

October 20, 1978

THANK GOD YOU CAN GIVE

We are lucky to live in a community that is concerned when someone needs help.

Our community, in its concern for the needs of the less fortunate, created the Crusade of Mercy. The Crusade supports vital human care services that make the Chicago area a better place to live -- for all of us.

Modern problems are complex. Youngsters are tempted with drugs. Handicapped children need specially trained teachers. Quality day care is needed so that working mothers (and fathers) can leave their children in a wholesome environment. Speech therapy is needed for a family member who has had a stroke. Family counseling is necessary to counteract the day-to-day pressures that often ruin family life.

The answers to these problems are not simple.

When you contribute to the Crusade, you help support services that use highly trained professionals to help solve problems. We all need help every once in a while, and you can be thankful there is a Crusade quietly supporting these services and their professional staffs.

But the Crusade can't do it alone. You are needed to continue this vital work.

And you should be thankful that you're able to help the less fortunate get a second chance in life with your Fair Share pledge. Your Fair Share amounts to a small sum each week but it means much to those who need your help.

So when you are asked to pledge your Fair Share, we say be thankful you have a Crusade to help, and be thankful you're on the giving end of the Crusade. Pledge your Fair Share, and Thank God You Can Give.



Three Weeks Old — And Burned Out Of His Home in the middle of the night. The Mid-America Chapter of the American Red Cross helps thousands of disaster victims of all ages get their lives together again. Your Fair Share pledge to the Crusade of Mercy ensures that victims of disasters get the help they need.



The Crusade Cares About Kids. The need for good day care increases as more and more parents find it necessary to work. Tuns of thousands of children need all-day or after-school care. Yours all Share pledge to the Crusade of Mercy assures that thousands of children will have a good place to be and the supervision they need.



Special Care For Special Chiltern. The Crusade of Mercy supports specialized day care services for handicapped children. Give a handicapped child a chance — pledge your Fair Share to the Crusade of Mercy.



Old Friends. It's important for senior citizens to have a place to find friends, companionship and fulfilling activities. Your Fair Share pledge to the Crusade of Mercy helps provide services for the elderly.

When trouble comes...

If you need advice, help, or information on health or child care; special education; nursing homes; personal or marital counseling; alcoholism or drugs; or just someone to talk to about a problem—help is as close as your phone. Call:

427-9623

Community Referral Service

There is no fee. The service is confidential.

Expert guidance to help locate human care services in the city and suburbs. Spanish-speaking caseworkers available.

A service of the United Way of Metropolitan Chicago supported by the Crusade of Mercy

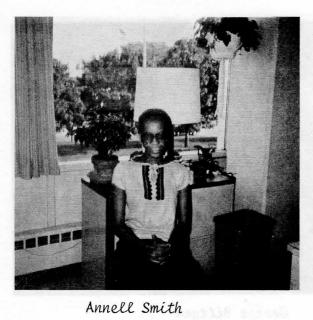
Keep this in your wallet for handy reference.

LUCINA CHAVEZ CHICAGO SALES



Lucina Chavez

WELCOME ALSO TO THE FOLLOWING INDOCTRINATION TRAINEES WHO WILL BE WORKING IN VARIOUS AREAS OF OUR COMPANY FOR THE NEXT SEVEN MONTHS:





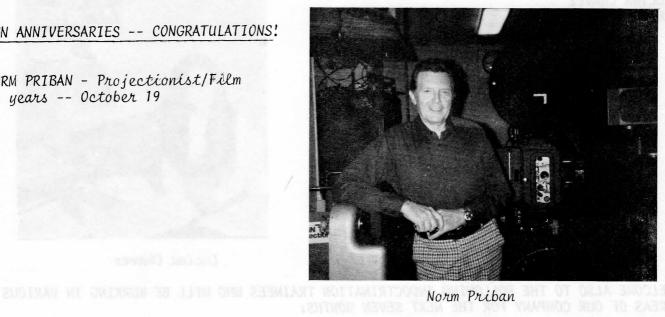
Herman Stewart Jr.

Pat Pisano (mailroom) portraying Christopher Columbus, and Michelle Piragine, queen of the Columbus Day parade, appeared on the Ray Rayner Show on October 9.

