

# WVBR

## ROUND-UP



Shepherd of the Hills

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JUNE    Our Eighty-Seventh Issue    1952

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# ROUND UP

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JUNE

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1952

## AROUND the STUDIOS with Hilton

Two of our engineers make the headlines this month. Dale Wing sailed around the studios several days ago with his feet hardly touching the ground passing out candy and cigars and announcing the arrival of his first-born—a fine son, named Calvin Edward. Dean Calvin heads up the Kaw Valley Amateur Club, about 60 "hams" who meet twice a month to discuss the latest developments in the radio and electronic fields. These men own and operate their own short wave transmitters and receivers, many of which are able to send and receive messages all over the world. Their around-the-clock communication services during the floods last summer were priceless. They're always ready in any emergency to provide fast communication when conventional services break down.

We're hearing a new homemaker on the Edith Hansen Program. In addition to Kay Wilkins, Edith has a new assistant, Jane Robinson. She's had valuable experience in homemaking—with radio stations, newspapers and department stores. She has been heard on radio programs with Johnny Mack Brown, Greer Garson, The Sons of the Pioneers and many other notables. We know you will learn to depend on Jane as you have Edith and Kay. Hear them at 10:45 a.m. Monday through Friday.

We've been doing some traveling lately. In addition to several personal appearances by the entertainment staff in several cities of Kansas, other departments have been on the road. Art Holbrook and Lewis

Dickensheets flew to New York to attend a special CBS meeting for member stations. Ben Ludy, Maudie, Dude, Elsie Shideler and Art attended the Kansas Radio Broadcasters convention in Wichita. Ben is president of the association. Elmer Curtis, Edmund, Ole, the Shepherd and Clark attended the Lee Foods Open House in Kansas City. Between trips, though, these folks are like all of us who've had to work in yards and gardens, putting in new shrubs, planting lawns and gardens and doing the thousand and one jobs that come along in the spring. A new one for Lee Rice and your reporter this year was building a back yard fence to keep the two-year-old boy from running away.

We never fail to get a real thrill when spring rolls around and we have hundreds of schools visit our studios; to see and hear our "Dinner Hour" and "Kansas Round-Up" programs. It's wonderful to know that we have so many friends. We're just sorry that on some of the busier days, we don't have a huge auditorium so that everyone can see everything.

The so-called television "freeze" ended six weeks ago but it will be another month before any new TV stations are given the authority to start telecasting. And because of the time it takes to build, install equipment and test, it will be many months before more than a few new stations are operating in the United States. The Federal Communications Commission has promised to do its best to give new stations first to those communities which have no service.

Best regards from all of the WIBW staff. See you next month.

JUNE, 1952

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## C.B.S. notes by Kathryn Young

Here it is June, the month of romance. Maybe that's what prompted a "CBS NOTES" reader to write asking if Jeff Chandler, who plays the part of Mr. Boynton on "Our Miss Brooks" is married. Yes, indeed. Jeff married actress Marjorie Hoshelle on October 13, 1949; and they have two children, Jamie and Dana.

A lot of folks will be traveling this month; but it won't cause the trouble it did for Mishel Piastro, conductor of "The Symphonette." When Russian-born Piastro came to the United States twenty-five years ago, he immediately took out his first papers for citizenship. He stored his belongings in New York and left on an extensive concert tour in the Orient. The Naturalization Bureau declared the length of his stay abroad had canceled his application for citizenship. Piastro finally won the right to stay here by producing receipts from hotels abroad, showing he was on the move continually, and the storage receipt, showing he left his valuables in New York, where he intended making his home. He has been a citizen for twenty-five years now and is mighty proud of it.

"Scatterbrain" is the name Cy Howard, producer of "My Friend Irma," is calling Marie Wilson, star of the show. The reason? They have identical cars and the other day Miss Wilson took a taxi to the studio, then absent-mindedly drove off in Howard's car. Howard had to take a taxi to her home to get his automobile!

Curt Massey laughingly recalls that he made his professional debut in JAIL. The sheriff in Roswell, New Mexico, paid him one dollar to play a violin musicale for the prisoners. Incidentally, this month Curt is supervising preparations for a "controlled range fire" on his California ranch by the state and University of California conservation experts. Some 2,000 acres will be set afire in an attempt to rid the land of

weeds and still save feed grass.

Last month saw Arthur Godfrey busier than ever. He was one of the national chairmen for United Cerebral Palsy's campaign to help 550,000 palsied children and adults.

Gene Autry really has to keep up a huge wardrobe of costumes. He has a dozen white ten-gallon hats, two dozen suits, 50 pairs of boots, 150 shirts and dozens of ties and kerchiefs. Gene likes to design his own neckties and kerchiefs.



Mary Shipp

Versatile is the word for attractive Mary Shipp, who is heard as Miss Spalding, the sympathetic instructor of an immigrant night school class on "Life with Luigi." She has portrayed every role from giddy teenagers to siren-voiced vixens and stuffy matrons. Her favorite role, says Mary, is that of Miss Spalding. In private life, however, her favorite role is that of mother to her two children — Susan, seven, and Stephen, who is five.

