

BROADCAST Dialogue

The Voice of Broadcasting in Canada

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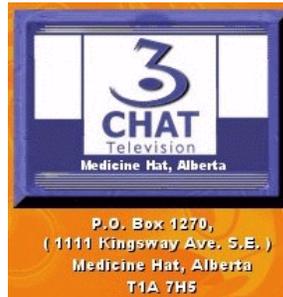
Thursday, October 4, 2001

Volume 9, No. 18

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DO NOT RECIRCULATE BEYOND YOUR RECEPTION POINT.

TV/FILM: A public hearing is upcoming in Hamilton Dec. 3 to consider applications for analog TV stations in Hamilton, Kitchener and London. **Alliance Atlantis Broadcasting** wants a Toronto licence, with transmitters in Hamilton and Kitchener; **CFMT-TV Toronto (Rogers)** wants a second Toronto channel; **Craig Broadcast Systems** also wants Toronto, with a transmitter in Hamilton; **CTV Television** wants Toronto and surrounding areas, including Kitchener/Waterloo; **Global Communications** wants all three; Toronto, Hamilton and Kitchener; and, **TDNG Inc. (Torstar)** – which initiated this round of applications – also wants Toronto, Hamilton and Kitchener... Insiders at **BCE Inc.** say the company is kicking around a raft of cost-cutting measures at its **Bell Globemedia unit**. They include layoffs and asset sales, and would be – if done – a response to economic conditions and a downturn in the ad market. Ad sales have been worsened by the recent collapse of a seven-figure marketing pact with **American Airlines**. It was slated to launch Oct. 1. The airline, which had planned to buy advertising across all of the company's media properties, cancelled the deal in light of the Sept. 11 attacks on the US. The source within BCE says divisional heads are meeting daily to discuss cost reductions across various units, including the possible sale of TV channels. Bell Globemedia operates 18 **CTV** stations, and has stakes in a dozen specialty networks... While **CanWest Global Communications** share price has slipped 30% since Sept. 11, company President/CEO **Leonard Asper** says Bay Street has “overreacted”. Asper says the sensitivity to the ad market is an overblown fear; “*an ignoring of the strength of our media assets.*” This week, CanWest's share price slipped to a five-year low of \$9.15. Thirteen months ago, it was in the \$21 range... **Rogers Communications Inc.**, which won **CRTC** approval to buy **Sportsnet**, is shopping a minority stake in it to rival Canadian media companies. Rogers is in discussions **CBC**, among others, so as to expand Sportsnet's content and distribution... **Pamela Wallin** is recuperating from colorectal cancer surgery. The surgery is said to have gone “well” and that the 48-year old plans resuming her work schedule late this month. Wallin announced in August that she had been diagnosed with the cancer... The **CRTC** says **Shaw Cable** and **Star Choice** violated regs by failing to offer a free preview of **PrideVision**. The gay/lesbian channel complained that it was being discriminated against. The Commission says



OPERATIONS MANAGER

CHAT TV in Medicine Hat is looking for an Operations Manager who can be a strong leader, communicator, coach and team player

The ideal candidate should have at least 5 years broadcast production experience. Areas of experience or knowledge that would be a definite asset are:

- Supervising people (coaching/training entry-level staff)
- Producer/Director
- Master Control
- Video, Photography
- Non Linear Editing Systems (DPS preferred)

You are an energetic hands-on type of Manager, who leads by example. Strong interpersonal skills are mandatory.

Please send your resume before October 17/01 to:

Dwaine Dietrich
General Manager
The Jim Pattison Broadcast Group - Medicine Hat
Box 1270
Medicine Hat, AB T1A 7H5
or
E-mail: draine@monarch.net
or
Fax: (403) 529-1292

We thank all applicants for their interest, however only those selected for an interview will be contacted.

PrideVision was treated substantially different than other digital stations, by requiring viewers to activate the channel. Gay activists have filed complaints over the matter with the BC and Canadian Human Rights Commissions... **Rogers Television's** weekly movie review show -- *Reel to Real* -- has landed a national distribution deal. A second-window airing of its long-standing series has been sold to the new digital specialty station, **Independent Film Channel**. The show has aired on **Rogers Cable** community channels in Ontario for 10 years.

RADIO: On Sunday night in Regina, 79 years of radio history came to an end when **CKCK** -- one of Western Canada's oldest radio stations -- signed off the air. CK's 620 frequency now belongs to **CKRM** (which had held the 980 dial position). **CJME NewsTalk 1300 Regina** has moved to the old CKRM frequency (980). In a deal expected to be approved by the **CRTC** during the next few weeks, **Harvard Broadcasting** now is the home of **620 CKRM/Lite92FM (CHMX-FM)/WOLF104.9 (CFWF-FM)**. **Rawlco Communications** will eventually pick up the 980 frequency and, at some point, unwrap its expected FM station, to add to its **Z99-FM (CIZL-FM) Regina**. This all came about after Harvard acquired CKCK and the WOLF under its LMA with **Craig Broadcasting**. Craig is now out of the Regina radio market... **XM Satellite Radio**, launched in the US last week to great fanfare, has a subscriber base that's still low. Only 400 people -- or slightly fewer than six subs for each of the 71 channels -- are on-board... **106.9 The Wolf (CHWF) Nanaimo** launched Friday night, going to air with **Led Zeppelin**; Rock and Roll. The new morning show with **Marc and Mindy** hit the air at Monday morning. CHWF succeeds **CKEG**, which had a variety of formats over 20 years including country and Oldies... The **CRTC** has an application from **CJRN-AM** and **CFLZ-FM** in Niagara Falls to switch frequencies. CJRN programs Oldies while CFLZ is a non-commercial tourist information station... **CFCW Edmonton** awarded \$1-million last week in its **CFCW's Million Dollar Mania Promotion**, the first time in Canadian radio that such a large sum has been won by one listener. The winner, a 36-year old Edmonton mother, punched-in the

