (at 1,300 watts) in Winnipeg for a Nostalgia format... And, **HIS Broadcasting** won an FM licence for Christian Music in Winnipeg at 107.1 and 918 watts... **NewCap (Newfoundland Capital Corp.)**, which operates 56 radio stations, more than doubled its net profit for the second quarter on higher sales. It earned \$2 million or 17 cents a share in the second quarter ended June 30, up from a profit of \$890,000, or eight cents a share, in the same three-month period last year. Revenue rose to \$27.6 million from \$24.2 million... Still with **NewCap**, the company has restructured its Alberta properties. The **Edmonton Radio Group (MIX 96 and K-ROCK)** are managed by GM **Al Anderson** while the **Alberta Radio Group** (15 stations) is headed by GM **Mike Fawcett**. **NewCap Calgary**, so far just the one station, is managed by **Pat Donelan**... It's a done deal, **Energy 95.3 Hamilton** has moved to a Country format. While it's been on the air the past week, the official launch comes Monday, Aug. 19... **ROCK94 Regina**, the city's first new FM'er in 20 years, launched last Friday with a commercial-free weekend. The Classic Rocker, owned by **Rawlco**, began regular programming on Monday... In Calgary **CHRK-FM (KISS)** quietly moved its rock format to Hip Hop and R&B back on July 19. The, in effect, Urban sound takes advantage of time lines since **Standard Radio's** recently licenced new FM station, **Rhythm 98.5** – geared for Urban – isn't on-air yet.

REVOLVING DOOR: **Jaye Albright** has resigned as **McVay Media** President/Country to join her former business partner, **Michael O'Malley**. Together, they are forming a new consultancy specializing in Country radio – to be called **Albright & O'Malley**. Albright, with the blessing of McVay, will take her 24 country clients with her to the new company. She leaves McVay Media Sept. 1...

Canadian Academy of Recording Arts and Sciences (CARAS)

CARAS is a not-for-profit organization whose primary mandate is to preserve and enhance the Canadian music and recording industries. The primary vehicle is the annual Juno Awards which honour outstanding Canadian musical artists. CARAS also supports music education in the schools. In addition to offering scholarships, the CARAS Band Aid program provides grants for musical instruments to schools across Canada.

CARAS is seeking a dynamic leader in the role of...

PRESIDENT

Reporting to a Board of Directors composed of industry leaders, the President will:

- develop and implement strategies and programs that maximize the objectives of the organization;
- sustain and develop new successful relationships with the Board, government, corporate sponsors, broadcast partners and industry stakeholders; and
- ensure effective day-to-day operations of an organization with a small staff and a large volunteer base.

CARAS is looking for a candidate who:

- is an accomplished executive;
 - is a strategic communicator with a solid track record in leading change;
 - has proven relationship-building skills to leverage relationships with various levels of government, the business community and the music and broadcast industries;
 - ideally has experience in or knowledge of marketing, sales, or corporate fundraising; and
 - demonstrates an understanding of the Canadian music industry or the Canadian broadcast and television production industries (preferable but not essential).
- French is an asset, but is not required.

To explore this position further, e-mail your resume to: caras@audley.ca. Written inquiries

may be faxed to: (416) 485-3552.

Only applicants selected for an interview will be contacted.

Former **CHEK-TV Victoria** GM **Jim Nicholl** is leaving Vancouver Island to become GM at **A-Channel Calgary**... **Amanda Lang**, who left Canada in 1999 for **CNN**, is returning to do business reporting both for **Canada AM** and **CTV-owned Report on Business Television**.

LOOKING: The **Canadian Academy of Recording Arts and Sciences (CARAS)** is in the midst of a search for a new President. See the ad in this edition... Other jobs we've heard about include **Global Edmonton**, which has two positions open for a consumer/investigative Reporter and a General assignment Reporter... Be sure to check the CLASSIFIED section of the **Broadcast Dialogue** Web site (www.broadcastdialogue.com) because jobs may be posted at any time.