# Ramblings



The baseball season has started which means EDMUND DENNEY, DUDE, MISS MAUDIE, CHARLIE PUTT, CHUCK WAYNE and others will be easy to locate in the evenings from now on. They are real boosters for the home team. OLE is on hand playing the organ between innings at all games.

For the past two years DON HOPKINS has been presenting a quiz show at Winter Veterans Hospital under the sponsorship of the VFW. Called the "Smokes or Cokes Show" it is presented for the veterans of the hospital. These programs are carried over their own radio station WVAH. As the station is a very small one, it is heard only in the hospital area. At last month's broadcast of the show, DON was preparing to quiz one of the contestants—a patient. Recognizing DON as a WIBW announcer, he proceeded to say "hello" to his relatives and friends over the microphone, thinking, of course, he was on WIBW. DON didn't have the heart to tell him that the hospital station was not WIBW; so instead, the next morning he made the dedication for this man on one of our early morning shows. DON enjoys putting on these programs for the veterans. He says they are the forgotten men of World War II and that one cannot do enough for them. We should all think of that really seriously and as a manner of suggestion why not do something nice for a veteran friend today—even if it's just to send a little card of greeting.

Vacation time is here already and one of the first to leave was CHARLIE PUTT, trombonist and my assistant, who really "went to the dogs" for a week. He spent this time touring Nebraska and Iowa showing his Boxer pup, "X" (short for "Extra Special of Sirrah Crest"), at five different dog shows. His pup did right well for herself in winning three blue ribbons and a gold plated trophy. CHARLIE says now he has to build a trophy case to put it in.

Incidentally he was a very busy person last month, as he was in charge of over 400 dogs entered in the Topeka Kennel Club's Annual Dog Show held in the Municipal Auditorium, May 18 in Topeka.

ART HOLBROOK, studio manager, and Lewis Dickensheets, chief engineer, attended the CBS Television Clinic held at the Waldorf-Astoria in New York in May. The fellows had a grand time and came home more confused than ever. I attended a couple of years ago and came home the same way. Now, we're all confused—but we hope to understand it better as time goes on. Joking aside, it's really wonderful.

EDMUND DENNEY is busy painting his house again. He climbs up the ladder with his paints and brushes and as boss Myrtle gives directions, he manages to do a magnificent job. He really loves to do things like that. He seldom spends an idle moment.

Speaking of painting: KENNY HARRIES and LEE RICE have been spending some of their spare time in the art of house brushing with colors. COLONEL COMBS asked the boys to paint his house last week and have they been having fun. KENNY says COLONEL is a great boss and that every time they look down the ladder, there he stands giving orders. COLONEL was a little perturbed, though, the other day, because he told me that he was telling the boys a few things to do and when they looked down from the ladder they waved the brushes at him and said, "YES-SIR," throwing little specks of paint all over his glasses. He hasn't been very friendly with them since that day.

Royce Fulmer bought his wife (MARY MICCOLIS) a beautiful new house. She is so thrilled, and with all they intend buying for it, I know she will create a wonderful home.

DUDE and I attended the BROADCAST MUSIC CLINIC held in Wichita last month. All the sessions were interesting, especially the talks made by John Outler of Atlanta, Georgia; Bess Wyse of Hutchinson; and Manuel Rosenberg and D. Gor-

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## WIBW'S

## NEWEST

## FATHERS



Miss Roberta Lee Kearns (above, aged seven weeks when this picture was taken) entitles her proud dad, Bob, to be honored for the first time on this Father's Day.



Master Calvin Edward Wing (right, aged three weeks when this picture was taken) is the reason for the beaming smile on his dad's face. Calvin is the first baby for engineer Dale Wing.



by Wes Seyler

On August 7, we will witness several thousand Central Kansas residents and hundreds of their neighbors and friends from north of the border in Nebraska motoring toward the Hobbs farm one mile north and one west of Lebanon, Kansas. The Hobbs farm corners with the geographical center of the United States.

Here are a few of the things visitors will see, hear and participate in on August 7: A complete soil and water conservation program demonstration will be finished, as nearly as possible, in one day. They will watch a complete relocation, construction, repair and modernization of farmstead buildings, corral and pasture fences. In fact, the Hobbs farm will be completely revamped to meet the standards of today's program of "Balanced Farming and Family Living." The program is being called "A Balanced Farming Day, The 'Hub' of America Way."

There will be speeches and entertainment. Several prominent speakers are being invited for the afternoon program. WIBW will broadcast the speeches in the afternoon. The farm department of the station is working with the members of the steering committee to help with the enormous plans for this big day at Lebanon.

Every agency in Kansas that has as its objective the promotion of better living on farms will help in the promotion and naturally your attendance will add materially to the day's festivities. Every convenience will be present to help make your day a pleasure and, of course, eventful.

