A BEAUTIFUL NEW HOME
BUILT BY G. PORTER CONST. LTD.,
FOR GILDER BROADCASTING

Who can know quite well? Remember that old expression: "It can be utterly deceiving a little at first, but in the long run, the company comes out to be, in a word, a house by its new anniversary, and a year later, plus seven days, an impossible figure; in the home background, in addition, to escape an identity permitting the old location, which was the former home of another radio station in town.

Radio Stations CFYV and CHAB-FM have had their share of the "charm" in the minds of some listeners who thought another radio station, every time they visualized what we were.

Moving to "THE HILL" at 480 Bruce Street, perceived the means whereby the two Gilder Broadcasting Radio Stations could develop distinctive identities, volume fear of our audiences enhancing our ambitions that we "used to be something else," and allow listeners to begin thinking entirely to rene of whom we are for ourselves.

The General Manager, G. Porter, has been a life-long resident of the Niagara region, and now being General Manager of Gilder Broadcasting Limited. Mr. Porter was commissioned last year, to establish the station in 480 Bruce Street, and design a building that met Mr. Hilderley's specifications from a broadcasting viewpoint, and create a functional, yet distinctively different and attractive structure.

Mr. Porter's creation "On-the-Hill," reveals his love for preservation of natural surroundings. Where previous owners of the "ravine" property sought to "kill the ravine out," Mr. Porter saw it to be an area in the design and location of the Radio Station's new identity, in the view of a "man-made" structure, which was to be the "cliffside" type of development that he came to know at 419 MacDonald Ave. here in the city, in a prime framework to favor the only type of building that would fit, on that particular piece of property. A fine bridge, linking the building with the top floor of the "ravine," is the unique design, and the overlooking of the great vertical slanted hill, has made his home almost incalculable the crowd.

The new building for Gilder Broadcasting's CFYV and CHAB-FM Radio Stations was to be a labor of love for Porter and the tradesmen who built it. It has to be energy efficient, and he ascertained for Mr. Hilderley's specifications, for one narrow window, thereby minimizing any penetration and heat loss. The overall exterior calling on the Broadcast module, is tastefully located, and the ceiling a, above the reception area, is lined with 4 inches of high density styrofoam. The open concept, and imaginative design, with the large windows, and left windows above the large blackboards, are simultaneously located.

The interior, is bathed in natural light, reflected in the shiny clean long pile, carpeted thermal windows, with its Spanish-style stucco walls.

The South windows, provide a very picturesque view of the lake, and the lakefront at any time of the year. The cool provides the climate, and creates an atmosphere that is a pitch ideally suited to MSolar Energy heating in the future. The roof slope at an angle of 34 degrees, for maximum roof gain, is to the southern sun. The South broadcast tower was South, according to the guidelines for optimum exposure to the Sun. The West and Northwest elevation for one narrow window, thereby minimizing any penetration and heat loss. The overall exterior calling on the Broadcast module, is tastefully located, and the ceiling a, above the reception area, is lined with 4 inches of high density styrofoam. The open concept, and imaginative design, with the large windows, and left windows above the large blackboards, are simultaneously located.

The interior, is bathed in natural light, reflected in the shiny clean long pile, carpeted thermal windows, with its Spanish-style stucco walls.

The South windows, provide a very picturesque view of the lake, and the lakefront at any time of the year. The cool provides the climate, and creates an atmosphere that is a pitch ideally suited to MSolar Energy heating in the future. The roof slope at an angle of 34 degrees, for maximum roof gain, is to the southern sun. The South broadcast tower was South, according to the guidelines for optimum exposure to the Sun. The West and Northwest elevation for one narrow window, thereby minimizing any penetration and heat loss. The overall exterior calling on the Broadcast module, is tastefully located, and the ceiling a, above the reception area, is lined with 4 inches of high density styrofoam. The open concept, and imaginative design, with the large windows, and left windows above the large blackboards, are simultaneously located.

The interior, is bathed in natural light, reflected in the shiny clean long pile, carpeted thermal windows, with its Spanish-style stucco walls.