correct six digits to unlock the CFCW Million Dollar Visible Vault... Another **NewCap** station, **C103 (CJMO-FM) Moncton**, gave away \$100,000 Tuesday in its *Phrase That Pays* contest... **CFEK Fernie** has won **CRTC** approval to flip to FM. The AC/Hits formatted station will simulcast AM/FM for a three-month period... **Marc Fisher**, writing in the **American Journalism Review** about the media coverage of Sept. 11, says American radio was once the medium of immediacy, the place turned to first for a quick info fix before TV could produce its packages. But radio's ability to serve news, he writes, has been devastated in these last few years of corporate consolidation, greed and a near-total abdication of responsibility. Result: But for the excellent, comprehensive coverage of public radio and a handful of all-news stations, radio was reduced to simulcasting CNN's TV audio and to delivering maudlin expressions of sorrow by clueless deejays. Could this shameful display spur the industry to get back into the news business? Hardly likely. The triumph of niche formatting and lowest common denominator programming is virtually complete: On the morning after the attack, America's most popular morning man, **Howard Stern**, was giggling with his sidekicks about genocide... **The Bear (CFBR-FM) Edmonton's Children's Fund** will make significant donations over the next few weeks. Today (Thursday), the station will donate \$25,000 to the **New York Police & Fire Widow's and Children's Fund**. Also today, The Bear will donate \$80,000 to a special inner-city seven-school project; \$50,000 will go to purchase library books and \$30,000 will go to the purchase of musical instruments so a music program similar to the more affluent areas of Edmonton can be implemented. With this donation, The Bear is now over the \$800,000 mark in its nine years operating the Children's Fund.

OOPS: Toronto **BBM** summer numbers from last week excluded **EZ Rock (CJEZ-FM)**, which is in the 4th slot (Total audience). EZ Rock's share is 6.8. Corrected stats are: 1. **CHFI-FM** (11.1% share); 2. **CHUM-FM** (8.8 share); 3. **CHWO-AM** (7.2 share); 4. **CJEZ-FM** (6.8 share); 5. **CFRB-AM** (6.4 share); 6. **CBLA-FM** (5.3 share); 7. **CISS-FM** (5.1 share); 8. **CILQ-FM** (4.9 share); 9.

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Association canadienne des radiodiffuseurs

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CKFM-FM (4.3 share); 10. **CFNY-FM** (4 share); 11. **CJMX-FM** (4 share); 12. **CFTR-AM** (3.9 share); 13. **CFXJ-FM** (3 share); 14. **CIDC-FM** (2.9 share); 15. **CBL-FM** (2 share); 16. **CJCL-AM** (1.8 share); 17. **CJRT-FM** (1.6 share); 18. **CFYI-AM** (1.3 share); 19. **CING-FM** (1 share); and, 20. **CHUM-AM** (0.7 share).

REVOLVING DOOR: Michael P. Leahy is new President of **Nielsen Media Research (Canada)** based in Markham. He succeeds **David Tattle**, who plans an extended sabbatical from full-time employment... **Len Cochrane** is new President of **Teletoon**, succeeding **John Riley** who became President of **Astral Television Network**. Cochrane goes to the new position from being President at **The Family Channel**... **Chris Johnson**, currently Chief Strategist for **VisionTV** in Toronto, has taken over the Programming Department. He will become Vice President Dec. 31 when **Paul De Silva** moves on... **Andy Paterson** will become Executive Producer, **Global News/Atlantic** in Halifax.

LOOKING: **CHAT-TV Medicine Hat** is looking for an Operations Manager. See the ad in this edition and in the CLASSIFIED section of the **Broadcast Dialogue** Web site: www.broadcastdialogue.com... Other jobs we've heard about include **CHSJ Saint John** seeking a morning News Anchor and **CKNX Wingham** looking for a morning Newscaster/Midday Co-host.

SIGN-OFFS: **Hal Anthony**, 68, of an apparent heart attack at his Kemptville home. Anthony, whose real name was **Harold Bitz**, did two stints with **CHUM Radio** in Ottawa, the most recent being at **CFRA** from 1980 through 1990. But even after retirement, he continued as a commentator and as a fill-in open line host... **Jack Enefer**, 75, in Vancouver after a heart attack and stroke. Enefer, who worked for **Broadcast News** for nearly four decades, served the national news service in Toronto, Halifax, Edmonton and finally, in his home town of Vancouver.

GENERAL: The **CRTC** has restructured the **Broadcasting, Licensing and Operations** branch. Now called the **Broadcasting Operations Division**, it will offer improved service and quicker processing. The CRTC is reducing the number of units in the new division from five to four: The three Regional Licensing Operations units and the Programming Analysis unit will be combined to form one unit. **Anne-Marie Murphy** is Director of the new **Broadcasting Analysis** unit; **Doug Wilson** is Director of the **Industry Analysis & Program Monitoring** unit; the **Public Hearings** unit is directed by **Peter Cussons**; and, the new **Planning, Procedures & Reengineering** unit is under **Marcel Touchette**. While CRTC support will remain in the regions, calls to Hull will – effective Oct. 9 – go to one contact person: **Daniel Binette**. He may be reached at 819/953-4405 or by e-mail at daniel.binette@crtc.gc.ca... **CTV's Craig Oliver** will receive the **Canadian Association of Broadcasters** 2001 **Gold Ribbon Award** for Broadcast Excellence. Oliver, the CTV Ottawa Bureau Chief, will

accept the award Oct. 30 in Ottawa at the CAB's Annual Convention, *Broadcasting 2001: Connecting Canadians...Community...Country...* Cable companies that use the **Excite(at)Home** high-speed Internet service are relieved that **AT&T Corp.** has taken charge, but they have backup plans close at hand. Excite(at)Home, which filed for bankruptcy protection Friday, provides services to **Rogers Communications**, **Shaw Communications** and **Cogeco Cable**, along with e-mail accounts and content services with its Excite Web portal. Customers that use the Excite service include Rogers' 379,000 subs, Shaw's 610,000 subs and Cogeco's 88,000 in Ontario... A coalition of media outlets will appeal a BC Supreme Court decision banning TV and radio from recording the fraud trial of former premier **Glen Clark**. Pre-trial arguments in Clark's case began this week... **Star Choice**, after pulling their attack ads against **Rogers Cable**, says it will come back with a new and toned-down campaign. The decision by **Shaw Communications** (owner of Star Choice) came after Rogers Cable President **John Tory** called **Jim Shaw** to complain. Star Choice has produced 12 separate ads for its "Cut the cable" campaign which will continue to urge cable subs to switch... Former **CBC-TV** Anchor and Executive **Knowlton Nash's** new book is out. *The Swashbucklers* primary focus is on Canada's private broadcasters. He looks at a number of themes – including personalities then and now – but takes primary aim at how commercial values (private) won the day over cultural values (CBC). The *Swashbucklers* provides a record of how politics controlled the development and shape of Canadian broadcasting, determining who would win and who would lose; public policy was made on the run.

