WOW's WARTIME POLICY

From the moment our country was attacked there has been but one policy at WOW—the War Effort comes FIRST.

Everything that we can do to help win the war more quickly is being done. The station's time and talent are contributed extensively in the promotion of war activities of all kinds. WOW does not charge any governmental agency or patriotic group for either time or talent. The station's facilities are available "for free" at all times for the dissemination of information by all wartime agencies.

We are keenly aware of our responsibilities as a major medium of news distribution. We take pride in our news broadcasts and the fact that our station alone buys and uses The United Press, The Associated Press, and the Chicago Daily News Foreign Service—all in addition to the great world-wide News service of The National Broadcasting Co.

Further, the station is proud to be an affiliate of the National Broadcasting Company and to be able to bring the many great war effort programs and the NBC "Parade of Stars" of the "World's First Network" to its listeners.

It is our hope that WOW will be permitted in the years to come to maintain its high standard of public service.

John J. Gillin Jr.
President and General Manager
... Behind our war effort is a vast organization known as "Our Government". This government is composed of many federal agencies and officials reflecting the policies of the President and Congress. These various agencies and individuals have important missions to accomplish which require widespread understanding and cooperation.

... In a Democracy - even at war - there is a limit to the effectiveness of regulations. In most instances, public acceptance must be secured. To reach our large population of 130,000,000, no medium is more effective than radio.

... And radio, alert to its vital role in this part of the war effort, is generously contributing its facilities, its time, and its trained personnel to serve the government and our people.

**HOW RADIO HELPS**

**The Record:**

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Each local area can add scores of items to this imposing list.
Orders from headquarters by radio as troops leave bivouac area.

Sergeant in foreground is tank crew member plotting attack on basis of information radioed from outpost.

Report on enemy aircraft is radioed to concealed artillery at rear.

Marine uses portable radio in landing operation.

Portable Army radio outfit operates on maneuvers. Note hand generator.

Reporting by radio from concealed command car. Note transmitter key on radio operator's thigh.
OUR fighting forces throughout the world are linked to Command Headquarters in Washington by a vast network of military communication. Messages are necessarily sent in code -- for in them are the secrets of our future military operations. Our system of radio stations in the United States has been a reservoir which provided our Army and Navy with thousands of skilled specialists who now maintain our important lines of military radio communication. Meanwhile, the services are training thousands of additional men for radio duty on land, on the sea, and in the air. Today, radio is the nerve system of our military might. Crackling messages over the airways will carry the signal of the last great offensive and the first news of the final defeat of our enemies.
Every one a radio operator.

Radio operator on Navy patrol blimp on anti-submarine duty.

Duty officer checking flight board after flight.

Radio operator on Navy bomber.

Coast patrol radio man keeps tabs on weather and directs surface ships to scene of disasters; keeps wary eye for enemy aircraft signals.

“Blind flying” by radio in ground school trainer.
School dismissed. The "desks" in a radio classroom.

Recruits receive instructions at Signal Corps Training school.

Diagram on wall aids Army Radio Instruction.

Aviation cadets and student officers attend "buzzer" class.

Another class explores intricacies of radio code.

Flight Instructor corrects students' errors after formation flying.
Here's the famous walkie-talkie... "talk as you walk."

Above: In landing operation, soldier reports back to ship.

Left: Lone sailor communicates from beach.

Lower left: The Marines have landed! 'Nuf said.

Walkie-Talkie on skis going up hill.

Two-way hook-up at message center.
1. General View Field Transmitter, Power Unit and Antenna.

2. Battery of code keys at message center.


4. Close-up of Army Field transmitter.

The figures presented on this page show American women in the uniforms authorized for their various types of war work. Never before in the history of the country have women played such important parts on the war front and the home front and enlisted in such numbers as today. This wholesale volunteering for war work releases large numbers of men for the actual business of fighting.
Don't be discouraged by long delays in receiving replies to your letters to men in Uncle Sam's fighting forces. This is a World Wide War. The seas are wide and rough sailing. Regular mail travels in convoys and there are many unpredictable factors that may unavoidably delay the delivery of mail to men overseas. Be patient.

