Under Fire!

Queens and a Princess

ED PAUL
UNDER FIRE!

"It's burst into flames!"

With those words Herb Morrison recorded the beginning of one of the greatest special events scoops in the history of radio... the Zeppelin Hindenburg disaster!

When Herb and Charlie Nehlsen boarded an American Airlines plane, carrying special recording equipment, Wednesday noon, they expected to get an unusual and interesting transcription of the landing of the Hindenburg on its first 1937 flight.

But the unexpected happened! And they recorded the only verbal eyewitness account of the tragic explosion of the zeppelin, which caused the death of at least 34 passengers and members of the crew.

Single-handed, Herb covered a running story of the crash from the first explosion until the flames were extinguished.

Thousands of WLS listeners heard this transcription in full on May 7 at 11:45 a.m., CST. So many requests were received to repeat the transcription for a night audience that a condensed version was broadcast again on WLS, May 8 at 9:30 p.m. Portions of it were broadcast over the NBC-Red network, May 7 at 2:30 p.m. and again that evening.

For three weeks Herb had read everything he could find about the Hindenburg and other lighter-than-air craft in preparation for the broadcast from Lakehurst, New Jersey. When he and Charlie started making the record at 5:00 p.m., CST, he explained why the zeppelin had been delayed and gave a graphic description of the interior of the ship. When the Hindenburg came into view, slowed down by the rain, Herb described its approach and descent as the ground crew caught the ropes and started to pull the nose down.

Herb's own story is:

"All motors but one were dead and this was a left rear, which was sputtering and about to stop. Just as I told about the motor, there was a sudden blinding flash from the tail surface. I shouted 'It's burst into flames!'"

The first explosion knocked the needle off the record, but quick-thinking on Charlie's part saved the transcription and he was able to pick up Herb's very next words.

Recovering from the shock and horror of his first sight of the disaster, Herb carried on his running account, telling about the second explosion.

As soon as the flaming wreckage crashed to earth, Herb shouted, "Fade it away, Charlie." He rushed to the blazing furnace that had been the Hindenburg and helped remove Phil Mangone, the first (To page 12)
Holland Tulip Fete Aids Wooden Shoes

WOODEN shoes will cluck during the CBI broadcast of the opening ceremonies of the 1937 Tulip Festival at Holland, Michigan, May 15, 12:15 p.m., CST. Ted Husing will be at the microphone to describe the festivity, for which thousands of spectators from all over the United States are expected.

Each spring millions of tulips burst open in the city of Holland, Mich., May 15, when they burst into bloom, the residuary seven-weeks festival.

By tradition, the costumed burgomaster inspects the streets of the town. He is followed by the Tulip Festival. Armed with buckets, mops, and brooms, he and his entourage go from house to house, along the streets until they are spotted, and the streets are turned over to the Klompian dance takes place in the blossoms-bordered streets and the throne of dancing in singing old Dutch folk songs.

Norsemen in Hayloft

The Normansangforening, the Norwegian Singing Society of Chicago, will sponsor a broadcast on the NBC hour of the National Barn Dance, May 15. The society was founded in 1870 with a membership of 20 and now has a membership of 55 active members. Otto Clausen, director of the society, has held this position for 20 years.

Spiritual Singers

Shirley Graham's Carolina Van-bonds, a group of 20 negro singers, will give a program on the WLS National Barn Dance, May 15, at 10:00 p.m. CST. Featured in "Minstrel Rainbow" playing in a Chicago theater, this group specializes in better than 50 spirituals.

WDY Birthday

WDY, Fargo, North Dakota, celebrates the 15th anniversary of its founding May 23. The station is now being marked with a week-long talent contest, starting May 16.

Tic Tic Revue

Youthful talent will be presented in a new half-hour program of music, making its debut over the NBC-Blue network, May 17, at 11:00 p.m., CST. The show, to be called Tic Tic Revue, will feature Barry McKinley, baritone network star; Jean O'Neil, 18-year-old singer; the NBC Tune-Twangers, and Hughie Barrett and his orchestra.

