

GENERAL

NBC

THE PLACE  
OF RADIO  
IN  
EDUCATION

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NATIONAL BROADCASTING COMPANY, INC.  
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NEW HAVEN, CONN., JUNE 27—Dr. James Rowland Angell, retiring president of Yale University, announced today that he had accepted an appointment with the National Broadcasting Company as educational counselor. He expects to enter upon his active duties in September.

Dr. Angell accepted the appointment, it is understood here, because the National Broadcasting Company, which has always recognized a deep obligation to foster the broadest range of educational and cultural interests of the public, believes that under imaginative and efficient guidance, much more can be done in this direction. In calling a man of wide educational experience, like Dr. Angell, to undertake this task, the company indicates the level of achievement which it is seeking. It was also learned that many men of outstanding position in the world of affairs, such as Newton D. Baker, Owen D. Young, General James G. Harbord and David Sarnoff, have urged Dr. Angell to give favorable consideration to the invitation.

When asked to comment on the matter, Dr. Angell said:

"I am accepting the invitation with great enthusiasm and in the hope that the opportunity given me will allow me to render a real public service. The educational possibilities of radio are but just beginning to be fully appreciated and I trust I can make some small contribution to increasing its significance for young and old alike."

Statement released by Dr. Angell, through the  
Yale Publicity Bureau, New Haven, Conn.

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DR.  
JAMES ROWLAND  
ANGELL

# STATEMENT BY

## PRESIDENT ' ' NATIONAL

Acceptance by Dr. James Rowland Angell, retiring president of Yale University, of the post of educational counselor to the National Broadcasting Company naturally is gratifying to all of us. It is a happy culmination of efforts on our part of more than a year to extend our broadcasting activities along educational lines in order to provide the NBC audience with the best in cultural programs.

Our organization is greatly honored by the privilege of having associated with it in a full-time capacity a man of Dr. Angell's distinguished attainments and notable intellectual station. In joining us, he is only changing his base of educational endeavor from New Haven to New York, from a university to the air. He will have a free hand to devise and suggest methods by which we may more effectively serve radio's listening millions.

Appreciating the importance of education on the air to the nation and to the National Broadcasting Company, our executives have deliberated for a long time the selection of a properly qualified leader in education for the work we have in mind. After consideration of several possibilities, our choice fell upon Dr. Angell, to whom an invitation to join the NBC was extended last winter. Dr. Angell considered our invitation with characteristic thoughtfulness, and as a result, reached the decision he publicly announced. Dr. Angell recognized, as we on the radio firing line believe, that this vast medium for the dissemination of education and culture could be used to greater effectiveness. He has consented to step from the academic world which he has graced for so many years into another world, but one which presents inspiring possibilities for human betterment and great public service.

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LENOX R. LOHR

## BROADCASTING COMPANY

Broadcasting holds a mandate to operate "in the public interest, convenience and necessity." In other words, broadcasting must serve the public welfare. In this respect, American broadcasting is unique, for in many parts of the world radio is under rigid control and domination of governments. American broadcasting is untrammelled in its freedom to serve the public. It is in recognition of that responsibility that the National Broadcasting Company has concluded its arrangements to obtain the services and guidance of Dr. Angell in the important field of education through the air.

The NBC has always been a pioneer in education and radio. In the current season we have devoted more than one-quarter of our broadcasting time to educational programs, and an additional quarter of our time to programs of a cultural nature. The force of this influence upon youth; and upon those of us who remain youthful regardless of age, is not measurable in quantitative terms; but the effect on national taste and character is evidenced in attendance at concerts and lectures, greater interest in the problems of government, reading of good books, growth of healthful types of recreation, and in increased appreciation of beauty in art, architecture and great engineering projects.

Recently, Mr. David Sarnoff, the Chairman of our Board, announced the engagement of Arturo Toscanini, whose life has been devoted to music, as the conductor of a series of concerts on the air with the National Broadcasting Company symphony orchestra, which has been augmented by outstanding players from all parts of our country. To be able to bring to our listeners the genius of Toscanini in the field of music and the intellectual attainments and experience of Dr. Angell in the broad field of education gives all of us in the National Broadcasting Company and in the RCA Family a sense of pride.

—Dr. Angell leaves a great university of learning to take charge of a university of the air. He is to be given a free hand as to methods by which radio can serve its listening millions better than ever. He has recognized that this vast medium for the dissemination of education and culture can be employed more effectively. He has accepted the challenge in the belief that broadcasting holds a mandate to operate "in the public interest, convenience and necessity." . . .

ALLENTOWN (PA.) CALL

—This will be recognized as a move of the largest significance. The radio, although it is now in universal use, is still young and its full possibilities are still to be worked out. As regards entertainment and the dissemination of news the strides have been swift. Much of the entertainment is now of a high quality and unquestionably the news broadcasts are immensely appreciated. Moreover, some of the educational features have won acclaim. It has not been denied, however, that in this latter field there was room for improvement. . . . With this broad background and with the prestige he has acquired as an educator plus the vigor for which he is noted, Dr. Angell should be able to render service of the largest value. . . . No other educator of equal repute could possibly have been secured. . . .

ASHEVILLE (N. C.) CITIZEN

—The work which the National Broadcasting Company wishes to do in the educational field calls for the highest order of talent and affords such talent the richest measure of opportunity for service. That is why Dr. Angell, distinguished on both sides of the Atlantic as a scholar, author and intellectual leader, was chosen; and that also is why he accepted. . . .

ATLANTA (GA.) JOURNAL

—In engaging the services of so distinguished an educator as Dr. Angell, the National Broadcasting Company has shown it recognizes its responsibility in this field. . . .

BALLSTON SPA (N. Y.) JOURNAL

—It is, of course, the public which will benefit more greatly by the appointment than will either Dr. Angell or NBC. While radio still means to the majority of listeners only a medium of entertainment, its potentialities as a means of disseminating knowledge and culture will undoubtedly bulk larger as its uses are expanded and improved. . . .

BATON ROUGE (LA.) STATE TIMES

—By his administration at Yale, President Angell proved that he is a man of wide ability as well as an outstanding educator. It is also meet that since he is one who has not deteriorated with the years, he should have the opportunity to continue his educational efforts. . . .

BROOKLYN (N. Y.) CITIZEN

—No program on the air fails to create some impression. Young minds probably get the biggest part of them, and these young minds are being molded for the citizenship of tomorrow. . . . His name is probably the biggest yet connected with the field of education by radio, and his

counsel certainly will be of great aid in the development of this important new disseminator of thought as a means of better education for the masses. . . .

