



# YOUR WORLD

LET'S VISIT A TELEVISION  
STATION



Billy N. Pope

Ramona Ware Emmons



TAYLOR PUBLISHING COMPANY



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## ACKNOWLEDGEMENTS

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The receptionist welcomes us to the television station.



Inside the television station, we look at pictures of some stars we see on our favorite television programs.



The television station manager visits with us. He explains about the television log.

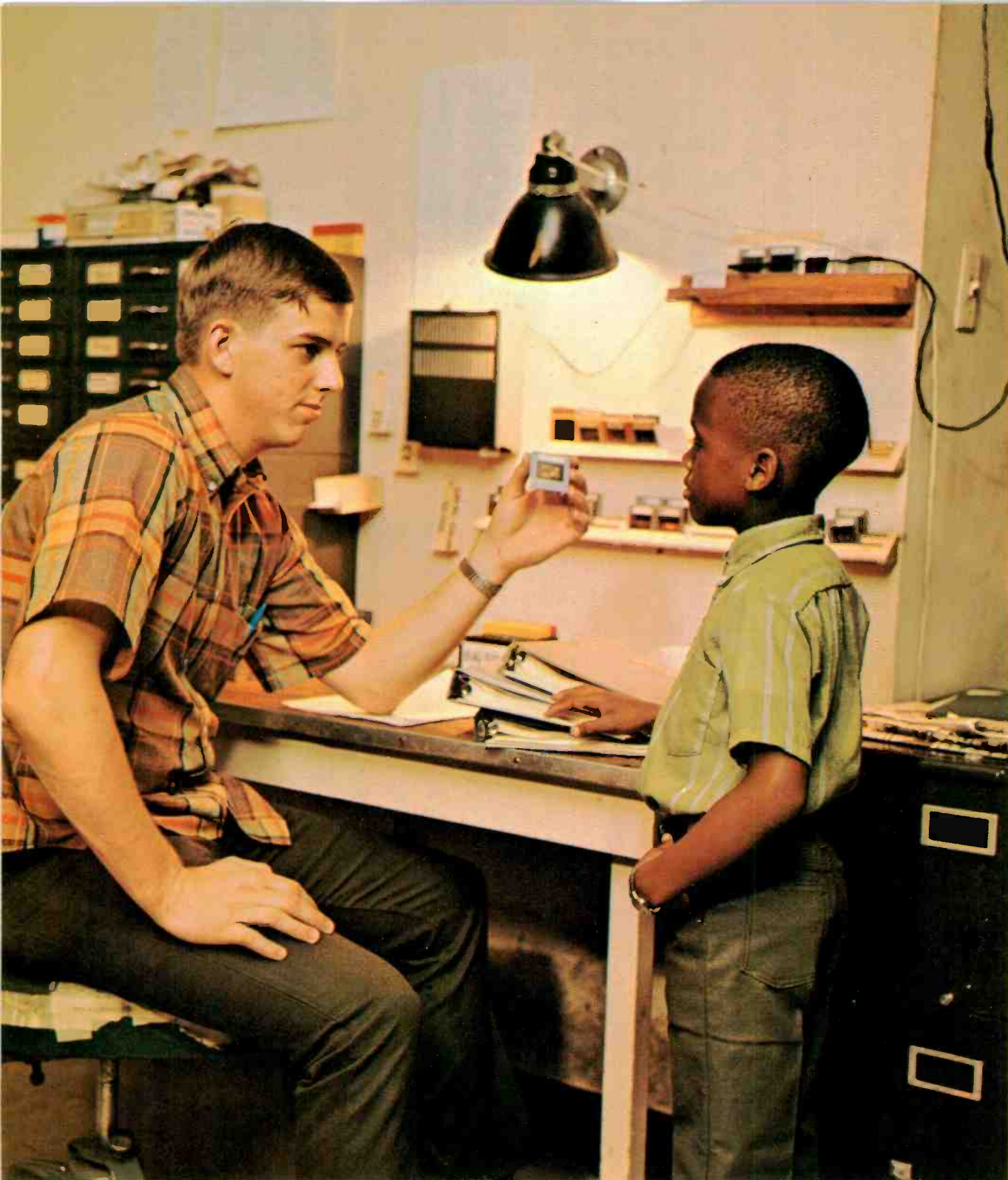


The program director shows us how the different shows are scheduled for viewing on television. Local shows are planned several days in advance.