Flight Anniversary

The 10th anniversary of Charles A. Lindbergh's historic New York-to-Paris flight will be marked by NBC, Thursday, May 24, in a broadcast of "The Lindbergh Gang" schedule over the Red network from 12:00 to 12:30 p.m., CST.

O'Keefe Again

Walter O'Keefe, the "daring young man on the flying trapeze," will take a swing at Fred Allen's program during the summer months while Fred is away. O'Keefe, who has been on the air regularly since he walked out on the "Saturday Night Party" cast some months ago, starts as master of ceremonies on the program the first of July.

Chicago Magic Key

The Magic Key program will emanate from Chicago's Civic Opera building on May 16. Chicago talent will be featured on the show; Vivian Della Chiesa, the King's Jesters, Frank Black and a symphony of Chicago musicians and Sylvia Clark, comedienne, will entertain.

Wiseman's Vacation

Since he played on the NBC network, Wiseman has acted as announcer for NBC's "All-American Bags," a daily 10:30 a.m. program. Wiseman is a native of New York. He has been active in the radio business for 15 years, including two years of broadcasting in Europe, and he is a native of New York.

Radio Census

More than 54,000,000 American families have radios, according to CBI's recent survey. Receivers are being sold at a rate of about 28 sets per minute, and in the first three months of this year, 1,300,000 new ones have been housed for homes and automobiles.
Decorate Cup Cakes with Varied Icings

by MARY WRIGHT

D oes your family appreciate homemade cakes and cupcakes? Of course they do. Everyone does. You are quite accustomed to varying the fruits and vegetables and even the salads, but how about cakes? You may serve from seventy different kinds: angel food, burnt sugar, devil's food, white, and on and on. But do you change the shape of your cakes?

Loaf and layer cake is perhaps a little more quickly made than cupcake or small individualized cakes. But the small cakes, besides being more attractive, keep fresh longer and have a decided advantage for the small family.

Small muffin pans are ideal for cup cakes which fit snugly. Select the medium size muffin pan for cakes for home use, but for the hungry boy who must carry his lunch to school, only the large cup cakes made in the largest muffin pan available will suffice.

If you prefer to limit the amount of icing on the cup cakes, bake them in paper baking cups and cut them directly on the top. This makes the cakes especially attractive and easy to handle for the lunch box.

In case you haven't a sufficient number of muffin pans for the number of individual cakes you wish to make, or for greater variety, bake your favorite cake batter in shapes, not more than an inch or an inch and a half high. When cool, design them in small squares, diamonds, or triangles. (See Stand By, May 16, 1937, for diagram of an easy, economical way of cutting.)

Confections' sugar icing made with butter or fruit juices, or both, is quickly and easily made, but richness in icings is appreciated as much as diversity in flavor and shape of the cake itself. The old favorite seven-minute frosting is not only easy to make but is almost foolproof, if the modern method described below is followed.

SEVEN-MINUTE FROSTING

1% c. sugar 1 tsp. gelatin 2 cups water 2 tsp. white corn syrup ½ tsp. almond extract 1 tsp. vanilla Place sugar, water, corn syrup, and water in upper part of double boiler over rapidly boiling water (almost沸腾 up) and turn out the flame. Beat up

with rotary egg beater for approximately seven minutes or until the frosting is thick enough to spread on cakes. When the mixture is thick enough, it will hold a little shape at the tip of the beater.

If sufficient water is used in the lower part of the double boiler, so that it almost touches the upper part, the frosting will be kept hot enough and will probably not be put out over the heat at all while it is being beaten. If it does not become stiff enough in seven minutes, however, it may be placed over heat for a short time.

This icing may be made extra stiff by adding a half-dozen marshmallows, cut in small pieces, when you take the icing off the hot water, beating well until the marshmallows are melted.

Melted bitter chocolate decorates dainty cup cakes.

Wait until the frosting which covers the cake is firm before decorating the cupcakes. You may reserve some of the seven-minute icing and color it for the decoration, use the cream frosting given below, or you may buy colored frosting in tubes, all ready to use.

