

WIBW



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Journal



April

Our Thirty-Seventh Issue

1948

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Ad Libbing—By Doc

When Miss Maudie turned in the story of her life for this issue, she said "Doc, that was one of the hardest jobs I've ever had! So much has happened, so many little things that I would like to mention but I know you can't devote the entire magazine to my story. I've written most of it down, tho, and I want you to feel free to cut out any part you see fit!" So, dear readers, if you find Miss Maudie's story does not contain all the little incidences you expect, blame your editor.

One thing Miss Maudie did not tell in her story, modest gal that she is, is the terrific amount of work she pours into her job. Her office is in a continual state of orderly, mad confusion, if you can imagine a situation like that. I say "orderly," because "our first lady" knows exactly what she is doing and has the ability to make snap judgments that proves she is the one person to handle this large entertaining staff. Musicians and entertainers are traditionally temperamental individuals and while our boys and girls are admittedly above the average, it takes a steady hand to keep the type of harmony that has become a by-word with folks who know WIBW. Miss Maudie is that steadying influence.

During our travels over the surrounding territory, we meet many of you folks who have been loyal WIBW fans for as long as you can remember. Time after time we hear you say, and you write the same words, "You sound like a big happy family!" When we visit other stations, or entertainers from other stations visit us, they remark similarly. I'll tell you, neighbors, we not only sound that way, we are that way. We have the largest staff in this part of the country, and the most loyal listeners. We have the best boss, the best equipment money can buy and according to your comments, the best programs! Why shouldn't we be a big, happy family? A lot of credit is due our cover girl for this month.

one of the grandest persons I've ever known, Miss Maudie!

Those refunds from the gas company were pretty welcome! Guys and gals around WIBW had their money spent long before the checks arrived, and weren't we all trying to recover from "Uncle Sam's Day," March 15th? Size of the checks sent to our personnel varied from the sixty-five center that was sent Elmer Curtis to the whoppers delivered to those who have been feeding gas furnaces.

Strangest reactions were evidenced before the envelopes were ever opened. The checks were sent out by the Tenth District Court of Appeals and the envelopes bore the return of the court. Most of the recipients viewed that return with that "What have I done now?" attitude and Dude Hank was sure he had received a call for jury duty.

Anyway, the little rascals were surely welcome, weren't they?

One of the big events of the year took place a couple of weeks ago. E. H. Curtis purchased a new hat. Now I'm not sure just how often this act is repeated...I've only been here four years and I've never seen it before. Anyway, I'm told that Mrs. C. was in a small way responsible.

The mail has been especially "nice" the past few days. If I were inclined to let your comments turn my head, I'd be pretty hard to get along with. Thanks much, folks, your letters will always play an important part in what is published in your Round-Up Magazine.

COMING EVENTS

Birthdays

Ambrose Haley	April 17
Kathryn Young	April 18
Dee Rushing	April 22
Glenn Osborn	April 30
Vesta Rushing Drye.....	May 7
Ruth Miccolis	May 10

Anniversaries

Mr. and Mrs. Glenn Osborn...	April 19
Mr. and Mrs. Jerome DeBord..	April 22

On Our Cover— Miss Maudie

When I was a child I had a little red chair. I used to sit on the floor and, using it for a keyboard, I would pretend that I was playing the piano. We did not own an instrument, but the neighbor across the street did have one. My daily visits to her were not because she gave me delicious cookies as much as being allowed to amuse myself playing on her piano. Sometimes all the neighbor kids would come in, too, and I would act like I was giving a concert—running up and down the keys with all sorts of gestures and mannerisms. This delighted them to no end, and once, after pretending that I had mastered a difficult arpeggio, I fell to the floor. The neighbor lady sent us all home, and that ended my visits to her.

My first music lessons were from the Sisters of Assumption Parochial School when I was seven. During the years that followed I would stop in the theatres and visit with all the musicians who were playing in the orchestra pit. One dear lady, a Mrs. Hodgson, who still resides in Topeka, was responsible for my learning to play professionally. I would sit on the front row and listen to her, longing to someday play like she did. She took a great deal of interest in me and finally promised to let me play sometime while she would take a short intermission for rest. She taught me how to cue pictures...and to play sad music for certain scenes as well as for the Indians and cowboys. She had a mirror on the front of the piano. You could look in it and see the aisle way to the back of the theatre. Sometimes, when my school mates would come in, I would watch them coming down the aisle. Forgetting to cue the appropriate music for the screen, I would break into the "Elephant Walk," making them march to the music until they were seated. This went on until the manager complained and I did not get to play any more for Mrs. Hodgson.

Finally, through her efforts, I got a job at the Cozy Theatre, playing after school during the supper hour. Later, while in high school, I got my first orchestra experience playing there and at the Orpheum Theatre at night. I substituted for the musicians in practically all the theatres in Topeka and learned to play vaudeville, and stage shows under some of the finest directors.

Rene Hartley was one. He taught me
(Continued on Page 10)

WIBW to Operate Television Station

Ben Ludy, manager of WIBW, has announced the filing of an application with the Federal Communications Commission to operate a Television station in Topeka.

A metropolitan Television station, operating on Channel Number seven is proposed. 21,000 watts visual and 10,600 watts aural power is proposed with the transmitting antenna 319 feet above average terrain. The station will be able to transmit a clear, satisfactory picture approximately 40 miles. Its service area will be 4,597 square miles with 169,000 total population served.

Mr. Ludy announced the WIBW Television station would televise and present to its viewers, local news pictures; local sports; education, entertainment and comedy movies for children; women's programs; fashion shows and the televising of as many local entertainment features as are available. Kansas City's entertainment, news and sports features will also be carried by the WIBW television station by means of micro-wave and direct relay from the Capper Publications television station in Kansas City. National network programs will be available shortly, originating in New York, Washington, Chicago, and Hollywood. A television network is now operating between New York and Washington.

A television transmitter is actually two transmitters in one—a picture transmitter and a voice transmitter. Present AM and FM radio receivers cannot be used in any way to receive television stations. The audio portion of the television program is transmitted on the television channel by means of a special high quality FM transmitter but present FM receivers will not receive the audio portion of a television program. A television receiver must be purchased for the reception of television stations. There are only a few large, expensive console models that incorporate AM, FM and phonograph with the television band.

