An aerial photograph of Miami, Florida, showing a dense urban landscape with numerous skyscrapers and buildings. The image is heavily textured with a marbled, cracked pattern. A red banner with a white ribbon-like edge is positioned across the middle of the image, containing the text 'RADIO AT WAR' in a bold, serif font. A small red star is located to the right of the text on the banner.

RADIO AT WAR ★

Presented by

WQAM

The Voice of Tropical America

MIAMI, FLORIDA



F. W. Borton, president

F. W. Borton, president of the Miami Broadcasting Company, is one of Miami's most prominent citizens. A resident of the city for 35 years, he was born in Jetmore, Kansas, educated at Ruskin College, served a hitch in the U. S. Army and holds a degree in electrical engineering. He put together the first WQAM, way back in 1921, and can still handle an operator's shift or take the bugs out of a transmitter.

Well known and active in the radio industry, Mr. Borton also finds time for much civic and charitable work. He has been president of the Children's Home Society for four straight years. Is past president and past district governor of the Civitan Club, a member of the City of Miami Water Board, director of the Miami Chamber of Commerce and numerous other organizations in the community. Delight of his life is his South Carolina farm where he raises registered hogs and cattle. Married, he has two children, Janice, who recently presented him with a grandson, and Frederick Eugene, V.M.I. student now a lieutenant of Infantry, U.S.A.

The Voice of Tropical America
MIAMI BROADCASTING COMPANY
WQAM
 MIAMI

TELEPHONE 2-5311
 327 NORTHEAST FIRST AVENUE

February 27, 1945

REFLECTED IN THE
 COLUMBIA BROADCASTING SYSTEM

Dear Friends:

We, of W Q A M, send greetings to each of you, our listeners, who will receive a copy of this Radio at War Album. Radio and Radio's people have gone to war; on the battlefields and at home in an all-out manner which this Album will show you. So, we are dedicating this book to the war effort as you will discover as you read it.

We are glad to be a voice for all those governmental agencies which must reach you with vital wartime messages. We are proud to be a medium for keeping you in touch with the news of America's supreme effort with news broadcasts from all around the world, the most complete news coverage we can give you.

The future of W Q A M is in your hands as well as ours. To maintain the cordial and pleasant relationship which now exists between our audience and ourselves we shall exert every effort within our power. You may count on W Q A M, The Voice of Tropical America, to continue to offer the best in programs, in news coverage, in education, religion and in every branch of radio broadcasting.

We hope you will find this album both interesting and useful. We hope too, that you will find it another bond between those behind the microphone at W Q A M and you behind the receiving set at home.

Cordially,
 MIAMI BROADCASTING COMPANY
F. W. Borton
 F. W. Borton
 President

RADIO AT WAR

TRIBUTES



"The infantry, mechanized units, warships, transports, bombers and fighter planes would be tremendously handicapped without radio communications.

Radio helps to time the attack, to locate the enemy and aid the artillery . . . Radio is the voice of the commanders on the beachheads, at the bridgeheads, of troops in foxholes, of sailors in lifeboats, or on rafts.

Radio co-ordinates military and naval operations, it saves lives, time and materiel. The split-second precision of the mighty air squadrons flying over Tokyo would be impossible without radio instructions, coordination and navigation.

Radio at the same time is used to confuse the enemy, to prevent concentration of interceptor forces, and to draw enemy fighter planes to another city distant from the target."

LIEUT. GEN. JAMES T. HARBORD
U. S. Army



AT HOME

"The full story of individual station cooperation with the war effort may never be told. It is too great to be recorded. It has been of such a nature as to defy analysis. It can best be described as whole radio station staffs, everyone engaged in broadcast operations, living, breathing and feeling the war with such intensity that it has permeated every word and every program emanating from their transmitters. This kind of Americanism cannot be reduced to writing. It can only be felt by the millions who listen and are inspired. Radio has the same effect on the economy."

COMPLIMENTS OF

1041
LEANDER'S SERVICE STATION
125th ST. & W. DIXIE HI-WAY
SUNOCO PRODUCTS
NORTH MIAMI, FLORIDA

The Office of War Information has seen many examples of local radio solving local problems in the national interest. We take this occasion to recognize your potency as an ingredient of victory.

Elmer Davis, Director
Office of War Information.

I believe that one of the brightest pages in the story of America's mobilization for total war will be the account of how the entire radio industry threw all of its vast resources into the fight, without reservation, with complete unselfishness and with a determination characteristic of true Americans.

Edward M. Kirby, Col. AUS
Office of Public Relations
War Department.

Radio is doing a perfectly grand job of recruiting and disseminating news and general information for the Navy, of interest to those who have to stay at home.

J. Harrison Hartley, Commander.
Office of Public Relations
Navy Department.

I wish to extend my appreciation for the splendid cooperation the radio industry as a whole has given our efforts.

Paul V. McNutt, Chairman
War Manpower Commission

Broadcasting plays an important part in the success of our farm program.

Claude R. Wickard, Secretary
Department of Agriculture.

If there is one indispensable aid to the successful prosecution of the sale of War Bonds, then that aid is radio.

T. R. Gamble, Director
War Finance Division
Treasury Department.

Every minute of radio time given us, left Germany and Japan an hour less in which to exist and their time is now running short. They don't like what the people you helped us get, are going to them.

General Jerry V. Matejka
Office of Chief Signal Officer
U. S. Army

The importance of radio broadcasting in the national war effort is self evident and can hardly be overstated.

James Lawrence Fly,
former Chairman
Federal Communications Commission.

ing stations and networks, to the campaigns
of the war, amounted to more than \$202,000,000.



A soldier in an American Red Cross club in Northern Ireland, speaks by radio to his sweetheart in the USA.



Down in the hold of a Coast Guard-manned transport in the waters off India, a jive group goes to town. A Lieutenant Colonel plays the clarinet.



Marine and Navy fliers take time-off in their South Pacific duties to visit a Marine trailer "studio" to make records for home-town broadcast.



At the front lines on Guam, a Marine Corps lieutenant speaks into a field film recorder.



Navy men aboard an LST at a base somewhere in England are interviewed for broadcast by a famous correspondent. Voices are recorded on film. (Apparatus in the foreground).

The sentiments which Frenchmen felt when they saw Cherbourg liberated by US troops, are recorded for broadcast. A Frenchman holds the microphone.

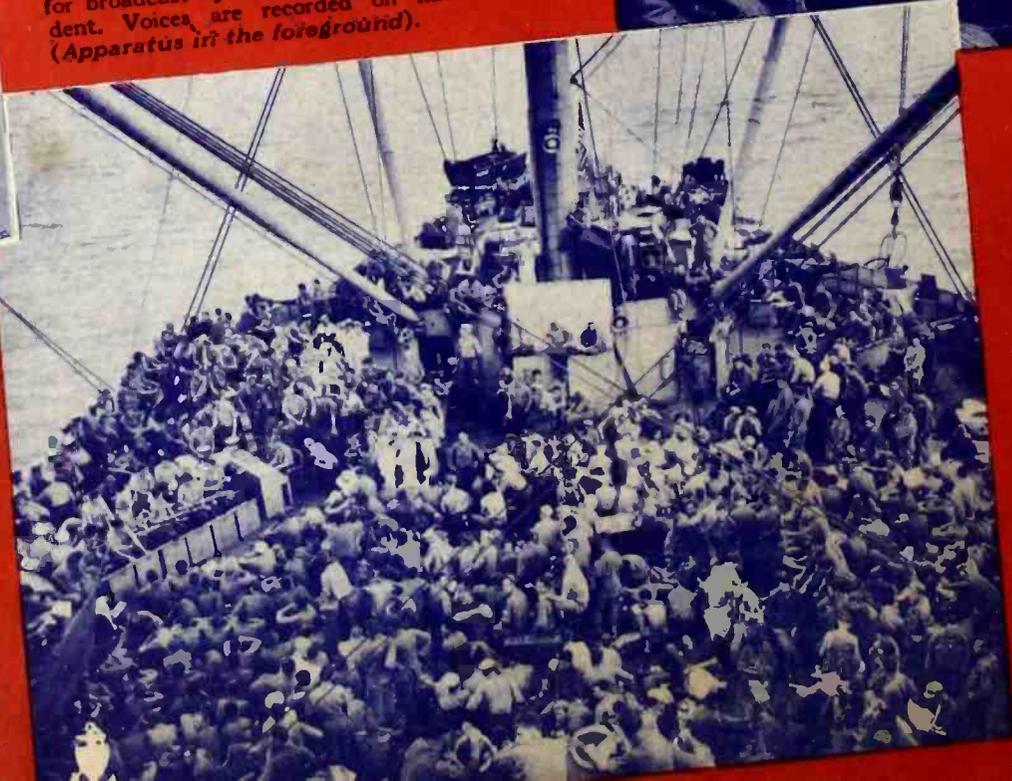


OWI



Major General Leitaó De Carvalho, the Brazilian Representative on the American Defense Board and Lt. General Joseph T. McNarney, Deputy Chief of Staff, US Army, broadcast direct to Brazil.

On board a Coast Guard-manned assault transport in the Mediterranean, recording a ship's "concert". A short time later these soldiers went over the side into landing barges that carried them to the southern France beaches.



THE BIRTH



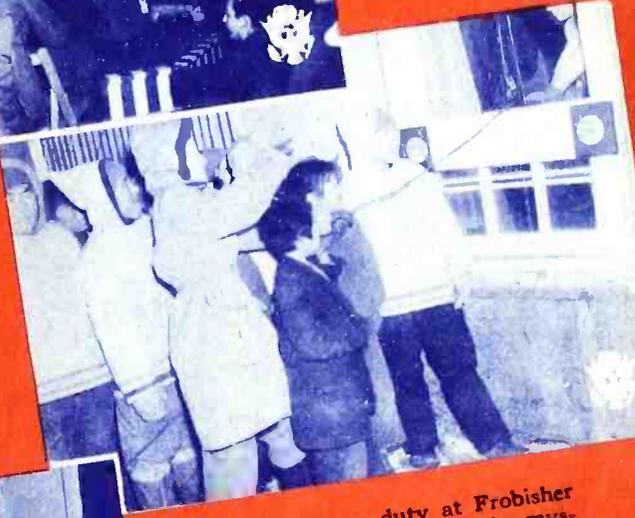


The US Marine Corps Women's Reserve Band broadcast their weekly concert from Marine barracks in Washington.

Heavy Army blankets and comforters serve as rug and drapes for a broadcast "studio" in an isolated North Atlantic base of the Air Transport Command.