ORNAMENTAL FROSTING

egg whites ½ cup lemon juice 2 c. sifted confectioners' Paste coloring

Beat egg whites with a tablespoonful of sugar three or four minutes, then add remaining sugar in small amounts, beating well between additions. Add lemon juice gradually and coloring, and continue beating and adding sugar until mixture is stiff enough to hold aInform shape when forced through a pastry bag.

You will be able to get most effective results by evenly coating with only two tubes of your batter bag—the rose and leaf tube. After you have become proficient with these, you may add others to your repertoire.

The accompanying illustration will furnish you many basic ideas for decorating your cakes. Two or three varieties of decorations at one time are sufficient even for an elaborate tea.

Simplicity of design is the keynote of attractive icings. It is well to use more than one color of icing, you can use any paste or creamed cream, almonds for petals and introduce other colors by using small, colored candies, silver balls, chocolate, colored sprinkles, and so on.

The most attractive cake is made by frosting the top of the cakes and then the sides, rather than frosting the sides and rolling, while frosting is still soft, in finely chopped nuts. In some dainty cakes this treatment may be substituted unless you want to put a fruit of 17 around the top circumference.

For the daintiest of all cakes, cut the cup cake into one-inch cubes, dip in melted fondant of various pastel tints and stand Buy December 5, and 12, or Single silver ball. This takes more exact work than any other type of frosting, but if you practice with this method for your family cakes, you will have no difficulty when you wish to use it for entertaining. For your basic white cake recipe, you'll find this one most useful.

WHITE CAKE

1% c. sugar 1 cup milk 1 tsp. baking soda 2% tsp. soda 1% tsp. salt 21/2 c. sifted cake flour 1 tsp. cream of tartar 1/2 tsp. cream of tarter 1/2 tsp. cream of tarter 1/2 tsp. cream of tarter

All butter to stand at room temperature until softened, and cream easily. Add sugar and cream until light and fluffy. Stir flour once before measuring, taking care that all of the flour is sifted on top of the mixture, and flouring the bottom of the bowl. Add more sugar and cream, stirring and ending with flour (about a cup). Beat until well mixed. Beat egg whites until stiff, but not dry, and fold carefully into cake mixture. Pour into large baking pan greased with butter and flour mixture. Sprinkle with waxed paper or into cup cake pans and place on greased and floured baking sheets. Bake for 25 to 30 minutes, or until center springs back when lightly pressed. Reduce oven heat to 175°, place a fan in the center top. The cake will remain lighter if allowed to cool from the bottom up because the hand can comfortably be placed on the top before transferring from pan to cooling rack.

The Friendly Gardener

S ay, I've really got spring enthusiasm, that got back from a trip a couple of hundred miles south, and get an advance view of what's comin' our way in the line of spring-time decorations. I saw redolent trees in full bloom, looking like big pink bouquets; medium early tulips out in all their glory, grass being cut for the second time; vegetables up high enough that you could separate the carrots from the spinach; trees all dressed up in their fresh green glory.

After seeing these things, it makes a feller feel easier up because he knows that within a week or two, things right in his own yard may be lookin' that way.

You've just been checkin' up on some of the flowers that usually are passed by when we're ordering seeds and plants.

Of course, most of us are goin' to have marigolds, and nasturtiums, petunias, forget-me-nots, sunflowers, zinnias, violets, larkspur, and a few of the others. They're just rockin' and rollin' across my mind for a meal.

But once in a while it's nice to have a change in diet; so just out of curiosity, I've been tryin' to find some of the flowers that are not so common, but that could have a place on the floral table.

Now can I tell you that in my garden, there's a mixture that are very appreciative of the rose, low growing shrubby perennial flowers. There are several different varieties, most of them with yellow or red blossoms, or pink, orange, and some with double blossoms. Might be worth your while.

Then there's an early rock aster that's dandy for rock garden. Blooms in late May, and can stand more of a lot of flower. It's a perennial, too.

