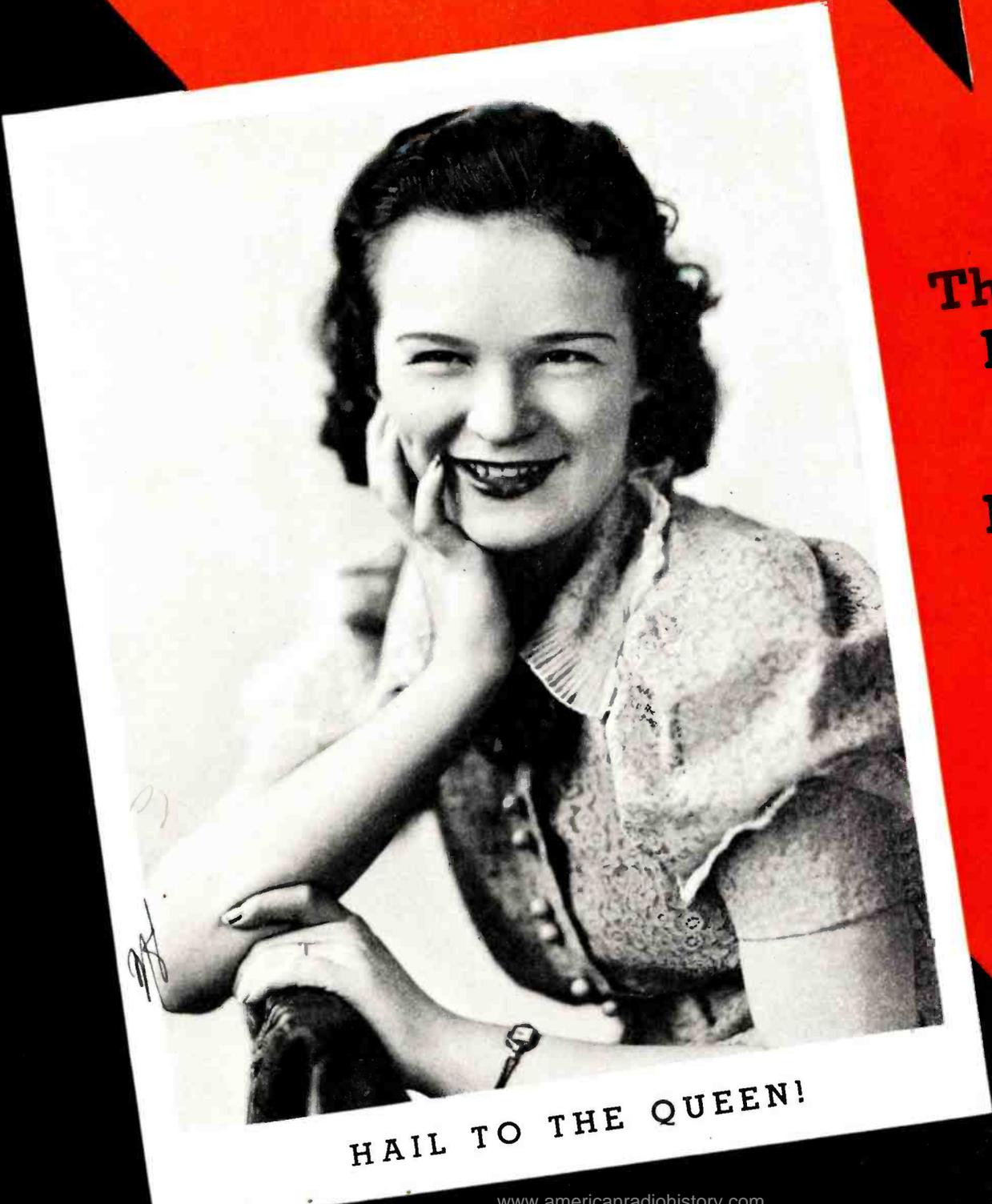


MARTIN LUTHER KING, JR.  
R  
TEKONSHA MICH

# Stand By

OCTOBER 31, 1936



**The Royal  
Family**

•  
**Features**

**HAIL TO THE QUEEN!**

# Listeners Mike

## Westerners Fan

Just had to write you how glad I was to hear "The Westerners" on Tuesday night. Louise sings "Mexicali Rose" better than anyone I know. I can't say how much we enjoy the Westerners. . . . **Berenice Chapman**, Trimountain, Michigan.

## Safetygrams

I believe the Safetygram broadcast on Sunday mornings is one of the best you've ever had. It strikes me as one of the best ways to open the eyes of careless, ignorant drivers. . . . **Mrs. Adolph Otto**, Laona, Wis.

## 90 Hayloft Fans

There are 90 of us patients in the hospital and we are all for the Barn Dance. Some of us wait so anxiously for Henry Burr and Red Foley—especially another girl and myself. We wish each of them could sing more often. We think Henry Burr has such a wonderful voice. . . . **Lena Johnson**, Haydenville, Mass.

## Max in Hollywood

Am so glad Max Terhune is getting along so well in Hollywood. We do miss him at the barn dance, though. We live out here close to Max's home and our children went to school with his children. . . . **Mrs. Earl Murphy**, Anderson, Ind.

## Market Reports

I wish to express my appreciation of your market broadcasts. They are of great value to every stockman and farmer in the Chicago territory and should certainly be continued. . . . **A. J. Entwistle**, Morrison, Ill.

## Likes Jim Clark

We greatly enjoy your market broadcasts. We sure appreciate them and when we ship stock, we always tune in WLS for estimates and market conditions before ordering cars for shipment. We like Jim Clark's talks on Saturdays and his market reviews and future market conditions. . . . **W. H. Hummermeier**, Pearl, Ill.

## Elmer

I wonder if it would be possible to run a different series of "Elmer" with an announcer at the microphone instead of the singer. I think there would be no personal offense and it would furnish a new line of thought for what is becoming a one-track mind. . . . **Elmer's Understudy**, Homer, Ill.

## Up-to-Date

Since I moved I cannot get your station as there are so many stations here it is difficult to dial out-of-town stations. But I appreciate my Stand By just that much more since that is the only way I have of getting the news of our radio friends and keeping up to date with the programs. I especially miss Lulu Belle and Scotty's early morning program. . . . **Mrs. R. M. Kirby**, Detroit, Mich.

## Henry's Colyum

Now that Henry has started to write a "colyum," I wish he would print that letter to the politicians asking them to enroll in the new course being offered by you and Pat. The morning I heard that, I lay back on the bed—I have been a shut-in for a year—and went off into gales of laughter with each fresh phrase. It is worth a re-view by those who heard it and a new view by those who didn't. . . . **Z. M. J. Davis**, Freemont, Michigan.

## STAND BY

**BURRIDGE D. BUTLER**, Publisher

Copyright, 1936, Prairie Farmer Publishg Co.

1230 Washington Blvd., Chicago

Indianapolis: 241 N. Pennsylvania

New York City: 250 Park Avenue

Subscription Price, \$1.00 a Year

Single Copy, 5 cents

Issued Every Saturday

Entered as second-class matter February 15, 1935, at the post office at Chicago, Illinois, under the Act of March 3, 1879.

**JULIAN T. BENTLEY**, Editor

Virginia Seeds, Managing Editor

October 31, 1936

VOLUME 2 NUMBER 38

You Can Hear the Voice of  
**LULU BELLE**  
"Queen of the Air"

Every Weekday Morning

7:15 to 7:30 CST — 8:15 to 8:30 EST

on the Program of

**FOLEY'S Honey & Tar**

—A Cough Relief that also Speeds Recovery—

# The Royal Family

Radio Queen Lulu Belle, Crown Princess Linda Lou, and Scotty, proud as a peacock.



Lulu Belle,  
Winner of Queen  
Contest, Thanks  
Her Fans

By LULU BELLE

I HAVEN'T any crown to wear on my pigtales but I sure feel like I'd thrown away my old high-top boots and been wearing glass slippers ever since the editors of Radio Guide told me I was to be Radio Queen of 1936.

The very first thing I want to do is thank every one of you folks who helped me win this honor. I appreciate your loyalty more than I can tell you and just wish I could thank each of you in person. It makes me truly "as happy as a big sunflower" to know that so many of my friends thought enough of me to vote for me in this contest.

You'll never know how surprised I was when I found out that I'd really won it. I didn't dream that an everyday gal from the hills of Carolina would ever be given such an award.

### Telephone Conversation

Maybe you'd like to hear about what I was doing when I first heard about it. I was a-crawlin' around on the floor with Linda Lou. She's nearly 10 months old now, you know, and she can stand alone. She's not walking yet but she can cover a lot of territory on her hands and knees, and I was doing my best to keep up with her.

The telephone rang and I answered it, and a strange voice said, "Mrs. Wiseman?" And I said, "Yes." And then I heard this very gruff voice say, "I have a warrant for your arrest." Well, for just a second I was flabbergasted and then I realized that if it really was anyone trying to arrest me, he wouldn't try to do it over the telephone. So I asked him, "What is this—a joke?" And then he just laughed—it turned out to be Bob Dwyer who used to work at the station—and said, "Well, the warrant

says you're to be arrested for slaying the American public."

Still I didn't have any idea of what he was talking about. And my mother, who was visiting Scotty and me, was standing right by the telephone and kept asking me who it was and what he wanted. When I finally did get it straight that I'd been elected the queen in Radio Guide's contest, I was so excited that I hugged Mother and tossed Linda Lou up in the air and could hardly wait for Scotty to get home. And I think Mother was even more excited than I was.

### Scotty Proud

When we told Scotty, he was just as proud as a peacock, and he's been strutting around ever since. You'd think he was my father instead of my husband, the way he's so proud. And even Linda Lou seemed to catch the excitement. In fact, they were all making so much fuss that I almost let the pork chops burn.

Naturally, coming from the South, both Scotty and I are extra fond of pork chops. We like them broiled instead of fried, although it takes a little longer to fix them that way. Then I make milk gravy and with 'taters, they're mighty good eating.

That's the thing I like best about having a daily program instead of being on the road. It's fun being settled in one place, and having a real home, and being able to do my own cooking. Scotty says I'm getting pretty good at it, too.

### Linda Lou Helpful

Linda Lou is a big help when I'm trying to get supper. If I leave a cupboard door open, it doesn't take her a minute to get all the cooking utensils out on the floor and start banging them around. She'd rather play with a saucepan and a wooden spoon than any of her toys.

Our new apartment has a lot of white woodwork and every morning Inez—that's Scotty's sister who lives with us—and I have to go over all the baseboards with warm soapy water. They're generally just covered with Linda Lou's little fingerprints.

She has her own nursery now, although it's just a small one. Our apartment is close to the park and when it's nice weather, we take her over there. Why, it won't be long until she'll be walking all over that park and feeding the ducks and everything.

(Continued on page 8)

# "Ad Lib!"

By JACK HOLDEN

I WONDER who he is and where he goes. Every morning now for months I have passed him on the North Shore Drive. He always rides the same gray horse. The fellow wears overalls and carries a lunch box on his saddle. Can it be possible that someone here in Chicago is actually using "Old Dobbin" for transportation? I thought those days were over.

I'm glad Rupert Hughes corrected himself on the air last night. He said Washington surrendered to Cromwell. Buttram was listening in and I didn't want Hughes' error to go uncorrected . . . to add to Buttram's ignorance.