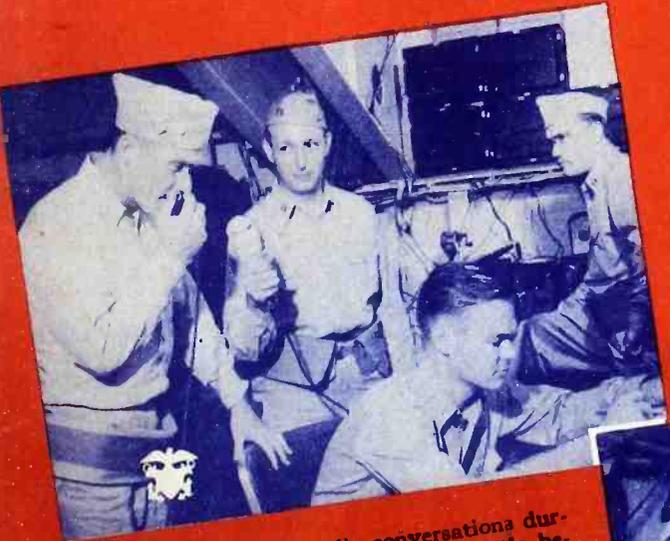


American soldiers in London sing at the opening of the famous Rainbow Corner American Red Cross club. Radio enabled relatives and friends to listen in.



OF A BROADCAST ★ ★

Wherever service men and women are stationed, at the fronts or behind-the-lines areas—no place is too remote for a broadcast microphone that will bring you the story of the fighters at work and at play.

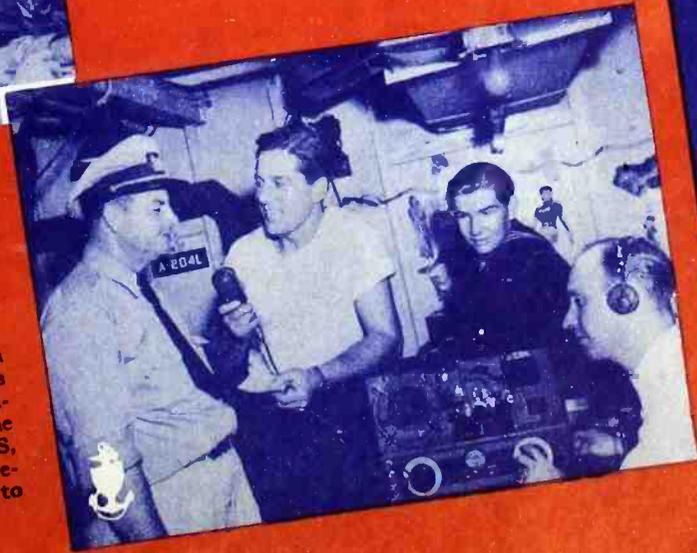


Ship-to-plane radio conversations during a 27-hour mid-Atlantic battle between US Navy craft and a German U-boat, are recorded on an escort carrier — later broadcast for US audiences.



A WAC officer on duty at Frobisher Bay, Baffin Island, explains the mysteries of radio to a group of Eskimos later heard in the USA.

From a general hospital in Australia, a wounded American soldier speaks via radio to his folks at home.



A Warrant officer aboard a Coast Guard-manned LCI tells his story of the Normandy invasion into a film recorder. The 35 mm film is flown to the US, transferred to conventional recordings and distributed to broadcast stations.



An Army GI in the role of entertainer broadcasts his part in an Army Relief Program in Puerto Rico.



Bombing instructions from bombardier to pilot.

Somewhere in India, interior of an Army Airways Communication Squadron radio receiving position.

Aboard a Flying Fortress, the bombardier also acts as radio operator, keeping in touch with other planes of the formations.



Pilot and co-pilot in a Navy PBV on the alert, waiting for the radio signal to take off.

Inside a plane 22,000 feet up, flying over the "Hump" in India, Pilot and co-pilot check their course by radio, for comparison with map.



Close-up of radio equipment in a B-17, showing the operator sending a code message in flight.

Radio operator at his position in the forward compartment of a Consolidated B-24.



Maintaining radio contact with the control tower and aircraft on the field, men of this jeep-mounted radio are responsible for directing planes to take-off from airport runways and from revetments.

A Marine flier just returned from a fighter sweep over Rabaul, records his story for broadcast before he leaves his plane.



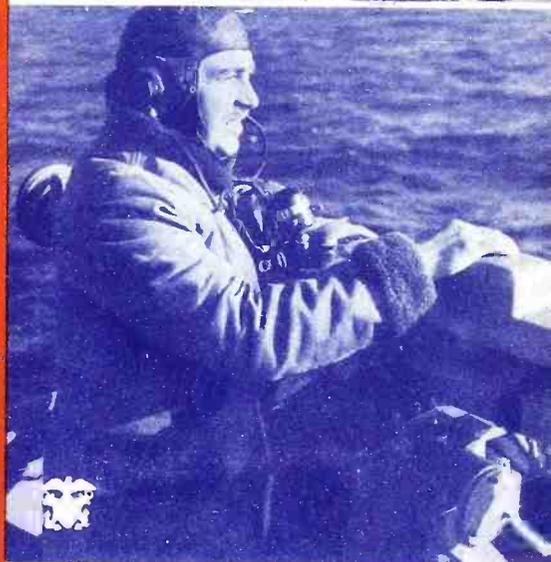
STELLAR ROLE IN AIR WAR

Wherever there are planes in the air, they are in contact somewhere with a ground base—by radio. On combat missions, on transport routes or in training flights, the mighty US air fleet maintains communication by radio. Enemy craft is spotted by radio, guns are fired by it, planes are landed by it—it's almost as essential as fuel.

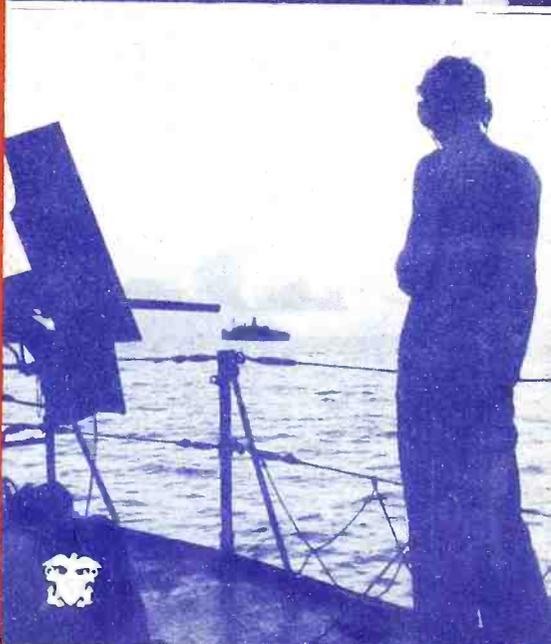


In the US Navy Combat Recording Processing Room of Supreme Headquarters in London, Navy personnel process combat film recordings made by announcers of the four US national networks during battle action in the channel on D-day and thereafter.

Marine Corps headquarters units left aboard ships off Saipan set up their radios on ship's bridge to maintain contact with forces ashore.



Ship to shore radio setups on board a US Coast Guard fighting ship, keep commanders posted in final rehearsals for the invasion of Southern France.



Aboard a US aircraft carrier, an officer at his post on look-out duty, with radio equipment handy to flash a warning signal.

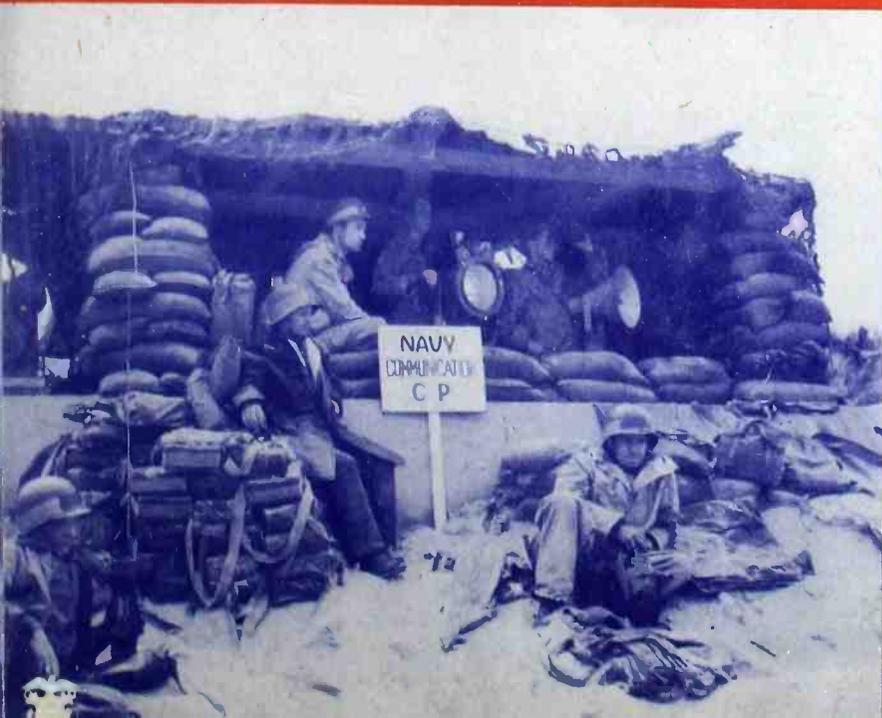
Navy gunner (with headphones) on alert as ship in Navy task force approaches shore of Hollandia in Dutch New Guinea.

ON THE SEAS RADIO IS VITAL

The Navy still uses semaphore flags, blinkers and many other means of communication, but radio has a role in the operation of our naval craft the full extent of which will not be revealed until the flag of complete victory is unfurled. This page of photographs shows just a few of the many uses.

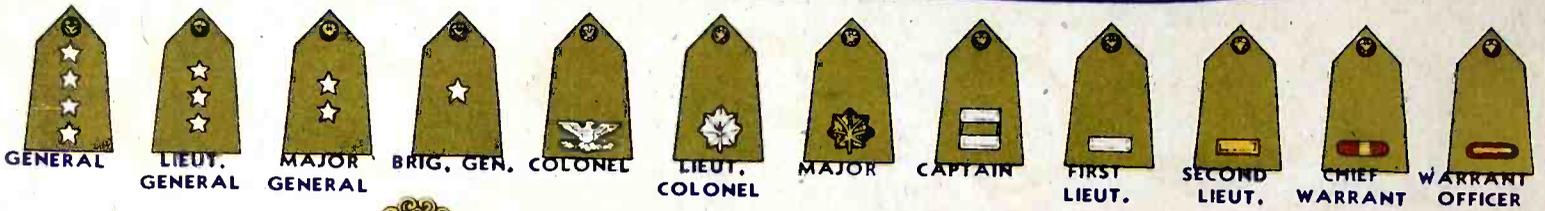
The Navy goes ashore in France and sets up this communications post. Note handy talkie at left, blinker, center and loud speaker right.

Interior of the Shack (communication office) aboard a Navy light cruiser, during a shake-down cruise. This is the "nerve center" of the ship.