Summer Radio Fashions

Simple schoolgirl clothes are favored by Jean Dickenson, new songstress of the American Family Music. One of her around-the-clock chores is dressing in a navy blue linen with initiated white buttons spelling out the word collage on the front from collar to hem.

For beach wear, Jean prefers a white Hawaiian print skirt and shirt with ankle length coat to match. The blouse is solid color or jean's favorite material, fashion a plaited skirt which Jean wears with pastel cashmere sweaters and capes.

For dancing, Jean wears stars studded with a составe of expert embroidery and accompanied by a short-sleeved pique jacket.

Remember how everybody used to grow periwinkles? Well, it's coming back into style—only most folks call it vinca minor, or myrtle now.

Oh, there's plenty of other flowers, just a little out of the ordinary, that you'd enjoy havin' in your garden this year. Just look through the seed catalog, and look for the kinds that aren't already growing the kinds that others named in big letters any longer; you'll give the small-type kinds a chance?

A Beautiful "BLUE FLOWERING" Gladiolus Bulb and a Generous Sample of OVENE...the ideal fertilizer for all Flowers, Plants, Shrubs, Ferns, Vegetable Gardens, Etc.

New YOU can have more beautiful Flowers and Plants grow faster, bigger and more beautiful when fertilized with OVENE. (Ovene, the natural Fertilizer, is now available in a New, Retailly, Pack-from-dust, seed, and all objectionable odors.

OVENE's special added-growth boost is necessary in smaller plants, or young, underdeveloped plants, but is not necessary in larger plants.

OVENE comes packed in small sticks of miniatures, placed in soluble form, simply pushing into the soil and ready for use as a liquid fertilizer.

For a free sampler of OVENE (complete with price), simply send the name of your seed Hardware dealer, or Florist shop, and a stamp to OVENE, Inc, 180 Wabash Avenue, Chicago, Illinois.

In Chicago, illinois, May 13, 1937.

LILY MAY

None o' Yer Now-Fangled Contraptions, Mister!

Stand By

May 15, 1937

Allen Photo Service, 2732 N. Southport Ave, Chicago, Illinois.

None o' Yer Now-Fangled Contraptions, Mister!

Then don't you think you should buy her an encyclopedia?

No, not me.

Well, how about letting her walk like I do.

www.americanradiohistory.com
Dinner Bell RINGS

BY ARTHUR C. PAGE

L A T T E W E E K T W O M E N R E P R E S E N T I N G T H E P A X T O N U N I T O F T H E F O R D M o u n t , I l l i n o i s , P a r k B u r n , w e r e h e a d e d o n t h e D i n n e r B e l l P r o g r a m , e x p l a i n i n g h o w t h e i r c o m m i t m e n t h a s w i n n e d t h e i r n a t i o n a l a c c o r d i a n n u a l p r o g r a m . T h e m e a n i n g f o r t h e m e a n i n g s o m a n y a n d s o m e t h i n g s h a s d o n e t h e s a m e t h i n g . T h e y w o r k t o g e t h e r , s t u d y t o g e t h e r , p l a y t o g e t h e r . A s r e s u l t , t h e y h a v e a c o m m u n i t y f u l l o f g o o d n e i g h b o r s a n d e v e r y h o m e i s m a d e h a p p y . O n e o f t h e i n t e r e s t i n g t h i n g s t h e m e n t o t a l d a t h a t t h e a c t i v e w o r k i s n o w l a r g e l y i n h a n d s o f t h e y o n g e r m e n a n d y o u n g w o m e n . O n e o f t h e t h i n g s I h a v e n o t i c e d i n o t h e r c o m m u n i t i e s w h e r e t h i s k i n d o f w o r k h a s b e e n d o n e , i t i s t h e i m p o r t a n t e f f e c t o n t h e b o y s a n d g i r l s . T h e y e n r o g e l e a r n h o w t o t a k e c h a r g e , h o w t o k e e p c h a r g e , h o w t o h e a d u p a c o m m i t t e e , m a k e p l a n s , c a r r y t h r o u g h a j o b .