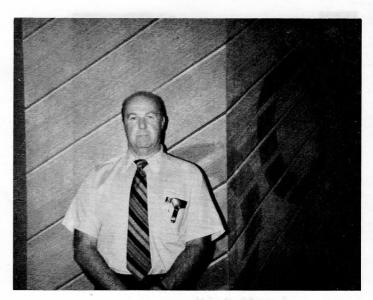


WGN ANNIVERSARIES -- CONGRATULATIONS!

NORM PRIBAN - Projectionist/Film 25 years -- October 19



GEORGE BILTGEN - Stagehand 25 years -- October 25



George Biltgen

Day parade, appeared on the Ray

JOHN DERDZINSKI /Security 5 years -- October 25

CONGRATULATIONS TO HOWARD BRANDT

HOWARD BRANDT, Manager of Credit and Collections, received the "Man of the Year" award by the Advertising Media Credit Executives Association at their 25th annual conference in Minneapolis.

This annual award is presented to a member who, in their estimation, has made the greatest contribution to the Association and to the Media Credit Industry.

Howard, who served on the Board of Directors of AMCEA and as president in 1972, is authoring a chapter for a Credit and Collection Guide to be published by the Broadcast Credit Association's information division for dissemination to the broadcasting industry.

GUEST SPEAKERS

DON DECARLO, ASSISTANT SALES MANAGER WGN Radio, will speak at the Chicago Marriott Hotel on October 27 on the subject of Marketing in the Suburban Market.

DAN FABIAN, Account Executive/Radio, will address the Tennessee Broad-casters Association on October 27 on Cooperative Advertsing.

WEDDING BELLS

Congratulations to PAUL ZUNIGA (Security) and CARMEN CRUZ, who will be married on Saturday, October 21, at 2pm at Immaculate Heart of Mary Church.

Carmen is a purchasing agent with Montgomery Ward. The happy couple will honeymoon in Florida and the WGN "family" wishes them much happiness.

BASKETBALL TIME AGAIN

The WGN BOMBERS, winner of the Park District Lake Shore Park League last year, start the 1978-79 season Wednesday, November 8th.

Anyone interested in becoming a member of the WGN champions, please contact DON HARRIS -ext. 285.

A note of appreciation from GEORGE MAIER

"My family and I would like to express our sincere appreciation for the many letters, cards and personal expressions of sympathy we received from the WGN family upon the death of my mother, Rose Margaret Maier. It is a great measure of consolation to realize that we have so many friends who share our sorrow."

Deepest Sympathy to JIM DISCH on the death of his father-in-law, Henry J. Kutza.

FOR SALE

1974 TOYOTA CELICA. Good condition. New tires. New shocks. 28 m.p.g. \$1500 firm. Cindy Patrasso Kenyon, ext. 324-325.

FOR SALE

Dark Blue Italian Cane sides, OCCASIONAL CHAIR. Excellent condition. \$45.00. Also, 30" Blue and White CHINA LAMP, pleated shade. \$25.00. Lois, ext. 241 or 878-5790 after 6 p.m.

Y RAYNER says An intellectual is a person who can listen to the "William Tell Overture" without thinking of the Lone Ranger.

BAKE SALE

HAPPY BIRTHDAY TO:

Nancy Seitz -	October 22	Jane Mendez	- November 2
Willie Goetch -	October 22	Frank Rios	- November 4
Jerry Conrad	October 25	Roger Dewert	- November 4
	October 27	Joe Cornejo	- November 4
	October 30	Willie Sneed	- November 4
Dave Ellsworth -	October 30	Floyd Brown	- November 5
	November 1	The Targett Company	

QUARTER-CENTURIAN DINNER

The Second WGN Quarter-Centurian Anniversary
Dinner will be held at the Skokie Holiday Inn,
5300 W. Touhy Avenue, on Saturday, October 28,
1978. Tickets are \$12.50. Call Jim Feeley
for reservations.

Send GET WELL WISHES to: GERRIE BAFUNDO, GLORIA BROWN, DICK JUNGERS, DOLORES KOLTZ at home.

EMIL JUNG thanks everyone for all the get well cards and ALSO for the "get well poster" that everyone signed. He truly enjoys looking over everyone's comments.

The art work on the "get well posters" is done by our talented JOHN CHOYNACKI.

CAROLYN GREENE is recuperating at her parent's home after surgery and thanks everyone for all the cards and prayers.