U.S. ARMY INSIGNIA OF RANK AND SERVICE BRANCH

OFFICERS' INSIGNIA OF RANK



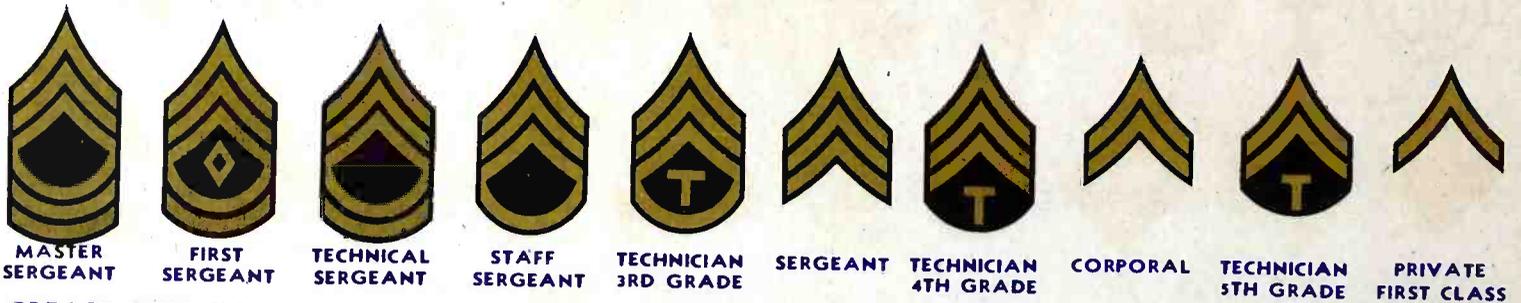
CAP DEVICES



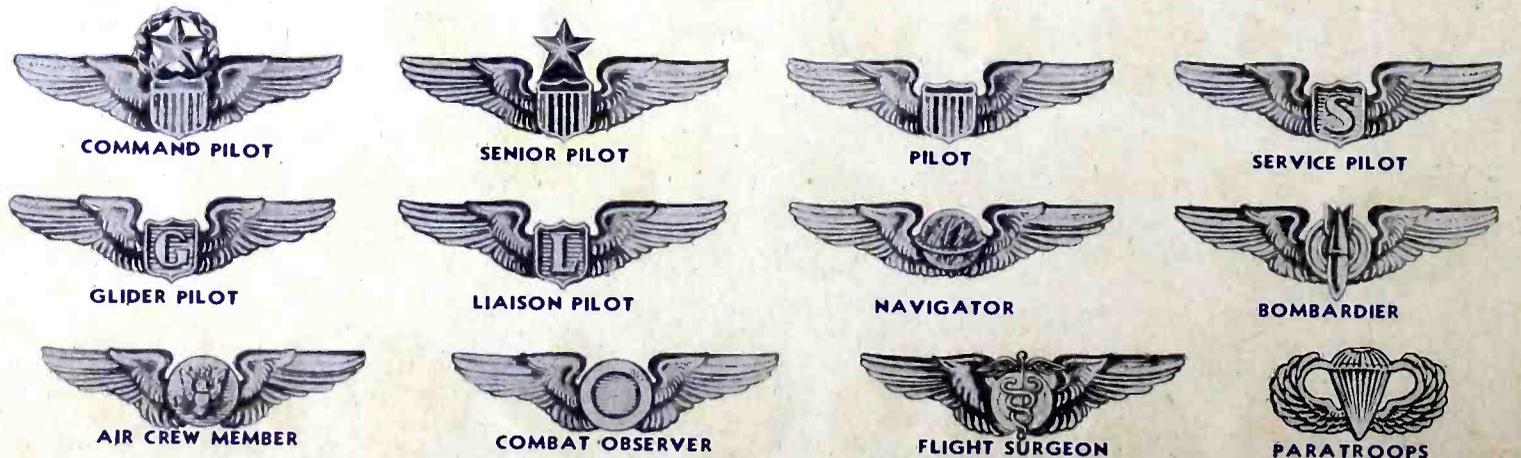
OFFICERS' LAPEL OR COLLAR INSIGNIA



NON-COMMISSIONED OFFICERS' INSIGNIA



BREAST INSIGNIA



U.S. ARMY INSIGNIA OF CORPS AND DIVISION

THE GENERAL COMMANDS HEADQUARTERS



AIR FORCES GROUND FORCES SERVICE OF SUPPLY

THE ARMIES



FIRST ARMY, SECOND ARMY, THIRD ARMY, FOURTH ARMY

SERVICE COMMANDS



FIRST SECOND THIRD FOURTH FIFTH SIXTH SEVENTH EIGHTH NINTH

ARMY CORPS



FIRST SECOND THIRD FOURTH FIFTH SIXTH SEVENTH EIGHTH NINTH

DIVISIONS



11th 12th 13th 14th 1st 2nd 3rd 4th 5th 6th 7th 8th 9th 26th 27th 28th 29th 30th 31st 32nd 33rd 34th 35th 36th 37th 38th 40th 41st 43rd 44th 45th 76th 77th 78th 79th 80th 81st 82nd 83rd 84th 85th 88th 89th 90th 91st 92nd 93rd 94th 96th 98th 99th 100th 102nd 103rd 104th HAWAIIAN DIV. FIRST CAVALRY DIVISION AVIATION CADET

ARMORED FORCE

FRONTIER DEFENSE SECTORS



HQ & HQ COMPANY 1st CORPS 4th DIV. NEW ENGLAND NEW YORK-PHILADELPHIA CHESAPEAKE BAY SOUTHERN COASTAL PACIFIC COASTAL PANAMA CANAL DEPT. HAWAIIAN DEPT.



This Coast Guard-manned assault transport boat is on its way to enemy beaches. A 161 band provides a relaxing concert, carried through loud speakers to all parts of the ship.



"Come out, come out, wherever you are" is the general idea this broadcasting company is trying to put across to German snipers in the streets of St. Malo, France.

THE BIG VOICE

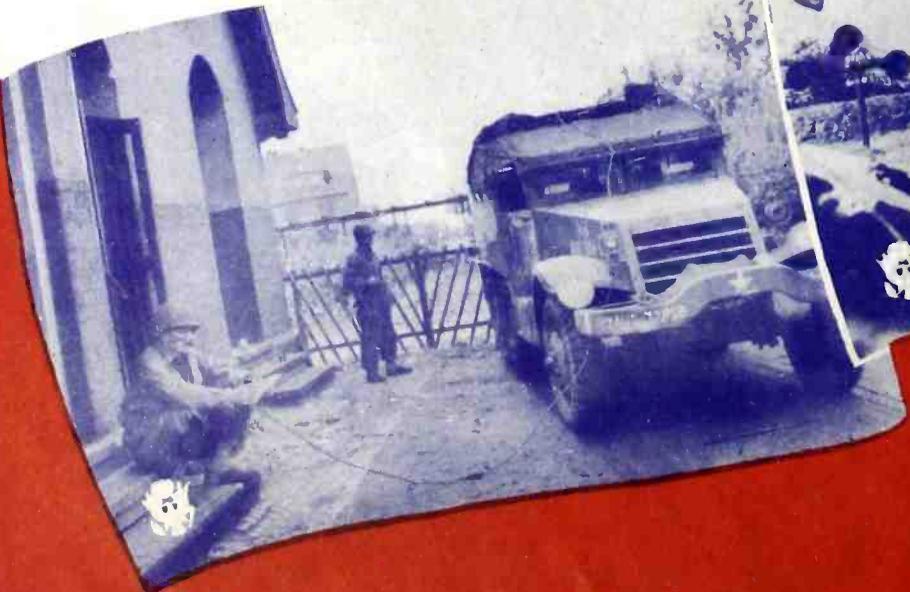
Sometimes it's necessary for military forces to address an audience too far away to hear an actual voice, but not far enough to make radio transmission feasible. Then comes into use a principle of radio—the public address system. These photos illustrate some of the examples.



In case of power failure aboard ship, this portable device enables the commander to make his orders heard throughout the entire craft.

Besieged Brest, France in the distance. Loud-speakers at left used by the publicity and psychological warfare branch of the Army, to convey messages to Germans holding out in the city.

An Army Mobile Radio Broadcasting company near Eilendorf, Germany. Lip-microphone on officer at left who reads plea to Germans (somewhere in background) to surrender.



RADIO Power

Both the Army and Navy sought to encourage the use of V-mail. One sack of V-mail equals 65 sacks of regular mail. An intensive radio campaign was launched. In three weeks there was a 116 per cent increase in the use of V-mail.

Use V-Mail! It's Faster!

These Men of WQAM are in the SERVICE OF THEIR COUNTRY



Lieutenant Byron G. Lowery

Corporal Joaquin Ossorio, U.S.A.A.F.,
Control Operator

Lieutenant Byron G. Lowery, U.S.N.R.,
Announcer

Lieutenant John Bradshaw, U.S. Infantry,
Announcer

Fred Moore, ART 1/c U.S.N.
Engineer

Master Sergeant Don Bentley, U.S.A.A.F.,
Continuity

Corporal Arthur Keller, U.S. Infantry,
Sales

Sergeant Harry Mason, U.A.A.A.F.,
Engineer

Sergeant Otis Tarver, U.S. Infantry,
Porter



Lieutenant John Bradshaw



Corporal Joaquin Ossorio

Corporal Arthur Keller

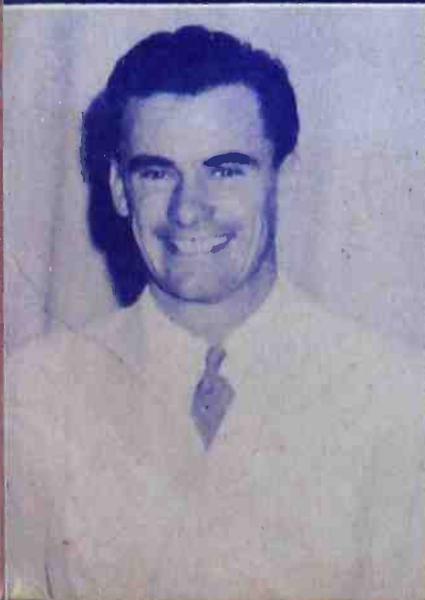
Sergeant Harry Mason

Master Sergeant Don Bentley



Fred Moore, ART 1/c

Sergeant Otis Tarver



THESE ARE THE VOICES YOU

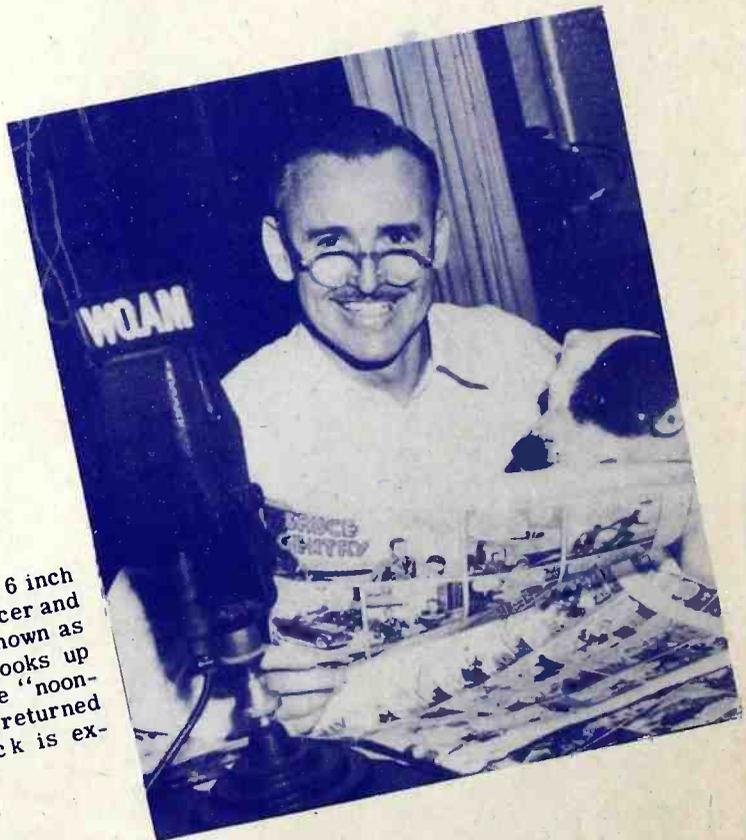
Walt Svehla's voice is as familiar to WQAM listeners as the call letters. He excels as a production man and such band leaders as Dorsey, Wald, Teagarden, Pastor, Kaye and many others will have nobody but Walt to "set them up". He is pictured on the job at the Frolics Club with Tommy Tucker.



