September 14
1935

High Jinks on White Top

Pictures
WEEKLY meetings of Kentucky mountain folk began in 1928 when neighbors from miles around assembled for entertainment and exchange of ideas at Renfro Valley homesteading in the Cumberland mountains were revived and carried on in "Pine Mountain Social," which will make its debut over an NBC-WJZ network from 2:15 to 2:45 p.m. CDT, on Sunday, October 20. The program will be heard each Sunday thereafter at the same time.

John Lair of WLS, authority on American folk lore and legends of the hill country, will be heard as narrator. He will introduce the weekly rural community gatherings and presenting origins and histories of many of the songs included in the broadcasts. The original Renfro Valley homestead, scene of the series, is still standing. It was built by Lair's great-grandfather.

Red Foley, Lulu Belle, Skyland Scotty and many other WLS stars will be featured on the "Pine Mountain Social" programs, together with a supporting cast of 20 or more musicians and singers. Other guests stars from WLS and other stations will make frequent appearances.

A guest speaker of the Parent Teachers Association will be heard during Homemakers' Hour, Monday. September 19, 6:30-7:00 P.M. CST. They will be heard in a series of P. T. A. talks heard at this time each Monday.

The lively rural rhythm of the National Barn Dance is now being heard each afternoon throughout the Hawaiian Islands, with the WLS Hawaiian organization and to the network carrying the program. This is the result of a program show which is sent over the western NBC network leaves Chicago at 9 p.m. CDT each evening and goes to Hawaii and the surrounding islands. The program is sent across the Pacific by short wave.

Interestingly the fact that the basses and lead vocals of the program are sung by many authorities to have been developed by the first people to set foot on the old-fashioned dulcimer which early day minstrels used on their first visits to the islands.

The regular weekly book discussion will be heard during Homemakers' Hour, Tuesday, September 20, beginning at 12:15 p.m. CST, and will feature the book, "The Rockford Boys," by Mrs. Arlie C. Kirkpatrick.

Romelle Pay, a native of Wisconsin, will be heard on the show. She has been a neighbor of George, however, and would not cut back her radio programs. Last summer, he and Mrs. Kirkpatrick spent a vacation in Wisconsin, and it is said they are quite the Sorrows of America.
GREETINGS, Fanfare friends.

Another week has brought us a number of newby bits about our mutual friends, the folks we hear on the air every day. Here they are...

Joan Marshall of Dubuque, Iowa, wants to know if Blanche Sweet of the Outdoor Girl Beauty programs is the same Blanche Sweet of the silent picture days. Yes, she is the same Blanche Sweet. Miss Sweet began her professional career way back in childhood, appearing first on the legitimate stage, then the movies, from silent pictures to talkies, then to vaudeville, back to the stage and subsequently into radio.

It is not at all surprising that two names so similar in sound as "Brahm" and "Brown" should be confused by radio listeners, especially when you consider that two people bearing those names are appearing on pictures. Helene Brahms and John Brown were married, if they were sister and brother, or just how they were related. Helene and John are both married but not to each other, nor are they in any way related. And you can see their names are not even the same.

Brahm is heard at the piano each Tuesday and Saturday by both announcers and stations. He also broadcasts with the Silken Strings and The National from NBC and has been heard on numerous CBS programs.

Helene has accompanied Mme. Schumann-Heink ever since the great opera singer came to Chicago a year ago. By the way, Helene is the proud possessor of a beautiful Navajo rug presented to her for her new home by Mme. Schumann-Heink upon her recent return from a visit in the west coast. The rug came from the grand old lady's estate in Santa Fe.

Helene, who is born and grew up in Port Wayne, Indiana, was an accomplished pianist in Port Wayne, under the able direction of George L. Rosser, and is a graduate of the Paris Conservatory. Mr. Baille is now head of the Music Picture Guild of America, which, we understand, is about to produce a full length version of "Pardon." Helene has also studied with Alexander Raab in Chicago. Later she had a scholarship to study with the Australian concert pianist, Percy Grainger.

