Radio for Victory

UCBN

IN SERVICE OF HOME and COUNTRY
SERVING UNCLE SAM

PUBLIC SERVICE

...Behind our war effort is a vast organization known as "Our Government." This government is composed of many federal agencies and officials reflecting the policies of the President and Congress. These various agencies and individuals have important missions to accomplish which require widespread understanding and cooperation.

...In a Democracy— even at war— there is a limit to the effectiveness of regulations. In most instances, public acceptance must be secured. To reach our large population of 130,000,000, no medium is more effective than radio.

...And radio, alert to its vital role in this part of the war effort, is generously contributing its facilities, its time, and its trained personnel to serve the government and our people.

HOW RADIO HELPS

The Record:

U. S. Army
U. S. Navy
U. S. Civil Service
Maritime Commission
U. S. Employment Service
American Red Cross
War Production Board
Office of Price Administration
U. S. Treasury
U. S. C.
Department of Agriculture
Office of Price Administration
War Production Board
Federal Security Agency
Office of Civilian Defense
Department of Labor
Coordinator of Inter-American Affairs
War Production Board
Department of Agriculture
Department of Agriculture
Department of the Interior
Department of Agriculture
Department of Agriculture
Department of Agriculture
National Park Service

NATIONAL
Recruiting for Armed Forces
Recruiting for Navy, Marines, Merchant Marine and Coast Guard
Recruiting for War Production Workers
Recruiting for Shipyard Workers
Recruiting for War Factory Specialists
Recruiting for Nurses, Service Aides, etc.
Production Drive Information
Price Control Information
Sale of War Bonds & Stamps
Campaigns for Funds of Conservation, National Gas Rationing
Rubber and Scrap Salvage
National Nutrition Drive
Air Raid Precautions
Child Welfare in Wartime
Information on other American Republics
Conservation of Electric Power
Conservation of Household Equipment
Grain Storage
Reclamation Campaign
Relief for Farm Labor Shortage
Promotion of Power Programs
Prevention of Rubella
Prevention of Dental Malpractice

REGIONAL

COMPLIMENTS OF
MINA'S
OPEN KITCHEN RESTAURANT
HARRY R. TAYLOR

NOTE: Fill in below with other radio stations.
Our fighting forces throughout the world are linked to Command Headquarters in Washington by a vast network of military communication. Messages are necessarily sent in code for in them are the secrets of our future military operations. Our system of radio stations in the United States has been a reservoir which provided our Army and Navy with thousands of skilled specialists who now maintain our important lines of military radio communication. Meanwhile, the services are training thousands of additional men for radio duty on land, on the sea, and in the air. Today, radio is the nerve system of our military might. Cracking messages over the airways will carry the signal of the last great offensive and the first news of the final defeat of our enemies.
WALKIE-TALKIE

General View Field Transmitter, Power Unit and Antenna.

Battery of code keys at message center.

Radio-equipped Army Command Car.

Close-up of Army Field Transmitter.

Motorcycle and side-car equipped with Radio.

Pack radio. Can be removed and operated on ground.
A MILITARY MISSION

On April 5, 1942, the United States Army started a new kind of military operation. For the first time in history, the War Department was directly sponsoring and producing a radio program with a definite military objective -- "The Army Hour". Since then, the official "Army Hour" has established itself as an integral part of the global fight of the United Nations against the Axis.

Through the "Army Hour", which is broadcast each Sunday, America and the whole world is getting a weekly view of the progress of the war and how it is being fought. The program reaches to all parts of the globe to tell the story of the United Nations fight, with back privates telling their important role as prominently as the top-ranking military chiefs.

When listeners heard the chatter of machine guns, they were hearing live bullets fired by the gun crews in this photo. Radio microphones enabled the listener to hear also, the bullets striking the target.

Bill Stern, famous sports commentator, describes how it feels to look through a brass scope and pull the trigger that will send bombs from U. S. planes to blast the enemy.

Behind the scenes in an Army Hour broadcast is Art Feldman, the man who gives substance and makes the "Army Hour" the "autentic" program. He is in touch with each remote point, foreign or domestic, until each is off the air.