Don't be discouraged by necessary military restrictions. Write often to your servicemen; write long letters, but remember, your letter may fall into enemy hands. Don't make it valuable reading for them.

The government considers your mail important—every ship that leaves this country carries mail.

The marines receive an assigned unit number and designation which he sends to the postmaster, either at New York or San Francisco, upon safe arrival overseas. The cards are then mailed to designated friends and relatives, who address mail according to the instructions on the cards.

**POSTAGE FEES:**

REGULAR MAIL: Three cents on letters addressed through an Army Post Office number.

AIR MAIL: Six cents per half ounce, outside United States.

PARCEL POST: Postage charged only from city of mailing to port of destpatch in the United States. (Get exact cost from your local post office).

**THE WAR AND NAVY DEPARTMENTS ALWAYS NOTIFY THE NEXT OF KIN IN THE EVENT OF ANY SERIOUS CASUALTIES. IN THE ABSENCE OF ANY SUCH REPORTS, IT IS SAFE TO ASSUME THAT “No News Is Good News”**.

---

**V-Mail Service** is available to and from the personnel of our Armed Forces of certain points outside the continental United States. If a message is addressed to or from a point where V-Mail equipment is not in operation, it will be transmitted in its original form by the most expeditious means of transportation.

**V-Mail blanks are available at all post offices.**

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When they are not too busy learning the methods of warfare, the Army, Navy and Marine Corps can present radio programs with a professional flavor, designed to entertain and inform the folks back home. Hundreds of radio entertainers, musicians, writers, announcers, production men and specialists are in the service, and they welcome the opportunity to resume association with their former civilian pursuits. Meanwhile, radio listeners, they make it possible for friends and relatives to visit camps and training stations, without moving away from the loud-speaker. Through this medium, radio can claim special distinction for building and maintaining our strong morale.
Hawaiian soldiers first time for broadcast.

A portable organ, makeshift stage and soldiers entertain during maneuver rest periods.

Trained Army Public Relations officers proved they could operate a radio station they "captured" during a 1951 maneuver.

Sailors converse in a Ways broadcast while buddies listen in audience.

Microphone catches formal guard mount at West Point.
Tyrone Power, of screen and radio, is sworn in as a private in the Marine Corps by Maj. Wm. Howard, U.S.M.C.

Wayne Morris, called to active duty with the Naval Aviation Cadet Selection Board, interviews flying cadet applicants.

Becoming an army officer doesn't keep Glenn Miller from being a favorite with autograph seekers.

Clark Gable is now serving with the United States Army Air Forces.

Rudy Vallee, of the Coast Guard, reporting to Lieut. M. A. Sturges.

After his driving chores, Robert Young joins the chow lines and loads up his plate.

This Army Air Corps looks on as Sgt. (honorary) McCarthy greets his friend James Stewart (right). Behind Charley is Edgar Bergen.
Officers & Directors
Of Radio Station WOW, Inc.

FRANCIS P. MATTHEWS

THOMAS J. WALLACE

JOHN J. GILLIN, JR.,
President and Gen'l. Manager

ROBERT P. SAMARDICK

M. M. MEYERS

HARVEY E. MILLIKEN

J. J. ISAACSON

GUY C. MYERS

www.americanradiohistory.com
WOW Transmitter & Studios

The WOW Transmitter, located at 56th & Kansas. The WOW Studios are in the Insurance Bldg., at 17th and Farnam Sts., in downtown Omaha.

The Central Control Room.

Studio A

The WOW Recording Room with Engineers Bill Koters and Joe Herold.

The WOW News Room.

Studio B, with John Leslie (left) and Thompson Holtz.

The Music Library.

www.americanradiohistory.com
In one of Omaha’s most modern offices John J. Gillin, Jr., dictates to his secretary, Miss Cele Broderick.

WOW’s beautiful Reception Room. Hostess on duty is Nancy Ciciulla.

WCW’s clients’ Audition Room. Helen Whitney, music librarian, at the piano.