It was also in Port Wayne that Helene got her first professional experience as accompanist to the music superintendents in the public schools of that city. In addition to several years of radio work, Helene has played in many Chicago theatres, has done loads of concert work, chamber music and some church work.

We asked Helene if she had ever done any composing and she modestly admitted that she had done a little, but nothing she wanted anyone to know about. We did learn, however, that she was at one time given honorable mention in a post graduate course in composition theory for her work in preparing a short fugue for a string quartet. She positively refused to show it to anyone, she declares, but if we knew anything about Helene's work and ability as a musician, we're convinced that it was undoubtedly a fine bit of musical composition.

Helene is married to Walter Brahms, conductor of the orchestra heard at the Stratford theatre in Chicago. Helene and Walter have two young sons, Richard and Robert. Aside from her interests in her family and her music, she has a fine flower garden which gives her a great deal of genuine pleasure. She loves to read, too. Helene also confided in us that she likes to go fishing, but that she invariably has bad luck—it rains, she has a flat tire, the fish gets away, or something.

Here are some interesting facts about Kevin Keech, popular NBC announcer... studied chemical engineering but deserted it for the sake of music. Remembered Prince of Wales to play the uke... did radio for U.S. Signal Corps during the war... gave band arrangements and toured France, Monaco, Greece, England and Turkey... met a Russian girl in Constantinople and married her when he learned she couldn't say "No" in English. Has been with NBC since 1926... was born in Honolulu.

When you're feeling sad and blue, here's an amusing little thought over which you can ponder. Just picture in your mind's eye that Pride and Joy of Winston county, Alabama—Pat Buttram—perched on a little platform high up in a big tree overlooking a ball park, broadcasting a baseball game. With Pat on this unique broadcast, Pat tells us, was Steve Coler. The entire day previous to Birmingham's biggest game of the season, Pat and Steve worked "by the sweat of their brows" constructing a platform and running a telephone wire from WBGN to the tree.

When they completed their ambitious project, they had in addition to a platform in a tree and a certain amount of radio equipment, a few skimped-up shoes and about four black and blue knees. But that didn't worry Pat and Steve. For these strenuous labors had made it possible for them to broadcast the entire game to hundreds of WBGN fans who were eagerly awaiting outside their loudspeakers... Well, too bad they didn't have television down there that afternoon, for we're sure the folks who would have gotten a big kick out of seeing their sports reporters.

Well, here's the latest namesake for us to come to our attention. Shirley Kavan of Geneseo, Illinois, writes us that her little sister born on the 21st of July has been christened Violet Alene for those two sweet little girls, the Flying Spirit.

Who plays the part of Emperor Hirohito on the "March of Time program"? queries John L. Lathrop of Nashville, Tennessee. Emperor Hirohito is portrayed by Ed Jerome.

When we arrived and the mountain rang with music. Here was a spirit which I had never before encountered at any similar affair. Generally those folk music festivals are anything but exciting, with the time principally taken up in dry, scholarly discourse on music by collectors and authors whose aim seems to be to impress their colleagues rather than interest the masses. It quickly developed, however, that this was to be a folk festival by the folk people (under clever direction) of the folk and for the folk. The collectors and authors there—a most imposing array, including such luminaries as John Powell, whom I lament at once for his Ohio-Old Southern courtesy and his very evident sincerity; Mrs. Anna Belle Morris Buchanan, director of the festival and a leading spirit in the folk movement; John Lomax, tireless searcher after strictly American folk songs, and Professor George Pullen Jackson, whom I strongly suspect of having just a bit the well calculated conception of certain phases of American folk music of any man in the country. All (To page 11)},
WELL, it’s all over now. The vacation, I mean. A won- derful time, and believe it or not, I was also to get back and meet the gang again. The only thing that bothers me is why Julian Bentley al- lowed Pat Buttram’s column to ap- pear on my Ad Lib page of last week’s issue. The only reason I can figure out is because Pat wanted to be sure someone would read it.