Mr. Ludy stated that on a television set survey made recently in the East, he had found great numbers of name brand television table model receivers available in the popular price range of from 175 to 400 dollars. Picture screens were from 7 by 7 inches to 8 by 10 inches. Set manufacturers are turning out great numbers of television receivers and are quickly channeling them into cities having television. Television pictures are broadcast in black

Primadonna?



We may be a bit premature with that title of "primadonna," but this young lady is making a name for herself in Topeka entertaining circles. She is Donna Lee Hopkins, daughter of Don "Sunway" Hopkins. Donna Lee's appearance before audiences in this territory have proven very satisfactory and we predict a wonderful future for her.

Hopalong Here For Rodeo

William Boyd, known to movie-goers as "Hopalong Cassidy," has been signed to appear in the Second Annual Santa Fe Trails Rodeo in Topeka this summer. Members of the Topeka Round-Up Club are waxing enthusiastic even at this early date and the sale of colorful western clothes has already shown an increase, according to salesmen at the Ray Beers Clothing company.

Plans are still in the formulative stage, but rumors are flying about another beauty queen contest. Altogether, it sounds like there'll be a hot time in Topeka come July Fourth.

and white only. Definition and quality is excellent. Recent technical developments have reduced the effect of lightning to a minimum making possible a wider variety of program material.

Plans are going forward for the construction of the WIBW television transmitter and studio. Technical and program personnel are being trained at the present time.

Henry and Company Score Again!

Sharpshooter Henry Peters and his four partners in the Topeka Gun Club team, walked off with top honors at the Mid-West Championship trap-shooting contest held in Kansas City early last month. Despite a heavy wind that tossed the targets every direction but the one desired, Henry broke his last hundred targets in succession. "I hadda do it," Henry told us. "I promised Judy Ann, she's my new daughter, you know, that I would bring her home a prize!" Henry's team mates also turned in top-notch performances that bested the hot-shots from practically every state in the Mid-West.

Plus Tax

Ole Livgren was alternately smiling and frowning the other day. Ole, you know, is the proud owner of a brand new Hammond Electric Organ. Hence the smiles. The new instrument was delivered the last day of February and a few days later the county assessor made a business call on the Livgrens. "Since you purchased that contraption before March first," Ole was told, "it will be subject to assessment." Ole figured it would cost him in the neighborhood of sixty dollars tax. Hence the frowns.

Skies are blue again for Ole. He has taken his new organ in to the Lounge, one of Topeka's better eating establishments and from the way evening diners have been responding to his music, he will be there for a long time to come.

Another Boy

The WIBW family is growing. Latest addition was a boy, Michael Lynn Calvin, son of Dean and Betty Calvin, born on last St. Patrick's Day.



"We wanna dedicate this next number to our fine studio audience!"

C.B.S. Notes

by
Kathryn Young

THE BIGGEST SHOW IN TOWN

It's a sure sign of spring when a fellow gets that schoolboy urge to go barefoot. At least the audience at the Danny Thomas show the other night thought Danny couldn't resist that urge, but this is what actually happened. The comedian accidentally kicked off one of his moccasins during the start of his show, so he nonchalantly removed the other and finished the program in his bright yellow sox.

Abe Burrows is another fellow who can get by with almost anything on his show. One Saturday night recently he turned up with a bad case of laryngitis. If it had happened to Haymes or MacRae, it would have been an occasion for a crisis and sudden search for a substitute. With Burrows, it was different. He did the show as scheduled, announcing: "My throat is like gravel. My voice is cracked and sandpapery. All this adds up to the fact that nothing has been changed."



Frank Morgan, Don Ameche and Frances Langford

The expressions on the faces of Frank Morgan, Don Ameche, and Frances Langford are evidence of how much they enjoy broadcasting their Friday night Old Gold Show. Frank evidently is telling one of his fantastic tales.

Studio audiences always get an added treat when they see Mercedes McCambridge, who is frequently featured on "Inner Sanctum." Mercedes, who is stage-trained, makes her mike roles

triple-threat performances by giving as much attention to her expressions and gestures as to her tonal inflections.

"The Freedom of the Press is a flaming sword! Use it justly. Hold it high. Guard it well." These are familiar words to you if you listen regularly to "Big Town." Jerry McGill, who writes, directs, and produces this show, builds his plots around this creed. Being an old newspaperman, McGill likes to drop into the newspaper plants where he used to work. He picks up a lot of material for his plots there as well as at Police Headquarters and the press room at the courthouse.



Janet Waldo

One of the most ambitious actresses on CBS is Janet Waldo, who plays the madcap Corliss Archer. Janet's goal is to be the best actress on the Columbia network and starts a stiff study and work schedule daily at 5:00 a.m.

Bob Hannon, featured baritone on "The American Melody Hour," earned his place in radio the hard way. Hannon, who is a native of Kansas City, has been earning his living since he was twelve. He left high school to become a song plugger and sang anywhere people would listen—at music store counters, theaters, and on the radio. He joined a vaudeville act which toured as far as New York, but Bob got homesick and returned to Kansas City. Next he went to Chicago where he finally sang with the orchestras of Wayne King,

Henry Busse, and Buddy Rogers.

Already we're beginning to hear of summer replacement programs. "The Hour of Charm" will have its final broadcast of the season Sunday, May 2. As yet, the summer replacement has not been chosen.

Last month when Spike Jones and his City Slickers, heard on "Spotlight Review," performed their washboard-and-slidewhistle music for President Truman at the Washington Press Club they had some extra "musicians" in the band. They were Secret Service men, who loaded the blank guns used so profusely by Jones and Company. It's not that they don't trust Jones—when it comes to shooting guns near the President, they don't trust anybody.

Mary Lansing, heard now as Julie Collins of "The Guiding Light," made her debut as an entertainer when she was just 22 months old. The amazing thing is Mary often plays a radio role in which she is even younger than she was when she first stepped onto a stage. She is a specialist in baby wails and is heard on a lot of programs as a tearful infant.



