



**RADIO'S**  
*Golden*  
**YEARS**

**THE ENCYCLOPEDIA OF RADIO PROGRAMS 1930-1960**

**BY VINCENT TERRACE**

*A comprehensive guide to that fascinating era of mass communications when only sound was around... a detailed history of radio programs and performers...*

# RADIO'S *Golden Years* YEARS

**THE ENCYCLOPEDIA OF  
RADIO PROGRAMS 1930-1960**  
BY VINCENT TERRACE

Quiz show prizes started at \$5 and characters like Bulldog Drummond, Myrt and Marge, and Baby Snooks filled the airwaves during *Radio's Golden Years, 1930-1960*. The rise or demise of a program often depended upon its ability to successfully capture the imagination of the audience.

*Radio's Golden Years* is the only book that covers the era's entertainment programming so completely—and can provide the answers to so many questions (e.g. "Who was the Green Lama?")

Author Vincent Terrace has collected an impressive amount of information on nationally broadcast network and syndicated entertainment programs. In all, 1,500 radio programs broadcast between 1930 and 1960 are listed

and thoroughly described. Each entry of this invaluable work provides cast lists, story line information, announcer and music credits, sponsors, program openings, network and/or syndication information and the length and date of broadcast.

For those who are interested in current radio history, this compendium offers information on the first-run programs broadcast during the 1970s as well as those well-known radio series that served as springboards for television shows. Rare photographs of radio's well-known personalities and a comprehensive index further enhance this encyclopedic guide.

As one of the only comprehensive reference sources available on the subject of old-time radio, this book is a vital acquisition for every fan of radio, student of communication and nostalgia buff interested in the fascinating history of radio programs and performers.



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# RADIO'S *Golden Years* YEARS

Vincent Terrace, a native New Yorker, is a graduate of the New York Institute of Technology and possesses a Bachelor's Degree in Fine Arts. As a writer for his college newspaper, he developed, with friend Bart Polin, a popular weekly "Television Nostalgia Quiz." It was at this time that he developed the idea for his book, *The Complete Encyclopedia of Television Programs 1947-1979*.

In addition to compiling the media information for *The Great Sky Pictures*, *The Great Gangster Pictures*, *The Great Western Pictures*, and *The Great Science Fiction Pictures*, Mr. Terrace has also written *Television: Series and Pilot Films 1970-1980*.

Terrace was motivated to write *Radio's Golden Years* when he discovered during research a lack of any in-depth reference on the history of radio broadcasts.

# Radio's Golden Years

The Encyclopedia of Radio Programs  
1930 • 1960

Vincent Terrace



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# Radio's Golden Years

*Also by Vincent Terrace:*  
**The Complete Encyclopedia  
of Television Programs**

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# Preface

*Radio's Golden Years, 1930-1960*, is an alphabetical listing of 1,500 nationally broadcast network and syndicated entertainment programs. Covered within the thirty year period are the following types of series: adventure, anthology, children's, comedy, crime (police, detective), drama, game (quiz, audience participation), gossip, human interest, interview, musical variety, mystery, science fiction, serial, talk-interview, variety, western, and women's programs. The entries provide story line information, cast lists (character, performer, and relationship to other characters), announcer and music credits, sponsors, program openings, network and/or syndication information, and length and date of broadcasts. Also included are ninety photographs, an index, and the first-run programs broadcast during the 1970s.

While not an encyclopedia of every program that was ever broadcast, *Radio's Golden Years* is the most complete reference work yet published on the subject of old-time radio. What was the name of the Broadway play in which "Myrt and Marge" were performers? Who or what is "The Green Lama"? Who are the nine actors who portrayed "Sherlock Holmes"? What radio programs became the basis for television series? What radio programs were based on TV series? What radio series used edited TV soundtracks? You'll find the answers to these and many other questions within the nostalgia-packed pages of *Radio's Golden*

*Years*—a journey down memory lane for those who remember, and a new experience for those of us who are too young to recall a world without television: a world in which that little box that now sits on the kitchen windowsill blurring out loud music and endless D.J. talk, once provided hours of laughter, sorrow, chills, and daring adventures. It was a time from the Depression-ridden 1930s to the war-torn years of the 1940s, from a brief peace to a war in Korea, and from the birth of television to the demise of radio as it was. We never saw what the performers looked like, we only heard them; there were never any expensive sets or fancy colors to impress us; whether it came from outer space and attempted to destroy the world, or out of a mad scientist's lab, makeup was never used. We shared the laughter of "Blondie," the excitement of "Jack Armstrong," and the tears of Mary Noble, "Backstage Wife." We listened and we enjoyed. The picture tube was our imagination: we envisioned that creature from outer space, that mad scientist, or whatever radio could create. The impossible could be presented—and we could "see" it. It's gone now, our imagination no longer provides the picture; television has taken its place. The days of "Captain Midnight," "Ma Perkins," and "Frontier Gentleman" are no longer with us. Our minds can relive them; *Radio's Golden Years* can help you recall or acquaint you with them, and with a time that will never be again.

# Acknowledgments

The author wishes to thank the following people for their help in making this book possible: Robert A. Evans, Alvin H. Marill, Charles K. Stumpf, Sylvia Lawler, Bert and Mary Stangler.

Most of the photographs used in this book are from the collections of Charles K. Stumpf, author of *Ma Perkins*, *Little Orphan Annie*, and *Heigh Ho Silver* (Carlton Press, 1971) and the *Call-Chronicle* Newspapers, Allentown, Pa.

# Author's Notes

## Networks:

**ABC:** The American Broadcasting Company. Formed in 1944; see NBC for further information.

**CBS:** The Columbia Broadcasting System. Formed in 1927 when two companies, United Independent Broadcasters and The Columbia Phonograph Broadcasting Company, merged.

**Mutual:** The Mutual Broadcasting System. Formed in 1934; also known as MBS.

**NBC:** The National Broadcasting Company. The first American network, formed in 1926 by General Electric, R.C.A., and Westinghouse under the leadership of David Sarnoff. From 1926 to 1943, NBC owned two separate networks: NBC Red and NBC Blue. When the Federal Communications Commission began its investigation of chain broadcasting and monopolies, NBC sold the Blue Network to Life Savers Candy Company owner

Edward J. Noble who, a year later, formed ABC. The Red Network became simply NBC. In the text, NBC Blue is listed as either NBC Blue or Blue, NBC Red as NBC.

## Program Openings:

All of the program openings (and closes), except those for "The Adventures of Ellery Queen" and "Manhattan Mother," which came from reviews, are taken from the actual programs. Many radio programs used different themes or openings throughout their runs. In cases where several different openings were found, the one which best describes the program has been used.

## Program Types:

All programs are listed alphabetically by title. Religious, sports, and audition programs, specials, and news series have been excluded. See the preface for a full list of the types used.

# Radio Legends

## The Abbott and Costello Show

Type: Variety

Format: Music, songs, and sketches that high-lighted the comedic talents of Bud Abbott and Lou Costello.

Starring: Bud Abbott and Lou Costello.

Regulars: Mel Blanc, Connie Haines, Lou Krogman, Frank Nelson, Martha Wentworth, Si Wills, Wally Brown, Verna Felton, Sharon Douglas, Pat McGeehan, Artie Auerbrook, Ken Niles, Sid Fields, Iris Adrian, Elvia Allman, Benay Venuta.

Vocalists: Marilyn Maxwell, Connie Haines, Susan Miller, The Les Baxter Singers, The Delta Rhythm Boys.

Announcers: Ken Niles, Jim Doyle, Frank Bingman, Michael Roy.

Orchestra: Leith Stevens, Freddie Rich, Skinnay Ennis, Jack Meakin, Will Osborne, Peter Van Steeden, Matty Matlock.

Program Opening:

Lou: Heyyyyy Abbott!!! What time is it?

Bud: Why it's time for The Abbott and Costello Show. We're on the air for ABC here in Hollywood.

Lou: Well, what are we waiting for? Let's go with The Abbott and Costello Show.

Length: 30 minutes.

Network: NBC (1942), ABC (1947).

First Broadcast: 1942.

Note: In addition to their prime-time series on ABC, Bud and Lou were the stars

of "The Abbott and Costello Kid Show," a thirty minute, Saturday morning series featuring games and quizzes for children.

## Abbott Mysteries

Type: Mystery.

Format: The series, based on the novel by Frances Crane, followed the investigations of Pat and Jean Abbott, a newly wed couple who solved various crimes.

Cast: Pat Abbott Charles Webster  
Les Tremayne  
Jean Abbott Julie Stevens  
Alice Reinheart

Stock Performers: Jean Ellyn, Sidney Slon.

Announcer: Frank Gallop, Cy Harrice.

Music: Hank Sylvern, Albert Buhrman.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1945.

## The Abe Burrows Show

Type: Comedy

Format: Humorous nonsense geared for an adult audience.

Host: Abe Burrows.

Announcer: Michael Fitzmaurice.

Music: The Milton DeLugg Quartet.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1947.



**Abie's Irish Rose. Richard Coogan and Mercedes McCambridge.**

### Abie's Irish Rose

Type: Comedy-Drama

Format: Ethnic differences as seen through the marriage of a Jewish Boy (Abie) and an Irish Catholic girl (Rosemary) in New York City in 1942. A story "dedicated to the spirit of freedom and equality which gives to this nation the greatness that is America." Based on the Broadway play by Anne Nichols; also served as the basis for the television series "Bridget Loves Bernie."

Cast: Abie Levy

Rosemary Levy

Pat Murphy  
Soloman Levy

Richard Bond  
 Sydney Smith  
 Richard Coogan  
 Bud Collyer  
 Betty Winkler  
 Mercedes McCambridge  
 Julie Stevens  
 Marion Shockley  
 Walter Kinsella  
 Alfred White  
 Charlie Cantor  
 Alan Reed



Abie's Irish Rose. Anna Appel and Menasha Skulnik.

Mr. Cohen	Menasha Skulnik
Mrs. Cohen	Anna Appel
Father Whelan	Bill Adams
Casey	Ann Thomas
David Lerner	Carl Eastman
Dr. Mueller	Fred Sullivan
Mrs. Mueller	Charme Allen
The maid	Amanda Randolph
The twins	Dolores Gillen
Mrs. Brown	Florence Freeman

Announcer: Howard Petrie.  
 Orchestra: Joe Stopak.  
 Sponsor: Drene.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1942 (ended in 1944).

### Academy Award Theatre

Type: Anthology  
 Format: Adaptations of Academy Award-winning motion pictures.

### Included:

**The Maltese Falcon.** Dashiell Hammett's tale of detective Sam Spade's efforts to recover the Maltese Falcon, a priceless statue stolen by Casper Gutman, "The Fat Man."

Starring: Humphrey Bogart, Sydney Greenstreet, Mary Astor.

**The Front Page.** The Hecht and MacArthur story of a newspaper reporter and his attempts to cover one last story—that of a convicted murderer who has escaped—before he retires.

Starring: Pat O'Brien, Adolph Menjou.

**Suspicion.** About a woman who believes that her husband is planning to murder her.

Starring: Cary Grant, Ann Todd.

**Portrait of Jennie.** The story of an impoverished New York artist who believes he has found the ideal model—beautiful and captivating—until she begins to mature with incredible speed.

Starring: Joan Fontaine, John Lund.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1946 (March 30, to December 18, 1946).

### Add a Line

Type: Quiz

Format: Called for players to add the final line to a rhyme given to them by the host.

Host: John Nelson.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1949.

### The Adele Clark Show

Type: Musical Variety.

Hostess: Adele Clark.

Announcer: Gene Kirby.

Orchestra: Jack Kelly.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1946.

## Adventure Parade

**Type:** Anthology  
**Format:** Dramatizations of novels for children. Stories ran one week (Monday through Friday), with a new story beginning the following Monday.  
**Host-Story Teller:** John Griggs (as "Roger Elliott" for the first six weeks only; from then on Griggs used his own name).  
**Announcer:** George Hogan.  
**Program Opening:**  
**Announcer:** Adventurers atten-shun! Fall in for Adventure Parade. The Mutual Broadcasting Company cordially invites all adventurers from six to sixty to join in a parade of the world's most famous stories; stories of action! mystery! and adventure! on Adventure Parade...  
**Length:** 15 minutes.  
**Network:** Mutual.  
**First Broadcast:** 1946.

## Adventures By Morse

**Type:** Adventure  
**Format:** The global exploits of Bart Friday, a ship's captain, and his mate, Skip Turner. Created by Carleton E. Morse.  
**Cast:** Captain Bart Friday  
 Elliott Lewis  
 Russell Thorson  
 Skip Turner  
 Barton  
 Yarborough  
**Length:** 30 minutes.  
**Syndicated.**  
**First Broadcast:** 1940s.

## The Adventures of Archie Andrews

**Type:** Comedy  
**Format:** The series, adapted from the comic strip by Bob Montana, dealt with the misadventures of a group of high school students in the town of Riverdale: Archie, Jughead, Veronica, Betty, and Reggie.  
**Cast:** Archie Andrews Charles Mullen  
 Jack Grimes

Burt Boyer  
 Bob Hastings  
 Harlan Stone  
 Cameron  
 Andrews  
 Gloria Mann  
 Vivian Smolen  
 Doris Grundy  
 Joy Geffen  
 Rosemary Rice  
 Paul Gordon  
 Vinton Hayworth  
 Arthur Kohl  
 Reese Taylor  
 Alice Yourman  
 Peggy Allenby  
 Arthur Maitland  
 Bill Griffis

**Announcer:** Ken Banghart, Dick Dudley.  
**Organist:** George Wright.  
**Program Opening:**  
**Announcer:** Yes, here he is, the youngster millions of readers of *Archie Comics* magazine know so well; brought to you by Swift and Company... Archie Andrews and all his gang.  
**Length:** 15 and 30 minute versions.  
**Network:** Mutual (1943) Blue (1943) NBC (1945).  
**First Broadcast:** 1943.

## The Adventures of Bill Lance

**Type:** Crime Drama.  
**Format:** The cases of Bill Lance, a private detective working out of Los Angeles, California.  
**Starring:** Gerald Mohr as Bill Lance.  
**Announcer:** Owen James.  
**Length:** 30 minutes.  
**Network:** ABC.  
**First Broadcast:** 1947.

## The Adventures of Bulldog Drummond

Type: Mystery

Format: A whodunit series dealing with the exploits of Captain Hugh Drummond, a dashing police sleuth nicknamed "Bulldog" for his tireless pursuit of law-breakers. Based on a series of books by H.C. McNeile.

Cast: Hugh "Bulldog" Drummond      George Coulouris  
    Santos Ortega  
    Ned Weaver  
    Everett Sloane  
    Luis Van Rooten  
    Rod Hendrickson

Announcer: Ted Brown, Henry Morgan.

Organist: Lew White.

Programming Opening:

Announcer: Out of the fog, out of the night, and into his American adventures comes Bulldog Drummond.

Length: 30 minutes.

Network: Mutual (1941), Syndicated (1947).

First Broadcast: 1941.

## The Adventures of Casanova

Type: Adventure

Format: Based on the legend of a world-famous lover, the series followed the romantic exploits of Christopher Casanova, a modern day roué whose name forced him into affairs with beautiful women the world over.

Starring: Errol Flynn as Christopher Casanova.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1952.

## The Adventures of Champion

Type: Western

Format: The exploits of Gene Autry's wonder horse, Champion.

Starring: Gene Autry.

Length: 15 minutes.

Network: Mutual.

First Broadcast: 1949.

## The Adventures of Charlie Chan

See title: "Charlie Chan"

## The Adventures of Christopher Wells

Type: Crime Drama

Format: The exploits of Christopher Wells, a newspaper reporter seeking to corrupt the inner workings of organized crime.

Cast: Christopher Wells      Myron McCormick  
    Les Damon

Stacy McGill  
 his assistant

Charlotte Lawrence  
 Vicki Vola

Orchestra: Peter Van Steeden.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1947.

## The Adventures of Dick Cole

Type: Adventure

Format: The exploits of Dick Cole, a cadet at the Farr Military Academy. Based on characters appearing in *Bluebolt and Foremost Comics*.

Starring: Leon Janney as Dick Cole.

Announcer: Paul Luther.

Music: Lew White.

Sponsor: Bluebolt and Foremost Comics.

Length: 30 minutes.

Syndicated.

First Broadcast: 1946.

## The Adventures of Ellery Queen

Type: Mystery

Format: The cases of Ellery Queen, a sophisticated gentleman detective and writer working out of New York City.



Based on the stories by Frederic Dannay and Manfred B. Lee. Became the basis for a television series of the same title.

Cast: Ellery Queen	Hugh Marlowe Carleton Young Sidney Smith ?* Larry Dobkin
Richard Queen, his father	Santos Ortega Bill Smith
Nikki Porter, Ellery's secretary	Marion Shockley Barbara Terrell Virginia Gregg Charlotte Keane Gertrude Warner
Sgt. Velie, Richard's assistant	Howard Smith Ted deCorsia Ed Latimer

The Medical Examiner Arthur Allen

Announcer: Paul Masterson, Roger Krupp.

Organist: Rex Koury, Chet Kingsbury.

Orchestra: Bernard Herrmann.

Program Opening:

Announcer: This program is being presented in the interest of a safer community and is dedicated against crime; against the crime of bad citizenship, which is a crime against America.

Note: Gimmick of the series was the presence of a guest celebrity who served as "The Armchair Detective." Just prior to the conclusion of the program. Ellery Queen would step out of his role and ask the guest to identify the culprit. Following his prediction, Queen would reveal the actual murderer.

Length: 60 and 30 minute versions.

Network: CBS (1939), NBC (1941), ABC (1947).

First Broadcast: 1939.

\*In 1947, the name of the actor portraying Ellery Queen was withheld in an attempt to make the fictitious character seem real.

## The Adventures of Father Brown

Type: Crime Drama

Format: The exploits of Father Brown, an eccentric Roman Catholic priest with a knack for solving crimes. Based on the fictional detective priest created by G.K. Chesterton. On April 23, 1979, NBC-TV presented "Sanctuary of Fear," a two hour pilot film with Barnard Hughes portraying Father Brown.

Starring: Karl Swenson as Father Brown.

Announcer: Jack Irish.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1945.

## The Adventures of Frank Merriwell

Type: Adventure

Format: The series followed the life and times of Frank Merriwell, a late 19th century fictional character created by Burt L. Standish.

Cast: Frank Merriwell	Lawson Zerbe
Inza Burrage	Jean Gillespie
	Elaine Rost
Bart Hodge	Harold Studer
Elsie Bellwood	Patricia Hosley

Also: Al Hodge.

Announcer: Harlow Wilcox.

Orchestra: Paul Taubman.

Program Opening:

Announcer (over hoof beats): There it is, an echo of the past; an exciting past, a romantic past; the era of the horse and carriage, gas-lit streets, and free-for-all football games. The era of one of the most beloved heroes in American fiction, Frank Merriwell, the character created by Burt L. Standish. Merriwell is loved as much today as he ever was. And so, the National Broadcasting Company brings him to radio in a brand new series of stories. Today, The Riddle of the Wrong Answer; or Gambling Is the Devil's Pastime.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1946.

**The Adventures of Helen and Mary**

Type: Children's.

Format: The fairy tale adventures of Helen and Mary, two children, as they wander through a storybook world of make-believe.

Cast: Helen Estelle Levy  
Mary Patricia Ryan

Orchestra: Maurice Brown

Length: 30 minutes.

Network: CBS.

First Broadcast: 1930.

Note: In 1934 the series became "Let's Pretend," which see.

**The Adventures of Leonidas Witherall**

Type: Mystery

Format: The cases of Leonidas Witherall, a British criminology professor and amateur detective, as he attempted to solve crimes through scientific knowledge and common sense.

Cast: Leonidas Witherall Walter Hampden  
Mrs. Mollet, his assistant Agnes Moorehead

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1943.

**The Adventures of Maisie**

See title "Maisie."

**The Adventures of Michael Shayne**

Type: Crime Drama

Format: The cases of Michael Shayne, a private detective working out of New York City.

Cast: Michael Shayne Jeff Chandler  
His Assistant Robert Sterling  
Judith Parrish

Length: 30 minutes.

Network: ABC.

First Broadcast: 1952.

Note: Also known as "Michael Shayne, Private Detective."

**The Adventures of Mr. Meek**

See title: "Meet Mr. Meek."

**The Adventures of Nero Wolfe**

Type: Mystery

Format: The cases of Nero Wolfe, a private detective working out of New York City. Based on the Rex Stout character.

Cast: Nero Wolfe Santos Ortega  
Sydney Greenstreet

Archie, his assistant Joseph Julian  
Louis Vittes

Announcer: Carl Eastman.

Organist: Lew White.

Length: 30 minutes.

Network: NBC Blue.

First Broadcast: 1943.

**The Adventures of Ozzie and Harriet**

Type: Comedy

Format: A domestic comedy series that followed the home life of the Nelson family: parents Ozzie and Harriet and their children David and Ricky. Became the basis for the television series of the same title.

Cast: Ozzie Nelson Himself  
Harriet Hilliard Herself  
David Nelson Tommy Bernard  
David Nelson David Nelson  
Ricky Nelson Henry Blair  
Ricky Nelson

Thorny, their neighbor John Brown  
Harriet's mother Lurene Tuttle  
Gloria, the Nelson's maid Bea Benaderet  
Emmy Lou, a friend Janet Waldo  
Roger, a friend Dink Trout

Vocalists: The King Sisters, Harriet Hilliard, Ozzie Nelson.

Announcer: Jack Bailey, Verne Smith

Orchestra: Ozzie Nelson, Billy May.

Program Opening:

Announcer: The solid silver with beauty that lives forever is International Sterling. From Hollywood, International Silver Company, creator of International Sterling, present The Adventures of Ozzie and Harriet, starring America's favorite young couple, Ozzie Nelson and Harriet Hilliard.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1944. Originally titled "The Ozzie Nelson-Harriet Hilliard Show."

## The Adventures of Philip Marlowe

Type: Crime Drama

Format: The investigations of private detective Philip Marlowe. Based on the character created by Raymond Chandler.

Cast: Philip Marlowe Van Heflin  
Gerald Mohr

Announcer: Wendell Niles.

Music: Lyn Murray.

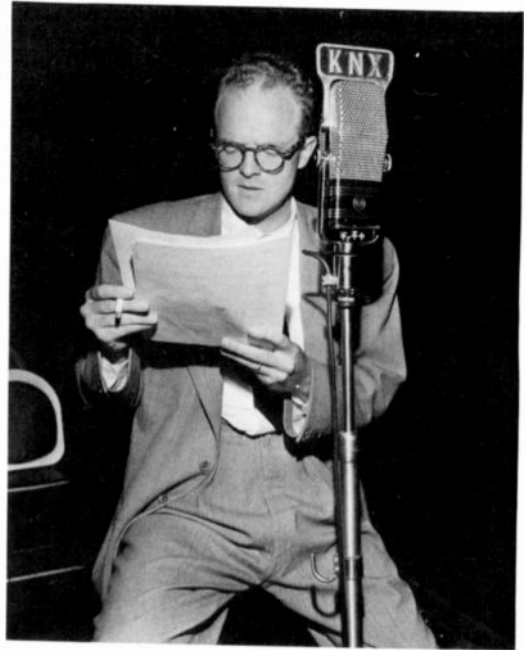
Program Opening:

Announcer: From the pen of Raymond Chandler, outstanding author of mystery, comes his most famous character and crime's most deadly enemy, as we present The Adventures of Philip Marlowe.

Length: 30 minutes.

Network: NBC (1947); CBS (1949).

First Broadcast: 1947.



The Adventures of Philip Marlowe. Van Heflin.

## The Adventures of Sam Spade

See title: "Sam Spade."

## The Adventures of Sherlock Holmes

See title: "Sherlock Holmes."

## The Adventures of Superman

Type: Adventure Serial

Format: Faraway in the outer regions of space there existed the planet Krypton which, inhabited by super-intelligent beings, was being drawn closer to the sun and destruction. When Jor-El, a scientist discovered this, but failed to convince anyone of its reality, he began preparations to save his wife Lara and their infant son Kal-El. Having had time only to complete a miniature experimental rocket ship when the planet began to explode, Jor-El and Lara placed Kal-El in it

and set its controls for the planet Earth. Shortly after the rocket's take-off Krypton exploded. During the long journey of the rocket ship to Earth the infant had become a man. The ship landed in a desert where a strange being, dressed in a red and blue costume, emerged. While exploring his new surroundings, the being, "a Superman in our world," rescued a boy and his father from a runaway trolley. With their help and their promise to keep his secret, he became Clark Kent and, wanting to use his great abilities to benefit mankind, he acquired a job as a reporter for the *Daily Planet*, a crusading newspaper in Metropolis. Stories depict Clark's battle against crime as the mysterious Superman. (Story line culled from the first two episodes).

Cast: Clark Kent/  
Superman Bud Collyer  
Michael Fitzmaurice

Lois Lane, his  
girlfriend, a  
reporter Joan Alexander

Jimmy Olsen, a  
reporter Jackie Kelk

Perry White, the  
editor Julian Noa

Beanie, the office  
boy Jackson Beck

Batman, the  
caped crusader  
who aided  
Superman Stacy Harris  
Gary Merrill  
Matt Crowley

Robin, Batman's  
aide Ronald Liss

Narrator-Announcer: Jackson Beck,  
George Lowther, Frank Knight, Dan McCullough.

Organist: John Gart.

Sponsor: Kellogg's cereals.

Program Opening:

Announcer: Boys and girls, your attentions please. Presenting a new, exciting radio program featuring the thrilling adventures of that amazing and incredi-

ble personality. Faster than a speeding bullet, more powerful than a locomotive, impervious to bullets.

Voices: Up in the sky, look! It's a giant bird! It's a plane! It's Superman!

Announcer: And now, Superman, a being no larger than an ordinary man but possessed of powers and abilities never before realized on Earth. Able to leap into the air an eighth of a mile at a single bound, hurtle a twenty story building with ease, race a high powered bullet to its target, lift tremendous weights, and bend solid steel in his bare hands as though it were paper. Superman, the strange visitor from a distant planet, champion of the oppressed, physical marvel extraordinary who has sworn to devote his existence on Earth to helping those in need.

Program Closing:

Announcer: Fellows and girls, follow The Adventures of Superman, brought to you everyday, Monday through Friday, same time, same station by the makers of that super delicious cereal, Kellogg's Pep. Superman is a copyrighted feature appearing in *Superman-D.C. Publications*. This is Mutual.

Length: 15 minutes.

Network: Mutual.

First Broadcast: 1940.

## The Adventures of the Falcon

See title: "The Falcon."

## The Adventures of the Scarlet Pimpernel

Type: Adventure

Format: Set against the background of England during the 1790's, the series followed the exploits of Sir Percy Blakeney, a man of wealth and social status who adopts the guise of the mysterious Scarlet Pimpernel (named after a small, red flower that is common

to the English countryside). Appearing as the Scarlet Pimpernel whenever trouble is apparent, he battled injustice in his endeavor to aid the oppressed. Became the basis for the television series of the same title.

**Starring:** Marius Goring as Sir Percy Blakeney.

**Music:** Sidney Torch.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1954.

### The Adventures of Topper

**Type:** Comedy

**Format:** The story of Cosmo Topper, a henpecked bank vice president who is haunted by the spirits of George and Marion Kerby, a fun-loving young couple who were killed in an automobile accident and now appear and talk to only him. Topper's misadventures, as George and Marion attempt to bring a little fun into his dull life, were the focal point of the program. Based on the characters created by Thorne Smith.

<b>Cast:</b> Cosmo Topper	Roland Young
Henrietta Topper, his wife	Hope Emerson
George Kerby	Paul Mann
Marion Kerby	Frances Chaney
Mr. Borris, Topper's employer	Ed Latimer

**Sponsor:** Post Toasties cereal; Maxwell House Coffee.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1945.

### The Affairs of Ann Scotland

**Type:** Crime Drama

**Format:** The investigations of Ann Scotland, a witty female private detective.

**Starring:** Arlene Francis as Ann Scotland.

**Announcer:** Ken Niles.

**Orchestra:** Del Castillo.

**Length:** 30 minutes.

**Network:** ABC.

**First Broadcast:** 1946.

### The Affairs of Peter Salem

**Type:** Crime Drama

**Format:** The cases of Peter Salem, a suave and sophisticated private detective who used his deductive abilities rather than the two fisted approach as he and his sidekick Marty attempted to solve baffling crimes.

<b>Cast:</b> Peter Salem	Santos Ortega
Marty	Jack Grimes

**Length:** 30 minutes.

**Network:** Mutual.

**First Broadcast:** 1949.

### The Affairs of Tom, Dick, and Harry

**Type:** Variety.

**Format:** Music, songs, and comedy vignettes.

<b>Cast:</b> Tom	Bud Vandover
Dick	Marlin Hart
Harry	Gordon Vandover

**Vocalist:** Edna O'Dell.

**Announcer:** Jack Brickhouse.

**Orchestra:** Robert Trendler.

**Length:** 30 minutes.

**Network:** Mutual.

**First Broadcast:** 1941.

### African Trek

**Type:** Variety

**Host:** Josef Marais.

**Regulars:** Juano Hernandez, The Burford Hampden Chorus.

**Orchestra:** Burford Hampden.

**Length:** 25 minutes.

**Network:** NBC Blue.

**First Broadcast:** 1939.

### Against the Storm

**Type:** Serial

**Format:** The story of Catherine Allen, a refugee from Central Europe, as she struggled to adjust to a new life in the United States. In later episodes, following

Catherine's marriage to Philip Cameron, stories related incidents in the lives of the Cameron family.

Cast: Catherine Allen	Gertrude Warner
	Claudia Morgan
Philip Cameron	Arnold Moss
	Alexander
	Scourby
	Elliott Reid
Jason Allen	Roger DeKoven
Margaret Allen	May Seymour
	Florence Malone
	Katherine Raht
Siri Allen	Dolores Gillian
	Joan Tompkins
	Ethel Owen
Mark Scott	Chester Stratton
	Eddie Mayehoff
Nichole Scott	Ruth Mattheson
Kathy Reimer	Charlotte Holland
Lucretia Hale	Jane Erskine
Penny	Leslie Bingham
Dr. Reimer	Philip Clarke
Reid Wilson	James Meighan
	Walter Vaughn
Mr. Fullerton	Rex Ingram
Ebba	Lenore Kingston
Lisa	Sarah Burton
Guy Aldis	William Quinn
Kip Taylor	Mary Hunter
Pascal Taylor	Lawson Zerbe
Manuel	Michael Ingram
Nathan	Ian Martin

Announcer: Nelson Case, Ralph Edwards, Richard Stark.

Sponsor: Ivory Soap.

Length: 15 minutes.

Network: NBC (1939), Mutual (1944), ABC (1951).

First Broadcast: 1939.

### The Air Adventures of Jimmy Allen

Type: Adventure

Format: The exploits of Jimmy Allen, a sixteen-year-old messenger boy for the Kansas City Airport during the 1930s.

Starring: Murray McLean as Jimmy Allen.

Program Opening:

Voice: The Air Adventures of Jimmy Allen.

Announcer: You have just heard the inspirational identification tag known in radio as the signature of The Air Adventures of Jimmy Allen. And now to episode one thousand and one . . .

Length: 15 minutes.

Syndicated.

First Broadcast: 1946.

### Al Goodman's Musical Album

Type: Musical Variety

Host: Al Goodman.

Regulars: Elaine Malbin, Felix Knight.

Orchestra: Al Goodman.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1951.

### The Al Jolson Show

Type: Variety

Format: Sketches, music, and songs.

Host: Al Jolson.

Regulars: Douglas Corrigan, Martha Raye, Harry Einstein, Tiny Ruffner.

Orchestra: Lud Gluskin.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1938.

### Al Pearce and His Gang

Type: Comedy

Format: Outlandish sketches featuring an array of buffoons, most notably Elmer Blurt, the shy door-to-door salesman.

Starring: Al Pearce as Elmer Blurt.

Cast: The Human

Chatterbox

Arlene Harris

The Laughing

Lady

Kitty O'Neil

Tizzie Lish

Bill Comstock

Yahbut

Jennison Parker

Lord Bilegwater

Monroe Upton

Yogi Yorgeson

Harry Stewart

**Regulars:** Billy House, Don Reid, Earl Hodgins, Martha Mears, Mabel Todd, Hazel Werner, Gary Brechner, Cal Pearce, Harry Foster, Tony Romano, Morey Amsterdam, Orville and Andy Andrews, The Sportsmen, The Three Cheers, Marie Green and Her Merry Men.

**Announcer:** Ken Roberts.

**Orchestra:** Carl Hoff, Harry Sosnik, Ivan Ditmars, Larry Marsh.

**Length:** 30 minutes.

**Network:** NBC Blue (1933), CBS (1939), NBC (1947).

**First Broadcast:** 1933.

### The Alan Young Show

**Type:** Comedy.

**Format:** The series dealt with the antics of Alan Young, a young man who found misadventures in everything he did.

**Cast:** Alan Young            Himself  
           Betty, his girl-            Doris Singleton  
           friend  
           Hubert Updike,            Jim Backus  
           the millionaire  
           Zero                        Charlie Cantor  
           Papa Dittenfeller        Ed Begley  
           Mrs. Johnson            Ruth Perrott

**Also:** Ken Christy, The Smart Set.

**Announcer:** Jimmy Wallington, Larry Elliott, Michael Roy.

**Orchestra:** George Wyle.

**Length:** 30 minutes.

**Network:** ABC (1944), NBC (1946).

**First Broadcast:** 1944.

### Album of Manhattan

**Type:** Gossip

**Format:** Inside reports of the people and events in New York City.

**Host:** Louis Sobol.

**Length:** 15 minutes.

**Network:** Mutual.

**First Broadcast:** 1940.

### The Aldrich Family

**Type:** Comedy

**Format:** The series dealt with the comic escapades of Henry Aldrich, a mischievous high school student, and his friends Homer and Dizzy. Became the basis for a TV series of the same title.

**Cast:** Henry Aldrich        Ezra Stone  
    Norman Tokar  
    Raymond Ives  
    Dick Jones  
    Bobby Ellis

Sam Aldrich, his father            Clyde Fillmore  
    House Jameson  
    Tom Shirley

Alice Aldrich, his mother            Lea Penman  
    Katharine Raht  
    Regina Wallace

Mary Aldrich, Henry's sister            Betty Field  
    Jane Allison  
    Mary Mason  
    Charita Bauer  
    Mary Shipp  
    Mary Rolfe  
    Ann Lincoln  
    Jackie Kelk  
    Eddie Bracken

Homer Brown            Mary Shipp  
    Ann Lincoln  
    Ethel Blume  
    Jean Gillespie

Will Brown, Homer's father            Ed Begley  
    Howard Smith  
    Arthur Vinton

Toby Smith, Henry's friend            Dick Van Patten  
    Mrs. Anderson,  
    Kathleen's  
    mother            Alice Yourman

Willie Marshall, the pesty little boy            Norman Tokar

**Announcer:** Dwight Weist, Dan Seymour,

Ralph Paul, George Bryan, Harry Von Zell.

Orchestra: Jack Miller.

Program Opening:

Mrs. Aldrich: Henry, Henry Aldrich!

Henry: Coming, Mother.

Announcer: Yes, it's "The Aldrich Family," based on characters created by Clifford Goldsmith, and starring Ezra Stone as Henry and Jackie Kelk as Homer . . .

Length: 30 minutes.

Network: NBC.

First Broadcast: 1939.

### Alec Templeton Time

Type: Musical Variety

Host: Alec Templeton.

Regulars: Edna O'Dell, Billy Mills, Pat O'Malley, The William Miller Chorus.

Announcer: Fort Pearson.

Orchestra: Alec Templeton, Daniel Sardenberg, Ray Noble.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1939.

### The Alfredo Antonini Orchestra

Type: Classical Music

Host: Alfredo Antonini.

Regulars: Harry Kramer, Arthur White-side.

Orchestra: Alfredo Antonini.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1939.

### Alias Jane Doe

Type: Drama

Format: The story of a beautiful and adventurous girl magazine editor who, in an attempt to acquire material, dons various disguises and writes of her experiences under the alias Jane Doe.

Cast: Jane Doe Kay Phillips



Allen Prescott Presents. Allen Prescott.

The editor Tudor Owen

Also: Eric Sinclair, Lamont Johnson.

Announcer: Frank Martin.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1951.

### Alias Jimmy Valentine

Type: Drama

Format: The series, based on the character created by O. Henry, followed the exploits of Jimmy Valentine, a famous safe-cracker.

Cast: Jimmy Valentine Bert Lytell  
James Meighan

Length: 15 minutes.

Network: NBC Blue.

First Broadcast: 1937.

### Alka-Seltzer Time

Type: Musical Variety

Host: Herb Shriner.



Announcer: Durward Kirby.  
Music: The Raymond Scott Quintet.  
Sponsor: Alka-Seltzer.  
Length: 15 minutes.  
Network: CBS.  
First Broadcast: 1948.

### Allen Prescott Presents

Type: Variety  
Format: Music, comedy, and songs.  
Host: Allen Prescott.  
Regulars: Diane Courtney, Jack and a  
Dame, The Hi-Lo's.  
Orchestra: Jimmy Lytell.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1941.

### The Amazing American

Type: Quiz  
Format: The object was for contestants to associate the travel services of the Greyhound Bus Lines with facts about America. A lecture, reconstructed to resemble a parlor game and containing facts about an unknown American locale, was read to the studio audience. Contestants chosen from the audience were asked questions concerning the lecture; they were permitted to receive two clues, but each clue diminished the point value of the question. Failure to respond within the allotted time disqualified a player from receiving points for the particular question. The winner, "The Amazing American," was the player with the highest point total at the end of the game.

Host: Bob Brown.  
Vocalists: The Ranch Boys.  
Orchestra: Roy Shield.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1940.

### The Amazing Mr. Malone

Type: Crime Drama  
Format: The investigations and cases of John J. Malone, a light-hearted criminal attorney.

Cast: John J. Malone Eugene  
Raymond  
Frank Lovejoy  
George Petrie  
Larry Haines

The Police Lt.  
Length: 30 minutes.  
Network: ABC (1948), NBC (1951).  
First Broadcast: 1948.

### The Amazing Mr. Smith

Type: Comedy-Mystery  
Format: The cases of Gregory Smith, an amateur sleuth with an uncanny knack for attracting trouble.

Cast: Gregory Smith Keenan Wynn  
His valet Charlie Cantor  
Announcer-Commentator: Harry Von  
Zell.

Orchestra: Harry Salter.  
Length: 30 minutes.  
Network: Mutual.  
First Broadcast: 1941.

### The Amazing Mr. Tutt

Type: Comedy-Drama  
Format: The trials and tribulations of Ephriam Tutt, an uncanny and cantankerous New England attorney.

Starring: Willard Wright as Ephriam  
Tutt.

Announcer: Roy Rowan.  
Orchestra: Lud Gluskin.  
Length: 30 minutes.  
Network: ABC.  
First Broadcast: 1948.

### The Amazing Mrs. Danbury

Type: Comedy  
Format: The misadventures of Mrs. Jon-

athan Danbury, a sharp-tongued old woman, the owner of a department store, as she struggled to cope with life both at home and at work.

Cast: Mrs. Jonathan Danbury  
           Her daughter  
           Her son

Agnes Moorehead  
 Cathy Lewis  
 Dan Wolfe

Also: Bill Johnstone.  
 Announcer: Ken Niles.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1946.

### America Calling

Type: Variety  
 Format: A series devoted to playing the record requests of servicemen overseas. Highlight of the program was its efforts to help wives and girlfriends talk to servicemen via on-the-air telephone conversations.

Hostess: Rebel Randall.  
 Announcer: George Walsh.  
 Music: Recorded.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1952.

### American Melody Hour

Type: Musical Variety  
 Hostess: Vivian Della Chiesa.  
 Regulars: Conrad Thibault, Frank Munn, Frank Black.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1941.

### American Music Festival

Type: Classical Music  
 Host-Commentator: Nicolai Berzowski.  
 Orchestra: Howard Barlow.  
 Length: 30 minutes.



The Amos and Andy Show. Freeman Gosden (left) and Charles Correll in makeup for Amos and Andy respectively.



The Amos and Andy Show. Pictured are Freeman Gosden (left) and Charles Correll, out of makeup and in the midst of listener mail offering suggestions for naming the baby "born" to Amos and Ruby. The photograph is dated December 8, 1936.

Network: CBS.  
 First Broadcast: 1941.

### The Amos and Andy Show

Type: Comedy

Format: The misadventures of Andrew Halt Brown, the naive and dim-witted president of the Fresh Air Taxi Cab Company of America, Inc., Amos Jones, his level-headed partner and the cab driver, and George "Kingfish" Stevens, a con artist and the head of the "Mystic Knights of the Sea" fraternity.

Cast: Amos Jones	Freeman Gosden
Andrew H. Brown	Charles Correll
George Stevens	Freeman Gosden
Ruby Jones,	
Amos's wife	Elinor Harriot
Arbadella Jones,	
Amos and	
Ruby's daughter	Terry Howard
Madame Queen,	
Andy's romantic interest	Harriette Widmer Amanda Randolph
Lightrin', the cab	
company janitor	Freeman Gosden
Sapphire Stevens,	
George's wife	Ernestine Wade
Mama, Sapphire's	
mother	Lillian Randolph
Algonquin J. Cal-	
houne, the inept lawyer	Johnny Lee
Shorty, the barber	
Henry Van Porter, a friend	Charles Correll
Genevieve Blue,	
cab company secretary	Madaline Lee

Also, various roles: Millie Bruce.

Announcer: Bill Hay, Del Sharbutt, Olan Soule, Burrett Wheeler, Harlow Wilcox, Ned LeFevre, John Lake, Art Gilmore, Jim Ameche.

Vocalists: The Jubalaires, The Four

Knights, The Jeff Alexander Chorus.  
 Orchestra: Jeff Alexander, Lud Gluskin.  
 Sponsor: Pepsodent tooth paste, Campbell's Soup Company, Rinso soap, Rexall drugs, Chrysler automobiles.

Program Opening:

Amos: Andy, listen, the man is just about to say it.

Andy: Yea, let's everybody listen.

Announcer: Rinso, the new Rinso with Solium, brings you "The Amos and Andy Show." Yes sir, Rinso, the soap that contains Solium, the sunlight ingredient, brings you a full half-hour of entertainment with the Jubalaires, Jeff Alexander's Orchestra and Chorus, and radio's all-time favorites, Amos and Andy.

Length: 15, 30, and 25 minute versions.

Network: NBC (1929), CBS (1950).

First Broadcast: 1926.

Note: In 1926, over station WGN in Chicago, Freeman Gosden and Charles Correll brought two blackface characters to radio in a series called "Sam and Henry." In 1928, over station WMAQ, the series title changed to "Amos and Andy" and one year later began its network run over NBC. In 1954, four years after switching to CBS, Gosden and Correll became the stars of "The Amos and Andy Music Hall," a twenty-five minute series of chatter between the two hosts, which originated from the mythical Grand Ballroom of the Mystic Knights of the Sea lodge. The series ended in 1960. Became the basis for a television series of the same title.

### The Andrews Sisters Eight-to-the-Bar Ranch

Type: Musical Variety

Hosts: The Andrews Sisters (Patty, Maxene, and LaVerne).

Regulars: George "Gabby" Hayes, The Riders of the Purple Sage.

Announcer: Marvin Miller.

Orchestra: Vic Schoen.

Length: 30 minutes.

Network: NBC Blue (1944), ABC (1945).

First Broadcast: 1944.

## The Andrews Sisters Show

Type: Musical Variety  
 Hostesses: The Andrews Sisters (Patty, Maxene, and LaVerne).  
 Regulars: Curt Massey, Jane Froman.  
 Announcer: Andre Baruch.  
 Orchestra: Vic Schoen.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1945.

## The Answer Man

Type: Information  
 Format: Over-the-air responses to listener's questions.  
 Starring: Albert Mitchell.  
 Sponsor: Trommer's beer, Post Grape-Nuts Flakes, Colgate toothpaste, Rayve shampoo.  
 Length: 15 minutes.  
 Network: Mutual.  
 First Broadcast: 1937.  
 Note: In 1954 the series was syndicated, with each market's own host serving as the Answer Man.

## Appointment with Music

Type: Musical Variety  
 Host: Snooky Lanson.  
 Regulars: Dorothy Dillard, The Dixie Doms, The Varieteers.  
 Announcer: Ernie Kelly.  
 Orchestra: Beasley Smith.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1948.

## Arch Oboler Plays

Type: Anthology  
 Format: Dramatic presentations.  
 Host: Arch Oboler.  
 Included:  
 Mr. Pyle. The story of Ernie Pyle, a disillusioned war correspondent as he search-

ed the Pacific theater of war seeking to find the meaning of war and what this country stood for them.

Starring: Burgess Meredith.  
 Mr. Ten percent. The story of a theatrical agent and his efforts to make a superstar out of a woman of stunning beauty who has no interest in films.  
 Starring: Elliott Lewis, Bob Bailey.  
 Length: 30 minutes.  
 Network: NBC (1939), Mutual (1945).  
 First Broadcast: 1939 (NBC run: March 25, 1939 to March 23, 1940).

## Archie Andrews

See title: "The Adventures of Archie Andrews."

## Armchair Adventures

Type: Drama  
 Format: Both original plays and adaptations of stories, with one actor portraying all the parts.  
 Starring: Marvin Miller.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1952.

## Armstrong of the SBI

Type: Adventure  
 Format: The exploits of Jack Armstrong, chief investigator for the Scientific Bureau of Investigation. A spin-off from "Jack Armstrong, the All-American Boy."  
 Cast: Jack Armstrong Charles Flynn  
 Vic Hardy, head of the SBI Ken Griffin  
 Betty Fairfield, Jack's assistant Carlton KaDell  
 Billy Fairfield, Jack's assistant Patricia Dunlap  
 Dick York  
 Announcer: Ken Nordine, Ed Prentiss.



Arthur Godfrey Time. Janette Davis and Arthur Godfrey.

Length: 30 minutes.  
Network: ABC.  
First Broadcast: 1950.

### The Armstrong Theatre of Today

Type: Anthology  
Format: Dramatic presentations.  
Starring: Elizabeth Reller as the Armstrong Girl (later played by Julie Conway).  
Announcer: George Bryan.  
Sponsor: Armstrong.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1941.

### The Art Van Damme Quintet

Type: Musical Variety  
Starring: Louise Carlyle, Benny Week, Lew Skalinder, Max Marlash, Chuck Calzoetta.  
Announcer: George Stone.  
Music: The Art Van Damme Quintet.

Length: 15 minutes.  
Syndicated.  
First Broadcast: 1945.

### Arthur Godfrey Time

Type: Variety  
Host: Arthur Godfrey.  
Substitute Host: Robert Q. Lewis.  
Regulars: Patti Clayton, Julius LaRosa, Marshall Young, Frank Parker, Bill Lawrence, Lu Ann Simms, Janette Davis, The McGuire Sisters, The Polka Dots, The Mariners, The Symphonettes, The Chordettes, The Jubalaires, The Four Clubmen.  
Announcer: Tony Marvin.  
Orchestra: Hank Sylvern, Archie Bleyer.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1945.

### Arthur Godfrey's Digest

Type: Variety  
Host: Arthur Godfrey.  
Regulars: Bill Lawrence, Janette Davis, The Cordettes, The Mariners.  
Announcer: Tony Marvin.  
Orchestra: Archie Bleyer.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1950.

### Arthur Godfrey's Talent Scouts

Type: Variety  
Format: Performances by undiscovered professional talent. Became the basis for a TV series of the same title.  
Host: Arthur Godfrey.  
Vocalists: Peggy Marshall and the Holidays.  
Announcer: George Bryan.  
Orchestra: Archie Bleyer.  
Sponsor: Lipton Tea.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1946.

## Arthur's Place

Type: Comedy Variety  
 Format: The misadventures of Arthur Moore, the owner-operator of a Midwest beanery.  
 Starring: Arthur Moore.  
 Also: Sara Berner.  
 Orchestra: Jeff Alexander.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1947.

## Arthur Tracy, Your Street Singer

Type: Variety  
 Starring: Arthur Tracy  
 Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1942.

## As the Twig is Bent

Type: Serial  
 Format: The struggles of Andrea Reynolds, a young school teacher, as she attempted to establish a new life in Beachmont, a small rural community.

Cast: Andrea Reynolds Barbara Terrell  
 Joan Banks  
 Betty Worth  
 Frank Harrison, the school board chairman  
 George Coulouris  
 Horace Braham  
 Miss Blakely, the principal  
 Effie Palmer  
 The Music Teacher  
 Karl Swenson  
 The janitor  
 Henry M. Neely  
 Bill Peters  
 Frank Lovejoy  
 Taffy Grahame  
 Mitzi Gould  
 Kit Collins  
 Don MacLaughlin  
 Mrs. Van Cleave  
 Grace Keddy  
 Her butler  
 Bill Podmore  
 Dixie  
 Ann Thomas  
 Thelma  
 Sybil Trent  
 Mickey  
 Lesley Woods  
 Mrs. Wickes  
 Ethel Everett

Laura Sarah Burton  
 Peter Norman Rose  
 Madame Sophie Barbara Weeks  
 Lilli Darvas  
 Mrs. Carlton Charmie Allen  
 Abraham Watts Juano Hernandez  
 Carlo Carlo DeAngelo

Also: Ethel Owen, Larry Robinson, Jackie Grimes, Betty Jane Taylor.  
 Announcer: Tom Shirley, Dick Dunham, Adele Ronson, Fred Uttal.  
 Organist: Charles Paul, Hershel Leucke.  
 Length: 15 minutes.  
 Syndicated: (1941), CBS (1942).  
 First Broadcast: 1941. Later titled "We Love and Learn." Spin-off series: "The Story of Ruby Valentine," which see.

## Ask Eleanor Nash

Type: Women's  
 Format: Beauty and fashion advice.  
 Hostess: Eleanor Nash.  
 Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1941.

## The Ask-It-Basket

Type: Quiz  
 Format: Called for contestants to answer general knowledge questions in return for cash prizes.  
 Host: Jim McWilliams, Ed East.  
 Sponsor: Colgate Dental Cream.  
 Length: 30 minutes.  
 First Broadcast: 1938.

## At Home with Faye and Elliott

Type: Variety  
 Format: Celebrity interview, husband and wife chatter, household tips, and other items of interest to women.  
 Hostess: Faye Emerson.  
 Host: Elliott Roosevelt (Faye's husband at the time).  
 Announcer: Jim Ameche.

Length: 15 minutes.  
 Syndicated.  
 First Broadcast: 1946.

### Attorney-at-Law

Type: Serial  
 Format: The dramatic story of Terry Regan, a young attorney.

Cast: Terry Regan	Jim Ameche
	Henry Hunter
Sally Dunlap, his secretary	Fran Carlon
	Betty Winkler
Mrs. Regan, Terry's mother	Grace Lockwood
Mr. Regan, Terry's father	Fred Sullivan
Terry's sister	Lucy Gilman

Length: 15 minutes.  
 Network: NBC Blue.  
 First Broadcast: 1937.

### Attorney for the Defense

Type: Crime Drama  
 Format: The cases of Roger Allen, a crusading young San Francisco attorney who specialized in helping people with problems far beyond the norm.

Cast: Roger Allen (later changed to Jonathan Brixton)	Michael Raffetto
	Al Hodge
His assistant	Barton Yarborough

Also: Forrest Lewis.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1946.

### Auction Quiz

Type: Quiz  
 Format: The studio audience was divided into seven sections representing different subject categories. Questions (submitted by listeners) were offered at auction to

the members of the appropriate section, with raises limited to one dollar. The high bid became the prize for that question, and the high bidder was given the opportunity to answer. If he answered correctly, he shared the prize money with the listener who submitted the question; if not, the listener received a consolation prize.

Host-Quizmaster: Chuck Acree.  
 Auctioneer: Bob Brown.  
 Announcer: Dan Donaldson.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1941.

### Aunt Jemima

Type: Variety  
 Format: Music and songs of the Old South.  
 Cast: Aunt Jemima Tess Gardell  
 Harriette  
 Widmer

Host-Announcer: Marvin Miller.  
 Vocalists: Vera Lane, Mary Ann Mercer,  
 Bill Miller, William Muelle, The Mixed  
 Chorus, The Old Plantation Sextet.

Orchestra: Harry Walsh.  
 Sponsor: Aunt Jemima Pancake Mix.  
 Length: 5 and 15 minute versions.  
 Network: CBS.  
 First Broadcast: 1942.

### Aunt Jenny's Real Life Stories

Type: Serial  
 Format: Dramatizations of real life stories. Various casts and presentations.  
 Hostess—Storyteller: Edith Spencer as Aunt Jenny.  
 Announcer: Dan Seymour as Danny, her assistant.  
 Sounds of Aunt Jenny's Canary: Henry Boyd.  
 Organist: Elsie Thompson.  
 Sponsor: Spry.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1936.  
 Note: Also known as "Aunt Jenny's Thrilling Real Life Stories."

## Author, Author

Type: Game

Format: The program challenged a well-known author to match wits with the fictional detective and author Ellery Queen. A short dramatic or humorous sequence was read to Ellery and his guest, each of whom had to design a complete plot around it. A later format found famous authors supplying endings to stories sent in by listeners.

Host: S.J. Pearlman, Ogden Nash.

Ellery Queen portrayed by: Manfred B. Lee and Frederic Dannay.

Announcer: Robert L. Shayon. Frank Knight.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1939.

## Autumn in New York

Type: Musical Variety

Hosts: Jimmy Carroll, Frances Green.

Orchestra: Alfredo Antonini.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1952.

## Avalon Time

Type: Variety

Format: Music and comedy set against the background of a sophisticated hillbilly barn dance.

Host: Red Foley.

Regulars: Red Skelton, Janette Davis, Kitty O'Neil, Del King, The Neighbors Boys.

Orchestra: Phil Davis.

Sponsor: Avalon cigarettes.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1938.

## The Avenger

Type: Crime Drama

Format: The story of Jim Brandon, a biochemist who invented a secret diffusion

capsule that cloaked him in a black light of invisibility. The series followed Brandon's attempts to uphold the law, equipped with the diffusion capsule and a telepathic indicator, which enabled him to pick up thought flashes.

Cast: Jim Brandon James Monks

Fern Collier, his  
assistant Helen Adamson

Also: Allyn Edwards, Winston O'Keefe,  
Jean Vitez.

Orchestra: Doc Whipple.

Length: 30 minutes.

Syndicated.

First Broadcast: 1945.

## The Baby Snooks Show

Type: Comedy

Format: The program focused on the life of Baby Snooks, an unpredictable and mischievous girl, and her harassed parents, Mr. and Mrs. Higgins.

Cast: Baby Snooks Fanny Brice

Mr. Higgins  
(Daddy) Hanley Stafford

Mrs. Higgins  
(Mummy) Lalive Brownell  
Lois Corbett  
Arlene Harris

Robespierre,  
Snook's brother Leone Ledoux

Regulars: Elvia Allman, Martha Wentworth, Celeste Rush, Stan Farr, Georgia Ellis, Sara Berner.

Announcer: Don Wilson, Ken Roberts, Harlow Wilcox.

Vocalist: Bob Graham.

Orchestra: Carmen Dragon.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1939.

## Backstage Wife

Type: Serial

Format: The dramatic story of Mary Noble, the wife of Broadway matinee idol



Larry Noble.

Cast: Mary Noble	Vivian Fridell
	Claire Niesen
Larry Noble	Ken Griffin
	James Meighan
	Guy Sorel
Clara Noble,	
Larry's mother	Ethel Owen
Goldie	Eileen Palmer
Pop	Alan MacAteer
Arnold Carey	John M. James
Ada	Kay Renwick
Sandra Carey	Luise Barclay
Doris	Virginia Dwyer
Sylvia King	Dorothy Francis
Mercy	Charme Allen
Tom Bryson	Frank Dane
	Charles Webster
	Mandel Kramer

Katharine	
Monroe	Betty Smith
Regina	Anne Burr
Margot	Dorothy Sands

Larry Noble,	
Jr., Mary and	
Larry's son	Wilda Hinkel

Also, various roles: Marvin Miller, Eloise Kummer, Gail Henshaw.

Announcer: Harry Clark, Ford Bond, Roger Krupp, Sandy Becker.

Organist: Chet Kinsbury.

Sponsor: Dr. Lyon's Tooth Powder.

Program Opening:

Announcer: We present again today "Backstage Wife," the story of Mary Noble, an Iowa girl who marries Larry Noble, handsome matinee idol, dream sweetheart of a million other women, and her struggles to keep his love in the complicated atmosphere of backstage life.

Length: 15 minutes.

Network: Mutual (later NBC).

First Broadcast: 1935.

## The Baron and the Bee

Type: Quiz

Format: Two two-member teams competed in a spelling bee in return for cash prizes. The "Baron" of the title was deriv-

ed from Baron Munchausen, the teller of tall tales character created by Jack Pearl in 1933. See also "The Jack Pearl Show."

Host: Jack Pearl.

Co-Host: Cliff Hall (as Sharlie, his straight man).

Organist: Paul Taubman.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1953.

## Barry Cameron

Type: Serial

Format: Dramatic incidents in the lives of marrieds Barry and Anna Cameron.

Cast: Barry Cameron	Spencer Bentley
Anna Cameron	Florence Williams

Vinnie	Doris Rich
Mary Ann Clark	Dorothy Sands
John Nelson	Scott McKay
Josephine	Elsie Hitz
Will Stevenson	King Calder
Frances	Colleen Ward
Martha Stevenson	Mary Hunter

Announcer: Larry Elliott.

Length: 15 minutes.

Network: NBC.

First Broadcast: 1945.

## Barry Crane, Confidential Investigator

Type: Crime Drama

Format: The cases of Barry Crane, a confidential private investigator who undertook the causes of people unable to turn to the police for help.

Cast: Barry Crane	William Gargan
the bartender	John Gibson

Length: 30 minutes.

Network: NBC.

First Broadcast: 1951.

## The Barton Family

Type: Serial

**Format:** The dramatic story of the Barton family.

**Cast:** Bud Barton            Dick Holland  
          Grandmother  
          Barton                 Kathryn Card

**Also:** Fern Parsons, Bill Bouchey, Ian Keith, Betty Jeffries, Jackie Harrison, Bob Jellison, Cliff Soubier, Ed Prentiss.

**Length:** 15 minutes.

**Network:** NBC.

**First Broadcast:** 1939. Also known as "Bud Barton," "The Story of Bud Barton," and "Those Bartons."

## The Battle of the Sexes

**Type:** Quiz

*Format One, 1938:*

Two four-member teams, men vs. women, competed. A general knowledge question was read and the first player to respond through a buzzer signal received a chance to answer. If correct, he or she scored points. The members of the highest scoring team each received a wristwatch as a prize.

*Format Two, 1942:*

Shortly after America's involvement in World War II, the program altered its format to accommodate servicemen. Soldiers and girl canteen workers competed in a spelling bee; war bonds and cash prizes were awarded for correct answers.

**Host, captain of the male team:** Frank Crumit.

**Hostess, captain of the female team:** Julia Sanderson.

**Later Hosts:** Jay C. Flippen, Walter O'Keefe.

**Announcer:** Ben Grauer.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1938.

## The Baxters

**Type:** Drama

**Format:** The series focused on the dif-

ficulties of an average American family during wartime.

**Cast:** The father            Arthur Peterson  
          The mother             Fern Parsons  
          Their daughter         Jane Webb  
          Their daughter         Eva Grant  
          Their son                Arthur Young

**Length:** 15 minutes.

**Network:** NBC.

**First Broadcast:** 1943.

## Beat the Band

**Type:** Quiz

**Format:** A music-oriented question, submitted by a home listener, was read to the studio orchestra. If an orchestra member failed to identify the song to which the question referred, the listener won \$10 (\$25 in a later format), and 50 cents was placed in the kitty (bass drum) by the orchestra. The orchestra member who identified the most songs won the money in the kitty.

**Host:** Garry Moore.

**Hostess:** Hildegard Loretta Sell.

**Vocalists:** Marilyn (Marvel) Maxwell, Marilyn Thorne.

**Announcer:** Marvin Miller, Tom Shirley.

**Orchestra:** Ted Weems, Harry Sosnik.

**Sponsor:** Raleigh Cigarettes.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1940.

## The Beatrice Kay Show

**Type:** Musical Variety

**Hostess:** Beatrice Kay.

**Regulars:** Peter Lind Hayes, Lon Clark, The Elm City Four.

**Announcer:** Jay Jackson.

**Orchestra:** Hank Sylvern, Henry Levine.

**Length:** 30 minutes.

**Network:** Mutual.

**First Broadcast:** 1946.

## Behind the Front Page

Type: Anthology  
Format: Dramatizations of front page newspaper stories.  
Host-Narrator: Gabriel Heatter.  
Length: 30 minutes.  
Network: Mutual.  
First Broadcast: 1948.

## Behind the Mike

Type: Anthology  
Format: Dramatizations of behind-the-scenes stories in broadcasting.  
Host: Graham McNamee.  
Announcer: Harry Von Zell.  
Length: 15 minutes.  
Network: CBS.  
First Broadcast: 1931.

## Behind the Story

Type: Anthology  
Format: Dramatizations of little known incidents in the lives of famous people.  
Host-Narrator and voices of all characters: Marvin Miller.  
Length: 15 minutes.  
Network: Mutual.  
First Broadcast: 1949.

## Believe It Or Not

Type: Variety-Drama  
Format: Dramatizations of the unusual happenings that appeared in the *Ripley's Believe It Or Not* newspaper column.  
Host: Robert L. Ripley.  
Substitute Host: George Abbott, Gregory Adams.  
Regulars: Linda Lee, Harriet Hilliard, The Men About Town.  
Announcer: Bill Griffis, Don Hancock.  
Orchestra: B.A. Rolfe, Frank Novak, Ozzie Nelson.



Believe It Or Not. Robert Ripley.

Length: 30 minutes.  
Network: NBC (1930) CBS (1939).  
First Broadcast: 1930.

## The Bell Telephone Hour

Type: Music  
Host: James Melton.  
Regulars: Francia White, The Ken Christy Chorus.  
Orchestra: Donald Voorhees, The Bell Symphony Orchestra.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1940.

## The Ben Bernie Show

Type: Variety  
Format: Music, songs, and comedy sketches.  
Host: Ben Bernie.  
Regulars: Lew Lehr, Mary Small, Manny Prager, Buddy Clark, Jackie Heller, Jane Pickens, Pat Kennedy, Bill Wilgus, Dick Stabile, Frank Prince.  
Announcer: Harlow Wilcox, Bob Brown,

Harry Von Zell.  
 Orchestra: Bob Gibson.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1936.

### Ben Bernie's Musical Quiz

Type: Quiz  
 Format: A music-oriented quiz wherein two teams, men vs. women, competed in a series of question and answer rounds in return for merchandise prizes.  
 Host: Ben Bernie.  
 Regulars: Carol Bruce, The Bailey Sisters.  
 Announcer: Dan Seymour.  
 Orchestra: Bob Gibson.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1940.

### The Benny Goodman Show

Type: Musical Variety  
 Host: Bert Parks.  
 Starring: Benny Goodman.  
 Regulars: Art Lund, Martha Tilton, Peter Donald.  
 Announcer: Bud Collyer.  
 Music: The Benny Goodman Orchestra and Sextet.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1939.

### The Benny Rubin Show

Type: Variety  
 Format: Music coupled with talk and comedy routines.  
 Host: Benny Rubin.  
 Regulars: Edith Fellows, Jackie Coogan, Vinnie Monte, Lou and Lillian Bernard, The Andrews Twins.  
 Announcer: Don Ward.  
 Orchestra: Rex Maupin.  
 Length: 30 minutes.  
 Network: NBC (1949) ABC (1951).  
 First Broadcast: 1949.

### Bert Lytell Dramas

Type: Anthology  
 Format: Dramatizations depicting the crucial moments that affect the lives of ordinary people.  
 Host: Bert Lytell.  
 Regular Performers: Jay Jostyn, Helen Choate.  
 Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1938.

### Best of All

Type: Music  
 Host: Robert Merrill.  
 Vocalist: Elizabeth Doubleday.  
 Announcer: Kenneth Banghart.  
 Orchestra: Skitch Henderson.  
 Length: 60 minutes.  
 Network: NBC.  
 First Broadcast: 1954.

### Betty and Bob

Type: Serial  
 Format: The dramatic story of marrieds Betty and Bob Drake.  
 Cast: Betty Drake

Elizabeth Reller  
 Betty Churchill  
 Alice Hill  
 Arlene Francis  
 Edith Davis  
 Mercedes  
 McCambridge  
 Don Ameche  
 Les Tremayne  
 Spencer Bentley  
 Carl Frank  
 J. Anthony  
 Hughes  
 Van Heflin

Bob Drake

Mae Drake,  
 Bob's mother

Edith Davis  
 Dorothy Shideler

Carl Grainger,  
 their friend  
 Ethel Grainger,

Herbert Nelson



Betty and Bob. Don Ameche and Betty Churchill.



Betty and Bob. Arlene Francis and Van Heflin.

Carl's wife  
Al Bishop  
Peter Standish  
Eleanor Dowling  
Ned Weaver  
Francis X.  
Bushman  
Marcia  
Kathy Stone  
Tony Harker  
Betty Winkler  
Eloise Kummer  
Don Briggs

Length: 15 minutes.  
Network: NBC.  
First Broadcast: 1932.

### Betty Boop Fables

Type: Children  
Format: The comic misadventures of Betty Boop, the cartoon character created by Max Fleischer.

Cast: Betty Boop  
Freddie Frog  
Mae Questel  
Red Pepper Sam  
William Costello

Music: Victor Erwin.  
Length: 15 minutes.  
First Broadcast: 1930s.

### Betty Clarke Sings

Type: Musical Variety  
Hostess: Betty Clarke.  
Announcer: Don Lowe.  
Music: Verylle Mills (harp), Frank Bantor (novachord), La La Porta (guitar).

Length: 15 minutes.  
Network: ABC.  
First Broadcast: 1949.

### The Betty Crocker Magazine of the Air

Type: Women's  
Format: Cooking tips, recipes, fashion ideas, household hints, and related information for housewives.

Hostess: Betty Crocker (portrayed by Zella Layne).  
Announcer: Win Elliot.  
Sponsor: General Foods.  
Length: 20 minutes.



Betty Boop Fables. Mae Questel.

Network: ABC.  
First Broadcast: 1947.

### Betty Moore's Triangle Club

Type: Women's  
Format: Decorating ideas, household hints, cooking and related information for housewives.  
Hostess, portraying Betty Moore: Margaret MacDonald.  
Regulars: Johnny Thompson, George Gann.  
Music: Dahl Gable.  
Length: 15 minutes.  
Network: NBC Blue.  
First Broadcast: 1943.

### Beulah

Type: Comedy  
Format: The misadventures of Beulah, Negro maid to the well-to-do Henderson family. Became the basis for a television series of the same title.  
Cast: Beulah Marlin Hurt  
Bob Corley

Hattie McDaniel  
Louise Beavers  
Lillian Randolph

Harry Henderson, Beulah's employer  
Hugh Studebaker  
Jess Kirkpatrick

Alice Henderson, his wife  
Mary Jane Croft  
Lois Corbett

Donnie Henderson, their son  
Henry Blair  
Sammy Ogg

Oriole, Beulah's girlfriend  
Ruby Dandridge  
Amanda Randolph  
Butterfly McQueen

Bill Jackson, Beulah's boyfriend  
Marlin Hurt  
Ernest Whitman

Vocalists: Eileen Wilson, Penny Piper, Carol Stewart.  
Announcer: Hank Weaver, Marvin Miller, Ken Niles, Johnny Jacobs.  
Orchestra: Buzz Adlam, Albert Sack, Gordon Kibbee.  
Sponsor: Tums.  
Length: 15 and 30 minute versions.  
Network: CBS (1945) ABC (1947).  
First Broadcast: 1945 (ended in 1953).

### The Bickersons

Type: Comedy  
Format: Incidents in the lives of John and Blanche Bickerson, a quarrelsome husband and wife. The series focused on their never-ending verbal battle as Blanche struggled to correct John's shortcomings.  
Cast: John Bickerson Don Ameche  
Lew Porter

Blanche Bickerson  
Frances Langford  
Marsha Hunt

Amos, Blanche's brother  
Danny Thomas

Also: Lurene Tuttle, Lou Lubin, Benny Rubin, John Brown.  
 Announcer: John Holbrook.  
 Orchestra: Tony Romano.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1947.

### The Big Break

Type: Variety  
 Format: Performances by undiscovered professional talent.  
 Host: Eddie Dowling.  
 Announcer: David Ross.  
 Orchestra: Ray Bloch.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1947.

### Big City Serenade

Type: Musical Variety (broadcast from Chicago)  
 Host: Skip Farrell.  
 Regular: Henry Cooke.  
 Orchestra: Joseph Gallichio.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1951.

### The Big Guy

Type: Crime Drama  
 Format: The series dealt with the investigations of a hard-hitting private detective.  
 Starring: John Calvin as the private detective.  
 Also Cast: David Anderson, Dennis Alexander.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1950.

### The Big Hand

Type: Anthology  
 Format: Dramatizations of adventure stories.

Orchestra: Rex Maupin.  
 Length: 30 minutes.  
 Network: ABC.  
 First Broadcast: 1951.

### The Big 'n' Little Club

Type: Children  
 Format: Songs, stories, and varied entertainment for children.  
 Host: Dick Collier.  
 Featured: Phil Cramer.  
 Length: 30 minutes.  
 Network: ABC.  
 First Broadcast: 1949.

### The Big Show

Type: Variety  
 Format: Performances by celebrities.  
 Hostess: Tallulah Bankhead.  
 Announcer: Ed Herlihy.  
 Orchestra: Meredith Wilson.  
 Sponsor: Reynolds Aluminum, Chesterfield cigarettes, Anacin, Dentyne.  
 Length: 90 minutes.  
 Network: NBC.  
 First Broadcast: 1950.

### Big Sister

Type: Serial  
 Format: Dramatic incidents in the lives of two married sisters, Ruth Evans Wayne and Sue Evans Miller.

Cast: Ruth Evans  
 Wayne

Ruth Chatterton  
 Nancy Marshall  
 Alice Frost  
 Marjorie Anderson  
 Mercedes  
 McCambridge  
 Grace Matthews  
 Helen Lewis  
 Haila Stoddard  
 Dorothy McGuire

Sue Evans Miller



**The Big Show. Left to right: Guests Joan Davis, Mindy Carson, and Margaret Truman, with hostess Tallulah Bankhead.**

Dr. John Wayne,  
Ruth's husband

Jerry Miller,  
Sue's husband  
Michael West

Doris Monet  
Dr. Reed  
Bannister

Diane Ramsey  
Elsa Banning

Ernest Banning

Peggy Conklin  
Fran Carden

Martin Gabel  
Paul McGrath  
Staats Cotsworth

Ned Weaver  
Richard Kollmar  
Joseph Julian  
Joan Tompkins

Berry Koreger  
Ian Martin  
Arnold Moss  
David Gothard  
Elsbeth Eric  
Erin O'Brien  
Moore

Horace Braham

Roger Allen  
Nurse Burton  
Dr. Seabrook

Carl Benton Reid  
Vera Allen  
Everett Sloane

Also, various roles: Ed Begley, Ann Shepherd.

Announcer: Jim Ameche, Hugh Conover.  
Organist: Richard Leibert.  
Orchestra: William Meeder.  
Sponsor: Ivory Soap, Spic and Span, Rinso.

Program Opening:  
Announcer: Rinso presents "Big Sister" (over clock chimes), Yes, there's the clock in Glen Falls Town Hall telling us it's time for Rinso's story of "Big Sister," brought to you by the new soapy rich Rinso, R. . . I. . . N. . . S. . . O.

Length: 15 minutes.  
Network: CBS.  
First Broadcast: 1936.



## Big Story

Type: Drama  
Format: Dramatizations of headline-making newspaper stories.  
Host-Narrator: Robert Sloane.  
Announcer: Ernest Chappell.  
Orchestra: Vladimir Selinsky.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1947.

## The Big Talent Hunt

Type: Variety  
Format: Performances by unusual professional talent.  
Host: Jim Backus.  
Announcer: Ted Brown.  
Orchestra: Emerson Buckley.

Length: 25 minutes.  
Network: Mutual.  
First Broadcast: 1948.

## Big Town

Type: Crime Drama  
Format: The exploits of Steve Wilson, a reporter for the *Illustrated Press*, a crusading newspaper in Big Town. Became the basis for a television series of the same title.

Cast: Steve Wilson      Edward G. Robinson  
   Edward Pawley  
   Walter Greaza  
   Lorelei Kilbourne  
   the society  
   editor                      Claire Trevor  
   Ona Munson

Big Town. Edward G. Robinson and Ona Munson.



Inspector Callahan	Fran Carlon
Dusty Miller, the photographer	Dwight Weist
Eddie, the cab-driver	Lawson Zerbe
D.A. Miller	Casey Allen
Miss Foster	Ted de Corsia
The newsboy who shouts "Get your <i>Illustrated Press</i> "	Gale Gordon
	Helen Brown
	Bobby Winkler
	Michael O'Day

Narrator: Dwight Weist.  
 Announcer: Ken Niles.  
 Organist: John Gart.  
 Orchestra: Leith Stevens.  
 Length: 30 minutes.  
 Network: CBS (1937), NBC (1948).  
 First Broadcast: 1937.

### The Bill Goodwin Show

Type: Variety  
 Host: Bill Goodwin.  
 Regulars: Peggy Knudsen, Shirley Mitchell, Jim Backus, Elvia Allman, Norene Gamel, Mary Jane Croft, The Girlfriends.  
 Orchestra: Jeff Alexander.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1947.

### The Billie Burke Show

Type: Comedy  
 Format: The comic escapades of a young woman.  
 Cast: Billie Burke  
       Her brother Earle Ross  
       Her maid Lillian Randolph  
       Banker Guthrie,  
       Billie's romantic  
       interest Marvin Miller  
       Colonel Fitt,  
       another suitor Marvin Miller  
 Announcer: Tom Dickson, Marvin Miller.

Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1944.

### Billy and Betty

Type: Children's  
 Format: The story of Billy and Betty White, a brother and sister who constantly found themselves involved in daring adventures.  
 Cast: Billy White Jimmy McCallion  
       Betty White Audrey Egan  
       Melvin Castlebury, their  
       friend Elliott Reid  
 Announcer: Kelvin Keech.  
 Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1935.

### The Bing Crosby Show

Type: Variety  
 Host: Bing Crosby.  
 Regulars: Connee Boswell, Rosemary Clooney, Peggy Lee, Bob Burns, Jud Conlon's Rhythmairs, The Red Nichols Combo, Skitch Henderson, The Buddy Cole Trio.  
 Announcer: Ken Carpenter, Glenn Riggs.  
 Orchestra: John Scott Trotter.  
 Sponsor: General Electric, Philco, Chesterfield.  
 Length: 30 and 25 minute versions.  
 Network: NBC (later CBS).  
 First Broadcast: 1931 (ended in 1962).

### Biographies In Sound

Type: Anthology  
 Format: Interviews with and sketches of famous people. Guests narrated.  
 Producer: Joseph Meyers.  
 Orchestra: Leith Stevens.  
 Length: 60 and 25 minute versions.  
 Network: NBC.  
 First Broadcast: 1955 (ended in 1957).



The Bing Crosby Show. Guest Bob Hope and Bing Crosby.

## The Bishop and the Gargoyle

Type: Crime Drama

Format: Retiring from his duties as a servant of God and interested in crime, a Bishop joins the parole board of Sing Sing State Prison. There he meets the Gargoyle, a convict he befriends and later reforms. The Gargoyle, upon completing his sentence, joins forces with the Bishop; the series depicted their battle against the sinister forces of evil.

Cast: The Bishop                   Richard Gordon  
      The Gargoyle               Milton Herman  
                                      Ken Lynch

Length: 30 minutes.

Network: Blue.

First Broadcast: 1936.

## The Black Book

Type: Anthology

Format: Mystery presentations.

Narrator: Paul Frees.

Dramatic Cast: Paul Frees, John Dehner.

Announcer: Clarence Cassill.

Orchestra: Leith Stevens.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1952.

## The Black Castle

Type: Anthology

Format: Chilling dramatizations of people trapped in unexpected and dangerous situations.

Starring: Don Douglas (as all characters, including the host, the Wizard of the Black Castle).

Program Opening:

Announcer (over eerie sound effects): Now, up these steps to the iron-studded oaken door which yawns wide on rusted hinges, bidding us enter. (Over music) Music, do you hear it? Wait. It is well to stop, for here is the wizard of the Black Castle.

Wizard: There you are, back again, I see. Well, welcome, come in, come in. You'll be overjoyed at the tale I have for you tonight.

Length: 15 minutes.

Network: Mutual.

First Broadcast: 1943.

## The Black Hood

Type: Crime Drama

Format: The crime-busting exploits of Kip Burland, a rookie cop who acquired magical powers by wearing a specially developed black hood.

Cast: Kip Burland,  
      the Black Hood   Scott Douglas  
      The girl reporter   Marjorie Cramer

Program Opening:

Announcer: The Black Hood.

Voice: Criminals beware! The Black Hood is everywhere.

Black Hood: I, The Black Hood, do solemnly swear that neither threats nor bribes nor bullets nor death itself shall keep me from fulfilling my vow to erase crime from the face of the earth!

Length: 15 minutes.  
 Network: Mutual.  
 First Broadcast: 1943.

## The Black Museum

Type: Anthology  
 Format: Dramatizations based on Scotland Yard's Black Museum, a collection of murder weapons associated with London's most bizarre and baffling crimes. Each drama centered on one of the weapons and how it was used to commit a crime. Produced in England.  
 Host-Narrator (portraying the curator): Harvey Hayes (when broadcast under the title "Whitehall 1212"); Orson Welles.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1952. Originally titled "Whitehall 1212," which was aired in 1951.

## Black Night

Type: Musical Variety  
 Format: A nocturnal jaunt to Chicago's points of interest, with narration and music.  
 Host: Don Dowd.  
 Vocalist: Carolyn Gilbert, Loretta Poynton.  
 Orchestra: Rex Maupin.  
 Length: 30 minutes.  
 Network: ABC.  
 First Broadcast: 1950.

## Blackstone Plantation

Type: Variety  
 Hosts: Frank Crumit, Julia Sanderson.  
 Regulars: Santos Ortega, Ted de Corsia, Don Rodrigo, Don Escondido.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1929.

## Blackstone, the Magic Detective

Type: Adventure  
 Format: The exploits of Harry Blackstone, a former stage magician, as he used his show business experience to help people in distress. Very loosely patterned after the real life of Harry Blackstone.  
 Starring: Ed Jerome as Harry Blackstone.  
 Announcer: Alan Kent.  
 Music: William Meader.  
 Program Opening:  
 Announcer: The Magic Detective, starring the world's greatest living magician, Blackstone...Right after the story Blackstone will explain tricks that you yourself can perform and reveal the guarded secrets of the world's greatest living magician.  
 Length: 15 minutes.  
 First Broadcast: 1940s.

## Blind Date

Type: Game  
*Format One:* Competing were selected soldiers and/or sailors from the studio audience, each of whom vied for a blind date with a glamorous film actress (a guest). A dramatic sketch, performed by the cast, was stopped prior to its conclusion. Each of the male contestants, previously supplied with a comedy blackout line, related it to complete the sketch. The applause of the studio audience determined the winner, who received a date with the guest actress. This format, broadcast during World War II, featured a segment wherein a mother's letter to her serviceman son was read and relayed via shortwave.  
 Hostess: Frances Scully.  
 Dramatic Cast: Connie Haines, Mercedes McCambridge, Lizzie Tish (a comic female impersonator).  
 Vocalists: The Bryant Sisters.  
 Music: The Melodates Orchestra.  
 Length: 25 minutes.  
 Network: NBC.  
 First Broadcast: 1942.  
*Format Two:* Six servicemen, selected

from the studio audience, tried to persuade three glamorous girls into accepting a blind date with them. The men and women were on stage separated from each other by a screen. Each male had to telephone a girl and, within a time limit, try to clinch a date. Each girl talked to two boys and selected the one she felt was the most romantic. Each of the three couples received a sponsored evening at a New York supper club. Became the basis for a television series of the same title.