A message by Secretary of War Henry Stimson inaugurated the first official War Department radio program.

Lt. Gen. Hugh A. Drum, commander of the First Army, addressed an Army Hour audience. On the same program were: Lt. General McNair, Leary, Krueger, and Dewitt.

Instrumental in planning and arranging each War Department program is Lt. Col. E. M. Kirch, Col. Ernest R. Dury, Major General A. H. Evers and Col. R. S. Lovett.


WAR INFORMATION

With news, roundtables, speeches, forums, special events and dramatic programs, radio is keeping Americas the most informed people in the world. Today, more than ever before, Americans demand all the facts except those which will give aid and comfort to the enemy. From these truths come American unity and decision. Radio's task is to bring this information to our people as quickly and as clearly as possible.
When they are not too busy learning the methods of warfare, the Army, Navy and Marine Corps can present radio programs with a professional flavor, designed to entertain and inform the folks back home. Hundreds of radio entertainers, musicians, writers, announcers, production men and specialists are in the service, and they welcome the opportunity to resume association with their former civilian pursuits. Meanwhile, radio listeners, they make it possible for friends and relatives to visit camps and training stations, without moving away from the loud-speaker. Through this medium, radio can claim special distinction for building and maintaining our strong morale.
Tyrone Power, of screen and radio, is sworn in as a private in the Marine Corps by Maj. Wm. Howard, U.S.M.C.

Wayne Morris, called to active duty with the Naval Aviation Cadet Selection Board, interviews flying cadet applicants.

Clark Gable is now serving with the United States Army Air Forces.

Rudy Vallee, of the Coast Guard, reporting to Lieut. M. A. Sharges.

After his driving chores, Robert Young joins the chow lines and loads up his plate.

This Army Air Corps boss on Sgt. Honorary McCarthy greets his friend James Stewart (right). Behind Charley is Edg Gar Berger.

Becoming an army officer doesn't keep Glenn Miller from being a favorite with autograph seekers.

WALTER WINEBELL with the frank truth on matters of interest "from border to border, and coast to coast." Winchell reports to the nation each Sunday night at 9.

RAYMOND GRAM SWING whose uncanny comments and accurate news analyses have set the world on fire since 1934. Monday through Thursday at 10 p.m.

EARL GODWIN "Watch the World Go By" every night at 8:00. The veteran Washington newscaster, titled, "The Earl of Godwin," by no less than F.D.R. himself, prepares a script at home.

WORLD NEWS

BAURHAGE from Washington; diplomatic center of World War II; he casts news as only he can. Hear his remarkably clear comments Monday through Friday at 1 p.m.

BECOMING AN ARMY OFFICER doesn't keep Glenn Miller from being a favorite with autograph seekers.

WALTER WINEBELL with the frank truth on matters of interest "from border to border, and coast to coast." Winchell reports to the nation each Sunday night at 9.

RAYMOND GRAM SWING whose uncanny comments and accurate news analyses have set the world on fire since 1934. Monday through Thursday at 10 p.m.

EARL GODWIN "Watch the World Go By" every night at 8:00. The veteran Washington newscaster, titled, "The Earl of Godwin," by no less than F.D.R. himself, prepares a script at home.

WORLD NEWS

BAURHAGE from Washington; diplomatic center of World War II; he casts news as only he can. Hear his remarkably clear comments Monday through Friday at 1 p.m.
You are invited to WCBM at Home
R. P. V. P. Informal

"Home" for WCBM is synonymous with modern, Blue-network station with up-to-date equipment; a studio for every need; record collection complete in every detail.

Mr. Fortune, Baltimore's favorite local air waves personality, starts "Dialing for Dollars"—as 74.6% by accurate, impartial tests of all radios turned on are tuned to WCBM. "Dialing for Dollars", now in the third year for FOOD FAIR STORES, in addition to giving out cash to listeners, aids its audience in wartime household problems. Visit "Dialing for Dollars" any week-day morning at 9:45.

On the far left you see the WCBM transmitter. Next to it are pictures of the inside of the transmitter, and below that is the modern, complete record library, containing the news services. To the right and above is the announcers' studio.