SYNDICATION: **KCTS-TV Seattle** has signed an agreement with **Purple Echo Productions** of Vancouver to co-produce *Rhona OnAir*, a new series starring love and relationship advisor **Rhona Raskin**.

SUPPLYLINES: For the first time, a digital video camera can capture the same format, depth of field, focal length and angle of view as a 35mm film camera. **ZGC, Inc.** has introduced the P+S Technik Mini 35 Digital Adapter to the US and Canadian markets. It allows videographers to attach any 35mm film lens with an Arri PL, Nikon or Panavision mount to their Canon XL-1 or new XL-1S digital video camera. Test footage may be seen at www.zgc.com.

EDITOR'S NOTE: If you're in the 604 area code and you know it will change to the new 778 area code, please let us know. Ten-digit dialing begins within the 604 area on Nov. 3.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Greg Asling**, **Canadian Broadcast Sales**, Halifax, and **Joel Rosenblum**, **Canada NewsWire**, Toronto. Welcome!

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Thursday, October 11, 2001

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GENERAL: Michael McCabe has extended his term as President/CEO of the **Canadian Association of Broadcasters** to the end of this year. Initially, he'd been set to depart Nov. 9... The **CRTC** has lifted price caps for cable in St. Thomas, Woodstock, Sudbury and Timmins. The move was prompted by cableco complaints that satellite TV providers were taking too many cable customers. The commission agreed to allow the cablecos to charge whatever they want for basic cable -- beginning in 60 days... The **Ontario Association of Broadcasters**, up until now under the guidance of **Gerry Acton** in Ottawa, has relocated to Toronto. OAB's new address is 2175 Sheppard Ave. E., Suite 310, Toronto M2J 1W8. The contact is **Sherry Denesha**, who may be reached at 416/491-3556.

RADIO: Ottawa has four new radio stations: **Newcap Inc.'s The Planet** will offer English dance music, European pop, urban, world beat rhythms and Latin music at 89.9 FM; **Aboriginal Voices Radio (AVR)** will operate at 95.7 FM; **Radio 1540 (CHIN Toronto)** will operate an ethnic format at 97.9 FM; and, **Radio Nord** will get a French classical music station on a frequency yet to be determined. Denied in the Ottawa bid were **Standard Radio Inc.**, **Coopérative Radio Ville-Marie Outaouais**, **Harvard Developments Inc.**, **914258 Ontario Limited**, **Fondation Radio Enfant**, **Douglas E. Kirk**, and **Yves Belzile**... **The Canadian Music Fund Council (CMFC)** has two new CAB and private radio representatives. They are **Astral Media** Senior Advisor **Michel Arpin** and **Standard Radio** President/CEO **Gary Slaight**. CFMC oversees administration of programs and funding initiatives, including **FACTOR**, **Musicaction**, the **Canadian Council for the Arts** and the **SOCAN Foundation**... **Rush Limbaugh**, who reaches about 20-million listeners on 600 US stations, says he's going deaf. Limbaugh says he can recognize sound with his right ear, but can't identify what he hears. His left, he says, is completely deaf. Limbaugh recently renewed his contract with the **Premiere Radio Networks** through 2009... **CFRB Toronto** has launched a 'Go shopping now' campaign in an effort to get the economy back on track. By spending \$100 anywhere, anytime, listeners qualify for a weekly all-inclusive

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Dwaine Dietrich
General Manager

The Jim Pattison Broadcast Group - Medicine Hat

Box 1270

Medicine Hat, AB T1A 7H5

or

E-mail: dwaine@monarch.net

or

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presentation and distribution of information to the Canadian public on both print and broadcast media presents a fundamental threat to the principals of the Broadcast Policy for Canada as presented in Section 3(1) of the Broadcasting Act." She also wants a limited renewal of one year for the network licences, and that the CRTC and the licensees "develop comprehensive rules to protect the independence and diversity of opinion of journalists from print and media companies owned by the same company"... "There's no question that television viewership is increasing," says New York-based **UBS Warburg** analyst **Christopher Dixon**. But "whether that translates into advertising dollars remains to be seen." But as the North American appetite for news increases, the US networks could end up with a larger audience when life resumes a more normal routine. But for the present, media companies stand to lose ground on three fronts: Networks pre-empting entertainment and sports programming for commercial-free news coverage; Firms becoming more gun-shy about advertising during a crisis; and, networks' news gathering costs increasing... **CIVI-TV Victoria**, featured as our lead story in the October **Broadcast Dialogue** magazine, signed on air last Thursday with a street-party outside its refurbished Francis Rattenbury -designed heritage building, formerly a furniture store. The newest **CHUM** station's celebrations included a performance by Nanaimo-native jazz star **Diana Krall**... With the banding together of three of the world's top agencies promising to cut back on foreign commercial shoots (**WPP Group Plc**, **Publicis Groupe SA**, and **Interpublic Group Cos**), Canada may be hard hit. The domestic production industry, already suffering through a weak advertising market, is bracing for another potential setback after three of the world's top agency networks vowed to curtail foreign commercial shoots. The move is related to the WTC attack last month. In what's seen as a patriotic gesture, the three – whose banners include **Young & Rubicam**, **Saatchi & Saatchi**, and **McCann-Erickson** -- are said to be advocating a return of production work to the US, particularly New York... While there is no word on when negotiations will begin on a first contract, the **Communication, Energy and Paperworkers Union** says it has certified employees of **A-Channel Edmonton**... While the green and grainy pics of Afghanistan are low-quality, the lunch-box-sized "videophone" – carried by a lone cameraman – are a big improvement over voice-only live reports. The \$7,950 (US) videophone eliminates the need for a satellite uplink, a ton of recording and broadcast gear, a crew of three to four, and a van to house it all in. It's of little use in built-up countries where satellite or microwave facilities are handy, but in places such as Afghanistan, the technology is a boon to TV news coverage.