The South windows, provide a very picturesque view of the lake, and the lakefront at any time of the year. The cool provides the climate, and creates an atmosphere that is a pitch ideally suited to MSolar Energy heating in the future. The roof slope at an angle of 34 degrees, for maximum roof gain, is to the southern sun. The South broadcast tower was South, according to the guidelines for optimum exposure to the Sun. The West and Northwest elevation for one narrow window, thereby minimizing any penetration and heat loss. The overall exterior calling on the Broadcast module, is tastefully located, and the ceiling a, above the reception area, is lined with 4 inches of high density styrofoam. The open concept, and imaginative design, with the large windows, and left windows above the large blackboards, are simultaneously located.

The interior, is bathed in natural light, reflected in the shiny clean long pile, carpeted thermal windows, with its Spanish-style stucco walls.

The South windows, provide a very picturesque view of the lake, and the lakefront at any time of the year. The cool provides the climate, and creates an atmosphere that is a pitch ideally suited to MSolar Energy heating in the future. The roof slope at an angle of 34 degrees, for maximum roof gain, is to the southern sun. The South broadcast tower was South, according to the guidelines for optimum exposure to the Sun. The West and Northwest elevation for one narrow window, thereby minimizing any penetration and heat loss. The overall exterior calling on the Broadcast module, is tastefully located, and the ceiling a, above the reception area, is lined with 4 inches of high density styrofoam. The open concept, and imaginative design, with the large windows, and left windows above the large blackboards, are simultaneously located.

The interior, is bathed in natural light, reflected in the shiny clean long pile, carpeted thermal windows, with its Spanish-style stucco walls.

The South windows, provide a very picturesque view of the lake, and the lakefront at any time of the year. The cool provides the climate, and creates an atmosphere that is a pitch ideally suited to MSolar Energy heating in the future. The roof slope at an angle of 34 degrees, for maximum roof gain, is to the southern sun. The South broadcast tower was South, according to the guidelines for optimum exposure to the Sun. The West and Northwest elevation for one narrow window, thereby minimizing any penetration and heat loss. The overall exterior calling on the Broadcast module, is tastefully located, and the ceiling a, above the reception area, is lined with 4 inches of high density styrofoam. The open concept, and imaginative design, with the large windows, and left windows above the large blackboards, are simultaneously located.

The interior, is bathed in natural light, reflected in the shiny clean long pile, carpeted thermal windows, with its Spanish-style stucco walls.

The South windows, provide a very picturesque view of the lake, and the lakefront at any time of the year. The cool provides the climate, and creates an atmosphere that is a pitch ideally suited to MSolar Energy heating in the future. The roof slope at an angle of 34 degrees, for maximum roof gain, is to the southern sun. The South broadcast tower was South, according to the guidelines for optimum exposure to the Sun. The West and Northwest elevation for one narrow window, thereby minimizing any penetration and heat loss. The overall exterior calling on the Broadcast module, is tastefully located, and the ceiling a, above the reception area, is lined with 4 inches of high density styrofoam. The open concept, and imaginative design, with the large windows, and left windows above the large blackboards, are simultaneously located.

The interior, is bathed in natural light, reflected in the shiny clean long pile, carpeted thermal windows, with its Spanish-style stucco walls.

The South windows, provide a very picturesque view of the lake, and the lakefront at any time of the year. The cool provides the climate, and creates an atmosphere that is a pitch ideally suited to MSolar Energy heating in the future. The roof slope at an angle of 34 degrees, for maximum roof gain, is to the southern sun. The South broadcast tower was South, according to the guidelines for optimum exposure to the Sun. The West and Northwest elevation for one narrow window, thereby minimizing any penetration and heat loss. The overall exterior calling on the Broadcast module, is tastefully located, and the ceiling a, above the reception area, is lined with 4 inches of high density styrofoam. The open concept, and imaginative design, with the large windows, and left windows above the large blackboards, are simultaneously located.
WARM WELCOME AT RECEPTION AREA

The sun shines through the southern windows above the huge wooden beams over the main reception area, from which the showroom extends. The sunlight streams through to a well-lit reception area, providing a welcoming atmosphere for visitors.

The reception area is well-equipped with a sales desk, comfortable seating, and ample space for clients to discuss their needs with the staff. The area is designed to make visitors feel at ease, and the staff is always ready to assist.