## Uncle Ezra Is Sad

Ask Uncle Ezra how he feels today and he'll look over the rim of his spectacles and say, "Oaahhh, so-so". Pat has the blues today. You see it's this way. He owns two of the finest hunting dogs in the country. "Whiskey" and "Dan". The three have been inseparable hunting companions for several years. But old "Whiskey" will not hunt with his pals this fall. He's out at the farm, dying, just as all good old dogs do, of old age. The other dog, Dan, who has a few years left, is already mourning for his pal. He stays close to "Whiskey's" side, just watching. Usually at this time of year they are out together scaring up rabbits or pheasants. But not today.

I remember one year Uncle Ezra asked me to go duck shooting with him. We took the dogs with us. It was great sport to see those two dogs work together. Old Whiskey never took his eyes off the muzzle of that gun till the shot was fired. If the bird was hit he'd jump for glee as he pounced into the water to drag Donald Duck back and lay it at your feet. If you missed the bird he'd look up at you as if to say, "Hey! What did you bring me out here for?" You people who own real dogs know that Uncle Ezra doesn't feel so happy today.

## Lum for President

Lum and Abner told me last night that they'll be a bit more careful what they write in their script from now on. Not long ago Lum said that if the listeners would form a "Lum Edwards fer president club" he'd send out a campaign button to them. It resulted in his having to hire an ex-

tra office force. To date they have had to send out a quarter million buttons!

I wonder if it's humanly possible to clean off this desk of mine. At this moment it is covered with the following: one felt hat, one new birthday tie, four books, three scrapbooks containing poems, letters, cards, an album of pictures we took on our vacation, a box of homemade fudge, Red Foley's heel marks, two framed pictures of the kids, a bunch of



Uncle Ezra, "Dan" and "Whiskey"

Christmas card samples and a note from Bentley reading, "Holden, if it isn't asking too much I'd like to have you hand in this week's Ad Lib by the Fourth of July at least".

Ulmer Turner, radio news commentator, has received several phone calls threatening his life for some reason. Ulmer is a bit nervous too. He even had a recording made of the voice on the other end of the wire.

Bill Thall is very happy these days, having joined the Lone Ranger's Club of brave boys and girls. (No foolin', he really did.)

My bid for the unluckiest fellow in the world. Dad Stanton, who for five weeks has planned a horse show at his farm only to call it off because of weather conditions.

Get Oscar to tell you of the time he answered a midnight call for help. Pajama-clad with gun in hand, he stalked an alley to rescue someone,

and then found the calls for help coming from his neighbor next door who was in the throes of a nightmare.

All right, Bentley! Keep your shirt on.

After reading through the 740 entries submitted in NBC's children's program contest the judges are beginning to believe that there are only seven original story plots.

In reporting on the progress of the contest, two of the judges, Homer Croy, novelist-playwright, and Charles Coburn, Broadway actor-producer, expressed surprise that so many authors should have submitted identical themes. The awards will be announced in a special program about November 1.

One of the most talked-of books of the year, "Live Alone and Like It," written by Miss Marjorie Hillis who lives alone and claims to like it, will be reviewed by Lucille Rotchford during Homemakers' Hour, November 3.

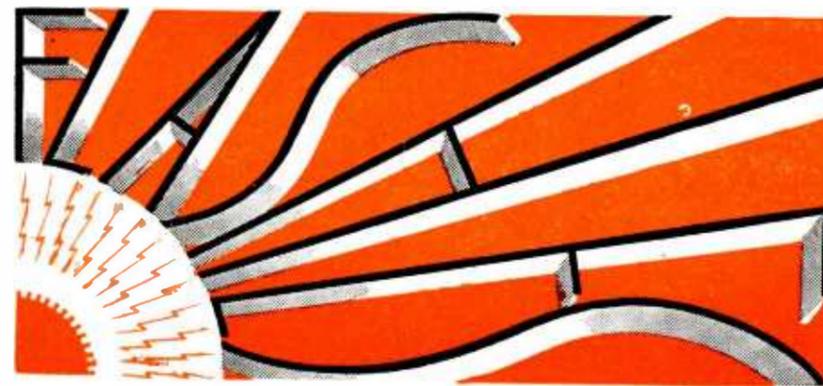
"The Correct Parliamentary Procedure for Setting up the Machinery for a Club" is the subject of a PTA talk by Mrs. L. Cass Brown, parliamentarian of the National Congress of Parents and Teachers for Homemakers' Hour, November 2.

"Science Service," one of Columbia's veteran academic programs, is now heard at a new time over the WABC-Columbia network—4:15 to 4:30 p.m., CST, Tuesday. (It was formerly heard from 2:15 to 2:30 p.m., CST.)

The program will continue in the same form which was introduced at the beginning of this year, opening with an informal discussion of some science subject by Watson Davis, the "Science Reporter," who will then introduce an authority on the subject.

Among the NBC artists who will vote for the first time in a presidential election this year are Betty Winkler, Robert Guilbert, Loretta Poynton, Betty Lou Gerson, Templeton Fox, Willard Waterman, Helen Jane Behlke, Bill Thompson, Shorty Carson and Clark Dennis, who missed voting in 1932 by six weeks.

Bing Crosby is first choice of the Marquette University football players in a poll recently conducted by the news bureau of the Milwaukee institution. Jack Benny, is a close second, and Bob Burns is third.



THE results of the nation's great battle of the ballot boxes will be flashed to listeners throughout the night of November 3 and the early morning hours of November 4 over the 870 k. c. wave.

Early in the evening of Tuesday, November 3, WLS will be on the air with election returns in two 15-minute periods—6:15-6:30 and 6:45 to 7:00, CST. At that time a general story on the day's voting, any significant trends reported and the earliest returns from the eastern states will be broadcast. WLS will have the complete special election service of the United Press throughout the night to supplement its regular daily United Press service.

At 7:00 p.m., CST, NBC will continue bringing election bulletins at frequent intervals through the WLS-WENR channel. WENR is expected to relinquish the channel sometime between 1:00 and 2:00 a.m., CST, Wednesday, November 4. Immediately thereafter WLS will take the air and continue the election service.



HOTAN TONKA, Indian storyteller, paddles his canoe across the waters of Lake Winona, Indiana, where he was counselor at the Chicago Boys' Club Camp this summer.

By that time something fairly definite on the election results should be available, unless the election happens to be as close as the famous Hughes-Wilson contest in 1916.

WLS, through the United Press, will cover the presidential returns and as many of the gubernatorial, senatorial, congressional and local results as possible. Of special interest to listeners in the Chicago area will be the results of the Chicago voting on the Eastern-Central time question.

On the job throughout the night at WLS will be Program Director Harold Safford and WLS News Editor Julian Bentley who will do rewrites and roundups of the returns. "Saff," former managing editor of the Sioux Falls, South Dakota, Argus-Leader, says he's worked more election tricks than he cares to remember. Bentley recalls definitely six all-night election sessions during the years he was with the United Press.

On hand also will be Ralph Waldo Emerson, John Brown and Otto and the Novelodeons to liven up the early morning kilocycles. The election service will continue on through the Smile-A-While program with frequent bulletins.

Three of Columbia's best known mikemen will be on duty for the net's election return service Tuesday night, November 3. H. V. Kaltenborn, veteran commentator; Hugh Conrad, known best as the voice of "The

March of Time," and Robert Trout, CBS public events announcer who has announced the President dozens of times.

These ace mikemen will attempt to cover every phase of the presidential, gubernatorial and congressional returns through reports of four press associations and by CBS wire from the homes of the candidates, from party headquarters and from Times Square, New York.

"Music and American Youth," a series of Sunday morning half-hour broadcasts illustrating the outstanding work being accomplished by America's school children in choral singing and orchestral and band playing, has returned to NBC.

The fall series will be broadcast over the NBC-Red network each Sunday from 9:30 to 10:00 a.m., CST.

The Old Timers, Ralph Emerson and Hal O'Halloran, are together again after a separation of two and a half years. When Hal came back to the staff this fall, fans immediately clamored for another Old Timers' program—and got it. It is heard Monday, Wednesday and Friday at 11:15 a.m., CST.

Junior Broadcasters, a show for and by high-school youngsters, has changed its time from early morning to 6:45 in the evening and is now heard Tuesday, Wednesday and Thursday nights at this hour. George Goebel, who is a senior in Roosevelt high school, and Jean MacDonald, 14-year-old sophomore, are featured in the show.

Otto and his Novelodeons and Christine will entertain the crowds at the Illinois State Corn Husking contest in DeKalb county, November 4. Patsy Montana, the Prairie Ramblers and Tom Corwine are planning to go to the Indiana contest in Grant county, November 6.

## PERSONAL SNAPSHOT Xmas Cards

THAT ONLY YOU CAN GIVE

COST LESS THAN ORDINARY CARDS

|  |    |                             |                 |                             |
|--|----|-----------------------------|-----------------|-----------------------------|
| Your snapshot and name on a beautiful card. A real remembrance to your friends. It's individual and different. | 20 | 4" x 6" Cards and Envelopes | 97 <sup>c</sup> | Plus 3 <sup>c</sup> Postage |
|  | 10 | 4" x 6" Cards and Envelopes | 57 <sup>c</sup> | Plus 3 <sup>c</sup> Postage |

**HOW TO ORDER** Send negative (not print) of snapshot you want on Xmas Card. Send now before the Holiday rush. Send coin (not stamps) in accordance with number of cards ordered. Orders in quantities of ten's only.

**ORDER YOURS NOW FOR PROMPT DELIVERY**

**ALLEN PHOTO SERVICE** 3729 N. SOUTHPORT AVE. CHICAGO ILLINOIS

# Fanfare



## If Ghosts Haunted Radio Stars

By MARJORIE GIBSON

**H**ELLO, Fanfare Readers. Well, today's the day of spooks, black cats and pumpkin faces, so we thought this would be just the question to ask the folks. "What would you do if you met a ghost?"

**Julian Bentley:** I'd ask him how he was going to vote on November 3.

**Lily May:** I'd be pretty apt to take back the other way.

**Milly Good:** I don't believe in ghosts. (A skeptic in our midst.)

**Dolly Good:** Yell plenty.

**Margaret Dempsey (Winnie):** Run like everything.

**Tommy Rowe:** I'd faint.

**Patsy Montana:** I'd yodel at him and he'd run.

**Chick Hurt:** I'm ashamed to tell you.

**Ernie Newton:** Well, you don't think I'd run, do you? (Brave boy.)

**Larry Kurtze (Artists Bureau):** I'd "ghost" somewhere else—and pretty fast, too.

**Grace Cassidy:** I'd die of heart failure.

**Al Boyd:** So would I. I nearly did when I met those three elephants at the State Fair last summer.

**Bill Meredith:** I'd take an Alka Seltzer.

**Eddie Allan:** I'd say to the ghost—"Now, listen brother, you look the other way for just one minute. Will you?"

**Rocky Racherbaumer:** I'd try to get away, but I'm afraid I wouldn't have a ghost of a chance.

"Where is Homer Griffith?" asks Mrs. Shaw of Chicago. Homer Griffith, known to radio listeners as the Friendly Philosopher, is appearing on some radio programs at WFAA.

The other day we received a letter from a Crystal Lake, Illinois, listener asking about little John Skinner Emerson. Little John or Jackie, as Ralph and Elsie Mae call their younger son, is celebrating his birthday today. We're sure many of you will remember that Jackie was born on Halloween two years ago, which was also the day that the World's Fair ended.