TV/FILM: The **CRTC** has granted a broadcast distribution licence to **Manitoba Telecom Services** to sell digital TV through its phone lines in Winnipeg and surrounding communities. The Manitoba phone company, 22% owned by **BCE**, is testing its digital TV service at 200 Winnipeg homes in a trial that will last six to eight months. Once results are evaluated, Manitoba Telecom will decide whether to launch the service commercially in Winnipeg next year... **CHUM Television** has cut 43 positions and its syndicated weekly program, **Nexttv**. Nineteen of the staff cuts were from CHUM's mother TV station, **Citytv Toronto**. The cuts came about a week after CHUM announced a drop in third-quarter earnings as operating expenses jumped by 23%... When **Rogers Cable** ran programming on its community channels related to the transition from **@home** to **@rogers**, it was in violation of **CRTC** regs. The commission saw that programming as promoting Rogers high-speed Internet access and said Rogers should have known its actions were inconsistent with regulatory obligations. The CRTC ordered Rogers to file quarterly compliance reports over the next three years detailing broadcast of promotional programming that refers to its Internet service. Further, the reports must include a declaration from senior management confirming the company is complying with its terms of licence... **Trinity Television Inc.** has **CRTC** approval for a religious TV station to serve the Winnipeg area. In addition to primarily Christian-oriented programming, the new station will offer programming each week that will reflect a diversity of religions and points of view... The **Television Bureau of Canada (TVB)** has changed the name of **Retail Comp**, the annual advertising competition, to the **TVB Retail Commercial Awards**. The bilingual event, now in its 31st year, promotes retail TV advertising. Entries are submitted by Canadian stations, agencies and production houses and are judged by consumers. Deadline for submissions this year is Sept. 27... **CBC-TV**, which celebrates 50 years on-air next month, plans 26 hours of specials, not counting the content of regular shows, designed to remind both fans and detractors of CBC's contribution to Canada's cultural fabric since it first went on the air in 1952.

GENERAL: The **AMBER Alert** network, a partnership between media and law enforcement in the United States, is designed to quickly advise the public of a child abduction. Now, an Ontario city's police department has modified the U.S. protocols and polices to meet the requirements of the Canadian system. You may recall that it was the AMBER Alert system which was given much credit recently in the lovers' lane kidnappings of two teenage California girls. Broadcast media throughout the state broadcast descriptions of the victims, the perpetrator, his car and the licence plate number, and the young women were found alive. **Frank J. Elsner**, Deputy Chief of Police in Owen Sound, says his department is looking at methods to expand the program in Canada. The first step, he says, is creating interest amongst the broadcast community. They, in turn, would contact local police departments to determine interest. Deputy Elsner may be reached for details at (519) 376-9812, ext. 211 or by e-mail at felsner@owensoundpolice.com...

Corus Entertainment posted a sharp decline in fiscal third quarter profits. Further, it warns, the company may not meet earning targets for the year. For the three months ended May 31, the company made a net profit of \$463,000, or one cent a share down from earnings of \$103.3 million, or 60 cents a share for the same period a year ago. Revenues grew to \$149.4 million from \$138 million a year before... Teetering French media conglomerate **Vivendi Universal** has reported a first half loss of \$US12 billion and says it will sell \$10B worth of assets. Adding to Vivendi's grief is a **Standard & Poor's** downgrading of the company's debt to junk status. Last month, Vivendi announced a sweeping restructuring of its pay television division **Canal Plus**. Other assets to be sold include Italian digital TV platform **Telepiu**.

SUPPLYLINES: **Applied Electronics**, now introducing the **QSeries** news production and automation systems from **Autocue** to Canadian broadcasters, will make its first installation at **CKWS Kingston** beginning next week.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Ron Thompson, KG Country 95-5 FM/98.9 ZedFM Red Deer.** Welcome!

Check out our new TV program profiles
broadcasting-history.ca
 More than 500 programs are listed
 with profiles being added daily

Dialogue BROADCAST

The Voice of Broadcasting in Canada

Christensen Communications Ltd. * 414 St. Germain Av * Toronto ON M5M 1W7 * Phone: (416) 782-6482 * Fax: (416) 782-9993
E-Mail: broadcastdialogue@rogers.com * Web site: broadcastdialogue.com