Harry Burke, Ass’t General Manager, with his secretary, Miss Betty Bauer.
WOW'S EXECUTIVE STAFF

LYLE DeMOSS, Program Manager
HARRY BURKE, Assistant Gen'l. Manager and Sales Manager
BILL WISEMAN, Promotion Manager

W. J. KOTERA, Chief Engineer
ROY GLANTON, Chief Transmitter Engineer
AL LARSON, Office Manager
JOSEPH HEROLD, Assistant Chief Engineer

RAY OLSON, Production Manager
TOM DAILEY, Sports Editor
SOREN MUNKHOF, News Manager
RAY CLARK, Chief Newscaster

HELEN LEWIS, Traffic Manager
TOM CHASE, Manager Transcription Department
BARBARA BATES, Manager, Women's Activities
REV. R. R. BROWN DD, Pastor of WOW's World Radio Congregation

www.americanradiohistory.com
WOW Promotes Bond Sales and Recruitment Campaigns

Fighting Fifth War Bond Rally at Omaha Auditorium. Stars of the event were Dr. I.Q., Harriet Hilliard and Ozzie Nelson.

WOW War Nurse Recruitment Rally at Lincoln. Working with the Red Cross WOW helped recruit more than 600 nurses for military service from its territory, and thousands of others to enter Nurses Aid and Home Nursing service.

Team of women service members compete on the Nebraska-Iowa Quiz as means of helping recruitment work.

Al Larson, WOW Office Manager, (right) and John Alexander, KODY Manager (left) cut the 250 lb. May Day Cake served at the famous North Platte Canteen by WOW in collaboration with KODY.

Champion buglers from nine midwestern states were brought to Omaha by WOW in a competition to determine the best bugler in the Seventh Service Command.
WOW'S Red, White & Blue Revue
Toured WOW-Land for War Bond Sales

WOW's Red, White & Blue Patriotic Revue visits Fremont, Nebraska.

Servicemen are featured in the Red, White & Blue Revue in Dennison, Iowa.

American Legion and servicemen take part in the Red, White & Blue Revue at Grand Island, Nebraska.

Audience at the Columbus, Nebraska showing of the Red, White and Blue Revue proudly wave their U.S. Defense Stamp books with which they purchased admittance.

"For Distinguished Service" in the sale of stamps and bonds in the midwest, the U.S. Treasury Department presented WOW with this official citation.
WOW'S STAFF IN THE SERVICE OF THE HOME AND NATION

Front Row, Left to Right:
2. Mary Claire Dickerson, Stenographer.
4. Dorothy Balle, Receptionist.
5. BILL KOTERA, Chief Engineer.
7. Bill Wiseman, Promotion Manager.
8. HARRY BURKE, Assistant General Manager and Sales Manager.
9. JOHN J. GILLIN, JR., President and General Manager.
10. Lyle DeMoss, Program Manager.
12. Al Larson, Office Manager.
13. Margaret George, Receptionist.
16. Bob Rudd, Transmitter Engineer.
17. Sybil Mills, Stenographer.
18. LESTER PALMER, Announcer.

Second Row, Left to Right:
19. Ray Olson, Production Manager.
25. Geraldine Betmanek, Secretary to Lyle DeMoss.
26. Catherine O'Connor, Secretary.
27. Cy Bagman, Control Engineer.
29. Elinor Dillman, Bookkeeper.
30. Lela Alexander, Bookkeeper.
32. John Leslie, Announcer and Assistant Chief Newscaster.
33. Ray Clark, Chief Newscaster and Manager Special Events.
34. Herbert Lee, Assistant News Manager.
35. Louis DeBoer, Control Engineer.

Third Row, Left to Right:
36. Al Maller, Control Engineer.
37. O. J. Eastlund, Market News Staff.
38. Ruth Bierchenroeder, Stenographer.
40. Cole Broderick, Secretary to John Gillin.
41. Violet Kuehl, Bookkeeper.
42. HELEN LEWIS, Traffic Manager.
43. Pat O'Hara, Bookkeeper.
44. Phyllis Murphy, Mail Clerk.
45. ROY GLANTON, Chief Transmitter Engineer.
46. Nancy Cline, Secretary to Soren Munkhof.
47. Sally Dee, Sunshine Club.
48. LUella CANNAM, Sales Staff.
49. Barbara Bates, Manager Women's Activities.
50. Jean Pray, Secretary to Bill Wiseman.
51. Martha Bohlsen, Homemakers Club.
52. James Robinson, Property Supervisor.
53. George Round, Farm Commentator.