Johnny Bond and Gene Autry

Finally we've corralled Gene Autry and his guitarist-accompanist Johnny Bond for a good picture. Johnny and Gene have been inseparable friends for many years. In addition to accompanying Gene, Johnny does comedy bit parts on the "Gene Autry Show."

Chats Around the Aerial

.... with Olaf S. Soward

Most of us in this part of the country never stop to think of it—but the nineteenth of this month is the anniversary of the Battle of Lexington, which changed the American Revolution from a 20-year debate with the mother country into a first class war in the space of a few minutes.

It just happens that there is a most useful contemporary suggestion for all of us in that fact, to which we will come when we flash a brief glance at some of the confused background of that picture.

For two generations off and on, and since the 1750's with particular bitterness, the London government and the colonists had been feuding. The fundamental question was, although few saw it so bluntly in those days, whether the colonists were to run their own business, or whether it was to be managed by remote control from London. Except a few practically unsupported extremists there was not the least thought of rebelling *against* England.

The colonists talked only of rebelling to obtain from parliament the same protection and permissions that the law gave all Englishmen in England.

But, when Boston defied English trade regulations by dumping a couple of shiploads of East India tea into the harbor, it was ordered blockaded as punishment and occupied by troops. General Gage, in command of those troops, suffered from the same long-distance instructions which had irritated the colonists for so many years. He saw clearly at least some of the explosive possibilities in his position and tried his best to be tactful and diplomatic—but neither the infuriated Bostonians nor the men in London would give him a chance.

Finally, he received preemptory orders—from London—to arrest Samuel Adams and John Hancock, two of the more extreme colonial leaders, for trial in England. So, the night of April 18, 800 men left Boston as they supposed in the deepest of secrecy for Lexington where the two were visting. But, as everybody knows, the countryside was aroused ahead of them. And, when they reached Lexington, just as the sun was rising, Adams and Hancock were already on their way to safety and fifty Minutemen were drawn up on the village green.

The volley by which the advance guard of 200 British regular dispersed those fifty farmers didn't look like much to the professional English officers who ordered it—but they knew before that night fell that they had written a page of history with the blood of nearly 300 of their own killed before they could get back to Boston.

However, that was not the real point at all. The endless debate which had dragged on for a couple of generations between colonists and Englishmen without either actually understanding the real issues involved, became pitilessly clarified within a matter of weeks. Colonials who only three months before would not even have dreamed of actually separating from England began joining the agitation which ended little more than a year later in the Declaration of Independence.

Today the whole world is something like those colonies early in 1775. Everybody is tossing around such words as Communism, Socialism, Capitalism, Imperialism, Liberalism and Democracy without stopping to ask what they really mean or what the actual issues dividing the world today really are. But, sometime sooner or later there will be an explosion such as was Lexington—though this need not be a battle, a clear cut idea out of some dramatic debate would suffice—and everybody will be able to see that the only question which is dividing the world today is freedom vs. non-freedom.

There may or may not be some pretty rough going after the light of understanding dawns, just as there was after Lexington.

But, from then on there will be no doubt of the outcome!

Back Copies

We are nearing the bottom of the barrel on this back copies deal, so better check up an dsee which ones you are going to need to complete your collection. We are completely sold out of April, 1945, November, 1945, December, 1945, December, 1946, April, 1947, and August, 1947. Our supplies are very low on July, 1945, August, 1945, August, September and October, 1946. While they last, we will send them out to you at just half price, twelve for fifty cents or twenty-four for a dollar. Address "Round-Up," WIBW, Topeka, Kansas.



Well, howdy folks, how ya' all feelin'? Bless my soul an' body ifefn hit ain't spring almost! Dats dee time ob' dee year dee ole lady kain't be happy les-sin' she is makin' me un-happy wid some kinda cleanin' up foolishment about dee house. They aughtta be a law dats what! Whut we men's is gotta do is stand on ouah constitutional rights. We is 'titled to dee Life, Liberty and dee pursuit ob' happiness, ain't we? Cose it's accordin' to dee way you means dat. Dee trouble wit some folks I knows...they interpruts "life, liberty, and dee pursuit ob' happiness" as dee right to work a little...drink, dress up and whip dee daylight outta somebody.

Nevah git worried because some people don't like you... they is persons dat you don't like ain't they? Well, dey don't go 'round weepin' about it do dey? 'Corse not! Anyway dee feller dat is poplur wit everybody has to be a hypocrite a little sometimes.

Some ole philosopper say a long time ago dat a friend is one who knows all your faults an' likes you juss dee same.

In other words iffen some feller knowed dat you puts lead nickels in dee collection plate on Sunday, treat yo' wife like a red-headed step chile, eats wit yo' knife, an' sleeps wit yo' socks on an' stills thinks you is O.K. den he's yo' friend.

The man who loves home best, and loves it most unselfishly, loves his country best.—J. G. Holland.

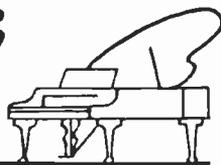
Father: Junior what makes you stay away from school?"

Son: "Class hatred, Father."

Marriage: A mutual partnership—with the husband as the mute.—Judge.

Baritone Gordon MacRae turned up at a recent "Star Theater" rehearsal with a bruise on one cheek, a cut on the other and a swollen lower lip, results of his boxing scenes in his movie, "The Fighting Terror." Everyone on the show will be as relieved as MacRae when the fighting scenes are finally finished.

Ramblings



Wedding bells are ringing again at WIBW. Eulene and Jeanette Rushing are the brides. The girls were married in a double ceremony to two fine boys who are also engaged in Evangelistic work. Eulene was married to Mr. Norman Keller—Jeanette, to Mr. Charles York. The boys are from Indiana and Kentucky. Both were in service. Norman was organist and Chaplain's assistant; Charles was in USO work. They both sing and play guitar, accordian and piano. The couples were married by the Reverend Gilger of the Gage Park Methodist Church where the weddings took place. The girls wore identical two piece navy blue dresses with pink sheer crepe blouses trimmed in lace. Their hats were made of pink and white flowers with shoulder length pink bridal veils. The shoes and bags were of grey suede. Vesta, Ulus, Marion and Charles Rushing were the attendants. The couples are spending their honeymoon in the southeast, down Kentucky way. Congratulations, folks, from all of us!