Shivering Performers

Back on the job and taking night breaks again tonight with Burr Why- land at the controls. Then, too, Don Wijnands and the Willpoppers is here to- night to visit with me, so the evening shouldn’t be a long one. Stay, folks, how’s about the weather? In spite of the fact that the editor of this maga- zine told us not to talk about the weather, I can’t help but mention it in this column. Here it is Labor Day. A lot of our boys and girls are out playing fair tonight and I’ll just bet they freeze out there in the open play- ing before you folks in the stand- ing, Pat Buttram is playing a fair tonight—in Northern Wisconsin. I’ll bet it’s plenty cold up there. (I hope.) It’s starting to rain outside. Just getting dark. Cold and miserable. . . . Jean and the kids return after a long summer at the cottage next week. Sure glad that summer is all over with. Well, I got the apartment cleaned up anyway. You know, when you plan a fellow lives for a summer in an apartment without benefit of female touch, that apartment can get all out of order. All I have to do now to make the reception home a perfect one is to get that laundry out of the house and back again by the time they arrive.

Holliker’s Late Again

I started this column last night. Here it is Tuesday morning, and if I’m lucky I’ll get it finished this time. Joe and the boys are in the studio having a rocking old time on the morning round-up. Howard Cham- berlain’s day off. Hope you sleep well all day today. Howard, Julian has been running into the studio every few minutes giving you last-minute new flashes regarding the B.S. Dixie around off the Florida coast in a hurricane. The last bulletin said ships were carrying storm-soused waters to the rescue. Eddie Allan just came in looking for a stamp. Sorry, Eddie, but I’m fresh out. . . . no, I didn’t see the ball game yesterday. . . . yes, it does look like rain. . . . oh, is that so. . . . too bad. . . . headaches are not all pleasant. . . . oh, a new harmonica. . . . oh, pretty one, isn’t it? . . . sounds good. . . . yes, yes, yes. . . . no. . . . uh, huh. . . . Hey, listen, give me a break, I have work to do and I sure wish you will, and please let me get at this column. . . . oh, that’s all right only I have a chance here to get it finished and I’ll like to take advantage of this time. . . . yeah, see ya later.

Sound Mysteries

Al Boyd in is the effect room trying out sound effects. First a steam-boat whistle . . . then a train whistle . . . now it’s a home’s hoots. That’s fine. Al, I’m sure the listeners will know that’s supposed to be a horse. What in the world is it that? A rubber ball back with buck-shot in it! Oh, I see . . . you shackle it up and down and that’s supposed to be a train. Well, I’ll blow the whistle first if I were you. It might help get the idea over. Ford Rush just walked in and re- heard a few old jokes in my pres- ence. He wants to tell them to me later this morning. I hope we enjoy them. Ford, incidentally, missed it program yesterday, and he tells me it was the first one he missed in four years. That’s a fine record. Ford. The reason Ford missed was because he was lost in a fog. What I mean is that Ford was in Tolulca, Illinois, and the fog between there and here was so thick he could scarcely drive his car, so he gave up the idea.

The sound of pounding hammers will ring in our ears today as work- men hurry to complete our new stu- dio. It’s going to be a fine one and a welcome addition to the third floor. This office that we announcers have shared for the past year will be made a rehearsal room and we will have to find some place else. Wonder where they’ll throw us this time?

HOME TOWN HARMONY

The candid camera invades the studio again and catches the Home- towners knee-deep in harmony. Top tenor: Jack Eilott, second tenor: Phil Kalor, baritone, and William (Robby) Racketberinner who, despite his small size, booms out a deep bass.