NOT FOR DISTRIBUTION Beyond Reception Point

Thursday, August 22, 2002

Volume 10, No. 12

Page One of Two

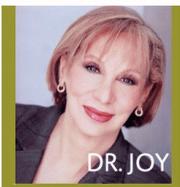
TV/FILM: **BBM** has launched its *National People Meter Service*, measuring the minute-by-minute viewing of more than 5000 individuals across Canada... **Nielsen Media Research** has signed an agreement with **CHUM Television** for local TV ratings and *SpotWatch®* ad-tracking services. CHUM will now buy local TV ratings for Vancouver and Calgary, and add *SpotWatch®* ad-tracking services for Vancouver (*Citytv/The New VI*) and for Calgary's *Access TV*.... Specialty channel *Talentvision TV* has been found in breach of the **Canadian Association of Broadcasters' Code of Ethics** and *Violence Code*, and the **Radio-Television News Directors Association of Canada Code of Ethics** for its airing of a news report about a man who murdered his family in Mainland China. The report consisted principally of a news segment provided by **Chinese Central Television**. It claimed that the man had committed the murders because he became insane as a result of practising Falun Gong. The report also repeatedly showed scenes of the blood-soaked apartment where the murders had taken place. Complaints alleged a misrepresentation of the spiritual practice of Falun Gong.

The **Canadian Broadcast Standards Council's** full decision may be found at www.cbsc.ca.

RADIO: American – and presumably Canadian -- advertisers are looking at new demos in radio. By far, the most popular buy has been 25-54s and, in the US last year, 44.7% of the national spot dollar went to reaching that demo. But **Interep Research** says that percentage is down almost four points from 2000 when 48.5% was spent on 25-54s. And down from 1995 when the demo got 55.5% if national radio advertising. Advertisers, says Interep Research, are now looking at more discrete demographic cells. Dollars aimed at 35-64s and 35-plus were up a full percentage point last year, accounting for nine per-cent of US national spot revenues in radio... **Douglas Kirk**, Chairman/Pres. of **Durham Radio Inc.** – which owns **KX-96 (CJMX-FM) Ajax**, has signed an agreement with **Corus Entertainment** to buy the assets of **CKGE-FM/CKDO-AM Oshawa**. The deal needs **CRTC** approval. Corus acquired the Oshawa stations 1999 from Power Broadcasting... Still with **Douglas Kirk**, he is among several broadcasters who will be appearing at a **CRTC** hearing in Kitchener Oct. 28 seeking an FM licence (New

Country) for that city. The others are **CanWest Global (CHR)**, **Aboriginal Voices**, **Bill Evanov's CKMW Radio Ltd.** (Urban Top 40), **Edward F. Bauman & Rae Roe (Country)**, **Paul Larche's Larche Communications (Country)**, and **Rogers Broadcasting (CHR)**. Highlights of other business to be taken up at the Kitchener hearing include: An FM application for **Brantford from Telephone City Broadcast** (owner of **CKPC/CKPC-FM Brantford**) to program Modern Country; an application from **Steve Rae's Raedio Inc.** (owner of

CHUM Radio Network



DR. JOY BROWNE

Get a couchside seat to radio's most interesting and intelligent personal problem solver.

Delivered live Monday – Friday, 9am-12pm ET.

Dr. Joy Browne's advice is clever, practical, direct and creative. Joy is able to elicit the most intimate details from her callers, who consider her their advisor, friend and confidante.

Dr. Joy Browne is a perfect way to add variety and balance to your line-up.

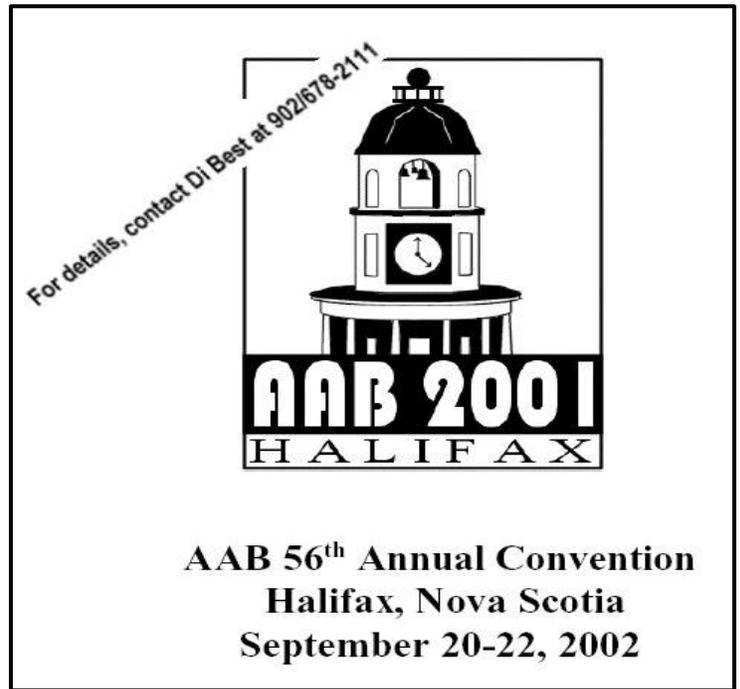
For more information, contact Liz Zlabis at (416) 926-4075 or lizz@chumradionetwork.com.