WCBM Modernism—Baltimore's largest studio auditorium holds over 400 people.
WCBM out of the BLUE to You!

BUYING A SHARE OF FREEDOM Richard Parker, accompanied by the rest of BLUE's famous Parker Family. Doing her share, too, is Richard's radio....

SWISSWORTH OF THE SERVICE De-louvely songstress, Dinah Shore, with announcer Truman Bradley and pianist Gordon Jenkins at rehearsal for her Friday night show.

DOMESTICIAN Lula Manning Stevon makes housekeeping easy each weekday morning at 10 thru her "Morning Market Basket." EVERYBODY'S FAVORITE Hop Har- rigans. Tense drama for kids and grown ups, week days at 5:15.

MASTER OF THE 88... blind pianist, Abe Templeton, tickles the ivories and BLUE iv- orettes strike weekly.

EXOTIC is the word for Kitty Kallen, vocalist with Jimmy Dorsey and orchestra; Mondays and Wednesdays at midnight.

STARS FROM THE BLUE are popular baritone, Wil- bur Evans, and charming soprano, Josephine Houston, heard each and every Sunday at 12:30 noon on the musical comedy and light opera BLUE show of that name.

OLD-TIMER still as popular as ever, Mor- ton Downey, heard with Raymond Tagge's Or- chestra, Monday thru Friday afternoons.

THERE'LL ALWAYS BE GRACE! Miss Field, heptay five evenings a week. She typifies the fine spirit of the Eng- lish.

SALLOWS ON THE AIR as Lt. Command- ed Ed Pesky, "The Banjo King," (3rd from left) makes final revisions for the lively Friday evening "Meet Your Navy" show with cast and staff looking on.

SUCCESS STORY. Tommy Whitsill, once a coal dragger for Wheeling Steel, now is musical director of their "Musical Steelmakers" program which includes....

BREAKFAST AT 9 With the popular Breakfast Club, eleven-year-old morning favorite show. (L to R) Don McNell, jovial m.c., voted 1942's star of stars by Radio Guide; Nancy Martin, popular songstress; and Jack Baker, youthful veteran.

YOUR KIND OF MELODY as presented by the Steele Sisters shown here with just one of the many many soldiers they help cheer each Sunday at 5:30.

AND STILL THE WONDER Grew-Quest master Joe Kelly with Margaret Berry- tick. Once afflicted with infantile par- alysis, she conquered dread disease to become brilliant radio performer.

ACTION! SUSPENSE! THRILLS as the at- torney (Roger de Coven) witness a frightened witness (Frank Buckley) in BLUE'S true-to-life "Famous Jury Trials" heard Tuesday nights.

Your host Ray- mond de Coven Mystery! invites you to have your spine chilled each Sunday night-- if you dare! IT'S JUNIOR'S TURN, DAD, as The Lone Ranger gallops across the BLUE air- waves shooting, "Hi-Yo Silver!" each Monday, Wednesday, and Friday at 7:30 p.m. Adventure plus-- adults love it, too!

The BEST in Entertainment!

WCBM out of the BLUE to You!

A Real M镜ster Of THE Bule

The Bест In Entertainment!
Baltimore
City of Tradition and Progress

City of the traditions of Francis Scott Key and the progress of John Hopkins Hospital; traditional home of famous Chesapeake Bay sea food and progressive home of countless new industries, where the tradition of the Preakness and the progress in thoroughbred horses hold forth. That's the Baltimore you see here.

One of Baltimore's many beautiful suburban residences. Most Baltimoreans own their homes.

Two of Baltimore's famous landmarks are the Old Shot Tower and the picturesque Washington Monument. The Shot Tower, built in 1828, was used to make cannon balls by dropping molten lead down the hole which passes through its center.

The Cathedral in Baltimore, is the most historic Catholic church in the United States.

Mt. Vernon Place M.E. Church; Charles St. and Mt. Vernon Place.

One of Baltimore's many beautiful suburban residences. Most Baltimoreans own their homes.

The Cathederal in Baltimore, is the most historic Catholic church in the United States.