Fourth Row, Left to Right:
54. Lyle Oden, Organist.
55. Stan Rocker, Violinist.
56. Bob Bauer, Pianist.
57. Milton Lindeol, Market News Staff.
58. Don Reymo, Market News Staff.
59. Clair Wolfe, Sales Staff.
60. TOM CHASE, Manager Transcription Department.
61. Thomson Holtz, Announcer.
62. Harold Griffin, Control Engineer.
63. Glenn Flynn, Control Engineer.
64. Jimmy Baugh, News Staff.
65. Tom Ingoldby, City News Editor.
67. Carl Uliari, News Staff.

NAMES IN CAPITAL LETTERS INDICATE STAFF MEMBERS WITH MORE THAN 10 YEARS' SERVICE.

Members of the staff not in the photo are BETTY BAUER, Secretary to Harry Burke; JOE HEROLD, Assistant Chief Engineer; REV. R. R. BROWN, Radio Minister for WOW; Nancy Cicuilla, Receptionist; Betty Ann Storm, Traffic, and Fred W. Fry, Transmitter Engineer.
Broadcast by Radio WOW

A Few Of The War-Time Special Events

more Special Events broadcast by wow
A Few Of The Wartime Special Events Broadcast By Radio WOW

General Marshall and Admiral King addressing the American Legion National Convention in Omaha.

Nebraska's Governor Dwight Griswold speaks at the dedication of the Grand Island Air Base.

General Danielson, head of 7th Service Command, opens Omaha's Alcohol Plant.

Associate Justice Frank J. Murphy of United States Supreme Court, speaks over WOW at Creighton University Commencement Exercises.

WOW brings to its listeners the presentation of the Army & Navy E Award to an Omaha steel works.

WOW's pre-Pearl Harbor special events fleet.
Front Row, Left to Right:

2. Mary Claire Dickerson, Stenographer.
3. Soren Munkhof, News Manager
4. Dorothy Balle, Receptionist
5. BILL KOTERA, Chief Engineer
6. Betty Jane Carney, Traffic
7. Bill Wiseman, Promotion Manager
8. HARRY BURKE, Assistant General Manager and Sales Manager.
9. JOHN J. GILLIN, JR., President and General Manager.
10. Lyle DeMoss, Program Manager.
12. Al Larson, Office Manager.
13. Margaret George, Receptionist.
15. Mildred Flynn, Traffic
16. Bob Rudd, Transmitter Engineer.
17. Sybil Mills, Stenographer.
18. LESTER PALMER, Announcer.

Second Row, Left to Right:

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22. Loretta Dundis, Traffic.
25. Geraldine Hetmanek, Secretary to Lyle DeMoss.
26. Catherine O'Connor, Sec
27. Cy Hagrman, Control Eng
28. Gene Edwards, Announce
29. Elinor Dillman, Bookkee
30. Lela Alexander, Bookkee
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45. ROY GLANTON, Chief T
46. Nancy Cline, Secretary b
47. Sally Dee, Sunshine Club
48. LUELLA CANNAM, Sale
49. Barbara Bates, Manager
50. Jean Fray, Secretary to
OF THE HOME AND NATION

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53. George Round, Farm Commentator.

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MORE Special Events BROADCAST BY WOW

KINGSLEY DAM
Centuries hence, the Time Capsule buried at Kingsley Dam near Ogallala will recall to historians the memorable event which WOW here describes to its listeners. Lyle DeMoss at the microphone with Chief Engineer George E. Johnson.

Theowne Pettry, of Colorado Springs, winner of a Y-Girl Beauty Contest (second from left), poses with finalists from Iowa, Nebraska, and South Dakota.

WOW's special events men, and engineers, covering Northeastern Nebraska floods.