MICHIGANDER TAKES PRIZE SNAPSHOTs

Outdoor Scenes by Hundreds

The judges have made their de- cisions and one of the in- creasingly interesting WLB Cam- era Club contest has been concluded. Pictured on this page is the winning first-prize snapshot taken by a Michi- gan farmer, Milton Barnes of Rural Route 1, Belding, Michigan. Mr. Barnes identified this scene as the pools at the State Trout Hatchery at Paris, Michigan, where he visited re- cently and, of course, brought home the proof of his detective as an am- ateur photographer.

Hundreds of snapshots were en- tered in the contest, "Scenes and Places of Interest." They came from many states, and dozens of the con- testants submitted several snapshots each. They also sent the slides from film, carousels, properly identified their entries, enclosed stamped, self-ad- dressed envelopes for the return of pictures not winning prizes, and gen- erally complied with all of the rules of the contest.

The titles of the contests, which begin each Sunday and continue through Monday of this following week, giving each of you nine days in which to take your own pictures, are announced over the radio during the Camera Club’s weekly sessions on Sunday mornings at 10:30, CST. At the same time, the Camera Man is heard in a helpful discussion of Pic- ture Pointers to enable you to get better results with your cameras.

Another winners in the contest just closed were as follows: Second prize.

I'D RATHER HAVE A FRIEND

A lot of folks I know would choose. A million "bucks" to spend. But if I had to make my choice, I’d rather have a friend.

For spending money may be fun, And mighty well worth trying; But spending time with someone nice Is much more satisfying.

Some people think that fame Must be Life’s greatest dividend But if I had my choice, I’d rather have a friend.

For fame is quick to run away, And leave you high and stunned. But if you’ve found a real true friend, You’re never empty handed.

I guess that must be why it is, I think especially of my friends, As friendship dies down near, And get a little card perhaps. Or something just to send. The very ones who make we feel, I’d rather have a friend.

—Vida Sanford. Chicago, Ill.

Martha Returns

Martha Crane, known to thousands of radio listeners as "Barnes," has been off the air, began a new program called "Gladys Alexander of Bats- tavia." (Gladys, you recall, is the voice of the "Quickie" cartoon and Bats- tavia, Illinois, where the contest in which she enthusiasts entered was held.) Holmes, also well known to lis- teners, Martha is heard daily except- ed when she is booked in a program of food and recipe sug- gests by "The Sunset Cookbook" and Ralph Emerson provide the musical part of the show.

A Climbing Fern

"Fern" is the only tag by which Fred Waring’s slender dark-eyed vo- lost is known. This young lady, a former pupil of Zambattist, did con- cert work on the West Coast before she was signed for solo by Fred. Nothing more has been learned about her—except that she plays as beau- tifully as she looks.

Buttram Butts In

Well, I seen where they held a big national tenon convention, they wuz some talk up there! Jack Holten’s an’ Howard Chamberlain’s voices in hit, but Howard put a stop to that. Up in Canada, they don’t count wins no more. They’ve got to be five uv ‘em. . . . an’ then the Govern- ment in charge of ‘em. Yourn til the dog wood barks. Pat Buttram.

P.S.—Some uv ‘em say that Mussuliny is blin’ing over . . . if he is he’s blin’ing Italy too. . . .

www.americanradiohistory.com
Girl on the Cover

RHYTHM of one sort or another always appealed to Romelle Paye, but for a time it was a test whether the field of music or the drama would claim her talents. Romelle had been ambitious to become a dancer when she was a little girl and she took some instruction in music, but was not able to decide between the two for her career.

Romelle was born Romelle Jervais Elford in Bloom, Wisconsin, the daughter of Charles and Mrs. E. C. Elford. She grew up in Davenport, Iowa, where she attended school and

If you would like to read more about Romelle Fay, you can explore more of her story here: [www.americanradiohistory.com](http://www.americanradiohistory.com)
Canned Pears
Make Real Winter Treat

BY MRS. MARY WRIGHT

THERE cool days of late August reminded us that it will soon be time to can pears. At this time of year, planning ahead, for seldom are pears ready to can when they are at their prime. Unlike most fruits which have a superior flavor when picked and eaten while young, pears may be best if gathered while slightly green and allowed to ripen in storage.