TV/FILM: Broadcasters and distributors are said to be at odds over costs in extending free previews of new digital channels into January. There's no argument with the concept of extending the freebie, just over who's going to pay for it. It was only four days after the digital launch that it was overshadowed by wall-to-wall coverage of New York City and Washington terrorist attacks. Most people were watching the American nets... **Wendy Lill**, the NDP critic for culture and communications, has called for a review of the **CTV** and **Global Television** licence renewals. And the federal Cabinet will do so. Lill, the MP for Dartmouth, NS, argues "this unregulated convergence of the gathering,

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REVOLVING DOOR: Jack Tomik has been appointed President of **CanWest Media Sales** - up from Sr. VP - and will relocate to Toronto. He had also been GM at **Global Television** in BC. The appointment takes effect Nov. 1... **Astral Media's** broadcasting unit President **André Bureau** has given up the day-to-day operations of the TV group. CEO **Ian Greenberg** takes over as President. Bureau remains Chairman of the Board... **Denise Cooper** has been promoted to VP, Business and Legal Affairs, at **CHUM Television** in Toronto. Prior to her promotion, Cooper was a part of the CHUM TV legal team... **Dale Goldhawk**, ex of **CTV News**, is now host of **Goldhawk LIVE** week nights on **Rogers Television** in the Toronto area... **Scott Morrison** has been named managing editor of hockey at **Sportsnet**. The former sports editor of the Toronto Sun was already with the network as an NHL analyst.

SIGN-OFFS: Roy Norris, 56, in Saskatoon of a stroke. Norris was a broadcaster and newspaper columnist

at **CFQC Saskatoon** and for the **Saskatoon Star Phoenix**. He started in TV sports in 1964, later moving to radio where he worked in news and sports and eventually hosted a long-running open-line radio show until the early nineties... **Ian Donaldson**, 66, a **Canadian Press/Broadcast News** veteran until his retirement in 1995, died Tuesday in Halifax. In his career, Donaldson had been Bureau Chief at Winnipeg, Ontario and Halifax, and General News Editor in Toronto. His funeral is this Saturday at Snow's Funeral Home in Halifax... **Derek Baker-Lodge**, 67, President and founder of the Toronto production and post-production video services company, **Editcomm Inc.**

SYNDICATION: **Jones Radio Networks** has **Jo Dee Messina** joining **Dallas Turner** as co-host on the October 13-14 edition of the **Dallas Turner Weekly Hit Countdown**, heard on Country stations throughout Canada and the US.

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GENERAL: **Quebecor**, owner of **Sun Media**, handed out more pink slips yesterday (Wednesday), eliminating 125 more jobs. The cost-cutting measures are intended to save \$10 million annually. The publisher of such major dailies as the **Toronto Sun** and **Le Journal de Montreal** said it is combining the business operations of its **Bowes Publishing** division, which produces over 190 weeklies and community dailies, with those of its metropolitan dailies. As well, it is axing its free Toronto commuter daily, **FYI Toronto**. The layoffs and changes are blamed on the advertising crunch that's continuing to hurt the newspaper industry. **Nadine Strople**, an employee in the **Toronto Sun's** advertising department, says "the newspaper industry is not well. We were told it was Sept. 11 that brought the economy to a standstill." Sun Media CEO **Pierre Francoeur** said: "Some administrative operations will be merged, enabling us to realize substantial efficiencies. The duplication of operations between Bowes and Sun was unwarranted, particularly in the current economic slowdown. More than ever, we need to practise taut and disciplined management"... **BCE** CEO **Jean Monty** says **CTV** is working on ways to "weather the storm," a response to rumours that there will be up to 120 people laid off next week. But he says the current environment is "difficult for everybody." BCE owns 70% of **Bell Globemedia**, which in turn owns **CTV**, the **Globe and Mail** and Internet businesses including **Sympatico-Lycos**. On

Tuesday, the **Globe and Mail** reported that **CTV** plans to cut about 150 jobs, including 30 positions already vacant, from the current 32-hundred employees across Canada. The cuts would be due in part to duplication of some positions after the 1999 acquisition of **NetStar Communications (TSN)**... Meantime, **Astral Media** CEO **Ian Greenberg** says the company is in a good position to make acquisitions but won't stray from its focus of pay and specialty TV channels. **CTV** has indicated it may be prepared to sell some of its stations. But **Greenberg** says that wouldn't interest his company. He says **Astral** has already boosted its share of the **Family Channel** to 100% from 50%. Its share of **Teletoon** has increased to 40% from 20%. **Astral Media** on its own or with partners is involved in 19 specialty, pay and pay-per-view TV services. **Astral Media** has, however, sold its 30% minority holdings in **The Comedy Network** to **Corus Entertainment**. **Bell Globemedia** remains **Comedy Network's** largest shareowner with a 65.1% stake. The remaining share is held by **Les Films Rozon, Inc...** **Reuters Group PLC** said Tuesday it will shed 500 more jobs, or about 3% of its workforce, as it accelerates cost-cutting in the wake of the global economic slowdown and terrorist attacks. The new job cuts at the global news and financial-transaction service company -- on top of 1,100 announced in July -- were disclosed as **Reuters** reported that third-quarter revenue rose four per cent to 920 million pounds (\$1.35 billion US). The company released no profit figure for the quarter... **BN's Keith Leslie**, who was among seven

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♦ Guest speakers, The Honourable **Brian Tobin**, Minister of Industry, and The Honourable **Sheila Copps**, Minister of Canadian Heritage
♦ Fabulous social events include: the **Opening Party** at the Museum of Civilization; the **CAB Broadcast Hall of Fame Luncheon**; the **Tribute Luncheon for Michael McCabe**; and a spectacular **Gold Ribbon Gala** with performances by **Chantal Kreviazuk** and **Mario Pelchat**.