Hostess: Arlene Francis.  
 Announcer: Tiny Ruffner.  
 Orchestra: Arnold Johnson.  
 Length: 30 minutes.  
 Network: ABC.  
 First Broadcast: 1943.

### Bloch Party

Type: Musical Variety  
 Host: Ray Bloch.  
 Vocalist: Judy Lynn.  
 Chorus: Russ Emery.  
 Announcer: Martin Sweeney.  
 Orchestra: Ray Bloch.  
 Length: 60 minutes.  
 Network: CBS.  
 First Broadcast: 1951.

### Blondie

Type: Comedy  
 Format: Events in the lives of the Bumstead family: Dagwood, a bumbling architect struggling to cope with life, Blondie, his attractive, but scatterbrained wife, and their children Alexander and Cookie. Based on the comic strip by Chic Young. Also the basis for a movie and television series of the same title.

Cast: Blondie  
           Bumstead           Penny Singleton  
                                   Alice White  
                                   Patricia Van  
                                   Cleve  
                                   Ann Rutherford



Blondie. Penny Singleton.

Dagwood Bumstead	Arthur Lake
Alexander (Baby Dumpling) Bum- stead, their son	Leone Ledoux Larry Sims Jeffrey Silver Tommy Cook
Cookie Bumstead, their daughter	Marlene Ames Joan Rae Norma Jean Nilsson
Julius C. Dithers, Dagwood's boss	Hanley Stafford Arthur Q. Bryan
Cora Dithers, his wife	Elvia Allman
Herb Woodley, Dagwood's neighbor	Hal Peary Frank Nelson
Alvin Fuddle, Alexander's friend	Dix Davis
Mr. Fuddle,	

Alvin's father Arthur Q. Bryan  
 Harry Lang  
 Harriet, Blondie's  
 friend Mary Jane Croft  
 Announcer: Bill Goodwin, Howard Petrie.  
 Orchestra: Harry Lubin, Billy Artzt.  
 Sponsor: Camel cigarettes.  
 Program Opening:  
 Announcer: Uh-uh-uh, don't touch that dial  
 listen to  
 Dagwood: B-l-o-o-o-n-d-i-e-e-e!  
 Announcer: Yes folks, it's another half  
 hour of fun with Blondie and Dagwood.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1939.

### The Blue Beetle

Type: Crime Drama  
 Format: The exploits of Dan Garrett, a  
 rookie patrolman who, by wearing bullet-  
 proof blue chain mail, transformed him-  
 self into the mysterious Blue Beetle, a  
 daring crusader for justice.  
 Starring Frank Lovejoy as Dan Garrett, the  
 Blue Beetle.  
 Length: 15 minutes.  
 Syndicated.  
 First Broadcast: 1938.

### Blue Ribbon Music Time

Type: Musical Variety  
 Hostess: Georgia Gibbs.  
 Announcer: Jimmy Wallington.  
 Orchestra: David Rose.  
 Sponsor: Pabst Blue Ribbon Beer.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1947.

### Blue Ribbon Time

Type: Musical Variety  
 Host: Kenny Baker.  
 Announcer: Ken Niles.

Orchestra/Chorus: Robert Armbruster.  
 Sponsor: Pabst Blue Ribbon Beer.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1944.

### Blue Ribbon Town

Type: Comedy-Variety  
 Starring: Groucho Marx, Virginia O'Brien,  
 Donald Dickson, Kenny Baker.  
 Orchestra: Robert Armbruster.  
 Sponsor: Pabst Blue Ribbon Beer.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1943.

### Bluegrass Brevities

Type: Country/Western Musical Variety  
 Host: Chuck Hurton.  
 Announcer: Alan Jackson.  
 Orchestra: Robert Hutsell.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1939.

### The Bob and Ray Show

Type: Comedy  
 Format: Various skits satirizing everyday  
 life.  
 Hosts: Bob Elliott, Ray Goulding.  
 Announcer: Jack Costello.  
 Organist: Rosa Rio.  
 Music: The Paul Taubman Trio.  
 Length: 15, 30, and 60 minute versions.  
 Network: NBC. Originally aired locally  
 over station WHDH in Boston.  
 First Broadcast: 1948 (over WHDH), 1951  
 (NBC). Also titled: "Matinee with Bob and  
 Ray" and "Pick and Play with Bob and  
 Ray," This title (NBC, 1953) featured a  
 quiz segment wherein a contestant, se-  
 lected from the studio audience, first  
 chose a number and then attempted to  
 answer a question associated with it.

Players received prizes whether they answered correctly or not, but strove to acquire the most correct answers to win a jackpot of merchandise gifts.

### The Bob Burns Show

Type: Comedy  
 Format: Comic tales of a man called the Arkansas Traveler.  
 Starring: Bob Burns as the Arkansas Traveler.  
 Regulars: Shirley Ross, Ann Thomas, Doug Gourlay, Carry Allen.  
 Orchestra: Gordon Jenkins, Billy Artzt.  
 Length: 25 and 30 minute versions.  
 Network: CBS (1941), NBC (1944).  
 First Broadcast: 1941.

### The Bob Crosby Show

Type: Musical Variety  
 Host: Johnny Mercer.  
 Starring: Bob Crosby.  
 Vocalists: Kay Starr, Bob Haggart, Eileen Wilson, The Pied Pipers.  
 Announcer: Les Tremayne, John Lund.  
 Music: The Bob Cats.  
 Length: 30 minutes.  
 Network: CBS (1939), NBC (1943).  
 First Broadcast: 1939.

### Bob Hawk's Quixie Doodle Contest

See title: "Quixie Doodle."

### The Bob Hawk Show

Type: Quiz  
 Format: Selected members of the studio audience competed in a series of question and answer rounds in return for cash prizes.  
 Host: Bob Hawk.  
 Regulars: Charles Stark, Art Gentry.  
 Announcer: Dennis James.  
 Orchestra: Peter Van Steeden.

Length: 30 minutes.  
 Network: CBS (1945), NBC (1947).  
 First Broadcast: 1945.

### The Bob Hope Show

Type: Comedy  
 Format: Music, songs, monologues, and comedy sketches.  
 Cast: Bob Hope                      Himself  
           Professor Colonna            Jerry Colonna  
           Vera Vague, the man-chasing girl            Barbara Jo Allen  
           Brenda, a society girl            Blanche Stewart  
           Cobina, a society girl            Elvia Allman  
           Miriam, the sponsor's pitch girl            Trudy Erwin  
           Honey Chile, the Southern Belle            Patricia Wilder  
   Claire Hazel

Also: Frank Fontaine, Irene Ryan.  
 Vocalists: Doris Day, Judy Garland, Gloria Jean, Bill Farrell, Frances Langford, The Six Hits and a Miss Vocal Group.  
 Announcer: Wendell Niles, Larry Keating, Bill Goodwin, Hy Averback, Art Baker.  
 Orchestra: Al Goodman, Red Nichols, Skinnay Ennis, Les Brown.  
 Sponsor: Pepsodent.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1934.

### The Bob Smith Show

Type: Variety  
 Host: Bob Smith.  
 Regulars: Clark Dennis, The Honey-dreamers.  
 Orchestra: Bobbie Nicholson.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1954.

## Bobby Benson's Adventures

Type: Western

Format: The adventures of Bobby Benson, a twelve-year-old boy who operated and struggled to protect the B-Bar-B Ranch (also called the H-Bar-O Ranch when sponsored by H-O Oats.)

Cast: Bobby Benson      Richard  
  Wanamaker  
  Ivan Curry  
  Billy Halop

Tex Mason,  
the foreman      Herb Rice  
  Neil O'Malley  
  Charles Irving  
  Al Hodge  
  Tex Ritter  
  Florence Halop

Polly Armstead  
Windy Wales,  
the handyman      Don Knotts  
Harska, the  
Indian      Craig McDonnell  
The Chinese cook      Herb Rice  
Aunt Lilly      Lorraine Pankow

Announcer: Bob Emmerick, Andre Baruch, Carl Warren, Carl Caruso.

Program Opening:

Announcer: Here they come. They're riding fast and they're riding hard. It's time for excitement and adventure in the modern west with Bobby Benson and the B-Bar-B riders. And out in front, astride his golden palomino Amigo, it's the cowboy kid himself, Bobby Benson.

Bobby: B-Bar-Beeeeeeee.

Length: 30 minutes.

Network: CBS (1932), NBC (1947), Mutual (1949).

First Broadcast: 1932.

Note: Also known as "B-Bar-B Ranch," and "Songs of the B-Bar-B."

## The Bobby Doyle Show

Type: Musical Variety

Host: Bobby Doyle.

Featured: The Honey Dreamers Quintet.

Announcer: Jack Lester.

Orchestra: Harry Kogen.

Length: 15 minutes.

Network: NBC.

First Broadcast: 1947.

## Bold Venture

Type: Adventure

Format: Background: Havana. The exploits of Slate Shannon and Sailor Duval, the owner-operators of a boat and hotel called the Bold Venture. Became the basis for a television series of the same title.

Cast: Slate Shannon      Humphrey  
  Bogart  
  Sailor Duval      Lauren Bacall

Orchestra: David Rose.

Program Opening:

Announcer: Bold Venture! Adventure intrigue, mystery, romance; starring Humphrey Bogart and Lauren Bacall together in the salty setting of tropical Havana and the mysterious islands of the Caribbean. Bold Venture!

Length: 30 minutes.

Syndicated.

First Broadcast: 1951.

## Boston Blackie

Type: Crime Drama

Format: The exploits of Boston Blackie, a private detective working out of New York. Became the basis for a television series of the same title.

Cast: Boston Blackie      Richard Kollmar

Mary Wesley,  
his girlfriend      Lesley Woods  
  Jan Miner

Inspector  
Faraday      Richard Lane  
  Maurice Tarplin  
  Frank Orth

Announcer: Larry Elliott, Harlow Wilcox.

Organist: Hank Sylvern.

Sponsor: R & H Beer.

Program Opening:

Announcer: And now meet Richard Kollmar as Boston Blackie, enemy to



those who make him an enemy, friend to those who have no friends.

Length: 30 minutes.

Network: NBC (1944), Mutual (1945).

First Broadcast: 1944.

### The Boston Pops Orchestra

Type: Musical Variety

Host: Arthur Fiedler.

Announcer: Ben Grauer.

Orchestra: The Boston Pops.

Length: 60 minutes.

Network: NBC.

First Broadcast: 1951.

### The Botany Song Shop

Type: Musical Variety

Hostess: Ginny Simms.

Announcer: Harry Von Zell.

Music: The Buddy Cole Trio.

Sponsor: Botany Mills.

Length: 15 minutes.

Network: ABC.

First Broadcast: 1950.

### Bouquet For You

Type: Musical Variety

Hostess: Patti Clayton.

Regulars: Billy Williams, Louise King, Billy Leach.

Announcer: Lee Vines, Franklyn MacCormack.

Orchestra: Howard Smith, Caesar Petrillo.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1946.

### Box 13

Type: Adventure

Format: The exploits of Dan Holliday, a newspaper writer who will "do anything and go anywhere" to aid people in need.

(The title was derived from the number on his mailbox — 13).

Cast: Dan Holliday Alan Ladd

Suzy, his

assistant

Sylvia Picker

Length: 30 minutes.

Syndicated.

First Broadcast: 1948.

### Brave Tomorrow

Type: Serial

Format: The dramatic story of the Lambert family. Their story of love and courage was designed to show that from today's defeats we build our brave tomorrows.

Cast: Hal Lambert

Raymond

Edward

Johnson

Roger DeKoven

Louise Lambert

Jeanette Dowling

Jean Lambert

Nancy Douglas

Flora Campbell

Marty Lambert

Jone Allison

Andree Wallace

Also: Ginger Jones, Frank Lovejoy, Carl Eastman, House Jameson, Myra McCormick, Margaret MacDonald, Paul Stewart.

Announcer: Ed Herlihy.

Music: William Meader.

Length: 15 minutes.

Network: NBC.

First Broadcast: 1943.

### Break the Bank

Type: Quiz

Format: A series of question and answer rounds. Each correct response earned five dollars; players continued until defeated by two incorrect responses, or until they broke the bank by answering eight straight questions for the top prize. Each player who was defeated forfeited his earnings, which were deposited in the bank to a maximum of \$1,000. Became the basis for a television series of the same title.

**Host:** John Reed King, Johnny Olsen, Bert Parks, Bud Collyer.

**Announcer:** Bud Collyer, Win Elliot.

**Orchestra:** Hank Sylvern, Peter Van Steeden.

**Organist:** Lew White.

**Length:** 30 minutes.

**Network:** Mutual.

**First Broadcast:** 1945.

### Breakfast at Sardi's

**Type:** Variety

**Host:** Tom Breneman.

**Announcer:** Carl Pierce.

**Length:** 30 minutes.

**Network:** NBC Blue.

**First Broadcast:** 1943.

### The Breakfast Club

**Type:** Variety. Became the basis for a television series of the same title.

**Host:** Don McNeill.

**Regulars:** Fran Allison (as Aunt Fanny), Sam Cowling, Bill Thompson, Jack Owens, Janette Davis, Johnny Johnston, Jim and Marian Jordan (as Fibber McGee and Molly), Russell Pratt, Edna O'Dell, Annette King, Ilene Woods, Johnny Desmond, Clark Dennis, Marion Mann, Gale Page, The Cadets, The Three Romeos, The Vagabonds, The Merry Macs.

**Announcer:** Charles Irving, Don Dowd, Durward Kirby, Bob McKee, Bob Murphy, Frank Ferguson, Ken Nordine.

**Orchestra:** Walter Blaufuss, Harry Kogen, Rex Maupin, Joseph Gallichio, Eddie Balantine.

**Length:** 60 minutes.

**Network:** NBC (later ABC).

**First Broadcast:** 1933.

### Breakfast in Hollywood

**Type:** Variety

**Host:** Arch Presby, Tommy Breneman,



Brenda Curtis. Agnes Moorehead.

Garry Moore, Jack McElroy.

**Regulars:** Jack Coy, Johnny Montgall.

**Announcer:** John Nelson, Carl Pierce.

**Orchestra:** Gaylord Carter.

**Length:** 30 minutes.

**Network:** NBC (1942), ABC (1948).

**First Broadcast:** 1942.

### Brenda Curtis

**Type:** Serial

**Format:** The story of Brenda Curtis, a brilliant actress who forsakes her career to devote her time to her husband, Jim, a lawyer, and to establish a home and a new life.

<b>Cast:</b> Brenda Curtis	Vicki Vola
Jim Curtis	Michael Fitzmaurice
	Hugh Marlowe
Myra Belden,	
Brenda's friend	Helen Choate
Brenda's mother	Agnes Moorehead

Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1939.

### Brenthouse

Type: Serial  
 Format: The story of Portia Brent, a widow who inherited Brenthouse, a book publishing company, from her late husband. The series followed her experiences as she attempted to cope with the problems of raising three children and running a publishing firm.

Cast: Portia Brent	Hedda Hopper
	Georgia Backus
	Kathleen Fitz
Jane Brent, her daughter	Florence Baker
Nancy Brent, her daughter	Lurene Tuttle
Peter Brent, her son	Ernest Carlson
	Larry Nunn
Martha Dudley	Margaret Brayton
Lance Dudley	Wally Maher
Philip West	Ben Alexander
Steve Dirk	Al Cameron
Gabrielle Faure	Anne Stone
Nora Mawson	Jane Morgan
Daphne Royce	Naomi Stevens
Dr. Norfolk	Gavin Gordon

Length: 30 minutes.  
 Network: NBC Blue.  
 First Broadcast: 1938.

### Bride and Groom

Type: Weddings  
 Format: Couples were married before the microphones, and later showered with gifts. Became the basis for a television series of the same title.

Host: John Nelson.  
 Announcer: Jack McElroy.  
 Length: 30 minutes.  
 Network: ABC.  
 First Broadcast: 1945

### Bright Horizon

Type: Serial  
 Format: The story of Michael West—outwardly soft-hearted, and idealistic, inwardly a man filled with hard, bitter disillusionment. A spin-off from "Big Sister" in which the Michael West character was heard; Alice Frost, as Ruth Wayne, appeared briefly to establish the new series.

Cast: Michael West	Joseph Julian
	Richard Kollmar
	Sammie Hill
	Joan Alexander
	Frank Lovejoy
Carol West	
Larry	
Margaret	
McCarey	Lesley Woods
Bobby	Ronald Liss
Barbara	Renee Terry
Keith Richards	Lon Clark
Lily	Alice Goodkin
Bonnie	Audrey Totter
Charles McCarey	Richard Keith

Also: Will Geer, Santos Ortega, Chester Stratton, Jackie Grimes.

Announcer: Marjorie Anderson.

Organist: John Gart.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1941.

### Bright Star

Type: Comedy-Drama  
 Format: The story centered around the adventures of a newspaper reporter for the *Hillsdale Morning Star*.

Cast: Susan, the reporter	Irene Dunne
George, the editor	Fred MacMurray

Announcer: Harry Von Zell.

Length: 15 minutes.

Network: NBC.

First Broadcast: 1952.

### The Brighter Day

Type: Serial



## Buck Private and His Girl

Type: Romantic Drama

Format: The story of Steve Mason, a young draftee, and his sweetheart, Anne, and their romance, which is shattered by World War II.

Cast: Pvt. Steve Mason Myron McCormick  
Anne Anne Seymour  
Also: Joan Banks, Alexander Kirkland, Tom Powers, Don McLaughlin.

Length: 15 minutes.

Network: NBC.

First Broadcast: 1941.

## Buck Rogers in the 25th Century

Type: Science Fiction Adventure

Format: In Pittsburgh, in 1919, Buck Rogers, a young Air Corps veteran, begins surveying the lower levels of an abandoned mine. When the crumbling timbers give way, the roof from behind him caves in. Unable to escape, he is rendered unconscious by a peculiar gas that places him in a state of suspended animation.

As the earth shifts, fresh air enters the mine and awakens Buck. Emerging from the cave, he finds himself standing in the midst of a vast forest. Meeting Lieutenant Wilma Deering of the Space General's staff, he discovers that it is the year 2430 and the place is no longer Pittsburgh, but Niagara, America's capital. Stories depicted Buck's attempts to aid Wilma and the scientific genius, Dr. Huer, in their battle against evil, particularly Killer Kane, a madman seeking to control the world. Based on the comic strip conceived by John F. Dille.

Cast: Buck Rogers Matt Crowley  
Curtis Arnall  
John Larkin

Lt. Wilma Deering Adele Ronson  
Virginia Vass  
Dr. Huer Edgar Stehle



Buck Rogers in the 25th Century. Matt Crowley in costume for his role as Buck Rogers.

George "Buddy" Wade, Buck's ward  
Killer Kane Ronald Liss  
Bill Shelley  
Arthur Vinton

Ardala, a villainess Elaine Melchoir

Announcer: Fred Uttal, Paul Douglas, Kenny Williams.

Sponsor: Popsicle Ice Cream Bars, Cocomalt.

Program Opening:

Announcer: Buck Rogers in the 25th Century . . . Buck Rogers, who was held in suspended animation for five hundred years is now adventuring in the amazing world of the 25th Century. By turning a little dial to project us ahead in time we are able to be with Buck and his friends in the wonderful world of the future . . .

Length: 15 and 30 minute versions.  
Network: CBS (1931), Mutual (1939).  
First Broadcast: 1931.

## Bud Barton

See Title: "The Barton Family."

### The Buddy Clark Show

Type: Musical Variety  
 Host: Buddy Clark.  
 Regulars: Nan Wynn, Anne Elstner, Ted de Corsia.  
 Orchestra: Leith Stevens, Frank Novak.  
 Length: 30 and 15 minute versions.  
 Network: CBS. (later Mutual).  
 First Broadcast: 1938.

### Buddy Clark's Summer Colony

Type: Musical Revue  
 Host: Buddy Clark.  
 Regulars: Hildegard, Fray and Bragrate.  
 Orchestra: Leith Stevens.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1939.

### Bulldog Drummond

See title: "The Adventures of Bulldog Drummond."

### Burl Ives Coffee Club

Type: Variety  
 Format: Popular and semi-classical songs and music.  
 Host: Burl Ives.  
 Regulars: Juan Arvizi, Genevieve Rowe, The Deltha Rhythm Boys.  
 Announcer: Hugh Brundige.  
 Orchestra: Walter Gross.  
 Length: 30 and 15 minute versions.  
 Network: CBS (1941), Mutual (1946).  
 First Broadcast: 1941.

### Burns and Allen

See title: "The George Burns and Gracie Allen Show."

### "The Buster Brown Gang."

See title: "The Smilin' Ed McConnell Show."

### The Busy Mr. Bingle

Type: Comedy  
 Format: The misadventures of Mr. Bingle, a scatterbrained inventor and owner of the Bingle Pin Company.  
 Cast: Mr. Bingle                      John Brown  
           The sales manager                      Jackson Beck  
           The telephone operator                      Ethel Owen  
           Mrs. Bingle, Bingle's absent-minded wife                      Elizabeth Moran  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1943.

### By Kathleen Norris

Type: Anthology  
 Format: Dramatizations of stories by Kathleen Norris.  
 Hostess-Narrator: Kathleen Norris (portrayed by Ethel Everett).  
 Cast: Arlene Blackburn, House Jameson, Mary Cecil, Santos Ortega, Lawson Zerbe, Mildred Baker, Florence Malone, Betty Garde, Effie Palmer.  
 Announcer: Dwight Weist.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1939.

### By Popular Demand

Type: Musical Variety  
 Host: Bud Collyer.  
 Regulars: Mary Small, Harry Babbitt.  
 Announcer: Bud Collyer.  
 Orchestra: Ray Bloch.

Length: 30 minutes.  
Network: Mutual.  
First Broadcast: 1945.

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### Cabin B-13

Type: Anthology  
Format: Mystery presentations related by Dr. Fabian, a ship physician who resides in Cabin B-13.  
Starring: Arnold Moss as Dr. Fabian.  
Narrator: Arnold Moss.  
Music: Merle Kendrick.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1948.

### Cafe Istanbul

Type: Adventure  
*Format One:* The series centered around the sultry Mlle. Madou, a cabaret performer in the Far East, and her involvement with international spies, murderers, and the Secret Police.  
Cast: Mlle. Madou            Marlene Dietrich  
          The American        Ken Lynch  
          The Cop                Arnold Moss  
*Format Two:* The change found Marlene Dietrich as Mlle. Madou, a sultry song siren and owner of a night club in San Francisco, who weaves dramatic tales of love, adventure and intrigue.  
Starring: Marlene Dietrich as Mlle. Madou.  
Orchestra: Ralph Norman.  
Length: 30 minutes.  
Network: ABC.  
First Broadcast: 1952.

### Calamity Jane

Type: Drama  
Format: A tongue-in-cheek portrayal of a conniving reporter and her attempts to expose racketeers.  
Cast: Calamity Jane        Agnes  
   Moorehead

Her grandfather,  
the publisher        Dan Wolfe  
Also: Cathy Lewis, Bill Johnstone.  
Announcer: Ken Niles.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1946.

### California Caravan

Type: Anthology  
Format: Dramatizations based on the legends stemming from the gold rush of 1849.  
Cast: Virginia Gregg, Michael Hayes, Herb Vigran, John McGovern, Paul Frees, Bob Shennon, Bob Purcell.  
Announcer: Fort Pearson.  
Length: 30 minutes.  
Network: Mutual.  
First Broadcast: 1949.

### Call for Music

See title: "Dinah Shore."

### Call Me Freedom

Type: Anthology  
Format: Dramatizations based on the ideals and principles of America's heritage. Produced in cooperation with the Freedom Foundation at Valley Forge.  
Narrator: Nelson Olmsted.  
Length: 30 minutes.  
Network: ABC.  
First Broadcast: 1953.

### Call the Police

Type: Crime Drama  
Format: An insight into the world of policemen as told through the experiences of Bill Grant, a college-bred, retired W.W. II Marine, now a police captain.  
Cast: Bill Grant                Joseph Julian

His assistant           George Petrie  
 The sergeant         Amzie Strickland  
                               Robert Dryden  
 Announcer: Jay Simms, Hugh James.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1947.

### The Callahans

Type: Variety  
 Format: Varied situations set against the background of a Broadway theatrical house.  
 Cast: Ma Callahan         Elsa Mae Gordon  
       Pa Callahan         Arthur Hill  
       Penelope Callahan, their daughter  
                               Florence Halop  
 Also: Ed Latimer, Donald Bain, Joe Latham, Betty Walker, Ethel Owen, Jack Arthur.  
 Announcer: Ted Campbell.  
 Orchestra: Jerry Sears, Van Alexander.  
 Length: 30 minutes.  
 Syndicated.  
 First Broadcast: 1944.

### Calling All Detectives

Type: Mystery-Quiz  
 Format: A dramatization was enacted by varying casts. The crime guide, Robin, then pinpointed specific clues. As the story reached its climax, it was interrupted and five minutes of air time relinquished to the local stations carrying the program. Local announcers then telephoned listeners selected from post card entries. Based on the clues given by Robin, the listener had to identify the culprit. Once the five minutes had elapsed, the local stations rejoined the network and the story concluded. Listeners who correctly uncovered the culprit received war bonds as a prize, the amount varying with the local stations. At WGN in Chicago, for example a \$100 bond was awarded for a correct response,

a \$25 bond for an incorrect answer.  
 Host: Vincent Pelletier as Robin.  
 Organist: Dick Platt.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1945.

### Calling America

Type: Musical Variety  
 Host-Commentator: Arthur Hale.  
 Regulars: Drew Pearson, Robert Allen, Gracie Barrie, The Tune-twisters.  
 Orchestra: Erno Rapee.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1939.

### Camel Caravan

Type: Musical Variety  
 Host: Vaughn Monroe.  
 Announcer: Wayne Nelson, Joe King.  
 Vocalist: Sally Sweetheart.  
 Orchestra: Sauter-Finnegan, Vaughn Monroe.  
 Sponsor: Camel cigarettes.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1951.

### Camel Presents Harry Savoy

Type: Musical Variety  
 Host: Harry Savoy.  
 Regulars: Benay Venuta, Paula Kelly and the Modernaires.  
 Orchestra: Peter Van Steeden.  
 Sponsor: Camel cigarettes.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1944.

### Campana Serenade

Type: Variety  
 Host: Dick Powell.



**Regulars:** Martha Tilton, The Music Maids.

**Announcer:** Henry Chorles.

**Orchestra:** Lud Gluskin, Matty Malneck.

**Sponsor:** Campana makeup.

**Program Opening:**

**Announcer:** Campana Serenade, coast-to-coast, from Hollywood, starring Dick Powell, with Martha Tilton, and Lud Gluskin's orchestra. Presented by Campana, the makers of Solitare, the new cake makeup.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1945.

## Campbell Playhouse

See title: "The Mercury Theatre on the Air."

## Can You Top This?

**Type:** Game

**Format:** A joke, sent in by a listener (who received \$10) was related to the studio audience, whose applause was registered on a laugh meter. The three regular panelists each had to relate a joke in the same category, the object being to beat the listener's score. Each failure added five dollars to the listener's prize, to a total limit of \$25. Became the basis for a television series of the same title.

**Host:** Ward Wilson.

**Joke Teller:** Peter Donald.

**Panelists:** Senator Edward Ford, Harry Hershfield, Joe Laurie, Jr.

**Announcer:** Charles Stark.

**Sponsor:** Par soft drink, Kirkman's Soap Flakes and Complexion Soap, The Colgate-Palmolive Company.

**Length:** 30 minutes.

**Network:** Mutual.

**First Broadcast:** 1940.

## Candid Microphone

**Type:** Comedy

**Format:** The forerunner of TV's long-running "Candid Camera." The program used hidden microphones to record the response of unsuspecting individuals caught in pre-arranged situations.

**Host:** Allen Funt, Lamont Johnson.

**Narrator:** Don Hellenback.

**Announcer:** Ken Roberts.

**Orchestra:** Bernie Green.

**Sponsor:** Philip Morris cigarettes.

**Length:** 30 minutes.

**Network:** ABC (1947), CBS (1950).

**First Broadcast:** 1947.

## Candy Matson, YUkon 2-8209

**Type:** Crime Drama

**Format:** The cases of Candy Matson, a beautiful female private detective working out of San Francisco.

**Starring:** Natalie Masters as Candy Matson.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1950.

## Canteen Girl

**Type:** Variety

**Format:** Sentimental ballads, dramatic monologues, and music set against the background of the Stage Door Canteen, a New York night club.

**Hostess:** Phyllis Jean Creare.

**Length:** 15 minutes.

**Network:** NBC.

**First Broadcast:** 1942.

## Captain Flag and Sergeant Quirt

**Type:** Comedy

**Format:** The misadventures of two bickering Marines: Captain Flag and Sergeant Quirt.

**Cast:** Captain Flag      Victor McLaglen

Sergeant Quirt Edmund Lowe  
 The Major  
 General John Smith  
 The General's  
 wife Gloria Jones

Orchestra: Lou Kosloff.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1941.

### Captain Midnight

Type: Adventure  
 Format: The story of a private citizen who devoted his life to fighting crime. Named "Captain Midnight" for his daring air tactics during World War I, Captain Albright commands the Secret Squadron, a government organization designed to combat evil. Assisted by Chuck Ramsey, Ichabod Mudd, and Joyce Ryan, he battles the sinister forces of evil.

Cast: Captain Mid-  
 night Ed Prentiss  
 Bill Bouchey  
 Paul Barnes  
 Chuck Ramsey Bill Rose  
 Jack Bivens  
 Ichabod "Ichy"  
 Mudd Hugh Studebaker  
 Sherman Marks  
 Angeline Orr  
 Joyce Ryan  
 Ivan Shark,  
 Midnight's  
 nemesis Boris Aplon  
 Fury Shark,  
 Ivan's  
 daughter Rene Rodier  
 Sharon Grainger

Announcer: Pierre Andre, Don Gordon,  
 Tom Moore.

Sponsor: Skelly Oil Company, Ovaltine.

Program Opening:

Voice: Captain Midnight.

Announcer: Yes, Captain Midnight,  
 brought to you every day, Monday  
 through Friday, by the makers of  
 Ovaltine, America's favorite food drink.

Length: 15 minutes.

Syndicated (1939), Mutual (1940).  
 First Broadcast: 1939.

### Captain Stubby and the Buccaneers

Type: Variety  
 Host: Tom Foute.  
 Regulars: Tony Walberg, Sonny Fleming,  
 Jerry Richards, Tiny Stokes.  
 Announcer: John Dalton.  
 Orchestra: Phil Davis.  
 Length: 15 minutes.  
 Syndicated.  
 First Broadcast: 1946.

### The Career of Alice Blair

Type: Serial  
 Format: The struggles of a young career  
 woman in New York City.  
 Cast: Alice Blair Martha Scott  
 Betty Moran  
 Also: Joseph Cotten.  
 Length: 15 minutes.  
 Network: Mutual.  
 First Broadcast: 1940.

### Caricatures in Rhythm

Type: Musical Variety  
 Host: Harry Reser.  
 Regulars: Dorothy Rochelle, Barry McKin-  
 ley, The Tune Twisters.  
 Orchestra: Harry Reser.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1938.

### Carl Hohengarten's Orchestra

Type: Musical Variety  
 Host: Carl Hohengarten.  
 Regulars: Tod Hunter, David McCall, Tom-  
 my Bartlett.  
 Orchestra: Carl Hohengarten.  
 Length: 25 minutes.

Network: CBS.  
First Broadcast: 1939.

### Carle Comes Calling

Type: Musical Variety  
Host: Frankie Carle.  
Regulars: Marjorie Hughes, Gregg Lawrence, The Starlighters.  
Orchestra: Frankie Carle.  
Length: 30 minutes.

### The Carmen Miranda Show

Type: Musical Revue  
Hostess: Carmen Miranda.  
Regulars: Judy Ellington, The Rodgers Sisters.  
Announcer: LeRoy Miller.  
Orchestra: Nat Shilkert, Charles Barnett.  
Length: 60 minutes.  
Network: NBC.  
First Broadcast: 1939.

### The Carnation Contented Hour

Type: Musical Variety  
Host: Tony Marvin.  
Regulars: Jo Stafford, Buddy Clark, The Ken Lane Singers.  
Announcer: Vincent Pelletier, Jimmy Wallington.  
Orchestra: Percy Faith, Victor Young.  
Sponsor: The Carnation Milk Company.  
Length: 30 minutes.  
Network: NBC (1931), CBS (1950).  
First Broadcast: 1931.

### The Carnation Family Party

Type: Variety-Game  
Format: Interviews with people who had to prove or disprove certain facts about themselves.  
Host: Jay Stewart.  
Announcer: Larry Thor.  
Sponsor: The Carnation Milk Company.  
Length: 30 minutes.

Network: CBS.  
First Broadcast: 1950.

### Carnival with Bernie West

Type: Variety  
Host: Bernie West.  
Regulars: Lynn Collier, Johnny Morgan, Art Kahl, Pat Hosley, Flora MacMichaels, Billy Greene, Grace Valentine.  
Announcer: Bob Sherry.  
Orchestra: Henry Levine.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1946.

### Carolina Calling

Type: Country/Western Musical Variety  
Host: Grady Cole.  
Regulars: Fred Kirby, Claude Casey, Whitey and Hogan, The Swanee River Boys, The Johnson Family, Harry Blair, Howard Turner, The Briarhoppers.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1946.

### Carolina Hayride

Type: Country/Western Musical Variety  
Host: Arthur Smith.  
Regulars: Claude Casey, Larry Walker, The Tennessee Ramblers, Whitey and Hogan, The Southland Jubilee Singers, The Briarhoppers, Ma Johnson's Family.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1944.

### Caroline's Golden Store

Type: Comedy  
Format: The series depicted comic incidents in the lives of Caroline, the proprietor of a small town general store, and

the people who frequented it.

**Starring:** Caroline Ellis as Caroline.  
**Customers:** Jack Brinkley, Frank Behrens, Barbara Winthrop, Joan Kay, Cliff Carl, Ginger Jones, Guila Adams, Harriette Widmer.

**Announcer:** Franklin MacCormack.  
**Length:** 15 minutes.  
**Network:** NBC.  
**First Broadcast:** 1939.

### Carson Robinson's Buckaroos

**Type:** Country/Western Musical Variety  
**Host:** Carson Robinson.  
**Announcer:** Jack Costello.  
**Music:** Bill, John, and Pearl Mitchell.  
**Length:** 30 minutes.  
**Network:** NBC.  
**First Broadcast:** 1938.

### The Carters of Elm Street

**Type:** Serial  
**Format:** The dramatic story of the Carter family.  
**Cast:** Mara Carter, the mother Virginia Payne  
 Jeff Carter, the father Vic Smith  
 Mildred Carter Randolph, their married daughter Virginia "Ginger" Jones  
 Bunny Carter, their youngest daughter Ann Russell  
 Jess Carter, their son William Rose  
 Sidney Randolph, Mildred's husband Herbert Nelson  
 Mattie Belle, the Carter's housekeeper Harriette Widmer

**Sponsor:** Ovaltine.  
**Length:** 15 minutes.

**Network:** NBC.  
**First Broadcast:** 1939.

### Carton of Smiles

**Type:** Musical Variety  
**Host:** Henny Youngman.  
**Vocalist:** Carol Bruce.  
**Announcer:** Tom Shirley.  
**Orchestra:** Eddy Howard.  
**Sponsor:** Raleigh cigarettes.  
**Length:** 30 minutes.  
**Network:** NBC.  
**First Broadcast:** 1944.

### Casa Cugat

See title: "Xavier Cugat."

### The Case Book of Gregory Hood

**Type:** Crime Drama  
**Format:** The exploits of Gregory Hood, a gentleman detective working out of San Francisco.  
**Cast:** Gregory Hood Gale Gordon  
 Elliott Lewis  
 Jackson Beck  
 Paul McGrath  
 Martin Gabel  
 George Petrie  
 Sandy, his sidekick Bill Johnstone

**Announcer:** Harry Baslett.  
**Music:** Dean Fossler.  
**Length:** 30 minutes.  
**Network:** Mutual (1946), ABC (1949).  
**First Broadcast:** 1946.

### Casey, Crime Photographer

**Type:** Crime Drama  
**Format:** The exploits of Casey, a photographer for the *Morning Express*, a crusading newspaper. Became the basis for the television series of the same title.

Cast: Casey Matt Crowley  
Staats Cotsworth

Anne Williams,  
his girlfriend Jone Allison  
Alice Reinheart  
Betty Furness  
Lesley Woods  
Jan Miner

Ethelbert, the  
bartender in  
the Blue Note  
Cafe John Gibson

Police Captain  
Logan Jackson Beck  
Bernard Lenrow

Announcer: Tony Marvin, Bob Hite, Ken Roberts.

The Blue Note Cafe Pianist: Juan Fernandez, Herman Chittison, Teddy Wilson.

Organist: Lew White.

Orchestra: Archie Bleyer.

Program Opening:

Announcer: Good evening, this is Ken Roberts inviting you to listen to another adventure of "Casey, Crime Photographer," ace cameraman who covers the crime news of a great city. Our adventure for tonight: "Thunderbolt."

Length: 30 minutes.

Network: CBS.

First Broadcast: 1943. Also known as "Flash Gun Casey."

### The Cass Daley Show

Type: Comedy

Format: The misadventures of Cass Daley, a well-intentioned small town girl who tries to help others out, but only succeeds in causing unwanted trouble.

Cast: Cass Daley Herself  
Her father Fred Howard  
Her mother Lurene Tuttle

Announcer: Arch Presby.

Orchestra: Robert Armbruster.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1950.

### Catch Me If You Can

Type: Quiz

Format: Two contestants compete: the Climber and the Challenger. A question is read by the host and the Climber receives the first chance to answer. If the opponent believes the wrong answer was given, he challenges by attempting to give the correct response. If his challenge is successful, he defeats the Climber and moves to the first rung of a ladder. He then becomes the Climber and a new Challenger is brought on. If, however, the Climber gave a correct response, he moves up one rung on the ladder. The first player to reach the top rung (The Golden Door) receives the opportunity to unravel a mystery sentence for prizes.

Host: Bill Cullen.

Announcer: George Bryan.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1948.

### Cavalcade of America

Type: Anthology.

Format: Dramatizations depicting the struggles endured by the people who helped to shape America.

Narrator: Gabriel Heatter.

Featured Performer: Thomas Chalmers.

Announcer: Bud Collyer.

Orchestra: Donald Voorhees.

Organist: Rosa Rio.

Sponsor: The DuPont Corporation.

Length: 30 minutes.

Network: CBS (1938), NBC (1945).

First Broadcast: 1938.

### The CBS Radio Mystery Theatre

Type: Anthology

Format: Mystery presentations.

**Host-Narrator:** E.G. Marshall.

**Creator-Producer:** Himan Brown.

**Included:**

**The Impossible Is True.** The story of a girl who fears that there is a horrible curse of death on her and her family.

**Starring:** Ann Williams, Earl Hammond.

**Crossfire.** A cabbie suddenly finds himself involved in a crossfire between two rival gangs when his fare, a jeweler, becomes involved in a murder.

**Starring:** Russell Horton, Ann Williams, Earl Hammond, Court Benson.

**Wise Child.** While vacationing, a married couple find an abandoned baby which, after much discussion, they decide to keep and raise as their own. As the weeks pass, the baby, who is seemingly healthy, doesn't grow—but the husband suddenly acquires the ability to read minds, an ability he uses to advance his position in life. Exactly who or what is the baby, where it came from, or what happened the night it was abandoned (during a fierce thunderstorm in an area reputed to be radioactive) was not explained; it was suggested that on that night a higher intelligence possessed the baby.

**Starring:** Ralph Bell, Ann Williams, Jackson Beck.

**Ghost in the Well.** The story concerns an artist, who, after painting the portrait of a girl he envisions, suddenly finds himself face to face with her spirit and involved in her plight as she attempts to prove who murdered her in 1799.

**Starring:** Tony Roberts, Patricia Elliott, Court Benson, Williams Griffis.

**Program Opening:**

**Host:** The CBS Radio Mystery Theatre presents (over a squeaking door that is opening)... Come in, welcome I'm E.G. Marshall... (an introduction to the evening's presentation is then given)

**Program Closing:**

**Host:** This is E.G. Marshall inviting you to return to our Mystery Theatre for another adventure in the macabre. Until

next time, pleasant dreams (the squeaking door closes).

**Length:** 52 minutes.

**Network:** CBS (syndicated in areas where it was not picked up by a CBS station).

**First Broadcast:** 1974.

## Ceiling Unlimited

**Type:** Musical Variety

**Host:** Joseph Cotten.

**Vocalist:** Nan Wynn.

**Announcer:** Pat McGeehan.

**Orchestra:** Wilbur Hatch.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1943.

## Central City

**Type:** Drama

**Format:** The series, based in Central City, an industrial complex of fifty thousand people, focused on a "typical" family and related dramatic incidents in their lives.

<b>Cast:</b> Commentator	Tom Powers
The father	Frank Wilcox
The mother	Selena Royle
The daughter	Eleanor Phelps
Her fiance	Van Heflin
Her rejected finance	Myron Mc- Cormick

**Also:** Everett Sloane, John McBryde, Elspeth Eric, Harry Bellaver.

**Length:** 15 minutes.

**Network:** NBC.

**First Broadcast:** 1938.

## Challenge of the Yukon

**See title:** "Sergeant Preston of the Yukon."

## The Chamber Music Society of Lower Basin Street

**Type:** Musical Variety  
**Host:** Milton Cross, Gene Hamilton, Jane Pickens, Orson Bean.  
**Regulars:** Dinah Shore, Jack McCarthy, Henry Levine, Diane Courtney, Lena Horne.  
**Orchestra:** Paul LaValle, Henry Levine.  
**Program Opening:**  
**Announcer:** Four-thirty Sunday afternoon in New York and the R.C.A. building now stands up straight and respectfully removes its hat as we tune in on another concert by the no doubt world renowned Chamber Music Society of Lower Basin Street, whose members have gathered here to read from the classics of the three B's—Barrelhouse, Boogie Woogie, and the Blues.  
**Length:** 30 minutes.  
**Network:** Blue (1940-1944), NBC (1950-1952).  
**First Broadcast:** 1940.

## Chance of a Lifetime

**Type:** Quiz  
**Format:** Four players competed. As a series of letters appeared on an electronic board, players were permitted to choose three each. During this process a bell or buzzer sounded. If the bell was heard, the player in the process of selecting his letters received a luxury gift; if a buzzer sounded, a less expensive gift was awarded. Following this segment, players were given a last opportunity to increase their winnings by pitting everything in a ten-second race against time. If, within that time, a player was able to choose a bell-associated letter from the board, he won; if not, he lost everything.  
**Host:** John Reed King.  
**Assistant:** Janice Ford.  
**Announcer:** Ken Roberts.  
**Length:** 30 minutes.  
**Network:** ABC.  
**First Broadcast:** 1949.

## Chandu, the Magician

**Type:** Adventure  
**Format:** The exploits of Frank Chandler, an American secret agent who used supernatural powers, acquired from a Hindu Yogi, to combat evil. Chandler was known in the secret places of the Far East as Chandu, the Magician.  
**Cast:** Frank Chandler/  
 Chandu  
 Dorothy Regeant,  
 his widowed  
 sister, living in  
 San Francisco  
 Bob Regeant,  
 her son  
 Betty Regeant,  
 her daughter  
 Princess Nadji,  
 Chandler's ro-  
 mantic interest  
 Roxor, Chandler's  
 enemy  
 Gayne Whitman  
 Tom Collins  
 Margaret  
 MacDonald  
 Irene Tedrow  
 Bob Bixby  
 Lee Miller  
 Betty Webb  
 Joy Terry  
 Veola Vonn  
 Luis Van Rooten  
**Announcer:** Howard Culver.  
**Program Opening:**  
**Sound Effect:** A large gong sounding.  
**Announcer:** (over music) Chandu, the Magician. Good evening ladies and gentlemen. The makers of White King Granulated Soap present for your enjoyment tonight and every weekday evening at this time Chandu, the Magician. Listen and you will travel to strange lands, you will thrill to high adventure, romance, and mystery. . . There are many tales told on radio, but only one Chandu; there are many soaps on your grocer's counter, but none like White King. . . Now let the play begin. . .  
**Program Closing:**  
**Announcer:** We pause before we say good evening, to suggest that you and your family listen to Chandu every weekday evening at this time. Travel with us to strange places and far away lands, into

the mystery and intrigue of Egypt and the Near East. And of course we like to have you use the soap we make, White King Granulated Soap... So, on your radio remember Chandu, the Magician... and at your grocer's remember White King Granulated Soap... Goodnight.

Sponsor: White King Soap.

Length—Network-First Broadcast: 15 minutes, Mutual, 1932-1936; 30 minutes, Mutual, 1948-1949; 30 minutes, ABC, 1949-1950.

### Chaplain Jim

Type: Drama

Format: The experiences of a chaplain during World War II.

Cast: Chaplain Jim John Lund  
Don MacLaughlin

Announcer: George Ansbro, Vinton Hayworth.

Length: 30 minutes.

Network: Blue.

First Broadcast: 1942.

### The Charles Boyer Show

Type: Anthology

Format: Dramatic presentations.

Host: Charles Boyer (portraying a nightclubbing Parisian who earns his keep by spinning yarns for visiting novelists).

Length: 30 minutes.

Network: NBC.

First Broadcast: 1950.

### Charlie and Jessie

Type: Comedy

Format: The misadventures of marrieds Charlie (a salesman for Bissell, Cartwright, Emerson, and Spillwork) and his wife Jessie.

Cast: Charlie  
Jessie

Donald Cook  
Diane Bourbon  
Florence Lake

Announcer: Nelson Case.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1940.

### Charlie Chan

Type: Mystery

Format: The exploits of famed Oriental detective Charlie Chan, a master investigator who incorporated scientific knowledge and deductive reasoning as he attempted to solve baffling crimes. Based on the books by Earl Derr Biggers.

Cast: Charlie Chan Walter Connolly (1932)  
Ed Begley (1944-1947)  
Santos Ortega (1947-1948)  
William Rees (1950)

Lee Chan, his  
Number One  
Son

Leon Janney (1944-1948)  
Rodney Jacobs (1950)

Announcer: Dorian St. George.

Organist: Lew White.

Sponsor: Lever Brothers; Pharmaco, Inc.

Program Opening:

Announcer: Right now, sit back, relax and listen to the greatest Oriental detective of all time, the incomparable Charlie Chan... in a new and exciting series. Join this famous detective of fiction, films, and radio as he combines the wisdom of the East with the science of the West in a dramatic chapter from the adventures of Charlie Chan.

Length: 15 and 25 minute versions.

Network-First Broadcast: NBC (1932-1933), Mutual (1937-1938), Mutual (1944-1946), as "The Adventures of Charlie Chan," ABC (1945-1947), Mutual (1947-1948), Syndicated (1950).



### The Charlie Ruggles Show

Type: Comedy-Variety  
Starring: Charlie Ruggles.  
Vocalist: Linda Ware.  
Length: 30 minutes.  
Syndicated.  
First Broadcast: 1944.

### Charlie Wild, Private Detective

Type: Crime Drama  
Format: The investigations of private detective Charlie Wild.  
Cast: Charlie Wild           George Petrie  
          McCoy, his                assistant           Peter Hobbs  
Announcer: Bill Rogers.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1950.

### The Charlotte Greenwood Show

Type: Comedy-Drama  
Format: The story of Charlotte Greenwood, a cub reporter on a small town newspaper. The series underlined her one ambition: to venture on to Hollywood and become an actress.  
Cast: Charlotte Greenwood           Herself  
          The city editor           John Brown  
Also: Harry Bartell, Will Wright, Ed McDonald, Veola Vonn.  
Vocalists: The Richard Davis Chorus.  
Announcer: Wendell Niles.  
Orchestra: Charles Hathaway.  
Length: 30 minutes.  
Network: Blue.  
First Broadcast: 1944.

### The Chase

Type: Anthology  
Format: Dramatizations based on the theory that at one time or another every person is either the hunter or the hunted—physically or mentally. Varying casts and stories.

Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1952.

### The Chesterfield Supper Club

Type: Musical Variety  
Sponsor: Chesterfield cigarettes.  
*Format One:*  
Host: Martin Block.  
Vocalists: Perry Como, Jimmy Savo, Mary Ashworth, The Satisfiers.  
Orchestra: Ted Steele.  
Length: 15 minutes.  
Network: NBC.  
First Broadcast: 1944.  
*Format Two:*  
Host: Tex Beneke.  
Vocalist: Garry Stevens, Eddie Hubbard.  
Orchestra: Glenn Miller.  
Length: 15 minutes.  
Network: NBC.  
First Broadcast: 1947.  
*Format Three:*  
Host (Monday, Wednesday, Friday): Perry Como.  
Vocalists: The Fontaine Sisters.  
Announcer: Tom Reddy.  
Orchestra: Mitchell Ayres.  
Hostess (Tuesday): Jo Stafford.  
Announcer: Tom Reddy.  
Orchestra: Paul Weston.  
Hostess (Thursday): Peggy Lee.  
Featured: The King Cole Trio.  
Announcer: Tom Reddy.  
Orchestra: Dave Barbour.  
Length: 15 minutes.  
Network: NBC.  
First Broadcast: 1948.

### Chesterfield Time

Type: Musical Variety  
Host: Martin Block.  
Vocalists: Johnny Johnston, Monica Lewis.  
Orchestra: Paul Baron.  
Sponsor: Chesterfield cigarettes.  
Length: 15 minutes.  
Network: CBS.  
First Broadcast: 1944.

## The Chicago Theatre of the Air

Type: Variety  
 Host: Lee Bennett.  
 Baritones: Bruce Foote, Thomas L. Thomas, Earl Willkie.  
 Soprano: Nancy Carr.  
 Tenor: Attelio Baggione.  
 Contralto: Ruth Slater.  
 Regulars: Donald Graham, Lawrence Lane, Cal McCormick, The WGN Chorus.  
 Dramatic Cast: Marvin Miller, Olan Soule, Betty Lou Gerson, Betty Winkler, Fran Carlon, Bret Morrison, Kay Westfall, Les Tremayne, Bob Jellison.  
 Announcer: John Weigle, Marvin Miller.  
 Chorus: Robert Trendler.  
 Music: The WGN Orchestra.  
 Length: 60 minutes.  
 Network: Mutual (from WGN in Chicago).  
 First Broadcast: 1939.

## Chick Carter, Boy Detective

Type: Crime Drama  
 Format: The cases of Chick Carter, the adopted son of Nick Carter, world famous detective. A spin-off from "Nick Carter, Master Detective."

Cast: Chick Carter	Bill Lipton
	Leon Janney
Sue, his assistant	Jean McCoy
	Joanne McCoy
Tex, their friend	Gilbert Mack

Program Opening:  
 Announcer (over telegraph sounds): Mutual to Y . . O . . U. Sending. Are you ready?  
 Voice: Y . . O . . U to Mutual, go ahead.  
 Announcer: Then listen to the adventures of Chick Carter, Boy Detective.  
 Length: 15 minutes.  
 Network: Mutual.  
 First Broadcast: 1943.

## Chicken Every Sunday

Type: Comedy  
 Format: The antics of the residents of a

Tucson boarding house.  
 Starring: Billie Burke, Harry Von Zell.  
 Orchestra: David Baskerville.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1949.

## Choose a Song Partner

Type: Musical Variety  
 Host: Don Moreland.  
 Vocalist: Beryl Vaughn.  
 Organist: Adele Scott.  
 Length: 15 minutes.  
 Network: ABC.  
 First Broadcast: 1948.

## Choose Up Sides

Type: Quiz  
 Format: Two teams of experts answer questions submitted by listeners, who received ten dollars if theirs was chosen. The winning team received \$50.  
 Host: Henry McLemore.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1940.

## The Choraliers

Type: Musical Variety  
 Host: Eugene Lowell (manager of the vocal group The Choraliers).  
 Announcer: Frank Knight.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1950.

## Christopher London

Type: Crime Drama  
 Format: The cases of Christopher London, a private detective who will "go anywhere and do anything" for a price. Based on the character created by Erle Stanley Gardner.  
 Starring Glenn Ford as Christopher London.

Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1950.

### The Christopher Lynch Show

Type: Musical Variety  
 Host: Christopher Lynch.  
 Orchestra: Emerson Buckley.  
 Length: 10 minutes.  
 Network: Mutual.  
 First Broadcast: 1953.

### Christopher Wells

See title: "The Adventures of Christopher Wells."

### Cimarron Tavern

Type: Western  
 Format: Depicted incidents in the lives of the people who frequented the Grand Hotelish, a tavern in Cimarron, Oklahoma during the 1800s.

Cast: Star Travis            Paul Conrad  
          Joe Barton            Chester Stratton  
 Also: Ethel Everett, Stephen Courtleigh, Ronald Liss, Tony Burger, Neil O'Malley, Carl Emory.  
 Announcer: Bob Hite.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1945.

### Cinderella, Inc.

Type: Quiz  
 Format: Four housewives, selected from areas around the country, were brought to New York City, housed in lavish quarters, served breakfast in bed, escorted to a night club, attired in expensive clothes—in short, pampered from head to toe. After these experiences, each housewife related her impressions, feel-

ings, and thoughts to listeners.  
 Host: Bob Dixon.  
 Announcer: Tony Marvin.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1940.

### The Cinnamon Bear

Type: Children's  
 Format: The series centered on the adventures of Paddy O'Cinnamon (the Cinnamon Bear) and Judy and Jimmy Barton, as they embarked on a journey through Maybe Land, seeking to find the Silver Star for their Christmas tree—a star that was stolen by the Crazy Quilt Dragon. Usually broadcast during the Christmas season.

Cast: The Cinnamon Bear            Buddy Duncan  
          Judy Barton            Barbara Jean Wong  
          Judy's mother        Verna Felton  
          Santa Claus            Lou Merrill

Narrator: Bud Heistand.  
 Various Roles: Hanley Stafford, Gale Gordon, Joseph Kearns, Elvia Allman, Frank Nelson, Slim Pickens, Martha Wentworth.  
 Songs: The Paul Taylor Quartet.  
 Music: Felix Mills.  
 Length: 15 minutes.  
 Syndicated.  
 First Broadcast: 1937.

### The Cisco Kid

Type: Western  
 Format: The exploits of O. Henry's famous Robin Hood of the Old West, the Cisco Kid, and his sidekick Pan Pancho.  
 Cast: The Cisco Kid            Jackson Beck  
          Pan Pancho            Jack Mather  
                                         Louis Sorin  
                                         Harry Lang  
                                         Mel Blanc  
 Also: Vicki Vola, Bryna Raeburn, Mark



Chicken Every Sunday. Harry Von Zell.

Smith, Jean Ellyn.

Announcer: Marvin Miller, Michael Rye.

Length: 30 minutes.

Network: WOR (local New York, 1942),  
Mutual 1943.

First Broadcast: 1942.

### City Hospital

Type: Anthology

Format: Medical dramatizations. Became  
the basis for a television series of the  
same title.

Cast: The Doctor Santos Ortega  
The Nurse Anne Burr

Announcer: John Cannon.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1951.

### Clara, Lu, and Em

Type: Serial

Format: A gossip session wherein three  
housewives who shared the same

residence got together, either in the kitchen or backyard, and exchanged talk. The original format, which aired in 1931, dealt with the gossip of three spinsters; the housewives format was first incorporated in 1942.

Cast: Clara	Louise Starkey
	Fran Allison
Lu	Isabel Carothers
	Isobel Beroyhelmer
Em	Dorothy Day
	Helen King
	Mitchell
	Harriet Allyn

Announcer: Don David.

Music: Lou Webb.

Length: 15 minutes.

Network: Blue (1931), Syndicated (1946).

First Broadcast: 1931.

### Claudia and David

Type: Serial

Format: The dramatic story of the Naughtons, David, an architect, and his naive eighteen-year-old wife, Claudia. Episodes focused on Claudia's struggles to cut the apron strings that bound her to her mother, and adjust to marriage. Became the basis for a television series of the same title.

Cast: Claudia Naughton	Patricia Ryan
	Katherine Bard
David Naughton	Richard Kollmar
	Paul Crabtree

Mrs. Brown,	Jane Seymour
Claudia's	Peggy Allenby
mother	Irene Hubbard
David's mother	

Announcer: Charles Stark, Joe King.

Orchestra: Peter Van Steeden.

Length: 30 and 15 minute versions.

Network: CBS (1941), Syndicated (1947).

First Broadcast: 1941.

## The Cliché Club

**Type:** Quiz  
**Format:** A scrambled phrase, submitted by a listener, was related to a panel to be unscrambled and corrected. Failure on their part resulted in a prize for the listener.

**Host:** Walter Keirnan.  
**Panelists:** Carol Lynn Gilmer, Agnes Rogers, Edward Hill.  
**Announcer:** Les Griffith.  
**Length:** 30 minutes.  
**Network:** NBC.  
**First Broadcast:** 1950.

## The Clicquot Club Eskimos

**Type:** Musical Variety  
**Host:** Harry Reser.  
**Regulars:** Raymond Knight, Merle Johnson, Jimmy Brierly, Everett Clark, Virginia Hauer.  
**Announcer:** Phil Carlin.  
**Orchestra:** Harry Reser.  
**Sponsor:** Clicquot Club Beverages.  
**Length:** 30 minutes.  
**Network:** NBC (1926), Syndicated (1951).  
**First Broadcast:** 1926.

## Cloak and Dagger

**Type:** Anthology  
**Format:** Dramatizations based on the files of the Office of Strategic Services.  
**Cast:** The O.S.S. Agent Joseph Julian.  
**Also:** Raymond Edward Johnson, Ross Martin, Berry Kroeger, Karl Weber.  
**Length:** 30 minutes.  
**Network:** NBC.  
**First Broadcast:** 1950.

## The Clock

**Type:** Anthology  
**Format:** Dramatizations revolving around the central theme of man vs. time. The narrator, posing as Father time, introduc-

ed the story and commented about the effects of time on the people involved.

**Narrator:** Gene Kirby.  
**Announcer:** Bill Cargo.  
**Orchestra:** Bernard Green.  
**Length:** 30 minutes.  
**Network:** ABC.  
**First Broadcast:** 1946.

## Club 15

**Type:** Musical Variety  
**Format One:**  
**Host:** Bob Crosby.  
**Regulars:** The Andrews Sisters, Margaret Whiting, Patti Clayton, The Modernaires.  
**Announcer:** Del Sharbutt.  
**Orchestra:** Jerry Gray.  
**Length:** 15 minutes.  
**Network:** CBS.  
**First Broadcast:** 1947.  
**Format Two:**  
**Host (Monday, Wednesday, Friday):** Bob Crosby.  
**Regulars:** The Andrews Sisters.  
**Announcer:** Jerry Gray.  
**Host (Tuesday, Thursday):** Jo Stafford.  
**Regulars:** The Modernaires.  
**Announcer:** Del Sharbutt.  
**Orchestra:** Jerry Gray.  
**Length:** 15 minutes.  
**Network:** CBS.  
**First Broadcast:** 1950.  
**Format Three:**  
**Host:** Bob Crosby.  
**Regulars:** Giselle MacKenzie, Jo Stafford, The Modernaires.  
**Announcer:** Del Sharbutt.  
**Orchestra:** Jerry Gray.  
**Length:** 15 minutes.  
**Network:** CBS.  
**First Broadcast:** 1951.

## Club Matinee

**Type:** Variety  
**Host:** Ransom Sherman, Garry Moore, Durward Kirby.

**Vocalists:** Johnny Johnston, Clark Dennis, Evelyn Lynne, Phil Shukin, The Three Romeos, The Escorts and Betty.

**Also:** Bill Short, a bass player.

**Announcer:** Durward Kirby.

**Orchestra:** Rex Maupin.

**Length:** 60 minutes.

**Network:** NBC Blue.

**First Broadcast:** 1937 (ended in 1942).

"Club Matinee" was actually an afternoon extension (4-5 p.m., E.T.) of "The Breakfast Club" (which see) with many of the same cast appearing from time to time.

### The Clyde Beatty Show

**Type:** Adventure

**Format:** Dramatizations based on incidents in the life of animal trainer Clyde Beatty as he attempted to trap animals on behalf of the Cole Brothers-Ringling Brothers, Barnum and Bailey Circus.

**Host-Narrator-Star:** Clyde Beatty.

**Announcer:** Larry Thor.

**Length:** 30 minutes.

**Network:** Mutual.

**First Broadcast:** 1950.

### Coast-to-Coast On a Bus

**Type:** Children's

**Format:** Each Sunday morning, a bus-load of children rode the White Rabbit Lines to some locale. While enroute, the talented cast of juveniles sang, danced, and acted in skits.

**Host:** Milton Cross.

**The Lady Next Door:** Madge Tucker.

**Music:** Walter Fleischer.

**Creator-Producer-Director-Writer:** Madge Tucker.

**Length:** 60 minutes.

**First Broadcast:** 1927 (ended in the late 30s). Originally titled "The Children's Hour."

### The Cobbs

**Type:** Comedy

**Format:** The saga of a humble husband and his understanding wife.

**Cast:** Mr. Cobb William

Demarest

Mrs. Cobb

Hope Emerson

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1954.

### The Coca Cola Summer Show

**Type:** Musical Variety

**Host:** Roger Pryor.

**Regulars:** Nestor Chayres, Los Ponchos.

**Orchestra:** Charles Lichter.

**Sponsor:** Coca-Cola.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1948.

### Cohen and the Detective

**Type:** Detective Comedy

**Starring:** Patsy Flick, Nat Cantor, Charmie Allen, John Brown.

**Music:** Joe Rines.

**Length:** 25 minutes.

**Network:** Blue.

**First Broadcast:** 1943.

### The Coke Club

**Type:** Musical Variety

**Hostess:** Leah Ray.

**Regulars:** Morton Downey, The Coke Club Quartet.

**Announcer:** David Ross.

**Orchestra:** Jimmy Lytell.

**Sponsor:** Coca Cola.

**Program Opening:**

**Announcer:** Yes friends, it's time for another transcribed session of The Coke Club which brings you the romantic voice of Morton Downey, with Leah Ray as your hostess, Jimmy Lytell and his or-

chestra, The Coke Club Quartet and yours truly, David Ross . . .  
Length: 15 minutes.  
Network: Mutual.  
First Broadcast: 1946.

## The Colgate Spotlight

Type: Variety  
Format: Performances by undiscovered professional talent.  
Host: Ed East.  
Announcer: Jeff Spartin.  
Orchestra: Charles Hathaway.  
Sponsor: Colgate Products.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1941.

## College Quiz Bowl

Type: Quiz  
Format: The forerunner of TV's "G.E. College Bowl." Two teams of college students competed in a question and answer session. Winning teams received a \$500 college grant; losers were awarded various individual prizes.  
Host: Allen Ludden.  
Announcer: Roger Tuttle.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1953.

## Colonel Humphrey Flack

Type: Comedy  
Format: The story of two modern-day Robin Hoods: Humphrey Flack, a retired colonel, and his companion, Uthas P. (Patsy) Garvey. With larceny in their minds and charity in their hearts, they traveled throughout the world and, through imaginative deceptions, conned the confidence men in their attempts to assist

the needy. Became the basis for the television series of the same title.

Cast: Colonel Humphrey Flack Wendell Holmes  
Uthas P. Garvey Frank Maxwell  
Announcer: Dick Dudley.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1947.

## Colonel Stoopnagle and Budd

Type: Comedy  
Format: The misadventures of a fast-talking colonel who constantly gave advice but took little himself. Also known as "The Colonel," "Stoopnagle and Budd," and "The Gloom Chasers."  
Cast: Colonel Lemuel Q. Stoopnagle F. Chase Taylor  
Budd, his straight man Wilbur Budd Hulick  
Erasmus Bumfordorfer Louis Sain  
Quackenbush John Gibson  
Also: Mary Wickes, Amanda Randolph, Joan Banks, Margaret Arlen, Elaine Howard, Harry Clark, Alice Frost, Jeri Sullivan, Florence Halop, Hope Emerson, Eddie Green.  
Vocalist: Gogo DeLys.  
Chorus: Bobby Tucker.  
Orchestra: Archie Bleyer, Donald Voorhees, Paul Baron, Peter Van Steeden.  
Length: 15 and 30 minute versions.  
Network: NBC (1943), CBS (1944).  
First Broadcast: 1943.

## Columbia Presents Corwin

Type: Anthology  
Format: Dramatizations based on stories by Norman Corwin.  
Writer-Producer-Director-Host: Norman Corwin.  
Announcer: Roy Rowan.  
Orchestra: Earl Robins.

Included:

**Movie Primer.** The first episode of the series presented a musical satire on Hollywood and the movie industry.

**Starring:** Everett Sloane, Frank Gallop, Minerva Pious, Peter Donald, Tony Marvin.

**The Undecided.** The story of a single molecule that almost upset the universe when it refused to combine with other elements.

**Starring:** Vincent Price, Groucho Marx, Robert Benchley, Keenan Wynn.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1944.

### Comedy By—

**Type:** Variety

**Format:** Performances by guest comedians.

**Host:** George Byron.

**Regulars:** The Eaton Boys, Howard and Shelton.

**Orchestra:** Bob Stanley.

**Length:** 30 minutes.

**Network:** Mutual.

**First Broadcast:** 1940.

### Comedy Caravan

**Type:** Comedy-Variety

**Starring:** Jimmy Durante-Garry Moore.

**Vocalist:** Georgia Gibbs.

**Orchestra:** Roy Bargy.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1943.

### Comedy of Errors

**Type:** Quiz

**Format:** A short skit, which contained an error, was read to selected members of the studio audience. The first player to spot and correct the error won the round

and \$5. Winners were the highest overall cash scorers.

**Host:** Jack Bailey.

**Organist:** Eddie Dunstедder.

**Announcer:** Fort Pearson.

**Length:** 25 minutes.

**Network:** Mutual.

**First Broadcast:** 1949.

### Confession

**Type:** Anthology

**Format:** Dramatizations based on the files of various corrections departments throughout the country. The series was presented in cooperation with the California State Department of Corrections.

**Starring:** Paul Frees as Richard A. McGee, director of the California State Department of Corrections.

**Music:** J. Frederick Albech.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1953.

### Confidentially Yours

**Type:** Anthology

**Format:** Dramatizations based on the crime cases of Jack Lait, a reporter for the now defunct New York *Daily Mirror*.

**Host-Narrator:** Jack Lait.

**Announcer:** Bob Warren.

**Orchestra:** Jack Miller.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1950.

### Connee Boswell Presents

**Type:** Musical Variety

**Hostess:** Connee Boswell.

**Regulars:** Jack Pepper, Louis Jourdan, The Tympany Five.

**Announcer:** Jack McCarthy.

**Orchestra:** Paul Whiteman.



Length: 30 minutes.  
Network: Blue.  
First Broadcast: 1944.

### The Constance Bennett Show

Type: Talk  
Format: Topics of conversation of interest to women.  
Hostess: Constance Bennett.  
Announcer: George Ansbro.  
Length: 15 minutes.  
Network: ABC.  
First Broadcast: 1945.

### Coronet Quick Quiz

Type: Quiz  
Format: The host related eight questions in rapid-fire succession, followed immediately by the answers. The purpose was for listeners to test their mental powers and abilities to answer questions rapidly.  
Host: Charles Irving.  
Announcer: Dan David.  
Sponsor: Coronet Magazine.  
Length: 5 minutes.  
Network: Blue.  
First Broadcast: 1944.

### Coronet Story Theatre

Type: Anthology  
Format: Dramatizations of stories appearing in *Coronet Magazine*.  
Narrator: Marvin Miller.  
Announcer: Vic Perrin.  
Sponsor: *Coronet Magazine*, Kellogg's.  
Length: 5 minutes.  
Network: Blue (1944), ABC (1947).  
First Broadcast: 1944.

### Correction Please

Type: Quiz  
Format: Selected members of the studio audience received ten dollars for bidding money. A multiple choice question was read and three answers appeared on a board, one of which was wrong. Contestant then bid for the opportunity to correct the error. If the highest bidding player corrected the statement he won ten times the bet amount. If he was incorrect, the bet was deducted from his total.  
Host: Jim McWilliams, Jay C. Flippen.  
Orchestra: Jack Skilkret, Jerry Fears.  
Length: 30 minutes.  
Network: CBS (1943), NBC (1945).  
First Broadcast: 1943.

### Cosmo Tune Time

Type: Musical Variety  
Host: Alan Kent.  
Vocalists: The Four Chicks and a Chuck.  
Orchestra: Henry Busse, Ernie Madriguera, Bernie Weissman.  
Sponsor: Cosmopolitan Records.  
Length: 30 minutes.  
Network: Mutual.  
First Broadcast: 1945.

### The Coty Playgirl

Type: Variety  
Hostess: Irene Bordoni, Adele Ronson.  
Orchestra: Eugene Ormandy, Ray Noble.  
Sponsor: Coty Cosmetics.  
Length: 15 minutes.  
Network: NBC.  
First Broadcast: 1931.

### Could Be

Type: Quiz  
Format: Couples celebrating various occasions (e.g., a wedding anniversary) were the contestants. Players were first com-

ically interviewed, then competed in the quiz segment: a sound effect, which could be one of three things, was played. The orchestra then played a musical clue to help the players. If the couple identified the sound effect they received a cash prize—what could be gotten by dipping one hand into a treasure chest of money.

Host: Horace Heidt.  
Orchestra: Horace Heidt.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1939.

### The Count of Monte Cristo

Type: Adventure  
Format: Falsely accused of bearing treasonable information, Edmond Dantes is convicted and sentenced to life imprisonment in the Chateau d' If. Learning of a buried treasure from his cellmate, he digs his way out, escapes, and retreats to the island of Monte Cristo. Uncovering the treasure, he establishes himself as a mysterious and powerful figure for justice. Stories related his battle against the forces of corruption in 18th century France. Based on the story by Alexandre Dumas; also served as the basis for a television series of the same title.

Cast: Edmond Dantes Carleton Young  
Rene Michon Parley Baer  
Dante's romantic  
interest Ann Stone

Announcer: Charles Arlington.  
Music: Dean Fassler.  
Length: 30 minutes.  
Network: Mutual.  
First Broadcast: 1946.

### Counterspy

Type: Adventure  
Format: The exploits of David Harding, U.S. Government counterspy during World War II. Became the basis for a television series of the same title.

Cast: David Harding House Jameson  
Don MacLaughlin  
Peters, his  
assistant Mandel Kramer  
Announcer: Bob Shepherd, Roger Krupp.  
Program Opening:  
Announcer: The Blue Network presents "Counterspy." Germany has its Gestapo, Italy its Zobra, and Japan its Black Dragon. But matched against all of these secret enemy agents are Uncle Sam's highly trained counter spies. Visualize ace counterspy of them all as David Harding.  
Length: 30 minutes.  
Network: Blue.  
First Broadcast: 1942.

### County Fair

Type: Audience participation  
Format: Set against the background of a fairgrounds, contestants competed in various stunt contests in return for cash prizes.  
Host: Win Elliot, Jack Bailey, Jack Barry.  
Assistant: Lee Vines, Larry Keating.  
Orchestra: Bill Gale.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1945.

### County Seat

Type: Serial  
Format: Events in the lives of the people of a small town as seen through the eyes of Doc Hackett, the proprietor of a corner drugstore.  
Cast: Doc Hackett Ray Collins  
Sarah Whipple Charme Allen  
Jerry Whipple Cliff Carpenter  
Length: 15 minutes.  
Network: CBS.  
First Broadcast: 1938.

### The Couple Next Door

Type: Comedy  
Format: The mishaps of a trouble-prone husband and wife.  
Starring: Peg Lynch and Alan Bunce.  
Length: 15 minutes.  
Network: CBS.  
First Broadcast: 1958 (ended in 1960).



The Coty Playgirl. Adele Ronson.

### Cousin Willie

Type: Comedy  
Format: The story of a husband, his wife, and a well-meaning cousin who comes for a visit and decides to stay.  
Cast: Cousin Willie Bill Idelson  
The husband Marvin Miller  
His wife Patricia Dunlap  
Their daughter Dawn Bender  
Their son Stuffy Singer  
Also: Patte Chapman, Bob Sweeney, Frank Nelson.  
Announcer: Jimmy Wallington.

Orchestra: Robert Armbruster.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1953.

### Cracraft Electric Orchestra

Type: Musical Variety  
Host: Andre Monici.  
Vocalists: Connie Crandell, Arthur Tuber-tine, Don Lamont.  
Orchestra: Tom Adrian Cracraft.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1939.

### Creeps By Night

Type: Anthology  
Format: Varied mystery presentations enacted by a regular cast.  
Host-Narrator: Boris Karloff.  
Cast: Edmund Green, Everett Sloane, Abby Lewis, Gregory Morton.  
Length: 30 minutes.  
Network: Blue.  
First Broadcast: 1944.

### The Creightons Are Coming

Type: Comedy  
Format: Events in the lives of the Creightons: Christopher, a sculptor, his wife Serena, a mystery novelist, and their children Victor and Crottie.  
Cast: Christopher Creighton John Griggs  
Serena Creighton Ethel Owen  
Victor Creighton Norman Tokar  
Crottie Creighton Sammie Hill  
Orchestra: Joseph Stopak.

Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1942.

### Crime and Peter Chambers

Type: Crime Drama  
 Format: The cases of private detective Peter Chambers.  
 Starring: Dane Clark as Peter Chambers.  
 Length: 25 minutes.  
 Network: NBC.  
 First Broadcast: 1954.

### The Crime Cases of Warden Lawes

Type: Crime Drama  
 Format: Dramatizations based on the files of Lewis E. Lawes, warden of Sing Sing Prison.  
 Starring: Lewis E. Lawes as himself.  
 Announcer: Cy Harrice.  
 Orchestra: Burt Burham.  
 Length: 15 minutes.  
 Network: Mutual.  
 First Broadcast: 1946.

### Crime Classics

Type: Anthology  
 Format: Dramatizations of true crime stories as related by Thomas Hyland, a connoisseur of crime.  
 Host-Narrator: Lou Merrill (as Thomas Hyland).  
 Regular Cast: Mary Jane Croft, Herb Butterfield, Sam Edwards, Ben Wright, Tudor Owen, Georgia Ellis, Bill Johnstone.  
 Orchestra: Bernard Herrmann.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1953.

### Crime Club

Type: Anthology  
 Format: Dramatizations based on stories appearing in *Crime Club* books. Varying casts and stories.  
 Program Opening:  
 Sound effect: Telephone ringing; receiver being picked up.  
 Voice: Hello, I hope I haven't kept you waiting. Yes, this is the Crime Club. I'm the librarian. "Dead Men Control?" Yes, we have that Crime Club story for you. Come right over.  
 Sound effect: Doorbell rings; door opens.  
 Voice: Ah, you're here, good. Take the easy chair by the window. Comfortable? The book is on the shelf, here it is . . . let's look at it under the reading lamp . . . (from this point on the story would begin).  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1946.

### Crime Doctor

Type: Crime Drama  
 Format: The story of a doctor, Benjamin Ordway, and his attempts to solve baffling crimes.  
 Cast: Dr. Benjamin Ordway  
           Ray Collins  
           House Jameson  
           Everett Sloane  
           John McIntire  
           Edgar Stehli  
           Walter Greaza  
           D.A. Miller  
           Inspector Rose  
 Announcer: Charles O'Connor.  
 Orchestra: Ray Bloch.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1940.



Announcer: Franklyn Mac Cormack.  
 Length: 15 minutes.  
 Network: Mutual.  
 First Broadcast: 1949.

Cast: Daddy                      Craig McDonnell  
       Rollo, his son            George Ward  
                                       Donald Hughes

Length: 15 minutes.  
 Network: Mutual.  
 First Broadcast: 1932.

### Curley Bradley—The Singing Marshal

Type: Western  
 Format: Western dramatizations that detailed the exploits of U.S. Marshal Curley Bradley. Stories stressed more story and less gunplay.  
 Starring: Curley Bradley as himself.  
 Narrator: Don Gordon.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1950.

### Curt Massey Time

Type: Musical Variety  
 Host: Curt Massey.  
 Vocalists: Martha Tilton, The Dinning Sisters, Marian Morgan, The Cheerleaders.  
 Announcer: Charles Lyon, Jack Narz.  
 Orchestra: Jack Fascinato, Billy Liebert.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1943.

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### Daddy and Rollo

Type: Comedy  
 Format: A comedy dialogue between an inquisitive ten-year-old boy and his often bewildered father.

### Daily Dilemmas

Type: Quiz  
 Format: A dilemma, as faced by nearly everyone in everyday life, was enacted. A selected studio audience member was then brought on stage, placed opposite a jury of studio audience members, and asked to identify the object of the dramatized dilemma. The jury's decision — whether they approved or disapproved of his answer — determined the player's prize.

Host: Jack Barry.  
 Enacting Dilemmas: Cecil Roy.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1946.

### The Damon Runyon Theatre

Type: Anthology  
 Format: Dramatizations based on Damon Runyon's stories of the characters of old New York's underworld.  
 Narrator: John Brown as Broadway.  
 Included:  
 Butch Minds the Baby. The story of four thieves and the complications that ensued when, as they were planning to rob a safe, one member was left to take care of an infant.

**Starring:** John Brown, Sheldon Leonard, Herb Vigran, Jay Novello.

**Breach of Promise.** The misadventures of two bumbling underworld figures as they attempted to retrieve a client's love letters to a former girlfriend.

**Starring:** Herb Vigran, Willard Waterman.

**Length:** 30 minutes.

**Syndicated.**

**First Broadcast:** 1944.

### Dan Harding's Wife

**Type:** Serial

**Format:** The dramatic story of Rhoda Harding and her struggles to cope with life after the death of her husband Dan.

<b>Cast:</b> Rhoda Harding	Isabel Randolph
Dean Harding	Merrill Fugit
Donna Harding	Loretta Poynton
Arnie	Carl Hanson
Penny Latham	Alice Goodkin
Ralph Fraser	Herb Nelson
Eva Foster	Tommye Birch
Mrs. Graham	Judith Lowry
Jack Garland	Willard Farnum

**Also, various roles:** Templeton Fox, Cliff Soubier.

**Announcer:** Les Griffith.

**Length:** 15 minutes.

**Network:** NBC.

**First Broadcast:** 1936.

### Danger, Dr. Danfield

**Type:** Crime Drama

**Format:** The cases of Dr. Daniel Danfield, a criminal psychologist.

**Cast:** Dr. Daniel Danfield

Michael Dunne  
(later known as  
Steve Dunne)

Rusty Fairfax,  
his secretary

JoAnne Johnson

**Length:** 30 minutes.

**Network:** ABC.

**First Broadcast:** 1949.

### Danger Is My Business

**Type:** Interview-Drama

**Format:** Interviews with people involved with hazardous occupations.

**Host-Announcer:** Jay Simms.

**Length:** 15 minutes.

**Network:** Mutual.

**First Broadcast:** 1940s.

### Dangerous Assignment

**Type:** Adventure

**Format:** The exploits of Steve Mitchell, an international trouble shooter who investigated and solved crimes on behalf of the U.S. Government. Became the basis for a TV series of the same title.

**Starring:** Brian Donlevy as Steve Mitchell.

**Program Opening:**

**Announcer:** Baghdad, Martinique, Singapore, and all the places of the world where danger and intrigue walk hand in hand, there you will find Steve Mitchell on another Dangerous Assignment.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1950.

### Dangerously Yours

**Type:** Anthology

**Format:** Adventure dramatizations geared to women.

Host-Narrator (The Voice of Adventure):  
 Martin Gabel.  
 Dramatic Cast: Victor Jory, Gertrude  
 Warner.  
 Orchestra: Mark Warnow.  
 Network: CBS.  
 First Broadcast: 1944.

### The Danny Kaye Show

Type: Variety  
 Host: Danny Kaye.  
 Regulars: Lionel Stander, Eve Arden,  
 Joan Edwards, Butterfly McQueen,  
 Everett Sloane, Goodman Ace, Kenny  
 Delmar, Jim Backus, Everett Clark, The  
 Four Clubmen.  
 Announcer: Dick Joy, Ken Niles.  
 Orchestra: Harry James, Lyn Murray,  
 Harry Sosnik, David Terry.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1945.