WOW covers the Coronation of Ak-Sar-Ben's Wartime King and Queen - Banker W.B. Millard, Jr. (now a Lt. Col. in the Army) and Alice Jeannette Meyer, since married to Lt. j.g. C. Foster Brown, Jr.

WOW Good Will Tour which visited a dozen principal cities of WOW-land.

WOW engineers, with portable transmitter, were aboard the first steamboat to come up the Missouri River after its 9 ft. channel was opened.
Memorable Wartime Broadcasts

December 7, 1941 was the most exciting day in the history of WOW's News Room as Ray Clark told of the attack on Pearl Harbor.

'Commando' Kelly and Lieut. Childers, winners of the Congressional Medal of Honor, are interviewed over WOW by Ray Clark.

First Omaha to bring home a war bride from New Zealand was Marine Sergeant Jack Vanderbeck pictured here with the bride and Ray Clark.

Tom Ingoldsby, WOW's own City Editor, covers the Wartime national political conventions in Chicago.

WOW News Department worked 24 hours at fever pitch on "D" Day. John Leslie at 'mike'.
WOW Covers The Farm Front

WOW Special Events crew on the midway at Iowa State Fair.

A women's chorus at the Nebraska State Fair broadcasts over WOW.

Nebraska's Health Champion boy and girl talk to WOW listeners.

WOW Mobile Unit visits Nebraska State Fair.

Lyle DeMoss covers a Corn-Husking contest on a horse.

WOW covers a National Corn-Husking contest at Lawrence, Kansas.

County Agents Carl C. Dale, Lyle Geweke and Archie Geweke discuss newly developed irrigation project for the information of WOW listeners.

Ray Clark interviews 4-H Baby Beef Champion or his owner, we're not sure which.
WOW'S Staff Announcers

WOW Listeners Hear Leading Sports Events Broadcast by TOM DAILEY

Burke and Dailey cover Nebraska-Oklahoma football game at Norman, Oklahoma.

Two-ton Tony Galento, heavyweight fighter, plays the harp for Dailey at WCW's studio.

Dailey interviews girl swimmers at Omaha Field Club.
WOW Produces "YOUR AMERICA"
For NATIONAL NETWORK

WOMEN COMMENTATORS ON RADIO WOW

Martha Bohlsen
May Lenore Mahoney
Historical Commentator
Sally Dee (Aunt Sally)

Lyle DeMoss at work as WOW's Program Director.
Glenn Flynn, WOW Engineer, handles sound effects for "Your America" show.
WOW FOLKS!

WOW's Prize Winning Barber Shop Quartet.
Left to Right - Thomson Holtz, Tom Chase, Lyle DeMoss, and Ray Olson.

Jackie Lee, Charming WOW Vocalist.

Lyle DeMoss in the role of Quizmaster.

Bill Wiseman, WOW Promotion Manager, also edits the WOW News Tower, which has won several national awards.

Harry Burke and Lyle DeMoss sample desserts made for WOW "Home-maker's Club of the Air".
WOW

MEN and WOMEN

in the

ARMED SERVICES

Frank R. Baker, U.S. Army Air Forces
H. W. Baker, U. S. Navy
Henry F. Bristowe, U. S. Army Air Forces
William Edward Butler, U.S. Navy
James F. Clark, U.S. Army Air Forces
B. L. Dunbar, U.S. Navy
Fred Ebener, U.S. Army
James Farlee, U.S. Army
Miss Ardice M. Fowler, U.S. Marine Corps
Horace M. Hamacher, U. S. Coast Guard
Edward A. Hatch, U.S. Army
Donald E. Larson, U.S. Army Air Forces
William G. Loose, U.S. Army Air Forces
James M. McGaffin, Jr., U. S. Army
William J. Monaghan, U.S. Army
Richard E. Peck, U. S. Army
Howard O. Peterson, U. S. Army
Morton F. Wells, U. S. Navy

Gene Autry (second from left) finds time to entertain his buddies while training for the Air Corps.

Robert Allen (left) gives Drew Pearson the real inside information on army life.

