

Listeners Mike

Call for Linda Lou

I would love to see more pictures in Stand By of Lulu Belle's and Scotty's adorable little daughter, Linda Lou. My favorite news reporter is Julian Bentley. Otto and the Novelodeons are swell—I especially like to hear them play and sing German numbers. Would like to hear Joe Kelly, Jack Holden and Howard Chamberlain sing together like they used to on the Be Kind to Announcers program. And since Howard is no longer there, I think Ed Paul could take his place very nicely. . . . **Audrey Schult**, New Liberty, Ia.

Prefers 'Em Alone

We enjoy Chuck and Ray so very much, but why does Christine have to sing with them? Maybe a lot of people do like them as a trio, but I'm sure there are some of us who would like to hear the boys alone—once in a while, anyway. The rest of the Barn Dance is very nice and I'm sure there isn't another program on the air which has more listeners. . . . **T. D. L.**, Decatur, Ill.

Full of Life

I enjoy every bit of the National Barn Dance. Lulu Belle is my favorite; all the rest are fine, but I like Lulu Belle because she is jolly and full of life. Arkie gives us lots of laughs. Many times on Saturday night I have heard him sing and laugh until we were laughing as hard as he. . . . **L. J. Whittaker**, Tower, Mich.

Never Misses Program

I never miss the fifteen-minute program that Pokey and Arkie have each morning. Arkie is awfully good and Pokey is delightful—easy drawl can't be beat. I enjoy his poems, bits of philosophy and tall stories very much. Why can't we hear more of him, especially on Saturday morning's WLS on Parade? . . . **B. L.**, Kokomo, Ind.

Criticizing Criticism

We like all the Barn Dance entertainers and hope that the critics will cease to criticize and just turn off their radios if they don't like to hear the entertainers. . . . **Mr. and Mrs. I. G. Harden**, Clinton, Ind.

"Tops" at Entertaining

The Barn Dance stars are surely "tops" when it comes to entertaining. Bill McCluskey is one great master of ceremonies. It's no wonder they call Lulu Belle the "belle" of the Barn Dance. Scotty is fine, and Henry Hornsbuckle is great. If I said all I think of them this letter would reach to Chicago from here, so will just say they are all just great. . . . **Mrs. Ralph Hall**, Greenfield, Ill.

Pat Not Bow-Legged!

I surely can give the Barn Dance entertainers a lot of credit for their singing and jokes. Pat was at Ishpeming several weeks ago, and did I open my eyes when I saw him! Is he ever cute, and not bow-legged but good-looking! I always thought Pat to be an old-looking man. . . . **Mrs. Wm. Polkinghorne**, Negaunee, Mich.

Duet and Trio Fan

I never have heard better singing and yodeling than that of the De-Zurik Sisters. We'd sit up all night just to hear them. They surely are wonderful. Christine, Chuck and Ray are excellent. That is the only trio I have ever heard that I liked. It surely is a good one. . . . **Violet Oberlin**, Shelby, Mich.

Gets a Big Kick

All the Barn Dance crew are great. Keep it up as we enjoy it very much and one meets some interesting people that way. I get a big kick out of Pokey Martin and Arkie's philosophy. . . . **Mrs. O. Michel**, Milwaukee, Wis.

Good, Better and Best

For my part, the Barn Dance stars are good, better and best, and if some of them knew what I thought of them there wouldn't be a button left on their vests. If you don't like them, try some other program. So please, let's all quit kicking. . . . **M. M. Vitato**, Shelby, Mich.

Still Dubious

I still can't tell which entertainer is best. But here is my guess. The little girl with a million joints, "Miss Pauline," and our can't-be-beat Irish singer, Bill McCluskey. . . . **M. T.**, Marshall, Ill.

Arkie Splendid Announcer

I listened to Arkie announce the Smile-A-While program last Monday and Tuesday, and I certainly enjoyed it very much. I think he makes a splendid announcer and surely did do a fine job of it. I like to hear Arkie sing. He has been my favorite ever since we had a radio. . . . **A Faithful Listener**, Chester, Ill.

Words Can't Express

Words cannot tell how much I enjoy hearing your programs. There is only one thing wrong—we don't hear enough of the Four Hired Hands. I could listen to them for an hour at a time. I especially like their theme song. . . . **Mrs. W. H. Sonnenburg**, Manitowoc, Wis.

Pokey Is Better

I want to disagree with Edna Moon. Pat Buttram is all right but Pokey Martin is better. Arkie and Pokey's program is one of the best on the air and it gives me a good laugh every morning. Keep them on the air. . . . **Lydia Irwin**, Wingate, Ind.

Right at Home

When I hear the programs, I can imagine that I see you, and Arkie's laugh makes you feel so at home. I think Jack Holden is fine and so is Dr. Holland. I am proud to belong to such a grand family. . . . **"Gma"**, Chicago, Ill.

Likes Pictures

We are saving every issue of Stand By. We look forward to each new picture on the cover. . . . **Mrs. Paul Lane**, Champaign, Ill.

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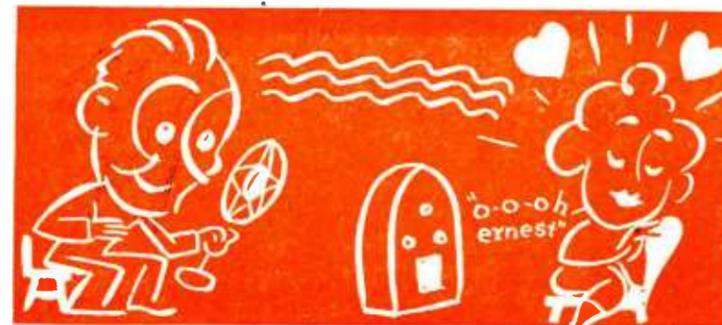
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STAND BY

Can Thought Travel the Airplanes?



FOR the first time in history, radio is being utilized to bring together the minds of millions of persons throughout an entire continent for the investigation and possible solution of one of the great mysteries of science.

The first experiments in telepathy—the transference of thought—ever conducted on a nationwide scale now are being staged each Sunday night in the Chicago studios of the National Broadcasting Company. The series of tests is supervised by several of America's leading university scientists and is designed to determine whether telepathy as an extra sensory power exists and, if it exists, to learn what these powers of the human mind are, how common they may be, to what extent they may be cultivated and how they function.

The first radio telepathy program ever on the air was put on by Commander E. F. McDonald Jr. of the Zenith Radio Corporation in March, 1924, under the direction of Dr. Gardner Murphy of Columbia University, Dr. Robert Gault of Northwestern University and Professor H. B. English of Antioch College. This program was broadcast from the Zenith-owned station, WJAZ, in the Edgewater Beach Hotel in Chicago.

In the present experiments, conducted over the coast-to-coast NBC-Blue network each Sunday evening at 9 o'clock CST by the Zenith Foundation, radio listeners themselves are the active participants. The first test of the series, primarily designed to familiarize the audience with the procedure to be followed in subsequent broadcasts, was held with a battery of 10 specially selected "telepathic senders" projecting their thoughts to the nation-wide army of radio listeners.

A selecting machine in the studio brought into view, completely by chance, either black or white. The 10 senders concentrated upon the proper color, seven times in succession—and seven times in succession projected it to the unseen listeners who were asked to send, in return, cards with their choice of color on the seven runs.

An analysis of the answers over a series of weekly tests is expected to establish whether or not a mass perception beyond ordinary chance exists. Such tests are expected to become more significant through the weeks, as the senders and their vast audience become more accustomed to working with one another.

Indicative of the universal public interest in telepathy, is a recent inquiry made of 10,000 men and women of the type appearing in (Continued on page 15)

More than 13 years ago, Commander E. F. McDonald, Jr., of the Zenith Radio Corporation first began experimenting with telepathy by radio. In a current series of weekly experiments broadcast over NBC, the Zenith Foundation is testing the possibilities of transferring thought by radio.



The "Old Hayloft"

By the Hired Man



CONGRATULATIONS! To the entire crew of the Alka-Seltzer Hour of the National Barn Dance for a splendid "4th-Birthday-on-NBC" program. . . . It had lots of "zip and go," plenty of catchy songs and tunes, and Uncle Ezra made it complete by giving each of the acts some clever and appropriate gift. . . . And they "kidded" him with the alarm clock that Joe Kelly officially presented. . . . Arkie's "Stream-Lined Train," Maple City Four's "Kentucky Babe," Hoosier Hot Shots' "Etiquette Blues" and the Station E-Z-R-A stunt were quite outstanding, although everyone seemed top-notch.

Complimentary! . . . From Helen C. Leake, Cooperstown, New York: "Congratulations on Barn Dance Fourth Anniversary—coast-to-coast! . . . I have been listening to the Barn Dance for ten or twelve years. . . . Lived in Troy, New York, and had a small battery radio. Sent a telegram and waited breathlessly for it to be read—hoping the program would not fade too much. . . . Now we get you through our local station. . . . May the big show continue for many more years!"

And from Laura Kilburn, Atlanta, Georgia: "Gosh, but you people know how to spread joy! . . . I have my magic radio tuned in listening to you as I write this. . . . No one in all this wide world can turn me away from this lovely, wonderful hour of music, laughter and song. . . . I adore this hayloft crowd. . . . Am a loyal Breakfast Clubber every morning, too. . . . There is a soft spot in my heart for every Yankee on earth!" . . . (Hey, Barn Dance gang! You'll have a hard time living up to Miss Laura's opinion of you. She should remember, however, that it takes folks from Dixie as well as Yankees to make the songs and the cowbells ring out!)

