Let Jerrold show you the easy and economical way to convert your tube or sub-standard transistorized equipment to full 12-channel solid-state color capability. With "T" LINE you'll profit with the maintenance-free rugged reliability and superior picture/sound quality of Jerrold's solid-state design. Cost? When it comes to a dollars and cents deal—Jerrold guarantees the profitable economics of modernization by offering cash value for your outmoded equipment. For complete details phone (215) 925-9870 or write: CATV Systems Division, JERROLD ELECTRONICS CORPORATION, 401 Walnut St., Philadelphia, Pa. 19105.

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Viking was always known as "that other company". The old Viking products weren't much to look at, but they worked. We continued engineering, testing and trying, and soon things began to happen.

Viking produced solid seamless, aluminum coaxial cable second to none! Every inch quality controlled with the lowest attenuation factor in the business. And, we make it in half mile lengths!

Last year we introduced the Solid State, Goldline Series of high level, modular, inline amplifiers. Now in full production, they are outperforming every other amplifier in the field.

Systems Construction Company, our turnkey division, is engineering new systems throughout the country.

Other Viking electronic equipment and accessory products are also better. New innovations, engineered and designed for the technician are setting new standards in the industry.

Viking has come a long way and we appreciate the confidence so many CATV operators and technicians have in our products.

We've had to prove ourselves every step of the way — so when we say, "Viking gives you more", we mean it!
Foreword

The 1966 NCTA Convention was a lively, businesslike meeting, focused on problems of obvious importance to the changing cable television industry. But neither the weight of the problems being pondered, nor the unseasonably damp weather kept the conventioneers from enjoying the lighter aspects of the convention. As they joked with old friends and got acquainted with new ones, the TV & Communications cameras endeavored to capture the “CATV people” on film.

The staff of TV & Communications finds great pleasure in publishing these candid shots of so many people from our industry ... and regrets that our cameras were unable to snap everyone. CATV’ers, across the nation and in Canada as well, have more common interests than individuals in most industries—including the broadcast industry. It is not surprising, therefore that ours is a close-knit business: one that is learning early the value of pulling together for mutual success. So it is to the healthy future of this alliance for public service that this Souvenir Photo Edition is dedicated.

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STAFF

Stanley M. Searle • Editor
Robert A. Searle • Managing Editor
John Paul Johnson • Associate Editor
Charlene Williams • Associate Editor
R. Wayne Wilson • Advertising Sales
Patrick T. Pogue • Business Manager
Lee Spaulding • Artist
Frank Benedict • Artist
Francis Poe • Circulation

Our cover shows conventioneers enjoying the address by Commissioner Wadsworth (upper left); Ben Conroy receiving the Larry Boggs Award from Bill Daniels (upper right); Archie Taylor, one of the Pioneer Award winners, accepting the award from Stan Searle (lower left); and Al Stern, Pat Hughes, Ken Easton, and John Johnson, enjoying Chairman’s reception (lower right).

Additional Copies of this Souvenir Edition are available in limited quantity from the publisher at $1.95 each, postpaid. Free circulation is limited to one copy each to TV & Communications subscribers.

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WE DESIGN, BUILD, FINANCE, EQUIP, AND SERVICE CATV SYSTEMS ANYWHERE IN THE WORLD.

1966 NCTA CONVENTION PHOTOS
NCTA LEADERSHIP

NCTA President Frederick W. Ford plans changes in NCTA operations to meet changing industry needs.

Wally Bricoe, administrative assistant and NCTA's Jack of all trades, is shown with Wally Bryant.

NCTA General Counsel Bob L'Heureux, used to dealing with sixth-hand tactics, confronts Blackstone Jr.

NCTA officers (front, l. to r.) Benjamin Conrey, immediate past chairman; Henry Butcher, treasurer; Alfred Stehr, chairman; Jack Cressey, vice-chairman, and Ralph Weis, secretary. New directors (standing, l. to r.) are Morton, Richelle Mocca, Robert Beisswenger, William Adler, Marcus Bartlett, Byron Jarvis, and Robert Bristow. Not shown are Yolanda Barco, Monroe Arikin, Robert Maughan, and John Campbell.
Craftsman makes electronic products for men who make DECISIONS!

Mr. Bill Bresnan, Executive Vice President of Jack Kent Cooke, Inc. is a man who makes decisions. His company uses the Craftsman Modular Directional Tap. So should you.

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During a recent tour of the Craftsman Facilities with Dan Mezzalunga, Mr. Bresnan discovered why he not only saves money on in-line taps but also why the Craftsman Modular Directional Tap is the best on the market. Superior engineering, high quality standards and a never ending strive for excellence makes the Modular Directional Tap worthy of the name Craftsman. You too can find out what Bill Bresnan learned . . . there's no substitute for any of the Craftsman products.