Several folks including Mrs. S. M. A. of Carlisle, Indiana, have asked us if Lily May and Cousin Emma heard on the barn dance a couple of times last summer, were one and the same girl. No, they are not. Lily May is Lily May Ledford of Lombard, Kentucky, and Cousin Emma is Joy Founier of Lamb, Kentucky. Incidentally, Cousin Emma is now appearing on WWVA in Wheeling, West Virginia.

Martha Crane started her radio career before she was married and for that reason continued to use her maiden name on the air after she became Mrs. Ray Caris.

Your Fanfare reporter is not in the picture of the National Barn Dance crew in the song book. The two girls sitting up on the ladders in the Old Hayloft in this same picture are exhibition square dancers.

These, folks, are the answers to some inquiries from a Champaign, Illinois, friend.

Hazel Rhodes of McLeansboro, Illinois, asks "Has Jack Taylor of the Prairie Ramblers any children?" No, he hasn't.

A listener of Newton, Illinois, would like to know when certain programs can be heard since the time change. "Bachelor's Children" is now broadcast at 9:15, CST, over WGN, "We Are Four" at 10:15 over WGN, the Three Neighbor Boys at 9:30 on WMAQ each Tuesday night. The Flannery Sisters are on Supper Time Frolic over WJJD daily at 5:15 p. m. Fibber and Molly McGee are heard on Monday night over WMAQ at 7:00, CST. "David Harum" is on WMAQ at 10:00; "Honey Boy and Sassafras" are heard at 12:00 over WCFL; "Betty and Bob" are on WBBM at 9:00, CST, each morning.

Chuck and Ray were featured on September 7, 1935, issue of Stand By but there are no more copies of this issue available, we are sorry to say. This is a reply to an inquiry from Mrs. A. Zimmer of Grand Rapids, Michigan.

November birthdays: Dave Ebey (commercial department), 2; Fern MacKeon (office), 5; Skyland Scotty, 8; Sunshine Sue and Pat Petterson, 12; Phil Kalar, 13; Frank Baker (continuity department), 15; Rocky Racherbaumer, 23; Ken Houchins, 24; Otto Ward, 26, and John Workman (Rock Creek Rangers), 27.

## ELMER



If he'd just put a candle in his mouth, we wouldn't need a jack-o-lantern.

## Henry Hornsbuckle Sez

I know now why they call it Indian summer this time of year. Pat Buttram was just in and scalped me. Cost 17 cents. I fixed the type righter yesterday my self when the man didn't get here. Works good. Hasn't misse d sinc e. Wup! Here I set a visitin' and Julian is a boilin'; guess I better tell you about it.

**Virginia Seeds:** What kind of a house is that, Check?

**Check Stafford:** That ain't a house, that's hay.

**Vir:** Say, you can't fool me, hay don't grow in a lump like that.

**Auto Salesman:** (After three hours trying to sell a car). Now Rocky, I'll throw in the clutch.

**Rocky R.:** I'll take her then. I knew if I held out long enough. I'd get some thing for nothing.

**Hal O'Halloran:** Since I have turned over a new leaf years ago. I can see good in everything.

**Ralph Emerson:** Can you see good in the dark?

**Phil Kalar's Wife:** Phil, Phil, wake up there's a mouse in the house. I can hear it squeeking.

**Phil:** Well, what do you want me to do about it? Go oil it er' some thing?

That was a good speech our candidate made the other night on the farm question. But a couple nights good rain would done a' sight more good.

## The Baron's Return

Jack Pearl, the Baron Munchausen, returns to the NBC network Monday, November 9.

Pearl, who has been spending his time touring various European and South American countries, will be starred in a new program, to be heard every Monday from 8:30 to 9:00 p. m., CST, over the NBC-Blue network.

Cliff "Sharlie" Hall, for ten years Pearl's "straight man" companion, and an all-star supporting cast also will be heard in the new show.

## OLD TIMERS



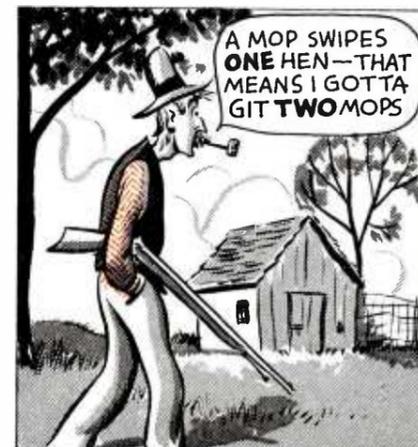
Remember the old "haywire organ"? Once again Hal and Ralph are struggling with the "haywire organ" and bringing laughs to thousands of listeners.

# Lily May

THE MOUNTAIN GAL . . . . .



A Chicken Coup Uncooked



**PINEX**  
for Quick Relief

from coughs due to colds. Try this home-mixed remedy. So easy to prepare—no cooking—no bother at all—pleasant to take.

SATISFACTION GUARANTEED

Hear PINEX programs—WLS 11:00 A. M., CST, daily, and Barn Dance 6:30 P. M., CST, every Saturday.

PINEX — Extra Effective — 4 Times as Much for Your Money — A Big Saving

**SAVE**

**ON YOUR PHOTO FINISHING**

With each roll sent to us you will receive one of your prints, hand colored FREE (regular size). The value of this print is 15¢; also 1—5x7 enlargement FREE (black and white). Our work is of the highest standards as attested by thousands of satisfied customers. We guarantee our work. Daily service. Save by sending your films here. ALLEN PHOTO SERVICE, 3729 N. Southport Ave., Chicago, Illinois. Be sure address is correct—and put your return address on package.

**25¢ PER ROLL**

SEND COIN

# "The Old Hayloft"

By the Hired Man

EDGAR GUEST, whose poems have a wide appeal to "just plain folks" the world over, was most interested guest artist on the a most interested guest artist on the other night. . . . He told Joe Kelly: "I'm tickled to death to be up in the old hayloft tonight. It's a great program and this fine group of boys and girls makes a fellow feel at home right away." . . . And you can bet that our haylofters felt honored to have the author of "It Takes a Heap O' Livin'" as a visitor. . . . Thousands of you readers enjoy hearing him on "Welcome Valley," a real "down home" program.



Eddie Guest felt at home in the hayloft.

"He's a great home body," said Henry Burr, in speaking of his 15 years' friendship with Edgar Guest. "When on concert tours, I always met Eddie when we visited Detroit. He usually took us out to his home—and I know that he sincerely means everything he writes about home. I also met him several times when we were both making phonograph records at Camden, New Jersey." . . . The dean of ballad singers and the poet had a great visit when reunited in the old hayloft.

Herb Morrison, most recent announcer, is taking the station "breaks" as this is being written. . . .

"What do you think of the Barn Dance?" I asked him. . . . "Great," he replied, "I like it because it has such variety, good clean humor and it moves along so fast, a fellow can't get tired of any one thing." . . . Thanks, Herb. . . . Reared in Scottsdale, Pennsylvania, this young announcer entered radio in 1930 on WMMN, Fairmont, West Virginia, when Skyland Scotty was working his way through college by singing and doing program work on the same station. . . . They're fine friends and most of us met Herb some time ago on his visits here to see the singing Carolina mountaineer.

I liked: . . . Hearing the Hoosier Sod Busters doing their stuff on "Is It True What They Say About Dixie" . . . The amateur artists on Merry-makers Jubilee. Ever hear anyone yodel quite like those DeZurick Sisters of Little Falls, Minn? . . . I Love My Honey" sung by Lulu Belle and Scotty . . . M. C. Four dishing out "Buckwheat Cakes" . . . Novelodeons in "Hi Diddle Diddle" . . . Ed McConnell's friendliness . . . Girls of Golden West singing "Colorado Memories" . . . Grace Wilson putting over "The Glory of Love."

. . . Thanks for all your letters. Favorite Barn Dance songs: . . . Mrs. Daniel McCarty, Star Route 1, Tomahawk, Wisconsin, chooses "Old Shep," "Take Me Back to Renfro Valley," "Bile Them Cabbage Down," "Bury Me Beneath the Willow," "Lonesome River" and "There's a Home in Wyoming." . . . Doris Williams, Lombard, Illinois, selects "Take Me Back to Renfro Valley," "Old Shep," "Little Black Mustache," "Homecoming Time in Happy Valley," "Mrs. Murphy's Chowder," and "Mother, the Queen of My Heart." . . . Orva Reints, Rochelle, Illinois, says her favorites are "I'll Be All Smiles Tonight," "Take Me Back to Renfro Valley," "Wait for the Wagon," "Single Girl," "Little Old Rag Doll," and "Bury Me Beneath the Willow."

Congratulations to Lulu Belle upon winning the 1936 Radio Queen honors! You deserved it, Belle of the Barn Dance, because you've won your way into the hearts of millions of listeners by just being natural—by being genuine! And thanks a thousand times to you loyal hayloft friends who supported this mountain girl in the contest and during her rise to radio fame in four short years!

## The Royal Family

(Continued from page 3)

You know, sometimes when I think of all the things that have happened to me in the last four years it almost makes me dizzy.

First thing was when I started on the barn dance in 1932 and then about a year later I met Scotty. We were married in December, 1934, and just a little more than a year later we had our first baby. And now I've been elected Radio Queen for 1936! It seems almost too good to be true.

### Philharmonic Concerts

The New York Philharmonic-Symphony Orchestra, under the direction of John Barbirolli, brilliant young British conductor of the Scottish and Leeds Symphonies, will inaugurate its 1936-37 series of broadcasts over the WABC-Columbia network Sunday, November 8, from 2:00 to 4:00 p. m., CST.

The broadcast dates of the various directors and of the guest artists, together with some of the compositions they plan to feature, follow:

#### Conductors:

November 8, 15, 22, 29; December 6, 13, 20, 27; January 3, 10; John Barbirolli. January 17, 24; Igor Stravinsky. February 1, 8; Georges Enesco. February 15, 22, 29; March 7, 14, 21, 28; April 4, 11; Artur Rodzinski.

#### Soloists:

November 15: Marjorie Lawrence, Australian star of the Metropolitan Opera, in a Beethoven-Wagner program. November 22: Hulda Dashanska, soprano. November 29: Robert Casadesus, pianists, playing the Weber Concertstueck and Cesar Franck's Symphonic Variations. December 6: Frank Sheridan, American pianist, presenting the Schumann concerto. December 13: Gaspar Cassado, distinguished Spanish cellist, makes his American radio debut playing the Weber Concerto in D, transcribed for his instrument from the original Clarinet Concerto. December 20: Rudolf Serkin, pianist, plays the Brahms Concerto No. 1 in D Minor and a Mozart concerto. December 27: Josef Hofmann, world famous pianist, is to be soloist in the Beethoven "Emperor" Concerto. January 3: Joseph Szigeti, Hungarian violinist, is the soloist in the Beethoven Concerto. January 10: The British pianists, Ethel Bartlett and Rae Robertson, play the Mozart Concerto in E-flat for two pianos.

Because KFI receives so much mail from foreign countries, the announcers sign the station off at midnight by saying good-night in French, German, Italian, Spanish, Russian and Japanese.

# The Dinner Bell RINGS

By ARTHUR C. PAGE

NEXT week, November 4th, day after election, comes the Illinois State Corn Husking Contest. Two days later, on November 6th, comes the Indiana State Contest. We are going to broadcast both of those events, and as always, are more or less excited as we look forward to them.