Count me in! . . . When Lulu Belle and Scotty sing "What Are Little Boys Made Of?" . . . When the fiddlers play "Bully of the Town." . . . When the DeZurik Sisters yodel-allee! . . . When Bill O'Connor sings any Irish ballad. . . . When Don and Helen harmonize in "Sometime." . . . When the "widdy" gets Henry Hornsbuckle's "goat" (10:30-11:00 p.m.) . . . When Patsy and the Ramblers cut loose. . . . When the Sod Busters play "Maggie." . . . When it's coffee-'n'-sandwich time between shows!

FIVE DOLLARS FOR YOUR IDEA!

Most everyone has helped plan a party or some other local entertainment. Now—how would you like to help plan a Barn Dance party? You've doubtless heard various ideas carried out in the old hayloft, such as western, southern, sea-shore, harvest, moonlight and school day parties. Well, there are lots of other ideas that would add to the interest and fun of the hayloft programs.

Here's what you do! In a letter of not over 300 words—in ink or type-written on one side of the paper only—write and explain an idea for a Barn Dance party. Include names for appropriate songs, if you wish. Mail before midnight, October 19, 1937. The 10 persons who send in the most acceptable Barn Dance party ideas, most clearly explained and described, will each receive \$5 in cash. The judges' decisions will be final. All winners will be notified by mail. Be sure to have your name, address and the date on each sheet of your letter, and mail to OLD HAYLOFT, WLS, Chicago.

His Dream Come True! . . . When Bill McCluskey introduced a certain young man to the Barn Dance audience the other night, the latter's hopes were at last fulfilled. . . . I'm speaking of "Curly", the young man who made his debut with "That Little Boy of Mine," followed with a yodel, and then took the house and the air by storm with his bass fiddle. . . . He's a Kansas City lad, hardly out of his knee pants when Arkie was singing on KMBC, but he bought one of the Chopper's first songbooks and started his career, which has taken him on many stations and on vaudeville tours with such acts as Weaver Brothers and Elviry. . . . But "Curly" listened every Saturday night he possibly could and hoped he'd be joining the happy crew sometime. . . . So it's no wonder he was one happy boy when his big moment came. . . . He was

Seen Behind the Scenes

Between shows at the Eighth Street Theater . . . Mr. Butler up in the balcony, gathering the quartet around him and joining in their song, and everybody enjoying it. . . . Ed Paul off for the afternoon to attend the wedding of his friend and NBC announcer, Lynn Brandt. . . . Lily May bringing in a group of friends from Kentucky to see the Barn Dance. . . . Al Boyd's favorite game is "Crack the Whip." . . . The Hired Hands standing out on the fire escape for a breath of fresh air. . . . Everyone enjoying a piece of the birthday cake with four candles on it . . . for the four years that the Alka-Seltzer National Barn Dance has been on the air. . . . Have you heard Chuck Acree and Pokey Martin's new show, "For People Only"? . . . listen to it every Tuesday, Thursday and Saturday at 11:30 a.m. . . . Julian Bentley and Bill O'Connor discussing the correct pronunciation of an Irish name . . . Bill O'Connor has it right! Pat and Henry start their fall fun at 6:45 every morning . . . why not start the day right and tune in? You'll have many a laugh!

with the Hayloft Fiddlers a few weeks on our traveling shows, so perhaps many of our readers enjoyed his performance in your town.

"Here's my news," says the Hired Girl. . . . The Dean of Ballad Singers—Henry Burr—was the proudest man in the old hayloft when the old music chest was presented to him by Uncle Ezra. . . . It contained many of the songs he has made famous in recordings. . . . Then he sang beautifully "Love's Old Sweet Song." . . . The Alka-Seltzer Crew really "went" for that birthday cake with four candles, presented by WLS. . . . It was farewell to Winnie (Margaret Dempsey) of the Winnie, Lou and Sally trio—whom Dan Cupid is reported to have captured. . . . The Old Maid of Rutland, Illinois, wants to know if Little Genevieve dresses the part on the stage. . . . No, "she" simply depends upon "her" voice and facial expression. . . . What a pretty (?) little maid "she" is!

Visitors: The St. Louis Browns, happy because of a victory, sent Bob West, "Nig" Lipscomb, "Red" Barkley, "Bill" Hoffman and "Alabama" Delmas to represent them in the old hayloft. . . . They said the show made a perfect ending to a perfect day. . . . The "Bill" Baldwins were interested visitors at the show. . . . Now a WGN announcer, "Bill" is leaving to go to KOY, Phoenix. . . . Success to him!

"Dad" Chenoweth, over 70 and several times acclaimed old-time fiddling champion of Dixieland, was one of the most enthusiastic members of the audience. . . . He used to play in the old hayloft at Hotel Sherman nearly 10 years ago.

1938 WLS Family Album to Honor Contest Winners

SPECIAL honor will be given to the three most popular WLS entertainment acts in the 1938 WLS Family Album. These three acts—whether soloists, singing teams, trios, string bands or comedians—will be determined by the votes of listeners. Each letter or post card addressed to POPULARITY CONTEST, in care of WLS, Chicago, Ill., giving names of your three favorite WLS acts, will count one vote for each of the acts mentioned. No matter how many names are signed to it, each letter or post card will register only one vote for each of the three acts selected. So, if several members of your family wish to vote, see that each person writes individually to the station.

If, at the same time that you vote for your three favorite acts, you'd like to compete for prizes of \$50, \$25, \$15 and ten \$1 awards, include with your letter a statement of not over 50 words telling the name of your favorite radio program and giving the reasons why you like it best.

All entries for the cash prizes must be postmarked before midnight Tuesday, October 12, with name, address and date printed on the upper right hand corner of the letter. Judges will be members of the WLS Program Department and their decisions will be final. In case of ties, duplicate prizes will be awarded.

Winners will be announced on the WLS National Barn Dance on Saturday evening, November 6. Address all entries to POPULARITY CONTEST, in care of WLS, Chicago, Ill.

Remember, if you don't want to enter the competition for prizes, but do want to vote in the popularity contest, simply send in the names of your favorite WLS entertainment acts. Your vote may be the one to decide which acts are to be honored in the 1938 Family Album.

No Impersonal Tones Then

Jeanette Dowling, heard in the "Road of Life" drama serial as the voice of the hospital loud speaker system, can scarcely keep her voice at that proper impersonal tone these days . . . Why? Because she is soon to be a bride. At Plymouth, Mass., on October 23, she will be married to Francis Letton, a young artist from South Carolina. Miss Dowling's father, a clergyman, will give his daughter in marriage as well as perform the ceremony.

Doubled for Jean Harlow

Paula Winslow, who is doing dramatic bits on the NBC Show Boat, is the girl whose voice is heard doubling for Jean Harlow in the last two reels of the picture, "Saratoga." Virginia Verrill, charming personality singer on the Show Boat, also once doubled for the late star.

SAFETYGRAM PRIZE WINNERS

On Everybody's Hour each Sunday, three safetygrams of not more than 12 words each are awarded prizes of one dollar. The three safetygrams which won prizes Sunday, September 26, were as follows:

Common sense behind the wheel rather than senseless beneath the wheels.—Flo Hartz, 4206 N. Bell Ave., Chicago, Ill.

It is dangerous to drive in a fog, especially if it's mental.—Norma Lively, % Mrs. J. C. Lively, Oblong, Ill.

Pass the test, drive your best; Make life safer for the rest.—Mrs. J. M. Christy, 702 W. Main St., Independence, Iowa.

International Broadcast

Broadcasting from two American and two European cities, the eight opera and concert singers composing the General Motors Concert Company took part in the premiere over the NBC-Blue network, Sunday, October 3, at 7:00 p.m., CST.

Before an audience of 3,000 invited guests in Carnegie Hall, New York, Donald Dickson, Maria Jeritza and Joseph Schmidt sang with the 70-piece General Motors Symphony Orchestra conducted by Erno Rapee. Helen Jepson sang from Hollywood, and Grace Moore extended greetings from the film capital.

From Stockholm, Sweden, came greetings from Jussi Bjoerling and Erna Sack. Richard Tauber greeted the audience from Derby, England, where he was singing that night in concert. Bjoerling is leading tenor of the Stockholm Royal Opera and Miss Sack, coloratura soprano of the Dresden Opera, was singing in a Stockholm concert on that day.

Within a few weeks, all the members of the permanent concert company, the first such group in radio, will assemble in New York for the remainder of the season, singing exclusively in these concerts.

Man on the Cover

EDGAR A. GUEST

"**P**OET laureate" to his legion of radio listeners but just plain "Eddie" to his intimate friends and associates, Edgar A. Guest is a veteran in radio. "Though his intensely human poems, heard each week on his program, "It Can Be Done," give inspiration to thousands, Mr. Guest scoffs at the idea of calling his rhymes poetry. He calls them verse and dislikes compressing ideas into poetic form.

The beloved weaver of homely philosophy in rhyme was born on August 20, 1881, in Northampton, England. He was only nine years of age when his parents brought him to the United States and settled in Detroit, where "Eddie" has lived ever since. When he was only 14, he left school to earn his first money as a drug store errand boy.

Later, through his friendship with a bookkeeper on the Detroit Free Press, he got the job of office boy for the paper. From there he graduated to police reporter, exchange editor and, finally, columnist and writer of verse.

He launched his own career as an author by setting up and printing 800 copies of "Home Rhymes," his first book of poems, in the attic of his home. In 1902, Eddie became a naturalized American citizen and four years later he married Nellie Grossman of Toronto. The Guests have two children, Edgar ("Bud") A. Guest, Jr., now 25, and Janeb, 15. His family is "Eddie's" most prized possession.