BRYAN (TEXAS) EAGLE

—Appearance of such a noted educator as Dr. Angell upon the radio scene will be watched with interest for signs of the adaptation of this powerful force in modern life to the educational possibilities which it holds. . . .

CLARKSBURG (W. VA.) EXPONENT

—Congratulations are due the National Broadcasting Company for taking the initiative in what promises to be one of the most important as well as interesting new phases of the newest of the arts. . . .

COLUMBUS (OHIO) DISPATCH

—There are thousands of people in the United States who have not had the advantage of a high school education, to say nothing of college training, and many of them are earnestly desirous of an opportunity, at no cost and without leaving their homes, to increase their store of knowledge and culture. Such an enterprise as that in which Dr. Angell will engage will give them the chance they so much appreciate. There are college and university graduates, too, who will find themselves brushing up as they listen to the educational program. . . .

COLUMBUS OHIO STATE JOURNAL

—National Broadcasting Company has taken the long view of radio as an educational factor in the world tomorrow. Dr. James Rowland Angell, retiring president of Yale, as educational counselor, will be of invaluable aid in the program to which a large part of our radio facilities must turn inevitably in the best development of this means of public education. . . .

DALLAS (TEXAS) NEWS

—Walter Damrosch resigned the directorship of the New York symphony orchestra to give millions a new appreciation of music through the radio. What he accomplished in that field suggests the cultural possibilities of the medium in others. To their development men like Dr. Angell may contribute much. . . .

DAYTON (OHIO) NEWS

—Unless there had been a response to the efforts of the broadcasting company up to this time, the company would not have been encouraged to seek out a man of Dr. Angell's caliber and wide educational experience. By selecting him the broadcasting company shows that it is aiming high. . . .

DECATUR (ILL.) REVIEW

—An educational program, to be worth its time on the air, must have elements of popular appeal, and between such figures as Dr. Angell and those in radio who were wise enough to call on him, something fruitful should result. We can be sure the NBC is serious in its purpose, for the Doctor is not one to lend his name without having a great deal to say about its employment. At Yale he has been a force in the lives of thousands, a gentleman and a scholar, energetic, original and unafraid. Surely radio will have ways to adapt these qualities to its medium.

DETROIT (MICH.) NEWS

—With his long experience in teaching and with the prestige that goes with the presidency of such a leading university as Yale, Dr. Angell will be able to do much to improve the range and quality of radio education. The National Broadcasting Company is wise and fortunate to get such a man for this important work in an ever-widening field. . . .

DULUTH (MINN.) HERALD

—American radio can scarcely fail to receive very substantial benefit. . . . There seems to have been a good deal of justification for the complaint that possible educational features of broadcasting have been very much neglected in this country. And NBC, by availing itself of the services of such a distinguished educator as Dr. Angell, demonstrates its recognition of responsibility along this line. . . .

FORT WAYNE (IND.) NEWS-SENTINEL

—The field of opportunity of Dr. Angell will be almost unlimited in raising the general level of intelligence and culture among both adults and the young. His qualifications for his new position promise a material national gain. . . .

FORT WORTH (TEXAS) STAR-TELEGRAM

—The National Broadcasting Company, since its organization, has led the way in the development of radio programs designed to improve the cultural life of the nation, to widen the intellectual interests of the listeners, to meet the criticism that radio was reflective of nothing but jazz music, jazz ideas and jazz entertainment. Much already has been accomplished in this cultural field. Now even better things are promised. . . .

FRESNO (CAL.) BEE-REPUBLICAN

—Dr. Angell and the National Broadcasting Company are to be congratulated on this broadening of the whole field of education. Everywhere there is fair game for the educator who succeeds in approaching near enough without frightening it away. Dr. Angell, while not exactly a pioneer, is certainly the first to devote his capable energies and wide experience entirely to the job of bettering the educational standards of thousands. The National Broadcasting Company can be depended upon to provide the facilities. Nothing has been suggested in the form of broadcasting more worth while than this. . . .

GARDNER (MASS.) NEWS

—A further enhancement in the value and interest-appeal of the radio programs of the National Broadcasting Company may be confidently predicted. . . .

GREENVILLE (S. C.) NEWS

—Vast are the educational possibilities of radio and the foremost of network organizations, the National Broadcasting Company, is taking a long step toward more complete realization of them. . . . NBC from the beginning has been mindful of its moral obligation to render the highest type of public service in every field and it has accomplished much, but this new program gives promise of achievements undreamed in the past.

GREENVILLE (S. C.) PIEDMONT

—The radio is preeminently adapted to such an undertaking, and if the undertaking is carefully planned with

full understanding of all the elements involved, the new experiment now promised ought to have notable results. Certainly, in Dr. Angell the National Broadcasting Company has availed itself of an educator whose experience, whose vigor and whose insight are valuable assets. Indeed, a chance exists that history may record his presidency of the university of the air as the most significant undertaking of his busy life in education. . . .

HARTFORD (CONN.) COURANT

—It will be his task to lead the NBC's efforts to broaden and render more effective its educational broadcasting, establishing a modern school of the air. The undertaking has great opportunity. Dr. Angell's exceptional vision, experience and enthusiasm in the educational field should fit him admirably for the post which he is to occupy. . . . If anyone could guide radio into new and tremendously increased usefulness in the educational life of the nation Dr. Angell would appear to be a man most logically appointed to direct such enterprise. . . .

HARTFORD (CONN.) TIMES

—Pres. Angell is the answer to a demand that has been growing. His own viewpoint is that he has an opportunity for "real public service." He believes like the rest of the world that the educational possibilities of radio are just beginning, nor will such education interfere with our colleges at all. And let it be said that if he has an opportunity, likewise he has a real job. He will be on his toes for the rest of his days and being James Rowland Angell, he will love it. . . .

HOLYOKE (MASS.) TRANSCRIPT-TELEGRAM

—Instruction by means of radio is only a few years old, but the possibilities that were only glimpsed yesterday are now beginning to be utilized scientifically. Without doubt the use of radio as an educational medium will be expanded as time goes on. The national chains are now devoting much of their time to programs of a cultural and educational nature. . . . Under Doctor Angell's direction even faster strides in education via the ether waves is to be expected. . . .

HOUSTON (TEXAS) CHRONICLE

—There is only one consideration that would have impelled a man of Dr. Angell's standing in the world of high education to enter the radio field. Undoubtedly he decided that he could perform a greater service in directing a university of the air. At Yale, he served a select group of several thousand students. In radio, he will reach millions of men, women and children, persons in all walks of life. No greater opportunity for performing a cultural work ever has been presented to an educator than the field thus opened to Dr. Angell. . . . Under his direction, the university of the air, which any one may attend without cost, should become the greatest instrument for mass education and enlightenment ever developed. . . .