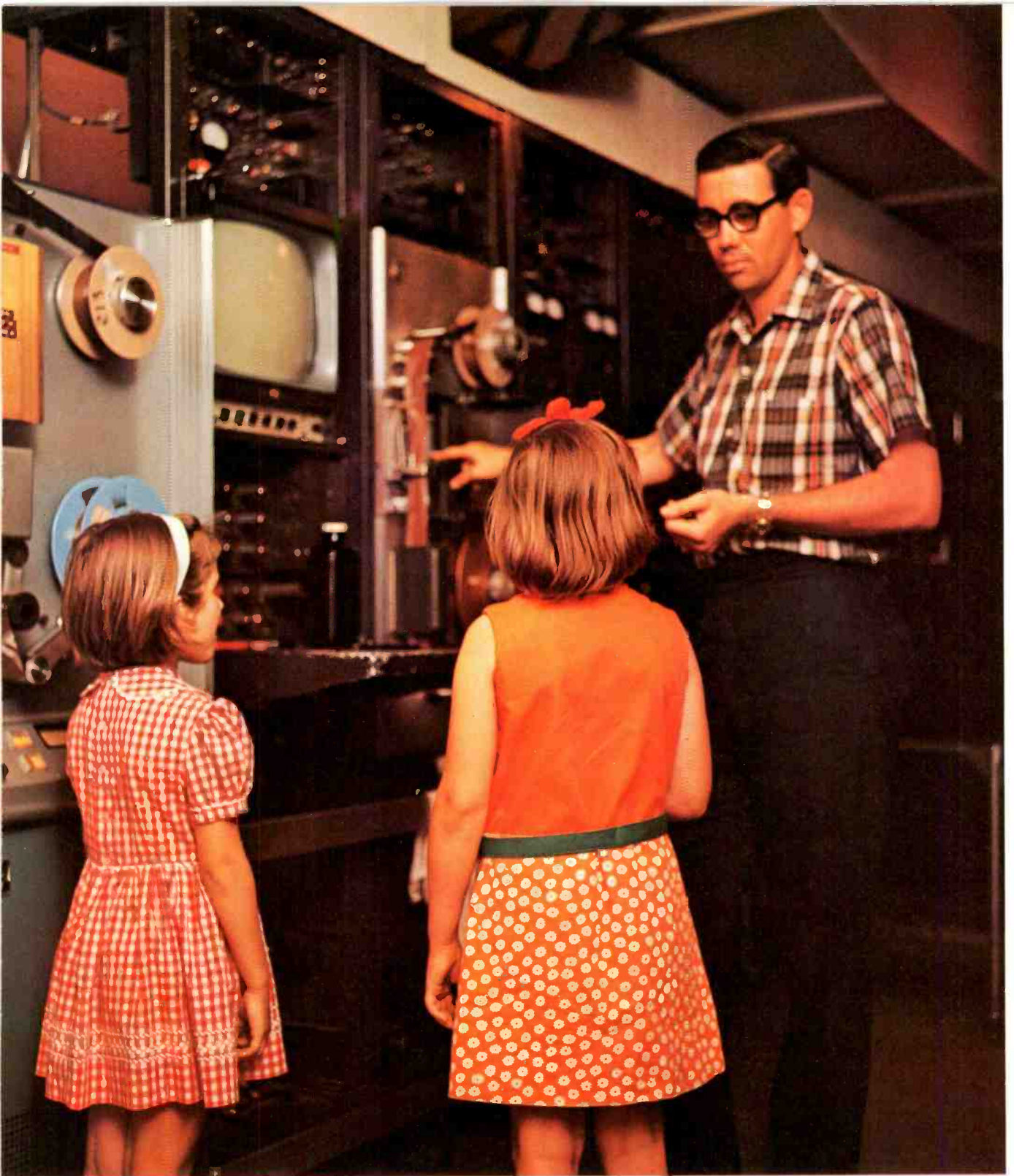
The projectionist shows us the tiny television on which he views what is being shown. The movies and cartoons which people see on television are projected on this equipment.