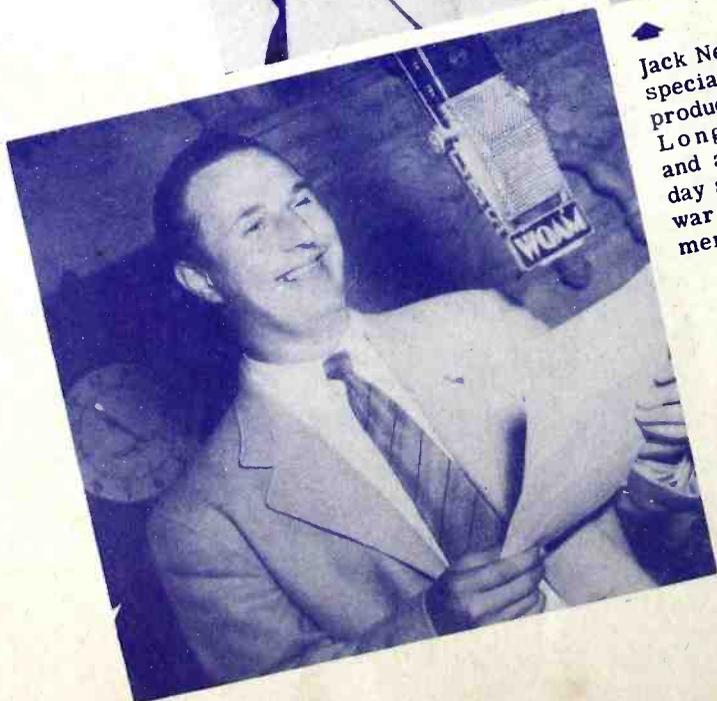
Alaine Powell hits a high one in her "Songs of Yesterday" program, heard each afternoon. It's no secret that Alaine is also editor of the WQAM Woman's Page each morning. An accomplished musician at piano, novachord and violin, soloist, expert ad lib interviewer and station musical director, Alaine is perhaps the most beloved personality at the station. Very proud of a son in the Navy.



Jack Newsome, 6 foot 6 inch special events announcer and production man, is known as Long Junior. He cooks up and announces those "noon-day specials" with returned war heroes. Jack is ex-merchant marine.



Uncle Mac has been entertaining the children of South Florida for eleven years reading the Herald Funnies each Sunday morning. Although he never makes public appearances, children who purchase war bonds gain admittance to his program. Bodie, his dog broadcasts with Uncle Mac.



Ed Moore, the early bird and 7:00 a.m. newscaster, is ex-army now addicted to the wearing of extra-loud clothes. You can hear him and his sports shirts each week-day morning.

HEAR REGULARLY FROM WQAM



◆ Senior announcer is smooth-voiced, dignified Phil Kelleher. Of him, Nick Kenney wrote in the New York Mirror: "He sounds like a combination of the late John Barrymore and Basil Ruy-sdael .. the most magnetic thing we have heard on the air in 16 years of ear-cupping." Take a bow, Phil!

◆ Larry Mansfield, WQAM utility announcer, is a Jack-of-all trades. Radio operator for Eastern Air Lines, working for the army, he flies many south and eastern routes. When not announcing he takes a shift operating WQAM's transmitter.



◆ Here's Penny Kasper, about to spin one of the "Latest Records" on her afternoon show. Penny is one of radio's finest actresses and regularly entertains at service hospitals and army installations. Pretty Penny, eh?

◆ Even the fish himself won't believe the story Jack Wade, the Florida Fisherman, is telling his WQAM audience. This is the first time on record that a record tarpon broadcasts the story of his own capture. This is no tall tale, in fact no tail at all. You hear Jack on Saturday mornings. Jack is on the right in the picture.



With an average of seventeen newscasts every day, WQAM keeps listeners completely informed on world events. Complete Associated Press teletype service, local news by the Herald Reporter and Jack Kofoed and the famous CBS world-wide pickups, summaries and analyses provide an unbeatable news schedule.

News . . .

the

Covers

WQAM

Pride and joy of WQAM is former chief engineer Gene Rider, now a noted CBS war correspondent. After making the invasion in Europe, he is covering the Pacific with the Navy. His Iwo-Jima broadcasts and radio reporting from Guam are top-flight.



John T. Bills, whose noon-day news cast and analysis makes one of WQAM's most popular programs, was snapped here as he braved the dawn's early light to get the first story on the returned McCarthy Platoon of Miami Marines, back from Guadalcanal. The pretty Marine Captain came from Atlanta.



Here's popular Herald columnist Jack Kofoed, who broadcasts the highlights of local news each evening. Jack fought World Wars 1 and II, recently returning from the European fronts as Lt. Colonel Kofoed.



David Douglas is the possessor of that clear, concise voice which brings you "Background on the News" each morning. Born in England, educated on the continent, trained in Europe's social and economic structure, service in the last war, all make a valuable background for his newscasts.



"Webley Edwards, reporting from Honolulu". Another good-looking CBS newsman you hear regularly from the far Pacific.



"Bill Downs, with the First Army". Here he is, the young CBS correspondent who crossed the Rhine and then crossed back to report to us on the progress of the beach-head.



Marjorie Christopher is WQAM's news editor, doubling at the microphone on "Essential Information" which she also writes. Marge has her B.A. from U. of Idaho and M.A. from U. of Iowa, coming to us from WLW, Cincinnati, Hubby a Lieut. with Medical detachment, AAF; hobby, good music.

Along the WQAM

Wave Length Comes . . .

"Melody Lane" over WQAM each afternoon features the talents of this group of artists. All are "career" musicians, and residence in Europe gives their gypsy music authenticity. L. to r. Walter Grossman, cello; Jack West, bass; Irving Laibson, piano; Ellen Beda, violin; director; and Adolph Reiser, accordion.



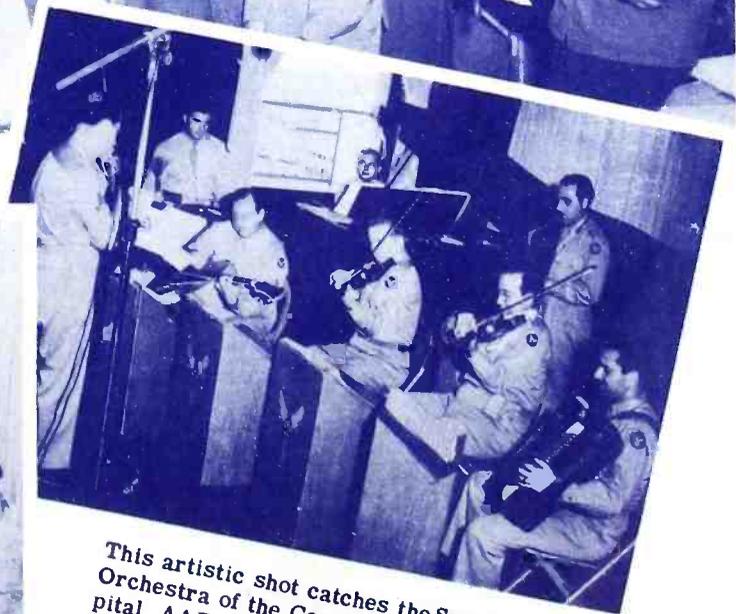
Vocalist heard on "Melody Lane" is Eunice Novak. She comes of a famous musical family and her lovely soprano voice compliments the ensemble. Lovely face, too.



Informality marks the "Backstage at the Olympia" broadcasts. Occasion of the Olympia's 20th Birthday is pictured here. L to r. Alaine Powell, Al Weiss, mgr. Jim Latham, stage mgr., Senor Wences, ventriloquist, Mltzi Green, Eddie Davenport, WQAM engineer, Les Rhodes, orchestra conductor.



One of the nations most famous service musical units is Contact Caravan, pictured here before a WQAM studio program. Director is M/Sgt. Draper Lewis, seated on organ, left.



This artistic shot catches the Special Service Orchestra of the Coral Gables Regional Hospital AAF in action. Cpl. Sande Williams, violin, directing.

Behind the Scenes at WQAM, These



Norman MacKay, commercial manager, has been with WQAM since October 1929, serving in every capacity except broadcast engineer. A graduate of Brown University, he came to Miami in 1925, with stage, orchestra and newspaper experience, and went to work for the Miami Herald. Two boys are the pride of Mac and Mrs. MacKay, Douglas (16) honor student at Miami High and Donald (18) S/2c, USNR. Hobby: entertaining at service hospitals.