HOUSTON (TEXAS) POST

—Radio improves its position to serve the American public by the addition of Dr. Angell's talents. His eminent place in the field of education won through his university experience brings to radio a great asset, which through the millions of listeners the NBC chains reach will become the valued possession of the public. . . .

HUNTINGTON (IND.) HERALD-PRESS

THROUGHOUT THE COUNTRY

—Pure education need not be embellished with crooning and swing music to make it agreeable to a considerable percentage of radio listeners. It should possess in comparable degree the appeal of that splendid course in music appreciation conducted by the lovable dean of music, Dr. Walter Damrosch. Dr. Angell's broad experience should enable him to choose the best of cultural opportunities and fashion them for reception of the radio audience. . . .

INDIANAPOLIS (IND.) STAR

—In engaging the services of so distinguished an educator as Dr. Angell, the National Broadcasting Company has shown it recognizes its responsibility in this field. Studying the situation Dr. Angell may be able to suggest popular educational features that have escaped the notice of the men who make up the programs. Certainly the employment of an educational counselor is an interesting and worthwhile experiment. . . .

KANSAS CITY (MO.) STAR

—The importance of radio as a means of disseminating knowledge is emphasized. . . . Radio can open every field of human activity for those who yearn for knowledge. It can be made one of the most powerful agencies for human happiness that man has ever enjoyed. . . .

LANCASTER (PA.) NEW ERA

—Because of his intimate knowledge of educational problems and his keen understanding of present day needs, Dr. Angell will be enabled to render an outstanding public service. The National Broadcasting Company cannot be commended too strongly for taking this very significant step forward in radio development, and in securing the services of a man capable of bringing certain success to a movement that is timely and important. . . .

LEBANON (IND.) REPORTER

—In engaging Dr. James R. Angell, retiring president of Yale, as educational adviser, the National Broadcasting Company, one imagines, is not losing sight of the fact that the greatest appeal of its service will continue to be amusement. But it would be a pity if the educational possibilities of the radio were neglected altogether. Propagandists have found it a profitable medium. It would be encouraging to see it used for educational purposes along broader but popular lines. It will be interesting to see what Dr. Angell has to propose. The inference from his engagement is that he has some definite ideas on the subject. . . .

LOWELL (MASS.) LEADER

—It is a pleasing indication that the nation's largest broadcasting organization continues to appreciate the importance of giving adequate attention to educational and cultural matters on the air. . . . The prestige and experience of Dr. Angell will prove valuable assets to radio and further enhance popular appreciation of the fine work that is being done. . . .

MADISON (WIS.) CAPITAL TIMES

—We wish Dr. Angell well as he gets into this field of education by radio, and we would implore him to remember that no one has to listen and that few people will unless he and his associates broadcast something that hits the public fancy. Radio has extraordinary potentialities for good and evil, and Dr. Angell will

labor to the end that good dominates. He could hardly ask for any more inspiring task in his profession. . . .

MEMPHIS (TENN.) COMMERCIAL APPEAL

—As he points out, the educational opportunities of radio "are but just beginning to be fully appreciated." His new association represents another step toward their fullest realization. . . .

MIAMI (FLA.) NEWS

—An augury of radio advancement is the success of the National Broadcasting Company in getting Dr. James Rowland Angell . . . The distinguished university executive accepted the appointment at the earnest invitation of the company which recognizes an obligation to foster the broadcast range of educational and cultural interests.

MUNCIE (IND.) STAR

—Dr. Angell is eminently qualified for this position of larger service which he has just accepted. His training as an educator and his connection with an institution that stands for the best academic principles win him unqualified support in his new position, which because of its very nature opens a field of the broadest service. A president of a large university can indirectly guide several thousands of students each year. The radio reaches more than that daily. . . .

NEW KENSINGTON (PA.) DISPATCH

—Important in a time when the radio needs advice in such matters, and the public needs words of wisdom like those Dr. Angell is qualified to speak. It also may be significant and extraordinarily pertinent to present trends in American life and government. . . .

NEW ORLEANS (LA.) TIMES-PICAYUNE

—A man of such intellectual attainments should be invaluable in the position he has assumed; and radio audiences should profit richly from this affiliation. Problems of government, educational reading, the subjects of art, architecture and great engineering projects, all matters of educational value, will receive the expert attention of this well-qualified member of the staff. . . .

NEWARK (OHIO) ADVOCATE AND AMERICAN TRIBUNE

—Broadcasting companies and agencies throughout the United States, as well as in Canada and the British Isles, must, we think, admire and perhaps even envy the achievement of the National Broadcasting Company in having assured itself of the services of Dr. James R. Angell. . . . One of the foremost educators in America, Dr. Angell is not at all a dry-as-dust pedagogue but is one of the few men of his age and education who have kept abreast—and often ahead—of national and world trends and philosophies and yet have maintained a sound stability that rejects wild radicalism. . . .

NORFOLK (VA.) LEDGER-DISPATCH

—By enlisting a man of Dr. Angell's wide experience in education, the National Broadcasting Company is assured of efficiency and discrimination in the counseling of programs for popular consumption. . . .

NORFOLK (VA.) VIRGINIAN-PILOT

—There is no denying that radio is making marked advancements but in none of its onward triumphs has



it gained more than in this latest invasion of the educational field. . . .

OGDEN (UTAH) STANDARD-EXAMINER

—The change enlarges his field of usefulness. Millions of persons in every stratum of society are now to benefit by the wisdom and experience of this distinguished educator. . . .

PITTSBURGH (PA.) SUN-TELEGRAPH

—He is a man of great and active mind, accustomed to command. He is being given broad powers by the broadcasting company to plan the reorganization of its educational work, and it would be surprising if he does not succeed in bringing the NBC programs nearer to the ideal. The radio is still young. It is still moving, now with mistakes and now with successes, toward its ultimate place in society. Dr. Angell is well fitted to play a compelling part in correctly directing it. . . .

PORTLAND (ORE.) OREGONIAN

—It ought to be a full time job, and Dr. Angell ought to make a first rate counselor. He is a man of wide knowledge and excellent taste. He has had long and varied experience as an educator. He has definite ideas about subjects which need special emphasis. He knows people. He knows how to handle other educators, which is an art in itself. . . .

PROVIDENCE (R. I.) BULLETIN

—Dr. Angell's broad experience should enable him to choose the best forms of educational and cultural subjects and to see that they are shaped properly for presentation to the public. He will add dignity and wise maturity to the material which is sent out over the air waves. . . .