### Danny O'Neal and His Guests

Type: Musical Variety  
 Host: Danny O'Neal  
 Regulars: Janette Davis, George Guest,  
 Archie Robbins, The Song Spinners.  
 Announcer: Bill Cullen.  
 Orchestra: Archie Bleyer.  
 Length: 25 minutes.  
 Network: CBS.  
 First Broadcast: 1946.

### The Danny O'Neal Show

Type: Variety  
 Host: Danny O'Neal  
 Vocalist: Lorna Lynn.

Orchestra: Ruby Newman.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1945.

### The Danny Thomas Show

Type: Variety  
 Host: Danny Thomas  
 Regulars: Marvin Miller, Hans Conried,  
 Donelda Curry, Kathryn Card, Sid  
 Ellstrom, Art Kahl, The Escorts and Bet-  
 ty.  
 Announcer: Ben Gage.  
 Orchestra: Rex Maupin, Elliot Daniel and  
 His All Girl Orchestra.  
 Length: 30 and 25 minute versions.  
 Network: Blue (1943), CBS (1948).  
 First Broadcast: 1943.

### Dark Fantasy

Type: Anthology  
 Format: Dramatizations of people's en-  
 counters with the world of the unknown.  
 Announcer: Keith Painton.  
 Length: 25 minutes.  
 Network: NBC.  
 First Broadcast: 1941.

### A Date with Judy

Type: Comedy  
 Format: The misadventures of Judy  
 Foster, an unpredictable teenage girl.  
 Became the basis for a television series of  
 the same title.



Cast: Judy Foster

Ann Gillis  
Dellie Ellis  
Louise Erickson

Melvyn Foster,  
her father,  
president of  
the Foster  
Can Company

Paul McGrath  
Stanley Farrar  
John Brown

Dora Foster,  
Judy's mother

Margaret  
Brayton  
Lois Corbett  
Myra Marsh

Randolph Foster,  
Judy's brother

Dix Davis  
Johnny  
McGovern

Oogie Pringle,  
Judy's boy-  
friend

Harry Harvey  
Dick Crenna

Mitzi, Judy's  
girlfriend

Mercedes  
McCambridge  
Georgia Backus

Mr. Pringle,  
Oogie's father

Fred Howard

Announcer: Bill Goodwin, Ken Niles, Mar-  
vin Miller, Ralph Langley.

Orchestra: Hal Gould, Thomas Peluse,  
Buzz Adlam.

Sponsor: Tums.

Program Opening:

Announcer: By transcription.

Song (sung by Oogie): I've got a date with  
Judy, a big date with Judy . . . and Judy's  
got one with me.

Announcer: The American Broadcasting  
Company presents A Date with Judy  
starring Louise Erickson as Judy with  
John Brown as Father.

Length: 30 minutes.

Network: NBC (1941), ABC (1948).

First Broadcast: 1941.

## A Date With Music

Type: Musical Variety

Featured: Sammy Liver.

Announcer: Allyn Edwards.

Orchestra: Doc Whipple.

Length: 15 minutes.

Syndicated.

First Broadcast: 1946.

## Daughters of Uncle Sam

Type: Musical Variety

Hostess: Arlene Francis.

Regulars: Fannie Hurst, The Three Sa-  
luters, The Swing Patrol.

Orchestra: B. A. Rolfe.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1942.

## Dave Elman's Auction Gallery

Type: Auction

Format: Art or historical items are offered  
to the studio audience, then to home  
listeners who must respond with a bid  
within a specified time.

Host-Auctioneer: Dave Elman.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1945.

## The Dave Garroway Show

Type: Variety

Host: Dave Garroway.

Regulars: Connie Russell, Jack Haskell,  
Charlie Andrews, Vivian Martin, June  
Christie, Jim Fleming.

Announcer: Jack Haskell.

Orchestra: Joseph Gallichio, Art Van  
Damme.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1947. Also known as "Next, Dave Garroway," "Sunday with Garroway," "Dial Garroway," and "Reserved for Garroway." Became the basis for a television series of the same title.

## David Harum

Type: Serial

Format: The life of David Harum, a small town banker.

Cast: David Harum	Craig McDonnell
	Cameron Prud'
	Homme
Susan Wells	Peggy Allenby
	Gertrude Warner
	Joan Tompkins
Polly	Charme Allen
	Eva Condon
Elsie	Ethel Everett
John	Joseph Curtin
Clarissa	Marjorie Davies
	Claudia Morgan
James Benson	Bennett Kilpack
Charlie	Paul Stewart
Brian Wells	Philip Reed
	Ken Williams
Willy	Bill Redfield
Mark Carter	Paul Ford
Tess	Florence Lake

Announcer: Ford Bond.

Music: Stanley Davis.

Program Opening:

Announcer: We bring you the story that has thrilled America for generations; the true-to-life story of David Harum, the kindly little country philosopher who makes life worth living by helping those who need help and by outwitting those who are too clever and scheming in helping themselves.

Length: 15 minutes.

Network: NBC.

First Broadcast: 1936.

## The David Rose Show

Type: Musical Variety

Host: David Rose.

Featured: Lee Simpkins.

Announcer: Fort Pearson.

Orchestra: David Rose.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1950.

## A Day in the Life of Dennis Day

Type: Comedy

Format: The series focused on the misadventures of Dennis Day, a well-meaning but trouble-prone young man.

Cast: Dennis Day	Himself
Millie Anderson,	
his girlfriend	Betty Miles
	Barbara Eiler
	Sharon Douglas
Mr. Anderson,	
Millie's father	Francis Trout
Mrs. Anderson,	
Millie's mother	Bea Benaderet
Mr. Willoughby	John Brown

Also: Ken Carson as the sponsor's (Lustre Creme Shampoo) vocalist.

Announcer: Verne Smith, Frank Barton, Jimmy Wallington.

Orchestra: Charles Dant, Robert Armbruster.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1946.

## Deadline Drama

Type: Anthology

Format: A regular cast had to perform a drama based on a twenty-word situation, submitted by a listener, within a two-minute time limit. Listeners received

a U.S. Savings Bond if their situation was chosen.

Cast: Bob White, Joan Banks, Irene Wicker, Frank Lovejoy.

Organist: Rosa Rio.

Length: 30 minutes.

Network: Blue.

First Broadcast: 1944.

### Dear Margy, It's Murder

Type: Crime Drama

Format: Revolved around an American studying in England under the G.I. Bill and his attempts to help the Scotland Yard inspector he befriends solve crimes. The title was derived from letters sent home by the Vet to his girl friend Margy, in which he related his experiences.

Cast: The Vet                      Mason Adams  
The Inspector                  Ian Martin

Length: 25 minutes.

Network: Mutual.

First Broadcast: 1953.

### Dear Mom

Type: Comedy

Format: The misadventures of Homer Stubbs, a private in boot camp just prior to World War II. The series unfolded as Homer wrote of his experiences to his mother (hence the title).

Cast: Pvt. Homer                      Sheriff Mark  
Stubbs                                  Chase  
Pvt. Ulysses                          John Walsh  
Hink                                      Lou Krugman  
Sgt. Mike                                Marvin Miller  
Monihan                                Dolph Nelson  
Cpl. Red Foster

Announcer: Tom Moore.

Sponsor: Wrigley's Gum.

Length: 25 minutes.

Network: CBS.

First Broadcast: 1941.

### Dearest Mother

Type: Serial

Format: The series followed the experiences of Rita Morgan and her struggles to begin a new life in a big city. The title was derived from the fact that after a misunderstanding between Rita and her father, Rita impulsively decided to leave home; she promised, however, that no matter where she was or what her position, she would write to her mother.

Cast: Rita Morgan                  Judith March  
Mrs. Morgan                          Melba Lee  
Mr. Morgan                            Fred Howard

Also: Chris Ford, Kay Miller, Harriet Linehan, Frank Mills.

Length: 15 minutes.

Syndicated.

First Broadcast: 1940.

### Death Valley Days

Type: Anthology

Format: Western dramatizations set against the background of Death Valley. Became the basis for a television series of the same title.

Cast: The Old Ran-                      Tim Frawley  
ger (Host)                                  George Rand  
Harry Humphrey  
John MacBryde

Sheriff Mark                              Robert Haag  
Chase                                        Harvey Hayes  
The Old Pros-                              John White  
pector                                        Olyn Landick  
The Cowboy  
Cousin Cassie

Announcer: George Hicks.

Orchestra: Joseph Bonime.

Sponsor: Boraxo.

Length: 30 minutes.

Network: Blue.

First Broadcast: 1930.

Note: In 1944 the series became "Death Valley Sheriff," below.

## Death Valley Sheriff

Type: Western

Format: The exploits of Mark Chase, sheriff of Canyon County, California.

Cast: Sheriff Mark Chase

Robert Haag  
Bob Warren  
Donald Briggs

Cassandra, his  
housekeeper

Olyn Landick

Length: 25 minutes.

Network: CBS.

First Broadcast: 1944.

## December Bride

Type: Comedy

Format: The trials and tribulations of Ruth and Matt Henshaw, a couple married eight years, and the life and romantic misadventures of Lily Ruskin, Ruth's mother, a widow who lives with them. Became the basis for a television series of the same title.

Cast: Lily Ruskin Spring Byington  
Ruth Henshaw Doris Singleton  
Matt Henshaw Hal March

Also: John Brown, Alan Reed, Hans Conried.

Orchestra: Wilbur Hatch.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1952.

## Defense Attorney

Type: Drama

Format: The exploits of a successful female attorney.

Starring: Mercedes McCambridge as the attorney.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1951.

## Destiny's Trails

Type: Anthology

Format: Dramatizations of two of James Fenimore Cooper's Leather stocking tales: *Deerslayer* and *The Last of the Mohicans*.

Cast: Stacy Harris, Kay Loring, Lesley Woods, Frank Lovejoy, Jerry Macy, Alfred Shirley, Gertrude Warner, Jean Gillespie, Joseph Julian, Ogden Miles, Craig McDonnell, Joe Boland.

Length: 15 minutes.

Syndicated.

First Broadcast: 1945 (ran for 39 weeks).

## Detect and Collect

Type: Quiz

Format: Clues, relating to an article concealed behind a curtain, were related to members of the studio audience. The player who was able to identify the article received \$25 or less depending on the number of clues given.

Hosts: Wendy Barrie and Fred Uttal, Lew Lehr.

Announcer: Fred Uttal.

Orchestra: Ted Rapf.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1945.

## Detect and Collect

Type: Quiz

Format: A musical selection was play-

ed, followed by other tunes. In between each of the selections, snatches of the original tune were inserted. If listener (post card selection) could detect the number of times the original tune was played, he won a war bond.

Host: Vincent Lopez.

Regulars: Judy Lang, Terry Allen.

Announcer: Norman Brokenshire.

Orchestra: Robert Stanley.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1945.

## Dick Cole

See Title "The Adventures of Dick Cole."

## The Dick Robertson Show

Type: Musical Variety

Host: Dick Robertson.

Orchestra: Dick Robertson.

Length: 15 minutes.

Network: Mutual.

First Broadcast: 1940.

## Dick Tracy

Type: Crime Drama

Format: The exploits of famed police detective Dick Tracy. Based on the comic strip created by Chester Gould.

Cast: Dick Tracy	Ned Weaver
	Matt Crowley
	Barry Thompson
Junior Tracy	Andy Donnelly
	Walter Kinsella
	Jackie Kelk

Police Chief

Brandon

Tess Trueheart

Pat Patton

Howard Smith

Helen Lewis

Walter Kinsella

Narrator: Don Gardiner.

Announcer: George Gunn, Dan Seymour,

Ed Herlihy, Tom Reddy, Don Gardiner.

Music: Ray Carter.

Sponsor: Quaker Puffed Wheat, Tootsie Roll Candy.

Program Opening:

Announcer: And now, Dick Tracy!

Tracy: This is Dick Tracy on (name of episode; such as) "The Case of the Broken Window." Stand by for action. Let's go men.

Announcer: Yes, it's Dick Tracy, protector of law and order.

Length: 15 minutes; a half-hour version appeared in 1946.

Network-First Broadcast: Mutual (1935-1937), NBC (1937-1939), Blue (1943-1944), ABC (1944-1948).

## Dimension X

See title: "X Minus One."

## The Dinah Shore Show

Type: Musical Variety

Hostess: Dinah Shore.

Regulars: The Joe Lilly Singers.

Announcer: Harry Von Zell, Jack Rourke.

Orchestra: Paul LaValle, Robert Emmett Dolan, Johnny Mercer.

Length: 15 and 30 minute versions.

Network: NBC (1939-1944), CBS (1948).

First Broadcast: 1939. Also known as "Birdseye Open House" (when under the sponsorship of Birdseye) and "Call for Music." Became the basis for a series of television programs with the same title.

## Doc, Duke, and the Colonel

Type: Comedy

Format: An exchange of comedy dialogue between Doc, a retired veterinarian, his friend Duke, and a Southern colonel.

Cast: Doc

Duke

Jess Pugh

Clarence Hartzell





Orchestra: Paul LaValle.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1942.

## Down You Go

Type: Game  
 Format: Four regular panelists competed. The host presented a cryptic clue representing a popular slogan, quotation, or phrase, indicated by a line of dashes, one per letter, on a large board. Players each received one free guess. If the phrase was not identified, each panelist suggested a letter of the alphabet. If an incorrect letter was given, that player was disqualified from the round and forfeited five dollars to the listener who sent in the phrase. Based on the television program of the same title.

Host: Dr. Bergen Evans  
 Panelists: Carmelita Pope, Fran Coughlin, Toni Gilman, Robert Breen.  
 Vocalist: Katie Carnes.  
 Music: The Starnotes  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1952.

## Dr. Christian

Type: Medical Drama  
 Format: The story of Dr. Paul Christian and the infinite problems faced by a doctor in the small town of River's End. Became the basis for a television series of the same title.

Cast: Dr. Paul Christian           Jean Hersholt  
       Judy Price,       Lurene Tuttle  
       his nurse        Rosemary  
                           DeCamp  
                           Kathleen Fitz

Announcer: Art Gilmore.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1937.

## Dr. Gino's Musicale

Type: Dixieland Music  
 Host: Gene Hamilton.  
 Announcer: Gene Hamilton.  
 Orchestra: Henry Levine.  
 Length: 30 minutes.  
 Network: ABC.  
 First Broadcast: 1950.

## Dr. I.Q.

Type: Quiz  
 Format: Members of the studio audience, chosen by announcers, were asked questions by Dr. I.Q., the mental banker, in return for silver dollars. Became the basis for a television series of the same title.

Hosts: Lew Valentine, Garry Moore, Gene Kemper, Jimmy McClain, Stanley Vainrib, Bert Igou, Bob Richardson, Robert Enoch.

Announcer: Allan C. Anthony.

Program Opening:

Announcer: Presenting Dr. I.Q. Mars Incorporated, makers of America's most enjoyable candy bars, brings you another half-hour of fun with your genial master of wit and information, Dr. I.Q., the mental banker.

Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1939.

## Dr. I.Q., Jr.

Type: Quiz  
 Format: A children's version of the adult game; see previous title for information  
 Host: Lew Valentine.  
 Announcer: Allan C. Anthony.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1948.

## Dr. Paul

Type: Drama





**Dr. Christian.** Photo taken May 19, 1947. Pictured are stars Jean Hersholt (second from left) and Rosemary DeCamp (third from right). Second from right is series producer Dorothy B. McCann; director John Wilkenson is standing on the far right behind Miss McCann. The four remaining people are the winners of a script-writing contest held that year.

**Format:** The story of a small town doctor and his ambitious and scheming wife, who wants him to leave and establish a fancy practice in New York City. The series stressed love and service to humanity.

**Cast:** Dr. Paul Russell Thorson  
His wife Peggy Webber

**Also:** Janet Logan, Gloria Gordon, Vic Perrin, Sam Edwards, Jean Olivet, Bob Holton, Willard Waterman, Henry Blair.

**Length:** 15 minutes.

**Network:** NBC.

**First Broadcast:** 1949.

## Dr. Six Gun

**Type:** Western

**Format:** The story of Dr. Ray Matson and the problems faced by a doctor on the frontier of the late 1800s.

**Cast:** Dr. Ray Matson Karl Weber  
His gypsy cohort Bill Griffis

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1954.

## Dr. Standish, Medical Examiner

**Type:** Mystery

**Format:** The cases of Dr. Peter Standish, a medical examiner.

**Cast:** Dr. Peter Standish Gary Merrill  
The Homicide Inspector Eric Dressler  
Peter's assistant Audrey Christie

**Announcer:** Lee Vines.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1948.

## Dragnet

Type: Crime Drama

Format: Realistic dramatizations based on the files of the Los Angeles Police Department. Became the basis for a television series of the same title.

Cast: Sgt. Joe Friday Jack Webb  
 Officer Ben Romero, his partner Barton Yarborough  
 The Police Chief Richard Boone  
 Officer Frank Smith, Joe's partner, later episodes Ben Alexander

Also: Raymond Burr, Harry Morgan.

Announcer: George Fenneman, Hal Gibney.

Music: Walter Schumann.

Sponsor: Chesterfield cigarettes; Fatima cigarettes.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1949.

## Dreamboat

Type: Musical Variety

Hostess: Doris Drew.

Regulars: Tom Casey, Jack Lester, Bill Snary.

Orchestra: Rex Maupin.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1951.

## Duffy's Tavern

Type: Comedy

Format: The misadventures and dealings of Archie, a con artist who operated and managed Duffy's Tavern, a run-down restaurant bar on Third Avenue in New York City, for the never-seen Mr. Duffy.



Duffy's Tavern. Left to right: Ed Gardner and guests Frances Langford and Jon Hall.

Became the basis for the television series of the same title.

Cast: Archie Ed Gardner  
 Miss Duffy, Duffy's daughter Shirley Booth  
 Florence Halop  
 Gloria Erlanger  
 Florence Robinson  
 Sandra Gould  
 Hazel Shermet  
 Clifton Finnegan, Archie's friend Charlie Cantor  
 Eddie, the waiter Eddie Green  
 Ed "Fats" Pichon  
 Wilfred, Finnegan's brother Dick Van Patten  
 Clancy, the neighborhood cop Alan Reed  
 Vocalists: Benay Venuta, Bob Graham, Helen Wark, Tito Guizar, Johnny Johnston, The Jack Kirby Chorus.  
 Announcers: Rod O'Connor, Jay Stewart, Tiny Ruffner, Jimmy Wallington, Marvin Miller, Perry Ward, Alan Reed.  
 Orchestra: Matty Malneck, Jack Kirby, Joe Venuti.  
 Sponsor: Vitalis Hair Tonic, Trushay Hand

Lotion, Minit-Rub, Sal Hapatica, Blatz Beer.

**Program Opening:**

**Announcer:** It's Wednesday night so we take you now to Duffy's Tavern, with our guest for tonight, Garry Moore, and starring Archie himself, Ed Gardner. Duffy's Tavern is brought to you by Bristol Myers, makers of Trushay for softer, lovelier hands, and Vitalis for well-groomed hair . . .

**Program Closing:**

**Announcer:** It's time now to leave Duffy's Tavern for this evening. So let's meet here again at this same time next Wednesday when our guest will be Miss Olga San Juan. Until next Wednesday then, this is Rod O'Connor reminding you that for well-groomed hair remember Vitalis, and for softer, lovelier hands remember Trushay. Each Wednesday Bristol Myers brings you Duffy's Tavern and Mr. District Attorney, which follows immediately over most of these stations.

**Length:** 30 minutes.

**Network:** CBS (1941), NBC (1942).

**First Broadcast:** 1941.

## The Duke of Paducah and Opry Songs

**Type:** Country-Western Musical Variety

**Host:** Whitey Ford (as the Duke of Paducah).

**Regulars:** George Morgan, Annie Lou.

**Announcer:** Jud Collins.

**Music:** The Moon Mullian Band.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1952.

## The Dunninger Show

**Type:** Variety

**Format:** Demonstrations of the art of mind reading.

**Host:** Joseph Dunninger.

**Regulars:** Bill Slater, Marilyn Day, The Andy Love Vocal group.

**Announcer:** Don Lowe, Roger Krupp.

**Orchestra:** Mitchell Ayres.

**Length:** 30 minutes.

**Network:** Blue (1943), NBC (1945).

**First Broadcast:** 1943.

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## The Earl Wilson Show

**Type:** Gossip

**Format:** A transformation of Earl Wilson's *New York Post* Broadway column from the newspapers to the airwaves.

**Host:** Earl Wilson.

**Assistant:** Paul Douglas.

**Length:** 15 minutes.

**Network:** Mutual.

**First Broadcast:** 1945.

## Earn Your Vacation

**Type:** Game

**Format:** A question, "Where on earth would you like to go and why" was posed to the studio audience. Those with the best responses received the opportunity to win an all-expense-paid vacation to their desired place. The player selected a subject category and answered questions of ascending difficulty within four plateaus, each plateau representing a segment of the vacation. Became the basis for the television series of the same title.

**Host:** Jay C. Flippen, Steve Allen.

**Announcer:** Johnny Jacobs.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1949.

## Easy Aces

**Type:** Comedy

**Format:** Events in the lives of the Aces; Jane, the Dumb Dora type, and Goodman, her husband, the recipient of her unpredictable antics. Became the basis for a television series of the same title.

**Cast:** Goodman Ace

Himself

Jane Ace

Herself

Marge, their  
boarder Mary Hunter

Laura, their  
maid Helene Dumas

Betty, Jane's  
friend Ethel Blume

Also: Leon Janney, Eric Dressler,  
Florence Robinson, Everett Sloane,  
Frank Butler.

Announcer: Ford Bond, Ken Roberts.

Vocalists: The Ken Christy Chorus.

Orchestra: Ken Christy, Morris Surdin.

Sponsor: Rinso, Lipton Tea, Lifebuoy soap,  
Anacin.

Program Opening:

Announcer (over music theme): Once again  
the strains of Manhattan Serenade in-  
troduce Easy Aces, radio's distinctive  
laugh novelty.

Length: 15 and 30 minute versions.

Network-First Broadcast: Local Missouri  
(1930), NBC (1931-1945), Syndicated (1945),  
CBS (1948). In 1944 the series was also  
known as "Mr. Ace and Jane."

## Easy Money

Type: Mystery

Format: The cases of a magician turned  
private detective. The series spot-lighted  
his use of magic to apprehend criminals.

Starring: Willard Waterman as The Magi-  
cian.

Announcer: George Stone.

Music: Lou Webb.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1946.

## Ed East and Polly

Type: Talk-Variety

Hosts: Ed East, Polly East.

Regulars: Lee Sullivan, Doug Browning  
Bob Hamilton.

Length: 30 minutes.

Network: Blue.

First Broadcast: 1943.

## The Ed Sullivan Show

Type: Variety. Became the basis for TV's  
"Toast of the Town."

Host: Ed Sullivan.

Regulars: Adele Gerard, Lynne Gardner,  
Terry Allen.

Announcer: Harry Von Zell, David Ross.

Orchestra: Will Bradley.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1931.

## The Ed Wynn Show

Type: Comedy

Host: Ed Wynn.

Announcer: Graham McNamee.

Orchestra: Eddie Duchin, Mark Warnow.

Sponsor: Texaco Fire Chief Gasoline.

Program Opening:

Announcer: For speed, power, action, Tex-  
aco Fire Chief, the gasoline that's bought  
by more tourists than any other brand  
. . . . Texaco service stations and dealers  
in our 48 states present for your enter-  
tainment Eddie Duchin and his music,  
Graham McNamee, and Ed Wynn, the  
Fire Chief . . .

Length: 30 minutes.

Network: NBC.

First Broadcast: 1931 (under the title "The  
Fire Chief").

## The Eddie Albert Show

Type: Variety

Host: Eddie Albert

Regulars: Barbara Eiler, Earle Ross, Joe  
Crambly, Conni Crowder.

Orchestra: Basil Adlam.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1947.

## The Eddie Bracken Show

Type: Comedy-Variety

Host: Eddie Bracken

Regulars: Ann Rutherford, William Demarest, Janet Waldo, Ruth Perrott, Shirley Booth.

Announcer: John Wald, Jimmy Wallington.

Orchestra: Lee Harlin.

Length: 30 minutes.

Network: NBC (1945), CBS (1946).

First Broadcast: 1945.



The Eddie Cantor Show. Eddie Cantor and Deanna Durbin.

## The Eddie Cantor Show

Type: Variety

Format: Varied mixture of music, songs, and comedy sketches.

Cast: Host	Eddie Cantor
The Mad	
Russian	Bert Gordon
Mademoiselle	
Fifi	Veola Vonn
Parkyakarkas	Harry Einstein

Mr. Guffy                      Sidney Fields

Regulars: Shirley Dinsdale (ventriloquist; her dummy; Judy Splinters), Dave Rubinoff "and his magic violin", Alan Reed, Nan Rae, Maude Davis, John Brown, Lionel Stander, Frank Nelson, The Sportsmen Quartet.

Vocalists: Dinah Shore, Deanna Durbin, Nora Martin, Margaret Whiting, Bobby Breen.

Announcer: Walter Woolfe King, Harry Von Zell, Jimmy Wallington.

Orchestra: Cookie Fairchild, George Stoll, Louis Gress, Jacques Renard, Bobby Sherwood.

Program Opening:

Announcer: Pabst Blue Ribbon Beer, the finest beer served anywhere Presents—

Chorus: The Eddie Cantor Pabst Blue Ribbon Show.

Announcer: With our guest star Dan Dailey, our weekly guest Dinah Shore, The Sportsmen, Cookie Fairchild's Orchestra, Alan Reed, Frank Nelson, yours truly Harry Von Zell, and starring your man Friday, Eddie Cantor . . .

Length-Network-First Broadcast: 60 minutes, NBC, 1931-1935 (also known as "The Chase and Sanborn Hour"), 30 minutes, CBS, 1935-1939 (also known as "The Eddie Cantor Pabst Blue Ribbon Show"), 30 minutes, NBC, 1940-1949.

## Eddie Condon's Jazz Concert

Type: Jazz Music

Host: Eddie Condon.

Regulars: Bobby Hackett, Miff Mole, Pee Wee Russell, Max Kominsky, Billy Butterfield, James P. Johnson, Hot Lips Paige, Gene Schroeder, Bob Casey, Joe Grasso, Liza Morrow, Rex Stuart, Sonny Greer, Jonah Jones, Willie Smith, Tony Mottola, Gene Krupa, Joe Marsala, Mugsy Spanier.

Orchestra: Eddie Condon.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1944.

### The Eddie Duchin Show

Type: Variety  
 Host: Eddie Duchin.  
 Regulars: Nan Wynn, Jimmy Shields,  
 Tony Russell, Durelle Alexander, The  
 Tune Twisters, The Mullins Sisters.  
 Announcer: Frank Waldecker.  
 Length: 30 and 15 minute versions.  
 Network: NBC (1938), ABC (1947).  
 First Broadcast: 1938.

### The Eddy Arnold Show

Type: Variety  
 Host: Eddy Arnold.  
 Regulars: Marvin Hughes, Joan Hager,  
 Dorothy Dillard, Anita Kerr.  
 Announcer: Bill Allen.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1956.

### The Edgar Bergen and Charlie McCarthy Show

Type: Comedy-Variety  
 Host: Edgar Bergen (ventriloquist; dum-  
 mies: Charlie McCarthy, Mortimer Snerd,  
 Effie Klinker).  
 Cast: Pasquale Don Ameche  
 Charlie's school  
 principal Norman Field  
 Vera Vague, the  
 vocalist Barbara Jo Allen  
 Ersel Twing Pat Patrick  
 Prof. Carp Richard Haydn  
 Regulars: Carol Richards, Gary Crosby,  
 Jack Kirkwood, June Kilgore, Donald  
 Dixon, The King Sisters, Eddie Mayehoff,  
 Jim Backus, The Stroud Twins, Jack  
 Kirkwood.

Frequent Guest: W.C. Fields.  
 Featured Sketch: "The Bickersons."  
 The story of a quarrelsome husband and  
 wife, with Don Ameche as John Bicker-  
 son and Marsha Hunt (later Frances  
 Langford) as Blanche Bickerson.

Announcer: Ken Carpenter, Ben Alex-  
 ander, Bill Goodwin, Bill Baldwin,  
 Howard Petrie.

Orchestra: Robert Armbruster, Ray No-  
 ble.

Sponsor: Chase and Sanborn Coffee.

Program Opening:

Announcer: The makers of instant Chase  
 and Sanborn Coffee present The Edgar  
 Bergen and Charlie McCarthy Show. This  
 is Ken Carpenter, ladies and gentlemen,  
 greeting you from Hollywood, California  
 on behalf of Edgar Bergen, Charlie Mc-  
 Carthy, Mortimer Snerd, Don Ameche  
 and Marsha Hunt and the Bickersons  
 . . . Ray Noble and his Orchestra, and Pat  
 Patrick as Ersel Twing . . .

Length: 30, 60, and 55 minute versions.

Network: NBC (later CBS).

First Broadcast: 1936.

### Edith Adam's Future

Type: Serial  
 Format: The trials and tribulations of  
 Edith Adams, a woman married thirty-  
 five years, and her struggles in handling  
 minor household crises.

Cast: Edith Adams	Della Louise Orton
Her husband	Joseph Harding
Their daughter	Mary Louise Lantz
Edith's friend	Dolores Dahl

Announcer: John Adams.

Length: 15 minutes.

Network: Mutual.

First Broadcast: 1941.

### The Edward Everett Horton Show

Type: Variety  
 Format: Comedy sketches tailored to Hor-  
 ton's techniques.  
 Host: Edward Everett Horton.  
 Announcer: Les Tremayne.  
 Orchestra: Raymond Paige.  
 Length: 30 minutes.



The Edgar Bergen and Charlie McCarthy Show. Edgar Bergen (center) with dummies Charlie McCarthy (left) and Mortimer Snerd.

Network: NBC.

First Broadcast: 1945.



The Edgar Bergen and Charlie McCarthy Show. Left to right: Edgar Bergen, Charlie McCarthy, and W.C. Fields. (The photo depicts the feud that existed between Fields and McCarthy.)

### The Eileen Barton Show

Type: Musical Variety

Hostess: Eileen Barton.

Announcer: Joe King.

Music: The Alvy West Combo.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1954.

### The Eileen Farrell Show

Type: Classical Music

Hostess: Eileen Farrel (soprano).

Announcer: Stewart Young.

Music: The CBS Symphony Orchestra  
under the direction of Charles Litcher.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1946.



The Edgar Bergen and Charlie McCarthy Show. Left to right: Guest Jack Benny, Charlie McCarthy, and Edgar Bergen.

## The Electric Hour

Type: Musical Variety  
 Host: Nelson Eddy.  
 Announcer: Frank Graham.  
 Orchestra-Chorus: Robert Armbruster.  
 Sponsor: The Electric Light and Power Company.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1943.

## Ellery Queen

See Title: "The Adventures of Ellery Queen."

## Elsa Maxwell's Party Line

Type: Gossip  
 Hostess: Elsa Maxwell.  
 Length: 15 minutes.  
 Network: Mutual.  
 First Broadcast: 1945.

## Emily Post

Type: Advice  
 Format: An over-the-air session of responses to listeners' questions.  
 Hostess: Emily Post.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1938.

## Encore

Type: Musical Variety  
 Host: Robert Merrill.  
 Regulars: Marguerite Piazza, The Ray Charles Chorus.  
 Announcer: Kenneth Banghart.  
 Orchestra: Meredith Wilson.

Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1952.

## Endorsed By Dorsey

Type: Musical Variety  
 Format: A series of broadcasts filling in for Tommy Dorsey (who was on the road at the time).  
 Host: Emerson Buckley.  
 Regulars: Vera Holly, Buddy Merino, Bert Howell, The Holidays, The Chitterson Trio, The Clark Sisters.  
 Orchestra: Sy Oliver.  
 Length: 30 minutes.  
 Network: Mutual  
 First Broadcast: 1946 (March 27 to October 18, 1946).

## Escape

Type: Anthology  
 Format: High Adventure dramatizations. Became the basis for a television series of the same title.  
 Narrator: William Conrad, Paul Frees.  
 Frequently Cast: William Conrad, Paul Frees, John Dehner, Charles McGraw, Ben Wright.  
 Announcer: Jack McCoy, Elliott Lewis.  
 Music: Cy Feuer.  
 Program Opening:  
 Announcer: We offer you Escape, designed to free you from the four walls of today for a half-hour of high adventure.  
 Included:  
 Plunder of the Sun. The story of an amateur detective and his attempts to transport the map to a fortune in ancient Inca gold across South America.  
 Starring: Paul Frees, Gerald Mohr.  
 The Birds. Based on Daphne DuMaurier's story about a British coastal community that is attacked by murderous birds.



**Starring:** Ben Wright.  
**Violent Night.** The story of an American plantation owner's attempts to escape through the treacherous jungle from a dictator seeking to kill him.  
**Starring:** William Conrad.  
**Length:** 30 minutes.  
**Network:** CBS.  
**First Broadcast:** 1947.

### Escape With Me

**Type:** Anthology  
**Format:** Romantic, escapist dramatizations.  
**Hostess-Narrator:** Kathi Norris.  
**Length:** 30 minutes.  
**Network:** ABC.  
**First Broadcast:** 1952.

### Ethel and Albert

**Type:** Comedy  
**Format:** A comedy dialogue between marrieds Ethel and Albert Arbuckle, residents of the town of Sandy Harbor. Became the basis for the television series of the same title.  
**Cast:** Ethel Arbuckle Peg Lynch  
Albert Arbuckle Alan Bunce  
Baby Susie, their  
daughter Madeleine Pierce  
**Announcer:** Don Lowe, George Ansbro,  
Fred Cole, Cy Harrice, Herb Sheldon,  
Glenn Riggs.  
**Orchestra:** Ralph Norman.  
**Organists:** Rosa Rio, Lew White, Dolph Gobel.  
**Length:** 15 minutes.  
**Network:** ABC.  
**First Broadcast:** 1944.

### The Ethel Merman Show

**Type:** Comedy  
**Format:** The series, set against a show business background, was about a Broad-

way star (Ethel Merman), her friend (Allen Drake), and a floor mop tycoon (Arthur Q. Bryan), the backer of the show.  
**Starring:** Ethel Merman.  
**Also:** Allen Drake, Arthur Q. Bryan, Leon Janney, Ethel Brouniny, Charles Webster, Santos Ortega.  
**Producer-Director:** Kenneth MacGregor.  
**Sponsor:** Lysol.  
**Length:** 30 minutes.  
**Network:** CBS (1935), NBC (1949).  
**First Broadcast:** 1935. Originally titled "Rhythm at Eight" (it aired Sunday nights at 8 p.m.).

### The Eve Young Show

**Type:** Musical Variety  
**Hostess:** Eve Young.  
**Announcer:** Don Pardo.  
**Orchestra:** Norman Cloutier, Milt Katims.  
**Length:** 15 minutes.  
**Network:** NBC.  
**First Broadcast:** 1951.

### The Evelyn Pasen Show

**Type:** Classical music  
**Hostess:** Evelyn Pasen (a twenty-year-old Met soprano).  
**Announcer:** Sidney Berry.  
**Music:** Bernard Herrmann and the Columbia Concert Orchestra.  
**Length:** 30 minutes.  
**Network:** CBS.  
**First Broadcast:** 1945.

### Evelyn Winters

See title: "The Strange Romance of Evelyn Winters."

### Ever Since Eve

**Type:** Serial  
**Format:** Varying story lines and casts depicting women's successful or unsus-

cessful attempts to procure a man; a saga of a lonely woman's search for love.

Narrator: Keith Morgan.  
Length: 15 minutes.  
Network: ABC.  
First Broadcast: 1954.

### Everybody Wins

Type: Quiz  
Format: Called for members of the studio audience to answer questions in return for cash prizes.  
Host: Phil Baker.  
Announcer: Ken Roberts.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1948.

### Everything for the Boys

Type: Musical Variety  
Format: Entertainment geared to servicemen.  
Host: Dick Haymes.  
Vocalist: Helen Forrest.  
Orchestra: Gordon Jenkins.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1944.

### Exploring the Unknown

Type: Anthology  
Format: Featured stories of "science at work, searching for knowledge that will shape your future." Guests appeared in varying dramatizations.  
Sponsor: Revere Copper and Brass Company.  
Producer: Sherman H. Dryer.  
Length: 30 minutes.  
Network: Mutual (1945-1947), ABC (1947-1948).  
First Broadcast: 1945.

### The Fabulous Dr. Tweedy

Type: Comedy  
Format: The misadventures of Dr. Tweedy, a professor at Potts College, a girls' school.  
Starring: Frank Morgan as Dr. Tweedy.  
Also: Nana Bryant, Eddie Green.  
Announcer: Bud Heistand.  
Orchestra: Elliot Daniel.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1946.

### The Falcon

Type: Mystery  
Format: The exploits of Michael Waring, a daring crusader for justice, known and feared by criminals as the Falcon. Also known as "The Adventures of the Falcon." Became the basis for the television series of the same title.

Cast: Michael Waring James Meighan  
Les Damon  
Berry Kroeger  
Les Tremayne  
George Petrie

Nancy, his girl-  
friend/assistant Joan Banks  
Elspeth Eric

Announcer: Russ Dunbar, Ed Herlihy.  
Organist: Bob Hamilton.  
Orchestra: Emerson Buckley, Harry Sosnik.  
Sponsor: Gem Razors and Blades.  
Program Opening:  
Announcer (over sounds of a ticking clock): Avoid five o'clock shadow.  
Voice: Use Gem blades . . .  
Announcer: Gem Razors and Gem Blades present The Adventures of the Falcon.  
Sound effect: Phone rings; receiver is picked up.  
The Falcon: Hello, yes this is The Falcon (from this point on the story would begin).  
Length: 30 minutes.

Network: Blue (1943), Mutual (1945),  
NBC (1950).  
First Broadcast: 1943.

### Falstaff's Fables

Type: Children's  
Format: Parodies on classic children's  
stories.  
Starring: Alan Reed, Sr., and Alan  
Reed, Jr.  
Announcer: Dick Tufeld.  
Length: 5 minutes.  
Network: ABC.  
First Broadcast: 1949.

### Fame and Fortune

Type: Variety  
Format: The series spotlighted the work  
of amateur songwriters. Winners, deter-  
mined by studio audience applause, re-  
ceived \$100.  
Starring: Frank Sinatra, Connie Haynes.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1940.

### The Family Hour

Type: Classical music  
Commentator: Deems Taylor.  
Regulars: Gladys Swarthout, Ross Gra-  
ham, Jack Smart, The Al Goodman  
Chorus.  
Orchestra: Al Goodman.  
Length: 45 minutes.  
Network: CBS.  
First Broadcast: 1941.

### Family Skeleton

Type: Serial  
Format: The dramatic story of Sarah  
Ann Spencer.  
Starring: Mercedes McCambridge as

Sarah Ann Spencer.  
Also: Russell Thorson, John Dehner,  
Jeanette Nolan, Forrest Lewis, Marvin  
Miller, Marilyn Steiner, Herb Vigran.  
Length: 15 minutes.  
Network: CBS.  
First Broadcast: 1953 (June 8, 1953 to  
March 5, 1954).

### Famous Jury Trials

Type: Drama  
Format: Dramatizations of actual court-  
room cases. Became the basis for a tele-  
vision series with the same title.  
Starring: Maurice Franklin as the Judge.  
Narrator: Roger DeKoven, DeWitt Mc-  
Bride.  
Announcer: Peter Grant, Roger Krupp,  
Hugh James.  
Length: 30 minutes.  
Network: NBC (1933), Mutual (1936).  
First Broadcast: 1933.

### Fannie Hurst Presents

Type: Anthology  
Format: Dramatizations of stories by  
Fannie Hurst.  
Hostess-Narrator: Fannie Hurst.  
Length: 30 minutes.  
Network: Blue.  
First Broadcast: 1944.

### Fashion Discoveries

Type: Women's  
Host: Wynn Price.  
Regulars: Ruth Hopkins, Peggy Read.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1941.

### The Fat Man

Type: Crime Drama

**Format:** The investigations of Brad Runyon, an overweight private detective created by Dashiell Hammett.

**Cast:** Brad Runyon J. Scott Smart  
Lila North, his secretary Mary Patton  
Sergeant O'Hara Ed Begley

**Orchestra:** Bernard Green.

**Program Opening:**

**Woman's Voice:** There he goes, into that drugstore. He's stepping on the scales (a coin is heard dropping into the machine).  
**Weight** 237 pounds; (a card is heard dropping) **fortune:** danger. Whoooo is it?

**Man's Voice:** The Fat Man.

**Length:** 30 minutes.

**Network:** ABC.

**First Broadcast:** 1946.

### Father Knows Best

**Type:** Comedy

**Format:** Events in the lives of the Anderson Family: Jim, an insurance salesman, his wife Margaret, and their children Betty, Bud, and Kathy. Basis for the television series of the same title.

**Cast:** Jim Anderson Robert Young  
Margaret Anderson June Whitley  
Betty Anderson Rhoda Williams  
Bud Anderson Ted Donaldson  
Kathy Anderson Norma Jean Nilson  
Elizabeth Smith, their neighbor Eleanor Audley  
Hector Smith, her husband Herb Vigran  
Billy Smith, their son Sam Edwards

**Announcer:** Marvin Miller, Bill Forman.

**Music:** Roy Bargy.

**Sponsor:** Post cereals.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1949.

### Faultless Starch Time

**Type:** Musical Variety

**Host:** Bob Atcher.

**Hostess:** Mary Jane Johnson.

**Announcer:** Franklyn Ferguson.

**Music:** The Caesar Giovannini Combo.

**Sponsor:** Faultless Starch.

**Length:** 15 minutes.

**Network:** ABC.

**First Broadcast:** 1948.

### Favorite Story

**Type:** Anthology

**Format:** Dramatizations based on stories chosen by guest stars.

**Host:** Ronald Colman.

**Musical Director:** Claude Sweetern, Robert Mitchell.

**Length:** 30 minutes.

**Syndicated.**

**First Broadcast:** 1947.

### The F.B.I. in Peace and War

**Type:** Crime Drama

**Format:** Dramatizations based on the files of the Federal Bureau of Investigation.

**Starring:** Martin Blaine as Adam Shepard, the F.B.I. field agent.

**Announcer:** Warren Sweeney, Len Sterling.

**Music:** Vladimir Selinsky.

**Length:** 25 minutes.

**Network:** CBS.

### The Fanny Brice Show

**Type:** Comedy

**Format:** The antics of a teenage girl named Irma.

**Cast:** Irma Fanny Brice  
Irma's father Hanley Stafford  
The postman Danny Thomas

**Orchestra:** Carmen Dragon.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1944.



Fibber McGee and Molly. Front: Jim and Marian Jordan. Back: Bill Thompson (Wallace Wimple) and Arthur Q. Bryan (Doc Gamble).

## Fibber McGee and Molly

Type: Comedy

Format: There was no story line; situations arose when people entered the McGee home at 79 Wistful Vista and found themselves involved in various dilemmas.

Cast: Fibber McGee	Jim Jordan
Molly McGee	Marian Jordan
Throckmorton	
P. Gildersleeve,	Hal Peary
their friend	Arthur Q. Bryan
Doc Gamble	Gale Gordon
Mayor LaTrivia	
Wallace Wimple,	Bill Thompson
the henpecked	Cliff Arquette
husband	Bill Thompson
The Old Timer	
Teeny, the girl	Marian Jordan
nextdoor	Marlin Hurt
Beulah, the maid	Marian Jordan
Sis, the little girl	
Mrs. Weary-	Marian Jordan
bottom	

Mr. Williams	Gale Gordon
(Foggy), the	Bill Thompson
weatherman	Ranson Sherman
Uncle Dennis	Gene Carroll
Lena, the maid	

Also: Jess Kirkpatrick.

Vocalists: The Kingsmen Quartet.

Announcer: Harlow Wilcox.

Orchestra: Bill Mills, Ted Weems.

Sponsor: Johnson Wax, Pet Milk, Alka-Seltzer.

Announcer: The makers of Johnson's wax products present Jim and Marian Jordan as Fibber McGee and Molly with Bill Thompson, Gale Gordon, Arthur Q. Bryan, Jess Kirkpatrick, and me, Harlow Wilcox.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1934 (ended in 1952; became the basis for a 1959 television series of the same title).

## 51 East 51st

Type: Musical Variety

Format: Variety acts set against the background of the mythical Manhattan Cafe' located at 51 East 51st Street.

Host: Kay Thompson.

Regulars: Everett Sloane, Erik Rhodes, Lionel Stander.

Orchestra: Archie Bleyer.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1941.

## Finders Keepers

Type: Quiz

Format: Members of the studio audience competed. A dramatic cast first enacted a scene containing an error. The first player to spot and correct the mistake won the round and a cash prize.

Host: Bob Sherry, Happy Felton.

Dramatic Cast: Julie Conway, Florence Halop, Lee Brady, Arthur Elmes.

Orchestra: Irving Miller, Jerry Jerome.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1944.

## The First Hundred Years

Type: Comedy  
 Format: The trials and tribulations of a young married couple.  
 Cast: The husband Sam Edwards  
       The wife Barbara Eiler  
 Also: Joseph Kearns, Myra Marsh, Bea Benaderet, Earle Ross.  
 Announcer: Owen James.  
 Length: 30 minutes.  
 Network: ABC.  
 First Broadcast: 1949.

## First Nighter

Type: Anthology  
 Format: Dramatic and comedy presentations of three-act plays.  
 Host: (Mr. First Nighter): Charles P. Hughes, Bret Morrison, Marvin Miller, Don Briggs, Ed Prentiss.  
 Regular Performers: Don Ameche, Olan Soule, Betty Lou Gerson, Rye Billsbury, June Meredith, Barbara Luddy, Les Tremayne, Bob Jellison.  
 Announcer: Larry Keating, Rye Billsbury, Vincent Pelletier.  
 Orchestra: Eric Sagerquist, Frank Worth, Caesar Petrillo.  
 Sponsor: Campana's Solitaire Make-up and Campana Balm.  
 Program Opening:  
 Mr. First Nighter: Theatre time; Broadway is buzzing with excitement and eagerly awaiting to welcome an opening night performance at the Little Theatre off Times Square. And we have a crowd of onlookers and autograph fans on hand at the entrance to greet the celebrities who always attend the premiere on the Great White Way. So let's not miss a minute of the excitement... (From this point on, we would accompany Mr. First Nighter to his special seat in the theater



**First Nighter.** Co-stars Barbara Luddy and Les Tremayne. The photo, dated July 14, 1937, is the first picture ever taken of Luddy and Tremayne together.

and then listen to the evening's story.)  
 Length: 30 and 25 minute versions.  
 Network: NBC (1929), CBS (1940), Mutual (1943).  
 First Broadcast: 1929.

## Fish Pond

Type: Quiz  
 Format: Players chosen from the studio audience were designated as fish. Each fish then performed a routine (monologue, song, etc.) and awaited the verdict of the "fish pond" judges (the studio audience). If the judges approved of the performance, the fish was reeled in and the player received a prize; if the judges disapproved, the fish was thrown back (lost).  
 Host: Win Elliot.  
 Regulars: Dorian St. George, Jack McCarthy, John Keller, Eddie Willis, Leon Weber.  
 Length: 30 minutes.  
 Network: Blue.  
 First Broadcast: 1944.



**First Nighter.** Left to right: Bob Jellison, Olan Soulé, Barbara Luddy, Rye Billsbury.

### Five Minute Mysteries

Type: Anthology  
 Format: Varied mystery presentations enacted by a regular cast.  
 Cast: Frank Lovejoy, Jackson Beck, Ian MacAllister, Abby Lewis, Timmy Hyler, Michael Fitzmaurice, Staats Cotsworth.  
 Organist: Rosa Rio.  
 Length: 5 minutes.  
 Syndicated.  
 First Broadcast: 1946.

Cast: Flash Gordon            Gale Gordon  
    James Meighan  
 Dr. Zarkoff, the brilliant Earth scientist            Maurice Franklin  
 Ming the Merciless, the evil ruler of the plant Mongo            Bruno Wick  
 Length: 15 minutes.  
 Network: Mutual.  
 First Broadcast: 1935.

### Flash Gordon

Type: Science Fiction Adventure  
 Format: The exploits of Flash Gordon, the resourceful son of a famous scientist, as he strove to maintain peace throughout the universe. Based on the comic strip created by Alex Raymond.

### The Fleischman's Yeast Hour

Type: Variety  
 Host: Rudy Vallee.  
 Announcer: Graham McNamee.  
 Orchestra: The Connecticut Yankees.  
 Sponsor: Fleischman's Yeast.  
 Length: 60 minutes.  
 Network: NBC.  
 First Broadcast: 1935 (ended in 1939).

## The Flying Patrol

Type: Adventure

Format: Dramatizations based on the exploits of the Coast Guard Air Corps.

Cast: The Coast Guard

Chief Hugh Rowlands

His girlfriend Sharon Grainger

Coast Guards: Sidney Ellstrom, Bob Guilbert, Cliff Soubier.

Also: Norma Jean Ross, Mary Frances Desmond, Kay Campbell, Pat Murphy, Willard Farnum.

Length: 15 minutes.

Network: NBC.

First Broadcast: 1941.

## The Ford Show

Type: Variety

Host: Lawrence Brooks.

Orchestra/Chorus: Robert Russell Bennett.

Sponsor: Ford Motor Company.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1945.

## The Ford Summer Hour

Type: Variety

Host: James Melton.

Regulars: Francis White, Audrey Marsh, The Dixie Eight.

Orchestra: Donald Voorhees.

Sponsor: The Ford Motor Company.

Length: 60 minutes.

Network: CBS.

First Broadcast: 1939.

## The Ford Summer Hour

Type: Variety

Host: Meredith Wilson.

Regulars: Jane Pickens, Gordon Gifford, Linton Wells, Paul Wing, Bud Mitchell.

Vocalists/Music: The Ford Orchestra and Chorus.

Sponsor: The Ford Motor Company.

Length: 60 minutes.

Network: CBS.

First Broadcast: 1941.

## The Ford Sunday Evening Hour

Type: Classical Music

Hosts: John Charles Thomas, Lawrence Tibbett.

Regulars: Sir Thomas Beecham, W.J. Cameron.

Orchestra: Eugene Ormandy; The Detroit Symphony Orchestra.

Sponsor: The Ford Motor Company.

Length: 60 minutes.

Network: CBS.

First Broadcast: 1933.

## Ford Theatre

Type: Anthology

Format: Dramatic and comedy presentations.

Announcer: Nelson Case.

Music: Cy Feuer.

Sponsor: The Ford Motor Company.

Included:

Anna Christie. The romance between a beautiful girl with a sexually checkered past and a rough dock worker.

Starring: Ingrid Bergman, Broderick Crawford, John Quaylen.

The Horn Blows at Midnight. The story of a man who dreams he is an angel who has been sent to destroy sinful Earth.

Starring: Jack Benny, Claude Rains, Mercedes McCambridge, Hans Conried.

Length: 60 minutes.

Network: NBC.

First Broadcast: 1947.

## Foreign Assignment

Type: Adventure

Format: The exploits of a daring foreign correspondent.

Cast: The Foreign

Correspondent

Bartlett Robinson

Maurice Wells



His beautiful assistant  
 Narrator: Joseph Julian.  
 Orchestra: Henry Sylvern.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1943.

Jay Jostyn  
 Vicki Vola

Announcer: Fort Laramie, starring Raymond Burr as Captain Lee Quince, specially transcribed tales of the dark and tragic ground of the wild frontier. The saga of fighting men who rode the rim of empire and the dramatic story of Lee Quince, captain of cavalry.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1955.

### Forever Ernest

Type: Comedy  
 Format: The misadventures of a bumbling young man.  
 Cast: Ernest Jackie Coogan  
 His girl friend Lurene Tuttle  
 Their Friend Arthur Q. Bryan  
 Announcer: Dick Joy.  
 Orchestra: Billy May.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1946.

### The Frank Fontaine Show

Type: Variety  
 Host: Frank Fontaine.  
 Regulars: Helen O'Connell, Mary Jane Croft.  
 Announcer: Harry Von Zell.  
 Orchestra: Lud Gluskin.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1952.

### Forever Tops

Type: Musical Variety  
 Chorus: Eugene Baird.  
 Orchestra: Paul Whiteman.  
 Length: 25 minutes.  
 Network: ABC.  
 First Broadcast: 1946.

### Frank Merriwell

See title: "The Adventures of Frank Merriwell."

### Frank Race

See title: "The Adventures of Frank Race."

### Fort Laramie

Type: Western  
 Format: The exploits of Lee Quince, the captain of a cavalry troop stationed at Fort Laramie, Wyoming, during the late 1800s.  
 Cast: Captain Lee Quince Raymond Burr  
 Sgt. Goerss Vic Perrin  
 Lt. Seiberts Harry Bartell  
 Major Daggett Jack Moyles  
 Music: Amerigo Moreno.  
 Announcer: Dan Cubberly.  
 Program Opening:

### The Frank Ray Show

Type: Musical Variety  
 Host: Frank Ray.  
 Orchestra: Harry Salter.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1941.

### The Frank Sinatra Show

See title: "Songs by Sinatra."



The Fred Allen Show. Fred Allen.

### The Frankie Laine Show

Type: Musical Variety  
 Host: Frankie Laine.  
 Announcer: Stuart Metz.  
 Orchestra: Freddie Martin.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1951.

### The Fred Allen Show

Type: Comedy-Variety  
 Host: Fred Allen.  
 Regulars: Portland Hoffa, Allen, Kenny Baker, Wynn Murray, Ned Sparks, Charlie Cantor, Alan Reed, Larry Elliott, Eileen Douglas, John Brown, Jack Smith, Shirley Booth, Walter Tetley.

"Allen's Alley" Cast:\*

Fred Allen	Himself
Titus Moody	Parker Fennelly
Senator Beauregard Claghorn	Kenny Delmar
Mrs. Pansy	

Nussbaum            Minerva Pious  
 Ajax Cassidy        Peter Donald

Vocalists: The Hugh Martin Singers, the John Brown Chorus, The Al Goodman Chorus. The Merry Macs, The Lyn Murray Chorus, The DeMarco Sisters, The Town Hall Quartet, Hi-Lo Jack and a Dame.

Announcer: Harry Von Zell, Jimmy Wallington, Kenny Delmar.

Orchestra: Peter Van Steeden, Al Goodman, Lou Katzman, Lennie Hayton.

Sponsor: Hellmann's Mayonnaise, Ipana and Sal Hepatica, Blue Bonnett Margarine, Tender Leaf Tea, Shefford's Cheese, Ford Motor Company, V-8 Vegetable Juice, Texaco gasoline.

Length: 60 minutes (1932-1942), 30 minutes (1942-1949).

Network: CBS (1932), NBC (1938), CBS (1940).

First Broadcast: 1932 (October 23, 1932 to June 26, 1949). The series was also titled "The Linit Show," "The Salad Bowl Revue," "The Hour of Smiles," "Town Hall Tonight," and "Texaco Star Theatre."

\*The "Allen's Alley" segment found Fred strolling down an alley to drop in on some friends. Other features included "Town Hall News of the Week," and "The Mighty Allen Art Players."

### The Fred Astaire Show

Type: Variety  
 Host: Fred Astaire.  
 Orchestra: Johnny Green.  
 Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1936.

### The Fred Brady Show

Type: Variety  
 Host: Fred Brady.  
 Regulars: Martha Tilton, Joe DiRita, Charlie Kimper, Lou Lubin, Shirley Mitchell.  
 Orchestra: Gordon Jenkins.  
 Length: 30 minutes.

Network: NBC.  
First Broadcast: 1943.

### The Fred Keating Show

Type: Variety  
Host: Fred Keating.  
Regulars: Martha Tilton, Murray Marcellino, Sally Rand, Bobby Sherwood, George Jay, Peter Lind Hayes.  
Announcer: Gary Breckner.  
Orchestra: Leon Leonardi.  
Length: 30 minutes.  
Syndicated.  
First Broadcast: 1940.

### The Fred Waring Show

Type: Musical Variety  
Host: Fred Waring.  
Regulars: Murray Kane, Hal Kanner, Lydia Perrone, Donna Dae, Patsy Garrett, Stuart Churchill, Gordon Goodman, Poley McClintock, The Twin Trio, The Fred Waring Glee Club, Honey and the Bees, The Three Girl Friends, Les Paul, Ruth Cottingham, Virginia Morley, Kay Thompson, Tom Waring.  
Announcer: David Ross, Bob Considine, Paul Douglas.  
Orchestra: Fred Waring.  
Length: 15 and 30 minute versions.  
Network: NBC.  
First Broadcast: 1938.

### The Freddy Martin Show

Type: Variety  
Host: Freddy Martin.  
Regulars: Johnny Corcoran, Bill Curtis, The Martin Men.  
Orchestra: Freddy Martin.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1954.

### Free for All

Type: Variety  
Starring: Bill Grey, Betty Randall, Bob Stanley.  
Orchestra: Steve Shultz and his Katzenjammers.  
Length: 30 minutes.  
Network: Mutual.  
First Broadcast: 1943.

### The Fresh Up Show

Type: Variety  
Host: Barry Grant.  
Regulars: Annette Warren, Walter Kinsella (as the Irish policeman), Artie Elmer, Jim Backus, Lee Brady, Hildegard Holli-day.  
Announcer: Jerry Lawrence.  
Orchestra-Chorus: David Terry.  
Sponsor: 7-Up.  
Length: 30 minutes.  
Network: Mutual.  
First Broadcast: 1945.

### Friendship Ranch

Type: Children's  
Format: Country and Western entertainment acts, set against the background of a bunkhouse, for children.  
Starring: Don Parker, Jack Vincent, Margie Hammer, Ronald Smith, Nancy Gonzales, Marilyn Gusten, Billy Daniels, The Warner Singers.  
Announcer: Tex Antoine.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1944.

### Front Page Farrell

Type: Drama  
Format: The story of David Farrell, a re-

porter for the *Daily Eagle*, a crusading New York newspaper.

Cast: David Farrell      Richard Widmark  
                                  Carleton Young  
                                  Staats Cotsworth

Sally Farrell,  
 his wife                      Betty Garde  
                                  Virginia Dwyer  
                                  Florence  
                                  Williams

Mrs. Howard,  
 Sally's mother              Ethel Intropide  
                                  Evelyn Varden

Lt. Carpenter  
 N.Y.P.D.                      Robert Donley

Announcer: Bill Bond, James Fleming.

Organist: Rosa Rio, Ann Leax.

Sponsor: Kriptin decongestant, Aerowax, Bisodol Mints.

Program Opening:

Announcer: We now present the exciting, unforgettable radio drama, *Front Page Farrell*, the story of a crack newspaperman and his wife. The story of David and Sally Farrell. Today David is covering the story which he calls "The Blinding Light Murder Case."

Length: 15 minutes.

Network: Mutual.

First Broadcast: 1941.

### Frontier Gentleman

Type: Western

Format: The story of Jonathan B. Kendall, an English journalist who traveled throughout the American West of the 1880s to report the stories for the *London Times*.

Starring: John Dehner as Jonathan B. Kendall.

Music Conductor: Wilbur Hatch.

Music Composer: Jerry Goldsmith.

Program Opening:

Announcer: *Frontier Gentleman*. Here with an Englishman's account of life and death in the West. As a reporter for the

*London Times*, he writes his colorful and unusual stories; but as a man with a gun he lives and becomes part of the violent years in the new territories. Now, starring John Dehner, this is the story of Jonathan B. Kendall, *Frontier Gentleman*.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1958 (February 2, 1958 to November 16, 1958).

### Frontier Town

Type: Western

Format: The exploits of Chad Remington, a lawyer in a ruthless frontier town of a century ago.

Starring: Jeff Chandler as Chad Remington.

Length: 30 minutes.

Syndicated.

First Broadcast: 1952.

### Fu Manchu

See title: "The Shadow of Fu Manchu."

### Fun For All

Type: Variety

Format: Comedy skits, music, and game contests for prizes.

Hosts: Arlene Francis, Bill Cullen.

Organist: Bert German, Abe Goldman.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1952.

### Fun in Print

Type: Quiz

**Format:** Pitted selected members of the studio audience against professional writers in a series of question and answer rounds.

**Host:** Sigmund Spaeth.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1940.

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## The Galen Drake Show

**Type:** Variety

**Host:** Galen Drake.

**Regulars:** Betty Johnson, Stuart Foster, The Three Beaus and a Peep.

**Announcer:** Olin Tice.

**Orchestra:** Bernard Leighton.

**Length:** 60 minutes.

**Network:** CBS.

**First Broadcast:** 1954.

## Game Parade

**Type:** Quiz

**Format:** Five children competed in a series of educational question and answer rounds.

**Host:** Arthur Elmer.

**Assistant:** Renee Terry.

**Length:** 30 minutes.

**Network:** Blue.

**First Broadcast:** 1943.

## Gangbusters

**Type:** Crime Drama

**Format:** Dramatizations of actual case histories of the operations of law enforcement agents in their battle against the underworld.

**Host-Announcer:** Charles Stark, Frank Gallop, Don Gardiner, Roger Forster.

**Narrator:** Phillips H. Lord, John C. Hillely, Dean Carlton, Louis J. Valentine, Col. Norman Schwartzkopf, plus a guest law-enforcement official for each episode.

**Program Opening:**

**Announcer:** Sloans Liniment presents Gangbusters. At war, marching against the underworld from coast-to-coast. Gangbusters, Police, the G-Men, our government agents marching toward the underworld.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1935.

## The Gary Crosby Show

**Type:** Variety

**Host:** Gary Crosby.

**Orchestra:** Buddy Bergen.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1955.

## The Garry Moore-Jimmy Durante Show

See Title: "The Jimmy Durante-Garry Moore Show."

## The Garry Moore Show

**Type:** Variety

**Host:** Garry Moore.

**Regulars:** Eileen Wood, Irving Miller, Ken Carson.

**Announcer:** Bill Wendell.

**Orchestra:** Howard Petrie.

**Length:** 60 minutes.

**Network:** CBS.

**First Broadcast:** 1949.

## Gaslight Gaysters

**Type:** Musical Variety

**Starring:** Beatrice Kay, Michael O'Shea, Sally Sweetland.

**Orchestra:** Charles "Bud" Dant.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1944.

## Gasoline Alley

Type: Drama

Format: Adapted from the comic strip by Frank King, the series dramatized incidents in the life of Skee-zix, a mechanic in a gasoline station.

Cast: Skee-zix Jimmy McCallion  
Bill Idelson  
Bill Lipton

Nina Clock, his girlfriend Janice Gilbert  
Jean Gillespie

Wumple, Skee-zix's boss Cliff Soubier

Ling Wee, the Chinese waiter Junius Matthews  
Auntie Blossom Irna Phillips

Length: 15 minutes.

Network: NBC.

First Broadcast: 1941.

## Gateway to Hollywood

Type: Variety

Format: Two undiscovered hopefuls performed a playlet with an established celebrity. Thirteen such couples competed over a thirteen-week period and the couple whose performance was judged outstanding received a contract with RKO Radio Pictures.

Host: John L. Lasky.

Announcer: Ken Niles.

Orchestra: Wilbur Hatch.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1939.

## The Gay Mrs. Featherstone

Type: Comedy

Format: The misadventures of Mrs. Featherstone, a well-meaning mother-in-law. Living with her daughter and son-in-law, she feels the need to remedy domestic problems, but finds her intentions backfiring and situations worsening. Her

attempts to undo the damage comprised the heart of the series.

Cast: Mrs. Featherstone Billie Burke  
Her daughter Florence Lake  
Her son-in-law John Brown

Announcer: Marvin Miller.

Orchestra: Eddy Howard.

Sponsor: Raleigh cigarettes.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1945.

## Gay Nineties Revue

Type: Variety

Format: Music, songs, and comedy skits set against the background of the Granada, an 1890s-style night club in New York.

Cast: Host-Club  
Proprietor Jack Norworth  
Broadway Harry Frank Lovejoy  
Danny Donovan Jack Arthur

Regulars: Genevieve Rowe, Beatrice Kay, Ed Latimer, Joe Howard, Don Costello, Billy Greene, The Clubman, The Elm City Four.

Announcer: John Reed King.

Orchestra: Ray Bloch.

Length: 60 minutes.

Network: CBS.

First Broadcast: 1939.

## Gene Autry's Melody Ranch

Type: Western Variety

Format: Music, songs, and playlets set against the background of the Double M Ranch.

Host: Gene Autry.

Regulars: Pat Buttram, Frank Mahoney, Scotty Harrell, Jim Boles, Tyler McVey, Nancy Mason, The Pinafords, The Johnny Bond Trio, The King Sisters, The Cass Country Boys.

Announcer: Lou Crosby.

Orchestra: Paul Sills.

**Sponsor:** Wrigley's Doublemint Chewing Gum.

**Length:** 15 and 30 minute versions.

**Network:** CBS.

**First Broadcast:** 1940.

## The General Electric Theatre

**Type:** Anthology

**Format:** Dramatic presentations.

**Announcer:** Ken Carpenter.

**Orchestra:** Wilbur Hatch.

**Sponsor:** General Electric.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1953.

## Gentleman Adventurer

See title: "Special Agent."

## The George Burns and Gracie Allen Show

**Type:** Comedy-Variety

**Format:** Comedy sketches, songs, and routines. Became the basis for a television series of the same title.

**Starring:** George Burns and Gracie Allen.

**Cast:** The Happy

Postman	Mel Blanc
Tootsie	Elvia Allman
Muriel	Sara Berner
Waldo	Dick Crenna

**Regulars:** Margaret Brayton, Clarence Nash, Jimmy Cash, Han Conried, Bill Baldwin, Tony Martin, Dick Ryan, Edith Evans, Frank Parker, Gale Gordon, Henry Blair, The Les Paul Trio.

**Announcer:** Ted Husing, Bill Goodwin, Toby Reed, Harry Von Zell, Truman Bradley, Jimmy Wallington.

**Orchestra:** Jacques Renard, Ray Noble, Paul Whiteman, Meredith Wilson.

**Length:** 30 minutes.

**Network:** CBS (later NBC).

**First Broadcast:** 1931. Also titled "Maxwell House Coffee Time."



The George Burns and Gracie Allen Show. An early 1930s photo of George Burns and Gracie Allen.

## George Jessel Salutes

**Type:** Variety

**Format:** Tributes to servicemen's clubs.

**Host:** George Jessel.

**Vocalists:** Tony Bovaar, Shirley Haimer, John Steele.

**Orchestra:** Paul Whiteman.

**Length:** 30 minutes.

**Network:** ABC.

**First Broadcast:** 1953.

## The George Jessel Show

**Type:** Variety

**Host:** George Jessel.

**Regulars:** Mary Small, Ernest Chappell, Sam Carlson.

**Orchestra:** Dick Himer.

**Length:** 30 minutes.

**Network:** Mutual.

**First Broadcast:** 1937.

## The George O'Hanlon Show

**Type:** Comedy



**The George Burns and Gracie Allen Show.** George Burns and Gracie Allen in a late 40s pose.

**Format:** The story of a not-too-bright husband, his patient wife, his chiseling best friend, and his overbearing boss.

<b>Cast:</b> The husband	George O'Hanlon
His wife	Lurene Tuttle
The friend	Cliff Young
The boss	Alan Reed

**Orchestra:** Harry Zimmerman.

**Length:** 30 minutes.

**Network:** Mutual.

**First Broadcast:** 1948.

livery stable in New England with the advent of the gas and rubber shortage during World War II.

<b>Cast:</b> Gideon Gibbs	Parker Fennelly
Asa Finney	Arthur Allen
The Widow	Ethel Owen
The Printer	Roy Fant

**Vocalists:** Walter Scanlon, Paul Parks.

**Length:** 15 minutes.

**Network:** Blue.

**First Broadcast:** 1942.

## Get Rich Quick

**Type:** Quiz

**Format:** Following a dramatic skit, the host placed a telephone call to a listener. If the listener could identify the person, place, or thing represented by the skit, he won \$25.

**Host:** Johnny Olsen.

**Announcer:** Jimmy Blaine.

**Length:** 30 minutes.

**Network:** ABC.

**First Broadcast:** 1948.

## Gibbs and Finney, General Delivery

**Type:** Comedy

**Format:** The story of Gideon Gibbs and Asa Finney, two friends who opened a

## The Ginny Simms Show

**Type:** Musical Variety

**Hostess:** Ginny Simms.

**Announcer:** Don Wilson.

**Orchestra:** Frank DeVol.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1945.

## Ginny Simms Song Book

**Type:** Musical Variety

**Hostess:** Ginny Simms.

**Announcer:** Frank Graham.

**Music:** The Buddy Cole Trio.

**Length:** 15 minutes.

**Network:** ABC.

**First Broadcast:** 1950.





The George Burns and Gracie Allen Show. Harry Von Zell, George's long-time announcer, with Marie Wilson ("My Friend Irma").

## Girl Alone

Type: Serial

Format: The dramatic story of Patricia Rogers.

Cast: Patricia Rogers	Betty Winkler
Alice Warner	Joan Winters
Scoop Curtis	Don Briggs
	Pat Murphy
	Arthur Jacobson
Stormy Curtis	June Travis
Scott Webb	Henry Hunter
Virginia	Laurette
	Fillbrandt
John Knight	Les Damon
	Karl Weber
	Syd Simons
Helen Adams	Betty Lou Gerson
Stella Moore	Janet Logan
Leo Warner	Willard Water-
	man
	Ted Maxwell
Kate	Kathryn Card
Clara	Hope Summers

Length: 15 minutes.

Network: NBC.

First Broadcast: 1935.

## Girl from Paris

Type: Musical Variety

Hostess: Jane Morgan.

Orchestra: Andrew Ackers.

Length: 15 minutes.

Network: NBC.

First Broadcast: 1951.

Note: Series title was derived from Miss Morgan's trip to Paris at the time.



Girl Alone. Betty Winkler.

## Give and Take

Type: Game

Format: Members of the studio audience selected one of several prizes, then competed in a series of question and answer rounds to win it.

Host: John Reed King.

Announcer: Jim Brown.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1951.

## Glamour Manor

Type: Variety

Host: Kenny Baker.

**Regulars:** Cliff Arquette, Lurene Tuttle, Bea Benaderet, Tyler McVey, John McIntyre, Jack Bailey, Hal Stevens, Barbara Eiler.

**Announcer:** Terry O'Sullivan.  
**Orchestra:** Charles Hale.  
**Length:** 30 minutes.  
**Network:** Blue.  
**First Broadcast:** 1944.

### The Gloomchasers

**Type:** Variety  
**Host:** Allen Courtney.  
**Regulars:** Red Dave, Eleanor Sherry.  
**Orchestra:** Lea Freaudberg.  
**Length:** 30 minutes.  
**Network:** Mutual.  
**First Broadcast:** 1939.

### Gloria Carroll Entertains

**Type:** Musical Variety  
**Hostess:** Gloria Carroll.  
**Music:** The Three Embers.  
**Length:** 15 minutes.  
**Syndicated.**  
**First Broadcast:** 1947.

### Go for the House

**Type:** Game  
**Format:** Seven couples competed in a series of seven question and answer rounds. At the end of each round, the lowest scoring couple was disqualified; the remaining couples each received household furnishings and the opportunity to quit with what they had already won or risk the loss of everything on the next round. If players correctly answered the questions in all seven categories they won a small by-a-waterfall cottage.  
**Host:** John Reed King.  
**Announcer:** Doug Browning.  
**Organist:** George Benninger.  
**Length:** 30 minutes.

**Network:** ABC.  
**First Broadcast:** 1948.

### The Gold and Silver Minstrels

**Type:** Musical Variety  
**Host:** Roland Winters.  
**Regulars:** Jimmy Carroll, Betty Mulliner, Happy Jim Parsons, The Gold and Silver Quartet and Trio.  
**Announcer:** Ted Brown.  
**Orchestra:** Ray Bloch.  
**Length:** 30 minutes.  
**Network:** Mutual.  
**First Broadcast:** 1946.

### The Goldbergs

**Type:** Comedy-Drama  
**Format:** The story of a poor Jewish family living in the Bronx. Became the basis for a television series of the same title.  
**Cast:** Molly Goldberg Gertrude Berg  
 Jake Goldberg, her husband James R. Waters  
 Rosalie Goldberg, their daughter Roslyn Siber  
 Sammy Goldberg, their son Alfred Ryder  
 Everett Sloane  
 Uncle David, Molly's father's brother Menasha Skulnik  
 Eli Mintz  
 Seymour Fingerhood Arnold Stang  
 Eddie Firestone, Jr.  
 Mr. Fowler, the handyman Bruno Wick  
 Uncle Carlo Tito Vuolo  
 Jane Brown Joan Tetzl

**Program Opening:**  
**Molly:** Yoo hoo, is anybody . . .  
**Announcer:** There's Molly folks, that means your friends the Goldbergs are here.  
**Length:** 15 minutes.  
**Network:** Blue.

**First Broadcast:** 1929 (under title "Rise of the Goldbergs").

## Good Listening

**Type:** Quiz

**Format:** Called for contestants to answer questions based on a medley of vocal clues that were constantly interrupted by plants in the studio audience. A player won money (\$3, \$6, or \$9) based on how many questions he could answer that were related to the interrupted songs.

**Host:** Lionel Kaye.

**Vocalists:** The Three Chances.

**Orchestra:** Van Alexander.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1943.

## Good News

**Type:** Musical Variety

**Host:** Dick Powell.

**Vocalist:** Mary Martin.

**Orchestra:** Meredith Wilson.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1939.

## The Goon Show

**Type:** Comedy

**Format:** British series about a group of goons, people "of inarticulate language with one-cell brains who think in the fourth dimension," who are anti-everything and whose sole purpose is first to destroy the British Empire, then the rest of the world. Every known effect that broadcasting can offer was used to present the stories—all of which revolved around one Netty Seagoon, a man of many occupations, yet completely naive and stupid. His exploits in the absurd world of dimwitted, absolutely unbelievable buffoons is the basis of the series.

**Principal Characters:** Netty Seagoon (Peter Sellers), Eccles, the idiot (Spike

Milligan); Moriarity (Harry Secombe); Major Bloodknock, Indian Army, retired (Harry Secombe); Bluebottle, the character who always reads the stage directions in his script (Harry Secombe), Min and Henry (Harry Secombe, Spike Milligan).

**Announcer:** Wallace Greenslade.

**Vocalist:** Max Geldry.

**Orchestra:** Wally Stark.

**Also:** The Ray Ellington Quartet.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1955.

## The Gordon MacRae Show

**Type:** Musical Variety

**Host:** Gordon MacRae.

**Vocalists:** Sheila Stevens, Marian Bell.

**Announcer:** Dan Seymour.

**Orchestra:** Archie Bleyer, Johnny Guarneri.

**Length:** 15 minutes.

**Network:** CBS.

**First Broadcast:** 1945.

## The Gracie Fields Show

**Type:** Variety

**Hostess:** Gracie Fields (a British comedienne).

**Regulars:** Bob Burns, The Spartan Quartet, Don Hancock.

**Announcer:** Bill Goodwin.

**Orchestra:** Harry Sosnik, Lou Bring, Carl Hoffman.

**Length:** 5 minutes (1942), 15 minutes (1943), 30 minutes (1944).

**Network:** Blue (1942), Mutual (1943), NBC (1944).

**First Broadcast:** 1942.

## Gramps

**Type:** Comedy

**Format:** The story of a small town newspaper editor, his wife, their two children,

and how trouble begins when Gramps, a well-meaning old codger who has a knack for innocently starting trouble, comes for a visit and decides to stay.

Cast: Gramps	Edgar Stehli
The husband	Craig McDonnell
His wife	Anne Seymour
Their daughter	Joan Lazer
Their son	Edwin Bruce

Length: 30 minutes.

Network: NBC.

First Broadcast: 1947.

### Granby's Green Acres

Type: Comedy

Format: The story of John Granby, an esasperated bank clerk who decided to get away from it all and begin life as a farmer. The series spotlighted his adventures as he attempted to cope with the problems associated with operating a broken-down farm. Basis for the television series "Green Acres."

Cast: John Granby	Gale Gordon
Iris Granby,	
his wife	Bea Benaderet
Their daughter	Louise Erickson
Eb, their	
hired man	Parley Baer

Orchestra: Opie Cates.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1950.

### Grand Central Station

Type: Anthology

Format: Human interest stories about people whose lives are affected by contact with Grand Central Station in New York City.

Narrator: Jack Arthur, John Reed King, Alexander Scourby.

Announcer: George Baxter, Ken Roberts, Tom Shirley.

Organist: Lew White.

Sponsor: Pillsbury Sno-Sheen Flour.

Program Opening:

Announcer: Pillsbury Sno-Sheen Cake Flour brings you Grand Central Station. As a bullet seeks its target, shining rails in every part of our great country are aimed at Grand Central Station, heart of the nation's greatest city. Drawn by the magnetic force of the fantastic metropolis, day and night great trains rush toward the Hudson River, sweep down its eastern bank for one hundred and forty miles, flash briefly by the long red row of tenement houses south of 125 Street, dive with a roar into a two and one-half mile tunnel which burrows between the glitter and swank of Park Avenue. And then—Grand Central Station, crossroads of a million private lives, gigantic stage on which are played a thousand dramas daily.

Length: 25 and 15 minute versions.

Network: NBC (1937), CBS (1944), ABC (1956).

First Broadcast: 1937.

### Grand Hotel

Type: Anthology

Format: Dramatizations in the lives of the people staying at Grand Hotel. Based on the novel by Vicki Baum.

The Telephone Operator (opened each show): Betty Winkler, Luise Barclay.

Regulars: Don Ameche, Anne Seymour, Jim Ameche, Betty Lou Gerson, Les Tremayne, Henry Hunter, Charles Eggleston, Henry Drew, Jean David.

Announcer: Vincent Pelletier.

Organist: Dave Bacal.

Length: 30 minutes.

Network: Blue (1933), CBS (1940).

First Broadcast: 1933.

### Grand Marquee

Type: Anthology

Format: Dramatic and comedy presentations.



**Grand Central Station.** A cast enacting a performance. Left side of microphone: Bill Johnstone, Hugh Marlowe; right side: Roger DeKoven, Gloria Stokowski.

**Regular Performers:** Jim Ameche, Olan Soulé, Beryl Vaughn.

**Announcer:** George Stone.

**Orchestra:** Joseph Gallichio.

**Included:**

**Half a Dog.** The story concerned a man's attempts to get a dog—the heir to an estate—to like him.

**Starring:** Jim Ameche.

**Hex Marks the Spot.** The manager of a baseball team tries to overcome the problems of a superstitious pitcher and owner.

**Starring:** Olan Soulé.

**Hold It Please.** A prima donna vows to get even with the newspaper photographer who published unfavorable pictures of her.

**Starring:** Beryl Vaughn, Jim Ameche.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1946.

## The Grand Ole Opry

**Type:** Country-Western Musical Variety

**Host:** George D. Hay

**Regulars:** Whitey Ford, Minnie Pearl, Dave Macon, Bill Monroe, Rod Brasfield, Roy Acuff, Ernest Tubb, Gene Autry, Granpa Jones, Robert Lunn, Pee-wee King, The Smoky Mountain Boys, The Delmore Brothers, The Hossier Hot-Shots.

**Announcer:** Dave Stone, Louie Buck.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1925.

### Grand Slam

Type: Quiz  
 Format: Using the basis of the game of Bridge, the program offered a \$100 Savings Bond for any contestant who could answer five questions in a row. If, at any time during the questioning, the contestant responded incorrectly, he was disqualified and the listener who submitted the questions won \$5.  
 Hostess: Irene Beasley.  
 Assistant-Announcer: Dwight Weist.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1943.

### The Gray Gordon Show

Type: Musical Variety  
 Host: Gray Gordon.  
 Regulars: Shirley Lane, Cliff Bradden, The Lane Sisters.  
 Orchestra: Gray Gordon.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1938.

### The Great Adventure

Type: Anthology  
 Format: Dramatizations of America's development through the progress of science and industry.  
 Narrator: Westbrook Van Voorhis.  
 Length: 30 minutes.  
 Network: ABC.  
 First Broadcast: 1951.

### The Great Day

Type: Game  
 Format: Selected servicemen related a story why \$100 should be awarded to him. The most impressive story, as determined by studio audience applause, earned the serviceman the \$100.

Host: John Reed King.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1952.

### The Great Gildersleeve

Type: Comedy  
 Format: The home and working life of Throckmorton P. "The Great" Gildersleeve, water commissioner in the town of Summerfield, and the bachelor uncle of two children, Marjorie and Leroy Forrester. Became the basis for the television series of the same title.