Of Museums, Libraries and Schools

Culture and education in Baltimore are well-rounded because of an outstanding group of museums, universities, conservatories, colleges, libraries, and art galleries.

On the left, reading down, are the magnificent Baltimore Museum of Art, built on the grounds of Johns Hopkins University; an interior view of the elaborate Walter's Art Gallery; and the superb Enoch Pratt Free Library, with 21 branches, in addition to the main building above here.

Schools galore of all types are to be found in Baltimore. Upper right is the famous Peabody Institute; below it, a typical Baltimore elementary school; and lower right, the Eastern High School. At the immediate right is the landmark of WCBM at night.
VITAL TO WAR

Baltimore industry is all-out in the war effort. On land, on the sea, in the air, supplies from Baltimore factories and port facilities are winning the battle. Above are planes on Glenn L. Martin assembly line. On the right another Liberty ship goes down the ways at the Bethlehem-Fairfield Shipyards, and a freighter is loaded for an important mission to distant shores.

Above are planes on Glenn L. Martin assembly line. On the right another Liberty ship goes down the ways at the Bethlehem-Fairfield Shipyards; and a freighter is loaded for an important mission to distant shores.

Anode furnaces and casting machines for making steel, which may be used after worn plates are cut from bottom of a ship, or for guns and tanks against the enemy.


Gene Autry (second from left) finds time to entertain his buddies while training for the Air Corps.

Robert Allen (left) gives Drew Pearson the real inside information on army life.

Wayne King now directs army activities instead of "The Waltz You Saved For Me".

Dave Breger (Left) creator of the "Private Breger" cartoons, cuts a piece of birthday cake for his buddy, Ezra Stone ("Henry Aldrich").

Charles (Buddy) Rogers (right) reports to Lt. Comdr. C.C. McCauley prior to taking up his flying duties.

Jimmy Fidler looks on as Joan Davis (heard with Rudy Vallee) bids goodbye to Jimmy Hen-aghan, Fidler's ace reporter.

Walter Winchell of the United States Naval Reserve is "back in a flash with a flash".
Naval cadets and sailors sing and play for radio audience.

A corner of the barracks serves as rehearsal room for this "jive" group.

All sergeants are not "hard-boiled". This one burlesques a "home-makers" hour, discussing a topic of child apparel that doesn't seem to impress the young admirers.

Soldiers fresh from field duty accompany Service Club worker in broadcast.

Radio network correspondents, wearing prescribed uniforms, report from maneuver area.

Buddies gather 'round to enjoy some boogie woogie on a Service Club piano.

Maj. General Hugh Drum faces a battery of microphones.

No spot is too tough for radio special events men. Here's one following the Army engineers during a river crossing.

Aviation cadets at Randolph Field have organized this Glee club for radio appearances.

Soldiers on duty in Washington, D.C. boast this Glee club.

Entertainment aboard ship enroute to Australia.

Sailors at Pensacola rehearse before broadcast.

A soldier audience at an open air broadcast as seen by photographers on scene.

The Famous U. S. Marine Corps Band heard on many broadcasts.
KEEPING IN TOUCH

Wherever they are, in training or in action, U. S. fighting forces look to radio to maintain their association with "home" -- it may be the voice of a friend, word from the home town or news from the good, old U. S. A. It all serves the same purpose for the service men who have no intentions of losing contact with things that were familiar before the war interrupted their lives. Radio does this job, too.

In far away Iceland, U. S. Doughboys express pleasure over a short-wave program.

The world at the finger-tips of two soldiers in a short-wave listening post.

In Fort Knox, Kentucky, soldiers and officers listen to short-wave radio.

Officer lists listening by Army men at a railroad siding.

Radio and guns in the barracks at a Naval Air Station.

Short-wave listening at an outpost in Puerto Rico.