A big "thank you" from ANN KORBILAS to everyone for their good wishes. She misses everyone and hopes to see us all soon.

Send GET WELL WISHES TO:

Emil Jung Ravenswood Hospital 4550 N. Winchester (Room 5207) Chicago, Ill. 60640

also --

Meschill Vargas - Forest View Hospital 4520 Cascade Road, S.E. Grand Rapids, Michigan 49501

"HEY YOU GUYS" ENOUGH IS ENOUGH ALREADY --

WGN HAS DONE MORE THAN ITS SHARE IN KEEPING THE MEDICAL PROFESSION BUSY. LET'S SEE IF WE CAN GIVE THEM LESS TO DO BY GETTING ALL OF YOU BACK HERE REAL SOON!

P.S. WE MISS YOU ALL.

RECIPE OF THE WEEK

SEAFOOD QUICHE

Pastry for single crust pie 9" 4 eggs

1-1/2 cups half-and-half

l cup finely chopped cooked seafood (crab, shrimp or salmon)

1 envelope onion-mushroom mix

2 tablespoons dry sherry

1/4 tsp. dillweed

2 cups shredded gruyere or swiss cheese

Fit pastry into 9" pie pan. Pierce with fork. Bake at 400 degrees 10 minutes. Beat eggs in large bowl; blend in half-and-half, seafood, onion-mushroom mix, sherry, and dill. Sprinkle cheese in pastry shell; pour egg mixture over cheese. Bake at 375 degrees for 40 minutes or until quiche tests done. Serve hot or cold.

"THE IMMIGRANTS" TOPS PUBLISHERS' WEEKLY BESTSELLER LIST

WGN to Air TV Mini-Series in November

The hardback version of Howard Fast's "THE IMMIGRANTS" was on the bestseller list for twenty-two weeks in 1978 and now the newly issued paperback edition, spurred on by publicity and promotional efforts on behalf of MCA TV/Universal's four-hour two-part Operation Prime Time presentation, is climbing the bestseller lists.

"THE IMMIGRANTS" ranks No. 1 in the Publishers Weekly bestseller list, No. 2 bestseller in 450 Walden Book Stores and B. Dalton Books stores and among the top 10 in the Los Angeles Times, Chicago Tribune and the Washington Post. There are 1,650,000 copies of the paperback which has just gone into a second printing.

The four-hour mini-series, which just concluded filming, stars Stephen Macht, Sharon Gless and Aimee Eccles and guest stars Richard Anderson, Ina Balin, Lloyd Bochner, Kevin Dobson, Michael Durrell, Roddy McDowall, Kathleen Nolan, Pernell Roberts, John Saxon, Yuki Shimoda, Susan Strasberg, Barry Sullivan, Aharon Impalé and Michele Marsh.

The production, which will air on WGN Television 9 in late November, was directed by Alan J. Levi and written by Richard Collins. Robert A. Cinader is the Executive Producer and Gino Grima di and Hannah Shearer are the Producers.



Kupcinet

Kup's column

If your mind hasn't boggled lately, try this one: Hustler magazine publisher Larry Flynt, who apparently has money to burn, offered Barbara Eden a cool \$1 million, in the form of a cashier's check, to pose in the nude for his center spread. (The going price for posing in the nude for girlie magazines is a mere \$5,000.) Barbara was

tempted, until she learned that Flynt's idea of nudity meant posing from every position possible. That was too much for her and she turned down the million dollars. . . . It wasn't too long ago that Barbara, starring in the TV series, I Dream of Jeannie, couldn't even show her navel.

MRS. DARRYL STINGLEY, WIFE of the paralyzed football star now undergoing treatment at the Rehabilitation Institute, requested that we express her thanks to the hundreds who have offered prayers and consolation. This includes members of the Bears, who wanted to visit Stingley, a native Chicagoan. But doctors have ordered no visitors until Darryl gets adjusted to his new surroundings. NFL Comr. Pete Rozelle, in town the other day, has promised to send Stingley a color TV set.

FORMER U.S. ATTY. NICHOLAS KATZENBACH will be here Wednesday for the opening of his daughter Maria's first

play, "The Grab," based on her book by the same title. The play opens at the Theater Building on W. Belmont. Katzenbach, a proud papa, will host a following party in Maria's honor.