Monsanto Chemical Company of St. Louis offered Krilium soil conditioner to the public on a nation-wide basis beginning May 12.

Krilium was announced originally last

December at the American Association for the Advancement of Science meeting in Philadelphia. At that time, it was announced Krilium probably would not be available until early 1953; however, an improved Krilium now can be made available sooner than originally predicted.

The first Krilium will be sold on a mail order basis from Monsanto, St. Louis, until local dealers can complete their stocks. Krilium has been described by the company as a synthetic polyelectrolyte which immediately increases the percentage of water stable soil particles in poor soils. It is recommended for home gardening use to increase soil aeration, prevent slaking and to improve workability of the soil.

The Merloam formulation of Krilium soil conditioner will be sold in five-pound packages only, one package per family.

Farmers seem to be confused about whether you need both blood-testing and vaccination to control Bang's disease and the answer is yes, with local condition determining whether they should be used one at a time or at the same time.

Here are some answers on the subject: Calfhood vaccination alone will not eliminate Bang's. The vaccination does increase resistance, but will break down under exposure.

Regular blood-testing will eradicate Bang's if animals infected are promptly removed from the herd. The reason blood-testing is not effective alone is that some farmers would be out of business, if they removed infected cattle all at once.

Blood-testing not only keeps track of the home herd, but it helps owners choose cattle which are free of infection at sale time.

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## How We Keep Busy

By Don Hopkins

This month I would like to introduce you to "busy" Lee Rice. He, as you probably know, is the latest addition to the WIBW announcing staff. He rides herd over the Johnny Lee Wills Larro Feeds show each morning Monday through Saturday at 8:30, the 9:25 a.m. newscast Monday through Saturday and the 11:00 o'clock newscast each Saturday night. In addition, Lee handles most of the daytime station breaks and is the "fall" guy whenever there is extra work to be done. This summer you'll be hearing a lot from Lee as he takes over the various announcing shifts while the announcers are on vacation.

Lee came to us from Hutchinson, Kansas, some four months ago where he was known as Arthur Rice. We thought the addition of a third Arthur to the two we already have on the air, Arthur Holbrook and Arthur Godfrey, would be somewhat confusing so we call him by his middle name, Lee.

Lee is a great sports fan. While in Hutchinson he did play-by-play broadcasts of football and basketball games. Actually his favorite sport is baseball. They tell me Lee was quite some shortstop when he played American Legion baseball in Kansas City. He also likes to golf. Tells me that he is a Civil War golfer—out in 61 and back in 65. But, don't take that remark too seriously. Lee shoots the entire 18 holes in the high 80's, which is not bad at all.

For my sake, I hope my wife doesn't read this column, because she's going to expect a lot more work out of me than she has been getting. A lucky woman indeed is Lee's wife, Beth Ann. Lee spends almost all evenings with his family and does a lot of work. It is said reliably that he is one of the best dish driers and diaper changers whereabouts. Quite often between 9:30 and noon when Lee is not on the air, he does the family washing. Just recently he fenced in an enclosure for his son, Mark, to play in. Mark is just past a year old. His daughter, Kathleen Ann, was born after Lee arrived at WIBW.

Mrs. Rice doesn't envy the wealthy women and their maids—for says she, "Lee is far better than a hired maid." Just before Lee's wife came to Topeka, he rented an apartment. The apartment needed re-decorating so he went to work. One night he painted a room with what was supposed to be a rose color paint. After it had dried, it turned out to be a circus pink. Brother Rice, afraid that his wife wouldn't like it, painted it all over again the next night.

Lee, like all proud fathers, wants to plan a career for his young son. He says that already Mark has the makings of a first class mechanic. Wherever the Rices turn there is Mark poking around with a screwdriver. As for Kathleen Ann, Lee thinks she might make a good singer since she has such a good pair of lungs.

For relaxation Lee helps Kenny Harries paint houses. Sometimes he gets a chance to read defective mystery stories. As for  
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Bob Wills, the old master fiddler himself, is heard with his Texas Playboys on "Jergen's Jamboree" at 8:45 a.m. Tuesday, Thursday and Saturday. Bob started playing the violin by ear when he was about ten years old, at which time he vowed he would make music his career.



**THE WES SEYLER FAMILY**

**Muriel**

**Mary Jo**

**Wes**

# Chats Around the Aerial

.... with *Olaf S. Soward*

As these soft June nights slide dreamily along their way, perfumed by the fragrance of the neighborhood gardens—at least, they should be like that if the weather bureau boys give us the kind of cooperation the season calls for—it is easy to convince ourselves that life is, indeed, just one long, sweet song!

Then, some radio news broadcast will come rasping factually into the idyllic overtones of our June-night Eden. And, the odds, are, the whole spell will be rudely shattered. For, the odds also are that no self-respecting news broadcast could possibly be complete these days without some gloomy and ominous report of the antics of Russia in her persistent efforts to destroy the peace and happiness of every human being on earth.