Cast: Throckmorton P. Gildersleeve Hal Peary  
 Willard Waterman  
 Marjorie Forrester\* Lurene Tuttle  
 Marylee Robb  
 Walter Tetley  
 Leroy Forrester  
 Birdie Lee Coggins, the maid Lillian Randolph  
 Judge Hooker, Gildersleeve's nemesis Earle Ross  
 Peavey, the druggist Richard Legrand  
 Forrest Lewis  
 Arthur Q. Bryan  
 Floyd, the barber  
 Leila Ransom, the Southern Belle Shirley Mitchell  
 Rumson Bullard, Gildersleeve's neighbor Gale Gordon  
 Kathryn Milford, Gildersleeve's romantic interest Cathy Lewis  
 Bronco Thompson (married Marjorie in later episodes) Dick Crenna  
 Announcer: Harlow Wilcox, John Wald, John Laing, Ken Carpenter, John Easton.  
 Orchestra: Jack Meakin, Claude Sweetern, Robert Armbruster.  
 Sponsor: Johnson's Wax; The Kraft Foods Company.



The Great Gildersleeve. Center, then left to right: Hal Peary (Gildersleeve), Lurene Tuttle (Marjorie), Lillian Randolph (Birdie), and Walter Tetley (Leroy.)

Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1941.  
 \*Originally in 1941, Evelyn Forrester.

**Great Gunns**

Type: Comedy  
 Format: The trials and tribulations of the Gunns, a former stage family.

Cast: Chris Gunn, the husband	Bret Morrison
Veronica Gunn, his wife	Barbara Luddy
Buster Gunn, their son	Bob Jellison
Pop Gunn, Chris' father	Phil Lord
Moe, their agent	Marvin Miller

Gloomy, their butler	Marvin Miller
Lorson Snells, the producer	Marvin Miller

Announcer: Marvin Miller.  
 Orchestra: Harold Stokes.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1941.

**The Great Merlini**

Type: Crime Drama  
 Format: The story of the Great Merlini, a crusading necromancer who made a hobby of exposing fake seances.  
 Starring: Chester Morris as The Great Merlini.



The Great Gildersleeve. Later cast leads: Willard Waterman (center), Marylee Robb (left), and Walter Tetley (right).

Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1950.

## The Green Hornet

Type: Crime Drama

Format: After building the *Daily Sentinel* into one of America's greatest newspapers, editor Dan Reid turns over the management to his playboy bachelor son, Britt, hoping the responsibility will mature him, and secretly hires ex-cop Mike Axford to watch over Britt's activities. Instilled with his father's goals, Britt, like his great-grand-uncle, John Reid (The Lone Ranger), undertakes a crusade to protect the rights and lives of decent citizens. Adopting the guise of the Green Hornet (the symbol of the insect that is most deadly when aroused) he establishes a base in an abandoned building and reveals his true identity to Kato, his Oriental houseboy. Considered criminal and wanted by the police, The Green Hornet and Kato avenge crimes as semi-fugitives, always disappearing

before the authorities take over.

Cast: Britt Reid/The Green Hornet Al Hodge  
Bob Hall  
Jack McCarthy  
Kato Raymond  
Hayashi  
Rollon Parker  
Michael Tolan

Lenore Case ("Casey"),  
Britt's Secretary Lee Allman  
Mike Axford Jim Irwin  
Gil Shea

Ed Lowry, a reporter Jack Petruzzi

Announcer: Charles Woods, Bob Hite,  
Mike Wallace, Hal Neal.

Program Opening:

Announcer: The Green Hornet. He hunts the biggest of all game, public enemies that even the G-Men cannot reach. The Green Hornet. With his faithful valet, Kato, Britt Reid, daring young publisher, matches wits with the underworld, risking his life that criminals and racketeers, within the law, may feel its weight by the sting of The Green Hornet. Ride with Britt Reid as he races toward another thrilling adventure as The Green Hornet rides again.

Length: 30 minutes.  
Network: Mutual.  
First Broadcast: 1938.

## The Green Lama

Type: Crime Drama

Format: The story of Jethro DuMont, a daring crime fighter known as The Green Lama, who uses amazing secret powers to battle evil. DuMont, a wealthy young American, acquired his special powers after ten years of study in Tibet. Because of his great wisdom—to devote his life to fighting crime—and powers of concentration, he became The Green Lama; green because it is one of the six sacred colors of Tibet and the symbol for justice.



**Cast:** Jethro DuMont Paul Frees  
Toku, his  
assistant Ben Wright

**Announcer:** Larry Thor.

**Music:** Richard Aurandt.

**Program Opening:**

**Announcer:** Time now for another exciting adventure from the files of Jethro DuMont. Jethro DuMont, a wealthy young American who, after ten years in Tibet, returned as The Green Lama to amaze the world with his amazing powers in his single-handed fight against injustice and crime.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1949.

## Green Valley, U.S.A

**Type:** Serial

**Format:** Dramatic incidents in the lives of the people of Green Valley, a small, rural town.

**Narrator:** Santos Ortega, Henry M. Neeley.

**Cast:** Alan Devitt, Elspeth Eric, Richard Widmark, Gilbert Mack, Frank Behrens, Ann Shepherd, Ed Begley.

**Orchestra:** Emery Deutsch.

**Length:** 25 and 30 minute versions.

**Network:** CBS (1942), Mutual (1944).

**First Broadcast:** 1942.

## The Groucho Marx Show

**Type:** Variety

**Host:** Groucho Marx.

**Regulars:** Donald Dickson, Virginia O'Brien.

**Orchestra-Chorus:** Robert Armbruster.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1943.

## Guess Where

**Type:** Quiz

**Format:** A dramatization, depicting a spe-

cific place, was enacted. Players who were able to identify the subject of the drama received a cash prize.

**Hostess:** June Walker.

**Regulars:** Charles Cantor, Jack Johnson, Wilbur Budd Hulick.

**Length:** 30 minutes.

**Network:** Mutual.

**First Broadcast:** 1939.

## Guiding Light

**Type:** Serial

**Format:** The dramatic story of Dr. John Ruthledge, a minister in a small town. The series later focused on the lives of the Bauer family. Became the basis for a television series of the same title.

**Cast:** Rev. John

Ruthledge Arthur Peterson

Mary Ruthledge Sarajane Wells

Mercedes

McCambridge

Trudy Bauer Laurette Fill-  
brandt

Bill Bauer Lyle Sudrow

Meta Bauer Jone Allison

Ned Holden Ed Prentiss

Peggy Jane Webb

Phyllis Gordon Sharon Grainger

Sister Lillian Annette Harper

Rose Ruth Bailey

Charlotte Manson

Betty Arnold

Iris Marsh

Charlotte

Brandon

Betty Lou Gerson

Charles

Matthews

Hugh Studebaker

Julie Collins

Mary Lansing

Norma Greenman

Eloise Kummer

Edward Green-

Ken Griffin

man

**Announcer:** Bud Collyer, Herbert Allen, Chet Kingsbury.

**Sponsor:** Proctor and Gamble

**Length:** 15 minutes.

**Network:** (NBC (1937), CBS (1947).

**First Broadcast:** 1937.

## The Gulf Screen Guild Theatre

Type: Anthology

Format: Radio adaptations of well-known motion pictures. The actors donated their work, and the money that they would ordinarily have received was given to the motion picture relief fund to help build a home for retired actors.

Host: Roger Pryor.

Regular Performers: Fred Allen, Robert Benchley, John Charles Thomas.

Announcer: Harry Von Zell, Claude Easton.

Music: Oscar Bradley and the Gulf Orchestra.

Program Opening:

Announcer: The Gulf Screen Guild Theatre. Your host, the director of the stars' own theatre, Roger Pryor.

Pryor: Good evening, everyone. Your neighborhood good Gulf dealer and the Gulf Oil Company welcome you once again to the Gulf Screen Guild Theatre...

Included:

The Strawberry Blonde. Two turn-of-the-century men try to outdo each other to win the hand of the town beauty.

Starring: James Cagney, Olivia deHavilland, Jack Carson.

Mr. Jinx Goes to Sea. A young man joins the Navy despite the fact that his family is jinxed when it comes to the sea.

Starring: Bing Crosby, Jean Parker, Andy Devine.

If Only She Could Cook. A man and a woman pose as a butler and cook to relieve their financial burdens.

Starring: Humphrey Bogart, Alice Faye, Herbert Marshall.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1939.

## Gunsmoke

Type: Western

Format: The dramatic story of Matt Dillon, a U.S. Marshal, as he attempted to maintain law and order in Dodge City, Kansas during the late 1800s. Became the



Gunsmoke. William Conrad in costume as Marshal Matt Dillon.

basis for the television series of the same title.

Cast: Matt Dillon William Conrad

Chester Proudfoot, his deputy

Parley Baer

Kitty Russell, the owner of the saloon

Georgia Ellis

Doc Adams, the town physician

Howard McNear

Announcer: George Walsh, George Feneman.

Music: Rex Koury.

Sponsor: L & M cigarettes; Kellogg's cereals.

Program Opening:

Announcer: Gunsmoke, starring William Conrad. The fictionalized story of the violence that moved west with young America and the story of a man who moved with it.

Dillon: I'm that man, Matt Dillon, United States Marshal, the first man they look for and the last man they want to meet.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1954.

### Guy Lombardo Time

Type: Musical Variety  
 Host: Guy Lombardo.  
 Regulars: Kenny Gardner, Bill Flannigan, Mindy Carson, Don Rodney, Rose Marie, Billy Leach, Ogden Nash.  
 Announcer: Andre Baruch, Z.A. Riggs, David Ross.  
 Orchestra: Guy Lombardo.  
 Length: 30 minutes.  
 Network-First Broadcast: CBS (1938), Blue (1944), Syndicated (1947), CBS (1950).

### The Hal McIntyre Show

Type: Musical Variety  
 Host: Hal McIntyre  
 Regulars: Ruth Gaynor, Al Noble, Johnny Turnbull.  
 Orchestra: Hal McIntyre.  
 Length: 30 minutes.  
 Network: Blue.  
 First Broadcast: 1945.

### The Hal Peary Show—Honest Harold

Type: Comedy  
 Format: The misadventures of "Honest" Harold Hemp, the host of "The Homemaker" program over radio station KHJP in the town of Melrose Springs.  
 Created by Hal Peary.

Cast: "Honest" Harold Hemp Hal Peary  
 Mrs. Hemp, his mother Jane Morgan  
 Marvin, his nephew Sammy Ogg  
 Gloria, the station switchboard operator Gloria Holliday  
 Doc Yak Yak, Harold's friend Joseph Kearns  
 Peter the policeman Parley Baer  
 Miss Turner, the school teacher June Witley

Announcer: Bob Lemond.

Orchestra: Jack Meakin.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1950.

### Hallmark Playhouse

Type: Anthology  
 Format: Dramatic presentations. Basis for the TV series, "Hallmark Hall of Fame."  
 Host-Narrator: James Hilton.  
 Announcer: Frank Gast.  
 Music: Lyn Murray.

Sponsor: Hallmark Cards.

Included:

Elmer the Great. The story of a baseball pitcher with amazing abilities.

Starring: Bob Hope, Jeff Chandler.

Random Harvest. James Hilton's story of an amnesiac veteran who marries his sweetheart, then disappears on an overnight trip.

Starring: Joan Fontaine.

Cimarron. The Edna Ferber novel about a woman who helps settle the Oklahoma territory during the 1800s.

Starring: Irene Dunne.

Morning Glory. A stage-struck girl's efforts to break into show business.

Starring: Elizabeth Taylor, Gerald Mohr.

Goodbye, Mr. Chips. Hilton's tale of a gentle, captivating English school teacher.

Starring: Ronald Colman.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1948.

### Halls of Fantasy

Type: Anthology  
 Format: Supernatural tales in which the Prince of Darkness often triumphed.

Organist: Harold Turner.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1953.

### The Halls of Ivy

Type: Comedy

**Format:** Stories related the incidents that befall the mythical Ivy college, its students and faculty. Became the basis for the television series of the same title.

**Cast:** Dr. William Hall, the president  
 Victoria Hall, his wife  
 Penny, their maid  
 Professor Warren  
 Professor Heathcliff  
 Mr. Meriwether  
 Clarence Wellman  
 Ronald Colman  
 Benita Hume  
 Gloria Gordon  
 Arthur Q. Bryan  
 Alan Reed  
 Willard Waterman  
 Herb Butterfield

**Announcer:** Ken Carpenter.

**Orchestra:** Henry Russell.

**Program Opening:**

**Song:** Oh, we love the Halls of Ivy that surround us here today . . .

**Announcer:** Welcome again to Ivy, Ivy College that is, in the town of Ivy, U.S.A. Starring Mr. and Mrs. Ronald Colman. . .

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1949.

## Hannibal Cobb

**Type:** Crime Drama

**Format:** The cases of private detective Hannibal Cobb.

**Cast:** Hannibal Cobb Santos Ortega

**Announcer:** Les Griffith.

**Organist:** Rosa Rio.

**Length:** 30 minutes.

**Network:** ABC.

**First Broadcast:** 1949.

## Hap Hazard

**Type:** Comedy

**Format:** Comedy sketches interwoven around Crestfallen Manor, a rustic hotel with numerous problems.

**Cast:** Hap Hazard, the proprietor  
 Ransom Sherman

Mr. Pittaway, his assistant  
 Waitress  
 Waitress  
 Cyclone, the handyman  
 Cliff Soubier  
 Elmira Roessler  
 Mary Patton

Ray Grant  
**Vocalist:** Edna O'Dell.

**Announcer:** Durward Kirby, Ben Gage.

**Orchestra:** Billy Mills, Gordon Jenkins.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1941.

## The Happiness Boys

**Type:** Variety

**Starring:** Billy Jones and Ernie Hare, the Happiness Boys.

**Orchestra:** Ben Selvin.

**Length:** 15 and 30 minute versions.

**First Broadcast:** 1921. Also titled: "The Best Foods Boys" (for Best Foods products), "The Interwoven Pair" (when sponsored by Interwoven Socks), and "The Tasty Breadwinners" (under the sponsorship of Tastyeast Bakers).

## The Happy Gang

**Type:** Variety

**Host:** Bert Pearl.

**Regulars:** Eddie Allen, Cliff McKay, Jimmy McNamara, Kathleen Stakes, Hugh Bartlett, Joe Nios, Bob Semly, Blain Mothe.

**Length:** 30 minutes.

**Syndicated.**

**First Broadcast:** First heard in the U.S. in 1946. Originally a local Canadian series, first broadcast in 1937.

## Happy Island

**Type:** Comedy

**Format:** The series focused on life in the mythical paradise of Happy Island.

**Starring:** Ed Wynn as King Bubbles.

**Regulars:** Evelyn Knight, Jerry Wayne, Hope Emerson, Craig McDonnell, Jackson Beck, Ron Rawson, Lorna Lynn, Rolfe Sedan, Amy Sedell, Natalie Core, Winifred Hooney.

**Orchestra:** Mark Warnow.

**Length:** 30 minutes.

**Network:** Blue.

**First Broadcast:** 1944.

### Happy Jack Turner

**Type:** Variety

**Host:** Jack Turner.

**Music:** Jack Turner (provided his own piano backing).

**Length:** 15 minutes.

**Network:** NBC.

**First Broadcast:** 1941.

### Happy Jim Parsons

**Type:** Variety

**Host:** Jim Parsons.

**Announcer:** Irving Kaufman.

**Length:** 15 minutes.

**Network:** NBC.

**First Broadcast:** 1940.

### The Hardy Family

**Type:** Comedy

**Format:** The trials and tribulations of the Hardy family. Based on the motion picture series.

**Cast:** Andy Hardy, the son Mickey Rooney  
 Judge Hardy, his father Lewis Stone  
 Mrs. Hardy, his mother Fay Holden  
 Beasey, Andy's friend Dick Crenna  
 Andy's romantic interest Judy Garland

**Program Opening:**

**Announcer:** We are proud to present The Hardy Family, based on the famous Metro-Goldwyn-Mayer motion picture

series, which brought them to life to millions and reflected the common joys and tribulations of the average American family. And now here are the same great stars in the parts they created on the screen—Lewis Stone, Mickey Rooney, and Fay Holden—the Hardy Family.

**Length:** 30 minutes.

**Syndicated.**

**First Broadcast:** 1949.

### Harold Teen

**Type:** Comedy

**Format:** The misadventures of Harold Teen, the young adolescent comic strip character created by Carl Ed.

**Cast:** Harold Teen Charles Flynn  
 Willard Farnum  
 Eddie Firestone, Jr.

Shadow, his friend Bob Jellison

Lillums, his girlfriend Loretta Poynton  
 Eunice Yankee

Mr. Teen, Harold's father Willard Waterman

Cynthia, Harold's other girlfriend Beryl Vaughn  
 Josie, a friend Rosemary Garbell

Beezie Jenks, a friend Marvin Miller  
 Mr. Jenks, Beezie's father Jack Spencer

**Length:** 30 minutes.

**Network:** Mutual.

**First Broadcast:** 1941.

### Harry James and His Orchestra

**Type:** Musical Variety

**Host:** Harry James.

**Regulars:** Kitty Kallen, Buddy DeVito.

**Orchestra:** Harry James.

Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1945.

### The Harry Savoy Show

Type: Variety  
 Host: Harry Savoy.  
 Regulars: Vera Holly, The Murphy Sisters  
 Trio.  
 Orchestra: John Gart.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1946.

### Harvest of Stars

Type: Musical Variety  
 Host: Raymond Massey, James Melton.  
 Announcer: Don Hancock.  
 Orchestra: Howard Barlow, Frank Black.  
 Sponsor: International Harvester.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1941.

### Harvey and Dell

Type: Serial  
 Format: Dramatic incidents in the lives of  
 a three-member family.  
 Cast: Harvey, the  
           father                     Dwight Meade  
           Dell, his wife         Doris Meade  
           Dorothy, their  
           daughter                 Dorothy Meade  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1942.

### Hashknife Hartley

Type: Western  
 Format: The exploits of two happy-go-  
 lucky cowboys: Hashknife Hartley and  
 his side-kick, Sleepy Stevens.  
 Cast: Hashknife Hart-  
           ley                         Frank Martin  
           Sleepy Stevens         Barton  
                                        Yarborough

Prologue-Epilogue Narration: W.C. Tuttle.  
 Announcer: Don McCall.  
 Orchestra: Harry Zimmerman.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1950.

### The Haunting Hour

Type: Anthology  
 Format: Suspense-adventure dramatiza-  
 tions.  
 Program Opening:  
 Announcer: No! No! Stay where you are!  
           Do not break the stillness of this moment!  
           For this is a time of mystery, a time when  
           the imagination is free and moves swiftly.  
           This is The Haunting Hour!  
 Length: 30 minutes.  
 Syndicated.  
 First Broadcast: 1946.

### Have Gun—Will Travel

Type: Western  
 Format: The exploits of Paladin, a former  
 army officer turned professional gunman  
 who hired his guns and experience to peo-  
 ple unable to protect themselves. Paladin  
 operated from the Hotel Carlton in San  
 Francisco, 1875, and had a calling card  
 that read "Have Gun—Will Travel. Wire  
 Paladin, San Francisco." The extreme  
 popularity of the video series, which star-  
 red Richard Boone, prompted this radio  
 version.  
 Cast: Paladin                     John Dehner  
           Hey Boy, his  
           servant                     Ben Wright  
           Hey Boy's  
           girlfriend                 Virginia Gregg  
 Announcer: Hugh Douglas.  
 Program Opening:  
 Announcer: Have Gun—Will Travel, star-  
 ring Mr. John Dehner as Paladin. San  
 Francisco, The Carlton Hotel, headquar-  
 ters of the man called Paladin.  
 Length: 30 minutes.  
 Network: CBS.

First Broadcast: 1958 (November 23, 1958 to November 27, 1960).

## Hawaii Calls

Type: Musical Variety  
Host-Commentator: Webley Edwards.  
Regulars: Danny Kinclair, Al Kealoha, Perry and His Singing Surfsiders.  
Announcer: Jim Wahl.  
Length: 30 minutes.  
Network: Mutual.  
First Broadcast: 1935.

## Hawk Durango/Hawk Larabee

Type: Western  
Format: The story of Hawk Durango (Hawk Larabee) a saloon owner. The series title switched from "Hawk Durango" to "Hawk Larabee" one year after its original premiere.  
Cast: Hawk Durango Elliott Lewis  
Hawk Larabee Barton  
Yarborough

Announcer: James Matthews.  
Orchestra: Wilbur Hatch.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1946 (to 1947 as "Hawk Durango"); 1947 (to 1948 as "Hawk Larabee").

## Hawthorne TBA (To Be Announced)

Type: Variety  
Host: Jim Hawthorne.  
Announcer: John Storm.  
Orchestra: Robert Armbruster.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1953.

## Hear It Now

Type: Documentary  
Format: The series replayed famous

events previously heard on the air.  
Host-Narrator: Edward R. Murrow.  
Orchestra: Alfredo Antonini.  
Length: 60 minutes.  
Network: CBS.  
First Broadcast: 1950.

## Heart Throbs of the Hills

Type: Anthology-Variety  
Format: An updated, transcribed version of "Hillbilly Heart-Throbs," which see. Like the original series, the new version presented dramatizations based on old folk songs.  
Cast: Robert Strauss, Bella Allen, Robert Porterfield, Johnnie Rogers, Margaret Johnson, Travis Johnson.  
Announcer: Kelvin Keech.  
Music: The Hilltop Harmonizers.  
Producer-Writer: Ethel Park Richardson.  
Length: 15 minutes.  
Network: NBC.  
First Broadcast: 1939.

## Heartbreak Theatre

Type: Anthology  
Format: Stories of the Salvation Army and its role in our society.  
Host: C.P. MacGregor, Marvin Miller.  
Sponsor: The Salvation Army.  
Length: 30 minutes.  
Syndicated.  
First Broadcast: 1956.

## Hearthstone of the Death Squad

See title: "Mystery Theatre."

## The Hedda Hopper Show

Type: Variety  
Format: Celebrity interviews, editorial comments, comedy sketches.  
Hostess: Hedda Hopper.

Orchestra: Frank Worth.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1950.

### Hedda Hopper's Hollywood

Type: Gossip  
 Hostess: Hedda Hopper.  
 Orchestra: Richard Aurandt.  
 Length: 15 minutes.  
 Network: NBC (1939), CBS (1944).  
 First Broadcast: 1939.

### The Helen Hayes Theatre

Type: Anthology  
 Format: Dramatic presentations.  
 Hostess; Helen Hayes.  
 Announcer: George Bryan.  
 Length: 30 minutes.  
 Network: Blue.  
 First Broadcast: 1935.

### Helen Holden: Government Girl

Type: Drama  
 Format: The romance, intrigues, and adventures of Helen Holden, a U.S. government agent in Washington, D.C.  
 Cast: Helen Holden Nancy Ordway  
       Mary Holden, her  
       aunt, a news-  
       paper corre-  
       spondent Nell Fleming  
       David, Helen's  
       romantic  
       interest Robert Pollard  
 Announcer: Frank Blair.  
 Length: 15 minutes.  
 Network: Mutual.  
 First Broadcast: 1941.

### Hello

Type: Musical Variety  
 Hostess: Louise King.  
 Orchestra: Joseph Gallichio.

Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1943.

### Hello, Peggy

Type: Serial  
 Format: The struggles of young marrieds  
       Peggy and Ted Hopkins.  
 Cast: Peggy Hopkins Eunice Howard  
       Ted Hopkins Alan Bunce  
 Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1937.

### A Helping Hand

Type: Anthology  
 Format: Dramatizations mirroring life.  
 Host: John J. Anthony.  
 Announcer: Don Hancock.  
 Organist: Elsie Thompson.  
 Length: 15 minutes  
 Network: CBS.  
 First Broadcast: 1941.

### Helpmate

Type: Serial  
 Format: The dramatic story of three mar-  
       ried couples: Linda and Steve Harper,  
       Grace and Clyde Marshall, and Holly and  
       George Emerson.  
 Cast: Linda Harper Arlene Francis  
       Fern Parsons  
       Steve Harper Myron McCor-  
                             mick  
                             John Larkin  
       Grace Marshall Judith Evelyn  
       Clyde Marshall Karl Weber  
       Holly Emerson Beryl Vaughn  
       George Emerson Sidney Ellstrom  
 Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1941.

### The Henry Morgan Show

Type: Comedy-Variety  
 Cast: Henry Morgan Himself



Gerard	Arnold Stang
Daphne	Alice Pearce
Gertrude	Madaline Lee
The athlete	Art Carney
Hortense	Florence Halop

Regulars: Lisa Kirk, Charles Irving, Minerva Pious, The Billy Williams Choir.

Announcer: Ben Grauer, Art Ballinger, Dan Seymour, Ed Herlihy, David Ross, Durward Kirby.

Orchestra: Bernie Green, Milton Katims.

Sponsor: Eversharp razor blades, Life-savers candy, Shell gasoline, Adler Elevator Shoes, Lifebuoy soap, Ironized Yeast, Pall Mall cigarettes.

Length: 30 minutes.

Network: NBC (1945), ABC (1948), NBC (1949).

First Broadcast: 1945. Prior to his above series, Henry Morgan starred in "Here's Morgan (a.k.a. "Meet Mr. Morgan"), a six times a week, 15 minute variety outing in which he handled all roles. The series broadcast from 1940 to 1943, was basically local New York (over WOR) and sometimes aired over the full Mutual network.

### Her Honor, Nancy James

Type: Serial

Format: The dramatic story of Nancy James, a woman judge.

Cast: Judge Nancy

James	Barbara Weeks
Richard Wharton, the mayor	Joseph Curtin
Anthony Hale, the D.A.	Ned Weaver
Evelyn Wharton, Richard's wife	Kay Strozzi

Length: 15 minutes.

Network: CBS.

First Broadcast: 1938.

### Herb Shriner Time

Type: Variety

Host: Herb Shriner.

Music: The Raymond Scott Quintet.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1948 (ended in 1949).

### Hercule Poirot

Type: Crime Drama

Format: The cases of Hercule Poirot, the famous detective created by Agatha Christie.

Starring: Harold Huber as Hercule Poirot.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1945.

### Here Comes Elmer

Type: Comedy

Format: The misadventures of Elmer Blurt, the super salesman who never seemed to be able to sell anything. See also "Al Pearce and His Gang."

Cast: Elmer Blurt Al Pearce

The switchboard operator at the Puny Plaza Hotel (she set Elmer up with temporary lodging)

Arlene Harris

Vocalists: The Smart Set.

Announcer: Wendell Niles.

Orchestra: Mickey Sillette.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1944.

### Here's Howe

Type: Human Interest

Format: A discussion of strange facts.

Host: Pete Howe.

Length: 15 minutes.

Network: Mutual.

First Broadcast: 1945.

### Here's to Romance

Type: Variety

Host: Buddy Clark.

Announcer: Jim Ameche.  
 Orchestra/Chorus: David Broekman.  
 Length: 25 minutes.  
 Network: Blue.  
 First Broadcast: 1943.

### Here's to You

Type: Musical Variety  
 Host: Phil Hanna.  
 Vocalists: Betty Brewer and Her Boy  
 Friends.  
 Announcer: Durward Kirby.  
 Orchestra: Phil Davis.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1947.

### Hidden Stars

Type: Musical Variety  
 Host: Orrin Tucker.  
 Regulars: Bonnie Baker, Jack Bartell.  
 Music: The Bobby Guardri Quartet.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1940.

### High Adventure

Type: Anthology  
 Format: Dramatizations of the experi-  
 ences of ordinary people projected into  
 unusual circumstances.  
 Host-Narrator: Henry Norell, George San-  
 ders.  
 Announcer: Phil Tonkin.  
 Orchestra: Jim Boles.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1947.

### Highway Patrol

Type: Crime Drama  
 Format: The exploits of two state troopers  
 Corporal Steve Taylor and his assistant

Mike Gallagher.  
 Cast: Cpl. Steve Taylor Michael Fitz-  
 maurice  
 Mike Gallagher John McGovern  
 Length: 15 minutes.  
 Network: Mutual.  
 First Broadcast: 1943.

### Highways in Melody

Type: Musical Variety  
 Host-Commentator: Roland Winters.  
 Vocalist: Dorothy Kirsten.  
 Chorus: Ken Christy.  
 Announcer: Ford Bond.  
 Orchestra: Paul LaValle.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1944.

### Hilda Hope, M.D.

Type: Drama  
 Format: The dramatic story of Hilda Hope,  
 a dedicated female physician.  
 Starring: Selena Royle as Hilda Hope.  
 Also: Richard Gordon, Ann Shepherd,  
 House Jameson, Vera Allen.  
 Organist: Charles Paul.  
 Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1939.

### Hildegarde

Type: Variety  
 Hostess: Hildegarde Loretta Sell.  
 Announcer: Radcliffe Hall.  
 Orchestra: Bob Grant.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1943.

### Hillbilly Heart-Throbs

Type: Anthology-Variety  
 Format: The series presented dramatiza-  
 tions, in song and story, based on old folk



**Hillbilly Heart-Throbs.** A very rare photograph of Ethel Park Richardson.

songs. During its last season on the air, the series presented "hillbilly" adaptations of Shakespeare's stories.

**Cast:** Ethel Park Richardson, Curtis Arnall, Anne Elstner, Agnes Moorehead, Bud Collyer, Brian Donlevy, Ray Collins, Billy Halop, Florence Halop.

**Vocalists:** Frank Luther, Carson Robinson, The Vass Family.

**Producer-Writer:** Ethel Park Richardson.

**Length:** 15 minutes.

**Network:** NBC.

**First Broadcast:** 1933 (May 23, 1933 to October 27, 1938). Also titled: "Heart Throbs of the Hills" (1934), and "Dreams of Long Ago" (1935). See also: "Heart Throbs of the Hills," for a later version of the series.

## Hilltop House

**Type:** Serial

**Format:** The story of Bess Johnson, matron of an orphanage in the town of Glendale. The series stressed her struggles to choose between love and her career of raising other women's children. See

also: "The Story of Bess Johnson," the spin-off series.

<b>Cast:</b> Bess Johnson	Herself
Julie Erickson	Grace Matthews
	Jan Miner
Jean Adair	Janice Gilbert
Jerry Adair	Jim Donnelly
Grace Doblén	Vera Allen
Dr. Clark	Carleton Young
	Spencer Bentley
Jeffrey Barton	John Moore
Thelma	Irene Hubbard
Stella	Estelle Levy
Pixie	Jeanne Elkins
Linda	Dorothy Lowell
Tulip	Gee Gee James

**Organist:** Chet Kingsbury.

**Length:** 15 minutes.

**Network:** CBS and Mutual.

**First Broadcast:** 1937.

## His Honor, the Barber

**Type:** Comedy

**Format:** The story of a small-town judge who operates a barber shop on the side. His attempts to help people comprised the core of the series.

**Cast:** Judge Fitz Barry Fitzgerald  
The Sheriff Leo Cleary

**Townspople:** Barbara Fuller, William Greene, Dawn Bender.

**Announcer:** Frank Martin.

**Orchestra:** Opie Cates.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1945.

## The Hoagy Carmichael Show

**Type:** Musical Variety

**Host:** Hoagy Carmichael.

**Regulars:** Shirlee Turner, Buddy Cole, Phil Stevens.

**Announcer:** Bob Lemond.

**Orchestra:** Hoagy Carmichael.

**Length:** 15 minutes.

**Network:** CBS.

**First Broadcast:** 1946.

## Hobby Lobby

Type: Hobbies

Format: The program spotlighted the unusual hobbies of ordinary people. The title was derived from a segment wherein a guest celebrity appeared to "lobby his hobby." Became the basis for a television series of the same title.

Host: Dave Elman.

Announcer: Harry Von Zell, Allan Kent.

Orchestra: Harry Salter, Ted Rapf, Harry Sosnik.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1937.

## Hogan's Daughter

Type: Comedy

Format: The story of a patient father and his attempts to cope with his slightly dizzy daughter.

Cast: Pop Hogan                      Everett Sloane  
        His daughter                     Shirley Booth

Also: Betty Garde, Howard Smith.

Orchestra: Bernard Green.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1949.

## Holiday for Music

Type: Musical Variety

Hostess: Kitty Kallen.

Featured: Curt Massey.

Orchestra: David Rose.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1946.

## Holland Housewife

Type: Variety

Hostess: Merle Oberon.

Regulars: Don McNeill, Bob Jellison, Ed Prentiss, Curt Roberts, Sharon Lee Smith, Hilda Graham.

Announcer: Verne Smith.

Orchestra: Benny Goodman.

Sponsor: Holland Furnaces.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1941.

## Hollywood Airport

Type: Anthology

Format: Dramatizations, set against the background of Hollywood Airport, of stories appearing in *Photoplay* magazine.

Host-Narrator-Star: Joe Jeigenes (appearing as Cal York, a *Photoplay* columnist).

Announcer: Dorian St. George.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1954.

## Hollywood Calling

Type: Quiz

Format: The program tested listeners' knowledge of film personalities. Following a clue related over the air, the host telephoned a listener. If he identified the personality by the clue, he won a prize.

Host: George Murphy.

Length: 60 minutes.

Network: NBC.

First Broadcast: 1949.

## Hollywood Hotel

Type: Anthology

Format: Dramatic presentations.

Hosts: Dick Powell, Fred MacMurray, Herbert Marshall, William Powell.

Hostess: Louella Parsons.

The Telephone Operator: Duane Thompson.

Announcer: Ken Niles.

Orchestra: Raymond Paige, Ted Fiorito.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1934.

## Hollywood Jackpot

Type: Game  
Format: Involved players in various game contests in return for merchandise prizes.  
Host: Kenny Delmar.  
Announcer: Bill Cullen.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1946.

## Hollywood Love Story

Type: Anthology  
Format: Fictional romances based on stories appearing in *Photoplay* magazine.  
Host: Alexander Scourby.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1951.

## Hollywood Playhouse

Type: Anthology  
Format: Dramatic presentations.  
Hosts: Charles Boyer, Jim Ameche, Gale Page, Tyrone Power, Herbert Marshall.  
Music: Harry Sosnik.  
Length: 30 minutes.  
Network: Blue.  
First Broadcast: 1937.

## Hollywood Mystery Time

Type: Anthology  
Format: Varied dramatizations featuring a cast of regular performers.  
Cast: Carleton Young, Gloria Blondell.  
Announcer: Jim Doyle.  
Orchestra: Ernest Gill.  
Length: 30 minutes.  
Network: Blue.  
First Broadcast: 1944.

## Hollywood Open House

Type: Variety  
Host: Enric Madriquera.

Regulars: Jerry Cooper, Patricia Gilmore, Harry Cool.  
Announcer: Jim Ameche.  
Orchestra: Enric Madriquera, Ray Bloch.  
Length: 30 minutes.  
Syndicated.  
First Broadcast: 1946.

## Hollywood Squares

Type: Variety  
Host: Mickey Rooney.  
Regulars: Buddy Cole, Dave Barry, Barbara Fuller, Julie Wilson.  
Announcer: Bob Lemond.  
Orchestra: Lud Gluskin.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1948.

## Hollywood Star Showcase

Type: Anthology  
Format: Dramatic presentations.  
Host-Narrator: Herb Rowlinson.  
Announcer: Norman Brokenshire.  
Orchestra: Jeff Alexander.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1950.

## Hollywood Theatre

Type: Anthology  
Format: Dramatic presentations.  
Host-Announcer: Don Wilson.  
Music: Jeff Alexander.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1951.

## Hollywood Whispers

Type: Gossip  
Host: George Fisher.  
Length: 15 minutes.  
Network: Mutual.  
First Broadcast: 1941.

## Home of the Brave

Type: Serial  
 Format: The story of a boyish telephone lineman (Joe), and Casino, the girl he loves, but who doesn't love him. Set in the town of New Chance, Colorado.

Cast: Joe	Tom Tully
	Ed Latimer
Casino	Jeanette Nolan
	Sammie Hill
Neil Davison	Richard Widmark
	Vincent Donehue
Lois Davisson	Jone Allison
Spencer Howard	Alan Bunce
Patrick Mulvaney	Ted de Corsia
Doc Gordon	Ed Latimer

Organist: Charles Paul.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1941.

## Home Folks

Type: Variety  
 Host: Owen Bradley.  
 Regulars: Ernest Tubb, The Beasley Sisters, The Aunt Jemima Quartet.  
 Sponsor: The Quaker Oats Company.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1952.

## Home Town, Unincorporated

Type: Variety  
 Format: An entertainment session set against the background of a fictional locale populated by 498 people. Also known as "Showboat."  
 Host: Cliff Soubier (as Captain Barney Barnett).  
 Regulars: Virginia Verrill, Van Dyne, Marlin Hurt, Hugh Studebaker, Dick Todd.  
 Orchestra: Robert Trendler, Robert Strong.  
 Length: 30 minutes.  
 Network: NBC (broadcast on 19 Southern stations only).  
 First Broadcast: 1939.

## Honest Harold

See title: "The Hal Peary Show—Honest Harold."

## Honeymoon in New York

Type: Interview  
 Format: An engaged couple, brought before the microphones, was interviewed and asked to relate various aspects of their lives in return for prizes.  
 Host: Durward Kirby.  
 Vocalist: Joy Hodges.  
 Orchestra: Jerry Jerome.  
 Length: 25 minutes.  
 Network: NBC.  
 First Broadcast: 1946.

## Hoofbeats

Type: Western  
 Format: The exploits of cowboy star Buck Jones.  
 Starring: Buck Jones as himself.  
 Announcer: The Old Wrangler (as identified).  
 Sponsor: Post Grape Nuts Flakes.  
 Program Opening:  
 Announcer: Hoofbeats, Howdy folks, you'll be mighty glad to hear, I reckon, that the makers of Grape Nuts Flakes, that's America's most famous cereal in flake form, are gonna bring you America's most famous cowboy, hard ridin' hard hittin', hard to beat, everybody's favorite, Buck Jones.  
 Length: 15 minutes.  
 Syndicated.  
 First Broadcast: 1937.

## Hook 'n' Ladder Follies

Type: Country-Western Musical Variety  
 Starring: Ralph Dumke as Captain Walt.  
 Regulars: Carson Robinson, Ed Durlocker, Budd Hulick, The Song Spinners.  
 Orchestra: Frank Novak.  
 Length: 30 minutes  
 Network: NBC.  
 First Broadcast: 1943.

## Hop Harrigan

Type: Adventure

Format: The exploits of Hop Harrigan, an air ace, and his pal, Tinker.

Cast: Hop Harrigan      Chester Stratton  
                                  Albert Aley  
          Gale Nolan, his  
                  his girlfriend      Mitzi Gould  
          Tinker, his  
                  mechanic              Ken Lynch  
                                  Jackson Beck

Announcer: Glenn Riggs.

Sponsor: The Air Training Corps of America.

Program Opening:

Announcer: Presenting Hop Harrigan, America's ace of the airwaves. . . Coming in for another transcribed episode in the adventures of Hop Harrigan.

Length: 30 minutes.

Network: Blue.

First Broadcast: 1942.

## Hopalong Cassidy

Type: Western

Format: The exploits of cattle rancher Hopalong Cassidy and his side-kick California. (Hopalong's ranch: The Bar 20).

Cast: Hopalong  
          Cassidy              William Boyd  
          California          Andy Clyde

Music: Albert Glasser.

Program Opening:

Announcer: With action and suspense out of the Old West comes the most famous hero of them all, Hopalong Cassidy, starring William Boyd. The ring of the silver spurs heralds the most amazing man ever to ride the prairies of the early West, Hopalong Cassidy. The same Hoppy you cheer in motion pictures and the same California you've laughed at a million times. Raw courage and quick shooting have built a legend around this famous hero. Hopalong is a name to be feared, respected, and admired, for this great cowboy rides the trails of adventure and excitement. William Boyd as Hopalong Cassidy and Andy Clyde as California.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1949.

## The Horace Heidt Show

Type: Musical Variety

Host: Horace Heidt.

Regulars: Henry Russell, Fred Lowery, Bob Matthews.

Orchestra: Horace Heidt.

Length: 30 minutes.

Network: Blue.

First Broadcast: 1944.

## Horatio Hornblower

Type: Adventure

Format: A British-produced series about Captain Horatio Hornblower's adventures at sea. In service with the Royal Navy, he sails and fights somewhere in the Baltic Sea. Based on the novel by C.S. Forester.

Starring: Michael Redgrave as Horatio Hornblower.

Orchestra: Sidney Torch.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1952.

## Hot Copy

Type: Drama

Format: The story of Patricia Murphy, a syndicated newspaper columnist and reporter.

Cast: Patricia Murphy      Eloise Kummer  
                                  Fern Parsons  
                                  The office boy      Hugh Rowlands

Orchestra: Roy Shield.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1941.

## The Hotpoint Holiday Hour

Type: Anthology  
 Format: Dramatic presentations.  
 Host-Narrator: Mel Ferrer.  
 Announcer: Marvin Miller.  
 Sponsor: Hotpoint appliances.  
 Length: 60 minutes.  
 Network: CBS.  
 First Broadcast: 1950.

## The House Beside the Road

Type: Variety  
 Format: The series dealt with "the poignant, homey little tales of the simple kindness of Ma and Pa."  
 Cast: Ma Vivia Ogden  
 Pa William Adams  
 Evelyn Dale Mary Smith  
 Aunt Julie Ethel Park  
 Richardson  
 David Minor Warren Colston  
 Also: Anne Elstner, Ruth Russell, Jackie Kelk, Walter Tetley, Laddie Seaman, Fannie Mae Baldrige.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1932 (ended in 1934). Also known as "The Wayside Cottage."

## A House in the Country

Type: Drama  
 Format: The trials and tribulations of a young suburban couple newly relocated from the city.  
 Cast: Joan, the wife Frances Chaney  
 Joan Banks  
 Patsy Campbell  
 Bruce, her husband John Raby  
 Lyle Sudrow  
 Sam, their friend Parker Fennelly  
 The handyman Sam Poletchek  
 Ed Latimer  
 The shopkeeper Ray Knight  
 The telephone operator Abby Lewis  
 Announcer: Bud Collyer, Hugh James.

Orchestra: John Gart.  
 Length: 15 and 30 minute versions.  
 Network: NBC (1941), Syndicated (1946).  
 First Broadcast: 1941.

## House of Glass

Type: Comedy  
 Format: Concerned the activities at a Catskill Mountain resort hotel owned and operated by Barney Glass. Created by Gertrude Berg.  
 Cast: Barney Glass Joseph Buloff  
 Sophie, the cook Gertrude Berg  
 The waitress Ann Thomas  
 Music: Milton Katims.  
 Length: 25 minutes.  
 Network: NBC.  
 First Broadcast: 1953.

## The House of Mystery

Type: Anthology  
 Format: Mystery presentations for children.  
 Host-Narrator: John Griggs as Roger Elliott, The Mystery Man.  
 Program Opening:  
 Announcer: This is The House of Mystery  
 Host: Good evening. This is Roger Elliott, otherwise known as The Mystery Man, welcoming you to another story-telling session here at The House of Mystery.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1944.

## The House on Q Street

Type: Drama  
 Format: The series, set in a large boarding house on Q Street in Washington, D.C., depicted society as seen through the eyes of its occupants: the housekeeper, an ex-Senator, his daughter, a Russian ex-Countess (still devoted to the Soviet cause), a British army officer, and a U.S. educated Chinese Embassy representative.





House of Glass. Gertrude Berg (left) and Ann Thomas.

Cast: The housekeeper Jessie Royce Landis  
 The Senator Douglas C. Holm  
 His daughter Celeste Holm  
 The Russian Countess Adelaide Klein  
 The British army officer Eric Dressler  
 The Chinese representative Ed Begley  
 Also: Cameron Andrews, Stanley Bell, Donald Bain.  
 Length: 25 minutes.  
 Network: Blue.  
 First Broadcast: 1943.

### House Party

Type: Variety. Became the basis for a television series of the same title.  
 Host: Art Linkletter.  
 Announcer: Jack Slattery, Larrie Harper.

Music: The Muzzy Marcellino Trio.  
 Sponsor: General Electric.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1944.

### The Howard Miller Show

Type: Variety  
 Host: Howard Miller.  
 Announcer: Ed Joyce.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1955.

### How'm I Doin'?

Type: Quiz  
 Format: Called for two contestants, each of whom received \$30, to answer three

questions posed to them by the host. Each correct answer added \$10 to a player's score; an incorrect response deducted \$10. Players were defeated when they ran out of money; winners kept what they had earned.

Host: Bob Hawk.

Announcer: Bert Parks.

Orchestra: Vaughn Monroe.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1942.

### How's the Family?

Type: Game

Format: A question and answer session wherein married couples competed for merchandise prizes.

Host: Marshall Kent.

Announcer: Pierre Andre.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1953.

### How To

Type: Discussion

Format: An edited version of the television soundtrack. A person with a problem was brought on stage. The host and panelists then attempted to resolve the difficulty.

Host: Roger Price.

Panelists: Anita Martell, Leonard Stern, Stapley Adams.

Announcer: Bob Lemond.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1951.

### Howdy Doody

Type: Children's

Format: An audio version of the television soundtrack. The series depicted the efforts of a circus troupe to perform in the town of Doodyville against the wishes of Phineas T. Bluster, the old man opposed to people having fun.

Cast: Buffalo Bob

Smith, the host Bob Smith

Clarabell Hornblow, the clown Bob Nicholson

Princess Summer-Fall Winter-Spring Judy Tyler

Puppets:

Howdy Doody, the red-haired, freckle-faced boy Bob Smith

Phineas T. Bluster Dayton Allen  
Dilly Dally Bill LeCornec

The Flubadub, the main circus attraction Dayton Allen

Music: Edward Kean.

Length: 60 minutes.

Network: NBC.

First Broadcast: 1951.

### Howie Wing

Type: Adventure

Format: The exploits of Howie Wing, a young air ace, as he battled evil.

Cast: Howie Wing William Janney

Donna Cavendish, his girlfriend Mary Parker  
Captain Harvey Neil O'Malley

Length: 15 minutes.

Network: CBS.

First Broadcast: 1938.

### Hy Gardner Calling

Type: Gossip

Host: Hy Gardner.

Length: 15 minutes.

Network: NBC.

First Broadcast: 1952.

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### I Deal in Crime

Type: Crime Drama

Format: The cases of private detective Ross Dolan.

**Starring:** William Gargan as Ross Dolan.  
**Announcer:** Dresser Dahlstead.  
**Music:** Skitch Henderson.  
**Length:** 30 minutes.  
**Network:** ABC.  
**First Broadcast:** 1946.

### I Fly Anything

**Type:** Adventure  
**Format:** The exploits of Dockery Crane, a free lance pilot who undertook any assignment—as long as it netted money and adventure.  
**Starring:** Dick Haymes as Dockery Crane.  
**Announcer:** Jay Arlen.  
**Orchestra:** Rex Maupin.  
**Length:** 30 minutes.  
**Network:** ABC.  
**First Broadcast:** 1950.

### I Love a Mystery

**Type:** Adventure  
**Format:** The exploits of Doc Long, Jack Packard, and Reggie York, three daring globetrotters who, after meeting in an Oriental prison and escaping the bombing of Shanghai, joined forces and vowed to roam the world and battle evil. (Doc, Jack, and Reggie operated the A-1 Detective Agency.)

<b>Cast:</b> Doc Long	Barton Yarborough
Jack Packard	Jim Boles Michael Raffetto Russell Thorson Jay Novello John McIntire
Reggie York	Walter Paterson Tony Randall
Gerry Booker, their secretary	Gloria Blondell

**Program Opening:**  
**Announcer:** The makers of Fleishman's Yeast present I Love a Mystery. . . I Love a Mystery, presenting the latest adventures of Jack, Doc, and Reggie, specialists in crime and adventure, now following the Chinese pirate map of P. Wy Ling. . .

**Length:** 15 and 30 minute versions.  
**Network:** NBC Red, NBC Blue, CBS.  
**First Broadcast:** 1939. In 1948 the series was revived for one day when Carlton E. Morse, the creator, presented an adventure with Doc, Jack, and Reggie over the program "I Love Adventure." A television version of the series appeared on NBC on July 23, 1973. The two hour "I Love a Mystery" pilot film, which was filmed in 1966, but never sold, starred David Hartman as Doc, Les Crane as Jack, and Hagan Beggs as Reggie.

### I Love Adventure

**Type:** Anthology  
**Format:** Adventure presentations.  
**Host-Announcer:** Dresser Dahlstead.  
**Organist:** Rex Koury.  
**Length:** 30 minutes.  
**Syndicated.**  
**First Broadcast:** 1948.

### I Love Lucy

**Type:** Comedy  
**Format:** The trials and tribulations of married life as depicted through the hectic experiences of the Ricardos: Ricky, an orchestra leader at the Tropicana Club, and his scatterbrained wife, Lucy. A simulcast of the television series of the same title.

<b>Cast:</b> Lucy Ricardo	Lucille Ball
Ricky Ricardo	Desi Arnaz
Fred Mertz, their landlord	William Frawley
Ethel Mertz, Fred's wife	Vivian Vance

**Announcer:** Johnny Jacobs.  
**Music:** Wilbur Hatch.  
**Length:** 30 minutes.  
**Network:** CBS.  
**First Broadcast:** 1952.

### I Was a Communist for the F.B.I.

**Type:** Drama

**Format:** The story of Matt Cevetic, a man who for nine years acted as a member of a Communist cell in the U.S. while reporting regularly to the F.B.I. on cell operations.

**Starring:** Dana Andrews as Matt Cevetic.

**Length:** 30 minutes.

**Syndicated.**

**First Broadcast:** 1952.

### Ice Box Follies

**Type:** Variety

**Host:** Wendell Niles.

**Regulars:** Don Prindle, Gale Robbins, Mel Blanc.

**Announcer:** Harlow Wilcox.

**Orchestra:** Billy Mills.

**Length:** 30 minutes.

**Network:** ABC.

**First Broadcast:** 1945.

### Ilka Chase's Penthouse Party

**Type:** Musical Variety

**Hostess:** Ilka Chase.

**Regulars:** Yvette Harris, Elizabeth Huston, Judith Anderson.

**Orchestra:** Paul Barton.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1941.

### I'll Find My Way

**Type:** Serial

**Format:** The story of a small-town girl with ambitions of becoming an actress. Her ambitions, however, were hindered by her father's failing newspaper which sidetracked her as she attempted to save it.

<b>Cast:</b> The girl	Phyllis Jeanne
Her father	Jack Preston
The printer	Arch Schmidt
The doctor	Leonard Sherer
The city intruder	Billy Kenton

**Length:** 15 minutes.

**Network:** Mutual.

**First Broadcast:** 1941.

### Imperial Time

**Type:** Musical Variety

**Hostess:** Mary Small.

**Vocalists:** The Boy Friends.

**Announcer:** Dan Seymour.

**Orchestra:** Phil Wall.

**Sponsor:** Imperial margarine.

**Length:** 15 minutes.

**Network:** Mutual.

**First Broadcast:** 1941.

### Information Please

**Type:** Quiz

**Format:** Tested a panel's knowledge of various subjects. Questions were submitted by listeners who received money if they stumped the panel.

**Host:** Clifton Fadiman.

**Panelists:** Franklin P. Adams, John Kieran, John Gunther, Oscar Levant, Milton Cross.

**Announcer:** Jay Jackson, Ben Grauer, Milton Cross, Don Baker, Ed Herlihy.

**Music:** Joe Kahn.

**Sponsor:** Canada Dry beverages.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1938.

### Inner Sanctum Mysteries

**Type:** Anthology

**Format:** Mystery-Suspense presentations.

**Host:** Raymond Edward Johnson, Paul McGrath, House Jameson.

**Announcer:** Dwight Weist, Ed Herlihy.

**Orchestra:** John Hicks.

**Sponsor:** Lipton Tea and Lipton soups, Carter's Little Liver Pills, Bromo-Seltzer, Palmolive Shave Cream.

**Included:**

**Wailing Wall.** After murdering his wife and burying her in the basement, a man finds his life haunted by the groans and moanings of her spirit.

**Starring:** Boris Karloff.

**Death Across the Board.** The story of a doctor who, after killing a man in self-

defense, finds he is a chess piece in a cleverly conceived plot using real people instead of chessmen.

**Starring:** Raymond Massey.

**The Vengeful Corpse.** A woman, burned as a witch in 17th Century Salem, returns to seek revenge.

**Starring:** Barbara Weeks, Karl Swenson.

**Program Opening:**

**Announcer:** Lipton Tea and Lipton Soups present Inner Sanctum Mysteries.

**Sound Effect:** A creaking door opening.

**Host:** Good evening friends of the Inner Sanctum. This is your host to welcome you in through the squeaking door for another half-hour of horror . . .

**Length:** 30 minutes.

**Network:** NBC Blue (1941), CBS (1943), ABC (1950).

**First Broadcast:** 1941.

### Inspector Hearthstone of the Death Squad

See title: "Mystery Theatre."

### Inspector Mark Saber

See title: "Mystery Theatre."

### Inspector Thorne

**Type:** Crime Drama

**Format:** The cases of police Inspector Thorne.

**Cast:** Inspector Thorne Karl Weber  
Sergeant Muggin Danny Ocko

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1951.

### Into the Light

**Type:** Serial

**Format:** The series depicted the hatred between two brothers and the healing influence of a young woman's love.

**Cast:** Tanya, the young woman Margo  
The first brother Peter Donald  
The second brother Martin Wolfson  
Emily Mitzi Gould  
Ma Owen Chassie Allen  
Mr. Kriss Morris Carnovsky

**Also:** Peter Capell, Margaret Foster.

**Length:** 15 minutes.

**Network:** NBC.

**First Broadcast:** 1941.

### The Irene Rich Theatre

**Type:** Anthology

**Format:** Dramatic presentations.

**Hostess:** Irene Rich.

**Announcer:** Ed Herlihy, Marvin Miller, Frank Goss.

**Length:** 30 minutes.

**Network:** Blue.

**First Broadcast:** 1933.

### Island Venture

**Type:** Adventure

**Format:** The story of Gil Berry, an ex-Navy pilot turned owner of an air freight line in the South Pacific. His adventures, as he tried to maintain the line, were dramatized.

**Cast:** Gil Berry Jerry Walter  
Trigger Brett, his partner Hugh Rowlands  
Mendoza, the owner of a cargo line Clare Boreum  
Chula, the island big shot Willard Waterman

Mendoza's daughter  
Jane Webb

**Also:** Ken Nordine, Norman Gottschalk, Jonathan Hale.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1945.

## It Happened in Hollywood

Type: Variety  
 Starring: John Conte, Martha Mears.  
 Also: Helen Troy (as the comic telephone operator).  
 Orchestra: Eddie Dunstедder.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1939.

## It Happens Every Day

Type: Interview  
 Format: Interviews with people with unusual stories to tell.  
 Hostess: Arlene Francis.  
 Announcer: Bill Cullen.  
 Length: 5 minutes.  
 Network: CBS.  
 First Broadcast: 1952.

## It Pays to Be Ignorant

Type: Comedy-Quiz  
 Format: A contestant was interviewed, then picked a question from "The Dunce Cap." The question was read (e.g., "What kind of wood was in the old oaken bucket?") and the three "ignorant" panelists provided comic answers while evading the correct response. Prizes were awarded accordingly—basically for facing the panel. Became the basis for a television series of the same title.

Host: Tom Howard.  
 Panelists: George Shelton, Lulu McConnell, Harry McNaughton.  
 Vocal Group: The Esquires.  
 Closing Theme Vocal: Al Madru.  
 Announcer: Richard Stark, Ken Roberts.  
 Musical Director: Tom Howard, Jr.  
 Orchestra: Doc Novak.  
 Program Opening:  
 Host: Why do people eat garlic?  
 Panelist: So you can find them in the dark.  
 Host: Correct. Pay that man eight dollars. How do you make anti-freeze?  
 Panelist: Hide her pajamas.

Host: Correct. Pay that man nine dollars because—

Announcer: It Pays to Be Ignorant, a zany half-hour with those masters of insanity, Harry McNaughton, George Shelton, and Lulu McConnell, and featuring Doc Novak's orchestra . . . And now here's the man who proves It Pays to Be Ignorant, Tom Howard . . .

Length: 30 minutes.  
 Network: CBS (1942; originally local New York over WOR, also in 1942).  
 First Broadcast: 1942.

## It Takes a Woman

Type: Anthology  
 Format: Capsule dramas depicting women in a sentimental but heroic light.  
 Hostess-Narrator: Frankie Burke (portraying Frances Scott).  
 Length: 5 minutes.  
 Syndicated.  
 First Broadcast: 1945.

## It's a Living

Type: Human Interest  
 Format: Interviews with people who have strange or unusual jobs.  
 Host: Ben Alexander.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1948.

## It's Always Albert

Type: Comedy  
 Format: The problems of Albert, a would-be composer who was unable to find work.  
 Cast: Albert                      Arnold Stang  
           His brother                Jan Murray  
           His girlfriend            Pert Kelton  
 Announcer: George Bryan.  
 Orchestra: Jack Miller.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1948.

## It's Higgins, Sir

Type: Comedy

Format: The story of an average middle-class American family that inherited, in addition to a rare and expensive silver set, a butler named Higgins from a titled British relative. The series focused on the attempts of the English butler to adjust to life in America and to his new employers, and of the family to adjust to having a butler. Became the basis for the "Our Man Higgins" television series.

Cast: Higgins	Harry McNaughton
The father	Vinton Hayworth
His wife	Peggy Allenby
Their daughter	Pat Hosley
Their daughter	Denise Alexander
Their son	Charles Nevil

Also: Ethel Wilson, Adelaide Klein.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1951.

## It's the Barrys

Type: Comedy

Format: Events in the lives of the Barry family: Jack, a bumbling husband, Marcia, his level-headed wife, and Jeff, their son.

Cast: Jack Barry	Himself
Marcia Barry	Marcia Van Dyke (Mrs. Barry)
Jeff Barry	Himself

Length: 15 minutes.

Network: NBC.

First Broadcast: 1953.

## It's Up To You

Type: Quiz

Format: Two players were assigned a task (e.g., reciting "Mary Had a Little Lamb," or talking himself out of a traffic ticket) that each had to perform to the best of his ability. The winner, chosen by studio audience applause, received merchandise prizes.

Host: Dale Baxter.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1939.

## Jack and Cliff

Type: Variety

Format: Songs, music, and comedy sketches that revolved around Jack Pearl's Baron Munchausen (a teller of tall tales) character. See Also: "The Jack Pearl Show."

Hosts: Jack Pearl, Cliff Hall.

Regulars: Ann Thomas, Dick Karlan, Johnny Gibson, Hazel Shermet, Florence MacMichael, Byrna Raeburn, Craig McDonnell, Joe O'Brien, Bernie Gould, Eve Young, The Jack Allison Quartet.

Announcer: Bob Sherry.

Orchestra: Milton Katims.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1948.

## Jack Armstrong, the All-American Boy

Type: Adventure Serial

Format: The exploits of Jack Armstrong, his friends Billy and Betty Fairfield, and their Uncle Jim.

Cast: Jack Armstrong	John Terrell
	Jim Ameche
	Stanley Harris
	Charles Flynn
	Michael Rye
Billy Fairfield	Murray McLean
	John Gannon
	Roland Butterfield
	Milton Guion
	Dick York
Betty Fairfield	Ann Shepherd
	Sarajane Wells
	Loretta Poynton
	Patricia Dunlap
Uncle Jim Fairfield	James Goss

Vic Hardy (replaced Jim and Betty in 1946), a crime investigator Ken Griffin  
 Coach Hardy, the athletic coach at Hudson High School Arthur Van Slyke  
 Olan Soule

Announcer: Ed Prentiss, David Owen, Tom Shirley, Truman Bradley, Paul Douglas, Bob McKee.

Sponsor: Wheaties cereal.

Program Opening:

Announcer: Wheaties, breakfast of champions, brings you the thrilling adventures of Jack Armstrong, the All-American Boy.

Length: 15 and 30 minute versions.

Network: CBS.

First Broadcast: 1933.

### The Jack Benny Program

Type: Comedy-Variety. Became the basis for a television series of the same title.

Cast: Jack Benny Himself  
 Mary, Jack's girlfriend Mary Livingstone (Mrs. Benny)  
 Rochester, Jack's valet Eddie Anderson  
 Dennis Day, vocalist Himself  
 Don Wilson, announcer Himself  
 Phil Harris, Jack's friend Himself  
 Mabel, the telephone operator Sara Berner  
 Gertrude, the telephone operator Bea Benaderet  
 Professor LeBlanc, Jack's violin teacher Mel Blanc  
 Schleppepman Sam Hearn  
 Sounds of Jack's Maxwell car Mel Blanc  
 T. Wimley, the sound man Mel Blanc

The train announcer Mel Blanc  
 Kitzel, the Jewish foil Artie Auerbach  
 Regulars: Frank Nelson, Sheldon Leonard, Kenny Baker, The Sportsmen Quartet.  
 Announcer: George Hicks, Paul Douglas, Kenny Delmar, Don Wilson.  
 Orchestra: George Olsen, Frank Black, Johnny Green, Bob Crosby, Phil Harris.  
 Sponsor: Lucky Strike cigarettes; Jell-O.  
 Length: 30 minutes.  
 Network: CBS (1932), NBC (1939).  
 First Broadcast: 1932.

### Jack Bundy's Carnival

Type: Musical Variety  
 Host: Jack Bundy.  
 Regulars: Monica Lewis, Bob Shepherd.  
 Orchestra: Bob Stanley.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1944.

### The Jack Carson Show

Type: Variety  
 Format: Music, songs, and comedy sketches.  
 Host: Jack Carson.  
 Regulars: Johnny Richards, Hanley Stafford, Maxie Rosenbloom, The King Sisters, Anita Ellis, Arthur Treacher, Norma Jean Nilsson, Dave Willock, Mel Blanc, Doris Drew, Tony Romano.  
 Announcer: Del Sharbutt, Bob Stewart, Hy Averbach.  
 Orchestra: Freddy Martin, Johnny Richards, Walter Gross, Roy Chamberlain.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1943.

### The Jack Coffey Show

Type: Musical Variety  
 Host: Jack Coffey.



**Regulars:** Beverly Blayne, Dick Kapi, Three Smart Girls.  
**Orchestra:** Jack Coffey.  
**Length:** 30 minutes.  
**Network:** Blue.  
**First Broadcast:** 1941.

### The Jack Haley Show

**Type:** Variety  
**Host:** Jack Haley.  
**Regulars:** Virginia Verrill, Lucille Ball, Artie Auerbach.  
**Orchestra:** Ted Fiorito.  
**Length:** 30 minutes.  
**Network:** CBS.  
**First Broadcast:** 1938.

### The Jack Kirkwood Show

**Type:** Variety  
**Format:** Comedy, music, and songs set against the background of the Madhouse Little Theatre.  
**Host:** Jack Kirkwood.  
**Regulars:** Lillian Lee, Don Reid, Jean McKean, Jimmy Wallington, Lee Albert, Gene Lavalle.  
**Announcer:** Jimmy Wallington, Steve Dunne.  
**Orchestra:** Irving Miller.  
**Organist:** Gaylord Carter, Lud Gluskin.  
**Length:** 30 minutes.  
**Network:** CBS.  
**First Broadcast:** 1944.

### Jack Oakie's College

**Type:** Comedy-Variety  
**Host:** Jack Oakie.  
**Vocalist:** Judy Garland.  
**Orchestra:** Benny Goodman.  
**Sponsor:** Camel cigarettes.  
**Length:** 60 minutes.  
**Network:** CBS.  
**First Broadcast:** 1936 (December 29, 1936 to March 22, 1938).

### The Jack Paar Show

**Type:** Variety  
**Host:** Jack Paar.  
**Regulars:** Florence Halop, Hans Conried, Martha Stewart, Trudy Erwin, The Page Cavanaugh Trio.  
**Announcer:** Hy Averbach.  
**Orchestra:** Jerry Fielding.  
**Length:** 30 minutes.  
**Network:** NBC.  
**First Broadcast:** 1947.

### The Jack Pearl Show

**Type:** Comedy  
**Format:** Featured the tall tales of one Baron Munchausen.  
**Cast:** Baron Munchausen Jack Pearl  
 Sharlie, the straight man Cliff Hall  
 The slightly dizzy secretary Mae Questel  
**Also:** Charlie Hall, Brad Reynolds, Jean Merrill.  
**Announcer:** Frank Gallop.  
**Orchestra:** Morton Gould.  
**Sponsor:** Raleigh and Kool cigarettes.  
**Length:** 30 and 45 minute versions.  
**Network:** Blue (1933), Mutual (1942).  
**First Broadcast:** 1933. Also known as "The Raleigh and Kool Show." See also, "Jack and Cliff."

### The Jack Pepper Show

**Type:** Musical Variety  
**Host:** Jack Pepper.  
**Regulars:** Jeri Sullivan, Sandra Gould, Art Carney, Dan Ochs, Jackson Beck, Mickey O'Day, The Murphy Sisters.  
**Announcer:** Tip Corning.  
**Orchestra:** Mitchell Ayres.  
**Length:** 30 minutes.  
**Network:** CBS.  
**First Broadcast:** 1944.

## The Jack Smith Show

Type: Variety  
 Host: "Whispering" Jack Smith.  
 Announcer: Dan Hancock.  
 Orchestra: Earl Sheldon.  
 Program Opening:  
 Jack (singing): Hello dear friends, hello . . .  
 Announcer: Hello Jack. Here's "Whispering" Jack Smith and his Whispering Strings once more bringing you his intimate melodies sung as only he can sing them. This electronically transcribed program by the one and only "Whispering" baritone is brought to you by Ironized Yeast, the new yeast, vitamin B, and iron tablet . . .  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1946.

## The Jack Smith, Dinah Shore, Margaret Whiting Show

Type: Musical Variety  
 Host (Tuesday, Wednesday, and Thursday Evenings): Jack Smith, Dinah Shore.  
 Announcer: Bob Stevenson.  
 Orchestra: Frank DeVol.  
 Host (Monday and Friday evenings): Margaret Whiting.  
 Announcer: Bob Stevenson.  
 Orchestra: Frank DeVol.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1950.

## The Jackie Gleason—Les Tremayne Show

Type: Comedy-Variety  
 Hosts: Jackie Gleason, Les Tremayne.  
 Regulars: Andy Russell, Patsy Garrett.  
 Orchestra: Sylvan Levin.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1944.

## Jack's Place

Type: Variety  
 Host: Jack Gregson.  
 Vocalist: Mary Mayo.  
 Announcer: John Hicks.  
 Length: 85 minutes.  
 Network: CBS.  
 First Broadcast: 1953.

## The Jailbusters

Type: Musical Variety  
 Hosts: The Jailbusters (Theodore Brooks, George McFadden, J.C. Ginyard, Orville Brooks, Everett Barkstable).  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1945.

## The James and Pamela Mason Show

Type: Anthology  
 Format: Dramatic presentations.  
 Hosts-Performers: James and Pamela Mason.  
 Regular Performer: Lurene Tuttle.  
 Announcer: Frank Barton.  
 Orchestra: David Raksin.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1949.

## The James Melton Show

Type: Variety  
 Host: James Melton  
 Regulars: Joan Roberts, James Wallington.  
 Orchestra: Al Goodman.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1943.

### The Jan August Show

Type: Musical Variety  
 Hostess: Jan August.  
 Regulars: Monica Lewis, Chick Robertson,  
 Tony Esper.  
 Announcer: Ken Roberts.  
 Music: Jan August (pianist).  
 Sponsor: Revere cameras.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1947.

### Jane Ace, Disc Jockey

Type: Music and Humor  
 Format: Jane Ace (of "Easy Aces") as a  
 disc jockey, spinning records and relating  
 light nonsense.  
 Starring: Jane Ace.  
 Announcer: Don Pardo.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1951.

### Jane Arden

Type: Serial  
 Format: The dramatic story of Jane Arden,  
 a newspaper reporter for the *Bulletin*.  
 Cast: Jane Arden Ruth Yorke  
 Betty Harrison Florence  
 Louise Freeman  
 Jane's father Helene Dumas  
 Jane's mother Richard Gordon  
 Jack Galloway Betty Garde  
 Howard Smith  
 Music: Howard Smith.  
 Length: 15 minutes.  
 Network: Blue.  
 First Broadcast: 1938.

### The Jane Froman—Jan Pearce Show

Type: Musical Variety  
 Hosts: Jane Froman, Jan Pearce.

Orchestra: Ernie Rapee.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1939.

### The Jane Froman Show

Type: Variety  
 Hostess: Jane Froman.  
 Regulars: Hugh Herbert, Ted Husing.  
 Orchestra: Dick Himber.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1938.

### The Jane Pickens Show

Type: Musical Variety  
 Hostess: Jane Pickens.  
 Featured: Jack Kiltz.  
 Announcer: Robert Warren.  
 Orchestra/Chorus: Norman Cloutier.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1948.

### The Janette Davis Show

Type: Musical Variety  
 Hostess: Jeanette Davis.  
 Announcer: Lee Vines.  
 Orchestra: Archie Bleyer, Howard Smith.  
 Length: 15 minutes.  
 Network: ABC (1946), CBS (1948).  
 First Broadcast: 1946.

### Jason and His Golden Fleece

Type: Adventure  
 Format: The exploits of Jason, a philo-  
 sophic adventurer and owner of the Golden  
 Fleece, a sixty-foot cabin cruiser.  
 Cast: Jason Macdonald Carey  
 Louis Dumont,  
 his sidekick William Conrad  
 Orchestra: Frank Worth.  
 Length: 30 minutes.

Network: NBC.  
 First Broadcast: 1952.

Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1935.

### Jay Stewart's Fun Fair

Type: Audience participation  
 Format: Called for contestants to exhibit their pets, submit to capsule interviews, and compete in various quizzes for prizes.  
 Host: Jay Stewart.  
 Announcer: Lou Cook.  
 Length: 30 minutes.  
 Network: ABC.  
 First Broadcast: 1949.

### The Jerry Lester Show

Type: Variety  
 Host: Jerry Lester.  
 Regulars: Diane Courtney, Ray Sinatra.  
 Announcer: Fred Uttal.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1943.

### The Jean Gablon Show

Type: Musical Variety  
 Hostess: Jean Gablon.  
 Orchestra: Paul Baron.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1946.

### The Jerry Wayne Show

Type: Musical Variety  
 Host: Jerry Wayne.  
 Regulars: Carole Candes, Hope Emerson, Lorna Lynn, Craig McDonnell.  
 Announcer: Dan Seymour.  
 Chorus: Jeff Alexander.  
 Music: The Jeff Alexander Orchestra, The Alvy West Band.  
 Length: 15 and 30 minute versions.  
 Network: Blue (1945), CBS (1948).  
 First Broadcast: 1945.

### Jeff Regan, Investigator

Type: Crime Drama  
 Format: The cases of Jeff Regan, a hard-boiled private investigator. Regan carried the nickname "The Lyon's Eye" because his employer, the owner of the investigative agency, was named Ben Lyon.  
 Cast: Jeff Regan            Jack Webb  
       Ben Lyon                Marvin Miller  
 Announcer: Marvin Miller.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1948.

### The Jim Backus Show

Type: Comedy-Variety  
 Host: Jim Backus.  
 Regulars: Dink Trout, Frances Robertson, Jerry Hausner.  
 Announcer: Frank Graham.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1947.

### The Jerry Cooper Show

Type: Musical Variety  
 Host: Jerry Cooper.  
 Regulars: The DeVore Sisters, The Smoothies, The Eight Men.  
 Announcer: Jimmy Leonard.  
 Orchestra: William Stoees.

### The Jim Backus Vaudeville Show

Type: Variety  
 Host: Jim Backus.  
 Regulars: Mary Small, The Eight Balls of Fire.  
 Orchestra: Jeff Alexander.  
 Length: 30 minutes.

Network: CBS.  
First Broadcast: 1942.

### Jimmy Carroll Sings

Type: Musical Variety  
Host: Jimmy Carroll.  
Vocalists: The Ken Christy Chorus.  
Orchestra: Ted Dale.  
Length: 15 minutes.  
Network: CBS.  
First Broadcast: 1945.

### The Jimmy Dorsey Show

Type: Musical Variety  
Host: Jimmy Dorsey.  
Regulars: Claire Hogan, Kenny Martin.  
Announcer: Bob Shipley.  
Orchestra: Jimmy Dorsey.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1950.

### The Jimmy Durante—Garry Moore Show

Type: Comedy-Variety  
Hosts: Jimmy Durante, Garry Moore.  
Regulars: Jeri Sullivan, Elvia Allman (as Cuddles Bongschnook), Alan Young, Georgia Gibbs, Susan Ellis, Florence Hallop, Howard Petrie.  
Announcer: Howard Petrie.  
Orchestra: Xavier Cugat, Roy Bargy.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1945. On alternate weeks the program was titled "The Garry Moore-Jimmy Durante Show"; in this manner both stars received equal billing.

### The Jimmy Durante Show

Type: Comedy-Variety  
Host: Jimmy Durante.  
Regulars: Arthur Treacher, Barbara Jo Allen, Candy Candido, Florence Halop.



The Jimmy Durante-Garry Moore Show. Jimmy Durante (left) and Garry Moore.

Announcer: Howard Petrie.  
Orchestra: Roy Bargy.  
Sponsor: Rexall Products.  
Program Opening:  
Announcer: Good health to all from Rexall . . . From Hollywood, The Jimmy Durante Show . . . Yes, it's The Jimmy Durante Show with Arthur Treacher, Candy Candido, Roy Bargy and his Orchestra, yours truly Howard Petrie, and our special guest tonight, Bing Crosby . . .  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1943.

### The Jimmy Edmondson Show

Type: Variety  
Host: Jimmy Edmondson (known as "Professor Backwards" as he spelled and pronounced words from end to start).  
Regulars: Nanette Fabray, Juano Hernandez, Art Kahl, Florence MacMichael, Patricia Hosley, The Esquire Quartet.  
Announcer: Bob Sherry.  
Orchestra: Jerry Jerome.



The Jimmy Durante-Garry Moore Show. Left to right, beginning with the lower step: Director Phil Cohan, Musical Director Roy Bargy, Announcer Howard Petrie, Vocalist Georgia Gibbs, Garry Moore, guest Marlene Dietrich, Jimmy Durante, and regular Elvia Allman.

Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1946.

### Jimmy Gleason's Diner

Type: Comedy  
 Format: Set against the background of a film studio, the series presented the exchange of talk between Jimmy Gleason, the owner of a diner, and his customers.  
 Cast: Jimmy Gleason Himself  
       Lucille Gleason,  
           his wife               Herself  
 Also: Willie Best, Joseph Kearns, Ken Christy.  
 Music: The ABC Staff Orchestra.  
 Length: 30 minutes.  
 Network: ABC.  
 First Broadcast: 1946.

### The Jo Stafford Show

Type: Musical Variety  
 Hostess: Jo Stafford.  
 Vocalists: Clark Dennis, The Starlighters.  
 Announcers: Marvin Miller, Johnny Jacobs.  
 Music: The Page Cavanaugh Trio, The Paul Weston Orchestra.  
 Length: 15 and 25 minute versions.  
 Network: ABC (1948), CBS (1953).  
 First Broadcast: 1948.

### The Joan Benoit Show

Type: Variety  
 Hostess: Joan Benoit.  
 Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1941.

### The Joan Brooks Show

Type: Musical Variety  
 Hostess: Joan Brooks.  
 Orchestra: Archie Bleyer.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1945.

### The Joan Davis Show

Type: Comedy  
 Format: The misadventures of the characters who inhabit The Swanville Tea Shop.  
 Starring: Joan Davis as Joan.  
 Also: Verna Felton, Andy Russell, Shirley Mitchell.  
 Announcer: Harry Von Zell, Bob Lemond.  
 Orchestra: Paul Weston, Lud Guskin.  
 Length: 25 minutes.  
 Network: CBS.  
 First Broadcast: 1945.

### Joe and Ethel Turp

Type: Comedy  
 Format: Adventures of the Turp Family. Based on characters created by Damon Runyon.  
 Cast: Joe Turp Jackson Beck  
 Ethel Turp Patsy Campbell  
 Uncle Ben Jack Smart  
 Billy Oldham Art Carney  
 Organist: Fred Fiebel.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1943.

### Joe and Mabel

Type: Comedy  
 Format: The romantic problems of two young lovers: Joe, a cab driver who feels he is not yet ready for marriage, and Mabel, a manicurist, the girl who yearns to become his wife. Became the basis for a television series of the same title.

Cast: Joe Ted deCorsia  
 Mabel Ann Thomas  
 Mike, Joe's friend Walter Kinsella  
 Shoiman, Mabel's brother Jack Grimes  
 Mabel's mother Betty Garde  
 The Flatbush Siren Jean Ellyn  
 Announcer: George Putnam.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1941.

### The Joe DiMaggio Show

Type: Children's  
 Format: Called for children to answer sports related questions in return for prizes. Also featured were short dramatizations of the lives of professional sports figures.  
 Host: Joe DiMaggio.  
 Regulars: Jack Barry, Adelaide Klein, Leon Janney, Charles Irving, Jackson Beck.  
 Announcer: Ted Brown.  
 Length: 30 minutes.  
 Network: ABC.  
 First Broadcast: 1949.

### The Joe E. Brown Show

Type: Variety  
 Host: Joe E. Brown.  
 Regulars: Frank Gill, Bill Demming, Margaret McCrae.  
 Orchestra: Harry Sosnik.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1938.

### Joe Palooka

Type: Comedy  
 Format: The story of heavyweight boxer Joe Palooka, a clean-living, moral champ ignorant of gambling, fixed fights, blonde





### Johnny Dollar

See title: "Yours Truly, Johnny Dollar."

Announcer: Boris Aplon.  
Length: 30 minutes.  
Network: ABC.  
First Broadcast: 1949.

### Johnny Fletcher

Type: Crime Drama  
Format: The cases of Johnny Fletcher, a quick-witted amateur sleuth.  
Cast: Johnny Fletcher Bill Goodwin  
Sam, his  
sidekick Sheldon Leonard  
Announcer: Owen James.  
Orchestra: Buzz Adlam.  
Length: 30 minutes.  
Network: ABC.  
First Broadcast: 1948.

### The Johnny Mack Brown Show

Type: Country Western Musical Variety  
Host: Johnny Mack Brown.  
Vocalist: Isleta Gayle.  
Music: The Texas Rangers.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1939. Also titled "Under Western Skies."

### The Johnny Green Show

Type: Variety  
Format: Music and songs coupled with dramatic vignettes.  
Host: Johnny Green.  
Vocalist: Genevieve Rose.  
Orchestra: Johnny Green.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1939.

### The Johnny Mercer Show

Type: Musical Variety  
Host: Johnny Mercer.  
Regulars: The Notables, The Roger Wayne Chorale.  
Announcer: Johnny Jacobs.  
Music: The Paul Smith Trio.  
Length: 60 minutes.  
Network: CBS.  
First Broadcast: 1953.

### The Johnny Long Show

Type: Musical Variety  
Host: Johnny Long.  
Vocalist: Helen Young.  
Orchestra: Johnny Long.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1939.

### Johnny Mercer's Music Shop

Type: Musical Variety  
Host: Johnny Mercer.  
Regulars: Jo Stafford, Ella Mae Morse, The Pied Pipers.  
Announcer: Wendell Niles.  
Orchestra: Paul Weston.  
Length: 15 minutes.  
Network: NBC.  
First Broadcast: 1943.

### Johnny Luzack of Notre Dame

Type: Drama  
Format: Fictionalized yarns centered around Johnny Luzack, a former Notre Dame quarterback.  
Cast: Johnny Luzack Himself  
His side-kick Ed Prentiss

### The Johnny Morgan Show

Type: Comedy-Variety  
Host: Johnny Morgan.  
Regulars: Gloria Mann, Norman Broken-shire, Jack Arthur, Bill Keene, Walter Kinsella, The Smoothies.  
Announcer: Jack Costello.



Monks, Ann Thomas, Ethel Owen, Lorna Lynn, Amzie Strickland.

Organist: Charles Paul.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1941.

### Joyce Jordan, Girl Interne

Type: Serial  
 Format: The story of Joyce Jordan, a doctor who gave up a brilliant hospital career to begin a private practice in the small town of Preston. In later episodes the series dealt with Joyce's experiences in a large city hospital.