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Toronto reporters who travelled to New York City Tuesday with Ontario Premier **Mike Harris**, was to be tested for anthrax exposure yesterday (Wednesday). All seven, including the Premier, visited Governor **George Pataki's** office where anthrax was confirmed. Says Leslie: "I don't feel threatened in any way and I'm confident the test will come back negative."... Meantime, broadcast newsrooms across Canada are reacting to the bioterrorism scare of anthrax. The newsroom doors at one Toronto outlet were placed under 24-hour locks. And mail at most newsrooms is now carefully being screened. News staff have been given detailed instructions on identifying suspicious packages. The **Center for Disease Control** has tips on dealing with the mail and anthrax. Check www.bt.cdc.gov... More on **Michael McCabe's** continuing at the **Canadian Association of Broadcasters** through to the end of December: The selection process for his successor is still underway and, while an announcement of who that might be was hoped to be announced at the convention, it appears such won't be the case. McCabe's going beyond his Nov. 9 resignation date is to ensure a smooth transition for his successor... More than half the people in the US who went online last month visited news sites. The demand was especially high for online news sites associated with traditional media outlets, including TV networks, magazines and newspapers. **CNN.com** topped the pack with 24.8 million unique visitors – nearly half of everyone who got news online during the month. CNN more than doubled the number of visitors it had the month before. **MSNBC.com**, which had been the No. 1 general news site the month before, also was up sharply and came in second... The technology industry meltdown helped produce a fiscal fourth-quarter loss of \$295 million for **Shaw Communications**. Shaw reported Tuesday it lost \$1.39 a share in the quarter ended Aug. 31, compared with a profit of \$12 million or one cent a share in the same period last year. The loss came as revenues rose to \$436.8 million from \$302.2 million last year... **@Home**, which provides hardware backbone and content for cable customers, had problems last week – cutting off access to its network. The move affected **Rogers Communications**, **Cogeco Cable** and, to a lesser extent, **Shaw Communications**... The **Canadian Women in Communications** is calling on nominations for its annual awards to be presented at its Annual Gala and Awards Dinner in Ottawa on Feb. 25, 2002. Complete details and application forms are available at: www.cwc-afc.com. The deadline for applications is November 30/01.

TV/FILM: The **CRTC** has approved **CHUM's** purchase of **CKVU-TV Vancouver**. The station had been **CanWest Global**-owned but placed in trust after CanWest's purchase of the two **WIC** stations in the Vancouver/Victoria market (**CHAN-TV** and **CHEK-TV**). CHUM promised there'd be no more than a 10% weekly overlap in the program schedules of CKVU and **CIVI-TV Victoria**; the management of news and other programming on the two stations will be kept separate from each other; news and information programming on one station will be kept editorially and physically separate from that of the other; and

that there will be no material duplication between the news programming of the two stations...In Vancouver this week, a public hearing into a new ethnic TV station. The applicants are **CFMT-TV (Rogers Broadcasting Ltd.)** and **Multivan Broadcast Corp...** **Headline Media Group** has sports specialty channel **The Score** up for sale. Sources say **CTV** is considered a frontrunner to buy it. Headline Media's major shareholders are **John Levy** and **Alliance Atlantis Communications**. If The Score is sold, Headline Media will be left with **PrideVision** and **St. Clair Group Investments**... The **CRTC** has approved **Bell Globemedia's** control of **Report on Business Television**. **ROBTV** will continue to operate under a general partnership arrangement with **G and M Business** and **CTV Television** as general partners, each with a 50% partnership interest... **The Charlottetown Guardian**, in a **Global Television** effort to increase coverage on PEI, will have a TV Reporter join the staff this fall. There are also plans to convert the **CanWest**-owned Guardian newsroom into a multimedia news centre... The American networks are looking to slash program production costs by as much as 40%. To do so, **ABC**, **CBS**, and **Fox Broadcasting** would end lucrative deals with producers, writers, and stars. There's even talk of ending all original programming on some nights in favor of reruns or movie programming. The US TV industry is battling steep drops in ad sales and the weak American economy... **NBC** says it will buy the second-largest Spanish-language TV network in the US – **Telemundo Corp**. The price tag is US\$1.98-billion stock and cash, plus US\$700-million of debt. Telemundo has 40 affiliates and reaches 64 American markets... **CFJC-TV Kamloops** was presented with two awards at the 2001 **Crimestoppers International** Conference held in Colorado. The station took first place in markets up to 100,000 for its production of a re-enactment of the unsolved murder of a Quebec youth in Kamloops and a second place spot in the P.S.A. category for a campaign designed to make viewers aware of theft from construction sites... The annual **Victoria's Secret** lingerie fashion show will be on **ABC** next month – during sweeps week (*Ed's note: *DOH!**). The one-hour show will feature 25 models, a 50-piece orchestra, a choir and comedy skits. In 1999, the company's first on-line fashion show made Internet history.

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The site crashed within 20 minutes as 1.5-million visitors tried to log on. Last year, more than two million people logged on for a glimpse of the scantily-clad models -- and there were no glitches.

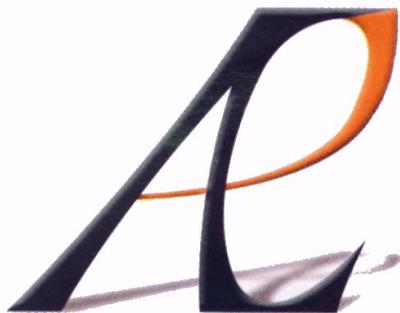
RADIO: The **CRTC** has approved **CKBW Bridgewater's** flip to FM. It will be Country at 98.1 and 32,000 watts... The Commission also approved **CHVD Dolbeau-Mistassini's** transition from AM to FM. The French-language Pop/Oldies station will be located at 100.3 with power of 21,400 watts... A school trustee accused of pushing a gay agenda has received an apology from a **CHUM**-owned Winnipeg radio station as part of a settlement of her defamation suit. **Kristine Barr** sued after being attacked on air in 1999 by hosts **Gerald Fast** and **John Collison** who accused her of promoting a gay agenda and trying to recruit children. Barr instead says her only agenda was to have the Winnipeg School Division tackle the issue of homophobia in the schools. Then **CIFX-AM Winnipeg** was a talker. It's now **CFST The Team**... **America Online** has introduced a new radio feature as part of an upgraded version of its service, AOL 7.0. AOL says the new radio service will carry 75 different channels of music as well as news, sports and talk programming. The company's announcement came a day after **Microsoft** announced an upgrade of its online service, **MSN**... As well as dropping bombs and food ration packs into Afghanistan, military strategists are also dropping wind-up radios. The radios are thought to be specially commissioned fixed-frequency models that will automatically tune into information broadcasts issued by the US military... The **Radio Marketing Bureau** says the deadline for entries for the **2002 Crystal Awards** is 5 p.m. ET, Friday, Nov. 2. Awards will be presented March 1 at Toronto's Westin Harbour Castle hotel... **Standard Radio**, in association with **Songwriters Association of Canada**, is holding the 9th annual **National Songwriting Competition**. The grand prize includes \$10,000 cash. For details, check