ROCKFORD (ILL.) REGISTER-REPUBLIC

—As educational counselor of the National Broadcasting Company, he can be counted on to do big things. And the company is to be congratulated on its wisdom and foresight in getting so able a man to direct the expansion of its educational activities. . . .

SACRAMENTO (CAL.) BEE

—Dr. Angell is expected to do for radio education what Dr. Walter Damrosch did for the improvement of musical programs in broadcasting. . . .

ST. LOUIS (MO.) GLOBE-DEMOCRAT

—The NBC is to be congratulated upon the step. It will broaden the usefulness of this broadcasting company and enhance the character of its public service. . . .

ST. PAUL (MINN.) DISPATCH & PIONEER PRESS

—Studying the situation Dr. Angell may be able to suggest popular educational features that have escaped the notice of the men who make up the programs. Certainly the employment of an educational counselor is an interesting and worthwhile experiment. . . .

SCHENECTADY (N. Y.) UNION-STAR

—Dr. Angell's career speaks for itself. A notable educator, he is qualified to maintain the cultural values inherent in radio education and entertainment. His background will enable him to promote high standards in those phases of broadcasting which encourage public interest in literature, the drama, architecture—all the fine arts in which human talent reaches out in creative effort.

We believe the National Broadcasting Company deserves praise for taking this step in the improvement of its program. We are sure that Dr. Angell will make a memorable contribution to the science of radio broadcasting, extending and enriching its service to the American public. . . .

SHREVEPORT (LA.) TIMES

—The company has secured the best available authority and has put the reins in his hands. Whether or not the experiment is wholly successful, we know that programs will be improved. . . .

SPRINGFIELD (ILL.) STATE JOURNAL

—Under the leadership of a mind as alert and fertile as his one may look—or listen—for new and interesting developments over the air. . . .

SPRINGFIELD (MASS.) REPUBLICAN & NEWS

—The National Broadcasting Company is to be congratulated on securing the services of Dr. Angell. . . .

SPRINGFIELD (MASS.) UNION

—It could well be that in that connection one of Dr. Angell's most significant achievements is yet before him.

SPRINGFIELD (OHIO) NEWS

—He is in the full vigor of physical health, equal to any demands that may be made upon him, and it would irk him as well as disappoint his admirers if he were forced to lead a life of inactivity. It's therefore gratifying news that he has accepted a full time post. . . . From the lifetime record of this scholarly, outspoken man, the first non-graduate to be selected to head Yale university, it is but natural to expect great things of him in his new career. . . .

SYRACUSE (N. Y.) POST-STANDARD

—This important division of NBC could hardly be placed in better hands for President Angell through his thorough understanding of educational problems will coordinate into a motivating force the tremendous educational facilities offered by radio. The selection of President Angell will instill into the public confidence that NBC is endeavoring earnestly to meet the challenge of better educational needs. To Major Lenox R. Lohr, president of NBC, we say "Congratulations on your judgment and foresight in the selection of Dr. Angell" and to Dr. Angell, we add "Best wishes for success in this important responsibility." . . .

VINCENNES (IND.) SUN-COMMERCIAL

—The Nation is delighted to hear today that the National Broadcasting Company has taken full advantage of the opportunity and engaged him as educational counselor. No other event in years has been more significant as an indication of potential improvement in radio policy. . . . Presumably, he will be granted a free hand—the constructive liberty of movement imperatively necessary for the solution of existing problems. His country appreciates his willingness and confidently anticipates his success in terms of service of incalculable value. . . .

WASHINGTON (D. C.) STAR

—Indicates a conscientious endeavor to develop the educational side of radio programs. Needless to say, the appointment is an excellent one. . . .

WORCESTER (MASS.) GAZETTE

THROUGHOUT THE COUNTRY

—President Angell will bring to the educational activities of NBC the wisdom and patriotism of a great educator, and the immense possibilities of radio in education will be explored and promoted by his great experience.  
NEWTON D. BAKER

—I congratulate the National Broadcasting Company. I am sure that in his new position . . . he will perform a highly satisfactory service to education and to radio. . . .  
JAMES W. BALDWIN  
MANAGING DIRECTOR,  
NATIONAL ASSOCIATION OF BROADCASTERS

—I am sure that in his new position he will render great public service in helping to correlate radio with the educational and cultural development of the nation. I am also confident that his will be a potent influence in cultivating mutual understanding and good will throughout the world. . . .  
ARTHUR H. BRADFORD, *Minister*  
CENTRAL CONGREGATIONAL CHURCH  
PROVIDENCE, R. I.

—The appointment of President Angell as Educational Counselor to NBC is a forward step of major importance in developing the radio as an educational power. My hearty congratulations. . . .  
HARRY WOODBURN CHASE  
CHANCELLOR, NEW YORK UNIVERSITY

—Will bring to bear upon the problem of developing the educational and cultural possibilities of radio, an experience and point of view which will prove of immeasurable value in achieving the objectives desired. . . .  
ROBERT C. CLOTHIER  
PRESIDENT, RUTGERS UNIVERSITY

—The National Broadcasting Company and the American public are to be congratulated. . . . No man is better fitted for this high position, and we shall look with the utmost expectation to the plan which he may develop for using the great new agency of radio as an educational factor in the life of the nation. . . .  
HENRY SLOANE COFFIN  
PRESIDENT, UNION THEOLOGICAL SEMINARY

—The radio has become one of the important factors in public education, partly through spreading information, but more significantly through the formation of attitudes and ideals. Some of its effects have been good, some undoubtedly harmful. Because, however, the radio is such an effective means of education, it is important that it should be handled wisely. Dr. Angell's advice and influence should be of great value in enabling the radio to meet its opportunity for advancing national welfare through education. The National Broadcasting Company is to be congratulated on its vision in equipping itself with such leadership. . . .  
ARTHUR H. COMPTON  
PROFESSOR OF PHYSICS, UNIVERSITY OF CHICAGO

—Congratulations on securing so able and distinguished a man as Dr. Angell to assist NBC in the educational and cultural aspects of its work. This is a great field and no better man could have been found for it. . . .  
KARL T. COMPTON  
PRESIDENT, MASSACHUSETTS INSTITUTE  
OF TECHNOLOGY

—President Angell's natural gifts and his wide experience in different parts of this country fit him admirably for the post he is taking. He commands the respect of the established educational institutions and will be able to secure their cooperation, and he has also the ingenuity and fertility of mind necessary for developing the uses of a new medium of education. I hope that some way will be found of letting his inimitable wit have free play. My congratulations to the National Broadcasting Company and my best wishes to President Angell for a new career as distinguished as the one he is ending. . . .  
ADA L. COMSTOCK  
PRESIDENT, RADCLIFFE COLLEGE