He is five feet, seven inches tall, weighs 140 pounds and has brown hair. He likes simple clothes and finds inspiration in simple incidents of every day life and in hard work. No one, he says, has ever heard of "an inspired loafer." His pet aversions are conceited people and mosquitoes and his favorite poem is Browning's "The Grammarian's Funeral." He makes the trip in to Chicago each week for his Tuesday evening program.

Autographs Baseball

One of the happiest youngsters in Chicago one night recently was little Donald Kraatz, the child actor who impersonated the great "Gabby" Hartnett on Eddie Guest's "It Can Be Done" program in the dramatization of Gabby's boyhood over NBC.

Gabby autographed a baseball for him as follows: "To Donald Kraatz, a real fellow. What more can I say?—Always your friend, Gabby Hartnett." "Gabby" is the catcher for the Chicago Cubs baseball team.

George Biggar Raises His Food--and Can Cook It

by MARY WRIGHT

WHEN George Biggar finally squeezed a few minutes between program planning conferences to answer my questions concerning his culinary abilities, food likes, et cetera, it didn't take long to find out that better than cooking he likes to eat.

"But moderately," he qualified his first remarks.

"How long has this been going on?" I inquired, remembering full well the day when George would not have added the last two words.

"Since January," was his proud reply, "and it has netted me a loss of about 25 pounds."

I found myself almost ready to make a hasty resolution to take a similar loss but remembered in time Bill Cline's remark that he didn't like to hear ladies talk about counting calories or other methods of reducing, so I checked myself just in time and thereby prevented another addition to the huge pile of broken resolutions.

"Never felt better than I do now, either," continued the genial Promotional Director of WLS. So all in all it must be worth the effort—for I recall that last spring when two suits had to be sent to the tailor to be altered, George didn't feel the least bit remorseful.

Competent Chef, When Necessary

Although he was a little reluctant to admit any ability in the culinary line, I found out that George was



Young George Biggar, Jr., indulges in a balancing act with a couple of his father's White Rocks. All three seem to be enjoying it.

able to prepare enough dishes that he would never need go hungry should he have to turn chef unexpectedly. He always makes the coffee and can scramble, boil and fry eggs, "American fry" potatoes, boil wieners, fry hamburgers and "such simple things everyone can do," he added as an afterthought. Yes, he has washed dishes but he doesn't find any time now for dishwashing—what with after-dinner business meetings, church duties, garden and poultry to fill after-office hours.

But more important to the Biggar dining table than George's cooking are his contributions from the garden and poultry house. Being an agriculture graduate (South Dakota) and being associated with the Prairie Farmer station for the past 13 years has had a good influence in the type of home-produced food George, with the able assistance of George, Jr., has made available to the Biggar table. Corn, potatoes, beans, peas, beets and rutabagas and tomatoes galore from the garden with two eggs each morning, most often fried sunny side up, are only part of the "revenue" received from his "home work."

Favorite Sunday Dinner

Given an opportunity to select a Sunday dinner without considering either expense or work involved in preparation, George decided upon roast chicken, scalloped potatoes, spinach (although he doesn't need to develop more brawn), tomato and lettuce salad, strawberry ice cream and tea without benefit of cream or lemon. Perhaps it is the small flock of White Rocks and Rhode Island Reds which was responsible for the choice of chicken—who could choose otherwise?

Remembering a particularly delicious chicken and macaroni casserole dish Mrs. Biggar served the last time I was a dinner guest at their home, I begged George to inveigle it from her, for I knew you would enjoy it equally as much. But when the recipe arrived I found that either my taste or my memory had failed me for it was tuna fish we had enjoyed so much, instead of chicken. Here it is.

Macaroni Souffle

- | | |
|------------------------|--------------------------|
| 1 c. uncooked macaroni | 1 tbsp. parsley, chopped |
| 1 c. bread crumbs | 3 eggs (beaten) |
| 1 c. tuna fish | 2 tbsp. melted butter |
| 1 pimiento | 3 c. milk |
| 1 green pepper | Salt |
| 1 tbsp. onion, chopped | |

Cook macaroni and add other ingredients. Put in baking dish and set in pan of hot water and bake one hour. Serve with mushroom sauce, cheese sauce or creamed eggs. Grated cheese or salmon may be substituted for the tuna fish in the recipe.

Memory of this dish reminded Mr. Biggar of one of his favorite desserts and we were successful in getting it for you, too.

Raisin Tapioca Pudding

- | | |
|-------------------|--------------|
| 3 c. water | ½ c. tapioca |
| 1 c. raisins | ½ c. nuts |
| 1½ c. brown sugar | |

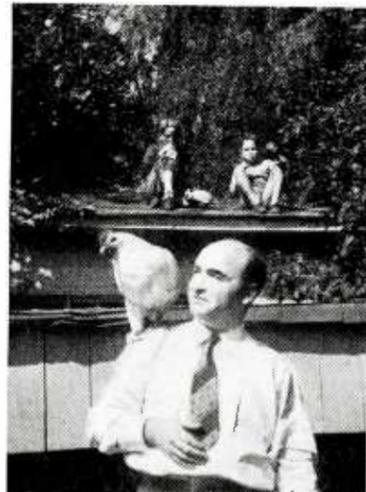
Stew the raisins in the boiling water for a few minutes, then add the brown sugar and tapioca and cook slowly till transparent (should not be thick). Add the nuts and cool. Serve with whipped cream. Chopped dates may be used instead of raisins.

Pop Corn Authority

But Mr. Biggar doesn't wait for all the ideas for success in good edibles to originate from the other side of the house. If you have ever become exasperated with pop corn which was too dry to pop well, you will appreciate this "household help" of his—quote—"If pop corn is a little slow in popping (due to lack of moisture), put it in a sieve, run water through it and drain well"—unquote. Apparently it doesn't make any difference whether hot or cold water is used, according to our authority. To go on with the method for popping which gives our adviser the best results, "Place a heaping tablespoonful of fat (not butter) in the popper or covered pan, put the salt in with the fat, and add the corn when the right heat is reached. The corn pops 'right now'."

Tender, big kernels of buttered pop corn and pop-corn balls are Sunday-afternoon and cold-evening treats in front of the Biggar fireplace.

Yes, Mr. Biggar raises his own pop corn, too, in his city-farm garden. And is he popular with the youngsters in the neighborhood! Strange, isn't it?



While George, Jr., and a young cousin of his give directions from the henhouse roof, George Biggar tries to duplicate his son's trick.

School Time

(In response to many requests by teachers and school pupils listening to School Time, Stand By will print each week brief summaries of some of the fine talks and interviews included in the Prairie Farmer-WLS program for schools.)

GREAT HOTEL

Business and Industry

On Wednesday, September 29, John Baker interviewed L. E. Kaffer and Harry Lowe, general manager and office manager of the Palmer House. A summary of their remarks follows:

The Palmer House contains 2,229 rooms, capable of accommodating about 3,000 guests. There are few other hotels which have more guest rooms. Every large hotel puts forth every effort to see that its guests have every comfort and convenience. To provide this service, about 2,300 employes are required. Many of these are employed in dining rooms and restaurants, which serve an average of 6,000 meals a day.

A great hotel is a city within itself; its building houses stores and shops of many kinds; it has its own police and fire departments; its own laundry and cleaning plant; a printing shop, departments for the repair of furniture, rugs, and drapes. A lost and found department endeavors to return to guests any articles left in the rooms. One guest forgot his false teeth; another left a bass drum. They were returned without charge.

An intricate system of records makes it possible for the hotel management to know which guests have been to the hotel before and much about their likes and dislikes; the information and mail clerks know who is in the hotel and who is expected; a clerk on each floor knows who is in each room of her floor.

After each guest returns home, he is sent a letter inviting him to return, and he may even receive a personal visit from a field representative. That is part of the business of operating a great hotel.

ALASKA

Touring the World

Miss Albina Miller, who grew up in Fairbanks, Alaska, was interviewed on Thursday, September 30. Here is a summary of her story of Alaska!

Alaska was discovered about 1750 by Russian explorers, and was bought by the United States in 1867, for a price of \$7,200,000. Americans thought this was an outrageous amount of money to pay for a land that was nothing but ice and snow.

Barn Dance Rehearsal

Studio Snapshots at Barn Dance Rehearsal: Master of Ceremonies Joe Kelly improvising at the piano. . . . Lee of Verne, Lee and Mary, busy working crossword puzzles. . . . Fritz Meissener of the Maple City Four waltzing the girls around while Al Rice hums "Wild and Reckless Cowboy," new Western tune, which had its first airing on the Alka-Seltzer hour of the National Barn Dance recently. . . . the tune was arranged by Glen Welty, musical director of the Hayloft Band, and music and lyrics are by John Lair.

But Alaska has produced many millions of dollars worth of gold, silver and other metals; some of the finest furs in the world come from Alaska; and the waters off the coast of Alaska produce millions of dollars worth of fish every year.

Miss Miller's father went to Alaska during the gold rush, liked the country and returned to the United States and took his family. They live in a three-story house made of logs. Logs keep in the heat and keep out the cold. Most of the people in Alaska today are Americans, although there are some Indians and a few Eskimos around the coast in the northern part.

Even in Fairbanks, within 100 miles of the Arctic Circle, families raise their own vegetables, and there is a considerable amount of wheat, oats and rye raised on the farms. Much of Alaska is too mountainous to permit farming. The towns have stores, just as towns in the United States have, and people dress about the same, and eat about the same foods.

The southern coast of Alaska is kept quite warm by the Japanese Current, but the interior gets very cold at times during the winter. Last winter was mild at Fairbanks; 40 degrees below zero was the lowest temperature, and much of the time the thermometer registered up to zero.