SOME OF THE COMPANIES AND PEOPLE WHO PUT THE PROJECT TOGETHER!

EXCAVATIONS:
Nick Acclavatti & Sons Ltd.
134 Moluch St. 256-5831

FOUNDATIONS:
Piemonte Contracting
271 Prentice Ave. 253-8221

FRAMEWORK:
A. Marttinen Contracting
721 Pine St. 253-6174

PLUMBING:
A-1 Enterprise
48 Wallace Terrace 254-5519

ELECTRICAL!
B & H Electrical
239 Gloucester 949-3346

SALES & ADMINISTRATION OFFICES
Well-lit and attractively appointed, the expansive sales and script areas, provide comfortable surroundings for both the employees and the clients. The rich, warm pine planking, diagonally planked, complement the natural wood reception area. This combination of wood and texture is mixed with earth tones throughout the administrative module, and the instant feeling you gain from it is one of comfort and friendliness.
A Pictorial Tour
Of Our New Home...

CHAS-FM MASTER CONTROL
The station's beautiful music station, home of modern stereo equipment, and the natural setting of the valley and pine trees seen through the large windows, opening the control room up to the scenery of the outdoors. Not shown in the photo, but behind the photographer, are over 5,000 LP's, shelved along the side and rear walls of the studio. The FM staff is surrounded by some of the world's greatest and most beautiful music.

COMMERCIAL PRODUCTION & TAPING STUDIOS
CFYN & CHAS-FM both utilize their recording facilities to tape rich voiceovers or sync commercials and documentaries. It is equipped with some of the most modern recording devices and quality products from top-ranking manufacturers in the U.S., Canada, The Netherlands, Great Britain and Japan.

NEWS DEPARTMENT
This compact functional studio, places every tool required at the fingertips of the News and Sports information gathering dept. led by John Campbell, seen here receiving an update on a story from Ottawa.

CFYN MASTER CONTROL
CFYN programs originate from this studio. It's unique format, gives the announcer, the maximum versatility. His music, is housed at his fingertips just to the right of the main console. Over 1,200 recordings dating from the early 1950's to the present, are shelved by categories, tempo and playlist. The panoramic view of the valley, provides an ever changing portrait of the seasons.

TALK STUDIO
The program "Reaching Out" originates from this studio. Up to 4 guests can comfortably sit around the table and the view greeting them to the south, is again, the valley and tree line, visible through the large patio doors that will open onto a sun-deck and patio jutting out to the ravine's edge.

PAINTING:
L&A Painting & Decorating
1241 Wellington E.
Tel: 949-4855

DRYWALL:
W.A. Prouse Ltd.
80 White Oak Dr.
Tel: 942-2422

WINDOWS:
Zoellner Windows Ltd.
64 Industrial Park Cres.
Tel: 253-1137

FLOOR COVERINGS:
Lemay Tile
5 Wellington West
Tel: 256-7414
GENERAL OFFICES...

GENERAL MANAGER'S OFFICE
Clients and businessmen have ready access to the management team of Russ Hilderley & Gerry Penny. Both offices are directly off the Radio Station's main public reception area.

CHAS-FM STEREO 100

LIGHTING
O’Connor & Soltys Ltd.
173 Gore St. Tel. 256-8476

SPECIAL LIGHTS
Algoma Electric
531 2nd Line E. Tel. 949-7190

SIDING
N. ELLIOTT
Goulais River, Ont. Tel. 649-2717

PLUMBING FIXTURES
The Plumbing Mart
543 Trunk Rd. Tel. 942-2106

SALES OFFICE

VICE-PRESIDENT & SALES MANAGER Gerry Penny’s office is appointed comfortably, including a livingroom section, for client conferences and sales idea seminars.

EQUIPMENT ROOM
This area houses the interface terminals where our broadcast facilities interconnect with Bell Canada’s cable system, linking our studios to the transmitter sites on Black Road and at the CNCP Tower building on Oakland Ave.

G. PORTER Construction Limited
GENERAL CONTRACTOR
949-2044

419 MacDonald Ave., Soo, Ontario