—Let me congratulate the National Broadcasting Company. . . . There is no man in the country who could fill this position so well. Dr. Angell combines to a remarkable degree the wisdom of age with the enthusiasm of youth. I am sure he will do great things for the National Broadcasting Company. . . .  
PAUL D. CRAVATH

—You are fortunate. . . . The part that the radio, under wise management, is destined to play in education and general culture, is immense. What has already been accomplished, though important, is only a beginning. President Angell, owing to his wide interests combined with his great executive ability, is precisely the man to carry forward the work already begun to completion. His appointment marks a new era in education. . . .  
WILBUR L. CROSS  
GOVERNOR OF CONNECTICUT

—Congratulations acquisition Angell. Important step forward towards realizing educational and cultural ideals of National Broadcasting Company. . . .  
WALTER DAMROSCH

—I was very happy to learn that Dr. Angell had accepted the invitation to become educational counselor on the NBC executive staff. I know of no one better qualified to be useful in that capacity and congratulate you heartily on your success in securing his services. . . .  
JOHN W. DAVIS

—I do not know enough about your program for using Dr. Angell to say anything very constructive about the plans of the National Broadcasting Company. I do know, however, that any institution is fortunate to have the services of Dr. Angell. . . .  
C. A. DYKSTRA  
PRESIDENT, UNIVERSITY OF WISCONSIN

—An event of significant importance to American education. This appointment will be encouraging to those who believe in the better utilization of radio for accomplishing these educational ends that include standards of culture and of taste. The National Broadcasting Company is to be congratulated for this new evidence of leadership. . . .  
EDWARD C. ELLIOTT  
PRESIDENT, PURDUE UNIVERSITY

—I congratulate the National Broadcasting Company on having persuaded Dr. Angell to give them the benefit of his wide experience and tested wisdom as educational counselor. The radio has brought a new agency of unmeasured possibilities into the educational field

and this step gives promise of increased effectiveness which is most welcome. . . .

LIVINGSTON FARRAND  
PRESIDENT, CORNELL UNIVERSITY

—Because of his long and successful experience as an educator, Dr. Angell should be invaluable as an educational counselor. The difficult problems involved in improving correlation of radio broadcasting with educational development require, it seems to me, the services of a man of Dr. Angell's scholarship, experience and acquaintance. . . .

DR. FRANCIS D. FARRELL  
PRESIDENT, KANSAS STATE COLLEGE  
OF AGRICULTURE

—I sent Dr. Angell a letter of congratulation and good wishes. Also as a some-time College President I welcomed him cordially to the Order of the Past-Participles who continue to function usefully after retirement. I congratulate NBC in its Angellic Acquisition. . . .

JOHN H. FINLEY  
EDITOR, THE NEW YORK TIMES

—Dr. Angell's acceptance of position as educational advisor to NBC seems to me an event of capital importance. We may confidently hope that under his enlightened and vigorous leadership the value of the radio to our American civilization will be enormously increased. Congratulations. . . .

DOROTHY CANFIELD FISHER

—I want to congratulate you not only on your foresight in thus emphasizing the educational value of the radio, but also in the choice of Dr. Angell as your adviser. The possibilities of greater usefulness of the radio in the educational field are practically limitless, and they have not been explored as they should have been. Your taking the initiative in this development will be appreciated by the public and especially by those devoted to educational and cultural pursuits. No better person to lead in this work could be selected than Dr. Angell. His varied and wide experience, his sixteen years as the head of Yale, and his ability as a delightful and impressive public speaker, peculiarly fit him for the task. . . .

SAMUEL H. FISHER  
RIDGEFIELD, CONN.

—It takes a mind as great as Dr. Angell's to grasp the possibilities of your plan. More than ever depends now on his solid sense of values because the extent of this coordination achieved will be the measure of radio's real value to the country. Congratulations. . . .

REV. ROBERT I. GANNON, S.J.  
PRESIDENT, FORDHAM UNIVERSITY

—Congratulations to you and to Doctor James Rowland Angell. His acquisition is a master movement for the advancement of broadcasting and the benefit of the public. . . .

JOHN GOLDEN

—You and the National Broadcasting Company are to be congratulated. . . . Radio already has a great record in an educational way, but with such a commanding figure as Dr. Angell as a leader, education by radio should make tremendous advances. Just as you pioneered the way with Dr. Walter Damrosch in the musical field, I am sure the National Broadcasting Company will go

to even greater heights in the public interest with Dr. Angell in the educational field. . . .

EMILE J. GOUGH  
VICE PRESIDENT, HEARST RADIO

—I regard this as the outstanding event of the year as far as your staff is concerned. He will fill a place that no one else could fill as well, in which we have leadership from one who may be considered a specialist in that line. I hope the new duties will be as congenial to Dr. Angell himself as I am sure they will be useful and beneficial to the National Broadcasting Company. I congratulate you on securing his services. . . .

JAMES G. HARBORD  
CHAIRMAN OF THE BOARD, RCA

—Assures the country of expert, discriminating and dignified direction of NBC educational programs by one of America's most distinguished educational leaders. . . . This is indeed a forward step in further correlating radio with educational and cultural development of the nation. I offer the National Broadcasting Company my congratulations upon this important advance and Dr. Angell my best wishes in this new undertaking. It is an opportunity for educational leadership in a large school. . . .

RUFUS C. HARRIS  
PRESIDENT, THE TULANE UNIVERSITY  
OF LOUISIANA

—Mr. Angell's long experience at the University of Chicago and at Yale, and the eminent position which he occupies in the educational world should give the National Broadcasting Company the leadership and standing which its educational program requires. . . .

ROBERT M. HUTCHINS  
PRESIDENT, UNIVERSITY OF CHICAGO

—I am very glad to learn that President Angell has accepted the invitation of the National Broadcasting Company to join its forces. There's no limit to the possibilities of radio in education for good or ill, and your selection of so distinguished a leader is a step of the greatest significance. . . .

FREDERICK P. KEPPEL  
PRESIDENT, CARNEGIE CORPORATION

—Am greatly pleased that Dr. James Angell has accepted invitation to join the staff of the National Broadcasting Company. Radio as an educational agency is capable of great power for good among the citizenship of America. I am in lively hope that with Dr. Angell's good counsel, broadcasting will realize its high privilege and discharge its heavy responsibility. . . .

R. B. VON KLEINSMID  
PRESIDENT, UNIVERSITY OF SOUTHERN  
CALIFORNIA

—Radio obviously is one of the great avenues of approach to the minds of the people. Thus those who control it have a great responsibility to the maintenance and growth of American civilization. The National Broadcasting Company manifests a realization of this responsibility by enlisting the cooperation of so distinguished an educator as Doctor Angell. I am confident that his service as educational counselor will have most constructive results. . . .