And, the impression is abroad that the Red Russia of today constitutes some kind of an overwhelming, vaguely awesome and practically fatal threat against which we have something less than an even chance to struggle successfully. Indeed, one can hardly escape the conclusion at times that much of the high-strung guff turned loose upon the world about the current crop of Muscovites is deliberately intended to create exactly the impression of futility which is produced in so many quarters.

There could scarcely be a better time than the month of June to look the cold, hard facts in the eye—and remind ourselves once again of the hollow ring which echoes so frequently behind the well known iron curtain.

For, it was only nine years ago June 22 that Hitler's armies marched into Russia—about two and a half years after having signed a treaty of peace, friendship and economic exchange with Stalin's dictatorship at Moscow. Slippery "Uncle Joe" had figured in 1939 that he could buy immunity for himself by turning the German armies loose on Europe, and sit back to reap the profit after the rest of the world had torn itself to pieces.

And, it looked like a remarkably good gamble! For 25 years the masters of the Kremlin had been bleeding the Russian people white to build up the biggest army on earth—and they figured shrewdly that if all the rest of the armies of the world cancelled each other out in a savage war, the whole planet would be a Russian oyster.

Now what actually happened?

As early as roughly February, 1941, the American and British espionage services had discovered that Hitler was preparing to invade Russia. For weeks and months they sent a stream of highly secret and confidential emissaries to Moscow to lay all the black and white evidence before Stalin and his confidential circle of carpetbaggers. But the boys of the Kremlin were so sure of their superior smartness that they simply would not believe the facts even when they were laid in front of their nose.

Then, exactly on schedule, Hitler's 10-year-old army waded into Stalin's 25-year-old army—and for months on end went through it, like a hot knife slicing through a cube of butter! And they kept right on chewing those Russian armies to bits until American and British air power began blasting German factories, railroads and highways into twisted and scattered junk, and the supply of those far-flung Nazi armies at the distant ends of their over-stretched communications lines became an impossible problem.

All Red Russia was able to do after her quarter of a century of concentrating upon preparation for large scale war to the exclusion of every other interest any national government is supposed to have in its own people was to move in for a peculiarly brutal kill after the American and British Empire forces had Hitler's Nazis groggy and hanging on the ropes.

There is not the slightest bit of evidence

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## Questions and Answers

Q. When will Jerome be back?

A. Jerome returned to work Monday, May 12.

Q. When will we have pictures of the Miccolis Sisters' homes?

A. Within the next two issues.

Q. Where are Horace Krinklepan and Cipher? Are they still in radio?

A. Horace is in Wichita. Cipher (Billy Baucom) is now in California and has occasional roles in network dramatic programs.

Q. Are Johnny Lee Wills and Bob Wills brothers?

A. That's right.

Q. Why don't you run a picture of the WIBW children again?

A. We're working on it for this fall.

Q. We'd like to see a picture of Hoppi and his wife in the "Round-Up." How about it?

A. Hoppi says there'll be a picture in the near future.

Q. Are the Miccolis Sisters' husbands stationed in Topeka?

A. Yes, both are at Forbes Air Force Base.

Q. Who are Josie and Jasper, the sweet-hearts on the Saturday night "Kansas Round-Up"?

A. Can you guess? Next month we'll see if you are right.

Q. Are the stories of Ma Perkins and Judy and Jane true?

A. "Ma Perkins" is a woman who believes in practice, not preaching—and her practice is the Golden Rule. As the center of a strong family group, her actions are always taken with a view to their effects on others. The daytime serial is a true-to-life story. "Judy and Jane" is also a true-life serial.

Q. When Lee Rice was in Hutchinson,

(Continued on Next Page)



The "Dinner Hour" gang poses beside the old 1908 Glide automobile which was in Topeka at Crosby Bros. last month as an advertising stunt for Angelique perfume. Members of the staff are (l to r) Bill, Jerome, Maureen, Mary, Don, Dude, Maudie, Elsa, Ruth, Hoppi, Shep, Edmund, Kenny, Glenn and Chuck.

## THE HOUSE OF LEE

by Elmer Curtis

The "House of Lee" organized by Kansas men in Salina, Kansas, during the year of 1889, has in this year of 1952 grown in great proportions.



Elmer Curtis, seated at extreme right, interviewed the Lee executives during the big Open House celebration.

o'clock Lee Noon News is now carried by the Lee Network.

Today the "House of Lee," in the Fairfax addition to Kansas City, Kansas, is one of the largest single-floor structures located on an eight-acre tract in this great industrial district of the twin cities.

This great new "House of Lee" was formally dedicated May 4, 1952. We of WIBW are indeed proud to have been invited to this "open house," and to be accepted as an integral part of the great Consolidated grocers, whose vast operations run into every state of the union and foreign countries.

We of WIBW are in our 17th year of continuous broadcasting for Lee foods. The 12:00

### QUESTIONS AND ANSWERS

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he was called Art, why did he change his name to Lee?