Those of us who work on the microphones at the corn husking contests have been trying year by year to learn the best method of giving the listeners a picture of the scene. There are so many things to learn when you try to transfer the picture of a field seething with activity into words so that the listener will actually have an intelligent idea of what's going on. Very early we learned the injunction of childhood, "don't point". When you are talking on the microphone there is a great temptation to gesture and point, indicating "over there", but that doesn't mean a thing to the listener unless you say "on the right" or "on the left", or some such descriptive term.

#### Location

We usually like to start such a broadcast with a brief description of the field and general setting. For example, whether the corn rows run north and south or east and west, where our broadcasting tower is located, where the headquarters is located, where the crowds of people are, which direction a procession is moving, and so on. We find that by such a preliminary description the listener is better able to place the whole thing in his mind. In baseball or football broadcasts the shape of the field is standard, but in a corn husking contest no two locations are alike.

While the contest is in progress it is important to be able to tell which husker we are watching. This is very difficult because even from an observation tower 20 feet in the air it sometimes looks like just a struggling mass of humanity with ears of corn flying through the air.

#### Bread-Board

For this purpose it is desirable for the announcer to have a map showing the different lands, with the names of the huskers written in, so he can count and tell which is which. Last year at the National Contest in Indiana we had the broadcasting tower

at one end of the field, our big yellow short-wave truck at the other end of the field, and a portable knapsack transmitter at each side about half way down. At the time we picked up the broadcast, the action was coming toward the south end where the truck was located. I had the lands all mapped out on a big bread-board, as the field looked from my position on top of the truck. Opposite the end of each land was the name of the husker with his previous history, his highest previous record, and any other little items which we knew about him. With this map directly in front of me, with a pair of headphones on so I could hear what was being said when we switched to either of the portable transmitters, or to the tower



At the National contest last year, Scotty, Dr. Holland, Patsy and the Ramblers watch the huskers and the 110,000 spectators.

at the other end, I was able to keep up fairly well with the action and tell the listeners which husker was affected by any special situation.

#### Thumb Tacks

You soon learn to carry thumb-tacks and spring clips when you are working out in the wind and weather, because that is the only way you can keep your various cards and sheets of memorandum paper from blowing away. I think I'll take the old bread-board again this year.

Last year at the National Contest, Tom Rowe, "Andy" Anderson, Jimmie Daugherty and I had worked almost all of the night before getting

everything set up and tested. We had strung one end of the short-wave aerial from the truck to the top of a slender tree, and along about three o'clock in the morning everything tested perfectly. However, when that crowd of 110,000 people swarmed down on the field, and the action was the hottest, about 30 or 40 boys decided to climb our little tree. Shouts, threats and pleadings were lost in the din. Our problem was that as they swayed the slender tree, our single wire aerial, waving and swinging, made our signal swing and undulate in the same way. If we have to tie onto a tree next week, I'll bet we put a barbed wire fence around it!

~\*~\*~

Rubynoff and his violin are now being heard in a new Columbia network series on Sundays between 5:30 and 6:00 p. m., CST. The maestro is supported by Jan Peerce, tenor, and Virginia Rea, soprano.

~\*~\*~

Traveling by airplane to get material for her "News Through a Woman's Eyes" program, Kathryn Cravens is now being heard over 57 CBS stations. Broadcasts are Monday, Wednesday and Friday at 1:00 p. m., CST.

## SNAP SHOTS

10 reprints and 2 4x6 enlargements from 116 negatives or smaller 25¢ ROLLS DEVELOPED, 116 or smaller, 8 prints and 2 4x6 enlargements 25¢ DIXON PHOTO CO. - - - DIXON, ILL.

**Favors**  
FOR HALLOWEEN  
AND OTHER FALL FUNCTIONS  
Write for Catalog No. 106  
*Van Housen's Favor Co.*  
79 W. LAKE ST. CHICAGO, ILL.

# In Rehearsal



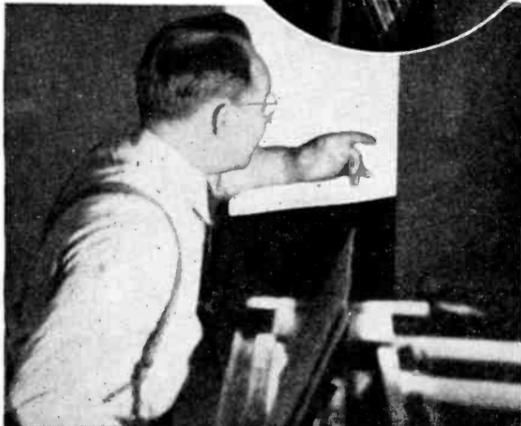
↑ Herman Felber, violinist and director of the concert orchestra, and Ted DuMoulin, cellist, pause for a moment during a rehearsal.

← Through the strings of her golden harp, Margaret Sweeney is caught by the candid camera as her nimble fingers fly through a solo.

Manager DuMoulin consults orchestra schedules in the musician's tuning-up room behind the scenes. →



↑ Chris Steiner had to stop playing his big bass tuba before the cameraman could find his face. Chris also plays the bass viol.



↑ With one hand on the piano keyboard, Glen Welty uses the other to direct the National Barn Dance orchestra in its Friday afternoon rehearsal.

The String Trio—Herman Felber's violin, Margaret Sweeney's harp and Ted DuMoulin's cello—practices sweet melodies. →



# Making Money on Church Suppers

IF THE community or church supper is to be truly a success, sociability should be stressed.

If one of the aims of the dinner is to make money, select a most responsible woman to have general supervision of it. She should appoint a business manager who knows how to buy good food at reasonable prices. If many dinners

by  
**MARY  
WRIGHT**

are to be served throughout the year, appoint this business manager to serve all year long. Then she can make arrangements with wholesalers or a retail grocery store to supply her with quality food at reduced prices. If the size of the group warrants it, by all means buy your canned goods in the so-called gallon cans, number 10's. The cost is lower, and they require much less work in opening.



Mrs. Wright

Another committee which should be appointed is the food preparation committee. This committee should, of course, be headed by a woman who is both a good cook and a good manager. It falls to this committee to plan the menu in cooperation with the business manager. And it is with this group that the success of the dinner rests, both in money returns and the palatability of the dinner.

## Menu Planning

Good quality food, well flavored, is essential of course. This has always been recognized. But there are two other factors that are also very important in making a meal a complete success. One of these is variety and the other is color. A meal of creamed chicken, mashed potatoes, seven-minute cabbage, Waldorf salad and vanilla ice cream might be well flavored, but the monotony of color and texture would make it unattractive. Substitute whole green beans of good quality, a highly colored salad such as tomato and cucumber, and serve a chocolate sauce or strawberry preserves over the ice cream, and the story will be an entirely different one. Variety in flavor, texture and color is just as important in a church dinner as for a party. It requires little extra planning and no extra work, yet it pays big dividends in enthusiasm among your patrons.

After the menu has been tentatively

planned, but before it is decided upon definitely, the chairman of the food preparation committee should collect the recipes she needs for each dish. This recipe should be a large quantity one, for 50, 75, 100 or for the number you expect to serve. Then the business manager should collect prices from the grocer, and with these two sets of figures, she can calculate the cost of each dish per serving. Then, and only then can you decide definitely upon the menu and be sure you can serve it at a profit.

A conscientious business manager will insist upon receiving reservations at least 24 hours before the dinner is to be served. Then she can read-

just her order for meat, rolls, butter and other perishables, the correct number of cans may be opened and left overs will be at a minimum

## HARVARD BEETS (Quantity Recipe)

| Number to Serve             | 25           | 50            | 75            | 100           |
|-----------------------------|--------------|---------------|---------------|---------------|
| Ingredients:                |              |               |               |               |
| Diced Beets (canned)        | 1 No. 10 can | 2 No. 10 cans | 3 No. 10 cans | 4 No. 10 cans |
| Sugar                       | 2 cups       | 4 cups        | 6 cups        | 8 cups        |
| Cornstarch                  | 2 tbsp.      | ¼ cup         | 6 tbsp.       | ½ cup         |
| Beet Liquid                 | 2½ cups      | 5½ cups       | 8 cups        | 10½ cups      |
| Vinegar                     | 1½ cups      | 2¾ cups       | 4 cups        | 5½ cups       |
| Salt                        | 1 tbsp.      | 2 tbsp.       | 3 tbsp.       | ¼ cup         |
| Cloves, whole (tied in bag) | 10           | 20            | 30            | 40            |
| Butter                      | ½ cup        | 1 cup         | 1½ cups       | 2 cups        |

Drain beets, mix sugar and cornstarch together well, sift into beet liquid and vinegar, add salt and cloves. Boil several minutes until clear, stirring constantly to keep it smooth. Add beets, and let stand over hot water for at least half an hour, to allow the delicious flavor of the sauce to penetrate the beets. Remove cloves, add butter, and serve hot. Size of servings—½ cup.

(for amounts to serve 100, see Stand By, April 6, 1935). These left-overs should be sold at cost, not at a premium, to members of the committee. No profit should be expected from them, but neither should there be a loss.

After the dinner has been served, a financial statement should be compiled, showing all expenditures, receipts and net-gain. If this report is good, it is an incentive to serve another dinner and help further in adding to the treasury. If the report does not show as much financial gain as you had hoped, it should be analyzed in order to prevent a recurrence of a poor report. Perhaps there was not enough spread between the food cost and price charged. Perhaps too much was spent on table decorations, perhaps the size of the servings was too large.

The duties of the business manager and food preparation committee have been discussed at greatest length because upon them depends the financial and gustatory success of the dinners. The other work should be divided

among at least four other committees. There should be a committee to greet the guests at the door, direct newcomers to the cloak rooms, and in general help break the ice before dinner.

A table decorating committee not only decorates the tables but also lays the covers ready for serving. When numbers are limited, this group may also be the dish-washing committee. The serving committee which is a very important one should be headed by a real executive, one who can give directions tactfully and get the food served and tables cleared efficiently.

The last committee to receive mention is another very important one—the publicity committee. Upon it falls the duty of making attractive posters for local stores to encourage people to attend the dinner and getting free publicity in local papers. This committee also may be given the responsibility of selling tickets for the dinner, or taking the reservations, whichever is your policy.

These Harvard beets will add color to the plate and a pleasing sweet-sour flavor which will eliminate the necessity for serving pickles.

You may be interested in this way of writing your recipes for large quantities. This allows you to see at a glance how much of each ingredient you'll need for almost any size group. Write each of your community recipes in this manner and you'll find it very easy to adjust your market order quickly when your reservations are all in.

Special Offer



**2 Generous Full Size Tubes of HANDI-FROST and 3 decorative tips—**  
**Now ONLY 25¢ Postpaid**

Order yours NOW  
Send to HANDI-FROST, 4 Stand By, 1230 Washington Blvd., Chicago, Ill.

SATISFACTION GUARANTEED

# COACHMAN'S COAT IS CLASSIC CHOICE



SINCE half the fashions that are being talked about most this fall are classics, we shouldn't forget that hardy perennial, the fur trimmed sports coat. Foremost designers brought out an interesting variety of interpretations in the last shows. These ranged in influence from the coachman's coat to those dashing models worn during the Directoire period, where simplicity and quiet elegance reigned.

A slick version of the coachman's coat is sketched here. In place of the usual double-breasted closing, though, it sports a more modern fly front. It fits gently through the waist and flares graciously at the bottom. The shoulders are slightly widened, but are not extreme. Off hand, I'd say this is one feature that assures you of being able to wear the coat for more than one season. Broad shoulders probably will not be so high in fashion next year.