Wayne King now directs army activities instead of "The Waltz You Saved For Me".

Dave Breger (left) creator of the "Private Breger" cartoons, cuts a piece of birthday cake for his buddy, Ezra Stone ("Henry Aldrich").

Charles (Buddy) Rogers (right) reports to Lt. Comdr. C.C. McCauley prior to taking up his flying duties.

Jimmy Fidler looks on as Joan Davis (heard with Rudy Vallee) bids goodbye to Jimmy Henaghan, Fidler's ace reporter.

Walter Winchell of the United States Naval Reserve is "back in a flash with a flash".

www.americanradiohistory.com
Naval cadets and sailors sing and play for radio audience.

A corner of the barracks serves as rehearsal room for this "jive" group.

All sergeants are not "hard-boiled". This one burlesques a "home-makers" hour, discussing a topic of child apparel that doesn't seem to impress the young admirers.

Soldiers fresh from field duty accompany Service Club worker in broadcast.

Radio network correspondents, wearing prescribed uniforms, report from maneuver areas.

Aviation cadets at Randolph Field have organized this Glee club for radio appearances.

Soldiers on duty in Washington, D.C. boast this Glee club.
Buddies gather 'round to enjoy some boogie woogie on a Service Club piano.

Maj. General Hugh Drum faces a battery of microphones.

No spot is too tough for radio special events men. Here's one following the Army engineers during a river crossing.

Entertainment aboard ship enroute to Australia.

Sailors at Pensacola rehearse before broadcast.

A soldier audience at an open air broadcast as seen by performing artists.

The Famous U. S. Marine Corps Band heard on many broadcasts.
Wherever they are, in training or in action, U.S. fighting forces look to radio to maintain their association with "home" -- it may be the voice of a friend, word from the home town or news from the good, old U.S.A. It all serves the same purpose for the service men who have no intentions of losing contact with things that were familiar before the war interrupted their lives. Radio does this job, too.
Each service stripe, worn on the left sleeve below the elbow, indicates completion of a four-year enlistment. After serving 12 years with good conduct gold stripes are worn. Enlisted men's rating insignia become good after completing three enlistments with good conduct. Red rating marks are worn on blue uniforms, blue marks are worn on white.

Enlisted men's specialty marks worn on the sleeve between shoulder and elbow. Petty officer, seaman branch, wear rating badges on the right arm, other petty officers wear them on the left arm.

Pocket or breast insignia

Naval Aviator Aviation Observer
TO CE A FIGHTER'S RECORD
BY HIS SERVICE RIBBONS

OUR ARMY ALONE WEARS THESE

DISTINGUISHED SERVICE CROSS
Second most important army medal. Awarded U.S. soldiers for extraordinary heroism in military operation against enemy.

DISTINGUISHED SERVICE MEDAL
Awarded any member of U.S. Army who distinguish himself or herself by meritorious service in a duty of great responsibility.

THE OAKLEAF CLUSTER
Takes the place of the actual award of another medal for the same decoration previously presented.

DISTINGUISHED UNIT BADGE
Awarded army unit twice cited for outstanding performance in action. Authorized by presidential executive order.

GOOD CONDUCT MEDAL
Awarded soldier who after Aug. 17, 1940 completed 3 yrs., or who after Dec. 7, 1941 complete 1 yr. of active Honorable Service.

SOLDIERS MEDAL
Awarded to any persons serving in any capacity for heroism not involving actual conflict with enemy.

THE GOLD STAR
Worn on the ribbon or service ribbon of any medal previously awarded. Indicates that the wearer has more than once been cited for the same decoration.

OUR ARMY AND NAVY BOTH HAVE THESE

SILVER STAR
Awarded to any person who has distinguished himself by gallantry and intrepidity in action.

PURPLE HEART
Awarded to persons wounded in action. Our oldest decoration, originally issued by Washington in 1782.

CONGRESSIONAL MEDAL OF HONOR
Mark of an exceptional hero. Awarded for gallantry at risk of life beyond call of duty. Presented by the President for Congress.

AIR MEDAL
All services awarded any person serving with Army, Navy, Marines or Coast Guard, who distinguishes himself by achievement in flight.