S e c o n d G e n e r a t i o n

A s r e s u l t o f a c t i v e c o m m u n i t y l i f e , y o u f i n d t h e s e c o n d g e n e r a t i o n n o t o n l y h a p p y , b u t h e a l t h y , y o u f i n d t h e s c h o o l s i m p r o v e d , t h e r o a d s c l e a n e r , p u b l i c p r o b l e m s p r e s e n t e d , c h a n g e s a r e a l s o o n f o l l o w . Y o u o n l y f i n d a s h a r e r p e r c e n t a g e o f v o t e r s s o u n d t h e b a l l o t b o x o n e l e c t i o n d a y , j u s t t h e a c t i v e r e p r e s e n t e d a c c o r d i a n p e r c e n t a g e o u t a s e e n t h e n e i g h b o r h o o d p i c n i c .

D i p l o m a s

T i m e h u r r i s e s a l o n g . I t s e e m s s h o r t t i m e s i n e w e r e f i n i s h i n g s c h o o l , b u t i n I h u n k e n t h e e r s a , M a r y a n n e E l l e n s t e i n , a n d I w i l l w a t c h t w o t o t h o u s a n d s a s t h e y r e c e i v e c o l l e g e g r a d u a t i o n s . O n e o f t h e m w i l l w e a r h i s d a d ’ s o l d c a p a n d g r a n n y , s u b m e r g e d i n h i s n e w s c a f f e . T h e o t h e r s h a l l w e a r h i s d a d ’ s o l d c a p a n d g r a n n y , a m e m o r i a l t h a t t o g e t h e r w i l l c r e a t e m a n y y e a r s . I .

S o u l e e ’ s S i l k V e s t

O l a n ( O f T a l e o f T o d a y ) S o u l e e ’ s o l d e s t g e r m a n i s t h e w h i t e s k i l k v e s t w h i c h A r t h u r E w a r d s , c h a r a c t e r m a n , g a v e h i m 1 5 y e a r s a g o . H e a l w a y s w e a r s t h e v e s t w h e n a p p e a r i n g i n f u l l d r e s s s h o w .

D i d n ’ t T h e y R u n S h o r t ?

T h e f a m o u s D i n n e r b i s q u i t e n u m b e r b e a r s t h e s a m e f i r s t n a m e . O n l y M a r i e i s c a l l e d b y h e r f i r s t n a m e , t h e f o u r o t h e r b a b i n g s a r e n o w k n o w n b y t h e i r s e c o n d n a m e s . D r . A l l a n R o y D a f f o n , w h o b r o a d c a s t s o v e r C B R B , f o r w a r d s t h e i n f o r m a t i o n t h a t t h e f i v e b a b i n g s b e i n g n o w k n o w n s e c o n d n a m e s e a c h . T h e y a r e : M a r i e , M a r i a R e i n e A l m a ; E m i l i e , M a r i a J e n e E m i l i e ; A n n e t t e M a r i e A n n e t t e L i l i a n n C e c i l i a , M a r i e C e c i l i a E m i l i a d a ; V y v a n e M a r i e V y v a n e A d o u i l d a .

S T A N D B Y

M A Y 1 5 , 1 9 3 7

W www.americanradiohistory.com
We find it necessary again to take up the subject of copyright singing songs. All this has been discussed on this page in the past, but many new readers of "Blues" by continue to ask for this information. If you have written the words and music to an original song here's how to secure copyright protection for it. Write to the Register of Copyrights, Washington, D. C., and ask for a supply of forms to register "musical compositions not reproduced for sale." When these forms are received (they're small pink cards) fill them out, per instructions, and return them along with your song—one card for each song. Also include post office money order for one dollar with each song. Full piano accompaniment is not necessary. Simply send in a lead sheet, or melody line, and a copy of the words. Later on if you are so fortunate as to have your song published, it will be necessary to send in another dollar and extend your copyright protection to cover "musical compositions reproduced for sale." In this case a printed copy of your song must be sent in.