CJCS Stratford) for an FM'er in Stratford programming AC; a similar application from the owner of **CKNX/CKNX-FM Wingham (Blackburn Radio)** for an FM programming a blend of classic rock, contemporary and recent rock; an application to flip **CJLS Yarmouth** to FM; an application to flip **CJCI Prince George** to FM; and, an application by **CHUM** to acquire **CKST-AM Vancouver... CKRM Regina** and **CJWW Saskatoon** joined forces in a Radiothon yesterday (Wednesday) to help farmers in Saskatchewan hard hit by this year's drought. *Hay Day 2002* was designed to raise donations of cash or hay or the use of trucks for the transport of feed for producers affected by the shortage of cattle feed. The **Agricultural Producers Association of Saskatchewan** is co-ordinating distribution of donations... On Dec. 24, 1906, Canadian scientist, **Reginald A. Fessenden** broadcast the first radio program of voice, live and recorded music from a research station at Brant Rock, Mass., about 60 kilometres south of Boston. Now, New England radio buffs are planning to observe the centennial celebration during the summer of 2006. What's left of the original site – now in the middle of a seasonal trailer park – is concrete guy wire moorings and the base for the 420-foot transmitter. But there is a plaque at the Town of Marshfield site, housed in the trailer park owner's barn. **Edward Perry**, owner of **WATD-FM Marshfield**, is heading up the organizing committee for the Fessenden centennial. He'd like to see Canadian involvement. Perry may be reached at 781/837-1166 or by e-mail at Eperry@mail.959watd.com.

REVOLVING DOOR: **Russ Germain**, Host of **CBC Radio's World at Six**, has retired after a 29-year career with the public broadcaster... **Dave Carr** -- who's been performing with **CFOS Owen Sound** as a Talk Show Host, News Director, plus a host of duties for 30 years – is about to retire... **Clear Channel COO John Hogan** has been named CEO of the company's radio division succeeding **Randy Michaels**.

SIGN-OFFS: **Jim Thompson**, 60, in Vancouver of a heart attack. Thompson was a co-founder of **The Sports Network (TSN)** in the early '80s and was recently appointed CEO of the **Canadian Olympic Committee**. He was in Vancouver for a meeting of the **Vancouver/Whistler 2010 Winter Olympic Bid... Art Rockwood**, 55, in Montreal after a long illness. A long-time **CBC** broadcaster and trivia enthusiast, Rockwood worked for the CBC for nearly three decades and is perhaps best known for his work on the *Trivia Show on Radio Noon* – and for his Trivia books.

LOOKING: **GX 94/94.1 The Fox Yorkton** seeks an afternoon News Anchor... It's a good idea to regularly check the CLASSIFIED section at www.broadcastdialogue.com. New job ads are placed regularly.



SUPPLYLINES: All broadcast systems require redundancy to be reliable. Until now, this wasn't possible with a critical item in the DAB transmission system: the ensemble multiplexer. **Rohde & Schwarz** has implemented a redundancy feature as an option for its **DM001-R** multiplexer which controls incoming and outgoing signals... **Scientific-Atlanta**, the cable TV equipment maker, is cutting 400 non-manufacturing jobs; about six per-cent of its work force. The company says the lay-offs were caused by reduced demand for its products.

GENERAL: **Statistics Canada** reports total revenue for newspaper publishers in 2000 was \$4.75-billion, up 2.6% from the \$4.63-billion in 1999. StatsCan said: "Strong growth in advertising revenues was offset by stagnant circulation sales and a drop in non-operating revenues. The combination of rising revenues and steady costs resulted in a 23% increase in profits to \$743 million, a profit margin of 15.6%"... **AOL Time Warner** is buying out **AT&T's** stake in their cable TV, movie-making and programming partnership for an estimated \$8.5 billion to \$9 billion. Further, says AOL Time Warner, it may sell a stake in its cable TV operations in a public offering as early as next year. The deal involves the decade-old Time Warner Entertainment partnership which includes most of AOL Time Warner's cable TV systems and its **Warner Bros.** film studio, its **Home Box Office** pay TV service and other programming businesses... **CFAX/CFEX-FM Victoria** Chairman/CEO **Mel Cooper** is to be honored with the **Variety Club Golden Heart Community Achievement Award** for his "outstanding service to the people of BC and Canada." Cooper will be feted Saturday, Sept. 21 at a gala fundraising dinner in his honour at the Victoria Conference Centre.