www.canadianmusician.com... **Virgin Radio** ranked number one in the September **Arbitron Webcast Ratings** with 342,600 aggregate tuning hours (ATH) – the sum total of all hours that listeners tune to a given channel. **RadioWave's Hits Happen** channel, ranked number two with 247,700 ATH and college radio station, **KPLU** from **Pacific Lutheran University** ranked number three with 212,500 ATH.

SYNDICATION: *Lovers and Other Strangers*, the syndicated show produced at **CHFI-FM Toronto** with host **Don Jackson**, has added **Lite 92 FM (CHMX) Regina**... **Jones Radio Networks** has **Mariah Carey** on the syndicated show, **Delilah**, tonight (Thursday) – her first interview since her illness. **Delilah** is heard on 210 stations throughout Canada and the US... **Grace Broadcast Sales** has a new series of Remembrance Day vignettes, the second of two series produced for Canadian radio this year. The first was a Salute to the Canadian Farmer. Click on Canadian stations at www.gracebroadcast.com.

REVOLVING DOOR: **KOOL-FM (CKKL-FM) Ottawa** MD **Jay Lawrence** is the station's new APD. He'll continue as MD... **Bill Stephenson**, ex of **Storm 107 Iroquois** (ON), is the new Morning Announcer/Ops Manager at **YL Country (CKHL-FM) High Level**... **Terry Cyr** is Asst MD/Swing Announcer at **Country 93 (CKYC-FM) Owen Sound**, in from his Announce job at **Mountain FM (CISQ-FM) Squamish**.

SIGN-OFF: **Ralph Errington**, 68, the reporter who prompted **Pierre Trudeau** to make his famous "bedrooms of the nation" statement, in Nova Scotia. Errington worked at radio stations in Lindsay, Tillsonburg, Guelph and Toronto before moving to **Standard Broadcast News** in Ottawa where he was Bureau Chief. Later, he was ND at **CKCL Truro** and worked at various **CBC** stations in Atlantic Canada.



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Thursday, October 25, 2001

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GENERAL: The **Giguère, Michael McCabe, Duff Roman, Geoffrey W. Stirling, and James F. Sward.** They will be honoured at a special luncheon ceremony next Monday. See the October edition of **Broadcast Dialogue** magazine for the full story on this year's CAB convention (or check the magazine page at our Web site: www.broadcastdialogue.com). If you're attending Broadcasting 2001, you'll receive the November edition of Broadcast Dialogue in your delegate kit; a tribute to outgoing CAB President/CEO **Michael McCabe... Rogers Communications Inc.** is investing up to \$60 million more to improve its high-speed Internet service. It's a move that could see Rogers gain full control of its troubled operation from **@Home Corp.** Long delays and outages, system crashes and slow download speeds have fed frustrations with the high-speed product while Rogers' service credit policy has infuriated customers, created headaches for management and led to a class-action suit filed against the company in July. Meantime, a \$31.7-million hit from the **Toronto Blue Jays** and other investment losses helped sink overall earnings to a \$57.8-million loss for the third quarter. That compares with a year-earlier profit of \$156.9 million. However, revenue rose 8.4% to \$951.8 million. Excluding gains from the sale of assets, Rogers produced a loss of \$91.5 million for the three months ended Sept. 30, compared with a year-earlier operating loss of \$20.6 million... **Canada NewsWire (CNW)** has acquired **Q1234.com, InvestorCanada.com** and **InvestorEurope.com** from **Alliance Atlantis**

GENERAL: The **Canadian Association of Broadcasters' 75th annual convention – Broadcasting 2001: Connecting Canadians... Community... Country** – opens this weekend in Ottawa. The keynote speaker (Monday, Oct. 29) is **ABC News Anchor/Senior Editor Peter Jennings.** To be inducted into the CAB **Broadcast Hall of Fame**—in the Canadian Music Star category – is **Gordon Lightfoot,** during the **Gold Ribbon Awards Gala** Tuesday night. Along with Lightfoot, nine broadcast pioneers, industry visionaries and entrepreneurs, and world-class performers are to be inducted into the **Canadian Broadcast Hall of Fame** this year at the CAB's annual convention. They are: **Michel Arpin, Bruce E. Cowie, Harry G. Dekker, Alden Diehl, Réal**