Cast: Joyce Jordan	Rita Johnson
	Ann Shepherd
	Betty Winkler
	Elsbeth Eric
	Gertrude Warner
	Fran Carlon
Cassie, her housekeeper	Ethel Owen
Paul Sherwood	Myron Mc- Cormick
Dr. Hans Simons	Lesley Woods
Dr. Alan Webster	Richard Widmark
Dr. Tracy	Irene Hubbard

Also: Bernard Lenrow, Arnold Moss.  
 Announcer: Ken Roberts.  
 Length: 15 minutes.  
 Network: CBS (1937-1948), ABC (1951).  
 First Broadcast: 1937.  
 Note: In 1941, the series title became "Joyce Jordan, M.D."

### The Judge

Type: Crime Drama  
 Format: The story of a retired judge who drew on his long experience behind the bench to help track down criminals.

Cast: The Judge	John Dehner
The Police Lieutenant	Larry Dobkin

Announcer: Dan Cubberly.  
 Music: Leith Stevens.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1952.

### Judy and Jane

Type: Serial  
 Format: The dramatic story of two girls.  
 Cast: Judy Marge Calvert  
 Jane Donna Reade  
 Joyce, their  
friend Irene Wicker  
 Dr. Bishop Marvin Miller

Announcer: Jack Blinkley.  
 Sponsor: Folger's Coffee.  
 Length: 15 minutes.  
 Network: Blue.  
 First Broadcast: 1932.

### The Judy Canova Show

Type: Comedy  
 Format: Events in the life of Judy Canova, a country girl who moves to the big city to live with her aunt.

Cast: Judy Canova	Herself
Aggie, her aunt	Ruth Perrott Verna Felton
Pedro, the handyman	Mel Blanc
Geranium, the maid	Ruby Dandridge
Aggie's neighbor	Gale Gordon
Count Benchley	
Bostford, Aggie's friend	Joseph Kearns
Joe Crunchmiller, the cab driver	Sheldon Leonard

Also: Elvia Allman, Hans Conried.  
 Announcer: Verne Smith, Ken Niles, Howard Petrie.  
 Orchestra: Opie Cates, Charles "Bud" Dant, Gordon Jenkins.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1945.

### Judy 'n' Jill 'n' Johnny

Type: Musical Variety  
 Starring: Susan Douglas (as Judy), Susan Thorne (as Jill) and Johnny Desmond (as Johnny).  
 Announcer: Bert Parks.  
 Orchestra: Casa Loma.



The Judy Canova Show. Judy Canova.

Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1945.

### Juke Box Jury

Type: Variety  
 Format: Guest celebrities rate the value of new or soon-to-be released songs. Became the basis of the television series "Peter Potter's Juke Box Jury."  
 Host: Peter Potter.  
 Announcer: Johnny Jacobs.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1954.

### The Julius La Rosa Show

Type: Musical Variety  
 Host: Julius La Rosa.  
 Vocalists: The Wanderers.  
 Orchestra: Russ Case.  
 Length: 10 minutes.  
 Network: CBS.  
 First Broadcast: 1953.

### Jungle Jim

Type: Adventure  
 Format: Based on the comic strip by Alex Raymond, the series followed the exploits of Jungle Jim Bradley.  
 Cast: Jungle Jim  
       Bradley                     Matt Crowley  
       Kolu, his  
       companion               Juano Hernandez  
       The female lead       Vicki Vola  
 Announcer: Glenn Riggs, Roger Krupp.  
 Sponsor: The Comic Weekly—Hearst Newspapers.  
 Length: 15 minutes.  
 Syndicated.  
 First Broadcast: The early 1940s.

### Junior Miss

Type: Comedy  
 Format: The misadventures of Judy Graves, an unpredictable fifteen-year-old girl, who lives at 36 East 82nd Street, Manhattan.  
 Cast: Judy Graves             Shirley Temple  
                                       Barbara Whiting  
       Lois Graves, her  
       older sister             K.T. Stevens  
                                       Barbara Eiler  
                                       Peggy Knudsen  
       Harry Graves,  
       her father               Gale Gordon  
                                       Elliott Lewis  
       Grace Graves,  
       her mother             Sarah Selby  
                                       Margaret Lan-  
                                       sing  
       Hilda, their maid       Myra Marsh  
       Fluffy Adams,  
       Judy's friend           Priscilla Lyon  
                                       Beverly Wills

Also: Gil Stratton, Jr.  
 Orchestra: Walter Schumann.  
 Program Opening:  
 Announcer: Presenting Junior Miss, brought to you transcribed; based on the delightful characters created by Sally Benson. With Gale Gordon as Harry Graves and starring Barbara Whiting.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1948.

### Just Easy

Type: Variety  
Host: Jack Gregson.  
Vocalist: Peggy Ann Ellis.  
Orchestra: Bobby Hackett.  
Length: 60 minutes.  
Network: ABC.  
First Broadcast: 1954.

### Just Entertainment

Type: Country-Western Musical Variety  
Host: Pat Buttram.  
Regulars: Betty Martin, Jack Holloran.  
Music: The Pat Buttram Band.  
Length: 15 minutes.  
Network: CBS.  
First Broadcast: 1956.

### Just Entertainment

Type: Variety  
Host: Burgess Meredith.  
Regulars: Mahalia Jackson, Gogi Grant,  
Lenny Colyer, The Four Lads.  
Announcer: Joe Foss.  
Orchestra: Caesar Petrillo.  
Length: 25 minutes.  
Network: CBS.  
First Broadcast: 1956.

### Just for You

Type: Variety  
Host: Eddy Howard.  
Announcer: Dick Noble.  
Music: The Twelve Piece WMAQ Staff  
Orchestra.  
Length: 60 minutes.  
Network: NBC (from Chicago).  
First Broadcast: 1954.

### Just Neighbors

Type: Comedy  
Format: Featured the philosophy of three  
neighbors.

Starring: Betty Caine, Helen Behmiller,  
Kathryn Card.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1938.

### Just Plain Bill

Type: Serial  
Format: The story of Bill Davidson, the  
kindly barber of Hartville.  
Cast: Bill Davidson      Arthur Hughes  
Nancy Donovan,  
his married  
daughter      Ruth Russell  
Kerry Donovan,  
Nancy's hus-  
band      James Meighan  
Kathleen Chatton      Ara Gerald  
Jonathan Hillery      Macdonald Carey  
Shirley King      Audrey Egan  
Reba Britton      Charlotte  
Lawrence  
Margaret Burns      Elizabeth Day  
Humphrey  
Fuller      Charles Egleston  
Pearl Sutton      Ann Shepherd  
John Britton      William Woodson  
Announcer: Andre Baruch, Ed Herlihy,  
Roger Krupp.  
Program Opening:  
Announcer: Now to the many friends who  
wait for him we present Just Plain Bill,  
barber of Hartville. The story of a man  
who might be living right next door to  
you; the real-life story of people just like  
people we all know.  
Length: 15 minutes.  
Network: CBS.  
First Broadcast: 1932.

### Juvenile Jury

Type: Children  
Format: A panel of five children answered  
questions, submitted by listeners or  
guests concerning problems faced by  
children. Became the basis for the televi-  
sion series of the same title.  
Host: Jack Barry.



Just Plain Bill. Left to right: Ruth Russell, Ara Gerald, Arthur Hughes.

Announcer: John Scott.  
 Sponsor: Gaines Dog Food.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1946.

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### The Kaiser Traveler

Type: Variety  
 Host: Burl Ives.  
 Announcer: Cy Harrice.  
 Sponsor: Kaiser Aluminum.  
 Length: 15 minutes.  
 Network: ABC.  
 First Broadcast: 1949.

### Kate Hopkins, Angel of Mercy

Type: Serial

Format: The story of Kate Hopkins, an angel of mercy in the town of Forest Hills in the Sleeping Elephant Mountains.

Cast: Kate Hopkins,  
           a widow                     Helen Lewis  
   Margaret  
   MacDonald

Tom Hopkins,  
           her son                     Ned Weaver  
   Bud Collyer

Robert Atwood,  
           her friend                 Raymond  
   Edward  
   Johnson

Jessie Atwood,  
           Robert's wife             Constance Col-  
   lier

Length: 15 minutes.  
 Syndicated (1939), CBS (1940).  
 First Broadcast: 1939.



The Kate Smith Show. Kate Smith with guest Babe Ruth.

### The Kate Smith Show

**Type:** Variety  
**Hostess:** Kate Smith.  
**Regulars:** Arthur Allen, Parker Fennelly, Ted Collins, The Ted Straeter Chorus, Johnny Williams and the Smart Set.  
**Announcer:** Andre Baruch, Ted Collins.  
**Orchestra:** Jack Miller.  
**Length:** 60 and 15 minute versions.  
**Network:** CBS (1936). Also known as "Kate Smith Speaks," "The A&P Bandwagon," and "The Kate Smith Hour."

### The Kathy Godfrey Show

**Type:** Variety  
**Hostess:** Kathy Godfrey.  
**Announcer:** Bob Hite.  
**Orchestra:** Norman Leyden.  
**Length:** 25 minutes.  
**Network:** CBS.  
**First Broadcast:** 1955.

### Katie's Daughter

**Type:** Serial  
**Format:** The series revolved around life in the theatrical world.

**Cast:** Grace Cooper, Martin Blaine, Marie Geyer, Kenneth Banghart.  
**Announcer:** Kenneth Banghart.  
**Sponsor:** Manhattan Soap.  
**Length:** 15 minutes.  
**Network:** NBC.  
**First Broadcast:** 1947.

### Kay Kyser's Kollege of Musical Knowledge

**Type:** Variety Quiz  
**Format:** Musical numbers were interspersed with a quiz segment, against a college format. Contestants competed in tests of musical knowledge divided into midterms and final exams. The professor (host) led the orchestra in a selection that the player had to identify. If he was correct he won a prize; if he was unable to answer the question, the correct response was relayed by the studio audience (students). Became the basis for the television series of the same title.  
**Host:** Kay Kyser.  
**Regulars:** Ish Kabibble, Phil Harris, Diane Templeton, Georgia Carroll, Don Leslee, Harry Babbitt, Shirley Mitchell, Ginny Simms, Diane Templeton, Sully Mason. The King Sisters, The Campus Kids, The Town Criers.  
**Announcer:** John Heistand, Verne Smith.  
**Orchestra:** Kay Kyser.  
**Length:** 30 minutes.  
**Network:** NBC.  
**First Broadcast:** 1938.

### Keeping Up With Rosemary

**Type:** Drama  
**Format:** The trials and tribulations of a female magazine reporter.  
**Cast:** Rosemary Fay Wray  
 The managing editor Sydney Smith  
 Rosemary's father Henry M. Neeley  
 Rosemary's mother Ruth McDevitt  
 Rosemary's brother Raymond Ives



The Kate Smith Hour. Left to right: Kate Smith, Jo Stafford (guest), Jack Miller, and Lou Costello (guest).

Rosemary's romantic interest    Ben Lockwood  
 The editor's assistant            Joseph Julian

Also: Brad Baker.  
 Orchestra: Joseph Stopak.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1942.

### Keeping Up With Wigglesworth

Type: Comedy  
 Format: Events in the hectic life of Snuffy Wigglesworth.  
 Starring: Jack Ayres as Snuffy Wigglesworth.  
 Also: Floyd Buckley, Eunice Howard, Bill Adams, Anthony Rivers, Marilyn Erskine, Charles Miller.  
 Announcer: Matt Crowley.  
 Music: Lloyd Shaffer.  
 Length: 15 minutes.

Syndicated.  
 First Broadcast: 1945.

### Keepsakes

Type: Variety  
 Format: Nostalgic songs and musical numbers.  
 Hostess: Dorothy Kristen.  
 Announcer: Mack Harrell.  
 Orchestra-Chorus: Harry Sosnik.  
 Length: 30 minutes.  
 Network: Blue.  
 First Broadcast: 1943.

### Kelly's Courthouse

Type: Quiz  
 Format: Selected members of the studio audience competed. A six-minute mystery vignette was performed and stopped prior to its conclusion (the reveal-



ing of the culprit). Three musical clues were then provided to help contestants solve the mystery. The first player to correctly uncover the culprit received a \$25 war bond. If a player gave an incorrect response, a gun shot was heard and that player was disqualified.

Host: Fred Uttal.

Cast: Roger Krupp, Phyllis Clarke, Roc Rogers, Don Douglas, Sanford Bichart, John Aulicino, Bryna Raeburn.

Announcer: Dan Seymour.

Organist: Henry Sylvern.

Orchestra: Joseph Stopak.

Length: 30 minutes.

Network: Blue.

First Broadcast: 1944.

### The Ken Banghart Show

Type: Variety

Host: Ken Banghart.

Vocalist: Arthur Gray.

Announcer: Jack Costello.

Length: 15 minutes.

Network: NBC.

First Broadcast: 1947.

### The King Cole Trio

Type: Musical Variety

Host: Ted Pearson.

Starring: The King Cole Trio.

Length: 15 minutes.

Network: NBC.

First Broadcast: 1946.

### The King's Men

Type: Musical Variety

Starring: Ken Darby, Bud Lynn, Rod Robinson, Jan Dobson.

Announcer: Harlow Wilcox.

Orchestra: Elliot Daniel.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1949.

### King's Row

Type: Serial

Format: The dramatic story of Parris Mitchell, a doctor in the town of King's Row.

Based on the novel by Henry Bellamann.

Cast: Dr. Parris

Mitchell

Francis DeSales

Randy

Charlotte Manson

Elsie Mitchell

Charlotte Holland

Fulmer Green

Jim Boles

Announcer: John McDougall.

Music: Burt Buhrman.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1951.

### Kiss and Make Up

Type: Game

Format: Married couples, situated in a staged courtroom, were brought before the bench and asked to air their grievances. A panel of studio audience members decided which mate was at fault. The penalty: kiss and make up.

Host-Judge: Milton Berle.

Vocalists: The Murphy Sisters.

Orchestra: Harry Salter.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1946.

### Kitty Foyle

Type: Serial

Format: A first-person account of the life and loves of Kitty Foyle (flashbacks recall her reminiscences). Based on the novel by Christopher Morley. Became the basis for a television series of the same title.

Cast: Kitty Foyle

Julie Stevens

Kitty's father

Mark Smith

The Foyles' maid

Amanda

Randolph

Kitty's romantic interest

Victor Thorley

Announcer: Mel Allen.



The Kraft Music Hall. Penny Singleton in a 1937 pose when she made her radio debut on "The Kraft Music Hall." At the time she used her real name, Dorothy McNulty; she became the blonde Penny Singleton in 1938 (see "Blondie" for photo).

Length: 15 minutes.  
Network: CBS.  
First Broadcast: 1942.

### Knickerbocker Playhouse

Type: Anthology  
Format: Dramatic presentations.  
Host-Narrator: Elliott Lewis.  
Featured Performer: Betty Winkler.  
Orchestra: Carl Hohengarten.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1939.

### The Korn Kobblers

Type: Country-Western Musical Variety  
Starring: Harry Turner, Charles Koening,  
Howard McElroy, Nels Loakso, Stan Frittle,  
Marty Gould.

Announcer: Alan Courtney.  
Length: 15 minutes.  
Syndicated.  
First Broadcast: 1946.

### The Kraft Music Hall

Type: Variety. Became the basis for a television series of the same title.  
Host: Bing Crosby, Al Jolson, Nelson Eddy, Dorothy Kirsten.  
Regulars: Bob Burns, Connee Boswell, Marty Martin, Jerry Lester, Victor Borge, The Charioteers, The Music Maids, Yuki, Marilyn Maxwell.  
Announcer: Don Wilson, Ken Carpenter, Roger Krupp.  
Orchestra: Jimmy Dorsey, John Scott Trotter, Lou Bring, Robert Armbruster.  
Sponsor: Kraft Dairy Products.  
Length: 60 minutes.  
Network: NBC.  
First Broadcast: 1934.

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### Ladies Be Seated

Type: Variety  
Format: Games, music, and celebrity interviews.  
Host: Jimmy Blaine, Johnny and Penny Olsen, Tom Moore.  
Announcer: George Ansbro.  
Music: The Buddy Weed Trio.  
Length: 30 minutes.  
Network: ABC.  
First Broadcast: 1944.

### Ladies Fair

Type: Variety  
Format: Songs, games, and quizzes for the female listener.  
Host: Tom Moore.  
Announcer: Holland Engle, Don Gordon.  
Organist: Porter Heaps, Herbert Foote.  
Length: 30 minutes.  
Network: Mutual.  
First Broadcast: 1949.



The Lady Esther Screen Guild Playhouse. Pictured is Rosemary DeCamp, one of many performers to guest on this long-running program.

## The Lady Esther Screen Guild Playhouse

Type: Anthology

Format: Radio adaptations of famous motion pictures.

Sponsor: Lady Esther Beauty Products.

Included:

Arsenic and Old Lace. The Broadway play about two elderly women who find pleasure in poisoning their male boarders.

Starring: Boris Karloff, Eddie Albert.

High Sierra. The story of an escaped convict who decides to pull one last job.

Starring: Humphrey Bogart, Ida Lupino.

Gildersleeve's Bad Day. The misadventures that befall the Great Gildersleeve when he is summoned for jury duty.

Starring: Harold Peary, Lillian Randolph, Walter Tetley, Richard Legrand.

The Paleface. The story of Painless Potter, a dentist who travels West to find new clients—and becomes involved with Indians and outlaws.

Starring: Bob Hope, Jane Russell.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1941. In 1952 the series title became "Stars in the Air."

## Land of the Lost

Type: Children's

Format: The story of two children, Isabel and Billy, and their adventures with Red Lantern, a talking fish whom they befriended and with whom they traveled beneath the sea seeking their lost toys. (The Magic Seaweed enabled Isabel and Billy to breathe beneath the water.)

Cast: Red Lantern Junius Matthews  
Art Carney

Isabel Betty Jane Tyler  
Billy Raymond Ives

Also: Dolores Gillis, Walter Vaughn, Floyd Buckley.

Narrator: Isabel Manning Hewson, who told the story as if she were a child sharing the adventure with her brother.

Announcer: Michael Fitzmaurice.

Vocalist: Peggy Marshall.

Length: 30 minutes.

Network: Blue (1943), ABC (1945).

First Broadcast: 1943.

## The Lanny Ross Show

Type: Musical Variety

Host: Lanny Ross.

Regulars: Evelyn Knight, Louise Carlyle.

Announcer: Jean Paul King, Jimmy Blaine, John Scott, Nelson Case.

Music: The Buddy Weed Trio, The Al Fannell Trio, The Herman Chittison Trio, The Will Lorin Orchestra.

Length: 30 and 15 minute versions.

Network: CBS (1939), Mutual (1950).

First Broadcast: 1939.

## The Larry Carr Show

Type: Musical Variety

Host: Larry Carr.

Announcer: John Tillman.

Orchestra: Howard Smith.

Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1946.

## Lassie

Type: Adventure  
 Format: The story focused on the adventures of a collie named Lassie. Became the basis for a television series of the same title.  
 Voice of Lassie: Lassie.  
 Lassie's Trainer: Rudd Weatherwax.  
 Other Dog Imitations: Earl Keen.  
 Announcer: Charles Lyon.  
 Organist: John Duffy.  
 Sponsor: Red Heart Dog Food.  
 Program Opening:  
 Announcer: From Hollywood . . . Three Flavor Red Heart, America's favorite dog food presents Metro-Goldwyn-Mayer's favorite motion picture star, Lassie.  
 Length: 15 minutes.  
 Network: ABC.  
 First Broadcast: 1947.

## The Laugh and Swing Club

Type: Variety.  
 Format: Music, songs, and sketches.  
 Host: Morey Amsterdam.  
 Regulars: Mabel Todd, Del Casino, Henry Morgan.  
 Orchestra: Van Alexander.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1946.

## The Lawrence Welk High Life Revue

Type: Musical Variety.  
 Host: Ted Brown.  
 Regulars: Helen Ramsey, Dick Hall, Roy Waldrum.  
 Orchestra: Lawrence Welk.  
 Sponsor: Miller High Life Beer.  
 Length: 30 minutes.  
 Network: ABC.  
 First Broadcast: 1949.

## Lawyer Q

Type: Quiz.  
 Format: An actual criminal case was reenacted. Practicing lawyers appeared following the dramatization and presented a capsule summary to a jury of twelve studio audience members. Those jurors whose verdict followed that in the original case split a cash jackpot.  
 Host: Karl Swenson.  
 Cast: Ronny Liss, Joseph Julian, Eleanor Audley, Neil O'Malley.  
 Announcer: Dennis James.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1947.

## Lawyer Tucker

Type: Comedy  
 Format: The story of Dan Tucker, an attorney with a big heart and his own idea as to how the law should be administered. The series focused on the bickering that resulted when he and his liberal-minded junior partner clashed over a case.  
 Cast: Dan Tucker Parker Fennelly  
 The junior partner Maurice Wells  
 Dan's sister/ housekeeper Mae Shutts  
 Also: Arthur Anderson, Ted Osborne, Cameron Andrews.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1947.

## Leave It to Joan

See title: "The Joan Davis Show."

## Leave It to Mike

Type: Comedy  
 Format: The misadventures of Mike McNally.  
 Cast: Mike McNally Walter Kinsella  
 Dinny, his girl-friend Joan Alexander

Mr. Berkeley, his employer  
 Mrs. Berkeley  
 Jerry Macy  
 Hope Emerson  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1945.

### Leave It to the Girls

Type: Advice  
 Format: A panel of females answer listeners' questions. Became the basis for a television series of the same title.  
 Moderator: Elissa Landi, Dorothy Kilgallen, Paula Stone, Maggi McNellis.  
 Panelists: Constance Bennett, Robin Chandler, Eloise McElhone, Hedda Hopper.  
 Announcer: Andre Baruch.  
 Length: 25 minutes.  
 Network: Mutual.  
 First Broadcast: 1945.

### Lefty

Type: Comedy  
 Format: The antics of a southpaw pitcher named Lefty.  
 Cast: Lefty Jack Albertson  
 The society reporter Joan Alexander  
 Lefty's secretary Maxine Stuart  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1946.

### Leonidas Witherall

See title: "The Adventures of Leonidas Witherall."

### The Les Paul and Mary Ford Show

Type: Variety  
 Hosts: Les Paul and Mary Ford.  
 Regulars: Bob and Eileen Pollard.  
 Length: 10 minutes.  
 Network: Mutual.  
 First Broadcast: 1955.

### Let George Do It

Type: Drama  
 Format: The cases of George Valentine, a hard-boiled private detective. His newspaper ads read: "If the job's too tough for you, you've got a job for me..."  
 Cast: George Valentine Bob Bailey  
 Brooksie, his secretary Virginia Gregg  
 Length: 30 minutes.  
 Syndicated.  
 First Broadcast: 1950.

### Let's Be Charming

Type: Variety  
 Hosts: Julia Sanderson, Pat Barnes.  
 Music: Jack Shilkret, John Gart.  
 Length: 15 minutes.  
 Network: Mutual.  
 First Broadcast: 1943.

### Let's Be Crazy

Type: Variety  
 Hosts: Dale Evans, Tom Moore.  
 Orchestra: Caesar Petrillo.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1940.

### Let's Dance, America

Type: Musical Variety  
 Host: Fred Robbins.  
 Orchestra: Tex Beneke, Skitch Henderson.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1948.

### Let's Laugh and Get Acquainted

Type: Interview.  
 Format: Couples chosen from the studio audience appeared on stage and discussed various topics with the host. The couples received prizes for participating.  
 Host: Jack Gregson.

Announcer: Don Stanley, Hal Gibney.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1946.

### Let's Play Reporter

Type: Quiz.  
 Format: A contestant chosen from the studio audience took on the role of a newspaper reporter. A story submitted by a listener was told to the reporter by the host. Following the story, the reporter was asked to relate certain facts of the story. Each correct response earned the reporter one dollar.  
 Hostess: Frances Scott.  
 Assistants: James L. Kilgallen, Bob Denton.  
 Orchestra: Jack Martin.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1943.

### Let's Pretend

Type: Children  
 Format: Dramatizations of fairy tales.  
 Adult Performers: Harry Swan, Bill Adams, Marilyn Erskine, Miriam Wolfe (who usually portrayed a witch.)  
 Child Performers: (Varied greatly from year to year; listed is the cast from 1939): Albert Aley, Vivian Block, Jack Grimes, Estelle Levy, Betty Jane Tyler, Patricia Ryan, Jimmy Lydon, Jackie Jordan, Patricia Reardan, Kenneth Darby.  
 Orchestra: Maurice Brown.  
 Sponsor: Cream of Wheat.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1930 (series ended in 1954). Originally titled "The Adventures of Helen and Mary" from 1930 to 1934.

### Let's Talk Hollywood

Type: Quiz.  
 Format: Celebrity guests attempted to answer questions submitted by listeners.

Listeners whose questions stumped the guests received an R.C.A. television set as a prize.

Host: George Murphy.  
 Announcer: Hy Averbach.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1948.

### Let Yourself Go

Type: Variety  
 Host: Milton Berle.  
 Regulars: Connie Russell, Joe Besser.  
 Announcer: Ken Roberts.  
 Orchestra: Jacques Renard, Ray Bloch.  
 Sponsor: Eversharp pens and pencils.  
 Program Opening:  
 Announcer: Yes, Let Yourself Go, starring Milton Berle with Ray Bloch and his orchestra, Connie Russell, and Joe Besser. Presented by Eversharp, would's leading manufacturer of fountain pens, repeater pencils, lead and desk sets...And now, here's the entertainment you've been waiting for, here's the fellow who let himself go and became Ziegfeld's biggest folly — Milton Berle...  
 Length: 30 minutes.  
 Network: NBC Blue.  
 First Broadcast: 1944.

### The Liberace Show

Type: Musical Variety.  
 Host: Liberace.  
 Orchestra: George Liberace.  
 Length: 30 minutes.  
 Syndicated.  
 First Broadcast: 1954.

### Life Begins

Type: Serial  
 Format: The dramatic story of Martha Webster.  
 Cast: Martha Webster Bess Johnson  
 Winfield Craig Carleton Young  
 Virginia Craig Toni Gilman  
 Richard Craig Jimmy Donnelly



**Life Can Be Beautiful.** Left to right: Ralph Locke, Alice Reinheart, and John Holbrook.

Lucy Craig  
Dick Young  
Holly

Betty Philson  
Donald Cook  
Margaret Mac-  
Donald

Also: Floyd Buckley, Eleanor Phelps,  
Jeanette Nolan, Everett Sloane.

Announcer: Ken Roberts.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1940.

### Life Begins at 80

Type: Discussion

Format: A panel of elderly people discussed various aspects of life. Became the basis for a television series of the same title.

Host: Jack Barry.

Announcer: Dan McCullough.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1948.

### Life Can Be Beautiful

Type: Serial

Format: The story dramatized incidents in the lives of the people of a small town.

Cast: Carol Conrad

Alice Reinheart

Teri Keane

David Solomon

Ralph Locke

Barry Markham

Richard Kollmar

Dick Nelson

Stephen Hamil-

ton

Earl Larrimore

John Holbrook

Nellie

Ethel Owen

Agnes

Moorehead

Al Douglas

Humphrey Davis

Logan Smith

Bud Collyer

Maybelle Owens

Ruth Yorke

Nurse Kimball

Peggy Allenby

Muriel Kellogg

Ruth Weston

Rita Yates

Mitzi Gould

Announcer: Ed Herlihy, Ralph Edwards,

Ron Rawson, Bob Dixon, Don Hancock.

Organist: Herschel Leucke.

Program Opening:

Announcer: John Ruskin wrote this: "Whenever money is the principal object of life it is both got ill and spent ill and does harm in both getting and spending. When getting and spending happiness is our aim, Life Can Be Beautiful." Life Can Be Beautiful is an inspiring message of faith drawn from life, written by Carl Bixby and Don Becker and brought to you by Spic and Span. No soap, no other cleaner, nothing in America cleans painted walls, woodwork, and linoleum like Spic and Span.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1938.

## A Life in Your Hands

Type: Drama

Format: The story of Jonathan Kegg, a wealthy retired lawyer who devoted his time to impartially cross-examining witnesses during criminal proceedings when justice was threatened.

Cast: Jonathan Kegg Ned LeFevre  
Lee Bowman  
Carlton KaDell

Narrator: Myron Wallace, Carlton KaDell.

Announcer: Ken Nordine.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1949.

## The Life of Irene Castle

Type: Serial

Format: Serialized stories based on the life of Irene Castle, "the best dressed woman in America."

Starring: Irene Rich.

Sponsor: Formfit Bras.

Length: 15 minutes.

Syndicated.

First Broadcast: 1931.

## The Life of Mary Sothern

Type: Serial

Format: The dramatic story of Mary Sothern.

Cast: Mary Sothern	Linda Carlon
	Minabelle Abbott
	Betty Caine
Danny Stratford	Jack Zoller
	Joseph Julian
	Leon Janney
Phyllis Stratford	Florence Golden
Alice Sanders	Bess McCammon

Announcer: Ken Roberts.

Length: 15 minutes.

Network: Mutual.

First Broadcast: 1936.

## The Life of Mortimer Meek

See title: "Meet Mr. Meek."

## The Life of Riley

Type: Comedy

Format: The life of Chester A. Riley, a not-too-bright husband, his wife Peg, and their children Babs and Junior. Became the basis for a television series of the same title.

Cast: Chester A. Riley	Lionel Stander
	William Bendix
Peg Riley	Grace Coppin
	Paula Winslow
	Georgia Backus

Barbara "Babs"  
Riley

Peggy Conklin  
Sharon Douglas  
Barbara Eiler

Chester Riley, Jr.  
(Junior)

Jack Grimes  
Scotty Beckett  
Conrad Binyon  
Tommy Cook

Jim Gillis, their  
neighbor

John Brown

Olive "Honeybee"  
Gillis, Jim's  
wife

Shirley Mitchell



Digby "Digger"  
 O'Dell, the under-  
 taker John Brown  
 Waldo Binney, Ril-  
 ey's neighbor Dink Trout  
 Announcer: Jimmy Wallington, Ken Car-  
 penter, Ken Niles.  
 Orchestra: Lou Kosloff.  
 Sponsor: Prell Shampoo.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1941.

### Life with Charlotte

Type: Variety  
 Format: Music, songs, and comedy sket-  
 ches set against the background of the  
 Greenwood Boarding House in Washing-  
 ton, D.C.  
 Hostess: Charlotte Greenwood.  
 Regulars: Arthur Q. Bryan, Shirley Mitch-  
 ell.  
 Vocalists: Three Hits and a Miss.  
 Orchestra: Matty Malneck.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1944.

### Life with Luigi

Type: Comedy  
 Format: The story of Luigi Basco, antique  
 dealer, an immigrant brought to Chicago  
 from Italy by his friend Pasquale, the  
 owner of Pasquale's Spaghetti Palace.  
 Stories related Luigi's attempts to adjust  
 to his new homeland and his struggles to  
 evade Pasquale's endless attempts to  
 marry him to his overweight daughter  
 Rosa. Episodes opened and closed with  
 Luigi writing a letter to his Mama Basco  
 in Italy. Became the basis for a television  
 series of the same title.  
 Cast: Luigi Basco J. Carrol Naish  
 Pasquale Alan Reed  
 Rosa Jody Gilbert  
 Miss Spaulding,  
 Luigi's night  
 school teacher Mary Shipp

Horowitz, Luigi's  
 friend Joe Forte  
 Schultz, Luigi's  
 friend Hans Conried  
 Peterson, Luigi's  
 friend Ken Peters  
 Announcer: Charles Lyon, Bob Lemond.  
 Orchestra: Lud Gluskin.  
 Program Opening:  
 Announcer: ...we invite you to Chicago's  
 Little Italy for a new comedy, Life with  
 Luigi, the story of an immigrant, created  
 by Cy Howard and starring J. Carrol  
 Naish.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1948.

### Lights Out

Type: Anthology  
 Format: Suspense tales of the occult and  
 the supernatural. Became the basis for a  
 television series of the same title.  
 Announcer: George Stone, Bob Lemond.  
 Orchestra: Leith Stevens.  
 Program Opening:  
 Announcer: This is the witching hour. It  
 is the hour when dogs howl and evil is let  
 lose on a sleeping world. Want to hear  
 about it? Then turn out your lights!  
 Length: 15 minutes.  
 Network: NBC (later CBS, then ABC).  
 First Broadcast: 1942.

### L'il Abner

Type: Comedy  
 Format: Based on Al Capp's comic strip,  
 the series followed the lives of hillbillies  
 in the village of Dogpatch.  
 Cast: L'il Abner John Hodiak  
 Daisy Mae Laurette Fill-  
 brandt  
 Mammy Yokum Hazel Dopheide  
 Pappy Yokum Clarence Hartzell  
 Announcer: Durward Kirby.  
 Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1939.

## Lincoln Highway

Type: Anthology  
 Format: Dramatizations of supposedly true stories that occurred along U.S. Route 30.  
 Host-Narrator: John McIntire.  
 Music: Jack Arthur.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1940.

## Linda's First Love

Type: Serial  
 Format: The dramatic story of Linda, a girl who worked in a department store and whose first love, for a rich society playboy, was threatened by her mother, who disapproved and sought to break up their romance.

Cast: Linda Arline Blackburn  
 Danny Grogan,  
 her boyfriend Karl Swenson  
 Linda's mother Mary Jane Higby  
 Announcer: Andre Baruch.  
 Sponsor: The Kroger Grocery and Baking Company.

Program Opening:  
 Announcer: The Kroger Grocery and Baking Company brings you, transcribed, *Linda's First Love*, the true-to-life story of a young girl; a girl in love with the world about us and in love with the wealthy young Kenneth Woodruff. She is a shop girl; he is a young society man. The romance is frowned upon by Linda's friends and family and Linda faces the world with her dream of happiness alone.  
 Length: 15 minutes.  
 First Broadcast: 1940.

## The Line-up

Type: Crime Drama  
 Format: The investigations of Lt. Ben Guthrie and Sergeants Matt Grebb and Peter Carter, plainclothes detectives with the San Francisco Police Department. Became the basis for a television series of the same title.

Cast: Lt. Ben Guthrie Bill Johnstone  
 Sgt. Matt Grebb Joseph Kearns  
 Sgt. Peter Carter John McIntire  
 Announcer: Dan Cubberly.  
 Orchestra: Eddie Dunstedder.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1950.

## Listen to a Love Song

Type: Musical Variety  
 Host: Tony Martin.  
 Announcer: Jimmy Wallington.  
 Orchestra/Chorus: Al Sack.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1946.

## Listening Post

Type: Anthology  
 Format: Dramatizations of stories from the *Saturday Evening Post*.  
 Host-Narrator: Bud Collyer.  
 Length: 30 minutes.  
 Network: ABC.  
 First Broadcast: 1944.

## Little Old Hollywood

Type: Talk-Music  
 Host: Ben Alexander.  
 Featured: Gogo DeLys.  
 Orchestra: Gordon Jenkins.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1940.

## Little Orphan Annie

Type: Adventure Serial  
 Format: The story followed the adventures of an orphan girl and her dog. Based on the comic strip by Harold Gray.  
 Cast: Little Orphan Annie Shirley Bell  
 Janice Gilbert

Daddy Warbucks Stanley Andrews  
 Boris Aplon  
 Sandy, the dog Brad Barker  
 Joe Corntassle,  
 Annie's chum Allan Baruck  
 Aha, the Chinese  
 cook Olan Soulé

Announcer: Pierre Andre.

Sponsor: Ovaltine.

Length: 15 minutes.

Network: Blue.

First Broadcast: 1931.

### Live Like a Millionaire

Type: Variety

Format: Called for children to introduce their talented parents. The most talented parents, as determined by studio audience applause, received prizes. Became the basis for a television series of the same title.

Host: Jack McCoy.

Announcer: John Nelson.

Orchestra: Ivan Ditmars.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1950.

### The Lives of Harry Lime

Type: Adventure

Format: The story of Harry Lime, an international rogue and confidence man. Based on the movie "The Third Man."; later a television series titled "The Third Man."

Starring: Orson Welles as Harry Lime.

Music: Anton Karas.

Length: 30 minutes.

Syndicated.

First Broadcast: 1951.

### Lone Journey

Type: Serial

Format: The difficulties of Wolfe Bennett, a Chicago businessman who left his

urban way of life for a ranch in the Judith Mountain area of Montana.

Cast: Wolfe Bennett Les Damon  
 Reese Taylor  
 Staats Cotsworth  
 Henry Hunter

Nita Bennett,  
 his wife

Betty Winkler  
 Claudia Morgan  
 Betty Ruth Smith  
 Eloise Kummer  
 Olive Deering  
 Charlotte Holland

Vinton Hayworth

Lesley Woods

Polly Rowles

Nancy Osgood

Dorothy Lovell

James Meighan

John Gibson

Bess McCammon

Geraldine Kay

Port

Matron

Nita's aunt

Wolfe's mother

Cecily Andrews

Cullen Andrews

Jim Matthews

Jesse King

Kyle King

Also: Delores Gillis, Joan Alexander, Ginelle Gibbs, Minerva Pious, Marilyn Monk.

Narrator: Charles Woods.

Announcer: Durward Kirby, Nelson Case, Henry Morgan, Richard Stark.

Length: 15 minutes.

Network: NBC (1940-1943), ABC (1946).

First Broadcast: 1940.

### The Lone Ranger

Type: Western

Format: Trailing the notorious Butch Cavendish Hole-in-the-Wall Gang, a group of six Texas Rangers stop as they approach the canyon passage to Bryant's Gap. Their scout, who is secretly working for Butch, returns and informs Captain Dan Reid that the passage is clear. Riding in, the Rangers are led into a trap and downed by the Cavendish Gang. Believing that all are dead, the gang rides off.

Later that afternoon, Tonto, an Indian riding through the canyon, finds the lone survivor, John Reid, the captain's brother. Regaining consciousness, Reid learns of his fate and recalls Tonto, an Indian he had befriended years ago, the childhood com-

panion who called him "Kemo Sabe" (translated as both "Trusted Scout" and "Faithful Friend").

To convince Cavendish that all the Rangers had been killed, Tonto digs six graves—the sixth marked with the name John Reid—to conceal the fact that one ranger had lived to avenge the others—The Lone Ranger.

At Tonto's suggestion, Reid fashions a mask from his brother's black vest and, posing as an outlaw, he tracks down and apprehends the Cavendish gang.

Bearing the trademark of the silver bullet, The Lone Ranger and Tonto rode the Western plains of the 19th century striving to maintain law and order in a wild and lawless era. Became the basis for the television series of the same title.

Cast: John Reid, The

Long Ranger	George Seaton
	Jack Deeds
	Earl Graser
	Brace Beemer
	John Todd
	Jim Jewell
	John Todd

Tonto  
Dan Reid, John's  
nephew

Ernie Stanley  
James Lipton  
Dick Beals

Butch Cavendish  
Thunder Martin,  
the ranch  
owner

Jay Michael

Paul Hughes

Announcer-Narrator: Brace Beemer, Harold Golder, Charles Woods, Bob Hite, Fred Foy.

Sponsor: Wheaties and Cheerios cereals.

Program Opening:

Ranger: Hi Yo Silver, Awaaaayyyyy!

Announcer: A fiery horse with the speed of light, a cloud of dust, and a hearty Hi Yo Silver, The Lone Ranger. When the Western United States were first opened to settlers, the promise of easy wealth brought both honest men and criminals to the new territory. Both found that wealth could only be purchased by hard work and the criminals returned to their old habits. The masked rider of the Plains fought them tirelessly, however, astride

his great horse Silver. He rode the length and breadth of seven states in the cause of justice and in time he brought law and order to the lawless frontier. Return with us now to those thrilling days when the West was young and adventure lay at the end of every trail. The Lone Ranger rides again!

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1930.

## The Lone Wolf

Type: Crime Drama

Format: The exploits of Michael Lanyard, a private detective known as The Lone Wolf. Based on characters created by Louis Vance. Became the basis for a television series of the same title.

Cast: Michael Lanyard Walter Coy  
Gerald Mohr

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1948.

## Lonely Women

Type: Serial

Format: The series, set in the Towers women's hotel during World War II, stressed the feelings of loneliness experienced by several women whose men were off to war.

Cast: Judith Clark	Barbara Luddy
Judith Evans	Eileen Palmer
Marilyn Larimore	Bett Lou Gerson
Peggy	Harriette Widmer
Geroge Bartlett	Reese Taylor
Helen	Florence Brower
Nora	Nanette Sargent
Jack Crandall	Les Tremayne
Bertha Schultz	Patricia Dunlap
Bertha's mother	Virginia Payne
Bertha's father	Murray Forbes

Also: Viola Berwick, Norma Jean Race.

Announcer: Fort Pearson, Marvin Miller.

Organist: Bernice Yanoiek.  
 Length: 15 minutes.  
 Network: Blue.  
 First Broadcast: 1942.

### The Lonesome Girl

Type: Men  
 Format: An unusual program geared to the male audience. The title character, who was anonymous and wore a mask when playing the role, talked with as seductive a voice as had been heard on radio. She treated her entire audience as one and rambled on with chatter in an intimate vein, directed to her male listeners. Her soft, mellow tones suggested that she could be looked upon as either a lover, friend, or companion. "The Lonesome Girl" opened the program and immediately played up the sex motif; the program itself was interspersed with talk and music.

Length: 15 minutes.  
 Network: Mutual.  
 First Broadcast: 1950.

### The Longines Symphonette

Type: Music  
 Host: Frank Knight.  
 Announcer: Frank Knight.  
 Orchestra: Mishel Piastro.  
 Sponsor: The Longines-Wittnauer Watch Company.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1948.

### Look Your Best

Type: Women  
 Format: Beauty tips and advice.  
 Host: Richard Willis.  
 Announcer: Bill Shipley.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1950.

### Lora Lawton

Type: Serial  
 Format: The dramatic story of Lora Lawton, housekeeper to Peter Carver, a ship-builder in Washington, D.C.

Cast: Lora Lawton	Joan Tompkins
	Jan Miner
Peter Carver	James Meighan
	Ned Weaver
May Case, Peter's secretary	Ethel Wilson
Helene Hudson	Fran Carlon
Octavia	Carol Summers
Gail Carver	Marilyn Erskine
	Charita Bauer
Clyde Houston	James Van Dyke
Rex Lawton	Lawson Zerbe
Iris Houston	Elaine Kent
Russ	Walter Greaza

Also: Gertrude Warner, Staats Cotsworth, Michael Fitzmaurice, Spencer Bentley, Sammie Hill, Helen Shields.

Announcer: Ford Bond.  
 Organist: Ted Steele.  
 Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1943.

### Lorenzo Jones

Type: Comedy Serial  
 Format: The story of Lorenzo Jones, a garage mechanic who spent most of his time inventing seemingly useless gadgets.

Cast: Lorenzo Jones	Karl Swenson
Belle Jones, his wife	Betty Garde
	Lucille Wall
Abby Matson, their friend	Jean McCoy
Sandy Matson, Abby's husband	Joseph Julian
Jim Barker, Lorenzo's employer	John Brown
Irma Barker, Jim's wife	Nancy Sheridan
	Mary Wickes
	Grace Keddy



Lorenzo Jones. Left to right: Lucille Wall, Elliott Reid, Karl Swenson, and Colleen Ward.

Nick	Elliott Reid
Judy	Colleen Ward
Margaret	Ann Shepherd
Angus	Art Carney

Announcer: Don Lowe.

Organist: Rosa Rio, Ann Leaf.

Sponsor: Phillips Milk of Magnesia, Dref.

Program Opening:

Announcer: Now smile awhile with Lorenzo Jones and his wife Belle. We all know couples like loveable and practical Lorenzo Jones and his dedicated wife Belle. Lorenzo's inventions have made him a character to the town, but not to Belle who loves him. Their struggle for security is anybody's story, but somehow with Lorenzo it has made more smiles than tears.

Length: 15 minutes.

Network: NBC.

First Broadcast: 1937.

### The Louella Parsons Show

Type: Gossip

Hostess: Louella Parsons.

Announcer: Marvin Miller, Verne Smith.

Length: 15 and 5 minute versions.

Network: ABC (1946), CBS (1951).

First Broadcast: 1946.

### The Louise Florea Show

Type: Musical Variety

Hostess: Louise Florea.

Organist: Jessie Crawford.



The Louella Parsons Show. Louella Parsons.

Orchestra: Leopold Spitalny.  
Length: 15 minutes.  
Network: Blue.  
First Broadcast: 1938.

### Louise Massey and the Westerners

Type: Country-Western Musical Variety  
Hostess: Louise Massey.  
Co-Hosts: Curt and Allen Massey.  
Regulars: Mill Mable, Larry Wellington.  
Music: The Westerners.  
Length: 15 minutes.  
Syndicated.  
First Broadcast: 1945.

### Love Notes

Type: Women  
Format: Romantic poetry readings.  
Host: Jerry Wayne.  
Announcer: Ben Grauer.  
Length: 5 minutes.  
Syndicated.  
First Broadcast: 1945.

### Love Story Theatre

Type: Anthology  
Format: Romantic dramatizations.  
Host: Jim Ameche.  
Orchestra: Sylvan Levin.  
Length: 30 minutes.  
Network: Mutual.  
First Broadcast: 1946.

### Lovely Lady

Type: Women  
Format: Beauty tips and advice.  
Host-Fashion Commentator: John Slanton.  
Featured: Lester Harding.  
Orchestra: Milton Shrednik.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1940.

### Lucky Stars

Type: Variety  
Format: Performances by undiscovered, promising talent.

Host: Jack Kiltie.  
 Regulars: Marie Ragndahl, Bob Houston,  
 Lynn Collier, The Smoothies.  
 Orchestra: Leopold Spitalny.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1946.

### Lulu and Johnny

Type: Variety  
 Hosts: Lulu Bates, Johnny Morgan.  
 Orchestra: Joe Rines.  
 Length: 15 minutes.  
 Network: Blue.  
 First Broadcast: 1943.

### Lum and Abner

Type: Comedy  
 Format: The hectic adventures of Lum Edwards and Abner Peabody, proprietors of the Jot 'Em Down Store in Pine Ridge, Arkansas. Basis of a short-lived television series in 1949.  
 Cast: Lum Edwards      Chester Lauck  
       Abner Peabody      Norris Goff  
       Mose Muich, the  
           barber              Andy Devine  
 Also: Zasu Pitts, Dink Trout, Edna Best.  
 Announcer: Del Sharbutt, Gene Hamilton,  
           Wendell Niles, Roger Krupp, Lou Crosby,  
           Gene Baker.  
 Orchestra: Opie Cates.  
 Organist (prior to 1949): Sylvia Bock, Elsie  
           Mae Emerson.  
 Sponsor: Frigidaire, Ford, Alka-Seltzer,  
           One-A-Day Vitamins.  
 Length: 15 and 30 minute versions.  
 Network: NBC (then CBS, ABC, CBS,  
           Mutual).  
 First Broadcast: 1931.

### Luncheon at the Waldorf

Type: Variety  
 Format: Music and songs set against the  
 background of the Empire Room of the  
 Waldorf-Astoria Hotel in New York.

Hostess: Ilka Chase.  
 Featured: Frank Luther.  
 Announcer: Bert Parks.  
 Orchestra: Paul Baron.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1940.

### The Lux Radio Theatre

Type: Anthology  
 Format: Radio adaptations of well known  
 Broadway plays and Hollywood motion  
 pictures. Also titled "Lux Presents  
 Hollywood." Became the basis for "The  
 Lux Video Theatre" television series.  
 Hosts: Mark Hellinger, Cecil B. DeMille,  
       William Keighley, William Keeley, Hal  
       Wallace.  
 Substitute Host: Irving Cummings.  
 Announcer: Mel Ruick, John Milton Ken-  
           nedey, Ken Carpenter.  
 Orchestra: Louis Silvers.  
 Sponsor: Lux.  
 Included:  
 The Farmer's Daughter. The story of an in-  
   genuous and beautiful farm girl and the  
   sophisticated politician whose life she  
   changes.  
 Starring: Loretta Young, Joseph Cotten.  
 All About Eve. The story of an ambitious ac-  
   tress who will stop at nothing to reach  
   the top.  
 Starring: Bette Davis, Anne Baxter, Gary  
           Merrill.  
 Swanee River. A dramatization of the life,  
   loves, and triumphs of Stephen Foster.  
 Starring: Al Jolson, Dennis Morgan.  
 Wuthering Heights. The tragic love affair  
   between two people in 18th Century Eng-  
   land. Based on the book by Emily Bronte.  
 Starring: Ida Lupino, Basil Rathbone.  
 Length: 60 minutes.  
 Network: CBS.  
 First Broadcast: 1936.

### Lyrics By Liza

Type: Musical Variety  
 Hostess: Liza Morrow.





Lum and Abner. Chester Lauck and Norris Goff in costume as Lum and Abner.

Orchestra: Jimmy Lytell.  
 Length: 25 minutes.  
 Network: NBC.  
 First Broadcast: 1943.

## The McCoy

Type: Crime Drama  
 Format: The cases of Mike McCoy, a private detective working out of Los Angeles.  
 Cast: Mike McCoy           Howard Duff  
       The Police Lieutenant       Sheldon Leonard  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1950.

## McGarry and His Mouse

Type: Comedy  
 Format: The misadventures of a not-too-bright rookie sleuth, Dan McGarry, and his assistant, Kitty Archer, the Mouse.

Based on the comic strip by Matt Taylor in *This Week* magazine.

Cast: Dan McGarry	Roger Pryor
	Wendell Corey
	Ted de Corsia
	Shirley Mitchell
	Peggy Conklin
	Patsy Campbell
	Betty Garde

Kitty Archer  
 Kitty's mother  
 Announcer: Bert Parks.  
 Orchestra: Peter Van Steeden.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1946.

## Ma and Pa

Type: Comedy  
 Format: An exchange of comic dialogue between and elderly married couple.  
 Cast: Ma                   Margaret Dee  
       Pa                     Parker Fennelly  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1936.



Ma Perkins. Virginia Payne in costume as Ma Perkins.

## Ma Perkins

Type: Serial

Format: Events in the life of Ma Perkins, the owner of a lumberyard in Rushville Center, a woman who managed to travel widely, mend broken hearts, and counsel her family and loved ones.

Cast: Ma Perkins	Virginia Payne
Fay Perkins Henderson	Rita Ascot
	Marjorie Hannan
	Cheer Breston
	Laurette Fillbrandt
	Margaret Draper
John Perkins	Gilbert Faust
Shuffle Shober	Charles Egleston
	Edwin Wolfe
C. Pemberton	Fred Howard
Tooley	Forrest Lewis
Willie Fitz	Murray Forbes
Junior Fitz	Cecil Roy
	Arthur Young
	Bobby Ellis

Evey Perkins  
Fitz

Dora Johnson  
Laurette Fillbrandt

Tom Wells

Kay Campbell  
John Larkin  
Casey Allen

Frank Fenton

Barry Drew  
Dan Sutter

Burton Wiley

Les Tremayne

Deborah Matthews

Betty Hanna

Phineas Herringbone

Herb Butterfield

Flossie Herringbone

Angeline Orr

Jessica Herringbone

Beryl Vaughn

Tweetsie Herringbone

Elmira Roessler

Paulette Henderson

Nanette Sargent  
Judith Lockser

Gladys Pendleton

Virginia Payne  
Patricia Dunlap  
Helen Lewis

Rufus

Forrest Lewis

Announcer: Jack Brinkley, Dick Wells, Marvin Miller, Dan Donaldson.

Orchestra: Doc Whipple.

Sponsor: Oxydol.

Program Opening:

Announcer: Now everybody ready for Oxydol's own Ma Perkins, America's mother of the air. Brought to you by Procter and Gamble, makers of Oxydol.

Length: 15 minutes.

Network: NBC (later CBS).

First Broadcast: 1933 (December 4, 1933 to November 25, 1960). Originally aired over a local Cincinnati station, August - December, 1933.

## Mad Masters

Type: Variety

Hosts: Monty Masters, Natalie Masters.

Regulars: Helen Kleeb, Henry Leff, Paul Waltre.

Orchestra: Tony Freeman.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1947.

### Magic Rhythm

Type: Musical Variety  
 Hostess: Betty Dorsey.  
 Vocalists: The Debonaires.  
 Announcer: Jack Block.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1948.

### The Magnificent Montague

Type: Comedy  
 Format: The story of Edwin Montague, a once brilliant but now washed-up Shakespearean actor, reduced to hosting an insipid children's radio program.  
 Cast: Edwin Montague Monty Woolley  
       Lily Montague, his wife Anne Seymour  
       Agnes, their housekeeper Pert Kelton  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1950.

### The Mahalia Jackson Show

Type: Variety  
 Hostess: Mahalia Jackson.  
 Announcer: Hal Stark.  
 Music: The Jack Halloran Quartet.  
 Length: 25 minutes.  
 Network: CBS.  
 First Broadcast: 1954.

### Main Street Music Hall

Type: Musical Variety  
 Host: Earl Wrightston, Russ Emery.  
 Vocalist: Nancy Evans.  
 Orchestra: Alfredo Antonini.

Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1949.

### Maisie

Type: Comedy  
 Format: The misadventures of Maisie Revere, the Good Samaritan secretary to Mr. Dorsey, a wealthy lawyer.  
 Cast: Maisie Revere Ann Sothern  
       Mr. Dorsey John Brown  
       Mike, Maisie's boyfriend Wally Maher  
 Also: Elliott Lewis, Lurene Tuttle.  
 Announcer: Ken Niles.  
 Orchestra: Harry Zimmerman.  
 Sponsor: Eversharp.  
 Length: 30 minutes.  
 Network: CBS (1945-1947), Mutual (1947-1948), Syndicated (1949).  
 First Broadcast: 1945. The revised 1949 syndicated version found Maisie (Ann Sothern) as a smart aleck shop girl who always managed to "gum up the works" for herself and fellow employees by talking back to rich customers.

### Major Bowes and His Original Amateur Hour

Type: Variety  
 Format: Performances by undiscovered talent. The series served as the basis for "The Ted Mack and the Original Amateur Hour" television series.  
 Host: Major Edward Bowes, Jay C. Flippin, Ted Mack.  
 Announcer: Graham McNamee, Jimmy Wallington, Norman Brokenshire, Ralph Edwards, Dan Seymour, Tony Marvin, Warren Sweeney, Don Hancock, Roy Greece.  
 Music: Lloyd Marx.  
 Sponsor: Chase and Sanborn Coffee.  
 Length: 30 and 60 minute versions.  
 Network: NBC (1934), CBS (1936), ABC (1948).  
 First Broadcast: 1934.



Major Bowes and His Original Amateur Hour.  
Major Bowes.

### Major Bowes' Shower of Stars

Type: Variety  
 Format: Performances by undiscovered talent.  
 Host: Major Edward Bowes.  
 Regulars: Regina Resnick, Larry Elliott.  
 Orchestra: Morton Gould.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1945.

### Major Hoople

Type: Comedy  
 Format: The series focused on Major Amos Hoople, an overstuffed philosopher, and his wife Martha. Based on the comic strip "Our Boarding House" by Gene Ahern.  
 Cast: Major Amos Hoople Arthur Q. Bryan  
 Martha Hoople Patsy Moran  
 Alvin Hoople, Franklin Breese  
 Amos' nephew  
 Tiffany Twiggs, the Hoople's  
 boarder Mel Blanc

Orchestra: Lou Bring, Walter Green.  
 Length: 30 minutes.  
 Network: Blue.  
 First Broadcast: 1942.

### Major North, Army Intelligence

Type: Drama  
 Format: The exploits of Major Hugh North, a U.S. Army Intelligence agent. The series detailed his battle against Nazi-facit plottings against international security. Also known as "The Man from G-2."

Cast: Major Hugh North Staats Cotsworth  
 His girlfriend Joan Alexander

Orchestra: Bernard Green.  
 Length: 30 minutes.  
 Network: Blue.  
 First Broadcast: 1945.

### The Malcolm LaProde Show

Type: Variety  
 Host: Malcolm LaProde.  
 Organist: Lew White.  
 Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1924.

### Make Believe Town

Type: Anthology  
 Format: Dramatizations set against the background of Hollywood.  
 Hostess: Virginia Bruce.  
 Announcer: Johnny Jacobs.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1949.

### Make Mine Music

Type: Musical Variety  
 Hosts: Connie Russell, Billy Leach.  
 Orchestra: Caesar Petrillo.



Florence Betty Worth  
Ed Spaulding Raymond Edward  
Johnson

Announcer: Del Sharbutt, Howard Petrie.  
Length: 15 minutes.  
Network: NBC (1939), CBS (1941).  
First Broadcast: 1939.

### A Man Called Jordan

See title: "Rocky Jordan."

### The Man of Magic

Type: Variety  
Format: Demonstrations on the art of  
mind reading.  
Host: Felix Greenfield (a mind reader).  
Assistant: Wendy Barrie.  
Sponsor: Eichler's Beer.  
Length: 30 minutes.  
Network: Mutual.  
First Broadcast: 1944.

### Mandrake the Magician

Type: Adventure  
Format: During the 12th Century, wizards carried on the secrets of ancient Egypt and the magic of ancient China. Sweeping the Western world, the hordes of Genghis Khan destroyed the wizards and their lore. The few who managed to survive established the College of Magic in a Tibetan Valley wherein the lore was preserved. Once a decade one youth was chosen and taught the ancient secrets.  
The 20th Century: Brought to the college by his father, a former graduate who had only a few months to live, Mandrake was taught the ancient secrets by Theron, the Master of Magic.  
Ten Years later Mandrake became greater than his master and, upon his release from the college, teamed with his servant Lothar. Stories depicted their battle against evil. Based on the comic strip characters

created by Lee Falk and Phil Davis. Became the basis for a television series of the same title.

Cast: Mandrake Raymond Edward  
Johnson  
Lothar Juano Hernandez  
Narda Francesca Lenni  
Length: 15 minutes.  
Network: Mutual.  
First Broadcast: 1940.

### Manhattan Merry-Go-Round

Type: Variety  
Format: Presented music from imaginary  
night clubs in New York.  
Singers: Dennis Ryan, Rachel Carlay,  
Glenn Cross, Conrad Thibault, Lucy Marlowe, The Jerry Mann Singers, The Men About Town.  
Announcer: Ford Bond, Roger Krupp.  
Orchestra: Victor Arden, Andy Sanella.  
Program Opening:  
Announcer: Here's the Manhattan Merry-Go-Round that brings you the bright side of life, that whirls you in the music to all the big night spots of New York town to hear the top songs of the week sung so clearly that you can understand every word and sing them yourself.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: Early 1930s.

### Manhattan Mother

Type: Serial  
Format: The dramatic story of Patricia and Tony Locke, a middle-aged married couple.  
Cast: Patricia Locke Margaret Hillias  
Tony Locke Dan Sutter  
Their daughter Louise Fitch  
Her husband Ken Griffin  
Program Opening:  
Announcer: Cities are made of steel and stone, but human hearts are of a different stuff. We give you Manhattan Mother.

Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1939.

### Manhunt

Type: Crime Drama  
 Format: The exploits of two detectives and their battle against crime.  
 Cast: Detective Maurice Tarplin  
       Detective Larry Haines  
 Length: 15 minutes.  
 Syndicated.  
 First Broadcast: 1945.

### The March of Games

Type: Quiz  
 Format: Five children competed in an educational series of question and answer rounds, in return for cash prizes.  
 Host: Anthony Ross.  
 Assistant: Sybil Trent.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1939.

### The March of Time

Type: Documentary  
 Format: Dramatizations of the people and events that have shaped America and the world.  
 Narrator: Ted Husing, Harry Von Zell, Westbrook Van Voorhis.  
 Music: Howard Barlow, Mark Warnow, Donald Voorhees.  
 Sponsor: Time Magazine.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1931 (ended in 1945). Also known as "The March of Time Through the Years."

### The Mario Lanza Show

Type: Variety  
 Host: Mario Lanza

Vocalist: Giselle MacKenzie.  
 Announcer: Bill Baldwin.  
 Orchestra: Ray Sinatra.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1951.

### Mark Trail

Type: Adventure  
 Format: The story of Mark Trail, a forest ranger, as he battled to protect Nature from the evils of man. Based on the comic strip by Ed Dodd, the program stressed the importance of protecting forests and wild life.

Cast: Mark Trail	Matt Crowley
	John Larkin
	Staats Cotsworth
Scotty, his partner	Ben Cooper
	Ronald Liss
Cherry, his girlfriend	Joyce Gordon
	Amy Sidell

Announcer: Jackson Beck, Glenn Riggs.  
 Orchestra: John Gart.  
 Mark's St. Bernard dog: Andy.  
 Sponsor: Kellogg's cereals.  
 Program Opening:

Announcer: For more punch 'till lunch it's Kellogg's Corn Flakes, and for more thrilling adventures in the great outdoors it's Mark Trail. Battling the raging elements, fighting the savage wilderness, striking at the enemies of man and nature, one man's name resounds from snow-capped mountains down across the sun-baked plains—Mark Trail—guardian of the forests, protector of wildlife, champion of man and nature—Mark Trail.

Length: 30 and 15 minute versions.  
 Network: Mutual (1950), ABC (1951).  
 First Broadcast: 1950.

### The Mark Warnow Show

Type: Musical Variety  
 Host: Mark Warnow.

Regulars: Lanny Ross, The Raymond Scott Quintet.  
 Announcer: Andre Baruch.  
 Commercial Spokesman (for Lucky Strike cigarettes): Speed Riggs.  
 Orchestra: Mark Warnow.  
 Length: 45 minutes.  
 Network: CBS.  
 First Broadcast: 1939.

### The Marriage

Type: Comedy-Drama  
 Format: The life of the close-knit Marriott family: Ben, an attorney, his wife Liz, and their children Emily and Peter. Became the basis for a short-lived television series of the same title.  
 Cast: Ben Marriott Hume Cronyn  
       Liz Marriott Jessica Tandy  
       Emily Marriott Susan Strasberg  
       Peter Marriott Malcolm Brodrick  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1953.

### Marriage Club, Inc.

Type: Interview-Quiz  
 Format: Married couples discussed their domestic problems in return for merchandise prizes.  
 Host: Haven MacQuarrie.  
 Announcer: Nelson Case.  
 Length: 30 minutes.  
 Network: NBC (1939), CBS (1940).  
 First Broadcast: 1939.

### Marriage for Two

Type: Serial  
 Format: The story of a romantic but wise girl's marriage to an affectionate but irresponsible young man.  
 Cast: Vikki, the girl Fran Lefferty  
       Roger, the boy Staats Cotsworth  
       Vikki's mother Evelyn Varden  
 Also: Marion Barney, Gertrude Warner.  
 Announcer: John Tillman.

Organist: Fred Feibel.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1948.

### Married for Life

Type: Human Interest  
 Format: Couples who were about to wed were interviewed. A short dramatization followed, relating how the couple met and fell in love. Following this, the couple was again interviewed, along with friends and relatives.  
 Host: Bill Slater.  
 Cast: Bryna Raeburn, Eleanor Shernon, Johnny Sylvester, Lawson Zerbe.  
 Announcer: Don Fredericks.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1946.

### The Martin and Lewis Show

Type: Variety  
 Hosts: Dean Martin and Jerry Lewis.  
 Regulars: Florence MacMichael, The Skylarks.  
 Announcer: Jimmy Wallington, Johnny Jacobs.  
 Orchestra: Dick Stabile.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1949.

### Martin Kane, Private Eye

Type: Crime Drama  
 Format: The cases of Martin Kane, a private detective working out of New York City. Became the basis of a television series of the same title.  
 Cast: Martin Kane William Gargan  
       Lloyd Nolan  
       Happy McMartin,  
       his aide Walter Kinsella  
       Sgt. Ross Nicholas Saunders  
       The Police Captain Frank M. Thomas



Announcer: Fred Uttal.  
Length: 30 minutes.  
Network: Mutual (1949), NBC (1951).  
First Broadcast: 1949.

Orchestra: Bobby Byrne, Ray McKinley.  
Length: 60 minutes.  
Network: CBS.  
First Broadcast: 1941.

### Marvin Miller, Storyteller

Type: Anthology  
Format: Capsule dramatizations of famous people who faced a crisis in their lives.  
Host-Narrator-All Voices: Marvin Miller.  
Length: 5 minutes.  
Syndicated (1948), CBS (1958).  
First Broadcast: 1948.

### Matinee in Rhythm

Type: Musical Variety  
Hostess: Ruth Norcross.  
Regulars: Vera Holly, Tiny Schwartz, The Men of Note.  
Announcer: Ed Reimers.  
Orchestra: Bob Armstrong.  
Length: 15 minutes.  
Network: NBC.  
First Broadcast: 1939.

### Mary and Bob's True Stories

Type: Anthology  
Cast: Mary                    Nora Stirling  
                                 Elizabeth Wragge  
                                 William Brenton  
                                 Cecil Secrest  
                                 David Ross  
                                 Eddie Wragge

### Matinee with Bob and Ray

See title "Bob and Ray."

Announcer: Ted Husing, Paul Douglas.  
Music: Howard Barlow.  
Length: 30 minutes.  
Network: CBS (1928), NBC Blue (1938).  
First Broadcast: 1928.

### Maudie's Diary

Type: Comedy  
Format: Events in the life of Maudie Mason, a fun-loving teenage girl. (The series title was derived from the events Maudie recorded in her diary.)

Cast: Maudie Mason        Mary Mason  
                                 Charita Bauer  
                                 Carol Smith  
  
                                 Mr. Mason, her father        William Johnstone  
  
                                 Mrs. Mason, her mother        Betty Garde  
                                 Sylvia Mason, her sister        Marjorie Davis  
                                 Davie Dillon, her romantic interest        Robert Walker  
                                 Pauley, her friend        Carol Smith

### The Mary Mercer Show

Type: Variety  
Hostess: Mary Mercer.  
Length: 5 minutes.  
Network: CBS.  
First Broadcast: 1943.

Announcer: W. Arthur Millet.  
Orchestra: Elliott Jacoby.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1941.

### Matinee at Meadowbrook

Type: Musical Variety  
Host: John Tillman.  
Regulars: Jackson Wheeler, Helen Lewis, Kay Little, Jerry Wayne, Frank Dailey, Art Carney, Teddy Norman, Bernie Gould, Chris Adams.



Mary and Bob's True Stories. Elizabeth and Eddie Wragge.

## The Maxwell House Showboat

Type: Variety

Format One:

Format: Based on the famous Broadway and movie musical, "Showboat," the series, set on a "showboat traveling down river," featured performances by top variety stars.

Original Host (portraying Captain Barney): Charles Winniger. Frank McIntire replaced Winniger for a brief period.

Later Host: Lanny Ross, Jack Haley.

Cast: Aunt Marie, Barney's sister Irene Hubbard  
Mammy Hattie McDaniel

Vocalists: Annette Hanshaw, Lanny Ross, Virginia Verrill, Conrad Thibault, Mary Lou (Muriel Wilson).

Comics: Molasses 'n' January (later to be-

come Pick and Pat).

Frequent Guest Star: Jessica Dragonette.

Announcer: Tiny Ruffner.

Orchestra: Al Goodman, Donald Voorhees, Gus Haenschen.

Sponsor: Maxwell House Coffee.

Length: 60 minutes.

Network: NBC.

First Broadcast: 1932 (ended in 1938).

Format Two:

Format: Same as Format One.

Host: Carlton Brickert as Captain Barnett Barnett.

Regulars: Marlin Hurt (as Beulah), Dick Todd, Virginia Verrill, Louise Massey and Her Westerners.

Sponsor: Maxwell House Coffee.

Length: 30 minutes.

Network: NBC Blue.

First Broadcast: 1940.



Mayor of the Town. Lionel Barrymore and Agnes Moorehead.

### Mayor of the Town

Type: Comedy

Format: The home and working life of the mayor of the small town of Springdale. Became the basis for a television series of the same title.

Cast: The Mayor	Lionel Barrymore
Marilyn, his house-keeper	Agnes Moorehead
Butch, his nephew	Conrad Binyon

Announcer: Frank Martin, Carlton Kaddell

Orchestra: Bernard Katz, Frank Worth.

Length: 30 minutes.

Network: NBC (1942), ABC (1947).

First Broadcast: 1942.

Format: The misadventures of a not-too-bright, henpecked husband, his chattering changeable wife, and their precocious son.

Cast: Janie, the wife	Lurene Tuttle
Her husband	George O'Hanlon
Their son	Jeffrey Silver
The boss	Willard Waterman

Also: Hope Emerson, Marvin Miller.

Announcer: Ann Wilson.

Organist: Johnny Duffy.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1949.

### Meet Corliss Archer

Type: Comedy

Format: The activities of Corliss Archer, a pretty, unpredictable teenage girl. Be-

### Me and Janie

Type: Comedy

came the basis for a television series of the same title.

Cast: Corliss Archer Janet Waldo  
Priscilla Lyon  
Lugene Sanders  
Harry Archer, her  
father, a lawyer Fred Shields  
Bob Bailey  
Janet Archer,  
her mother Irene Tedrow  
Helen Mack  
Dexter Franklin,  
her boyfriend Sam Edwards  
David Hughes  
Irwin Lee

Also: Mary Jane Croft, Ken Christy.

Announcer: John Heistand, Del Sharbutt,  
Ken Carpenter, Jack Hartz.

Orchestra: Charles "Bud" Dant, Wilbur  
Hatch, Felix Mills.

Program Opening:

Announcer: And now, transcribed from  
Hollywood, we invite you to meet Corliss  
Archer, America's teenage sweetheart,  
featuring Sam Edwards, Fred Shields,  
Mary Jane Croft, and starring Janet  
Waldo.

Length: 30 minutes.

Network: CBS (1943), ABC (1950), CBS  
(1954).

First Broadcast: 1943.

### Meet Me at Parky's

Type: Comedy-Variety

Format: Set against the background of a  
beanery, the series related the advice and  
witticisms of its owner, Nick Parkyakar-  
kas, and the customers who frequented it.

Cast: Nick Parkyakar- Harry Einstein  
kas Joan Barton  
The cashier

Vocalists: Peggy Lee, Jane Rhodes, Dave  
Street, The Short Order Chorus, Patty  
Bolton, Betty Jane Rhodes.

Announcer: Art Gilmore.

Orchestra: Opie Cates.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1945.

### Meet Me in St. Louis

Type: Comedy

Format: A story of middle class domestic  
life in St. Louis. Based on the *New Yorker*  
magazine stories by Russell Beggs.

Cast: Esther Smith, the  
tomboyish girl Peggy Ann  
Garner  
Her sister Brook Byron  
Glenn Smith, her  
father Vinton Hayworth  
Anne Smith, her  
mother Agnes Young

Also: Billy Redfield, Raymond Edward  
Johnson, Ethel Wilson, Jack Edwards.

Orchestra: Vladimir Selinsky.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1950.

### Meet Millie

Type: Comedy

Format: The trials and tribulations of  
Millie Bronson, a secretary who is secret-  
ly in love with her employer's son, John-  
ny Boone. Stories depicted her mother's  
attempts to spark a romance between the  
two. Became the basis for a television  
series of the same title with Elena Ver-  
dugo in the title role.

Cast: Millie Bronson Audrey Totter  
Her mother Florence Halop  
Johnny Boone Bill Tracy  
J.R. Boone, Sr.,  
Johnny's  
father Earle Ross

Announcer: Bob Lemond.

Orchestra: Irving Miller.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1951 (ended in 1954).

### Meet Miss Julia

Type: Drama

Format: The story of Miss Julia, a seventy-  
years-young, all-wise, motherly house-

keeper at a boarding house on Gramercy Park in New York City.

Starring: Josephine Holl as Miss Julia.

Length: 15 minutes.

Network: Mutual.

First Broadcast: 1940.

### Meet Mr. McNutley

Type: Comedy

Format: Based on the television series of the same title, the program followed the misadventures of Ray McNutley, a professor of English at the all-girl Lynhaven College.

Cast: Prof. Ray McNutley	Ray Milland
Peggy McNutley, his wife	Phyllis Avery
Pete Thompson, their friend	Gordon Jones
Ruth Thompson, Pete's wife	Jacqueline deWit

Also (various roles): Joseph Kearns, Ken Christy, Mel Blanc, Joan Banks.

Announcer: Del Sharbutt.

Sponsor: General Electric.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1953 (ended in 1954).

### Meet Mr. Meek

Type: Comedy

Format: The troubles of Mortimer Meek, the bumbling head of a household. Also known as "The Adventures of Mr. Meek," "The Life of Mortimer Meek," and "Meet the Meeks."

Cast: Mortimer Meek	Wilbur Budd Hulick
	Forrest Lewis
	Frank Readick

Agatha Meek, his wife	Adelaide Klein
	Fran Allison

Peggy Meek, their daughter	Doris Dudley
	Elmira Roessler

Louie, the brother-in-law

Jack Smart

Mortimer's crony

Ian McAllister

The maid (early episodes)

Agnes Moorehead

The maid (later episodes)

Ann Thomas

Announcer: Dan Seymour.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1940.

### Meet the Dixons

Type: Drama

Format: The trials and tribulations of Wesley Dixon, a newspaperman, and his wife Joan, as they struggled to survive on a scanty income.

Cast: Wesley Dixon	Richard Widmark
Joan Dixon	Barbara Weeks
Wesley's employer	Charles Dingle

Length: 15 minutes.

Network: CBS.

First Broadcast: 1939.

### Meet Your Lucky Partners

Type: Quiz

Format: A studio audience player was teamed with a home listener by telephone. Each correct response to a question, to a maximum of three, gained each player a prize.

Host: Paul Brenner.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1948.

### Meet Your Match

Type: Quiz

Format: Two contestants chosen from the studio audience competed. The winner of a question and answer session received

money and the opportunity to select another player from the audience as his opponent. The one player who remained until a bell sounded the end of the competition was the overall winner and received a chance to earn additional money by answering the jackpot question, related by a masked character called the Baron. Became the basis for a very short-lived television series of the same title.

Hosts: Tom Moore, Jan Murray.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1949.

### The Mel Blanc Show

Type: Comedy

Format: The series focused on the mishaps of Mel Blanc, the owner-operator of a "we can fix anything shop."

Cast: Mel Blanc	Himself
Betty Colby, his girlfriend	Mary Jane Croft
Betty's father	Joseph Kearns
Betty's mother	Bea Benaderet

Also: Victor Miller, Hans Conried, Jim Backus, Earle Ross.

Orchestra: Bud Helstand.

Length: 25 minutes.

Network: CBS.

First Broadcast: 1946. Also known as "Mel Blanc's Fix-It-Shop."

### The Mel Torme Show

Type: Musical Variety

Host: Mel Torme.

Announcer: John Reed King.

Music: The Walter Gross Quintet.

Length: 15 minutes.

Network: NBC.

First Broadcast: 1947.

### Melachrino Musicale

Type: Musical Variety

Host: George Melachrino.

Announcer: Veryle Mills.

Orchestra: George Melachrino.

Length: 15 minutes.

Syndicated.

First Broadcast: 1954.

### Melody and Madness

Type: Musical Variety

Host: Robert Benchley.

Vocalists: Dick Todd, Helen Forrest.

Orchestra: Artie Shaw.

Sponsor: Old Gold cigarettes.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1939.

### Melody Highway

Type: Musical Variety

Narrator: Milton Cross.

Regulars: Stuart Foster, Earl Wild.

Orchestra: Bernard Green.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1952.

### Melody Lane with Jerry Wayne

Type: Musical Variety

Host: Jerry Wayne

Regulars: Patti Clayton, Peter Donald.

Announcer: Peter Donald.

Orchestra: Jeff Alexander.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1945.

### Melody Ranch

See title: "Gene Autry's Melody Ranch."

### Melody Roundup

Type: Country-Western Musical Variety

Host: Andy Devine.



The Mercury Theatre on the Air. Here, Orson Welles (upper left with arms raised) directs the single most famous radio broadcast—"The War of the Worlds" (October 30, 1938), a drama about Mars invading Earth that seemed so real it caused a nationwide panic.

Regulars: Henry Russell, Sonny Spencer, Jim Doyle, Bob Nolan and the Sons of the Pioneers, The Range Singers.

Orchestra: Perry Botkin.

Length: 30 minutes.

Network and Date of First Broadcast unknown.

### The Mercury Theatre on the Air

Type: Anthology

Format: Dramatic presentations.

Host: Orson Welles.

Featured: John Houseman.

Included:

The Hitchhiker. The story of a man whose cross-country motor trip suddenly turns to terror when he discovers he's being mysteriously followed by a hitchhiker—a man who is always one step ahead of him.

This 1946 story, often repeated in response to listeners' requests, also appeared as an episode of TV's "The Twilight Zone" in 1960. Strangely, a woman (played by Inger Stevens) was chosen to be the victim.

Starring: Orson Welles.

The Apple Tree. The story focused on a lonely man as he recalled his lost love.

Starring: Orson Welles, Agnes Moorehead.

Count Dracula. An Englishman's recounting of the terrifying Dracula legend.

Starring: Orson Welles.

Sherlock Holmes. An adaptation of Sir Arthur Conan Doyle's characters. The story pitted wit against wit as Holmes and Moriarity sought a set of valuable letters held by a beautiful woman.

Starring: Orson Welles (as Sherlock Holmes), Ray Collins (Dr. Watson).

**Program Opening:**

**Announcer:** The Columbia Network takes pride in presenting Orson Welles in The Mercury Theatre on the Air, dramatizing famous narratives by guest authors.

**Length:** 60 minutes.

**Network:** CBS.

**First Broadcast:** 1938. Also titled "The Mercury Summer Theatre," "Campbell Playhouse" (when under the sponsorship of the Campbell Soup Company), and "The Mercury Wonder Show" (during the 1940s, when Welles took the show on tour to contribute to the war effort).

**Length:** 30 minutes.

**Network:** Mutual.

**First Broadcast:** 1954.

**The M-G-M Theatre of the Air**

**Type:** Anthology

**Format:** Radio adaptations of M-G-M film scripts.

**Host:** Howard Dietz.

**Music:** Joel Herron.

**Length:** 60 minutes.

**Network:** Mutual.

**First Broadcast:** 1952.

**The Meredith Wilson—  
John Nesbitt Show**

**Type:** Variety

**Format:** Music, coupled with stories from John Nesbitt's "Passing Parade." The 1942 summer replacement for "Fibber McGee and Molly."

**Host:** John Nesbitt.

**Orchestra:** Meredith Wilson.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1942.

**Michael and Kitty**

**Type:** Comedy-Mystery

**Format:** The investigations of an amateur detective and his wife.

**Cast:** Michael John Gibson  
Kitty Elizabeth Reller

**Length:** 25 minutes.

**Network:** NBC.

**First Broadcast:** 1941.

**The Merry Life of Mary Christmas**

**Type:** Comedy

**Format:** Hectic events in the life of Mary Christmas, a Hollywood gossip columnist.

**Cast:** Mary Christmas Mary Astor  
Her husband Paul Marlon

**Also:** Frank Martin, Howard Dinsdale,  
Jerry Epstein.

**Length:** 25 minutes.

**Network:** CBS.

**First Broadcast:** 1945.

**Michael Shayne, Private Detective**

See title: "The Adventures of Michael Shayne."

**Midstream**

**Type:** Serial

**Format:** The dramatic story of Julia and Charles Meredith, a middle-aged couple seeking a life of their own after devoting most of their lives to their children, now raising families of their own.

**Cast:** Julia Meredith Betty Lou Gerson  
Fern Parsons  
Charles Meredith Hugh Studebaker  
Russell Thorson

Midge Meredith,  
their daughter-  
in-law

Mercedes Mc-  
Cambridge  
Sharon Grainger

**The Meyer Davis Orchestra**

**Type:** Variety

**Host:** Larry Higgin.

**Announcer:** Larry Higgin.

**Orchestra:** Meyer Davis.





Midstream. Betty Lou Gerson.

David Meredith,	
Midge's hus-	
band	Willard Farnum
Ruth Andrews	Connie Osgood
	Annette Harper
Amy Bartlett	Josephine Gilbert
Meredith Conway	Lesley Woods
Sandy	Bob Jellison

Announcer: Gene Baker.  
 Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1939.

### The Mildred Bailey Revue

Type: Musical Variety  
 Hostess: Mildred Bailey.  
 Regulars: Red Norvo, Teddy Wilson.  
 Orchestra: Paul Baron.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1944.