Boys and girls have fine schools; they play baseball in warm weather, and skate, ski, snowshoe and have dog sled races in winter. A dog sled derby is a big event at Fairbanks every winter, and on June 21, the longest day of the year, a ball game is started at midnight and is played by the light of the midnight sun.

Weighty Good Wishes

What started out to be great fun for Professor August Kaltenmeyer (Bruce Kamman) and his five Kaltenmeyer Kindergarten kids, who celebrated their sixth or Iron Anniversary with a special program on Saturday, September 25, turned into "grief" as ponderous iron gifts began arriving from air stars and fans of the nation.

Most ponderous of the gifts received was a 50-pound iron boat anchor sent by Uncle Ezra with a card attached wishing the Professor and the kids many more iron anniversaries and extending hopes that they'd "never be capsized by the air waves."

CROCHET THIS HOT POT HOLDER SET

Unique Sugar 'n Cream pot holders, gay, colorful, in tune with the modern kitchen. Use like a mit or an ordinary holder. Splendid gift or bazaar item. . . . Many women are finding it easy to make extra money by crocheting these sets to sell to their friends.



Material and instructions for crocheting complete set sent for postage prepaid

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Fanfare

by ED PAUL

HELLO, Fanfare Friends! There are so many questions this week that I'm going to start right in answering them.

First I have a question concerning a picture which appeared on the Fanfare page in the August 7 issue of Stand By! This picture shows Chick Hurt and two other men standing beside their motorcycles. A Kewanee, Illinois, listener asks the identity of the other two in the picture. Well, according to Chick—they are two gentlemen who hail from the Illinois city just mentioned. All three were members of a private motorcycle club in Kewanee and took many rides and tours together. Their names are Guy Dennis and Marty Tomsic.

Doris Maney of Pelican Lake, Wisconsin, and Alberta Sanders of Waverly, Illinois, ask about copies of Stand By. The following issues which you want are available: May 30, 1936; Nov. 28, 1936; Dec. 5, 1936 and Jan. 9, 1937. 1935 copies of Stand By are no longer available. I'll repeat again that you must send to Stand By for these back issues and the cost is 5 cents per copy. Also for Doris—No, Arkie isn't married as yet, and no rumor of an engagement has reached our fanfaring ears to date.

Pearl City, Illinois, wants to know when Jack Benny will return to the air with his new program. Your answer—on Sunday, Oct. 3, at exactly 6:00 p. m. Central Standard Time, if you were tuned in on Station WMAQ or any other station of the red NBC network, you heard the familiar "Jello-again" greeting of Mr. Jack Benny.

Richard Armstrong from down there in Jacksonville, Illinois, wants to know when the Tom Mix show returns to the air. Well, Tom Mix returned to the air September 27—and Jack Holden once again plays the part of the cowboy hero. The show is heard over the Blue network of NBC at 5:45 p. m. The Chicago outlet is WMAQ.

In answer to **Mrs. Harry Larson of Lincoln, Illinois,** the WLS trio, Winnie, Lou and Sally, is heard on the following programs: WLS on Parade; Poultry Service Time; Merry-Go-Round; Murphy's Barnyard Jamboree; The Tall Story Club; and the concluding hour of the National Barn

Dance. These shows are all heard on Saturday. No; so far as we know, Hal Culver is not related to the James Culver of whom you write—however, we are not sure because of the meager details enclosed in your letter.

Tinley Park, Illinois, wants to know if Ed Paul and Bill Paul are brothers or just what relation they are. Well to begin—and end—there is no Bill Paul here at WLS. You are probably referring to Bill Thall. Bill is a member of the Novelodeons. And he is in no way related to your fanfare reporter.

I have several questions from a **Clinton, Iowa, listener;** Mrs. W. S. McCune. She wants to know if Lanny Ross is the real name of that radio star. Well, Lanny's real name is Launcelot—like the acient knight of the round-table. The last name is still Ross. Therefore—Launcelot Ross is the name.

A **friend in Sparta, Wisconsin,** wants to know the times of Happy Jack Turner's programs. Jack is heard each week day, with the exception of Saturday, at 11:00 a. m. on the Red network of the National Broadcasting Company. There is, however, no Chicago station taking this show. However, on Saturday, Happy Jack is heard over WMAQ at 12 o'clock noon. And **Sparta, Wisconsin,** we will have a brief biography of this artist for you soon.

A **listener in Olney, Illinois,** wants to know when Tom Hargis sings on the air. Tom is heard occasionally singing the closing hymn on the Dinner Bell hour—or sometimes on Morning Devotions. Also for the same person, Bill McCluskey sings those Irish songs you all love so much on Saturday mornings on the WLS On Parade program and also on the Merry-Go-Round—which goes on the air as I get off. And so far as we know, Christine was not married in August—and at present has no definite intentions in that direction.

A **radio friend from Charlton, Ontario,** writes to ask us something of little Joy Miller. Joy has appeared a good many times over WLS and also over a good many other stations and over the coast to coast network of NBC. She was six years old on the 15th of last February. She always

Folks Worth Knowing

Folks Worth Knowing, introduced to WLS listeners Sunday morning, September 26, brings before the microphone people who have interesting stories to tell about their experiences, their jobs, their travels, or their hobbies. The purpose is to present not those who have basked in the spotlight of fame, but to bring out of seclusion the folks who have been little known but who belong in the class of "folks worth knowing."

The opening program included the man who is responsible for keeping more than 5,000 clocks accurate, an information operator for the telephone company, a grocer who has invented display stands for grocery stores, a mail man with 36 years of service, who goes for a walk on his day off, and a 12-year-old Chinese boy who witnessed the first bombing of Canton, China.

The following program, on October 3, presented an airline stewardess who has flown more than a million miles, the inventor of a ventilating system, the librarian of a trailer library for rural schools, and a young Englishman who has written a book on the foibles of his own countrymen.

memorizes her parts, whether it be in a script show or just a new song. Little Joy dances, too, and is very accomplished in this way. She lives in Davenport, Iowa, and made her first radio appearance in that city. She is heard often on the WLS On Parade and Merry-Go-Round programs and on the WLS National Barn Dance as a guest performer. Joy has blond curls, brown eyes, is just about 39 inches tall and doesn't weigh more than 40 pounds or so. And she is a favorite here among the staff, particularly with Henry Burr.

A question comes from two listeners in **Kentland, Ind.** They would like to know if Buddy Gilmore of the Novelodeons and Pokey Martin are married. Well, Buddy Gilmore has been married for about nine years, but as for Pokey Martin . . . well, he has not yet taken that final step. As for a description of Pokey . . . his real name is Don Allen, he comes from Durant, Oklahoma, stands a good six feet tall, has brown hair, dark eyes, and we consider him a very handsome chap. And so there are the answers to questions of **Mary Cole and Clare Mae Honn.**

Louise of Chicago asks me for Christine's full name. Well the little Swiss Miss was christened Christina Endebak when she was born in Amsterdam, Holland, 21 years ago. In regard to the other question, when you refer to one of the Hilltoppers being a comedian you evidently have in mind Ernie Newton. Attend the Barn Dance and you'll understand why. Yes, Ernie is the boy.

The Latch String

by CHECK STAFFORD

HOWDY folks:

Enjoyed an auto trip with **Dr. John Holland** down through Indiana's beautiful Turkey Run country. Saw lots of fodder in the shock . . . but the pumpkins were safe from frost in barn or shed.

Fox Miller, genial young musician of Wetaug, southern Illinois, was a caller last week. Fox spent years in learning a large number of selections which he plays skilfully on a conch shell. He has given his odd shell-music over many stations and says he hasn't much competition.

Among other visitors the past few days—**Miss Helen Canfield** and **Mrs. Freda Borman** of stations KSO and KRNT in Des Moines, Ia. The young ladies, who are members of the Iowa network's musical library staff, met and enjoyed quite a shop-talk with **Edith LaCrosse** and **Sophia Germanich,** WLS music library staff folks.

Dr. John Holland received a nice long letter from **Delia Ann Ragland,** now connected with radio station KWBG in Hutchinson, Kansas. **Miss Ragland,** many will recall, appeared in dramatic roles and as a talented whistler on WLS programs. She is now broadcasting news features and doing program writing for KWBG, located in her home town. "Dee" sends her regards to all her friends here.

Seeing the sights of Chicago for the first time since she left 27 years ago, **Mrs. Emily Lish** of Fresno, California, was a welcome visitor last week. Although 75, she is quite spry and stood the 2,300 mile auto trip very well. Relatives accompanied Mrs. Lish on her journey . . . a granddaughter driving the car and making it here in five days. The folks enjoy the National Barn Dance, through their local station, and they paid our studios an early visit when they arrived in town.

Last Sunday morning we had a really early morning caller. She had hopped a bus at Marengo, Illinois . . . long before daybreak . . . 3:00 a. m. to be exact . . . and coming to Chicago and our studio (where she was later to appear on the Sunday Devotional program) she found she had arrived before the day watchman got to work—and the doors were locked. Yep . . . you've guessed it. The early riser was our "Aunt Em" **Van Alstine Lanning,** who, although 81 years "young," is as spry and energetic as many of the younger folks on the program.

Radio friends, as studio guests recently, were **Mr. and Mrs. J. E. Etter** of East Sixty First St., Chicago, and their daughter, **Mrs. Martha Robison.** Mr. Etter is 76 and his good wife is 73 and although the folks left the farm home near Franklin, Indiana, 37 years ago . . . they still take active interest in our farm news and pro-

grams. Mr. Etter says his home folks relatives have an old dinner bell which has been in the family for 100 years . . . he rang the bell many a time over 60 years ago when a lad. I enjoy meeting many such older folks, who not only recall the past but keep pace with today's developments.