BROADCAST Dialogue

The Voice of Broadcasting in Canada

Christensen Communications Ltd. * 414 St. Germain Av * Toronto ON M5M 1W7 * Phone: (416) 782-6482 * Fax: (416) 782-9993
E-Mail: broadcastdialogue@rogers.com * Web site: broadcastdialogue.com

NOT FOR DISTRIBUTION Beyond Reception Point

Thursday, August 29, 2002

Volume 10, No. 13

Page One of Three

RADIO: CHUM's 15-month experiment with the Sports radio network is over. CHUM Toronto, CJCH Halifax, CKKW Kitchener-Waterloo, CKLC Kingston, and CFST Winnipeg are now programming Oldies. In Toronto, 44 Team employees lost their jobs including former TSNers Jim Van Horne and Paul Romanuk, and 17-year CHUM National Newscaster Paul Cross (CHUM is also eliminating its national radio newscast). It's not clear yet if lay-offs will occur at the four other cities. CHUM Radio President Jim Waters said the sports format was not continued because of low ratings and weak revenue: "In 15 months, we did not do well. It didn't show signs of growing much and we failed to cut into our competition's numbers." All-sports programming will continue at CHUM's Team 1200 Ottawa and Team 990 Montreal as well as at Team 1040 Vancouver but the content will be locally produced sports. Team 960 (CFAC) Calgary, owned by Rogers, and Team 1260 (CFRN) Edmonton, owned by Standard, also plan to air local sports programming... The Breeze 103.1 (CIQX-FM) Calgary launches tomorrow (Friday) with, if GM Pat Donelan was successful is getting her, Jann Arden throwing the switch at exactly 1:03 pm. The NewCap station is the first new FM'er in Calgary since Rawlco signed on KISS FM Calgary about six years ago... CFEF-FM Victoria is no more. In its wake, the Seacoast station has become All Hits B107.3 with new call letters CHBE. Ops Mgr Brad Edwards says the sound is "a high-energy mix of adult top 40 hits from the 80s, 90s and today." CFEF had been Modern Rock serving under 34s. B107.3 is now targeting 25-49s... Quebecor might offer to buy Telemedia's Quebec radio

DIRECTOR OF PROMOTIONS

A major market, Western Canadian broadcaster is now accepting applications for a Director of Promotions.

Consideration will be given to creative individuals who possess a solid understanding of both Programming and Sales functions.

If you have successfully run your own Department, have the ability to develop and adhere to budgets and believe you can thrive in a fast-paced and fun environment, we may have just the opportunity for you.

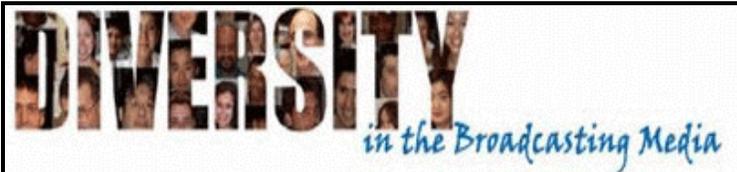
Resumes & cover letters -- in confidence -- to:

Director of Promotions Opportunity
c/o Broadcast Dialogue
414 St. Germain Av
Toronto ON M5M 1W7

Click on this ad to respond quickly via e-mail
publisher@broadcastdialogue.com

properties, the French network that the federal Competition Bureau has prevented Astral Media from acquiring. A company spokesman confirmed that negotiations are under way with Astral for the sale of all or part of the 19-station network to Quebecor's TVA, the biggest French-language TV broadcaster in Quebec. The CRTC had approved Astral's \$255-million purchase of the Telemedia stations but then the Competition Bureau stepped in to oppose it, citing the creation of too much concentration of ownership in Quebec's radio industry.