### Mike Mallory

Type: Crime Drama  
 Format: The investigations of private de-  
 tective Mike Mallory.  
 Starring: Steve Brodie as Mike Mallory.

Length: 30 minutes.  
 Network: ABC.  
 First Broadcast: 1953.

### The Milt Herth Trio

Type: Musical Variety  
 Starring: King Johnson, Marty Jacoby, Ed  
 Cooper.  
 Music: The Milt Herth Trio.  
 Length: 15 minutes.  
 Syndicated.  
 First Broadcast: 1946.

### The Milton Berle Show

Type: Variety  
 Host: Milton Berle.  
 Regulars: Mary Shipp, Charles Irving,  
 Roland Winters, Jack Gilford, Arnold  
 Stang, Jackson Beck, Bert Gordon, Eileen  
 Barton.  
 Announcer: Frank Gallop.  
 Orchestra: Ray Bloch.  
 Sponsor: Quaker Oats.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1939.

### The Mindy Carson Show

Type: Musical Variety  
 Hostess: Mindy Carson.  
 Announcer: Don Pardo.  
 Orchestra: Norman Cloutier, Russ Case.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1949.

### Mirth and Madness

Type: Variety  
 Starring: Jack Kirkwood, Herb Sheldon,  
 Don Reid, Jean McKean, Lillian Lee, Tom  
 Harris, Billy Grey.  
 Orchestra: Irving Miller, Jerry Jerome.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1943.

### Miss Hattie

Type: Serial  
 Format: The story of the Thompsons, a typical American family.  
 Cast: Hattie Thompson Ethel Barrymore  
       Hattie's husband Eric Dressler  
       Their son Dick Van Patten  
       Their daughter Lois Wilson  
 Also: Warren Parker, John Gibson, Andree Wallace.  
 Announcer: Roland Winters.  
 Orchestra: Doc Whipple.  
 Length: 30 minutes.  
 Network: Blue.  
 First Broadcast: 1944.

### Miss Meade's Children

Type: Serial  
 Format: The story of three motherless children who are sent to live with their aunt in Buffalo, New York.  
 Cast: Miss Meade Margaret Ryan  
       The children Joan Barrett  
                   Lemond Scherer  
                   Arlene Brock  
 Orchestra: Dave Cheskin.  
 Length: 15 minutes.  
 Network: Mutual.  
 First Broadcast: 1942.

### Miss Pinkerton, Inc.

Type: Drama  
 Format: A young lady attempts to run a detective agency she inherited from her uncle.  
 Starring: Joan Blondell as the young lady.  
 Also: Dick Powell, Gale Gordon, Hanley Stafford.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1941.

### Miss Switch the Witch

Type: Children's Comedy  
 Format: The misadventures of a bumbling witch.

Starring: Miriam Wolfe (as Miss Switch the Witch).  
 Length: 15 minutes.  
 Syndicated.  
 First Broadcast: Late 1950s.

### Modern Romances

Type: Anthology  
 Format: Dramatizations of stories appearing in *Modern Romances* magazine.  
 Hostess-Narrator: Gertrude Warner, Kathi Norris, Eloise McElhone.  
 Announcer: Bob Sabin.  
 Organist: George Henniger.  
 Length: 30 and 15 minute versions.  
 Network: Blue (1936), ABC (1949).  
 First Broadcast: 1936.

### The Mohawk Treasure Chest

Type: Musical Variety  
 Host: Ralph Kirberry.  
 Orchestra: Harold Levy.  
 Sponsor: Mohawk carpets.  
 Length: 15 minutes.  
 Network: NBC Red and Blue.  
 First Broadcast: 1934.

### Molle Mystery Theatre

See title: "Mystery Theatre."

### Mommie and the Men

Type: Serial  
 Format: The story of a woman and the four men in her life: her husband and her three children.  
 Cast: The mother Elspeth Eric  
       Her husband Lon Clark  
       Their children Charles Muller  
                   Jackie Grimes  
                   Dolores Gillen

Also: Sid Ward, Richard Keith.  
 Announcer: Ron Rawson.  
 Music: Dick Liebert.  
 Length: 15 minutes.

Network: CBS (broadcast over 17 Eastern stations while "The Jack Kirkwood Show" aired elsewhere).  
First Broadcast: 1945.

### Monday Merry-Go-Round

Type: Musical Variety  
Host: Phil Duay.  
Regulars: Bea Wain, Evelyn McGregor, Alan Holt, Marion McManus, The Myer Rapport Chorus.  
Announcer: Ford Bond.  
Orchestra: Victor Arden.  
Length: 15 minutes.  
Network: NBC.  
First Broadcast: 1941.

### Money-Go-Round

Type: Quiz  
Format: Called for studio audience members to answer questions based on vocal clues. Cash prizes were awarded for each correct response.  
Host: Benay Venuta, Fred Uttal.  
Vocalists: Larry and Ginger Duo.  
Length: 30 minutes.  
Network: Blue.  
First Broadcast: 1944.

### Moon Dreams

Type: Variety  
Host-Narrator: Marvin Miller.  
Vocalist: Warren White.  
Orchestra: Del Castillo.  
Length: 15 minutes.  
Syndicated.  
First Broadcast: 1946.

### The Morton Downey Show

Type: Musical Variety  
Host: Morton Downey.  
Chorus: Carmen Mastren.  
Announcer: Joe King.

Orchestra: Eddy Duchin, Carmen Mastren.  
Length: 30 and 15 minute versions.  
Network: NBC (1939), Mutual (1947).  
First Broadcast: 1939.

### Mother and Dad

Type: Variety  
Format: Comedy dialogue, quotations, poems, and songs delivered by an elderly couple to friends who visited their home.  
Cast: Mother Effie Palmer  
Dad Parker Fennelly  
Organist: Tiny Renier.  
Length: 15 minutes.  
Network: CBS.  
First Broadcast: 1947.

### Mother Knows Best

Type: Variety  
Format: Songs, quizzes, and games slanted to women.  
Host: Warren Hull.  
Assistant: Isabelle Beach.  
Announcer: Ralph Paul.  
Length: 30 minutes.  
Network: Broadcast in the western United States over the Columbia Pacific Network (CBS). In the East, it aired only on WCBS, New York.  
First Broadcast: Late 1940s.

### Mother of Mine

Type: Serial  
Format: Following the death of her husband, who left her in serious debt, a woman regretfully sold her home and moved in with her married son, the owner of a farm. The series focused on the struggles of the middle-aged woman, and the trials and tribulations of the young marrieds.  
Cast: Mother Morrison Agnes Young  
her son John Morrison,  
Donald Cook

Helen Morrison,  
 John's wife Ruth Yorke  
 Anne Morrison,  
 John and Hel-  
 en's daughter Patte Chapman  
 Pete Morrison,  
 their son Jackie Kelk  
 Also: Betty Jane Tyler, Arthur Allen, Paul  
 Nugent.  
 Announcer: Charles Stark  
 Length: 15 minutes.  
 Network: Blue.  
 First Broadcast: 1940.

### Motor City Melody

Type: Musical Variety  
 Host: Cyril Wezemael.  
 Vocalists: The Don Large Choir.  
 Announcer: Bill McCullough, Orrin Kelly.  
 Orchestra: Samuel Benavie.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1940.

### Mouquin Inc., Presents . . .

Type: Musical Variety  
 Host: Louis F. Mouquin.  
 Orchestra: The Mouquin Salon Orchestra.  
 Length: 15 minutes.  
 First Broadcast: Early 1930s.

### Movietown Radio Theatre

Type: Anthology  
 Format: Dramatic presentations.  
 Included:  
 Schizo-Schizo. The story of a reporter who  
 attempts to interview a psychiatrist and  
 is mistaken for—and treated like—a  
 mental patient.  
 Starring: Jeanne Cagney.  
 Mulligan the Mighty. Set in the time of the  
 American Revolution, the story followed  
 the exploits of a diminutive tailor who  
 risked his life to smuggle vital secrets to  
 George Washington.

Starring: Jimmy Gleason.  
 To Love Again. A strange love  
 story: night after night a woman  
 dreams of a man whose every trait and  
 feature she can visualize. As the dream  
 becomes more and more clear, she meets  
 the man of her dreams—a man who tells  
 her that he has dreamed of her for years  
 also.

Starring: Virginia Bruce.  
 Length: 30 minutes.  
 Syndicated.  
 First Broadcast: 1949.

### The Moylan Sisters Show

Type: Musical Variety  
 Hostesses: Marianne and Peggy Joan  
 Moylan.  
 Announcer: Don Lowe.  
 Piano Music: The Moylan Sisters, Morry  
 Howard.  
 Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1939.

### Mr. Ace and Jane

See title: "Easy Aces."

### Mr. Adams and Mrs. Eve

Type: Quiz  
 Format: Two teams of four, male vs. fe-  
 male, competed in a question and answer  
 session wherein the highest scoring team  
 received \$50; the runner-ups won \$25.  
 Host: Frank Crumit.  
 Hostess: Julia Sanderson.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1942.

### Mr. Aladdin

Type: Drama  
 Format: The story of Mr. Aladdin, a man

hired to solve crimes on the basis of his ability to perform miracles.

Starring: Paul Frees as Mr. Aladdin.

Orchestra: Marlen Skiles.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1951.

## Mr. and Mrs. Blandings

Type: Comedy

Format: The trials and tribulations of Jim and Muriel Blandings, a sophisticated city couple who decided to move to the country for some peace and quiet. Their attempts to adjust to a much simpler way of life were the focal point of the series.

Cast: Jim Blandings Cary Grant  
Muriel Blandings Betsy Drake  
The lawyer Gale Gordon

Length: 30 minutes.

Network: NBC.

First Broadcast: 1951.

## Mr. and Mrs. North

Type: Crime Drama

Format: The story of the Norths: Jerry, a former private detective turned publisher, and his attractive, level-headed wife Pamela, who accidentally stumbled upon and involved Jerry in crimes. Based on the characters created by Richard and Frances Lockridge. Became the basis for the television series of the same title.

Cast: Jerry North Joseph Curtin  
Richard Denning  
Pamela North Alice Frost  
Barbara Britton  
Detective Bill  
Weingand Staats Cotsworth  
Frank Lovejoy  
Francis De Sales  
Sergeant Mullins Walter Kinsella  
Susan, the North's  
niece Betty Jane Tyler  
Mahatma  
McGloin,  
the driver Mandel Kramer

Announcer: Joseph King, Ron Rawson.

Music: Charles Paul

Length: 30 and 15 minute versions.

NBC (1942), CBS (1950).

First Broadcast: 1942. In 1950, the series switched to a fifteen-minute weeknight show (as opposed to its previous weekly half-hour format) featuring the cast of the television version (Richard Denning and Barbara Britton). In 1949, the principals of the radio version (Joseph Curtin and Alice Frost) appeared in a short-lived television version of "Mr. and Mrs. North."

## Mr. Broadway

Type: Drama

Format: A Broadway columnist with a penchant for spinning yarns about the Great White Way told his story to a night-club chanteuse, who interrupted the story four times for a song.

Cast: The Broadway  
Columnist Anthony Ross  
The Night Club  
Singer Irene Manning

Orchestra: Glenn Osser.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1952.

## Mr. Chameleon

Type: Crime Drama

Format: The exploits of Mr. Chameleon, a master New York City police detective who used ingenious disguises to fool evildoers and bring them to justice.

Cast: Mr. Chameleon Karl Swenson  
Dave Arnold, his  
assistant Frank Butler  
The Police Commissioner Richard Keith

Announcer: Howard Claney.

Orchestra: Victor Arden.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1948.



Mr. District Attorney. Left to right: Len Doyle, Vicki Vola, and Jay Jostyn.

## Mr. District Attorney

Type: Crime Drama

Format: Dramatizations based on the files of the District Attorney's office. Became the basis for a television series of the same title.

Cast: Paul Garrett,  
the D.A.

Dwight Weist  
Raymond Edward  
Johnson  
Jay Jostyn  
David Brian

Edith Miller, his  
secretary  
Harington, his  
investigator

Vicki Vola  
Jay Jostyn  
Walter Kinsella  
Eleanor Silver  
Arlene Francis

Miss Rand

Voice of the Law: Maurice Franklin, Jay

Jostyn, David Brian.

Announcer: Fred Uttal, Mark Hawley, Ed Herlihy.

Orchestra: Harry Salter, Peter Van Steeden.

Sponsor: Ipana and Sal Hepatica (Bristol-Myers products).

Program Opening:

Announcer: Mr. District Attorney, champion of the people, defender of truth, guardian of our fundamental rights to life, liberty, and the pursuit of happiness.

Mr. D.A.: And it shall be my duty as District Attorney not only to prosecute to the limit of the law all persons accused of crimes perpetrated within this county but to defend with equal vigor the rights and privileges of all its citizens.

Length: 15, then 30 minutes.

Network: NBC.

First Broadcast: 1939.

### Mr. Feather

Type: Comedy

Format: The misadventures of Mr. Feather, an elderly soda-jerker in a drug store who yearns to become a pharmacist. His antics, as he goes about dispensing his discovery, a cure-all salve, and free advice, were the show's highlights.

Cast: Mr. Feather           Parker Fennelly  
          His employer        Don Ralph Locke

Also: Don Briggs, Bob Dryden, Elinor Phelps, Mert Caplin.

Announcer: Bob Emerick.

Orchestra: Bernard Ludlow.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1949.

### Mr. Keen, Tracer of Lost Persons

Type: Mystery

Format: The story of a sure-footed sleuth who undertook cases involving the recovery of a missing person.

Cast: Mr. Keen            Bennett Kilpack  
                              Philip Clarke  
                              Arthur Hughes

          Mike Clancy, his  
          sidekick           Jim Kelly

          Miss Ellis, his  
          secretary         Florence Malone

Announcer: Larry Elliott, James Fleming.

Orchestra: Al Rickey.

Organist: John Winters.

Program Opening:

Announcer (over music): Mr. Keen, Tracer of Lost Persons is based on the novel, *Mr. Keen*.

Length: 30, then 15, then 30 minutes.

Network: NBC Blue (1937), CBS (1947).

First Broadcast: 1937.

### Mr. Mercury

Type: Adventure

Format: The story of Mr. Mercury, a circus acrobat who doubled as a secret investigator.

Starring: John Larkin as Mr. Mercury.

Music: John Gart.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1951.

### Mr. Moto

Type: Crime Drama

Format: The investigations of Mr. Moto, J.P. Marquand's Japanese detective.

Starring: James Monks as Mr. Moto.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1951.

### Mr. President

Type: Anthology

Format: Weekly dramatizations based on the lives of U.S. Presidents.

Starring: Edward Arnold as The President.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1947.

### Mrs. Eleanor Roosevelt

Type: Talk-Variety

Format: Informal conversation on topics of special interest to American women.

Hostess: Eleanor Roosevelt.

Vocalist: Lee Wiley.

Orchestra: Leo Reisman.

Length: 15 minutes.

Network: NBC.

First Broadcast: 1932.

### Mrs. Miniver

Type: Serial

Format: The story, which began where the film and book ended, followed the Miniver family's move from war-torn England to America, where their struggles to begin a new life were dramatized.

Cast: Kay Miniver           Judith Evelyn  
                                  Gertrude Warner

Kay's husband     Karl Swenson  
                            John Moore  
 Their daughter     Betty Jane Tyler  
 Their son             Alister Kay  
 Carl Bixby, their  
   friend                 Carl Eastman  
 Carl's wife           Sara Burton

Narrator: Arnold Moss.

Orchestra: Nathan Van Cleave.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1943.

### Mrs. Wiggs of the Cabbage Patch

Type: Serial

Format: The struggles of the very poor Wiggs Family, who live in the Cabbage Patch, a polite term for a slum-like area outside a fashionable city or town of the early 1900s. Based on the novel by Alice Caldwell Rice.

Cast: Mrs. Wiggs	Betty Garde
	Eva Condon
	Robert Strauss
Pa Wiggs	
Billy Wiggs, their son	Andy Donnelly
Miss Hazy, their neighbor	Agnes Young
	Alice Frost
Miss Lucy Redding, the rich girl who befriends the Wiggs family	Marjorie Anderson
Mr. Bob, Lucy's beau	Frank Provo
	Bill Johnstone

Announcer: George Ansbro.

Length: 15 minutes.

Network: CBS, then NBC.

First Broadcast: 1936.

### Murder and Mr. Malone

Type: Crime Drama

Format: The cases of John J. Malone, a criminal lawyer practicing in Chicago. Became the basis for "The Amazing Mr. Malone" TV series.

Starring: Frank Lovejoy as John J. Malone.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1946.

### Murder at Midnight

Type: Anthology

Format: Spine-tingling dramatizations.

Host-Announcer: Raymond Morgan.

Music: Charles Paul.

Program Opening:

Announcer: Murder at Midnight! Midnight, when the graves gape open and death strikes. How? You'll learn the answers in just a moment in "The Man with the Black Beard."

Length: 30 minutes.

Syndicated (1946), Mutual (1950).

First Broadcast: 1946.

### Murder by Experts

Type: Anthology

Format: Mystery presentations; tales of murder and mayhem.

Host-Narrator: John Dickson Carr.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1949.

### Murder Clinic

Type: Anthology

Format: A series of mysteries featuring a different cast and story each week.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1942.

### Murder Is My Hobby

Type: Crime Drama

Format: The cases of Barton Drake, a police inspector.

Starring: Glenn Langan as Barton Drake.

Announcer: Rod O'Connor.



Length: 30 minutes.  
Network: Mutual.  
First Broadcast: 1945.

### Music America Loves Best

Type: Musical Variety  
Starring: Louise Calhern, Jan Peerce,  
Sigmund Romberg, Martha Stewart.  
Orchestra: Jay Blackton.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1944.

### Music by Camarata

Type: Musical Variety  
Host-Orchestra: Tutti Camarata.  
Length: 30 minutes.  
Network: ABC.  
First Broadcast: 1954.

### Music by Gershwin

Type: Musical Variety.  
Host: George Gershwin.  
Announcer: Don Wilson.  
Sponsor: Feen-A-Mint.  
Length: 15 minutes.  
First Broadcast: 1934.

### Music for Moderns

Type: Musical Variety  
Host: Clarence Fuhrman.  
Announcer: Gulliver (as identified on the  
program).  
Orchestra: Clarence Fuhrman.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1940.

### Music for You

Type: Musical Variety  
Host: Earl Nightingale.

Regulars: Billy Leach, Joe Rumoro, Elaine  
Rodgers.  
Orchestra: Caesar Petrillo.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1949.

### Music in the Moonlight

Type: Musical Variety  
Hostess: Jane Grant.  
Regulars: Lionel Reiger, The Moonlight-  
ers.  
Orchestra: Beasley Smith.  
Length: 25 minutes.  
Network: NBC.  
First Broadcast: 1941.

### The Music of Andre Kostelanetz

Type: Musical Variety  
Host: Andre Kostelanetz.  
Narrator: Alexander Scott.  
Announcer: Larry Elliott.  
Orchestra: Andre Kostelanetz.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1945.

### Music of Manhattan

Type: Musical Variety  
Hostess: Louise Carlyle.  
Announcer: William Young.  
Orchestra: Norman Cloutier.  
Length: 30 minutes.  
Syndicated.  
First Broadcast: 1945.

### Music Tent

Type: Variety  
Host: Dirk Fredericks.  
Regulars: Joyce Krause, Barbara Bu-  
chanan, Clarence Day, Jr., Elaine Spauld-  
ing, Vincent Lopez, Robert K. Adams.  
Announcer: Doug Browning.

Orchestra: Glenn Osser.  
 Length: 25 minutes.  
 Network: ABC.  
 First Broadcast: 1955.

### Music That Satisfies

Type: Musical Variety  
 Hostess: Ruth Etting.  
 Regulars: Arthur Tracy, The Boswell Sisters.  
 Orchestra: Nat Shilkret.  
 Sponsor: Chesterfield cigarettes.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1932.

### Music with the Hormel Girls

Type: Musical Variety  
 Hostesses: Betty Dougherty, Elina Hart.  
 Announcer: Marilyn Wilson.  
 Orchestra-Chorus: The Hormel Girls.  
 Sponsor: Hormel food products.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1950.

### Musical Story Lady

Type: Children  
 Format: A Sunday morning show of musical stories for children.  
 Starring: Alice Remsen as the Musical Story Lady.  
 Length: 10 minutes.  
 Network: Blue.  
 First Broadcast: 1937 (ended in 1941).

### Musical Millwheel

Type: Musical Variety  
 Host: Walter Patterson.  
 Announcer: Dan Donaldson.  
 Music: The Pillsbury Besters.  
 Sponsor: Pillsbury.  
 Length: 30 minutes.

Network: NBC.  
 First Broadcast: 1941.

### Musical Mock Trial

Type: Musical Quiz  
 Format: Six players, chosen from the studio audience, were designated as jurors; musical tunes were the plaintiff and defendant. A mystery musical selection was followed by the judge's reading of a short story about it. The jurors then had to determine if the defendant (the mystery song) was guilty or innocent (whether or not the song related to the story). If the jurors found the song innocent they received one dollar; if they found the song guilty, and were correct, they won ten dollars to be split among them. No matter what the decision, jurors received three dollars per minute of jury duty.

Host Judge: Ben Bernie.  
 Regulars: Dinah Shore, Lew Lehr, The Bailey sisters.  
 Announcer: Ernest Chappell.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1940.

### Musical Steelmakers

Type: Musical Variety  
 Host: John Winchell (as The Old Timer).  
 Regulars: Ardene White, Dorothy Anne Crowe, Regina Colbert, The Singing Millmen, The Steele Sisters, Lois MacNoble, The Evans Sisters, Earl Summers, Carolyn Lee.  
 Announcer: Thomas Whitley.  
 Music: The Steelmakers Orchestra, The Lew Davis Orchestra.  
 Length: 30 minutes.  
 Network: Mutual (1939), Blue (1943).  
 First Broadcast: 1939.

### Musical Treasure Chest

Type: Quiz



Orchestra: Wilbur Hatch.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1948.

**My Friend Irma**

Type: Comedy  
 Format: The story of New York secretaries Irma Peterson, a beautiful but dumb blonde, and Jane Stacey, her roommate, a level-headed girl who was constantly plagued by Irma's scatter-brained antics. Focal point of the series was a depiction of their romantic heartaches: Irma and her boyfriend, the impoverished and jobless Al, and Jane and her multi-millionaire employer, Richard Rhinelander III, an investment counselor whom she struggled to impress and hoped one day to marry. Became the basis for the television series of the same title.

Cast: Irma Peterson Marie Wilson  
 Jane Stacey Cathy Lewis  
 Joan Banks  
 Richard Rhineland III Leif Erickson  
 Al John Brown  
 Mrs. O'Reilly, the owner of the boarding house Gloria Gordon  
 Professor Kropotkin, the girl's friend, a violinist Hans Conried  
 Benny Rubin  
 Mr. Clyde, Irma's boss Alan Reed  
 Richard's mother Myra Marsh  
 Announcer: Wendell Niles, Frank Bingham, Johnny Jacobs.  
 Vocalists: The Sportsmen Quartet.  
 Orchestra: Lud Gluskin.  
 Program Opening:  
 Announcer: The Columbia Broadcasting System presents a new comedy —  
 Jane: My Friend Irma —  
 Announcer: Starring Marie Wilson as Irma and Cathy Lewis as Jane with John Brown as Al.  
 Length: 30 minutes.



My Little Margie. Charles Farrell and Gale Storm.

Network: CBS.  
 First Broadcast: 1947.

**My Good Wife**

Type: Comedy  
 Format: Events in the life of a young married couple.  
 Cast: The wife Arlene Francis  
 The husband John Conte  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1949.

**My Little Margie**

Type: Comedy  
 Format: The series centered on the lives of Vernon Albright, widower, the vice-president of an investment firm, and his beautiful, unpredictable twenty-one-year-old daughter, Margie. Became the basis for a television series of the same title.  
 Cast: Margie Albright Gale Storm  
 Vernon Albright Charles Farrell

Freddie Wilson,  
Margie's im-  
poverished boy-  
friend Gil Stratton, Jr.  
Roberta Town-  
send, Vern's  
girlfriend Doris Singleton  
George Honey-  
well, Vern's  
employer Will Wright

Orchestra: Lud Gluskin.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1952.

### My Mother's Husband

Type: Comedy-Drama

Format: The series, set in St. Louis, Mis-  
souri, at the turn of the century, revolved  
around a rambunctious father, his tactful  
wife, and their related family problems.

Cast: The father William Powell  
His wife Sarah Selby  
Their daughter Sharon Douglas  
Their son Willie Barley  
Their maid Lillian Randolph  
Their neighbors Joseph Kearns  
Verna Felton

Announcer: Jack McCoy.  
Music: Jeff Alexander and His Mellowmen  
Quintet.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1950.

### My Secret Story

Type: Anthology  
Format: Dramatizations of stories that  
stressed human emotion.  
Hostess-Narrator: Anne Seymour.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1951.

### My Silent Partner

Type: Comedy

Format: The story of a small town girl  
who established herself in business in  
New York as a trouble consultant.

Cast: The girl Faye Emerson  
Her romantic in-  
terest, a  
lawyer Lyle Sudrow  
The janitor Cameron  
Andrews  
The soda fountain  
counterman Harold Stone  
The public sten-  
ographer Ruth Gilbert

Announcer: Dick Dudley.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1949.

### My Son and I

Type: Serial

Format: Following the death of her hus-  
band, Connie Watson, a vaudeville ac-  
tress (stage name Connie Vance) lost a  
court case to retain custody of her son,  
Buddy, who was reared in the wings. The  
court, feeling that theatre life was unsuit-  
able for the child, assigned him to the cus-  
tody of Addy Owens, Connie's husband's  
aunt. The series focused on Connie's at-  
tempts to appeal the decision and prove  
to the court that she could provide a  
decent life for Buddy.

Cast: Connie Watson Betty Garde  
Buddy Watson Kingsley Colton  
Addy Owens Agnes Young  
Kent Davis Alan Hewitt

Also: Gladys Thornton.  
Announcer: Andre Baruch.  
Length: 15 minutes.  
Network: CBS.  
First Broadcast: 1939.

### My Son Jeep

Type: Comedy

Format: The story of Doc Allison, a small-  
town doctor, and his attempts to recon-  
struct his life after the death of his wife.  
Episodes focused on the antics of Jeep,

his mischievous ten-year-old son. Became the basis for a television series of the same title.

Cast: Doc Allison	Donald Cook
	Paul McGrath
Jeep Allison	Martin Houston
	Bobby Alford
Peggy Allison, Jeep's sister	Joan Lazer
Barbara, Doc's receptionist	Lynne Allen
	Joyce Gordon
Mrs. Birby, Doc's housekeeper	Leona Powers

Also: Cameron Andrews.

Announcer: Fred Collins, Gaylord Avery.

Music: John Geller.

Length: 30 and 15 minute versions.

Network: CBS.

First Broadcast: 1954.



Myrt and Marge. Vinton Hayworth.

## My True Story

Type: Anthology

Format: Dramatic adaptations of stories from *My True Story* magazine. Became the basis for a television series of the same title.

Announcer: Glenn Riggs.

Organist: Rosa Rio.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1945.

Lee Kirby  
Pat Hargate  
Billie  
Edna  
Jimmy Kent

Santos Ortega  
Jackson Beck  
Eleanor Rella  
Lucy Gilman  
Michael Fitzmaurice

Pop  
Paula Kirby  
Phyllis Rogers  
Jimmy Minter  
Maggie

Joe Latham  
Lucille Fenton  
Dorothy Day  
Ray Appleton  
Marie Nelson

Announcer: David Ross, Tom Shirley, Andre Baruch.

Organist: John Winters, Rosa Rio.

Program Opening:

Announcer: The story of Myrt and Marge.

Myrt and Marge is a story of Broadway, a story that goes beyond the lights of the Great White Way into the lives of two chorus girls; two girls from the cast of that most glittering of all Broadway extravaganzas, "Hayfield's Pleasures." The house lights go down; the footlights go on. In a moment the curtain will go up on the first chapter in the story of Myrt and Marge.

Length: 15 minutes.

Network: CBS (1931-1945), Syndicated (1946).

First Broadcast: 1931.

## Myrt and Marge

Type: Serial

Format: The dramatic story of Myrt Spear and Marge Minter, two show business girls, and the problems each faced in making a career for herself.

Cast: Myrt Spear	Myrtle Vail
	Alice Yourman
Marge Minter	Donna Damerel
	Flick
	Helen Mack
	Alice Goodkin
Jack Arnold	Vinton Hayworth
Clarence Tiffing-tuffer	Ray Hedge

## The Mysterious Traveler

Type: Anthology  
Format: Supernatural stories.  
Starring: Maurice Tarplin as The Mysterious Traveler.  
Announcer: Jimmy Wallington.  
Music: Doc Whipple.  
Program Opening:  
Announcer (over train sounds and eerie music):  
Mutual presents The Mysterious Traveler.  
Mysterious Traveler: This is The Mysterious Traveler inviting you to join me on another journey into the realm of the strange and terrifying. I hope that you will enjoy the trip, that it will thrill you a little and chill you a little. So settle back, get a grip on your nerves and be comfortable, if you can.  
Length: 30 minutes.  
Network: Mutual.  
First Broadcast: 1943.

## Mystery Chef

Type: Cooking  
Host: John MacPherson (originally not identified, hence the title).  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1950.

## Mystery File

Type: Game  
Format: A criminal case was reenacted, then stopped prior to its conclusion. Players had to determine the culprit on the basis of clues presented in the case. Winners received a cash prize.  
Host: Walter Kiernan.  
Announcer: Charles Woods.  
Length: 30 minutes.  
Network: ABC.  
First Broadcast: 1950.

## Mystery House

Type: Anthology  
Format: Varied mystery presentations enacted by a regular cast.  
The Cast: Nanette Sargeant, Forrest Lewis.  
Length: 30 minutes.  
Syndicated.  
First Broadcast: 1946.

## Mystery in the Air

Type: Crime Drama  
Format: The investigations of detective Stonewall Scott.  
Cast: Stonewall Scott Stephen Courtleigh  
Dr. Alison, his beautiful aide Joan Vitey  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1945.

## Mystery in the Air

Type: Anthology  
Format: Mystery stories set in the 19th Century.  
Host—Occasional Performer: Peter Lorre.  
Included:  
The Lodger. A retelling of the Jack-the-Ripper story; the true story of a mysterious killer of young women.  
Starring: Peter Lorre, Agnes Moorehead.  
Challenge to Listeners. An unusual story in which one of the two leads is murdered, but his identity is not revealed. The program challenged listeners to guess which one it was.  
Starring: Richard Widmark, Everett Sloane.  
The Horla. The eerie tale of a Frenchman haunted by an evil invisible spirit known as the Horla.  
Starring: Peter Lorre.

**The Black Cat.** While intoxicated, a man sees the reincarnation of his pet cat, which he strangled long ago. In a fit of rage, he kills his wife, then finds his life haunted by both her spirit and the cat's.

**Starring:** Peter Lorre.  
**Length:** 30 minutes.  
**Network:** NBC.  
**First Broadcast:** 1947.

### Mystery Is My Hobby

**Type:** Crime Drama  
**Format:** The story of Barton Drake, a mystery writer who worked with the police in an attempt to find material.

**Cast:** Barton Drake      Glenn Langan  
    The Police In-  
    spector                      Norman Field

**Length:** 30 minutes.  
**Syndicated.**  
**First Broadcast:** 1949.

### Mystery Theatre

**Type:** Crime Drama  
**Format One:**  
 (Under title "Molle Mystery Theatre.")  
 A weekly anthology of crime and detective stories.

**Host:** Bernard Lenrow.  
**Announcer:** Dan Seymour.  
**Orchestra:** Jack Miller.  
**Sponsor:** Molle Shave Cream.  
**Length:** 30 minutes.  
**Network:** NBC.  
**First Broadcast:** 1943.

**Format Two:**  
 (Under title "Inspector Hearthstone of the Death Squad.") The cases of Inspector Hearthstone of Scotland Yard's Death Squad.

**Starring:** Alfred Shirley as Inspector Hearthstone.  
**Orchestra:** Alexander Semander.  
**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1945.

**Format Three:**

(Under title "Inspector Mark Saber.") The cases of Mark Saber, a New York City police inspector. Became the basis for a television series of the same title.

**Cast:** Mark Saber              Les Damon  
    His assistant              Walter Burke

**Music:** Jacques Press.

**Length:** 30 minutes.

**Network:** ABC.

**First Broadcast:** 1953.

### Mystery Without Murder

**Type:** Crime Drama  
**Format:** The investigations of Peter Gentle, a private detective who was opposed to violence.

**Cast:** Peter Gentle              Luther Adler  
    His secretary              Terry Keane

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1947.

### Name the Place

**Type:** Quiz  
**Format:** Called for players to identify locales (cities, countries, or states) from brief descriptions read to them by the host.

**Host:** Ben Grauer.  
**Announcer:** Charles O'Connor.  
**Length:** 30 minutes.  
**Network:** NBC.  
**First Broadcast:** 1939.

### Name That Movie

**Host:** Clark Dennis



Vocalists: Peggy Mann, The Starlighters.  
 Announcer: Marvin Miller.  
 Orchestra: Edward Gilbert.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1949.

## Name That Tune

Type: Quiz

Format: Two contestants competed in a game designed to test musical knowledge. Brief musical selections were played, after which contestants had to identify their titles. Five such rounds were played, worth \$5, \$10, \$30, \$40, and \$50. The winner received a chance to play the jackpot round and win \$500 by identifying three mystery tunes. Became the basis for a television series of the same title.

Host: Red Benson.  
 Announcer: Wayne Howell.  
 Vocalist: June Valli.  
 Orchestra: Harry Salter.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1952.

## The National Lampoon Radio Hour

Type: Satire

Format: If it could be made fun of, it was.

Outrageous spoofs of anything—radio, TV, films, music, people, countries, etc.

The Cast: Polly Beard, Chevy Chase, Christopher Guest, Janet Hirsch, Lou Holtzman, Paul Jacobs, Judy Chafman, Bruce McCall, Bob Perry, Bob Tishler, Shawn Kelly, Tony Shearin, John Wald, Andrew Duncan, Doug Kenny, Bob Michaelson, Emily Praeger, Vernon Taft, Sidney Taft, Sam Sawyer, Richard Belzer, Bob Dryden, Ed Zubinski.

Sponsor: The National Lampoon Magazine.

Program Opening (each episode had its own unique opening; the following represents one such opening—a spoof of TV's "The Outer Limits"):

Announcer (over tuning frequency noises):

There is nothing wrong with your radio; do not attempt to change the station. We are controlling the transmission. We control the volume. We can change the tone to a fuzzy bass, or focus it to a tinny treble. We can speed things up so fast that you can hardly understand what is being said; or we can make things so s-l-o-w-y-o-u d-o-n't c-a-r-e. We control the content. We can make it boring...or hilarious...We can make it stupid...or moronic...It's our show, we can do anything we want...Because this is The National Lampoon Radio Hour.

Length: 30 minutes.

Syndicated.

First Broadcast: 1974.

## NBC Radio Theatre

Type: Anthology

Format: Varying dramas that featured one of four stars.

Host: Lee Bowman.

Rotating Performers: Gloria DeHaven, Celeste Holm, Lee Bowman, Madeleine Carroll.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1950s.

## NBC Star Playhouse

Type: Anthology

Format: Dramatic presentations.

Host: John Chapman.

Length: 60 minutes.

Network: NBC.

First Broadcast: 1953.

## The NBC Symphony Orchestra

Type: Music

Host-Announcer: Ben Grauer.

Music: The NBC Symphony Orchestra.

Conductor: Arturo Toscanini, Pierre Monteaux, Dr. Frank Black.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1936.

## The Nebbs

Type: Comedy

Format: Events in the lives of the Nebbs family. Based on the comic strip by Sol Hess.

Cast: The father           Gene Lockhart  
His wife                Kathleen Lockhart

Junior, their son   Conrad Binyon

Also: Billy Roy, Dink Trout, Dick Ryan, Ruth Perrott.

Announcer: Tom Dixon.

Orchestra: Bud Carlton.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1945.

## Ned Jordan, Secret Agent

Type: Adventure

Format: The exploits of Ned Jordan, a Federal agent who worked undercover on a railroad. Stories depicted his adventures as he attempted to prevent ill will between the U.S. and friendly nations.

Starring: Jack McCarthy as Ned Jordan.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1939. The series originally began as a local entry over station WX-YZ in Detroit, Michigan, in 1938.

## The Nelson Eddy Show

Type: Musical Variety

Host: Nelson Eddy.

Orchestra-Chorus: Robert Armstrong.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1942.

## Nero Wolfe

Type: Mystery

Format: The exploits of Nero Wolfe, the fictional detective made famous by Rex Stout.

Cast: Nero Wolfe           Francis X.  
                                  Bushman

Santos Ortega  
Sydney Greenstreet

Archie, his  
assistant

Elliott Lewis  
Wally Maher  
Gerald Mohr

Announcer: Don Stanley.

Length: 30 minutes.

Network: ABC (1943), NBC (1950).

First Broadcast: 1943. Also titled (1950) "The New Adventures of Nero Wolfe."

## The New Junior Junction

Type: Variety

Format: Music, songs, and quizzes for children.

Host: Jack Lester.

Regulars: Bill Snary, Peggy Murdock.

Orchestra: Bruce Case.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1950.

## News and Rhythm

Type: Music-Information

Host-Reporter: Todd Hunter.

Featured: Dave Bacal.

Announcer: Tommy Bartlett.

Orchestra: Carl Hohengarten.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1939.

## News Game

Type: Quiz

Format: Guest news experts answered questions against a ticking clock. Their cash prizes were awarded to a hospitalized G.I.

Host: Kenneth Banghart.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1954.

## Newsstand Theatre

Type: Anthology  
Format: Dramatizations of stories from the Crowell-Collier Publishing Syndicate.  
Length: 30 minutes.  
Network: ABC.  
First Broadcast: 1951.

## Next, Dave Garroway

See title: "Dave Garroway."

## Nick Carter, Master Detective

Crime Drama  
Format: The exploits of private detective Nick Carter.  
Cast: Nick Carter                      Lon Clark  
         Patsy Bowen,  
         his secretary                      Helen Choate  
            Charlotte Manson  
         Sgt. "Matty"  
         Mathison                              Ed Latimer  
         Scubby, the  
         reporter                              John Kane  
Announcer: Michael Fitzmaurice.  
Organist: Hank Sylvern.  
Sponsor: Lin-X Home Brighteners.  
Program Opening:  
Sound effect: Knocks and bangs at a door.  
Woman's Voice: What's the matter? What is it?  
Man's Voice: Another case for Nick Carter, Master Detective!  
Announcer: Yes, it's another case for that most famous of all manhunters... the detective whose ability at solving crime is unequaled in the history of detective fiction, Nick Carter, Master Detective.  
Length: 30 minutes.  
Network: Mutual.  
First Broadcast: 1943. Spin-off series: "Chick Carter, Boy Detective," which see.

## Night Beat

Type: Drama  
Format: The exploits of Randy Stone, a Chicago-based newspaper reporter who

combed the streets at night seeking material.

Starring: Frank Lovejoy as Randy Stone.  
Announcer: Donald Rickles.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1950.

## Night Editor

Type: Anthology  
Format: Dramatizations of actual newspaper stories.  
Newsman-Storyteller: Hal Burdick.  
Sponsor: Edwards' Coffee.  
Length: 15 minutes.  
Network: Blue.  
First Broadcast: 1943.

## Night Life

Type: Musical Variety  
Host: Willie Brandt.  
Regulars: Maxine Sullivan, The Lamuel Morgan Trio, Pete Johnson.  
Announcer: Bob Hite.  
Orchestra: Teddy Wilson.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1946.

## Night Life

Type: Jazz Music  
Host: Ken Nordine.  
Featured: Bobby Gibson.  
Music: The Fred Kaz Trio.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1955.

## Nitwit Court

Type: Comedy  
Format: A problem was read by the bailiff (host) to a trio of jurors: Hornblower, a fumbling motor boatist; Bubbles Lowbridge, a less than intelligent woman; and

Willow, a lisping man, who provided comic responses. A take-off on "It Pays to Be Ignorant."

Host: Ransom Sherman.

Cast: Willow Arthur Q. Bryan  
Hornblower Mel Blanc  
Bubbles Low-bridge Sara Berner

Vocalists: Jimmie Dodd, Johnny "Scat" Davis.

Orchestra: Jack Rose.

Length: 25 minutes.

Network: Blue.

First Broadcast: 1944.

### No School Today

Type: Children's

Format: Music, songs, and sketches set against the background of the Pumpkin Crossing General Store.

Hosts: Arthur Fields, Fred Hall.

The Newsman (Jolly Bill): Bill Steinke.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1938.

### Noah Webster Says

Type: Quiz

Format: Selected member of the studio audience defined words in return for cash prizes (up to \$50).

Host: Haven MacQuarrie.

Judge: Dr. Charles F. Lindsley.

Announcer: John Frazer.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1943.

### Nobody's Children

Type: Human Interest

Format: Dramatizations intended to make listeners aware of the plight of orphans. The orphans, who appeared with guest celebrities, were available for adoption.

Host-Narrator: Walter White, Jr.

The Matron: Georgia Fifield.

Announcer: Bill Kennedy.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1939.

### Nona from Nowhere

Type: Serial

Format: The story, set against the background of Hollywood, followed the career of Nona Dutell, a twenty-three-year-old actress with one ambition—to find her real parents. (Adopted as a young girl, she felt she had no real past; hence the title).

Cast: Nona Dutell	Toni Darnay
Vernon Dutell,	
her foster	
father	Karl Weber
Patrick Brady,	
the producer	James Kelly
Gwen Parker	Florence
	Robinson
Thelma Powell	Mitzi Gould

Announcer: Ford Bond.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1949.

### The Norman Brokenshire Show

Type: Musical Variety

Host: Norman Brokenshire.

Regulars: Martha Lou Harp, Bob Huston.

Orchestra: Bernie Green.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1950.

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### Official Detective

Type: Crime Drama

Format: The cases of Dan Britt, a detective lieutenant.

Cast: Dan Britt	Ed Begley
	Craig McDonnell

The Police

Sergeant

Louis Nye

Announcer: Jack Irish.

Orchestra: Sylvan Levin.

Program Opening:

Announcer: Official Detective, dedicated to the men who guard your safety and protect your home, your police department. Official Detective, presented by the Mutual Broadcasting System in cooperation with *Official Detective Stories* magazine and starring Craig McDonnell as Detective Lieutenant Dan Britt.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1946.

## O'Hara

Type: Adventure

Format: The exploits of Bob O'Hara, a newspaper correspondent in the Far East.

Starring: Jack Moyles as Bob O'Hara.

Length: 25 minutes.

Network: CBS.

First Broadcast: 1956.

## Oklahoma Roundup

Type: Country-Western Musical Variety

Host: Hiram Higsby.

Regulars: Dick Reinhart, Ann Bond, Mary Lou, Lem Hawkins.

Announcer: Alan Page.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1946.

## The Old Gold Show

Type: Comedy-Variety

Starring: Don Ameche and Frances Langford (as John and Blanche Bickerson), Frank Morgan, Marvin Miller.

Announcer: Marvin Miller.

Orchestra: Carmen Dragon.

Sponsor: Old Gold cigarettes.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1947.

## Olmsted and Company

Type: Variety

Host: Nelson Olmsted.

Announcer: Tom Scott.

Orchestra: Norman Cloutier.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1948.

## On a Sunday Afternoon

Type: Variety

Host: Byron Palmer.

Regulars: Joan Weldon, The Pied Pipers.

Orchestra: Wilbur Hatch.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1955.

## On Stage

Type: Anthology

Format: Comedy and drama presentations.

Hosts-Performers: Cathy Lewis, Elliott Lewis.

Included:

Public Furlough. The story of a serviceman's attempts to land a date with a glamorous movie star.

Starring: Cathy and Elliott Lewis.

The Strange Bow Tie. The hazards that result when George Hapsmith's picture appears on a cologne and women being swooning over him.

Starring: Cathy and Elliott Lewis, Sheldon Leonard.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1953.

## On Stage America

Type: Variety

Format: Performance by both professional and non-professional talent.

Host: Paul Whiteman.



On Stage. Cathy Lewis.

Orchestra: Paul Whiteman.  
 Length: 30 minutes.  
 Network: ABC.  
 First Broadcast: 1945.

### On the Town

Type: Variety  
 Host: Eddie Mayehoff.  
 Orchestra: Tommy Dorsey.  
 Length: 15 minutes.  
 Network: Mutual.  
 First Broadcast: 1940.

### One Foot in Heaven

Type: Serial  
 Format: The dramatic story of Reverend Spence and the problems faced by a small community during World War II.  
 Cast: The Reverend Spence Philip Merivale  
 Also: Muriel Kirkland, Evelyn Varden, Doris Dalton, Peggy Allenby, Edwin Cooper, John McGovern, Raymond Ives,

Bobby Readick, Peter Fernandez.  
 Orchestra: Joseph Stopak.  
 Length: 30 minutes.  
 Network: Blue.  
 First Broadcast: 1945.

### One Man's Family

Type: Serial  
 Format: The dramatic story of the Barbour family: Henry, a stockbroker, his wife Frances, and their children Paul, Hazel, Clifford and Claudia (twins), and Jack. Became the basis for a television series of the same title.

Cast: Henry Barbour	J. Anthony Smythe
Frances Barbour	Minetta Ellen Mary Adams
Claudia Barbour	Kathleen Wilson Barbara Fuller Laurette Fillbrandt
Paul Barbour	Michael Raffetto Russell Thorson
Hazel Barbour	Bernice Berwin
Clifford Barbour	Barton Yarborough
Jack Barbour	Page Gilman

Announcer: William Andrews, Ken Carpenter, Frank Barton.

Organist: Paul Carson, Sybil Chism, Martha Green.

Sponsor: Miles Laboratories.

Program Opening:

Announcer: This is One Man's Family. One Man's Family is dedicated to the mothers and fathers of the younger generation and to their bewildering offspring. Today, transcribed, we present Chapter 12, Book 72 entitled "A Touch of Christmas Spirit."

Length: 30 and 15 minute versions.

Network: NBC.

First Broadcast: 1932.

### \$1,000 Reward

Type: Quiz  
 Format: A whodunit drama was enacted



**One Man's Family.** Seated, left to right: Mary Adams, J. Anthony Smythe, Carlton E. Morse (the creator-writer), and Barbara Fuller. Standing, left to right: George Pirrone (Pinky), Russell Thorson (Paul Barbour), Anne Whitefield (Penny Lacey), Billy Idelson (William Murray), and Ben Wright (Nicholas Lacey).

and stopped prior to the denouncement. A telephone call was placed to a listener who could win \$1,000 if he identified the killer.

Host: John Sylvester.

Dramatic Cast: Ralph Bell, Ethel Everett, Bill Smith, Ken Lynch.

Announcer: Ken Roberts.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1950.

### The O'Neills

Type: Serial

Format: The dramatic story of the O'Neill family. Became the basis for a television

series of the same title.

Cast: Mrs. O'Neill	Kate McComb
	Luise Barclay
Eddie O'Neill	Jimmy Donnelly
	Nick Dawson
Peggy O'Neill	Betty Caine
	Violet Dunn
	Claire Niesen
	Betty Garde
Janice O'Neill	Janice Gilbert
Danny O'Neill	James Tansey
Sally O'Neill	Helen Claire
	Betty Winkler

Announcer: Ed Herlihy, Craig McDonnell.

Organist: Herbert Little.

Length: 15 minutes.

Network: CBS (1934), NBC (1942).

First Broadcast: 1934.

## Only Yesterday

Type: Variety  
 Format: The music and songs of the 1920's.  
 Starring: Benny Rubin, Mary Small.  
 Orchestra: Van Alexander.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1943.

## The Open Door

Type: Drama  
 Format: The story of Professor Erik Hansen, the dean of students at Vernon University. The program was actually a series of vignettes of the lives of the students who sought Hansen's comfort and advice.  
 Cast: Dean Erik Hansen  
       Corey Lehman, his secretary  
       Dr. Alfred T. Dorf  
       Charlotte Holland  
 Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1943.

## Open House

Type: Musical Variety  
 Hostess: Helen Morgan.  
 Regulars: Frank Barton, Helen Kleeb, Charles Bernard, Sam Moore, Gladys Simpson, Monty Mohn.  
 Orchestra: Ruordo.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1941.

## The Opie Cates Show

Type: Comedy  
 Format: The misadventures of Opie Cates, a well-meaning but trouble-prone young man.  
 Cast: Opie Cates           Himself  
       Cathy, his girl-       Noreen Gommill  
       friend

Ma Buskirk, the owner of a boarding house in Clinton, Arkansas  
 Barbara Fuller  
 Pa Buskirk       Fred Howard

Music: Basil Adlam.  
 Length: 30 minutes.  
 Network: ABC.  
 First Broadcast: 1947.

## Opry House Matinee

Type: Country-Western Musical Variety  
 Host: Eddy Arnold.  
 Regulars: Ernest Tubb, Lorue Buck, Jud Collins, Becky Barfield, Mack McGarr, Jack Baker, Owen Bradley and His Tennesseans, The Short Brothers, The Old Hickory Singers, Rod Bradfield and His Sweetheart Susie, The Tennessee Playboys, The Troubadours.  
 Length: 60 minutes.  
 Network: Mutual.  
 First Broadcast: 1946.

## The Original Amateur Hour

See title: "Major Bowes and the Original Amateur Hour."

## Orson Welles' Almanac

Type: Variety  
 Host: Orson Welles.  
 Regulars: Groucho Marx, Agnes Moorehead, Arthur Q. Bryan, Martha Stewart, Ray Collins.  
 Orchestra: Lud Gluskin.  
 Length: 30 minutes.  
 Network: CBS (broadcast over Arizona and Los Angeles stations only).  
 First Broadcast: 1944.

## Our Gal Sunday

Type: Serial





Orson Welles' Almanac. Orson Welles.

**Format:** Events in the life of an orphaned girl named Sunday—a small-town Virginia girl who married a wealthy English Lord in an attempt to find happiness.

**Cast:** Sunday  
 Brinthrope Dorothy Lowell  
 Vivian Smolen  
 Lord Henry  
 Brinthrope,  
 her husband Karl Swenson  
 Alistair Duncan  
 Vicki Vola  
 Elaine Kay Brinker  
 Barbara Jay Jostyn  
 Jackie Ruth Russell  
 Kathy  
 Madelyn  
 Travers Joan Tompkins  
 Slim Delaney Van Heflin  
 Rose Hunt Florence  
 Robinson  
 Elaine Kent

**Announcer:** James Fleming, Bert Parks,  
 Charles Stark, John Reed King.

**Length:** 15 minutes.

**Network:** CBS.

**First Broadcast:** 1937.

## Our Miss Brooks

**Type:** Comedy

**Format:** The trials and tribulations of Connie Brooks, English teacher at Madison High School. Stories depicted her romantic misadventures as she struggled to impress Philip Boynton, the Biology instructor. Became the basis for the television series of the same title.

**Cast:** Connie Brooks Eve Arden  
 Philip Boynton Jeff Chandler  
 Osgood Conklin,  
 the principal Joe Forte  
 Gale Gordon  
 Walter Denton,  
 the problem  
 student Richard Crenna  
 Harriet Conklin,  
 Osgood's  
 daughter Gloria McMillan  
 Mrs. Davis,  
 Connie's land-  
 lady Jane Morgan  
 Stretch  
 Snodgrass, a  
 student Leonard Smith

**Announcer:** Verne Smith, Bob Lemond.

**Orchestra:** Wilbur Hatch.

**Sponsor:** Colgate-Palmolive products.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1948.

## Our Secret World

**Type:** Serial

**Format:** The story focuses on the lives of Michael and Irene, two young marrieds separated by the outbreak of World War I. He is stationed with the AEF in England; she remains at home in America. At a fixed time each evening, Michael and Irene thought of each other. Through "soliloquies-by-telepathy" each relates daily happenings: Irene speaks first, assuring Michael of her love for him, of the sense of his presence, and of her sustained hope and faith that they will soon be together again. As Irene finishes

telling Michael about how her previously meaningless daily activities have suddenly taken on a new meaning, Michael speaks from England. He relates the bitterness of war, his thoughts of her, his loneliness, his anxiety, and his one desire—to return home to her. The series, with its sketchy backgrounds and characterizations, was designed to let the listener identify with its sentimental or romantic nature through personal daydreaming.

Cast: Michael Milton Stanley  
Irene Ann Starrett

Length: 30 minutes.  
Network: Mutual.  
First Broadcast: 1947.

### Out of the Deep

Type: Drama  
Format: Supposedly true adventures of famed sea captain Gunnar Carlyle, a deep-sea diver and sometime soldier of fortune.  
Starring: Ted Maxwell as Gunnar H. Carlyle.

Announcer: Robert Campbell.  
Organist: Joe Enos.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1945.

### Ozark Jubilee

Type: Country-Western Musical Variety  
Host: Red Foley.  
Featured: Grady Martin's Crossroads Gang.  
Length: 25 minutes.  
Network: ABC.  
First Broadcast: 1954.

### The Ozzie Nelson-Harriet Hilliard Show

See title: "The Adventures of Ozzie and Harriet."

### Packham Inn

Type: Musical Variety  
Host: Bill Packham.  
Regulars: Ilene Woods, Fred Casper, The Four Vagabonds.  
Orchestra: Rex Maupin.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1946.

### Paging the Judge

Type: Quiz  
Format: Selected studio audience members were placed in prearranged situations that tested their ability to solve problems. Winners, determined by a panel of guest judges, received prizes.  
Host: Robert Paige.  
Length: 15 minutes.  
Network: ABC.  
First Broadcast: 1953.

### Paging Mike McNally

Type: Comedy  
Format: The misadventures of Mike McNally, a department store manager.  
Starring: Walter Kinsella as Mike McNally.  
Also: Joan Alexander, Hope Emerson, Alan Bunce.  
Length: 30 minutes.  
Network: Mutual.  
First Broadcast: 1945.

### Palmolive Beauty Box Theatre

Type: Anthology  
Format: Musical adaptations of classic stories.  
Hostess-Occasional Performer: Jessica Dragonette.  
Regular Performer: Charles Kuhlman.  
Sponsor: The Palmolive Soap Company.  
Included:  
The Chocolate Soldier. Oskar Straus'

operetta about a Serbian spy who seeks refuge in the enemy's house and falls in love with a beautiful young girl.

**Starring:** Jessica Dragonette, Charles Kuhlman.

**The Vagabond King.** The story of Francois Villon, the rogue poet of France.

**Starring:** Jessica Dragonette, Charles Kuhlman.

**The Lady in Ermine.** A beautiful girl captures the heart of a soldier heading the occupation forces in her country.

**Starring:** Jessica Dragonette, Thomas L. Thomas.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1937.

## Panorama Time

**Type:** Variety

**Host:** Johnny Desmond.

**Music:** Recorded.

**Length:** 25 minutes.

**Network:** Mutual.

**First Broadcast:** 1955.

## The Parker Family

**Type:** Comedy

**Format:** Events in the lives of the Parkers, a not-so-typical American family.

<b>Cast:</b> Mr. Parker	Jay Jostyn
Mrs. Parker	Linda Carlon-Reid
	Marjorie Anderson

Nancy Parker, their daughter	Mitzi Gould
Richard Parker, their son	Leon Janney Michael O'Day

Elly Parker, their daughter	Patricia Ryan
Grandfather Parker	Roy Fant

**Announcer:** Hugh James.

**Length:** 15 minutes.

**Network:** CBS (1939), Blue (1943).

**First Broadcast:** 1939.

## The Passing Parade

**Type:** Documentary

**Format:** Strange but true stories of unusual happenings.

**Host-Narrator:** John Nesbitt.

**Announcer:** Ken Carpenter, Harlow Wilcox.

**Orchestra:** Meredith Wilson, Carmen Dragon.

**Program Opening:**

**Announcer:** The Passing Parade. Your favorite stories as told by your favorite storyteller, John Nesbitt.

**Program Closing:**

**Announcer:** You have been listening to your favorite stories as told by America's favorite storyteller, John Nesbitt. Be with us the next time we move to the reviewing stand for yet another glimpse of The Passing Parade.

**Length:** 15 minutes.

**Network:** CBS.

**First Broadcast:** 1944.

## Passport for Adams

**Type:** Drama

**Format:** The story of Jeff Adams, a small town editor from Centerville, and Perry "Quiz" Quisberry, a New York photographer, as they visit and report on the principal allies of the U.S. during World War II for the Consolidated Syndicate.

<b>Cast:</b> Jeff Adams (later Doug Adams)	Robert Young Myron McCormick
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Perry Quisberry	Dane Clark Paul Mann
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**Length:** 30 minutes.

**Syndicated.**

**First Broadcast:** 1943.

## Passport to Romance

**Type:** Comedy

**Format:** The story of two singing stevedores aboard the S.S. Harmonia.

**Cast:** The girl Mitzi Green  
 The boy Larry Brooks  
**Length:** 30 minutes.  
**Network:** Mutual.  
**First Broadcast:** 1946.

### Pat Novak for Hire

**Type:** Crime Drama  
**Format:** The story of Pat Novak, a tough-guy private detective who is independent of everyone and everything.

**Cast:** Pat Novak Jack Webb  
 The Police  
 Sergeant Raymond Burr  
 John Galbraith

**Announcer:** George Fenneman.  
**Length:** 30 minutes.  
**Network:** ABC.  
**First Broadcast:** 1949.

### The Patti Clayton Show

**Type:** Musical Variety  
**Hostess:** Patti Clayton.  
**Announcer:** Bill Cullen.  
**Orchestra:** Archie Bleyer.  
**Length:** 15 minutes.  
**Network:** CBS.  
**First Broadcast:** 1945.

### The Paul Whiteman Hour

**Type:** Musical Variety  
**Host:** Paul Whiteman.  
**Regulars:** Eugene Baird, Johnny Thompson, The Joe Mooney Quartet, Duffy's Swinging Strings Choir.  
**Orchestra:** Paul Whiteman.  
**Length:** 60 minutes.  
**Network:** ABC.  
**First Broadcast:** 1946.

### Paul Whiteman Presents

**Type:** Variety  
**Format:** Performances by undiscovered professional talent.



The Paul Whiteman Hour. Paul Whiteman.

**Host:** Glenn Osser.  
**Regulars:** Dinah Shore, The Modernaires.  
**Orchestra:** Paul Whiteman.  
**Length:** 30 minutes.  
**Network:** NBC (1943), ABC (1950). Later titled "Paul Whiteman's Teen Club."

### The Paul Winchell-Jerry Mahoney Show

**Type:** Comedy-Variety  
**Format:** Music, songs, and comedy sketches that revolved around Jerry Mahoney, the mischievous wooden dummy of ventriloquist Paul Winchell.  
**Host:** Paul Winchell (and Jerry Mahoney).  
**Vocalist:** Vera Barton.  
**Orchestra:** Bob Stanley.  
**Program Opening:**  
**Announcer:** Yes, it's The Paul Winchell-Jerry Mahoney Show featuring that lovely young singing star Vera Barton and Bob Stanley and his orchestra. And here's that talented young ventriloquist Paul Winchell and his little wooden dummy friend Jerry Mahoney.  
**Length:** 30 minutes.  
**Network:** Mutual.  
**First Broadcast:** 1944.

### The Paula Stone-Phil Brito Show

Type: Variety  
 Hosts: Paula Stone, Phil Brito.  
 Announcer: Tom Shirley.  
 Orchestra: Doc Whipple.  
 Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1944.

### The Pause That Refreshes

Type: Musical Variety  
 Host: Roger Pryor.  
 Vocalist: Ginny Simms.  
 Orchestra: Percy Faith.  
 Sponsor: Coca-Cola.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1947.

### Payroll Party

Type: Game  
 Format: Housewives, selected from the studio audience, competed in various humiliating stunts.  
 Host: Nicholas Girrard.  
 Length: 25 minutes.  
 Network: ABC.  
 First Broadcast: 1952.

### The Peabodys

Type: Comedy  
 Format: The story of Harvey Peabody, a not-so-bright businessman, his wife Helen, and their daughter Harriet, and the problems that befall the family due to Harvey's antics.  
 Cast: Harvey Peabody, the father Norman Gottschalk  
 Helen Peabody, his wife Fran Allison  
 Harriet Peabody, their daughter Joan Alt  
 The sister-in-law Elmira Roessler  
 Announcer: Bob Cunningham.

Organist: Dave Bacall.  
 Length: 15 minutes.  
 Syndicated.  
 First Broadcast: 1946.

### The Peg LaCentra Show

Type: Musical Variety  
 Hostess: Peg LaCentra.  
 Music: John Gart; The Jesters.  
 Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1938.

### The Peggy Lee Show

Type: Musical Variety  
 Hostess: Peggy Lee.  
 Announcer: Bill Adams.  
 Orchestra: Russ Case.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1951.

### The Penny Singleton Show

Type: Comedy-Drama  
 Format: The story of Penny Williamson, a war widow and the mother of two children, Sue and Dorothy, and her struggles to provide a decent life for herself and family while working as a real estate salesperson in the town of Middletown.

Cast: Penny Williamson Penny Singleton  
 Sue Williamson Sheila James  
 Dorothy "D.G." Williamson Marylee Robb  
 Margaret, Penny's cook Bea Benaderet  
 Horace Wiggins, Penny's partner Jim Backus  
 Judge Beshomer Grundell Gale Gordon

Announcer: Frank Martin.  
 Orchestra: Von Urbanski.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1950.

## Penthouse Blues

Type: Musical Variety  
 Hostess: Judith Arlen.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1939.

## People Are Funny

Type: Audience Participation  
 Format: Put selected studio audience members into screwball situations designed to test their willingness to make fools of themselves in return for money. Became the basis for a television series of the same title.  
 Host: Art Baker, Art Linkletter.  
 Announcer: Rod O'Connor, Ted Myers, Herb Allen.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1942.

## Pepper Young's Family

Type: Serial  
 Format: The story of the Young family, in particular Larry, nicknamed "Pepper," an oil field worker in the town of Elmwood.

Cast: Larry "Pepper"

Young	Curtis Arnall Lawson Zerbe Mason Adams Peter Fernandez
Sam Young	Jack Roseleigh Bill Adams Thomas Chalmers Bill Johnstone
Peggy Young	Elizabeth Wragge
Mary Young	Marion Barney
Linda Young	Eunice Howard
Sally Young	Maureen Mc- Manus

Hattie, the maid Greta Kvalden

Announcer: Alan Kent, Martin Block,  
 Richard Stark.

Music: William Meader.

Sponsor: Camay Soap.

Program Opening:

Announcer: Pepper Young's Family. The story of your friends the Youngs is brought to you by Camay, the mild beauty soap for a smoother, softer complexion. . .

Length: 15 minutes.

Network: NBC Blue (1936), Syndicated (1965).

First Broadcast: 1936.

## The Percy Faith Orchestra

Type: Musical Variety  
 Host-Orchestra: Percy Faith.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1939.

## The Perry Como Show

Type: Musical Variety  
 Host: Perry Como.  
 Vocalists: The Three Sisters.  
 Orchestra: Paul Baron.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1944.

## Perry Mason

Type: Crime Drama  
 Format: The cases of Perry Mason, a criminal attorney. Based on the character created by Erle Stanley Gardner. Became the basis for a television series of the same title.

Cast: Perry Mason	Bartlett Robinson Santos Ortega Donald Briggs John Larkin
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Della Street, his  
 secretary

Gertrude Warner  
 Jan Miner  
 Joan Alexander

Paul Drake, his  
 investigator

Matt Crowley

Lt. Arthur Tragg,  
 L.A.P.D. Mandel Kramer  
 Frank Dane  
 Sgt. Dorsett Arthur Vinton  
 Announcer: Alan Kent, Richard Stark,  
 Bob Dixon.  
 Organist: William Meader.  
 Musical Director: Paul Taubman.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1943.

### The Pet Milk Show

Type: Musical Variety  
 Host: Jack Pearl.  
 Regulars: Mimi Benzell, Cliff Hall, Russ  
 Emery.  
 Announcer: Ed Herlihy.  
 Orchestra: Gus Haenschen.  
 Sponsor: Pet Milk.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1951.

### Pete Kelly's Blues

Type: Drama  
 Format: The story of Pete Kelly, a tough  
 jazz musician and leader of the Big Seven,  
 a jazz band, during the Roaring 20s.  
 Became the basis for a feature film, then a  
 television series.  
 Cast: Pete Kelly Jack Webb  
 Maggi Jackson,  
 the vocalist Meredith Howard  
 The Big Seven Band members: Matty  
 Matlock, Elmer Schneider, Ray Schnei-  
 der, Bill Newman, Marty Carb, Nick Fa-  
 tool.  
 Also: Peggy Webber, William Conrad, Vic  
 Perrin, Whitfield Connor, Herb Butter-  
 field, Jack Kruschen.  
 Musical Background: Dick Cathcart.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1951.

### The Peter Lind Hayes Show

Type: Variety  
 Host: Peter Lind Hayes.  
 Regulars: Mary Healy, Jerry Vale, Leslie  
 Uggams, Harry Snow, The Toppers.  
 Announcer: George Bryan, Jack Haskell.  
 Music: The Norman Leyden Orchestra,  
 The Norman Paris Trio.  
 Length: 25 minutes.  
 Network: CBS.  
 First Broadcast: 1954.

### Peter Quill

Type: Mystery  
 Format: The exploits of Peter Quill, a de-  
 tective who used scientific knowledge to  
 apprehend evildoers.  
 Cast: Peter Quill Marvin Miller  
 Gail Carson, his  
 aide Alice Hill  
 Police Capt.  
 Roger Dorn Ken Griffin  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1940.

### The Phil Baker Show

Type: Comedy-Variety  
 Host: Phil Baker.  
 Regulars: Harry McNaughton, Ward Wil-  
 son, The Andrews Sisters, The Seven G's.  
 Announcer: Harry Von Zell.  
 Orchestra: Eddie deLange, Frank Shields,  
 Hal Kemp.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1933.

### The Phil Harris-Alice Faye Show

Type: Comedy-Variety  
 Format: Music and songs coupled with  
 comedy sketches revolving around the



The Phil Baker Show. Phil Baker.

hectic lives of Phil Harris and his wife Alice Faye.

Cast: Phil Harris	Himself
Alice Faye Harris	Herself
Little Alice Harris, their daughter	Jeanine Roos
Phyllis Harris, their daughter	Anne Whitfield
Mr. Scott, Phil's sponsor's representative	Gale Gordon
Julius, the delivery boy	Walter Tetley
Frankie Remley, Phil's friend	Elliott Lewis

Also: John Hubbard.

Announcer: Bill Forman.

Orchestra: Phil Harris, Walter Scharf.

Program Opening:

Announcer: Yes, it's Sunday, time for The Phil Harris-Alice Faye Show, presented by the makers of Rexall drug products and your Rexall family druggist...

Length: 30 minutes.

Network: NBC.

First Broadcast: 1946.

## The Phil Silvers Show

Type: Variety

Host: Phil Silvers.

Regulars: Betty Garde, Jean Gillespie, Roger deKoven, Danny Ocko, William Keane, Jack Hartley, Lee Brady, Beryl Davis.

Orchestra: Ralph Norman.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1947.

## The Phil Spitalny Show

Type: Variety

Host: Phil Spitalny.

Regulars: Dorothy Thompson, John Anderson, The Three Little Words.

Announcer: Del Sharbutt.

Music: Phil Spitalny and His All-Girl Orchestra.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1936.

## Philco Radio Playhouse

Type: Anthology

Format: Radio adaptations of plays originally broadcast over "The Philco Television Playhouse."

Host-Narrator: Joseph Cotten.

Sponsor: Philco.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1953.

## Philco Radio Time

Type: Variety

Host: Bing Crosby

Regulars: Al Jolson, John Charles Thomas, Connie Russell, Skitch Henderson.

Announcer: Glenn Riggs.

Orchestra: John Scott Trotter.



Sponsor: Philco appliances.

Program Opening:

Announcer: This is Glenn Riggs welcoming you to Philco Radio Time, produced and transcribed in New York, with John Scott Trotter and his orchestra, Skitch Henderson, and Bing's guests Fred Allen and Connee Boswell . . .

Length: 30 minutes.

Network: ABC.

First Broadcast: 1946.

## Philip Marlowe

See title: "The Adventures of Philip Marlowe."

## The Philip Morris Follies of 1946

Type: Musical Variety

Host: Johnny Desmond.

Regulars: Margaret Whiting, Herb Shriner.

Announcer: Ken Roberts.

Orchestra-Chorus: Jerry Gray.

Sponsor: Philip Morris cigarettes.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1946.

## The Philip Morris Playhouse

Type: Anthology

Format: Dramatic presentations.

Host: Charles Martin.

Announcer: Joe King, Bud Collyer, Ken Roberts.

Orchestra: Russ Morgan, Johnny Green, Ray Bloch.

Sponsor: Philip Morris cigarettes.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1941.

## Philo Vance

Type: Crime Drama

Format: The cases of private detective Philo Vance. Based on the character created by S.S. Van Dine.

Cast: Philo Vance Jackson Beck  
Jose Ferrer  
His secretary Joan Alexander  
Florence Robinson

District Attorney

Markham George Petrie

Police Sgt. Heath Humphrey Davis

Orchestra: Henry Sylvern.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1945.

## Phone Again Finnegan

Type: Comedy

Format: The misadventures of Finnegan, the inept manager of the Welcome Arms Apartments.

Cast: Finnegan Stu Erwin  
The Swedish  
janitor Harry Stewart  
The switchboard  
girl Florence Halop

Also: Marlene Ames.

Announcer: Ken Niles.

Orchestra: Lou Kosloff.

Length: 30 minutes.

Syndicated.

First Broadcast: 1946.

## The Phrase That Pays

Type: Quiz

Format: A contestant chosen from the studio audience was presented with three clues to the identity of a well-known phrase. Prizes were awarded based on which clue led to the identification; if the player failed to identify the phrase, the listener who submitted it won a prize.

Host: Red Benson.

Length: 15 minutes.

Network: NBC.

First Broadcast: 1953.

## Pick a Date

Type: Interview-Quiz

Format: A woman selected from the studio audience was asked to state a memorable year in her life. She related the reason for its selection and answered questions about incidents that occurred during that year in return for merchandise prizes.

Host: Buddy Rogers.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1949.

## Pick and Pat Time

Type: Variety

Hosts: Pick Malone, Pat Padgett.

Regulars: Mary Small, Bruce Hayes, Tiny Ruffner, Diane Courtney, The Jesters.

Announcer: Paul Douglas, Tiny Ruffner.

Orchestra: Vincent Lopez.

Network: Mutual (1944), ABC (1945).

First Broadcast: 1944.

## Pick and Play with Bob and Ray

See title: "Bob and Ray."

## Pipe Dreams

Type: Comedy Sketch

Format: The tall tales of Willoughby Fibbe, M.P. (Master Prevaricator).

Starring: Alan Reed as Willoughby Fibbe.

Length: 5 minutes.

Network: NBC.

First Broadcast: 1939.

## Pipe Smoking Time

Type: Musical Variety

Format: Invited male listeners to "light up, lean back, and listen."

Host: Arthur Fields.

Regulars: Fred Hall, Woody Guthrie, Edmund C. Roecker.

Orchestra: Ray Bloch.

Length: 25 minutes.

Network: CBS.

First Broadcast: 1940.

## Pitching Horseshoes

Type: Anthology

Format: Capsule dramatizations of stories that appeared in Billy Rose's "Pitching Horseshoes" newspaper column.

Host: Billy Rose.

Announcer: Frank Waldecker.

Length: 55 minutes.

Network: Mutual.

First Broadcast: 1941.

## Plantation Party

Type: Country-Western Musical Variety

Host: Whitey Ford (as the Duke of Paducah).

Regulars: Michael Stewart, Dolly and Milly Good, Tom, Dick, and Harry, Louise Massey and the Westerners, The Doring Sisters, The Plantation Choir.

Announcer: Charles Lyon.

Music: The Range Riders.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1938.

## The Player

Type: Anthology

Format: Dramatizations of various stories.

Performing all roles: Paul Frees.

Included:

Jack the Giant Killer. The tale of a little man whose big reputation is put to the test.

Murder At Tammerlane. The story of a girl, missing for five years, who suddenly turns up at an old mansion inhabited by an invalid old lady who loves Edgar Allan Poe stories.

Length: 15 minutes.

Syndicated.

First Broadcast: 1951.





Portia Faces Life. Left to right: Esther Ralston, Donald Briggs, and Lucille Wall.

Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1935.

**Port of Missing Hits**

Type: Musical Variety  
 Hostess: Edna Phillips.  
 Chorus: Thomas Haywood.  
 Orchestra: Milton Katims.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1945.

**Portia Faces Life**

Type: Serial  
 Format: The dramatic story of Portia Blake, a widowed attorney and the mother of a young son.  
 Cast: Portia Blake      Lucille Wall  
       Dickie Blake,  
       her son                Raymond Ives

Larry Robinson  
 Edwin Bruce  
 Myron McCormick  
 Bartlett Robinson  
 Joan Banks  
 Frances Woodbury  
 Carleton Young  
 Donald Briggs  
 Marjorie Anderson  
 Esther Ralston  
 Rosaline Greene  
 Anne Seymour  
 Henrietta Tedro  
 Ginger Jones

Announcer: George Putnam, Ron Rawson.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1940. The series originally began as a local entry over station KTSA in San Antonio. Also titled "Portia Blake Faces Life."

### Postcard Serenade

Type: Musical Variety  
Hostess: Judy Lang (accompanying herself on the piano).  
Announcer: Frank Waldecker.  
Length: 15 minutes.  
Network: Mutual.  
First Broadcast: 1945.

### Pot O' Gold

Type: Quiz  
Format: Listeners received the opportunity to win cash by correctly answering questions when telephoned by the host.  
Host: Ben Grauer, Happy Felton.  
Vocalists: Verna Holly, Amy Arnell, Don Brown, Jimmy Carroll.  
Announcer: Bob Shepherd, Len Sterling.  
Orchestra: Horace Heidt, Tommy Tucker, Harry Salter.  
Length: 30 minutes.  
Network: NBC (1939), ABC (1946).  
First Broadcast: 1939.

### Powers Charm School

Type: Women  
Format: Beauty tips and advice.  
Host: John Robert Powers.  
Regulars: Peggy Allenby, Pat Hosley, Ken Lynch.  
Announcer: Walter Herlihy.  
Length: 25 minutes.  
Network: ABC.  
First Broadcast: 1946.

### Prairie Folks

Type: Serial  
Format: The saga of the pioneers and the settling of Minnesota during the 1800s.  
Cast: Thor Nielsen Erik Rolf  
Anna Nielsen,  
his wife Helen Warren  
Hancey Nielsen,  
their son Kingsley Colton  
Smiley Parker Fennelly



Pretty Kitty Kelly. Lucille Wall.

Adam Bassett	Morris Carnovsky
Curtis Bassett	Cliff Carpenter
Anne Anders	Josephine Fox
Arnie Anders	Joe Helgeson

Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1940.

### Press Club

Type: Adventure  
Format: The exploits of Mark Brandon, a newspaper reporter.  
Starring: Marvin Miller as Mark Brandon.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1944.

### Pretty Kitty Kelly

Type: Serial  
Format: Events in the life of Kitty Kelly, a spirited Irish girl.  
Cast: Kitty Kelly Arline Blackburn  
Michael Conway Bud Collyer

Byron Welby      Bartlett Robinson  
 Isabel Andrews      Lucille Wall  
 Dennis Pierce      Richard Kollmar  
 Bunny Wilson      Helen Choate

Announcer-Narrator: Matt Crowley.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1937.

### The Private Files of Matthew Bell

Type: Crime Drama  
 Format: The exploits of Police Surgeon Matthew Bell, a man whose detection involved an understanding of the characters with whom he became involved.  
 Starring: Joseph Cotten as Matthew Bell.  
 Announcer: Phil Tonken.  
 Music: Recorded.  
 Length: 25 minutes.  
 Network: Mutual.  
 First Broadcast: 1952.

### Private Showing

Type: Anthology  
 Format: Dramatizations suggested by famous paintings.  
 Host-Performer: Walter Hampden.  
 Included:  
 The Rehearsal on Stage. Based on a Degas painting, a story of murder in the French ballet.  
 The Poorhouse on the Hill. A story of greed suggested by a Cezanne painting.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1946.

### Professor Quiz

Type: Quiz  
 Format: A series of question and answer rounds in which selected studio audience members competed for cash prizes.  
 Host: Craig Earl.  
 Announcer: Robert Trout, Gene Hamilton.  
 Sponsor: Noxzema Skin Cream.  
 Length: 30 minutes.

Network: CBS.  
 First Broadcast: 1936.

### The Prudential Family Hour

Type: Music  
 Host: Deems Taylor.  
 Regulars: Gladys Swarthout, Ross Graham, Jack Smith.  
 Announcer: Frank Gallop.  
 Orchestra: Al Goodman.  
 Length: 45 minutes.  
 Network: CBS.  
 First Broadcast: 1941.

### Pursuit

Type: Drama  
 Format: The exploits of Peter Black, a Chief Inspector for Scotland Yard, as he pursued and tracked down criminals.  
 Cast: Peter Black      Ted de Corsia  
    John Dehner  
 Announcer: Don Baker, Bob Stevenson.  
 Orchestra: Marlen Skiles.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1949.

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### Queen for a Day

Type: Audience Participation  
 Format: Preselected women were interviewed and asked to explain why they were in need of one specific item. One woman, whose response best impressed a panel of studio audience judges, was crowned "Queen for a Day" and received not only the prize she sought, but several others: a night club reservation, a Fifth Avenue beauty parlor appointment, and a shopping spree in a New York department store. Became the basis for the television series of the same title.  
 Host: Dud Williamson, Jack Bailey.  
 Announcer: Bob Bunce, Gene Baker.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1945.

## Quick as a Flash

Type: Quiz

Format: Each of the six players that competed were assigned a specific light color. The host read a question; the first players to press a button and flash his light signal received a chance to answer and a cash prize if he responded correctly. Became the basis for the television series of the same title.

Host: Ken Roberts, Win Elliot, Bill Cullen.

Announcer: Frank Gallop, Cy Harrice.

Orchestra: Ray Bloch.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1944.

## Quicksilver

Type: Quiz

Format: A microphone was concealed somewhere at a busy locale. A passerby was approached and asked to answer a riddle that has been submitted by a listener (who received \$5). The participant received \$5 also if he correctly answered the riddle; if not, he received one silver dollar.

Host: Ransom Sherman, Bob Brown.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1939.

## Quiet Please

Type: Anthology

Format: Mystery presentations. Became the basis for a television series of the same title.

Narrator: Ernest Chappell.

Announcer: Ed Michael.

Organist: Gene Perrazzo, Albert Buhrmann.

Length: 30 minutes.

Network: Mutual (1947), ABC (1948).

First Broadcast: 1947.

## Quixie Doodle

Type: Quiz

Format: Two teams, the Submitters vs. the Answerers, competed in a ten-question game. For each correct response, the Answerers scored \$10; each incorrect answer won the Submitters \$10.

Host: Bob Hawk, Frederick Chase Taylor.

Announcer: Alan Reed.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1938. Originally titled "Bob Hawk's Quixie Doodle Quiz."

## The Quiz Kids

Type: Quiz

Format: Had a panel of exceptionally bright children answering difficult questions. Became the basis for a television series of the same title.

Host: Joe Kelly.

Announcer: Fort Pearson, Roger Krupp, Ed Scott.

Sponsor: Alka-Seltzer.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1940.

## Quizzer's Baseball

Type: Quiz

Format: Two three-member teams competed in a question and answer session patterned after the game of baseball. Answers were scored from a base hit to a home run depending on the rapidity with which a player answered. The team scoring the most runs received one hundred dollars.

Host: Harry Von Zell.

Team One Captain: Glenda Farrell.

Team Two Captain: Budd Hulick.

Announcer: Harry Von Zell.

Orchestra: Peter Van Steeden.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1941.

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## Radio City Playhouse

Type: Anthology  
 Format: Dramatic presentations.  
 Announcer: Fred Collins.  
 Orchestra: Roy Shields.  
 Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1948.

## Radio Reader's Digest

Type: Anthology  
 Format: Adaptations of stories from *Reader's Digest* magazine.  
 Host: Richard Kollmar.  
 Narrator: Conrad Nagel.  
 Music: Nathan Van Cleave.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1942.