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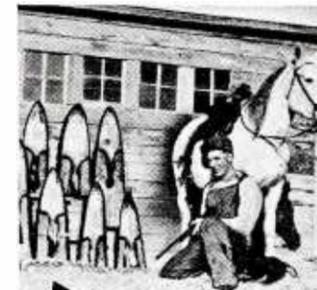
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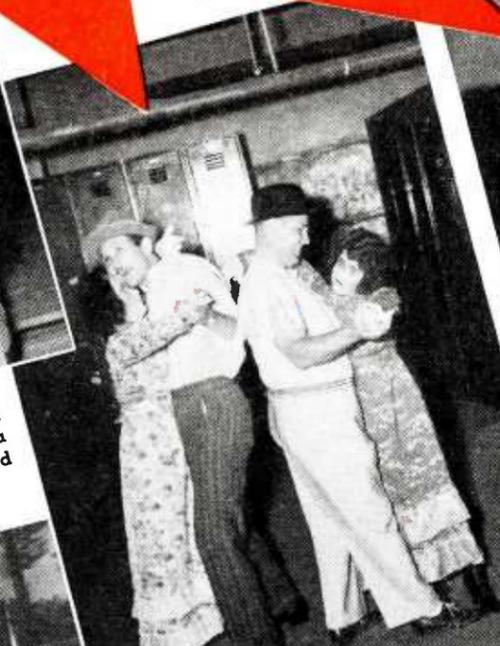
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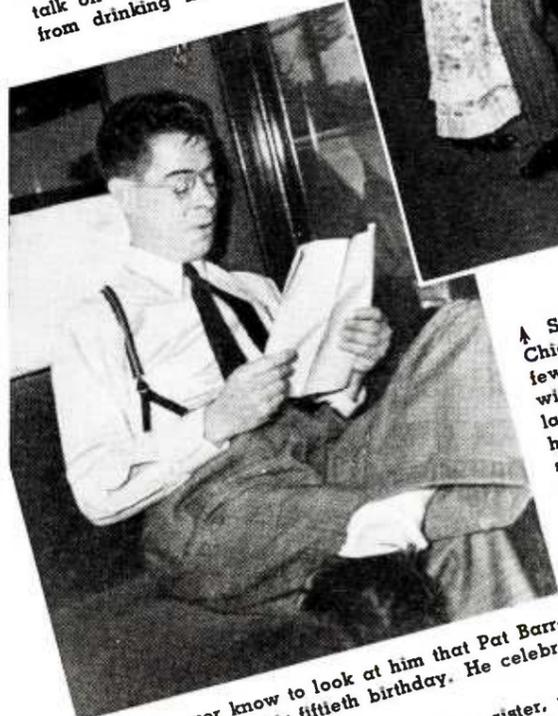
Off the Record



▲ Here is Manager Glenn Snyder giving someone a talk on the benefits derived from drinking milk.



▲ Lee Hassell of the Verne, Lee and Mary trio pulls her coat collar up snugly around her ears when she studies her script out-of-doors on these chilly days.



▲ You'd never know to look at him that Pat Barrett, better known as Uncle Ezra, had passed his fiftieth birthday. He celebrated the event on Sept. 27.

Verne Hassell, like her sister, would rather button her fur collar up tight around her neck than bother with wearing a hat.



Notes from the MUSIC LIBRARY

by SOPHIA GERMANICH

IN THE September 18 issue of Stand By, W. W. Fletcher, R. 3, Box 735, Auburn, Washington, requested words to an old song his father used to sing and we published the few lines as he remembered them.

Wm. C. Dean, 410 E. Johnson St., Madison, Wisconsin, wrote and submitted a few additional lines giving us the correct title, "Widow in the Cottage by the Sea," but still the song was not complete.

C. E. Wolf, Box 123, DeSoto, Illinois, came to the rescue and has presented the Music Library with a book containing many old songs, among them the complete words to the song we were looking for. Many, many thanks to C. E. Wolf for his generosity, and I'm sure Mr. Fletcher and Mr. Dean, as well as many other readers, join us in thanking Mr. Wolf.

Here's the song:

Widow in the Cottage by the Sea

Just one year ago today, love, I became your happy bride,
Changed a mansion for a cottage, to dwell by the river side;
You told me I'd be happy, but no happiness I see,
For tonight I am a widow in the cottage by the sea.

Chorus:

Alone, all alone, by the seaside he left me,
and no other's bride I'll be;
For in bridal flowers he decked me, in the cottage by the sea.

From my cottage by the seaside I can see my mansion home,
I can see those hills and valleys, where with pleasure I have roamed;
The last time that I met him, Oh! how happy then were we,
But tonight I am a widow in the cottage by the sea.

Oh! my poor and aged father, how in sorrow he would wail,
And my poor and aged mother, how in tears her eyes would swell;
And my poor and only brother, Oh! how he would weep for me,
If he only knew his sister was a widow by the sea.

SONG EXCHANGE

Betty Letrich, 1953 W. Superior St., Chicago, Illinois, is a new member of our Song Exchange, and would like to have the words to "Beautiful Texas" and the "Wanderers."

Mary Ellen LePine, Box 331, Florence, Wisconsin, is looking for copies of the following songs: "In a Little

Swiss Chalet," "Strawberry Roan" and "Dollar Down and a Dollar a Week."

Helen Brevak, Washburn, Wisconsin, will exchange any songs she has for words to "Moonlight and Skies" and "Waltz of the Hills."

Jane Jacoby, 419 Main St., Bluffton, Indiana, is joining our Song Exchange, and would like to obtain copies of "Prisoner's Dream" and "When Father Puts the Paper on the Wall." The latter song was written by Jack Mahoney, and published by W. W. Delaney in 1914.

Lawrence Smith, 34 Gramercy Ave., Minneapolis, Minnesota, is very much interested in Song Exchanging, and would like to have the songs "When It's Prayer Meeting Time in the Hollow" and the "Crawdad Song," in exchange for any song in his collection.

Mary Craig, General Delivery, Owen, Wisconsin, is interested in Song Exchange and is looking for the words and guitar chords to "Take Me Back to Colorado," "I Want to Be a Cowboy's Sweetheart" and "Red River Valley." He will exchange the words of any song in Lulu Belle's and Scotty's song book or the WLS song book for these numbers.

Mildred Butkiewiz, Kettle River, Minnesota, will exchange any song in her collection of Western songs for copies of "Pretty Blue Eyes" and "That Silver Haired Daddy of Mine."

Verna Marie Vogel, Cleveland, Wisconsin, has quite a few old-time and cowboy songs, and will be glad to exchange any of them for the words and music of "I Left My Gal In the Mountains" and "Going Back to Texas." Both of these songs are very well known, and I'm sure our readers can help you out.

Beatrice and Pearl Stapleton, R. 2, Fountain City, Tennessee, have about 1,000 songs in their library, and will exchange any one of them for copies of "Chuck Wagon Blues," "Streamlined Train" (which is Arkie's own composition) and "I Want to Be a Real Cowboy Girl."

SONG POEMS Wanted at Once!

Mother, home, love, patriotic, sacred, comic or any subject. Don't delay—send best poem today for our offer. Richard Bros., 68 Woods Bldg., Chicago, Ill.

The Friendly Gardener

THERE'S a certain atmosphere to fall. Even if you couldn't see it or feel it, your nose would tell you that the leaves have dropped and winter's comin'. I'm talkin' about the smell of burnin' leaves. In our neighborhood the kids are out with rakes twice as long as they are, and bushel baskets almost too big for 'em to lug around; they're pilin' up leaves at a great rate, and then they have the fun of burnin' 'em. Most of the time Mother or Dad's around to see that nothin' goes wrong.

It's a lot of fun for the youngsters, this thing of burnin' leaves, but y'know, those leaves are worth quite a bit if you want to save 'em and use 'em in the garden. Not that there's any great amount of plant food in 'em, but most soils need more humus or organic matter than they've got. Most of us don't have any convenient or cheap supply of that kind of stuff, unless we save the plant tops, leaves, grass clippings and the like. But once you set your mind to savin' organic materials of different kinds, it's surprisin' how quick you can build up a pile of it.

Set off a little corner of the garden, and start pilin' up these leaves. Make a pile four or six feet square; when you have six to 10 inches of leaves and other material, put on a layer of ordinary garden soil. Won't hurt to mix in a few handfuls of complete fertilizer, either; then more leaves, more soil and more fertilizer. Leave it there for about a year, and mix it up once in a while. The stuff will decompose, and you've got some dandy compost to put on your garden and flower beds.

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Something to Talk About

by CHUCK ACREE

WHILE Eddie Cantor was absent from the air this Summer, his spot was filled by Pinky Tomlin (incidentally, did you know that Pinky Tomlin is from Durant, Oklahoma, the home of Pokey Martin?). On the program for Sunday evening, September 19, Pinky announced that Eddie Cantor would return to the air on Wednesday, September 29. In honor of the occasion, it was announced that an impersonator would impersonate Cantor singing "Now's The Time To Fall In Love". The impersonator stepped up to the microphone, did his impersonation and the studio audience clapped quite loudly when he was through. After the program, people began telephoning. . . . "That impersonator was lousy" . . . "Why don't you get a good imitator—one that sounds like Eddie" . . . "Why didn't you have Eddie come in and sing it?" And so on and on went the remarks over the phone. And to each person who called, the operator politely replied that the impersonator was Eddie Cantor. Cantor did it as a gag and asked that he be put on the program without being announced. Now he doesn't know whether he was insulted or whether somebody was wise and just ribbing him.