A. He didn't change his name, just dropped the first name of Arthur. We thought the short name Lee Rice would be better.

Q. Where are Wayne Mitkiff and Emory Martin now?

A. Renfro Valley, Kentucky, as far as we know.

Q. Do you ever hear from Sally and Sue or Ralph Hunt?

A. No. We do not know where they are anymore.

Q. Is Martha, heard on the "Curt Massey Show," married to Curt?

A. No. Curt is married to the former Edythe Williams and they have two sons. Martha Tilton is married to Leonard Van-ner-son.

Q. Are Eddy and Jimmie Dean still working in pictures in Hollywood?

A. Yes, they are in Hollywood.

### CHATS AROUND THE AERIAL

(Continued from page 10)

that Russia has changed in the slightest during those eleven years since 1941. The boys in the Kremlin are still as blindly determined that they alone know everything as they were in that fateful spring. They cling as stubbornly to the mistakes of a savage dictatorship as ever. They have even taken over and nursed into a more cancerous stage some of Hitler's worst mistakes between 1935 and '39—especially in the "milking" of satellite allies.

Russia has made some apparent and superficial gains since the end of the war. But, they are gains due not to the wisdom nor strength of Russia; they are gains due exclusively to the stupidity, blunders and wishful thinking of others. In the long run of history they will prove to be liabilities and not assets!

That is the Red Russia of today, which is held up as an international hobgoblin by everybody who wants to scare anybody into anything.



Red dee Edd been sayin' fur days ... "Hambones ... where at is yo' colum? Don't you know what time hit is?" Shore I do ... I says ... "hit's time to go fishin' ... time to plant me some tomaters an' stuff why?" "Why?" ... he says ... "why indeed ... here it is dee 15th of dee month, preceedin' dee next month when yo' is supposed to have yo' colum in fer dee Round-Up." What kinda business is dat?" OH yeah ... I see what yo' mean. Well boy hit shore didn't seem lak dee time done slipped up on me dat way ... I'll git myself busy on it right now. Dat wuzz two weeks ago. But here goes ... maybe I'll meet dee deadline.

Diss is dee song writers month. June ... moon ... spoon ... romance and all dat stuff.

When a girl tells a fellow she's a perfect 36 he oughtta grasp what she's talkin' 'bout. Dat reminds me of dee gal what tole dee feller who wuzz tryin' to marry her ... "I can't learn to love yo' I'm afraid." Dee old boy say, "Well, I've saved up more dan \$10,000." "Hummmn," say dee chick, ... "in dat case maybe you had better give me one more lesson." ...

Don't fur-git tho' gals ... dee bigger dee bankroll, dee tighter dee rubber band.

But iffen yo' want to make progress, yo' is got to accept some risk. You can't steal second base and still keep yo' foot on first.

Remember when: Dee first pair of long-pants wuzz a sign dat yo' wuzz approachin' manhood? ... When mother and aunts brung out a basket of stockin's and socks to mend whilst Pa popped dee corn? ... When they wuzz allus a small glass of toothpicks in dee middle of dee dinin' room

table? ... when all drug stores had dem big jars of colored water in dee front windows? ... and when a drug store wuzz dee last place yo' would think of goin' for sumphin to eat? ... remember? You is over dee hill son, Yo might jest as well add-mit it.

For sale: A cottage by a gentleman wit a big bay window.

Wanted: Lady to sew buttoris on dee second floor of dee Federal Reserve Building.

Ain't dat awful? I wuzz glancin' over some of my youngin's school papers one day and this is what come up.

Dee problem seemed to be to write an essay of 250 words about a motor car. Here's what I read:

"My Pop bought a motor car. He wuzz drivin' in dee country when it busted up a hill. I think this is about twenty words. Dee other two hundred and thirty are what my Pop said when he wuzz walkin' back to town—but don't think they is fittin' for writin' ..."

Once there wuzz a man who always called a spade a spade ... until he fell over one dat had been left on dee cellar steps ...

Overheard: "She should be awarded a pedigree, dee way she puts on the dog."

Diplomacy is 'the ability to take something and act as though you were giving it away. (That's how the Russians get away with it).

Joe: "You can't take it with you."

Moe: "So what? Taxes being what they are, you can't keep it here either."

Money may not bring happiness, but most people like to have enough of it around so they can choose their own misery.

An old farmer had been made postmaster of his town due to his political efforts in the last election. After a few days, complaints poured into the Postal Department that no mail was going out of this town, and an inspector called on the farmer, asking the trouble. "Shecks, Mr. Inspector," exclaimed the new postmaster, "I was jest a' waitin' fer the bag to git full."

Remember your dad on Father's Day with a subscription to the WIBW ROUND-UP.