## Radio Theatre of Famous Classics

Type: Anthology  
 Format: Varied dramas and casts.  
 Organist: Eddie Baker.  
 Length: 30 minutes.  
 Syndicated.  
 First Broadcast: 1946.

## The Railroad Hour

Type: Musical Variety-Drama  
 Host: Gordon MacRae.  
 Regulars: Lurelle Norman, Billie Burke, The Sportsmen.  
 Announcer: Marvin Miller.  
 Orchestra: John Rarig, Carmen Dragon.  
 Sponsor: The Association of American Railroads.  
 Included:  
 New Moon. The story of a pirate who falls in love with a lady of nobility.  
 Starring: Gordon MacRae, Mimi Benzell.  
 The Merry Widow. The story of a prince who must court and wed a rich widow to save his country from financial ruin.

Starring: Gordon MacRae, Dorothy Kirsten, Jack Kirkwood.  
 Sari. The tale of a famed Gypsy violinist, his daughter, and a would-be fiddler as they seek fame and fortune.  
 Starring: Gordon MacRae, Margaret Truman.  
 Showboat. The story of a riverboat gambler and his lady love.  
 Starring: Gordon MacRae, Dorothy Kinsella.  
 Length: 45 and 30 minute versions.  
 Network: ABC (1948), NBC (1949).  
 First Broadcast: 1948.

## Rainbow House

Type: Children's  
 Host: Bob Emery.  
 Orchestra: Dolphe Martin.  
 Length: 15 minutes.  
 Network: Mutual.  
 First Broadcast: 1942.

## The Raleigh Room

Type: Talk-Variety  
 Hostess: Hildegarde Loretta Sell.  
 Orchestra: Harry Sosnik.  
 Sponsor: Raleigh cigarettes.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1944.

## The Ralph Edwards Show

See title: "Truth or Consequences."

## The Ransom Sherman Show

Type: Variety  
 Format: Music, comedy, and dramatic sketches.  
 Host: Ransom Sherman.  
 Regulars: Bill Thompson, Wayne Van Dyne, Fran Allison.  
 Orchestra: Rex Maupin.



Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1939.

### Rate Your Mate

Type: Quiz  
Format: Married couples competed. While one mate was isolated in a soundproof booth, the other had to predict whether or not his or her spouse could answer a specific question. A cash prize (up to \$100) was awarded depending on the accuracy of the prediction.  
Host: Joey Adams.  
Announcer: Hal Simms.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1950.

### The Ray Bolger Show

Type: Variety  
Host: Ray Bolger.  
Regulars: Elvia Allman, Harry Lang, Ver-  
na Felton, Jeri Sullivan.  
Announcer: Howard Petrie.  
Orchestra: Roy Bargy.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1945.

### The Raymond Paige Orchestra

Type: Musical Variety  
Host: Milton Cross.  
Commentator: Deems Taylor.  
Vocalists: The Mixed Choir.  
Orchestra: Raymond Paige.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1940.

### The Raymond Scott Show

Type: Musical Variety  
Host: Raymond Scott.

Vocalist: Dorothy Collins.  
Orchestra-Chorus: Raymond Scott.  
Length: 15 minutes.  
Network: CBS.  
First Broadcast: 1943.

### The R.C.A. Victor Show

Type: Musical Variety  
Host: Deems Taylor, Leonardo Feather,  
Robert Merrill.  
Announcer: Kenny Delmar.  
Orchestra: Raymond Paige, Arthur Fied-  
ler and the Boston Pops Orchestra.  
Sponsor: R.C.A. Victor.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1945.

### Red Benson's Movie Matinee

Type: Quiz  
Format: Called for contestants to answer  
questions based on film titles in return for  
cash prizes.  
Host: Red Benson.  
Announcer: Carl Warren.  
Length: 30 minutes.  
Network: Mutual.  
First Broadcast: 1949.

### Red Hook 31

Type: Chatter  
Format: The series focused on the ex-  
change of conversations between Woody  
Klose, a radio scriptwriter, and his wife,  
Virginia, as they discussed their life, in  
particular their move from the city to the  
102-acre Echo Valley Farm in Dutchess  
County, New York. (Red Hook 31: their  
telephone number.)

Cast: Woody Klose      Himself  
          Virginia Klose     Herself  
Length: 15 minutes.  
Network: Mutual.  
First Broadcast: 1947.

## Red Ryder

Type: Western

Format: Set in various locales throughout the West, the series followed the exploits of Red Ryder, a roving cowboy, and his sidekick Little Beaver as they strove to maintain law and order. Based on the comic strip by Fred Harman.

Cast: Red Ryder                Reed Hadley  
                                       Carlton KaDell  
                                       Brooke Temple  
       Little Beaver        Tommy Cook  
                                       Henry Blair

Also (various roles): Charles Lung, Lurene Tuttle, Fred Shields, Victor Rodman.

Red Ryder's Horse: Thunder.

Announcer: Ben Alexander.

Orchestra: Robert Armbruster.

Program Opening:

Announcer: From out of the West comes America's famous fighting cowboy, Red Ryder.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1942.

## The Red Skelton Show

Type: Comedy-Variety

Host: Red Skelton.

Regulars: Gee Gee Pearson, Ozzie Nelson, Harriet Hilliard, Lurene Tuttle, Verna Felton, Anita Ellis, Wonderful Smith, The Four Knights, Pat McGeehan.

Announcer: John Holbrook, Truman Bradley, Marvin Miller, Rod O'Connor, Jean Paul King.

Orchestra: Ozzie Nelson, Dave Forrester, David Rose.

Sponsor: Raleigh Cigarettes.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1941. Also titled "Red Skelton's Scrapbook." Became the basis for a television series of the same title.

## The Redhead

Type: Comedy



The Red Skelton Show. Red Skelton.

Format: The adventures of a brash, wise-cracking young girl from a small town in Nebraska as she struggled to achieve fame and fortune as a model in New York City.

Cast: The would-be model                Mary McCarthy  
       Her romantic interest                Dick Van Patten

Length: 30 minutes.

Network: ABC.

First Broadcast: 1952.

## Refreshment Time

Type: Musical Variety

Host: Morton Downey.

Regulars: Stan Freeman, Kitty Kallen.

Announcer: Ray Morgan.

Orchestra: Carmen Mastren.

Sponsor: Coca Cola.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1950.

### Relaxation in Music

Type: Musical Variety  
 Hosts: Jean Tighe, Bob Bary.  
 Orchestra: Dick Adams.  
 Length: 15 minutes.  
 Network: Mutual.  
 First Broadcast: 1944.

Announcer: Bert Parks.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1936.

### Reserved for Garroway

See title: "The Dave Garroway Show."

### The Remarkable Miss Tuttle

Type: Drama  
 Format: The story of Miss Tuttle, a resourceful, spinster who helped people solve their problems.  
 Cast: Miss Tuttle Edna Mae Oliver  
       Her nephew Arnold Stang  
       Her maid Lillian Randolph  
       Judge Carter Cy Kendall  
 Also: Howard Harris, Martin Gosch.  
 Announcer: Murray Boler.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1942.

### Results, Inc.

Type: Drama  
 Format: The cases of Johnny Strange and Terry Travers, partners in a detective agency that guaranteed to do anything, solve any problem, or remedy any difficulty.  
 Cast: Johnny Strange Lloyd Nolan  
       Terry Travers Claire Trevor  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1944.

### Reminiscin' with Singin' Sam

Type: Musical Variety  
 Host: Harry Frankel (Singin' Sam).  
 Vocalists: The Mullin Sisters.  
 Orchestra: Charles Magnoule.  
 Length: 15 minutes.  
 Syndicated.  
 First Broadcast: 1946. See also: "Singin' Sam."

### Reveille Round-Up

Type: Country-Western Musical Variety  
 Host: Tom Wallace.  
 Regulars: Louise Massey, The Westerners (Milt Mobie, Larry Wellington, Allen Massey, Curt Massey).  
 Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1941.

### Renfrew of the Mounted

Type: Adventure  
 Format: The exploits of Inspector Douglas Renfrew of the Royal Canadian Mounted Police. Became the basis for a television series of the same title.  
 Cast: Inspector Douglas Renfrew House Jameson  
       Carol Girard, his romantic interest Joan Baker

### Revere All Star Revue

Type: Musical Variety  
 Host: Andy Russell.  
 Regulars: Marion Hutton, The Pied Pipers.  
 Announcer: Toby Reed.  
 Orchestra: Ray Sinatra.  
 Sponsor: Revere cameras.  
 Length: 15 minutes.  
 Network: Mutual.  
 First Broadcast: 1948.

## Rhapsody in Rhythm

Type: Musical Variety  
 Hostess: Connie Haines (1946), Peggy Lee (1947).  
 Host: Johnny Johnston (1947).  
 Regulars: Skitch Henderson, The Golden Gate Quartet, The Pied Pipers.  
 Announcer: Art Gilmore.  
 Orchestra: Jan Savitt.  
 Length: 30 minutes.  
 Network: NBC (1946), CBS (1947).  
 First Broadcast: 1946.

## Rhythm On the Road

Type: Variety  
 Host-Announcer: Bob Dixon.  
 Vocalists: The Honeydreamers.  
 Orchestra: Elliott Lawrence.  
 Length: 60 minutes.  
 Network: CBS.  
 First Broadcast: 1955.

## Rhythm Road

Type: Musical Variety  
 Host: Johnny Morgan.  
 Regulars: Ann Thomas, Alastair Kyle, Victoria Cordova, Sidney Fields, Glenn Riggs.  
 Orchestra: Jimmy Lytell.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1943.

## Richard Diamond, Private Detective

Type: Crime Drama  
 Format: The cases of private detective Richard Diamond. Became the basis for a television series of the same title.  
 Cast: Richard Diamond Dick Powell  
 Lieutenant  
 Levinson Ed Begley  
 Orchestra: Frank Worth.

Sponsor: Rexall Drugs.  
 Program Opening:  
 Announcer: Here's Dick Powell as Richard Diamond, Private Detective.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1949.

## Richard Lawless

Type: Adventure  
 Format: The series, set in 17th Century England, depicted the turbulence that existed during the period of Charles II.  
 Starring: Keven McCarthy as Richard Lawless.  
 Also: Kathleen Fordell, Neil Fitzgerald, Peter Bayne.  
 Orchestra: John Gart.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1946.

## The Richard Maxwell Show

Type: Talk-Variety  
 Host: Richard Maxwell.  
 Announcer: John Harper.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1938.

## The Right to Happiness

Type: Serial  
 Format: The dramatic story of the Kramers, a family that moved from the slums to a respectable neighborhood, and their attempts to find happiness.  
 Cast: Carolyn Kramer Claudia Morgan  
 Eloise Kummer  
 Carolyn's mother Leora Thatcher  
 Carolyn's father Julian Noa  
 Doris Cameron Selena Royle  
 Constance Crowder  
 Irene Hubbard  
 Rose Kransky Ruth Bailey

Fred Minturn	Charles Webster
	Art Kohl
Richard Campbell	Les Damon
	Alexander
	Scourby
Ginny	Anne Sterrett
Constance Wakefield	Violet Heming
	Luise Barclay
Susan Wakefield	Charita Bauer
Bill Walker	Reese Taylor
Ted Wakefield	Jimmy Dobson
	Billy Redfield
Alex	Staats Cotsworth
Jane	Ginger Jones
Skip	Peter Fernandez

Also: Bernadine Flynn, Carl Kroenke, Nancy Hurdle, Pat Murphy, Carlton KaDell, Lucille Gilman, Seymour Young.

Narrator: Marvin Miller.

Announcer: Ron Rawson, Michael Fitzmaurice, Hugh Conover.

Music: William Meeder.

Sponsor: Spic and Span, Cheer.

Length: 15 minutes.

Network: NBC (1939), CBS (1940).

First Broadcast: 1939.

### The Rise Stevens Show

Type: Musical Variety

Hostess: Rise Stevens.

Announcer: Lou Crosby.

Orchestra: Under the direction of guest conductors.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1945.

### River Boat Revels

Type: Musical Variety

Hostess: Kay Carlisle.

Regulars: Joseph MacPherson, Minnie Pearl, Frank Marlowe, David Cobb, The Old Timers Quartet.

Orchestra: Peitro Brescia.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1941.

### The Robert Benchley Show

Type: Musical Variety

Host: Robert Benchley.

Announcer: Del Sharbutt.

Orchestra: Artie Shaw.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1939.

### The Robert Merrill Show

Type: Musical Variety

Host: Robert Merrill.

Announcer: Robert Denton.

Orchestra: Leopold Spitalny.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1945.

### The Robert Q. Lewis Show

Type: Variety

Host: Robert Q. Lewis.

Regulars: Earl Wrightson, Lois Hunt, Jan Arden, Jaye P. Morgan, William Keene, The Ames Brothers, Eugene Baird, Kathy Norman, Herb Sheldon, Toby David, Phil Kramer, Bill Wyatt, Billy Williams, Florence Robinson, Jackson Beck, The Chordettes, The Mixed Choir, Judy Johnson, Richard Hayes.

Announcer: Lee Vines, Kenneth Banghart, Warren Sweeney.

Orchestra: Ray Bloch, Howard Smith, Dave Grupp, George Wright, Milton Kaye, Lee Irwin.

Length: 15, 30, and 60 minute versions.

Network: NBC (1945), CBS (1947).

First Broadcast: 1945. Also titled: "Robert Q.'s Waxworks." Became the basis for a television series of the same title.

### Rock 'n' Roll Dance Party

Type: Variety

Host: Joe Williams.

Announcer: Bern Bennett.

Music: The Count Basie Band.

Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1956.

### Rocky Fortune

Type: Crime Drama  
 Format: The exploits of Rocky Fortune, a private detective who would undertake any case for money.  
 Starring: Frank Sinatra as Rocky Fortune.  
 Narrator: Frank Sinatra.  
 Length: 25 minutes.  
 Network: NBC.  
 First Broadcast: 1953.

### Rocky Jordan

Type: Adventure  
 Format: The story of Rocky Jordan, the owner-operator of the Cafe Tambourine (a night club in Cairo, Egypt), as he involved himself with and attempted to solve the problems of others.  
 Cast: Rocky Jordan      Jack Moyles  
    George Raft  
    The Police Chief      Jay Novello  
 Announcer-Narrator: Larry Dobkin.  
 Orchestra: Richard Aurandt.  
 Sponsor: Del Monte Foods.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1951. Originally titled "A Man Called Jordan."

### Roger Kilgore—Public Defender

Type: Drama  
 Format: The cases and courtroom defenses of Roger Kilgore, a public defender.  
 Cast: Roger Kilgore      Raymond Edward Johnson  
    The District Attorney      Santos Ortega  
 Orchestra: Sylvan Levin.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1948.

### Rogers of the Gazette

Type: Comedy-Drama  
 Format: The story of an editor of a small town newspaper.  
 Cast: Will Rogers, the editor      Will Rogers, Jr.  
    His assistant      Georgia Ellis  
    The doctor      Parley Baer  
 Orchestra: Wilbur Hatch.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1953.

### Rogue's Gallery

Type: Crime Drama  
 Format: The cases of Richard Rogue, a private detective with a knack for solving crimes before the police.  
 Cast: Richard Rogue      Dick Powell  
    Barry Sullivan  
 Announcer: Jim Doyle.  
 Orchestra: Leith Stevens.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1945.

### Romance

Type: Anthology  
 Format: Romantic presentations.  
 Host-Narrator (The Voice of Romance): Doris Dalton, Kay Brinker.  
 Announcer: Roy Rowan.  
 Organist: Charles Paul.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1943.

### The Romance of Helen Trent

Type: Serial  
 Format: The dramatic story of Helen Trent, a thirty-five-year-old fashion designer.  
 Cast: Helen Trent      Virginia Clark  
    Betty Ruth Smith  
    Julie Stevens

Monica Smith	Audrey McGrath
Philip King	David Gothard
Cherry Martin	Marilyn Erskine
Cynthia Carter	Mary Jane Higby
Nancy Granger	Lucy Gilman
Tony Griffin	Louis Krugman
Agatha	Marie Nelson
	Katherine
	Emmet
	Bess McCammon
Drew Sinclair	Reese Taylor
Alice Carroll	Ginger Jones
Karl Dorn	Alan Hewitt
Roy Gabler	John Larkin
Margot	Alice Hill
Jeanette	Vivian Fridell
Jonathan Hay-ward	Bret Morrison

Announcer: Don Hancock, Pierre Andre.  
 Program Opening:

Announcer: The Romance of Helen Trent.  
 The real life drama of Helen Trent who, when life mocks her, breaks her hopes, dashes her against the rocks of despair, fights back bravely, successfully, to prove what so many women long to prove in their own lives, that because a woman is thirty-five or more romance in life need not be over; that romance can begin at thirty-five.

Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1933.

**Rookies**

Type: Comedy  
 Format: The bickering relationship between a training camp sergeant and a bumbling bootcamp trainee.  
 Cast: The Sergeant Jay C. Flippen  
       The Trainee Joey Faye  
       The camp hostess Loulie Jean  
 Orchestra: Bob Stanley.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1941.

**Roosty of the AAF**

Type: Music and Drama  
 Format: An Army Air Force program of music and drama.  
 Host: William Tracy as Roosty.  
 Vocalist: Bob Carroll.  
 Orchestra: Felix Slatkin.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1944.

**Rosemary**

Type: Serial  
 Format: The dramatic adventures of Rosemary Dawson, a stenographer.  
 Cast: Rosemary Dawson  
       Betty Winkler  
       Her mother Marion Barney  
       Patty Dawson, her sister Jone Allison  
                                   Patsy Campbell  
       The lawyer Lawson Zerbe  
       Peter Harvey Sidney Smith  
       Dick Phillips James Van Dyke  
       Audrey Roberts Lesley Woods  
                                   Joan Alexander  
       Bill Roberts George Keane  
       Tommy Taylor Jackie Kelk  
       Joyce Miller Helen Choate

Announcer: Joe O'Brien, Ed Herlihy, Fran Barber, Bob Dixon.  
 Music: Paul Taubman.  
 Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1944.

**The Rosemary Clooney Show**

Type: Variety  
 Hostess: Rosemary Clooney.  
 Announcer: Johnny Jacobs.  
 Orchestra: Buddy Cole.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1954.



Rosemary. The cast grouped around the show's author Elaine Carrington (seated).

## Rose of My Dreams

Type: Serial

Format: The dramatic story of two sisters: Rose, who is sweet and kind, and Sarah, who is devious and scheming, and their attempts to win the heart of an Englishman—a man who toys with both of them.

Cast: Rose	Mary Rolfe
Sarah	Charita Bauer
The Englishman	Joseph Curtin
The producer	James Burke

Also: William Smith.

Announcer: Larry Elliott.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1946.

## The Roy Rogers Show

Type: Western

Format: Musical variety coupled with dramatic sketches.

Starring: Roy Rogers.

Regulars: Dale Evans, Gabby Hayes, Pat Brady, Forrest Lewis, The Whipoorwills, Bob Nolan, The Sons of the Pioneers.

Narrator: Frank Hemingway.

Announcer: Verne Smith, Lou Crosby.

Orchestra: Perry Botkin.

Sponsor: Goodyear products, Quaker oats, Post Sugar-Crisp, Dodge automobiles.

Length: 30 minutes.

Network: Mutual (1944), NBC (1946).

First Broadcast: 1944.





Cast: Simon Templar,  
the Saint  
Edgar Barrier  
Brian Aherne  
Vincent Price  
Tom Conway  
Barry Sullivan

Happy, his  
houseboy  
Police Inspector  
Fernak  
Ken Christy  
John Brown  
Theodore von  
Eltz

Patricia Holmes,  
Simon's girl-  
friend  
Louise Arthur

Announcer: Don Stanley, Harold Ross,  
Carlton KaDell, Dick Joy.

Orchestra: Louis Adrian, Harry Zimmer-  
man.

Program Opening:  
Announcer: The Adventures of the Saint,  
starring Vincent Price. The Saint, based  
on characters created by Leslie Charteris  
and known to millions from books,  
magazines, and motion pictures. The  
Robin Hood of modern crime now comes  
to radio, starring Hollywood's brilliant  
and talented actor, Vincent Price, The  
Saint.

Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1944.

## Sam Spade

Type: Crime Drama  
Format: The cases of Sam Spade, a pri-  
vate detective working out of San Fran-  
cisco. Based on the character created by  
Dashiell Hammett.

Cast: Sam Spade  
Howard Duff  
Steve Dunne  
Effie, his  
secretary  
Lurene Tuttle

Announcer: Dick Joy.  
Sponsor: Wildroot Cream Oil Hair Tonic.  
Program Opening:  
Announcer: The Adventures of Sam  
Spade, Detective, brought to you by Wild-  
root Cream Oil Hair Tonic.  
Sound Effect: Telephone rings.

Girl's Voice (after picking up receiver): Sam  
Spade Detective Agency.  
Sam: Hello, sweetheart, it's only me.  
Girl: Oh Sam, why so modest?  
Sam: If you will only contain your femin-  
ine curiosity for a few moments, I'll be  
right over to dictate my report of "The  
Bow Window Case."  
Length: 30 minutes.  
Network: CBS (1945), NBC (1949).  
First Broadcast: 1945.

## The Sammy Kaye Show

Type: Musical Variety  
Host: Sammy Kaye.  
Regulars: Red Barber, Billy Williams,  
Tommy Ryan, Arthur Wright, Don Con-  
nell, Tony Alamo, Laura Leslie, Barbara  
Benson, Tony Russo, Don Rogers, Sally  
Stewart, Clyde Burke, Tommy Ryan,  
Jimmy Bram, The Vass Family, The  
Kayettes, The Kay Choir.  
Announcer: Gene Hamilton.  
Orchestra: Sammy Kaye.  
Length-Network-First Broadcast: NBC  
Blue (1944, 30 minutes), CBS (1949, 30 min-  
utes), ABC (1949, 15 minutes, 1951, 30  
minutes, 1954, 25 minutes). Also titl-  
ed: "Sammy Kaye's Showroom" (1949),  
"Sammy Kaye's Sunday Serenade Room"  
(1954).

## Satan's Waitin'

Type: Anthology  
Format: Dramatizations depicting the  
Devil as the plot manipulator.  
Host-Announcer: Frank Graham.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1950.

## The Saturday Morning Vaudeville Theatre

Type: Musical Comedy Revue  
Starring: Charles Kemper, Jess Mack,  
Dick Todd, The Polka Dots, Anita Boyer,

Joan Shea, Jim Ameche, The Symphonettes.  
 Orchestra: D'Artega.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1941.

Host: John Gibson.  
 Regulars: Ted de Corsia, Tommy Taylor, The Murtok Sisters.  
 Orchestra-Chorus: Irving Miller.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1943.

### The Saturday Night Revue

Type: Musical Variety  
 Host: Robert Q. Lewis  
 Regulars: Bill Harrington, Elsa Mirande, Henny Youngman, Vera Holley, Art Tatum.  
 Announcer: Ted Brown.  
 Orchestra: John Gart.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1946.

### Saturday Theatre

Type: Anthology  
 Format: Dramatic presentations.  
 Host-Announcer: George Walsh.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1954.

### The Saturday Senior Swing

Type: Musical Variety  
 Format: A musical variety session geared to selling war bonds.  
 Hostess: Jill Warren.  
 Regulars: Jack Manning, Patsy Garrett.  
 Music: The Hank D'Amico Quintet, The Bill Dornell Orchestra under the direction of Ray Carter.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1945.

### The Scarlet Pimpernel

See title: "The Adventures of the Scarlet Pimpernel."

### The Saturday Showcase

Type: Musical Variety  
 Host: Snooky Lanson.  
 Regulars: Evelyn Parker, Bradley Kincaid, The Varieteers.  
 Orchestra: Owen Bradley.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1946.

### Scattergood Baines

Type: Drama  
 Format: The story of Scattergood Baines, a well-meaning old gentleman who, in his attempt to help people, found his intentions causing more problems than solutions. Based on the *Saturday Evening Post* comic by Clarence Buddington Kelland.

Cast: Scattergood  
 Baines

Jess Pugh  
 Wendell Holmes

Hippocrates  
 Brown  
 Plinky Pickett  
 Mirandy  
 Barbara Calkins  
 Clara Potts

John Hearne  
 Francis Trout  
 Viola Berwick  
 Barbara Fuller  
 Catherine McCune

J. Wellington  
 Keats  
 Beth Reed  
 Margie  
 Eloise Comstock

Forrest Lewis  
 Norma Jean Ross  
 Jean McCoy  
 Louise Fitch

### Saturday Showdown

Type: Variety

**Announcer:** George Walsh, Roger Krupp, Bob Emerick.  
**Music:** Ben Ludlow.  
**Length:** 15 and 25 minute versions.  
**Network:** CBS (1938), Mutual (1944).  
**First Broadcast:** 1938.

### Scotland Yard

**Type:** Crime Drama  
**Format:** The cases of Inspector Burke of Scotland Yard.  
**Starring:** Basil Rathbone as Inspector Burke.  
**Announcer:** Phil Tompkins.  
**Music:** Sylvan Levin.  
**Length:** 30 minutes.  
**Network:** Mutual.

### Scout About Town

**Type:** Variety  
**Format:** Performances by undiscovered talent.  
**Hosts:** Hunt Stromberg, Jr., Anna May Dickey.  
**Announcer:** Ralph Paul.  
**Orchestra:** Sylvan Levin.  
**Length:** 15 minutes.  
**Network:** Mutual.  
**First Broadcast:** 1946.

### Scramby Amby

**Type:** Quiz  
**Format:** Selected studio audience members were presented with a series of scrambled words and three clues: a musical and/or vocal selection, a daffy rhyme, and the dictionary definitions of the words. The first player to unscramble the words (e.g. BATTLE should be STABLE) received a cash prize.  
**Host:** Perry Ward.  
**Vocalist:** Lynn Martin.  
**Announcer:** Larry Keating.  
**Orchestra:** Charles "Bud" Dant.  
**Length:** 30 minutes.

**Network:** Blue.  
**First Broadcast:** 1944.

### Screen Director's Playhouse

**Type:** Anthology Drama. Became the basis for the television series of the same title.

**Included:**

**Appointment for Love.** The story of a girl who, after marrying, insists that she and her husband retain their individuality.

**Starring:** Charles Boyer, Gale Storm.

**Miracle on 34th Street.** The story of a man who believes he is the real Santa Claus.

**Starring:** Edmund Gwenn.

**Criss Cross.** The story of an armoured car guard who plans to rob his company so he can finance the life he longs to live with his fiancée.

**Starring:** Burt Lancaster.

**The Uninvited.** The story of two spirits seeking revenge on the granddaughter of the original owner of the mansion they now haunt.

**Starring:** Ray Milland.

**Length:** 30 minutes.

**First Broadcast:** 1948.

### Screen Guild Theatre

**Type:** Anthology

**Format:** Radio adaptations of motion pictures.

**Host:** Roger Pryor.

**Orchestra:** Oscar Bradley.

**Included:**

**The Bells of St. Mary's.** The story of Father O'Malley and his attempts to acquire financial aid for St. Mary's school.

**Starring:** Bing Crosby, Ingrid Bergman.

**Laura.** While investigating the murder of a beautiful woman by a shotgun blast, the detective falls in love with the image of the dead girl.

**Starring:** Dana Andrews, Gene Tierney, Clifton Webb.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1938.

## Screen Test

Type: Variety-Drama  
 Format: Would-be actors and actresses appeared with name celebrities in short dramatizations designed to act as screen tests.  
 Host: John Conte.  
 Orchestra: Ted Steele.  
 Sponsor: M-G-M Films.  
 Length: 15 minutes.  
 First Broadcast: 1944.

## The Sea Has a Story

Type: Anthology  
 Format: Dramatizations of man's struggle against the sea.  
 Host-Narrator: Pat O'Brien.  
 Orchestra: Lud Gluskin.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1945.

## The Sea Hound

Type: Adventure  
 Format: The exploits of Captain Silver, of the ship *Sea Hound*, as he roamed the globe searching for new adventures.  
 Cast: Captain Silver Ken Daigneau  
 Carol Anderson Janice Gilbert  
 Jerry Bob Hastings  
 Kukai Alan Devitt  
 Length: 15 and 30 minute versions.  
 Network: Blue (then ABC).  
 First Broadcast: 1942.

## The Sealtest Variety Show

See title: "The Dorothy Lamour Show."

## The Sears Radio Theatre

Type: Anthology  
 Format: Varied presentations, including Gothic chillers, comedies, westerns, romantic and adventure stories.

Hosts: Vincent Price, Richard Widmark, Andy Griffith, Cicely Tyson, Lorne Greene.

Announcer: Art Gilmore.

Music: Nelson Riddle.

Executive Producer: Elliott Lewis.

Sponsor: Sears, Roebuck and Company.

Length: 55 minutes.

Syndicated on a barter basis (Sears supplies the program free to stations who, in turn, agree to air the Sears commercials contained within it.).

First Broadcast: 1979.

## Second Honeymoon

Type: Game

Format: Seven wives competed, each stating why she would like a second honeymoon. A panel of five judges chose the wife whom they believed related the best story. The winner received that second honeymoon plus a new wardrobe.

Host: Bert Parks.

Announcer: Ed Michael.

Organist: Rosa Rio.

Sponsor: Lustre Creme Shampoo, Miller beer, Doan's pills.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1948.

## Second Husband

Type: Serial

Format: The dramatic story of Brenda Cummings and the problems that arise within her family when she marries Grant Cummings, her second husband.

Cast: Brenda

Cummings	Helen Menken
	Cathleen Cordell
Grant Cummings	Joseph Curtin
	Richard Waring
Bill Cummings	Carleton Young
	Ralph Lee
	Robertson
Fran Cummings	Janice Gilbert
	Mercer McCloud
Dick Cummings	Tom Donnelly
	Jackie Kelk

Marion Jennings	Arlene Francis
	Madaline Belgrad
Ben Porter	Jay Jostyn
Louise	Ethel Wilson
Irma	Joy Hathaway
The butler	William Podmore
Valerie	Jacqueline DeWit
Marsha	Judy Blake

Announcer: Andre Baruch.

Length: 30 and 15 minute versions.

Network: CBS.

First Broadcast: 1937.

## The Second Mrs. Burton

Type: Serial

Format: The dramatic story of marrieds Brad and Terry Burton. The title refers to Terry; the first Mrs. Burton was Brad's mother—a "bad mother-in-law" to Terry who always caused trouble.

Cast: Brad Burton	Dix Davis
	Karl Weber
	Ben Cooper
	Larry Robinson
Terry Burton	Sharon Douglas
	Claire Niesen
	Patsy Campbell
	Teri Keane
Brad's mother	Evelyn Varden
	Ethel Owen
Marion Sullivan	Joan Alexander
	Cathleen Cordell
James Anderson	King Calder
Lillian Anderson	Elspeth Eric
Greg Martin	Alexander
	Scourby
Jack Mason	Staats Cotsworth
	Les Tremayne
Elizabeth Miller	Betty Caine
Stan Burton	Dwight Weist
Jane Waters	Lois Holmes
Wendy Burton	Madaline Lee
Stan	Gary Merrill

Announcer: Hugh James, Harry Clark.

Organist: Chet Kingsbury, Richard Leibert.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1946 (ended in 1960).

## Secret City

Type: Mystery

Format: The cases of private detective Ben Clark and his friend and assistant, Jeff Wilson, a mechanic.

Cast: Ben Clark	Bill Idelson
Jeff Wilson	Jerry Spellman

Length: 15 minutes.

Network: Blue.

First Broadcast: 1941.

## Secret Missions

Type: Anthology

Format: Dramatizations based on the files of Ellis M. Zacharias, World War II deputy chief of the Office of Naval Intelligence.

Host-Narrator: Admiral Ellis M. Zacharias.

Announcer: Bill Hightower.

Orchestra: Elliot Jacoby.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1948.

## Serenade to Loveliness

Type: Women's Variety

Host: John Stanton.

Vocalist: Andrew Gainey.

Announcer: Gil Berkley.

Orchestra: Milton Sherdnick.

Sponsor: Chamberlain Lotion.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1940.

## Sergeant Preston of the Yukon

Type: Adventure

Format: The story of Sgt. William Preston, of the Northwest Mounted Police, his dog Yukon King, and their attempts to maintain law and order in the Gold Rush days of the Yukon (1890s). Became the basis for a television series of the same title.

**Cast:** Sgt. William Preston  
 Jay Michael  
 Paul Sutton  
 Inspector Conrad,  
 Preston's superior at Dawson city  
 John Todd  
**Commentator:** John Slagle, Jay Michael.  
**Announcer:** Bob Hite, Fred Foy, Jay Michael.

**Music:** Benny Kyte's Band.  
**Sponsor:** Quaker Puffed Wheat and Rice.  
**Program Opening:**

**Announcer:** Now, as howling winds echo across the snow-covered reaches of the wild Northwest, the Quaker Oats Company, makers of Quaker Puffed Wheat and Quaker Puffed Rice, the delicious cereal shot from guns, presents Sergeant Preston of the Yukon. (over dog barks): It's Yukon King, swiftest and strongest lead dog of the Northwest, breaking the trail for Sergeant Preston of the Northwest Mounted Police in his relentless pursuit of lawbreakers. . . The adventures of Sergeant Preston and his wonder dog Yukon King as they meet the challenge of the Yukon.

**Program Closing:**  
**Announcer:** These Sergeant Preston of the Yukon adventures are brought to you Monday through Friday at this time by the Quaker Oats Company . . . by special recording in cooperation with the Mutual Broadcasting System. They are a copyright feature of Sergeant Preston of the Yukon, Inc. Created by George W. Trendle, Produced by Trendle-Campbell-Muir Inc. and directed by Fred Flowerday. The part of Sergeant Preston is played by Paul Sutton. This is Jay Michael wishing you good luck and good health from Quaker Puffed Wheat and Quaker Puffed Rice. So long. This is Mutual, radio network for all America.

**Length:** 15 and 30 minute versions.  
**Network:** Mutual (1947), ABC (1950).  
**First Broadcast:** 1939 — locally over WXYZ in Detroit. Original title: "Challenge of the Yukon."

## Service with a Smile

**Type:** Variety  
**Format:** Performances by servicemen, broadcast from army camps.  
**Host:** Garry Moore.  
**Announcer:** Ben Grauer.  
**Length:** 30 minutes.  
**Network:** NBC.  
**First Broadcast:** 1941.

## Seven Front Street

**Type:** Anthology  
**Format:** Mystery presentations set against the background of 7 Front Street, a waterfront dive. Varying casts.  
**Host-Narrator:** Kenneth King.  
**Announcer:** Ralph Paul.  
**Length:** 30 minutes.  
**Syndicated.**  
**First Broadcast:** 1947.

## The Shadow

**Type:** Mystery  
**Format:** The story of Lamont Cranston, a wealthy man-about-town who was actually The Shadow, a mysterious figure who aids the forces of law and order. Years ago, while in the Orient, Cranston had learned the secret of a hypnotic power to cloud men's minds so they could not see him. Margot Lane, his lovely friend and companion, was the only person who knew of Cranston's secret ability to turn himself into The Shadow.

**Cast:** Lamont Cranston James LaCurto\*  
 Frank Readick\*  
 Robert Hardy  
 Andrews  
 Orson Welles  
 Bill Johnstone  
 Bret Morrison  
 Agnes Moorehead  
 Marjorie Anderson  
 Margot Lane



The Shadow. Bret Morrison.

Gertrude Warner  
Grace Matthews  
Lesley Woods

Police Commissioner  
Weston

Dwight Weist  
Ken Roberts  
Arthur Vinton  
Kenny Delmar  
Santos Ortega  
Ted de Corsia

Shrevie, Lamont's friend  
the cab driver

Keenan Wynn  
Alan Reed  
Mandel Kramer

Blue Coal's Heating Expert  
(sponsor's spokesman)

John Barclay

Announcer: Andre Baruch, Don Hancock,  
Carl Caruso, Sandy Beck, Ken Roberts,  
Frank McCarthy.

Organist: Elsie Thompson, Rosa Rio, Charles Paul.

Sponsor: Blue Coal.

Program Opening:

Shadow: Who knows what evil lurks in the hearts of men? The Shadow knows (laughs).

Program Closing:

Shadow: The weed of crime bears bitter fruit. Crime does not pay. The Shadow knows (laughs).

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1930.

\*From 1930-1936 when The Shadow served only as the narrator. The Lamont Cranston character evolved in 1936.

## The Shadow of Fu Manchu

Type: Adventure

Format: The story of Dr. Fu Manchu, an evil Chinese physician who strove to destroy mankind after his wife and son were inadvertently killed by Jack Petrie, a British officer, during the Boxer Rebellion. Stories depicted his attempts to achieve vengeance, and the efforts of Sir Dennis Nyland Smith, a Scotland Yard Inspector, to thwart his plans. Based on the character created by Sax Rohmer.

Cast: Fu Manchu John C. Daly  
Harold Huber

Sir Dennis  
Nyland Smith Charles Warburton

Dr. Jack Petrie Bob White

Karameneh, the slave girl Sunda Love

Length: 15 minutes.

Network: CBS.

First Broadcast: 1932.

## Sheaffer Parade

Type: Musical Variety

Host: Fort Pearson.

Orchestra: Eddy Howard.

Sponsor: The Sheaffer Pen Company.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1947.



## Shell Chateau

Type: Variety  
 Host: Al Jolson.  
 Orchestra: Victor Young.  
 Sponsor: Shell Gasoline.  
 Length: 60 minutes.  
 Network: NBC.  
 First Broadcast: 1935.

Organist: Albert Buhrman.  
 Orchestra: Graham Harris, Lou Kosloff.  
 Violinist: Alfred Campoli.  
 Length: 30 minutes.  
 Network-First Broadcast: NBC (1930),  
 Mutual (1945), ABC (1946), Mutual (1948),  
 ABC (1949), NBC (1955).  
 \*Stars of a 1949 Australian version. †Stars  
 of the British version.

## The Sheriff

See title: "Death Valley Sheriff."

## Sherlock Holmes

Type: Crime Drama  
 Format: The story of Sherlock Holmes, a  
 consulting detective (a man who inter-  
 venes in baffling police matters) and his  
 roommate and biographer, Dr. John H.  
 Watson. Stories depicted their attempts  
 to solve baffling acts of criminal injustice  
 through deductive reasoning and scienti-  
 fic evaluation. Based on the characters  
 created by Sir Arthur Conan Doyle.

Cast: Sherlock Holmes Richard Gordon  
 Louis Hector  
 Basil Rathbone  
 Tom Conway  
 Ben Wright  
 John Stanley  
 Morry Powell\*  
 Carlton Hobbs†  
 Sir John Gielgud

Dr. John H.  
 Watson

Leigh Powell  
 Nigel Bruce  
 Eric Snowden  
 Alfred Shirley  
 Ian Martin  
 Peter Bathurst\*  
 Norman Sheary†  
 Sir Ralph  
 Richardson

Professor Mori-  
 arity, Holmes'  
 nemesis

Louis Hector

Announcer: Joseph Bell, Harry Bart-  
 lett, Herb Allen, Cy Harrice.

## Short, Short Stories

Type: Anthology  
 Format: Capsule dramatic presentations.  
 Host-Announcer: George Putnam.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1940.

## Shorty Bell

Type: Comedy  
 Format: The misadventures of Shorty  
 Bell, an eager-beaver young man strug-  
 gling to succeed as a newspaper reporter.  
 Starring: Mickey Rooney as Shorty Bell.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1947.

## The Show Shop

Type: Musical Variety  
 Hostess: Gertrude Niesen.  
 Announcer: Ray Nelson.  
 Orchestra: Ray Nelson.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1942.

## Sidewalk Interviews

See title: "Vox Pop."

## The Silent Men

Type: Anthology

**Format:** Dramatizations based on the investigations of various U.S. agents.  
**Starring:** Douglas Fairbanks, Jr.  
**Length:** 30 minutes.  
**Network:** NBC.  
**First Broadcast:** 1951.

## Silver Eagle

**Type:** Adventure  
**Format:** The story of Jim West, a Canadian Northwest Mounted Policeman whose exploits earned him the name Silver Eagle.

**Cast:** Jim West                      Jim Ameche  
           Joe Bideaux, his  
           side-kick                      Mike Romano  
    Jack Lester  
           Inspector Argyle            John Barclay  
    Jess Pugh  
           Doc                              Clarence Hart-  
    zell

**Narrator:** Ed Prentiss, Bill O'Connor.  
**Announcer:** Ken Nordine, Ed Cooper.  
**Music:** Richard Dix.  
**Length:** 30 minutes.  
**Network:** ABC.  
**First Broadcast:** 1951.

## Silver Theatre

**Type:** Anthology  
**Format:** Dramatic presentations. Became the basis for a television series of the same title.

**Host:** Conrad Nagel.  
**Announcer:** John Conte, Roger Krupp, Dick Joy.  
**Sponsor:** The International Silver Company.  
**Length:** 30 minutes.  
**Network:** CBS.  
**First Broadcast:** 1939.

## Sincerely, Kenny Baker

**Type:** Musical Variety  
**Host:** Kenny Baker.  
**Vocalist:** Donna Dae.

**Announcer:** Jimmy Wallington.  
**Music:** The Buddy Cole Trio.  
**Length:** 15 minutes.  
**Syndicated.**  
**First Broadcast:** 1945.

## Sing Along

**Type:** Musical Variety  
**Host-Announcer:** Ken Roberts.  
**Music:** The Landt Trio.  
**Length:** 15 minutes.  
**Network:** CBS.  
**First Broadcast:** 1942.

## Sing for Your Dough

**Type:** Game  
**Format:** Before the broadcast, microphones were placed before selected members of the studio audience. Once on the air, the host led the audience in a community sing. After a given time, the host cued the audience to stop. If the person (or persons) stationed near a microphone continued the song, they received two dollars.

**Host:** Lew Valentine.  
**Organist:** Don Baker.  
**Length:** 30 minutes.  
**Network:** CBS.  
**First Broadcast:** 1942.

## Sing for Your Supper

**Type:** Quiz  
**Format:** Four contestants, chosen from the studio audience, sang a song while performing a stunt. The best performer received a prize.  
**Host:** Tommy Tucker.  
**Regulars:** Nancy Donovan, Tom Mahoney, The Ray Charles Quartet.  
**Announcer:** Phil Tonkin.  
**Orchestra:** Tommy Tucker.  
**Length:** 30 minutes.  
**Network:** Mutual.  
**First Broadcast:** 1949.

## Sing It Again

Type: Variety-Quiz

Format: The variety segment featured the works of songwriters who had refurbished the lyrics of standard popular songs; the quiz segment had contestants attempting to identify a recorded phantom voice through a series of rhyming clues.

Host: Dan Seymour.

Regulars: Alan Dale, Patti Clayton, Bob Howard, The Riddlers.

Orchestra: Ray Bloch.

Length: 60 minutes.

Network: CBS.

First Broadcast: 1948.

## Singin' Sam

Type: Variety

Host: Harry Frankel (Singin' Sam), a baritone who sang new and old ballads.

Sponsor: Barbasol Shave Cream.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1930. See also "Reminis- cin' with Singin' Sam."

## The Singing Lady

Type: Children

Format: Stories and songs for children.

Hostess: Irene Wicker.

Announcer: Bob Brown.

Music: Milton Rettenberg.

Length: 15 minutes.

Network: Blue (1931), ABC (1945).

First Broadcast: 1931.

## The Six Shooter

Type: Western

Format: The exploits of Britt Poncett, a wandering Texan with a fast gun who lent a helping hand to people in need.

Starring: Jimmy Stewart as Britt Poncett.

Narrator: Jimmy Stewart.

Announcer: Hal Gibney.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1953.

## The \$64.00 Question

See title: "Take It or Leave It."

## The \$64,000 Question

Type: Game

Format: A simulcast of the TV series.

Players first choose a subject category, then answer related questions beginning at the one dollar level. Each correct response doubles a question's value from one dollar to \$64,000. Players have the option to continue, risking loss of their winnings if an incorrect response is given, or stop and leave with what they have earned. Based on the radio series "Take It or Leave It" (a.k.a. "The \$64.00 Question).

Host: Hal March.

Assistant: Lynn Dollar.

Announcer: Wayne Howell.

Music: Norman Leyden.

Sponsor: Revlon cosmetics.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1955.

## The Skip Farrell Show

Type: Musical Variety

Host: Skip Farrell.

Vocalists: The Honeydreamers.

Announcer: Jack Lester.

Music: The George Barnes Trio.

Length: 15 minutes.

Network: ABC.

First Broadcast: 1947.

## Skippy

Type-Format: A children's adventure based on the Percy Crosby comic strip (and the 1931 movie with Jackie Coogan).

Cast: Skippy Franklin Adams, Jr.

Socky, his friend Francis Smith  
 Carol, his girl-  
 friend Patricia Ryan

Length: 15 minutes.

Network: NBC (later Syndicated).

First Broadcast: 1930s.

### The Skippy Hollywood Theatre

Type: Anthology

Format: Dramatizations enacted by a regular cast.

Cast: Charles Starrett, Rosemary Reddins, Robert Clarke, Tyler McVey, Howard Cowan.

Announcer: Van Resautel.

Music: Del Castillo.

Sponsor: Skippy Peanut Butter.

Length: 30 minutes.

Syndicated (1945), CBS (1949).

First Broadcast: 1945.

### Sky King

Type: Adventure

Format: The exploits of Sky King, an ex-F.B.I. agent, Navy pilot, and cowboy turned rancher as he battled the forces of evil in the West. Became the basis for a television series of the same title.

Cast: Sky King Jack Lester  
 Earl Nightingale  
 Roy Engel

Penny, his niece Beryl Vaughn  
 Clipper, his  
 nephew Johnny Coons  
 Jack Bivens

The ranch fore-  
 man Cliff Soubier

Length: 15 and 25 minute versions.

Network: ABC (1946), Mutual (1950).

First Broadcast: 1946.

### Skyline Roof

Type: Musical Variety

Host: Gordon MacRae.

Announcer: Harry Clark.

Orchestra: Archie Bleyer.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1946.

### The Slapsie Maxie Show

Type: Comedy

Format: A somewhat exaggerated attempt to show the problems faced by Slapsie Maxie Rosenbloom, a real prizefighter, as he strove to crack radio.

Cast: Maxie Maxie Rosen-  
 bloom

His girlfriend Patricia Bright

Also: Betty Harris, Florence MacMichael,  
 Phil Kramer, Bernie West.

Orchestra: Norman Cloutier.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1948.

### A Slight Case of Ivory

Type: Musical Variety

Host: Walter Gross.

Regulars: Anita Boyer, Bob Hanna.

Orchestra: Walter Gross.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1941.

### The Sloan Simpson Show

Type: Interview-Variety

Hostess: Sloan Simpson.

Length: 30 minutes.

Network: Mutal.

First Broadcast: 1954.

### The Smile Parade

Type: Variety

Host: Ransom Sherman.

Regulars: Paul Paige, Lillian Carroll.

Music: The Vagabonds.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1939.

**Smile Time**

Type: Comedy-Variety  
 Host: Steve Allen.  
 Regulars: Wendell Noble, June Foray.  
 Music: Skitch Henderson.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1940.

**The Smilin' Ed McConnell Show**

Type: Children  
 Format: Stories, songs, and comedy sketches that featured such characters as Froggie the Gremlin, Midnight the Cat, and Squeaky the Mouse. Became the basis for the "Andy's Gang" television series.

Cast: Smilin' Ed (host) Ed McConnell  
 Buster Brown Jerry Marin  
 Tige, his dog Bud Tollefson  
 Froggie the Gremlin Ed McConnell  
 Grandie, the talking piano June Foray  
 Midnight, the Cat June Foray

Also, various roles: Billy Gilbert, Alan Reed.

Announcer: Arch Presby.  
 Sponsor: Buster Brown Shoes.  
 Program Opening:

Smilin' Ed: Hi kids, you better come runnin', it's old Smilin' Ed and his Buster Brown Gang...Yes sir-reee, Buster Brown Shoes are on the air with Smilin' Ed, Squeaky the Mouse, Grandie the Piano, Midnight the Cat, and Froggie the Gremlin out here in Hollywood all ready for another good old Saturday morning hullabaloo.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1943. Also known as "The Buster Brown Gang Starring Smilin' Ed McConnell," and "The Buster Brown Gang."

**Smilin' Jack**

Type: Adventure  
 Format: Aviation adventures based on the comic strip by Zack Mosley.  
 Starring: Frank Readick as Smilin' Jack.  
 Length: 15 minutes.  
 Network: Mutual.  
 First Broadcast: 1939.

**Smoke Dreams**

Type: Variety  
 Format: Had the listener visualize a man seated in his easy chair in the living room; as he blew smoke rings, he reminisced about the past—which was presented in musical numbers.

Host: Tom Moore (as The Dreamer).

Regulars: Virginia Speaker, Wayne Van Dyne.

Orchestra: Frank Worth.

Sponsor: Chesterfield cigarettes ("Smoke dreams from smoke rings as a Chesterfield burns").

Length: 30 minutes.

Network: ABC.

First Broadcast: 1945.

**Snow Village Sketches**

Type: Drama  
 Format: Set against the background of a New Hampshire town, the series presented incidents in the lives of its citizens. Based on characters created by William Ford Manley.

Cast: Dan'l Dickey Arthur Allen  
 Old Hiram Neville Parker Fennelly  
 Marge Jean McCoy  
 Wilbur John Thomas  
 Hattie Agnes Young  
 Carrie Katherine Raht

Also: Kate McComb, William Adams, Joseph Latham.



The Smilin' Ed McConnell Show. Ed McConnell. Froggie the Gremlin is to his left.

Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1930.

### So the Story Goes

Type: Anthology  
 Format: Dramatizations of little-known events that changed the destinies of famous men and women. Supposedly based on fact.

Host-Narrator: John Nesbitt.  
 Organist: Dick Platt.  
 Length: 15 minutes.  
 Syndicated.  
 First Broadcast: 1945.

### So You Think You Know Music

Type: Quiz

Format: Called for contestants to answer questions based on music and composers in return for merchandise prizes.

Host: Ted Cott.  
 Regulars: Kitty Carlisle, Richard Dyer-Bennett, Felix Knight, Leonard Lieblin, Percy Grainger, Alan Dinehart.  
 Announcer: John Reed King, Jack Barry.  
 Orchestra: Henry Sylvern, Allen Roth.  
 Length: 25 minutes.  
 Network: CBS (1939), Mutual (1945).  
 First Broadcast: 1939.

### Solitaire Time

Type: Musical Variety  
 Host: Warde Donovan.  
 Announcer: Tex Antoine.  
 Orchestra: Ving Merlin.  
 Length: 15 minutes.  
 Network: ABC.  
 First Broadcast: 1946.

## Somebody Knows

Type: Anthology

Format: Dramatizations of actual, unsolved murder cases. Following the broadcast, a description of the killer was given to the radio audience in the hopes that someone might possess knowledge and contact the police.

Host-Narrator: Jack Johnstone.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1950.

## The Somerset Maugham Theatre

Type: Anthology

Format: Dramatizations of stories by W. Somerset Maugham. Became the basis for the "Teller of Tales" television series.

Host: W. Somerset Maugham.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1951.

## Song of Your Life

Type: Musical Variety

Host: Harry Salter

Regulars: Jack Arthur, Clark Dennis, Gwen Williams.

Orchestra: Harry Salter.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1940.

## Songs by Eddie Fisher

Type: Musical Variety

Host: Eddie Fisher.

Orchestra: Alvy West.

Length: 15 minutes.

Network: NBC.

First Broadcast: 1950.

## Songs by George Byran

Type: Musical Variety

Host: George Byran.

Announcer: Dan Seymour.

Orchestra: Jeff Alexander.

Length: 15 minutes.

Syndicated.

First Broadcast: 1946.

## Songs by Marcia Neil

Type: Musical Variety

Hostess: Marcia Neil.

Orchestra: Irving Miller.

Length: 15 minutes.

Network: NBC.

First Broadcast: 1942.

## Songs by Morton Downey

Type: Musical Variety

Host: Morton Downey.

Announcer: Joe King.

Orchestra: Carmen Mastren.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1948.

## Songs by Sinatra

Type: Musical Variety

Host: Frank Sinatra.

Vocalists: The Pied Pipers, The Bobby Tucker Chorus.

Announcer: Marvin Miller, Jerry Lawrence.

Orchestra: Axel Stordahl.

Program Opening:

Announcer: Songs by Sinatra. Columbia invites you to another informal session in which there'll be Songs by Sinatra and The Bobby Tucker Chorus, and the music of Axel Stordahl.

Length: 15 minutes.

Network: CBS (1943), NBC (1954).

First Broadcast: 1943. In 1947 the series title became "Songs for Sinatra."

## Songs for Sale

Type: Variety



Songs By Sinatra. Frank Sinatra.

**Format:** Presented the material of amateur songwriters whose work was performed by professionals, then judged, evaluated, and offered for sale. Became the basis for a television series of the same title.

**Hosts:** Jan Murray, Richard Hayes.

**Vocalists:** Tony Bennett, Rosemary Clooney.

**Orchestra:** Ray Bloch.

**Length:** 60 minutes.

**Network:** CBS.

**First Broadcast:** 1950.

## Songs for Sinatra

See title: "Songs by Sinatra."

## Songs of a Dreamer

**Type:** Variety

**Format:** A romantic interlude slanted to women.

**Hostess:** Doris Moore.

**Vocalist:** Gene Baker.

**Organist:** Larry Larsen.

**Length:** 15 minutes.

**Syndicated.**

**First Broadcast:** 1940.

## Songs of the B-Bar-B

See title: "Bobby Benson's Adventures."

## Sonny Skylar's Serenade

**Type:** Musical Variety

**Host:** Sonny Skylar.

**Orchestra:** Henry Sylvern.

**Length:** 15 minutes.

**Network:** Mutual.

**First Broadcast:** 1944.

## The Space Adventures of Super Noodle

**Type:** Science Fiction Adventure

**Format:** The exploits of Super Noodle and his friend Rik, who, projected five hundred years into the future, battled the sinister forces of evil. The title was derived from a tie-in with the sponsor, the I.J. Gross Noodle Company.

**Cast:** Super Noodle Charles Flynn  
Rik Robert Englund

**Also:** Tomi Thurston, Everett Clarke.

**Length:** 15 minutes.

**Network:** CBS.

**First Broadcast:** 1952.

## Space Patrol

**Type:** Science Fiction Adventure

**Format:** Earth in the 21st Century. The battle against celestial dangers as seen through the assignments of Buzz Corey, the commander-in-chief of the Space Patrol, an earth-based organization responsible for the safety of the United Planets (Earth, Mars, Venus, Jupiter, and Mercury). Based on the television series of the same title.

**Cast:** Buzz Corey Ed Kemmer

Cadet Happy, his  
co-pilot

Lyn Osborn

Carol Karlyle,  
daughter of the  
secretary General

Virginia Hewitt



Dr. Van Meter,  
the scientist Rudolph Anders  
Tonga, a Space  
Patrol ally Nina Bara

Sponsor: Ralston cereals; Nestle's chocolate.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1950.

### Spade Cooley and His Dance Group

Type: Musical Variety

Host: Spade Cooley.

Regulars: Tex Williams, Precious Price.

Orchestra: Spade Cooley.

Length: 15 minutes.

Syndicated.

First Broadcast: 1946.

### The Spade Cooley Show

Type: Variety

Host: Spade Cooley.

Regulars: Ginny Jackson, Phil Gray, Freddie Love, Hank Penny, Wally Ruth.

Announcer: Bob Lemond.

Length: 60 minutes.

Network: CBS.

First Broadcast: 1951.

### Sparkle Time

Type: Musical Variety

Host: Ben Gage.

Vocalist: Annette Warren.

Announcer: Ben Gage.

Music: The Vivian Gray Trio.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1946.

### The Sparrow and the Hawk

Type: Adventure

Format: The exploits of Spencer Mallory, a lieutenant colonel with the Army Air Corps who was discharged due to combat

injuries, and his ten-year-old nephew, Barney, a flying enthusiast, as they assisted people in distress.

Cast: Spencer Mallory,  
"The Hawk" Michael Fitzmaurice

Barney Mallory,  
"The Sparrow" Donald Buka

Laura Weatherby, Spencer's romantic interest Susan Douglas

Tony, Spencer's friend Joseph Julian

Mrs. Mallory, Spencer's mother Mary Hunter

Length: 30 minutes.

Network: CBS.

First Broadcast: 1945.

### Special Agent

Type: Crime Drama

Format: The exploits of Alan Drake, an investigator working for his father's firm and specializing in marine/ocean insurance claims.

Cast: Alan Drake James Meighan  
His side-kick Lyle Sudrow

Orchestra: Chet Kingsbury.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1948. Originally titled "The Gentleman Adventurer."

### Spend a Million

Type: Game

Format: Contestants, chosen from the studio audience, each received \$1,000. The first player to correctly answer a question received the opportunity to purchase merchandise at varying prices. The first player to spend all his money won what he had purchased.

Host: Joey Adams.

Announcer: Fred Collins.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1954.



The Spike Jones Show. Left to right: Dick Morgan, Freddy Morgan, Sir Fredric Gas, Spike Jones.

## The Spike Jones Show

Type: Comedy-Variety

Host: Spike Jones.

Regulars: Doodles Weaver (as Prof. Feedlebaum), Dick and Freddy Morgan, Sir Fredric Gas, The City Slickers, Dorothy Shay.

Music Conductor: Henizi Rene'.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1940s.

## Spin to Win

Type: Game

Format: A recorded song was played, and a telephone call placed to a listener, who was asked to name the title and the type

of song (dance, ballad, jazz, etc.). If he answered correctly he won a prize and received the opportunity to crack the \$15,000 jackpot by identifying the title of a song that was played backwards.

Host: Warren Hull.

Length: 45 minutes.

Network: CBS.

First Broadcast: 1949.

## Spotlight on Paris

Type: Variety

Format: Various entertainment acts broadcast from Paris in cooperation with the French Broadcasting System.

Host: Gregoire Aslan.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1954.



The Spike Jones Show. Henzi Rene (left) and Spike Jones.

## Spotlight Revue

Type: Variety  
Hostess: Margaret Whiting.  
Regulars: Jimmy Castle, Al Galante, The Joe Mooney Quartet.  
Announcer: Joe King.  
Orchestra: Dick Jurgens.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1948.

## Squad Car

Type: Anthology  
Format: Dramatizations of cases from the files of the Louisville Police Department.  
Narrator: Peter French.  
Announcer: James Van Sickle.  
Length: 15 minutes.  
Syndicated.  
First Broadcast: 1954.

## The Squeaking Door

See title "Inner Sanctum Mysteries."

## S.R.O.

Type: Quiz  
Format: Four panelists attempted to answer questions submitted by listeners. Those whose questions stumped the panel received their choice of theatre tickets or a savings bond as a prize.  
Hostess: Betty Furness.  
Panelists: Eloise McElhone, Jean Meegan, Jimmy Cannon, Whitney Bolton.  
Announcer: Douglas Browning.  
Length: 30 minutes.  
Network: ABC.  
First Broadcast: 1953.

## Stag Party

Type: Musical Variety  
Host: Alan Young.  
Regulars: Freddy Hill, Bill Herbert.  
Orchestra: Harry Price.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1942.

## Stage Door Canteen

Type: Variety  
Format: The program, set against the background of a World War II canteen, presented performances by top name entertainers.  
Host: Bert Lytell.  
Orchestra: Raymond Paige.  
Program Opening:  
Announcer: Corn Products presents Stage Door Canteen, starring tonight Louella Parsons, Connee Boswell, Bob Benchley, Benny Goodman, Eddie Green, and Raymond Paige and the Canteen Orchestra. Stand by—curtain up for victory!  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1942.

## Stairway to the Stars

Type: Musical Variety



**Format:** Spotlighted undiscovered professional talent.  
**Host:** Jack Barry.  
**Orchestra:** Norman Cloutier.  
**Length:** 30 minutes.  
**Network:** NBC.  
**First Broadcast:** 1950.

### Stars in Khaki 'n' Blue

**Type:** Variety  
**Format:** Spotlighted army talent.  
**Hostess:** Arlene Francis.  
**Announcer:** Jack Costello.  
**Orchestra:** Bernie Leighton.  
**Length:** 30 minutes.  
**Network:** NBC.  
**First Broadcast:** 1952.

### Stars in the Air

See title: "The Lady Esther Screen Guild Theatre."

### Stars Over Hollywood

**Type:** Anthology  
**Format:** Dramatic presentations.  
**Host:** Knox Manning.  
**Announcer:** Frank Goss, Marvin Miller.  
**Orchestra:** Del Castillo.  
**Included:**  
 When the Police Arrive. The story of a couple who murdered an old woman, then plotted to cover it up.  
**Starring:** Joan Crawford.  
 The Perfect Mate. An editor attempts to build up his magazine's circulation by running a perfect-mate-by-computer contest.  
**Starring:** Jack Paar.  
**Length:** 30 minutes.  
**Network:** CBS.  
**First Broadcast:** 1941.

### Station EZRA

**Type:** Comedy  
**Format:** A satirization of small town rad-

io outlets as heard through the antics of the staff of station E-Z-R-A, "a powerful little five watter down in Rosedale."

**Cast:** Uncle Ezra Pat Barrett  
 Cecelia Nora Cunneen  
 Aunt Fanny Fran Allison  
**Also:** Cliff Soubier, The Hoosier Hot Shots (Gabe Ward, Hezzie and Kenny Triesch, Frank Kettering), The Sons of the Pioneers.  
**Sponsor:** Alka-Seltzer, Camel cigarettes.  
**Length-Network-First Broadcast:** NBC (15 min. 1934-1938, 30 min. 1940-1941).  
 Also titled "Uncle Ezra's Radio Station."

### Stay Tuned for Terror

**Type:** Anthology  
**Format:** Varied mystery-suspense presentations enacted by a regular cast.  
**Cast:** Craig Dennis, Din Doolittle, Frances Spencer.  
**Organist:** Romelle Fay.  
**Length:** 15 minutes.  
**Syndicated.**  
**First Broadcast:** 1945.

### Stella Dallas

**Type:** Serial  
**Format:** The dramatic story of Stella Dallas, a seamstress in a small shop in Boston. Based on the novel by Olive Higgins Prouty.  
**Cast:** Stella Dallas Anne Elstner  
 Stephen Dallas, her husband Frederick Tozere  
 Laurel Dallas Grosvenor, their married daughter Joy Hathaway  
 Vivian Smolen  
 Dick Grosvenor, Laurel's husband Carleton Young  
 Macdonald Carey  
 Spencer Bentley  
 George Lambert  
 Helen Dallas, Stella's daughter Julie Benell



**Stella Dallas.** Left to right, bottom: Vivian Smolen, Anne Elstner, Jane Houston. Top, left to right: Bert Cowlan, Helen Claire, Stanley Warren.

Mrs. Grosvenor,  
Dick's mother  
Beatrice Martin  
Charles Martin

Ada Dexter  
Minnie Grady  
Lewis Johnson  
Vera Johnson  
Nellie Ellis  
Sam Ellis

Jane Houston  
Mary Jane Higby  
Frank Lovejoy  
Tom Tully  
Helen Claire  
Grace Valentine  
Raymond Bramley  
Helen Carew  
Barbara Barton  
Mandel Kramer

Also: Stanley Warner, Bert Cowlan, Bill Quinn.

Announcer: Ford Bond, Frank Gallop, Jimmy Wallington, Roger Krupp, Howard Claney, Jack Costello.

Organist: Richard Leibert.

Program Opening:

Announcer: ....Stella Dallas...a true-to-life story of mother love and sacrifice, in which Stella Dallas saw her own beloved daughter Laurel marry into wealth and society and, realizing the difference in their...worlds, went out of Laurel's life. These episodes in the life of Stella Dallas

are based on the novel by Olive Higgins Prouty.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1937 (ended in 1956).

### Stepping Out

Type: Musical Variety

Hostess: Rosemary Clooney.

Vocalist: Tony Bennett.

Announcer: Sandy Becker.

Orchestra: Johnny Guarneri.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1950.

### The Steve Allen Show

Type: Comedy-Variety

Host: Steve Allen.

Vocalist: Ilene Wood.

Announcer: Johnny Jacobs, Hal Simms.

Music: The Jerry Shard Trio, The Bobby Sherwood Trio.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1952.

### Steve Canyon

Type: Adventure

Format: The exploits of Steve Canyon, an air charter pilot whose service was available to anyone with the price. Based on comic strip by Milton Caniff.

Starring: Barry Sullivan as Steve Canyon.

Length: 30 minutes.

Syndicated.

First Broadcast: 1949.

### Stop and Go

Type: Quiz

Format: Servicemen were assigned a category in which to answer questions that take the form of a mythical journey. A correct response afforded the player a chance to move one step in his journey.

and a cash prize of two dollars. The first player to acquire eight dollars completed his journey and won the game.

Host: Joe E. Brown.  
Orchestra: Matty Malneck.  
Length: 30 minutes.  
Network: Blue.  
First Broadcast: 1944.

### Stop Me If You've Heard This One

Type: Comedy  
Format: A gag, submitted by a listener, was related to a panel of experts who were to interrupt and supply an appropriate answer before the punch line was given; if they failed, the listener received five dollars. Became the basis for a television series of the same title.  
Host: Milton Berle, Roger Bower.  
Panelists: Jay C. Flippen, Harry Hershfield, Morey Amsterdam, Lew Lehr.  
Announcer: Dan Seymour, Ted Brown.  
Orchestra: Joe Rines, Horace Heidt.  
Length: 30 minutes.  
Network: NBC (1939), Mutual (1947).  
First Broadcast: 1939.

### Stop the Music

Type: Game  
Format: As a song played, a telephone call was placed to a listener. When the connection was made, the music stopped. If the listener could identify the song he won a \$1000 bond. Became the basis for a television series of the same title.  
Host: Bert Parks, Bill Cullen.  
Vocalists: Jack Haskell, Jill Corey, Kay Armen, Dick Brown.  
Announcer: Hal Simms, Doug Browning.  
Orchestra: Ray Bloch, Harry Salter.  
Length: 60 minutes.  
Network: ABC (1948), CBS (1954).  
First Broadcast: 1948.

### Stories by Olmsted

Type: Readings

Format: The host simply read a story.  
Host: Nelson Olmsted.  
Length: 15 minutes.  
Network: NBC.  
First Broadcast: 1941.

### The Story of Bess Johnson

Type: Serial  
Format: A spin-off from "Hilltop House." Basically the same format, focusing on the struggles of Bess Johnson, the superintendent of a boarding school.  
Cast: Bess Johnson Herself  
Mr. Jordan Joseph Curtin  
Mrs. Jordan Irene Winston  
Barbara Bartlett Mitzi Gould  
Natalie Holt Nancy Marshall  
Patricia Jordan Adrienne Marden  
Mrs. Townsend Agnes Moorehead  
Length: 15 minutes.  
Network: CBS.  
First Broadcast: 1941.

### The Story of Bud Barton

See title: "The Barton Family."

### The Story of Dr. Kildare

Type: Medical Drama  
Format: The life and loves of James Kildare, a young medical doctor. Based on the movie series.  
Cast: Dr. James Kildare Lew Ayres  
Dr. Leonard Gillespie, his mentor Lionel Barrymore  
Also: Lurene Tuttle, Lee Gregg.  
Orchestra: Joey Harmon.  
Program Opening:  
Announcer: The Story of Dr. Kildare, starring Lew Ayres and Lionel Barrymore. Metro-Goldwyn-Mayer brought you those famous motion pictures; now this exciting, heartwarming series is



**The Story of Mary Marlin.** This photo, dated August 2, 1937, is the first photograph made of Anne Seymour and Bob Griffin together.

heard on radio. In just a moment, The Story of Dr. Kildare.  
 Length: 30 minutes.  
 Syndicated.  
 First Broadcast: 1949.

### The Story of Ellen Randolph

Type: Serial  
 Format: The story followed the private life and the personal problems of Ellen Randolph.  
 Cast: Ellen Randolph      Elsie Hitz  
       Her husband         John McGovern  
       The doctor         Mark Smith  
       Her friend         Ethel Owen  
 Announcer: Ford Bond.  
 Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1939.

### The Story of Kate Hopkins

See title: "Kate Hopkins, Angel of Mercy."

### The Story of Mary Marlin

Type: Serial  
 Format: The dramatic story of Mary Marlin, a U.S. Senator.  
 Cast: Mary Marlin

Joan Blaine  
 Anne Seymour  
 Betty Lou Gerson  
 Muriel Kirkland  
 Eloise Kummer  
 Linda Carlon

Joe Marlin, her husband  
 Bunny Mitchell  
 Frazier Mitchell  
 Michael Dorne  
 Annie  
 Henry Matthews  
 Sally Gibbons  
 Cynthia Adams  
 Giles  
 Bob Griffin  
 Fran Carlon  
 Templeton Fox  
 Phillips H. Lord  
 Fred Sullivan  
 Francis X. Bushman  
 Judith Lowry  
 Betty Caine  
 Raymond Edward Johnson  
 Elinor Harriot  
 Loretta Poynton  
 Arnold Moss



Also, various roles: Isabel Randolph, Frank Dane, Murray Forbes, Billy Lee.  
 Announcer: Truman Bradley, Les Griffith, Nelson Case, John Tillman.  
 Music: Joseph Kahn.  
 Sponsor: Proctor and Gamble.  
 Length: 15 minutes.  
 Network: NBC Red and Blue.  
 First Broadcast: 1935.

### The Story of Ruby Valentine

Type: Serial  
 Format: A spin-off from "As the Twig is Bent." Set against the background of Harlem, the story focused on Ruby Valentine, the owner of a beauty parlor. The series featured an all-Black cast.  
 Starring: Juanita Hall as Ruby Valentine.  
 Also: Viola Dean, Earl Hyman, Ruby Dee.  
 Music: Luther Henderson.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1955.

### The Stradivari Orchestra

Type: Musical Variety  
 Host: Paul LaValle.  
 Regulars: Jacques Gasselen, Harrison Knox.  
 Announcer: Jack Costello.  
 Orchestra: Stradivari.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1943.

### Straight Arrow

Type: Western  
 Format: The story of Indian-born Steve Adams, a peaceful citizen who owned the Broken Bow Ranch. However, whenever injustice arose, Steve donned Comanche war paint and appeared as the mysterious Straight Arrow who, with his great horse Fury, rode hell bent for leather to stamp out evil.

Starring: Howard Culver as Steve Adams/  
 Straight Arrow.  
 Announcer: Frank Bingman.  
 Organist: Not identified.  
 Sponsor: Nabisco.  
 Program Opening:  
 Announcer: Keen eyes fixed on a flying target, a gleaming arrow set against a rawhide string, a strong bow bent almost to the breaking point, and then...Straight Arrow! Nabisco Shredded Wheat presents Straight Arrow, a new and thrilling adventure story from the exciting days of the Old West . . .  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1948.

### Strange

Type: Anthology  
 Format: Stories of the supernatural.  
 Host-Announcer: Charles Woods.  
 Narrator: Walter Gibson.  
 Length: 15 minutes.  
 Network: ABC.  
 First Broadcast: 1955.

### Strange As It Seems

Type: Anthology  
 Format: Dramatizations based on the newspaper strip, Strange As It Seems, by John Hix.  
 Host-Narrator: Patrick McGeehan, Gayne Whitman.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1939.

### The Strange Dr. Karnac

Type: Mystery  
 Format: The story of Dr. Karnac, a sleuth, and his female assistant, Dr. Watson, as they investigated supernatural crimes.  
 Cast: Dr. Karnac James Van Dyke  
 Dr. Watson Jean Ellyn



## Strike It Rich

Type: Audience Participation

Format: Four contestants related their hardships, stating their single most-needed possession. Home listeners were then invited to call in and donate money to a Heartline. The person with the saddest story, as determined by studio audience applause, received the cash in the Heartline. At one point in the series, it was also a quiz wherein players strove to win \$800 by correctly answering five straight questions. The first format description became the basis for a television series of the same title.

Host: Todd Russell, Warren Hull.

Announcer: Don Baker, Ralph Paul.

Organist: Hank Sylvern.

Sponsor: The Colgate-Palmolive Company.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1947.

## Stroke of Fate

Type: Anthology

Format: Dramatized the effects the Hand of Fate has on the lives of ordinary people.

Host-Narrator: Walter Kiernan.

Commentator: Allan Nevin.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1953.

## The Stu Erwin Show

Type: Comedy-Variety

Host: Stu Erwin.

Regulars: Peggy Conklin, Pert Kelton, Cameron Andrews.

Vocalist: Milena Miller.

Announcer: John Reed King.

Orchestra: Jay Blackton.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1945.

## Studio One

Type: Anthology

Format: Stylish adaptations of well-known stories and plays. Became the basis for a television series of the same title.

Host: Fletcher Markle.

Music: Alexander Semmler.

Length: 60 minutes.

Network: CBS.

First Broadcast: 1947.

## Summer Cruise

Type: Musical Variety

Host: Johnny Andrews.

Vocalist: Marilyn Ross.

Orchestra: Ralph Norman.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1952.

## Summerfield Bandstand

Type: Comedy-Variety

Format: The summer replacement for "The Great Gildersleeve" featured cast members from the series in various sketches. The title was derived from the series locale, Summerfield.

Starring: Ken Carson, Richard Legrand, Earle Ross, Walter Tetley.

Announcer: John Wald.

Orchestra: Jack Meakin.

Sponsor: The Kraft Foods Company.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1947.

## Sunday at Home

Type: Variety

Host: Jan Murray.

Regulars: Frank Stevens, Pat O'Day, Vic Marsallo, The Toppers.

Orchestra: Elliot Lawrence.

Length: 30 minutes.

Network: NBC.  
First Broadcast: 1954.

### Sunday Dinner at Aunt Fanny's

Type: Variety  
Format: Featured Fran Allison, in her "Breakfast Club" role of Aunt Fanny, hosting a Sunday dinner party with guests from that program.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1939.

### Sunday Evening Party

Type: Musical Variety  
Hostess: Louise Carlisle.  
Featured: Donald Dane.  
Announcer: Charles Stark.  
Orchestra: Phil Davis.  
Length: 30 minutes.  
Network: ABC.  
First Broadcast: 1945.

### Sunday Night Serenade

Type: Musical Variety  
Starring: Kitty Killand, Cecil Bailey, Snooky Lyman.  
Orchestra: Francis Craig.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1940.

### Sunday on the N.K. Ranch

Type: Country-Western Musical Variety  
Hostess: Carol Bruce.  
Regulars: Curt Massey, The Charles Doucet Mixed Choir, The N.K. Ranch Hands.  
Orchestra: Harry Sosnik.  
Sponsor: Nash-Kelvinator Home Appliances.  
Length: 30 minutes.  
Network: ABC.  
First Broadcast: 1945.

### Sunday with Garroway

See title: "Dave Garroway."

### Superman

See title: "The Adventures of Superman."

### Superstition

Type: Anthology  
Format: Dramatizations based on familiar fetishes.  
Voice of Superstition (Narrator-Advisor-Confidant): Ralph Bell.  
Announcer: Jimmy Blaine.  
Orchestra: Bernie Green.  
Length: 30 minutes.  
Network: ABC.  
First Broadcast: 1948.

### Surprise Package

Type: Game  
Format: Studio audience members competed in various stunt contests in return for prizes.  
Host: Jay Stewart.  
Length: 30 minutes.  
Network: ABC.  
First Broadcast: 1950.

### Surprise Serenade

Type: Musical Variety  
Host: Don Gordon, Ed Davies.  
Announcer: Hugh Downs.  
Orchestra: Joseph Gallichio.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1949.

### Suspense

Type: Anthology  
Format: Mystery-suspense stories.

**Cast:** The Man in Black  
(host) Joseph Kearns  
Ted Osborne

**Narrator:** Paul Frees.

**Announcer:** Truman Bradley, Bob Stevenson, Harlow Wilcox, Larry Thor.

**Orchestra:** Lud Gluskin.

**Sponsor:** Roma Wines, Cresta Blanca, Auto-Lite.

**Program Opening:**

**Announcer:** Suspense.

**Man in Black:** This is the Man in Black here again to introduce Columbia's program, Suspense . . . If you have been with us on these Tuesday nights you well know that Suspense is compounded of mystery and suspicion, of dangerous adventure. In this series are tales calculated to intrigue you, stir your nerves, to offer you a precarious situation and then withhold the solution until the last possible moment. And so it is with "Sorry, Wrong Number," and the performance of Agnes Moorehead. We again hope to keep you in Suspense.

**Included:**

**The Man Who Thought He Was Edward G. Robinson.** The story of a meek man who, to escape his nagging wife and friends and solve his problems, adopted the tough guy characterization of Edward G. Robinson.

**Starring:** Edward G. Robinson.

**Commuter's Ticket.** A frustrated husband, after murdering his philandering wife, seeks to arrange the perfect alibi.

**Starring:** Jim Backus, Howard Duff, J. Carrol Naish.

**Love's Lovely Counterfeit.** A hoodlum, after a brief touch with decency, reverts to his past criminal activities.

**Starring:** James Cagney, Robert Montgomery.

**Star Over Hong Kong.** A lighthearted tale of a young movie star who is kidnapped while on a publicity tour of the Orient.

**Starring:** Marie Wilson.

**The Jolly Death Riders.** The story of a San Francisco Police Commissioner and his attempts to apprehend a woman's murderer.

**Starring:** William Holden.

**Length:** 30 and 55 minute versions.

**Network:** CBS.

**First Broadcast:** 1942 (ended in 1963). Became the basis for a television series of the same title.

## Sweeney and March

**Type:** Comedy

**Format:** The misadventures of two small-town boys trying to make it in the big city.

**Cast:** Sweeney March Bob Sweeney Hal March

**Vocalist:** Patsy Bolton.

**Announcer:** George Ansbro.

**Organist:** Rosa Rio.

**Orchestra:** Irving Miller.

**Length:** 25 minutes.

**Network:** CBS.

**First Broadcast:** 1946.

## Sweet River

**Type:** Serial

**Format:** The dramatic story of a minister in the town of Sweet River and his involvement with a woman of questionable character.

**Cast:** The minister Ed Prentiss  
The woman Betty Arnold

**Also:** Carl Kroenke, Kay Campbell, Helen Van Trupl, Dickie Turner.

**Narrator:** Howard Hoffman.

**Length:** 15 minutes.

**Network:** Blue, then ABC.

**First Broadcast:** 1944.

## Swingtime at the Savoy

**Type:** Musical Variety

**Host:** Noble Sissle.

**Regulars:** Lucky Millinder, Jackie (Moms) Mabley, Paul Breckenridge, Miller and Lee, The Hall Sisters.

**Music:** The King Adum Quartet.

**Length:** 30 minutes.

Network: NBC.  
First Broadcast: 1948.

### Take a Card

Type: Quiz

Format: Four studio audience members competed. Each in turn drew four cards from a deck of fifty-two playing cards. The host related a question pertaining to one of the chosen cards. The player who possessed that card and was able to correctly answer the question received money according to the face value of the card.

Host: Wally Butterworth.  
Assistant: Margaret Johnson.  
Length: 30 minutes.  
Network: Mutual.  
First Broadcast: 1943.

### Take a Number

Type: Quiz

Format: Questions submitted by listeners were put to selected members of the studio audience. If a player answered correctly he won five dollars, if not, the listeners received the money. The player with the most correct answers competed in the jackpot round by choosing a number from a board. If he answered the rather difficult question associated with the number, he won the money that had been accumulated through the defeats of other players.

Host: Bob Shepherd.  
Announcer: Jack Irish.  
Length: 30 minutes.  
Network: Mutual.  
First Broadcast: 1948.

### Take It Easy

Type: Musical Variety.  
Host: Ed Drew.  
Vocalist: Haron Hyde.  
Announcer: Ed Pearson.

Orchestra: Ed Drew.  
Length: 30 minutes.  
Network: CBS.  
First Broadcast: 1940.

### Take It Easy Time

Type: Musical Variety  
Host: Dick Willard.  
Vocalists: The Song Chiefs.  
Orchestra: Frank Novak.  
Length: 15 minutes.  
Network: Mutual.  
First Broadcast: 1945.