Something different in radio was tried last week when Terry O'Donnell, an Irish tenor, went on the air as a reward for his sales record. His company promised to put their best salesman on the air. And Terry was the one who reaped the "reward".

Hungry on Saturdays

Tommy Leathem, 13-year-old singing caddy and frequent guest star on the Alka-Seltzer hour of the National Barn Dance, is definitely having career trouble on Saturdays. He spends the whole day caddying at Elmhurst Country Club, works up a beautiful appetite, and then because he says he can't hit the high notes after a full meal, has to eat just a snack before he broadcasts.

Pioneer in Whistle Solos

Hezzie of the Hoosier Hot Shots has the distinction of having been the first musician to use a song whistle as a solo instrument. That was in 1922. A member of Paul Whiteman's band adopted the idea in 1926. Previously, the whistle had been used only by drummers for sound effects.

Peaches by the Crate

Although Sally Foster, National Barn Dance soloist every Saturday night, lives in the center of a prosperous peach country, an ardent fan from Braintree, Mass., has just sent her a crate of New England peaches.

Charlie McCarthy—Edgar Bergen's popular dummy—failed in his first technicolor test for the movies last week. He will have to have his face repainted because it's too ruddy for color pictures. A removable paint job has been recommended. But Charlie likes his present complexion and so does Edgar, so the technicolor chance may be passed by rather than ruin a perfectly good paint job. W. C. Fields has asked for the privilege of spoiling the paint job if it's done at all.

Pokey Martin and Arkie



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30x4-50-21	1.40	1.35	32x4-50-21	1.50	1.45	34x4-50-21	1.60	1.55
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32x5-50-20	1.40	1.35	34x5-50-20	1.50	1.45	36x5-50-20	1.60	1.55
32x5-50-21	1.40	1.35	34x5-50-21	1.50	1.45	36x5-50-21	1.60	1.55
34x5-50-20	1.40	1.35	36x5-50-20	1.50	1.45	38x5-50-20	1.60	1.55
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 6.00-16 1.75 1.70

ALL OTHER SIZES DEALERS WANTED

SEND ONLY \$1.00 DEPOSIT on each tire ordered. (\$3.00 on each Truck Tire.) We ship balance C. O. D. Deduct \$ per cent if cash is sent in full with order. To fill order promptly we may substitute brands if necessary. ALL TUBES BRAND NEW—GUARANTEED—
PERRY-FIELD TIRE & RUBBER CO.
 2328-30 S. Michigan Av., Dept. 4-3, Chicago, Ill.

10c
 Trial Treatment Only

BUNION

Folks! You just cannot imagine what a pleasant relief you may obtain after PROPERLY applying Dr. Lotreck's PEDIX Bunion Treatment to that painful, smarting toe joint. Send for this 40-year-old, time-tested PEDIX bunion remedy today—now! 12 treatments for only \$1.00. Agent wanted.

DR. FRANK LOTRECK
 809 Linden Ave. Dept. 61 Oak Park, Ill.

"Stand By" Classified Ads

STANDBY CLASSIFIED
 advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, R2, 100a, 6R, 2T and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STANDBY, 1230 Washington Blvd., Chicago, Illinois.

Astrology
 Astrological Readings more individual than ever before. Send \$1.00, Birthdate, place, hour (if known). EUGENE, The Astrologer, Box 685-B, Huntington, West Virginia.

Business Opportunities
 Earn Money Home—addressing cards. Weekly pay. Everything furnished. Stamp brings details. Shaw, 1322-B Electric Ave., Lackawanna, New York.

Cactus for Sale
 Rainbow collection. Fifteen vari-colored Cactus and Succulent plants. Suitable for Window Gardens—\$1.00. HUMMEL'S EXOTIC GARDENS, INGLEWOOD, CALIFORNIA.

Collection Specialists
 Debts collected everywhere. No collection, no charge. American Adjustment Association, 176 W. Adams, Chicago.

Dogs for Sale
 Pure Bred Fox Terrier puppies. Real ratters. Excellent watch and companion dogs. Lloyd Sexton, R. 4, Paris, Illinois.

Farm for Sale
 80 A, good soil, good buildings. \$3,800. \$1,500 cash. Nothing more to pay for two years. 4% interest. Percy Harris, Decatur, Mich.

Fish for Sale
 Fish Special—Green Bay Perch, small, boneless—25¢ per pound. Small headless and dressed ready for the pan, 15¢. Live crawfish, \$1.25 per hundred. Taverns everywhere buy direct from us. Wisconsin-Michigan Fishing Co., Pensaueke, Wisconsin.

For Inventors
 We successfully sell inventions, patented and unpatented. Write for proof, and tell us what you have for sale. Chartered Institute of American Inventors, Dept. 62, Washington, D. C.

Greetings Cards
 12 Beautiful Christmas Cards, assorted, 50¢ postpaid. 5 Lovely Birthday Cards, assorted, 25¢ postpaid. Money back if not satisfied. Cards for all occasions. Free catalog. Cardman, 844F Rush, Chicago.

Help Wanted—Female
 Girl wanted—housework, care of two children. Good home. No cooking or laundry. Reasonable salary. Mrs. Brodtkin, 3558 Lawrence, Chicago. Keystone 9598.
 Young woman, general housework. No laundry. One child. Own room and bath. \$5.00 a week to start. K. G. Townsend, 7945 South Luella Ave., Chicago.
 Girl, general housework. Three adults. Laundry sent out. \$9.00 a week. Mrs. Albert Richman, 600 Central Ave., Wilmette, Ill.

EMBROIDERERS!
 Attention! 100 Embroiderers wanted immediately in every community—for the new profession—"Holsery Clocking." Easy! Fascinating! Profitable! Steady homework—sent parcelpost. No selling. Thompson, Dept. SY, 4447 North Winchester, Chicago.

Hog Feed
 Mix your own Yeast Feed and save 90%. Complete method for mixing and feeding only \$1.00. Geo. Sutton, West Liberty, Iowa.

Magazine Subscription Specials
 Real Bargains for our readers. Ask for "Money Saver." Frank G. Pearson, care of Stand By.

Miscellaneous
 Special opportunity. Make money by crocheting smart new kitchen novelty. Sell them to your friends. See ad on page 7 for full details on how to secure complete material and instructions for crocheting Sugar'n Cream potholder set. The Thread Mills, Inc., Monticello, Indiana.
 Beautiful Royal Blue Felt Book Cover, with new feature. Ideal bridge prize or Christmas gift. Unusual. 75¢ postpaid in U.S. Money Order. Jessie Mainwood, 405 S. Raynor, Joliet, Illinois.

Nursery Stock
 Special offer, 10 assorted evergreen trees, all three years old. Bargain only \$1.00, postpaid. Evergreen Nursery, Eldon Station, Chicago, Illinois.

Of Interest to Women
 Remnants for Garments and Quilts, 25 yard bundle \$1.00, postpaid. Union Mills, Centerville, Illinois.

Photo Film Finishing
 Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.
 Films developed and printed, 25¢ per roll. Send coin. With each roll sent you will receive one of your prints hand-colored free (regular size). The value of this print is 15¢; also 1—5x7 enlargement free (in black and white). Guaranteed work; daily service. Allen Photo Service, 3729 North Southport Avenue, Chicago.

NOTICE
 Two 5/7 enlargements and 10 reprints, 25¢. Two 8/10 enlargements and 15 reprints, 50¢. Shureshop, Maywood, Illinois.
 Film developed with 16 prints and enlargement coupon 25¢. Reprints, 2¢ each. Wilbert Friend, River Grove, Illinois.

Latest in Photo Finishing. Miniature films developed, printed 3x4—4¢ each. Two enlargements free each roll. Radio Film, La Crosse, Wisconsin.

ROLL DEVELOPED—16 prints, 2 enlargements 30¢. 25 reprints 30¢. Three 5x7 enlargements 25¢. RELIABLE, RiverGrove, Illinois.
 20 reprints 25¢. Roll developed 16 prints 25¢. Parker Service, 1617-19 N. Artesian Avenue, Chicago.

Enlargements, 4x6, five for 25¢; 5x7, three for 25¢; 8x10, three for 35¢. Hand-colored and framed, each, 4x6, 30¢; 5x7, 35¢; 8x10, 45¢. Send film negatives. Enlargers, Maywood, Ill.
 20 reprints 25¢. 100 reprints \$1.00. Roll developed with 16 prints 25¢. Nordskog, 42 Maywood, Illinois.

Rolls developed. Two beautiful, double-weight, professional enlargements and 8 guaranteed, Never-Fade, Perfect Tone prints, 25¢ coin. Ray's Photo Service, La Crosse, Wisconsin.
 Free—4 quadruple size pictures with each roll 25¢. 20 reprints 25¢, 45-50¢. Giant Studios, Albany, Wisconsin.

Film developed, 16 prints, enlargement coupon 25¢. 20 reprints 25¢. Fred's, B, River Grove, Illinois.
 Rolls developed—25¢ coin. Two 5x7 double-weight, professional enlargements, 8 gloss prints. Club Photo Service, La Crosse, Wis.

Rolls Rushed! Developed and printed with two supertone enlargements 25¢. Four 4x6 enlargements 25¢. Newton, Maywood, Illinois.
 2 beautiful enlargements suitable for framing with roll developed, printed 25¢. Photo-Film, S-2424 North Avenue, Chicago.