... Chris (Millionaires Clubs) Carson just purchased the Ghisela restaurant on Wells St., along with three adjacent stores, and will convert his new holdings into one huge spa.

ONE OF THE EXPERTS who testified in behalf of Peter M. Roberts, who won a \$1-million settlement from Sears, Roebuck & Co. in a battle over his innovative socket wrench, was former U. of Michigan professor Paul Youngdahl. He explained how



BARBARA EDEN

truly innovative the wrench is: "No professional engineer or mechanic would ever think of it. Only an amateur could have dreamed it up." Roberts was 18-years-old at the time. His Chicago attorneys, Louis Davidson and son John, will realize the usual one-third of the settlement. They also are representing jeweler Harry Levinson in his \$5-million suit against Time, Inc., and others for linking him with Tony Accardo in trying to regain the gems stolen last December.

WGN'S ROY LEONARD AND HIS producer, Pete Marino, can take a bow for the new record, "You Don't Bring Me Flowers." a duet by Barbra Streisand and Neil Diamond. This is why: Barbra and Neil each recorded the song individually some time ago. Leonard and Marino got the idea of educing the two records and playing them as a single. They then sent the results to Columbia Records, which was so rescinated that they summoned Streisand and Diamond to record the song as a duet.

medical safety tips

- People traveling away from an early morning or late evening sun should turn on their headlights to help the poor motorist driving into the sun.
- The human eye cannot perceive an object when either the eye or the head is in motion. This may account for the statement after the accident, "I just didn't see the other car coming." The solution: turn your head, fix your eyes where you are looking, then turn and do the same thing in the other direction.
- When stopped at a crosswalk for a light, always shift to neutral. This eliminates the chance of your foot slipping off the brake pedal onto the accelerator, causing the vehicle to lurch forward suddenly into pedestrians or crosstraffic.
- 4. Did you ever get caught behind a stalled vehicle in heavy traffic and, because you were too close, you were unable to move? If you stop so that you can see pavement between the end of your hood and the bottom of the car in front of you, you will have enough room to move around the stall.
- 5. When making a left turn, wait for a safe opening. Keep your wheels straight ahead so a car hitting you from behind won't knock you into opposing traffic. Watch out for hidden vehicles coming around any slowed or stopped vehicles facing you.



- If you suddenly hit a patch of ice, don't try to brake, accelerate or steer.
 Maintain speed and let your vehicle "roll" through the slippery area.
- Never assume that the other driver will yield the right-of-way. Approach each intersection with your foot off the gas pedal and poised over the brake pedal.
- 8. It's fall; school's open. Remember that wet fall leaves can be as slippery as winter ice on the roads!

Now is the perfect time for all of us to review our personal health programs. With autumn approaching, we should begin to carefully review all those health habits that we acquired during the summer months. This means concentrated emphasis on getting daily exercise, maintaining proper hygiene, getting ample rest, and eating properly.

Moderate and regular exercise is extremely important for a healthy body. However, care should be taken to insure that one does not over-exert or strain himself or herself. If you're praticipating in strenuous exercises, emember to increase the daily intake of fluids and salt. Due to an accelerated activity pace, the increased fluids and salt are eliminated in perspiration.

Personal hygiene has to be stepped-up during the Indian summer, hot, humid days. Suggestions for your consideration are: 1) Take two or more baths/showers daily, 2) Change clothing and undergarments frequently, 3) Use an anti-perspirant instead of regular deodorant, and 4) Protect your skin with moisturizers while sunning or participating in sports.

An important topic to consider is REST. After you have had a full day of moderate exercise and proper nutrition, make sure that you get a least six to eight hours of sleep.

Of course, the basic nutrition guide includes eating foods from the Basic Four Food Groups, milk, meat, vegetable/fruit, and bread/cereal. It is better to eat four or five small, light meals a day instead of the three heavy meals most people eat. This eating pattern will assist in your avoiding abdominal cramping and other abdominal disorders. People can usually maintain a healthy, balanced diet while eating small, frequent meals and taking multiple vitamins. Special reminder, anyone considering a "fad" diet for drastic weight reduction should definitely consult a personal physician before attempting such a plan.

Everyone who focuses on health habits and daily eating patterns is helping to ensure himslf or herself of a healthy and happy life.