Pears picked too early, of course, will not and will not be sweet nor have a very good or pleasing texture.

Pears should be picked carefully by hand when they are full sized, but not ripe. If you wish to keep them until they are ripe, pick each one separately in paper and store them in a cool, dry place. The lower the temperature the slower the ripening process. Pears picked green or when the pears will stay green. Once ripe, however, pears should be used immediately. We have kept home grown Bartlett pears a few weeks which were never on the tree but ripened in the refrigerator under these conditions to serve for breakfast or dessert.

Bartlett Pears

Which brings us to varieties of pears. The Bartlett pear is known by the open settle method, in which case equal parts of sugar and water are used in making the syrup, by the jar—cooked method, by cooking them in the boiling syrup, for eight to twelve minutes, and in a syrup canning method by ladling the method—cooked them in the boiling syrup, four to eight minutes before putting in canning pans by the latter method—cooked them in the boiling syrup, four to eight minutes before putting in canning pans by the latter method—cooked them in the boiling syrup, four to eight minutes before putting in canning pans by the latter method—cooked them in the boiling syrup, four to eight minutes before putting in canning pans by the latter method—cooked them in the boiling syrup, four to eight minutes before putting in canning pans by the latter method—cooked them in the boiling syrup, four to eight minutes before putting in canning pans.

Gravenstein or creste de monte pears are very popular now for serving as meat accompaniments. They may be canned at home by coloring the syrup with water colored and adding either mint extract, mint syrup or creme de menthe flavoring.

Mint Syrup Recipe

To make mint syrup, wash mint and chop fine. To each cup of chopped mint, add one-fourth cup of sugar and one-fourth cup of water and let stand for several hours or overnight. Heat to the boiling point and strain. Incidentally, this same mint syrup may be used for flavoring apple juice for making mint jelly. Use one or two tablespoonfuls of the mint syrup for each quart of apple juice, colored an attractive shade of green.

In the August 31 issue of Stand By, a line was omitted in the directions for making the grape sauce for puddings and ice cream. Here are the complete directions. Mix a tablespoonful of cornstarch with two tablespoonful of sugar and add to a cup of grape juice (concentrated) and a half cup of grape jelly. Heat, to break up the jelly, and cook until thickened, preferably in the top of the double boiler.

Think of That

West of the Smokies, a well known actor and announcer, was about to show off from the Bayside Yacht Club last week to enjoy a four-day cruise—his first vacation in years—when a telephone call on Tuesday to report to the studio immediately for an important show. In the suit he was wearing, he stuck up the golf ball and all, he jumped in his car and made the trip in record time. The script of all, dealt with an adventuring aboard a yacht.

LITTLE MEN, WHAT NOW?

Those Keep Well

The Kiefer pear is also well known in the Middle Western states. It is a late pear, usually comes in August and September. It is not very sweet, but it is a good pear for canning and for dessert. It is also easy to grow and does well in hot and dry climates.

Two other pears on the early market are the Clapp’s Favourite and the Seckel pear. These two are also good for canning and for dessert but are usually not as tender and good quality as the Bartlett.

Here is 75 per cent of the Maple City Four about to leave Springfield, Ill., on the Stein Steam. They are the well known varieties. Their Green, and Duchess pears complete the best known varieties raised in this section of the country. These Anjous is an especially late variety.

High Jinks

Continued from page 5

these and more, including writers, actors and artists whose names are national by-words, were on hand to enjoy the various singers and musi-
cians as they moved on and off the great covered stage under the drift moonlight. The pageantry was a Blakemore, master of ceremonies.