And you wear it for many more than one season with average use. It's a durable tweed, that gives excellent service. The collar is of beaver (not recommended for damp climates if you don't appreciate having it curl up on you.)

Another of the main reasons why this coat is appealing to so many women is the fact that it's an inspirational design. Think of a fur collar you have . . . think of a coat that a fur collar would dress up. Consider it as a possible idea for making an old coat into something exciting and new.

—SHARI.

## Seen Behind the Scene

The orchestra playing the "Mosquito Parade". . . Little Jackie Chamberlain watching papa Howard announcing. . . Al Boyd searching for an announcer. . . On Saturday morning most of us find time to walk into the control room for a few minutes and watch Uncle Jack and his Junior Stars. . . Henry Hornsbuckle walking about the studios with a cat. . . Three girls in the Little Theatre mistaking sound-effects man Chuck Ostler for Pat Buttram. . . After listening to radio programs all day long, what do most of us do when we get home at night? Right! Turn on the radio! . . . Henry Burr's inimitable singing of "I'll Take You Home Again, Kathleen". . . The box of fudge on Howard Chamberlain's desk, being sampled by everyone who comes in. . . The Little Theatre on Saturday, crowded to capacity from early morn till the sign off at 2:00 p.m. . . Tommy Rowe and his loud checkered shirt. . . Martha Crane and Helen Joyce chatting informally with their listeners on their Feature Foods program. . . Joe Kelly's desk, covered with roller skates, trains, whistles, and other Jolly Joe properties. . . Check Stafford at the information desk answering some visitor's question with a smile. . . Al Boyd can recite nearly all the electrical transcriptions from memory. . . The Hometowners singing "The Rosary". . . Bet no one would recognize Art Page without his glasses. . . Bet Art Page would recognize no one without his glasses. . . And the Christmas cards on Jack Holden's desk remind us that another summer has come and gone.



## FARMERETTES



Dressed in slacks for the Manitowoc County Fair, Mary, Lee, Sally Foster and Verne paused for Phyllis Leschke's camera. Lee and Sally found their straw sombreros effective in keeping the sun out of their eyes.

## Needle Notes

By ELEANOR MARTIN

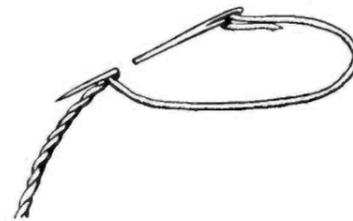
BEFORE the advanced types of stitches are attempted, a working knowledge of the simple, fundamental stitches must be obtained.

All of the more difficult forms of embroidery are based on these stitches. No matter how advanced our lessons become we will constantly refer to these early stitches.

Draw similar shapes to those shown on a piece of white muslin. With an embroidery needle and a piece of six-strand cotton, embroider as follows:

1st—One Stitch. Pass the needle and thread in and out through the material at regular intervals. The design regulates the length of the stitch and the space between stitches. If the fabric is not bulky, two or more stitches may be taken on the needle before drawing it out.

2nd—Outlining. Place the material with the drawn or stamped line to be embroidered over the index finger of the left hand. Bring needle up on the lower edge of the stamped line. Hold



the loose thread down with the left thumb. Insert the needle ahead at the desired length of the stitch and take a stitch backwards half the distance of the desired stitch. Continue in this manner but bring the needle up at the end of the previous stitch.

3rd—Blanket Stitch. This stitch is usually used for finishing the edge of hems. It is a deviation of this stitch which creates button holing used in cutwork. Insert the needle with knotted thread at the extreme left side of the edge to be blanket stitched. Hold the loop of thread to the left and take a vertical stitch the depth desired for the blanket stitching by pulling out the needle through the loop. The needle makes but one entrance into the material. The distance between stitches is determined by the effect desired.

4th—Cross Stitch. This embroidery should be completed in two rows. The first row creates the under part of the

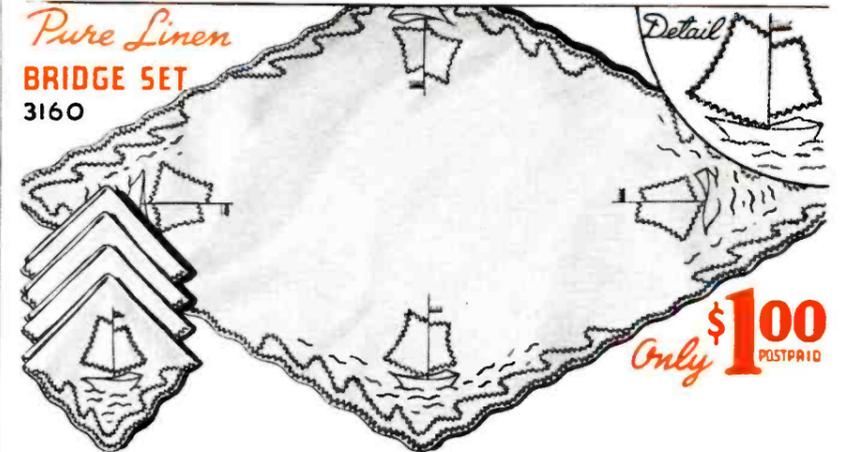


cross stitch, these stitches slant diagonally as shown. In returning, the stitches slant in the opposite direc-

(Continued on page 19)

# Eleanor Martin's SPECIAL NEEDLEWORK VALUES

Pure Linen  
BRIDGE SET  
3160



Only \$1.00 POSTPAID

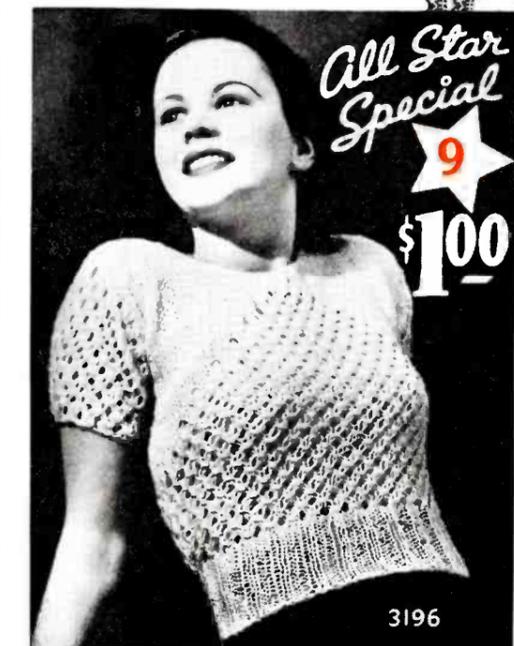
This smart Ship design bridge set is the season's newest sensation. The special Rick Rack braid is to be simply sewn onto the excellent quality Cream Linen with one stitch. Outlining will complete the balance of the design. Edges are to be hemmed. Cloth measures 36 inches and each of the four napkins, 12 inches.

Price for the 5-piece set, postpaid \$1.00  
Special Rick Rack and Nun's Boilproof thread to complete, 50¢ extra.

## PILLOW CASE and SCARF SET... 3 Pieces ONLY

Just imagine . . . a three-piece pillow case and scarf set for \$1.00. An excellent quality of White Tubing is used for the pillow cases and durable linen finished White Embroidery Cloth makes the scarf. Guaranteed to give excellent service, quality has not been sacrificed for price. Hemstitching of an even close stitch finishes the edges of each piece. The realistic peacock design is stamped for outline, satin and French knot embroidery. Pillow Cases measure 42x34 inches. Scarf measures 18x45 inches.

Special price for the three-piece set, postpaid \$1.00  
Nun's Boilproof Cotton to embroider, 45¢ extra. Color and Lesson Chart Free with each set.



3196

The ideal sweater blouse for Fall and Winter wear in the simple Jiffy style. The use of extra large wooden needles makes it simple to complete in a few hours. The lover's knot pattern is a combination of the easy knit and purl stitches. Complete directions included Free. Select quality, imported, mothproof, lustrous Ray-on-Wool. Will fit sizes 30, 32, 34 and 36. Colors: White, Skipper Blue, Navy, Flame, Grey and Brown.

Special price, complete with directions and yarn, postpaid \$1.00  
Two pair of wooden needles for knitting, 19¢ extra.

Eleanor Martin's New Book "Inspirations for Needle-Women" included FREE with each order . . . also color chart and complete instructions.

### WE GUARANTEE

Prompt service and complete satisfaction or your money cheerfully refunded. Send Money Order, Bank Draft or Personal Check. If you send cash be sure to register letter to insure against loss. Don't send stamps. We pay postage.

Send your order to — Eleanor Martin, % Stand By, 1230 Washington Blvd., Chicago, Illinois

# The Latch String

By CHECK STAFFORD

HOWDY, folks. I see from my window, the green topmost branches of a neighboring shade tree, bathed in bright sunlight. Last lingering days of October are here and Nature's bright garb soon will change to the white coat of Old



Man Winter. Wildfowl are heading south, the frost is on the pumpkin and the fodder's in the shock, and there's many a shiver—'til the bluebirds sing again, down 'long the creek.

Speaking of October . . . our mail the other day brought us a welcome letter from Aunt Em of Marengo, Illinois, which we feel you folks will enjoy reading with us. Surely a fine bit of philosophy . . . and we know it comes from the pen of a mighty fine lady:

"I love your article of October 3 on Autumn. It was splendidly written, but I do not look at it quite as you do. Of course our lives are passing on. But tell me why the passing years should bring dullness and dim our memory if we have lived a-right, trying to keep alert, alive and sending out that which we want to see return to us?"

"I have lived nearly 81 years, many of them spent in doing not what I wanted to do, but what seemed to be my duty to do. As I grow older, I am finding out that what we consider duty is just another name for selfishness—trying to bear a burden for

that at the end it will be far brighter than it was at dawn.

"I wonder if you will like my October?"

October

Do you not love this golden October  
As the wind swept leaves come falling  
down;  
Colors so gorgeous, bright and cheery  
Always softened by tan or brown?

That is the way our lives are measured.  
There's bright, happy days and sunshine  
for you,  
But often we find their beauty is leavened  
By a misty blending of gray and blue.

Mrs. Emma Van Alstyne Lanning.

someone who would have been better off if we had let him work it out for himself.

"October is my favorite month of all the year. Leaves are falling, there is frost and cold, things are dying, but even then, there is promise of the spring to come. Are not the little buds getting ready to bloom again?"

"I have watched so many beautiful sunsets and as we watch, does not the path to them shine with such brightness, seemingly beckoning to us who have lived so long—telling us there are even brighter, better things for us to come? Even in our youth our brightest days often were tinged with gray or blue.

"I want to live the years that are to come so helpfully, doing my best as I walk that beautiful sunset path. So

There was sadness in the Frank Buti home, near the studio. A loved member of the family was missing and he could not be found. Mr. and Mrs. Buti said that while the missing scamp really didn't amount to much, they feared he was hungry and cold. Maybe "Buddy" might have been abducted, but no ransom letter demands had come; and besides, the Buti folks are not wealthy. Hours passed . . . and after a sleepless night, Daddy Buti and his friend Ray Neilsen, started their rounds of the police stations, stopping off first at the pound. There, wagging his tail in greeting and barking in glee, was the black rascal "Buddy," a very happy dog, to escape his cell. Now that "Buddy's" fine has been paid, the Buti boys are again playing with their dog pal.