ROBERTA CAMPBELL LAWSON  
PRESIDENT, GENERAL FEDERATION  
WOMEN'S CLUBS

—No educator in America is more respected than Dr. Angell. I think his selection for radio work an extremely fortunate one. . . .

WORTH McCLURE  
SUPERINTENDENT, SEATTLE PUBLIC SCHOOLS

—The management of the National Broadcasting Company again demonstrates its forward program of service to the American people by the selection of such an outstanding educator. . . . It is fortunate that Dr. Angell is cognizant of the opportunity for the advancement of education which radio provides and has accepted the position. . . .

MORGAN MURPHY  
PRESIDENT AND PUBLISHER, SUPERIOR  
TELEGRAM AND ASSOCIATED NEWSPAPERS

—Delighted to hear about Dr. Rowland Angell's appointment. This will serve to consolidate your educational work already distinguished. . . .

GLADSTONE MURRAY  
GENERAL MANAGER, CANADIAN BROADCASTING CORPORATION

—I am most favorable to your proposal to expand your educational program by the addition of James Angell. Can't get too many good ones, and he is a good one. . . .

HENRY M. ROBINSON

—Please accept my congratulations on your success in securing the services of Dr. Angell for so important and significant a position. . . .

JOHN D. ROCKEFELLER, JR.

—President James R. Angell as Education Counselor for the National Broadcasting Company is the right man in the right place. Through his leadership, your organization will make a distinguished contribution to the educational and cultural developments of America. . . .

WALTER DILL SCOTT  
PRESIDENT, NORTHWESTERN UNIVERSITY

—Delighted National Broadcasting has succeeded in obtaining services of Dr. Angell as its Educational Counselor. . . . There are few men in the country so well fitted as he for this educational work. . . .

JAMES R. SHEFFIELD  
RCA BOARD OF DIRECTORS

—The radio has tremendous possibilities for educational progress and development; indeed beyond question it may be one of the great cultural forces in the life of the nation, if the opportunity is properly used. In securing Dr. Angell's services, you have of course secured one of the outstanding educators in America today. I know of no man who has had broader experience in teaching and in educational administration, especially at the University of Chicago, and these past sixteen years at Yale. It is a great forward step to have him in this field, and I am rejoicing for us all that we are to have the benefit of his experience and leadership. . . .

REV. HENRY K. SHERRILL  
BISHOP, DIOCESE OF MASSACHUSETTS,  
BOSTON, MASS.

—I am delighted that Dr. James R. Angell of Yale University has accepted. . . . I do not know where you could find a better man to serve as your Educational

Counselor. I congratulate you on your choice and the universities of America on the fact that, with his capable assistance, your Company will be able to extend further the social usefulness of the radio. . . .

ROBERT G. SPROUL  
PRESIDENT, UNIVERSITY OF CALIFORNIA

—The radio is the natural mouthpiece of culture for humanity; and, the National Broadcasting Company is greatly to be congratulated upon having secured as its Educational Counselor President J. R. Angell, who combines the highest eminence as a scholar with an experience in educational problems which is unsurpassed. . . .

W. F. G. SWANN  
DIRECTOR, BARTOL RESEARCH FOUNDATION  
OF THE FRANKLIN INSTITUTE

—My sincere congratulations to your company. . . . I am sure this will greatly strengthen and further the co-operation between educators and broadcasters, and will greatly aid in the educational and cultural development of the nation. . . .

E. O. SYKES  
CHAIRMAN, BROADCAST DIVISION,  
FEDERAL COMMUNICATIONS COMMISSION

—Dr. Angell's acceptance of the post of Educational Counselor will come as welcome news to those familiar with his distinguished service to Yale and to the cause of education in general. . . . We are rapidly approaching the crossroads of a great decision in which both freedom and the American concept of civilized living will be tested. It is assuring to feel that the National Broadcasting Company has chosen Doctor Angell as Educational Counselor during that imminent period of high debate. . . .

REV. EDMUND A. WALSH, S.J.  
ACTING PRESIDENT,  
GEORGETOWN UNIVERSITY

—Will show the public how earnest we are in our desire to use the medium of NBC to bring to the people not only the best there is in music and news, but also, in the educational field, interesting and valuable information which will broaden and enrich their lives. . . .

FELIX M. WARBURG

—I believe a great forward step has been taken in education when the forces of education in our country have been recognized by a great moving force such as the radio. For some years we have watched the growth of fine radio programs and their use in the schools and also by the family in the home. We look to Dr. Angell to bring to the radio the result of a lifetime of educational experience and research, and congratulate the National Broadcasting Company on this fine show of confidence in the powers and influence of education as a force for the welfare and peace of our country. . . .

CAROLINE S. WOODRUFF  
PRESIDENT, NATIONAL EDUCATION  
ASSOCIATION

—I am delighted at the appointment of President Angell and hope that it will mean the development of the educational and cultural aspects of radio through his leadership. . . .

HENRY M. WRISTON  
PRESIDENT, BROWN UNIVERSITY

—Of tremendous importance to all concerned. . . .

HERB HOLLISTER  
KANS—WICHITA, KANS.

—You are to be congratulated on pioneering in what I believe to be radio's next great step, a planned educational program. . . .

S. S. FOX  
KDYL—SALT LAKE CITY, UTAH

—A man of Dr. Angell's ability and experience should fill the bill one hundred per cent. . . .

G. C. HAMILTON  
KERN—BAKERSFIELD, KFBK—SACRAMENTO,  
KMJ—FRESNO & KWG—STOCKTON, CAL.

—You have the outstanding gentleman in this field and you are certainly to be congratulated. . . .

EARLE C. ANTHONY  
KFI & KECA—LOS ANGELES, CAL.

—NBC and the radio public are particularly fortunate in securing his services. . . .

THOMAS E. SHARP  
KFSD—SAN DIEGO, CAL.

—The National Broadcasting Company is to be congratulated on obtaining the services of such an outstanding man in his field. . . .

P. J. MEYER  
KFYR—BISMARCK, N. D.

—His commanding stature as one of the world's foremost educators and psychologists equips him admirably for his new post. . . .

LESTER E. COX  
KGBX & KWTO—SPRINGFIELD, MO.

—The present high degree of educational efficiency and service of NBC should be materially increased. . . .

CURTIS P. RITCHIE  
KGHF—PUEBLO, COL.

—Proud to be associated with the leader in this advancement in broadcasting service. . . .