A small slide is used for showing the television station call letters. Slides are also used for cable trouble, advertising, and spot announcements.



The film editor selects the films which are listed on the daily log from the files. The film editor shows us how to edit a strip of film.



The video engineer shows us the equipment he uses to control the picture that we see over television.



The video engineer checks the quality of the picture which is transmitted by the television station by looking at the monitors.



This is the director's deck. The director controls the operation of the station while a television program is being broadcast. He is wearing a headphone set so that he can contact the video engineer or announcer at anytime.



The announcer is responsible for keeping the official daily log. He keeps a record of any changes that are made. His signature makes the daily log an official record. This log is proof of what programs or commercials the station broadcast during the day.

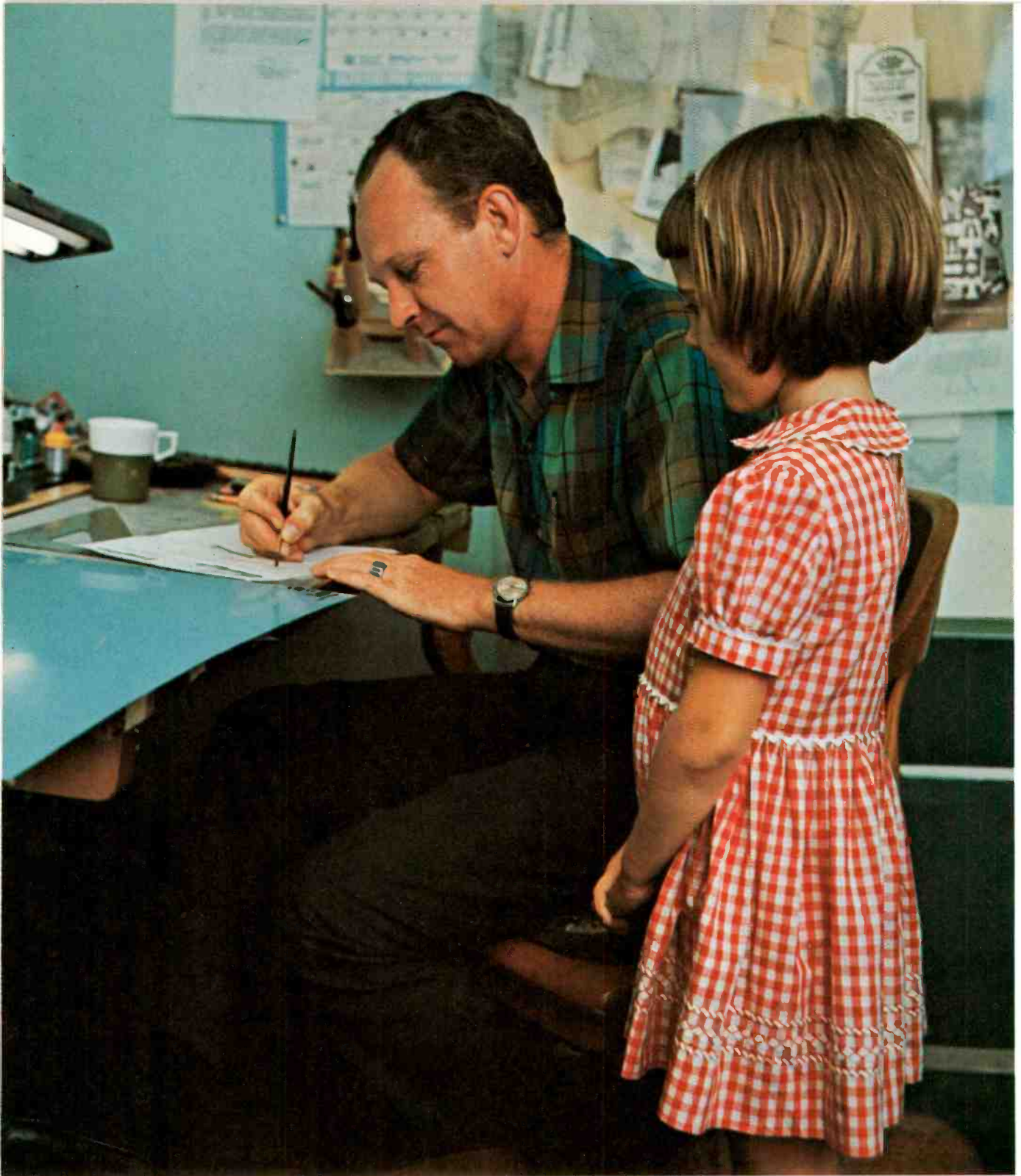


This is a teletypewriter machine which is connected to the national network. The machine types any late program changes so that the local station can tell the viewer about the change.