## PADUCAH PLANTATION



The cast of Irvin S. Cobb's Paducah Plantation heard on NBC, Saturdays at 9:30 p. m. L to R: Announcer Gayne Whitman, Norman Field as Col. Bascomo; Clarence Muse, negro actor and baritone as Cobb's servant; Irvin S. Cobb, Dorothy Page as Lucy Virginia, and John Mather as Dave Henderson.

# "Stand By" Classified Ads

**STANDBY CLASSIFIED**  
advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, R2, 100a, 6R, 2T, and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STANDBY, 1230 Washington Blvd., Chicago, Illinois.

### Agents Wanted

Amazing discovery. "Delicia." The Certified Liquid Meat Tenderizer. Wanted wherever meat is cooked, 100% minimum profit. Repeats weekly. Details Free. "Delicia," 53-F West Jackson, Chicago.

### Canaries

For Sale: Guaranteed choice singing male canaries, \$3.00. Females, 75¢. Bennett's Aviary, Bx.526. Lacon, Illinois.

### Christmas Cards

50 Christmas Folders and Envelopes, in six assorted designs, with your name imprinted, for \$1.00. Box 19, % Stand By, 1230 West Washington, Chicago.

### Dogs for Sale

Interested in St. Bernards? Four beautiful male puppies. Four months old. A.K.C. Four generation pedigrees. Write today. Guy Volkert, Hicksville, Ohio.

Finest registered German Shepherd and Boston puppies; also thoroughbred fox terriers. State breed desired. Kloevaye Kennels, Floyds Knobs, Indiana.

### Formulas

Guaranteed Formulas—New fast sellers. None better. Lowest prices. Kemico, 80, Park Ridge, Illinois.

### Free Samples

Free Samples: Get your share. Hollywood Beauty Preparations (Cosmetics). How? Write: Hollywood, Box 13, % Stand By.

### Furniture

Bedroom suites—Breakfast sets—Kitchen cabinets. Latest designs. Factory prices. Catalog Free. Royal Furniture, Corydon, Indiana.

### Help Wanted—Women

Girl. General housework. Neat; like children; own room. Good home, good salary. State age, experience. Mrs. W. J. Nock, 6122N. Kirkwood, Chicago.

Young girl. Light housework. No cooking or washing. One child. Good home. Mrs. Bulgart, 4904N. Drake, Chicago.

Girl. Permanent. For general housework; light washing. Excellent home. Must be reliable. Friedlander, 3648 Leland, Chicago.

Will pay fare for honest, reliable girl. General housework; small family. Permanent. Good home and good salary. Goldsmith, 2151E. 70th Street, Chicago. Phone, Dorchester 4564.

Reliable girl. Light housework; no cooking. Good home. \$5.00. Arche, 4948 North Drake Avenue, Chicago.

### Herb Tea

For that tired and run-down feeling, drink Rudana Mate; Nature's food beverage. Family size package, postpaid, 55¢. Rudana Herb Company, 209 E. Chicago St., Elgin, Ill.

### Hunting Lodge for Sale

40a. Wooded, 2 cabins, \$800.00. Good Deer country, fishing in Hiawatha reserve. Write Burt Ames, Ensign, Michigan. Upper Peninsula.

### Instruction

Government Jobs. Start \$105 to \$175 month. Rapid increase. Men—women. Prepare now for next announced examinations. Short hours. Influence unnecessary. Common education usually sufficient. Full particulars and list positions Free. Write today sure. Hurry. Franklin Institute, Dept. S18, Rochester, New York.

### Magazine Subscriptions

Subscriptions taken for any magazine. Write for list and prices. Box 20, % Stand By, 1230 West Washington, Chicago.

### Miscellaneous

Save a dime on every shine. Handy Shoe Mitt—black or tan. Cloth, polish and mitten—"All-in-One". 20¢. Hughson, 182 Beltran. Malden, Massachusetts.

Stuttering and Stammering corrected at home. Booklet free. Paul J. Wolfe, Box 52, Pittsburgh, Pennsylvania.

### Motor-Reconditioning

Nu-Power reconditions motors; save expensive overhaul jobs. Apply through spark plug holes in five minutes. Restores compression, stops oil leaks, increases gas mileage. Treatment any car with complete instructions, \$1.00. Money back if not satisfied. Nu-Power Company, 922 Second Ave., Seattle, Wash.

### Of Interest to Women

Special—One ounce finest perfume, 10¢ coin. Edgar Burkland, 720 S. Minn. Ave., Stevens Point, Wisconsin.

### Old Coins Wanted

Do you own a \$50 penny? Up to \$50 each paid for Indian head pennies. Lincoln heads over 10 years up to \$2. Other coins worth up to \$3,000.00. Send 10¢ today for new issue National Coin Journal coin catalog and complete list of prices we pay before sending coins. Vic's Hobby Shop, Dept. I-16, Lorain, Ohio.

### Photo Film Finishing

#### NOTICE

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

Rolls developed—one day service—2 beautiful enlargements and 8 brilliant prints, quality guaranteed, 25¢. Electric Studios, 95 Eau Claire, Wisconsin.

Hand colored enlargements with each roll 25¢. 40 reprints 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints 50¢; 100—\$1.00. Roll developed and printed with 2 professional enlargements, 25¢. Enlargements, 4—4x6 25¢; 3—5x7 25¢; 3—8x10 35¢. Special hand-colored, easel-mounted 4x6 enlargement, 25¢. Trial Offer. Skrudland, 6970-86 George Street, Chicago.

Two beautiful, double weight, professional enlargements, 8 guaranteed Never-Fade prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.

Films—Developed and printed. 25¢ per roll, send coin. With each roll sent to us you will receive one of your prints hand-colored free (regular size). The value of this print is 15¢; also 1—5x7 enlargement free (in black and white). Guaranteed work; daily service. Allen Photo Service, 3729 N. Southport Avenue, Chicago.

2 beautiful enlargements suitable for framing and roll developed, printed 25¢. Photofilm, S-2424 North Avenue, Chicago.

Rolls developed. Two beautiful double-weight, professional enlargements and 8 guaranteed, Never-Fade, Perfect Tone prints, 25¢ coin. Rays Photo Service, La Crosse, Wisconsin.

Roll developed with 16 prints and two professional enlargements 30¢. 100 reprints \$1.00. Dependable, River Grove, Illinois.

Immediate Service! No Delay! Roll developed, carefully printed, and two beautiful 5x7 double weight professional enlargements or one tinted enlargement or six reprints—all for 25¢ coin. The Expert's Choice! Reprints 3¢ each. The Photo Mill, Box 629-55, Minneapolis, Minnesota.

### Poultry

Fine Poultry Calendar free—in three colors. Send your name to Keystone Farms, Richfield, Pennsylvania.

Peafowl, Pheasants, Bantams, Pigeons, Guinea, Ducks, Geese, Breeding stock. Free list. John Hass, Bettendorf, Iowa.

### Property for Sale

For Sale: Suburban grocery, market. 6R Bungalow and vacant lot. Four blocks from Main Street. Good residential district. Doing good business. Want to retire. Write for further information. Chas. Kerner, 412 C Street, S.W., Ardmore, Oklahoma.

### Quilt Pieces for Sale

Quilt Patches, bright colors, good material 30¢ lb., 2 lbs. 50¢, postpaid. A. E. Coffman, 3336 N. Karlov, Chicago, Illinois.

### Radios for Sale

Auto and home radios. 1936 Models. Sold at reduced prices. Write for discounts. Reim Sales and Service, 755 W. 87th St., Chicago, Illinois.

### Remnants

Remnants for Garments and Quilts. 25 yard bundle, \$1.00. Postpaid. Guaranteed. Union Mills, Centralia, Illinois.

### Sign Making

Make Money at home, from cartooned and lettered signs for all businesses. Five samples; 10 sheets (12x18) and instructions, \$1.00. Dobbie's Sign Shop, 1210 Bryn Mawr, Chicago.

### Turkey Tonics

Attention, Turkey Raisers! Thousands of people are now using Williams Turkey Tonic for the prevention and treatment of blackhead in turkeys of all ages. Order direct. Pint, \$1.75. Quart, \$2.75. Gallon, \$10.00. Satisfaction guaranteed or money refunded. Williams Turkey Tonic Company, Monticello, Illinois.

### Wool Blankets

100% Wool Blankets. Best made from mill to you. Write for prices. Woolen Mills, 1911 George Street, La Crosse, Wisconsin.

**MORE THAN  
91,000 FAMILIES READ  
STANDBY EVERY WEEK  
— YOU —**

can reach these FAMILIES through STANDBY'S Classified Advertising Section for ONLY 5 cents per word—minimum 15 words.

Send your Ad—with check or money order—to  
**Stand By Advertising Dept.  
1230 Washington Blvd.  
Chicago, Illinois**

# Notes from the MUSIC LIBRARY

By JOHN LAIR

WELL, the song contest closes next Monday, November 2, and all entries must be in by midnight of that date. We have received some very nice musical settings for the poem, "Danny, Old Horse," and hope to be able to announce the name of the winner within the next week or so. If you haven't already sent in your entry you should do so at once, as time is getting short. A noticeable feature of this contest has been that most of the music submitted has come from the feminine side of the house. How about a few entries from the men folks? After all they're the ones who are supposed to know all about work horses. Why can't someone who has actually gone through such an experience as the poem sets forth give us an inspired tune for it?

Folks, what do you think of the idea of reproducing the old songs of other days and making them available? Doesn't it give you a certain satisfaction to own an exact copy of some famous old song in its original form? We will, from time to time, reproduce and offer songs the original of which has cost a considerable sum and has taken years to locate. We're bringing the notice of such songs

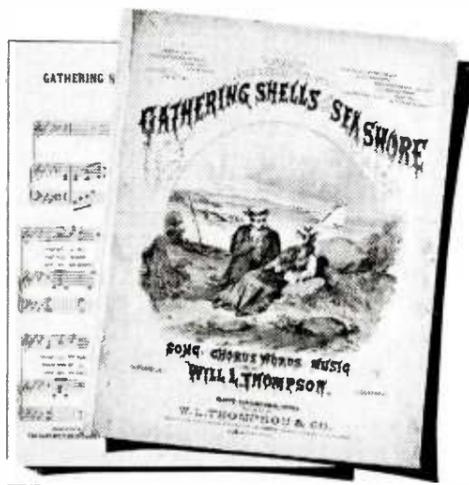
from the back cover of Stand By over to the musical page where we can call attention to them and perhaps print something of their history—provided you would care to have it.

Here is this week's list of ten songs for which we have had the most inquiries. You can secure copies from the publishers if your local music store does not carry them.

- My Pal of Yesterday—M. M. Cole Pub. Co., Chicago, Ill.
- Bring Me Back My Blue-Eyed Boy—100 WLS Barn Dance Favorites, WLS, Chicago.
- Life Is Like a Mountain Railway—Rodeheaver Pub. Co., Chicago, Ill.
- Nobody to Love—Bob Miller, Inc., New York City.
- When It's Homecoming Time in Happy Valley—Ted Browne, Chicago, Ill.
- The Evening Prayer—Rodeheaver Pub. Co., Chicago, Ill.
- Last Night the Nightingale Woke Me—Hall and McCreary, Chicago, Ill.
- Where the Silvery Colorado Wends It's Way—Jerry Vogel, New York City.
- You're a Flower That Is Blooming in the Wildwood—Log Cabin Boys, care of WWVA, Wheeling, W. Va.
- Pictures from Life's Other Side—Out of print.