OLE LIVGREN is happy these days. His new Hammond Organ arrived a few weeks ago. We spent a pleasant evening at his home listening to him play. ELSA and EDMUND were there and EDMUND brought along his recording machine. We took turns trying out the various combinations, then played them back for our own amusement (only in fun, Mr. Petrillo). Not long after the organ arrived, OLE was offered a place at the Lounge in Topeka, playing the dinner music from 6:00 to 8:00 p.m. With ELSA playing nightly at Maxey's and OLE at the Lounge, the diners are furnished with some mighty nice entertainment while these two are playing their requests.

ELMER CURTIS has been nursing an injured foot. He slipped, not on the ice, but while stepping out of the bath tub. A small bone was broken in his foot. I can sympathize with him even though mine was just a sprain.

HENRY PETERS is so proud of his new baby daughter. She is a darling and every day we hear some new feat accomplished by "Judy Ann." The listeners showered her with gifts and HENRY has them all written down in

her little scrap book.

DOC EMBREE is Cub Master of the boy scouts at Quinton Heights where Johnny goes to school. The "Cubs" are the younger boys from nine to twelve years. DOC was once a boy scout himself, so he should make a good Cub Master.

EZRA, VIRGINA LEE, SHEP, BOBBIE, GLENN, HENRY, JEROME, EDMUND AND DOC AND ESTHER have been kept busy the last few weeks furnishing shows for the International Harvester dealers. OLE, EDMUND, EZRA, DUDE HANK and I have been touring with GENE SHIPLEY and PUG MARQUARDT on some remote control broadcasts, awarding placques to the outstanding 4-H clubs of various Kansas towns. THE RADIOAIRES and RUSHING FAMILY are busy, also, making personal appearances. AMBROSE HALEY and the MICCOLIS SISTERS have top ratings in the latest issue of Billboard Magazine for their recent record releases.

COL. COMBS reports that even though the weather has been wintry, his listeners are still buying the Planters Guide, getting ready for spring gardening.

ART HOLBROOK has been teaching a class at the Topeka High School on "Radio Writing." The course is offered by the Extension Department of Kansas University. We call him Professor Holbrook around the studio now. "Prof" for short.

Topeka youngsters are making names for themselves as musicians with some of the top bands. Bobbie Wise, saxophonist, who appeared with his brother, Don, on a few of our Round-Up broadcasts, is now first tenor man with Gene Krupa's Orchestra. Jack Zimmerman, a Topeka boy who plays trombone, is also a member of Krupa's organization. The band played an engagement at Meadow Acres, so all of the town musicians went out to give the local boys a welcome.

THE RADIOAIRES have a new hymn book which contains one hundred and twenty-five songs. All of these have the words and four part harmony written in. The book includes a picture of the RADIOAIRES and contains a list of

their records. If you would like to have a copy, mail a dollar bill or check and the boys will be glad to send one out.

If you notice some "Oh's" and "Ah's" and laughter on the Saturday Night Round Up, it is probably due to the antics of KENNEY HARRIES. He and RALPH RADISH both have new cameras so they are snapping pictures all over the place. Of course, they are secretly hoping DOC will use them in the ROUND-UP MAGAZINE. Naturally, the girls are screaming over the candid shots and will be mad at DOC if he uses them. In fact, DOC will be "mad at" either way. JEROME is usually hopping around with his camera, too, having loads of fun catching us in ugly moments.

We are sorry so many personal appearance dates had to be cancelled last month. The heavy snows and blocked roads made our traveling impossible. However, we are looking forward to meeting some new friends in Tescott, Kansas, early this month...it was one of the dates cancelled in March. CLARK WAYNE...EDMUND...EZRA...DUDE HANK and I will be there.

DON HOPKINS won second place in the Topeka Toastmaster's speech contest and HOMER CUNNINGHAM won honorable mention. You can't beat "our boys" for being good Toastmasters... and Emcee's too.

The WIBW-FM promotion department has quite an idea in progress. This only applies to the Topeka folks, but you might tell your friends to pass the word on. When anyone answers the telephone, he or she is supposed to say, "I AM LISTENING TO WIBW-FM," instead of the usual "Hello." This statement wins the pot of money. Of course, everyone is having a lot of fun in Topeka answering the phones with that statement—no matter who calls. Sometimes the other party hangs up, thinking he has the wrong number. A few say, "Are you kidding"...and some are antagonized. My little mother has been instructed to keep answering her phone in that manner regardless of the number of times a day she is called. My brother usually calls and chats with her morning and evening. Every day last week she would say, "I AM LISTENING TO WIBW-FM"...in a state of exasperation, he finally said, "Mother, please!...Will you stop listening long enough to tell me if I can come out to dinner tonight...my wife is at her bridge club!"

So long folks, 'til next time,

MISS MAUDIE



THE SMITH FAMILY
Audrey, Lee and Bill

AROUND *the* STUDIOS

with Hilton

WIBW and WIBW-FM have just completed the widest basketball coverage in our history. WIBW-FM carried all home games of Kansas State College, University of Kansas, Washburn Municipal University and Topeka High School while WIBW carried all home games of the two State schools plus the Kansas AA High School Tournament and the NCAA play-offs in Kansas City. Manhattan of course went "wild" over the Wildcats as they won their first crown in thirty-one years. Because the gymnasium at KSC isn't large enough for the students, the townspeople of Manhattan held parties and listened to the radio. Yop and Trubey Electric Store opened their doors for all games broadcast by WIBW-FM and had more than 100 folks gathered 'round for many of the games. Reminds us of the late '20's when we used to loaf at the small-town cafe and hear the football games.

Homeowners among your friends at WIBW are busy these days getting the

lawns and gardens in shape. From our office window, we can see the Denneys at work and Don Hopkins tells us he would like to have 10c an hour for all the time he's put in on his new home. Ditto Loyd Evans.

Art Holbrook and Allan Young attended a radio conference in Oklahoma City last month. While there, Art was notified that his sister's husband had died at their home in Springfield, Misosuri. He was a veteran and they had lived in Springfield only a few months. Art attended the funeral.