For more information on the new Craftsman Modular Directional Tap ask for Data Sheet 1050.
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XDR™ amplifiers set new CATV Standards

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And it means that the XDR line of advanced electronic equipment represents the high standards that make Anaconda Astrodata the symbol of progress in the CATV industry.

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Here and There
Around The Convention

Don Atwell (left) with Miss Marietta Haley and George Green of Spencer-Kennedy Labs.

Jack and John Threadgill and Tommy Moore (center) at the Fort Worth Tower display.

Frank Thompson talks cable with Superior's Ben Hughes (left) and J. H. Bowman.

Elizabeth Wilkinson and Phil Glade are shown at the Viking Industries exhibit.

Helmut Dieter is shown at convention registration center during opening day rush.

Lyle Keys, Marty Malarkey, Wayne Wilson and Barry Crickmer are shown at the TeleMation exhibit.

Bill Neal of Huntsville, Ala. and Ray Schneider of Leader Consultants discuss the exhibits.
Here and There
Around The Convention

George Milner of Vumore (center) with Fred Stane (left) and Eric Winston of Jerrold.

Fred Ford is shown during interview by Wayne Wilson for the NCTA Convention Review.

Convention pages: Mike Lewis, Fred Kelly, Jr., Frank Morrissey, Andy Stegenthaller and Fred Fields. Not shown is page Larry Brilliante.

Bob Taylor (left) and Allen McDonald are shown discussing equipment at the Entron display.

The Ted Smiths inspect the Scientific-Atlanta display before convention opening.

Publisher Stan Searle (left) interviews FCC Commissioner James J. Wadsworth.

George Green, Terry Lee, Charles Wright and A.C.R. Stone in discussion at SKL exhibit.

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- System Management Aids
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- Equipment Sales
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Featuring Solid-State Equipment From CATV's Senior Manufacturer, The Capability of The Complete CATV Service—From Antenna to Matching Transformer...Whatever Your Needs,
Here and There
Around The Convention

Benjamin J. Conroy, Jr. (left) with Mr. and Mrs. Morton Flom, Mr. and Mrs. Ken Easton, and Mrs. Conroy.

Ralph "Bud" Weir (left) and Ben Conroy are shown exchanging greetings.

C. A. Wright, Wayne Wilson and R. H. Tyler are shown at the TV & Communications booth.

Bill Daniels (left) talks with Los Angeles banker Court Hawkins in the Americana lobby.

Jean Welch gives Bob Tarlton an early look at new Kaiser-Cox equipment to be displayed.

Glenn Flinn, Holland Meachum and Harold Philips talk over industry politics.

Jack Bradshaw, Jack Pruzan and Fred Weber are shown at the Pruzan Company booth.
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Miscellany
Jerrold Fun Festival
13 Years Ago...
Second Annual NCTA Convention
New York City, June 8, 1953
Shown on these pages are the recipients of the first “CATV Pioneer Awards.” The awards are sponsored by the NCTA and TV & Communications, and were presented to 21 outstanding industry veterans by publisher Stanley M. Searle, originator of the awards. Basis for selection of the pioneers, made by a “blue ribbon” panel of NCTA members, is service to the CATV industry — as well as at least ten year’s activity in cable television. Additional pioneer awards will be presented at each year’s convention. The award plaque is inscribed, “In appreciation of his outstanding contributions to the development of the great Cable Television Industry (pioneer’s name) has been recognized by the National Community Television Association and TV & Communications Magazine as a CATV Pioneer.”

Pioneer Award plaques are custom designed and crafted with hardwood base and photo-etched printing on black background.
Pioneers pictured above are (left to right):

Front Row
Charles E. Clements
Benjamin J. Conroy
Frank P. Thompson
Gene Schneider
Albin J. Mallin
Albert J. Ricci
Jack R. Crosby
Robert J. Tarlton

William Adler
Glenn H. Finn
Bruce Merrill
Martin Malarkey
E. Stratford Smith
Archer S. Taylor
Edward P. Whitney
Sanford F. Randolph

Not Shown
George J. Barco
Fred Lieberman
Milton J. Shapp

Standing
Fred J. Stevenson
Bill Daniels

Sanford F. Randolph
E. Stratford Smith
Frank P. Thompson
Albert J. Ricci
Fred J. Stevenson
Edward P. Whitney
Featured Speakers

FCC Commissioner James J. Wedsworth

BBG Technical Advisor W. R. Wilson

NCTA President Frederick W. Ford

NCTA Past-Chairman Benjamin J. Conroy, Jr.
Design your new CATV system with NOVACOR in mind!!