Here are the words to an old song for which we have had a number of requests:

## OLD MUSIC . . .



Here is an original first edition copy of an old favorite from the WLS Music Library.

An exact reproduction of the complete song—both words and music—can be secured in standard music size for only 25c. Address—

MUSIC LIBRARY, WLS  
CHICAGO

### "Behind the Parlor Door"

When I was courting Lena I used to have such fun!  
Oh my, you should have seen her, so handsome there was none;  
But oh, she had a father who treated me quite sore.  
I used to hide away from him behind the parlor door.

Chorus:

Behind the parlor door, behind the parlor door,  
I used to kiss my Lena until she cried for more.  
Her father at me swore and stamped around the floor  
While I was having lots of fun behind the parlor door.

We used to meet each evening and whisper words so sweet.  
It was so nice and so quiet we could hear our two hearts beat;  
But when her father saw us my new dress coat he tore  
In pulling me from where I hid behind the parlor door.

But still we met quite often. 'Twas business we both meant.  
Her father he got tired, so he gave his consent;  
We had a brilliant wedding, a hundred guests or more,  
The minister he married us—behind the parlor door.

For Raleigh Pottorff, 3613 13th St., N. W., Washington, D. C., we print an old number which has lately been re-issued and is enjoying renewed popularity—"We Sat Beneath the Maple on the Hill".

### "We Sat Beneath the Maple On the Hill"

Near a quiet country village grows a maple on the hill.  
There I sat with my Jennetta long ago.  
When the stars are shining brightly and we heard the whip-poor-will,  
Then we vowed to love each other evermore.  
We would sing love songs together when the birds had gone to rest  
And would listen to the murmur of the rill;  
Then I'd fold my arms around her, lay my head upon her breast,  
When we sat beneath the maple on the hill.

Chorus:

We are getting old and feeble,  
Yet the stars are shining bright  
And we listen to the murmur of the rill.  
Will you always love me, darling,  
As you did those starry nights  
When we sat beneath the maple on the hill?

Don't forget me, little darling, when they've laid me down to rest  
'Tis a little wish, Oh darling, grant, I crave,  
When you linger there in sadness thinking darling, of the past  
Let your tears kiss the flowers on my grave.  
I will soon be with the Angels on that bright and peaceful shore  
Even now I hear them coming o'er the rill.  
So good-bye, my little darling, for my time has come to go.  
I must leave you and the maple on the hill.

Remember to send your music for the song-poem, "Danny, Old Horse", right away. You'll find the words for this song in the October 10 and 24 issues of Stand By.

# WLS DAILY PROGRAMS

Saturday, October 31, to Saturday, November 7

870 k.c. — 50,000 Watts

Monday, November 2, to Friday, November 6

## Morning Programs (CENTRAL STANDARD TIME)

- 5:00—Smile-A-While—Prairie Ramblers and Patsy Montana; Red Foley; Hoosier Sod Busters; Arkie.
- 5:30—Farm Bulletin Board.
- 5:40—Smile-A-While—Cont'd—Weather Report.
- 6:00—WLS News Report—Julian Bentley.
- 6:10—Chicago Livestock Estimate; Program Review.
- 6:15—Uncle Doody and The Hilltoppers.
- 6:30—Mon., Wed., Fri.—Rubinoff and His Violin. (Chevrolet)  
Tues., Thurs., Sat.—Patsy Montana and Prairie Ramblers.
- 6:45—Daily—Pat Buttram's Radio School for Beginners Just Startin', with Henry; Hoosier Sod Busters. (Oshkosh)
- 7:00—Jolly Joe's Pet Pals Club. (Little Crow Milling)
- 7:15—Lulu Belle & Scotty. (Foley's)
- 7:30—WLS News Report—Julian Bentley; Bookings.
- 7:45—Morning Devotions, conducted by Dr. Holland, assisted by Hometowners and Ralph Emerson.
- 8:00—Martha Crane and Helen Joyce in Morning Homemakers' Program, with Otto & His Novelodeons; Hometowners Quartet; John Brown; Phil Kalar; Carol Hammond; Grace Wilson; Paul Nettinga; Zeta Newell.
- 8:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers & Ironers)  
Tues., Thurs., Sat.—The Hilltoppers. (Household Magazine)
- 8:59—Livestock Receipts and Hog Flash.
- 9:00—Monticello Party Line. (E. T.) (Dr. Caldwell's Syrup of Pepsin)
- 9:15—NBC—Five Star Jones. (Oxydol)
- 9:30—NBC—Pepper Young's Family. (Camay)
- 9:45—Prairie Ramblers and Patsy Montana. (Drug Trades)
- 10:00—WLS News Report—Julian Bentley.
- 10:05—Poultry Markets—Dressed Veal; Butter & Egg Markets.



Patsy Montana and her fiddle.

## Sunday, November 1

(CENTRAL STANDARD TIME)

- 7:00—Ralph Emerson at the Organ.
- 7:30—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; John Brown and Glen Welty; Ralph Emerson; Grace Wilson; Safetygram Contest; "Here's Something New."
- 8:30—WLS Little Brown Church of the Air, conducted by Dr. John Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Ralph Emerson, organist.
- 9:15—"Old Music Chest"—Phil Kalar, Ralph Emerson. (Willard Tablet)
- 9:30—WLS Concert Orchestra: Otto Marak, tenor soloist.
- 10:00—NBC—Carveth Wells. (Continental Oil)
- 10:30—Newton Jenkins Political Talk.
- 10:45—"Tone Pictures," Ralph Waldo Emerson at the organ.
- 10:58—Weather Report; Chicago Livestock Estimates.
- 11:00—Sign Off.

## Sunday Evening, Nov. 1

5:30 p. m. to 7:00 p. m. CST

- 5:30—NBC—Alistar Cook—Lecture.
- 5:45—WLS—Horner for Governor.
- 6:00—NBC—Pittsburgh String Symphony.
- 6:30—NBC—Husbands & Wives. (Standard Brands)

- 10:10—Jim Morrissey's Mid-Morning Chicago Cattle, hog and Sheep Market direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:15—NBC—Home, Sweet Home. (Chipso)
- 10:30—NBC—Vic & Sade. (Crisco)
- 10:45—NBC—Edward MacHugh, the Gospel Singer. (Ivory)
- 11:00—Red Foley & Lily May; Girls of the Golden West. (Pinex)
- 11:15—Mon., Wed., Fri.—"The Old Timers," Ralph and Hal. (MacKenzie Milling)  
Tues.—Henry Burr, ballads.  
Thurs.—"Old Music Chest"—Phil Kalar; Ralph Emerson.
- 11:30—Weather Report, Fruit & Vegetable Markets; Bookings.
- 11:40—WLS News Report—Julian Bentley. (M-K)
- 11:45—Prairie Farmer Dinnerbell Program, conducted by Arthur Page—45 minutes of varied Farm and Musical Features.  
Tues.—Mid-West On Parade, featuring Green Bay, Wisconsin, by John Baker.  
Wed.—Nov. 4, Illinois State Corn Husking Contest.  
Fri.—Nov. 6, Indiana State Corn Husking Contest.

## Afternoon Programs

(CENTRAL STANDARD TIME)  
(Daily ex. Sat. & Sun.)

- 12:30—Jim Morrissey's Livestock Market Summary direct from Union Stock Yards. (Chicago Livestock Exchange)
- 12:40—Pokey Martin. (McConnon)
- 12:45—Mon.—United Depositors Association. Wed., Fri.—Otto's Novelodeons.  
Tues., Thurs.—Musical Almanac. (Republic Steel)
- 1:00—Mon., Wed., Fri.—Country Life Insurance Skit.  
Tues., Thurs.—Family Album Program.
- 1:08—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.
- 1:15—Homemakers' Hour. (See the detailed schedule.)
- 2:00—Sign Off for WENR.  
(Continued on next page)

## SATURDAY EVENING, OCTOBER 31

- 6:00—"Tall Story Club." (Penn Tobacco)
- 6:30—Red Foley & His Merrymakers. (Pinex)
- 7:00—Henry Hornsbuckle with Prairie Ramblers & Patsy, and George Goebel. (Conkeys)
- 7:15—Smilin' Ed McConnell. (Mantle Lamp Co.)
- 7:30—NBC—Political Address—Al Smith. (60 minutes.)
- 8:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel and Wire Co.)
- 11:00—Sign Off.
- 9:00—Barn Dance Frolle. (Gillette)
- 9:15—"Music Shop," John Lair.
- 9:30—Murphy Barn Yard Jamboree, featuring Hometowners; Grace Wilson; Prairie Ramblers & Patsy Montana; The Hilltoppers; Otto's Novelodeons; Pat Buttram; Winnie, Lou & Sally. (Murphy Products Co.)
- 10:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Henry Burr; Sally Foster; Otto & His Novelodeons; Lucille Long; Lulu Belle; Skyland Scotty, and other Hayloft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)

## Saturday Morning, Nov. 7

(CENTRAL STANDARD TIME)

- 5:00-8:45—See Daily Morning Schedule.  
 7:45—WLS Sunday School Class—Dr. John Holland.  
 8:45—The Hilltoppers. (Household Magazine)  
 9:00—Junior Stars Program.  
 9:30—The Bergstroms.  
 9:45—Prairie Ramblers & Patsy Montana. (Drug Trades)  
 10:00—WLS News Report—Julian Bentley.  
 10:05—Butter & Egg Markets; Dressed Veal Live and Dressed Poultry Quotations.  
 10:10—Program News—Harold Safford.  
 10:15—Homemakers' Program. (See detailed schedule.)  
 11:00—Prairie Farmer-WLS Home Talent Acts.  
 11:15—Rocky & Ted; John Brown.  
 11:30—Weather Report; Fruit & Vegetable Markets; Bookings.  
 11:40—WLS News Report—Julian Bentley.  
 11:45—Poultry Service Time; George Goebel; Ralph Emerson.  
 12:00—Future Farmers Program, conducted by John Baker.  
 12:15—Closing Grain Market Summary—F. C. Bisson.  
 12:30—Weekly Livestock Market Review by Jim Clark of Chicago Producers' Commission Association.  
 12:40—Pokey Martin. (McConnon)  
 12:45—Winnie, Lou & Sally.  
 1:00—WLS Merry-Go-Round, with variety Acts, including Ralph Emerson; Eddie Allan; John Brown; Winnie, Lou & Sally; Hilltoppers; Lulu Belle & Scotty; Girls of the Golden West; Sunshine Sue & Rock Creek Rangers; Jack Holden.  
 2:00—Sign Off for WENR.

## WATCH THIS SPACE

FOR

Appearance of WLS Artists  
in YOUR Community

### THURSDAY, OCTOBER 29

JERSEYVILLE, ILL., Orpheum Theatre—WLS ON PARADE: Arkansas Woodchopper; Four Hired Hands; Hayloft Trio; Sternards.

### SATURDAY, OCTOBER 31

LAFAYETTE, IND., Municipal Holloween Party—WLS ARTISTS: Four Hired Hands.

### SUNDAY, NOVEMBER 1

PEORIA HEIGHTS, ILL., P. H. High School Auditorium—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Bill McCluskey; Rock Creek Rangers and Sunshine Sue; Tom Corvine; Billy Woods; Pauline.  
 OMRO, WIS., Annex Theatre—WLS BARN DANCE: Arkansas Woodchopper; Four Hired Hands; Chuck & Ray; Hayloft Trio; Sternards.  
 WESTFIELD, WIS., Westfield Theatre—WLS BARN DANCE: Prairie Ramblers & Patsy Montana; Hoosier Sod Busters; Winnie, Lou & Sally.