**TRY THIS!**



Ruth Miccolis Williams and husband Johnny work together when they mix up their favorite dessert. Being a busy career wife, Ruth takes advantage of all the short-cuts and suggests you try her recipe for:

**PINEAPPLE UPSIDE-DOWN CAKE**

- 2 tbsp. butter or margarine
- 3 tbsp. brown sugar
- 1 large can of crushed pineapple
- Maraschino cherries
- Nuts
- 1 box of white cake mix

Melt butter and brown sugar in saucepan, pour in loaf pan and spread evenly. Then spread drained crushed pineapple. Decorate with cherries and nuts and pour cake batter on top. Bake in moderate oven (350° F.) for 40 minutes or until done. When cooled, turn cake on a platter so the decorated side will be on top. Serve with whipped cream. Serves 8.

**Coming Events**

**BIRTHDAYS**

- Lois Pierson .....June 8
- Ethel Alexander .....June 20
- Beverly Vincent .....June 22
- Charles Putt .....June 28

**ANNIVERSARIES**

- Mr. and Mrs. Elmer Curtis.....June 12
- Mr. and Mrs. Irvin Lehman.....June 23

**FARM TALK**

(Continued from page 6)

Vaccination and blood-testing may be somewhat expensive, but they will pay off in dollars and cents over the long haul.

Kansas veterinarians have the following to say about the care of our dogs: "Distemper in dogs is a highly infectious virus disease that occurs all-year round. Young dogs are particularly susceptible. Immunization of young dogs offers an effective means of prevention in the great majority of cases. A few dogs, in spite of inoculation, contact the disease. However, they have developed some degree of immunity, and their chances of recovery are improved. Treatment of distemper in dogs still remains a difficult and disappointing problem. In many cases, it is incurable. Where treatment is successful, it involves great expense, exhausting nursing care and prolonged confinement. Therefore, prevention rather than cure should be the aim of every pet owner. Any competent veterinarian is in a position to give sound advice in regard to vaccination."

Reports indicate termites are to be found in all areas of Kansas. Damage to structures by termites can be extensive unless checked and taken care of. Now is a good time to check for evidence of the insect. Control in new construction is best accomplished by good construction practices consisting of metal shields, good concrete foundations and keeping all untreated wood off the ground. Control in old structures is best accomplished by pressure treatment with chemicals by a recognized, reliable treating company.

Reports coming from safety offices in Illinois indicate that careless operation of tractors caused more farm accident deaths last year than any other farm machine. Combines and cornpickers caused the most injuries. Don't let yourself be listed among the 1952 accident statistics. Safety on your part and mine will help make it possible for us to print and read more Farm Talk in July's "Round-Up Magazine." So long for now.

**HOW WE KEEP BUSY**

(Continued from page 7)

music, he likes semi-classics and popular music.

I asked Lee for some funny incident in his life. Immediately his thoughts turned to an experience he had while attending the School of Journalism at the University of Missouri. He was rooming at a house near the edge of town. One Sunday morning about 8:30 while lying in bed with a broken ankle, he heard somebody shouting, "Whoa! Whoa!" Then there was a sound like an airplane hitting the side of the house. The bed fell down dumping Lee on the floor. It seems that a farmer was driving a team of horses. One horse broke loose. The other horse in excitement pulled the wagon into the side of the house. A shaft came through the side of the house, it hit the bed and knocked it down. Two nights later while studying, Lee suddenly noticed hundreds of things crawling across the table and his books. Upon investigation he discovered that they were termites. The whole house was infested with termites and that was the reason the wagon shaft had so easily pierced its side. Lee and his roommate moved out the very next day!

Folks—that's the story of Lee Rice and his activities. You really ought to know him. He's one of those easy-to-get-along-with fellows. You'd like him.

**RAMBLINGS**

(Continued from page 4)

don Graham of New York. Al Marlin and Glenn Dolberg represented BMI by being wonderful hosts; and BEN LUDY, general manager of WIBW and president of the Kansas Broadcasters, called the meeting to order and was chairman of the clinic luncheon.

Vacation time is here again, so if you hear a substitute on your favorite star's show, it is because some of the staff have probably "gone a-fishin'."

So long till next time.

MISS MAUDIE.

**WIBW  
Program Schedule**

580 on Your Dial

Due to last minute program changes, WIBW cannot guarantee complete accuracy of this schedule.

Program in heavy type are Studio Productions.