It is highly advisable to copyright your song before you start sending it to publishers and radio artists. Unless you do so, you are likely to lose all rights in it, as general use of an uncopyrighted song puts it in the "Public Domain" class. This means that it becomes public property and can be used by anyone, without the permission of the writer. It is easy to copyright your own song. Don't pay anyone else to do it for you. The Copyright Office will explain everything about it and answer any question you want to ask. This service is free and is maintained for your benefit, to take advantage of it.

SONG EXCHANGE

J. G. Jones, Jr., Adolphus, Kentucky, has several hundred songs in his collection and wants to Join the Song Exchange. He is interested in the old Southern type of songs, gets in touch with him.

Josephine Saff, Naperville Road and Caaa Avenue, Westmont, Illinois, has more than 1,000 songs for exchange, most of them numbers heard over this station. Edna Lee Murr, Route 2, Greenback, Tennessee, wants to Join our Song Exchange. She has a big collection of old-timers to trade. She especially wants "Don't Bob Your Hair, Girls" and "Don't Cause Mother's Hair to Grow.

Lillian Rasmussen, 4206 Grand Blvd., Menominee, Michigan, is starting a collection of Western and mountain songs. She already has 400, but is anxious to get more by the exchange method. She wants "The Wreath of Number Nine."

"The Graves of a Household"

Contributiond by Mrs. Anna Petrie, Chicago, Illinois.

They grew in beauty side by side;
They filled one home with glee;
Their graves are scattered far and wide.
By moon, and stream, and sea.

The same fond mother beat at right,
O'er each fair sleeping brow;
She had each folded Cover in sight,
Where are those dreamers now?

One 'neath the forest of the West
By a dark stream it lies—
The golden knaps his place of rest.
Far in the cedar shade.

The sea, the blue, the sea hath one—
He lies where pearls she deep;
He was the loved of all, yet none
Of his lovebold may weep.

One sleeps where southern vines are deep—
The noblest son;
He wrapped his colours round his breast
On a blood red field of Spain.
And one—over her the myrtle showers She knew not with what wonder
She faded under Italian flowers;
The last of that bright hand.

And parted thus those rest who played Beneath the same green tree—
Whose voices ringing in their arms Around one parent knee.

They that with smiles lift up the hall, And cheer with song the hearth.
All for love, if this, their wish. And caught beyond ! O Earth !

"An Old-Fashioned Couple"

An old-fashioned couple were loved All alone in their own private.
Their thoughts, they went back in the wed-

When first she became his bride.
Her forehead was aged and wrinkled.
On her finger she wore the same ring.
Ad Lib

BY JACK HOLDEN

I

isn't that a beautiful day?

The sun is shining, the birds are singing, and the world is alight with possibilities. It's a day that brings joy and hope to all who gaze upon it. And it's a day that reminds us of the beauty of life and the wonders it can bring. So let us take this day as an opportunity to appreciate all that we have and all that we can become. Let us be grateful for this day and all the days that come after it. And let us be open to the possibilities that lie ahead. For this is a beautiful day, and we must make the most of it.
WLS DAILY PROGRAMS

Saturday, May 15, to Saturday, May 22

870 k.c. — 50,000 Watts

Mr. and Mrs. Joe Kelly stroll in the sun.