They Liked It

Here, too, were physical endurance and stamina which I thought had not been seen for years. The automobile race held up a box at a set of truck ace of clubs to claim him and the backwoodsmen handy in spite of his age, had walked miles to get there. Without pausing for rest, he started dancing and kept it up as long as he could find a fellow willing to play for him. There was Jesse Johnson, "fiddlin’ foot" from Wolf Pen, West Virginia, who drove all Thursday night to get to White Top. He appeared in almost every program Friday, then Sunday and then sat for others at six points which were all occupied by square dancers. There were also a quartet of his from the same county and from the same town.

T**enty “New” Tunes

In one such tent, as the guest of Dr. W. F. Davis and his charming wife. I spent many pleasant hours listen-
ing to the latest in old-time aggregation, the Bug Trotters, who had a brand of music all their own, I thought it was the most real physical exercise I ever heard. Uncle Ward and Uncle Eric Dunford, espe-
cially, made me laugh and they play more than 20 old tunes with which I am unfamiliar. Uncle Eric was quite the life of the party, inter-
spersed his tall tales of loca honors.

The night was very pleasant, the air was fresh and we all had a good time. It was like being on a square dance floor. It is the first time I have been there.

Grass cutting can wait when a new issue of Stand By arrives. Here is the new issue of "Fancy Coincidence".

"Fancy" Coincidence

Lights Out, NBC program of ghost and horror drama, had an especially realistic significance for Detroit lis-
teners Wednesday night (August 14), according to a newspaper clippings sent to Willis Cooper, NBC central division continuity editor, who writes the programs.

The Lights Out Story involved a disappointed suitor who shot and killed his former sweetheart and his successful rival before committing suicide. A few hours before the pro-
gram was broadcast over an NBC-
AFAF network at 10 p.m. EST, an almost identical tragedy occurred in Detroit, in which the jealous and disappointed suitor killed his rival, the girl and himself. News bulletins of the triple killings were broadcast over Detroit stations only a short time before Lights Out came on with a strikingly similar plot.

The drama, of course, was written by Cooper long before the Detroit killings.

Versatile Helen

"What now, little woman?" is the question they are asking Helen Hayes these days. The tiny actress who made heratonic history by portray-
ing such widely contrasting roles as the axial Mary of Scrooge and the impoverished Madelon Claudet; the ravishing Cleopatra, the dashing Miss Myrtle Tillman; the plucky, and the titter of the small actress who says Helen Hayes says. The tiny actress who made heratsonic history by portray-
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Radio Prospering
Radio is the healthiest thing in Europe today. Governments may disagree— and do. War may be just over the horizon. Radio is an international factor for good will.

These are the expressions of John F. Royal, NBC vice-president in charge of program, after a two-months tour of England and 16 continental countries.

Radio gave startling evidence of the foreign broadcasting situation, gained from close observation and conferences with political and radio officials in England, France, Italy, Russia, Austria, and a dozen other countries.

24 Hours Daily
“Every country I visited is radio-conscious to an amazing extent,” the NBC executive said. “In Germany they are broadcasting to the world 24 hours a day. This is propaganda. They make no bones about it. In many parts of the country I found listening posts where as many as 2,000 Germans are gathered around a single set. Russia is broadcasting to the world. England is doing a marvelous job—every foreign country wants a North and South American audience and I predict that within the next 18 months, we will see the greatest program of world-wide broadcasting and entertainment. By that time all the European stations will be equipped for short-wave sending and receiving and, with the further improvements of long and short-wave receiving sets, every radio listener will have the world in his living room.”

Young Shows O.K.
How do American programs stack up against those of the foreign countries? Many listeners who write me say, “I am having a good time,” and I am told by those in foreign lands? "We are heartily envious of your American radio shows.”

NAMESAKE

Wilbur LaVerne Schilling, son of Joseph and Agnes Schilling of Benton Harbor, Michigan, has an exploitation announcement on the air many times every day.

“We twenty-one years would be too light a sentence for that guy.”