Dude Hank and Maudie were pleasantly surprised the other day to get a letter from the man who married them in Kansas City. He was a judge at that time, Judge Clark Tucker. He is now the mayor of Kansas City, Kansas—and was checking up on his "flock," he said.

Elmer Curtis had an unusual accident—the kind that always happens to "the other fellow." He stepped out of a shower, slipped and sprained his foot.

It didn't bother him at first so he had a sandwich and went to bed—and then—the fireworks started. The pain was so great that he slept not a wink and very early in the morning, Mrs. Curtis took him to a doctor for an X-ray. He had broken a small bone in his foot. But he was back at work in two days.

"Rabbit" Maranville visited Topeka two weeks ago. "Rabbit" was a shortstop in the National League for twenty years and is now director of all Sandlot Teams in New York City. He told us a story about our own sportscaster, Ernie Quigley. Years ago when Quig was umpiring baseball, he was working behind the plate one day when the "Rabbit" was playing shortstop. Dolly Stark was umpiring the bases and was hit on the heel by a sharp grounder. When he came to bat, Rabbit asked Ernie about it and Ernie said, "He wasn't hustling. A good, hustling umpire never gets hit by a ball." A few days later, Quigley was accidentally hit by a booming liner past second base. Rabbit rushed over and asked him why he didn't hustle. Quig told him to get off the field. Rabbit said "Why, just the other day you told me that a good hustling umpire never got hit. I just asked you." Quig replied "That was last week. This is another day. Get off the field." The Rabbit "got."

Kathryn Young writes an interesting column in the Roundup about CBS programs. She reminded us of the "Old Gold Show" on Friday night with Frank Morgan, Don Ameche and Frances Langford. The Ameche-Langford husband-wife skit is one of the funniest bits in radio. He snores like a master. And do you listen to "Studio One" at 9 on Tuesday nights? It's one of the best if you like dramatic programs. And our own staff still sends five hours of finest songs and music to your home every day. Add 12 newscasts daily—and there's a fine listening schedule for every member of your family.

That's all—and no April Fool!

Laws are no better than the men who are supposed to enforce them.

Some people'll do anything for money—except work.

Housewife to vacuum cleaner salesman: "Try the people next door. We use theirs and it's awful."

"Oh, Fred, the baby has swallowed the matches. What shall we do?"

"Here, use my cigarette lighter."



Maureen Dawdy and Mary Miccolis find an amusing article in "Billboard" magazine.

Questions and Answers



Q: Often when giving your announcements on personal appearances, I have noticed that you say "Ambrose Haley, the Miccolis Sisters, and others will appear at" such and such a place. Now just who is meant by "and others"? Seems to me one of the entertainers is just as important as the next.

A: True. We don't have any "stars" at WIBW. There are a couple of reasons for announcements like that. First, the sponsor of the show may have written for a group, including those mentioned, but at the time of the announcement, had not selected the rest of the entertainers he wanted for the show. When the rest of the entertainers had been selected the announcements would read differently, including the names of all on the show. Then too, it may be that the entertainers from WIBW were just to be part of the show and acts from different parts of the country were to make up the remainder. In that case, WIBW would announce only their own talent, taking it for granted that the other entertainers would handle their own publicity.

Q: Where is Zeke Williams?

A: Shenandoah, Iowa.

Q: Do some of your entertainers live at your studio home?

A: No. The remainder of the building is devoted to offices for the mail department, continuity, music, engineering and executive departments.

Q: Just about how much money does an entertainer receive?

A: Please. I consider questions of this sort too personal. I wouldn't have the nerve to ask any of the boys and girls questions like that and I have worked with most of them for four years. I can appreciate your curiosity on such matters, but I can't do a thing about it. Hereafter questions concerning wages of entertainers, as well as those pertaining to religion and other subjects of a personal nature will be ignored by this page.

Q: Where is Jack Holden?

A: Atlanta, Georgia.

Q: Always thought you had a little girl. Do I have you confused with some other entertainers?

A: Could be. Esther is the only

"little" girl I have. Many folks have confused us with Lois and Joe Cook of Coffeyville. We don't mind; they're fine folks and good entertainers.

Q: Does smoking bother a singer's throat?

A: Whoa, there! Don't try to get me mixed up in anything like that. From personal experience, I'd say it depended upon the individual. I doubt that anyone gets more enjoyment from a pipe of good tobacco than yours truly. However, I quit smoking several months ago because it was keeping my throat irritated, especially since I didn't have sense enough to smoke moderately. On the other hand, Shepherd and Edmund both smoke and you'll have to admit they're hard to beat when it comes to singing. Bobbie Dick, also one of the best, has never smoked in his life, but still has more throat trouble than any one else on the entire staff. You figure it out.

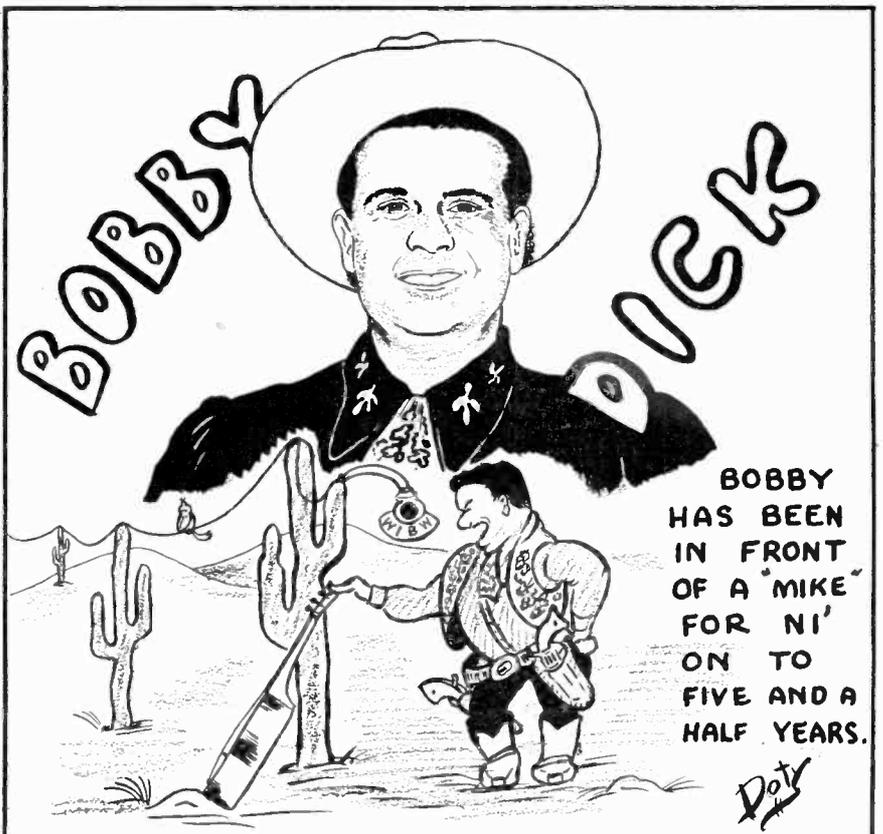
Q: How does Edmund Denney remember the words to all his songs?