WLS ARTISTS, Inc.  
1230 Washington Blvd., Chicago

## Homemakers' Schedule

(Conducted by Mary Wright)

### Monday, November 2

1:15—Orchestra; Max Wilson, soloist; John Brown; Marjorie Gibson in Fanfare; P. T. A. Speaker.

### Tuesday, November 3

1:15—Orchestra; John Brown; Marjorie Gibson in Fanfare; Margaret Sweeney, harpist; Book Review; Wm. O'Connor.

### Wednesday, November 4

1:15—Orchestra; Paul Nettinga; Grace Wilson; John Brown; Marjorie Gibson in Fanfare; "Efficient Kitchens," Mrs. Wright.

### Thursday, November 5

1:15—Orchestra; John Brown; Margaret Sweeney, harpist; WLS Little Home Theatre; Marjorie Gibson in Fanfare.

### Friday, November 6

1:15—Orchestra; Marjorie Gibson in Fanfare; Phil Kalar, baritone; "Hobbies," Mary Wright.

### Saturday, November 7

10:15—Ralph Emerson; John Brown; Otto's Novelodeons; Red Foley; Lily May; Sod—Marjorie Gibson; "Family Fun"—Mary Wright.

## Evening Programs

(CENTRAL STANDARD TIME)

### Monday, November 2

6:00—WLS—"The Active Citizen"—Illinois League of Women Voters.  
 6:15—NBC—To be announced.  
 6:30—NBC—Lum & Abner. (Horlicks)  
 6:45—To be announced.  
 7:00—NBC—Helen Hayes for General Foods. (Sanka)

### Tuesday, November 3

6:00—NBC—Easy Aces. (Anacin)  
 6:15—WLS—Election Returns—Julian Bentley (to be resumed at 1:00 a.m., CST, Wed., Nov. 4).  
 6:30—NBC—Lum & Abner. (Horlicks)  
 6:45—WLS—Junior Broadcasters' Club. (Campbell Cereal)  
 7:00—NBC—The Westerners—Log Cabin Bar Z Ranch. (General Foods)

### Wednesday, November 4

6:00—NBC—Easy Aces. (Anacin)  
 6:15—NBC—To be announced.  
 6:30—NBC—Lum & Abner. (Horlicks)  
 6:45—WLS—Junior Broadcasters' Club. (Campbell Cereal)  
 7:00—NBC—Folies De Paree. (Sterling Prod.)

### Thursday, November 5

6:00—NBC—Easy Aces. (Anacin)  
 6:15—WLS—To be announced.  
 6:30—NBC—Lum & Abner. (Horlicks)  
 6:45—WLS—Junior Broadcasters' Club. (Campbell Cereal)  
 7:00—NBC—Jamboree.

### Friday, November 6

6:00—WLS—"The Old Judge."  
 6:15—NBC—To be announced.  
 6:30—NBC—Lum & Abner. (Horlicks)  
 6:45—WLS—Jack Randolph's Orchestra. (Proctor & Gamble)  
 7:00—NBC—Irene Rich. (Welch's)  
 7:15—NBC—Singing Sam. (Barbarsol)

## Woman's Review

Claudine Macdonald, for more than five years director of the NBC Woman's Radio Review, begins a new series of twice-weekly broadcasts dealing with news of human beings in all parts of the world on November 2, Mondays and Fridays from 3:30 to 3:45 p.m., CST, over the NBC-Red network.

## Orphan Annie

Little Orphan Annie, one of radio's oldest children's serials, will be broadcast over the NBC-Red network instead of the NBC-Blue network on and after Monday, November 2. The program will continue to be broadcast in the East and in Chicago at 4:45 p.m., CST, and in St. Louis at 5:45 p.m., CST.

## American Girl

The American Girl steps into the radio spotlight both as musician and composer on Monday, November 2, with a new series featuring Phil Spitalny and his all-girl band, presenting women soloists and playing compositions by women, on the NBC-Red network. The program, to be called The Hour of Charm, will be heard each Monday at 3:00 p.m., CST.

## Dress Rehearsal

Music, comedy and burlesque will be highlighted in the "Dress Rehearsal," starring Joe Rines, with Mabel Albertson and Morton Bowe, which starts Sunday, November 1, over the NBC-Blue network from 10:30 to 11:00 a.m., CST.

The show will take the listener behind the scenes as if he were present at an actual radio "dress rehearsal." Burlesques of scenes from popular movie hits will provide an outlet for Rines' comedy.

## Human Needs Campaign

President Franklin D. Roosevelt will inaugurate the 1936 Mobilization for Human Needs campaign on Friday, November 6, over the combined NBC and CBS networks. The program will be the first of a series.

Gerard Swope, chairman of the campaign, speaking from Cleveland, will introduce the President. Later in the program Mr. Swope, from the Mobilization's inaugural meeting, will second the President's plea for nation-wide support of local charity and welfare organizations.

The broadcast will be carried over the NBC-Red network from 9:00 to 9:30 p.m., CST, and will open and close with selections by the Philadelphia Orchestra, Leopold Stokowski conducting, from Philadelphia.

Subsequent programs in the series will be heard Sundays, November 8, 15 and 22 from 6:00 to 6:30 p.m., CST, over the combined NBC-Blue and CBS networks.

## Buttram Butts In

A feller wuz talkin' th' other day about th' wonders uv th' automobile. He sed it done away with th' horse out in front. . . . Yeah, it changed it to a nag in th' back seat.

I noticed whar Holden is a-playin' th' part uv Tom Mix on th' air now. . . . Well, it's about time. . . . He's been gittin' Mix-ed up in his scripts fer years. . . . Holden sez he come frum up in Michigan whar "Men are men." . . . Yeah, that's why they run him out.

Yourn 'til they count th' last ballot.

—Pat Buttram.

## Fur Fashion

A half-million dollar fashion parade will be described over the WABC-Columbia network Monday, November 9, from 2:30 to 3:00 p.m., CST, when 150 models parade across the stage of a CBS playhouse in New York displaying 300 coats, capes and jackets representing the latest in fur fashions before an audience of stylists, columnists and their guests.

Prunella Wood, famous woman's page editor, will be the mistress-of-ceremonies. She is to describe each model and introduce many prominent guests to the radio audience.

## "Stoop's" Definitions

Colonel Lemuel Q. Stoopnagle. Comes to the aid of listeners with some new definitions of radio terms. Program—Music or talk designed to fill the space between station announcements and time signals.

Sponsor—A man without whom you aren't on the air.

Script—Typewritten sheets which Fred Allen is funniest when he departs from.

Announcer—Fellow with a nice voice who talks about stuff he hopes you will buy some of.

Stooge—Man or woman who is given funny things to say and then thinks he or she is a comedian.

Microphone—Thing you talk into and they hear you where you aren't.

Orchestra—Bunch of men who, on a comedy program, play after the applause by the studio audience.

Engineer—Serious-looking man who twiddles gadgets and things and nobody knows what he is doing.

Production Man—Guy with a stop watch to count the minutes between station breaks and see that call letters are broadcast on schedule.

To make the "Lights Out" scripts more terrifying, Arch Oboler who writes the Wednesday night scare-show is taking a course in abnormal psychology at the University of Chicago.



The Pride of Winston County, Alabama, as sketched by Lorene Wiley, Roanoke, Illinois.

## Needle Notes

(Continued from page 13)

The four points of the crosses as they join should meet exactly. Caution must be used to keep all top stitches slanting in the same direction. It is consequently wise to complete an entire row as suggested above.

Practice the embroidery of the above stitches. Copy the shapes as shown above with pencil onto a piece of muslin and embroider with six strand cotton and a Crewel embroidery needle.

I am sure you will be delighted with the simplicity of work and be eager for the new lesson next week.

## On the Record

Urban Johnson, CBS sound effects head in the Chicago studios, has developed his hobby, which is making recordings at home, to gratify himself in several ways. Not only has he a large phonograph album of the voices of famous people, some of them now dead, which he has recorded with his \$800 worth of instruments, but he has also connected his apartment radio receiver to the apparatus, and now, when the words of notables come over the air, they are automatically recorded. Urban is also an amateur radio operator and picks up the words of his fellow "hams," records them, and plays them back to them over his 50-watt transmitter.

Has your neighbor seen Stand By?

## ART NEEDLEWORK

DRESSER SCARFS 18 x 45 inches, stamped and hemstitched for crocheting, 7 for \$1.00. Write for our catalog showing one of the largest selections in the country. You will be amazed at the values we can give you at prices that make you wonder how we do it.

West Side Stamped Goods Store  
2422 W. Van Buren Street  
CHICAGO, ILLINOIS

## 20 REPRINTS 25c

FILM developed, 2 prints each negative, 25¢. 10 Reprints 50¢; 100-\$1.00.

ROLL developed and printed, with 2 professional enlargements, 25¢.  
 ENLARGEMENTS 4—4x6, 25¢; 3—5x7, 25¢; 8—8x10, 35¢.  
 SPECIAL hand-colored, easel mounted, 4x6 enlargement, 25¢.  
 TRIAL OFFER

SKRUDLAND  
6970-86 George St. :: Chicago, Illinois

# TRAPPERS!

## this Free book

MEANS MONEY TO YOU

Valuable Tips to Trappers book is filled with ideas that will put extra fur dollars in your pocket! Tells all about strong demand for furs—HIGHER OPENING PRICES this season! Describes Sears 8th National Fur Show . . . offering \$4,500.00 in awards for correct pelt preparation. (First Award now \$1,000.00 cash; six new Sectional Awards including FREE Plymouth Sedan!). Gives hints that may help you win one or more award. Only handling counts, not kind or value of skin. All awards are in addition to full amount that Sears (acting as your agent without charge to you) get you for your pelts. You don't even have to sell your furs through Sears, to share in these extra cash opportunities. Send for your FREE copy.

MAIL THIS COUPON NOW

Mail to point below nearest to you:

SEARS, ROEBUCK and CO.

Chicago—Philadelphia—Memphis  
Dallas—Kansas City—Seattle

Please mail me, without cost or obligation, fur shipping tags and latest edition of "Tips to Trappers"

Name \_\_\_\_\_ State \_\_\_\_\_  
 Post Office \_\_\_\_\_  
 Rural Route \_\_\_\_\_ Box No. \_\_\_\_\_  
 Street Address \_\_\_\_\_

*Mailing starts next week!*

**The WLS**  
**Family Album**  
**for 1937**

... A Great New Picture Book

• Much larger than ever before and with interesting surprises. More than twenty family groups. **A sparkling new picture of Lulu Belle, Scotty and Linda Lou.** The finest picture ever taken of **Arkie.** Four delightful pages of photographic silhouettes—entirely new. All your old favorites. Your new friends—Lily May, Pokey Martin, Rock Creek Rangers and Sunshine Sue, Herb Morrison, darling little Joy Miller, smiling school girl Jean McDonald. Sixty-four pages.

• **A fascinating book—as companionable as a household of friends.**

• You will want several for Christmas presents. **Order them early.** First copies go in the mail next week. **Price 50c** (60c in Canada).

Address your orders to—

**FAMILY ALBUM, WLS**

**:: CHICAGO ::**