DISTINGUISHED FLYING CROSS
Highest aviation honor given to American and foreign air men serving U.S. for extraordinary achievement in flight.

AMERICAN DEFENSE MEDAL
Authorized to all Members of our armed forces who saw active service in First World War.

AMERICAN TREATY
Worn by those in active service during national emergency preceding our entry into the war. Referred to as "Before Pearl Harbor Ribbon."

EASTERN PACIFIC CAMPAIGN MEDAL
Awarded to a Marine who has completed 1st enlistment with a high marking in efficiency, neatness, and intelligence.

EUROPEAN-AFRICAN-MIDDLE EASTERN CAMPAIGN MEDAL
Issued to men who have been on active duty in these theaters of war. Center green represents Europe and brown represents Africa.

THESE ARE WORN BY OUR NAVY PERSONNEL

DISTINGUISHED SERVICE MEDAL
Awarded to any member of the Navy of U.S. who distinguishes himself or herself by exceptional meritorious service.

NAVY CROSS
Awarded for heroism or meritorious conduct in Naval Service during time of peace as well as for valor in action.

CONDUCT MEDAL
Awarded toMarines for distinguished conduct in presence of enemy.

GOOD CONDUCT MEDAL
Awarded to a Marine who has completed his 1st enlistment with a high marking in efficiency, neatness, and intelligence.

MERCHAND MARINE DISTINGUISHED SERVICE MEDAL
Awarded by our Maritime Commission to men of the Merchant Marine who committed Heroic Deeds under attack.

FOR THE NAVY-MARINES AND COAST GUARD

NAVY & MARINE CORPS MEDAL
Awarded to any member who has distinguished himself by heroism not involving conflict.

PRESIDENTAL UNIT CITATION
Awarded to Navy & Marine corps units for service in combat action above expected high standard.

BREVET MEDAL
Awarded to Marines for distinguished conduct in presence of enemy.

LIFE SAVING MEDAL
Red Ribbon-Gold Award; Blue Ribbon-Silver Award. Presented for Heroic life saving at sea, to civilians as well as service men.

SPECIAL MERIT AWARDS

DISTINGUISHED MARKSMAN
DISTINGUISHED B.S.T., AUTOMATIC RIFLEMAN
DISTINGUISHED AERIAL GUNNER
DISTINGUISHED ARTILLERY AND 1ST-CLASS GUNNER

ARMY BADGE

EXPERT
Every able-bodied citizen has a part in the national defense of the United States. Any attack upon this country must find each citizen assigned to his or her place, trained in the duties involved, and resolute to carry out those duties, regardless of the danger to be faced.

Thousands of United States communities have organized and trained efficient Civilian Defense units and have conducted tests, drills and exhibitions to determine that each cog in the vital machinery of wardens, police, firemen, nurses, etc., will be capable of meeting any emergency.

Only with the complete cooperation and support of those whom Civilian Defense is designed to serve and protect, can it operate smoothly and efficiently. You will recognize the Civilian Defense Workers by these insignia.

1. DECONTAMINATION CORPS
2. FIRE WATCHER
3. AUXILIARY POLICE
4. RESCUE SQUAD
5. NURSES' AIDE CORPS
6. DEMOLITION AND CLEARANCE CREW
7. AIR RAID WARDEN
8. MEDICAL CORPS
9. BOMB SQUAD
10. DRIVERS CORPS
11. AUXILIARY FIREMAN
12. ROAD REPAIR CREW
13. EMERGENCY FOOD AND HOUSING CORPS
14. MESSENGER
15. STAFF CORPS
HOW TO DISPLAY AND RESPECT
THE FLAG OF THE
UNITED STATES OF AMERICA

1--When flags of states or cities or pennants of societies are flown on the same halyard with the flag of the United States of America, the latter should always be at the peak. When flown from adjacent staffs the flag of the United States should be hoisted first and lowered last.

2--When displayed with another flag against a wall from crossed staffs, the Flag of the United States should be on the right (the flag's own right), and its staff should be in front of the staff of the other flag.