Astral asked the Federal Court of Canada last May to rule that the Competition Bureau doesn't have the right to intervene in what's a broadcasting-industry issue. The case is still before the court... **CJWW Saskatoon** and **CKRM Regina**, the two Saskatchewan radio stations that teamed up last week to raise money for farmers devastated by this year's drought, raised \$171,000 and money is still coming in. On top of the cash, donations of hay, fuel, trucking and other offers will bring the total to about \$350,000... **FLOW 93.5 Toronto** is the official radio partner for the **2002 NABFEME (National Association of Black Female Executives in Music and Entertainment) International Women's Leadership Summit** which began in Toronto yesterday (Wednesday) and runs through Saturday. The Summit features workshops, panels, networking and performances centred on the advancement of women in the entertainment industry... **Infinity Broadcasting**, the Toronto company bidding for an ethnic licence at 101.3 FM, says more than 6,500 letters of intervention in favor of the proposal were sent to the **CRTC** by the Commission's Aug. 23 deadline date. Infinity hopes to serve 14 ethno-cultural communities in 19 different languages... **Radio Caroline**, which opened in 1964 as a pirate broadcasting pioneer on an old ship anchored off the coast of England, is getting set for a comeback. It went dark in 1990, silenced by Mother Nature (a storm) rather than 20 years of legislative attempts to shut it down. Using advanced technology, Radio Caroline has negotiated a deal with **WorldSpace Corp.** to use its **AfriStar** satellite. The station will initially broadcast from studios in Maidstone, Kent, but hopes to return to its former home on the salvaged trawler **Ross Revenge**... Internet radio pioneer **KPIG Santa Cruz, CA.** – silenced by the US Copyright royalty rate which has all but destroyed the advertising-based business models of Internet radio stations across the United States – is back as a subscription service. The subscription costs \$5.95 a month. KPIG, located in Freedom, CA., near Santa Cruz, claims to be the first commercial FM'er to Webcast and the first radio station to do it full time, when it went online in August 1995... **WNEW-FM New York** has temporarily replaced fired shock jocks **Opie and Anthony** with racy Los Angeles talk show host **Tom Leykis**. The two popular jocks were fired after and "over the line" stunt involved a couple having sex in St. Patrick's Cathedral... **CHFI-FM Toronto** morning Co-Hosts **Bob Magee** and **Erin Davis** – responding to a plea from the Toronto **Daily Bread Food Bank** – went on location Monday in hopes of raising 9,800 pounds of food. The food bank had issued a public call for donations because stocks were critically low. On their first night, the 9,800-pound goal was reached so they upped it to 9,800 kilos.



How does Diversity affect your company?

The School of Radio and Television at Ryerson University, with funding from Telemedia Communications Inc., would like to invite you and your co-workers to visit a website focused on diversity issues in broadcasting.

www.rcc.ryerson.ca/rta/diversity

Here you will find definitions of diversity, training information, a discussion of diversity issues, governance, resources available, as well as an opinion board to air group views.

Best of all, the focus is on broadcasting and the material is relevant to the current issues in our field.

Please let everyone in your company know about this site and encourage them to visit.

TV/FILM: **The Score** has paid \$12 million to **Major League Baseball** to escape its contract to broadcast the final season of a four-year rights agreement. The speculation is that the **Headline Media Group** specialty channel may be up for sale and that the MLB move was aimed at cutting costs. The \$12-million payout allows **The Score** to escape the \$20-million final season of its four-year contract. **GM David Errington** stated the case simply: "The money we were paying out for the product wasn't in line with the advertising dollars we were bringing in"... TV advertising is showing signs of rebounding in the US despite the unsettled economy. Fewer ad commitments have been dropped than expected from the \$8.1-billion broadcast TV upfront sales of June... **Alliance Atlantis Communications** says its quarterly profit sank 31% as revenue took an expected dip during a strategic shift. Net earnings for the fiscal first quarter totalled \$9.7-million or 23-cents a share, compared with \$14.2-million or 42-cents per share a year earlier. Revenue slipped 7.6% to \$170.2 million... **Peter Jennings**, 64, is has agreed to stay with **ABC** for three years in a new contract. ABC apparently asked Jennings to take a pay cut but the Anchor's annual salary of nearly \$10-million won't change... **Simon Fraser University** researchers in Vancouver say visible