**MORNING**

- 5:00—Daybreak Jamboree.....Mon. thru Sat.
- 5:40—News.....Mon. thru Sat.
- 6:00—Pleasant Valley Gang.....Mon. thru Sat.
- Sunday Morning Meeting.....Sun.
- 6:35—Farm Service News.....Mon. thru Sat.
- 6:45—Ray and Eida.....Mon., Wed., Fri.  
    (Gooch Feed Mill Co.).....Tues., Thurs., Sat.  
    (Hamburg Hatchery).....Mon., Wed., Fri.  
    News (Garst & Thomas).....Tues., Thurs., Sat.  
    News (Carey Salt Co.).....Tues., Thurs., Sat.  
    News.....Sun.
- 7:00—News (Garst & Thomas).....Mon., Wed., Fri.  
    News (Carey Salt Co.).....Tues., Thurs., Sat.  
    News.....Sun.
- 7:15—Shepherd of the Hills.....Mon. thru Sat.  
    (Nutrena Mills).....Mon., Wed., Fri.  
    (Jones-Mack).....Tues., Thurs., Sat.  
    Country Church of Hollywood.....Sun.
- 7:30—Miccolis Sisters.....Mon. thru Sat.  
    (D-Con Company).....Sun.
- Kansas News & Farm Sales.....Sun.
- 7:45—Edmund Denney Time.....Mon. thru Sat.  
    (Merchants Biscuit).....Sun.
- Serenade in Blue.....Sun.
- 8:00—Mosby Mack News.....Mon. thru Sat.  
    (Mosby-Mack Motor Co.).....Sun.
- Farmer's Forum.....Sun.
- (Ralston-Purina Co.).....Sun.
- 8:05—Henry's Exchange.....Mon. thru Sat.
- 8:15—Farm News.....Mon. thru Sat.
- 8:30—Johnnie Lee Wills (Larro Feeds and Red Star Flour).....Mon. thru Sat.
- Revivaltime (Assemblies of God).....Sun.
- 8:45—Smiley Burnette Show (Sweetose Waffle Syrup).....Mon., Wed., Fri.  
    Jergen's Jamboree.....Tues., Thurs., Sat.
- (Jergen's Lotlon).....Mon. thru Fri.
- 9:00—Shepherd and the Kaw Valley Boys.....Sun.
- Renfro Valley Sunday Morning Gatherin' (General Foods).....Sun.
- 9:15—Kaw Valley Boys.....Mon. thru Sat.
- 9:25—News.....Mon. thru Sat.
- 9:30—Church of the Air.....Sun.
- 10:00—Salt Lake City Tabernacle.....Sun.
- 10:30—Jimmie Pierson.....Mon. thru Fri.  
    Bohemian Band.....Sat.  
    News.....Sun.
- 10:35—Invitation to Learning.....Sun.
- 10:45—Kitchen Club (Tidy House Products Co.).....Mon. thru Fri.
- 11:00—Judy and Jane (Folger Coffee).....Mon. thru Fri.  
    Theater of Today (Armstrong Cork Co.).....Sat.
- First Methodist Church.....Sun.
- 11:15—Aunt Jenny's Stories (Lever Bros.).....Mon. thru Fri.
- 11:30—Weather Bureau.....Mon. thru Sat.
- 11:35—Dinner Hour.....Mon. thru Sat.

**AFTERNOON**

- 12:00—News (Lee Foods).....Mon. thru Sat.
- News.....Sun.
- 12:15—Weather News.....Mon. thru Sat.
- The Ray Beers Show (Ray Beers Clo. Co.).....Sun.
- 12:20—Purina Markets (Ralston-Purina Co.).....Mon. thru Sat.
- 12:30—Syncopation Piece.....Sun.
- 1:00—Ernie Quigley, Sports.....Sun.
- 1:30—Invitation to Music.....Sun.
- 2:00—Arthur Godfrey Show (Pillsbury Mills, Inc., National Biscuit Co., Lever Brothers, Chesterfield Cigarettes).....Mon. thru Fri.