O. L. TAYLOR  
KGNC—AMARILLO, TEXAS

—Eminently fitted and trained for this outstanding phase of NBC's important service to national welfare. . . .

LORRIN P. THURSTON  
KGU—HONOLULU

—I assure you of the willingness of our stations KGW and KEX to cooperate with you to the fullest possible extent. . . .

C. O. CHATTERTON  
KGW & KEX—PORTLAND, ORE.

—Will mark another step forward on the part of NBC in service to the nation. . . .

LOUIS WASMER  
KHQ & KGA—SPOKANE, WASH.

—Idaho educational circles reaction enthusiastic as it is considered a progressive move which will have beneficial effects. . . .

C. G. PHILLIPS  
KIDO—BOISE, IDAHO

—He will be welcomed as an outstanding contribution and the country will rejoice over the influence he will exert. . . .

A. L. GLASMANN  
KLO—OGDEN, UTAH

—Operating station KOB for many years on behalf State College New Mexico causes us to keenly appreciate the great benefits NBC and its affiliated stations will contribute to education. . . .

T. M. PEPPERDAY  
KOB—ALBUQUERQUE, N. M.

—Hiring Dr. Angell is great thing for both education and radio. . . .

JOHN M. HENRY  
KOIL—OMAHA, NEB.

—If he is good enough for Yale he should be good enough for us. . . .

BIRT F. FISHER  
KOMO & KJR—SEATTLE, WASH.

—His wide experience in educational work equips him with an extraordinary knowledge to serve the public. . . .

GEORGE M. BURBACH  
KSD—ST. LOUIS, MO.

—His addition to the NBC staff should mean a still further improvement in the splendid NBC emphasis on educational programs. . . .

GARDNER COWLES, JR.  
KSO—DES MOINES &  
WMT—CEDAR RAPIDS, IOWA

—Success to you on this new venture of added service to your radio audience. . . .

JOSEPH HENKIN  
KSOO—SIOUX FALLS, S. D.

—May easily become an epochal event. . . . The National Broadcasting Company and the radio industry as a whole are to be heartily congratulated. . . .

STANLEY E. HUBBARD  
KSTP—MINNEAPOLIS—ST. PAUL, MINN.

—Our heartiest congratulations to the National Broadcasting Company in making this splendid addition to its already excellent staff of executives. . . .

JOHN McCORMACK  
KTBS—SHREVEPORT, LA.

—Another master stroke on the part of National Broadcasting Company. . . .

DOUGLAS HOTCHKISS  
KTHS—HOT SPRINGS, ARK.

—Can now bring his years of experience in educational work to the field of radio. . . .

WILLIAM D. PYLE  
KVOD—DENVER, COL.

—Knowing for years how your company has felt on the matter of education in radio this makes to my mind a great step forward in achieving the desired goal. . . .

W. G. SKELLY  
KVOO—TULSA, OKLA.

NATIONAL BROADCASTING COMPANY, INC.

GENERAL LIBRARY

30 ROCKEFELLER PLAZA, NEW YORK, N. Y.

FROM ASSOCIATED STATIONS OF THE NBC NETWORKS

—Should prove invaluable to the National Broadcasting Company in its future growth. . . .

ROBERT T. CONVEY  
KWK—ST. LOUIS, MO.

—Under his able guidance NBC will add to its already remarkable record of service to the American public. . . .

HAROLD E. SMITH  
WABY—ALBANY, N. Y.

—Will be invaluable both to the National Broadcasting Company and to radio as a whole. . . .

B. G. HOPSON  
WAPI—BIRMINGHAM, ALA.

—This is indeed a progressive step toward the effective rendition of a great public service. . . .

GEORGE W. NORTON  
WAVE—LOUISVILLE, KY.

—The great value of this far-seeing appointment can hardly be overestimated. . . .

EDWIN M. SPENCE  
WBAL—BALTIMORE, MD.

—Not only a very forward step for the NBC but for the radio industry. . . .

HAROLD HOUGH  
WBAP—FORT WORTH, TEXAS

—A significant forward step in radio. . . . Surely no one is better qualified than the retiring president of Yale. . . .

ALFRED H. HIRCHHOFFER  
WBEN & WEBR—BUFFALO, N. Y.

—Should indeed be a resourceful step in providing stations with a wealth of information and knowledge. . . .

R. H. WALTON  
WBOW—TERRE HAUTE, IND.

—Through the addition of this well known leader radio listeners will benefit by a greater educational service. . . .

LEONARD KAPNER  
WCAE—PITTSBURGH, PA.

—With such an acknowledged authority the National Broadcasting Company places itself in a preeminent position. . . .

MAYNARD MARQUARDT  
WCFL—CHICAGO, ILL.

—Marks an important milestone in the history of American radio. . . .

L. B. WILSON  
WCKY—CINCINNATI, OHIO

—National Broadcasting Company has again exhibited its farsighted interest in the dedication of radio to the public service. . . .

K. B. JOHNSTON  
WCOL—COLUMBUS, OHIO

—This definitely is a forward step looking toward more efficient service. . . .

HENRY P. RINES  
WCSH—PORTLAND, ME.

—Do not believe you could have made a better choice. . . .

E. C. REINEKE  
WDAY—FARGO, N. D.

—Brings as an educational counselor invaluable aid in a program to which a large part of our radio facilities must inevitably turn. . . .

E. M. DEALEY  
WFAA—DALLAS, TEXAS

—He will be valuable in making the world's best network better. . . .

B. T. WHITMIRE  
WFBC—GREENVILLE, S. C.

—An outstanding forward step of the National Broadcasting Company. . . .

ROBERT S. MASLIN  
WFBR—BALTIMORE, MD.

—He brings to radio that highly important supervision of educational programs which will gain added prestige for NBC. . . .

JOHN F. PATT  
WGAR—CLEVELAND, OHIO

—Represents most definite and constructive step yet taken to give education its rightful place in radio. . . .

CLARENCE LEICH  
WGBF—EVANSVILLE, IND.

—Our appreciation and congratulations for this marked forward step in radio service to the public. . . .

E. A. HANOVER  
WHAM—ROCHESTER, N. Y.

—Sincere congratulations. This is a mighty stride forward. . . .

J. O. MALAND  
WHO—DES MOINES, IOWA

—Only another indication of the emphasis which the National Broadcasting Company has consistently placed on education and its relation to broadcasting. . . .

WILLIAM EVJUE  
WIBA—MADISON, WIS.

—There could be no more forceful demonstration that NBC and radio are intent on serving the educational interest of America. . . .

W. E. WALKER  
WIBA—MADISON, WIS.

—A long step forward in the development of radio. . . .