NOVACOR Amplifiers and accessories are designed with the aim of giving the highest possible performance. Because of their output and greater dynamic range, fewer units are needed and consequently, systems cost goes down, while profits go up. NOVACOR components are a fantastic breakthrough in the field of CATV engineering. Our Bridgers deliver 53 dbmv and 50 dbmv on each of two and four legs respectively. The output level is measured in accordance with the new NCTA standard for amplifier output (—57 db cross modulation, 12 channels, etc.). These units have a minimum gain of 36 db, a noise figure of 13 db maximum, and a minimum return loss of 16 db on all connections. They are available with direct input and directional coupler inputs with —12 db and —20 db coupling. And ... Bridger cost per customer is 20% to 40% less than usual, since feeders are longer and more customers can be connected per Bridger location. But NOVACOR is more than just Bridgers. NOVACOR is also Line Extenders, Trunk Amplifiers, Taps, Splitters, Power Units and accessories. NOVACOR represents efficiency and profit. Shouldn’t we get together?
Management Sessions

Management program speakers (left to right) Vincent P. Wood, Richard L. Cox, Melvin C. Pitts, Barry D. Stigers, Richard Evanson, and J. Tennent Hoey.

Monday morning speakers (left to right) Dr. Ralph C. Hook, Jr., Alfred R. Stern, Fred Gregg, Edward Shafer, and George Leibowitz.
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CATV set owners depend on you for consistent, high-quality reception service. They pay for it ... they expect it. Don't let system troubles interrupt that service. Make sure you have an inventory of equipment available to take care of normal maintenance and emergencies. Or ... make sure you have a supplier who can get it to you fast.

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SERVING CATV SINCE 1949
Alfred R. Stern

George Barco presides over general business session and election of officers on Wednesday.

Attendance at management sessions was good — audiences showed interest in topics presented.

G. A. Allard

Robert J. Tarlton

Kenneth J. Easton

Milton J. Shipp

TV & COMMUNICATIONS SOUVENIR EDITION
TECHNICAL SESSIONS

Tech speakers Mahronic, Ross, Wuernser, Kushner, Hubbell, Rogness, Schlafly and Simons.

Attendance at tech sessions was lower than at concurrent management talks, but interest was high.

Monday tech panel Bates, Blonder, Switzer, Taylor and Schlafly.

Tuesday tech speakers Palmer, Bridgett, Rheinfeld and West.

Home again . . .

It was a wonderful convention, and we enjoyed seeing old friends and making so many new ones. Folks in CATV can generate more excitement and more enthusiasm than just about anybody. The convention excitement may be gone, but not our enthusiasm for CATV. When you need supplies—anything from a single part to complete turnkey service—you're cordially invited to call Pruzan.

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This sensitive and highly selective crystal controlled dual conversion F.M. leveller is now available for C A T V systems. Maintains a constant output level through limiter and delayed A.G.C. circuitry. Available for any F.M. frequency . . . operates on input signal levels as low as -30 DBMV. Handles the strongest off the air signals without overloading. And . . . check these Channel Governor performance pluses:

- Selectivity exceeds top quality F.M. tuners. Dual outputs and inputs enable linking any number of levellers to control any number of stations from one or more antennas. - Beats are eliminated by operating all oscillators outside the F. M. band. - Adjustable output level enables you to equalize individual stations in output. - Stations with as little as 400 KC separation may be served on frequency. Specify model FMGD if frequency conversion is required.

Be sure your F. M. channels give top performance. Assure your subscribers high fidelity F. M. service by specifying the new TELSON CHANNEL GOVERNOR for your CATV system. Write today for complete specifications.

SPECIFICATIONS

| FREQUENCY RANGE      | 88-108 MC             |
| OPTIMUM INPUT       | 0.5 MILLI-V           |
| BAND WIDTH          | 250 KC                |
| OUTPUT LEVEL        | ADJUSTABLE            |
| MINIMUM INPUT       | 30 MICRO-V            |
|                     | +35 DBMV to +45 DBMV  |

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  - with the skill and capabilities to get the job done.

- **FULLY EQUIPPED**
  - all the tools and equipment to do each job the best way.

- **PERFORMANCE**
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- MICROWAVE TOWERS
- COMMERCIAL AND INDUSTRIAL BUILDING CONSTRUCTION
- MANUFACTURING
- INVESTMENT CASTING
Miscellany

Sten Searle, Dr. Norman Peterson, Harold Goodman and Irving Kalva at announcement of Theta-Com Corp. formation.

Richard Cox (left) winner of the public relations award, and Robert Pace, advertising award winner.

Mr. and Mrs. George Acker (Aberdeen Company) are pictured in Nassau following the convention.