minorities are still mostly silent extras on Canadian TV screens. In nearly 70 hours of Canadian programming, visible minorities made up 12% of 1,200 characters featured in the sample. Black characters made up about six per-cent of characters in the shows surveyed, South Asian actors represented two per cent but Aboriginal characters were barely represented... After more than four decades, **CFCF-TV Montreal** has moved from 405 Ogilvy Avenue to the **Bell Globemedia** building at Papineau and Rene Levesque (1205 Papineau St., H2K 4R2). The last broadcast from Ogilvy Avenue was on Sunday. CFCF was on the air from its new studio Monday, August 26... In just three seconds, a piece of Canadian broadcast history and a Canadian cultural landmark of the last half-century was wiped out – torn down from its foundation. The original **CBC-TV** tower at Toronto's Jarvis and Carlton Streets in Toronto was the site of the first Canadian television signals that went out nearly 50 years ago on Sept. 8, 1952. While it was dismantled on Sunday, the old tower's demise began back in 1976 when CBC moved its signals to the new **CN Tower**. Then, just nine years ago, CBC moved to its new digs on Front Street. Since then, the tower and the "Kremlin", as the CBC building was called, have lain dormant. Now, the land is being developed to house bigger and better training facilities for the **National Ballet School** and a condominium complex to be called Radio City.

REVOLVING DOOR: **Curtis Strange**, ex of **Z95 Vancouver**, becomes new PD at **HOT 103 Winnipeg**... **Sandra Macdonald** has been named President/CEO of the **Canadian Television Fund** and will take over the post Sept. 4. Macdonald was Government Film Commissioner and Chairperson of the **National Film Board of Canada** from 1995 to 2001... At Ontario's **Haliburton Broadcast Group** (HBG) stations, **Drew Keith** has been named Director of Programming for all HBG radio brands; **Ryan Griffiths** is Creative/Production Manager for all HBG radio; and, **Bill Kingston** is ND for all HBG radio... **CKEN (AVR)/Magic 97 Kentville** has gone through some lay-offs, including MD **April Zwicker** and long-time ND **Wayne Hines**... **Rene Bertrand** has been appointed Executive Director of Sales for **CBC Television**. Most recently he was Director National Sales in Toronto... **Megan Fowler** is new Director, Marketing Services for **CBC Television**. She has been with CBC since Sept., 2001 and was previously in senior positions with **Coca-Cola** and the **Canadian Olympic Committee**... **Alliance Atlantis Broadcast Group** will promote three people to its senior programming staff Sept. 1. **John Gill** becomes Sr. VP of programming for factual and **BBC** channels; **Cindy Witten** becomes VP of original production for factual and BBC channels; and, **Jody Read**

assumes the newly created position of VP of programming acquisitions for factual and BBC channels... **Tom Christie** is the new GSM at **Spirit 91.7FM (CHOW-FM) Welland**... **John Divinski**, Ops Mgr at the recently acquired **Corus Radio** stations in Cornwall – **CJSS/CJUL/CFLG-FM** – has had his job eliminated... **Mark Jan Vrem**, former GM at Toronto-based **ROBTV**, is now Managing Director at **Global National** in Vancouver... **Randy Pike** is new ND at **CKDR Dryden**. He arrived from **Magic 99 (CJUK-FM) Thunder Bay**... **Steve Scarrow**, ex of **Corus Radio Vancouver**, is new Promotion Director at **Citytv (CKVU-TV) Vancouver**.

LOOKING: A Western Canadian broadcast operation is seeking a Promotions Director. See the ad on Page One. Check the **Broadcast Dialogue** Web site regularly for new job listings (www.broadcastdialogue.com).

GENERAL: The **Recording Industry Association of America** (RIAA) says CD music sales in the US decreased seven per-cent during the first half of the year, costing the industry \$284-million in lost sales. RIAA says the decline is a further indication that online music sharing sites are hurting the recording industry. RIAA, in a separate release, says a survey of Internet users' music habits found that most 12-54s bought fewer CDs because they downloaded more tracks... **Iceberg Media.com Inc.** shareholders have approved a \$1.3-million takeover by **Standard Radio**. Standard has announced in July that it had bought control of Iceberg for \$1.14-million, increasing its minority stake to 88%, and was going after full ownership. Holders of Iceberg stock who didn't tender to the bid are still entitled to five cents a share. Iceberg welcomed the offer when it was first announced last spring and said the firm could go out of business if the deal collapsed. **NewCap** and **Universal Music Canada** agreed to sell their holdings of 5.25 million and 1.7 million shares of Iceberg, respectively, when the deal was announced. Iceberg reported a loss of \$7.6 million or 31 cents a share for 2001 as the firm was hurt by diminished investor interest in companies focused on the Internet.