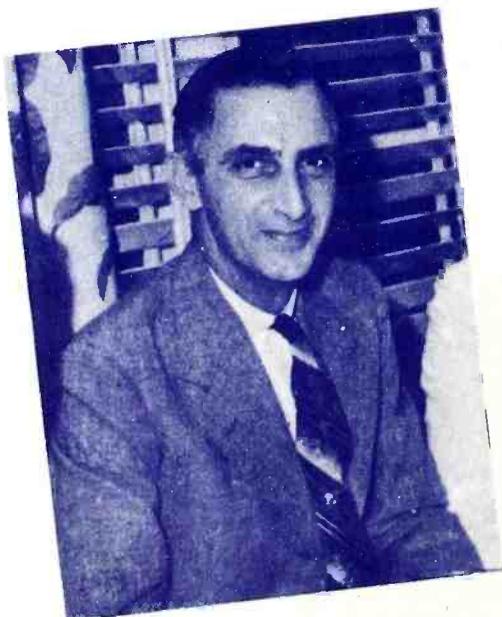


There is much more than meets the eye at a radio station. The ending of the time, scheduling and production of the copy, publicity, routine, all require well-trained experts in their particular fields. Introduced to you on these pages are the programs you hear from this

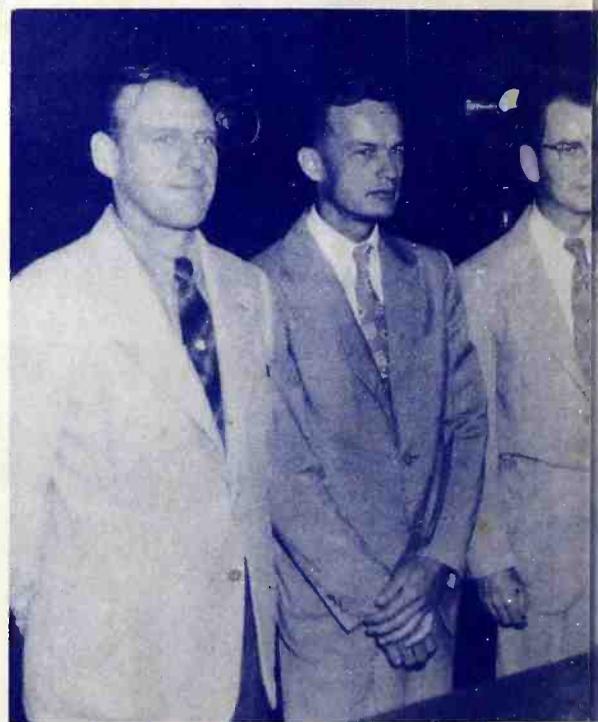
Laura Eggleston, petite assistant to Norman MacKay, has a passion for smart clothes and charting listener trends. She has a private pilot's license and ambitions to combine flying and her job.



Consuelo Carroll, multilingual secretary, assists F. W. Borton in his work as honorary consul of El Salvador.



Orra Townsend, comptroller, has charge of the income and outgo of the station's money. He is paymaster and head of WQAM's war bond department. Married, one son in service, daughter in high school.



Here, indeed, is a rare picture. These gentlemen, all working different shifts, they are the other engineers and operators, all with David Harpley, James Rayfield, Bert Johnson, spare time, in the group are three boat owners and a fly collector. Can you identify them?

People Make the Wheels Go 'Round

ts the ear in the operation of
s engineering tasks, selling
uction of the features, prepar-
omotion and handling of office
ed competent individuals, all
ts. The WQAM staff members
s efficiently make possible the
tation.

Elizabeth Rayfield, book-keeper, is the office favorite. A demure and dainty lass, she is pin-up-girl for several service men overseas, with whom she corresponds regularly. They include 2 brothers.



Hazel McGuire, assistant to the president, has recently returned to her desk after an eight months convalescence following an accidental fall while at work. She has been with WQAM for about fourteen years, starting as a stenographer and rising to her present executive position. Her hobby is helping others and she keeps very busy at it. Owns her home in Miami, drives her car to and from work. Formerly a talented singer and violinist, her musical diversions are good music and the opera.



Edna Thompson, efficient secretary to the WQAM president, sits by his desk ready to take a speedy bit of dictation. Her home town is Cincinnati, Ohio. Married to a radio engineer. They own two homes in Miami.



Eloise McAllister, WQAM traffic manager, is responsible for all program scheduling. Formerly one of Miami's most popular radio-singers, Eloise has had a rich background of stage and night-club experience. Now, however, she prefers her more prosaic job of keeping track of WQAM's 18 hours a day of programs.



men are responsible for keeping WQAM on the
oly meet. Eddie Davenport, left, is chief, and
g broadcast experience, are Russell Bennett,
and Ed Zimmerman. Proving they do have
a, a photographer, a city official and a butter-

SALES

Without advertising on the air, there would be no great entertainment programs, no symphonies, no world-wide news hook-ups, in fact, no such marvelous radio programs as are enjoyed in this country today. For the privilege of speaking briefly to you in your home, the advertiser makes possible the American system of broadcasting ... Like all advertising, radio must be sold. Rarely do advertisers come knocking at stations' doors, begging to buy. These men tell the story of WQAM throughout Florida.



Station manager Fred Mizer sold time on WQAM before 1925, with such talent as Paul Whiteman, Jan Garber, and William Jennings Bryan. Fred was practically a one-man radio station operator from 1921 to 1927 and although he spends all of his time now with sales and station contacts, he can still turn in a good announcing job or handle a remote pick-up. He is a director of Kiwanis, past-president of the Executive Club, secretary of the Florida Assn. of Broadcasters, treasurer of the Miami Ad Club and member of many other organizations. Hobbies are sailing and photography. Mrs. Mizer and Fred have two lovely daughters, Eleanor at the Florida State College for Women and Barbara in Coral Gables High School.



Mr. Mizer's staff includes Runa Davis, secretary-bookkeeper, at the telephone and Jean Johnson, continuity writer, busily engaged in tying words and music together.



An affable, genial gentleman from Georgia is W. Rodger Herndon, the WQAM sales representative. One of Miami's most popular civic leaders, Rodger is past president of the Miami Exchange Club, a director of the Children's Home Society and active in far too many service groups to list here. He has an inexhaustible fund of droll tales; has been with the station for twelve years and his chief interests in life are pictured on his desk ... Rodger Jr., Virginia and Mrs. Herndon.



Bertha Weinert, secretary to Rodger Herndon, is the out of doors type. Every week-end finds her on the Beach, increasing a sun-tan that is very becoming to her.

YOUR COLUMBIA FAVORITES



Here are pictured just a few of the many CBS stars heard regularly over this station.

Here is that zany couple, George Burns and Gracie Allen, who provide the laughs for Monday night on WQAM.

Don't swoon now girls, but here's the one and only Frank Sinatra in his own favorite picture.



Milton Berle, star of "Let Yourself Go" with Eileen Barton, 18 yr. old vocalist on his Wednesday night show.



Fannie Brice is "Baby Snooks" and Hanley Stafford is the harassed "Daddy". They provide a hilarious half hour Sundays.



Number one comedian of Saturday night is Danny Kaye, shown here clowning with his ace band leader, Harry James.



"It Pays to Be Ignorant" is the high spot of Friday night's schedule. Here's Tom Howard and the cast. L. to r. Harry McNaughton, Lulu McConnell, Howard, and George Shelton.



Most traveled broadcasters in the nation are Parks Johnson and Warren Hull who provide Vox Pop for you Monday evenings.

WQAM Broadcasts Many



Since 1921 the Voice of Tropical America has been bringing to South Florida a public service rarely equalled in the annals of radio. Perhaps some readers may remember when Fred Mizer used to announce Arthur Pryor's band concerts in old Royal Palm Park or when William Jennings Bryan's Bible Class was on the

Rear-Admiral W. R. Munroe talks from his 7th Naval District Headquarters desk, opening a WQAM War Bond Drive.



◆ Corp. Sande Williams, AAF, director of "Music for Victory", program of the AAF Regional Hospital in Coral Gables, broadcasts an accompaniment for Vocalist Betty Cox.



◆ CPO Bob Cole takes the WQAM mike aboard a turret at the Hollywood (Fla) Naval Gunnery School, in a broadcast marking a graduation ceremony.



◆ Members of the McCarthy Platoon, U.S.M.C. are welcomed home by WQAM, the station which originated the joint induction of these Miami boys into the Marines in 1942. Mayor Leonard Thomson holds the mike for Mrs. Wm. McCarthy, widow of the popular Captain of Police for whom the platoon was named.



Three lovely Andrew Jackson High School students, ◆ smile with Sunshine Sally in one of a series of Home Economics broadcasts. Students are June Lincoln, Shirley Drew and Dorothy Grace.

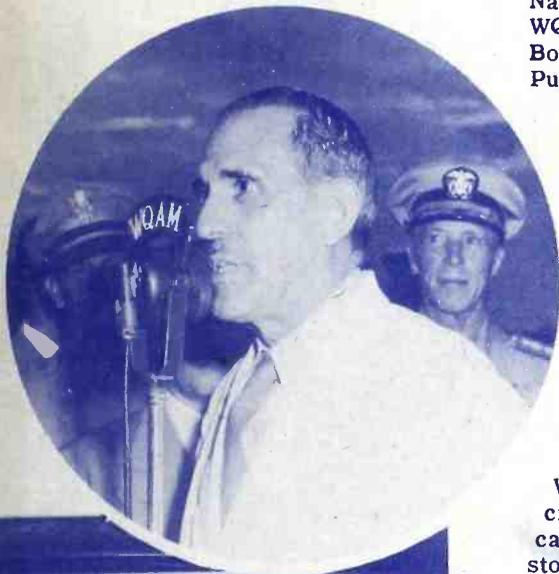
Public Service Programs

air or when WQAM saved countless lives and millions in property through hurricane warnings of great storms in the past. Now, of course, the main public service of this station is the war effort, and these pictures are mostly of that nature.

▶ Natalie LeVine of Coral Gables is handed the WQAM first prize trophy by president F. W. Borton in the station's annual Junior High Public Speaking Contest.



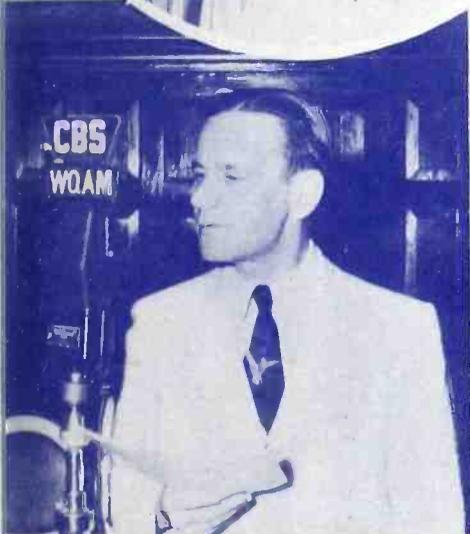
◀ Good-will between nations is reflected in this photo of President Ramon Grau San-Martin, president of Cuba, broadcasting on arrival in the United States.



▶ WQAM "hyped" a Coast Guard Recruiting campaign with this broadcast of an induction staged in Burdine's store. Capt. J. E. Whitbeck, District Officer, congratulates recruits Vera Douglas, Margaret Corrigan, and Eleanor Anthony Till, while Lts. (j.g.) Dorothy Intof and Helen Donnell stand by.



▶ Harvey Firestone Jr. talks to the nation through the WQAM-CBS microphone, launching a Y.M.C.A. campaign.