EUGENE C. PULLIAM  
WIRE—INDIANAPOLIS, IND.

—Should chart aright our nation's thoughts. . . .

W. FRANK HIPPI  
WIS—COLUMBIA, S. C.

—National Broadcasting Company has made master stroke in securing the services of so broadminded a man. . . .

JOSEPH SAMUELS  
WJAR—PROVIDENCE, R. I.

FROM ASSOCIATED STATIONS

—Will greatly further the use of radio in education which can best be done by the existing facilities of the splendid NBC organization. . . .

THOMAS C. IMESON  
WJAX—JACKSONVILLE, FLA.

—Will render the greatest service to education and promote the general welfare of the radio industry. . . .

W. P. HARRIS  
WJDX—JACKSON, MISS.

—Public confidence will be established immediately in all your educational efforts. . . .

E. K. GAYLORD  
WKY—OKLAHOMA CITY, OKLA.

—Radio's services in field of education are limitless. We welcome Doctor Angell to the field. . . .

BURRIDGE D. BUTLER  
WLS—CHICAGO, ILL.

—You have made a great step toward the solution of the problem that has long perplexed not only broadcasters but educators as well. . . .

POWEL CROSLY, JR.  
WLW & WSAI—CINCINNATI, OHIO

—A post for which his experience and high attainments preeminently qualify him. . . .

WILLIAM S. HEDGES  
WLW & WSAI—CINCINNATI, OHIO

—Should do much to establish a better understanding of educational and broadcasting problems. . . .

WILBUR M. HAVENS  
WMBG—RICHMOND, VA.

—Further evidence of the progressiveness of your great organization. . . .

ENOCH BROWN, JR.  
WMC—MEMPHIS, TENN.

—Both radio and education should benefit greatly. . . .

SUMNER D. QUARTON  
WMT—CEDAR RAPIDS, IOWA

—Consider this the most important step taken recently by any network or broadcaster. . . .

JOHN SHEPARD, THIRD  
WNAC—BOSTON, MASS.

—A valuable man. Am sure will be a benefit to all of us. . . .

G. A. C. HALFF  
WOAI—SAN ANTONIO, TEXAS

—The National Broadcasting Company has certainly taken another major step forward in its acknowledged policy to educate and enlighten as well as entertain. . . .

CLAIR R. MCCOLLOUGH  
WORK—YORK, PA. &  
WDEL—WILMINGTON, DEL.

—One of the greatest and most outstanding educators of today. . . .

D. E. BRADSHAW  
WOW—OMAHA, NEB.

—Through this association we will be enabled to furnish our listeners educational programs of inestimable value. . . .

W. WARD DORRELL  
WOWO & WGL—FORT WAYNE, IND.

—We wish to congratulate the National Broadcasting Company. . . .

J. R. WEATHERSPOON  
WPTF—RALEIGH, N. C.

—Heartily congratulate you in securing the assistance of an outstanding educator in this important phase of radio broadcasting. . . .

VERNON H. SMITH  
WREN—KANSAS CITY, MO.

—We happily predict for you limitless new fields of useful and beneficent service. . . .

JOHN A. BRICE  
WSB—ATLANTA, GA.

—Congratulations on the success of your plan. . . .

LAMBDIN KAY  
WSB—ATLANTA, GA.

—In his acquisition there dawns a new day for radio in education. . . .

EDWIN W. CRAIG  
WSM—NASHVILLE, TENN.

—This is one of the most progressive steps yet taken by radio in the public interest generally. . . .

E. V. RICHARDS  
WSMB—NEW ORLEANS, LA.

—NBC scores another high in public service. . . .

E. J. GLUCK  
WSOC—CHARLOTTE, N. C.

—Evidences the sincerity of your efforts to improve excellent service now rendered by your good company. . . .

GEORGE B. STORER  
WSPD—TOLEDO, OHIO

—Should strengthen NBC in its educational leadership in radio field. . . .

H. C. WILDER  
WSYR—SYRACUSE, N. Y.

—The National Broadcasting Co. has again maintained its high standard in the broadcasting industry. . . .

JOHN J. STOREY  
WTAG—WORCESTER, MASS.

—You have been fortunate to obtain the services of such an eminent authority. . . .

D. A. READ  
WTIC—HARTFORD, CONN.

—Should undoubtedly pave the way for splendid far reaching educational endeavors. . . .

W. J. SCRIPPS  
WWJ—DETROIT, MICH.

—The most constructive step NBC has taken for long period. . . . Will be of inestimable benefit to everyone. . . .

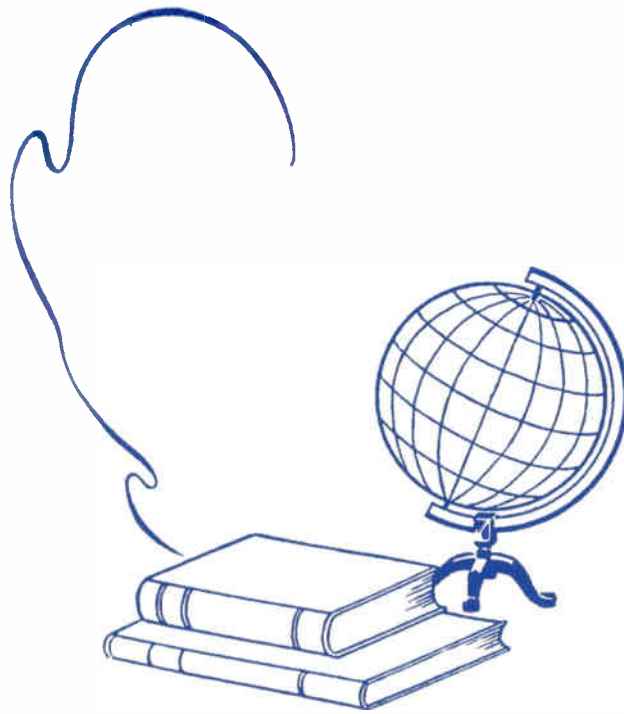
GEORGE W. TRENDLE  
WXYZ—DETROIT, MICH.

OF THE NBC NETWORKS

#3377

I congratulate the National Broadcasting Company on securing the services of Doctor James R. Angell in studying educational and cultural broadcasting abroad and in this country. On the basis of his studies he will be able to give valuable advice to your company and to educators. Without doubt he will aid all of us in the development of new plans for such cooperation between broadcasters and educators as will increasingly serve the general welfare.

JOHN W. STUDEBAKER  
UNITED STATES COMMISSIONER OF EDUCATION



NATIONAL BROADCASTING COMPANY

A RADIO CORPORATION OF AMERICA SERVICE