Sunday May 16

Morning Programs

12:15 — Program Review.
12:30 — Morning Menu — Bob King, Chicago; Elmer Rice, Detroit; Jack McManus, Los Angeles.
12:45 — Lloyd Head, Los Angeles; Tibbett, Okla.
2:30 — Hayloft favorites, with George W. Baker.
3:15 — Homemakers Talk, Mary Wright.
4:00 — Homestays.
4:15 — Homemakers Talk, Mary Wright.
5:00 — Homemakers Talk, Mary Wright.
5:30 — Homemakers Talk, Mary Wright.
6:00 — Homemakers Talk, Mary Wright.
6:15 — Homemakers Talk, Mary Wright.
6:30 — Homemakers Talk, Mary Wright.
6:45 — Homemakers Talk, Mary Wright.
7:00 — Homemakers Talk, Mary Wright.
7:15 — Homemakers Talk, Mary Wright.
7:30 — Homemakers Talk, Mary Wright.
7:45 — Homemakers Talk, Mary Wright.
8:00 — Homemakers Talk, Mary Wright.
8:15 — Homemakers Talk, Mary Wright.
8:30 — Homemakers Talk, Mary Wright.
9:00 — Homemakers Talk, Mary Wright.
9:15 — Homemakers Talk, Mary Wright.
9:30 — Homemakers Talk, Mary Wright.
9:45 — Homemakers Talk, Mary Wright.
10:00 — Homemakers Talk, Mary Wright.
10:15 — Homemakers Talk, Mary Wright.
10:30 — Homemakers Talk, Mary Wright.
10:45 — Homemakers Talk, Mary Wright.
11:00 — Homemakers Talk, Mary Wright.
11:15 — Homemakers Talk, Mary Wright.

Afternoon Programs

(Daily ex. Saturday & Sunday)

12:15 — Homemakers Talk, Mary Wright.
12:30 — Homemakers Talk, Mary Wright.
12:45 — Homemakers Talk, Mary Wright.
1:15 — Homemakers Talk, Mary Wright.
1:30 — Homemakers Talk, Mary Wright.
1:45 — Homemakers Talk, Mary Wright.
2:00 — Homemakers Talk, Mary Wright.
2:15 — Homemakers Talk, Mary Wright.
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10:15 — Homemakers Talk, Mary Wright.
10:30 — Homemakers Talk, Mary Wright.
10:45 — Homemakers Talk, Mary Wright.
11:00 — Homemakers Talk, Mary Wright.
11:15 — Homemakers Talk, Mary Wright.

Saturday Morning

May 15

(MAY 15)

7:00 — Organ Concert — Elvis Moe Elmonic.
7:30 — Homemakers Talk, Mary Wright.
8:30 — Excerpts from WLS Program — Robert Keller.
8:30 — WLS-Little Brown Church of the Afl. (Monticello, Ill.)
9:00 — Homemakers Talk, Mary Wright.
9:30 — Homemakers Talk, Mary Wright.
10:00 — Homemakers Talk, Mary Wright.
10:30 — Homemakers Talk, Mary Wright.
11:00 — Homemakers Talk, Mary Wright.
11:30 — Homemakers Talk, Mary Wright.
12:00 — Homemakers Talk, Mary Wright.
12:30 — Homemakers Talk, Mary Wright.
1:00 — Homemakers Talk, Mary Wright.
1:30 — Homemakers Talk, Mary Wright.

Afternoon Programs

(May 15)

12:00 — Homemakers Talk, Mary Wright.
12:30 — Homemakers Talk, Mary Wright.
12:45 — Homemakers Talk, Mary Wright.
1:15 — Homemakers Talk, Mary Wright.
1:30 — Homemakers Talk, Mary Wright.
1:45 — Homemakers Talk, Mary Wright.
2:00 — Homemakers Talk, Mary Wright.
2:15 — Homemakers Talk, Mary Wright.
2:30 — Homemakers Talk, Mary Wright.
2:45 — Homemakers Talk, Mary Wright.
3:00 — Homemakers Talk, Mary Wright.
3:15 — Homemakers Talk, Mary Wright.
3:30 — Homemakers Talk, Mary Wright.
3:45 — Homemakers Talk, Mary Wright.
4:00 — Homemakers Talk, Mary Wright.
4:15 — Homemakers Talk, Mary Wright.
4:30 — Homemakers Talk, Mary Wright.
4:45 — Homemakers Talk, Mary Wright.
5:00 — Homemakers Talk, Mary Wright.
5:15 — Homemakers Talk, Mary Wright.
5:30 — Homemakers Talk, Mary Wright.
5:45 — Homemakers Talk, Mary Wright.
6:00 — Homemakers Talk, Mary Wright.
6:15 — Homemakers Talk, Mary Wright.
6:30 — Homemakers Talk, Mary Wright.
6:45 — Homemakers Talk, Mary Wright.
7:00 — Homemakers Talk, Mary Wright.
7:15 — Homemakers Talk, Mary Wright.
7:30 — Homemakers Talk, Mary Wright.
7:45 — Homemakers Talk, Mary Wright.
8:00 — Homemakers Talk, Mary Wright.
8:15 — Homemakers Talk, Mary Wright.
8:30 — Homemakers Talk, Mary Wright.
9:00 — Homemakers Talk, Mary Wright.
9:15 — Homemakers Talk, Mary Wright.
9:30 — Homemakers Talk, Mary Wright.
9:45 — Homemakers Talk, Mary Wright.
10:00 — Homemakers Talk, Mary Wright.
10:15 — Homemakers Talk, Mary Wright.
10:30 — Homemakers Talk, Mary Wright.
10:45 — Homemakers Talk, Mary Wright.
11:00 — Homemakers Talk, Mary Wright.
11:15 — Homemakers Talk, Mary Wright.