This lady makes the daily log from information given to her from the program director and the station manager.



The art director draws pictures which are used for commercials.



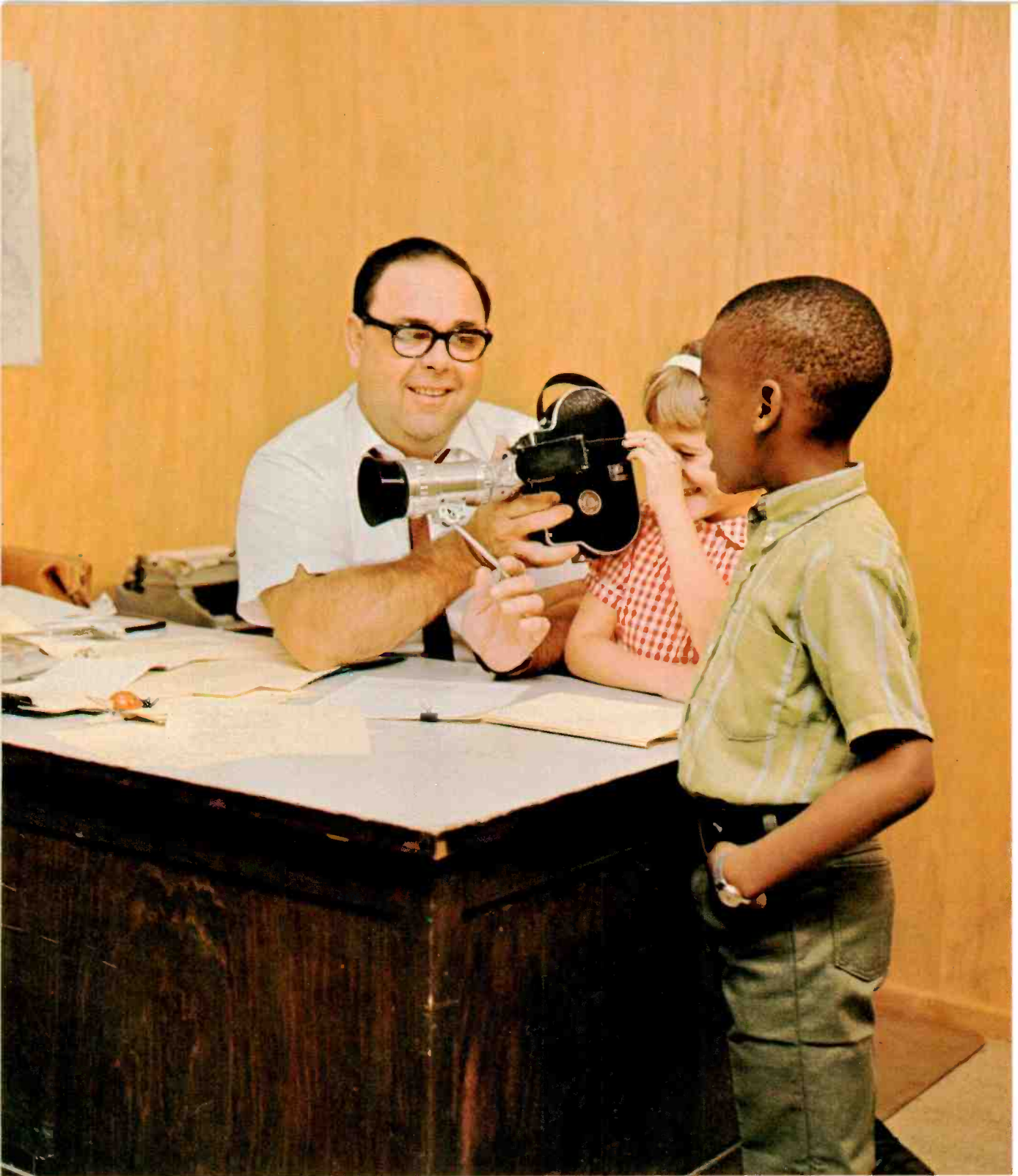
This is the star of the local children's television program. He is drawing pictures to give us for souvenirs. He entertains us with stories, cartoons, and jokes. We enjoy visiting with Cowboy John.