A. He doesn't. While Edmund has a large repertoire of songs committed to memory, he reads most of them from braille copies.

Dinner on THE Dinah?



Here's a recent shot of Dinah Shore, featured on "Call for Music" at 9:00 p.m. Fridays. Husband George Montgomery says Dinah is a superb cook, especially when it comes to Southern dishes.



The Voices You Hear Along the RFD

... by Gene Shipley ...

Spring certainly arrived with all the tricks in the book this year. First the commodity market took a nose dive early in February, hesitated for a few days, and then hit greased skids again early in March. Then just as we were emerging from the snowdrifts, Uncle Sam's big steam roller hit us from behind and laid us low . . . and from that we have not recovered yet. Shoveling snow is one thing, and you can rub linament on an aching back, but I don't know of any successful treatment for that ache that old Form 1040 gives you on March 15th—or have you forgotten? You have the same feeling that a thin, flat pancake must have when gently scooped off a sizzling hot griddle. Instead of flapjack, a more descriptive name would be "flat-jack."

They say more taxpayers than ever puzzled over returns this year, something like 55 million according to the Internal Revenue Department, so I have the consolation of knowing there are 54,999,999 others who "also had, but now hasn't." But enough of that.

There have been all kinds of explanations advanced for the break in commodity prices, and most of these have hinged on the government's buying program for export. But I wonder if the world grain supply, and the prospects for increased production abroad did not lay a heavy hand also. This is

something to watch with an eye on future operation, because world grain supplies could switch from shortage to plenty much sooner than we have expected. Exporting countries have been sending food grains, mostly to Europe, at the rate of almost a billion bushels a year, and this is twice the pre-war rate. This country has been exporting the bulk of it. So this shift from shortage to plenty would have a very sharp impact on this country. You remember last year weather conditions overseas were bad, very bad. They suffered one of the worst drouths in their history. But this year crop prospects over there are excellent. South America and Australia are also exporting countries, and production in both those countries is up. There are some indications that Australia may export 200% more wheat this year than last year and that is a big jump. Great Britain is expecting to harvest almost double her grain crop in the last seven years, and France is expected to double her 1947 wheat crop. Italy also has an excellent grain outlook, and Germany is slated to produce about 20% more than last year. So, there are factors well worth watching, because it will certainly effect price and production trends in this country. Although the wheat outlook here in Kansas is not as good as it has been in past years, other

states not normally wheat producing areas have increased their seeded acreage, and weather conditions have indicated another bumper crop for the country as a whole.

The Orient also is getting back into production. Rice, of course, is their major food cereal, and the rice harvest this year is expected to be back to 94% of the pre-war normal yearly production. A normal rice crop will not only cut down the demand for imports of rice, but it will lessen the demand for other food grains as well. So, it might be well worth while to watch closely this rapidly shifting foreign supply picture, because the recent commodity market break could very well be the first signal.

The Flying Rooster will be on the wing again as pastures begin, to green and the tractors start to roll. We may be gliding in on the north 40 for a landing and a chat one of these days, so be looking for us.



Here's a picture of Bill Kirk, heard with Ambrose and the Miccolis Sisters on the Tide program. You'll be hearing more about Bill in future issues.

ON OUR COVER—MISS MAUDIE

(Continued from Page 2)

the fine art art of improvising and how to transpose in any key at sight. Mr. Hartley is an excellent arranger and composer. Later, while studying music at Washburn University, I was engaged to accompany the Topeka Little Symphony under the direction of George Kristufek, former concert master of the Chicago Symphony. I shall forever be grateful to him for his patience with me in teaching me that phase of the work. Many times, after rehearsal, I would take "The Book" (as we called it) home with me and stay up all night



"Remember us? We're the 'Flying Rooster' widows!" So says Bess and Laura. Laura is Mrs. Pug Marquardt, wife of WIBW's chief engineer and Bess is Mrs. Gene Shipley, wife of our flying farm service director. The girls say about the only time they see their husbands during the summer months is for a brief "hello" and "good-bye" between trips.

working out the difficult passages so that I might be able to play it the next day when rehearsal was called.

From there, I went into stage band presentation work. The band would play on the stage together with three or four acts of vaudeville. We had feature numbers to do which would require four hours rehearsal a day besides playing three shows. Many humorous incidents happened during some of these. We toured for Publix-Paramount Company and they were very insistent that the shows be presented in perfect style. Each week a new idea would be the theme, and it was carried out from the theatre decorations, ushers costumes, stage setting, acts and band costumes...all along that very theme. One time, we were all pirates with ships, foaming sea, etc. Heavy ropes were hanging down on the ship and the musicians were all supposed to be on board. After an announcement was made from the stage in a blackout, the trumpet was supposed to give a fanfare as a cue for the curtain to rise. It had been well rehearsed...all but the black out. When the time came for the opening performance, we were all set. The lights went out and the announcement was made. Frantically, we waited for the trumpet fanfare, but not a sound was heard. Finally, the lights came on, and the trumpet man was out in the middle of the sea reaching for his trumpet. It had caught on one of the ropes and was dangling up in the air.