**Mrs. Alma Stewart,  
Enterprise, Kansas. Box 115**

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- Chesterfield Cigarettes) . . . Mon. thru Fri.  
2:30—Music with the Hormel Girls  
(George A. Hormel & Co.) . . . . . Sat.  
3:00—The Second Mrs. Burton  
(General Foods) . . . . . Mon. thru Fri.  
Let's Pretend (Cream of Wheat) . . . . . Sat.  
To be announced . . . . . Sun.  
3:15—Kansas Round-up (Lobex) . . . Mon. thru Fri.  
3:25—News . . . . . Sat.  
3:30—Grand Central Station (Toni) . . . . . Sat.  
People's Platform . . . . . Sun.  
3:40—News . . . . . Mon. thru Fri.  
3:45—Ma Perkins  
(Procter and Gamble) . . . . . Mon. thru Fri.  
4:00—Big Sister  
(Procter and Gamble) . . . . . Mon. thru Fri.  
City Hospital, (Carter Products) . . . . . Sat.  
Dr. Charles E. Fuller  
(Gospel Broadcasting Co.) . . . . . Sun.  
4:15—The Guiding Light  
(Procter and Gamble) . . . . . Mon. thru Fri.  
4:30—Treasury Bandstand . . . . . Sat.  
4:45—Galen Drake  
(American Protam Co.) . . . . . Sat.  
5:00—Bomgardner Program (Bomgardner  
Furn. Co.) . . . . . Sat.  
Meet Millie . . . . . Sun.  
5:15—U. N. on Record . . . . . Sat.  
5:30—Alka-Seltzer Time  
(Miles Laboratories, Inc.) . . . Mon. thru Fri.  
Sports Roundup . . . . . Sat.  
Our Miss Brooks (Colgate) . . . . . Sun.  
5:45—Perry Mason  
(Procter and Gamble) . . . . . Mon. thru Fri.  
News . . . . . Sat.
- EVENING**
- 6:00—News . . . . . Mon. thru Fri.  
(Butternut Coffee) . . . . . Mon., Wed., Fri.  
This I Believe . . . . . Sat.  
6:00—December Bride . . . . . Sun.  
6:05—Saturday at the Chase . . . . . Sat.  
6:15—Spectator Sports News . . . . . Mon. thru Fri.  
6:20—Miccolis Sisters  
(Helzberg's) . . . . . Mon. thru Fri.  
6:30—Jack Hunt Show  
(Pillsbury Mills) . . . . . Mon. thru Fri.  
Dairyman's Roundtable . . . . . Sat.  
Doris Day Show (Rexall Drug Co.) . . . Sun.  
6:45—News . . . . . Mon. thru Sat.  
(Topeka Savings) . . . . . Mon., Wed., Fri.  
7:00—To be announced . . . . . Mon.  
People Are Funny (American Chiclé  
Co.) . . . . . Tues.  
Big Town (Lever Brothers) . . . . . Wed.  
Mr. Keen (American Chiclé Co.) . . . Thurs.  
Musicland, U.S.A. . . . . Fri.  
Gene Autry (Wm. Wrigley, Jr. Co.) . . . Sat.  
Frank Fontaine Show . . . . . Sun.  
7:30 Arthur Godfrey's Talent Scouts  
(Thomas J. Lipton Co.) . . . . . Mon.  
Mr. and Mrs. North (Colgate) . . . . . Tues.  
Dr. Christian (Chesebrough M.g. Co.) . . Wed.
- FBI in Peace and War (American  
Tobacco Co.) . . . . . Thurs.  
Tarzan (Krinkles) . . . . . Sat.  
Philip Morris Playhouse  
(Phillip Morris Cigarettes) . . . . . Sun.  
8:00—Romance (Lever Brothers) . . . . . Mon.  
The Lineup (Wm. Wrigley, Jr. Co.) . . Tues.  
Red Skelton (American Safety Razor  
Co.) . . . . . Wed.  
Mr. Chameleon (General Foods) . . . Thurs.  
Western Star Time . . . . . Fri., Sun.  
Gangbusters (Grape-Nuts) . . . . . Sat.  
8:25—News (General Foods) . . . . . Thurs.  
Win Elliott (General Foods) . . . . . Sat.  
8:30—Broadway's My Beat (Lever Bros.) . Mon.  
Bing Crosby (Chesterfield  
Cigarettes) . . . . . Wed.  
Health Aids . . . . . Thurs., Fri.  
Kansas Round-Up  
(Dr. LeGear) . . . . . Sat.  
My Friend Irma (Ennd Chlorophyll  
Tablets, Eye-Gené) . . . . . Sun.  
8:35—Western Star Time . . . . . Tues.  
8:45—Western Star Time  
(Utilities Engr.) . . . . . Tues., Thurs.  
Western Star Time . . . . . Fri.  
Kansas Round-Up  
(Utilities Engr.) . . . . . Sat.  
9:00—Walk a Mile (R. J. Reynolds Co.) . Mon.  
Candidates and Issues . . . . . Tues.  
Rex Allen Show  
(Phillips Petroleum Co.) . . . . . Wed.  
Western Star Time . . . . . Thurs.  
Capitol Cloak Room . . . . . Fri.  
Kansas Round-Up . . . . . Sat.  
The People Act . . . . . Sun.  
9:30—Health Aids . . . . . Mon.  
Emahizer's Melodies (Emahizer  
Furniture Co.) . . . . . Tues., Thurs.  
The Ray Beers Show  
(Ray Beers Clo. Co.) . . . . . Wed., Fri.  
Kansas Round-Up  
(Emahizer Furniture Co.) . . . . . Sat.  
To be announced . . . . . Sun.  
9:45—The Music Room . . . . . Mon.  
Bomgardner Program (Bomgardner  
Furn. Co.) . . . . . Wed., Fri.  
Kansas Round-Up (Capitol Federal  
Savings & Loan Assn.) . . . . . Sat.  
10:00—News . . . . . Mon. thru Sun.  
10:15—Beulah (Procter & Gamble) . Mon. thru Fri.  
Dance Orchestra . . . . . Sat.  
Guest Star . . . . . Sun.  
10:30—Jack Smith (Procter & Gamble)  
Dance Orchestra . . . . . Mon. thru Fri.  
Dance Orchestra . . . . . Sun.  
10:45—Dance Orchestra . Mon. Wed., Fri., Sat., Sun.  
Ernie Quigley Sports . . . . . Tues., Thurs.  
11:00—News . . . . . Mon. thru Sun.  
11:05—This I Believe . . . . . Mon. thru Fri.  
11:10—Dance Orchestra . . . . . Mon. thru Sun.  
12:00—Sign Off . . . . . Mon. thru Sun.