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“We twenty-one years would be too light a sentence for that guy.”
When the Hilltoppers go out to make a personal appearance it's a red-letter day for the baggage companies. Left to right, we find Tommy Tanner carrying what might be a machine-gun, but really is a guitar; Don Wilson, guitar and bagage, and Erie Newson fully embodying his musical "deughouse" or bull fiddle.

**Sunday, September 15**

9:00—Ronnie Fry, organ in organ in 30 friends minutes announced by Howard Chandler.
9:10—Lyon and Beulon Bregston in heart songs. (Willard Tab}
9:15—News broadcast with summary of week and daily news brought through Radio-Press News by George Harris.
9:20—"Symphonic Suite"—Quinces Ju-hiles Singers with Bill Vinkled.
9:30—WLS Little Brown Church of the Air Hymn by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Ronnie Fry, organ.
9:35—WLS Orchestra: Donald Thayer, baritone.
9:40—Henry Burr: "Well Known People I Have Met."
9:45—WLS—Capitol Theater.
9:50—WLS Camera Club, featuring picture of the day from Farm Bureau.
10:00—WENR Program until 1:00 p.m. sk.

**Sunday Evening, September 15**

6:26—p.m. to 7:00 p.m. CST

"The Woman of the People." (Standard Brands—SNBC)

6:36—NBC Concert Orchestra.

6:45—Hendrik Van Loon.

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**Saturday, September 14, to Saturday, September 21**

870 k.c. - 50,000 Watts

**Monday, September 16, to Friday, September 20**

**WLS DAILY PROGRAMS**

**Saturday, September 14, to Wednesday, September 21**

**WLS WEEKLY PROGRAMS**

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**Thursday, September 19**

6:00—Dixieland: Comedy; Songs; Drama.
6:30—Cyril Pitts, soloist. (NBC)
7:00—Heinrich Van Loon, (Author)
7:45—Death Valley Days. (Pacific Coast Scene)

**Friday, September 20**

6:30—Irene Rich. (WGN)(NBC)
6:35—Lois Manns, soloist.
6:39—Colleges Prom. (NBC)
7:10—Beauty Box. (NBC)

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**LISTENING IN WITH WLS**

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**NEW SHOW FOR THE 1935-36 SEASON WLS WILL PRESENT THE WLS MINSTRELS**

---

**FOR ITS NEW SHOW FOR THE 1935-36 SEASON WLS WILL PRESENT THE WLS MINSTRELS**

---

**GO TO YOUR LOCAL THEATER MANAGER AND ASK HIM TO SECURE A TICKET TO THIS GREAT NEW SHOW**

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**WLS ARTISTS, Inc.** 1230 Washington Blvd., Chicago
Questions and Answers

75¢ Stiff, reinforced two-tone leatherette binder.

50¢ Flexible, two-tone leatherette binder.

About Stand By! Binders

1. Question: I value my copies of Stand By! Do you think they will remain in good condition in a Stand By! binder?
   Answer: Yes. Placing your copies in a binder is the best way we know of keeping them neat, clean and safe—always on hand when you want them.

2. Question: I've never actually seen a Stand By! binder. Are they attractive?
   Answer: Just look at the photograph shown above and judge for yourself. Actually, the binders are even handsomer than that. They are two-tone, and come in durable leatherette covers. The name Stand By! is embossed on every binder.

3. Question: Is the Stand By! binder expensive?
   Answer: On the contrary, the flexible binder sells for 50¢, the stiff binder for 75¢. We want to put one within reach of every Stand By! reader.

4. Question: How can I get a Stand By! binder?
   Answer: Simply write your name and address on a sheet of paper, place in an envelope with your money order or coin, and mail to Stand By! Binder Dept., 1230 Washington Blvd., Chicago.

5. Question: What if I'm not satisfied?
   Answer: In that case let us know in ten days and your money will be refunded.

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