Photo Film Finishing
PHOTOGRAPHIC CHRISTMAS CARDS. Exclusively individual. Send kodak negative and five cents for sample. Ten for 49¢. Envelopes included. Rolls carefully developed, printed and choice of two 5x7 professional enlargements or six reprints, 25¢. Reprints 3¢ each. Immediate service, no delay! THE PHOTO MILL, Box 629-55, Minneapolis, Minnesota.
 20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints 50¢. 100-1.00. Roll developed and printed with 2 professional enlargements 25¢. Enlargements, 4—4x6 25¢; 3—5x7 25¢; 3—8x10 35¢. Special hand-colored, easel-mounted, 4x6 enlargement 25¢. Trial offer. Skrudland, 6907-86 George Street, Chicago.

One Day Service. 2 beautiful enlargements, 8 brilliant prints 25¢. Quality guaranteed. Electric Studios, 95 Eau Claire, Wisconsin.
 Hand-colored enlargements with each roll 25¢. 40 reprints 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

Perfume
 Michigan Avenue shop offers you high quality imported perfumes at wholesale prices. Testing sample 10¢. Mention order. Attractive offer to agents. Write Box 5, % Stand By, Chicago.

Postage Stamps, Coins and Curios
 Indian relics, beadwork, coins, minerals, books, weapons, stamps, fossils, catalog 5¢. Indian Museum, Northbranch, Kansas.
 100 different stamps—10¢. Many obsolete. Approval applicants. Leonard Utecht, 1143 N. Keeler Avenue, Chicago.
 100 good ancient arrowheads, \$3.00. Tomahawk head, 5¢. Flint knife, 25¢. Illustrated catalog, 5¢. H. Daniel, Dardenelle, Arkansas.

Property for Sale
 10 acres, 5-room house, electricity and gas. Full basement. One and three fourths miles from city of 10,000. Gravel road. \$2,000 cash. Chris Pleron, 2315 Illinois Ave., Murphersboro, Illinois.
 Seven room house, full lot, three blocks from business district, two blocks grammar school. Also business lot, No. 2, block seven, Devonshire Terrace, Park Ridge, Illinois. Talcott Road frontage. Also cottages, Flint Lake. Conveniently located. Modern conveniences. Thos. Sergeant, Valparaiso, Indiana.

For sale—Trumpet, B-Flat, good condition. Leah Dyar, Amboy, Illinois.
Quilt Pieces for Sale
 Bright colored, good material quilt patches, 15oz. 30¢, 30oz. 60¢, 3 1/2 lbs. \$1.00, postpaid. A. E. Coffman, 3336N. Karlov Avenue, Chicago, Illinois.
 Nice Remnants and quiltpieces, 1 pound, 29¢. Rurag strips, 5 pounds, 75¢. Height's Dress & Remnant Shop, West Frankfort, Illinois.

Rag Rug Weaving
 Rag Rugs woven from old materials, approximately two pounds sewed rags per yard, 27 inches wide, 35¢. 36 inches, 45¢. Novelty Shop, Mundelein, Illinois. Phone 217 M.

Situations Wanted
 Expert dishwasher, colored. Restaurant, cafe, hotel. References. State wage first letter. Box 11, % Stand By.
 Caretaker, colored. References, state wage. Box 12, % Stand By.

Song Poems Wanted
 Wanted: Original poems, songs, for immediate consideration. Send poems to Columbian Music Publishers Ltd., Dept. 260 Toronto, Canada.

Violin for Sale
 For Sale: Valuable Steiner Violin, 1715. Good condition and full size. Linnemann, 1410 N. 15th Avenue, Melrose Park, Illinois.

WLS DAILY PROGRAMS

Saturday, October 9, to Saturday, October 16

870 k.c. — 50,000 Watts



Salty Holmes is lookin' pretty serious about this business of having his picture taken.

Sunday Morning

OCTOBER 10

(CENTRAL STANDARD TIME)

- 8:00—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; Herman Felber; Grace Wilson; Safetygram Contest; "Aunt Em" Lanning; Lawson Y.M.C.A. Glee Club.
- 9:00—WLS Little Brown Church of the Air, conducted by Dr. John W. Holland; Hymns by Little Brown Church Singers and Helen Jensen, organist.
- 9:45—Weather; News Report—Julian Bentley.
- 10:00—"Folks Worth Knowing," by John Baker.
- 10:30—WLS Concert Hour—Orchestra; Herman Felber; Roy Anderson, soloist.
- 11:00—NBC—The Southernaires.
- 11:30—Grace Wilson, "Singing Your Songs."
- 11:45—Helen Jensen at the Organ.
- 11:58—Weather Report; Chicago Livestock Estimates.
- 12:00—Sign off.

Sunday Evening

OCTOBER 10

6:30 p. m. to 8:00 p. m.

(CENTRAL STANDARD TIME)

- 6:30—NBC—The Bakers' Broadcast with Werner Janssen Orchestra.
- 7:00—NBC—General Motors Concert—Erno Raape, conductor.
- 8:00—Sign off.

Monday to Friday MORNING PROGRAMS

OCT. 11 TO OCT. 15

(CENTRAL STANDARD TIME)

- 5:30—Smile-A-While—Prairie Ramblers and Patsy; Arkie; Hoosier Sod Busters.
- 6:00—Farm Bulletin Board; Weather; Livestock Estimates.
- 6:15—Smile-A-While—cont'd.

- 6:30—Mon., Wed., Fri.—"Sing, Neighbor, Sing." (Ralston Purina) (E. T.)
- Tues., Thurs., Sat.—Chuck, Ray & Christine and Hoosier Sod Busters.
- 6:45—Pat & Henry.
- 7:00—News Report—Julian Bentley.
- 7:10—Program Review.
- 7:15—Mon., Wed., Fri.—Pokey Martin & Arkie. (McConnon)
- Tues., Thurs., Sat.—Evelyn & The Hilltoppers. (Flex-O-Glass)
- 7:30—Morning Devotions, conducted by Dr. Holland, assisted by Wm. O'Connor and Howard Peterson, organist.
- 7:45—Jolly Joe's Pet Pals. (Coco-Wheats)
- 8:00—Lulu Belle & Scotty. (Foley's Honey & Tar)
- 8:15—News Report—Julian Bentley; Booking Announcements.
- 8:30—Prairie Ramblers & Patsy. (Drug Trades)
- 8:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers)
- Tues., Thurs., Sat.—Morning Minstrels with Novelodeons, Puddin' Head Jackson, Marpheus Mayfair Manchester, Possum Tuttle and Bill Thall, interlocutor. (Olson Rug Co.)
- 9:00—NBC—Mary Marlin. (Ivory)
- 9:15—NBC—Ma Perkins. (Oxydol)
- 9:30—NBC—Pepper Young's Family. (Camay)
- 9:45—News Report—Julian Bentley.
- 9:50—Poultry and Dressed Veal Markets.
- 9:55—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:00—NBC—The O'Neills. (Ivory)
- 10:15—NBC—Road of Life. (Chipso)
- 10:30—NBC—Vic and Sade. (Crisco)
- 10:45—NBC—Edward McHugh, Gospel Singer.
- 11:00—Mon., Wed., Fri.—Virginia Lee & Sunbeam. (Northwestern Yeast)
- Tues., Thurs., Sat.—Don & Helen.
- 11:15—Chuck, Ray & Christine and Hoosier Sod Busters. (Pinex)
- 11:30—Mon., Wed. — Priscilla Pride; Howard Peterson. (Downtown Shopping News)
- Tues., Thurs., Sat.—"For People Only"—Chuck Acree and Pokey Martin.
- Fri.—"Big City Parade." (Downtown Shopping News)
- 11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Weather; Bookings.
- 11:55—News Report—Julian Bentley.

Afternoon Programs

(Daily ex. Saturday & Sunday)

(CENTRAL STANDARD TIME)

- 12:00—Prairie Farmer Dinner Bell Program, conducted by Arthur Page—45 minutes of varied farm and musical features.
- Tues.—Midwest on Parade, featuring Terre Haute, Indiana.

- 12:15—Mon., Wed., Fri.—"Voice of the Feedlot." (Purina Mills)
- Tues.—Federal Housing Speaker.
- Thurs.—John Brown, pianist.
- 12:50—Jim Poole's Livestock Summary direct from Union Stock Yards.
- 1:00—Prairie Farmer School Time, conducted by John Baker.
- Mon.—Current Events.
- Tues.—Music Appreciation.
- Wed.—Business and Industry.
- Thurs.—Touring the World.
- Fri.—Good Manners.
- 1:15—Mon.—Howard Peterson, organist.
- Tues. to Sat.—"The Magic Hour." (E. T.) (United Drug)
- 1:20—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.
- 1:37—John Brown.
- 1:45—Mon., Wed., Fri.—Melody Parade; Orchestra; Sophia Germanich.
- Tues., Thurs.—"How I Met My Husband." (Armand)
- 2:00—HOMEMAKERS' HOUR
- 2:00—News Report—Julian Bentley.
- 2:10—Mon., Wed., Fri.—"Something to Talk About"—Chuck Acree. (McLaughlin)
- Tues., Thurs., Sat.—WLS Fanfare Reporter—Ed Paul.
- 2:15—Homemakers' Matinee, conducted by Jane Tucker; Otto & Novelodeons with Buddy Gilmore.
- 2:45—Home Service Club, conducted by Mary Wright, WLS Home Advisor.
- Daily—Fresh Fruit & Vegetable Market.
- Mon.—Food Suggestions and Recipes.
- Tues.—Parents' Forum.
- Wed.—What's What in Fall Stayles.
- Thurs.—Food Suggestions and Recipes.
- Fri.—Homemakers' Exchange.
- 3:00—Sign off.