### Take It Or Leave It

Type: Quiz

Format: One player at a time competed in a series of question and answer rounds — each worth from one dollar doubled to sixty four dollars. At any point in the game, the player could take what he had already earned, or leave it and attempt to double his winnings by answering another question — risking loss of everything if he should fail. Became the basis for TV's "The \$64,000 Question."

Host: Phil Baker, Bob Hawk, Garry Moore, Jack Paar, Eddie Cantor.  
Announcer: Ken Roberts.  
Orchestra: Eversharp.  
Length: 30 minutes.  
Network: CBS (1940), NBC (1949).  
First Broadcast: 1940. Later titled "The \$64,000 Question."

### Talent Search, Country Style

Type: Variety  
Format: Showcased undiscovered professional Country and Western performers.  
Host: Tom George.  
Announcer: Ray Barrett.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1951.

## Tales of Fatima

Type: Drama

Format: The cases of Basil Rathbone as a private detective who drew his inspiration by dreaming of the fabulous Princess Fatima; he also recalled romantic flights of poetry with his idol.

Starring: Basil Rathbone as himself.

Orchestra: Carl Hoff.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1949.

## Tales of the Texas Rangers

Type: Western

Format: The exploits of Jace Pearson, a Texas Ranger, one of fifty men using time-honored methods to battle crime. Became the basis for a television series of the same title.

Starring: Joel McCrae as Ranger Jace Pearson.

Program Opening:

Announcer: The Tales of the Texas Rangers, starring Joel McCrae as Ranger Jace Pearson. Texas, more than 260 square miles, and fifty men who make up the most famous and oldest law enforcement body in North America. Now, from the files of the Texas Rangers, come these stories based on fact; only names, dates, and places are fictitious for obvious reasons. The events themselves are a matter of record.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1950.

## Tales of Willie Piper

Type: Comedy

Format: The misadventures of a timid man named Willie Piper.

Cast: Willie Piper Billy Redfield  
His wife Elaine Rost

Announcer: Win Elliot.

Music: Ralph Norman.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1947.

## Tangee Varieties

Type: Musical Variety.

Host: Paul Winchell.

Orchestra: Sammy Kaye.

Sponsor: Tangee Cosmetics.

Length: 30 minutes.

Network: Mutal.

First Broadcast: 1944.

## Tarzan

Type: Adventure

Format: Put ashore in Africa by the mutinous crew of a ship bound for England, Lord John Greystoke and his wife Alice, left with tools and firearms, construct a small shack near the sea when all attempts to escape fail. One year later, a son is born to them.

Shortly after, their cabin is attacked by a tribe of bull apes. John and Alice are savagely slaughtered and little Lord Greystoke is taken by Kalah, a young female ape who raises him as Tarzan, Lord of the Jungle.

Twenty years later, a young girl named Jane Parker strays from the safari she is with and is suddenly propelled into a web of impending death: a rampaging elephant and savage pygmies. She is rescued by Tarzan, whom she befriends, teaches to speak, and decides to remain within the jungle. Stories depicted Tarzan's attempts to protect his adopted homeland from the forces of evil.

Cast: Tarzan James Pierce  
Calton KaDell  
Jane Lamont Johnson  
Joan Burroughs

Narrator: Charles Arlington.

Music: Albert Glasser.

Program Opening:

Announcer: From the black core of dark Africa, land of enchantment, mystery, and violence, comes one of the most colorful figures of all time; transcribed from the immortal pen of Edgar Rice Bur-

roughs—Tarzan, the bronzed, white son of the jungle.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1932 (to 1935, 1951 to 1952).

### Tea Time at Morrell's

Type: Variety

Host: Don McNeill.

Regulars: Gale Page, Charles Sears.

Orchestra: Joseph Gallichio.

Sponsor: The John Morrell Company.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1936.

### Ted Drake, Guardian of the Big Top

Type: Adventure

Format: The story of Ted Drake, a circus detective for a traveling tent show.

Cast: Ted Drake Vince Harding  
His side-kick Fred Rains

Announcer: Bob Larrimore.

Music: Recorded.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1949.

### The Ted Lewis Show

Type: Musical Variety

Host: Ted Lewis.

Vocalist: Geraldine DuBois.

Orchestra: Paul Arnold.

Length: 30 minutes.

Syndicated.

First Broadcast: 1947.

### The Ted Mack Family Hour

Type: Variety

Host: Ted Mack.

Sponsor: General Mills and Swanson Foods.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1951.

### The Ted Steele Show

Type: Variety

Host: Ted Steele.

Regulars: Rita Grande, The Five Marshalls.

Orchestra: Paul LaValle.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1942.

### Ted Steele's Novatones

Type: Musical Variety

Host: Ted Steele.

Music: The Ted Steele Trio (Ted Steele on novachord, Doc Whipple on electric organ, and Howard Smith on drums).

Length: 15 minutes.

Network: NBC.

First Broadcast: 1939.

### Teen Town

Type: Musical Variety

Format: Showcased teenage performers.

Host: Dick York.

Vocalists: Tony Frantina, Jackie Dvorak.

Orchestra: Mary Hartline.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1946.

### The Teentimers Club

Type: Musical Variety

Host: Johnny Desmond.

Regulars: J. Scott Smart, Phil Kramer, Jr., Ray Ives, Hope Emerson, Susan Douglas.

Announcer: Tom Hudson.

Orchestra: Johnny Long.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1945.



## Tena and Tim

Type: Comedy

Format: The mishaps of Tena, a Swedish maid and cook, and her devoted friend and admirer, Tim, an Irish janitor.

Cast: Tena Peggy Beckmark  
Tim James Gardner  
George Cisar

Mr. Hutchinson,  
Tena's employer John Goldsworthy

Mrs. Hutchinson,  
his wife Gladys Heen

Also: Claire Baum, Arthur Young.

Length: 15 minutes.

Syndicated (1939), CBS (1944).

First Broadcast: 1939. The series was originally broadcast locally over Station WCCO in Minneapolis.

## The Tennessee Ernie Ford Show

Type: Variety

Host: Tennessee Ernie Ford.

Announcer: Jack Narz.

Orchestra: Cliff Stone.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1954.

## Tennessee Jed

Type: Adventure

Format: The exploits of Tennessee Jed Sloan, an undercover agent for President Grant.

Cast: Tennessee Jed Sloan Johnny Thomas  
Don MacLaughlin  
Sheriff Jackson Humphrey Davis  
His deputy Jim Boles

Announcer-Narrator: Court Benson.

Sponsor: Tip Top Bread.

Program Opening:

Man: There he goes Tennessee, get him.  
(Gun shot is heard), Got him, dead center!

Announcer: That's Jed Sloan, Tennessee Jed, deadliest man ever to ride the Wes-

tern Plains. Brought to you transcribed by the makers of Tip Top Bread.

Length: 15 minutes.

Network: ABC.

First Broadcast: 1945.

## Terkel Time

Type: Variety

Host: Studs Terkel.

Regulars: John Conrad, Connie Russell, Jack Haskell.

Music: The Art Van Damme Quintet.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1950.

## Terry Allen and the Three Sisters

Type: Musical Variety

Host: Terry Allen.

Vocalists: Margie, Bea, and Geri Ross (the Three Sisters).

Music: The Captivators.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1944.

## Terry and the Pirates

Type: Adventure

Format: Inheriting an abandoned gold mine from his grandfather, Terry Lee, a U.S. Air Force Colonel, journeyed to the Orient to begin a search for it. Captured by a band of cutthroats and taken to a secret mountain hideaway, he met his evil Eurasian captor, Lai Choi San, alias The Dragon Lady, who planned to enslave him. Resisting and escaping her bonds, he remained in the Orient, where, while searching for the gold mine, he battled the evils of The Dragon Lady. Based on the comic strip character by Milton Caniff.

Cast: Terry Lee

Jackie Kelk  
Cliff Carpenter  
Owen Jordan

Patrick Ryan      Bud Collyer  
                          Lawrence Alexander  
                          Warner Anderson  
                          Bob Griffin

The Dragon  
 Lady              Agnes Moorehead  
                          Adelaide Klein  
                          Marion Sweet

Hot Shot Charlie      Cameron Andrews

Connie              Cliff Norton  
                          Peter Donald  
                          John Gibson

Burma              Frances Chaney

Announcer: Douglas Browning.  
 Sponsor: Quaker Oats, Puffed Wheat, and Puffed Rice.  
 Length: 15 minutes.  
 Network: NBC, the ABC.  
 First Broadcast: 1937.

### Terry's House Party

Type: Musical Variety  
 Host: Terry Pepin.  
 Featured: Ted Cole.  
 Orchestra: Bobby Norris.  
 Length: 30 minutes.  
 Network: Blue.  
 First Broadcast: 1944.

### Tex and Jinx

Type: Variety  
 Hosts: Tex McCrary, Jinx Falkenberg.  
 Regulars: Mary Martin, Billy Rose, Helen Carroll and the Escorts.  
 Announcer: Dan Seymour.  
 Orchestra: Johnny Guarneri.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1947. Became the basis for a television series of the same title.

### Texaco Star Theatre

Type: Variety

Hosts: Kenny Baker, Jane Froman, Milton Berle.

Regulars: Arnold Stang, Pert Kelton, John Gibson, Al Kelly, Ken Murray, Frances Langford, Edward Trevor, Kay Armen, Bob Hanna, The Mixed Chorus.

Announcer: Frank Gallop, Jimmy Wallington.

Orchestra: Allen Roth, David Broekman, Al Goodman.

Sponsor: Texaco.

Length: 30 and 60 minute versions.

Network: CBS (1939), NBC (1948).

First Broadcast: 1939.

### That Brewster Boy

Type: Comedy

Format: The adventures of Joey Brewster, a mischievous boy.

Cast: Joey Brewster      Eddie Firestone, Jr.  
                          Arnold Stang  
                          Dick York

James Brewster,  
 his father              Hugh Studebaker

Jane Brewster,  
 his mother              Constance Crowder

Nancy Brewster,  
 his sister              Louise Fitch  
                          Patricia Dunlap

Announcer: Marvin Miller.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1941.

### That Hammer Guy

Type: Crime Drama

Format: The exploits of Mike Hammer, a tough, wandering private detective. Based on the character created by Mickey Spillane. Became the basis for the television series "Mike Hammer, Detective."

Starring: Larry Haines as Mike Hammer.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1953.

## That's a Good One

Type: Variety  
 Format: Featured guest comedians in a joke-telling session.  
 Hostess: Faye Emerson.  
 Regulars: Ward Wilson, Art Elmer, Al Lee Reiser.  
 Announcer: Ed Herlihy.  
 Organist: John Gart.  
 Length: 15 minutes.  
 Network: Blue.  
 First Broadcast: 1943.

## That's Life

Type: Audience Participation  
 Format: Allowed anyone who wanted to get on the air to do so. Microphones were turned over to would-be performers, to people with gripes, and to people with a story to tell.  
 Host: Jay C. Flippen.  
 Announcer: Jay Stewart.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1946.

## That's My Pop

Type: Comedy  
 Format: The life of a loveable but lazy head of a household, a man whose last means of employment was selling sun glasses during the 1929 eclipse.  
 Cast: The father Hugh Herbert  
       His wife Mary Wickes  
       Their daughter Peggy Conklin  
       Their son Ronald Liss  
 Also: Jack Albertson, Ethel Owen, Toby David, Walter Kinsella.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1945.

## That's Rich

Type: Comedy

Format: The story of a wide-eyed, innocent young man; a man with a trivial job with a paper company whose sole interest in life is bird-watching.

Cast: The man Stan Freberg  
       The operator Patte Chapman  
 Also: Patricia Dunlap, Les Tremayne, Bridgit McColland, Tony Kay, Bob Jellison, Will Wright, Martha Wentworth, Daws Butler, Peter Leeds.  
 Announcer: Roy Rowan.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1954.

## The Theatre Guild on the Air

See title: "The U.S. Steel Hour."

## There's Music in the Air

Type: Musical Variety  
 Host: Donald Richards.  
 Regulars: Frances Greer, Nancy Evans, Clark Dennis.  
 Announcer: Olin Tice.  
 Orchestra: Alfredo Antonini.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1953.

## The Thin Man

Type: Crime Drama  
 Format: The story of the Norths: Nick, a private detective, and his beautiful, trouble-prone wife, Nora, and their investigations into acquired cases. Based on the characters created by Dashiell Hammett. Became the basis for the television series of the same title.

Cast: Nick Charles Lester Damon  
       Les Tremayne  
       Joseph Curtin  
       David Gothard  
       Bill Smith  
       Nora Charles Claudia Morgan  
 Announcer: Tom Shirley, Ed Herlihy,  
             Ron Rawson.

Orchestra: Fred Fradkin.  
 Sponsor: Pabst Blue Ribbon Beer.  
 Program Opening:

Announcer: Pabst Blue Ribbon Beer presents The New Adventures of the Thin Man, with Nick and Nora Charles, the happiest, merriest married couple in radio. Claudia Morgan as Nora and Les Tremayne as Nick in tonight's adventure of The Thin Man called "The Adventure of the Passionate Palooka."

Length: 30 minutes.

Network-First Broadcast: NBC (1941), CBS (1946), NBC (1948), ABC (1950). Also titled: "The New Adventures of the Thin Man."

### This Day Is Ours

Type: Serial

Format: The dramatic story of Eleanor MacDonald, the daughter of a missionary, as she struggled to help people in war-torn China.

Cast: Eleanor Mac-Donald

Templeton Fox  
Joan Banks

Curtis, a  
missionary  
Paul, the  
clerical worker  
Wong, their  
Chinese friend  
Pat Curtis, the  
missionary's  
wife

Jay Jostyn  
Frank Lovejoy  
Alan Devitt  
Patricia Dunlap

Announcer: Mel Allen.

Organist: Don Becker.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1938.

### This Is Broadway

Type: Variety

Host: Clifton Fadiman.

Regulars: Helen Hayes, George S. Kaufman, Adele Clark, Phil Foster, Nancy Franklin, Frank Parker, Mary McCarthy, Artie Shaw.

Orchestra: Ray Bloch.

Length: 60 minutes.

Network: CBS.

First Broadcast: 1949.

### This Is Helen Hayes

Type: Anthology

Format: Dramatizations of the work and sacrifices of army and navy nurses.

Hostess-Narrator: Helen Hayes.

Announcer: Hal Lansing.

Length: 15 minutes.

Network: Mutual.

First Broadcast: 1945.

### This Is My Best

Type: Anthology

Format: Dramatic presentations.

Host: Orson Welles.

Sponsor: Cresta Blanca.

Length: 30 minutes.

Syndicated.

First Broadcast: 1945.

### This Is Nora Drake

Type: Serial

Format: The dramatic story of Nora Drake, a nurse in a metropolitan hospital.

Cast: Nora Drake  
Charlotte Holland  
Joan Tompkins  
Mary Jane Higby

Arthur Drake  
Joseph Conway  
Everett Sloane  
Ralph Bell

Dorothy Stewart  
Evelyn Varden  
Elspeth Eric

Dr. Jensen  
Arnold  
Robertson

Peg Martinson  
Lesley Woods  
Joan Alexander  
Mercedes Mc-  
Cambridge

Suzanne  
Charles Dobbs  
Gillian Gray  
Joan Lorring  
Grant Richards  
Charlotte Manson

Announcer: Bill Cullen.

**Organist:** Charles Paul.  
**Sponsor:** Toni Home Permanents.  
**Program Opening:**  
**Announcer:** Toni... Home Permanents presents.  
**Woman's Voice:** This Is Nora Drake.  
**Announcer:** This Is Nora Drake, a modern story seen through the window of a woman's heart.  
**Length:** 15 minutes.  
**Network:** NBC.  
**First Broadcast:** 1947.

### **This Is Paris**

**Type:** Musical Variety  
**Host:** Maurice Chevalier.  
**Regulars:** Yves Montand, Claude Dauphin, Marjorie Dunton, Gaumont Lanvin, Liné Renaud.  
**Orchestra:** Paul Baron.  
**Length:** 30 minutes.  
**Network:** Mutual.  
**First Broadcast:** 1949.

### **This Is the Story**

**Type:** Anthology  
**Format:** Serialized dramatizations of novels.  
**Hostess:** Madeleine Carroll.  
**Length:** 25 minutes.  
**Network:** Mutual.  
**First Broadcast:** 1954.

### **This Is Your F.B.I.**

**Type:** Anthology  
**Format:** Dramatizations based on the files of the Federal Bureau of Investigation.  
**Host-Narrator:** Frank Lovejoy.  
**Announcer:** Milton Cross, Carl Frank, Larry Keating.  
**Length:** 30 minutes.  
**Network:** ABC.  
**First Broadcast:** 1945.

### **This Is Your Life**

**Type:** Variety  
**Format:** The series presented the life stories of celebrities. Became the basis for a television series of the same title.  
**Host:** Ralph Edwards.  
**Announcer:** John Hollbrook.  
**Length:** 30 minutes.  
**Network:** NBC.  
**First Broadcast:** 1948.

### **This Life Is Mine**

**Type:** Serial  
**Format:** The dramatic story of the Changing family: Eden, the mother, a school teacher estranged from her husband, actor Edwin Lorimer, her children David and Joe, and her younger sister, Jane.  
**Cast:** Eden Channing Betty Winkler  
David Channing Henry M. Neeley  
Joe Channing Raymond Ives, Jr.  
Jane Channing Ruth McDevitt  
Edwin Lorimer Paul McGrath  
**Also:** Jay Meredith, Philip Gordon, Bert Burnham.  
**Announcer:** Tony Marvin.  
**Organist:** John Gart.  
**Length:** 15 minutes.  
**Network:** CBS.  
**First Broadcast:** 1943.

### **This Small Town**

**Type:** Serial  
**Format:** The story of young marrieds in a small New England town.  
**Cast:** Carrie, the wife Joan Banks  
Russ, the husband Jay Jostyn  
**Also:** Carl Eastman, Eleanor Audley.  
**Announcer:** Ed Herlihy.  
**Length:** 15 minutes.  
**Network:** NBC.  
**First Broadcast:** 1940.



**Those We Love. Left to right: Helen Wood, Mary Gordon, Richard Cromwell, Ann Todd, Donald Woods, Anne Stone, Alma Kruger,**

**Nan Grey, Eddie Cantor (not a cast member; "Those We Love" replaced his series for the summer), Francis X. Bushman, Virginia Sale.**

### Those Bartons

See title: "The Barton Family."

### Those Good Old Days

Type: Musical Revue.  
 Format: The music, song, and comedy of the 1900s.  
 Host: Pat Barnes.  
 Regulars: Hal Willard, Ethel Gilbert, Lulu Bates, Aileen Stanley.  
 Orchestra: Joe Rines.  
 Length: 30 minutes.  
 Network: Blue.  
 First Broadcast: 1942.

### Those We Love

Type: Serial  
 Format: The dramatic story of marrieds Kathy and John Marshall.  
 Cast: Kathy Marshall     Nan Grey  
        John Marshall     Francis X. Bushman  
        Elaine Bascomb     Helen Wood  
        Kit Marshall         Jean Rogers  
        Amy Foster             Richard Cromwell  
        Emily Mayfield       Priscilla Lyon  
        Lydia Dennison       Ann Todd  
        Martha                 Alma Kruger  
                                    Anne Stone  
                                    Virginia Sale

Leslie Foster  
 Peggy Edwards  
 Mrs. Emmett  
 Announcer: Dick Joy.  
 Length: 15 minutes.  
 Network: NBC Blue.  
 First Broadcast: 1937.

### Three City Byline

Type: Commentary  
 Host, New York: Hy Gardner.  
 Hostess, Hollywood: Sheilah Graham.  
 Host, Chicago: Irv Kupcinet.  
 Length: 15 minutes.  
 Network: ABC.  
 First Broadcast: 1953.

### Three for the Money

Type: Quiz  
 Format: Of the three players competing in each round, only one emerged the winner during a question and answer session. The winner now had to predict how three tunes would score, based on studio audience applause. If his predictions were correct he won \$300 and the opportunity to win \$500 additional by predicting a second bracket of three tunes. If he was successful again, he attempted to predict a third grouping for a total of \$5,000.  
 Host: Bud Collyer.  
 Vocalists: Mary Small, Russ Emery, The Stardusters Quartet.  
 Orchestra: Mark Warnow.  
 Length: 60 minutes.  
 Network: Mutual.  
 First Broadcast: 1948.

### Three Sheets to the Wind

Type: Adventure  
 Format: The series presented a look into the sinister happenings that occurred during a world cruise on a luxury liner.  
 Cast: The British Intelligence agent Helga Moray

The American  
 (posing as a habitual drunk to cover his secret intentions). John Wayne

Announcer: Ray Garrett.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1940 (a 26-episode series).

### Thunder Over Paradise

Type: Drama  
 Format: The struggles of a woman rancher in Central America.  
 Cast: The rancher Laurette Fillbrandt  
 The aviator Bill Crawford  
 The revolutionary general Sid Ellstrom  
 The ranch hand Mike Romane

Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1939.

### Thurston the Magician

Type: Adventure  
 Format: The exploits of Howard Thurston, a master magician.  
 Cast: Howard Thurston Cliff Soubier  
 His assistant Carlton Brickert  
 Announcer: William Kephart.  
 Length: 15 minutes.  
 Network: Blue.  
 First Broadcast: 1932.

### Tillie the Toiler

Type: Comedy  
 Format: Adopted from the comic strip by Russ Westover, the series followed the hectic life of a helpful woman named Tillie.  
 Cast: Tillie Caryl Smith  
 Simpkins, the absent-minded gentleman John Brown

Mac, Tillie's faithful swain      Billy Lynn  
 Tillie's mother      Margaret Burlen  
 Orchestra: Alexander Semmler.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1942.

### Time for Love

Type: Drama  
 Format: The exploits of Dianne LaVolte, a mysterious international figure for law and order, as she strove to protect the innocent and uncover the guilty.  
 Cast: Dianne LaVolte      Marlene Dietrich  
      Her boyfriend, an  
      American newspaperman      Robert Readick  
 Announcer: Lee Vines.  
 Music: Alec Wilder.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1953.

### Time to Smile

Type: Musical Variety  
 Host: Eddie Cantor.  
 Regulars: Bert Gordon, Nora Martin, Joan Davis, John Brown, Arthur Q. Bryan.  
 Announcer: Harry Von Zell.  
 Orchestra: Leonard Sues.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1944.

### Time's a Wastin'

Type: Quiz  
 Format: Selected studio audience members competed in a series of question and answer sessions designed to be played in ten second intervals. Each correct answer to a question earned a player a merchandise prize, the value of which began at \$1,000 and decreased by \$100 with each second the player used to answer.  
 Host: Bud Collyer.  
 Length: 30 minutes.



Time to Smile. Eddie Cantor.

Network: CBS.  
 First Broadcast: 1948.

### The Timid Soul

Type: Comedy  
 Format: Based on the comic strip by H.T. Webster, the series followed the misadventures of Casper Milquetoast, the Timid Soul.  
 Cast: Casper Milquetoast      Billy Lynn  
      Madge Milquetoast, his wife      Cecil Roy  
 Also: Jackson Beck, Katherine Renwick, Mona Moray.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1941.

### Title Tales

Type: Game  
 Format: Called for a cast to relate a story based on five song titles submitted by a



listener. Their failure to relate a satisfactory story earned the listener \$50.

Hostess: Sylvia Rhodes.

Cast: Bert Farber, Paul Jones, The Devere Sisters, The Marathon Melody Men.

Announcer: Bill Frost.

Orchestra: Jimmy James.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1940.

## T-Man

Type: Drama

Format: Adaptations of cases from the files of the U.S. Treasury Department.

Starring: Dennis O'Keefe as Treasury Agent Larsen.

Announcer: Bob Lemond.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1950.

## Today at the Duncans

Type: Comedy

Format: Events in the life of the Duncan family.

Cast: Mr. Duncan            Frank Nelson  
      Mrs. Duncan        Mary Lansing  
      Their son            Dix Davis

Length: 15 minutes.

Network: CBS.

First Broadcast: 1942.

## Tom Corbett, Space Cadet

Type: Science Fiction Adventure

Format: Earth in the year 2350. The exploits of Tom Corbett, a space cadet at Space Academy, an earth-based West Point where young men and women trained to become Solar Guards, the agents of a celestial police force established to protect Earth, Mars, Venus, and Jupiter, the planets that comprise a universal council of peace known as the Solar Alliance. Based on the television series of the same title.

Cast: Tom Corbett            Frankie Thomas  
      Astro, the                Al Markin  
      Venusian  
      Cadet Roger            Jan Merlin  
      Manning  
      Captain Larry        Edwin Brice  
      Strong

Announcer: Jackson Beck.

Sponsor: Kellogg's Cereals.

Program Opening:

Announcer: Kellogg's Pep, the build-up wheat cereal, invites you to rocket into the future with Tom Corbett, Space Cadet... As roaring rockets blast off to distant planets and far flung stars, we take you to the age of the conquest of space with Tom Corbett, Space Cadet.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1952.

## The Tom Mix Straightshooters

Type: Western

Format: The exploits of Tom Mix, a daring crusader for justice and owner of the T-M Bar Ranch in Dobie Township.

Cast: Tom Mix            Artells Dickson  
                              Russell Thorson  
                              Jack Holden  
                              Curley Bradley  
                              Winifred Toomey  
                              Jane Webb  
  
                              The Old  
                              Wrangler            Percy Hemus  
                              Pecos                Curley Bradley  
                              The Sheriff        Leo Curley  
  DeWitt MacBride  
  Hal Peary  
  Willard  
  Waterman  
                              Amos Snood        Sidney Ellstrom  
  Curley Bradley  
                              Jimmy                Andy Donnelly  
  George Gobel  
  Hugh Rowlands  
                              Calamity            Bob Jellison  
                              Pat Curtis        Patricia Dunlap  
                              Judge Parsons    Arthur Peterson  
Announcer: Don Gordon, Les Griffith,  
                              Frank Ferguson.

## The Tommy Riggs Show

Type: Musical Variety  
 Host: Tommy Riggs.  
 Regulars: Eileen Woods, Wally Maher, Jimmy Cash, Bill Goodwin, Bea Wain.  
 Announcer: Paul Masterson, Dan Seymour, Jack Mather.  
 Music: The Roy Whitaker Quartet, The Felix Mills Orchestra, The Larry Clifton Orchestra.  
 Length: 30 minutes.  
 Network: NBC (1938), ABC (1946).  
 First Broadcast: 1938.



The Tom Mix Straightshooters. An early cast of the series.

Sponsor: Ralston Cereals.

Program Opening:

Announcer: The Tom Mix Ralston

Straightshooters bring you action, mystery, and mile-a-minute thrills in radio's biggest western detective program. Tonight you're about to hear another episode in a baffling mystery — "Secret Mission" . . ."

Length: 15 minutes.

Network: NBC.

First Broadcast: 1933. Also known as "The Adventures of Tom Mix" and "The Tom Mix Ralston Straightshooters."

## Tom, Timmy, and Mae

Type: Variety

Format: Music, songs, chatter, and skits.

Starring: Tom Glazzer (Tom), and Mae Questel (Timmy and Mae).

Length: 15 minutes.

Network: NBC.

First Broadcast: 1949.

## Tonight On Broadway

Type: Musical Variety  
 Hostess: Connee Boswell.  
 Regulars: Ted Husing, Bob Doyle.  
 Announcer: Ken Roberts.  
 Orchestra-Chorus: Ray Bloch.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1946.

## The Tony Martin Show

Type: Musical Variety  
 Announcer: Jimmy Wallington, Bill Forman.  
 Chorus: Jeff Alexander.  
 Orchestra: Victor Young.  
 Length: 30 minutes.  
 Network: CBS (1947), NBC (1953).  
 First Broadcast: 1947.

## Tony Wons Radio Scrapbook

Type: Poetry Readings

Host: Tony Wons.

Vocalist: Shirley Sadley.

Announcer: Lewis Rowen.

Organist: Irma Glenn.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1940.



**Tony Wons Radio Scrapbook. Tony Wons.**

### Too Many Cooks

Type: Comedy  
 Format: The story of a family with ten children.  
 Cast: Mr. Cook Hal March  
       Mrs. Cook Mary Jane Croft  
 Also: Bob Sweeney, George Fenneman,  
       Willard Waterman, Jerry Hausner.  
 Orchestra: Marlen Skiles.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1950.

### The Top Guy

Type: Crime Drama  
 Format: The story of a police commissioner and his battle against crime.  
 Cast: The Police  
       Commissioner J. Scott Smart  
       His assistant Ken Lynch  
 Length: 30 minutes.  
 Network: ABC.  
 First Broadcast: 1951.

### Top Secret

Type: Adventure  
 Format: The exploits of a female U.S. undercover agent during World War II.  
 Starring: Ilona Massey as the agent.  
 Announcer: Fred Collins.  
 Music: Roy Shield.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1950.

### Topper

See title: "The Adventures of Topper."

### Transatlantic Quiz

Type: Quiz  
 Format: The basis, similiar to that of "Information Please," had panels in the United States and Britain attempting to answer some rather difficult questions submitted by listeners.  
 Host, United States: Alistair Cooke.  
 Panel, U.S.: Buck Crouse, Christopher Morley.  
 Host, Britain: Lionel Hale, Ronny Waldman.  
 Panel, Britain: Professor Dennis Brazan, Col. David Niven.  
 Length: 15 minutes.  
 Network: NBC Blue/B.B.C.  
 First Broadcast: 1944.

### Travelin' Man

Type: Comedy  
 Format: The misadventures of two traveling salesmen.  
 Cast: The Salesman Bill Adams  
       The Yankee  
       Peddler Sam Winters  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1946.

## Treasure House of Song

Type: Musical Variety  
 Starring: Lucia Albonese, Francesca Valentino, Alois Havrille.  
 Orchestra: Alfredo Antonini.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1943.

## Treasure Trails of Song

Type: Country-Western Musical Variety  
 Starring: Mary Martha Briney, Dick Fulton, Paul Shannon, Peggy Nelson, The Kinder Sisters, The Pioneer Quartet.  
 Orchestra: Aneurin Bodycombe.  
 Length: 25 minutes.  
 Network: NBC.  
 First Broadcast: 1941.

## Treasury Agent

Type: Drama  
 Format: The exploits of Joe Lincoln, the Chief Treasury Agent based on the official files of the Treasury Department.  
 Starring: Raymond Edward Johnson as Joe Lincoln.  
 Also: Elmer Lincoln Drey, retired chief coordinator of all law enforcement agencies in the Treasury Department.  
 Sponsor: Winston cigarettes, Ennds deodorant.  
 Length: 30 minutes.  
 Network: ABC.  
 First Broadcast: 1947.

## Treat Time

Type: Variety  
 Host: Buddy Cole.  
 Announcer: Marvin Miller.  
 Orchestra: Caesar Petrillo.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1941.

## A Tree Grows In Brooklyn

Type: Drama  
 Format: The story of the Nolans, a poor but proud family living in a tenement in Brooklyn in 1912. Based on the book by Betty Smith.  
 Cast: Johnny Nolan, the charming, alcoholic father John Larken  
 Katie Nolan, his strong-willed wife Anne Seymour  
 Francie Nolan, their daughter Denise Alexander  
 Neely Nolan, their son Bernie Raeburn  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1949.

## Tremendous Truffles

Type: Drama  
 Format: Capsule stories based on the syndicated newspaper column *Tremendous Truffles*.  
 Host-Narrator: George Hicks.  
 Length: 5 minutes.  
 Network: CBS.  
 First Broadcast: 1955.

## True Detective Mysteries

Type: Anthology  
 Format: Dramatizations of stories from *True Detective Magazine*. Following each story, the editor of the magazine offered a \$1,000 reward for information leading to the arrest of a wanted criminal.  
 Host-Narrator: John Shuttleworth, the editor of *True Detective Magazine*. When the series first began, Dick Keith portrayed the role of the editor.  
 Announcer: Hugh James, Frank Dunne.  
 Music: Chet Kingsbury.  
 Sponsor: Viceroy cigarettes, Baby Ruth

candy bars, Bisodol, Ex-Lax, O'Henry candy bars.

**Program Opening:**

**Announcer:** And now True Detective Mysteries. In cooperation with the editor of *True Detective Magazine* and the Mutual Broadcasting System, True Detective Mysteries...

**Length:** 30 minutes.

**Network:** CBS (1929), Mutual (1938).

**First Broadcast:** 1929.

## True or False

**Type:** Quiz

**Format:** Two six-member teams, male vs. female, responded to true or false questions. The highest scoring team received \$30 (the prize was later increased to \$5 per correct response).

**Host:** Dr. Harry Hagen, Eddie Dunn, Bill Slater.

**Announcer:** Glenn Riggs.

**Length:** 30 minutes.

**Network-First Broadcast:** CBS (1933), Blue (1938), Mutual (1948).

## The Truitts

**Type:** Comedy

**Format:** Events in the life of the Truitt family.

<b>Cast:</b> Elmer Truitt, the father	John Dehner
Mother Truitt, his wife	Constance Crowder
Gladys Truitt, their daughter	Jane Webb Dawn Bender
Clarence Truitt, their son	Eddie Firestone
Grandpa Truitt	Parley Baer

**Also:** Charles Woolf, Mirian Jay.

**Announcer:** Arch Presby.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1950.

## Truth or Consequences

**Type:** Game

**Format:** Contestants attempted to answer a nonsense riddle which, of course, they couldn't, so had to pay the consequence: performing a stunt in return for prizes. Became the basis for a television series of the same title.

**Host:** Ralph Edwards.

**Announcer:** Bud Collyer, Mel Allen, Jay Stewart, Milton Cross, Harlow Wilcox, Ed Herlihy, Ken Carpenter, Verne Smith, Ken Roberts.

**Music:** Buddy Cole.

**Length:** 30 minutes.

**Network:** NBC (1940), CBS (1951).

**First Broadcast:** 1940.

## Tune In With Lucie Arnaz

**Type:** Celebrity Interview

**Hostess:** Lucie Arnaz.

**Producer-Sponsor:** S.C. Johnson and Son.

**Length:** 5 minutes (a 26-program series).

**Syndicated.**

**First Broadcast:** 1978.

## Tune Up Time

**Type:** Musical Variety

**Host:** Tony Martin

**Regulars:** Kay Thompson, David Loughlin, The Rhythm Singers.

**Announcer:** Dan Seymour.

**Orchestra:** Andre Kostelanetz.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1939.

## The 21st Precinct

**Type:** Crime Drama

**Format:** The series focused on the lives and experiences of the men of the 21st police precinct in New York City.

**Cast:** Captain Frank

Kennelly

Everett Sloane

The Lieutenant Ken Lynch  
The Sergeant Harold J. Stone

Length: 30 minutes.

Network: CBS.

First Broadcast: 1953 (ended in 1956).

## 20 Questions

Type: Game

Format: Panelists attempted to identify persons, places, or objects within twenty questions. If the panel failed to do so, the listener who submitted the item won a prize. Became the basis for a television series of the same title.

Host: Bill Slater, Jay Jackson.

Panel: Herb Polesie, Fred Van Deventer, Florence Rinard, Bobby McGuire.

Mystery Voice (provided clues for the home audience): Bruce Elliott, Frank Waldecker.

Commercial Spokeswoman (for Ronson lighters): Charlotte Manson.

Announcer: Frank Waldecker.

Sponsor: *Pageant* magazine, Ronson lighters.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1946.

## Twenty Thousand Years in Sing Sing

Type: Anthology

Format: Dramatizations from the files of Sing Sing Prison.

Host: Lewis E. Lawes, the Warden of Sing Sing.

Interviewer: Joseph Bell.

Announcer: Kelvin Keech.

Length: 30 minutes.

Network: Blue.

First Broadcast: 1933.

## The Two Daffodils

Type: Variety

Hosts: Ken Gillum, Duke Attenbury.

Length: 15 minutes.

Syndicated.

First Broadcast: 1932.

## Two on a Clue

Type: Crime Drama

Format: The series, which dramatized actual case histories, followed the investigations of Jeff and Debby Spencer, a husband and wife private detective team.

Cast: Jeff Spencer Ned Weaver  
Debby Spencer Louise Fitch  
Sgt. Trumbull John Gibson

Announcer: Alice Yourman.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1944.

## Two on a Shoestring

Type: Comedy-Drama

Format: The trials and tribulations of two small-town career girls as they struggled to succeed as radio personalities in New York City.

Cast: Sally Peggy Zinke  
Her friend Eleanor Phelps  
The hotel manager Dick Keith

Length: 15 minutes.

Network: Mutual.

First Broadcast: 1938.

## Two Thousand Plus

Type: Anthology

Format: Science fiction tales set in the twenty-first century.

Orchestra: Emerson Buckley.

Length: 30 minutes.

Network: Mutual.

First Broadcast: 1950.

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## Uncle Don

Type: Children's

Host: Don Carney as Uncle Don.

**Length:** 30 minutes.  
**Network-First Broadcast:** Basically it was a local New York program broadcast over WOR from 1925 to 1949. Briefly, in 1939, the program was carried over the full Mutual network, sponsored by Maltex.

### Uncle Ezra's Radio Station

See title: "Station EZRA."

### Uncle Jim's Question Bee

**Type:** Quiz  
**Format:** Called for players to answer questions in return for cash prizes.  
**Host:** Jim McWilliams (Uncle Jim), Bill Slater.  
**Length:** 15 and 30 minute versions.  
**Network:** Blue.  
**First Broadcast:** 1936.

### Uncle Walter's Dog House

*Format One:*  
**Type:** Comedy-Variety  
**Format:** Varied skits and musical numbers.  
**Host:** Tom Wallace.  
**Vocalists:** Mary Ann Mercer, The Dog House Chorus.  
**Orchestra:** Phil Davis, Bob Strange.  
**Length:** 30 minutes.  
**Network:** NBC.  
**First Broadcast:** 1939.

*Format Two:*  
**Type:** Comedy  
**Format:** Mishaps that befall the Wiggins family. Domestic family sketches interwoven with musical numbers.

**Cast:** Uncle Walter  
           Wiggins                   Tom Wallace  
           Mr. Wiggins           Charles Penman  
           Mrs. Wiggins       Kathryn Card  
           Margie Wiggins,  
           their daughter   Beryl Vaughn  
           Mrs. Dramp,  
           a friend            Betty Arnold

**Vocalist:** Mary Ann Mercer.  
**Also:** Frank Dane, Fred Brady, Marvin Miller.  
**Announcer:** Charles Lyon.  
**Orchestra:** Bob Strange.  
**Length:** 30 minutes.  
**Network:** NBC.  
**First Broadcast:** 1942.

### Under Arrest

**Type:** Crime Drama  
**Format:** The exploits of Police Captain Drake as he battled gangsters (in later episodes, the exploits of Captain Jim Scott).  
**Cast:** Captain Drake   Craig McDonnell  
           Captain Jim Scott   Joe Di Santis  
**Announcer:** Ted Brown.  
**Organist:** Al Finelli.  
**Length:** 30 minutes.  
**Network:** Mutual.  
**First Broadcast:** 1938.

### The U.S. Steel Hour

**Type:** Anthology  
**Format:** Dramatic presentations. Became the basis for a television series of the same title.  
**Host:** Lawrence Langner.  
**Narrator:** Roger Pryor.  
**Announcer:** Norman Brokenshire, George Hicks.  
**Soloist:** Bidu Sayo.  
**Music:** The Howard Levey Orchestra; The NBC Symphony Orchestra.  
**Sponsor:** The U.S. Steel Corporation.  
**Included:**  
 The Glass Menagerie. Tennessee William's story of an aging Southern belle who struggled to keep her son and daughter close by her side.  
**Starring:** Helen Hayes, Montgomery Clift, Karl Malden.  
 1984. A dramatization of Orwell's searing forecast of the future. In a dictatorship, one man finds brief happiness with a girl just before the police crush them forever.  
**Starring:** Richard Widmark.

Length: 60 minutes.  
 Network: CBS (1943), NBC (1950).  
 First Broadcast: 1943. Also titled "The  
 Theatre Guild on the Air."

### Vacation Serenade

Type: Musical Variety  
 Hostess: Dorothy Kristen (1943), Rose  
 Bampton (1944).  
 Featured: Reed Kennedy.  
 Announcer: Ben Grauer.  
 Orchestra: Wilfred Pelletier.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1943.

### Vacation with Music

Type: Musical Variety  
 Host: Phil Brete.  
 Regulars: Liza Morrow, Ed Herlihy.  
 Announcer: Jack Costello.  
 Orchestra: Harry Sosnik.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1946.

### Valentino

Type: Women's  
 Format: Radio's answer to television's  
 "The Continental." The format had Barry  
 Valentino, "The Prisoner of Romance,"  
 bring "love and romance to a housewife's  
 dreary afternoon" through songs and  
 poetry.  
 Length: 25 minutes.  
 Network: ABC.  
 First Broadcast: 1952.

### Valiant Lady

Type: Serial  
 Format: The dramatic story of Joan Scott,  
 the "Valiant Lady" of the title, as she  
 struggled to help her unstable husband,  
 Truman, "keep his feet planted firmly  
 upon the pathway to success."



Valiant Lady. Joan Blaine.

Cast: Joan Scott	Joan Blaine Joan Banks Florence Freeman
Truman Scott	Bartlett Robinson Martin Blaine
Margie Cook	Jean Ellyn
Jim Barnett	Richard Gordon Bill Johnstone Gene Leonard Linda Carlon
Agnes Westcott	Ethel Owen
Abby Trow- bridge	Shirling Oliver
Dudley Trow- bridge	Lawson Zerbe
Jeffrey Clark	Everett Sloane
Lester Brennan	Ned Weaver
Colin Kirby	
Estelle Cum- mings	Elsie Mae Gordon
Eleanor Richards	Elsbeth Eric
Myra Gordon	Irene Winston
Monica Brewster	Cathleen Cordell
Chris Ellerbe	Frank Lovejoy
Norman Price	Albert Hayes
Emma Stevens	Judith Lowry



**Announcer:** Dwight Weist.

**Organist:** Jesse Crawford.

**Sponsor:** General Mills.

**Program Opening:**

**Announcer:** Thursday, October 2nd, 1941, time for Valiant Lady. General Mills' new Bisquick presents Joan Blaine in Valiant Lady, the story of a brave woman and her brilliant but unstable husband. The story of her struggle to keep his feet planted firmly upon the pathway to success.

**Length:** 15 minutes.

**Network:** CBS.

**First Broadcast:** 1938.

### Variety Fair

**Type:** Musical Variety

**Host:** Holland Engle.

**Regulars:** Elmira Roessler, The Spotlighters.

**Length:** 15 minutes.

**Syndicated.**

**First Broadcast:** 1946.

### The Vaughn Monroe Show

**Type:** Musical Variety

**Host:** Vaughn Monroe.

**Regulars:** Marilyn Duke, Tom Shirley.

**Orchestra:** Vaughn Monroe.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1942.

### The Vera Burton Show

**Type:** Musical Variety

**Hostess:** Vera Burton.

**Orchestra:** Walter Gross.

**Length:** 15 minutes.

**Network:** CBS.

**First Broadcast:** 1942.

### The Vera Vague Show

**Type:** Musical Variety

**Hostess:** Vera Vague (played by Barbara Jo Allen).

**Announcer:** Owen James.

**Length:** 15 minutes.

**Network:** ABC.

**First Broadcast:** 1949.

### Vi and Velma Vernon

**Type:** Variety

**Hosts:** Vi and Velma Vernon.

**Pianist:** Glenn Hurley.

**Length:** 15 minutes.

**Network:** NBC.

**First Broadcast:** 1942.

### Vic and Sade

**Type:** Comedy-Serial

**Format:** Events in the lives of the eccentric Gook family, residents of the small town of Crooper, Illinois.

**Cast:** Vic Gook, the husband Art Van Harvey  
 Sade Gook, his wife Bernardine Flynn  
 Rush Gook, their son Billy Idelson  
 Johnny Coons  
 Sid Koss  
 Uncle Fletcher Clarence Hartzell  
 Chuck Brain-feeble, their friend Carl Kroenke  
 Dottie Brain-feeble, his wife Ruth Perrott  
 Dorothy Day

**Announcer:** Charles Irving, Clarence Hartzell, Ralph Edwards, Bob Brown, Ed Herlihy, Glenn Riggs, Roger Krupp, Ken Roberts.

**Music:** Walter Blaufuss.

**Sponsor:** Crisco Oil, Ivory Snow Flakes, Fitch's Coconut Shampoo.

**Program Opening:**

**Announcer:** And now get ready to smile again with radio's home folks, Vic and Sade...

Length: 15 and 30 minute versions.  
 Network-First Broadcast: Blue (1932), CBS (1945), Mutual (1946), Syndicated (1947).

### The Vic Damone Show

Type: Musical Variety  
 Host: Vic Damone.  
 Announcer: Dan Frederick.  
 Orchestra: Sylvan Levin.  
 Length: 15 minutes.  
 Network: Mutual.  
 First Broadcast: 1947. Also known as "The Voice of Vic Damone."

### The Victor Borge Show

Type: Variety  
 Host: Victor Borge.  
 Regulars: Pat Friday, The Henry Russell Chorus.  
 Announcer: Ken Roberts, Harlow Wilcox, John Reed King.  
 Orchestra: Billy Mills.  
 Length: 30 minutes.  
 Network: Blue.  
 First Broadcast: 1945.

### The Village Store

Type: Variety  
 Format: Music, songs, and comedy sketches set against the background of the Sealtest Village Store.  
 Hostess: Eve Arden (proprietress of the store).  
 Host: Jack Haley (proprietor of the store).  
 Regulars: Bob Stanton, Jack Carson, Joan Davis, John Barrymore, Rudy Vallee, The Fountainaires.  
 Announcer: Hy Averback.  
 Orchestra: Frank DeVol.  
 Sponsor: Sealtest products.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1947.

### The Voice of Broadway

Type: Gossip  
 Format: Inside news about show business personalities.  
 Hostess: Dorothy Kilgallen.  
 Announcer: Allan Stuart.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1941.

### The Voice of Vic Damone

See title: "The Vic Damone Show."

### The Voyage of the Scarlet Queen

Type: Adventure  
 Format: The exploits of Philip Carney, captain of the schooner *Scarlet Queen*, as it roamed the South Pacific.  
 Starring: Elliott Lewis as Capt. Philip Carney.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1951.

### Vox Pop

Type: Interview  
 Format: Travelers, passing through New York City, were met, interviewed, and awarded a merchandise prize for relating their experience of the city.  
 Host: Parks Johnson, Jerry Belcher, Wallace Butterworth, Warren Hull.  
 Announcer: Graham McNamee, Roger Krupp, Dick Joy.  
 Sponsor: Kentucky Club Tobacco.  
 Length: 30 minutes.  
 Network: NBC (1935), CBS (1935).  
 First Broadcast: 1933. Originally titled: "Sidewalk Interviews."

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### Wake Up and Smile

Type: Musical Variety



**Vox Pop.** Parks Johnson (left) and Jerry Belcher.

**Host:** Hal O'Holloron.  
**Regulars:** Boyce Smith, Kay Armen, Pat-  
sy Montana, Salty Holme.  
**Orchestra:** Rex Maupin.  
**Length:** 30 minutes.  
**Network:** ABC.  
**First Broadcast:** 1946.

### Walk a Mile

**Type:** Quiz  
**Format:** Had contestants answer general  
knowledge questions in return for a car-  
ton of cigarettes. The title was derived  
from the sponsor's slogan—"I'd Walk a  
Mile for a Camel."  
**Host:** Win Elliot, John Henry Faulk.  
**Announcer:** Ralph Paul, Mort Lawrence,  
Joe King, Joe Ripley.  
**Orchestra:** Peter Van Steeden.  
**Sponsor:** Camel cigarettes.  
**Length:** 30 minutes.  
**Network:** CBS.  
**First Broadcast:** 1952.

### The Walt Disney Song Parade

**Type:** Children  
**Format:** Soundtracks from various Disney  
films, linked together with odd bits of  
chatter by an announcer.  
**Length:** 15 minutes.  
**Network:** Mutual.  
**First Broadcast:** 1941.

### The Walter O'Keefe Show

**Type:** Variety  
**Host:** Walter O'Keefe.  
**Regulars:** Lily Pons, The Kay Thompson  
Singers.  
**Orchestra:** Andre Kostelanetz.  
**Length:** 45 minutes.  
**Network:** CBS.  
**First Broadcast:** 1938.

### The Walter Winchell Show

**Type:** Commentary  
**Host:** Walter Winchell.  
**Announcer:** Hugh James, Ben Grauer,  
Richard Stark, Cy Harrice.  
**Length:** 15 minutes.  
**Network:** NBC.  
**First Broadcast:** 1930. Also titled "The  
Jergens Journal" (when sponsored by  
Jergens Lotion) and "The Lucky Strike  
Magic Carpet" (under the sponsorship of  
Lucky Strike cigarettes).

### Wanted

**Type:** Anthology  
**Format:** Dramatizations of actual police  
cases. Became the basis for a television  
series of the same title.  
**Narrator:** Walter McGraw.  
**Announcer:** Fred Collins.  
**Music:** Morris Mamorsky.  
**Length:** 30 minutes.  
**Network:** NBC.  
**First Broadcast:** 1949.



**The Walter Winchell Show. Walter Winchell.**

### **The Wayne and Shuster Show**

Type: Variety  
 Host: Johnny Wayne and Frank Shuster.  
 Vocalist: Georgia Dey.  
 Announcer: Herb May.  
 Orchestra: Samuel Hershoren.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1947.

### **The Wayne King Orchestra**

Type: Musical Variety  
 Host: Wayne King.  
 Vocalist: Buddy Clarke.  
 Orchestra: Wayne King.  
 Length: 25 minutes.  
 Network: CBS.  
 First Broadcast: 1939.

### **We Are Four**

Type: Drama

Format: Events in the lives of the Webster family.

Cast: Tony Webster, the father Charles Flynn  
 Nancy Webster, his wife Marjorie Hannan  
 Lydia Webster, their daughter Alice Hill  
 Priscilla Webster, their daughter Sally Smith

Announcer: Ed Smith.  
 Length: 15 minutes.  
 Network: CBS.  
 First Broadcast: 1935.

### **We Love and Learn**

Type: Serial  
 Format: The story of Barbara Weeks, a small town schoolteacher, and her struggles to succeed as a model. A spin-off from "As the Twig Is Bent."

Cast: Barbara Weeks Ann Thomas  
 The lawyer Arthur Vinton  
 The possessive mother Charme Allen  
 The juvenile Jim Carlton  
 Barbara's friend Sue Reed

Announcer: Adele Ronson.  
 Organist: Herschel Leucke.  
 Length: 15 minutes.  
 Network: NBC.  
 First Broadcast: 1948.

### **We, the Abbotts**

Type: Comedy  
 Format: Events in the lives of the Abbotts, a not-so-typical American family of five.

Cast: John Abbott, the father, a school teacher John McIntire  
 Emily Abbott, his wife Betty Garde  
 Ethel Everett

Linda Abbott, their seventeen-year-old daughter

Betty Jane Tyler  
 Betty Philson

Barbara Abbott,  
Linda's twin  
sister                   Audrey Egan  
Jack Abbott,  
their son               Cliff Carpenter  
Hilda, their maid     Adelaide Klein

Announcer: Ted Pearson.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1940.

## We Who Dream

Type: Serial

Format: The story of a childless wife who yearns to have her own home and children.

Starring: Claire Niessen.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1944.

## Wednesday With You

Type: Musical Variety

Hostess: Nora Martin.

Vocalist: Freddie Martel.

Announcer: Harry Von Zell.

Orchestra: Leonard Sues.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1945.

## Weekend Whimsy

Type: Musical Variety

Starring: Loulie Jean, Sylvia Marlowe,  
Brad Reynolds.

Announcer: Red Hall.

Orchestra: Dick Dinsmore.

Length: 15 minutes.

Network: NBC.

First Broadcast: 1941.

## Welcome Travelers

Type: Interview

Format: Travelers, passing through Chicago were met at bus, train, and plane terminals and brought before a microphone to relate their impressions of the Windy City. Became the basis for a television series of the same title.

Host: Tommy Bartlett.

Announcer: Jim Ameche.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1947.

## Western Caravan

Type: Anthology

Format: Western dramatizations. Varying casts and stories.

Orchestra: Robert Armbruster.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1950.

## What Makes You Tick?

Type: Quiz

Format: Following their responses to a series of ten psychological questions, contestants' answers were appraised by two guest psychologists.

Host: John K.M. McCaffery (1948).

Hostess: Gypsy Rose Lee (1950).

Announcer: George Ansbro.

Length: 30 minutes.

Network: CBS (1948), ABC (1950).

First Broadcast: 1948.

## What Would You Have Done?

Type: Quiz

Format: Selected members of the studio audience, posed with a dilemma, had to solve it to the best of their abilities. Winners, determined by studio audience applause, received merchandise prizes.

Host: Ben Grauer.

Announcer: Jack Costello.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1940.



**What's My Name?** Arlene Francis.

### What's Cooking?

Type: Cooking  
 Hostess: Beulah Karney.  
 Assistant: Earl Tanner.  
 Announcer: Dick Dowd.  
 Orchestra: Harry Kogen.  
 Length: 25 minutes.  
 Network: Blue.  
 First Broadcast: 1944.

### What's My Line?

Type: Game  
 Format: A panel of four regulars identified the occupations of guests through a series of questions. Based on the television series of the same title.  
 Host: John Daly.  
 Panel: Arlene Francis, Dorothy Kilgallen, Hal Brock, Bennett Cerf.  
 Announcer: Don Briggs.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1952.

### What's My Name?

Type: Quiz  
 Format: Selected members of the studio audience competed. Four clues to the identity of a famous person were related. Players received money based on the clue at which the identity was made (first clue, ten dollars; second clue, nine dollars; third, eight dollars; fourth, seven dollars). Later formats raised the cash prize to \$15, then \$100 on the first clue.  
 Hostess: Arlene Francis.  
 Host: Fred Uttal, Budd Hulick, Ward Wilson.  
 Announcer: John Reed King, Ken Roberts.  
 Orchestra: Walter Gross.  
 Length: 30 minutes.  
 Network-First Broadcast: Mutual (1939), NBC (1939), ABC (1948).

### What's New?

Type: Variety  
 Host: Don Ameche.  
 Length: 60 minutes.  
 Network: Blue.  
 First Broadcast: 1943.

### What's the Name of That Song?

Type: Quiz  
 Format: Selected members of the studio audience competed to identify a tune played by the host on a piano. Correct answers netted the players five dollars. If a player could sing the first line, his money was doubled; if he could sing the chorus, his money was tripled.  
 Host: Dud Williamson, Bill Gwinn.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1944.

### When a Girl Marries

Type: Serial

**Format:** The story of young marrieds Joan and Harry Davis.

**Cast:** Joan Davis Noel Mills  
 Harry Davis Mary Jane Higby  
 John Raby  
 Robert Haag  
 Whitfield Connor  
 Lyle Sudrow  
 Lillie Georgia Burke  
 Sylvia Field Joan Tetzl  
 Jone Allison  
 Toni Darney  
 Kathy Cameron Anne Francis  
 Rosemary Rice  
 Irma Cameron Jeanette Dowling  
 Betty McDonald Eunice Hall  
 Helen Dumas  
 Chick Norris John Kane  
 Phil Stanley Michael Fitz-  
 maurice  
 Richard Kollmar  
 Staats Cotsworth  
 Karl Weber  
 Paul McGrath  
 Angie Mary Jane Higby  
 Wynne Gibson  
 Steve Jack Arthur

**Announcer:** Charles Stark, Frank Gallop, Richard Stark, Hugh James, Wendell Niles.

**Organist:** Richard Leibert, Rosa Rio.

**Sponsor:** Maxwell House Coffee.

**Program Opening:**

**Announcer:** When a Girl Marries. Maxwell House, that ripe, mellow, satisfying coffee that's good to the last drop, presents When A Girl Marries, a tender, human story of young married life, dedicated to everyone who has ever been in love.

**Length:** 15 minutes.

**Network:** CBS.

**First Broadcast:** 1939.

## Where Have You Been?

**Type:** Game

**Format:** A celebrity panel had to guess where (city, country, state) a guest contestant had been. A prize is awarded to the

contestant if the panel failed to uncover the locale.

**Host:** Horace Sutton.

**Panelists:** Harriet Van Horne, Marc Connelly, Ernie Kovacs, Peggy McKay.

**Announcer:** Jack Costello.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1954.

## Which Is Which?

**Type:** Quiz

**Format:** Members of the studio audience attempted to identify radio and screen stars, who appeared as guests, from their voices only. Prizes were awarded to successful players.

**Host:** Ken Murray.

**Orchestra:** Richard Himber.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1944.

## Whispering Streets

**Type:** Serial

**Format:** A drama of life as seen through the narration of a female authoress.

**Narrator:** Gertrude Warner, Bette Davis.

**Length:** 20 minutes.

**Network:** ABC (1952), CBS (1957).

**First Broadcast:** 1952.

## The Whisper Men

**Type:** Adventure

**Format:** The exploits of Max Chandler, a crusading radio commentator who fought the Whisper Men—communist infiltrators of the underworld.

**Cast:** Max Chandler Karl Swenson  
 Joseph Curtin

Rod Buchanan,  
 his assistant Kermit Murdock

The newspaper-  
 woman Betty Caine

Music: Chet Kingsbury.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1945.

## The Whistler

Type: Anthology  
 Format: Mystery presentations. Stories of people who were suddenly caught in a destructive web of their own misdeeds. The Whistler, identified by the mournful whistling of the theme music, never appeared in the stories. His observations on the vices and virtues of the individuals were heard throughout each drama. Became the basis for a television series of the same title.

Cast: The Whistler      Joseph Kearns  
                                  Bill Forman  
                                  Marvin Miller  
                                  Everett Clarke

Announcer: Bob Venables, Bob Lemond,  
 Donald Rickles, Marvin Miller.

Orchestra: Wilbur Hatch, Hunter Taylor.

Whistling: Dorothy Roberts.

Program Opening:

The Whistler: I am the Whistler. And I know many things, for I walk by night. I know many strange tales hidden in the hearts of men and women who have stepped into the shadows. Yes, I know the nameless terrors of which they dare not speak.

Included:

Mirage. The story of an underworld attorney who shuns the beautiful woman who gave him his start, and of the woman's attempts to seek revenge.

Starring: Gerald Mohr, Wally Maher.

The Morrison Affair. A childless English bride passes an adopted child off as her own when her husband returns from the war.

Starring: Madeleine Carroll, Gerald Mohr.

Ghost Hunt. The adventures of a radio disc jockey who agrees to stay in a haunted house to gain publicity.

Starring: Ralph Edwards.

The Wages of Sin. The story of a hooker who blackmails gangsters after they use her apartment for a murder.

Starring: Barbara Stanwyck.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1942.

## Whitehall 1212

See title: "The Black Museum."

## The Whiteman Varieties

Type: Variety

Format: Presented young performers.

Host: Paul Whiteman.

Length: 60 minutes.

Network: ABC.

First Broadcast: 1954.

## Whiz Quiz

Type: Quiz

Format: Called for studio audience members to answer general knowledge questions in return for merchandise prizes.

Host: Johnny Olsen.

Announcer: Sidney Walton.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1948.

## Who-Dun-It?

Type: Game

Format: A mystery case was enacted. Selected members of the studio audience who were able to identify the culprit won \$100. If the culprit was not uncovered, the money was placed in a jackpot. The player with the most correct identifications received a chance to crack the jackpot by solving a case based on one musical clue.

Host: Bob Dixon.



**Inspector Slade:** Santos Ortega. (Inspector Slade's personal files were the source for the capsule mysteries).

**Orchestra:** Jack Miller.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1948.

### Who Knows?

**Type:** Anthology

**Format:** Mystery-suspense presentations that concerned psychic phenomena.

**Host:** Dr. Hereward Carrington.

**Announcer:** Jack Johnstone.

**Length:** 15 minutes.

**Network:** Mutual.

**First Broadcast:** 1940.

### Who Said That?

**Type:** Quiz

**Format:** Had a panel of experts attempting to answer questions based on current news events. Became the basis for a television series of the same title.

**Host:** Robert Trout.

**Panel:** H.V. Kaltenborn, John Cameron Swayze, plus guests.

**Announcer:** Peter Roberts.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1948.

### Wild Bill Hickok

**Type:** Western

**Format:** The exploits of Wild Bill Hickok, a U.S. Marshal, and his side-kick, Jingles P. Jones, as they dispensed justice on the Southwestern frontier during the 1870s. Became the basis for a television series of the same title.

**Cast:** Wild Bill Hickok Guy Madison  
Jingles P. Jones Andy Devine

**Announcer:** Charles Lyon.

**Length:** 30 minutes.

**Network:** Mutual.

**First Broadcast:** 1952.



**Wild Bill Hickok.** Guy Madison.

### Wilderness Road

**Type:** Drama

**Format:** The struggles of the pioneering Weston family during the late 1890s.

**Cast:** Daniel Boone,  
the trailblazer Ray Collins  
*The Weston*  
*Family:*

Ann	Vivian Block
Sam	Lon Clark
Mary	Anne Elstner
Peter	Jimmy Donnelly
John	Chester Stratton
James	James McCallion
Simon	William Johnson

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1936.

### Will Bradley and His Orchestra

**Type:** Musical Variety

**Host:** Will Bradley.

**Vocalists:** Carlotta Dale, Ray McKinley.

Orchestra: Will Bradley.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1940.

### The Will Rogers Show

Type: Commentary  
 Format: A transcribed series of 130 three-minute capsule episodes featuring the wit of Will Rogers. The programs were made using recordings of earlier Rogers' broadcasts.

Starring: Will Rogers.  
 Host-Announcer: John Cannon.  
 Length: 3 minutes.  
 Network: ABC.  
 First Broadcast: 1951. In 1933 Will Rogers appeared on "The Gulf Program," a thirty minute series for Gulf Oil on CBS.

### Willie Piper

Type: Comedy  
 Format: The story of Willie Piper, a naive, unpredictable young grocery clerk, and his misguided attempts to succeed in the business world.

Cast: Willie Piper	Dick Nelson
Martha Piper,	
his wife	Jean Gillespie
Mr. Bissell,	
Willie's friend	Stewart
	McIntosh

Announcer: Jack McCarthy.  
 Music: Ralph Norman.  
 Length: 30 minutes.  
 Network: ABC.  
 First Broadcast: 1946.

### The Windy City

Type: Musical Variety  
 Host: Lee Bennett.  
 Vocalists: The Dinning Sisters.  
 Orchestra: Robert Trendler.  
 Length: 30 minutes.  
 Network: Mutual.  
 First Broadcast: 1949.

### Wings of Destiny

Type: Adventure  
 Format: The exploits of pilot Steve Benton.

Cast: Steve Benton	Carlton KaDell
	John Hodiak

Peggy Banning,	
his girlfriend	Betty Arnold
Brooklyn, the	
mechanic	Henry Hunter

Announcer: Marvin Miller.  
 Length: 30 minutes.  
 Network: NBC.  
 First Broadcast: 1940.

### Winner Take All

Type: Quiz  
 Format: Consisted of a three match question and answer session wherein the player with the most correct answers received merchandise prizes.

Host: Bill Cullen, Ward Wilson, Bud Collyer.

Announcer: Bern Bennett, Bill Cullen.  
 Music: Chet Kingsbury.  
 Length: 30 minutes.  
 Network: CBS.  
 First Broadcast: 1946.

### The Witch's Tale

Type: Anthology  
 Format: Chilling stories narrated by Nancy, a 117-year-old witch, and her yowling black cat, Satan.

Host: Alonzo Deen Cole.  
 Nancy: Adelaide Fritz, Miriam Wolfe, Martha Wentworth.

Program Opening:

Announcer: The Witch's Tale. The fascination for the eerie, weird, blood chilling tales told by old Nancy, the witch of Salem, and Satan, the wise black cat. They're waiting, waiting for you now...

Length: 15 minutes.  
 Network: Mutual.  
 First Broadcast: 1934.

## The Wizard of Odds

Type: Game

Format: Selected members of the studio audience were each given five dollars bidding money. The highest bidding player received a chance to answer a question. A correct response added money to his total based on previously announced odds; an incorrect answer deducted the bet amount. Winners were the highest cash scorers.

Host: Walter O'Keefe.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1953.

## The Woman

Type: Variety

Format: Songs, sketches, and dramatizations based on stories appearing in women's magazines.

Hostess: Lorna Farrell.

Regulars: Harry Elders, Sylvia Reigh, Bryna Raeburn, Rita Ascot.

Announcer: John Reed King.

Orchestra: Henry Sylvern.

Length: 30 minutes.

Syndicated.

First Broadcast: 1946.

## Woman from Nowhere

Type: Serial

Format: The story of a courageous and lofty sprite with a mysterious past.

The Woman: Irene Rich.

The Swain: Bill Johnstone.

Narrator: Gerald Mohr.

Also: Ann Sloane, Herb Allen, Dean Foster.

Announcer: Marvin Miller.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1944.

## The Woman in My House

Type: Drama

Format: The story of the Carter family.

Cast: Mr. Carter Forrest Lewis

Mrs. Carter Janet Scott

Sandy Carter,  
their daughter Peggy Webber

Announcer: Charles Lyon.

Music: Paul Carson.

Length: 15 minutes.

Network: NBC.

First Broadcast: 1951.

## A Woman of America

Type: Drama

*Format One:*

The series focused on the life of Prudence Dane, a widow and the mother of three children, as she struggled to begin a new life in Kansas following the Civil War. Her wagon-train journey from western Pennsylvania to Kansas had been the original concept of the series.

Cast: Prudence Dane Anne Seymour

Linda Dane,  
her daughter Coletta McMahon

Tommy Dane,  
her son Ogden Miles

Wade Douglas,  
the wagon  
master James Monks

Announcer: Frank Gallop.

Organist: Richard Leibert.

Length: 15 minutes.

Network: NBC.

First Broadcast: 1943.

*Format Two:*

Set in 1943, the dramatic story of Prudence Dane, the editor of a newspaper. In both versions, the intent was to dramatize the struggles of the American woman.

Starring: Florence Freeman as Prudence Dane.

Also: Santos Ortega, Cliff Carpenter, Joan Tetzl, Ogden Miles, Coleen Ward, Ken Lynch, Linda Ward, Wilfred Lytell, Charles Webster.

Announcer: Frank Gallop.

Organist: Richard Leibert.

Length: 15 minutes.

Network: NBC.

First Broadcast: 1943.

## Women in White

Type: Serial

Format: The dramatic story of the women of the nursing profession. The series later dramatized the work of both doctors and nurses.

Cast: Eileen Holmes	Sarajane Wells
Dr. Paul Burton	Ken Griffin
Helen Bradley	Muriel Bremner
Dr. Purdy	Hugh Studebaker
Karen Harding	Luise Barclay
	Peggy Knudsen
Rosemary Hemingway	Irene Winston
	Genelle Gibbs
Betty Adams	Toni Gilman
	Louise Fitch
Dr. Lee Markham	MacDonald Carey
	Marvin Miller
Dr. Kirk Harding	Karl Weber
Alice Day	Ruth Bailey
Myra Walker	Betty Ruth Smith
Alice Hendricks	Beverly Taylor
Anne Templeton	Louise Arthur
Dr. Jack Landis	Harry Elders
Janet Adams	Lesley Woods

Length: 15 minutes.

Network: NBC.

First Broadcast: 1937.

## Women's Club

Type: Women

Hostess: Isobel Leighton.

Announcer: George Byron.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1946.

## Wonderful City

Type: Human Interest

Format: Revolved around the theory of New York's warm heart. The program

presented people with worthy or humane causes.

Host: Harry Wismer.

Vocalists: Jimmy Carroll, Lois Hunt.

Orchestra: Nat Brandwynne.

Length: 25 minutes.

Network: CBS.

First Broadcast: 1953.

## The Woody Herman Show

Type: Musical Variety

Host: Woody Herman.

Regulars: Frances Wayne, Joe "Flip" Phillips, Bill Harris, Chubby Jackson.

Orchestra: Woody Herman.

Length: 30 minutes.

Network: ABC.

First Broadcast: 1945.

## The Woolworth Hour

Type: Variety

Host: Donald Woods.

Orchestra: Percy Faith.

Sponsor: F.W. Woolworth and Company.

Length: 60 minutes.

Network: CBS.

First Broadcast: 1955.

## The World's Greatest Short Stories

Type: Anthology

Format: Dramatic presentations.

Host-Narrator: Nelson Olmsted.

Announcer: John Holten.

Length: 15 minutes.

Network: NBC.

First Broadcast: 1946.

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## The Xavier Cugat Show

Type: Musical Variety

Host: Xavier Cugat.

Regulars: Lina Romay, Bert Parks, Yvette Harris, Bob Graham, Nita Rose, Carmen Castillo, The Art Ballinger Chorus, The Don Rodney Chorus.

**Orchestra:** Xavier Cugat, Art Ballinger.  
**Length:** 30 minutes.  
**Network:** NBC (1941), CBS (1947).  
**First Broadcast:** 1941. Also titled: "Casa Cugat."

## X Minus One

**Type:** Anthology  
**Format:** Science fiction dramas.  
**Host:** Norman Rose.  
**Announcer:** Bob Warren, Fred Collins.  
**Program Opening:**  
**Announcer:** Count down for blast-off: X Minus five . . . Four . . . Three . . . Two . . . X Minus One; fire! (a rocket is heard blasting off). From the far horizons of the unknown come tales of new dimensions in time and space. These are stories of the future; adventures in which you'll live in a million could-be years on a thousand maybe worlds. The National Broadcasting Company in cooperation with *Galaxy* science fiction magazine presents (in echo effect) X-x-x-x MINUS-minus-minus ONE-one-one.

### Included:

**Hallucination Orbit.** The story concerned the hallucinations experienced by an astronaut as he mans an asteroid space station. Called "soliticisis" by psychiatrists, it is a condition where, in prolonged situations, the mind imagines sensual women and all things that cannot be.

**Starring:** William Redfield.

**The Old Die Rich.** After several elderly people have been found dead of starvation, yet in the possession of considerable sums of money, a police detective's investigation uncovers a girl who perfected a machine that can send people back into time. He then discovers that the girl uses elderly people to invest money in a past era so she can reap rewards in the present (1956), and the reason for the deaths: the machine deprives the body of nutrition.

**Starring:** Jim Boles, Jan Miner, Ivor Francis.

**Real Game.** The story concerned the mys-

terious power of a sculptor who can make the most perfect miniatures in the world — by shrinking himself to the size of an ant and carving the works on an even eye basis.

**Starring:** Al Collins.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1955 (April 22, 1955 to January 9, 1958). Originally titled "Dimension X," which ran from 1950 to 1955.

## Yesterday and Today

**Type:** Musical Variety

**Host:** Blue Barron.

**Regulars:** Alec Templeton, Billy Kover, Clyde Burke, Charlie Fisher, The Blue Barron Glee Club.

**Orchestra:** Blue Barron.

**Length:** 30 minutes.

**Network:** NBC.

**First Broadcast:** 1942.

## You Are There

**Type:** Drama

**Format:** CBS news correspondents described reenactments of historical events, using modern broadcasting techniques. Became the basis for a television series of the same title.

**Host:** John Daly.

**Regulars:** Ken Roberts, Quincy Howe, Don Hollenbeck, Ned Calmer, Harry Marble.

**Announcer:** Ken Roberts, Stuart Metz.

**Length:** 30 minutes.

**Network:** CBS.

**First Broadcast:** 1947. Also titled: "CBS Is There."

## You Bet Your Life

**Type:** Game

**Format:** Contestants were first comically interviewed, then competed in a quiz wherein, after choosing a category, they

answered a series of questions. The players (called couples as two compete as a team) first received \$100, then selected a question according to its cash value (\$10 to \$100). If the question was correctly answered, the money was added to their score; if not, they lost half of the original amount. The object was to build the highest cash score (\$440 by choosing and correctly answering the \$100, \$90, \$80, and \$70 questions); the couple with the highest score returned at the end of the program to answer the jackpot question, which began at \$500 and increased by \$500 with each couple's failure to win it. Became the basis for a television series of the same title.

Host: Groucho Marx.

Announcer: Jack Slattery, George Fennerman.

Orchestra: Billy May, Jerry Fielding, Stan Myersand, Jack Meakin.

Length: 30 minutes.

Network: ABC (1947), CBS (1949), NBC (1950).

First Broadcast: 1947.

### Young Dr. Malone

Type: Serial

Format: The dramatic story of Dr. Jerry Malone, a physician at the Three Oaks Medical Center. Became the basis for a television series of the same title.

Cast: Dr. Jerry Malone

Alan Bunce  
Carl Frank  
Charles Irving  
Sandy Becker  
Elizabeth Reller  
Barbara Weeks

Ann Malone

Dr. David

Malone

Jill Malone

Alice Hughes

Robbie Hughes

Dr. Dunham

Dr. Harrison

Daisy

Bill Lipton

Joan Lazer

Rosemary Rice

Nancy Coleman

Richard Coogan

James Van Dyk

Richard Barrows

Ethel Morrison

Marsha  
Dr. Crawford

Christine

Taylor

Phyllis

Tracy Malone

Lynne

Jessie Hughes

Veronica

Miss Burns

Horace Sutton

Shari

Lucille Crawford

David Crawford

Carl Ward

Elsbeth Eric  
Paul McGrath

Betty Pratt

Joan Banks

Jone Allison

Joan Alexander

Gertrude Warner

Donna Keith

Isabel Elsom

Helene Dumas

Katharine Raht

Ian Martin

Joy Terry

Janet McGraw

Jack Manning

Larry Haines

Announcer: Ron Rawson.

Organist: Charles Paul.

Sponsor: Dr. Caldwell's Laxative, Stapp Puf Laundry Rinse, 4-Way Cold Tablets, Crisco oil, Joy dishwashing liquid.

Length: 15 minutes.

Network: Blue.

First Broadcast: 1939.

### Young Love

Type: Comedy

Format: The story revolved around the misadventures of Jimmy and Janet, two young college students who married against school regulations and struggled to keep it a secret.

Cast: Jimmy

Janet

Professor

Mitchell

Dean Ferguson

Molly Belle, Janet's Southern

classmate

Shirley Mitchell

Jimmy Lydon

Janet Waldo

John Heistand

Herb Butterfield

Also: Hal March, Jerry Hausner.

Announcer: Ron Rowan.

Sponsor: The Ford Motor Company.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1949 (ended in 1950).



**Young Widder Brown.** Ned Weaver and Wendy Drew.

## Young Widder Brown

Type: Serial

Format: The story of Ellen Brown, widow and owner of a tea shop, and her romantic interest, Dr. Anthony Lorrington.

Cast: Ellen Brown	Florence Freeman Wendy Drew
Anthony Lorrington Marjorie Williams Victoria Lorrington	Ned Weaver Toni Gilman
Joyce Turner	Ethel Remy Riza Joyce Joan Tompkins Helen Shields
Peter Turner Barbara Storm Mark Brown Jane Brown Herb Temple	Bud Collyer Arline Blackburn Tom Donnelly Marilyn Erskine House Jameson Eric Dressler Alexander Scourby
Olivia Mark Alicia	Bess McCammon Dick Van Patten Eva Parnell

Announcer: George Ansbro.  
Music: John Winters.  
Length: 15 minutes.  
Network: NBC.  
First Broadcast: 1938.

## Your Hit Parade

Type: Musical Variety

Format: Presented the top songs of the week as determined by record and sheet music sales and by songs played over the air and in juke boxes. Became the basis for a television series of the same title.

Host (CBS version): Andre Baruch.

Vocalists: Frank Sinatra, Marie Greene, Jerry Wayne, Buddy Clark, Joan Edwards, Georgia Gibbs, Jeff Clark, Eileen Wilson, Doris Day, Lanny Ross, Johnny Hauser, Bonnie Baker, Dinah Shore, Andy Russell, Kay Lorraine, Bea Wain, Margaret McCrea, Kay Thompson, Gogo De Lys, Lawrence Tibbett.

Chorus: Mark Warnow, Lyn Murray, Ken Lane.

Announcer: Martin Block, Del Sharbutt, Andre Baruch, Milton Cross, Kenny Delmar, Basil Ruysdael.

Also: Milton Cross.

Orchestra: Freddie Rich, Lennie Hayton, Johnny Green, Leo Reisman, Richard Himber, Al Goodman, Orrin Tucker, Axel Stordahl, Harry Sosnik, Carl Hoff, Mark Warnow, Raymond Scott.

Organist: Ethel Smith.

Sponsor: Lucky Strike cigarettes.

Length: 30 minutes.

Network: NBC.

First Broadcast: 1935. Also titled "Your Hit Parade On Parade." A new version of the series appeared on CBS in 1955 with Andre Baruch presenting the top tunes via recordings.

## Your Hit Parade on Parade

Type: Musical Variety

Format: Showcased the top tunes previously presented over the fourteen year

period in which Lucky Strike sponsored "Your Hit Parade" on NBC.

Host: Russ Case.

Regulars: Marjorie Hughes, Stewart Foster.

Orchestra: Russ Case.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1949.

## Your Home Beautiful

Type: Women's

Format: Home decorating and furnishing advice.

Hostess: Vicki Vola.

Assistant: Johnny Thompson.

Announcer: Bob Shepherd.

Orchestra: Paul Taubman.

Length: 15 minutes.

Network: Mutual.

First Broadcast: 1950.

## Your Lucky Strike

Type: Variety

Format: Presented undiscovered professional talent.

Host: Don Ameche.

Announcer: Frank Martin.

Sponsor: Lucky Strike cigarettes.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1948.

## Your Radio Theatre

Type: Anthology Drama

Host-Narrator: Herbert Marshall.

Announcer: Don Stanley.

Length: 55 minutes.

Network: NBC.

First Broadcast: 1955.

## Your Song and Mine

Type: Musical Variety

Host: Thomas L. Thomas.

Regulars: Mary Martha Briney, Felix Knight, Edward Slattery, Charles Meynante.

Announcer: Andre Baruch.

Pianist: Enrico Wahl.

Length: 30 minutes.

Network: CBS.

First Broadcast: 1948.

## You're the Expert

Type: Game

Format: Six players, chosen from the studio audience, answered a problem question (e.g. "Should you tell your best friend that her husband is getting involved with another woman?"). The player with the best response, as determined by a guest judge, won \$25; \$10 was awarded to the player with the second-best response; and \$5 to the player with the third.

Host: Fred Uttal.

Announcer: Del Sharbutt.

Length: 15 minutes.

Network: CBS.

First Broadcast: 1941.

## Yours for a Song

Type: Musical Variety

Hostess: Jane Froman.

Featured: Robert Weede.

Announcer: Bernard Dudley.

Orchestra: Alfredo Antonini.

Length: 25 minutes.

Network: Mutual.

First Broadcast: 1948.

## Yours Truly, Johnny Dollar

Type: Drama

Format: The exploits of Johnny-Dollar, a highly priced freelance insurance investigator.

Cast: Johnny Dollar

Charles Russell

Edmond O'Brien

John Lund

Bob Bailey



Bob Readick  
Mandel Kramer

Announcer: Charles Lyon, Roy Rowan.  
Orchestra: Eddie Dunstедder, Rick Marino.  
Sponsor: Pepsi-Cola, Ex-Lax, Kent cigarettes.  
Length: 30 and 15 minute versions.  
Network: CBS.  
First Broadcast: 1949.

### Youth vs. Age

Type: Quiz  
Format: Had two teams, the Juvenile vs. the Adult, answer questions submitted by listeners. The team that scored highest received one dollar per correct response.  
Host: Cal Tinney.  
Announcer: High McDerevy.  
Length: 30 minutes.  
Network: NBC.  
First Broadcast: 1939.

### Yvette

Type: Variety  
Hostess: Yvette Harris.

Announcer: Ben Grauer.  
Length: 15 minutes.  
Network: NBC.  
First Broadcast: 1940.

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### The Zero Hour

Type: Anthology  
Format: Five-part mystery-suspense presentations. Stories ran one week, Monday through Friday, with a new mystery beginning the following Monday.  
Host: Rod Serling.  
Producer-Director: Elliott Lewis.  
Music: Ferrante and Teicher.  
Length: 30 minutes.  
Syndicated. The series also appeared briefly on Mutual in 1973.  
First Broadcast: 1973.

### The Ziegfeld Follies of the Air

Type: Variety  
Host: James Melton.  
Orchestra: Al Goodman.  
Sponsor: Palmolive.  
Length: 60 minutes.  
Network: CBS.  
First Broadcast: 1936.

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