3--When used on a speaker's platform, whether indoors or out, the flag should never be reduced to the role of a mere decoration by being tied into knots or draped over the stand. For this purpose bunting should be used. The flag, if displayed, should be either on a staff or secured to the wall or back curtain behind the speaker with the union to the flag's right.

4--When flags of two or more nations are displayed together they should be flown from separate staffs of the same height and the flags should be of approximately equal size.

5--When the flag is displayed in the body of the church, it should be from a staff placed in the position of honor at the congregation's right as they face the clergyman. The service flag, the state flag or other flags should be at the left of the congregation. If in the chancel or on the platform, the flag of the United States should be placed on the clergyman's right as he faces the congregation and the other flags at his left.

6--When the flag is displayed in a manner other than being flown from a staff, it should be displayed flat, whether indoors or out. When displayed either horizontally or vertically against a wall, the union should be uppermost and to the flag's own right, that is, to the observer's left.

7--Whenever a number of flags of states or cities or pennants of societies are to be arranged in a group and displayed from staffs with the flag of the United States, the latter should be placed at the center of that group and on a staff slightly higher than any of the others.

8--When the flag is displayed from a staff projecting horizontally or at an angle from the window sill, balcony or front of a building, the union of the flag should go to the peak of the staff (unless the flag is to be displayed at half-staff).

9--Whenever the flag of the United States is carried in a procession in company with other flags, it should occupy a position in front of the center of the line of flags or on the right of the marching line.
DEcorations and Awards
For Valor and Service of Our Men in the Armed Forces

Army Awards

CONGRESSIONAL MEDAL OF HONOR
America's highest award for valor. Takes precedence over all others. Oak leaf cluster added for each presentation.

ORDER OF PURPLE HEART
America's oldest medal. Now awarded to those wounded or posthumously to those who died in battle.

SOLDIER'S MEDAL
Awarded for heroism reflecting credit to the service in Peace or War, to officers or enlisted men.

SILVER STAR
Awarded for gallantry in battle. Recently adopted also by the Navy.

DISTINGUISHED SERVICE MEDAL
Awarded those whose judgment and performance reflect credit to the Service in Peace or War.

NAVY CROSS
Awarded for heroism, ranks next to Medal of Honor. Gold star indicates 2nd award.

CONGRESSIONAL MEDAL OF HONOR
New award extended to officers as well as enlisted men of Navy and Marines for gallantry at risk of life beyond call of duty.

Navy Awards

MERITORIOUS SERVICE MEDAL
Awarded for meritorious service other than battle.

DISTINGUISHED SERVICE MEDAL
Awarded when judgment and performance reflect credit on Navy.

CONGRESSIONAL MEDAL OF HONOR
America's highest award for heroism above call of duty. Ribbon worn about the neck. Precedes all others.

NAVY CROSS
Awarded for heroism, ranks next to Medal of Honor. Gold star indicates 2nd award.

DISTINGUISHED SERVICE MEDAL
Awarded when judgment in responsibility made it possible for American arms to overcome enemy effort.

DISTINGUISHED SERVICE CROSS
Awarded by or in the name of the President for extraordinary heroism in battle.

Special Awards

GOOD CONDUCT
for Army enlisted men who after Aug. 1940 completed 3 yrs., or after Dec. 1941 complete 1 yr. of continuous Honorable Service.

American Defense Service Medal
Issued for service of 1 yr. or longer between Sept. 3, 1938 and Dec. 1, 1941.

Legion of Merit
Awarded to men of U.S. armed forces or friendly foreign nations for exceptionally meritorious conduct in the performance of outstanding services.

Air Service Awards

DISTINGUISHED FLYING CROSS
Awarded for heroism in the air. Identical for all services.

Air Medal
Awarded for meritorious achievement while participating in Aerial Flight.

Merchant Marine Award

BREVET MEDAL
Awarded those who led men in battle or landing parties after higher officers had become casualties.

Merchant Marine Distinquished Service Medal
Awarded for heroism under attack.
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“Army, Navy and Marine Photos in this book were released for publication by the War and Navy Departments.”

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