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Communications Inc. The purchase price wasn't disclosed... **AOL Time Warner** has a deal making it the first foreign TV broadcaster in China. AOL's Chinese-language channel **CETV** will be carried on cable systems in the southeastern province of Guangdong beginning next year. In exchange, AOL will carry Chinese state TV's English-language channel on US cable systems in New York City, Los Angeles and Houston. **News Corp.** is trying to negotiate a similar arrangement... **BBM** is accepting nominations for various positions on its 2002 Radio and Television Executive Committees. The Committees meet four times a year in Toronto or via conference call. Travel expenses are paid by BBM. To nominate someone, including yourself, contact **Kathy Carson** at 416/445-9800 ext 2005 by November 16... **Cogeco Cable** has pulled the plug on its cable telephone dream. Analysts are now saying that concept of offering phone service via cable Internet connections in Canada is finished. Cogeco is abandoning its efforts and is writing off its \$30.5-million investment in the technology. Internet protocol telephony has been the aim of several Canadian cable companies for several years. To compete with phone companies, cablecos hoped to package high-speed Internet, TV and telephone service. By bundling the services, customers could have been offered a slight discount. Cogeco is second to pull the plug. **Le Groupe Videotron**, owned by **Quebecor**, stopped working on its IP telephony project late in 2000... **Rogers Cable** President/CEO **John Tory** has called on the federal government to liberalize foreign ownership rules governing the telecommunications sector. By making the call, Tory joins a list of executives calling for a review of ownership rules that limit foreign control of cable, telecommunications and media companies to 20% at an operating level and 33.3% at the holding company level. Restrictions on investment, he said, mean Canadians don't win... Fifteen BC journalists were honored Tuesday night at the 15th annual Jack Webster Awards in Vancouver. Broadcast winners are: Best Reporting of the Year -- Radio -- **Vik Adhopia**, **CBC Radio Vancouver**, Best Reporting of the Year -- Television -- **Kathy Tomlinson** and **Gloria Macarenko**, **CBC Television Vancouver**, Best Reporting Chinese Language -- **Endora Fan**, **Fairchild Television Vancouver**, Best Feature -- Radio -- **Shannon Gunning**, **AM980 (CKNW) Vancouver**, and, Best Feature -- Television -- **George Orr** and **Ross Howard**, **CBC Vancouver**.

TV/FILM: **CTV** has eliminated about 150 positions across the country although 30 of them were already vacant. Early retirements and voluntary separations accounted for another 10. Still, 110 CTV staffers are out of jobs. Over the last three years, CTV has added nearly 1,000 people to its staff, through acquisitions and the launching of new programs and new services. Now, says CEO **Trina McQueen**, "with difficult economic times, it was necessary to review all our operations to make sure we are operating with real efficiency. When we did so, we found some overlapping services, some areas that could be restructured, and some areas that could be cut back. Most of these changes involve administrative and support areas, such as marketing, promotion, commercial production, and

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administration" (40 jobs). On-air staff, however, has been affected at the **MCTV** stations in northern Ontario (North Bay, Timmins, and Sault Ste. Marie) where another 40 jobs were lost, including News Directors **Len Gillis** (Timmins), **Tony Ryma** (Sault Ste. Marie), and **Jeff Turl** (North Bay). Among other on-air people affected, supper hour Anchors **Lou Ann McNeice** in the Soo, **Dennis Chippa** in North Bay and **Corinna Wrona** in Timmins. A new regionally-based newscast for Northern Ontario, will be anchored in Sudbury with contributions from those other points. **Alan Bell Chambers** from **CTV Saskatoon** (with CTV for 23 and a half years) was also among those laid off. At CTV's BC station, the local morning show will be replaced by Canada AM. Long-time **CTV News** National Correspondent **Jim Munson**, after 22 years, was among those who lost their jobs. And changes will be made to production of local news in Lethbridge, with the



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Calgary production operation taking a larger role. McQueen refused to say how much money will be saved by the job-cuts. Causing grief for CTV News staffers, apparently, is Munson's dismissal. Munson, at CTV since 1979, has risked his life covering news for CTV, including during the 1989 massacre in Tiananmen Square. He has reportedly received hundreds of calls from sympathizers, including two from Prime Minister **Jean Chrétien**. And sources say even CTV senior management is puzzled by his firing. Also lost from CTV, journalists **Tobias Fisher** and his brother, **Mark**. Coincidentally, another brother - **Matthew Fisher** -

spent on news, current affairs and sports. Further, she says, CTV's overall investment in domestic programming has been growing significantly, and so has the audience. Further, she argues, the report fails to include the contribution of specialty and pay-TV channels, most of which are owned by Canada's private broadcasters. The study was prepared and submitted to the Commons Committee on Canadian Heritage for study during its review of the Broadcasting Act... **CAB** President/CEO **Michael McCabe**, speaking to the **National Press Club** in Ottawa yesterday (Wednesday), said Canadian programming has proven fundamental to the survival of private broadcasters; that it will become critical in the new digital environment. "The traditional model where Canadian broadcasters simply rented money-making US content and used it to cross-subsidize money-losing Canadian content is not going to work in the digital environment. It is essential that Canada's private broadcasters take full ownership of their programming, either producing it themselves or entering into alliances with Canadian producers in order to do so." McCabe also outlined longer-term changes that represent what he describes as a sea change in the television industry: English-language private TV and specialty and pay channels increased their overall market share to 61% by last year from 54% in 1991. French-language channels have gone to 76%; Over that time, US share of the overall English-language market has remained constant at 30% while Radio-Canada's has dropped to 20% from 27 and CBC English TV has fallen to seven per cent from 13; and, the audience for Canadian English-language programming on private TV rose to 74% in 1999 from 52% in 1984, while French-language television's share rose to 65% from 50. McCabe further observed that Canadian broadcasters paid \$80 million more to the CRTC last year than it cost to regulate them. By contrast, he said, telephone companies paid only the actual cost of their regulation. If this overpayment were stopped, he said, one third to half of the money would go into Canadian programming... Meanwhile, a **Statistics Canada** report says that last fall Canadians watched 21.5 hours of TV a week, virtually unchanged from 1999. It says they also spent close to 40% cent of their viewing time on Canadian programs...

who up until this week was reporting to the **Sun** newspapers from Islamabad, also got his pink slip... In its latest report, **Friends of Canadian Broadcasting** says private Canadian TV networks are using tax-funded subsidies to help finance a program buying spree in Hollywood. A **CTV** executive, however, discounts the report, saying the lobbyists are just "CBC loyalists" who regret that **CBC** no longer has the funding to do everything. Friends says its research shows that private conventional broadcasters have cut spending on Canadian programming since 1994 while increasing spending on foreign programs by more than 50%. Friends spokesman **Ian Morrison** says "We think that in the next year, the private conventional TV people will be spending more on Hollywood than on Canadian." CTV President **Trina McQueen** says the Friends report takes no account of the large amount of money

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Canadian Association of Broadcasters