We are going to see the live news program. This is the color television camera which will be used to televise the program.



We watch the news teletypewriter machine. The latest news is printed automatically from the national news services on the teletypewriter machine. The news broadcaster will use this information on his program.



The news camera man shows us the camera he uses to take pictures which will be shown on the news cast.



The movie film is being developed for the afternoon news program.



The newsman checks the film carefully to see how much of the film can be used for the evening news cast.

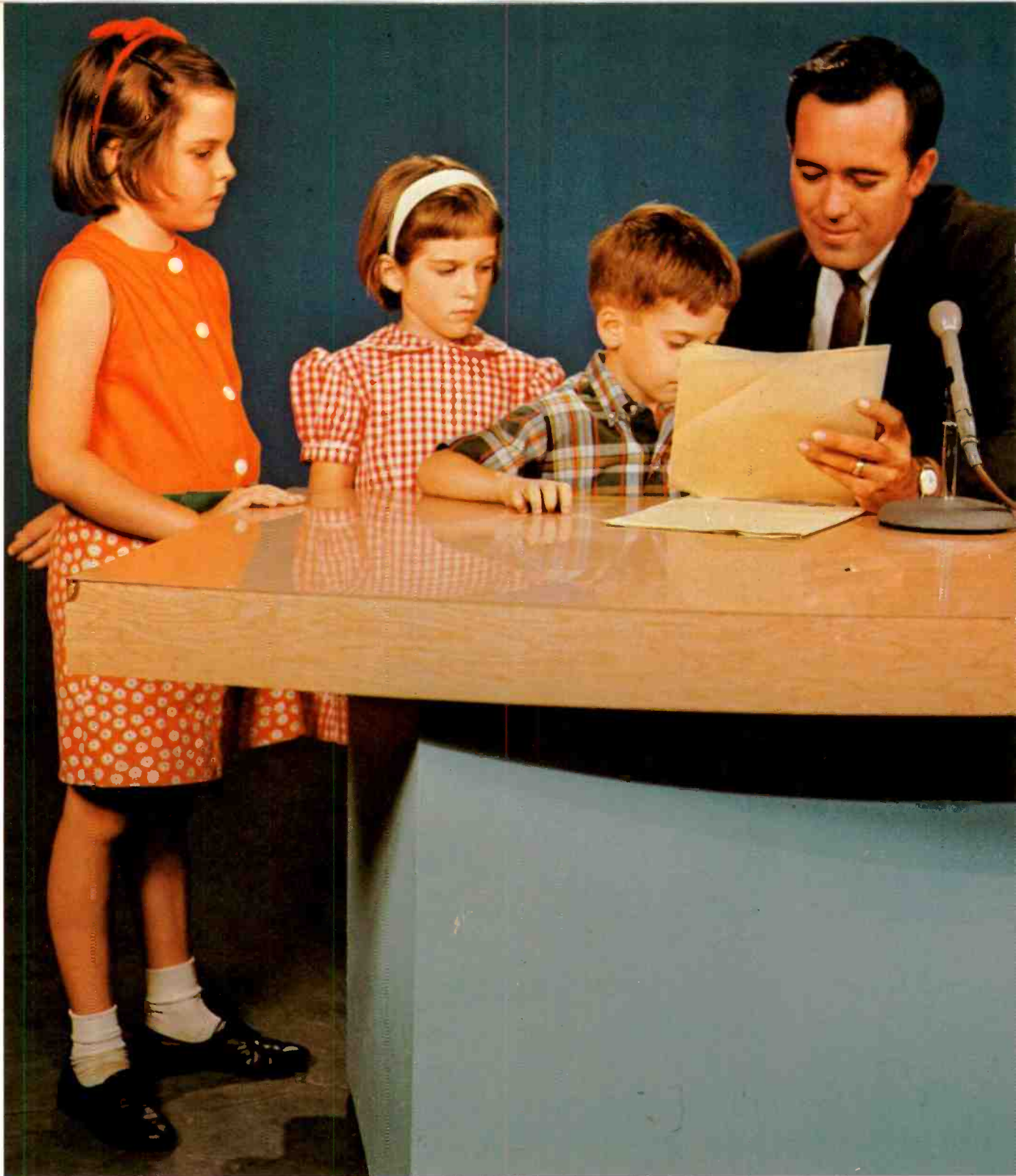




The newsman reads over his news sheet before he goes to the studio.



The news announcer is giving the latest news.



We visit with the news announcer after the program is over. He shows us his script from the evening news program.



The weatherman shows us the large map of the United States. He uses the map to report the latest news about the weather.



We watch a television interview being broadcast. The two men discuss a local problem which will be of interest to our mothers and fathers.



The camera man films a commercial for an automobile company. The film will be processed and stored for later use.



This is the remote unit. This truck carries equipment which is used to broadcast major events which happen away from the television station.



The announcer says goodbye to us. He invites us to visit the television station again. We thank him for an interesting tour.





We arrive home in time to see a favorite television program. It's more fun to watch television now that we know the people who make it possible.

# LANGUAGE DEVELOPMENT WORDS

The **RECEPTIONIST** greets the visitors when they arrive at the television station. She notifies the person that we want to see and tells them that we are waiting in the reception room.

The **STATION MANAGER** is responsible for all the activities of the television station.

The **TELEVISION LOG** is the detail schedule which lists the time for showing each program or commercial and how long they will be on the screen.

The **PROGRAM DIRECTOR** plans and directs the local programs shown by the television station.

The **PROJECTIONIST** operates the slide and movie projectors which show pictures on the television screens.

**SLIDES** are two inches by two inches in size and project larger when shown on a projector and the television screen.

**CALL LETTERS** are the letters like **KJAC-TV** which identify each television station. The call letters of each television station are different.

The **FILM EDITOR** keeps all the film commercials, cartoons, and movies in their proper file. He repairs the films and keeps them in good condition to be shown on television.