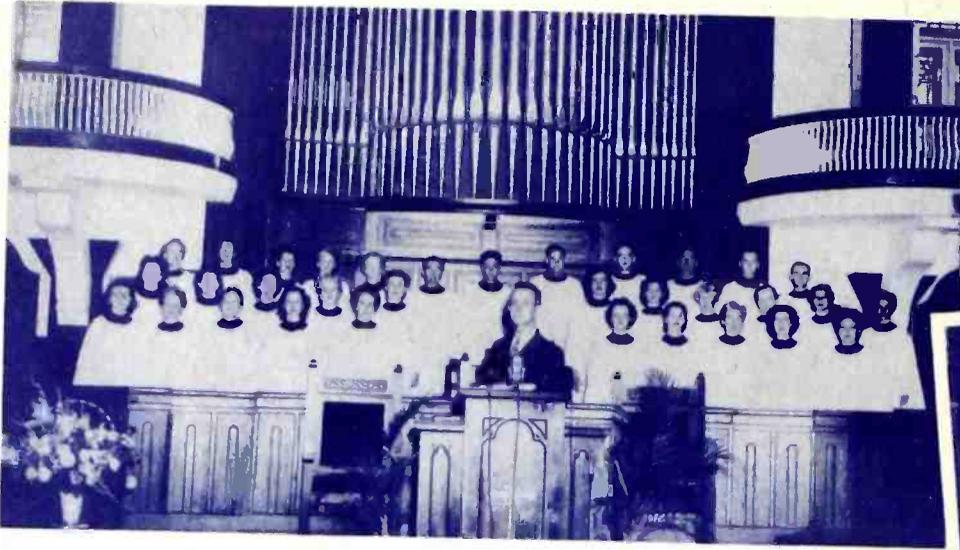


▶ Announcer Walt Svehla describes the scene as James W. McConnell makes his 100th blood donation. Frankie Hardee Benjamine, receives the Donation for the Dade County Blood Bank.



▶ One of scores of programs broadcast for the Miami Air Depot of the AAFTSC is pictured above. Col. John H. Fite, is flanked by civilian employees Norma Grannis and Dorcas Watson, Alfonso Quiton and Nickolas Armeur. Announcer Phil Kelleher, rear.

RELIGION AND EDUCATION



One of Miami's finest Sunday morning broadcasts comes from White Temple Methodist Episcopal Church. Rev. Glenn James, pastor, is shown here with the choir at the conclusion of one of his WQAM programs.



This fine looking American is the Reverend Charles Fuller, whose voice is familiar to all listeners to the Old Fashioned Revival Hour, a long-time religious feature of this station.



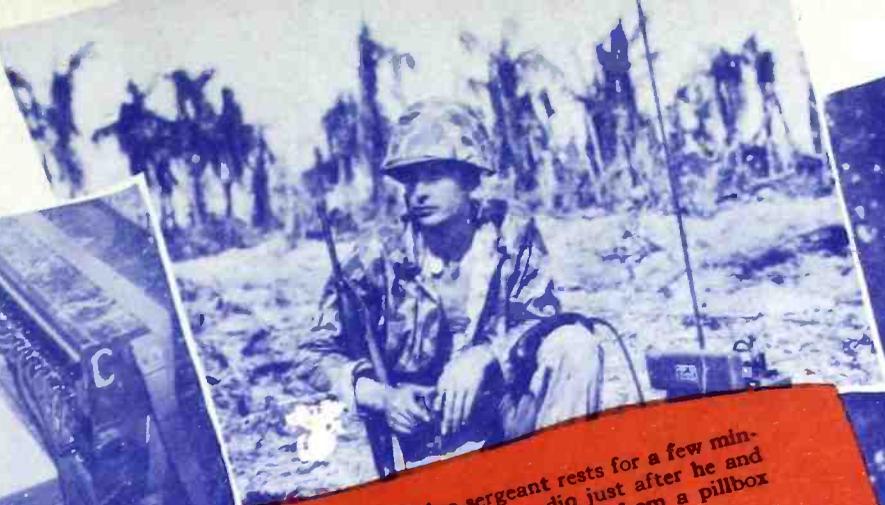
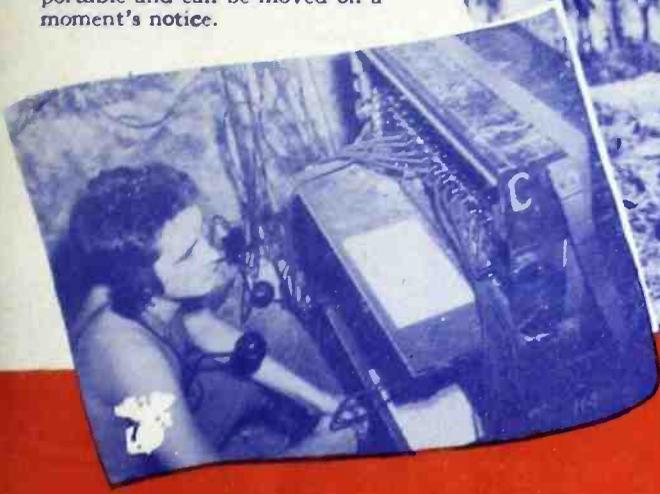
One of Miami's most popular radio services is the Christian Missionary Alliance program. L. to r. Rev. Ronald Johnson; Marjorie Hilt and Mary Jean Williams, duet; Mrs. Russell Williams soloist; Mrs. Charles Winters, at piano.



Every consul of Latin-America in Miami was presented in the WQAM educational series broadcast each Monday morning by Srta. Paquita Rabell of the Miami Chamber of Commerce. Shown with her is A. Aben de Almar, consul of Honduras.

For ten years WQAM has broadcast the CBS School of the Air programs. Here, Miami Beach Senior High School students participate in the "This Living World" discussion; Terry Fishman, Karl Schaeffer, Mary Ellen De Dominicis, Miss Margaret Gilkey, instructor; Bob Payton, Susan Uhl and Alan Fox.

A bomb-proof shelter on Guadalcanal. By telephone and radio, the operator has contact with all field forces. The outfit is portable and can be moved on a moment's notice.



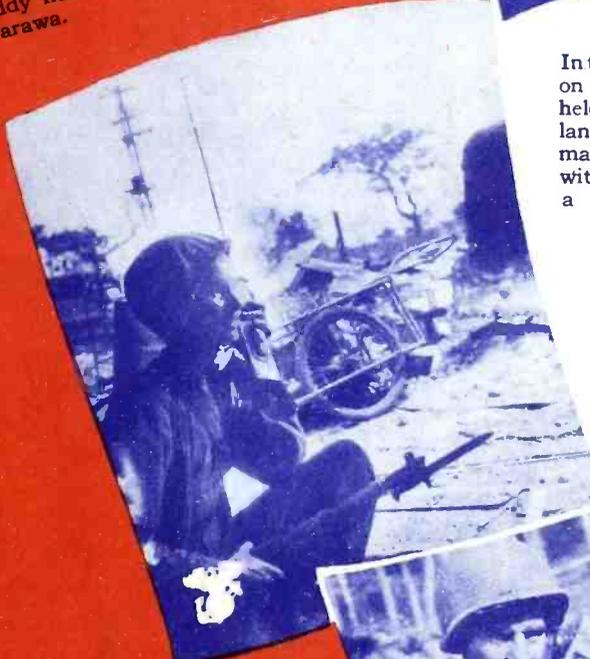
A Marine sergeant rests for a few minutes beside his radio just after he and a buddy flushed a Jap from a pillbox on Tarawa.



In the landing operation on the shores of Jap-held Bougainville island, this Navy signalman keeps in touch with headquarters on a handy-talkie.

THIS IS W-A-R!

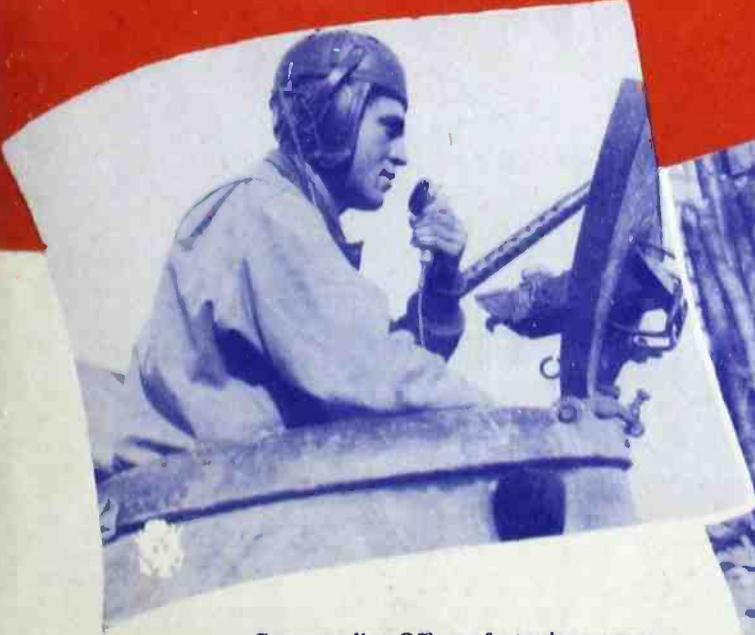
At the microphones in these close-up combat photos, servicemen operators show how they keep in touch with headquarters and each other.



From the shelter of a wrecked building in Garapan on Saipan, a Marine communicator informs his headquarters of the progress made by front-line troops as they enter the town.



In Hurtgen Forrest, Germany, an infantry squad leader, keeps in touch with his commanding officer by means of the "handy-talkie" radio.



Commanding Officer of a tank company in France, using the inter-tank radio.



Using a walkie-talkie, an Army signal man gets a message through from an infantry battalion somewhere in France.

TRACE A FIGHTER'S RECORD

BY HIS SERVICE RIBBONS ★ ★

OUR ARMY ALONE WEARS THESE



DISTINGUISHED SERVICE CROSS
Second most important army medal. Awarded U.S. soldiers for extraordinary heroism in military operation against enemy.



DISTINGUISHED SERVICE MEDAL
Awarded any member of U.S. Army who distinguishes himself or herself by meritorious service in a duty of great responsibility.



DISTINGUISHED UNIT BADGE
Awarded army unit twice cited for outstanding performance in action. Authorized by presidential executive order.



GOOD CONDUCT MEDAL
Awarded soldier who after Aug. 17, 1940 completed 3 yrs., or who after Dec. 7, 1941 complete 1 yr. of active Honorable Service.



SOLDIERS MEDAL
Awarded to any persons serving in any capacity for heroism not involving actual conflict with enemy.



THE OAKLEAF CLUSTER
Takes the place of the actual award of another medal for the same decoration previously presented.

THE GOLD STAR
Worn on the ribbon or service ribbon of any medal previously awarded. Indicates that the wearer has more than once been cited for the same decoration.



OUR ARMY AND NAVY BOTH HAVE THESE



SILVER STAR
Awarded to any person who has distinguished himself by gallantry and intrepidity in action.



PURPLE HEART
Awarded to persons wounded in action. Our oldest decoration, originally issued by Washington in 1782.



CONGRESSIONAL MEDAL OF HONOR
Mark of an exceptional hero. Awarded for gallantry at risk of life beyond call of duty. Presented by the President for Congress.



AIR MEDAL
All Services
Awarded any person serving with Army, Navy, Marines or Coast Guard, who distinguishes himself by achievement in flight.



DISTINGUISHED FLYING CROSS
Highest aviation honor given to American and foreign air men serving U.S. for extraordinary achievement in flight.