The band came back home and started playing at the Grand Theatre for the Wadell Players Stock Company. It was during this time that John Plumb, Topeka businessman, happened to tell me that a radio station was coming to Topeka. It was a portable transmitter which would be installed on the stage at the Jayhawk Theatre. He suggested that I play requests from the stage, and it was from this and his efforts that I became associated with

what is now WIBW. He introduced me to Mr. Carrell who owned the set, and told him I could play any request on the piano which would be called in by the listeners. I was frightened out of my boots, but decided to try it anyway. Kay Pyle, now of KFBI, was the engineer and he and I were the only ones on the stage. We went on the air and I played all night long, answering the requests as fast as they came in. Presently, the studios moved to the roof of the Hotel Jayhawk and from there to the top of the National Reserve Building. Capper Publications bought the station and we were given the call letter WIBW...580 on the dial. We did not have regular studio programs and a staff like now have, so my broadcasting was only part time.

In the meantime, I was directing the orchestra at the Jayhawk Theatre, playing the stage shows and furnishing the dinner music at the hotel. We had a remote control line in both places picking up the music for the broadcasts. It was there in the treatre that I met Elsa, our present organist, who was at that time playing the intermission music on the organ while the band was out of the pit. We used to play piano and organ doubles, which, incidentally, gave us the idea for some of the numbers we do now over the air.

In 1932 I accepted a position at the Television testing station in Kansas City. Hours were spent in putting on special make-up which was necessary for the camera. It was an interesting experience and I hope may prove valuable when our station goes in for Television.

In the spring of 1933 I returned to WIBW to join a concert string trio under the direction of Julius Leib, a graduate of Leipzig University in Germany. Two groups were employed at the station. The concert musicians played in Studio A, and the hillbillies in Studio B. I never could understand why the two types of music could not

be formed into one big western show giving the listeners all styles of music—without too much of just one kind. At any rate, when Mr. Leib accepted a position in San Diego, California, I was made music director. It was then that Roy Carlson, trumpet man and arranger...and Hoppi Corbin, 'cellist, came to my rescue to help me manage. Bless their hearts, they have been managing me ever since. They helped me form the two groups of entertainers into one staff...thus the SATURDAY NIGHT KANSAS ROUND UP was born.

I was named Program director of the talent staff, which means dividing the various groups into acts for the short broadcasts and working with them as to suggestions concerning their shows. My office is usually contacted when personal appearances are in demand.

During this time I have managed to complete four extension courses offered by the University of Kansas, these have proved most valuable in my handling of Personnel.

From the seven who started out with me, we have grown to a full-time staff of forty-five musicians and singers—one of the largest live talent staffs on any radio station in the country.

We are all one...and if sometimes, little petty things arise which seem important at the time, but really are not...I believe the consistency of our friendship in times of stress, will overshadow any possible misunderstandings.

Of course, you all know I am happily married to our arranger, Roy Carlson (Dude Hank, to you)...so, with a loving husband, a nice home, my mother and family in perfect health, a grand staff, a most wonderful boss, Mr. Ludy.

...and—WIBW, what more can I ask for.

Gratefully yours,

MISS MAUDIE

WIBW PROGRAM SCHEDULE

580 on Your Dial

Due to last minute program changes, WIBW cannot guarantee complete accuracy of this schedule.

Programs in heavy type are Studio Presentations.

MORNING

5:00—**Daybreak Jamboree** Mon. thru Sat.
 5:40—**News** Mon. thru Sat.
 6:00—**Bobbie Dick** Mon. thru Sat.
 Sunday Morning Meeting Sun.
 6:15—**The Rushing Family** Mon. thru Sat.
 6:30—**The Rushing Family (Hamburg Hatchery)** Mon. thru Sat.
 6:35—**Farm Service News (Marysville Livestock Co. and Sabetha**

Sales Co.) Mon. thru Sat.
 6:45—**Hymn Time with Doc and Esther** Mon thru Sat.
 7:00—**News (B. F. Goodrich)** Mon., Wed., Fri.
 (Carey Salt) Tues., Thurs., Sat.
 (Rockdale Monuments) Sun.
 7:15—**Shepherd of the Hills (National Biscuit Co.-Shredded Wheat)** Tues., Thurs., Sat.
 (Nutrena Mills) Mon., Wed., Fri.
 Radioaires Sun.
 7:30—**Henry and Jerome (Gaylark Prod. Co.)** Mon. thru Sat.
 The Covenant Hour Sun.
 7:45—**Edmund Denney Time (Merchants Biscuit)** Mon. thru Sat.
 8:00—**News** Mon., Wed., Fri.
 (Dannen Mills) Tues., Thurs., Fri.
 Farmers Forum Sun.

August M. Flake,
LeRoy, Kansas. Rt. 3

Sec. 562, P. L. & R.

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8:05—Henry and Jerome..... Mon. thru Sat.
8:15—Hymn Time with Doc and Esther (Inter-
State Nurseries)..... Mon. thru Fri.
 Capital Food Review..... Sat.
 Farm News..... Sun.
8:30—Henry's Exchange..... Mon. thru Fri.
 Kansas News..... Sun.
8:45—Bobbie and Glenn (Inter-State Nurseries)..... Sat.
 Mr. Veteran..... Sun.
9:00—Shepherd of the Hills (South Carolina Mills)
 Mon. thru Sat.
 Church of the Air..... Sun.
9:15—News..... Mon. thru Fri.
10:00—Warren Sweeney, News (Curtiss Candy)..... Sun.
10:05—College Choirs..... Sun.
10:30—Bar Nothing Ranch..... Mon. thru Sat.
 Salt Lake City Tabernacle..... Sun.
10:45—Ambrose Haley and the Ozark Ramblers
 (Procter and Gamble)..... Mon. thru Fri.
11:00—Judy and Jane (Folger Coffee)..... Mon. thru Fri.
 Theater of Today (Armstrong Cork Co.)..... Sat.
 First Methodist Church..... Sun.
11:15—Aunt Jenny's Stories (Lever Bros.)..... Mon. thru Fri.
11:30—Weather Bureau..... Mon. thru Sat.
11:35—Dinner Hour..... Mon. thru Sat.