The **DAILY LOG** is the name given to the television log which the station uses to plan what programs and commercials will be shown.

The projectionist **EDITS** film by cutting and glueing the film together again. A bad piece of film or a part of the film that the station does not want to show can be cut out and the film glued back together. This process is called editing.

The **VIDEO ENGINEER** is responsible for the picture on the television screen. He continually checks the equipment to make sure that the best picture is being shown. **VIDEO** refers to the picture seen on television.

The small television sets which the video engineer uses to check the picture which the public

sees on their television screens are **MONITORS**.

The picture which we receive on our television set is **TRANSMITTED** by sending signal waves.

The **DIRECTOR'S DECK** is a room which has glass windows on all sides. The director can look through the glass window into the studio where the television program is being televised.

The **DIRECTOR** has control of the program that is being televised. He must decide which camera to use to show what is taking place in the studio.

The **ANNOUNCER** is responsible for any sound that the local station uses in the programs. The sound part of television is called **AUDIO**.

**OFFICIAL DAILY LOG** is kept by the announcer. He is responsible for noting any changes made in the daily log. When the announcer goes off duty, he must sign the daily log so that it will become an official record. The official daily log must be kept on file by the television station for five years. The official daily log also serves as proof that commercials were played on television. The companies who buy commercials are sent bills from the information on the official daily log.

The **TELETYPEWRITER** is a printing telegraph that records like a typewriter and is operated by a telephone communication system.

A **COLOR TELEVISION CAMERA** is necessary if the station is to transmit the program in color. Color cameras are very expensive. This camera costs \$75,000.00.

An **INTERVIEW** is a meeting where a reporter or news broadcaster obtains information from a person.

The **REMOTE UNIT** televises programs which can not be brought to the station. The program is transmitted back to the local station which transmits it to our television screens.