Preparing for the TeleMation cruise are (kneeling) Leo Hoarty, Wm. McKnight, W.D. Sevay, and Fred McElroy; (Standing) Ray Unrath, Dorothy Hoarty, Betty McKnight, Paula Unrath, George Milner, David McKnight, Hassie Milner, John Jacobs, Martha Jacobs, Micheal McKnight, Gay Kleykamp, John and Millie Frost, Martha and Mort Flom, Carol Brewer, Jane McGeehan, Lynn Wolfe, Bob McGeehan, Micheal McGeehan, Sherry McKnight, Kay McGeehan and Ken Knight.

TV & COMMUNICATIONS SOUVENIR EDITION
The Larry Boggs Award

Shown below is the presentation of the NCTA's Larry Boggs Award at the Wednesday evening convention banquet. Awarded this year to Benjamin J. Conroy, Jr., of Uvalde, Texas. The Boggs Award is presented annually "to that person who has made the greatest contribution to the CATV industry during the preceding year." The presentation was made by Bill Daniels, last year's winner of the Boggs Award.

Complete System Capability

Planning to construct or rebuild a CATV system? Consider Communication Systems Corporation for your turnkey contractor. CSC has the broad national experience necessary to handle every facet of system construction . . . the practical knowledge that guarantees you the most for your investment.

Complete system capability covers every step of planning and construction, including:

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- Liaison with Utility Companies
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Communication Systems Corporation

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THANKS FOR COMING!
Another NCTA convention is past. We enjoyed it. We hope you did. Thanks for saying Hello at the Fort Worth Tower booth. Our tower men were happy to show you some Texas hospitality. We'll look forward to meeting again. Meantime...if you need a premium quality tower, give us a call. We'll show you the finest in CATV...Practical quotes.

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ALL NEW — Left over from Pay TV in Los Angeles. Made to rigid Western Electric specifications. Offering the following cable and fittings...

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<tr>
<th>Type</th>
<th>Description</th>
<th>Price</th>
<th>Quantity</th>
<th>Unit Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>RG 59/U</td>
<td>Black, Messenger supported, solid dielectric, PVC Jacket, galvanized steel support wire, (800 ft. coils)</td>
<td>$33.00 M</td>
<td>1,200,000 ft.</td>
<td>$33.00 M</td>
</tr>
<tr>
<td>RG 59/U</td>
<td>Beige color, solid dielectric, (300 ft. coils)</td>
<td>$27.00 M</td>
<td>500,000 ft.</td>
<td>$27.00 M</td>
</tr>
<tr>
<td>BLOCK TAP</td>
<td>Jerrold, #1491-B</td>
<td>$ .75 ea.</td>
<td>10,000 @</td>
<td>$ .75 ea.</td>
</tr>
<tr>
<td>CONNECTOR</td>
<td>Jerrold, #F-81</td>
<td>$ .35 ea.</td>
<td>4,950 @</td>
<td>$ .35 ea.</td>
</tr>
<tr>
<td>TERMINATOR</td>
<td>Jerrold, #LTR-75-F</td>
<td>$ .75 ea.</td>
<td>10,800 @</td>
<td>$ .75 ea.</td>
</tr>
<tr>
<td>FITTING</td>
<td>Jerrold, #F-59-A</td>
<td>$1.20 ea.</td>
<td>15,000 @</td>
<td>$1.20 ea.</td>
</tr>
<tr>
<td>FERRULE</td>
<td>Jerrold, #1051</td>
<td>$.01 ea.</td>
<td>85,000 @</td>
<td>$.01 ea.</td>
</tr>
<tr>
<td>CRIMPING TOOL</td>
<td>Jerrold, #PL-602</td>
<td>$3.00 ea.</td>
<td>38 @</td>
<td>$3.00 ea.</td>
</tr>
</tbody>
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Yes and no. (It's not like us to be evasive. Read on.) The new COLORBURST 7000 line tops even the traditional SKL quality... so much so that we've given it a terrific 2 year warranty. They loved COLORBURST 7000 in Miami, because it is a Rolls.

But we're hardly stuck with it. Not this time. For 15 years we've been making Rolls Royces while CATV operators snapped up the Chevys. We've had enough of that. We figured that almost everybody would buy a Rolls if it were Chevy priced. So that's our plan. Sell Rolls Royces at Chevy prices!

It's working. Since Miami, more systems have gone SKL than ever before. How about you? Call the Telephone Service Bureau in Boston (617/254-5400) or Phoenix (602/264-2775) and the nearby pro from SKL will be by with COLORBURST 7000 and his Chevy dealer's pencil.
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- Plus 50 amplifier cascadability
- Higher outputs — lower noise figures
- Plug in, modular components
- Unified die cast housing
- Built in lightning / overload protection
- Universal Futura fittings

Now and in the future the Viking Futura series deliver "Full Spectrum CATV." Call collect today for all your CATV requirements.