Saturday Morning

OCTOBER 16

(CENTRAL STANDARD TIME)

- 5:30-7:15—See Daily Morning Schedule
- 7:15—Evelyn & Hilltoppers.
- 7:30—Dr. John Holland's Sunday School, with Howard Peterson, organist.
- 7:45—Jolly Joe.
- 8:00—Lulu Belle & Scotty. (Foley's Honey & Tar)
- 8:15—News—Julian Bentley; Bookings.
- 8:30—Prairie Ramblers & Patsy. (Drug Trades)

SATURDAY EVENING, OCTOBER 9

(CENTRAL STANDARD TIME)

- 7:00—"Meet the Folks"—Behind the Scenes at the National Barn Dance and interviews with visitors. (Mantle Lamp Co.)
- 7:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel & Wire)
- 8:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Hoosier Hot Shots; Verne, Lee and Mary; Sally Foster; Arkie; Lulu Belle & Scotty; Lucille Long; The Novelodeons, and other Hayloft favorites, with Joe Kelly as Master of Ceremonies. (Alka-Seltzer)
- 9:00—Murphy Barn Yard Jamboree featuring Quartet; Grace Wilson; Prairie Ramblers; Patsy Montana; Winnie, Lou and Sally; Pat Buttram. (Murphy Products)
- 9:30—"Hometown Memories"—Quartet; Grace Wilson; DeZurik Sisters; Hilltoppers. (Gillette)
- 10:00—"Tall Story Club," with Pokey Martin. (Kentucky Club)
- 10:30—Coleman Fireside Party, with Henry Hornsbuckle, Prairie Ramblers, Hilltoppers, Arkie, Grace Wilson and DeZurik Sisters. (Coleman Lamp)
- 11:00—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Patsy Montana; Prairie Ramblers; Otto & His Novelodeons; Pat Buttram; Arkie; Sod Busters; Chuck, Ray & Christine; Bill O'Connor; Grace Wilson; John Brown; DeZurik Sisters; Eddie Allan; Lulu Belle & Scotty; Evelyn & Hilltoppers, and many others.
- 12:00—Sign off.

- 8:15—Morning Minstrels. (Olson Rug)
- 8:50—Livestock Estimates and Hog Flash.
- 9:00—Chief Gumbo. (Campbell Cereal)
- 9:15—News Report—Julian Bentley.
- 9:50—Poultry & Dressed Veal Markets.
- 9:55—Program News—Harold Safford.
- 10:00—Priscilla Pride. (Downtown Shopping News)
- 10:15—WLS on Parade—Variety Entertainers.
- 11:00—Fanfare Interview.
- 11:15—Chuck, Ray & Christine and Hoosier Sod Busters. (Pinex)
- 11:30—"For People Only"—Chuck Acree & Pokey Martin.
- 11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Weather; Bookings.
- 11:55—News Report—Julian Bentley.
- 12:00—Poultry Service Time.
- 12:15—Otto & Novelodeons.
- 12:30—Closing Grain Market Summary—F. C. Bisson.
- 12:50—Weekly Livestock Market Review by Dave Swanson of Chicago Producers' Commission Association.
- 1:00—Home Talent Program.
- 1:15—The Magic Hour. (E. T.) (Rexall)
- 1:30—Guest Artists.
- 1:45—Don & Helen.
- 2:00—News Summary—Julian Bentley.
- 2:10—WLS Fanfare—Ed Paul.
- 2:15—Merry-Go-Round.
- 3:00—Sign off.

Evening Programs

(CENTRAL STANDARD TIME)

MONDAY, OCTOBER 11

- 7:00—NBC—Gen. Hugh Johnson. (Grove Lab.)
- 7:15—NBC—Fairchild & Carroll, piano duo.
- 7:30—NBC—Vanity Fair. (Campana Sales Corp.)
- 8:00—NBC—Melodic Contrast.

TUESDAY, OCTOBER 12

- 7:00—NBC—Husbands & Wives. (Pond's)
- 7:30—NBC—Edgar Guest. Household Finance)
- 8:00—NBC—Ben Bernie. (American Can)

WEDNESDAY, OCTOBER 13

- 7:00—NBC—Eddy Duchin and His Orchestra. (Elizabeth Arden)
- 7:30—NBC—Mary Small Junior Revue.
- 8:00—NBC—Frank Black and NBC Symphony Orchestra.

THURSDAY, OCTOBER 14

- 7:00—NBC—Gen. Hugh Johnson. (Grove Lab.)
- 7:15—NBC—Helen Tranel, soprano.
- 7:30—NBC—To be announced.
- 8:00—NBC—"March of Time." (Time, Fortune & Life)

FRIDAY, OCTOBER 15

- 7:00—NBC—To be announced.
- 7:30—NBC—Death Valley Days. (Pacific Coast Borax)
- 8:00—NBC—Varsity Show. (General Motors)



Charles Kennedy, new sales manager of KOY in Phoenix, Arizona, and Jane Tucker, who conducts the WLS Homemakers' Matinee, recently were made honorary members of the Hopi Indian tribe by Chief Clarence Taptuka.

Can Thought Travel?

(Continued from page 3)

"Who's Who." One in every four was willing to admit a personal experience of an extra sensory nature, such as the sudden thought or knowledge of an event which was later proved to have taken place elsewhere at that time, and yet about which the person could have learned nothing through the five senses.

Previous laboratory tests of telepathy have indicated that the distance between the sender and the receiver has no effect upon the outcome of the test. In 600 tests behind a screen in the same room with the sender, one subject averaged nine correct answers in 25. In 300 tests in a separate building, he averaged 9.9. In 200 tests taken at a distance of 250 miles from the sender, other subjects averaged more than 10 correct calls in each 25.

The radio, linking the minds of millions of listeners simultaneously to those of the "senders" at the microphone, is uniquely adapted to a series of experiments such as the series now being conducted. And thus it is possible, for the first time in the history of mankind, for millions of persons in their own homes to participate in the actual search for the solution of a great scientific problem, making an entire continent the laboratory for the scientific investigation of Extra Sensory Perception.

The results of the first week's test were broadcast at 9 o'clock Sunday evening, October 3. Each week's tests and the findings thereafter will be announced on the subsequent Sunday broadcast. The point of interest to many lies in the fact that these experiments start young people to thinking and exploring along lines that tend to widen their interest in life and the universe.

The program will continue to be dramatized each Sunday evening, the aim being to depict the presence of Extra Sensory Perception in living people. Each case thus dramatized will be authenticated by documents.

• • •

Southern Fried Chicken

Hattie McDaniel, the mammy of Show Boat over NBC every Thursday night, has just bought a new seven-room stucco house in the midst of the Los Angeles "Harlem district." What's more, she's purchased a two-oven electric range "just so I can cook for the whole Show Boat company."

• • •

Canine Christening

CBS actress Alice Hill has acquired a Schnauzer pup and christened it Victoria.

Watch this Space

For Appearance of
WLS Artists In YOUR
Community

★ ★

SUNDAY, OCTOBER 10

SPRINGFIELD, MISSOURI, (Evening Only) Ozark Empire District Free Fair—WLS NATIONAL BARN DANCE: Maple City Four; Hayloft Trio; Four Hired Hands; Tom Owen's Band.

KAUKAUNA, WISCONSIN, Rialto Theatre—WLS SMILE-A-WHILE GANG: Arkansas Wood-chopper; Chuck, Ray & Christine; Pokey Martin.

COLUMBUS, OHIO, National Dairy Show—WLS NATIONAL BARN DANCE: Uncle Ezra; Hoosier Hot Shots; Lulu Belle; Skyland Scotty; Bill McCluskey; Patsy Montana; Prairie Ramblers; Pauline; Billy Woods.

ANNAWAN, ILLINOIS, Coliseum Theatre—OTTO & HIS NOVEL-ODEONS.

MONDAY, OCTOBER 11

ELDON, MISSOURI, Ozark Theatre—WLS NATIONAL BARN DANCE: Maple City Four; Hayloft Trio; Four Hired Hands.

★ ★

WLS Artists, Inc.

1230 Washington Blvd.

CHICAGO :: ILL.

Who Are Your Favorite WLS Entertainers?

FRIENDS—have you ever stopped to think just who your favorite WLS entertainers are? There must be some who are especially well liked in your home—whose programs you always try to hear.

Now, wouldn't you like to see your favorites given special honor in the 1938 WLS Family Album? We've made arrangements to do just that—to give special honor to the **three** most popular WLS entertainment acts. And these three acts will be decided by the votes of you WLS listeners. You may vote for the **three** acts that are your favorites—whether soloists, singing teams, trios, bands, comedians, or other entertainers.

Send your vote to POPULARITY CONTEST, in care of WLS, Chicago. Each letter or post card will count but one vote—no matter how many names are signed to it.

Rules for Special Contest Read Carefully

1. Tell in not over 50 words the name of your favorite radio program on any station, and give the reasons why you like it best.
2. All entries for the cash prizes must be postmarked before midnight, Tuesday, October 12.
3. Your name, address and the date must be printed on the upper right hand corner of your letter.
4. Judges will be members of the WLS Program Department and their decisions will be final. In case of ties, duplicate prizes will be awarded.
5. Winners will be announced on the November 6 WLS National Barn Dance.
6. Address all entries to POPULARITY CONTEST, in Care of WLS, Chicago.

\$100 in Cash Prizes

Here's something extra. You may also compete for \$100 in cash prizes when you vote for your three favorites. This is what to do.

First, read the rules of the contest at the left. After you have carefully read the rules, then proceed. First prize is \$50; second prize is \$25; third prize is \$15 and then there are ten \$1 prizes.

Remember, if you don't want to enter the contest, simply send in your votes for your three favorite WLS entertainment acts whom you'd like to have honored in the 1938 WLS Family Album.

POPULARITY CONTEST, *WLS*, CHICAGO; ILL.