Evening Programs

(May 15)

7:00 — Homemakers Talk, Mary Wright.
7:30 — Homemakers Talk, Mary Wright.
8:00 — Homemakers Talk, Mary Wright.
8:30 — Homemakers Talk, Mary Wright.
9:00 — Homemakers Talk, Mary Wright.
9:30 — Homemakers Talk, Mary Wright.
10:00 — Homemakers Talk, Mary Wright.
10:30 — Homemakers Talk, Mary Wright.

Under Fire!

(Continued from page 12)

—Charles and Herb hastily packed up their equipment. In search of the last plane to the Newark airport. Charlie carefully guarded the precious records while Herb carried the 87 pounds of equipment over his head and into the nose of the plane. Incidentally, the recording apparatus was borrowed from Presto Recording Company. The recording amplifier and turn-table are standard WLS equipment. The radio announcer and other apparatus were used, through arrangements with Richard Brook, Mid-West sales representative of Presto. Herb and Charlie left Newark just after the flight of the American Airlines and arrived in Chicago early Friday morning.

Saturday Evening, May 15

(MAY 15, 1937)

(INDEPENDENT STAND-UP)

7:00 — Homemakers Talk, Mary Wright.
7:15 — Homemakers Talk, Mary Wright.
7:30 — Homemakers Talk, Mary Wright.
8:00 — Homemakers Talk, Mary Wright.
8:15 — Homemakers Talk, Mary Wright.
8:30 — Homemakers Talk, Mary Wright.
9:00 — Homemakers Talk, Mary Wright.
9:15 — Homemakers Talk, Mary Wright.
9:30 — Homemakers Talk, Mary Wright.
9:45 — Homemakers Talk, Mary Wright.
10:00 — Homemakers Talk, Mary Wright.
10:15 — Homemakers Talk, Mary Wright.
10:30 — Homemakers Talk, Mary Wright.
10:45 — Homemakers Talk, Mary Wright.
11:00 — Homemakers Talk, Mary Wright.

SAFETY FIRST

(Continued from page 12)

—He heard a loud engine start up front. He shouted at the mechanics. "Put one hell of a man back there!" They ...
EVERY Wednesday on Prairie Farmer's Dinner Bell Program (11:45 to 12:30, CST) Mr. Otis Keeler, Assistant Superintendent of Public Instruction of the state of Illinois, discusses the problems and the progress of rural schools. Every school director, teacher, parent, taxpayer—and that means almost everybody—will find Mr. Keeler's discussion interesting and vitally important.

In the state of Illinois alone there are nearly ten thousand one-room schools. From these schools come splendid citizens. There is no greater opportunity for service from the work of making these schools effective, getting full value for the taxpayer's money.

Each week Mr. Keeler's talk bristles with facts and news items gathered from direct observation, telling how schools are meeting their problems.

Prairie Farmer is proud to contribute such a program to the public service. For ninety-six years Prairie Farmer has been a militant partisan for public schools and for their constant improvement.

* * *

Hear Mr. Keeler on

Prairie Farmer's Dinner Bell Program

WLS, Every Wednesday