Pocket or breast insignia


S U B M A R I N E

M E R C H A N T M A R I N E   P A R A C H U T I S T

A V I A T O R   A V I A T I O N

A V I A T I O N O B S E R V E R

N A V A L   R I G I D

S U B M A R I N E

P O T T E T Y O F F I C E R S' R A T I N G M A R K S

P E T T Y O F F I C E R S' R A T I N G M A R K S

C A P D E V I C E S

O F F I C E R S' S H O U L D E R A N D S L E E V E I N S I G N I A

A D M I R A L   V I C E A D M I R A L

R E A R   A D M I R A L

C A P T A I N   C O M M A N D E R

L I E U T   L I E U T   L I E U T

L I E U T   L I E U T   E N S I G N

C H I E F   W A R R A N T

O F F I C E R

E L E C T R I C I A N   G U N N E R   C A R P E N T E R

R A D I O   E L E C T R I C I A N

P H A R M A C I S T

L I N E   M E D I C A L   D E N T A L   S U P P L Y

C H A P L A I N   C O N S T R U C T I O N   (K I L O M E T E R S)

E L E C T R I C I A N   G U N N E R   C A R P E N T E R

R A D I O   E L E C T R I C I A N

P H A R M A C I S T

E L E C T R I C I A N   G U N N E R   C A R P E N T E R

R A D I O   E L E C T R I C I A N

P H A R M A C I S T
American Women in Uniform

The figures presented on this page show American women in the uniforms authorized for their various types of war work. Never before in the history of the country have women played such important parts on the war front and the home front and enlisted in such numbers as today. This wholesale volunteering for war work releases large numbers of men for the actual business of fighting.

Left: Member of the WAVES—Women Appointed for Volunteer Emergency Service (Women's Reserve of the Naval Reserve).

Right: Member of the WAC—Women's Army Auxiliary Corps.

Left: Woman's Auxiliary Ferrying Squadron (WAFS).

Right: Army Nurse

Red Cross Worker

Left: Navy Nurse

Civilian defense worker.

Member of Red Cross Motor Corps.

Member of Red Cross Nurse's Aid Corps.

Red Cross Nurse

Red Cross Worker.

Member of the WAVES—Women Appointed for Volunteer Emergency Service (Women's Reserve of the Naval Reserve).

Member of the WAC—Women's Army Auxiliary Corps.

Left: Woman's Auxiliary Ferrying Squadron (WAFS).

Right: Army Nurse

Red Cross Worker

Left: Navy Nurse

Civilian defense worker.

Member of Red Cross Motor Corps.

Member of Red Cross Nurse's Aid Corps.

Red Cross Nurse

Red Cross Worker.
CIVILIAN DEFENSE

Every able-bodied citizen has a part in the national defense of the United States. Any attack upon this country must find each citizen assigned to his or her place, trained in the duties involved, and resolve to carry out those duties, regardless of the danger to be faced.

Thousands of United States communities have organized and trained efficient Civilian Defense units and have conducted tests, drills and exhibitions to determine that each cog in the vital machinery of wardens, police, firemen, nurses, etc., will be capable of meeting any emergency.

Only with the complete cooperation and support of those whom Civilian Defense is designed to serve and protect, can it operate smoothly and efficiently. You will recognize the Civilian Defense Workers by these insignia.

1. DECONTAMINATION CORPS
2. FIRE WATCHER
3. AUXILIARY POLICE
4. RESCUE SQUAD
5. NURSES’ AIDE CORPS
6. DEMOLITION AND CLEARANCE CREW
7. AIR RAID WARDEN
8. MEDICAL CORPS
9. BOMB SQUAD
10. DRIVERS CORPS
11. AUXILIARY FIREMAN
12. ROAD REPAIR CREW
13. EMERGENCY FOOD AND HOUSING CORPS
14. MESSENGER
15. STAFF CORPS

HOW TO DISPLAY AND RESPECT
THE FLAG OF THE
UNITED STATES OF AMERICA

1. -- When flags of states or cities or pennants of societies are flown on the same halyard with the flag of the United States of America, the latter should always be at the peak. When flown from adjacent staffs the flag of the United States should be hoisted first and lowered last.

2. -- When displayed with another flag against a wall from crossed staffs, the Flag of the United States should be on the right (the flag’s own right), and its staff should be in front of the staff of the other flag.