VICTORY MEDAL
Authorized to all Members of our armed forces who saw active service in First World War.



AMERICAN DEFENSE MEDAL
Worn by men in active service during national emergency preceding our entry into the war. Referred to as "Before Pearl Harbor Ribbon."



AMERICAN THEATER
Worn by those in active service in this hemisphere outside continental U.S. in this war. Note black and white stripes for Germany. Red and white for Japan.



ASIATIC-PACIFIC CAMPAIGN MEDAL
Issued for award to members of the Army and Navy for active service in the theaters indicated. Note the red and white jap colors at either end.



EUROPEAN-AFRICAN-MIDDLE EASTERN
Issued to men who have been on active duty in these theaters of war. Center green represents Europe and brown represents Africa.

THESE ARE WORN BY OUR NAVY PERSONNEL



DISTINGUISHED SERVICE MEDAL
Awarded to any member of the Navy of U.S. who distinguishes himself or herself by exceptional meritorious service.



NAVY CROSS
Awarded for heroism or meritorious conduct in Naval Service during time of peace as well as for valor in action.



EXPEDITIONARY MEDAL
Officers and men who have participated in a campaign are eligible. A bronze star issued for each added expedition.



GOOD CONDUCT
Awarded enlisted Navy men for perfect service record and has shown marked proficiency in performing his duties.



MERCHANT MARINE DISTINGUISHED SERVICE
Awarded by our Maritime Commission to men of the Merchant Marine who committed Heroic Deeds under attack.

FOR THE NAVY - MARINES AND COAST GUARD



NAVY & MARINE CORPS MEDAL
Awarded to any member who has distinguished himself by heroism not involving conflict.



PRESIDENTIAL UNIT CITATION
Awarded to Navy & Marine corps units for service in combat action above expected high standard.



BREVET MEDAL
Awarded to Marines for distinguished conduct in presence of enemy.



GOOD CONDUCT AWARD
Awarded to a Marine who has completed his 1st enlistment with a high marking in efficiency, neatness, and intelligence.



COAST GUARD GOOD CONDUCT MEDAL
Awarded enlisted man for perfect service record and has shown marked proficiency in performing his duties.



LEGION OF MERIT
Awarded to combatants and non-combatants for extraordinary fidelity and service. May be presented to foreigners.

SPECIAL MERIT AWARDS



DISTINGUISHED MARKSMAN



DIST. AUTOMATIC RIFLEMAN



DISTINGUISHED AERIAL GUNNER



ARMY BADGE



EXPERT



BAR



SHARPSHOOTER AND 1ST-CLASS GUNNER



LIFE SAVING MEDAL
(Red Ribbon-Gold Award; Blue Ribbon-Silver Award)
Presented for Heroic life saving at sea, to civilians as well as service men.

AMERICAN WOMEN IN UNIFORM

The figures presented on this page show American women in the uniforms authorized for their various types of war work. Never before in the history of the country have women played such important parts on the war front and the home front and enlisted in such numbers as today. This wholesale volunteering for war work releases large numbers of men for the actual business of fighting.



Member of the WAC--Woman's Army Corps.



Member of the WAVES--(Women's Reserve of the Naval Reserve)



Member of Women's Auxiliary Ferrying Squadron (WAFS)



Member of American Women's Voluntary Services.



Red Cross Worker



Army Nurse



Navy Nurse



Civilian defense worker.



SPAR Coast Guard Auxiliary



Member of Red Cross Motor Corps.



Red Cross Nurse

Member of Red Cross Nurse's Aid Corps.



Marine Women's Uniform





There's more to radio than the simple twisting of the dials. These US Coast Guard SPARS are learning what "makes the wheels go around".



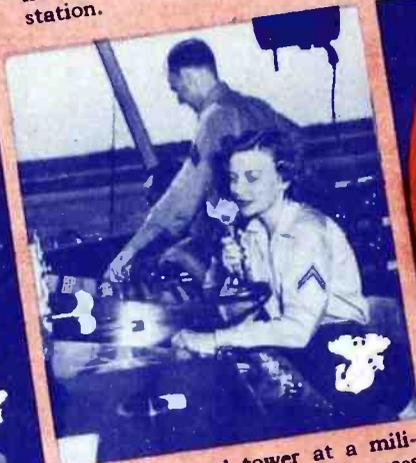
Government messages from Washington, San Francisco, Honolulu and the Canal Zone flow into this radio receiving station.



A radio control board in a Marine classroom at Miami University, Oxford, Ohio. Before graduating the Marines must be able to hold down a four-hour watch in the radio shack.



Checking the radio beam on a Feature training bomber— or, how to keep on a course when there are no other means of navigation.



In the control tower at a military airfield, the operator uses radio to give pilots landing and take-off instructions.

"Sparks" AMONG THE GENTLE SEX

Radio is no longer a technical mystery reserved for mastery by the male mind. Those of the gentle sex, in the service of their country, proved they were equal to the intricacies of the kilocycle, and thereby relieved thousands of men for combat duty.



Radio-service MEN in the post war era can expect competition from feminine technicians like these SPARS who know how to find the "bugs" in radio equipment.



Somewhere on a battle front perhaps thousands of miles away, fighting Marines will hear the message being tapped out by this Marine radio telegrapher.



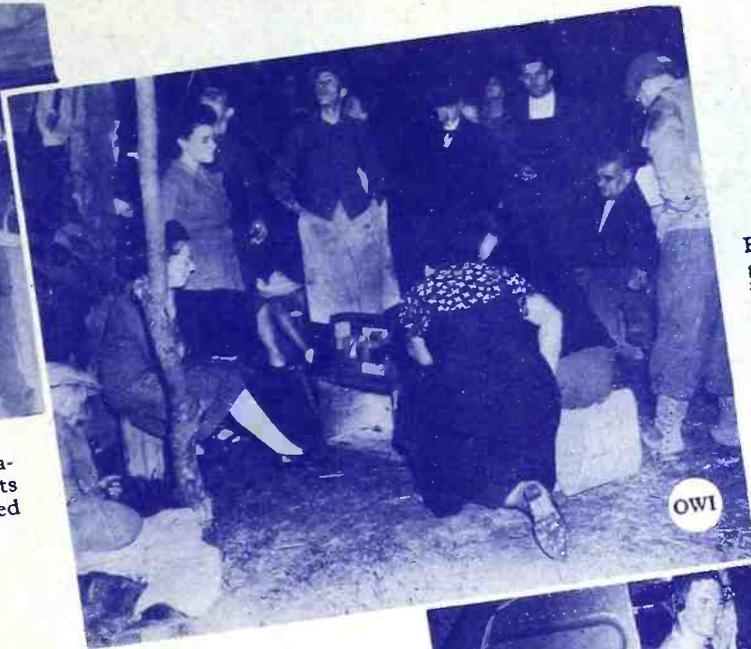
An instructor teaches women Marines the operation of a radio direction finder in this special Marine Radio School.



Weather reports flow into this El Toro Marine Airbase, for relay to operations offices, pilots approaching the area and to meteorologists for weather maps.



Radio operator at Air Warning station on Ledo Road, India. He reports all friendly and enemy aircraft sighted by plane spotter.



From miles around, French civilians gather nightly to hear OWI broadcasts in French. When Nazis held the area, civilians were deprived of their radios. An American soldier pauses to listen. Note nail studded shoe sole of woman in foreground.

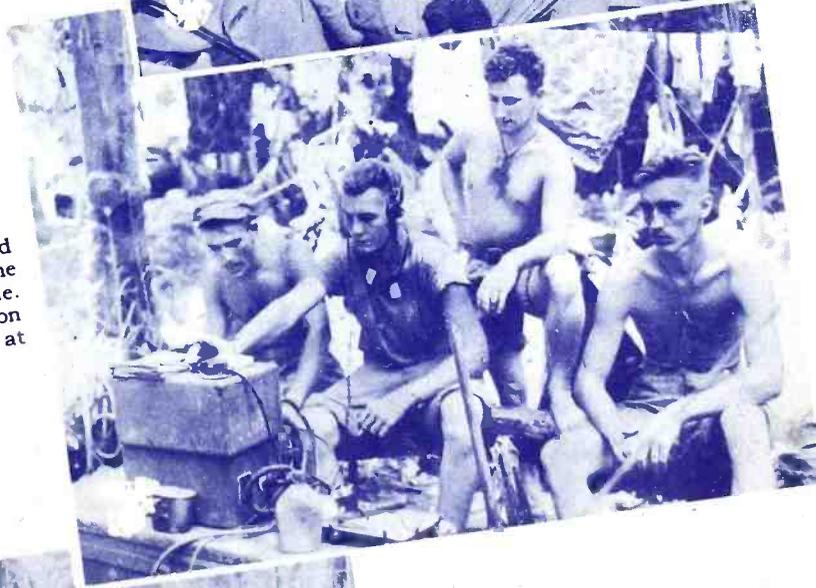
LISTENING IN

Often times, radio is the only contact between fighting men and the outside world. It can mean vital messages, entertainment, news from home — These photos show a few samples.

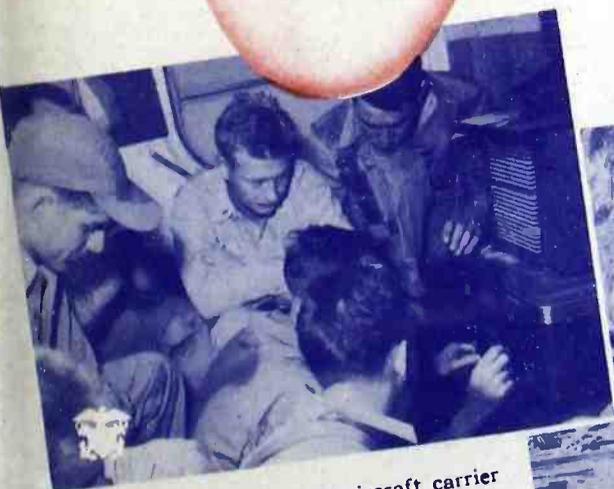
An ATC plane somewhere in the China-Burma-India theaters, but the passengers are listening to a play-by-play broadcast of the world series baseball game.



A temporary sending and receiving station near the front lines on Bougainville. They're getting reports on the progress of fighting at the front.

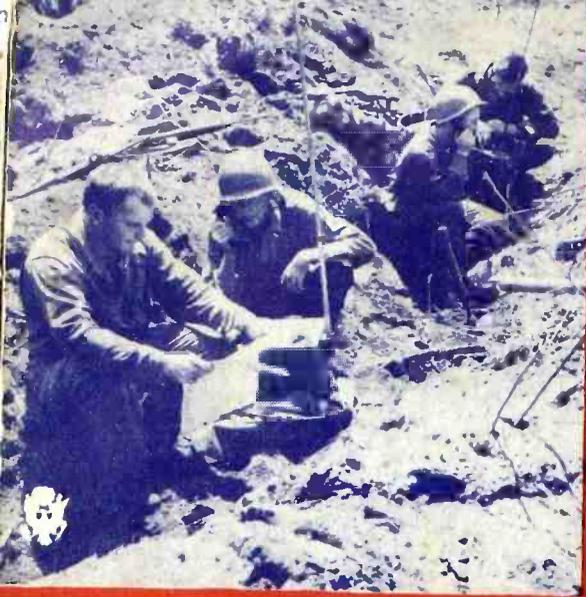


This was once a US radio receiving station on Guadalcanal. A Japanese aerial bomb scored a direct hit.