Association canadienne des radiodiffuseurs
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The Judicial Review on the matter of Vancouver resident **Henry Vlug** versus the **CBC** has been set for this coming April. It was Vlug who won a decision from the **Canadian Human Rights Council** that required CBC English TV services to caption 100% of their programming. The **Canadian Association of Broadcasters** has filed an intervention with the Federal Court in support of the CBC application for judicial review of the decision. CAB says the Court should overturn the decision, arguing that the Council was wrong in law not to defer to the **CRTC's** expertise on the issue of appropriate levels of closed captioning... **Rogers Cable** and **ExpressVu** have extended the no-charge viewing period for 50 new digital channels into January. Neither company would comment on the financial arrangements behind the preview extension, saying they are the subject of confidential business discussions. The free preview period was expected to generate interest in the channels, to which customers would then subscribe. But the new channels didn't get the initial exposure hoped for because their launch was a few days before the Sept. 11 terrorist attack. TV viewers were felt to have been more likely to go to news channels... It will be show business as usual Monday night at the 16th annual **Gemini Awards**. The event will proceed with all the black-tie, red-carpet glam that home-grown celebrities can muster... Americans rushed into stores to buy television sets following the September terrorist attacks. An industry group says people were eager to spend more time at home and stay informed. Sales of regular TV's went from 1.4 million units in August to 2.3 million units in September.

RADIO: **Gordon Hodge**, an analyst for **Thomas Weisel Partners** in the US, is forecasting a 7% decline for American radio for 2001. Next year, he says, will see 2% growth, and that the three years following 2002 will return to the more normal growth rate of 8%. He's quoted as saying that business appears to have bounced back from September, with many radio companies reporting most of their canceled September business shifted to October and November at pre-September 11 levels. He estimates September radio revenue declined 14%, with October down 9%. Spot television revenue has been under even more severe pressure in the US than has radio this year, down 15%... A couple of news items from the satellite radio distributors in the US, XM and Sirius. At **Sirius Satellite**, CEO **David Margoese** is no longer in that position. Further, launch of the service has been delayed – possibly as long as April of next year. Picking up the CEO duties are CFO **John Scelfo** and General Counsel **Patrick Donnelly**. A satellite communications analyst says the delayed launch is being interpreted “as an attempt to rebuild some investor confidence.” Sirius shares have dropped 94% over the past year from a high of \$53.19 to less than \$4. At **XM Satellite Radio**, an agreement on the basic terms of a \$66 million funding package, including \$35 million in new debt financing, and \$31 million in restructured obligations. XM says it has, “in light of current financial market conditions and the aftershock of recent national events”, refocused its marketing strategy “while maintaining adequate financial resources to sustain its

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*business momentum until a stable financing climate is reestablished”... **CD106.7 fm (CHCD-FM) Simcoe** raised almost \$80-thousand for the **Norfolk General Hospital Family Fund**. Hospital expansion plans were the prime goal... **Radio-Canada International** is eliminating seven jobs at its Tantramar Marsh plant in New Brunswick. Technical advances, plus the recent cancellation of its short-wave service by the **BBC** means fewer workers are needed. Six of the lost positions are from the 20-member technical staff... **The Giant (CIGV-FM) Penticton**, independently owned and operated, has just celebrated its 20th anniversary. The station still broadcasts with live in-house talent 24 hours a day. The station was begun by **Ralph** and **Jean Robinson** and today is still operated by the Robinson family...*

CFRB Toronto's campaign to 'Go Shopping Now' is catching on with other stations. **MIX 96 (CJFM) Montreal** has also picked up the idea to boost the country's economy. CFRB is asking listeners to spend a minimum \$100 anywhere, then tell the station what they bought, where they bought it, and how much they spent (sales receipts required). Every week, a draw is held for an all-expense ALBA Tours vacation... Here's a request some managers may not be thrilled about. The **Canadian Association of Journalists** is looking for hilarious Canadian radio news bloopers for play at the CAJ National Conference in Ottawa next April. Potential entrants may become award-winning journalists, of a sort! Here's how to enter: Put the 60-sec. or less blooper on a regular audio cassette tape, include a note IDing your station, the voice's name, and any necessary background to introduce the bit. Send to: CAJ Bloopers, c/o CHUM Ottawa, Attn: **Amy Mason**, CAJ Treasurer, 87 George St., Ottawa, ON K1N 9H7. By the way, TV entries are also being accepted.

REVOLVING DOOR: **Loren Mawhinney** of **Global Television** has been elected new Chair of the **Banff Television Foundation's** Board of Directors. She succeeds **CTV's Trina McQueen**, who steps down as chair after a three-year term. McQueen now assumes the position of Chair of the Foundation's Board of Governors and remains a member of the Board of Directors... **The Fox (CFOX-FM) Vancouver PD Bob Mills** is no longer with the **Corus Radio**-owned station, a departure attributed to consolidation. **Ross Winters** become PD of both **The Fox and Rock 101 (CFMI-FM) Vancouver...** **Silk-FM (CILK) Kelowna** has laid off three people, including long-time employee **Donalyn Hodge**. Hodge, who'd been with the station in a number of capacities since 1985, was most recently MD/Mid-Day Host. PD **David Larson** takes the MD's role as well as the Mid-Day shift, on top of his PD duties... **Radio Nord** GM, Sales & Marketing TV & Radio and GM, Radio **Denis Bouchard** - currently based in Hull - becomes VP/GM at **MétéoMédia (The Weather Network)** beginning Nov. 12... **Alberta Nokes** has been appointed Director of Independent Production at **VisionTV** in Toronto. She had been VP of Communications... **Peter Miller** has been promoted to the newly created position of VP, Planning and Regulatory Affairs, at **CHUM Television** in Toronto. He moves to the new job from VP, Business and Regulatory Affairs... **Allan Buxton**, ex of **CJCD-FM Yellowknife**, is now Station Manager at **CFWB/CJGR Campbell River...** **Mike Cleaver**, best known for his years in the **CHUM Toronto** newsroom, is no longer employed at **CFRA Ottawa**.

SIGN-OFF: **Gene Sumner** of Lou Gehrig's disease on Oct. 20. Sumner ran **E. S. Sumner Corp.** in New York and represented Canadian TV stations for about 20 years starting in 1960.



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