3. -- When used on a speaker’s platform, whether indoors or out, the flag should never be reduced to the role of a mere decoration by being tied into knots or draped over the stand. For this purpose bunting should be used. The flag, if displayed, should be either on a staff or secured to the wall or back curtain behind the speaker with the union to the flag’s right.

4. -- When flags of two or more nations are displayed together they should be flown from separate staffs of the same height and the flags should be of approximately equal size.

5. -- When the flag is displayed in the body of the church, it should be from a staff placed in the position of honor at the congregation’s right as they face the clergyman. The service flag, the state flag or other flags should be at the left of the congregation. If in the chancel or on the platform, the flag of the United States should be placed on the clergyman’s right as he faces the congregation and the other flags at his left.

6. -- When the flag is displayed in a manner other than by being flown from a staff, it should be displayed flat, whether indoors or out. When displayed either horizontally or vertically against a wall, the union should be uppermost and to the flag’s own right, that is, to the observer’s left.

7. -- Whenever a number of flags of states or cities or pennants of societies are to be arranged in a group and displayed from staffs with the flag of the United States, the latter should be placed at the center of that group and on a staff slightly higher than any of the others.

8. -- When the flag is displayed from a staff projecting horizontally or at an angle from the window sill, balcony or front of a building, the union of the flag should go to the peak of the staff (unless the flag is to be displayed at half-staff).

9. -- Whenever the flag of the United States is carried in a procession in company with other flags, it should occupy a position in front of the center of the line of flags or on the right of the marching line.
Don't be discouraged by long delays in receiving replies to your letters to men in Uncle Sam's fighting forces. This is a World Wide War. The seas are wide and rough sailing. Regular mail travels in convoys and there are many unpredictable factors that may unavoidably delay the delivery of mail to men overseas. Be patient.

Don't be discouraged by necessary military restrictions. Write often to your servicemen; write long letters, but, remember, your letter may fall into enemy hands. Don't make it valuable reading for them.

The government considers your mail important—every ship that leaves this country carries mail.

The marines receive an assigned unit number and designation which he sends to the postmaster, either at New York or San Francisco, upon safe arrival overseas. The cards are then mailed to designated friends and relatives, who address mail according to the instructions on the cards.

**RIGHT! WRITE RIGHT!**

Don't be discouraged by long delays in receiving replies to your letters to men in Uncle Sam's fighting forces. This is a World Wide War. The seas are wide and rough sailing. Regular mail travels in convoys and there are many unpredictable factors that may unavoidably delay the delivery of mail to men overseas. Be patient.

Don't be discouraged by necessary military restrictions. Write often to your servicemen; write long letters, but, remember, your letter may fall into enemy hands. Don't make it valuable reading for them.

The government considers your mail important—every ship that leaves this country carries mail.

The marines receive an assigned unit number and designation which he sends to the postmaster, either at New York or San Francisco, upon safe arrival overseas. The cards are then mailed to designated friends and relatives, who address mail according to the instructions on the cards.

**OUR HONOR ROLL**

<table>
<thead>
<tr>
<th>Name</th>
<th>Entered Service</th>
<th>First Station</th>
<th>Promotions</th>
<th>Service Record</th>
<th>Decorations</th>
<th>Discharged</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
<td>Entered Service</td>
<td>First Station</td>
<td>Promotions</td>
<td>Service Record</td>
<td>Decorations</td>
<td>Discharged</td>
</tr>
<tr>
<td>Name</td>
<td>Entered Service</td>
<td>First Station</td>
<td>Promotions</td>
<td>Service Record</td>
<td>Decorations</td>
<td>Discharged</td>
</tr>
</tbody>
</table>

"Army, Navy and Marine Photos in this book were reprinted for publication by the War and Navy Departments.

- U.S. Army Signal Corps
- Official U.S. Navy Photographs
- Official Photographs, U.S. Army Air Forces
- Official Photographs, U.S. Marine Corps

Compiled and edited by Dr. R. F. W. Published by National Radio Personalities, Peoria, Illinois.

Additional copies of this book may be obtained by sending 25¢ to the publishers, Peoria, Illinois.
Radio for Victory

IN SERVICE OF HOME and COUNTRY