Navy pilots aboard an aircraft carrier gather around the radio in the ready room to listen to the inter-plane conversation of fellow-pilots making a strike against Jap-held Tinian in the Marianas.

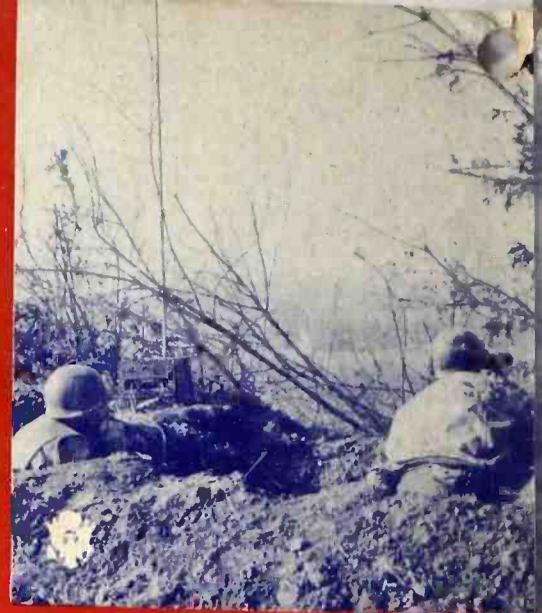




Liaison radios are put to good use on Leyte Island in this front line photo taken during the Philippine invasion.



The war rages on Saipan but a Marine takes time to make a good appearance while his companion mans the communications jeep radio.



Infantrymen in the trench overlooking Mt. Porchia area, Italy are using a sound ranging set to locate enemy guns—and relay the information by radio, to their own batteries.



Coast Guard beach party radio operators direct traffic to beach at Engebi Island, Eniwetok Atoll during American invasion of the Marshalls.

The KILOCYCLE *in Action*

The carrier pigeon isn't obsolete but he can't fly as fast as a kilocycle and he is not as immune to battle injury. The photos on these two pages show the radio messenger in actual combat.

The perpendicular black line is the antennae of a portable radio—ashore with the first wave of Marines to hit the beach at Saipan.

Life looks easy for this US Army man, operator at a forward artillery observation post in Rurdorf, Germany, sending back results to a 105 mm. howitzer battery firing at a German command post on the opposite side of the Roer river.

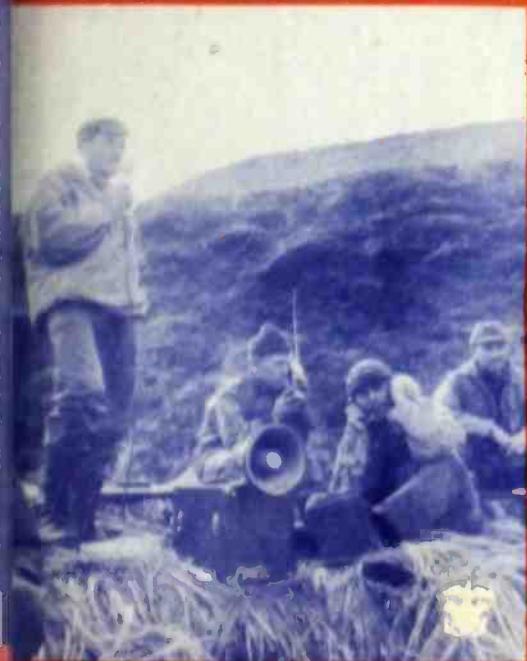




Ninth Army Field artillerymen operate an observation post near Linnich, Germany. Note rations on trench parapet.



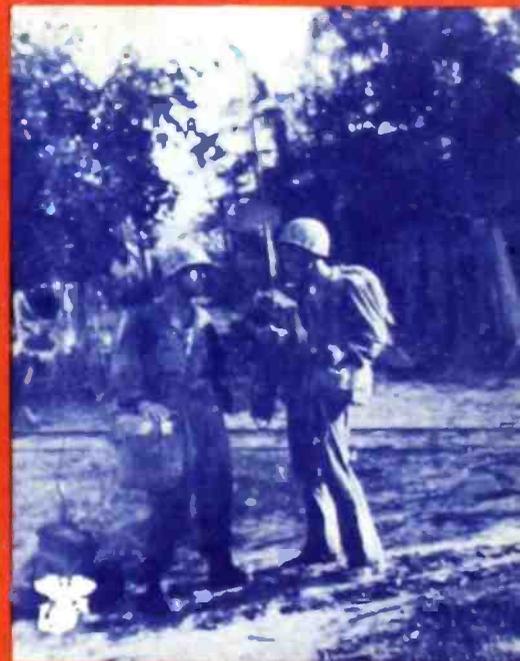
The handy-talkie radio operator (foreground) is receiving range corrections from the forward area, to get the 60 mm mortar fire on target. The scene is near Perriers En Beufice, France.



Advancing inland with the vanguard of the invading force at Kiska, Alaska, these members of a Navy observation unit talk to their commanders over portable radio sets.



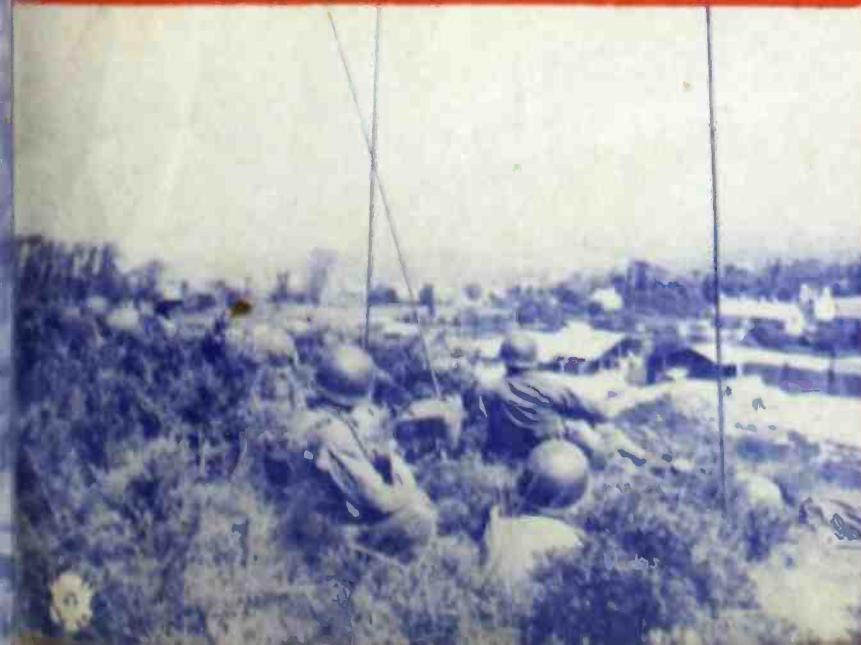
On the beach at Roi Island in the Kwajalein's where a Marine Corps communications unit sets up for "business" behind a beach wall.



On the way to the front on a Southwest Pacific Island to set up a radio communications center for the artillery.

Cherbourg, France. In the distance—US artillery officers in the foreground, plot and radio back to their units, the location of their hits on the harbor defenses.

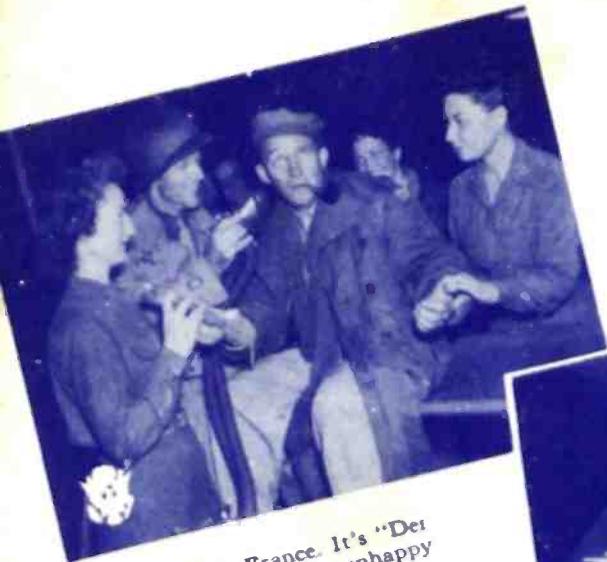
Handy-talkie radio is "handy" (left); walky talkie" radio is in use (right) as infantry patrol looks for snipers as they move to take Libin, Belgium.



GLAMOUR

AT THE FRONT

Radio celebrities, of all ages, of both sexes have built themselves a vital role as morale builders in the war. Those who aren't actively engaged in the services, have travelled to all parts of the globe to entertain the service men.



Somewhere in France. It's "Der Bingle" Crosby looking unhappy at the prospect of an innopulation. Unsympathetic Fred Astaire stands ready with an anesthetic and the array of Army nurses aren't decided about their feelings.

Ray Milland, wet with perspiration, makes a sharp contrast in appearance with exotic Rosita Norene in a USO skit at an amphibious base.



On the beach of Leyte Island in the Philippines, after two and a half years in the service Corporal Lew Ayres still retains his popularity.



Somewhere in Italy, entertainment by Lily Pons, noted opera star, accompanied by a GI on the flute. The Met was never like this.



Dinah Shore autographs cast on wrist of a wounded sergeant following a performance somewhere in northern France.



Still an entertainer, but no longer a civilian. Private Mickey Rooney poses with some friends of the 26th Division somewhere in Europe.



Coast Guard Commander Jack Dempsey is still "The Champ" in this rugged bunch of autograph seekers, on an overseas voyage.



Our Honor Roll

Name _____

Serial No. _____ Highest Grade _____

Entry into Service

Place _____ Date _____

Assignments

Organization _____ Date _____

Place _____ Commanding Officer _____

Organization _____ Date _____

Place _____ Commanding Officer _____

Organization _____ Date _____

Place _____ Commanding Officer _____

Dates of Promotions

Grade _____ Grade _____

Grade _____ Grade _____

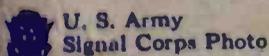
Separation

Place _____ Date _____

Battles, Engagements, Etc.

Decorations, Citations, Etc.

SYMBOLS BELOW IDENTIFY THE OFFICIAL PHOTOS APPEARING IN THIS BOOK



U. S. Army
Signal Corps Photo



Official U. S.
Navy Photo



Official Photograph,
U. S. Army Air Forces



Official U. S. Marine
Corps Photograph



Official Photograph
U. S. Coast Guard



Official OWI
Photograph