AFTERNOON

12:00—News (Lee Foods)..... Mon. thru Sat.
 News (Rockdale Monuments)..... Sun.
12:15—Markets (DeKalb)..... Mon. thru Sat.
 Rainbow Trail..... Sun.
12:30—Weekend At The Jayhawk (Jayhawk Hotel)..... Sun.
12:45—M. L. Nelson (Garst and Thomas)..... Sun.
1:00—Win at Home (Carey Salt)..... Sun.
1:30—Ernie Quigley, Sports..... Sun.
2:00—Grain Markets..... Mon. thru Fri.
 CBS Symphony..... Sun.
2:05—Kansas Round-Up..... Mon. thru Fri.
2:30—Mary Lee Taylor (Pet Milk)..... Sat.
2:45—Kansas Roundup (Kolorbak)..... Mon. thru Fri.
3:00—The Rushing Family..... Mon., Wed., Fri.
 Radioaires..... Tues., Thurs.
 Let's Pretend (Cream of Wheat)..... Sat.
3:25—News..... Mon. thru Sat.
3:30—Second Mrs. Burton (General Foods)..... Mon. thru Fri.
 Give and Take (Toni, Inc.)..... Sat.
 Invitation to Learning..... Sun.
3:45—Ma Perkins (Procter and Gamble)..... Mon. thru Fri.
4:00—Big Sister (Procter and Gamble)..... Mon. thru Fri.
 Saturday Matinee..... Sat.
 News (Rockdale Monuments)..... Sun.
4:15—The Guiding Light
 (Procter and Gamble)..... Mon. thru Fri.
 The Garden Gate (Ferry Morse)..... Sat.
 Senator Arthur Capper..... Sun.
4:30—County Fair (Borden Co.)..... Sat.
 Hour of Charm (Electric Companies' Adv.
 Program)..... Sun.
5:00—Public Service..... Sat.
 Old Fashioned Revival Hour
 (Gospel Broadcasting Ass'n)..... Sun.
5:15—Grand Central Station (Pillsbury Mills)..... Sat.
5:30—Lum N' Abner (Alka Seltzer)..... Mon. thru Fri.
5:45—Radioaires..... Mon. thru Fri.
 News (Phillips 66)..... Sat.

EVENING

6:00—News (Butternut Coffee)..... Mon. Wed., Fri.
 (Phillips 66)..... Tues., Thurs.
 Man on the Farm (Quaker Oats)..... Sat.
 Gene Autry Show (Wm. Wrigley, Jr.)..... Sun.

6:15—Songs of Bobbie Dick
 (Klein Sporting Goods Co.)..... Mon. thru Fri.
6:30—Rainbow Trail (Gaylark Seat
 Covers)..... Mon., Wed., Fri.
 Piano Ramblings..... Tues., Thurs.
 Abe Burrow Show (Lambert Pharmacal Co.)..... Sat.
 Blondie (Colgate)..... Sun.
6:45—News (Schreiber Mills)..... Mon., Tues., Wed., Fri.
 Olaf Soward's Viewpoint..... Thurs.
7:00—Inner Sanctum (Emerson Drug Co.)..... Mon.
 Big Town (Ironized Yeast)..... Tues.
 American Melody Hour (The Bayer Co.)..... Wed.
 F.B.I. In Peace and War (Lava)..... Thurs.
 Baby Snooks (General Foods)..... Fri.
 Dairyman's Roundtable..... Sat.
 Adventures of Sam Spade (Wildroot Co.)..... Sun.
7:15—News..... Sat.
7:30—Arthur Godfrey's Talent Scouts (Lipton's Tea)..... Mon.
 Mr. and Mrs. North (Colgate)..... Tues.
 Dr. Christian (Chesbrough Mfg. Co.)..... Wed.
 Mr. Keen; Tracer of Lost Persons
 (Whitehall Pharm. Co.)..... Thurs.
 Danny Thomas Show (General Foods)..... Fri.
 Vaughn Monroe (R. J. Reynolds)..... Sat.
 Man Called X (General Motors, Frigidaire
 Division)..... Sun.
7:55—News (Garst and Thomas)..... Mon., Wed., Fri.
 (Ray Beers Clothing Co.)..... Tues., Thurs., Sun.
8:00—Lux Radio Theatre (Lever Bros.)..... Mon.
 Crossroads Sociable..... Tues.
 The Borden Program (Borden Co.)..... Wed.
 Dick Haymes Show (Electric Auto Lite Co.)..... Thurs.
 The Old Gold Show (Old Gold)..... Fri.
 Kansas Round-Up..... Sat.
 Meet Corliss Archer (Campbell Soup)..... Sun.
8:15—Kansas Round-Up..... Sat.
8:30—Christopher Wells (DeSoto and Plymouth
 Dealers)..... Tues.
 Romance..... Wed.
 Crime Photographer (Toni, Inc.)..... Thurs.
 Adventures of Ozzie and Harriet (International
 Silver)..... Fri.
 Texaco Star Theater (The Texas Co.)..... Sun.
8:45—The Kansas Round-Up..... Sat.
9:00—My Friend Irma (Lever Bros.)..... Mon.
 Studio One..... Tues.
 Public Service..... Wed.
 Readers Digest, Radio Edition (Hall Bros.)..... Thurs.
 Call for Music (Philip Morris)..... Fri.
 Escape..... Sun.
9:15—Emahizer Melodies (Emahizer-Spielman
 Furniture Co.)..... Wed.
9:30—Screen Guild Players (R. J. Reynolds)..... Mon.
 Studio One..... Tues.
 Open Hearing..... Wed.
 The Kings Men..... Thurs.
 Spotlight Revue (Coca Cola Co.)..... Fri.
 Strike It Rich (Ludens)..... Sun.
9:45—The Kansas Round-Up..... Sat.
 Capitol Federal Bandstand..... Thurs.
10:00—News (The Fleming Co.)..... Mon. thru Sun.
10:15—Variety Time..... Mon., Fri.
 Robert Q. Lewis..... Mon., Wed., Fri.
 Ernie Quigley, Sports..... Tues., Thurs.
 Emahizer Melodies
 (Emahizer-Spielman Furniture Co.)..... Sun.
10:30—Salute to FM..... Tues., Wed., Thurs., Sat.
 Prudential Family Hour (Prudential
 Life Ins. Co.)..... Sun.
11:00—News..... Mon. thru Sun.
12:00—News..... Mon. thru Sun.